

Full Breakdown

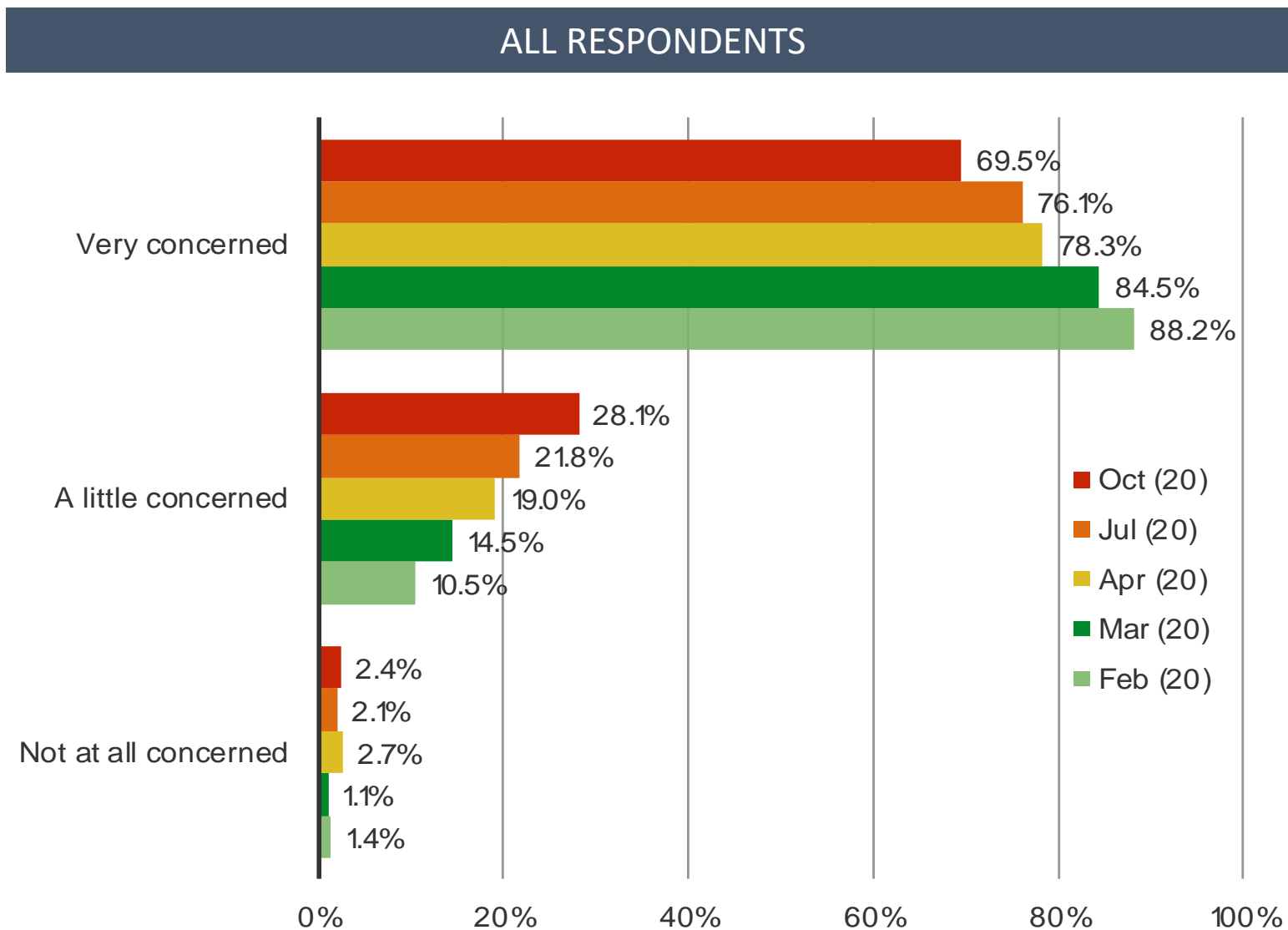
CHINA MONTHLY UPDATE COVID-19 AND IMPACTS

October 23, 2020

I

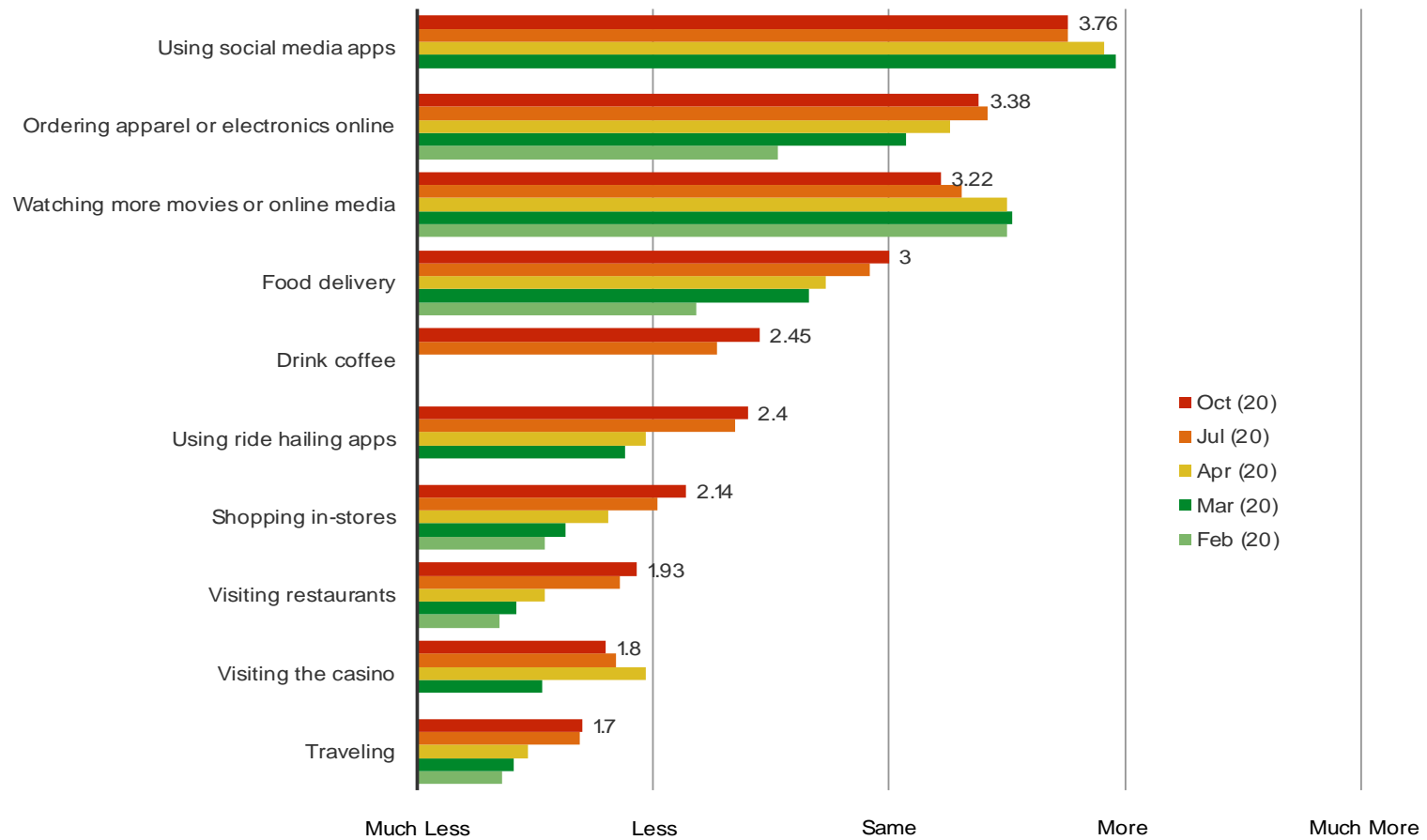
- Concerns around Covid have eased and there is a resumption of activity.**
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Please rate your level of concern about the Coronavirus?



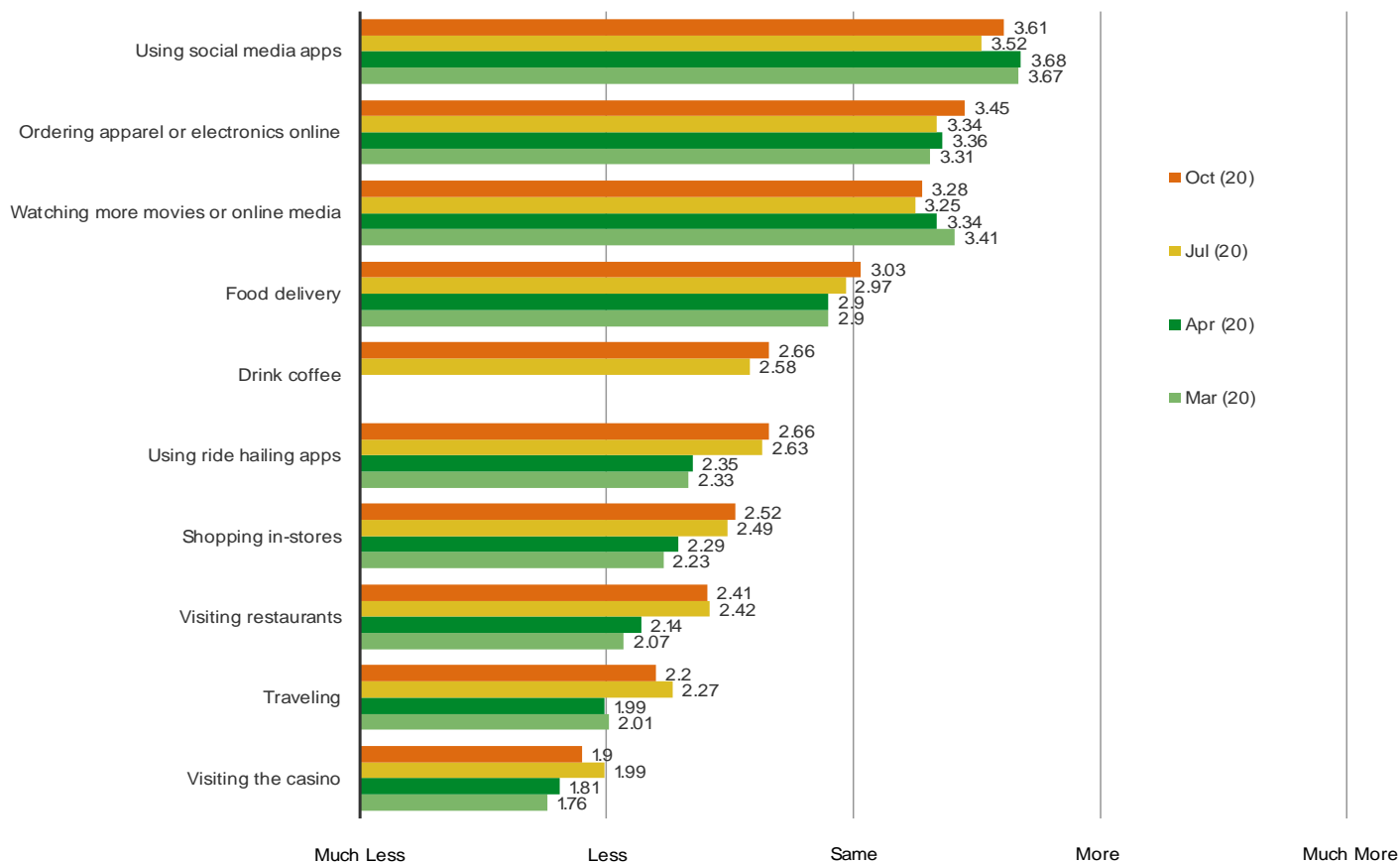
Has the Coronavirus caused you to do any of the following more or less? (Time Series)

ALL RESPONDENTS



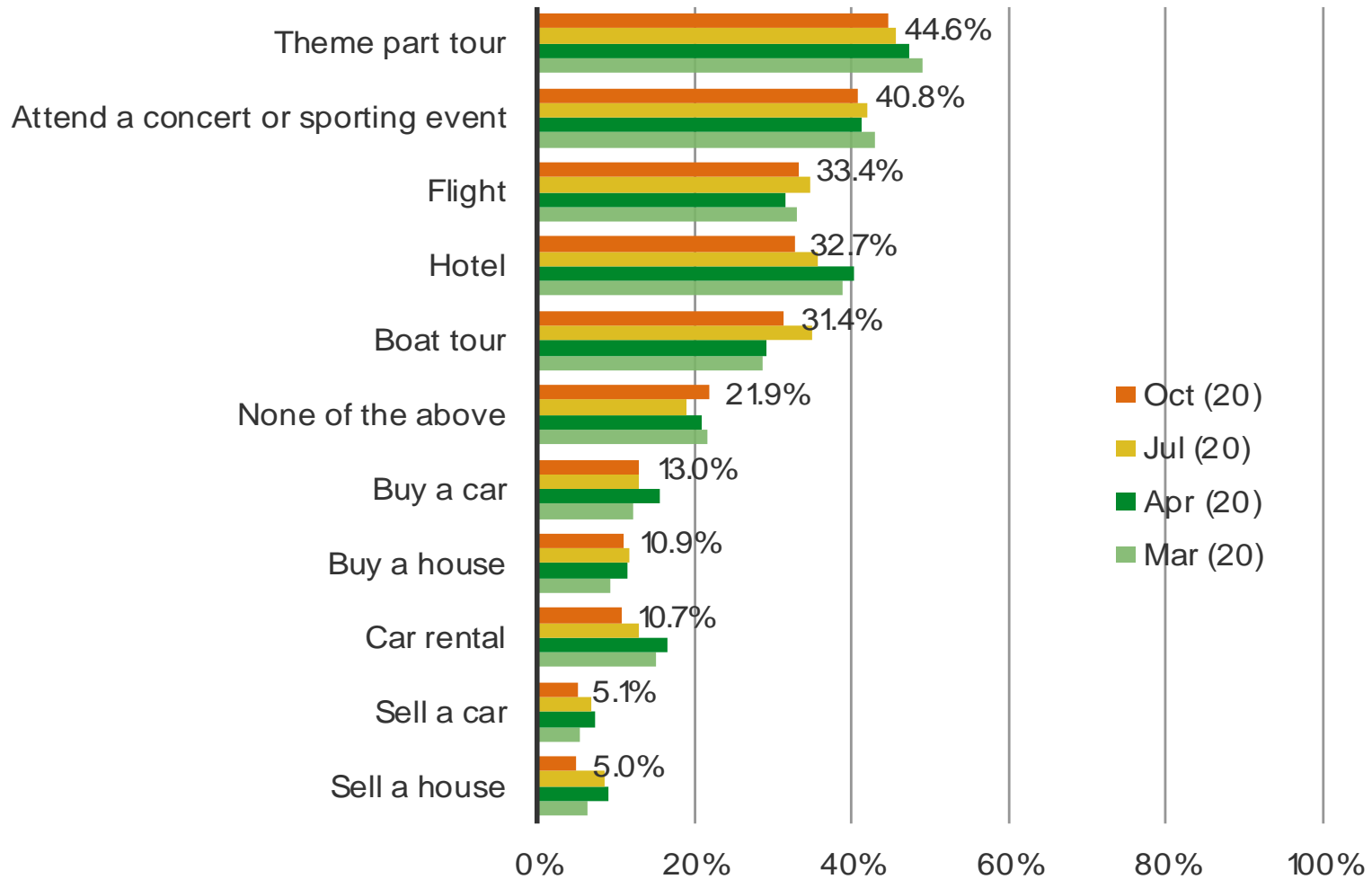
Looking ahead, will the coronavirus cause you to do the following more or less?

