

**Full Breakdown**

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**US MONTHLY UPDATE  
GLASSES AND CONTACTS**

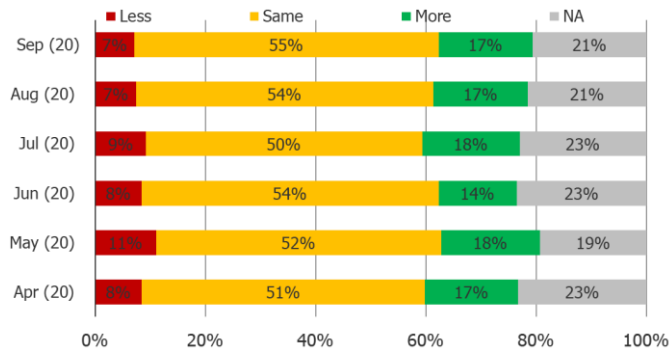
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**October 2020**

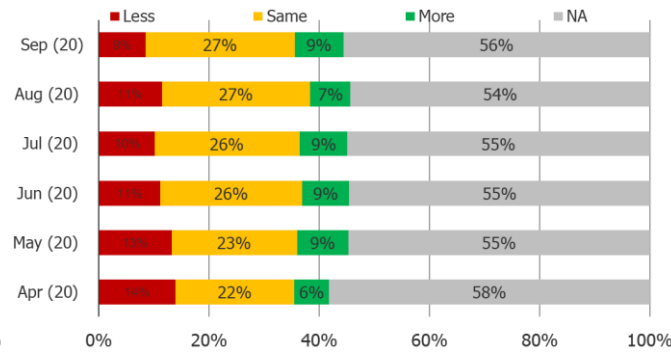
## Have you been doing any of the following more or less often compared to normal during the past month?

