

**BESPOKE INTEL**

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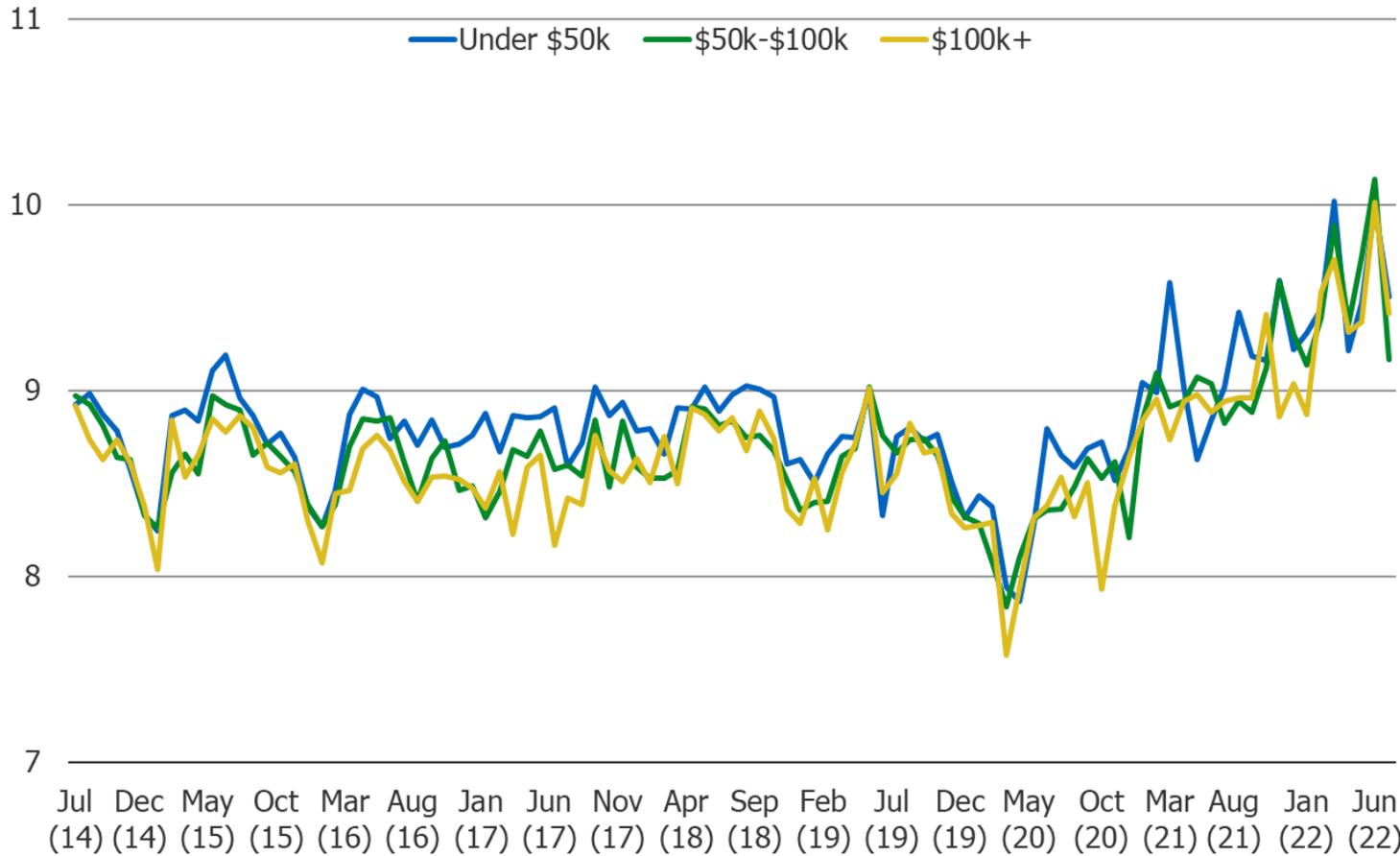
**US MONTHLY MACRO DATA  
CROSS-TABBED BY INCOME**

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**July 2022**

**Macro, Inflation Expectations, Personal Finances and  
Spending, Investors, and Covid**

How do you think prices for most goods and services will change in the future?



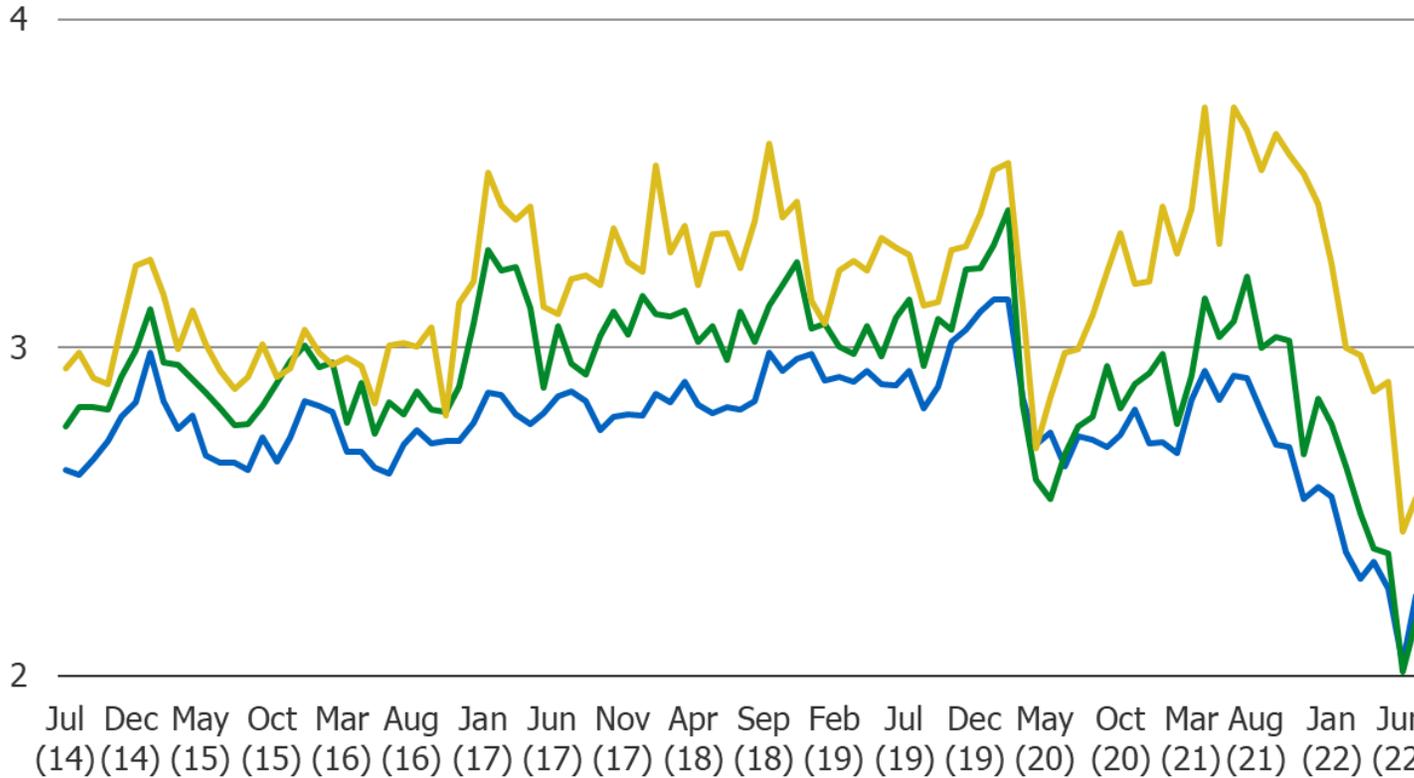
Answer Key For Weighted Avg.