ALL RESPONDENTS



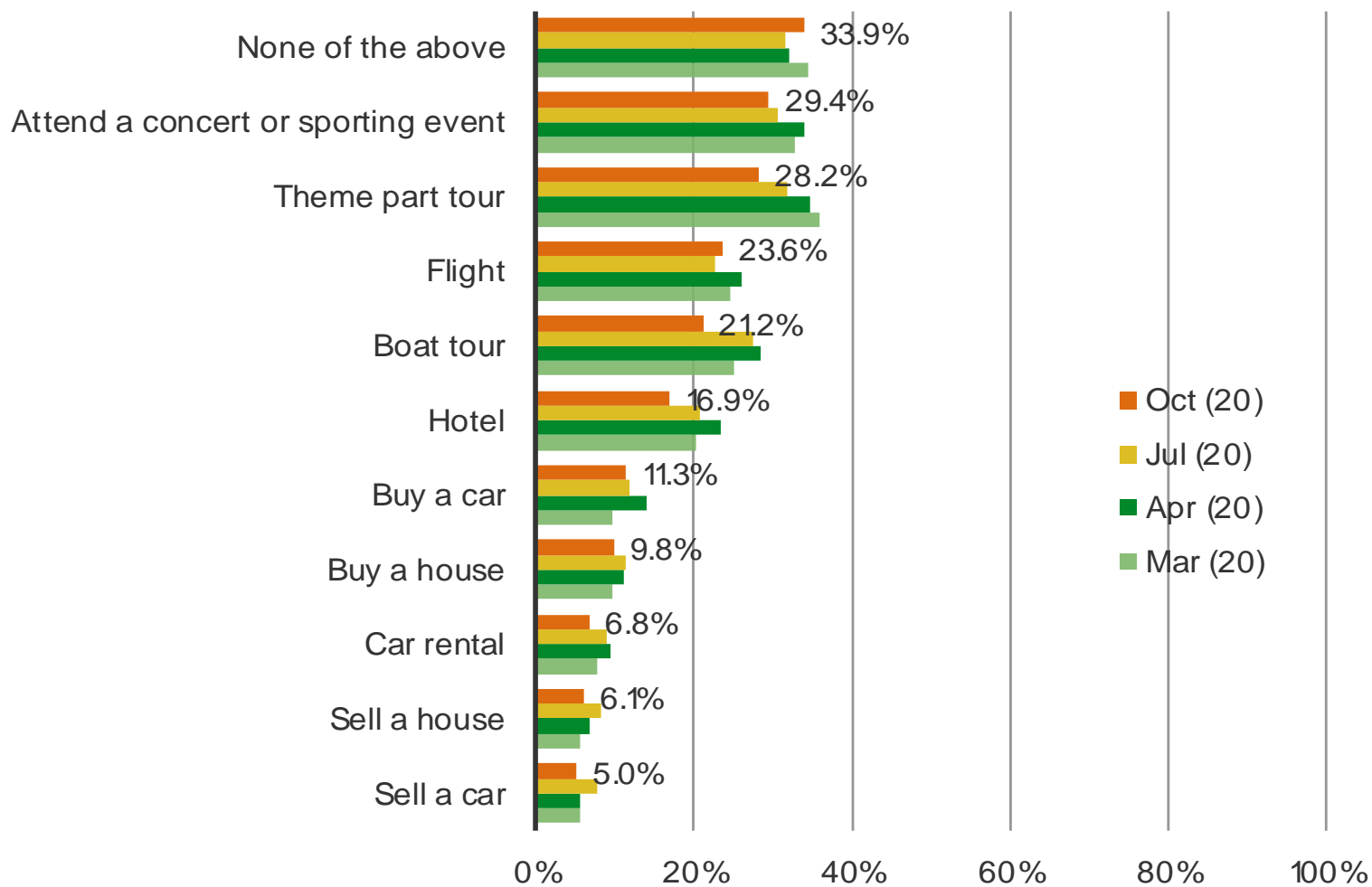
Did you cancel any of the following because of the coronavirus? (Select ALL)

ALL RESPONDENTS



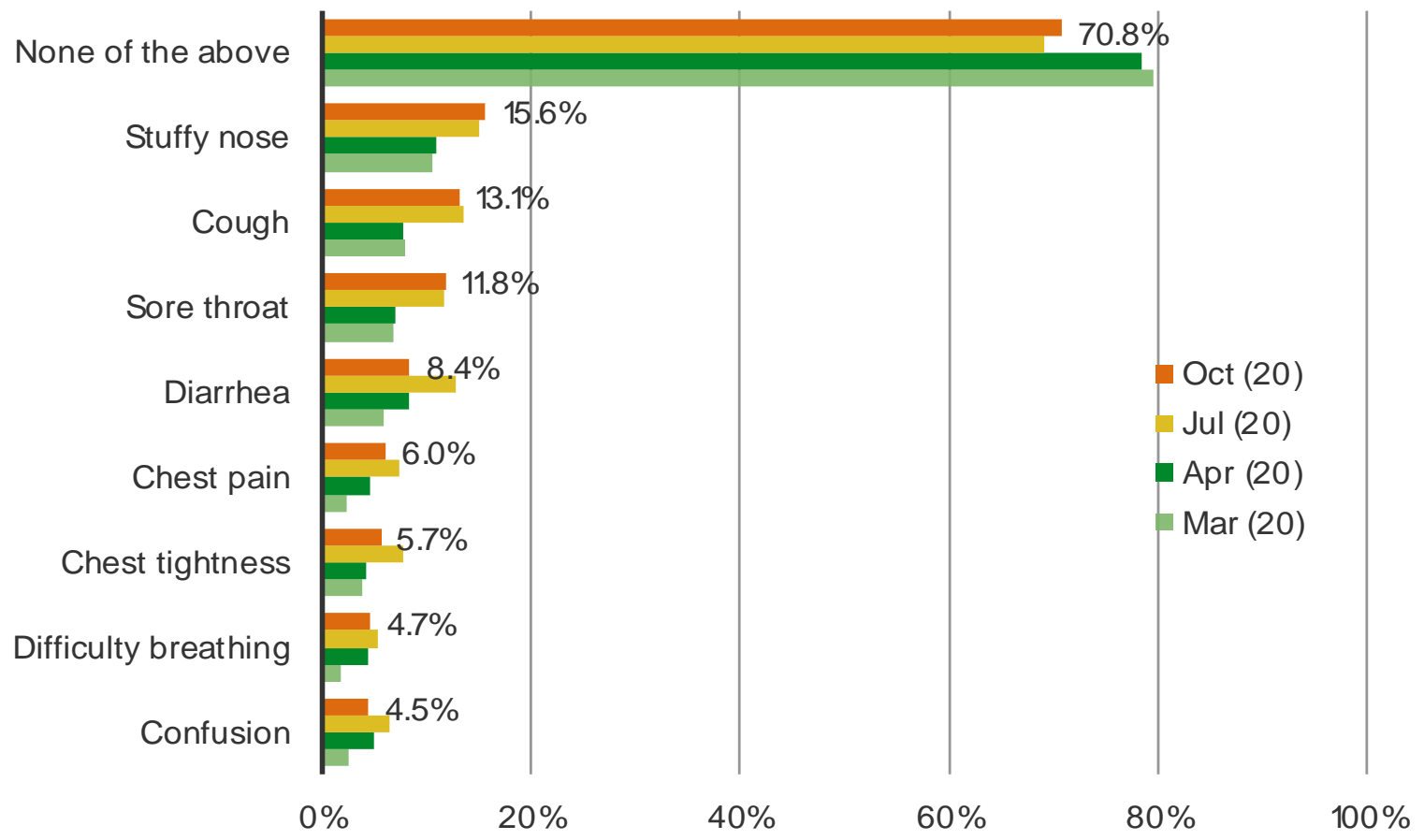
Do you expect to delay or cancel any of the following in the next 3-6 months?

ALL RESPONDENTS

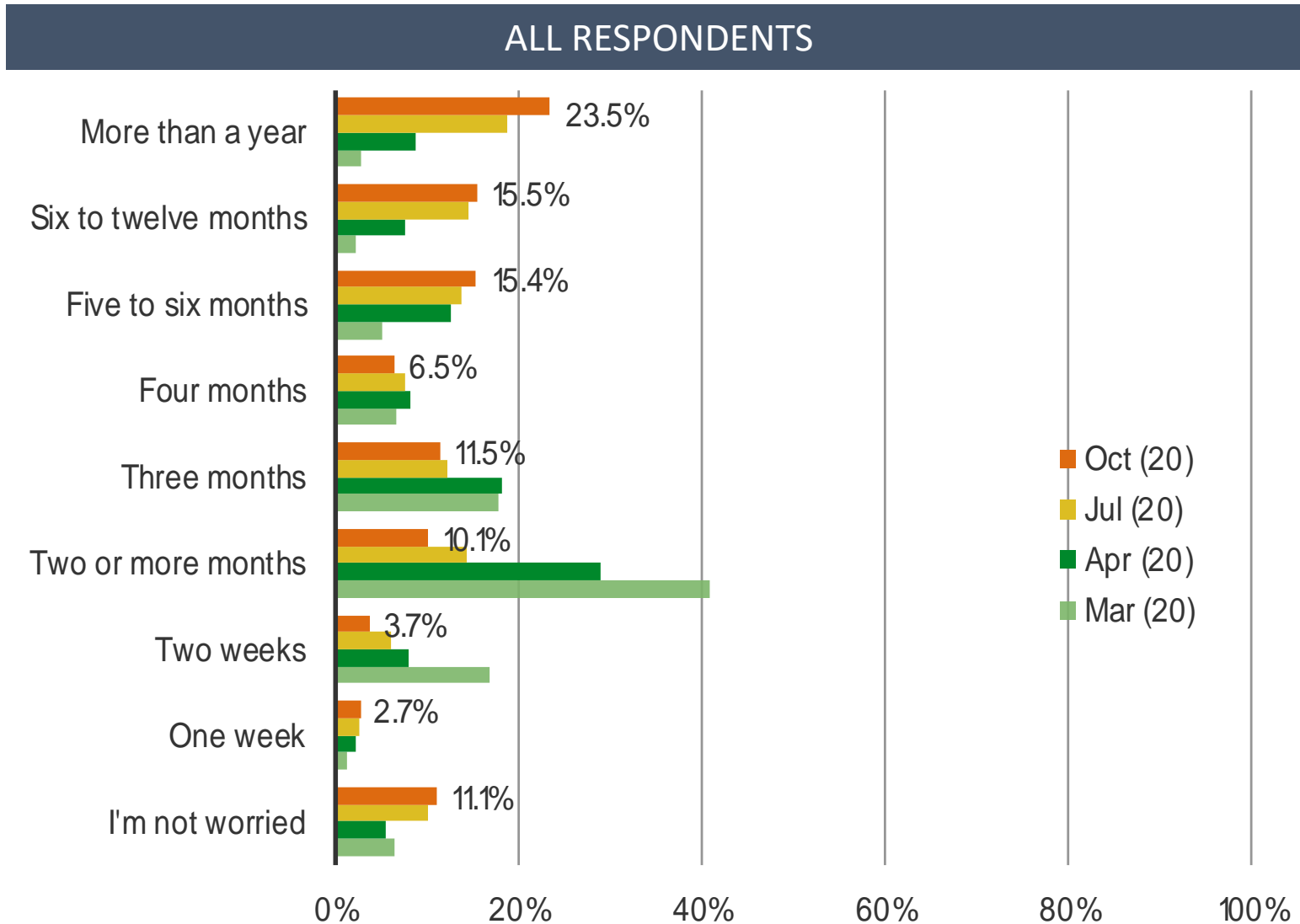


In the past three months, have you had any of the following conditions? (Select ALL)

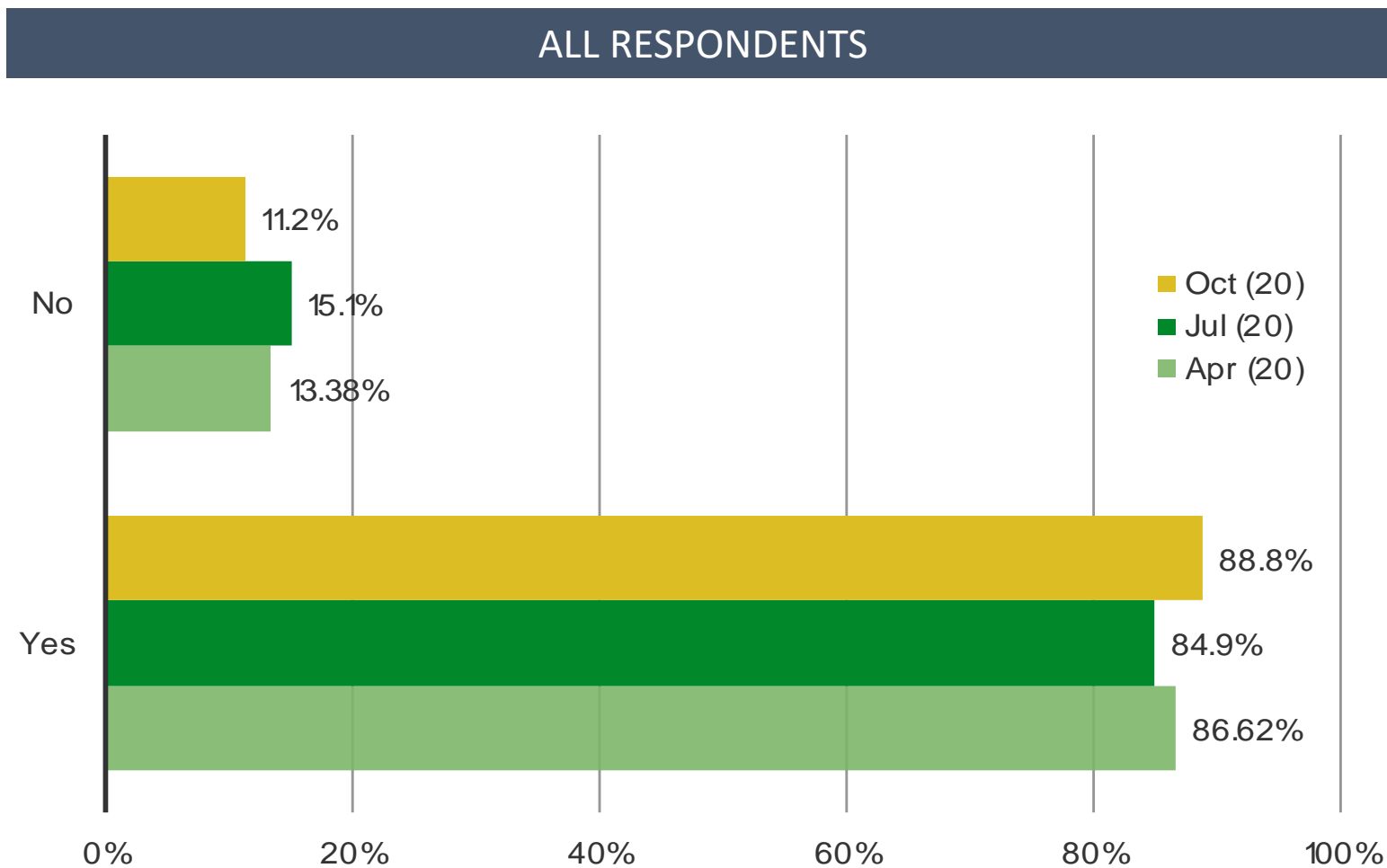
ALL RESPONDENTS



For how much longer do you expect the coronavirus to be a concern?



