

BACKGROUND:

- ❑ Survey of 800 consumers in the UK to scope macro and Covid related trends.

FINDINGS:

- ❑ Concerns persist, but they have eased sequentially.
- ❑ Consumers increasingly believe that coronavirus is going to be a prolonged concern (the percentage who said “for more than another year” more than doubled q/q).
- ❑ Respondents report increases in cooking at home, video calls, social media usage, shopping online, streaming video, grocery delivery, streaming music, and food delivery apps. They report declines in shopping in-stores, using ride sharing apps, going to the gym, and going to live events.
- ❑ Consumer sentiment toward their personal finances and spending confidence bounced back q/q, but they still have more negative view than normal on the economy and were more likely to say their household income declined over the past year.

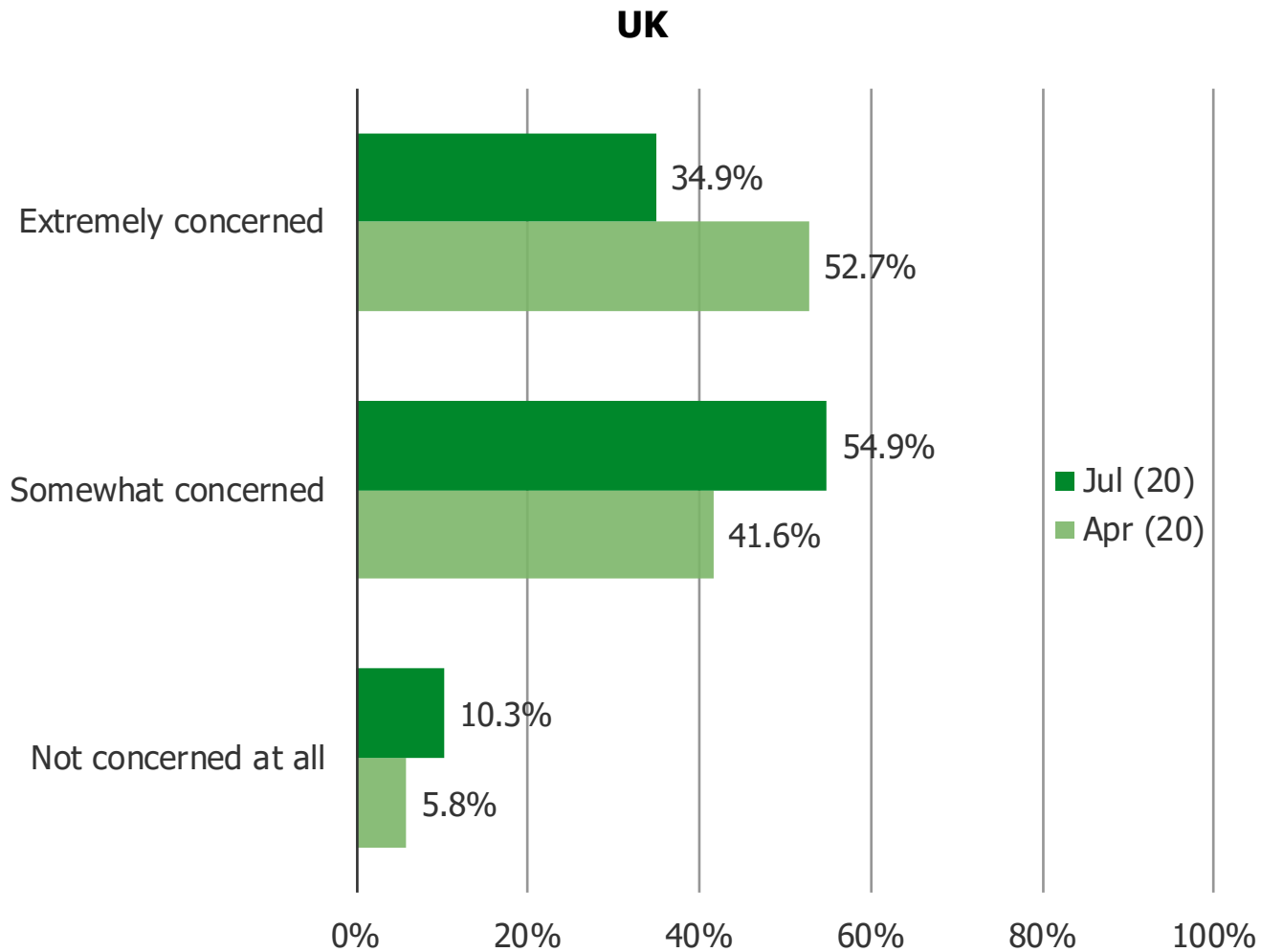


COVID-19 INTERNATIONAL



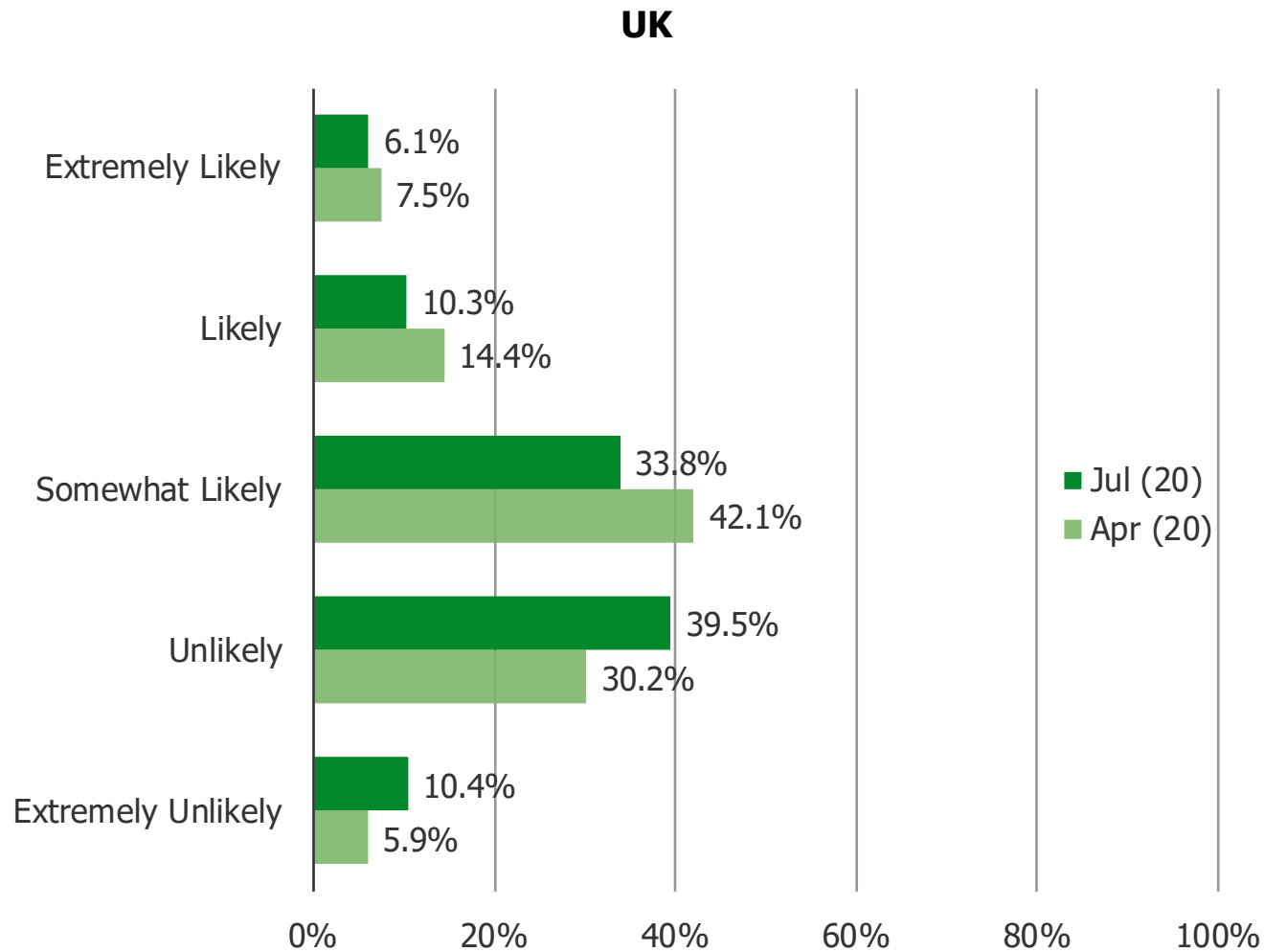
Please rate your level of concern with the coronavirus.

Posed to all respondents



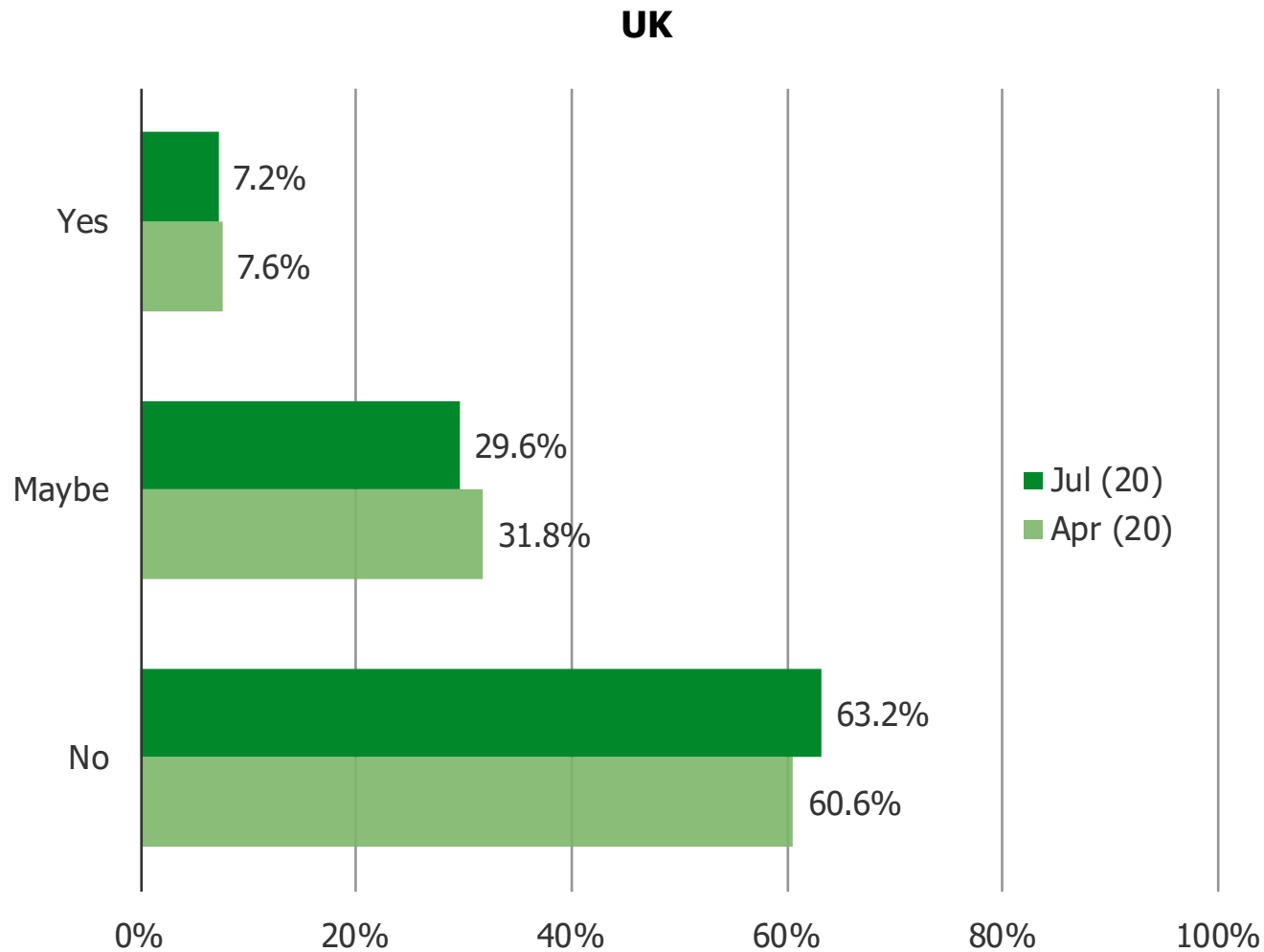
How likely do you think it is that you will get coronavirus/COVID-19 in the next 3-6 months?

