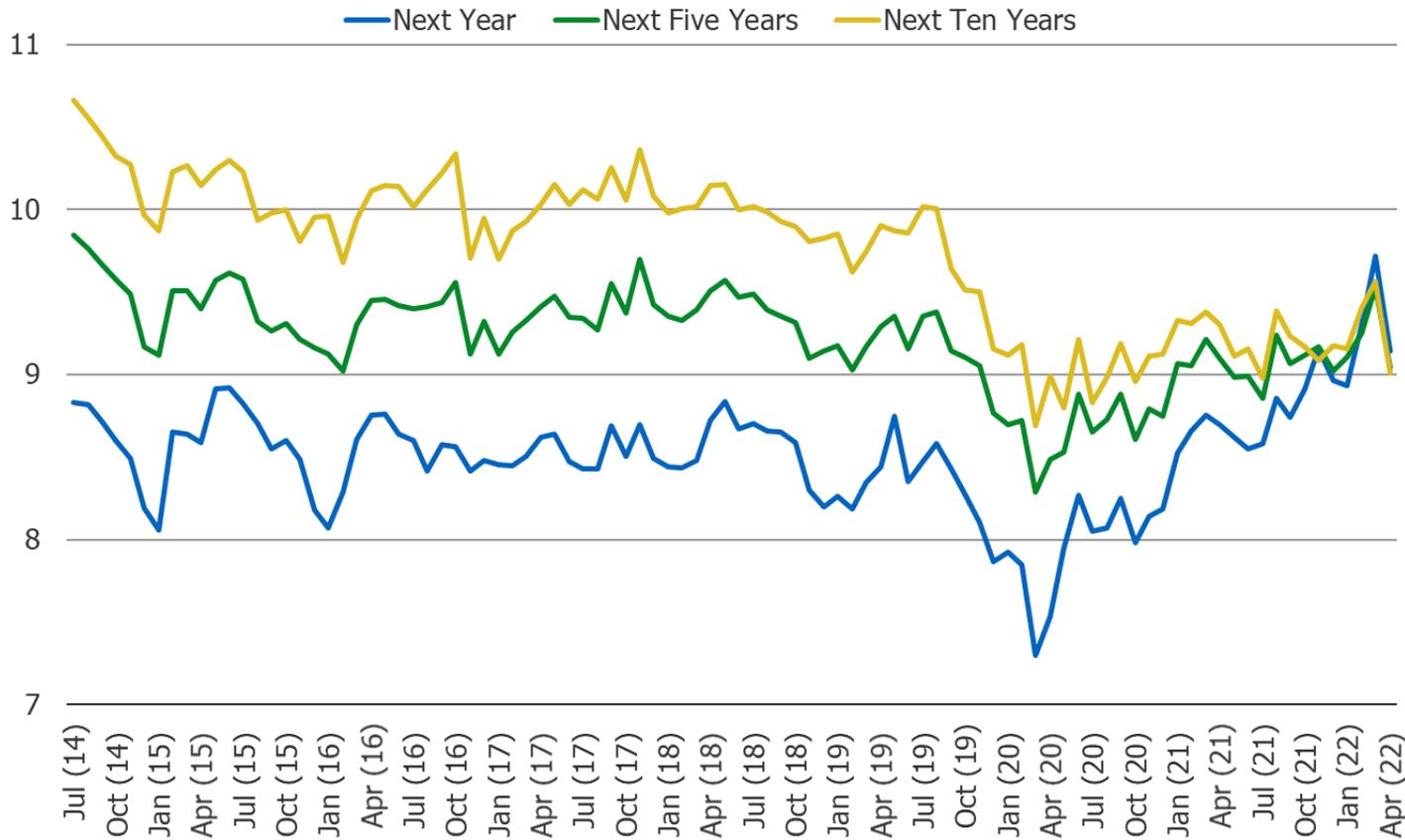

US MONTHLY UPDATE COVID-19 AND CONSUMER ACTIVITY

April 2022

BESPOKE MARKET INTELLIGENCE

How do you think prices for most goods and services will change in the future? (In Next Year)

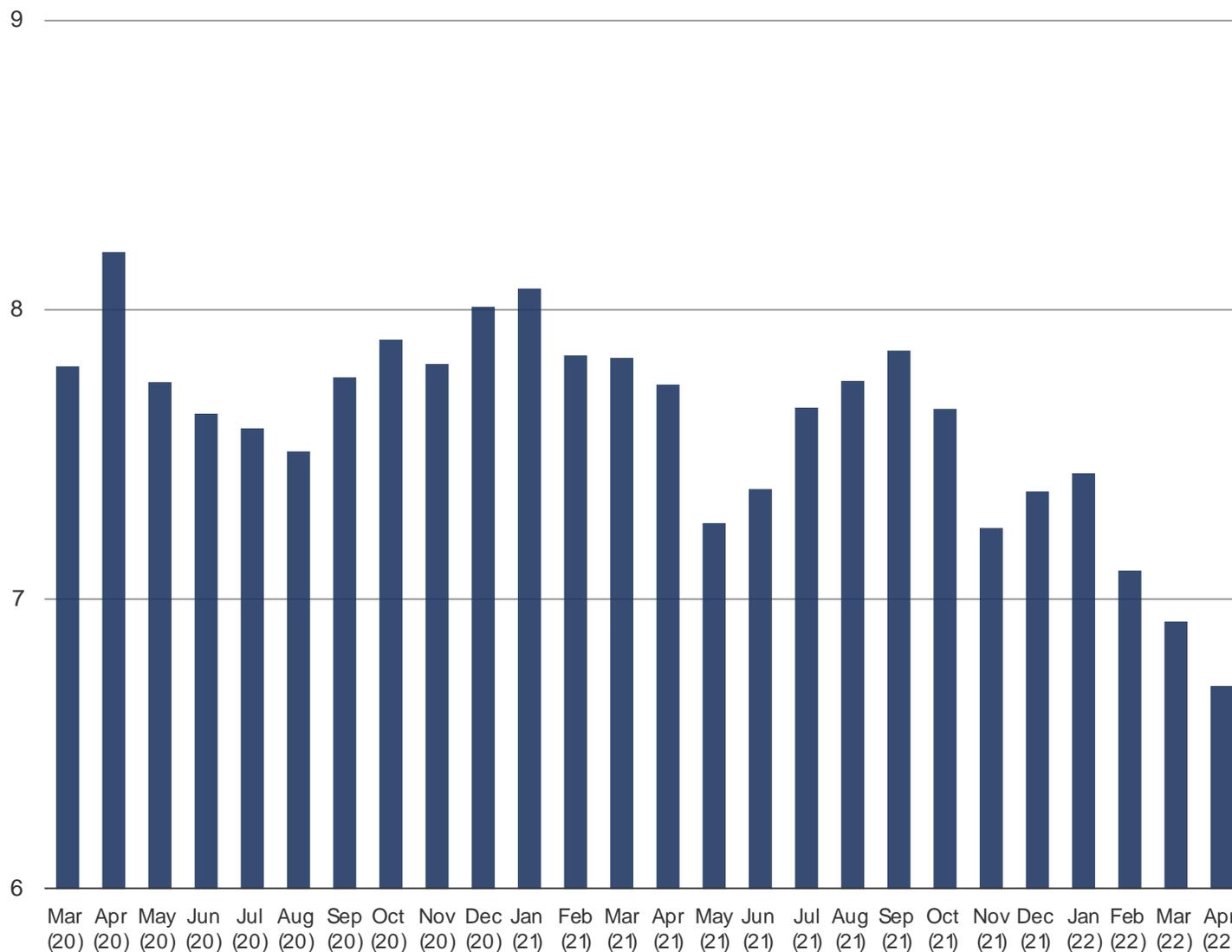


Answer Key For Weighted Avg.

- 1 = Down 15% or More
- 2 = Down 10-14%
- 3 = Down 6-9%
- 4 = Down 5%
- 5 = Down 3-4%
- 6 = Down 1-2%
- 7 = Same
- 8 = Up 1-2%
- 9 = Up 3-4%
- 10 = Up 5%
- 11 = Up 6-9%
- 12 = Up 10-14%
- 13 = Up 15% or more

