

Prop 22

California Consumer Survey

November 2, 2020

Background

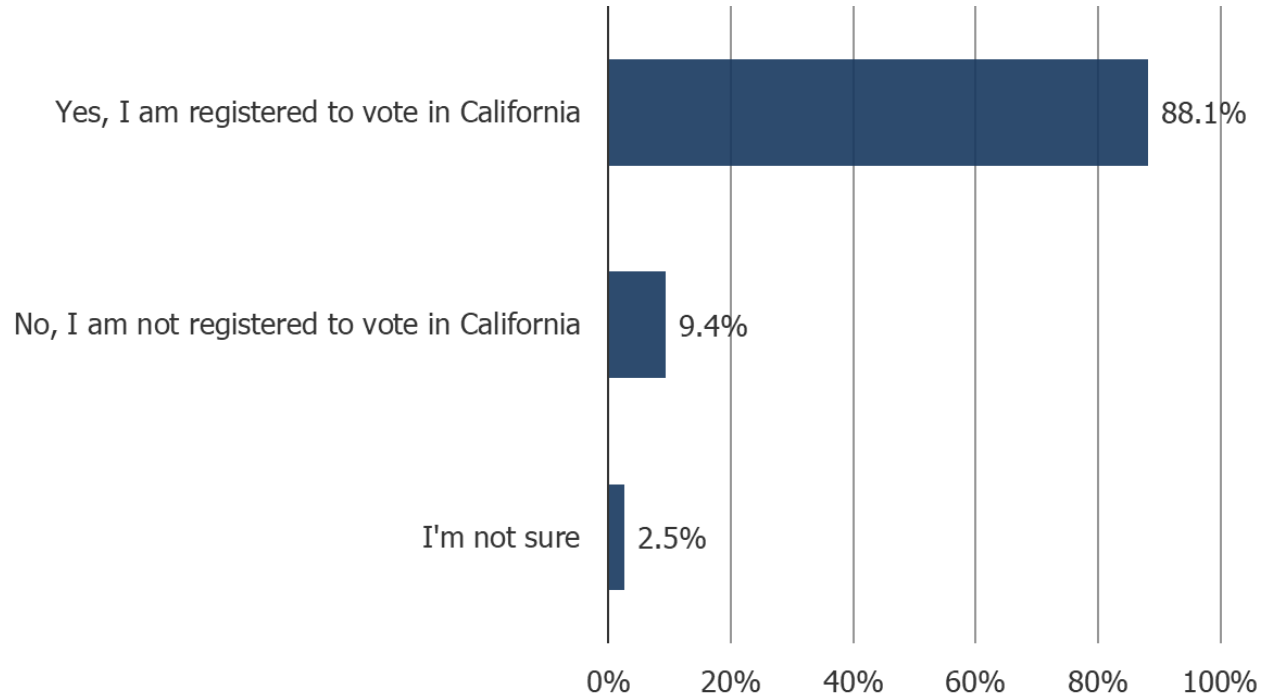
- ❑ **Audience: 3,293 Consumers in California Balanced to Census**
 - ❑ **1,983 people who said they already voted.**
 - ❑ **906 Likely Voters**
- ❑ **Definitions:**
 - ❑ **“Likely Voter” = Responded that they are somewhat likely, likely, or very likely to vote in the upcoming election AND said they are more than 50% likely to vote in the election.**
- ❑ **Dates Fielded: 10/28 – 11/2**
- ❑ **Survey Length: 5 Minutes**

I

- Voted Already**
- Has Not Voted Yet – Likely Voters**
- Opinions Toward App-Based Drivers and How They Should Be Classified**
- Ride Sharing and Food Delivery App Usage**
- Voting in Prior Years**
- Demographics**

Are you registered to vote in the state of California?

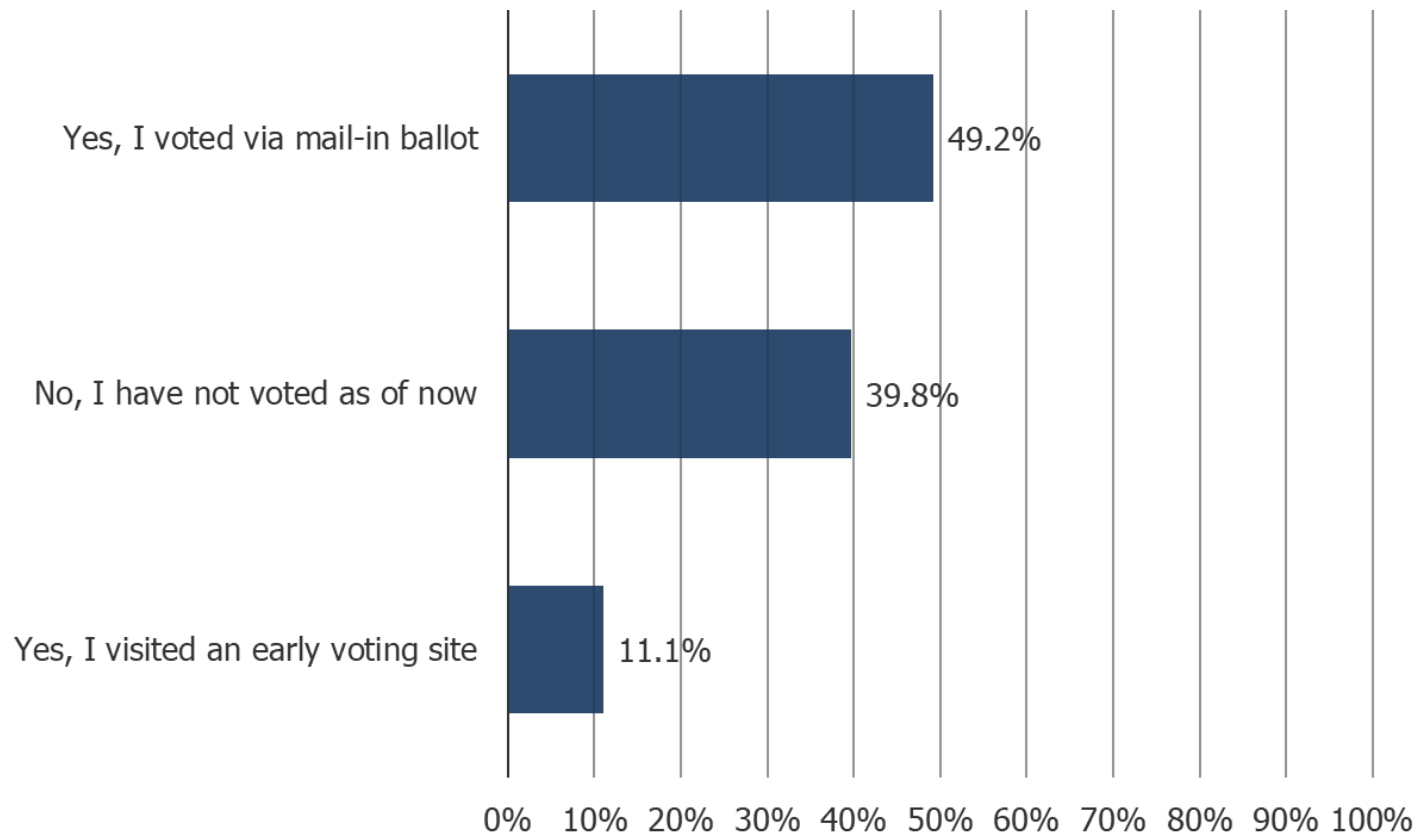
Posed to all respondents.



Prop 22 Consumers | Voted Already

Have you already voted in the 2020 general election? (Election day is November 3rd, but it is possible to have already participated via early voting locations or mail in ballots).

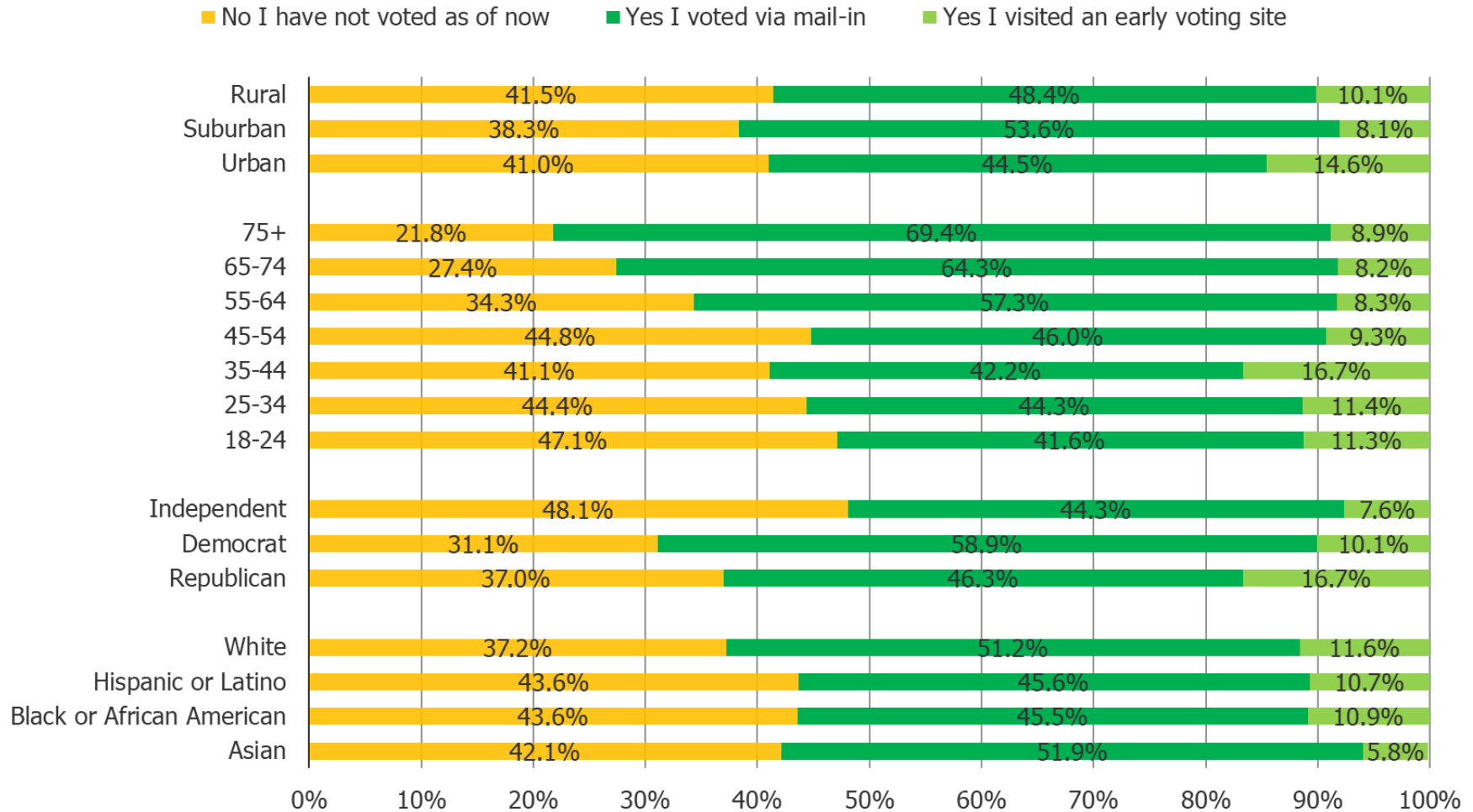
Posed to all respondents.



Prop 22 Consumers | Voted Already

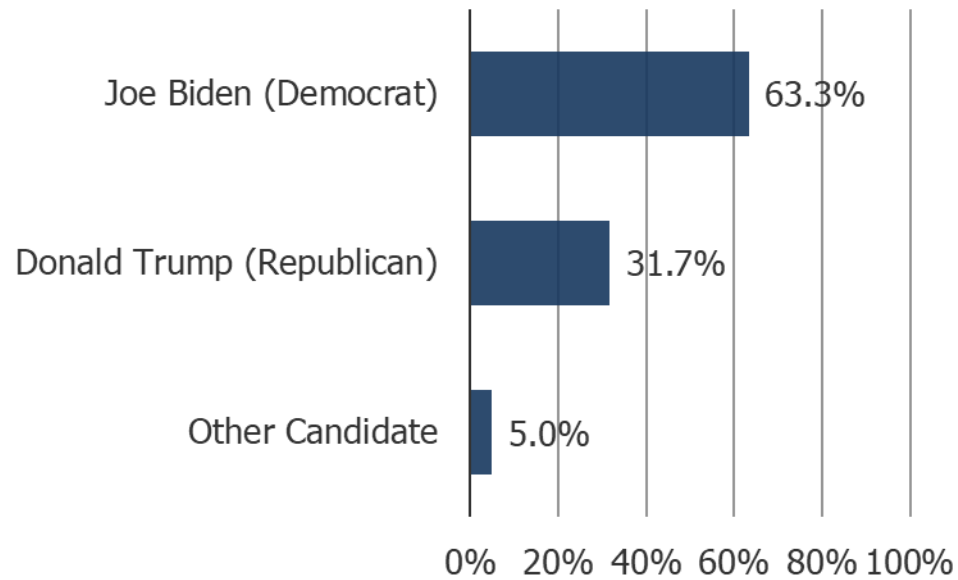
Have you already voted in the 2020 general election? (Election day is November 3rd, but it is possible to have already participated via early voting locations or mail in ballots).

Posed to all respondents (Cross-Tab Analysis)



For the presidential election, who did you vote for?

Posed to respondents who said they have voted already.