POSED TO ALL RESPONDENTS

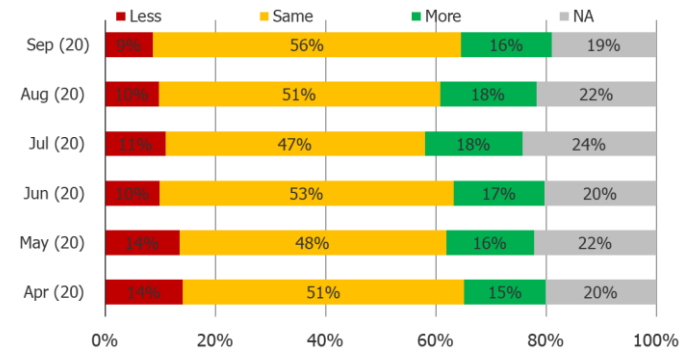
### Wearing Glasses



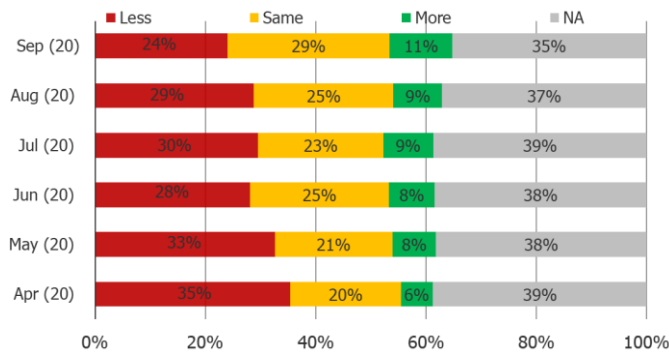
### Wearing Contact Lenses



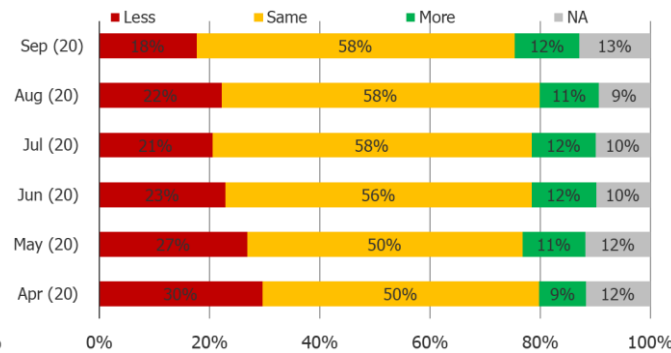
### Using Skincare Products



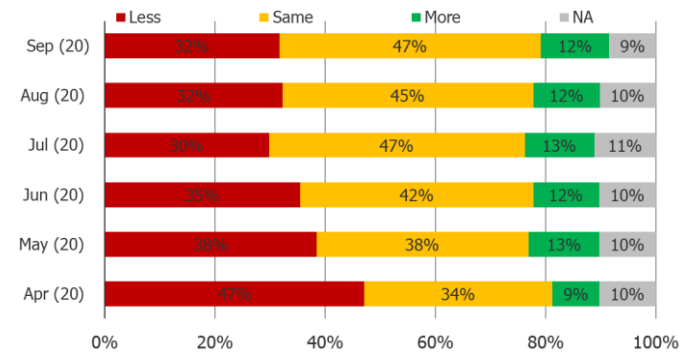
### Wearing Makeup



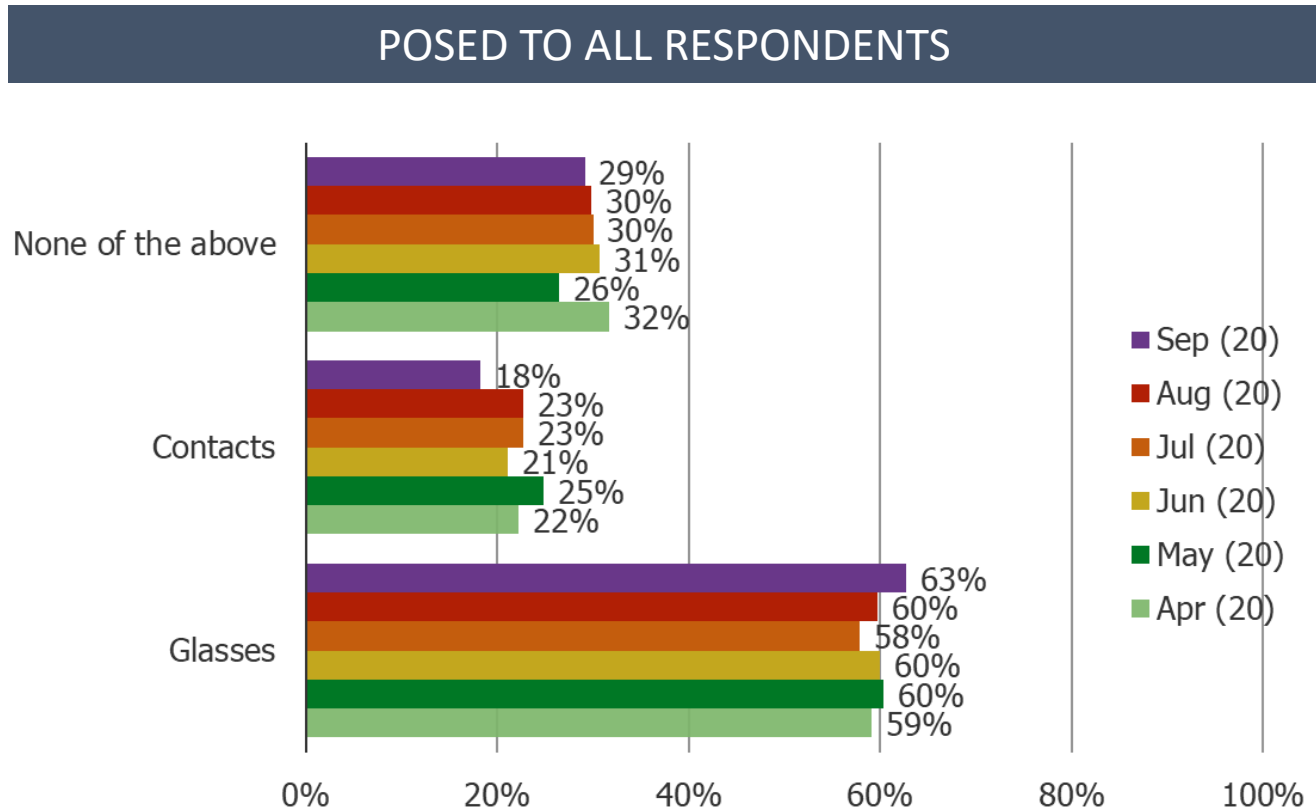
### Shaving



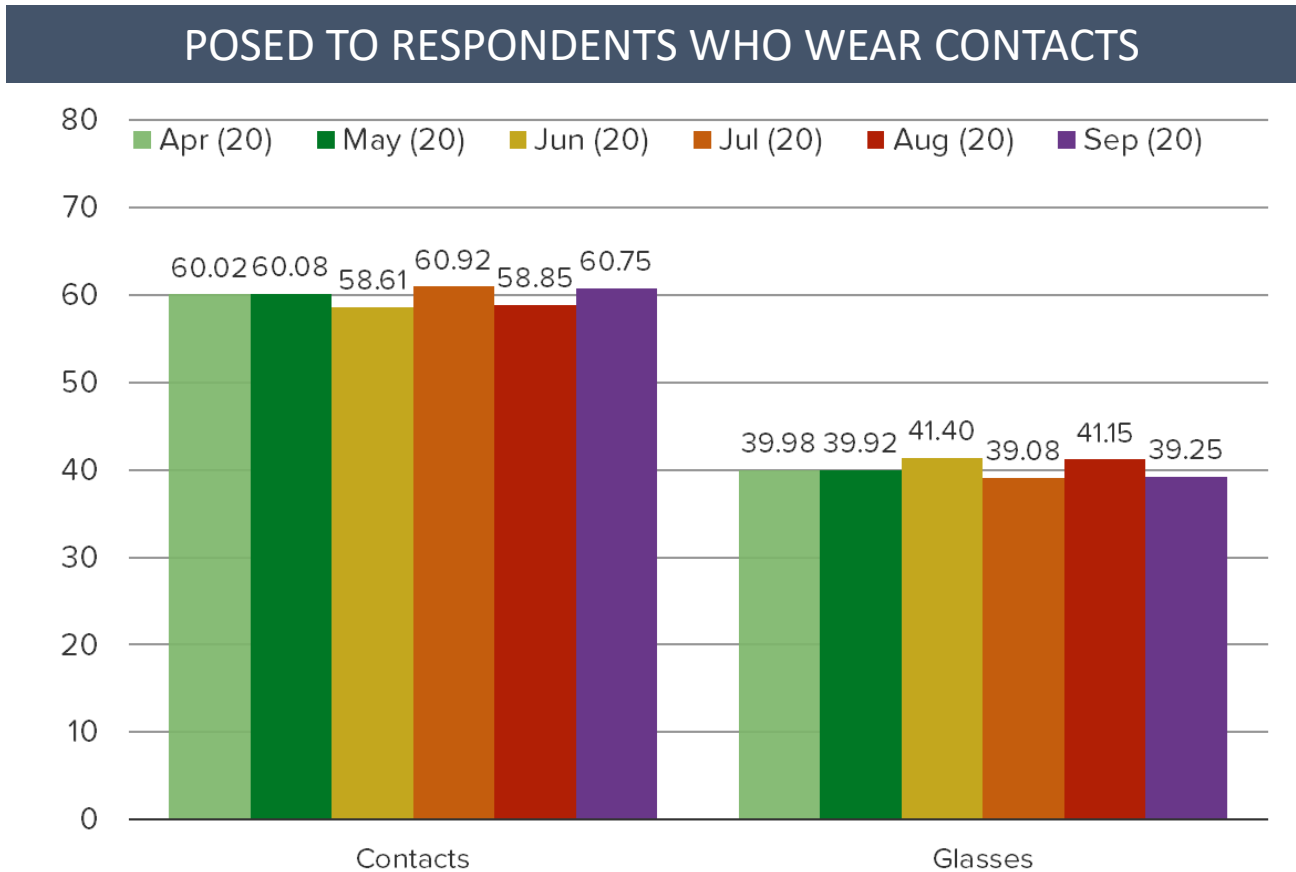
### Buying Clothing



## Do you use either contact lenses or glasses regularly or occasionally?



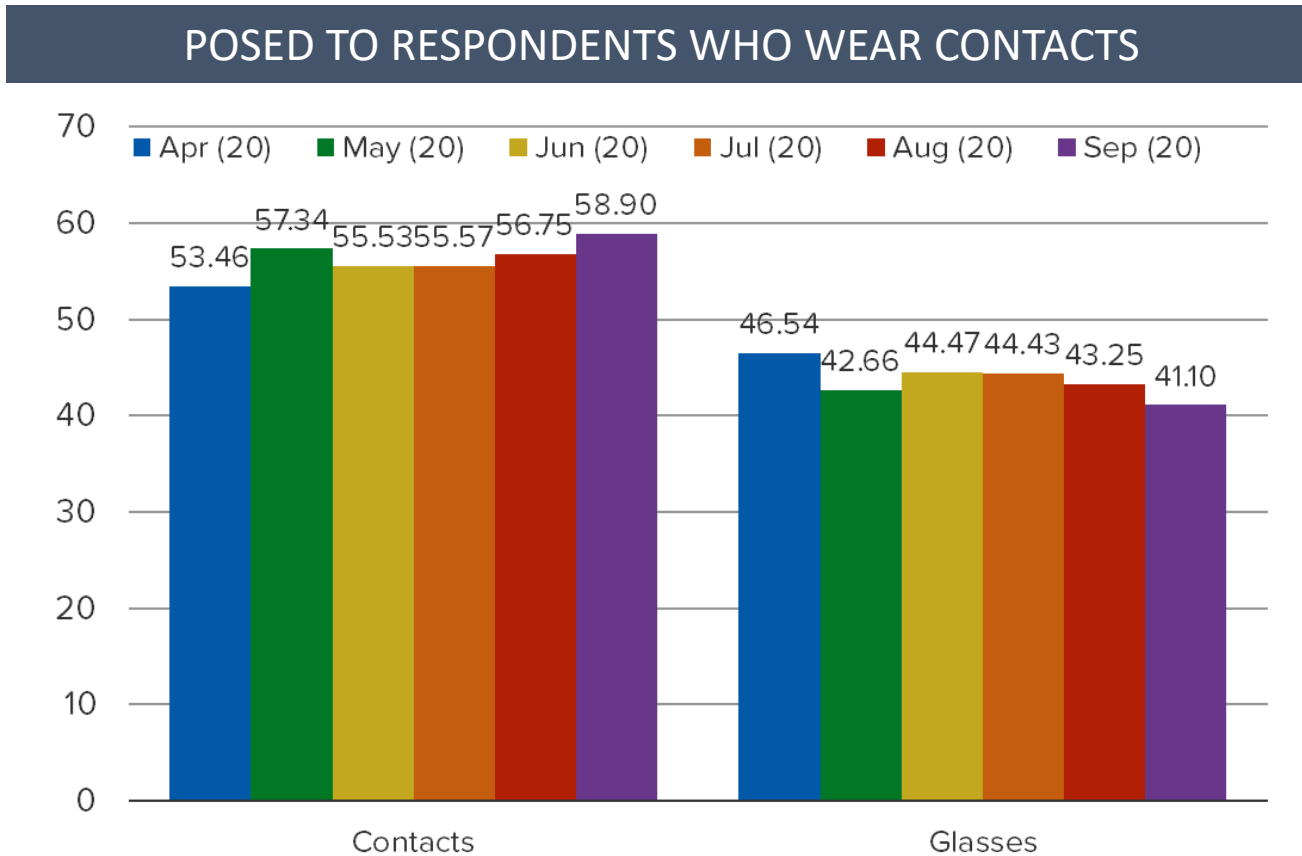