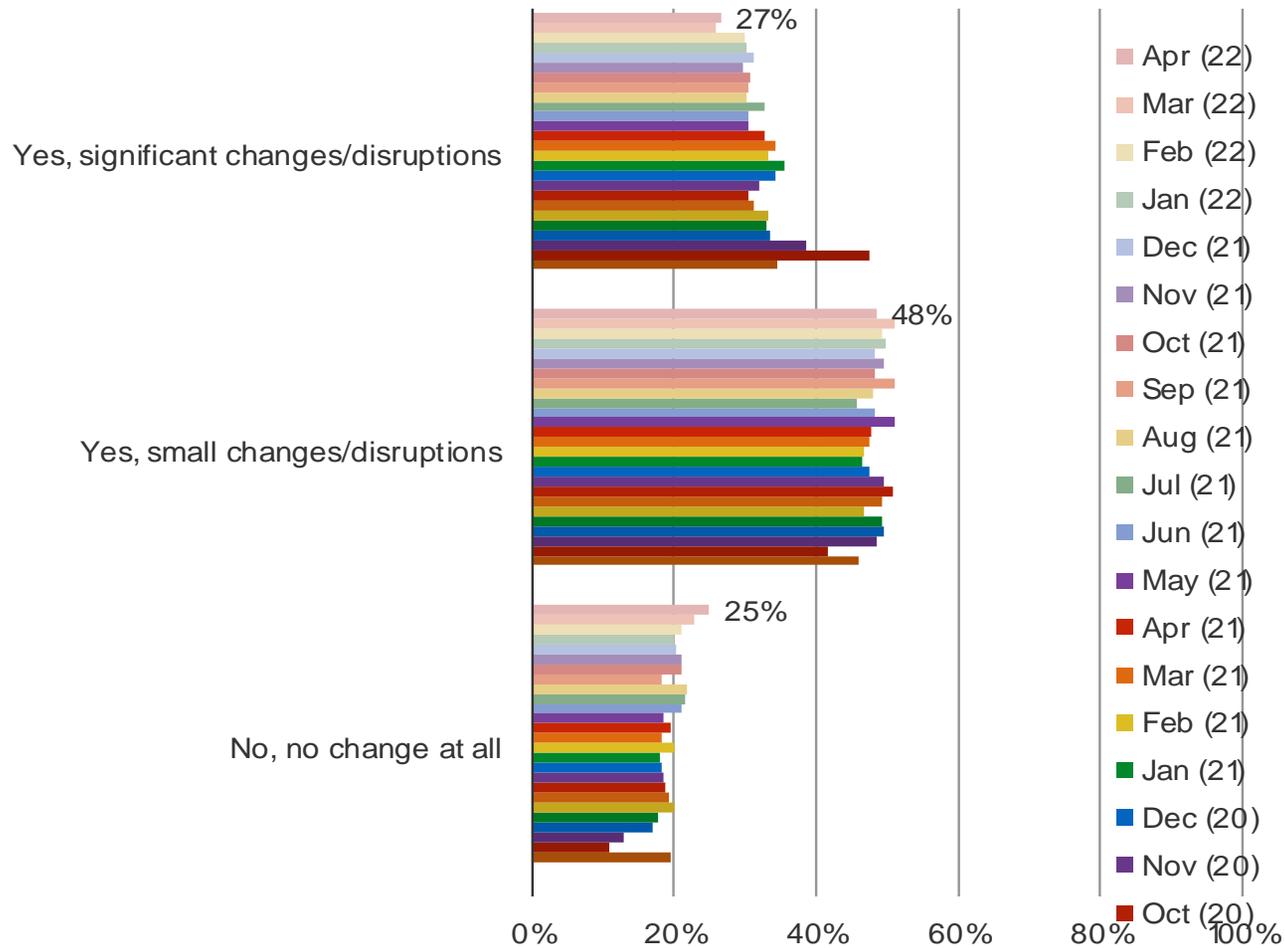
Please rate your level of concern with the Coronavirus (also being referred to as Covid-19 or the Novel Coronavirus).

POSED TO ALL RESPONDENTS



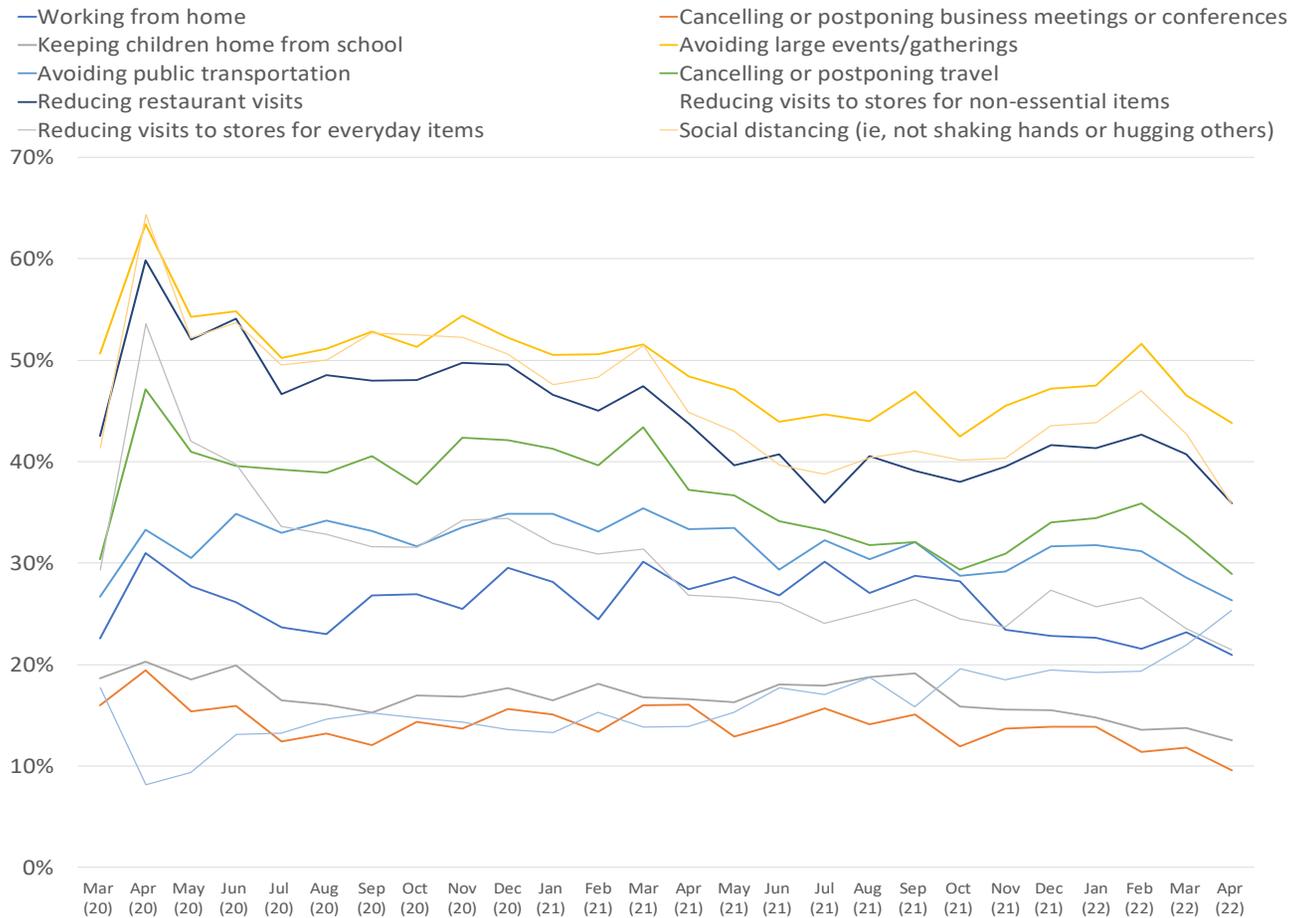
Has the Coronavirus / Covid-19 caused any change or disruption to your life?

POSED TO ALL RESPONDENTS



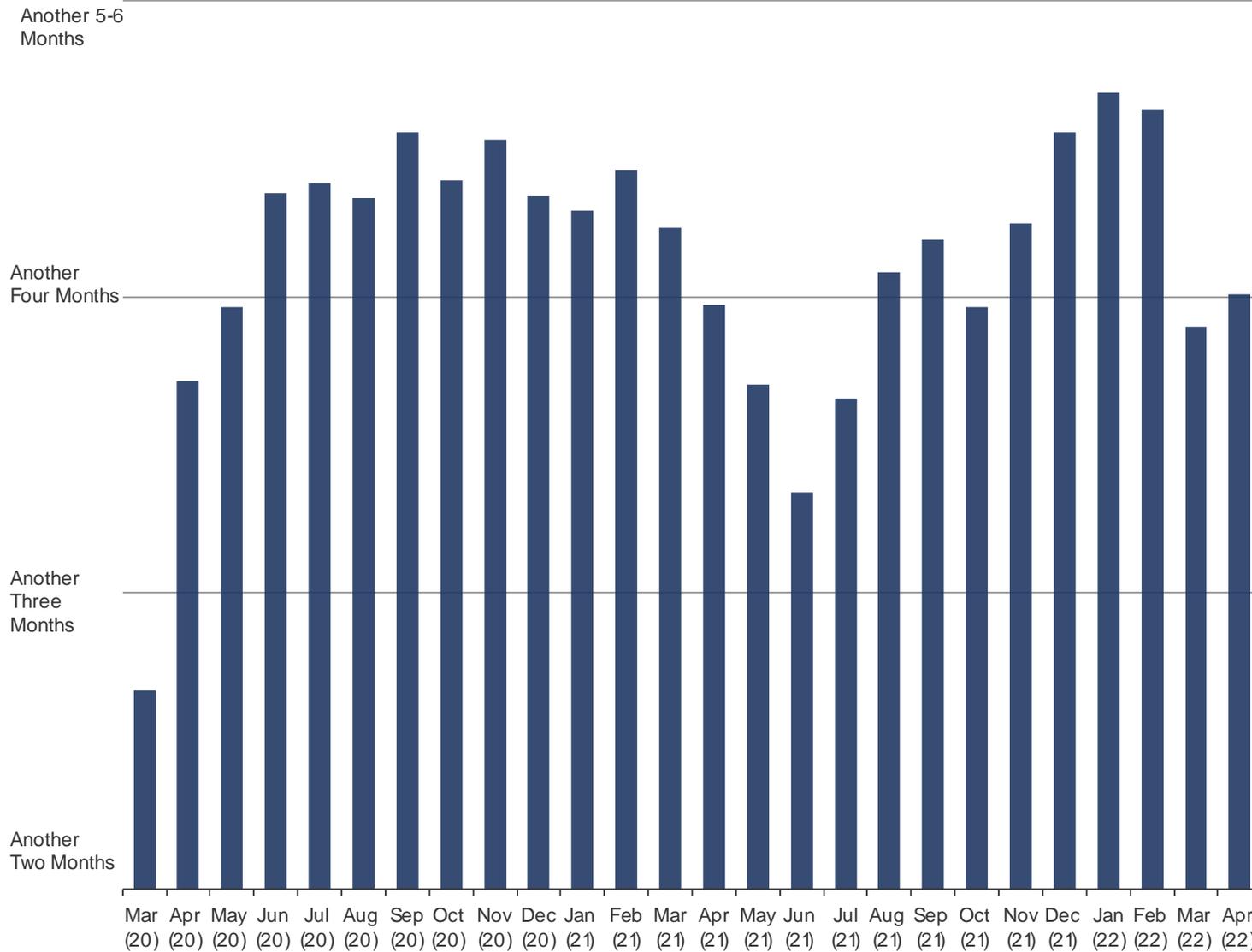
Have you made any changes at all to avoid catching the Coronavirus? (Select ALL)