Are you allowed to leave your home?

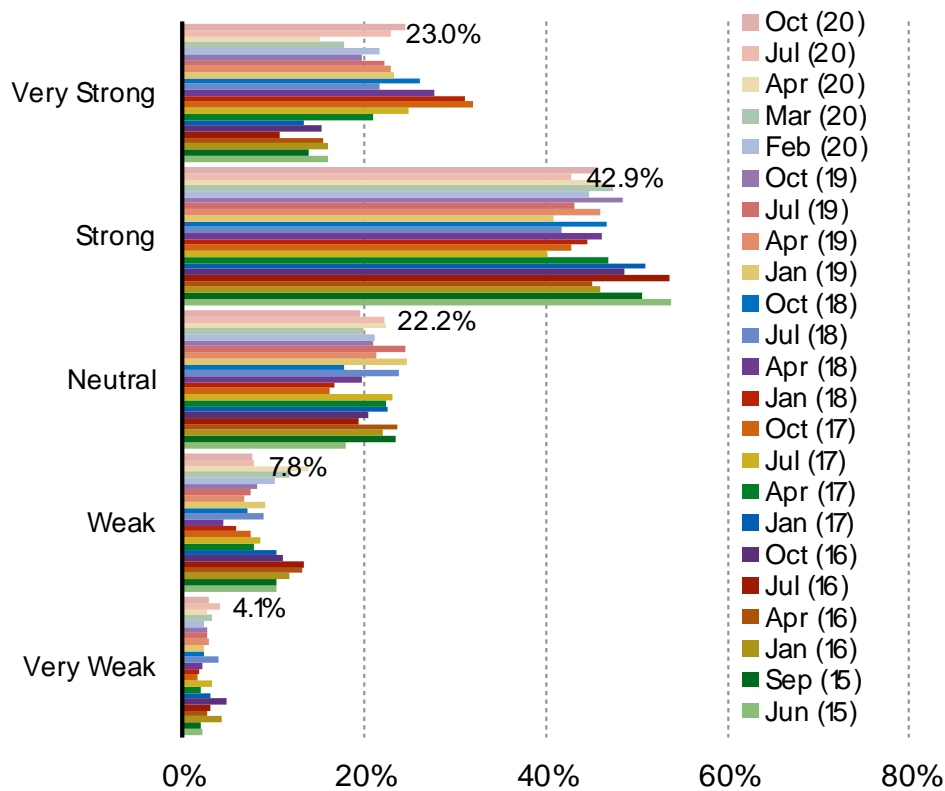


II

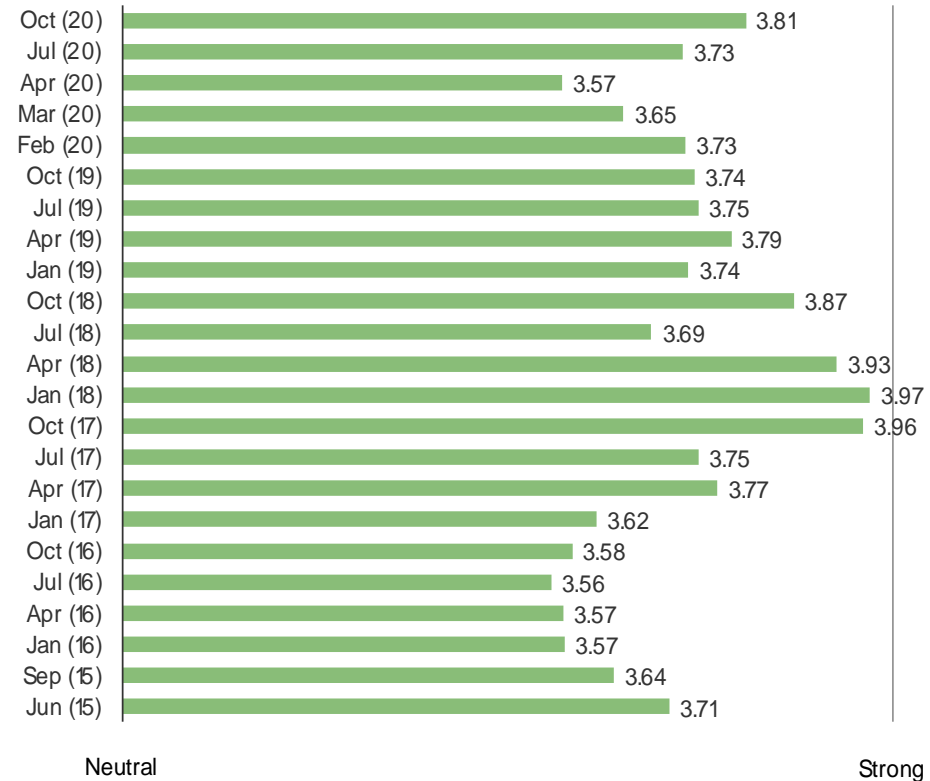
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How confident do you currently feel about spending money?

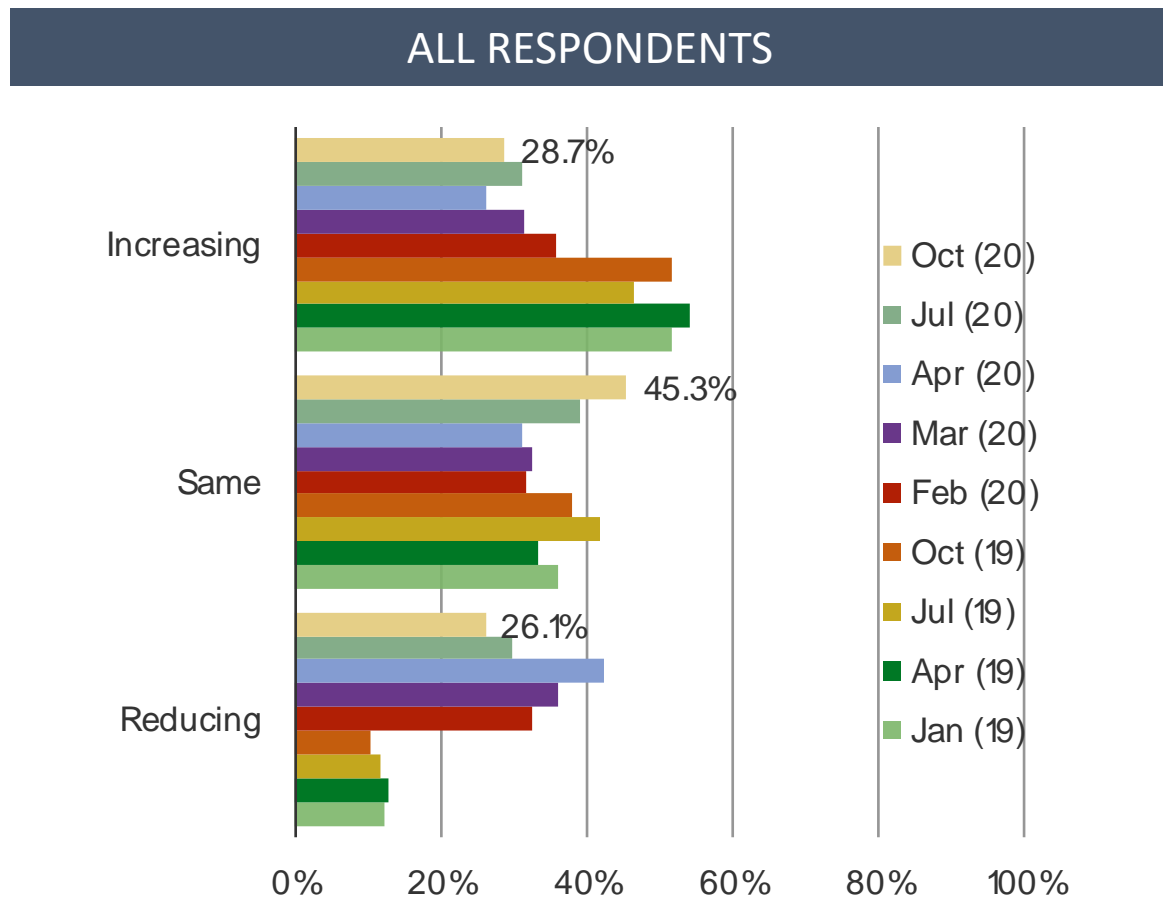
ALL RESPONDENTS



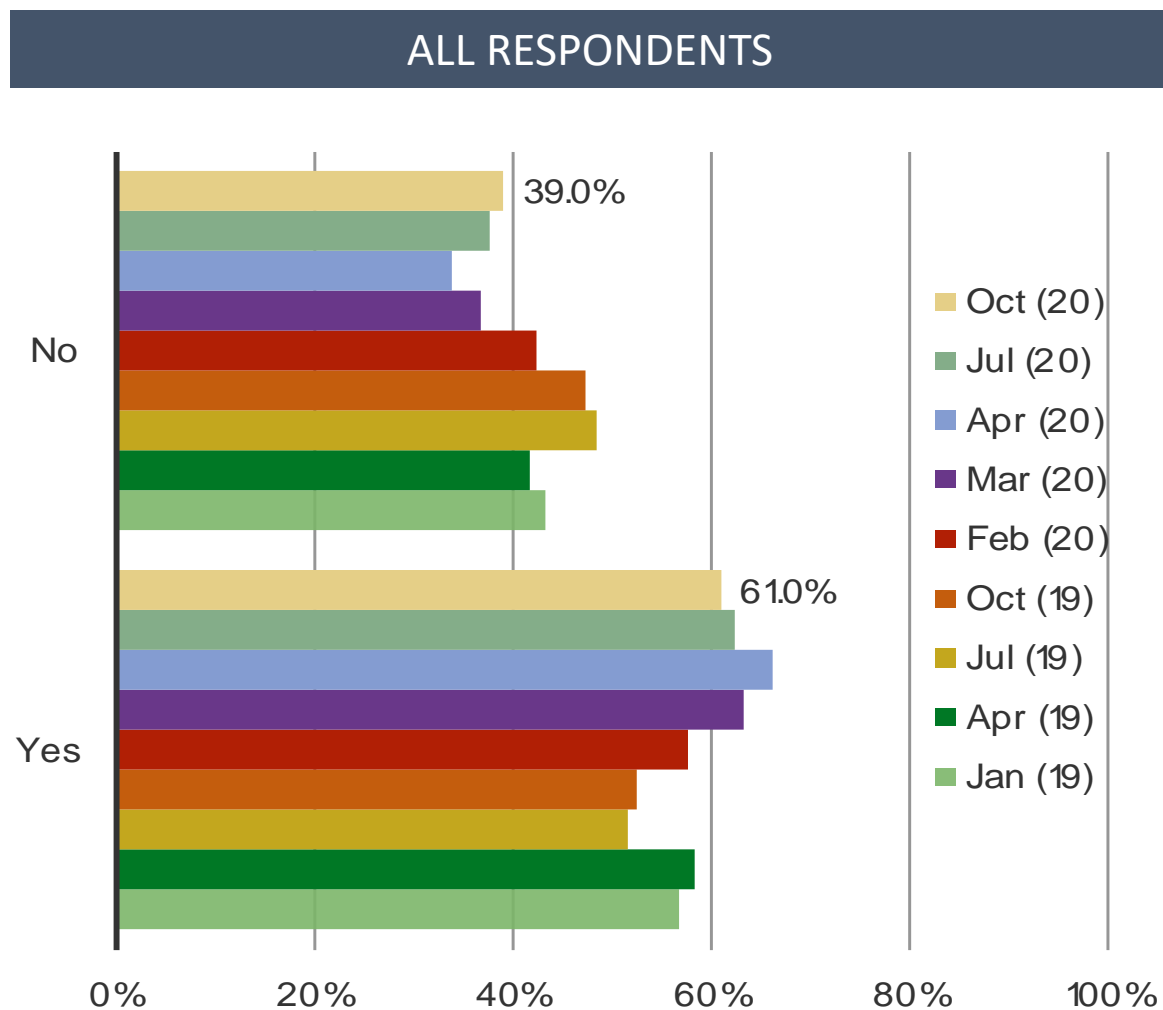
WEIGHTED AVERAGE



How much have you been spending recently?