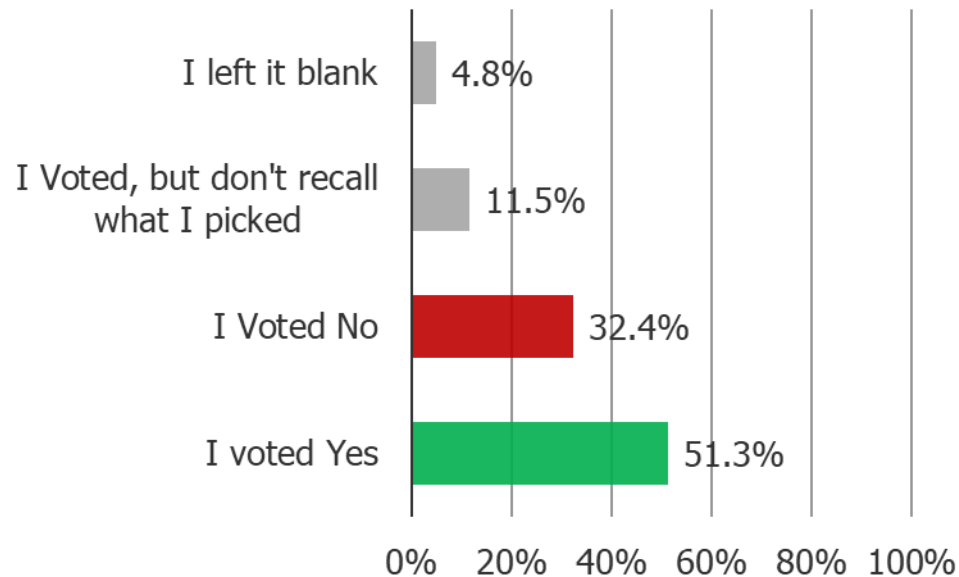


PROPOSITION 15: INCREASES FUNDING SOURCES FOR PUBLIC SCHOOLS, COMMUNITY COLLEGES, AND LOCAL GOVERNMENT SERVICES BY CHANGING TAX ASSESSMENT OF COMMERCIAL AND INDUSTRIAL PROPERTY. INITIATIVE CONSTITUTIONAL AMENDMENT.

Taxes such properties based on current market value, instead of purchase price. Fiscal impact: increased property taxes on commercial properties worth more than \$3 million providing \$6.5 billion to \$11.5 billion in new funding to local governments and schools.

How did you vote on Proposition 15?

Posed to respondents who said they have voted already.

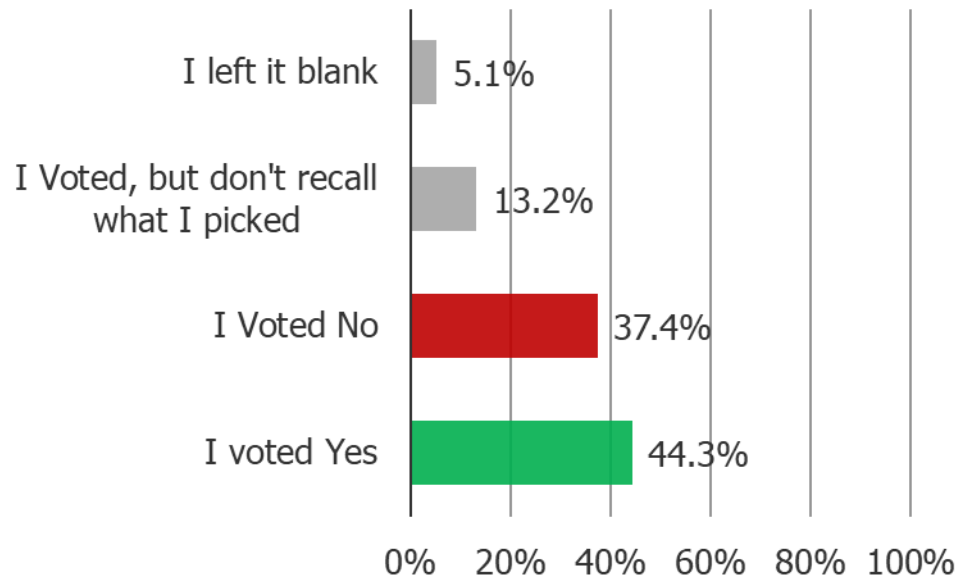


PROPOSITION 16: ALLOWS DIVERSITY AS A FACTOR IN PUBLIC EMPLOYMENT, EDUCATION AND CONTRACTING DECISIONS. LEGISLATIVE CONSTITUTIONAL AMENDMENT.

Permits government decision-making policies to consider race, sex, color, ethnicity, or national origin in order to address diversity by repealing constitutional provision prohibiting such policies. Fiscal Impact: No direct fiscal effect on state and local entities. The effects of the measure depend on the future choices of state and local government entities and are highly uncertain.

How did you vote on Proposition 16?

Posed to respondents who said they have voted already.

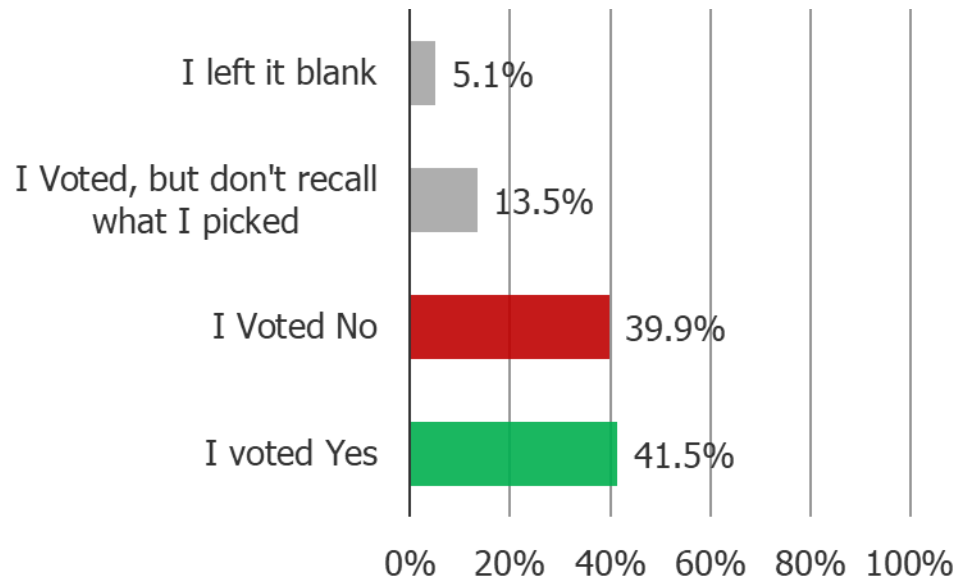


PROPOSITION 21: EXPANDS LOCAL GOVERNMENTS' AUTHORITY TO ENACT RENT CONTROL ON RESIDENTIAL PROPERTY. INITIATIVE STATUTE.

Allows local governments to establish rent control on residential properties over 15 years old. Local limits on rate increases may differ from statewide limit. Fiscal Impact: Overall, a potential reduction in state and local revenues in the high tens of millions of dollars per year over time. Depending on actions by local communities, revenue losses could be less or more.

How did you vote on Proposition 21?

Posed to respondents who said they have voted already.

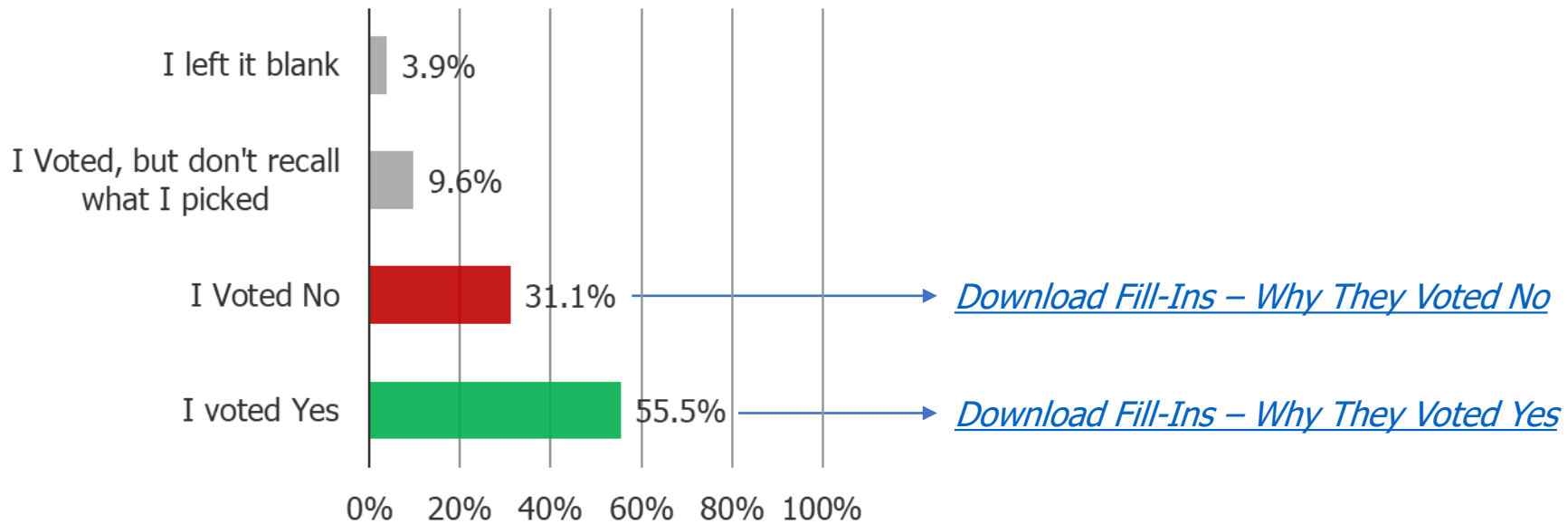


PROPOSITION 22: EXEMPTS APP-BASED TRANSPORTATION AND DELIVERY COMPANIES FROM PROVIDING EMPLOYEE BENEFITS TO CERTAIN DRIVERS. INITIATIVE STATUTE.

Classifies app-based drivers as “independent contractors,” instead of “employees,” and provides independent-contractor drivers other compensation, unless certain criteria are met. Fiscal Impact: Minor increase in state income taxes paid by rideshare and delivery company drivers and investors.

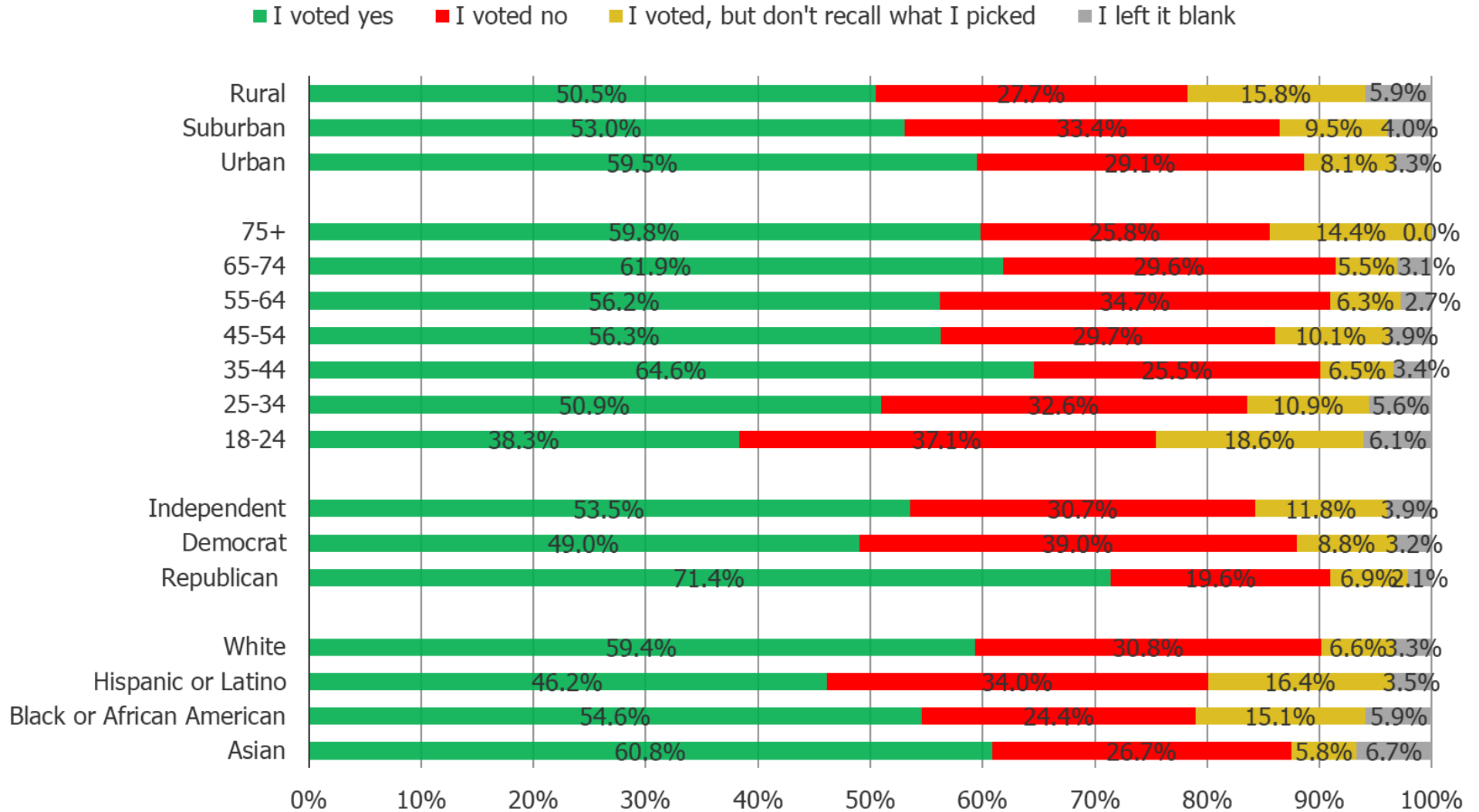
How did you vote on Proposition 22?