POSED TO ALL RESPONDENTS



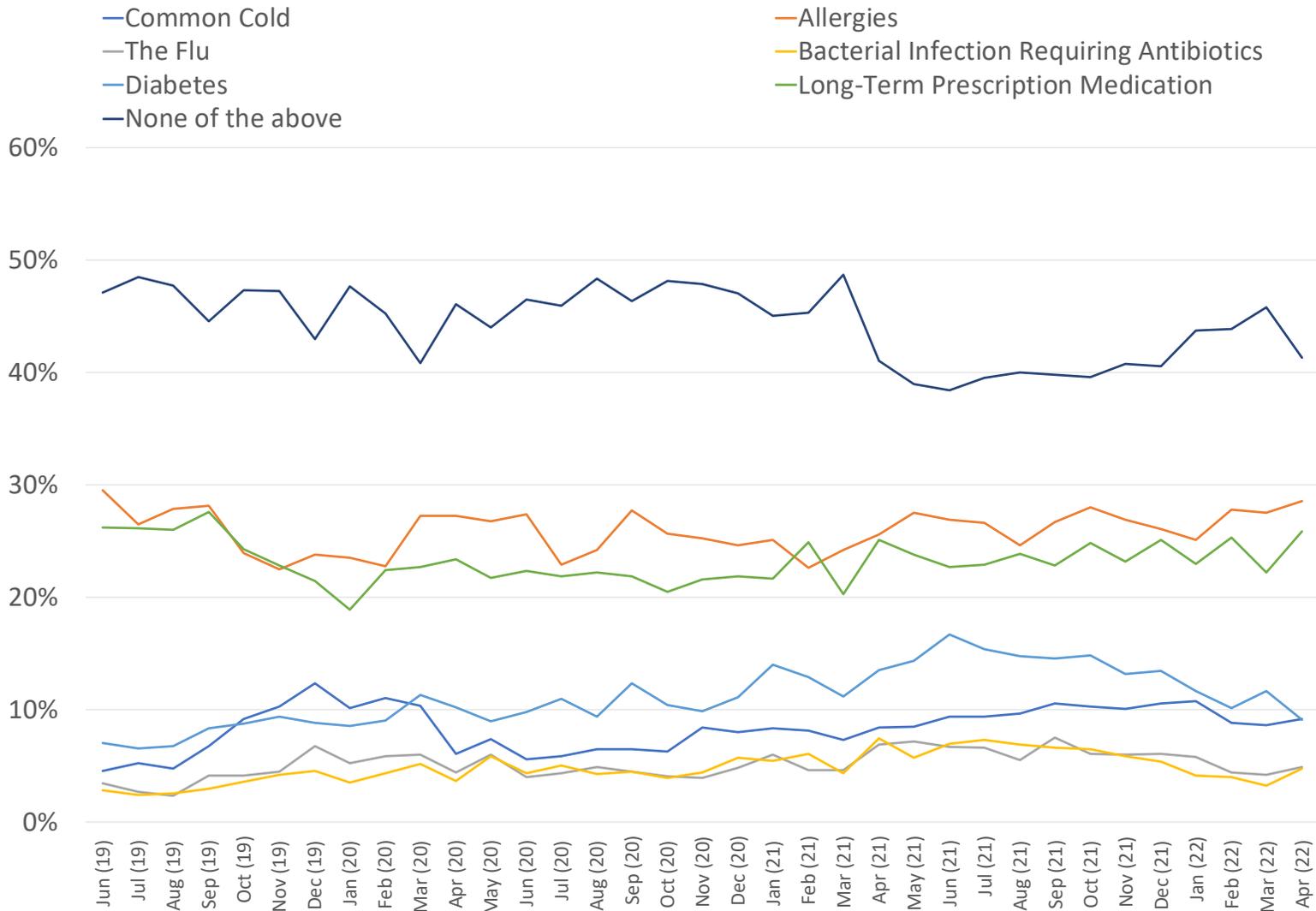
For how long do you anticipate Coronavirus will be a concern?

POSED TO ALL RESPONDENTS

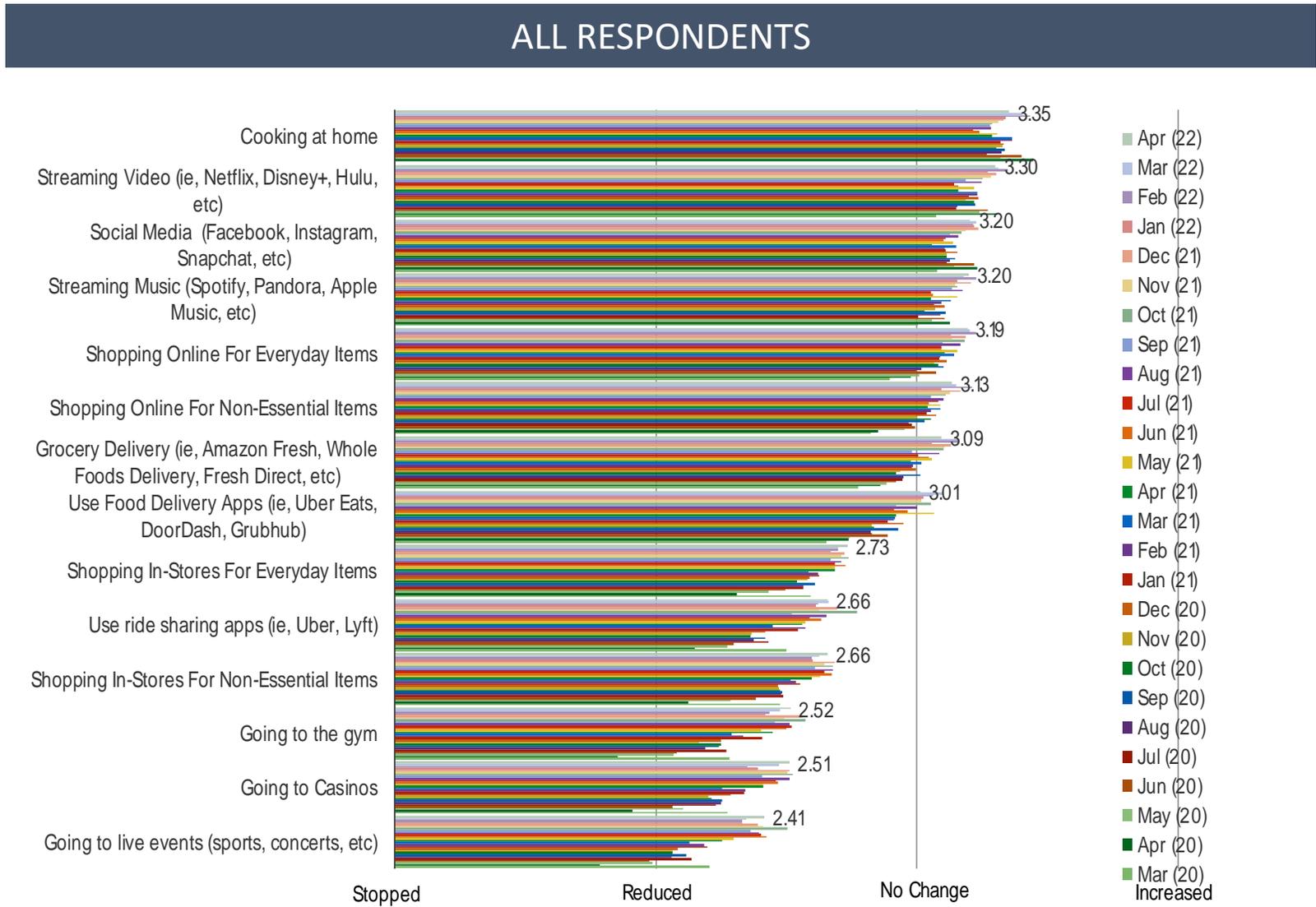


Do you currently have any of the following?

