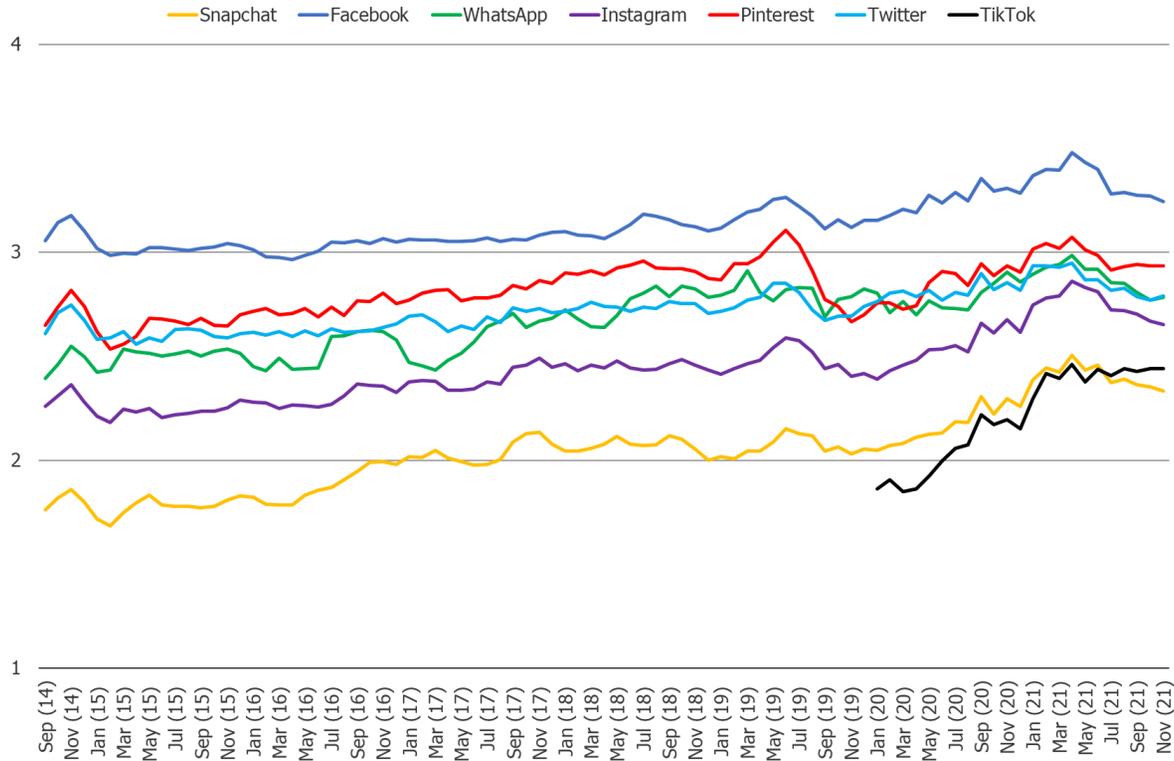

Average Age and Platform Cross-Over: Social Media

December 2021

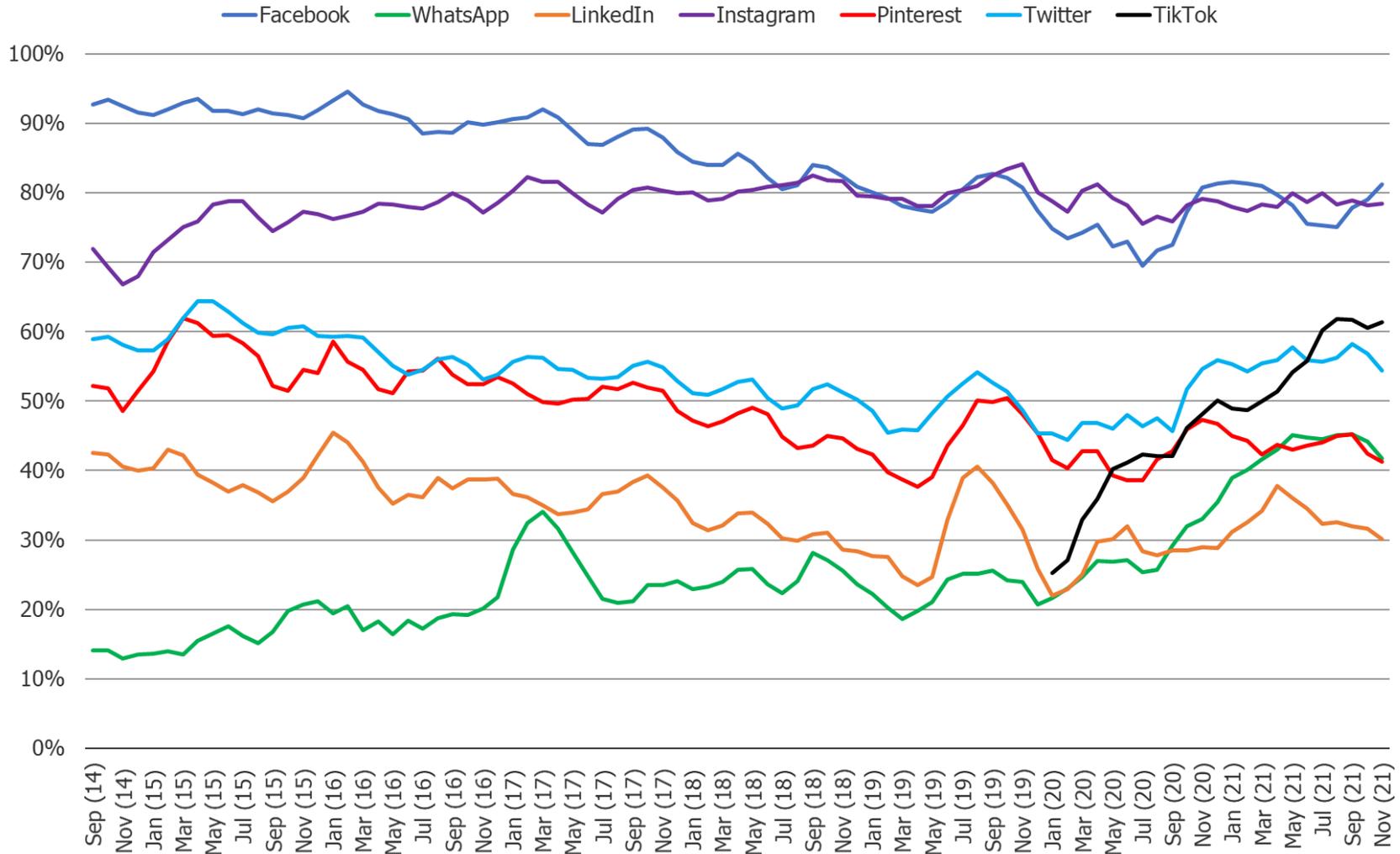