Posed to all respondents



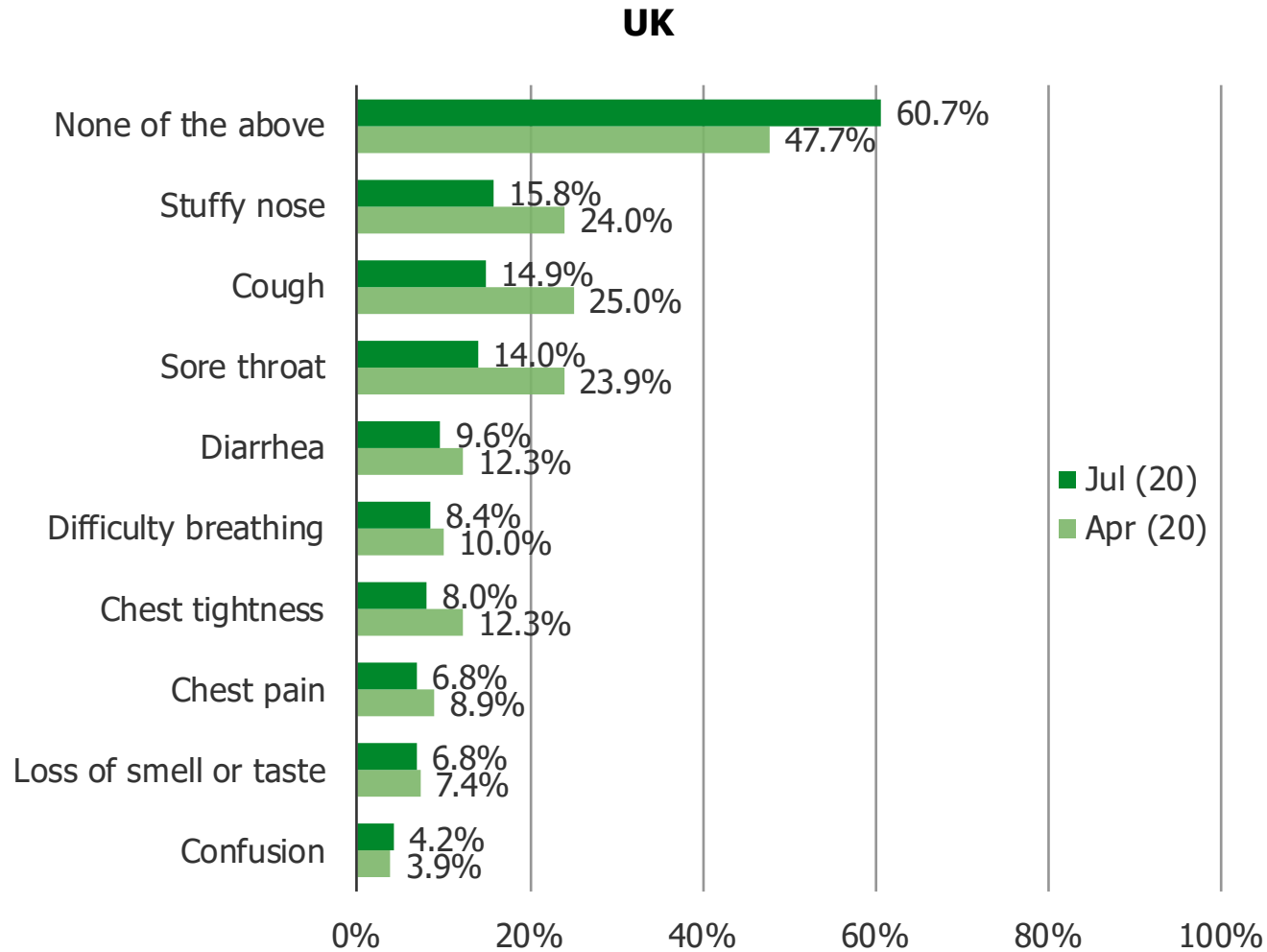
Do you think you have had coronavirus already (even if you have not tested positive)?

Posed to all respondents



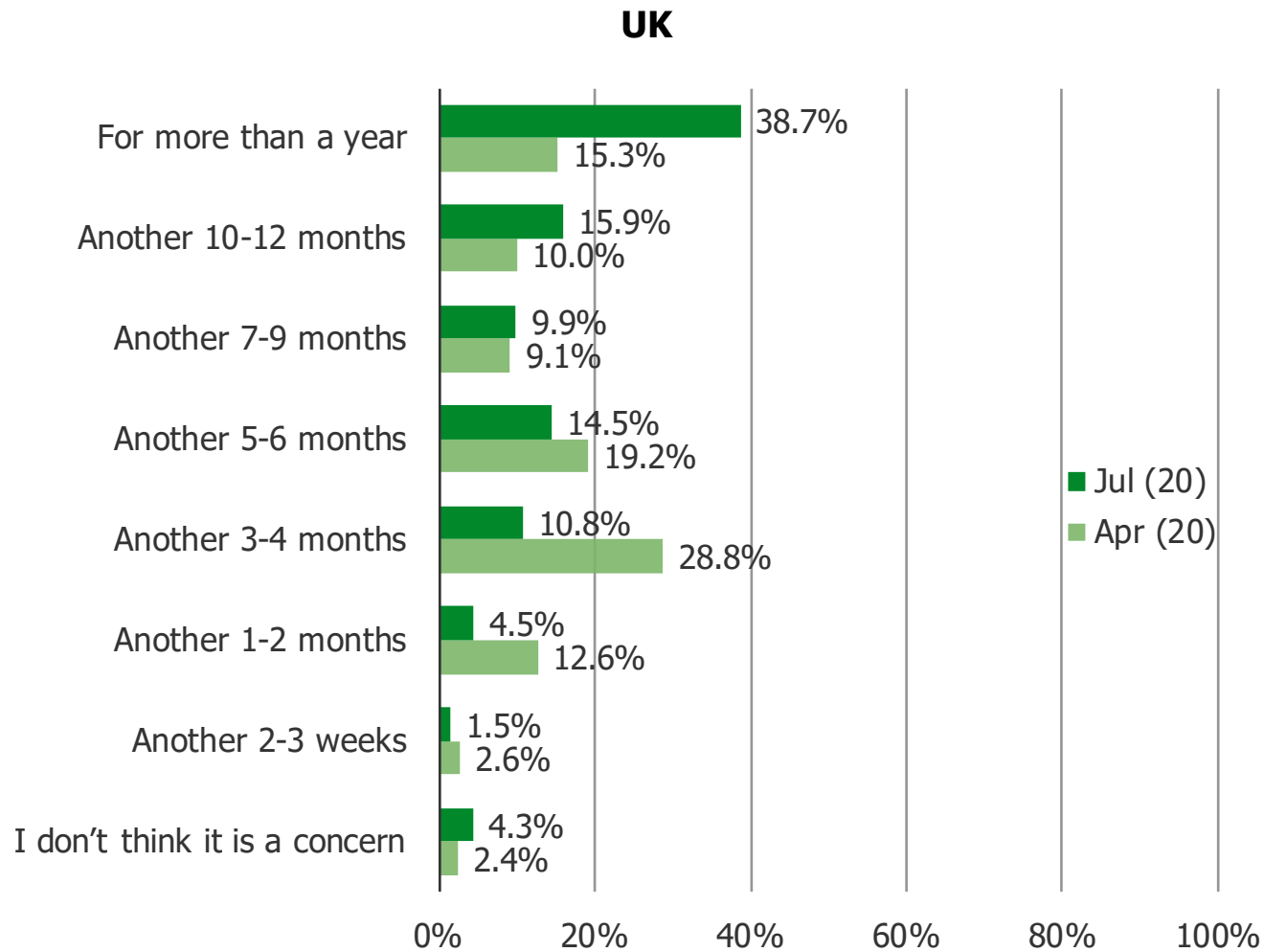
Have you experienced any of the following conditions in the past 3 months?