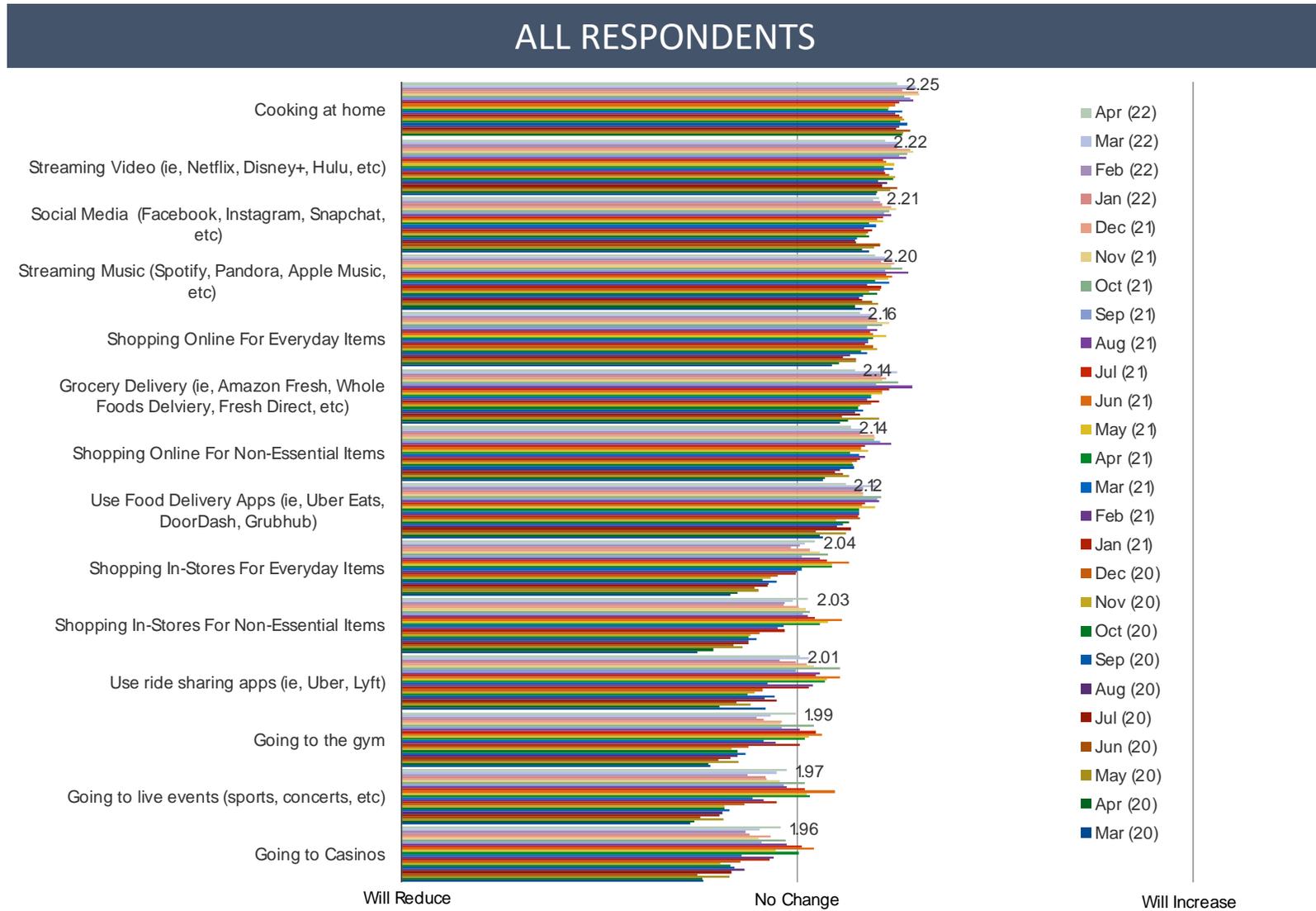
ALL RESPONDENTS



Have you changed any of the following because of COVID? (Posed to All Respondents)



Going forward, do you expect to do the following more or less often than normal because of COVID and its impact to your life / the economy?

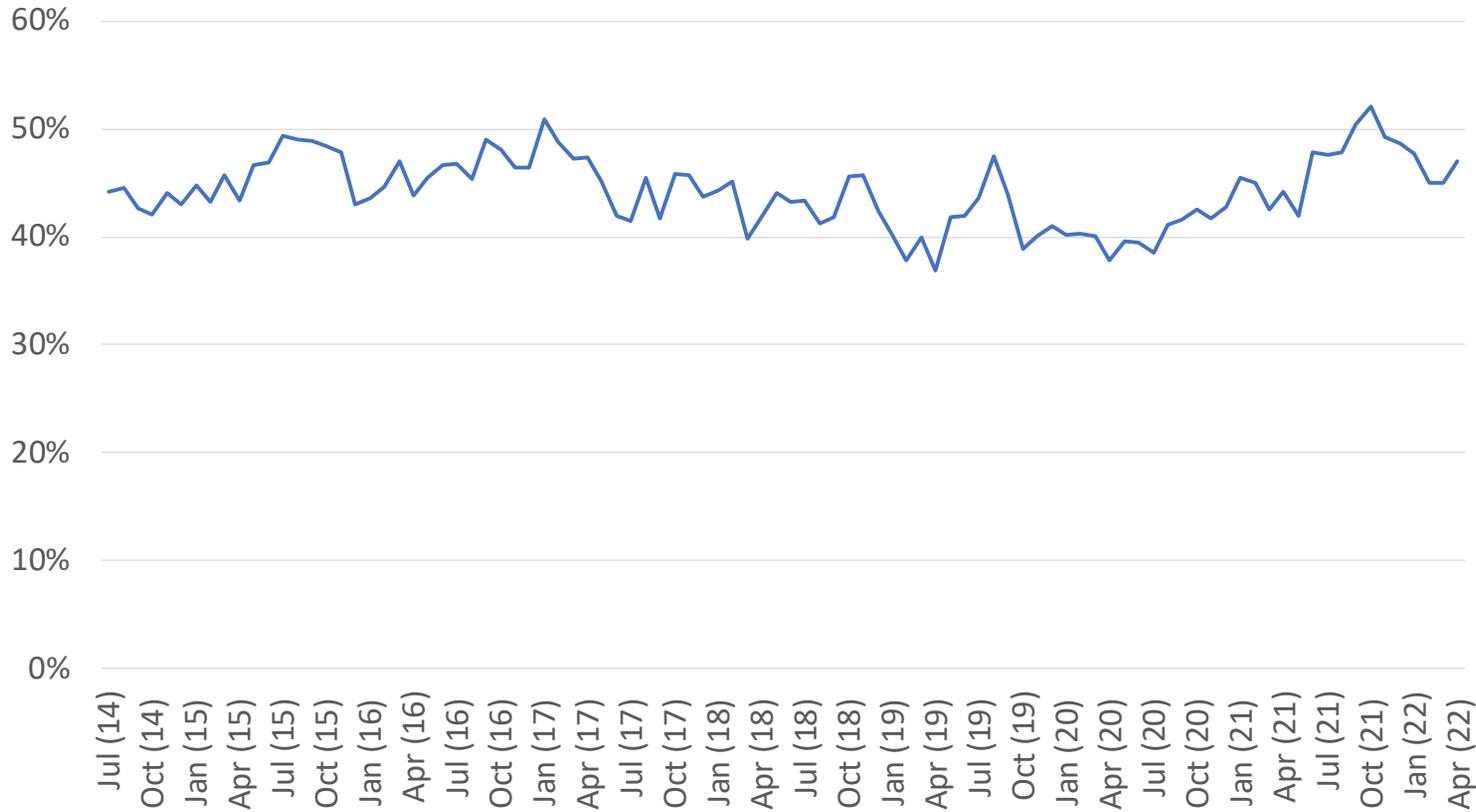


Consumer Confidence in the Economy



Living Paycheck to Paycheck

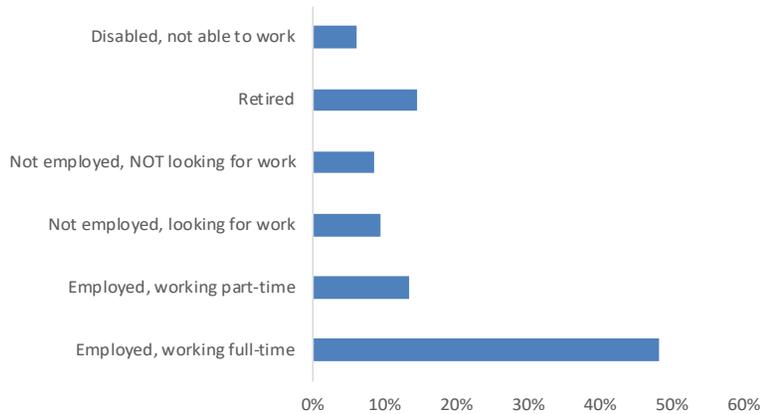
Living Paycheck to Paycheck: % Agrees or Strongly Agrees



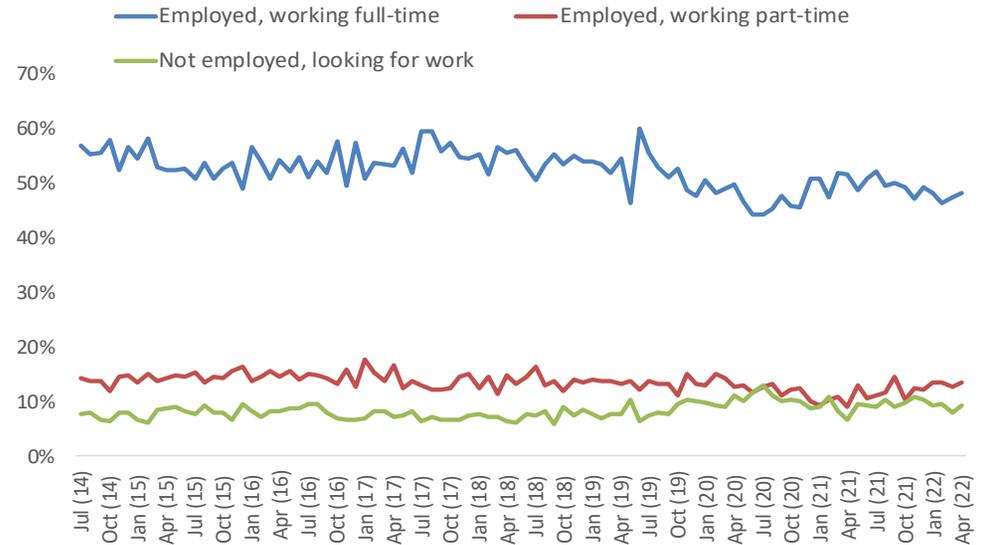
Confidence in the Economy Legend:
 1= Very Negative
 2=Negative
 3=Neutral
 4=Positive
 5=Very Positive