Average Age of Those Who Said They Have Accounts With Each of the Following:



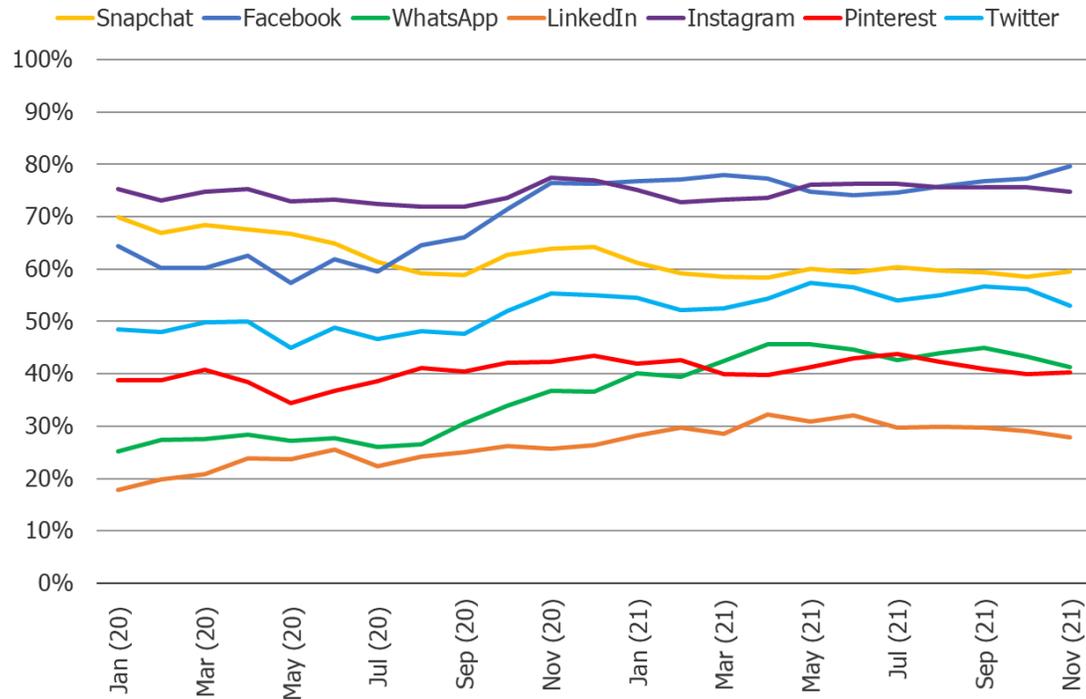
Weighted Average Guide:

- 1 = 18 to 24
- 2 = 25 to 34
- 3 = 35 to 44
- 4 = 45 to 54
- 5 = 55 to 64
- 6 = 65 to 74
- 7 = 75+

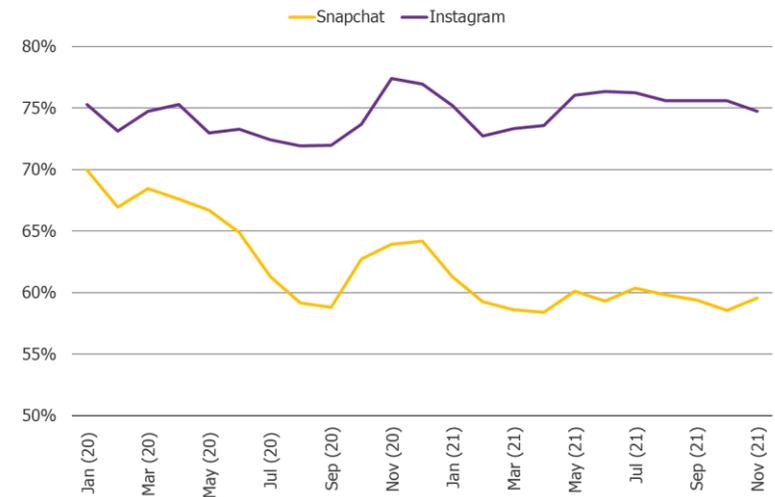
Snapshot Users: Also Has An Account With