Posed to all respondents



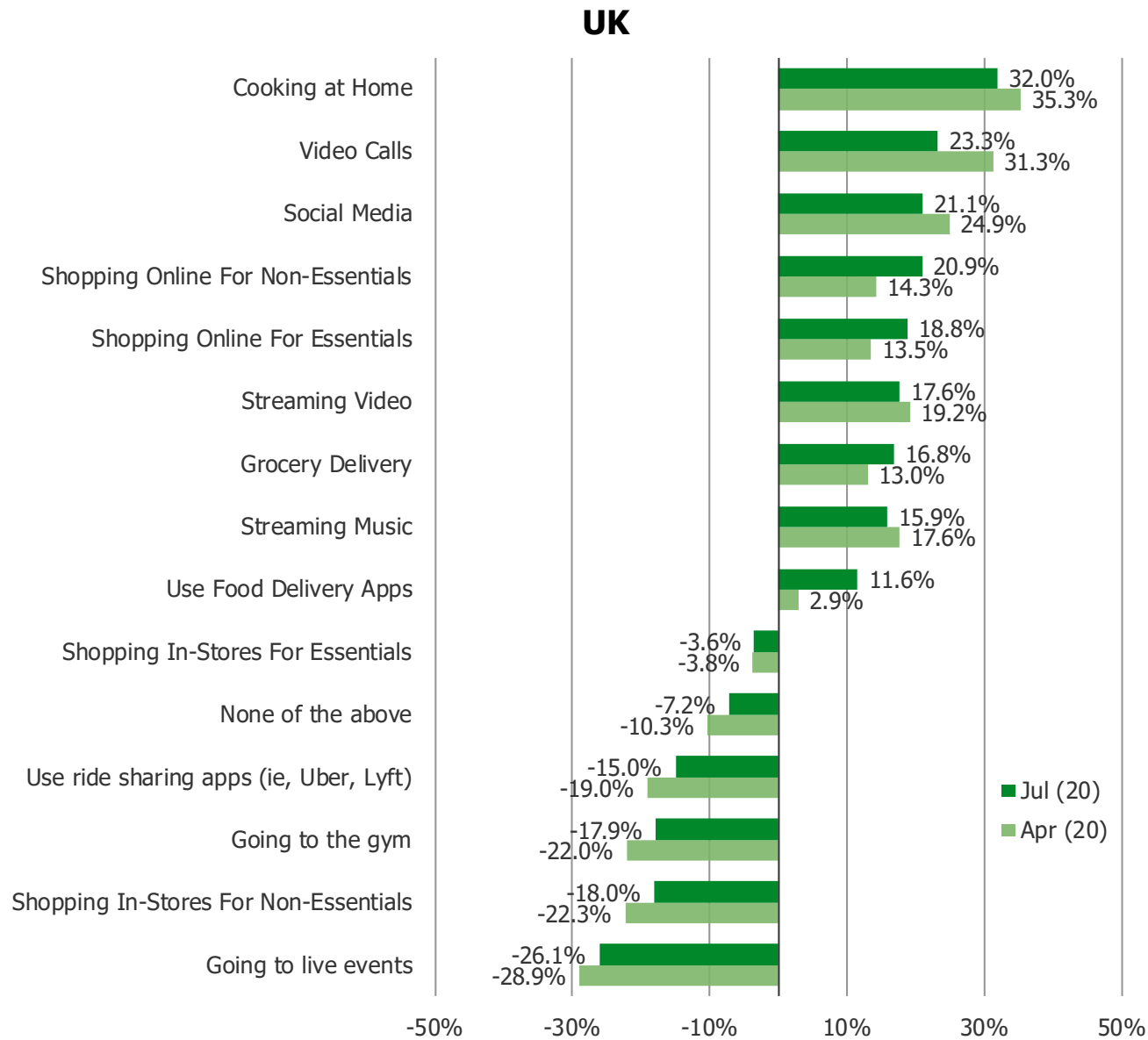
For how much longer do you think coronavirus will be a threat/concern?