Employment

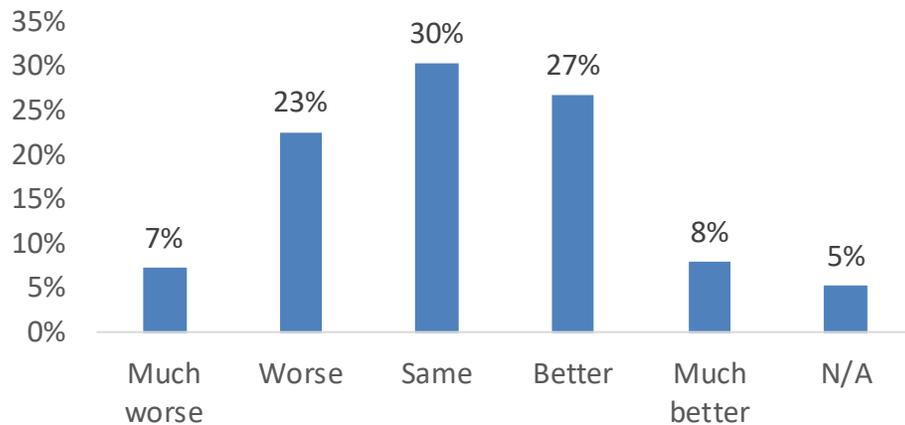
Employment Status (%)



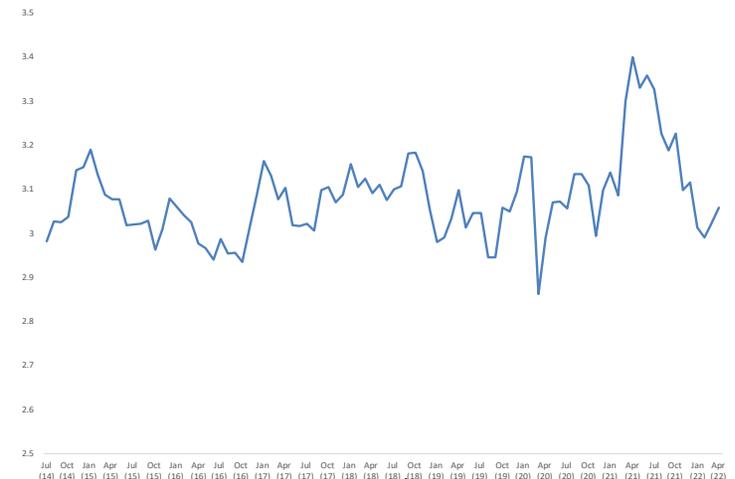
Employment Status (%)



Expectations For US Unemployment Level One Year From Now (%)



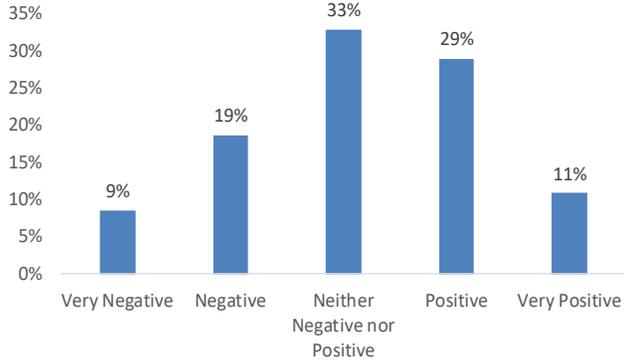
Expectations For US Unemployment Level One Year From Now (Tracker)



- 1 = Much Worse
- 2 = Worse
- 3 = Same
- 4 = Better
- 5 = Much Better

Personal Finances

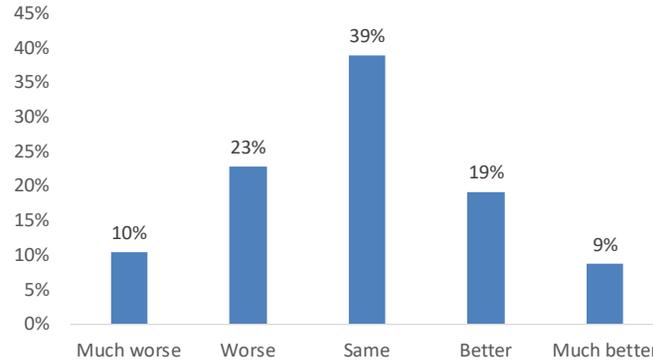
Current Feelings Towards Personal Finances (%)



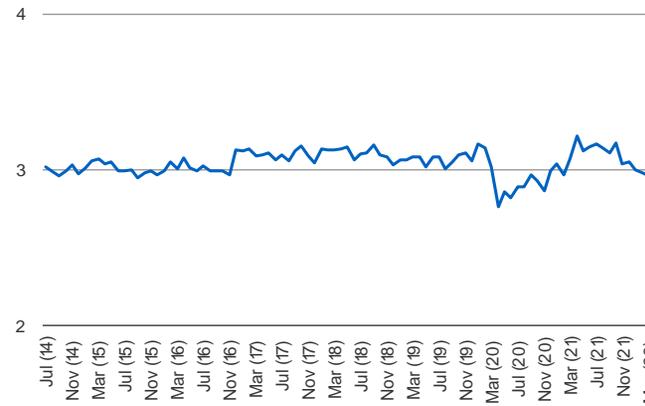
— Mean



Feelings Towards Personal Finances vs 1 Year Ago (%)



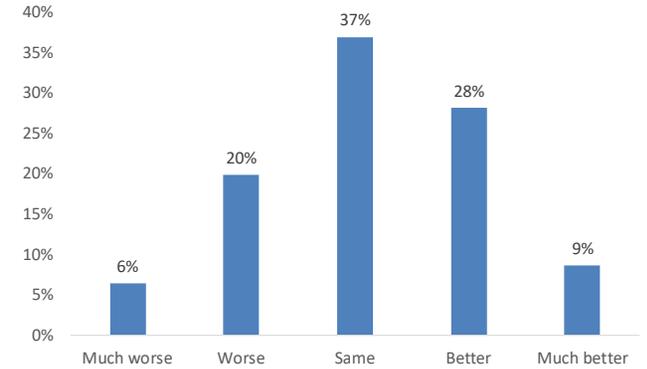
— Mean



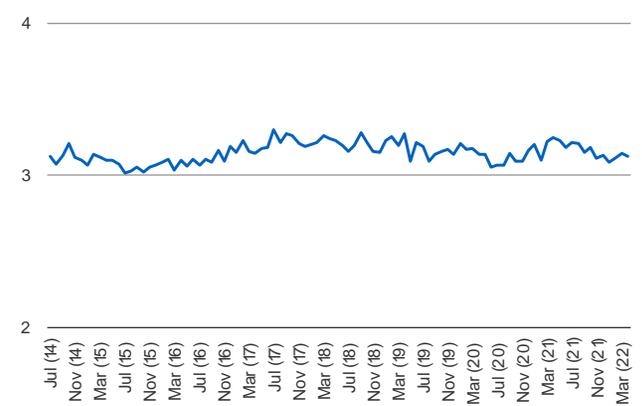
Answer Key For Weighted Avg.

- 1 = Much Worse
- 2 = Worse
- 3 = Same
- 4 = Better
- 5 = Much Better

Financial Conditions Compared To The Average Person (%)



— Mean

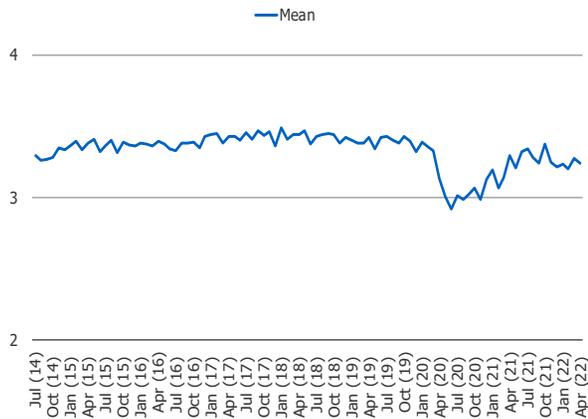
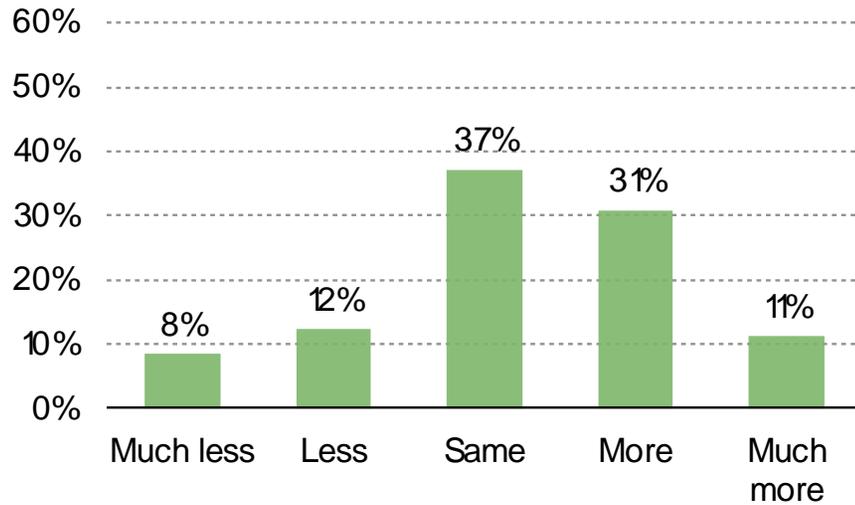


Answer Key For Weighted Avg.