Posed to respondents who said they have voted already.



Prop 22 Already Voted: Cross-Tabs

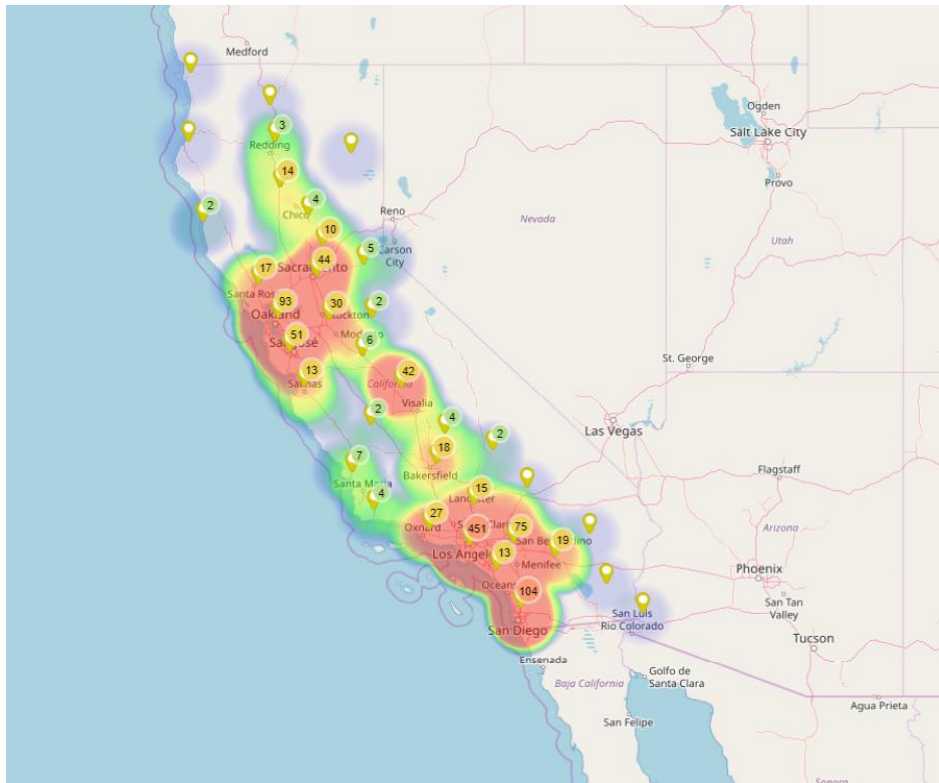
Posed to respondents who said they have voted already.



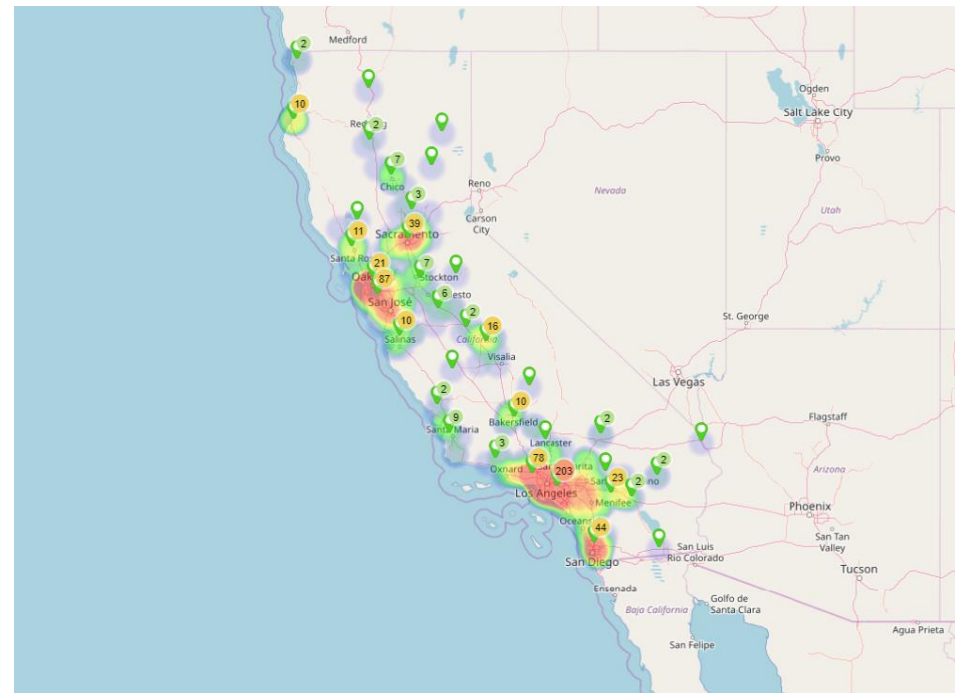
Prop 22 Already Voted: Heat Maps

Posed to respondents who said they have voted already.

Said They Voted Yes



Said They Voted No

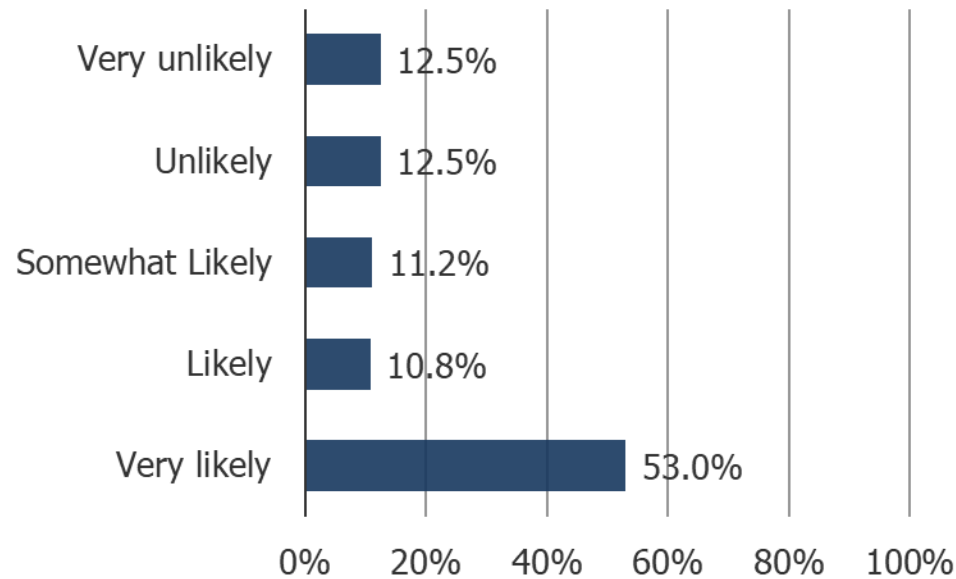


II

- Voted Already**
- Has Not Voted Yet – Likely Voters**
- Opinions Toward App-Based Drivers and How They Should Be Classified**
- Ride Sharing and Food Delivery App Usage**
- Voting in Prior Years**
- Demographics**

On November 3rd, California voters will choose a President and also will vote on several statewide ballot measures. How likely are you to vote in the election?

Posed to respondents who have not voted.

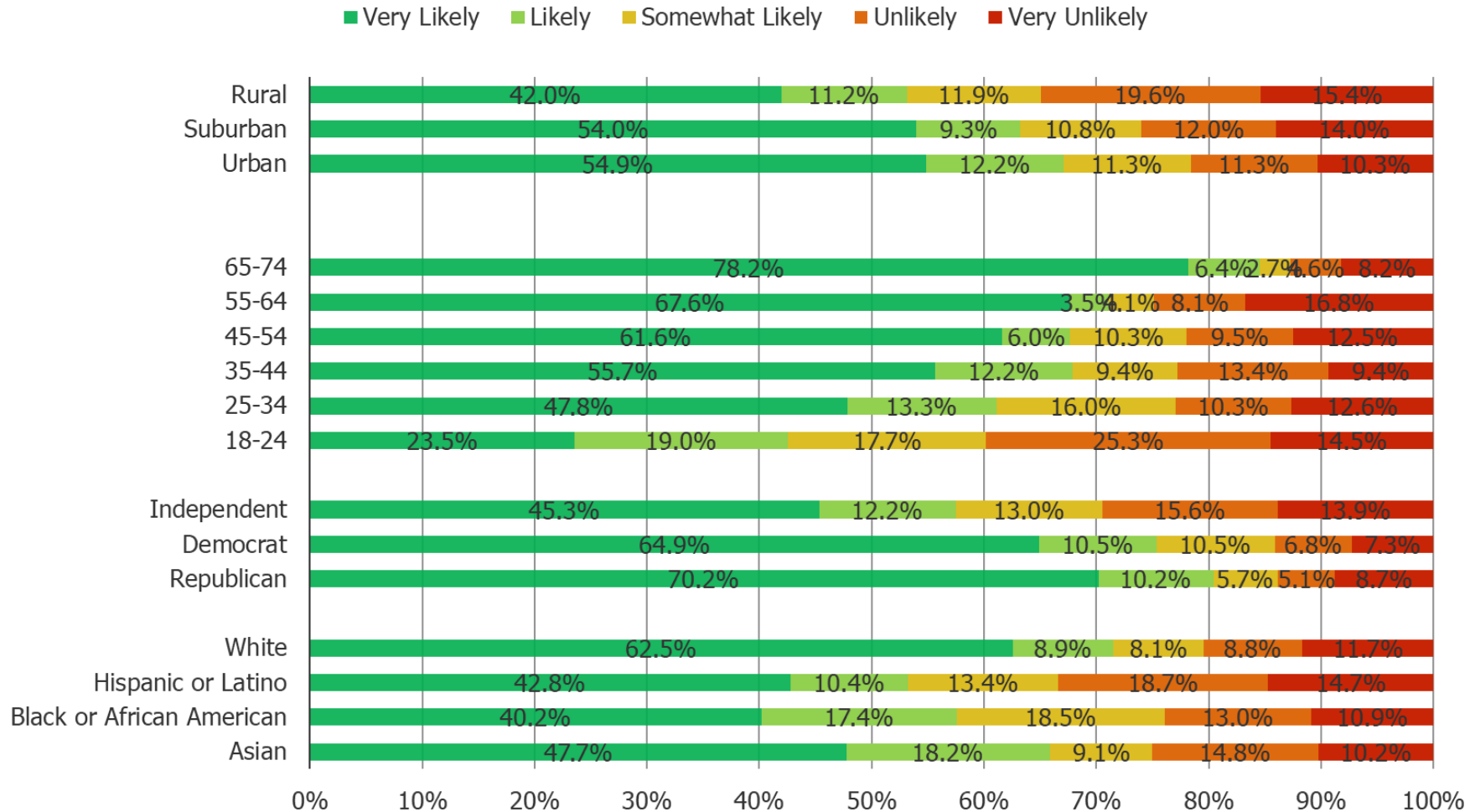


If we asked you to express how likely you are to vote in a percentage in which 0% means you are certain you will not vote and 100% means you are certain you will vote, which would best describe you?

Posed to respondents who have not voted: Average Response: 73%

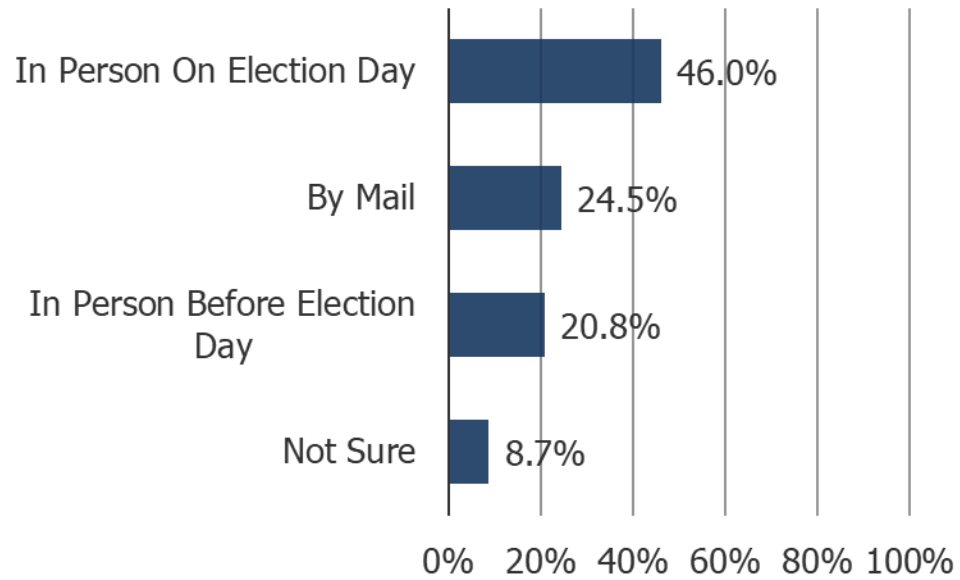
Likely Voters: Cross-Tabs

Posed to respondents who have not voted.



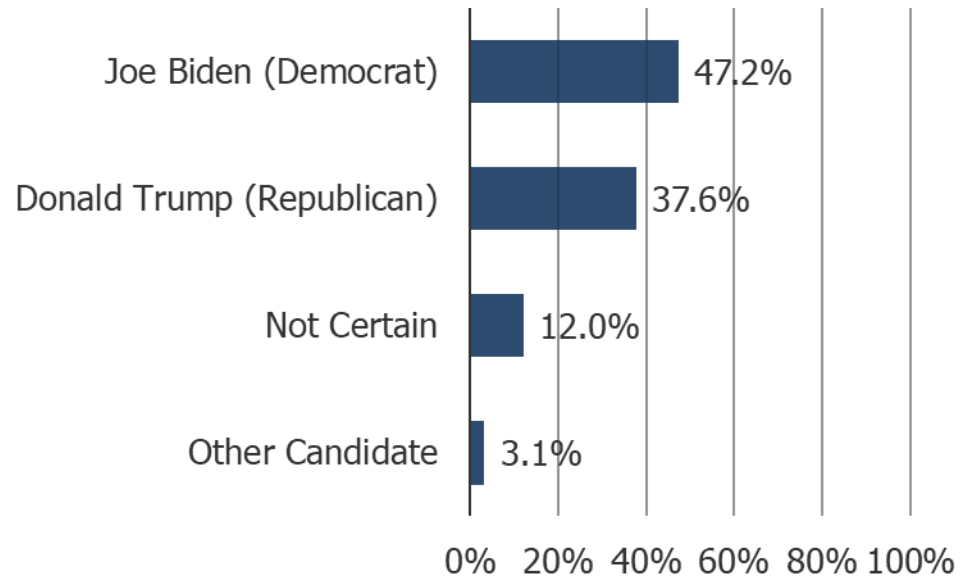
How will you cast your ballot this year?