## What percentage of the time do you wear glasses vs. contacts?



**N=319**

**Standard Deviation is ~30**

Has that breakdown been different over the past month because of Coronavirus:



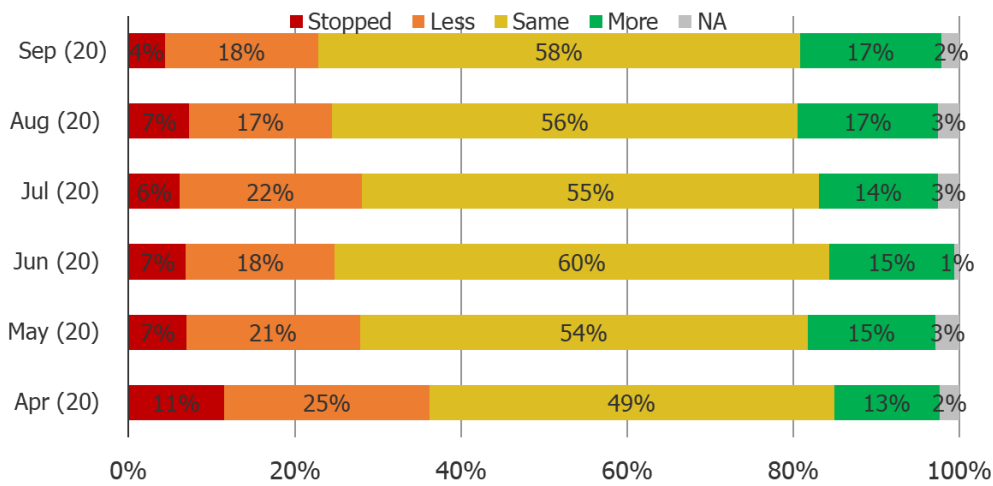
**N=319**

**Standard Deviation is ~30**

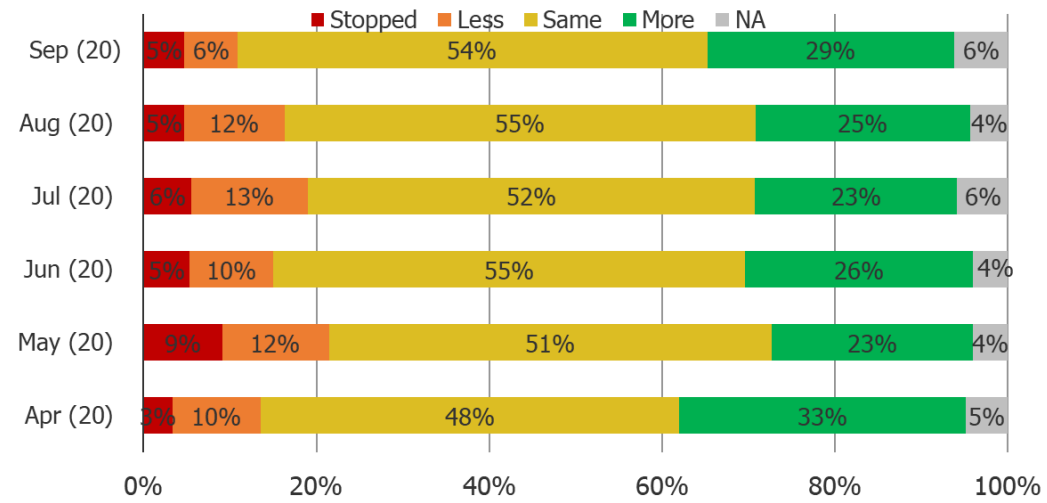
# Have you been wearing either more or less often because of coronavirus and stay-at-home orders?