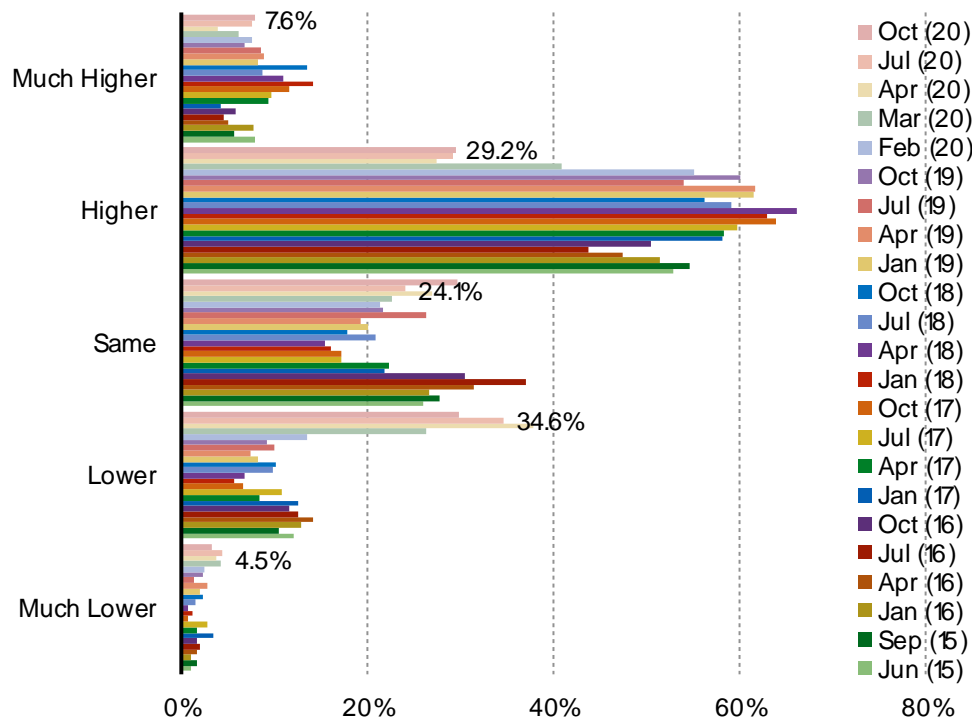


Do you want to reduce spending now?

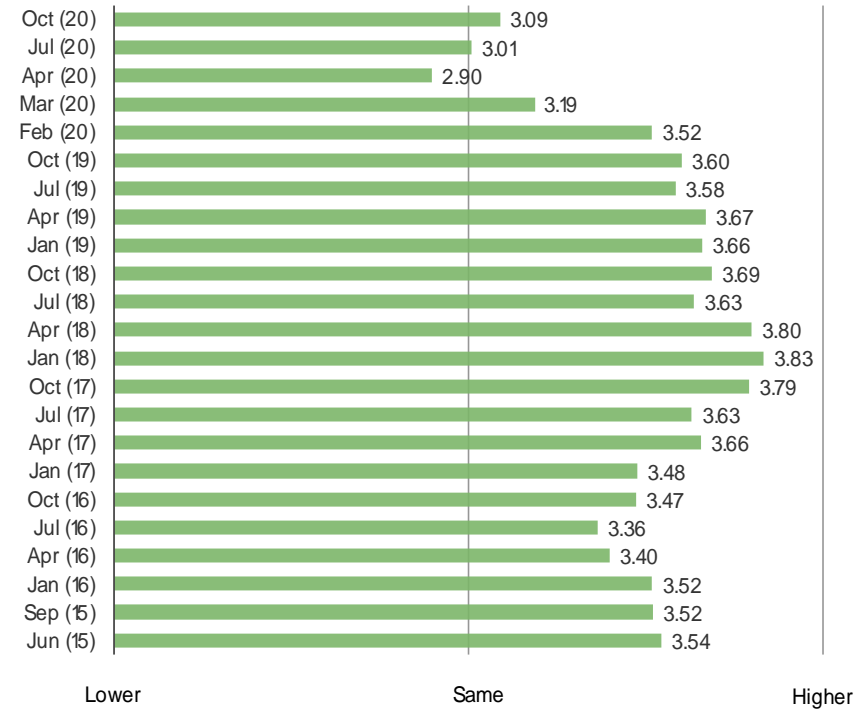


How does your household income compare to last year?

ALL RESPONDENTS

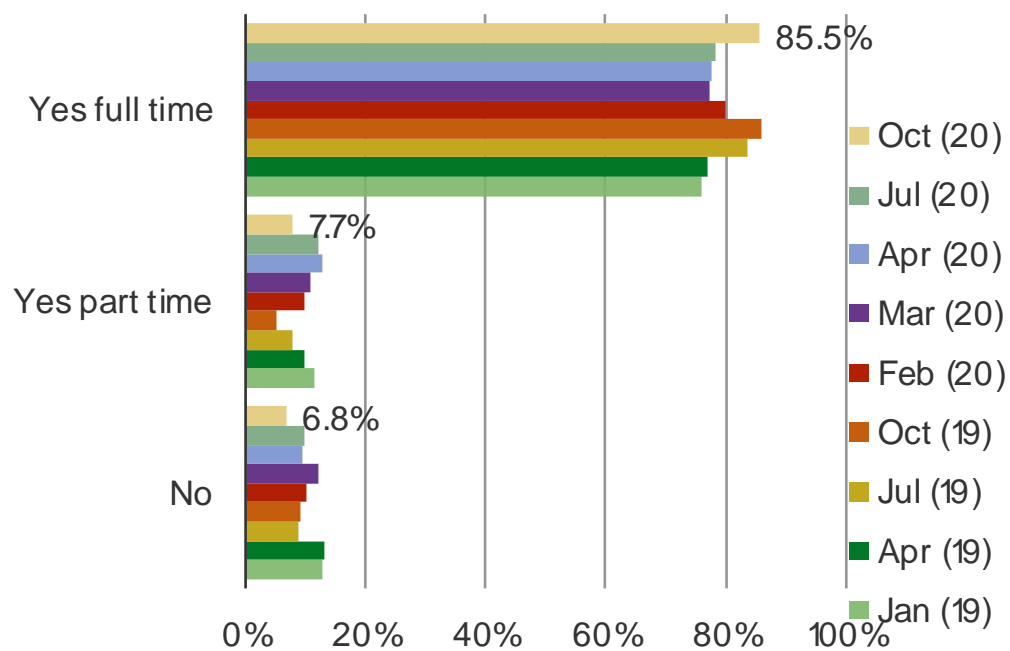


WEIGHTED AVERAGE



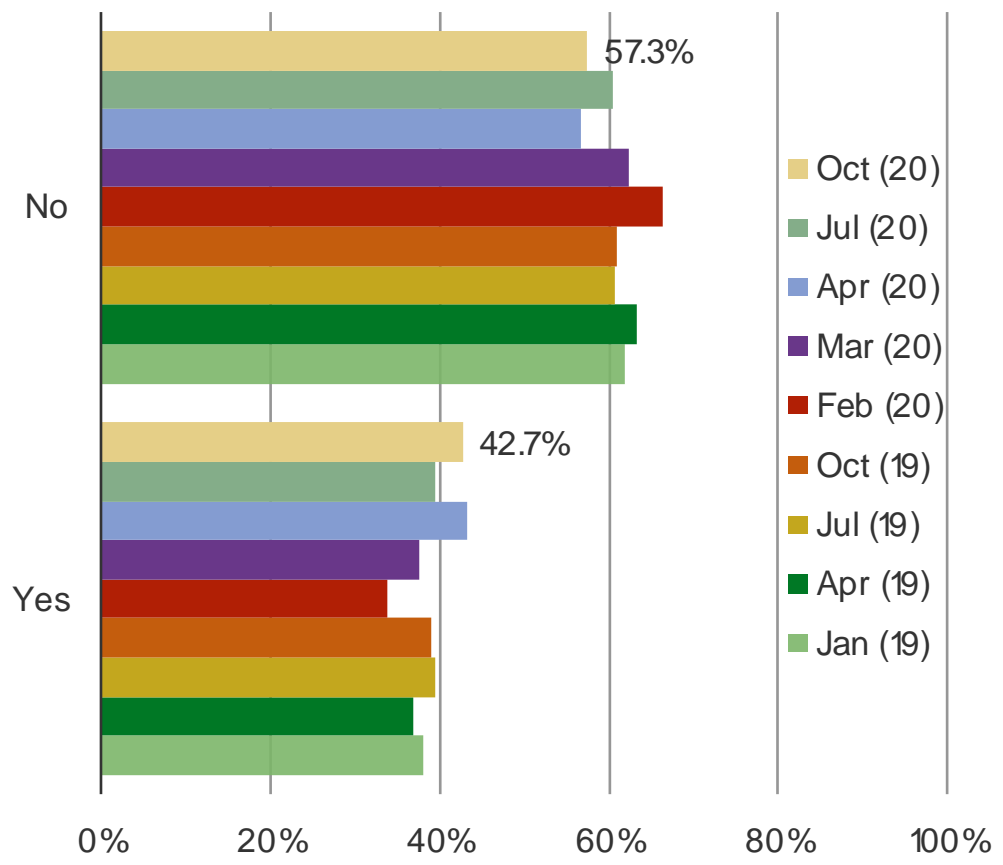
Do you have a job now?

ALL RESPONDENTS



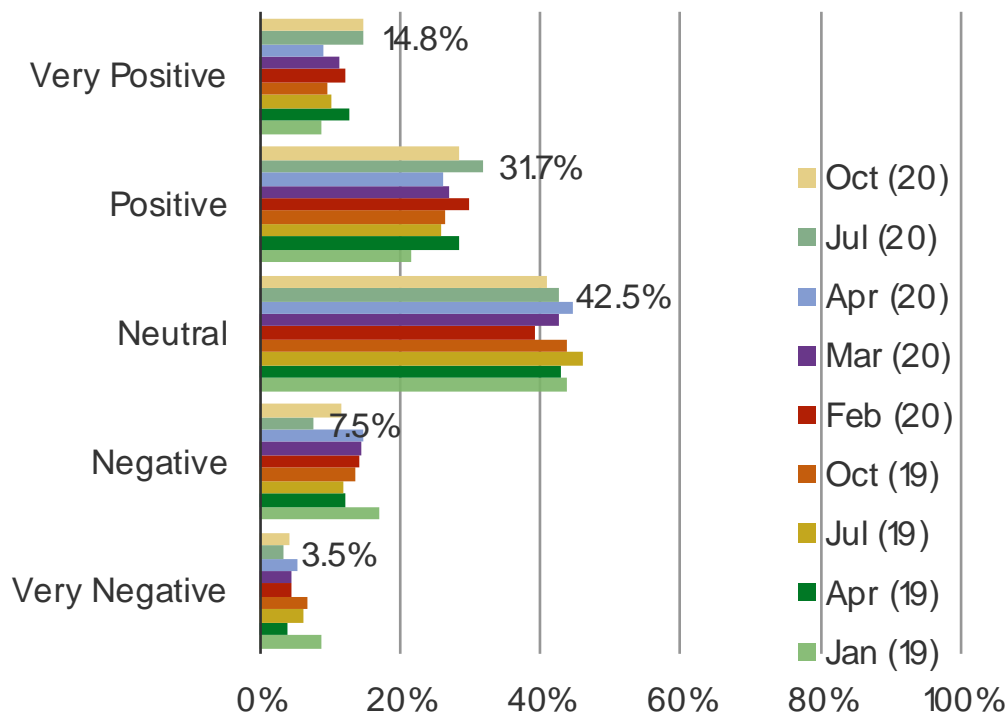
Are you worried that you will lose your job?

POSED TO RESPONDENTS WHO HAVE A JOB



What do you think of the Chinese stock market?

