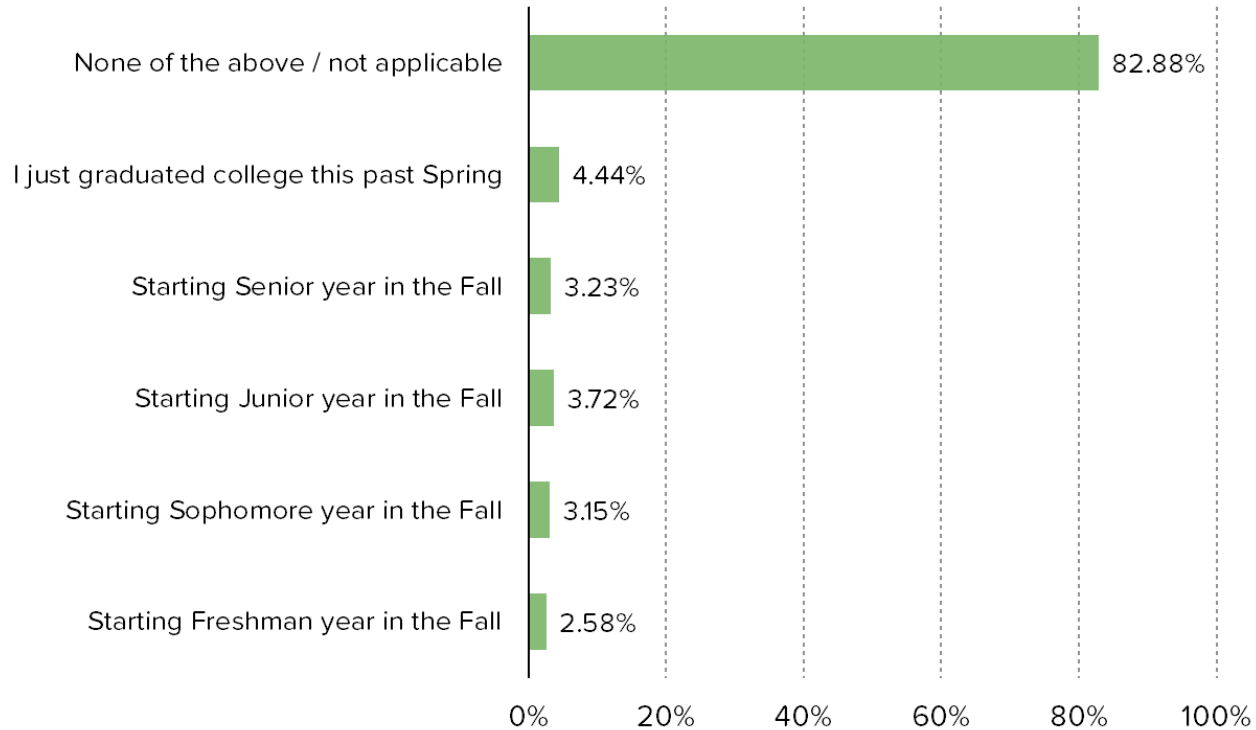


SNAP College Transitions

**Are you currently in college or starting college in the Fall?**

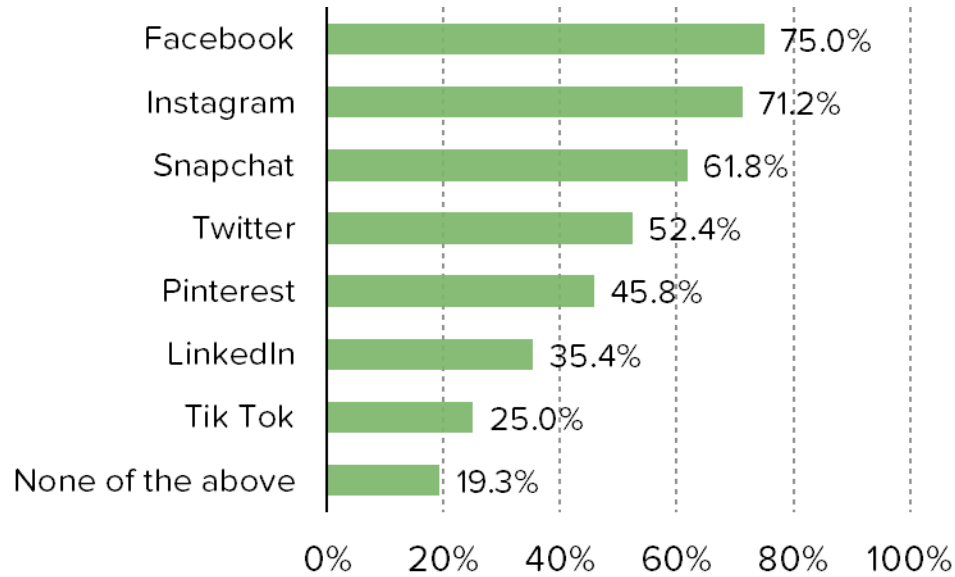
*Posed to all respondents.*



N = 1,238

**Do you currently use the following sites/apps?**

*Posed to respondents who are rising freshman, sophomores, juniors, seniors, and recent graduates this past Spring.*