- 1 = Down 15% or More
- 2 = Down 10-14%
- 3 = Down 6-9%
- 4 = Down 5%
- 5 = Down 3-4%
- 6 = Down 1-2%
- 7 = Same
- 8 = Up 1-2%
- 9 = Up 3-4%
- 10 = Up 5%
- 11 = Up 6-9%
- 12 = Up 10-14%
- 13 = Up 15% or more

\*Most recent data point is July 2022

Confidence in the economy

— Under \$50k — \$50k-\$100k — \$100k+

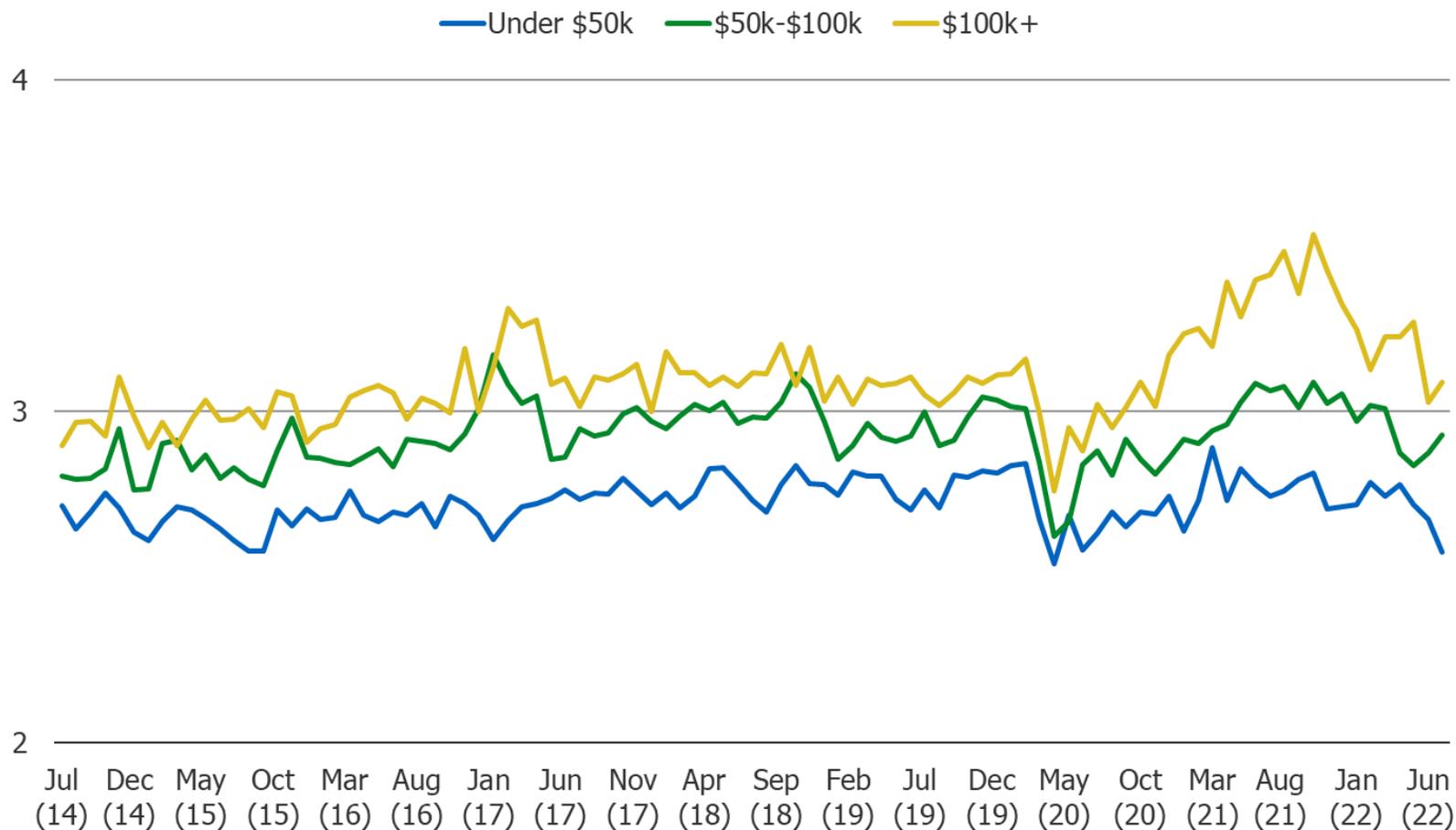


Answer Key For Weighted Avg.

- 1 = Very Negative
- 2 = Negative
- 3 = Neutral
- 4 = Positive
- 5 = Very Positive

\*Most recent data point is July 2022

Discretionary Spending Plans (Expected Spending Over the Next Few Months)

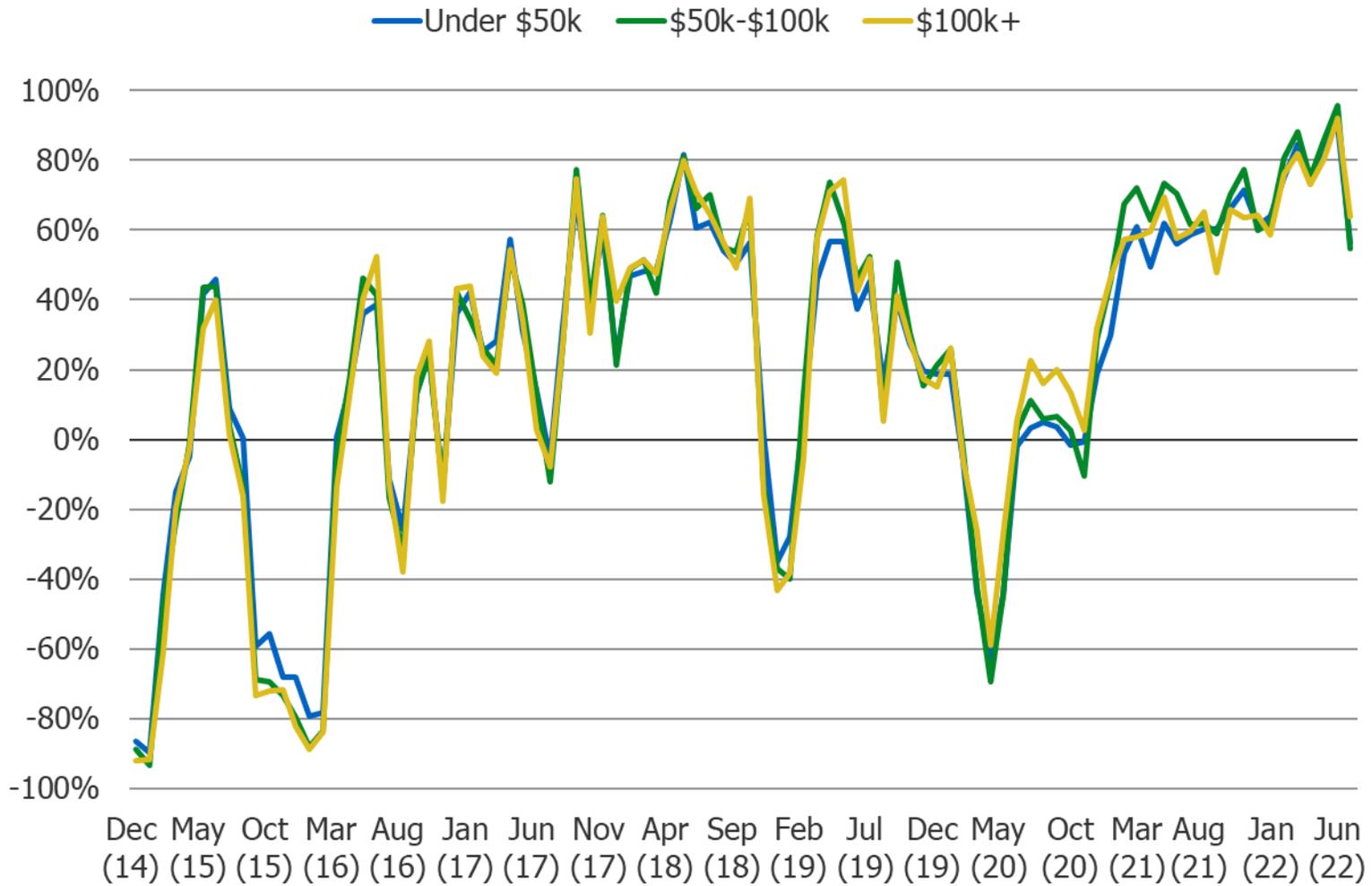


Answer Key For Weighted Avg.