ALL RESPONDENTS

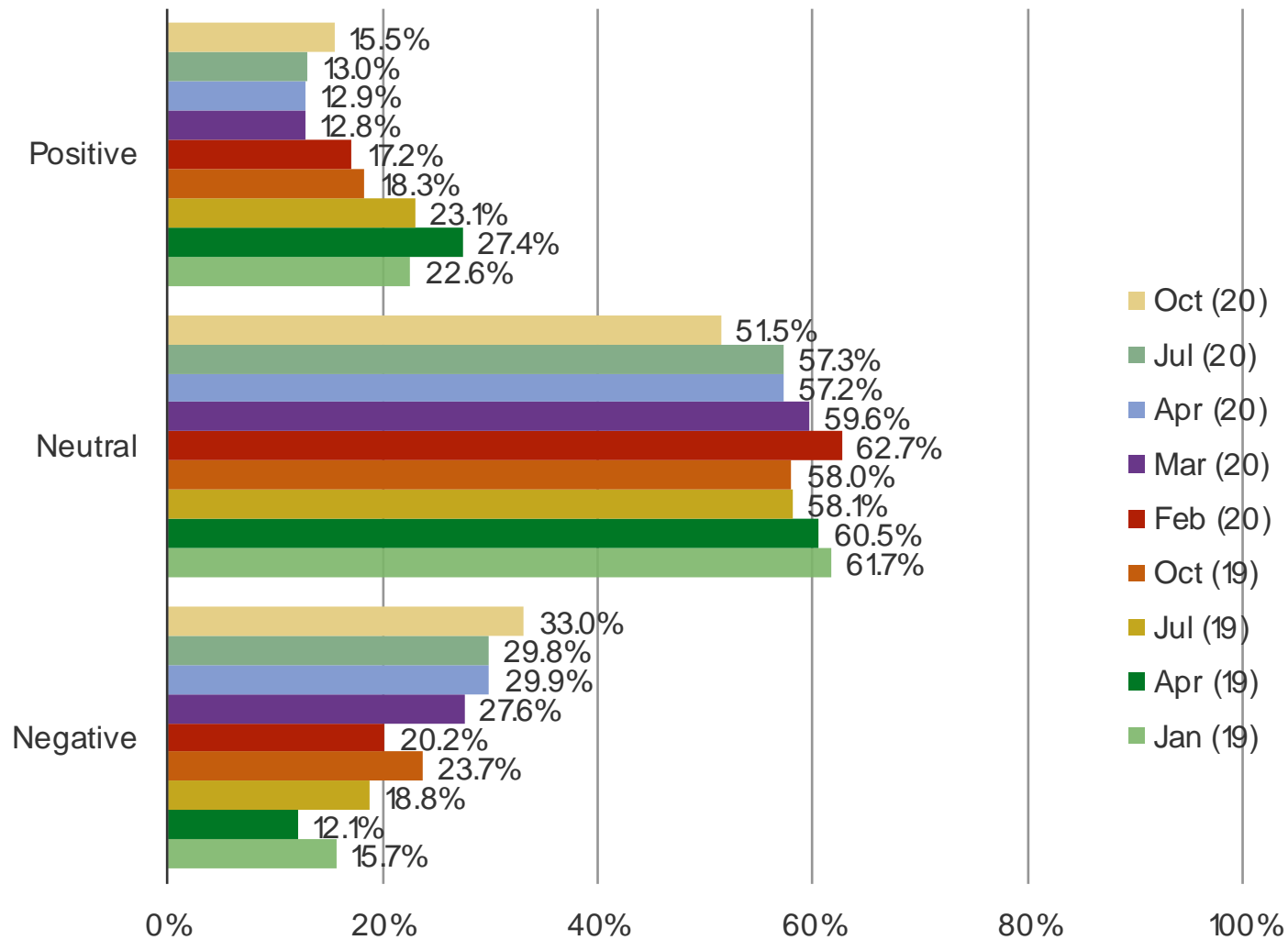


III

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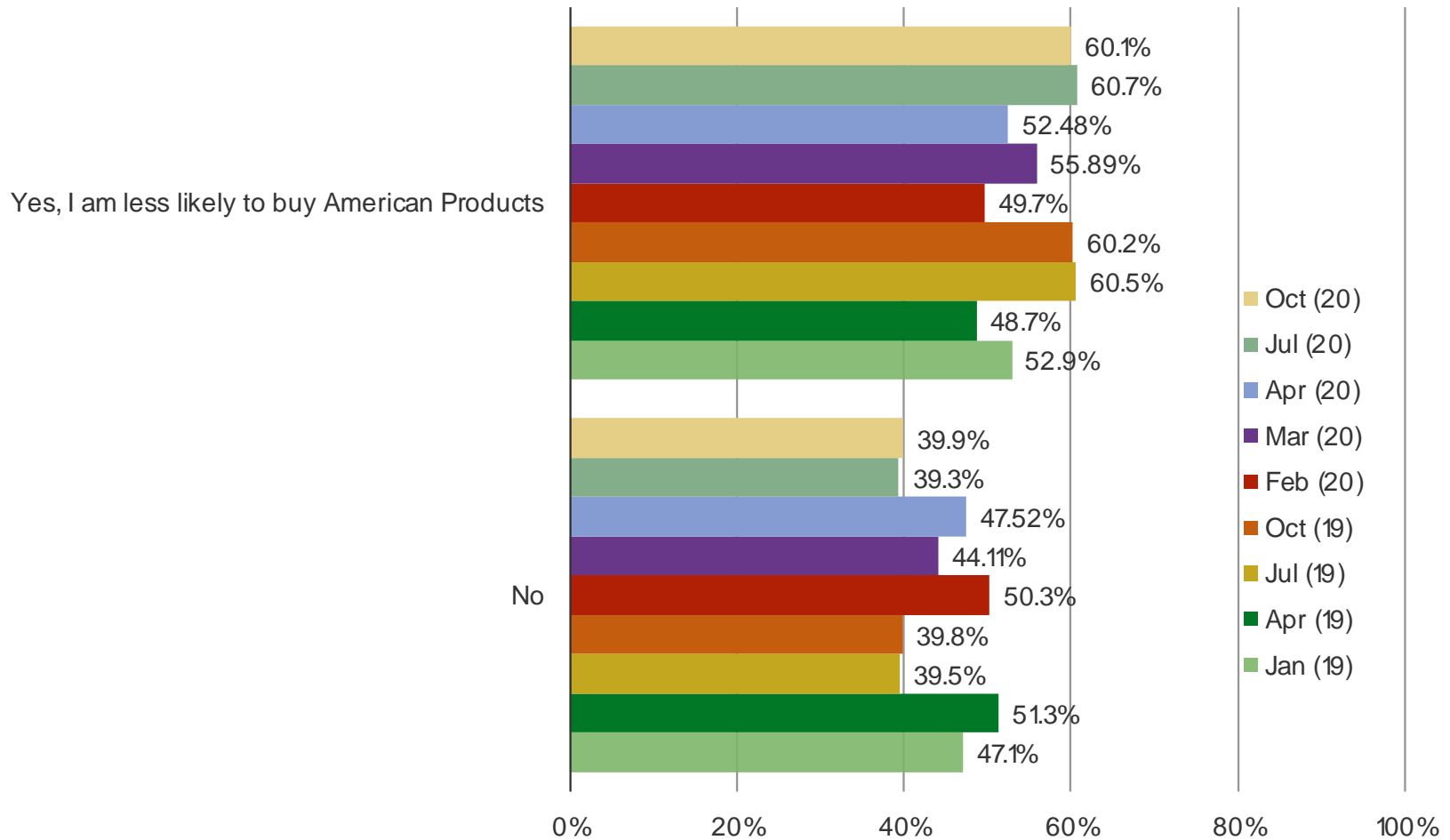
What do you think of the relationship between China and the US?

POSED TO ALL RESPONDENTS



Because of your view on the relationship between China and the United States, are you less likely to buy American products?

POSED TO RESPONDENTS WHO HAVE A NEGATIVE VIEW ON US CHINA RELATIONS

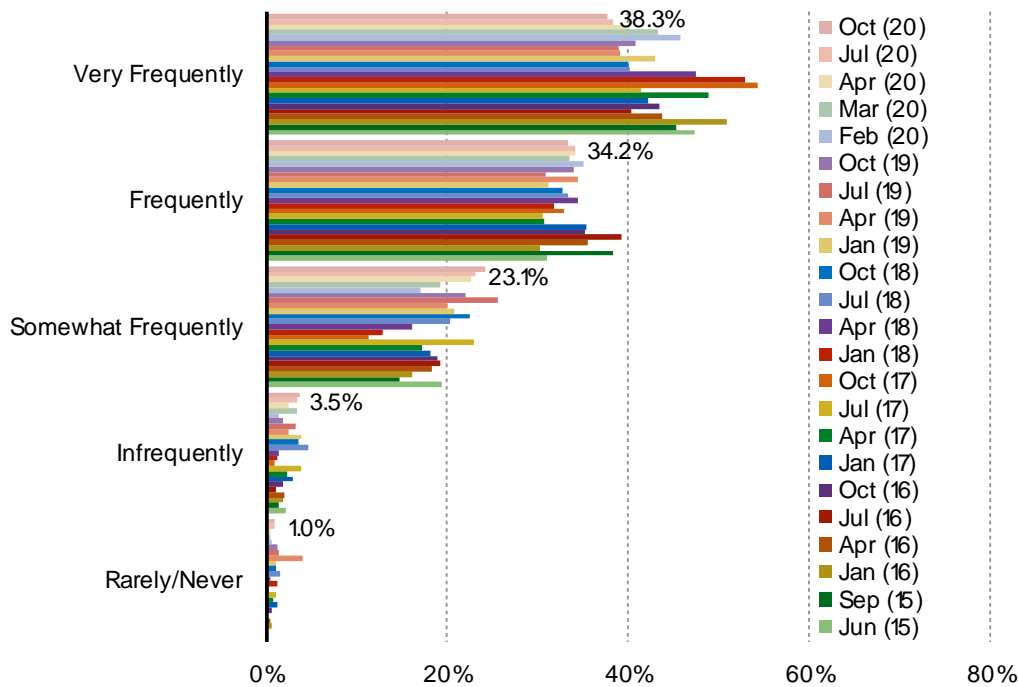


IV

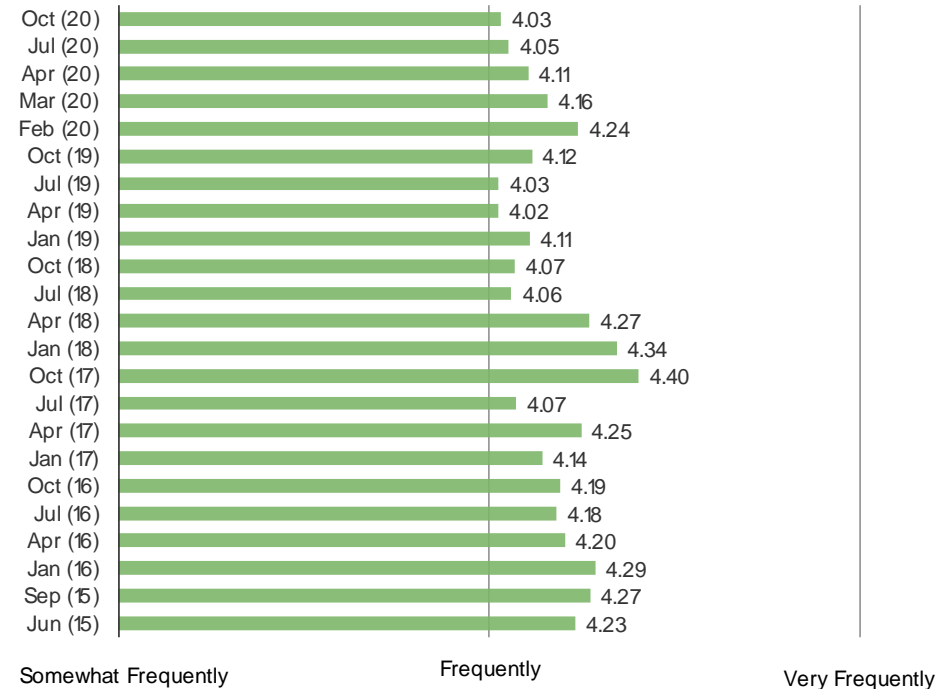
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How often do you access the internet?

ALL RESPONDENTS

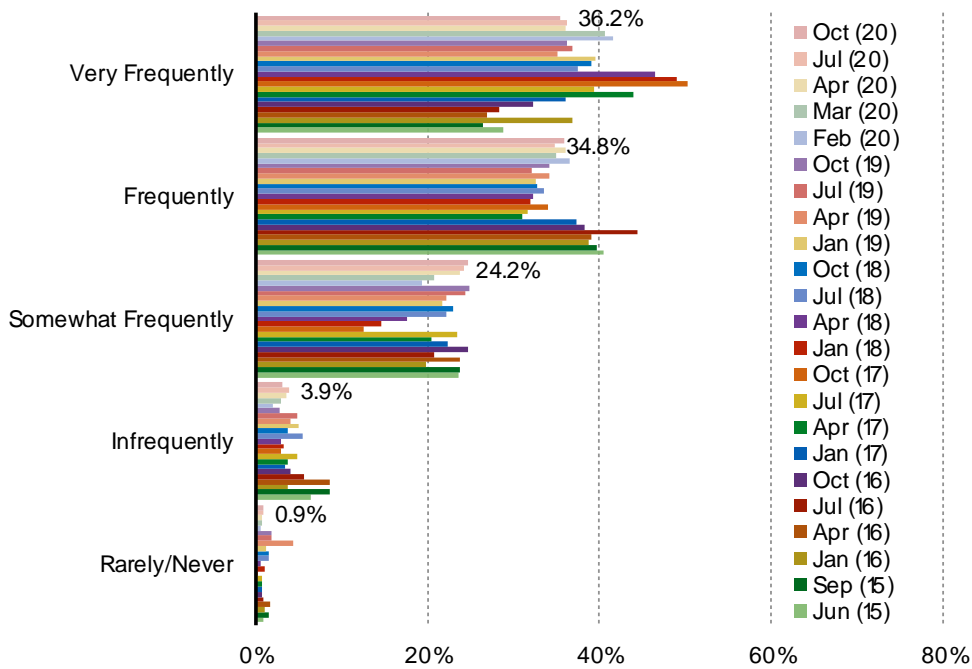


WEIGHTED AVERAGE

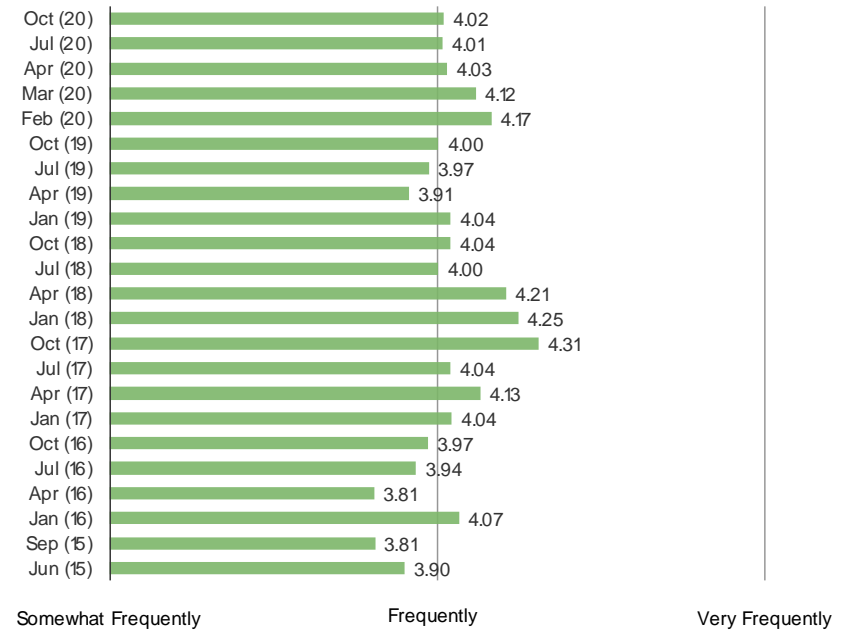


How often do you use mobile apps?