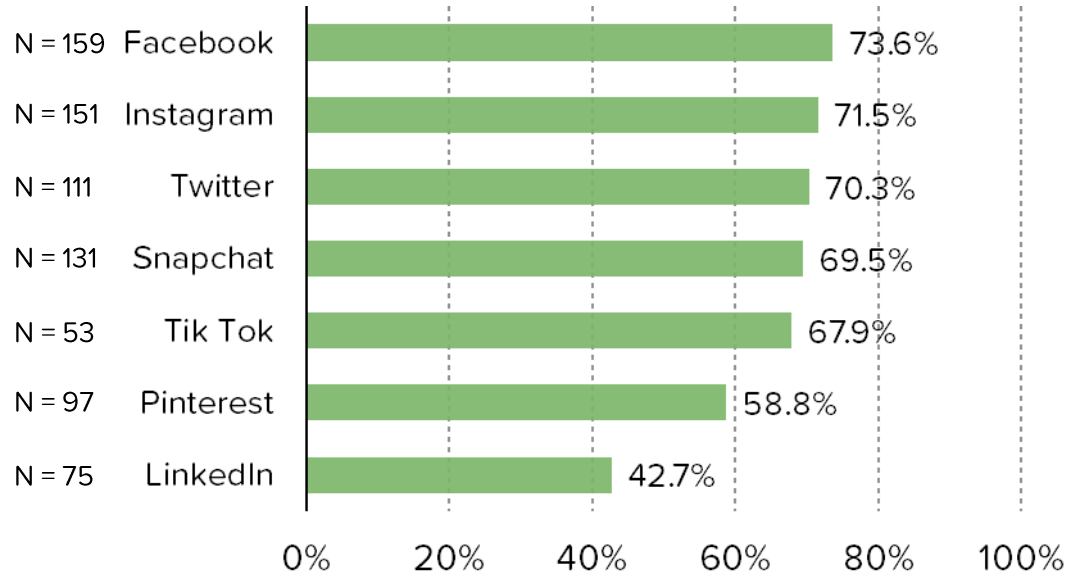


N = 212

**Did you use the following sites/apps while in highschool?**

*Posed to respondents who are rising freshman, sophomores, juniors, seniors, and recent graduates this past Spring...*

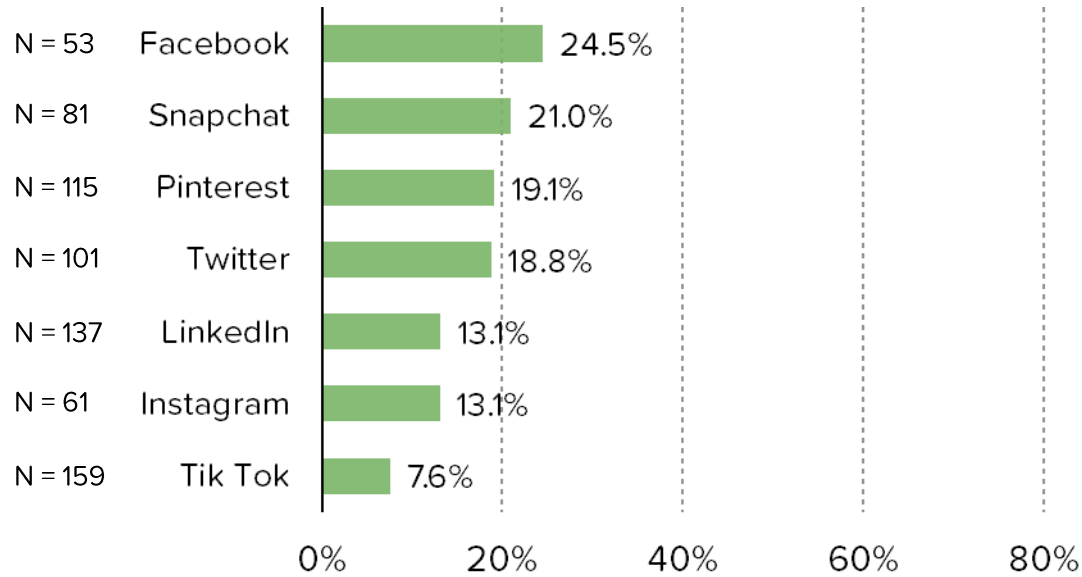
**WHO CURRENTLY USE EACH OF THE FOLLOWING.**