Posed to likely voters.



For the presidential election, who will you vote for?

Posed to likely voters.

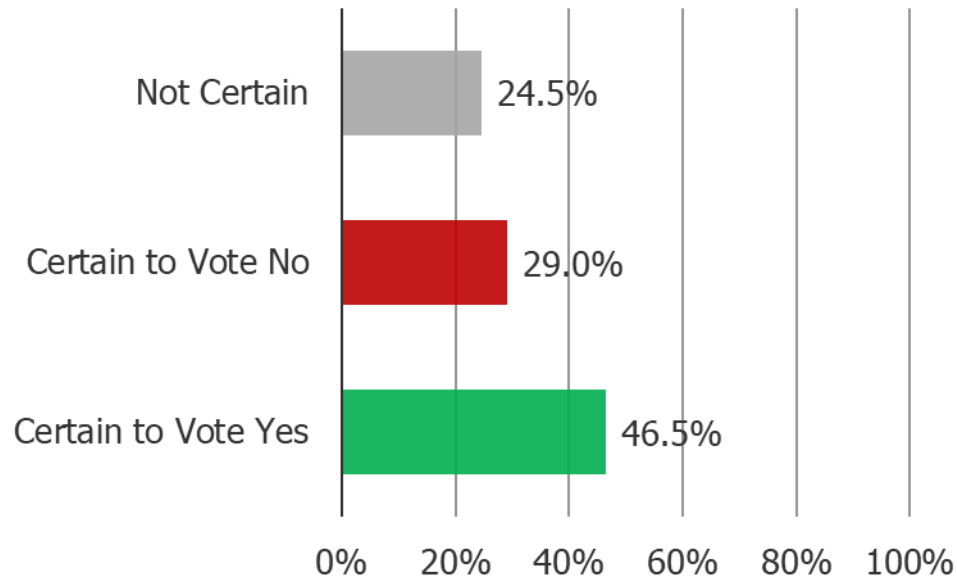


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Posed to likely voters.

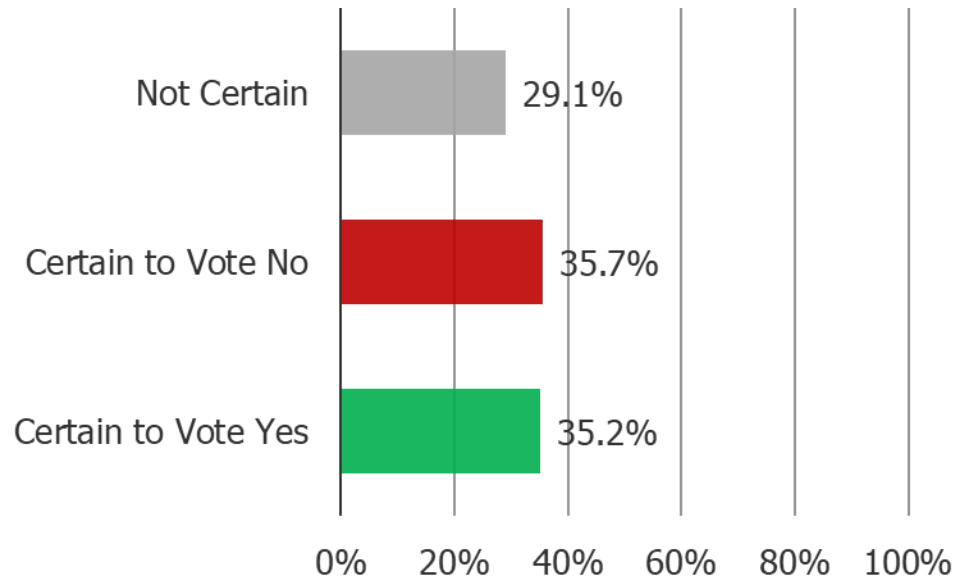


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Posed to likely voters.

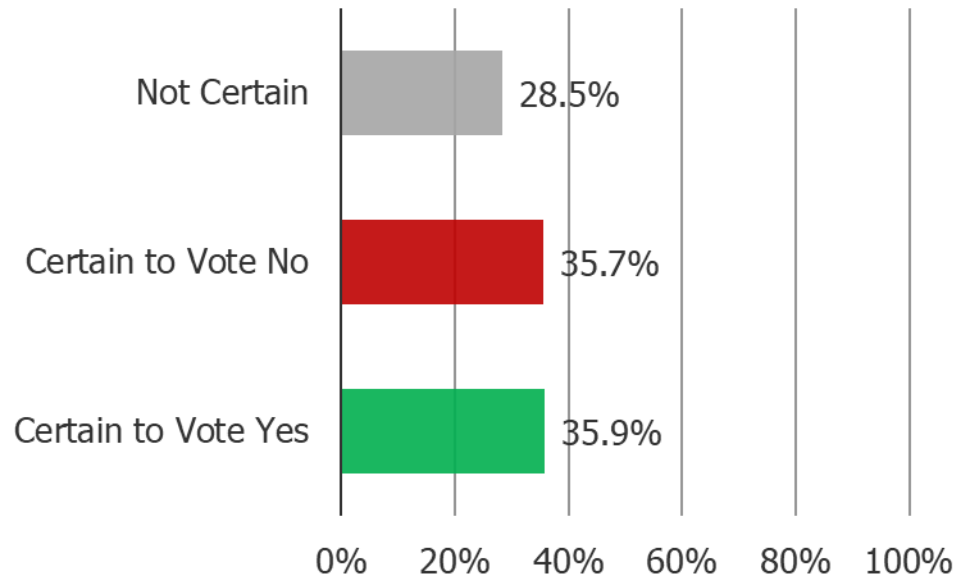


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Posed to likely voters.

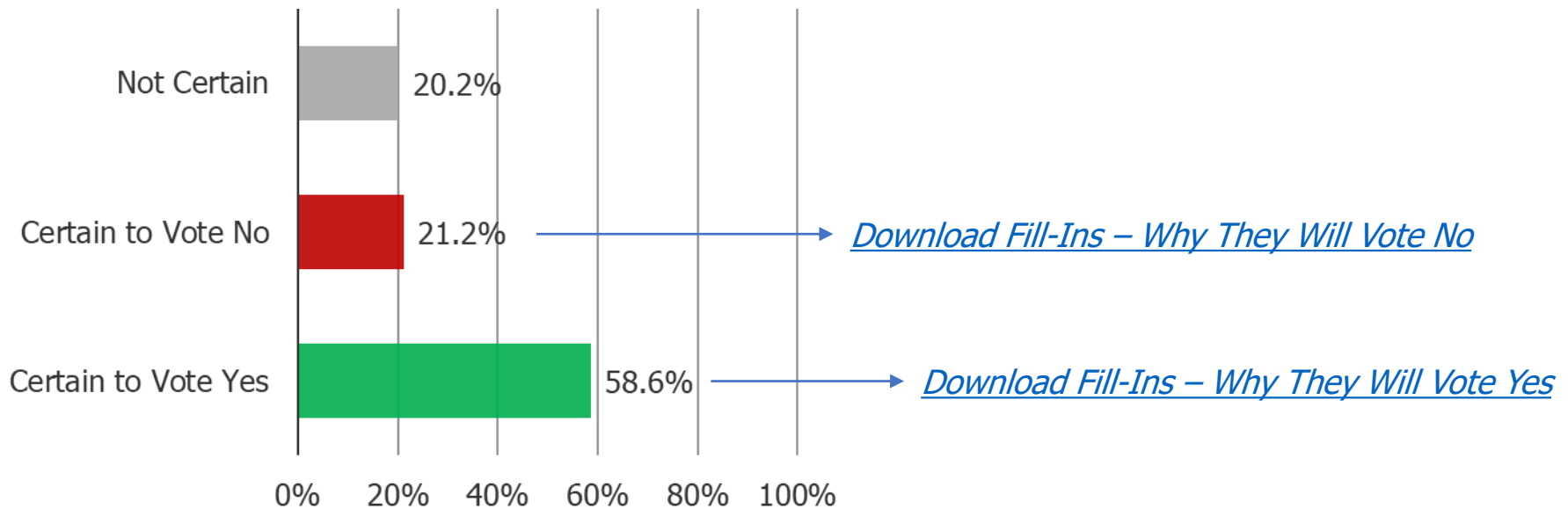


PROPOSITION 22: EXEMPTS APP-BASED TRANSPORTATION AND DELIVERY COMPANIES FROM PROVIDING EMPLOYEE BENEFITS TO CERTAIN DRIVERS. INITIATIVE STATUTE.

Classifies app-based drivers as “independent contractors,” instead of “employees,” and provides independent-contractor drivers other compensation, unless certain criteria are met. Fiscal Impact: Minor increase in state income taxes paid by rideshare and delivery company drivers and investors.

How will you vote on Proposition 22?

Posed to likely voters.

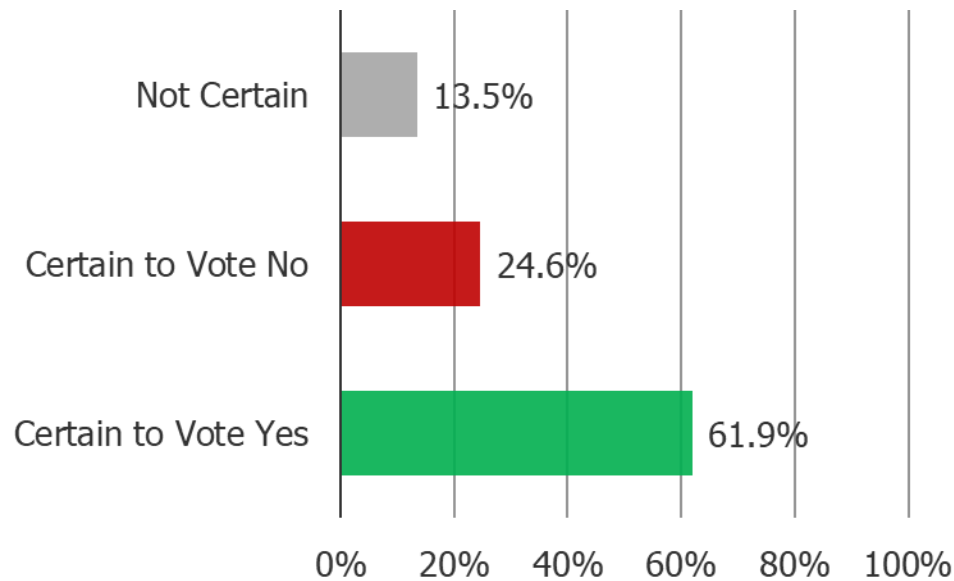


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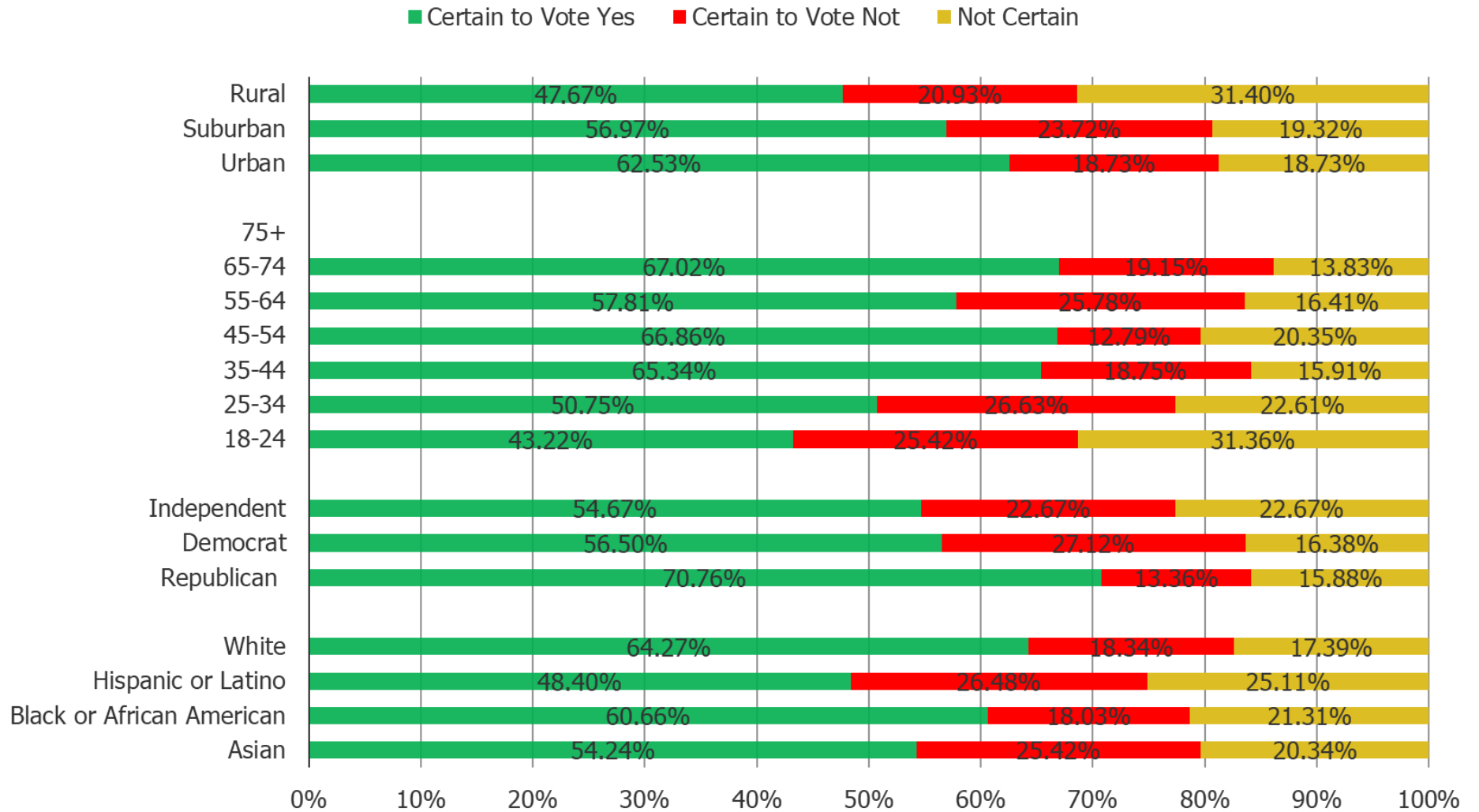
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How will you vote on Proposition 22?