Posed to all respondents



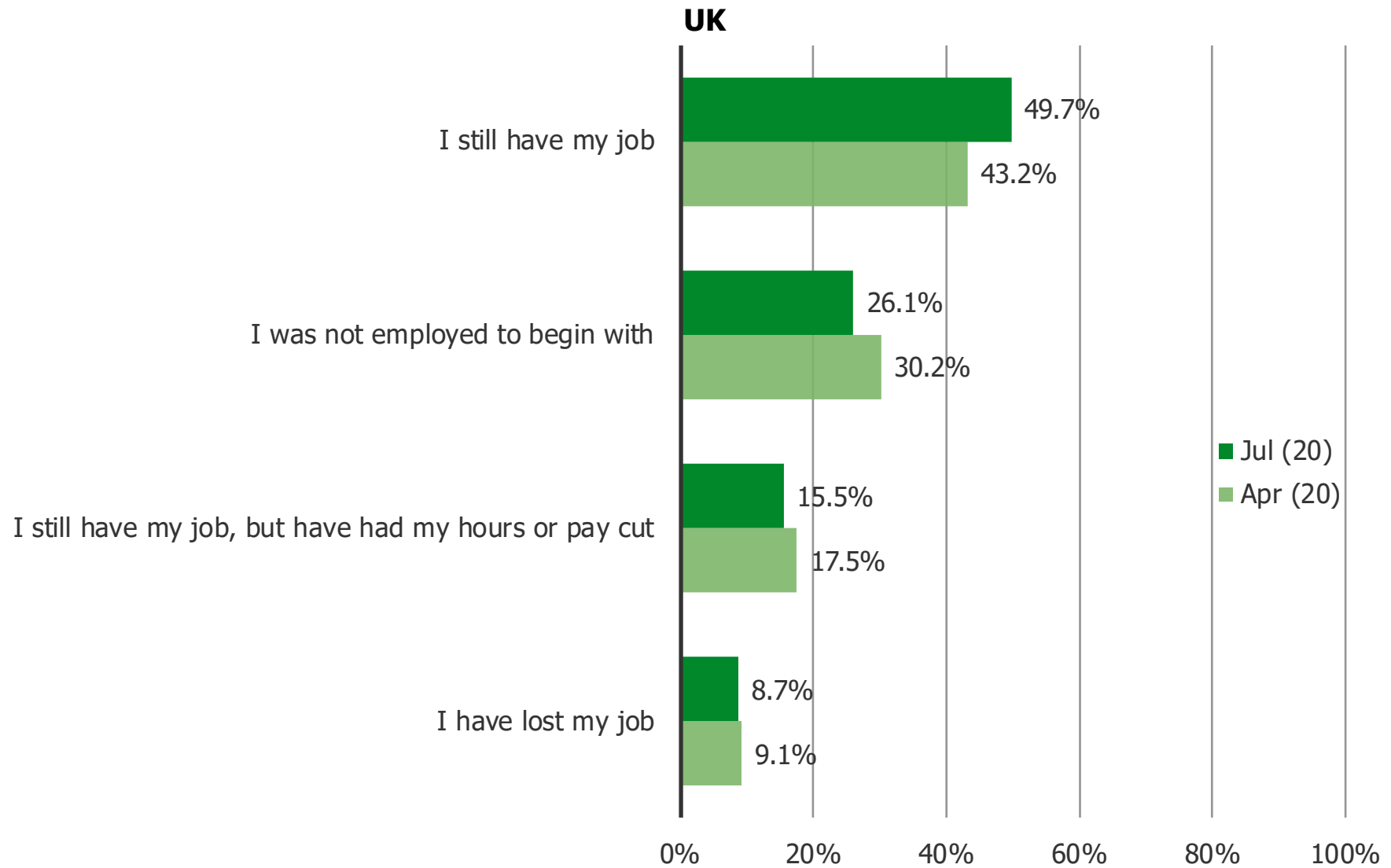
Going forward, will you do any of the following more or less because of the coronavirus and social distancing?

Posed to all respondents (% more minus % less)



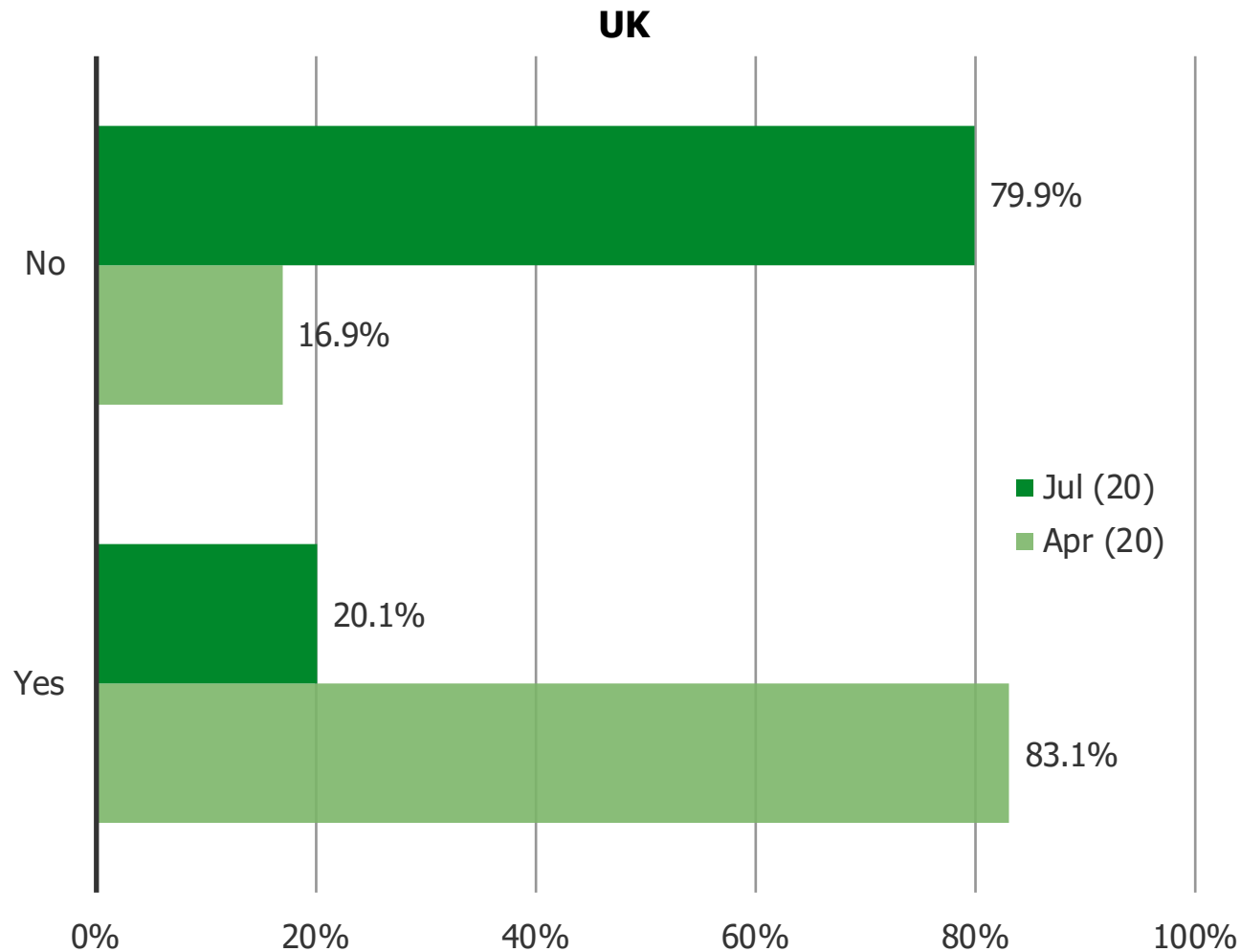
In the past 3 months, have you lost your job or had your hours or pay reduced because of the coronavirus and stay-at-home orders?