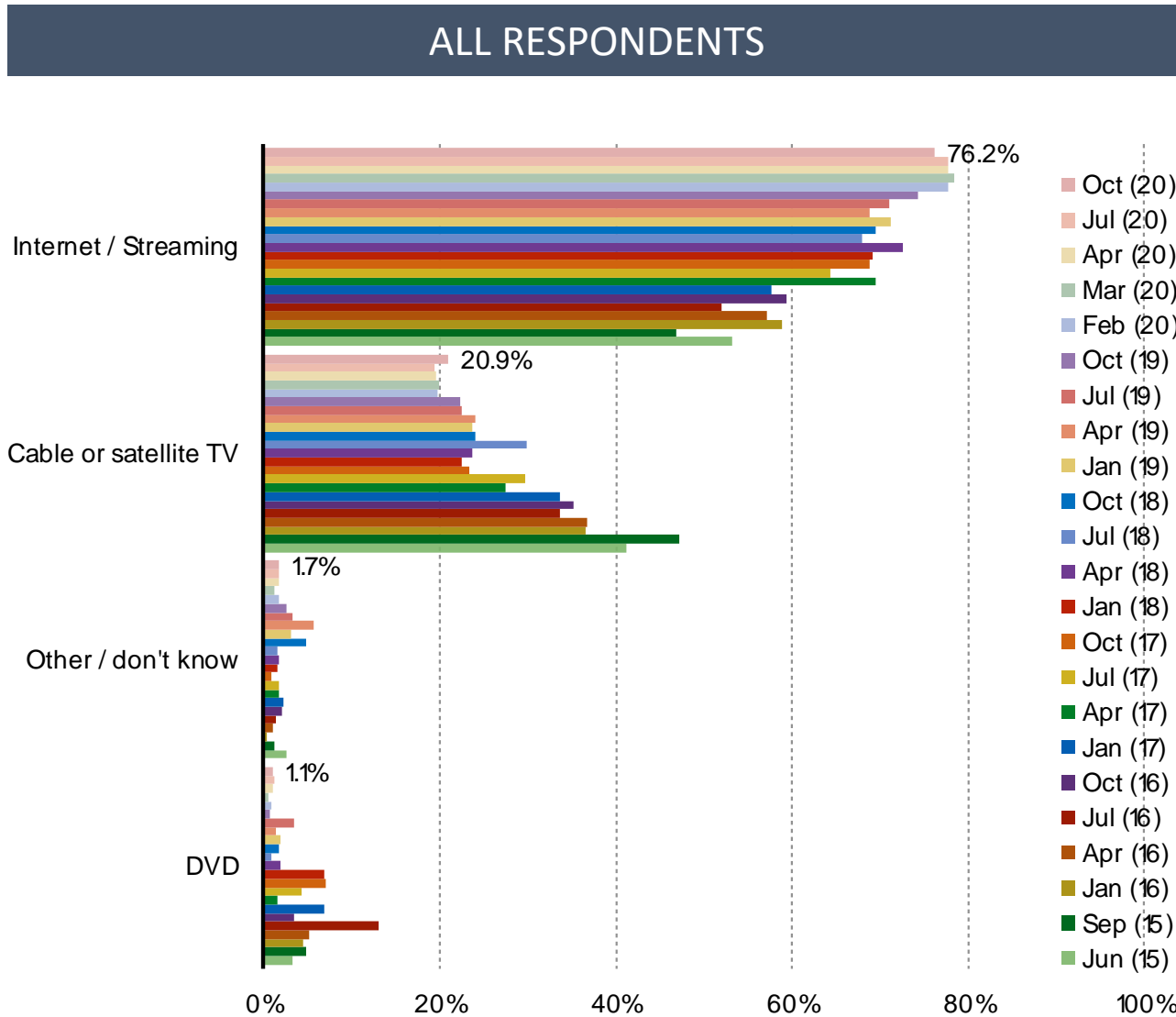
ALL RESPONDENTS



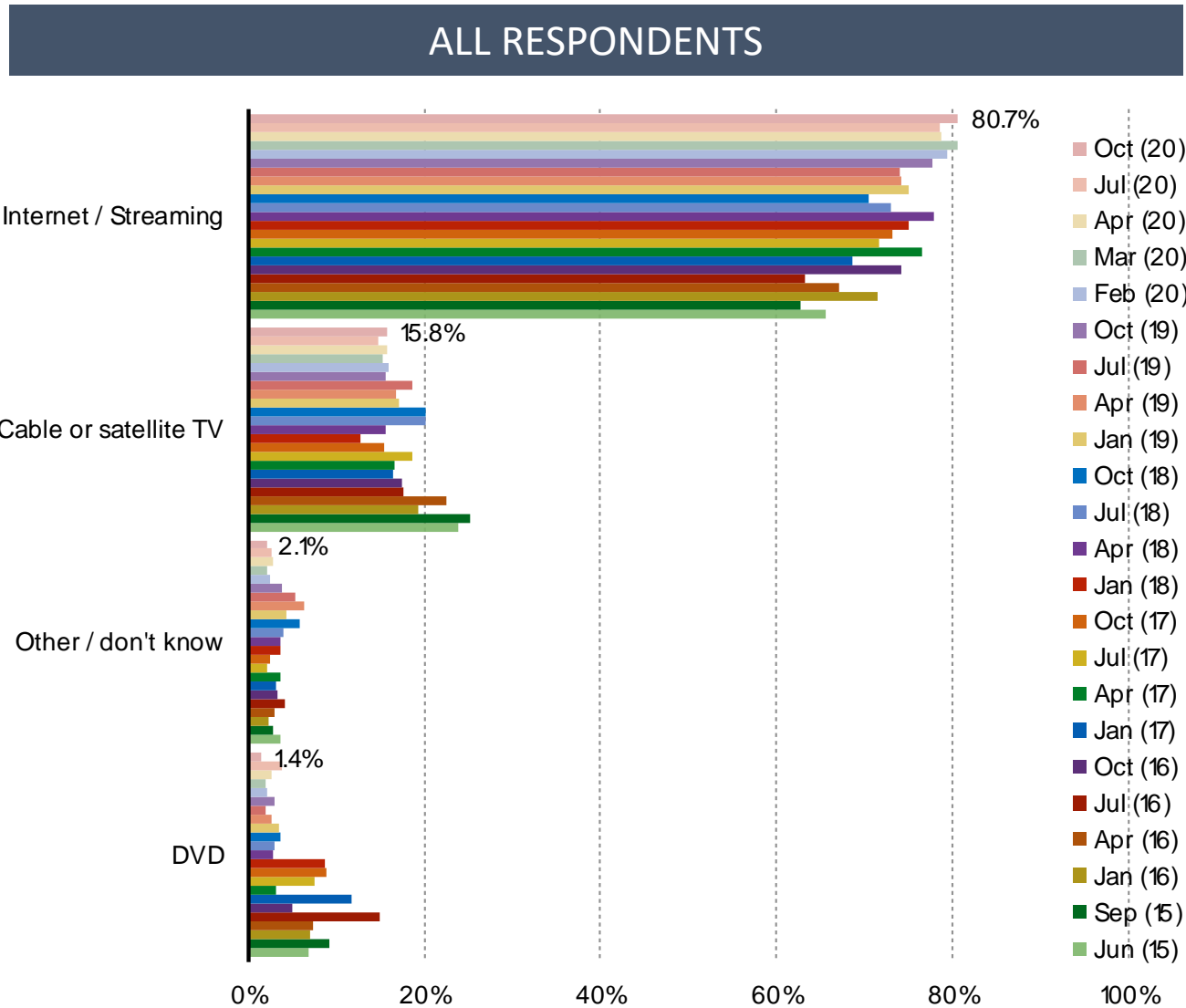
WEIGHTED AVERAGE



How do you prefer to watch TV Shows?



How do you prefer to watch movies?

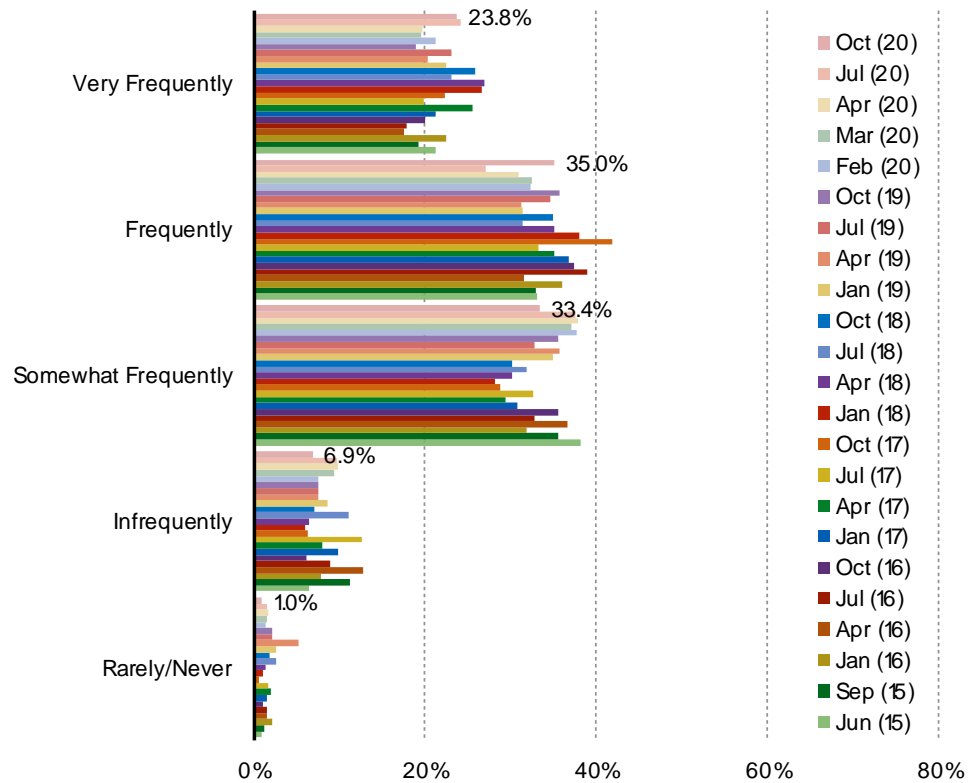


V

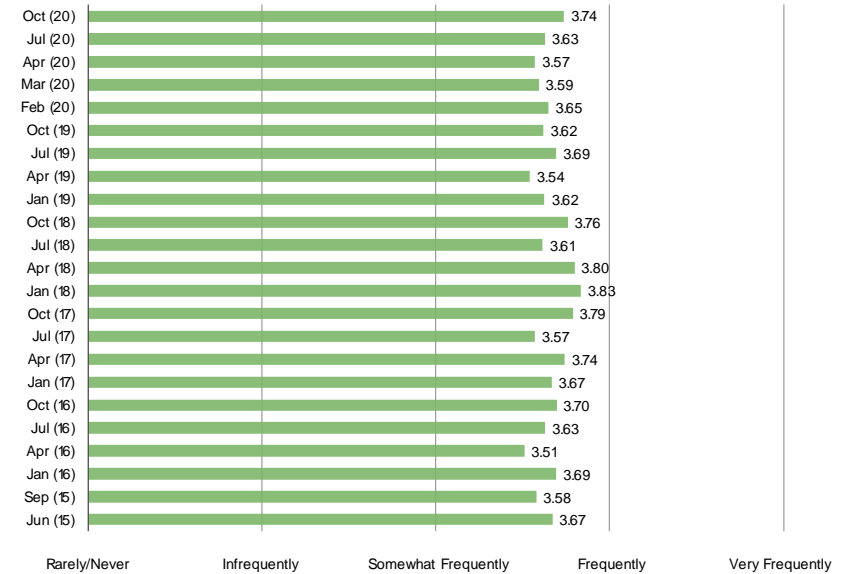
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How often do you shop online?