Posed to the likeliest of likely voters (respondents said they are “very likely” to vote AND filled in 100% on the scale of 0-100% on how likely they are to vote.



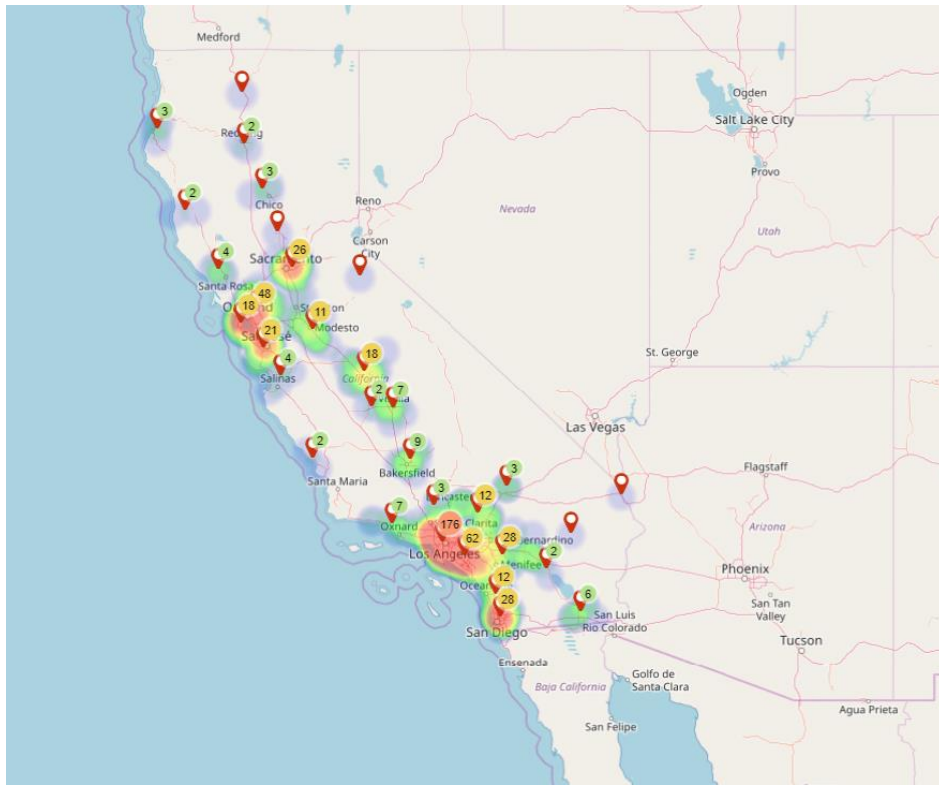
Prop 22 Likely Voters: Cross-Tabs



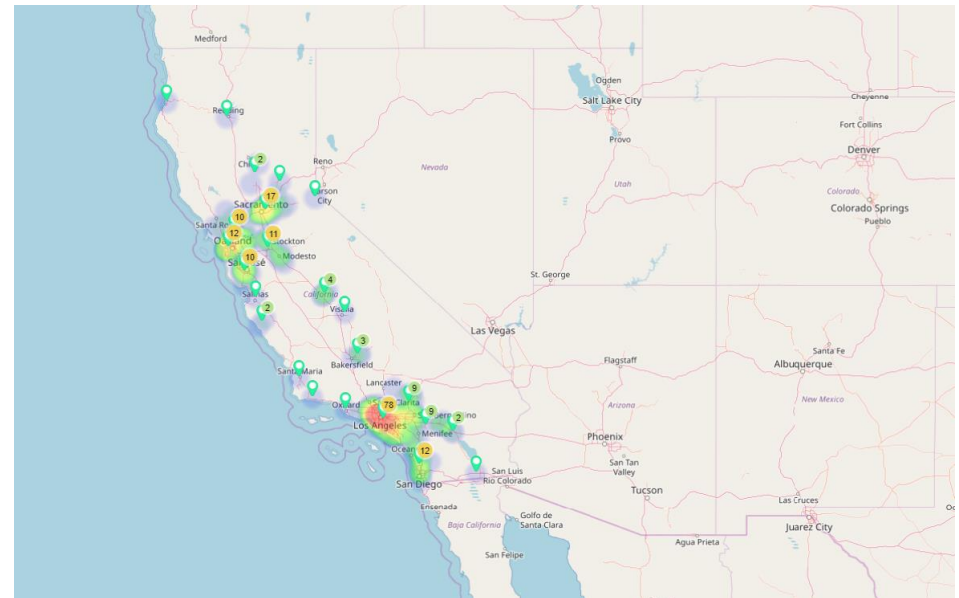
Prop 22 Likely Voters: Heat Maps

Posed to respondents who said they have voted already.

Certain to Vote Yet



Certain to Vote No



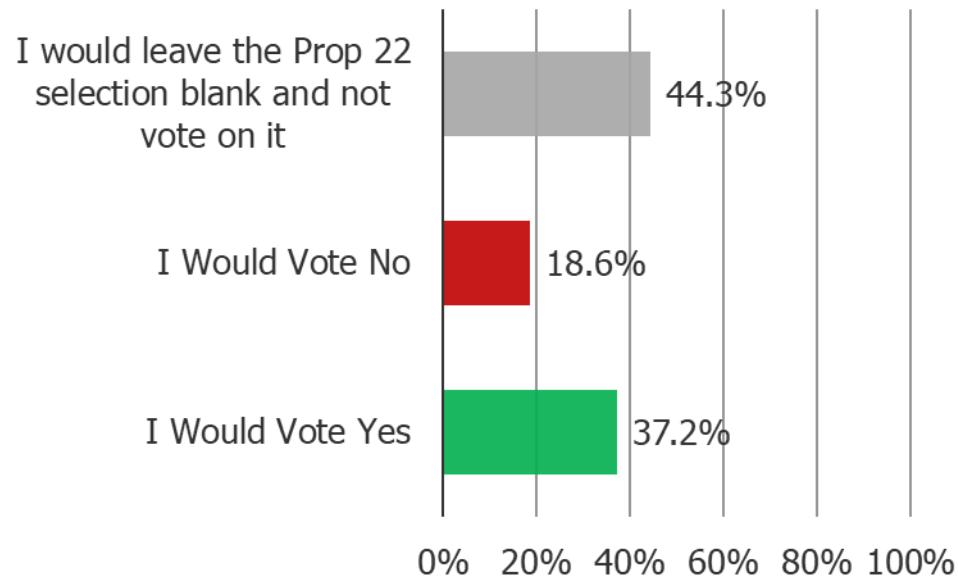
You mentioned that as of now you are not certain how you would vote on Prop 22. If you were filling out your ballot right now, would you be more likely to:

For Reference:

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Classifies app-based drivers as “independent contractors,” instead of “employees,” and provides independent-contractor drivers other compensation, unless certain criteria are met. Fiscal Impact: Minor increase in state income taxes paid by rideshare and delivery company drivers and investors.

Posed to likely voters who said they are uncertain on how they would vote regarding Prop 22.



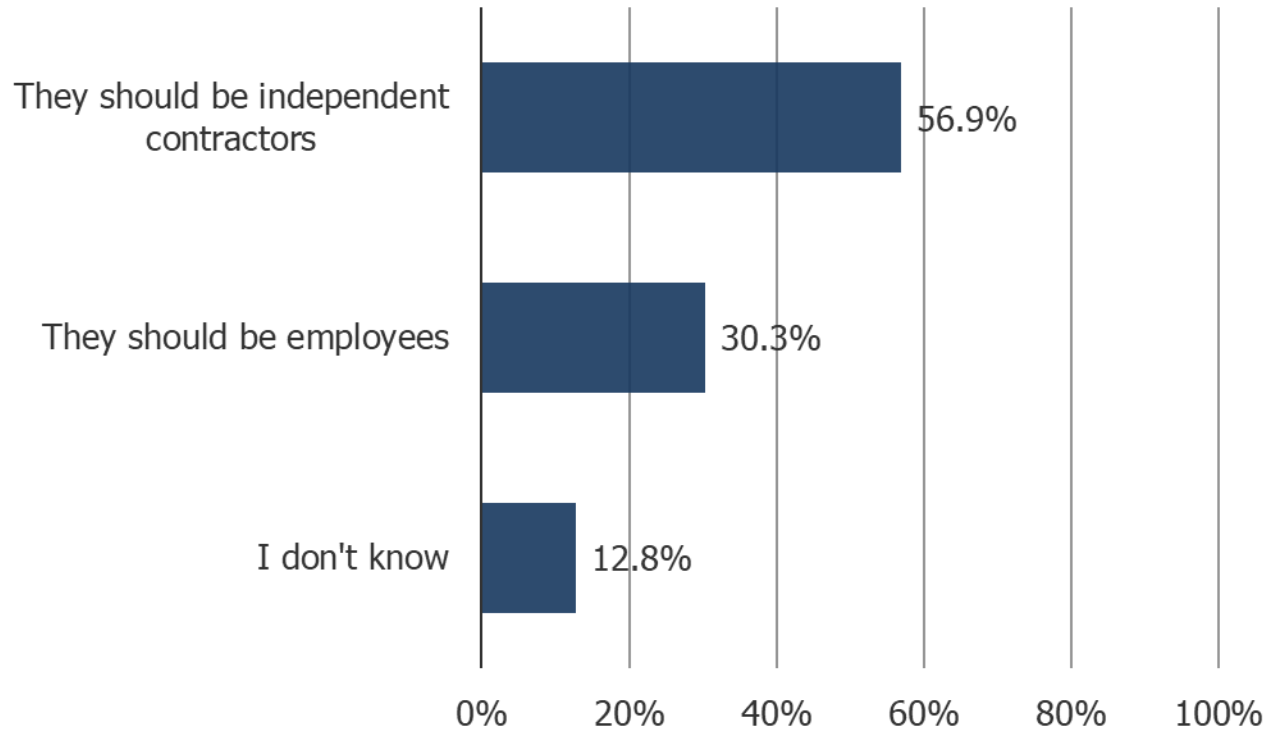
N = 52

III

- Voted Already
- Has Not Voted Yet – Likely Voters
- Opinions Toward App-Based Drivers and How They Should Be Classified
- Ride Sharing and Food Delivery App Usage
- Voting in Prior Years
- Demographics

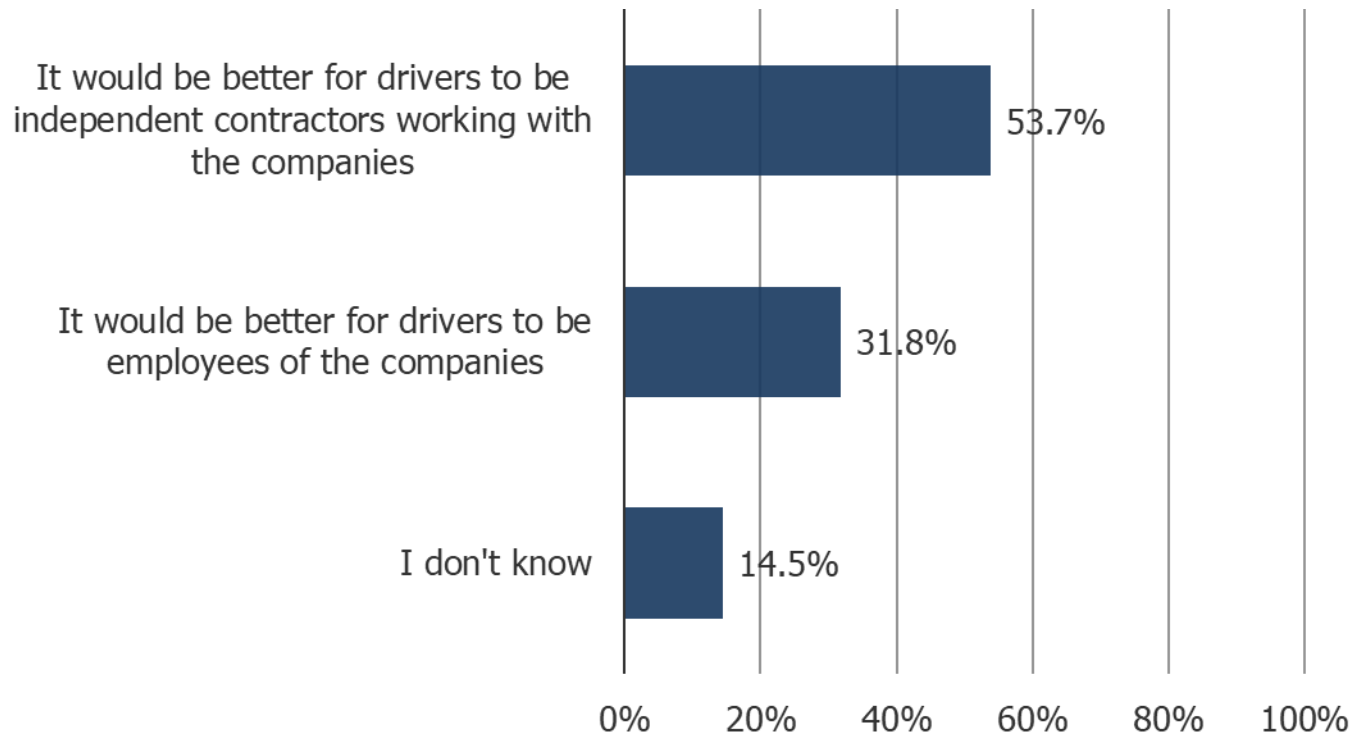
In your opinion, should app-based drivers for companies like Uber, DoorDash, Lyft, Postmates, Instacart and others be independent contractors or employees of the companies?