- 1 = Much Less
- 2 = Less
- 3 = Same
- 4 = More
- 5 = Much More

\*Most recent data point is July 2022

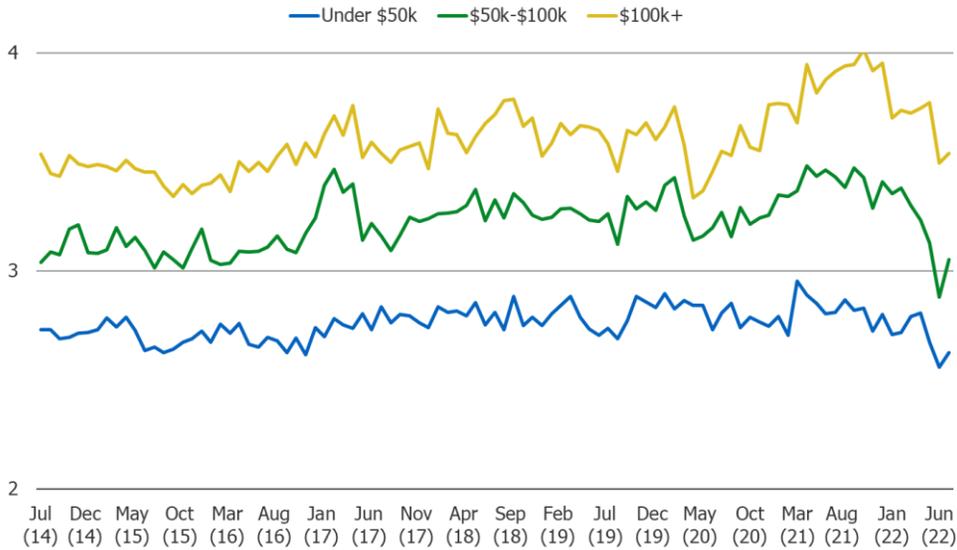
Gas Prices (% Higher or Much Higher) Minus (% Lower or Much Lower)



\*Most recent data point is July 2022

Personal Finances

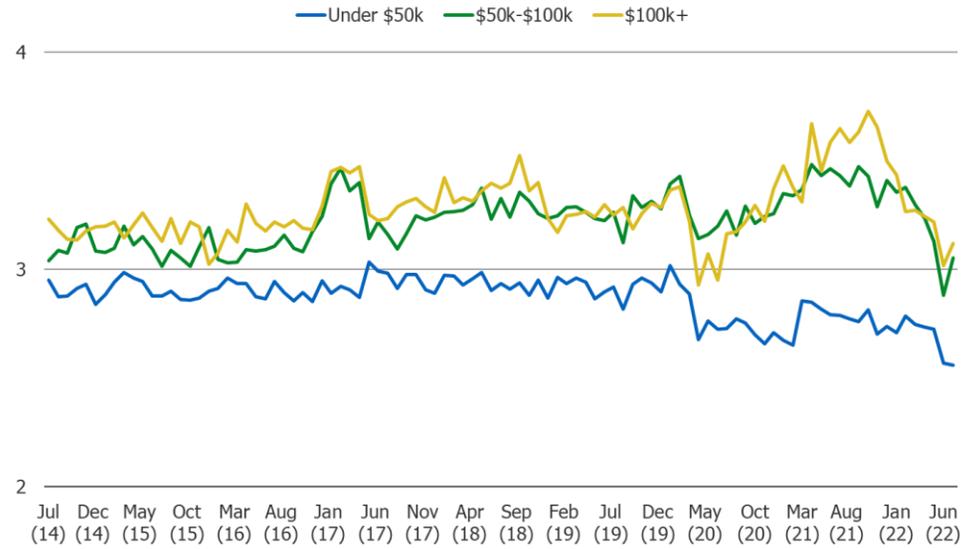
Personal Finances Sentiment



Answer Key For Weighted Avg.

- 1 = Very Negative
- 2 = Negative
- 3 = Neither negative nor positive
- 4 = Positive
- 5 = Very Positive

Personal Finances vs 1 yr ago

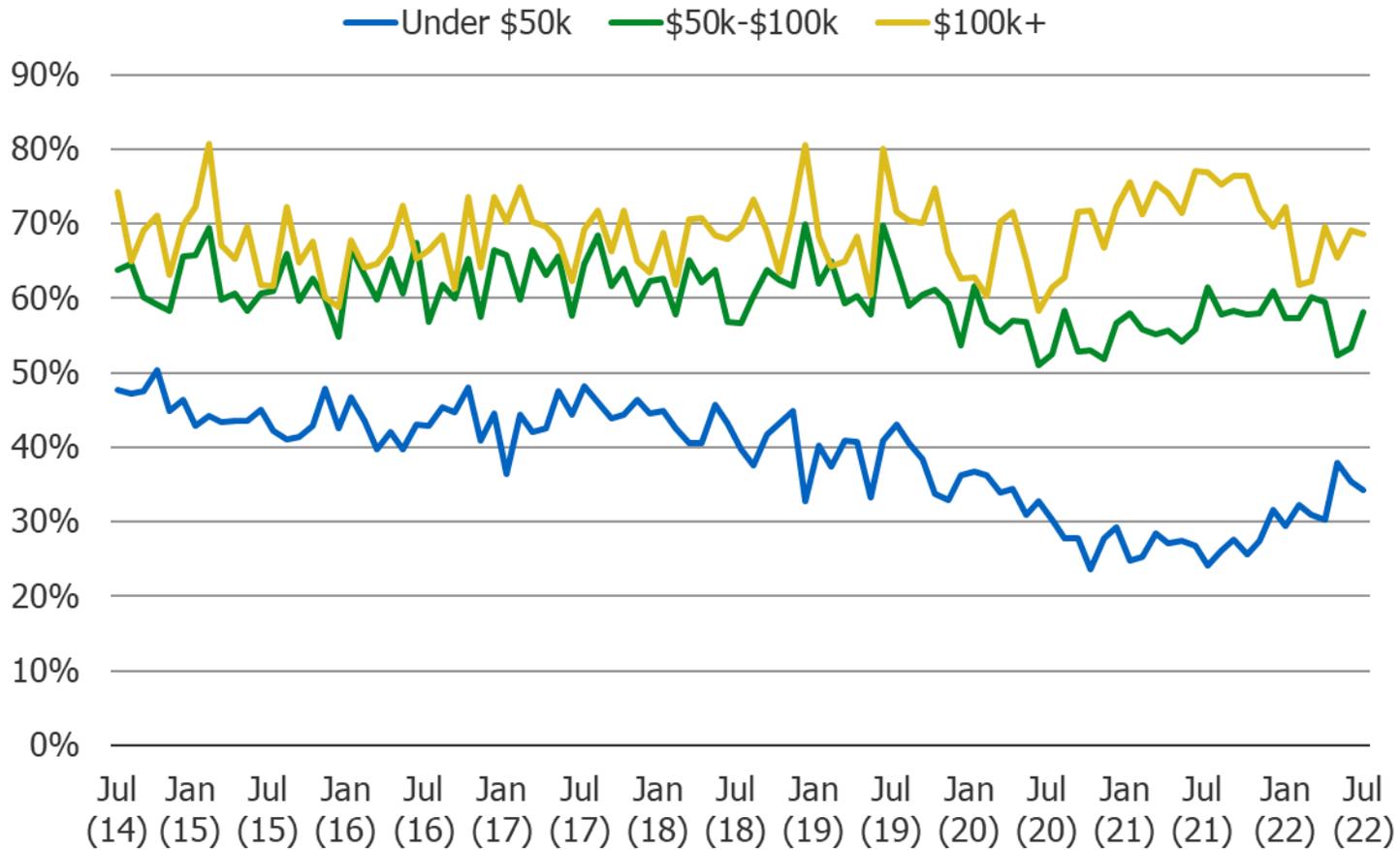


Answer Key For Weighted Avg.