**Did you use the following sites/apps while in highschool?**

*Posed to respondents who are rising freshman, sophomores, juniors, seniors, and recent graduates this past Spring...*

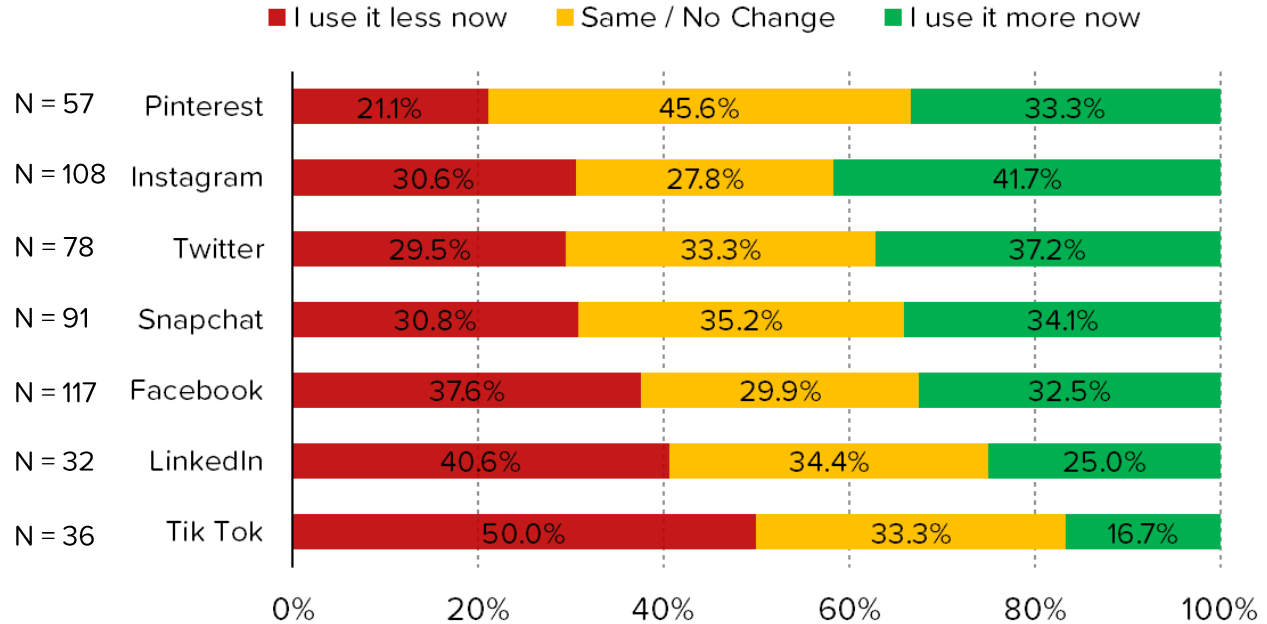
***WHO CURRENTLY DO NOT USE EACH OF THE FOLLOWING.***



Compared to when you were in highschool, do you think you use the site/app more or less now?

Posed to respondents who are rising freshman, sophomores, juniors, seniors, and recent graduates this past Spring...