POSED TO RESPONDENTS WHO WEAR CONTACTS

## Contacts



## Glasses

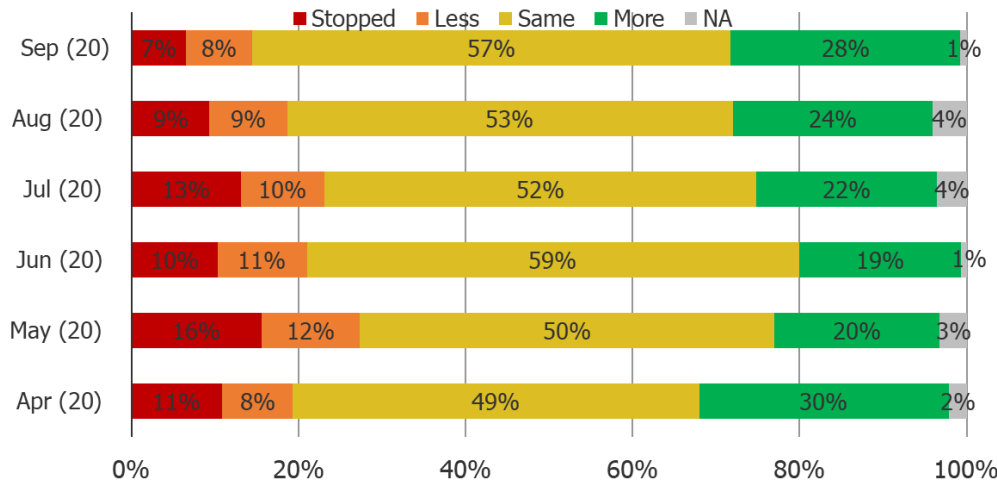


N=319

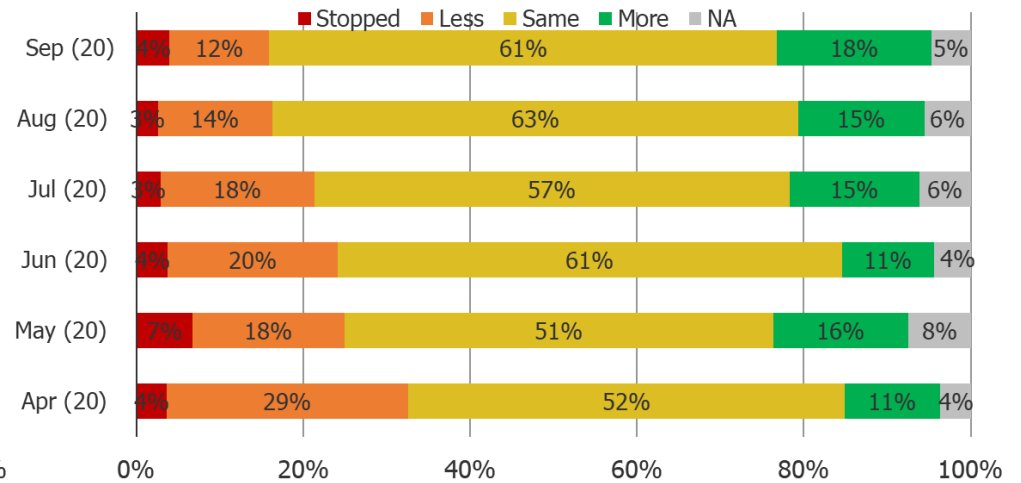
After stay-at-home orders are relaxed and life starts to get back to normal, do you expect to change your usage of the following going forward?

## POSED TO RESPONDENTS WHO WEAR CONTACTS

### Wearing Contacts



### Wearing Glasses

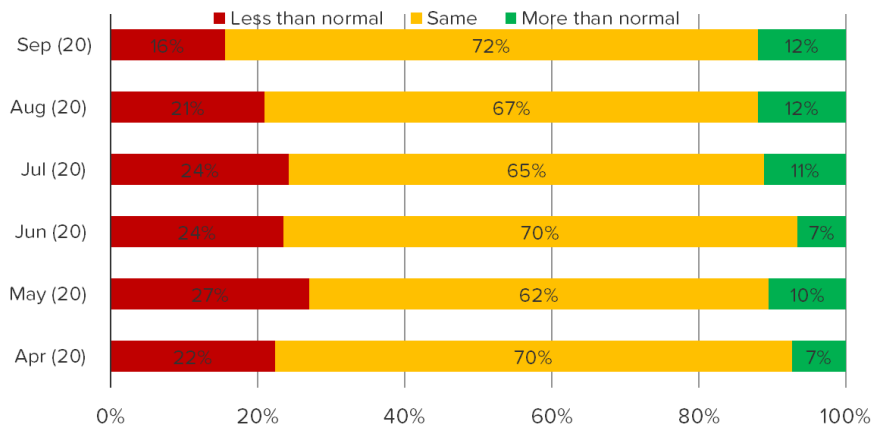


N=319

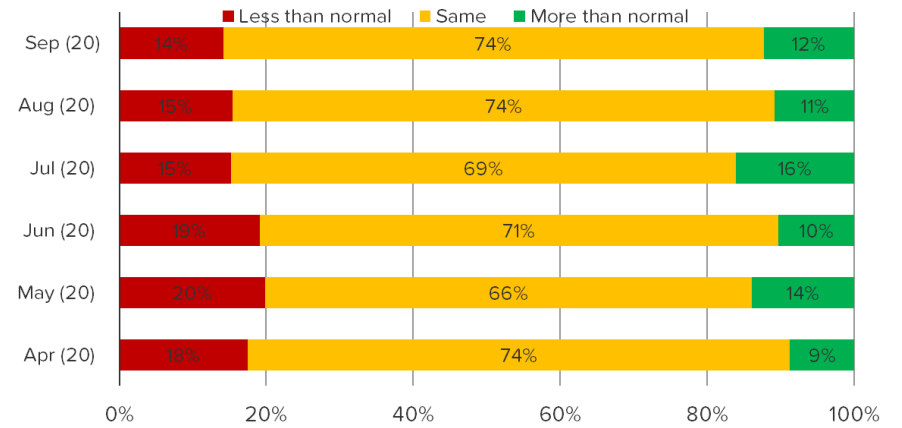
## Have you changed your purchasing habits around the following because of the coronavirus?