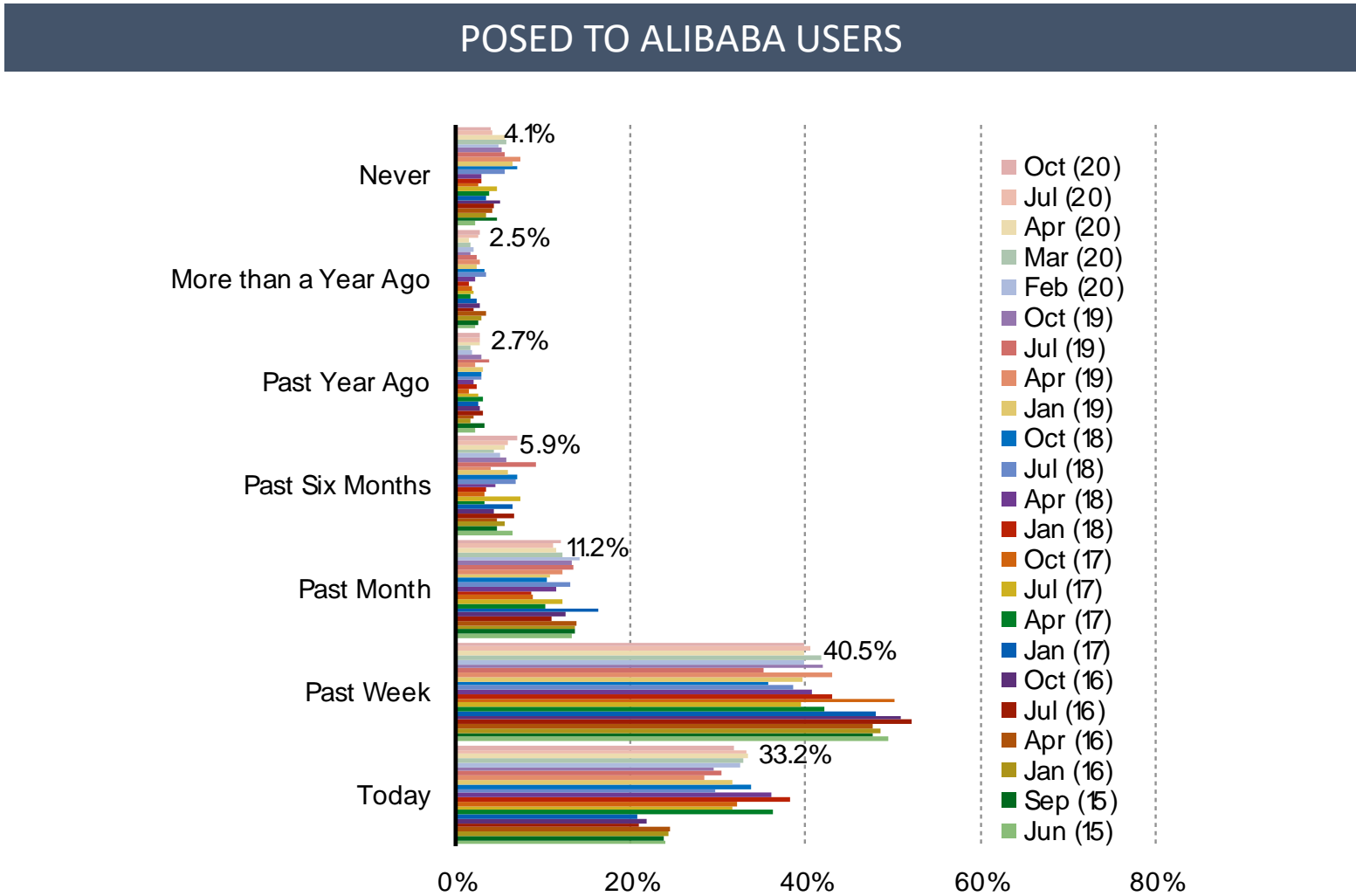
ALL RESPONDENTS



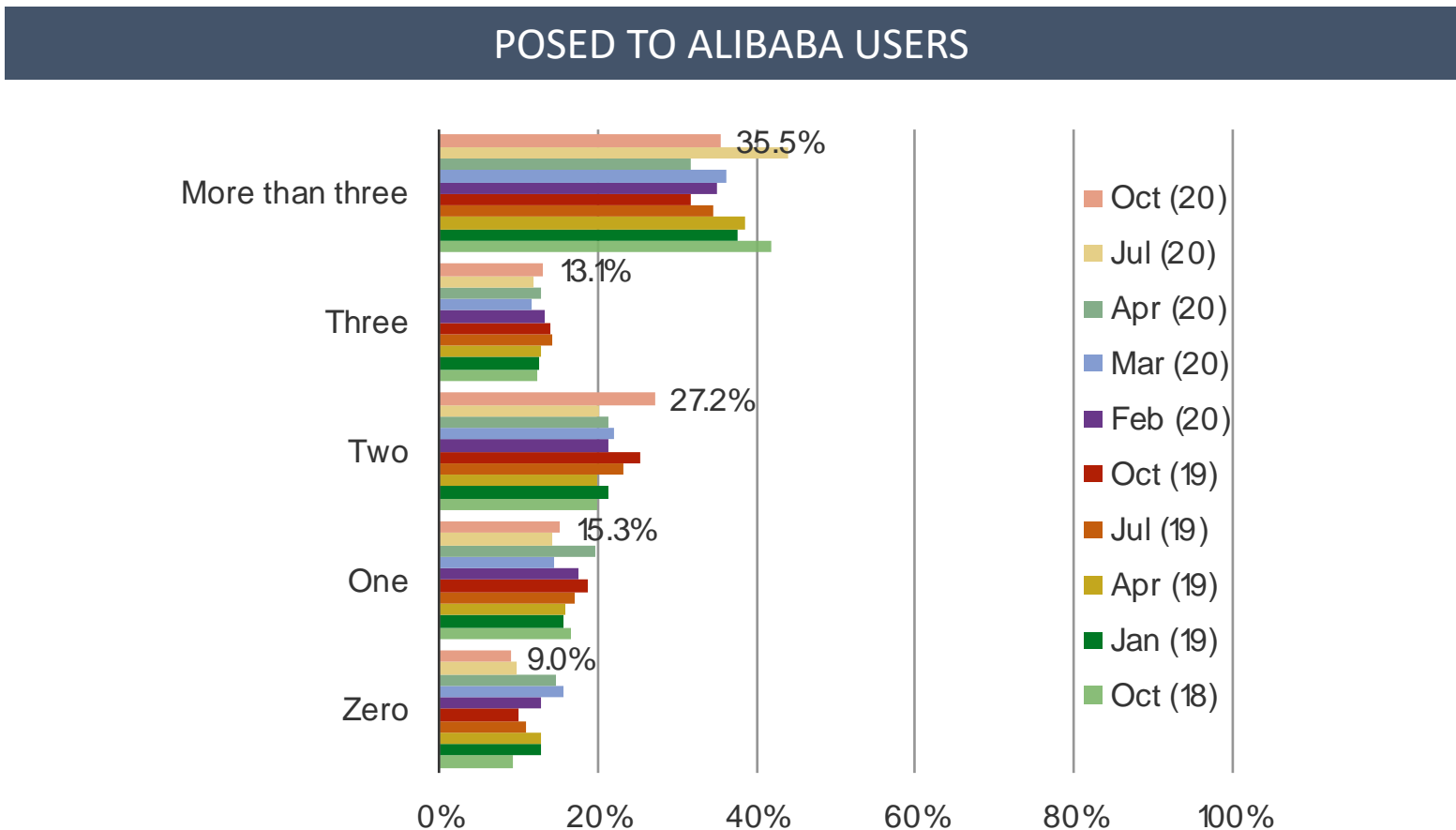
WEIGHTED AVERAGE



When was the last time you bought something on Alibaba?

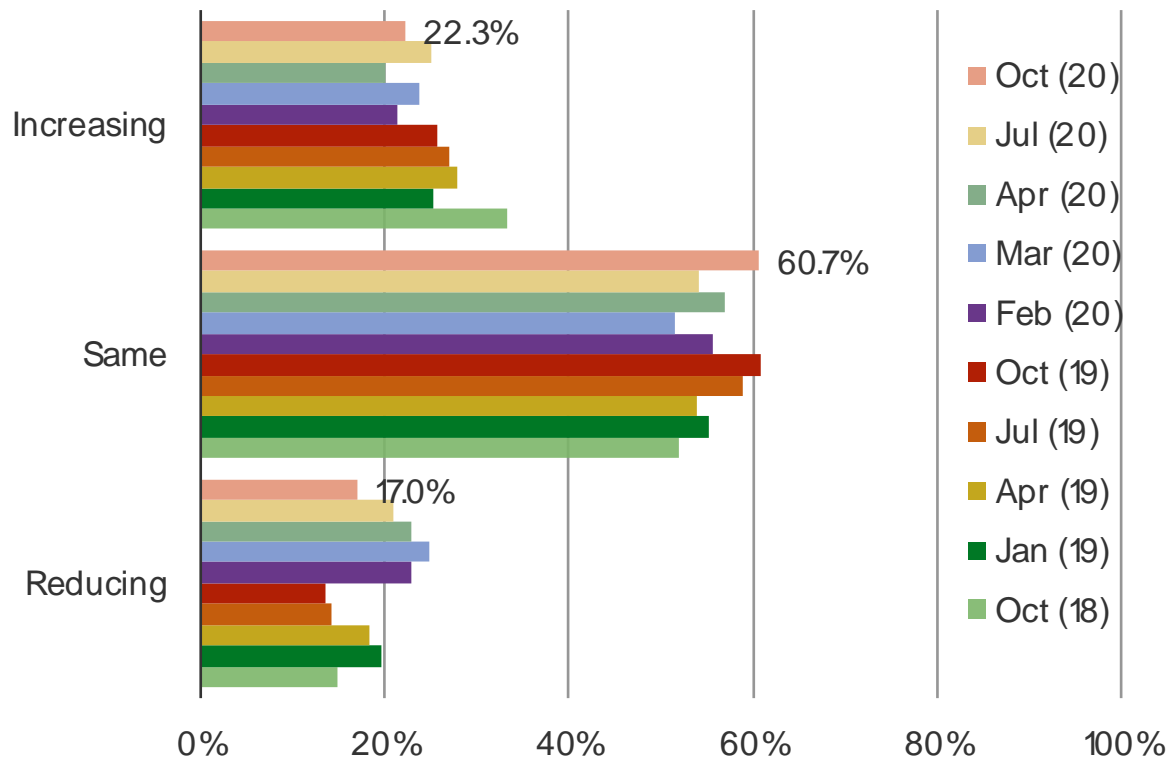


How many items have you purchased from Alibaba in the past month?



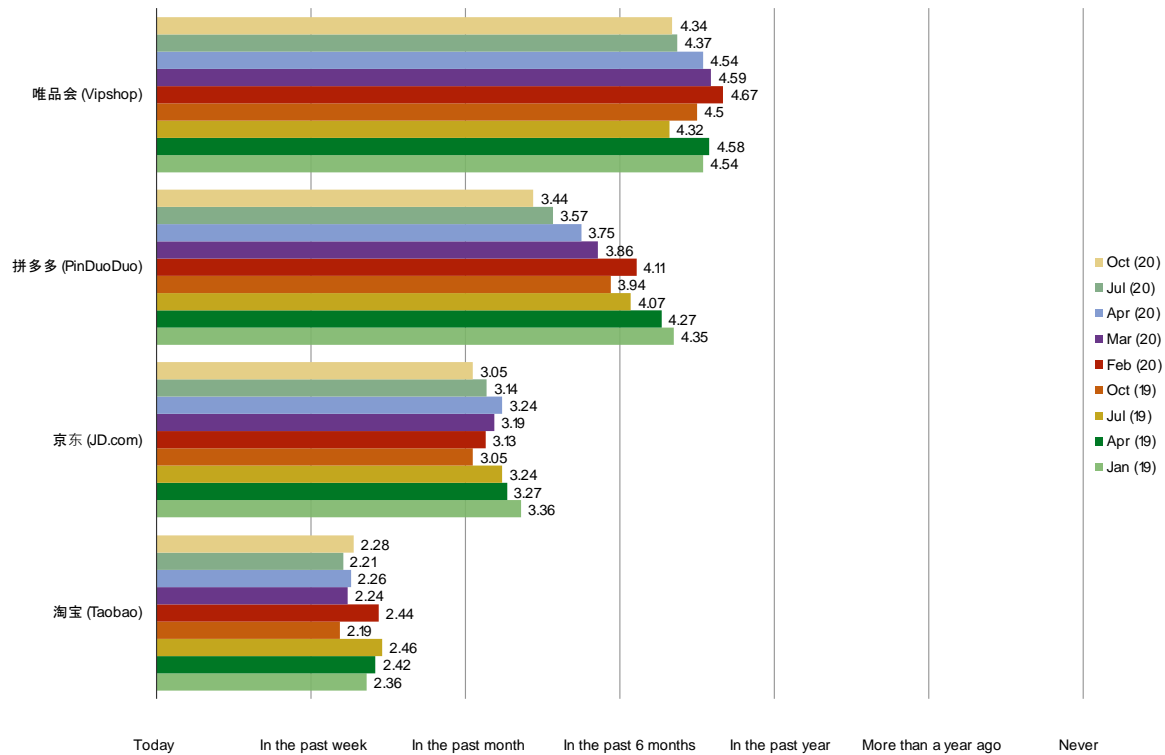
Have you changed the number of items you buy from Alibaba recently?

POSED TO ALIBABA USERS



When was the last time you purchased something from each of the following?