- 1 = Much Worse
- 2 = Worse
- 3 = Same
- 4 = Better
- 5 = Much Better

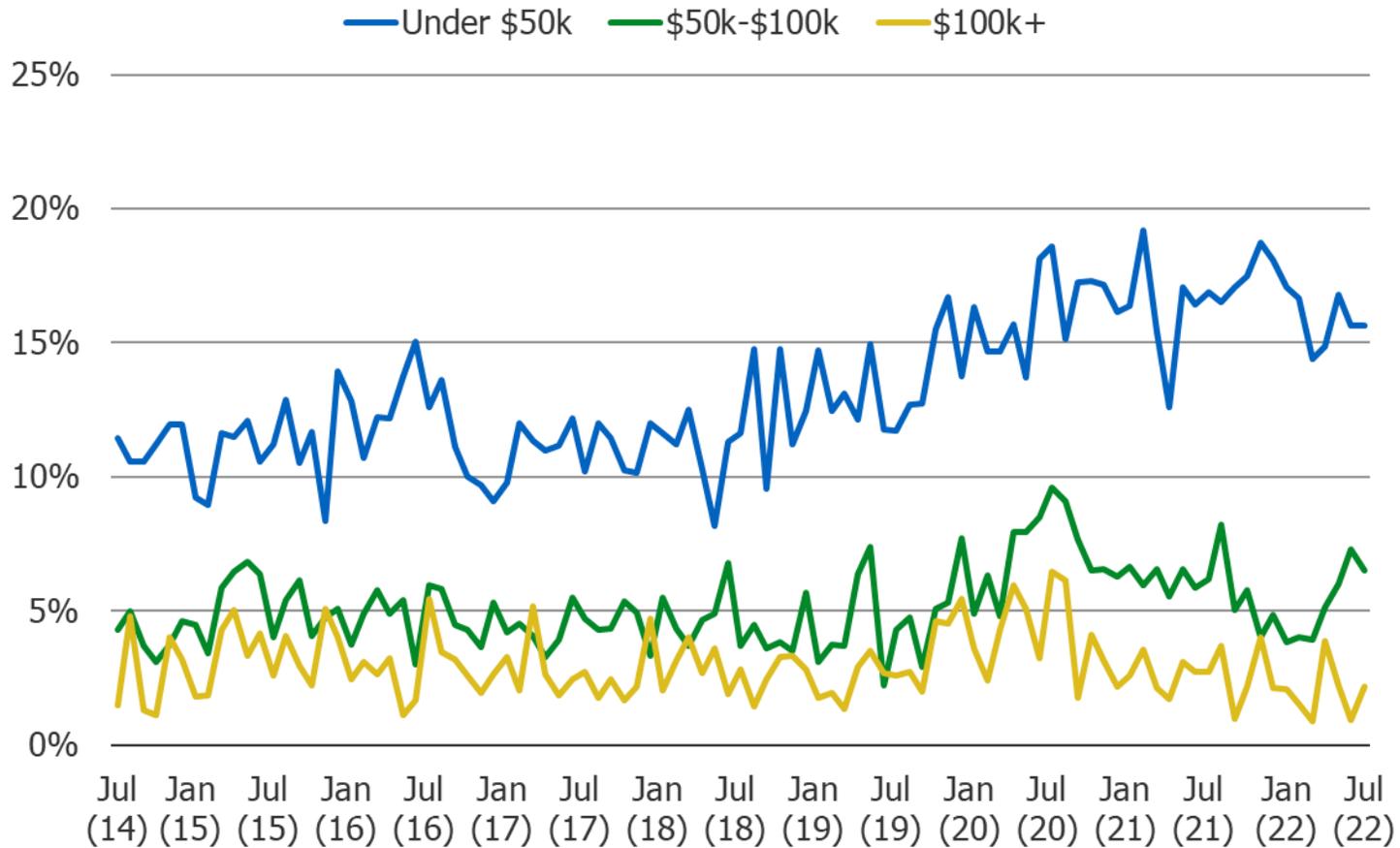
\*Most recent data point is July 2022

Employment Status – Working Full Time



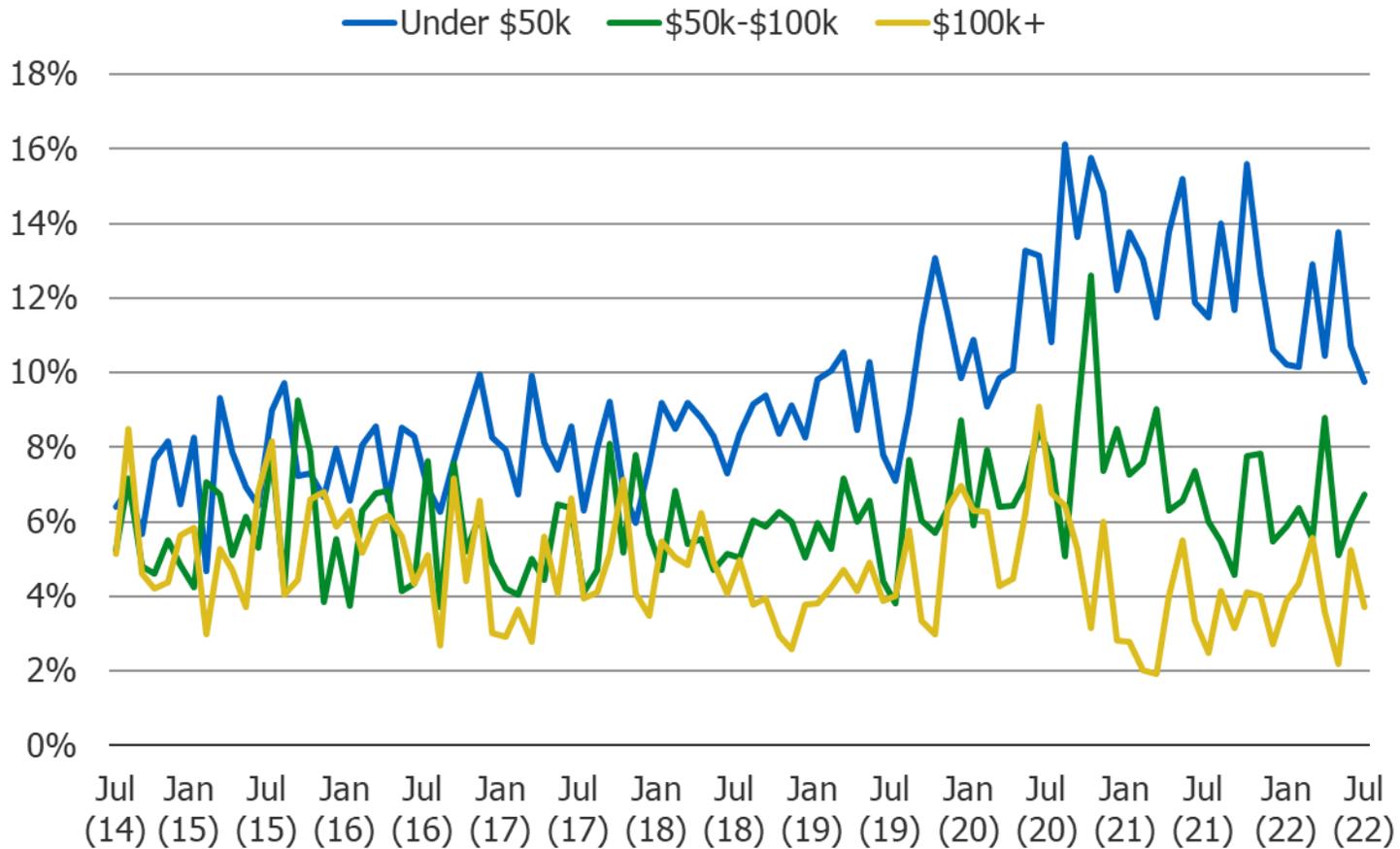
\*Most recent data point is July 2022