POSED TO RESPONDENTS WHO WEAR CONTACTS

### Contact Lens Purchases



### Contact Solution Purchases

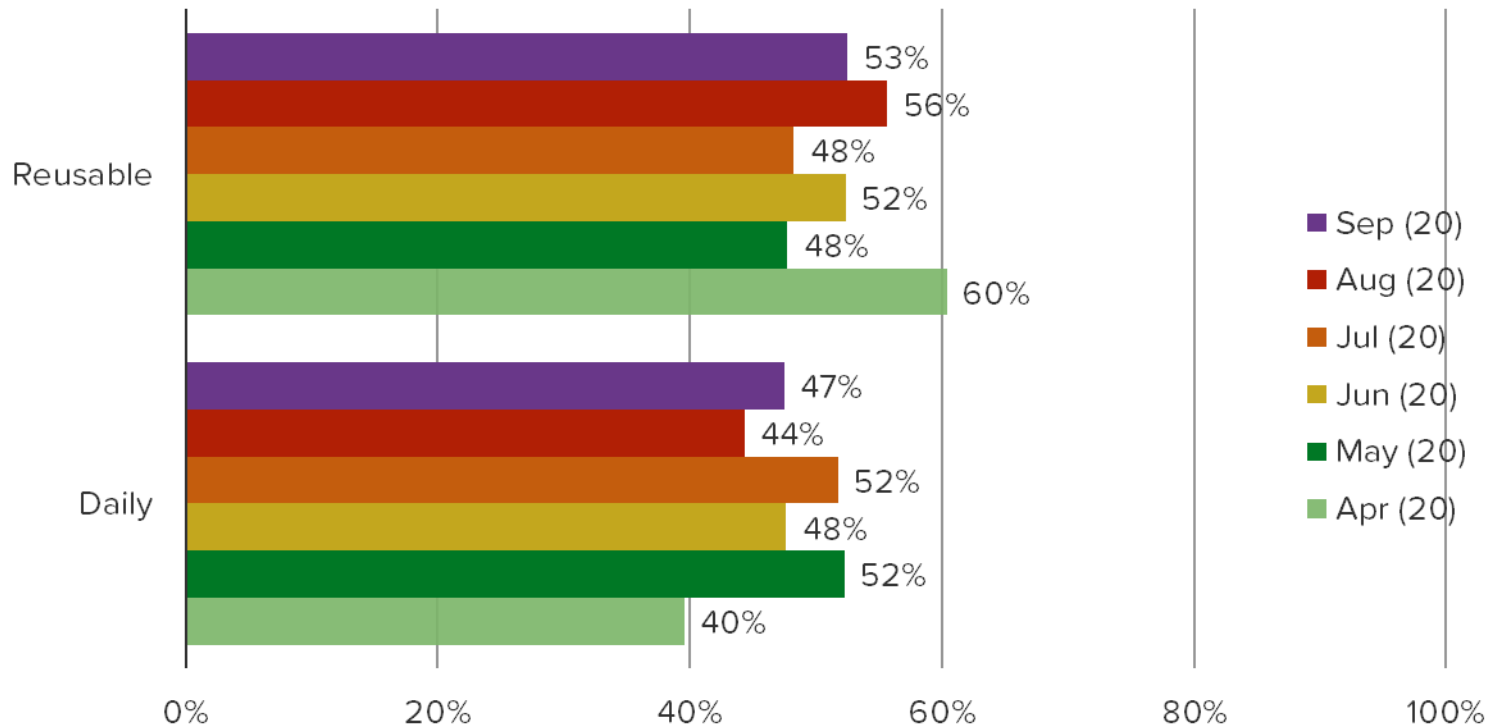


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## Do you currently use daily or reusable lenses?

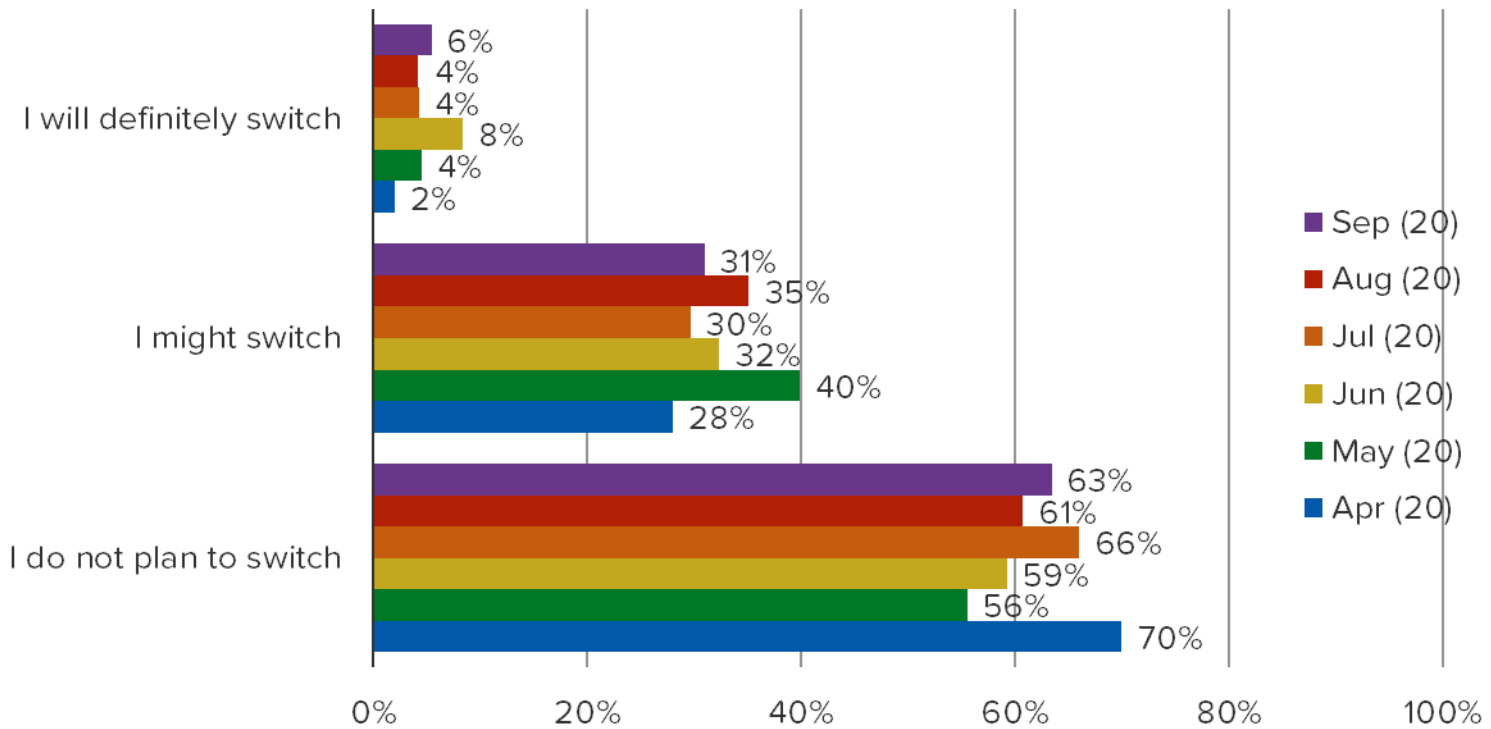
### POSED TO RESPONDENTS WHO WEAR CONTACTS