Posed to all respondents.



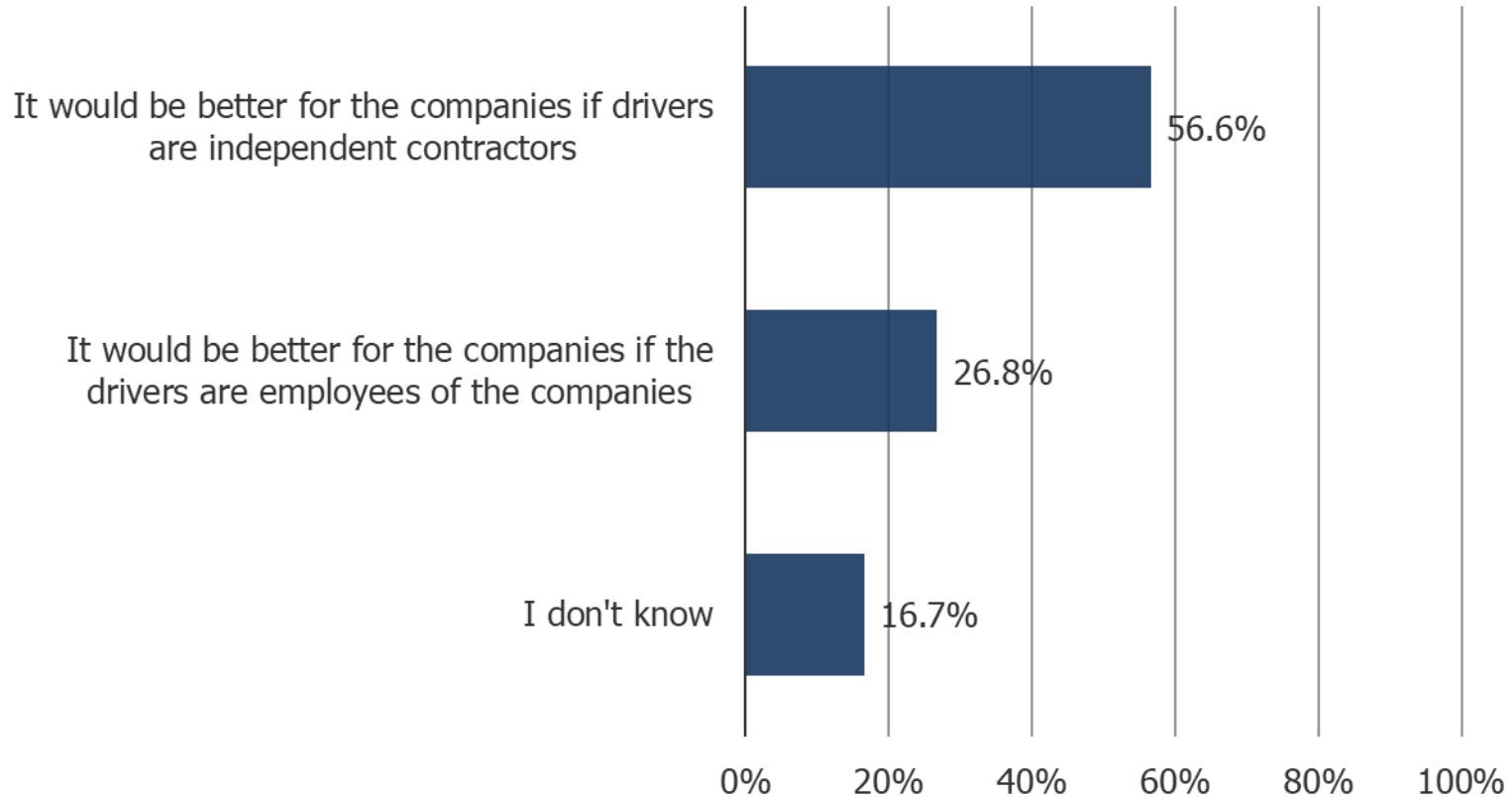
Would it be better for the drivers if they were considered independent contractors or employees?

Posed to all respondents.



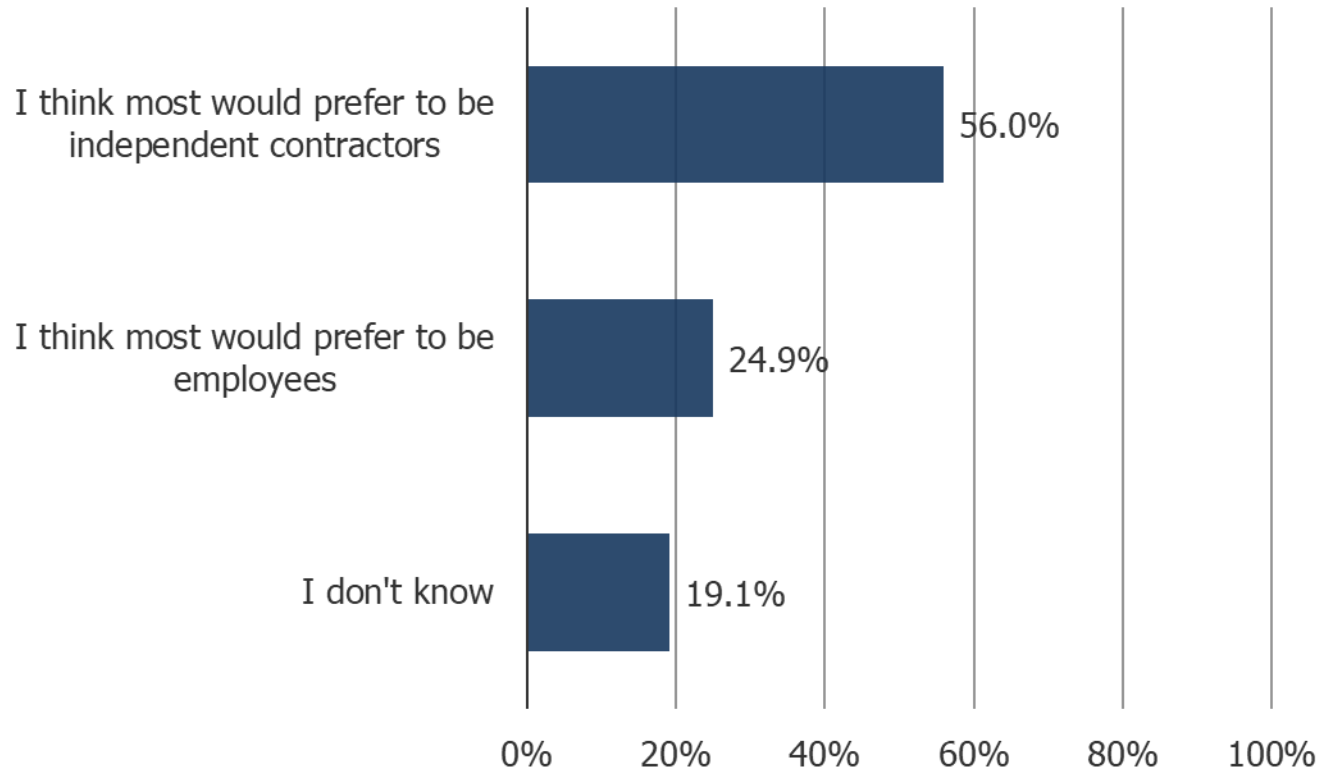
Would it be better for companies like Uber, Lyft, DoorDash, Instacart, Postmates, and others if drivers are considered independent contractors or employees?

Posed to all respondents.



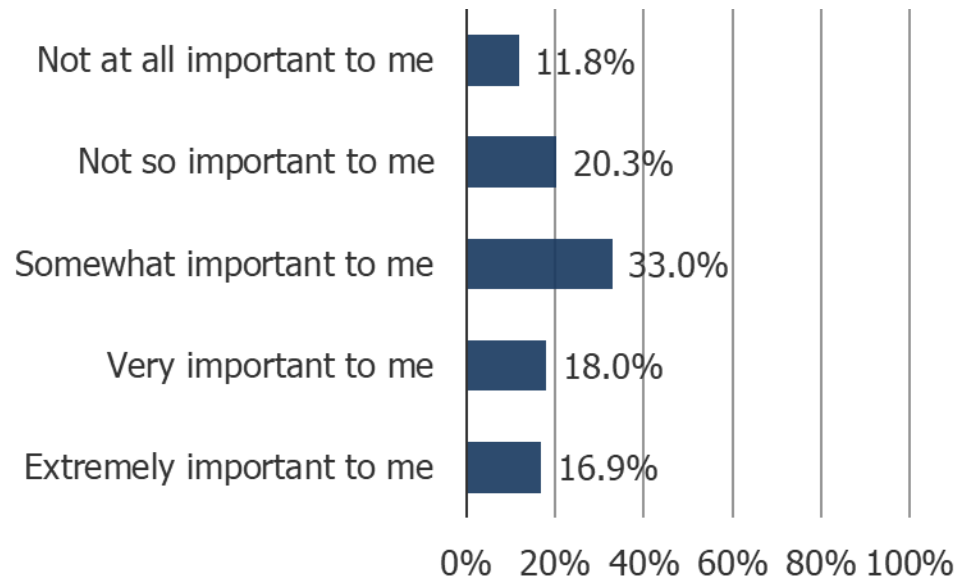
What do you think drivers for companies like Uber, Lyft, DoorDash, Postmates, Instacart, and others prefer?

Posed to all respondents.



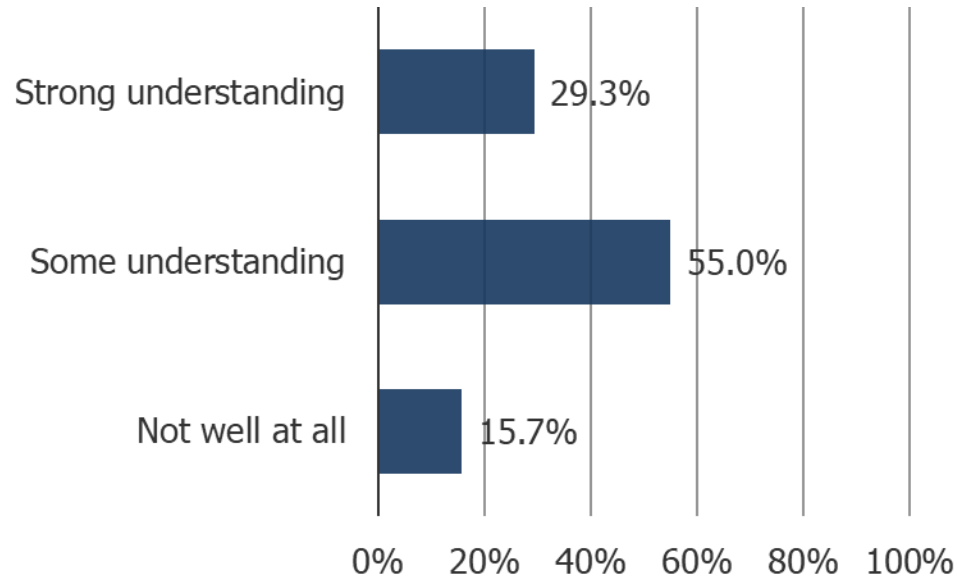
How important to you is the issue of whether app-based drivers are treated as independent contractors or employees?

Posed to all respondents.



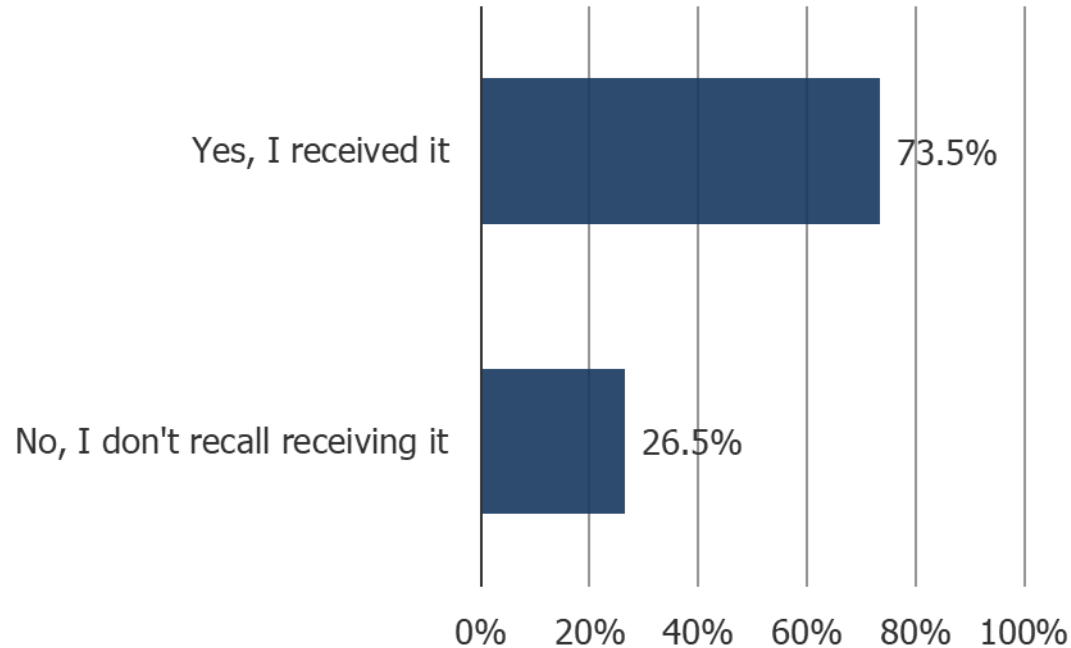
How well do you feel you understand the positives and negatives of app based drivers for companies like Uber, Lyft, DoorDash, Postmates, Instacart, etc being considered independent contractors or employees?