Employment Status – Not Employed, Looking For Work



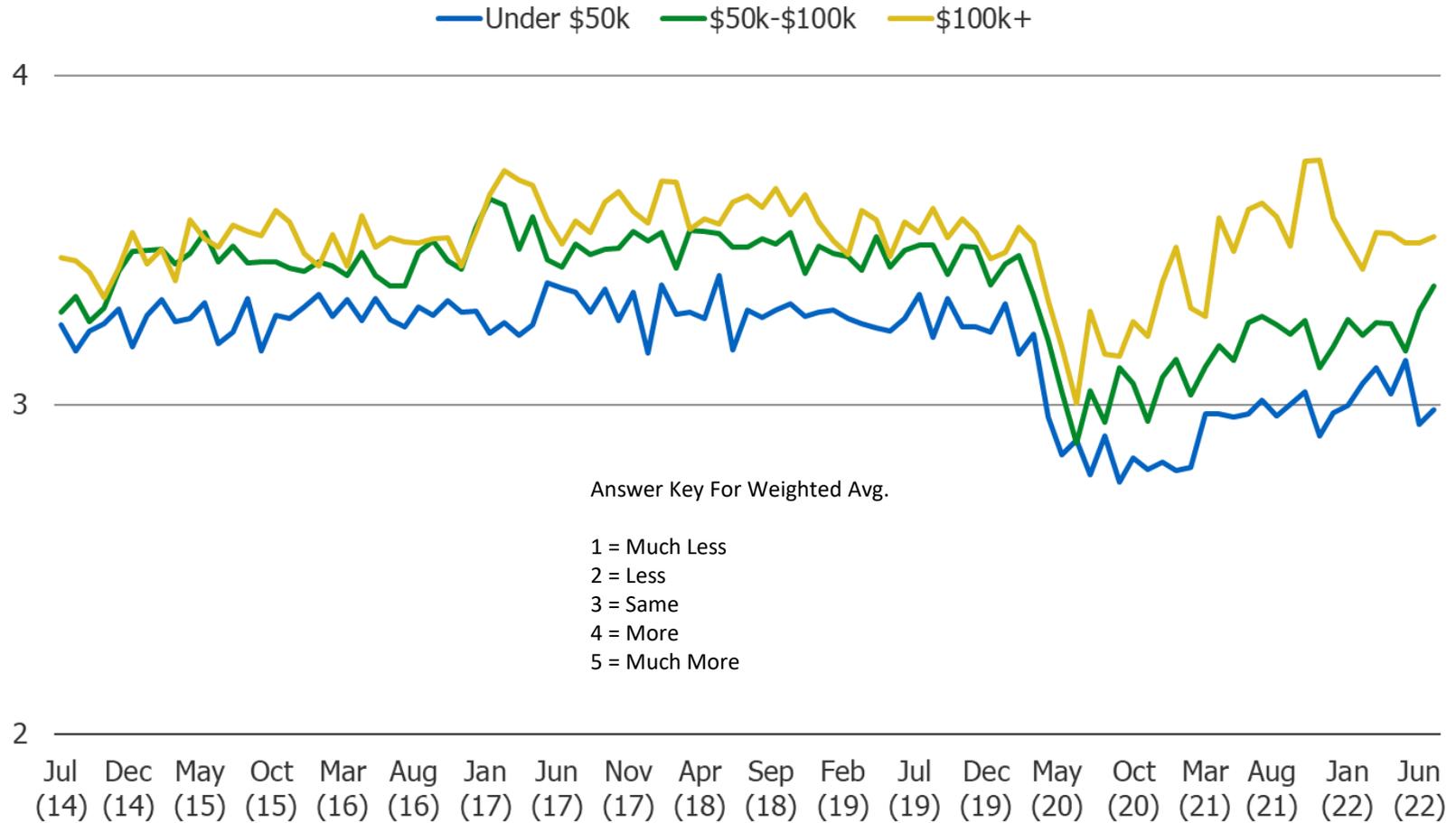
\*Most recent data point is July 2022

Employment Status – Not Employed, NOT Looking For Work



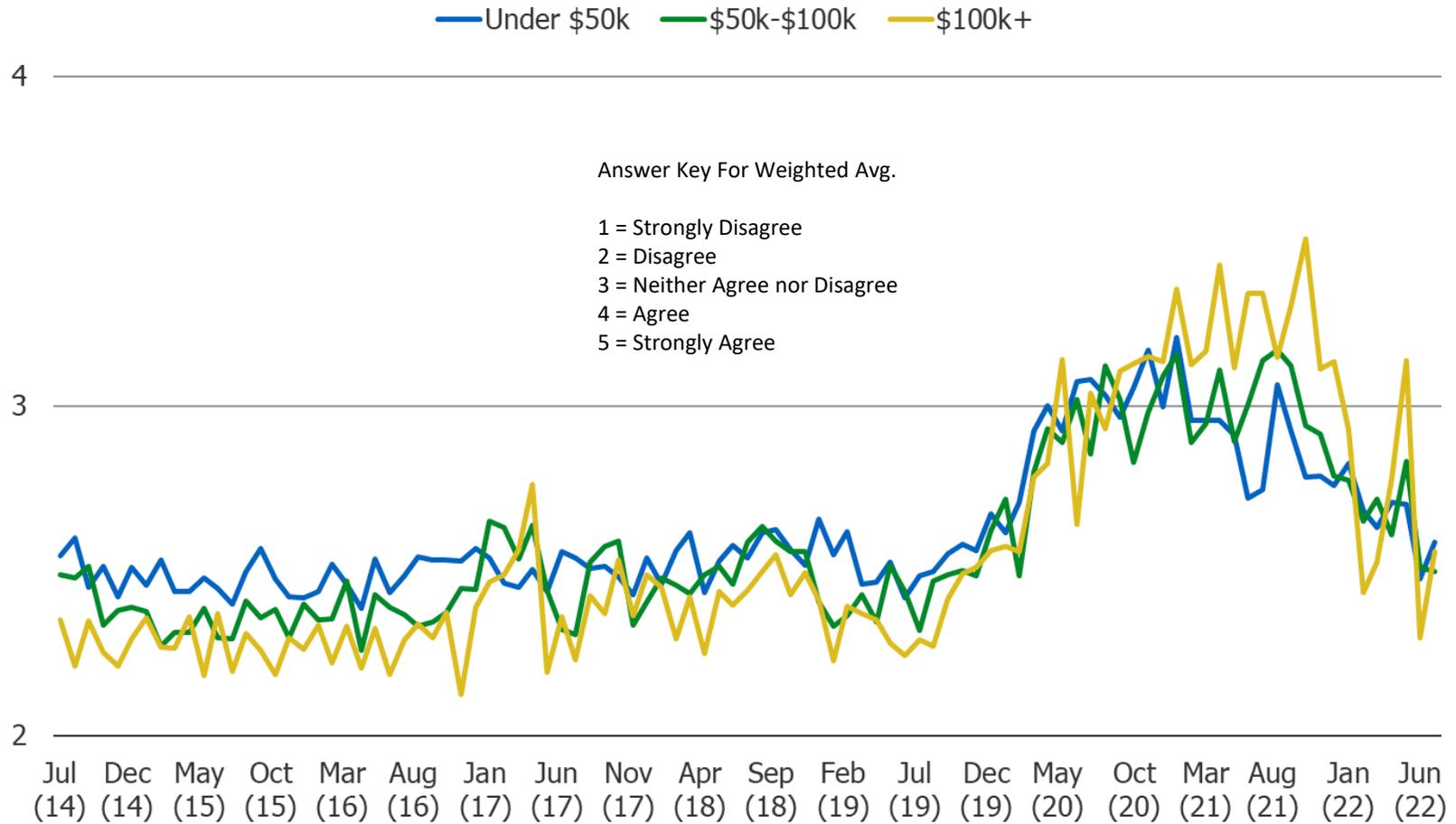
\*Most recent data point is July 2022

Income Compared to One Year Ago