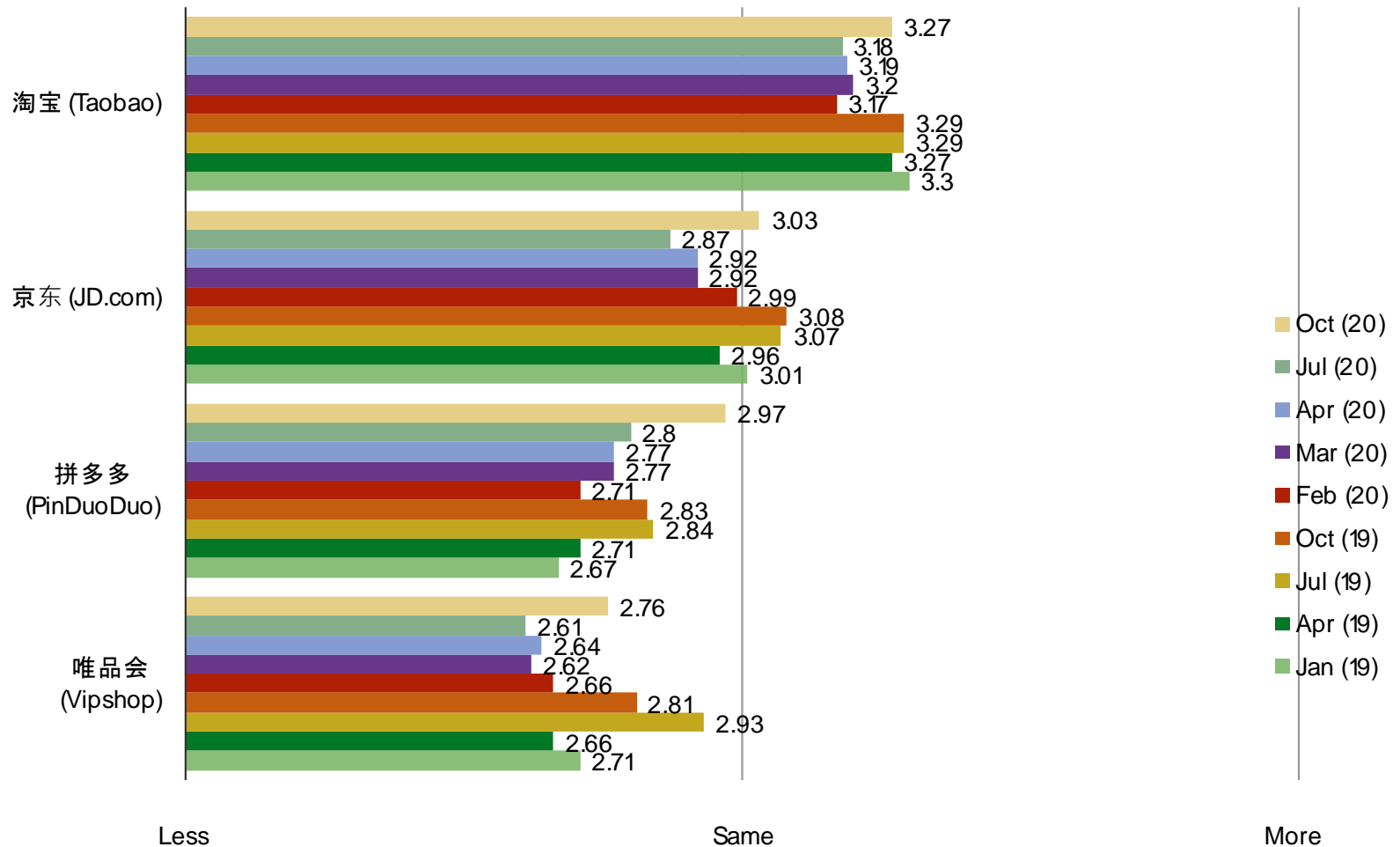
POSED TO ALL RESPONDENTS



← More Recent

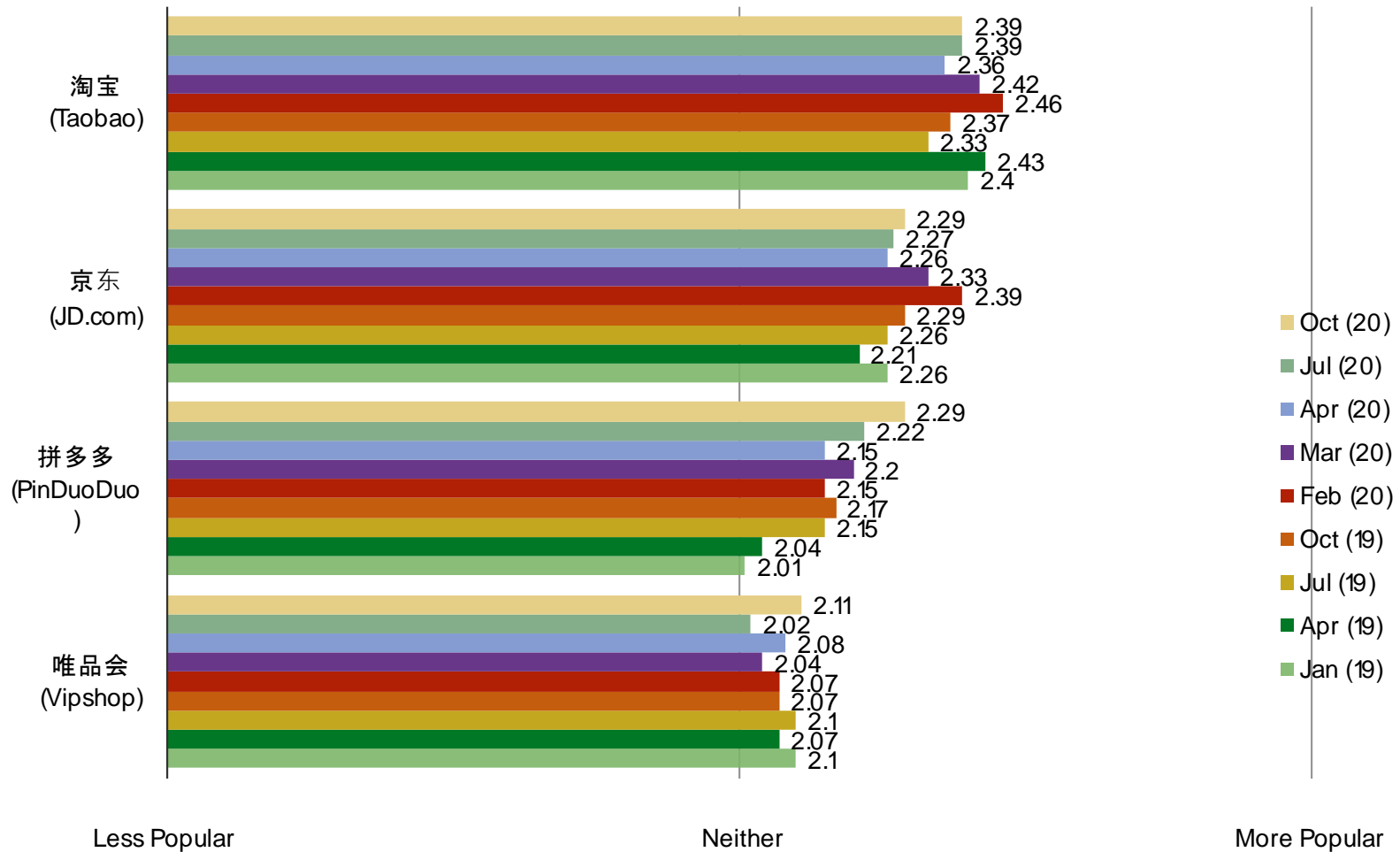
Have you changed the number of items you buy from here recently?

POSED TO RESPONDENTS WHO HAVE SHOPPED EACH OF THE FOLLOWING IN THE PAST YEAR



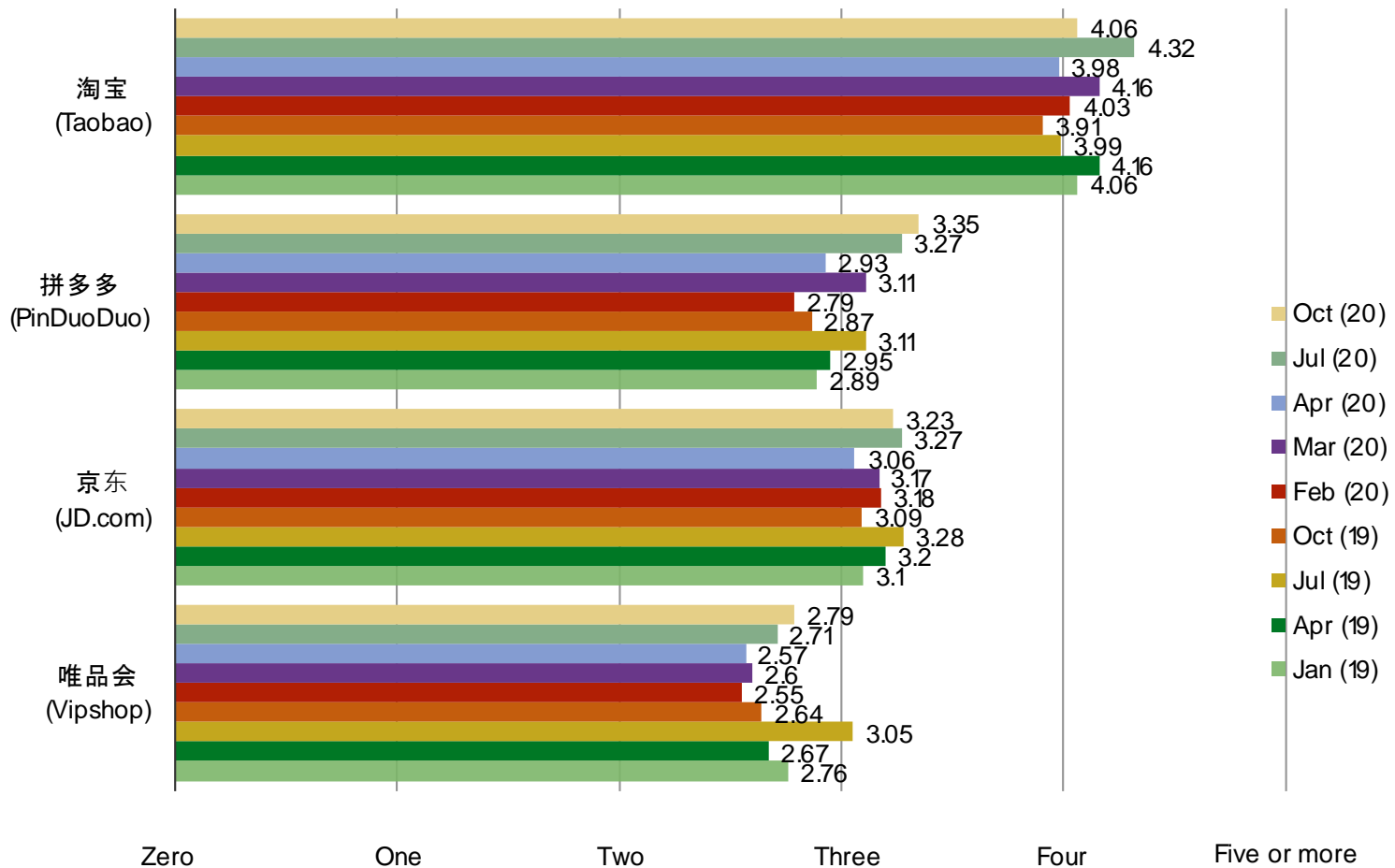
Are the following getting more or less popular?

POSED TO RESPONDENTS WHO HAVE SHOPPED EACH OF THE FOLLOWING IN THE PAST YEAR



How many items do you buy from here on average every month?

POSED TO RESPONDENTS WHO HAVE SHOPPED EACH OF THE FOLLOWING IN THE PAST YEAR

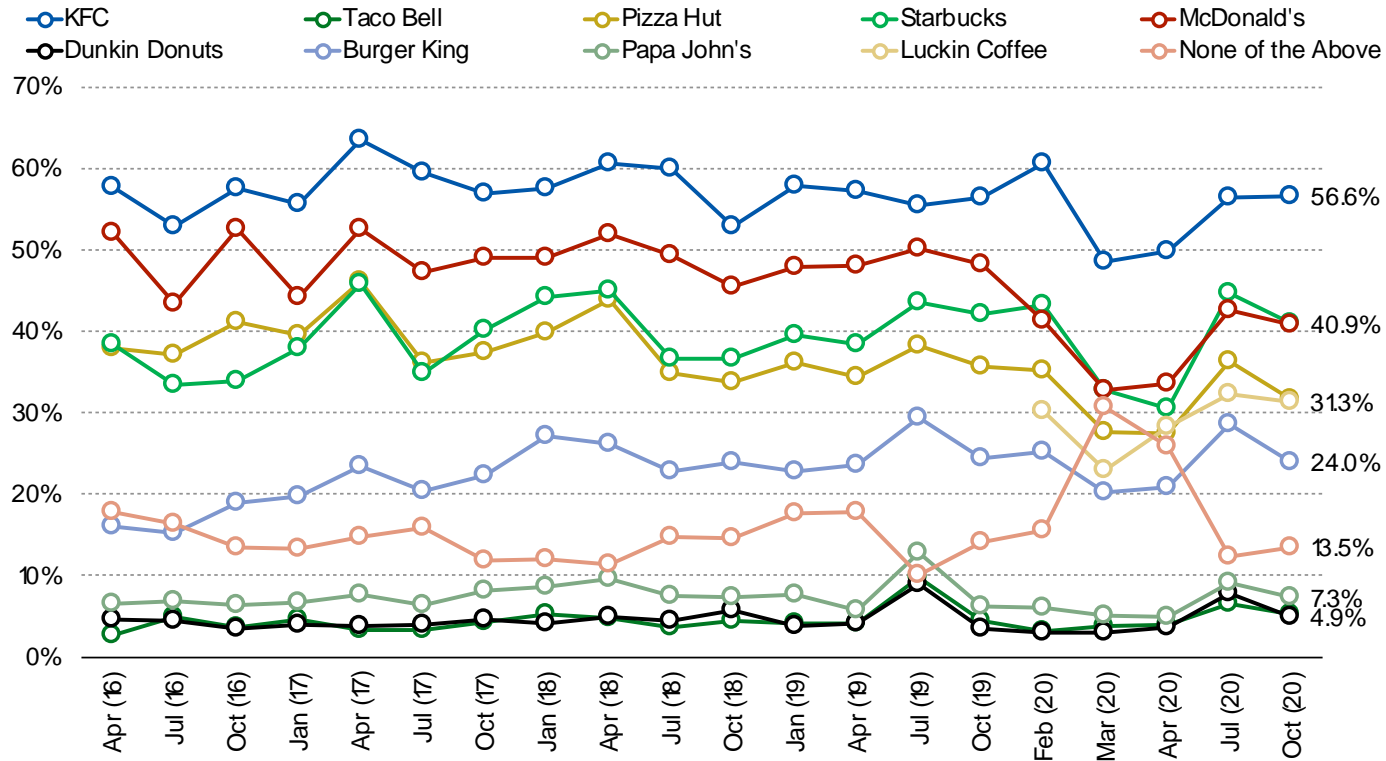


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Have you visited any of the following in the past month? (Select ALL that apply)

ALL RESPONDENTS

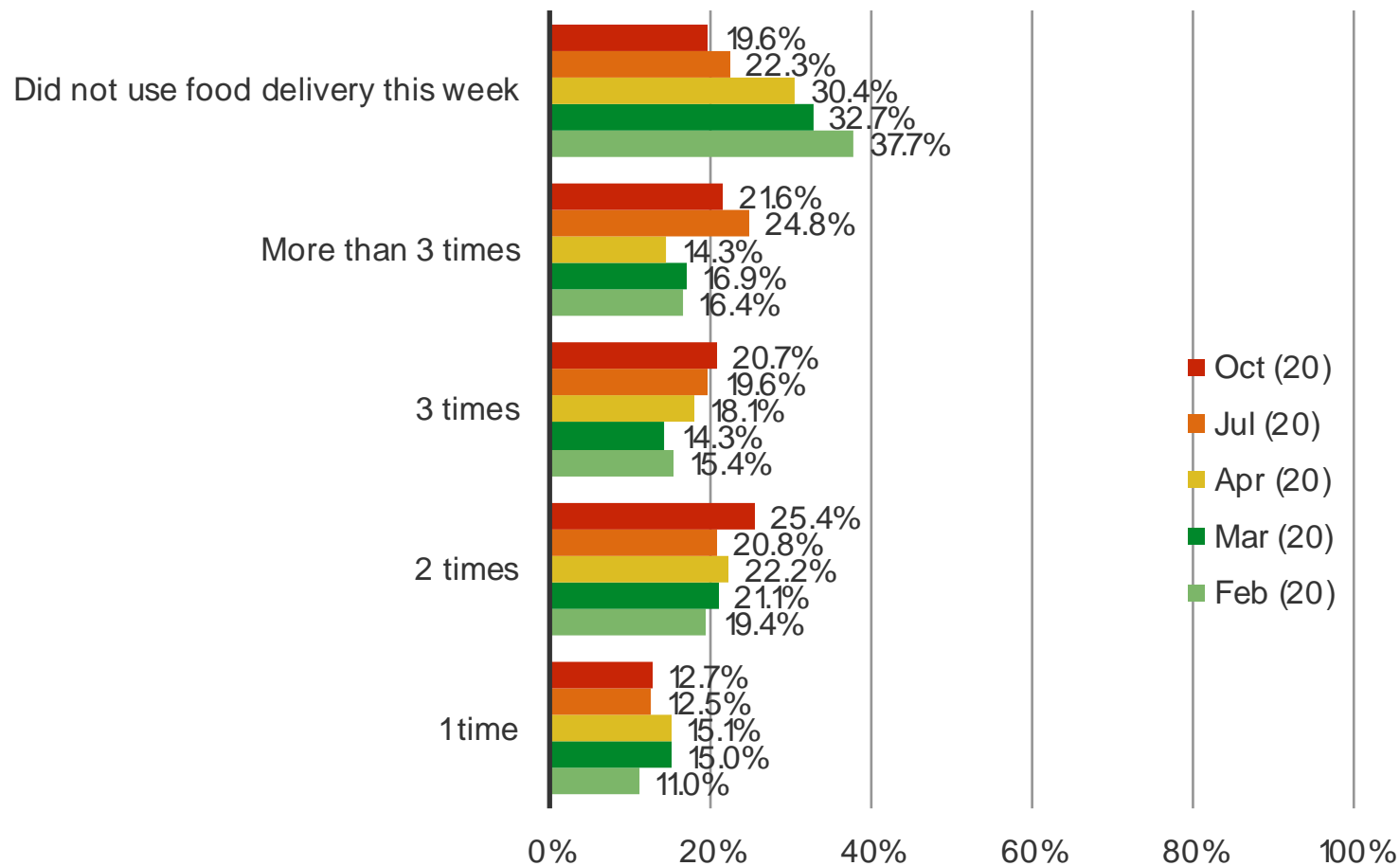


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How often did you order food delivery this week?

ALL RESPONDENTS



Do you plan to increase or decrease your spending on the following stores and apps?