- 1 = Much Worse
- 2 = Worse
- 3 = Same
- 4 = Better
- 5 = Much Better

Income and Job Security

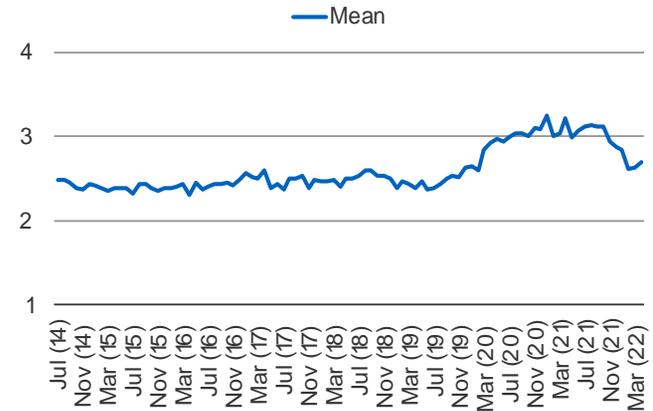
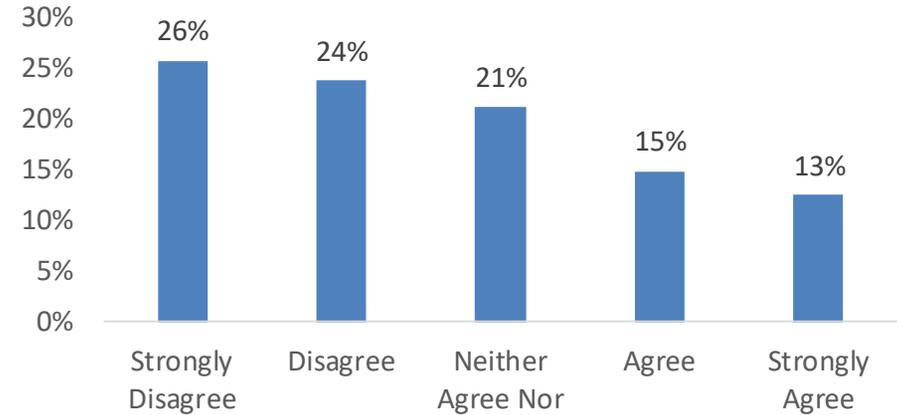
Income Compared to One Year Ago



Answer Key For Weighted Avg.

- 1 = Much Less
- 2 = Less
- 3 = Same
- 4 = More
- 5 = Much More

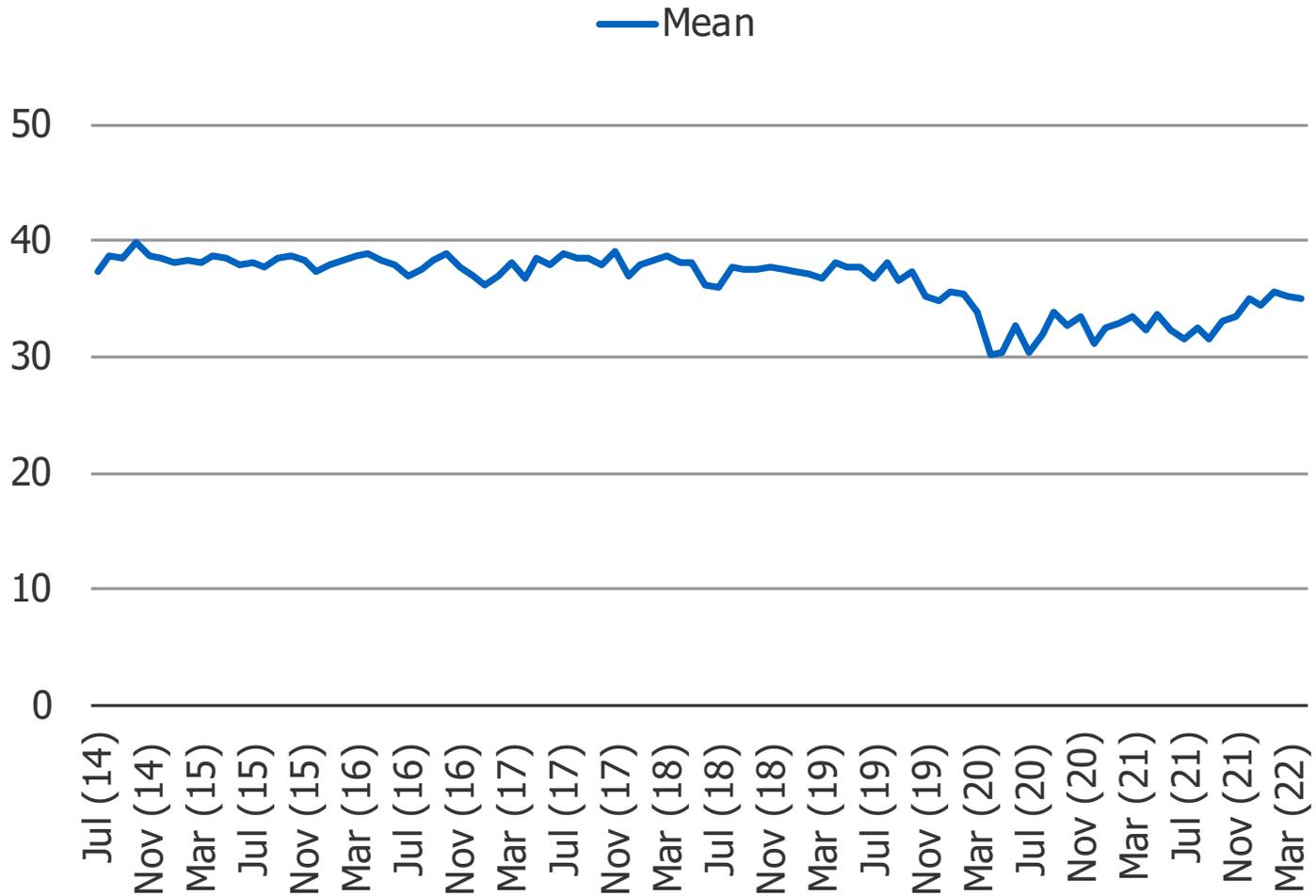
"I am concerned that I will lose my job" (%)



Answer Key For Weighted Avg.

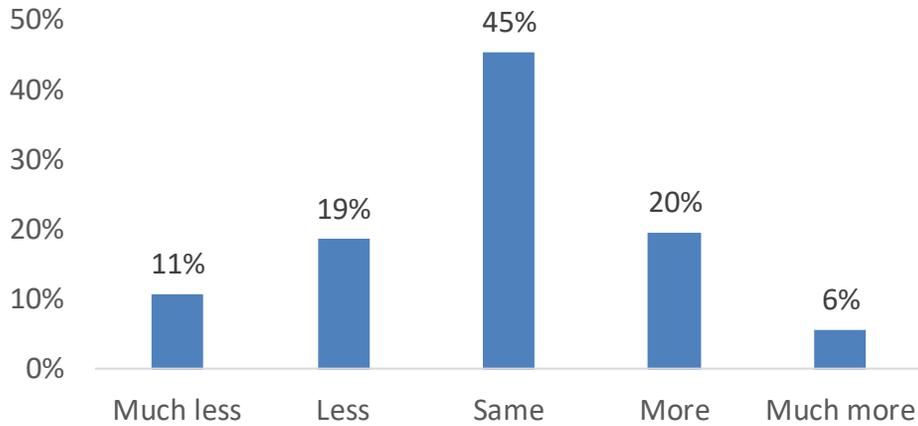
- 1 = Strongly Disagree
- 2 = Disagree
- 3 = Neither Agree nor Disagree
- 4 = Agree
- 5 = Strongly Agree

Hours Worked in the Past Week (Employed Respondents)

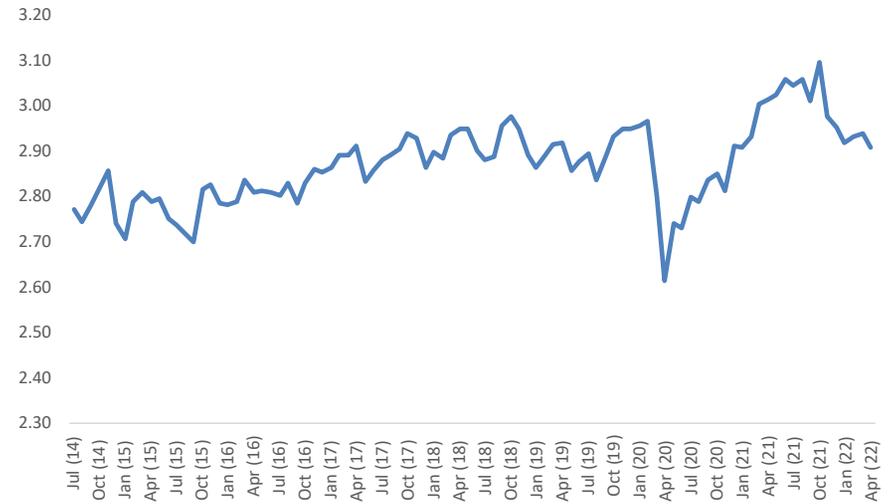


Discretionary Spending Plans

Expected Spending On Discretionary Items, Next Few Months (%)