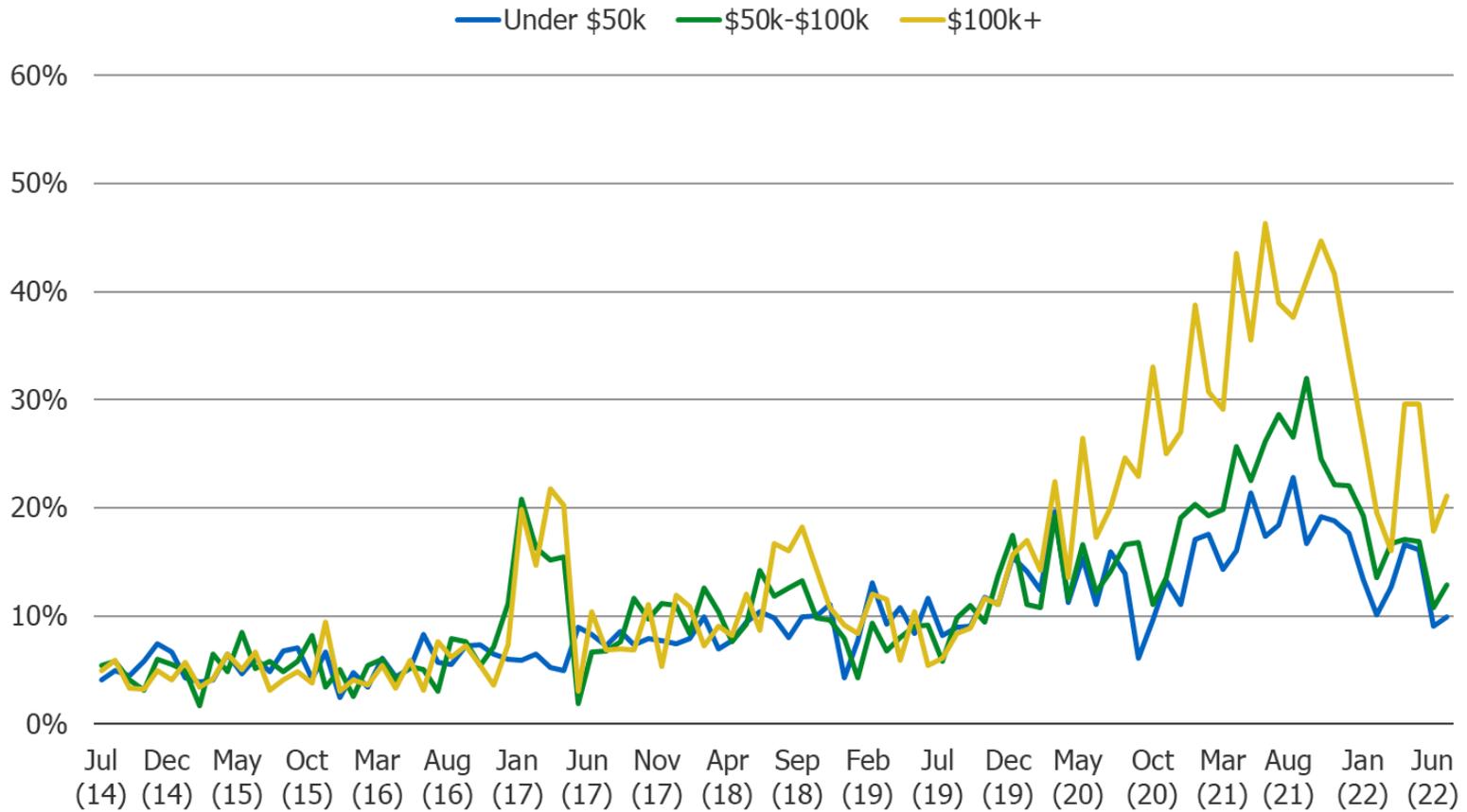
\*Most recent data point is July 2022

“I am concerned that I will lose my job”



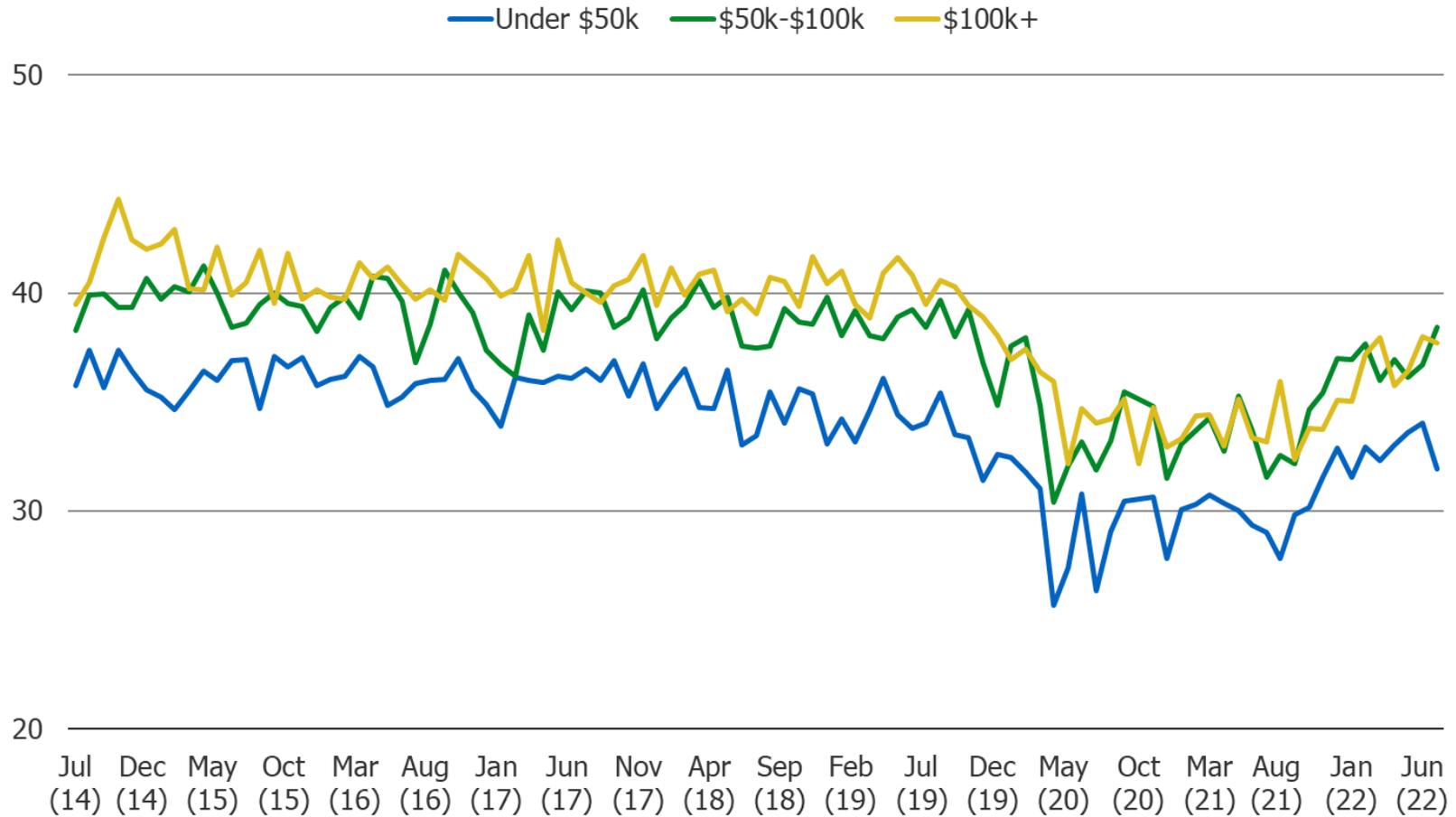
\*Most recent data point is July 2022

Have you started a new business in the past year? (% Yes)