Posed to all respondents



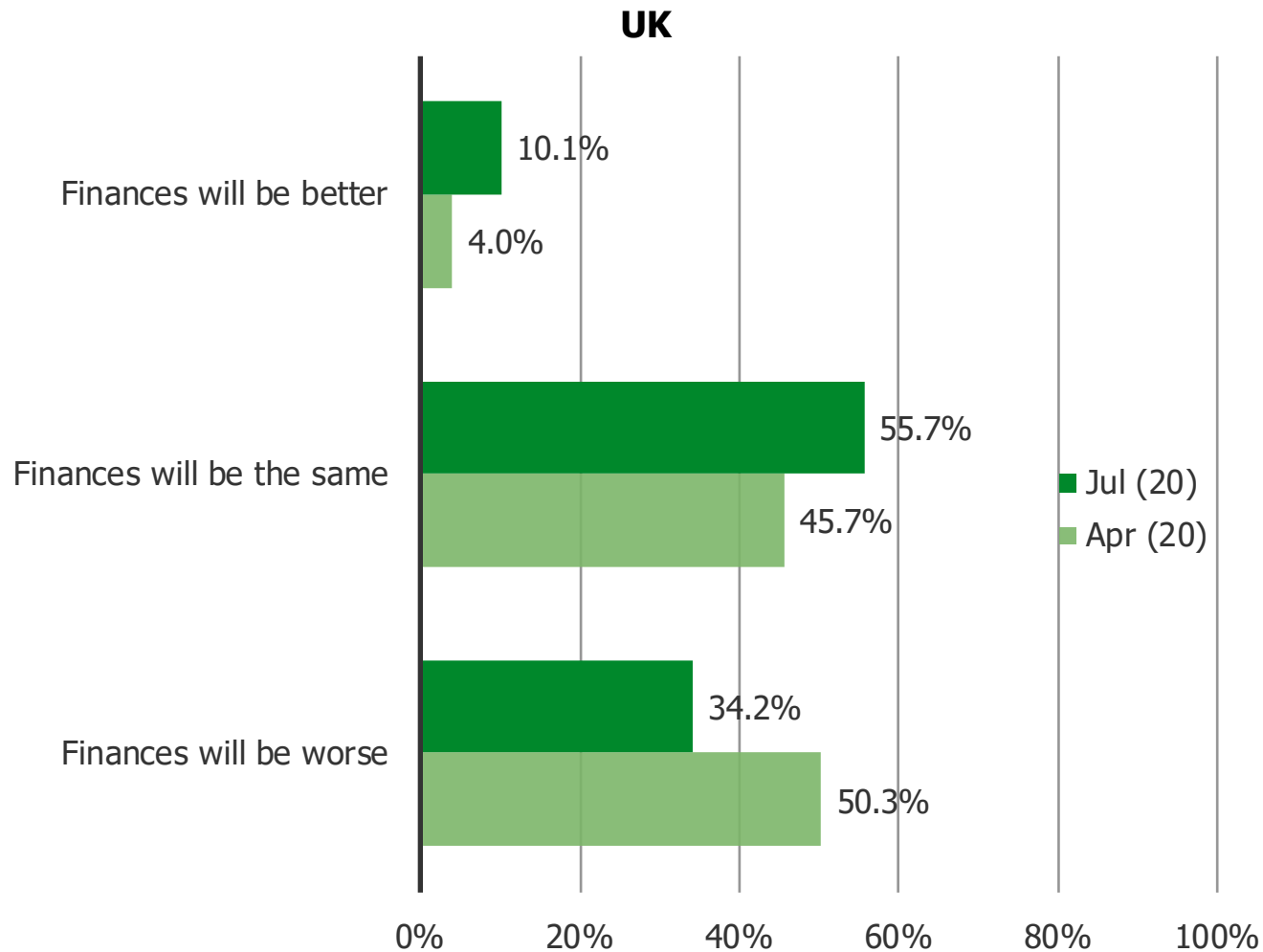
Are you currently living in an area with orders to stay at home?

Posed to all respondents



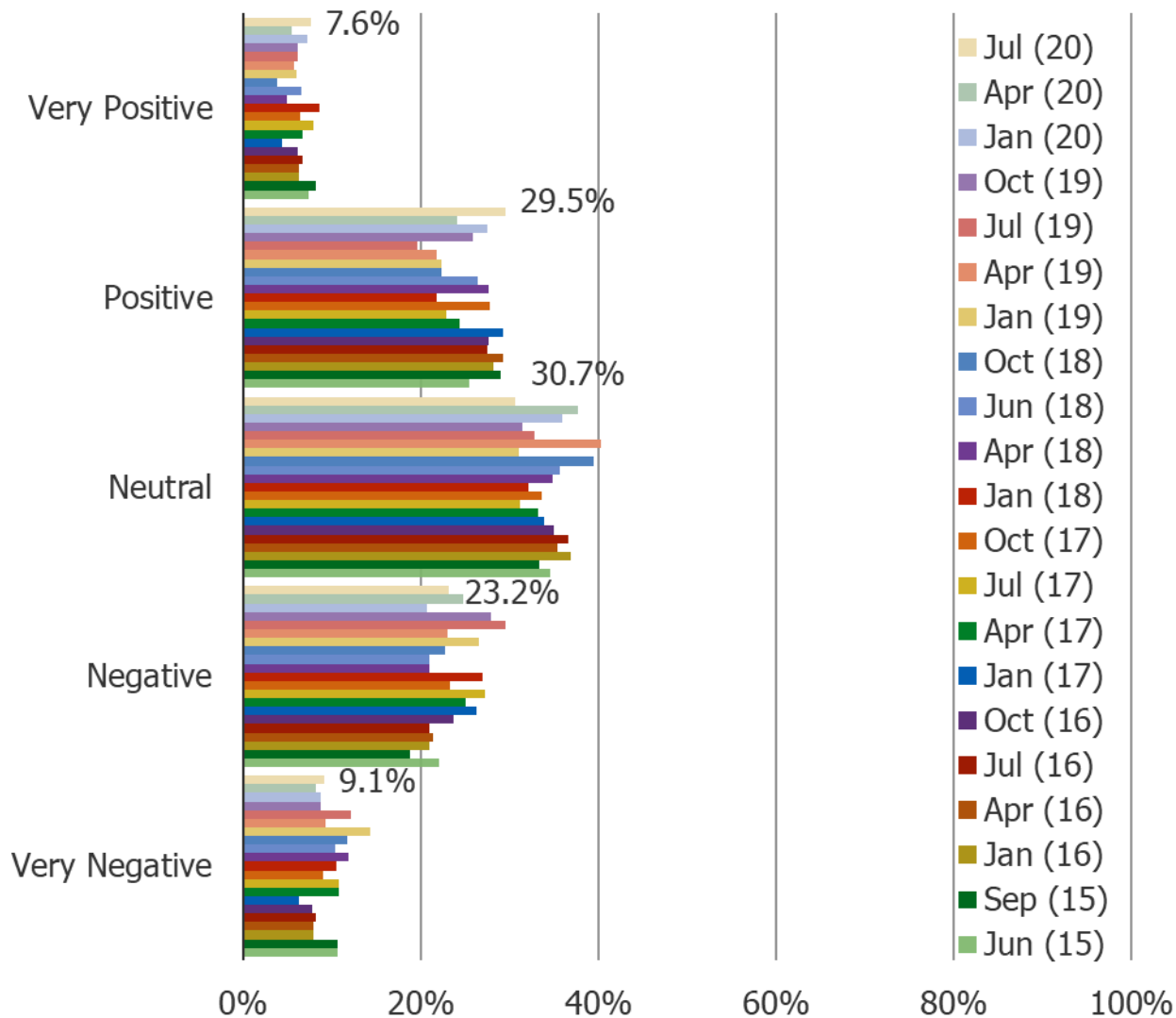
How do you expect the coronavirus and social distancing measures to impact your personal finances in 2020?