Expected Spending On Discretionary Items, Next Few Months (Tracker)

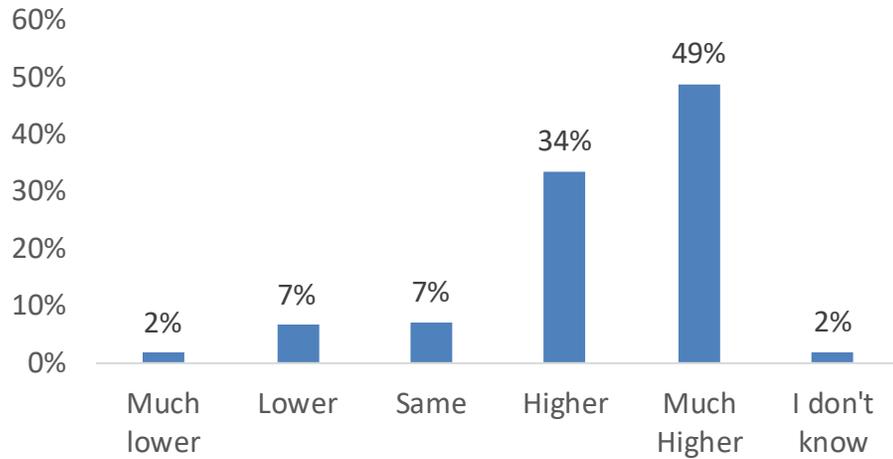


Answer Key For Weighted Avg.

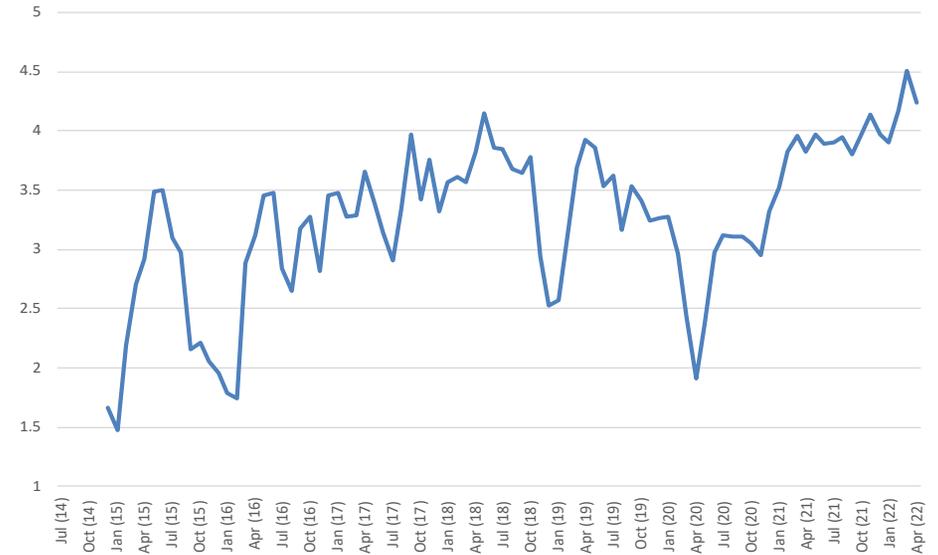
- 1 = Much Less
- 2 = Less
- 3 = Same
- 4 = More
- 5 = Much More

Gas and Broad Prices

Noticed Changes In Gas Prices



Noticed Changes In Gas Prices (Tracker)

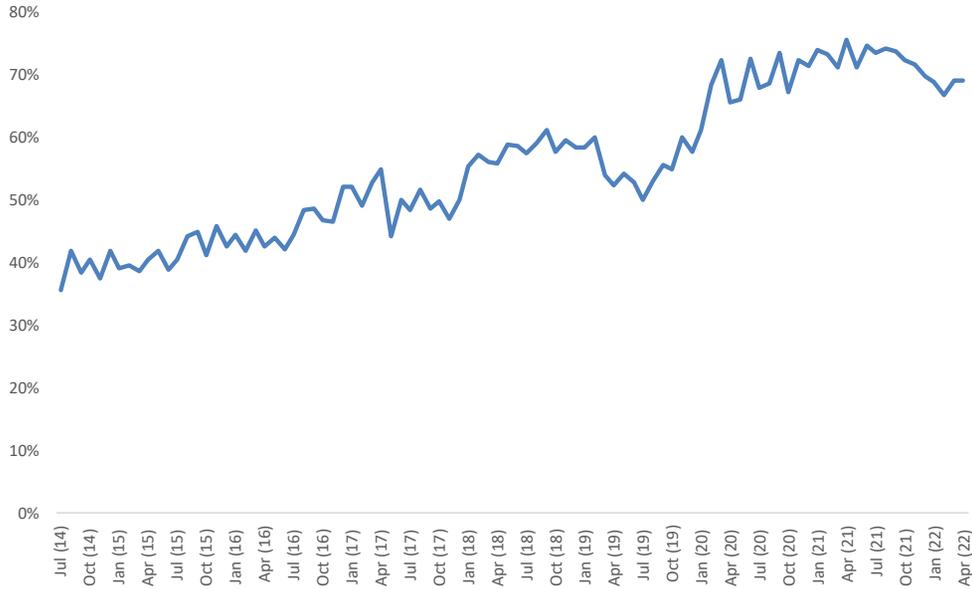


Answer Key For Weighted Avg.

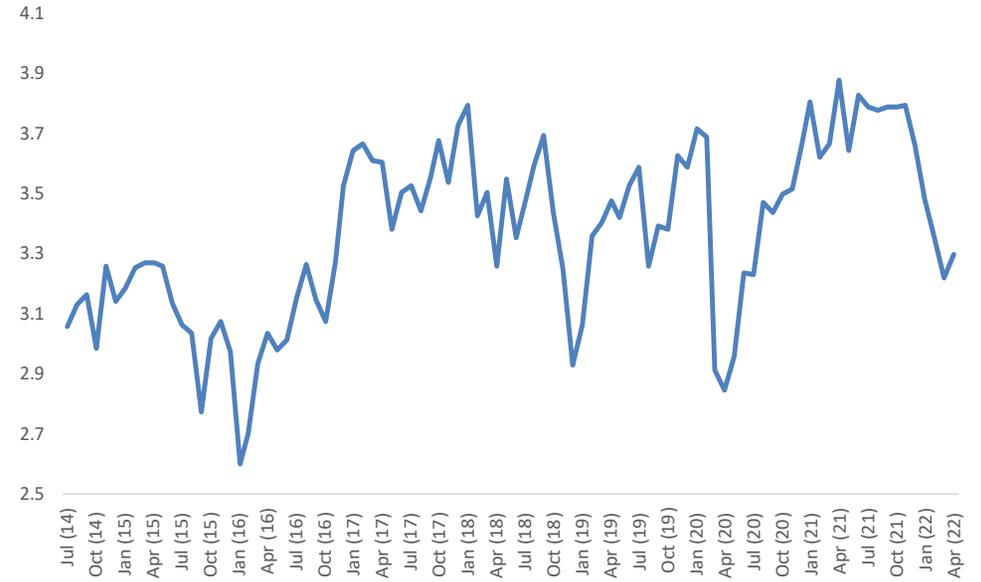
- 1 = Much Lower
- 2 = Lower
- 3 = Same
- 4 = Higher
- 5 = Much Higher

Investor Stock Market View

Follows Stock Market On A Regular Basis? (%)



Current View of Stock Market (Tracker)

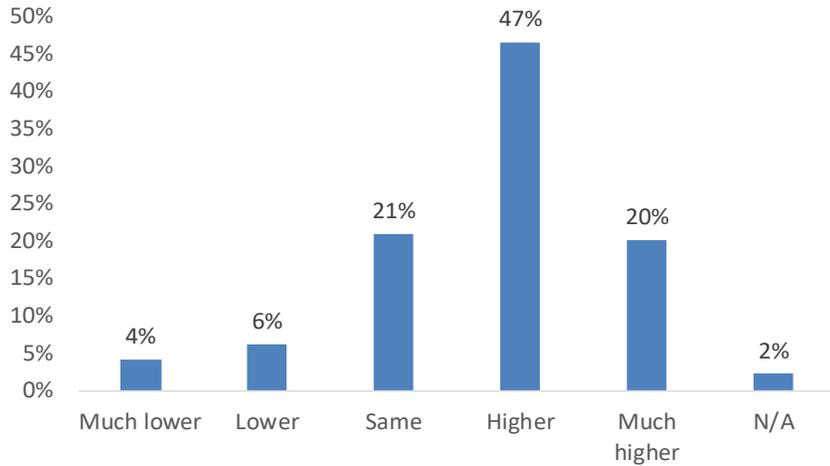


Answer Key For Weighted Avg.