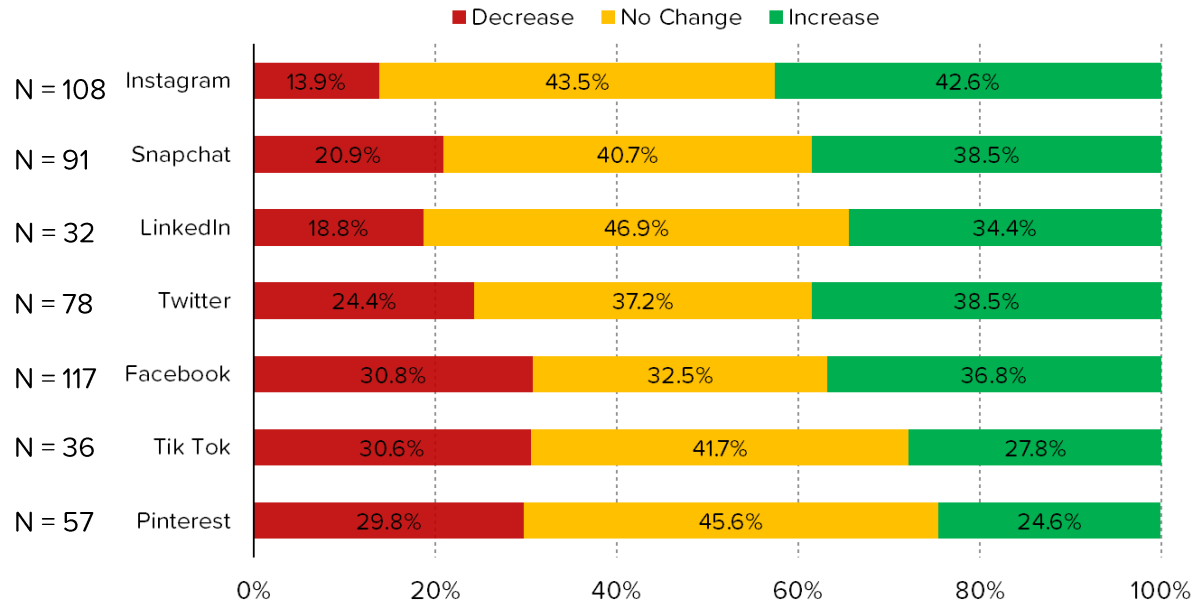
**WHO CURRENTLY USE EACH OF THE FOLLOWING.**



**Do you expect your usage of the following to increase or decrease going forward?**

*Posed to respondents who are rising freshman, sophomores, juniors, seniors, and recent graduates this past Spring...*

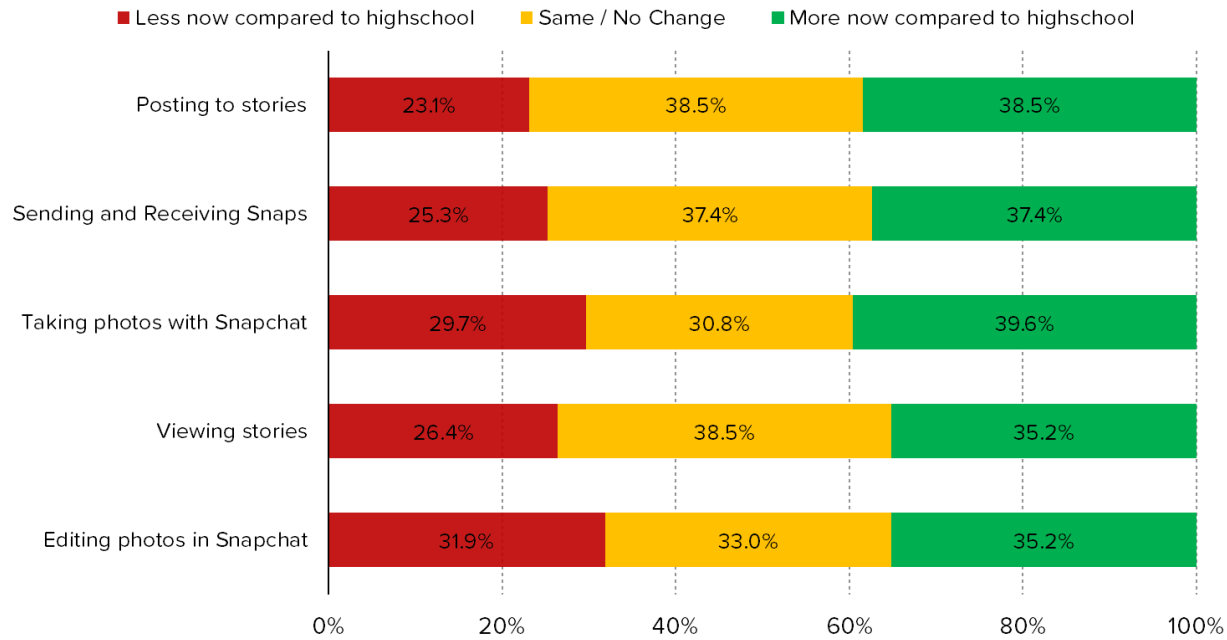
**WHO CURRENTLY USE EACH OF THE FOLLOWING.**



Has your usage of Snapchat changed compared to how you used to use it while in high school?

Posed to respondents who are rising freshman, sophomores, juniors, seniors, and recent graduates this past Spring...

**WHO CURRENTLY USE SNAPCHAT.**



N = 91



Has your usage of Snapchat changed compared to how you used to use it while in high school?  
*Posed to respondents who are rising freshman WHO CURRENTLY USE SNAPCHAT.*