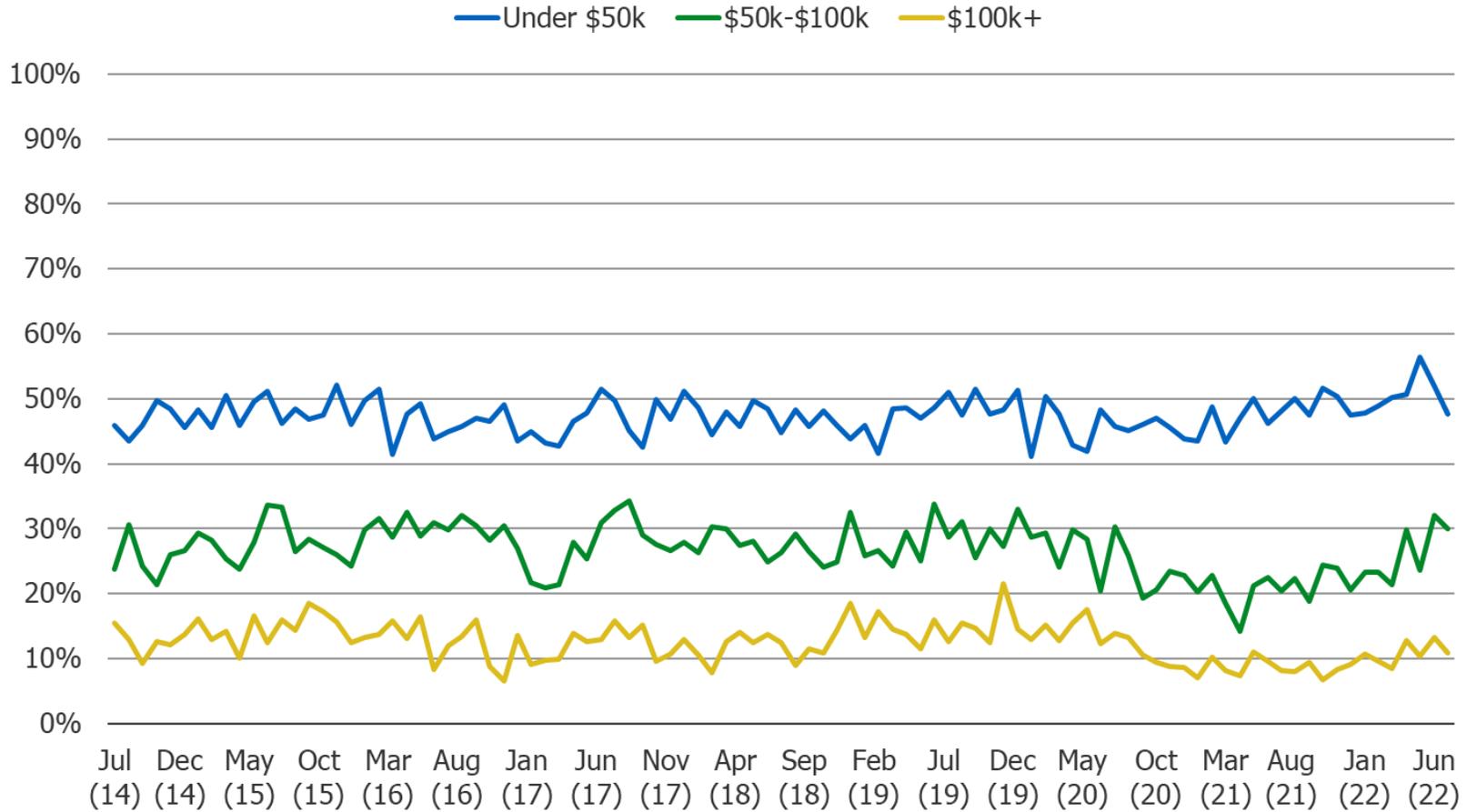
\*Most recent data point is July 2022

Employed Respondents: Number of Hours Worked in the Past Week



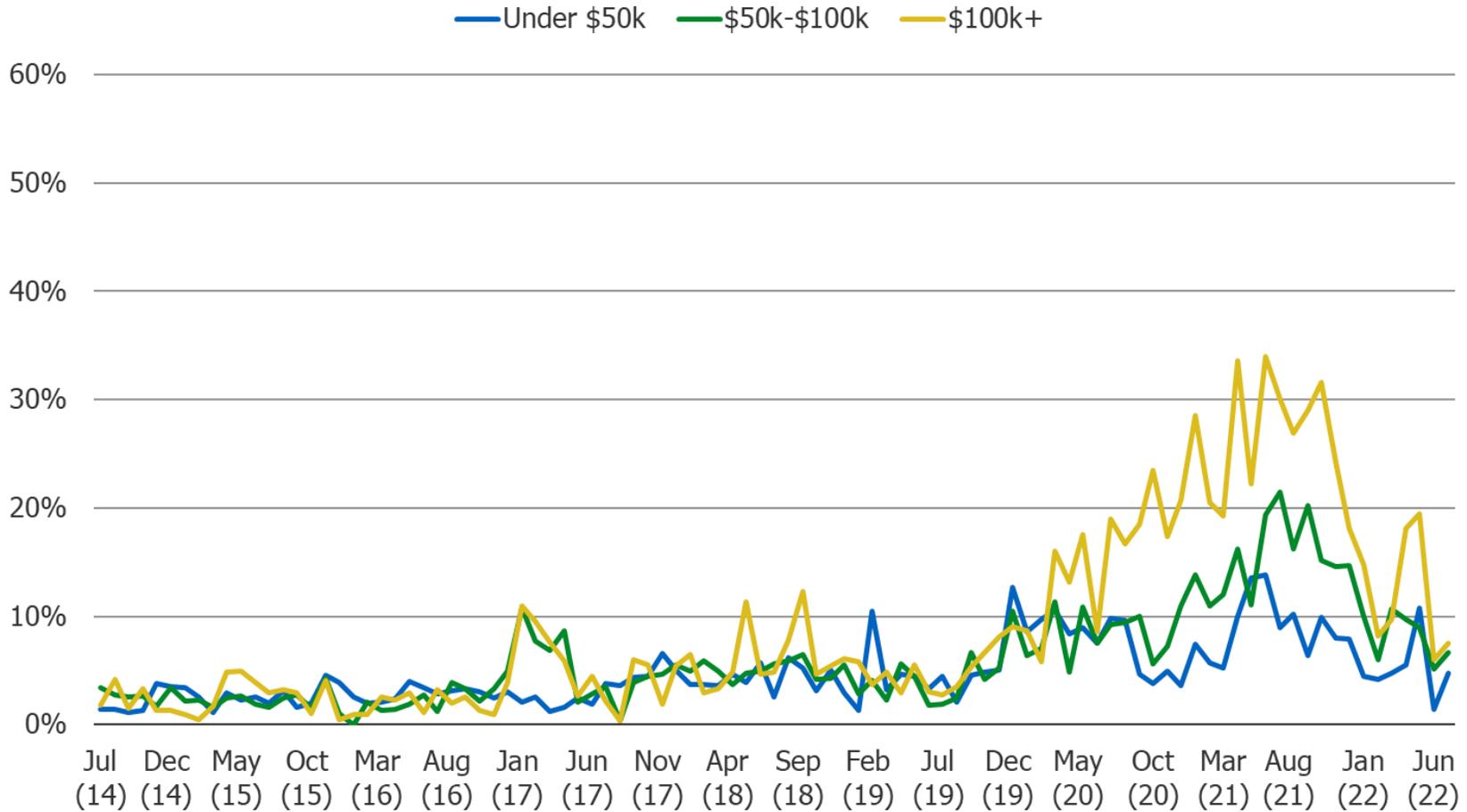
\*Most recent data point is July 2022

% of respondents renting their home



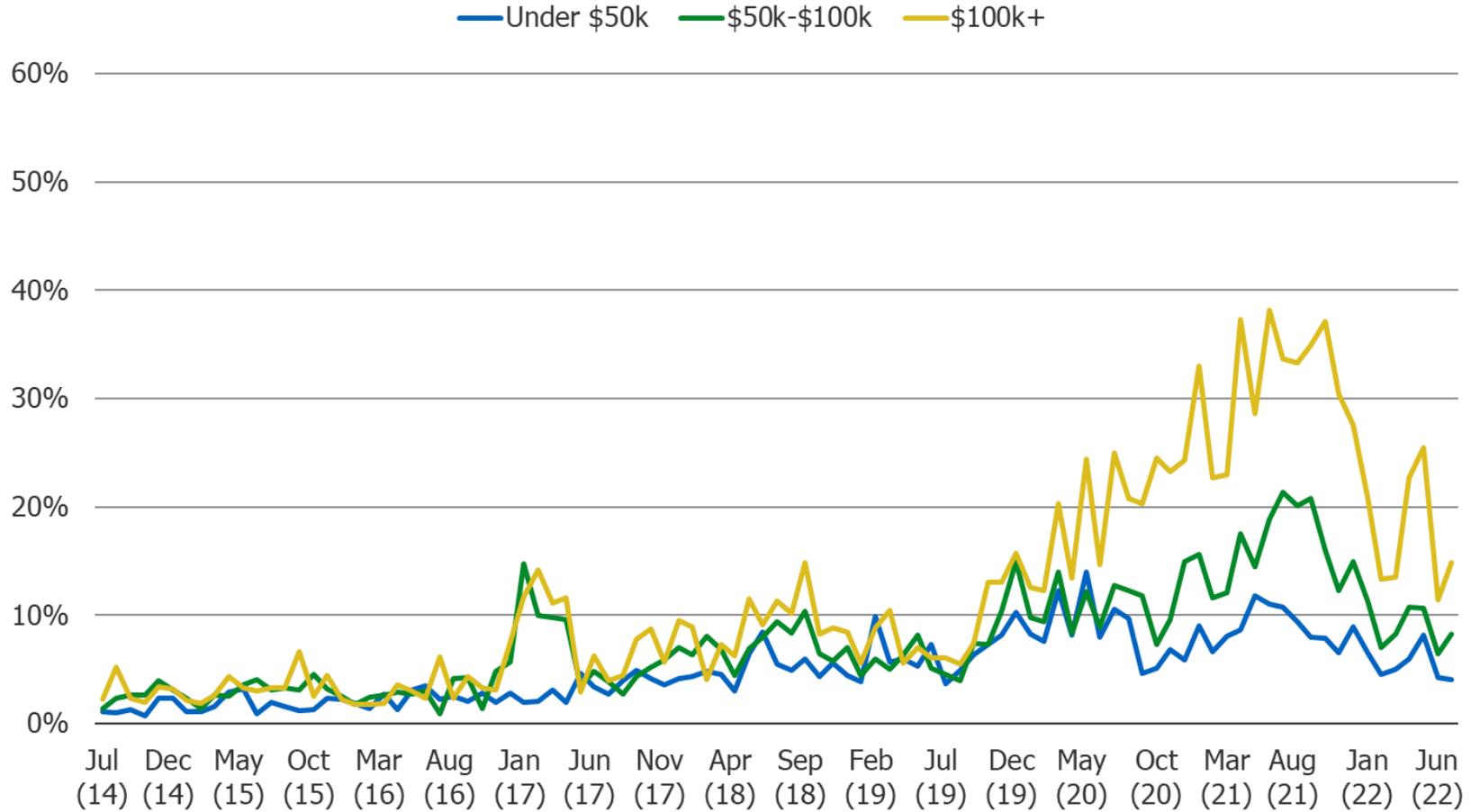
\*Most recent data point is July 2022

% of respondents who said home is listed for sale