Posed to all respondents.



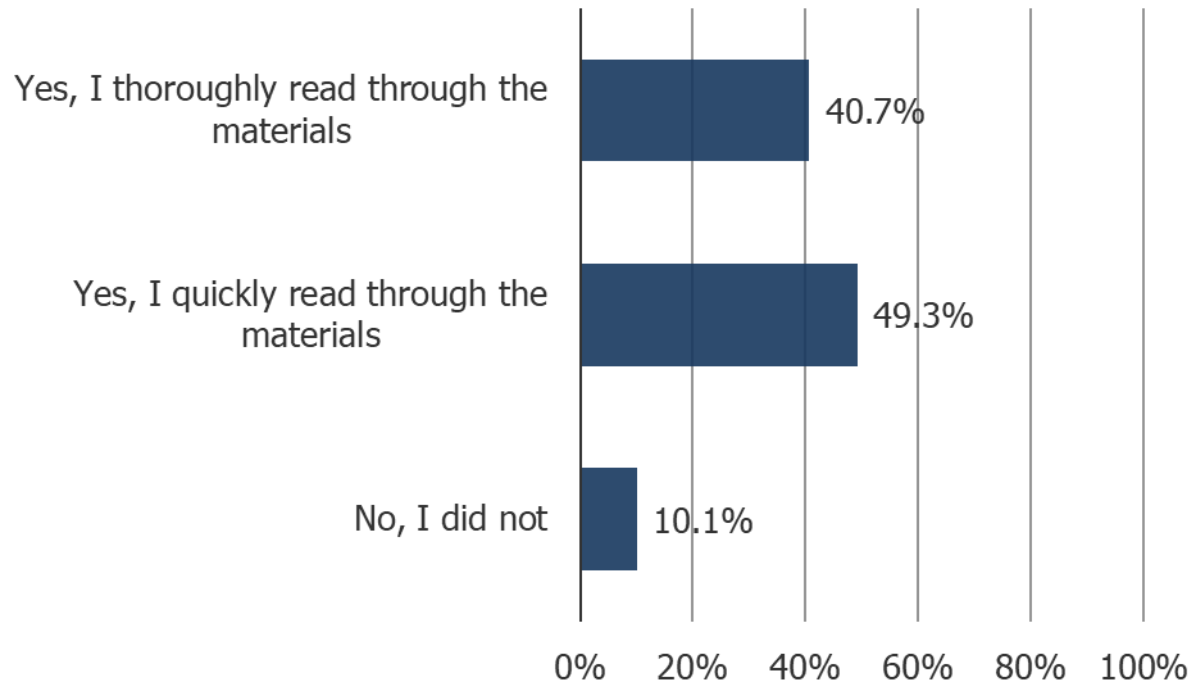
Did you receive materials in the mail from the state of California explaining the propositions in the general election ballot in advance of the election?

Posed to all respondents.



Did you read through the materials at all?

Posed to respondents who received materials in the mail on Propositions on the ballot.



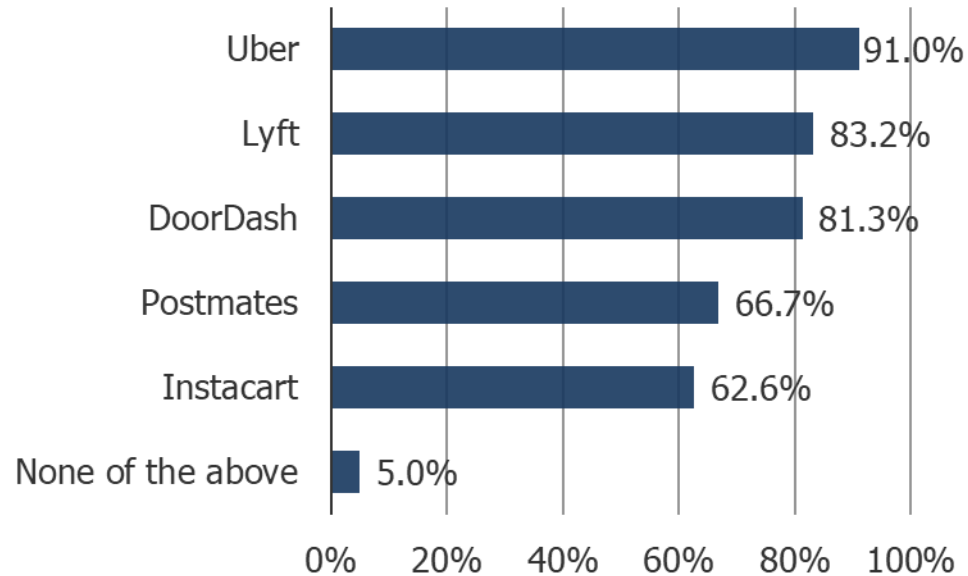
IV

- Voted Already
- Has Not Voted Yet – Likely Voters
- Opinions Toward App-Based Drivers and How They Should Be Classified
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Prop 22 Consumers | Ride Sharing and Food Delivery Usage

Are you aware of any of the following companies? Select ALL that apply

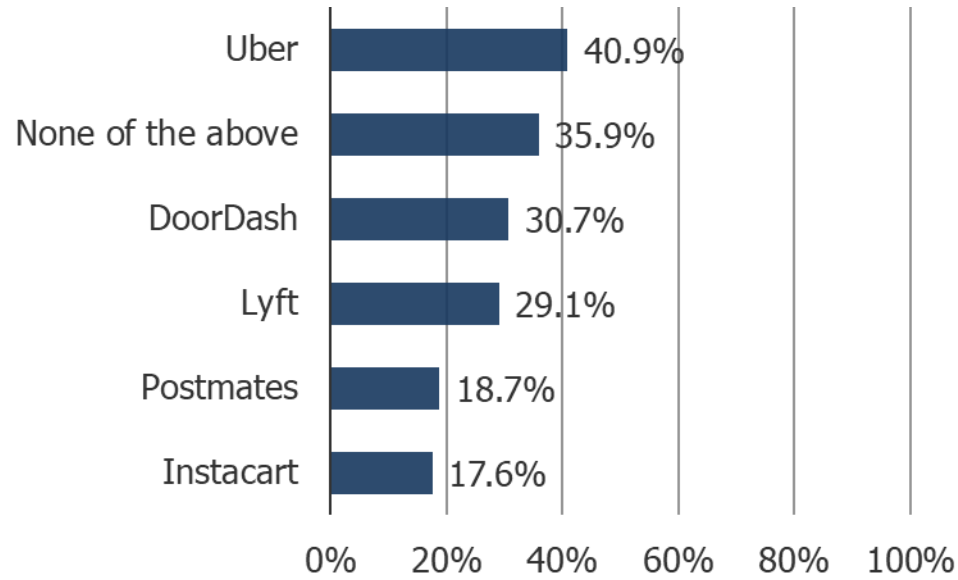
Posed to all respondents.



Prop 22 Consumers | Ride Sharing and Food Delivery Usage

Do you regularly or occasionally use the following companies? Select ALL that apply

Posed to all respondents.

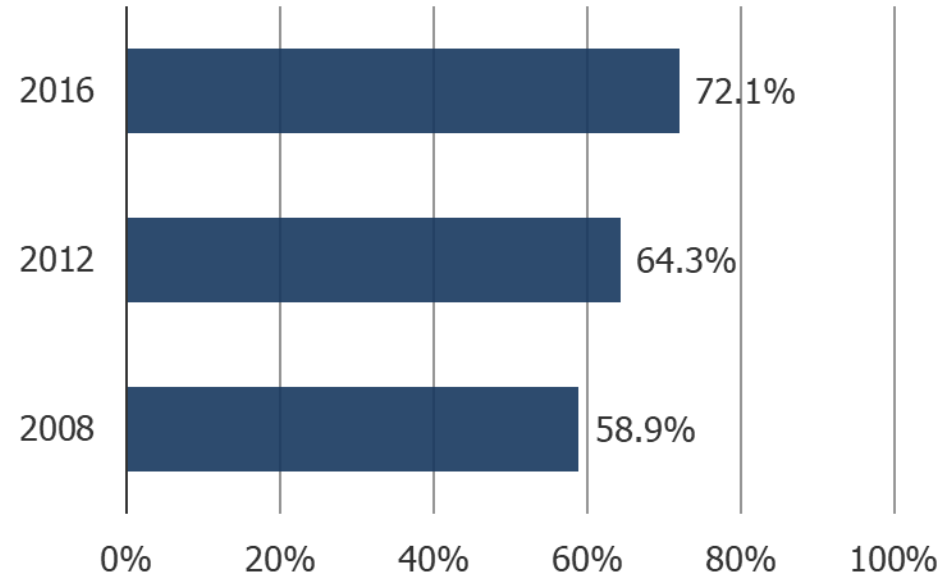


V

- Voted Already**
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- Opinions Toward App-Based Drivers and How They Should Be Classified**
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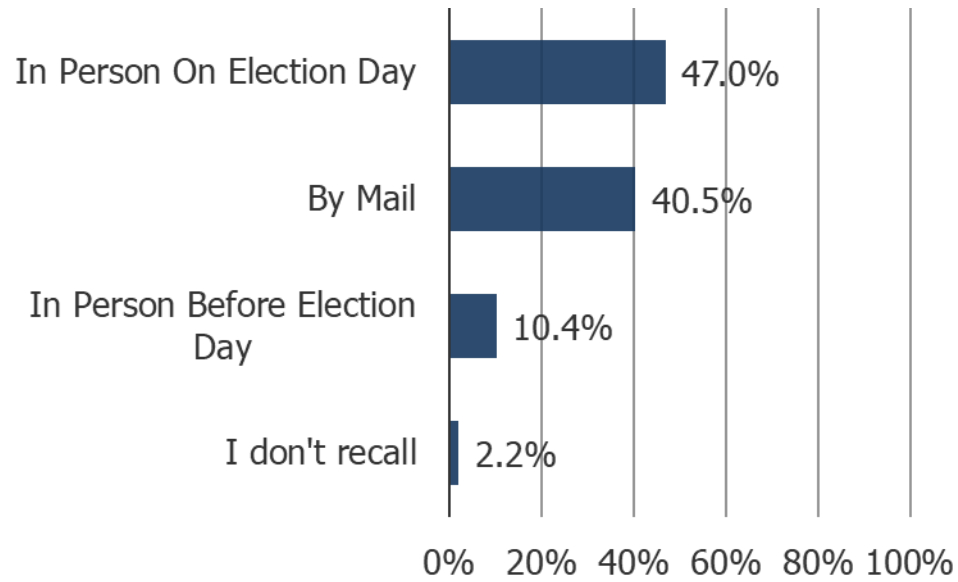
Did you vote in the general elections in which a president was being elected in the following election years?

Posed to all respondents (% who said yes).



How did you vote in 2016?

Posed to respondents who voted in 2016.

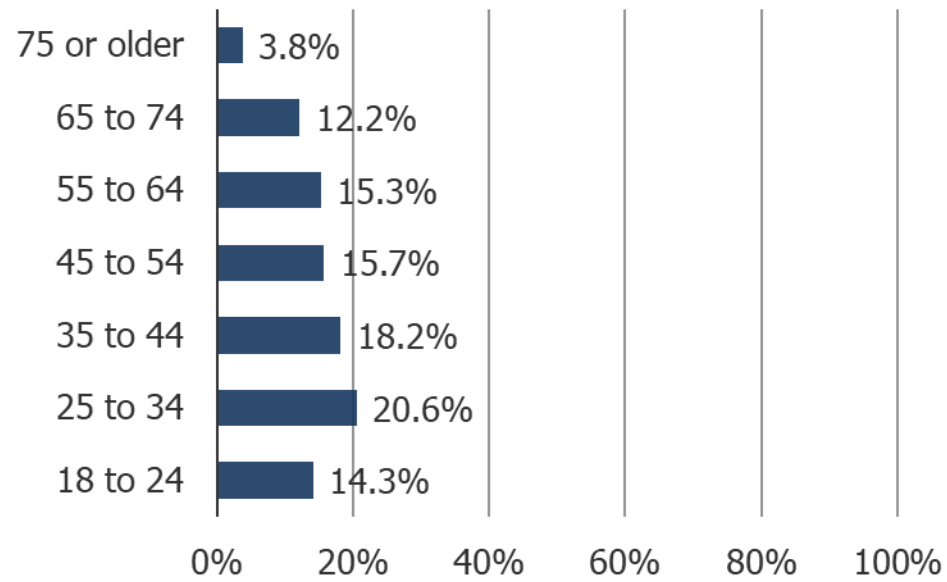


V

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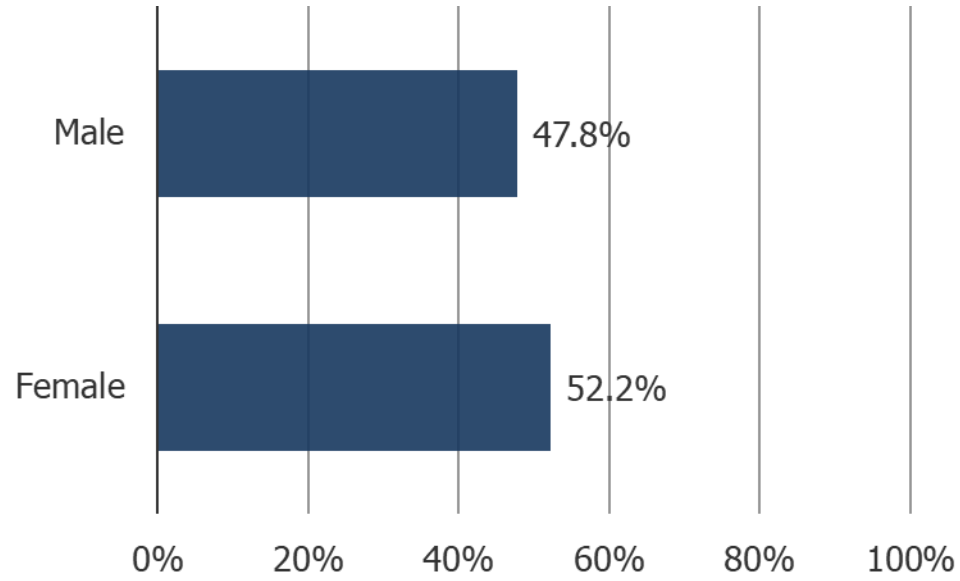
What is your age?