Posed to all respondents



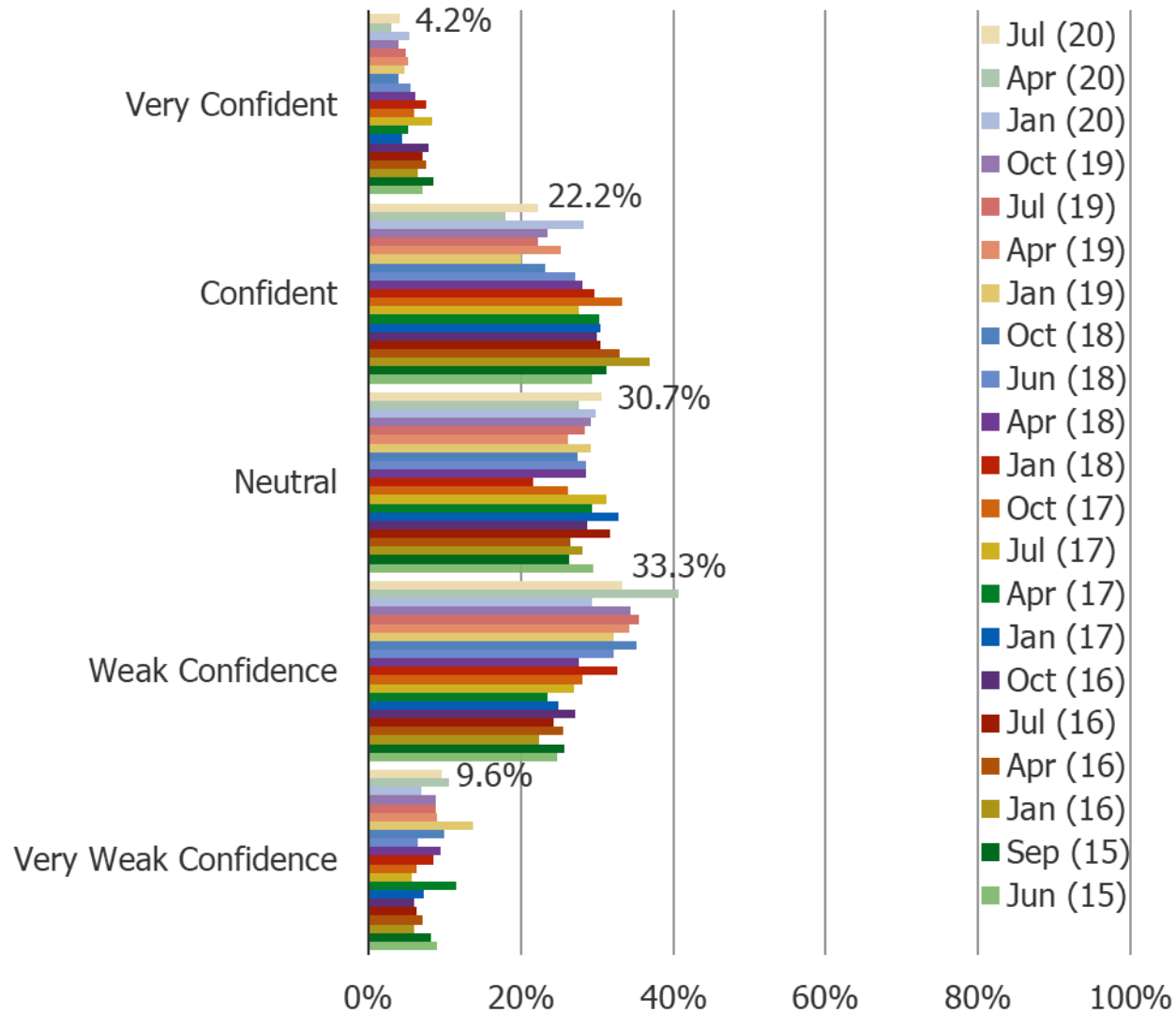
How do you currently feel about your personal finances?