**N=319**

## Do you plan to switch to daily in the next year?

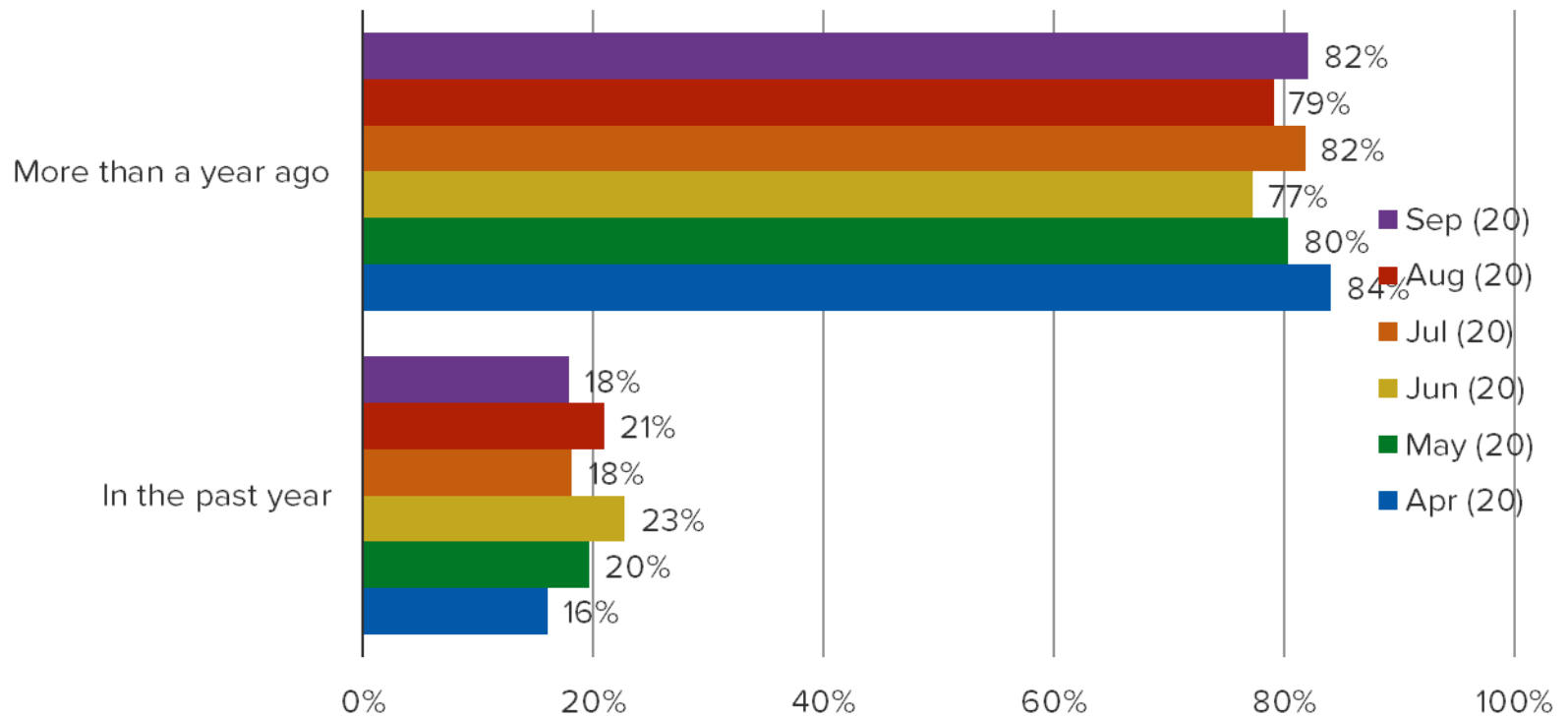
### POSED TO RESPONDENTS WHO WEAR REUSABLE CONTACTS



**N=167**

When did you start using re-usable lenses?

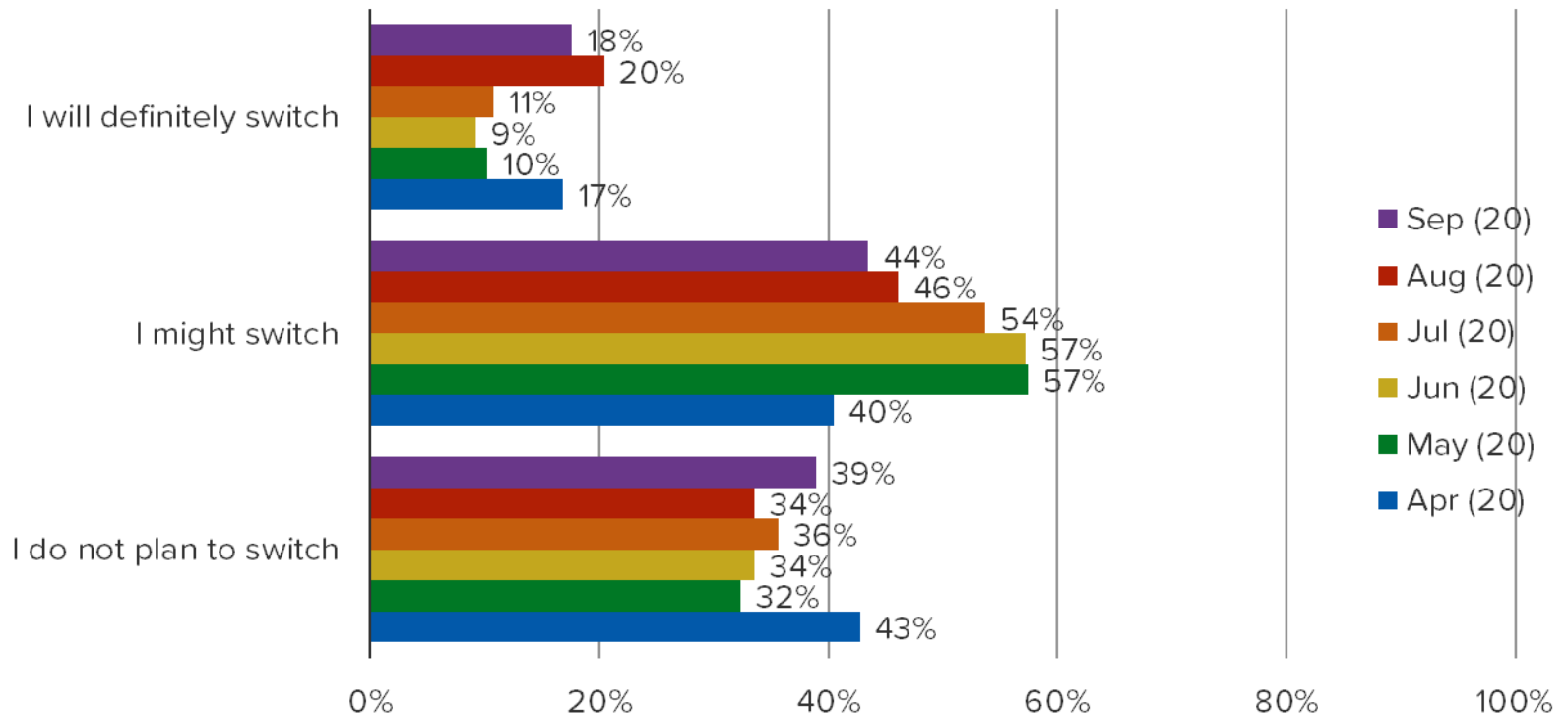
POSED TO RESPONDENTS WHO WEAR REUSABLE CONTACTS