Posed to all respondents.



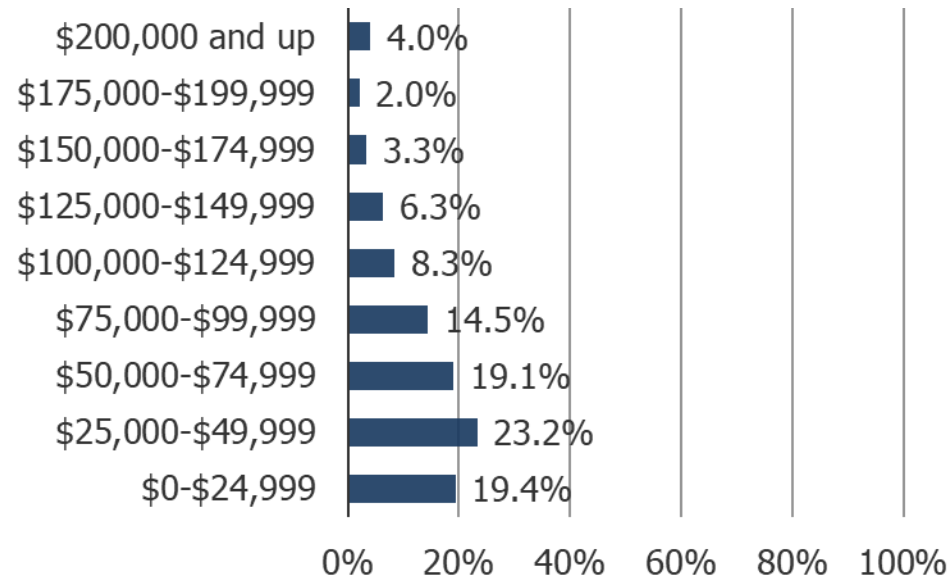
What is your gender?

Posed to all respondents.



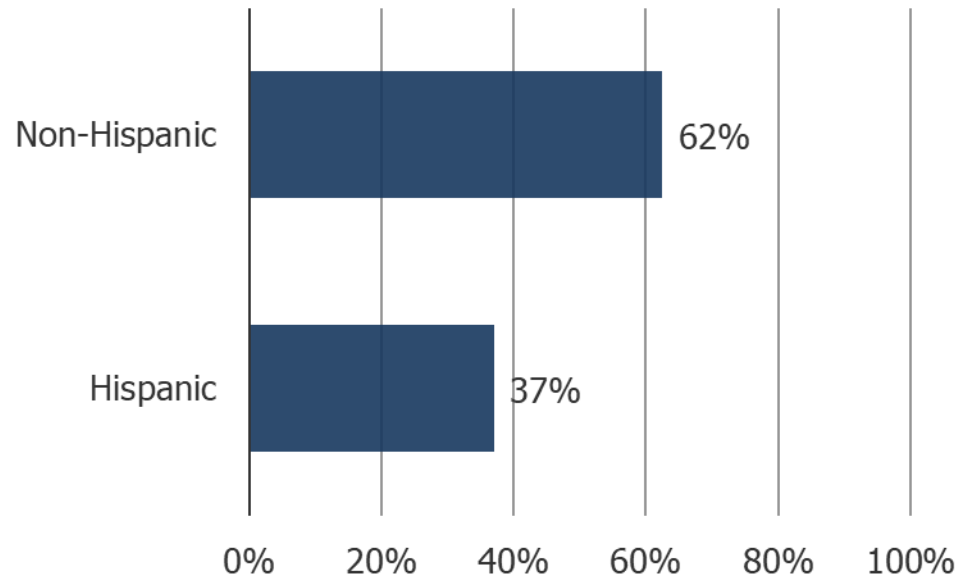
What is your approximate average household income??

Posed to all respondents.



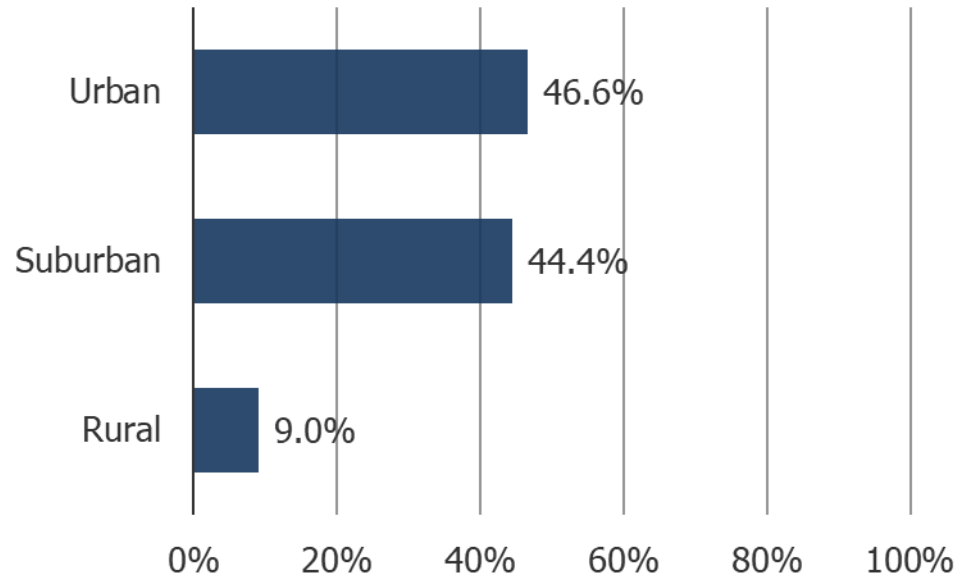
Are you of Hispanic, Latino, or Spanish origin?

Posed to all respondents.



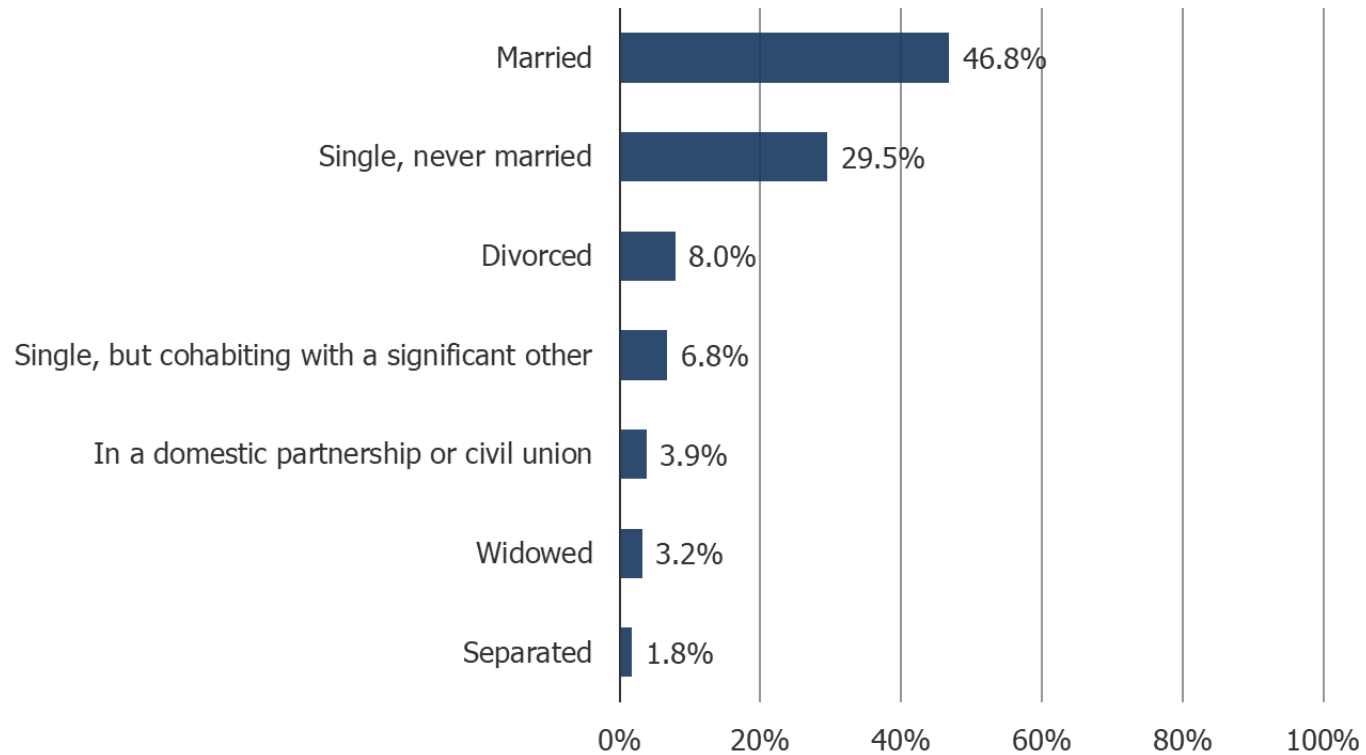
Do you live in an urban, suburban, or rural area?

Posed to all respondents.



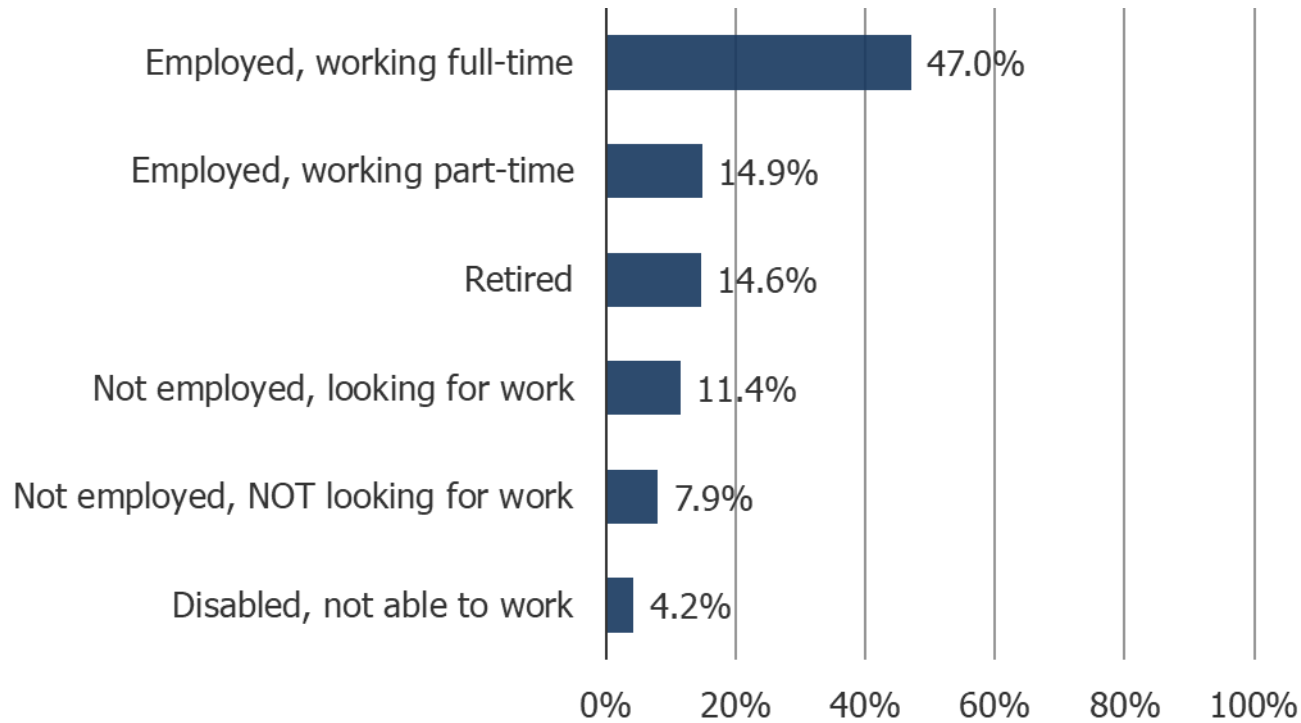
Which of the following best describes your current relationship status?

Posed to all respondents.



Which of the following categories best describes your employment status?

Posed to all respondents.



In politics today, do you consider yourself a Republican, Democrat, or Independent?

Posed to all respondents.