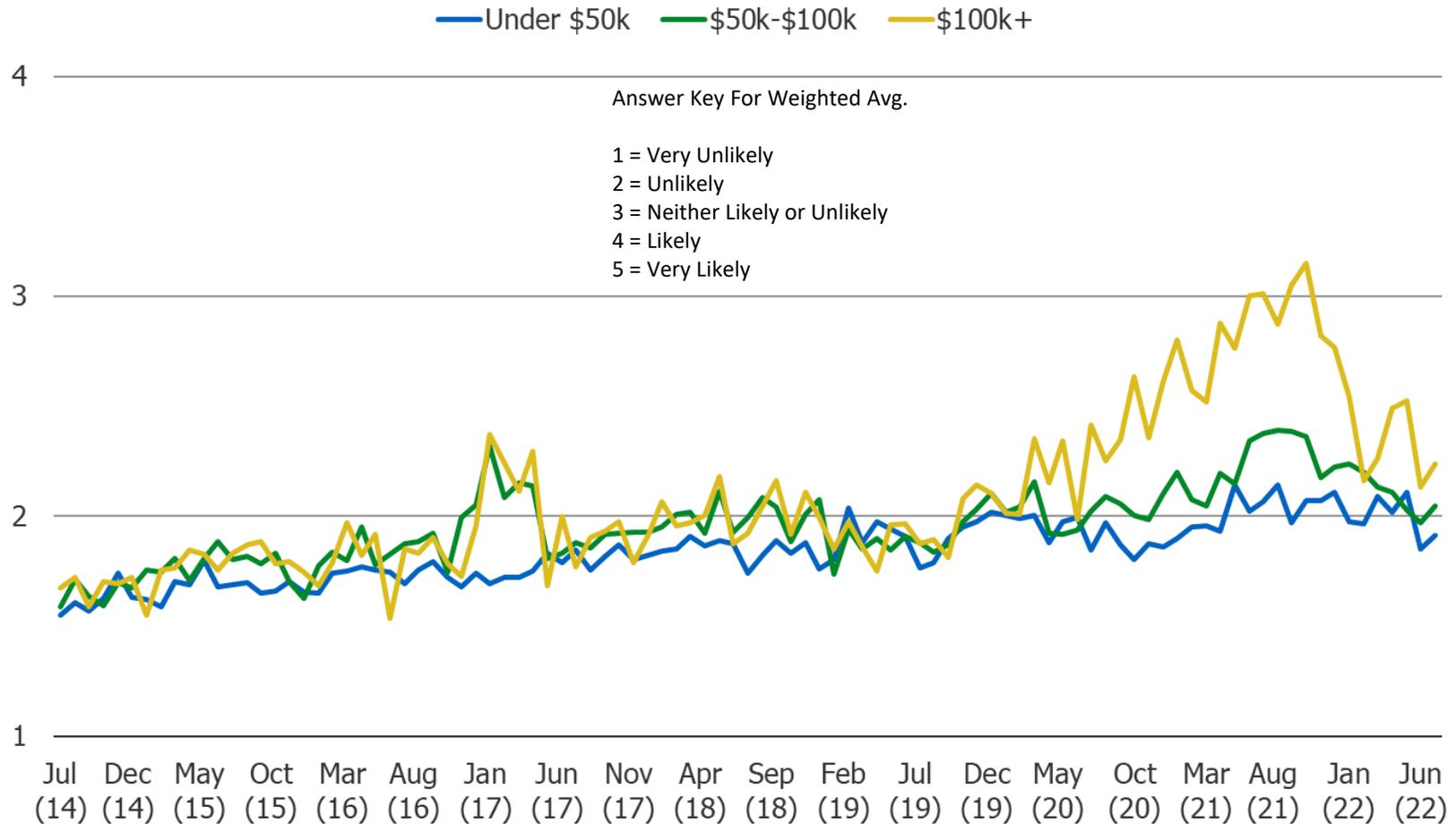
\*Most recent data point is July 2022

% of respondents who said they applied for a building permit recently



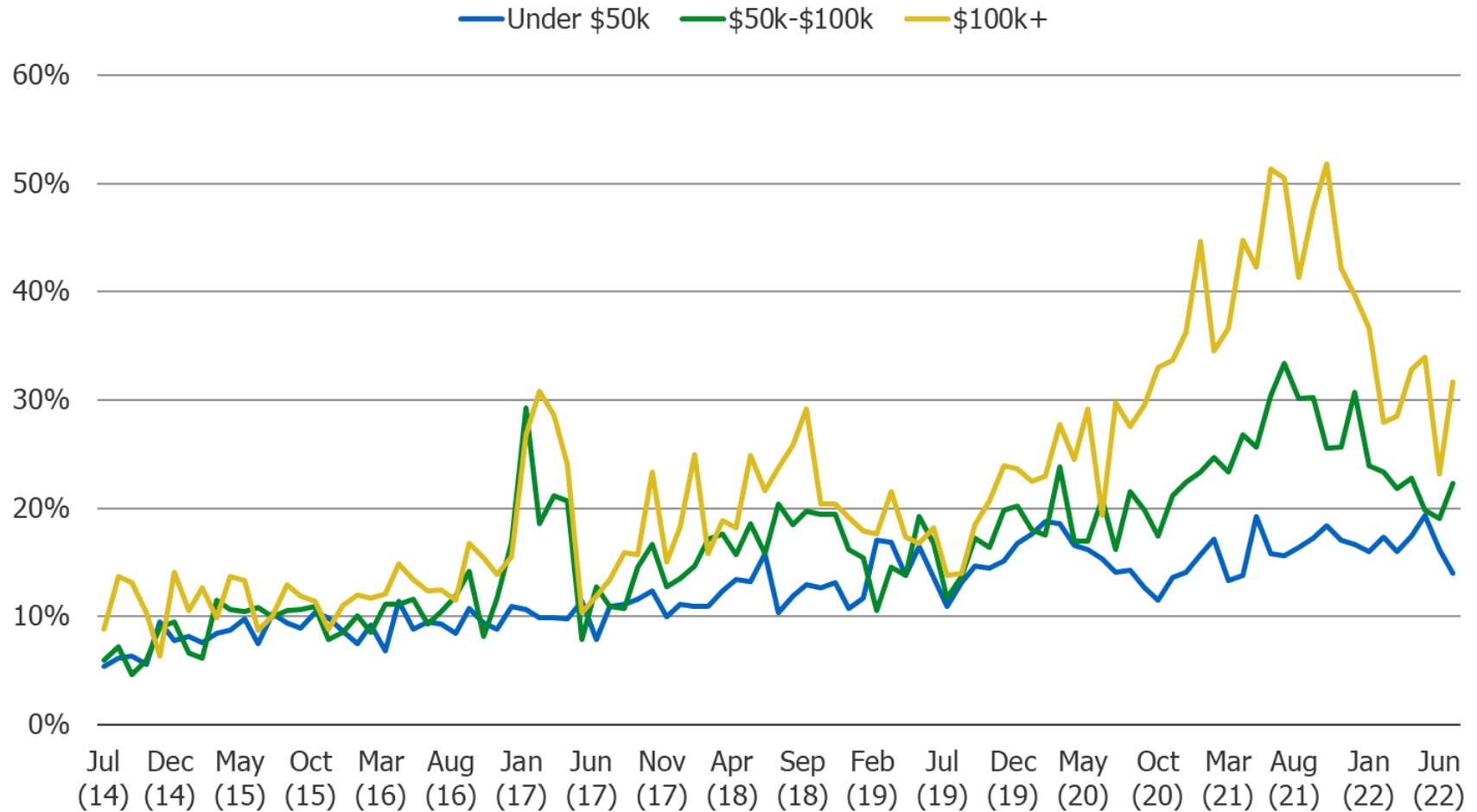
\*Most recent data point is July 2022

Likelihood of buying a new home in the next year



\*Most recent data point is July 2022

% who said yes – plans to buy/lease a new vehicle in the next year



\*Most recent data point is July 2022