N=167

## Do you plan to switch to re-usable in the next year?

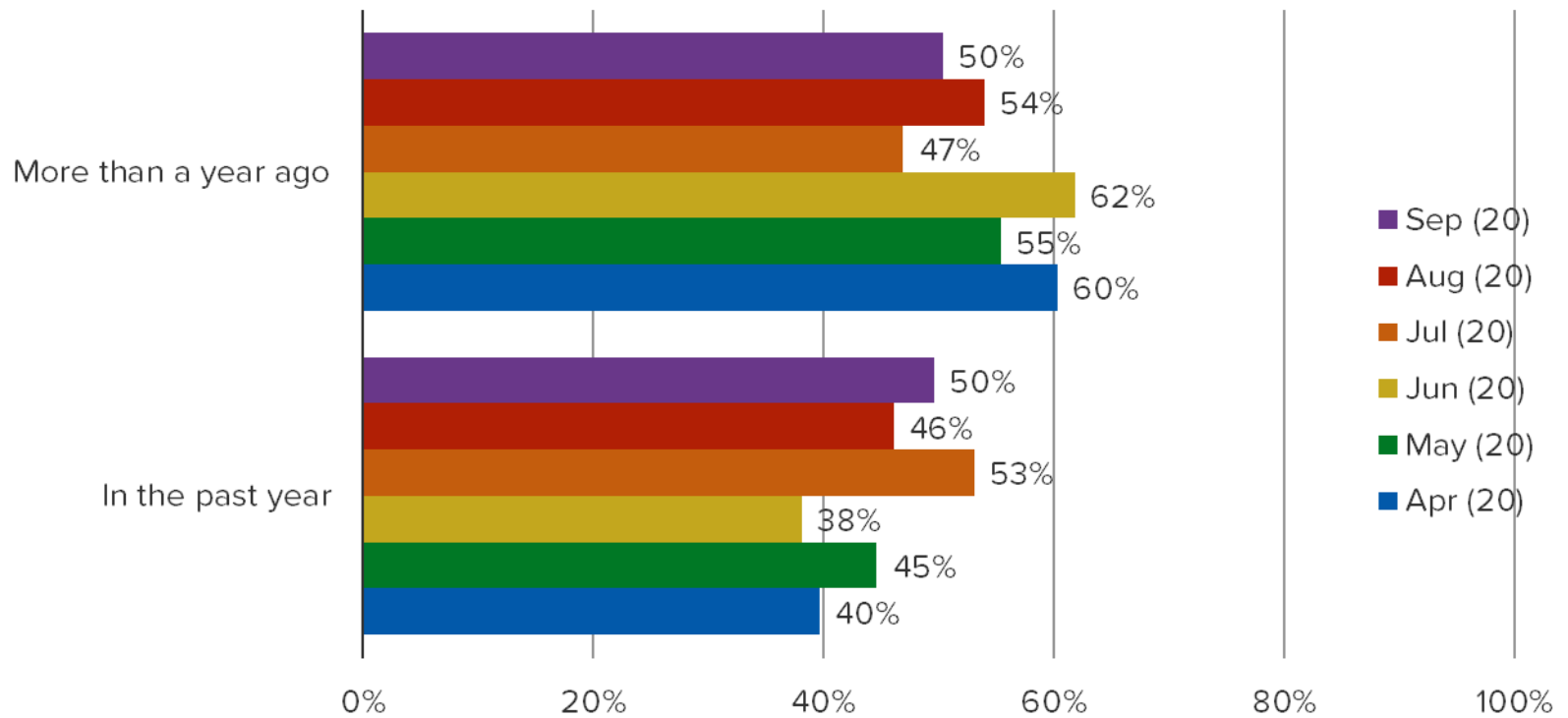
### POSED TO RESPONDENTS WHO WEAR DAILY CONTACTS



**N=152**

When did you start using daily lenses?

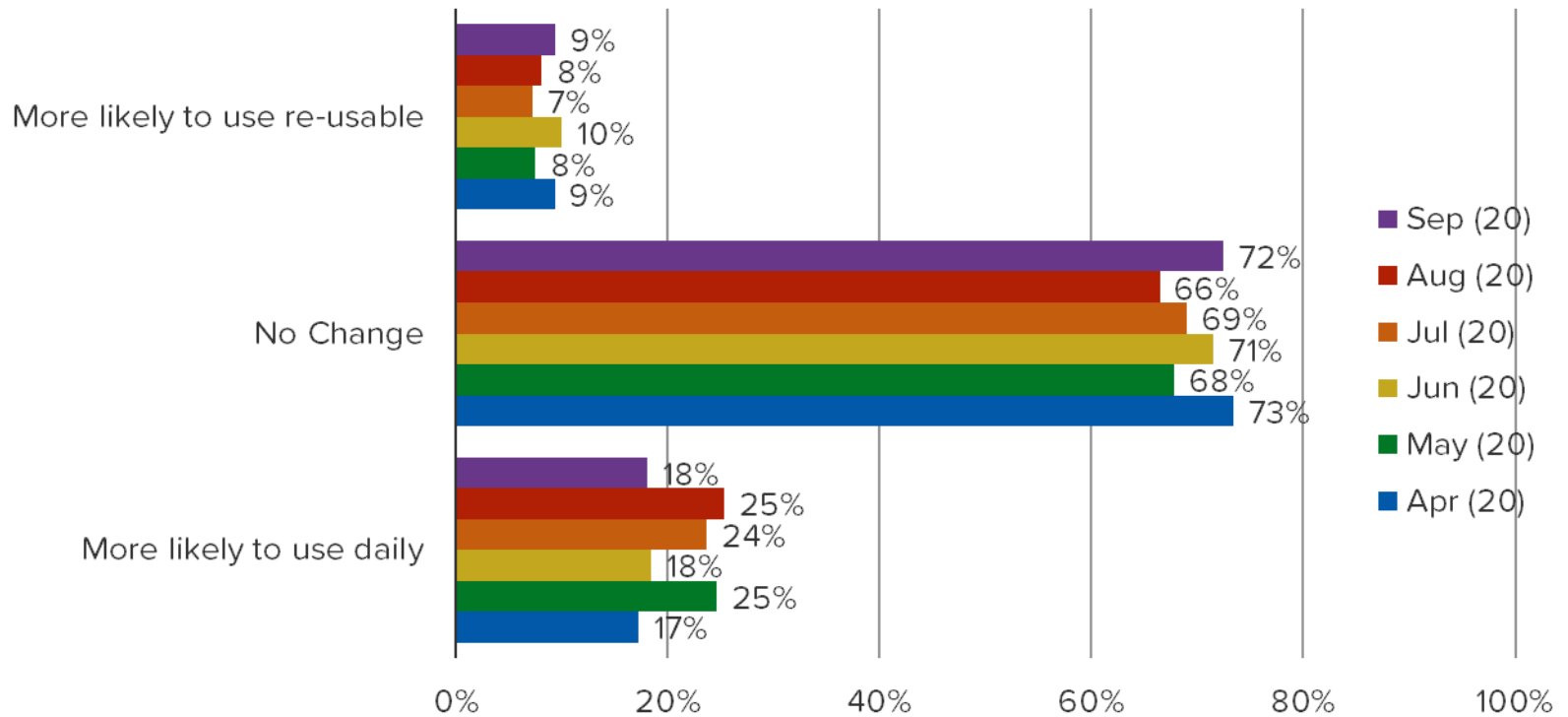
POSED TO RESPONDENTS WHO WEAR DAILY CONTACTS



N=152

Has the Coronavirus made you more likely to use daily or re-usable lenses in the future?