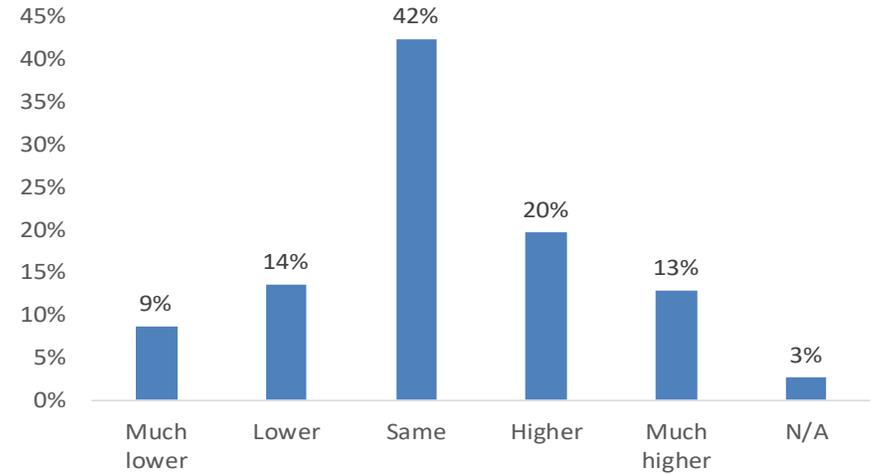
- 1 = Very Negative
- 2 = Negative
- 3 = Neutral
- 4 = Positive
- 5 = Very Positive

Investors: Interest Rates and Risk Tolerance

Expectations for Interest Rates One Year From Now (%)



Risk Currently Willing to Take vs One Year Ago (%)



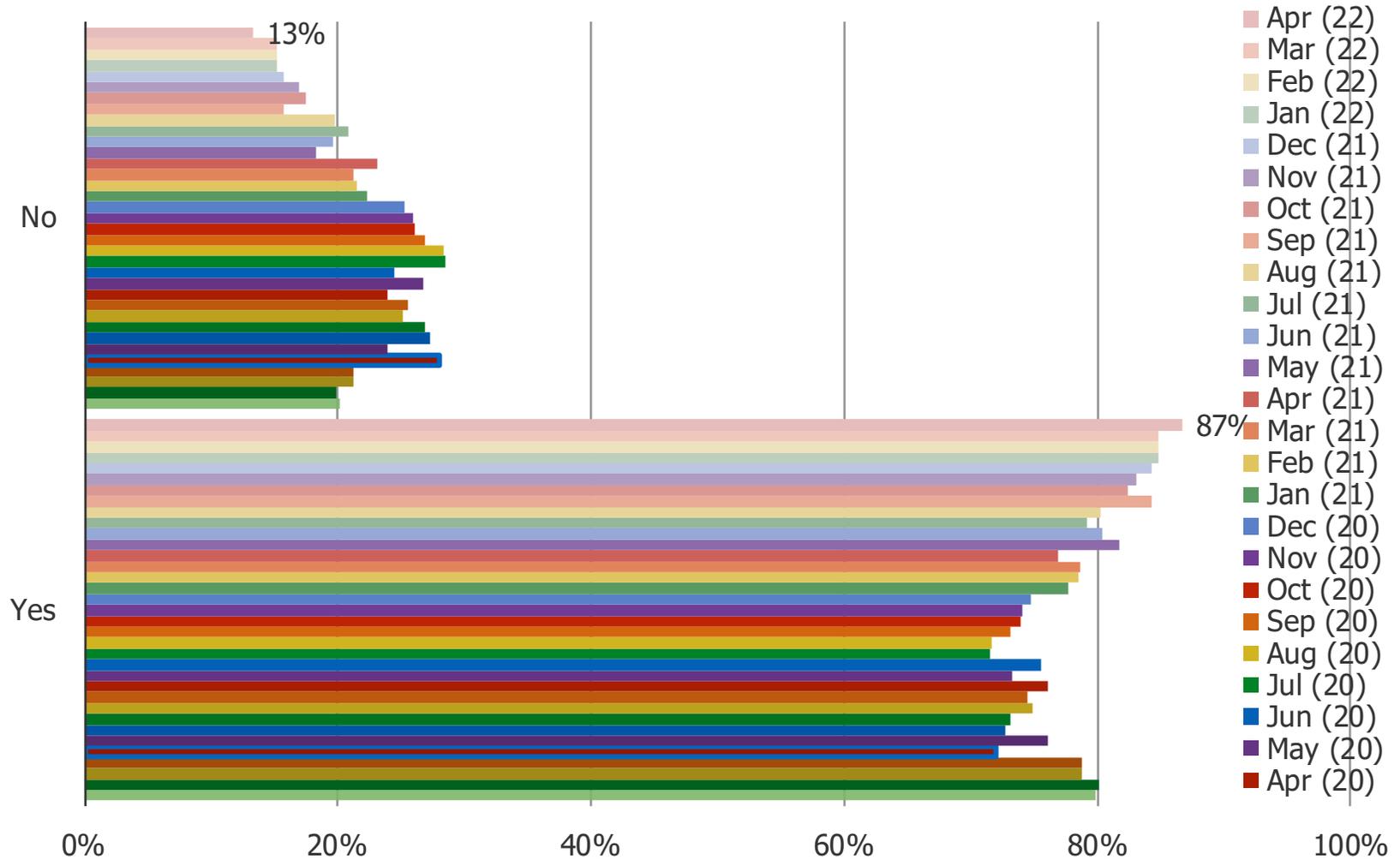
Expectations for Interest Rates One Year From Now (Tracker)



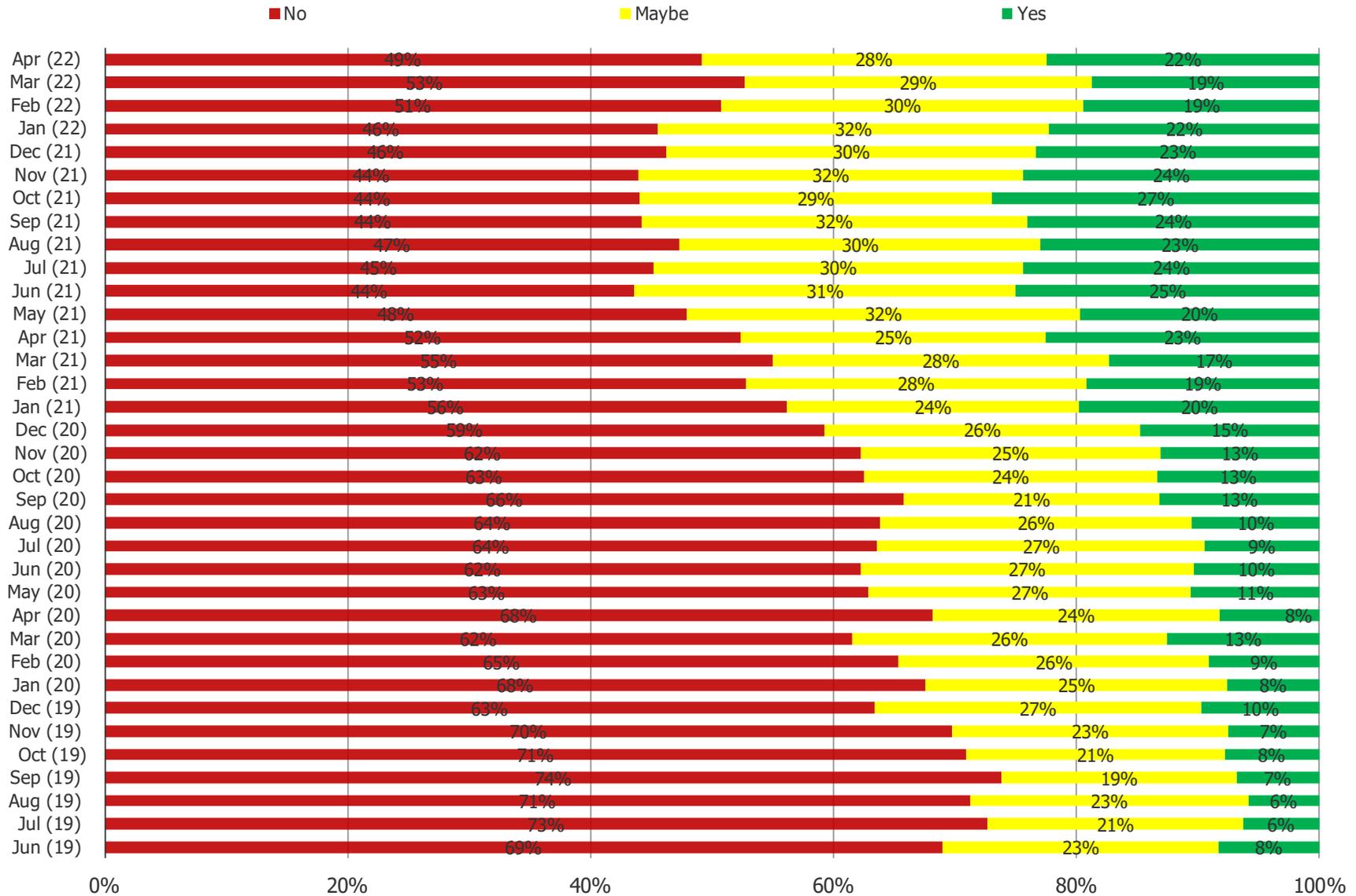
Risk Currently Willing to Take vs One Year Ago (Tracker)



% of Consumers Aware of Bitcoin



Among those aware of Bitcoin: Are you interested in buying Bitcoin?



Among those aware of Bitcoin: Do you think Bitcoin would be a good or bad investment right now?