Posed to all respondents



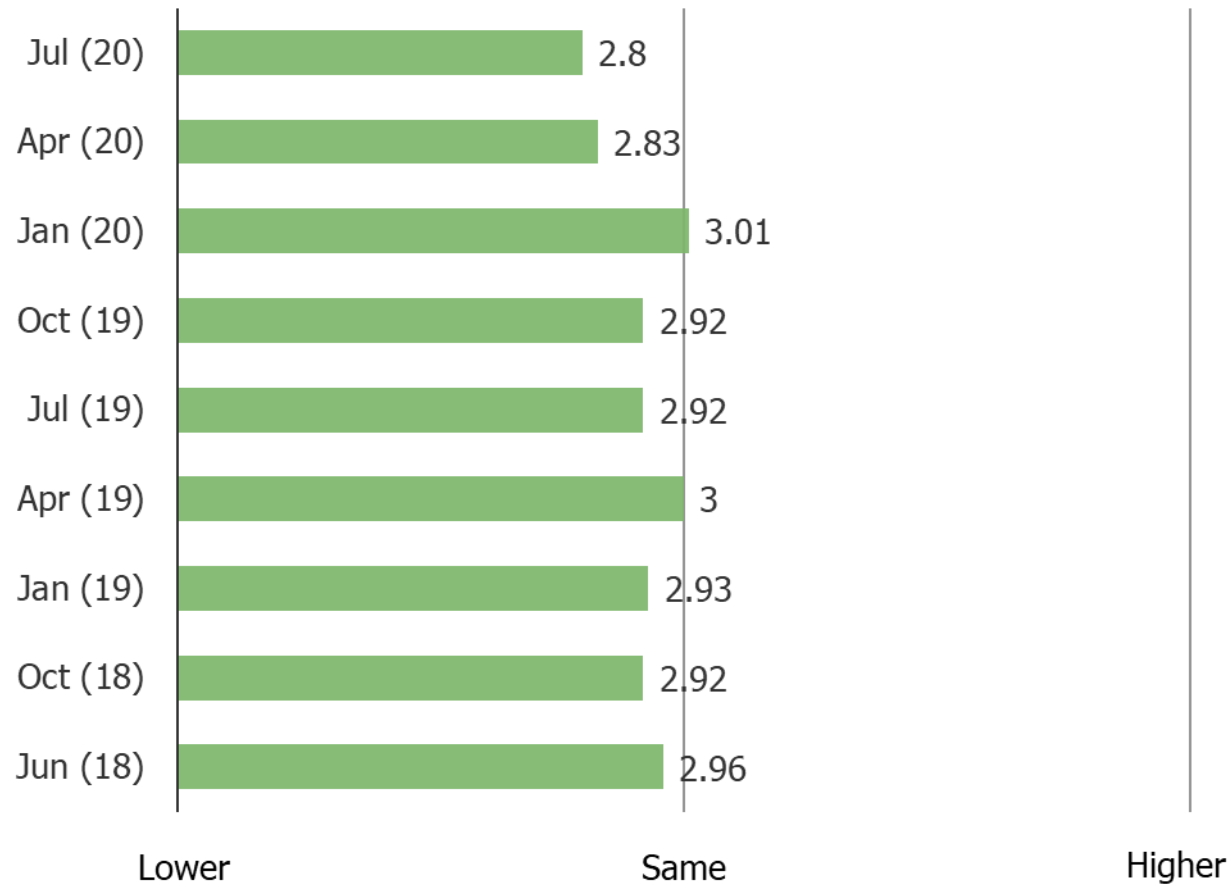
How confident do you currently feel about spending money?

Posed to all respondents



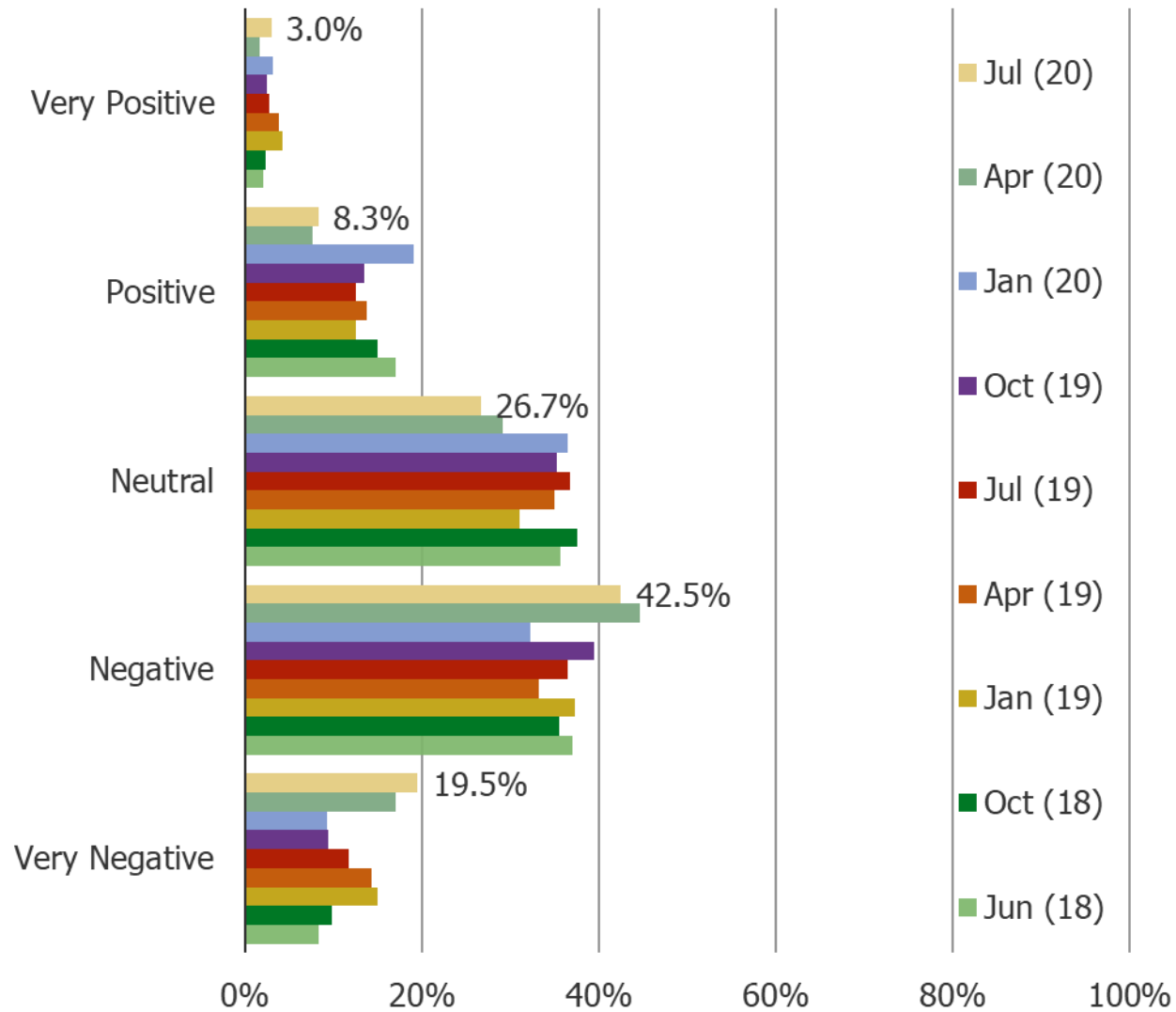
Is your household income currently higher or lower than one year ago?

Posed to all respondents



How do you feel about the economy in general?

Posed to all respondents



What is your employment status?

Posed to all respondents