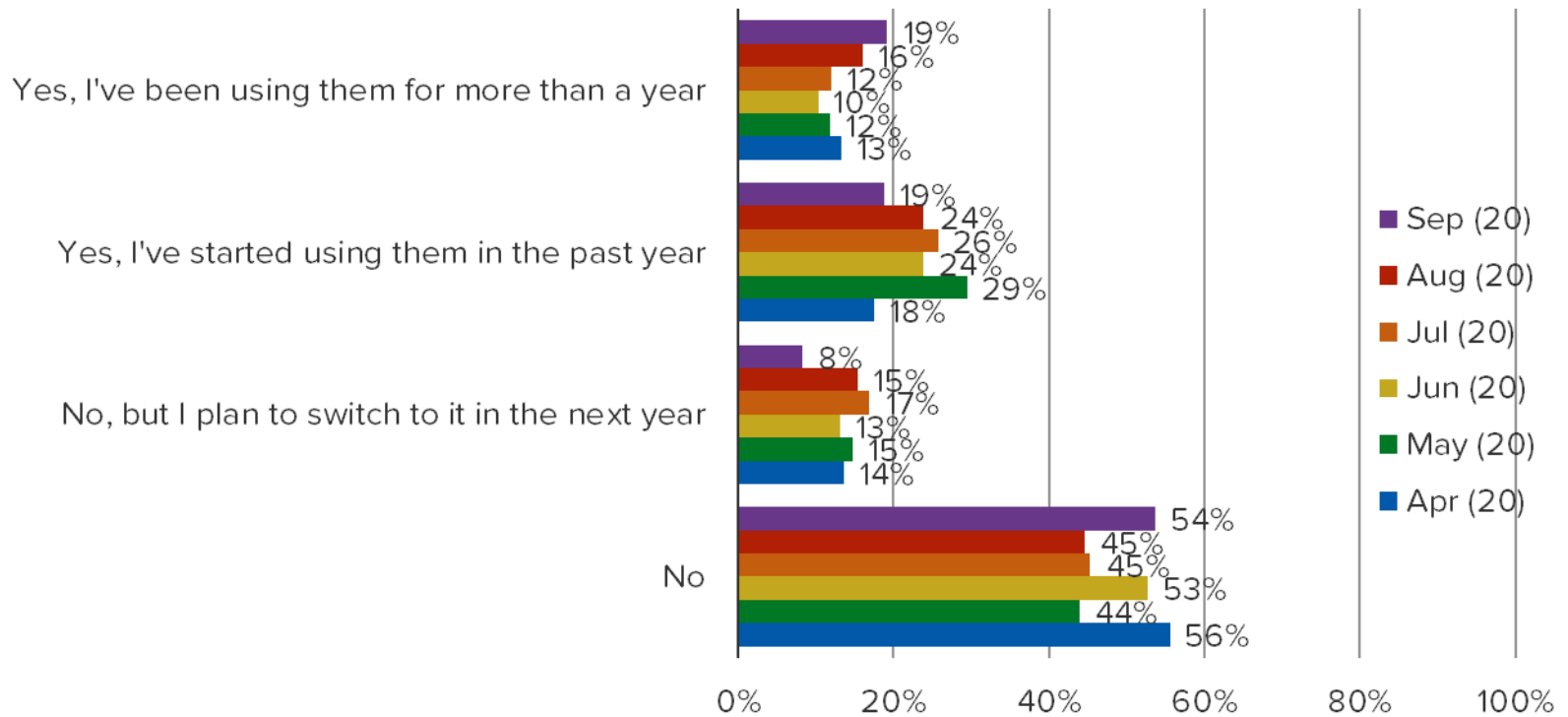
POSED TO RESPONDENTS WHO WEAR CONTACTS



N=319

Do you use Silicone Hydrogel lenses?

POSED TO RESPONDENTS WHO WEAR CONTACTS



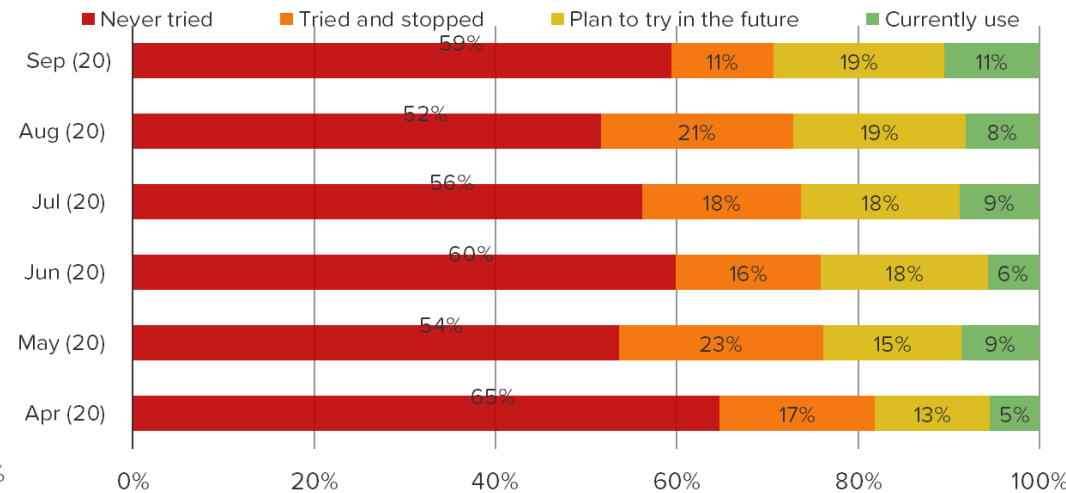
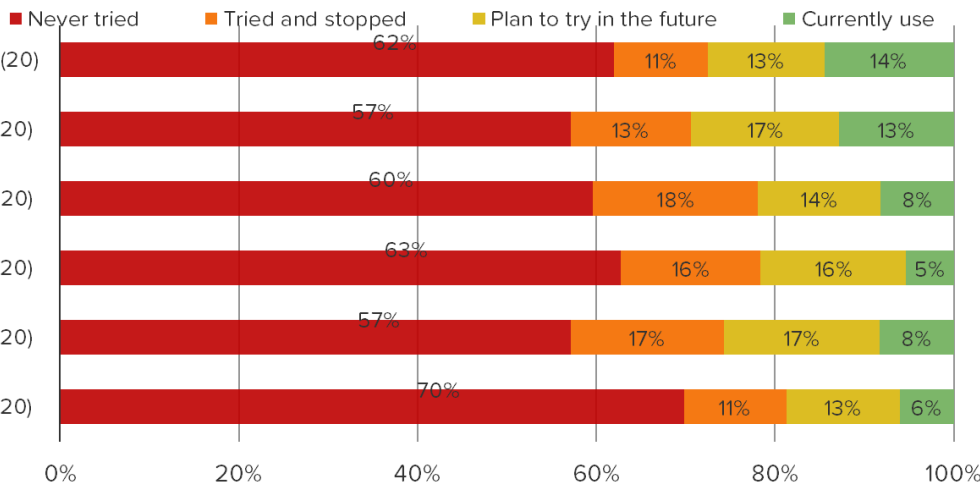
N=319

Which of the following best describes your experience with the following?

POSED TO RESPONDENTS WHO WEAR CONTACTS

Hubble

Scout by Warby Parker



N=319