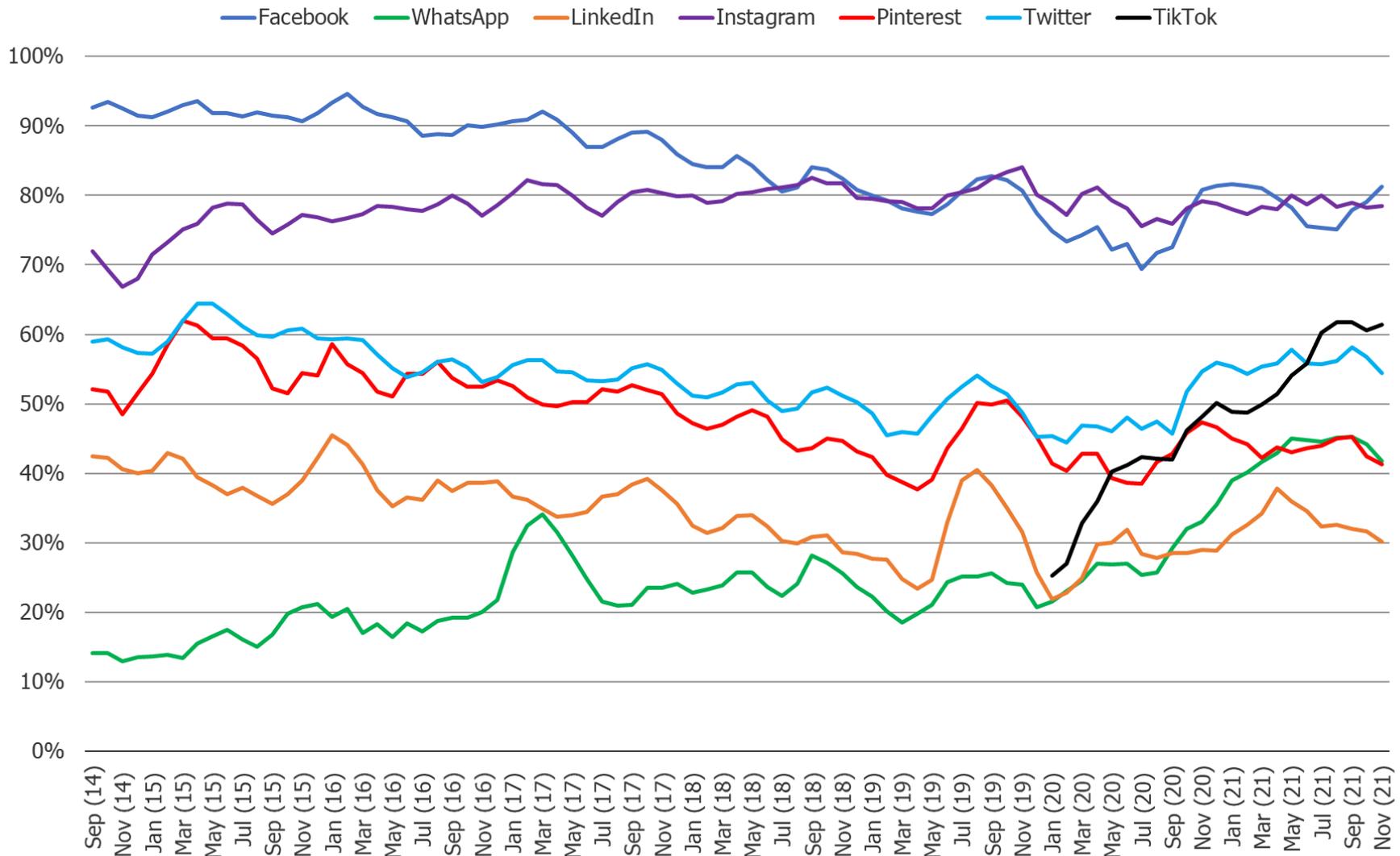
TikTok Users: Also Has An Account With



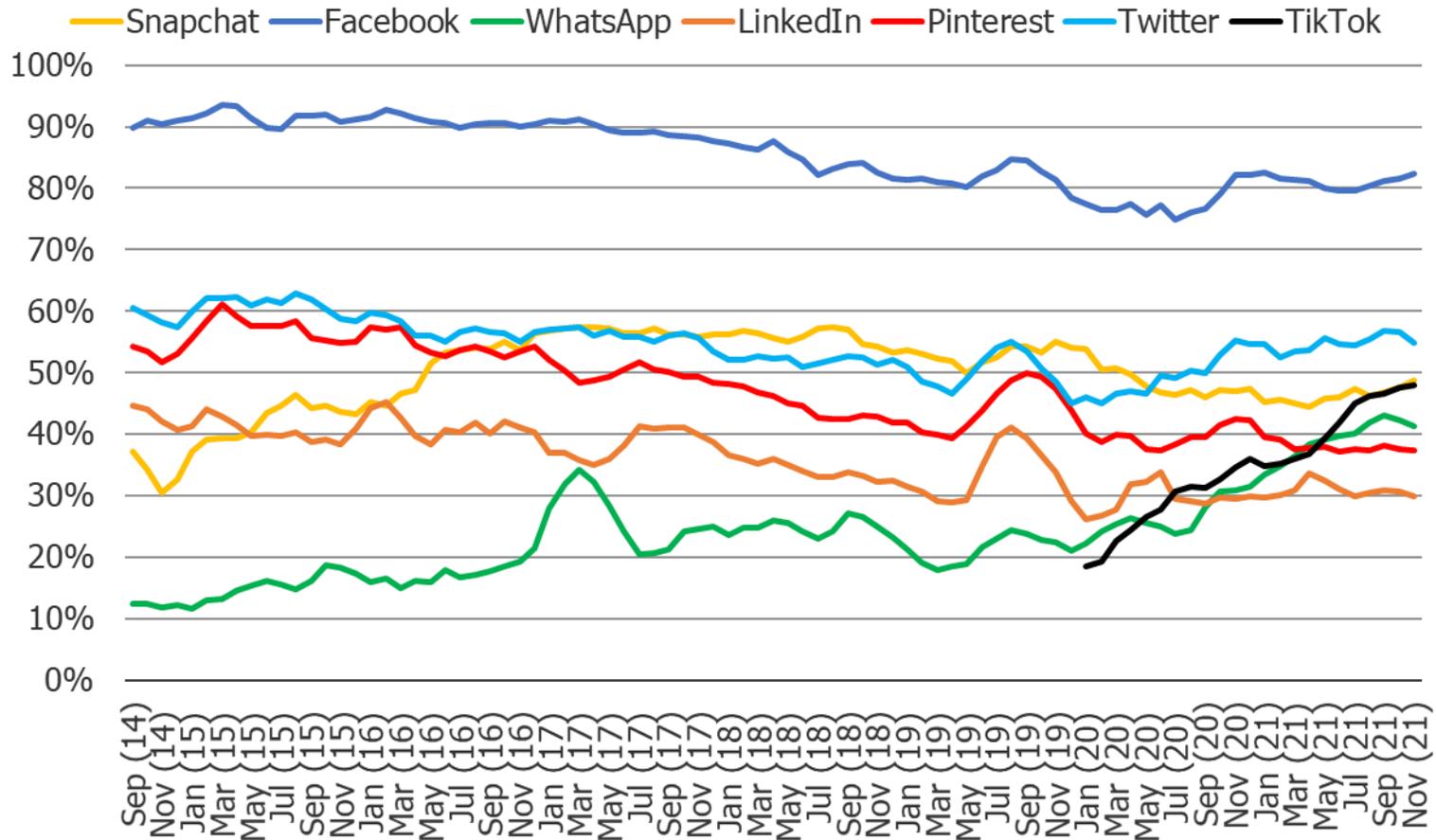
Zooming In: TikTok Users: Also Has An Account With...



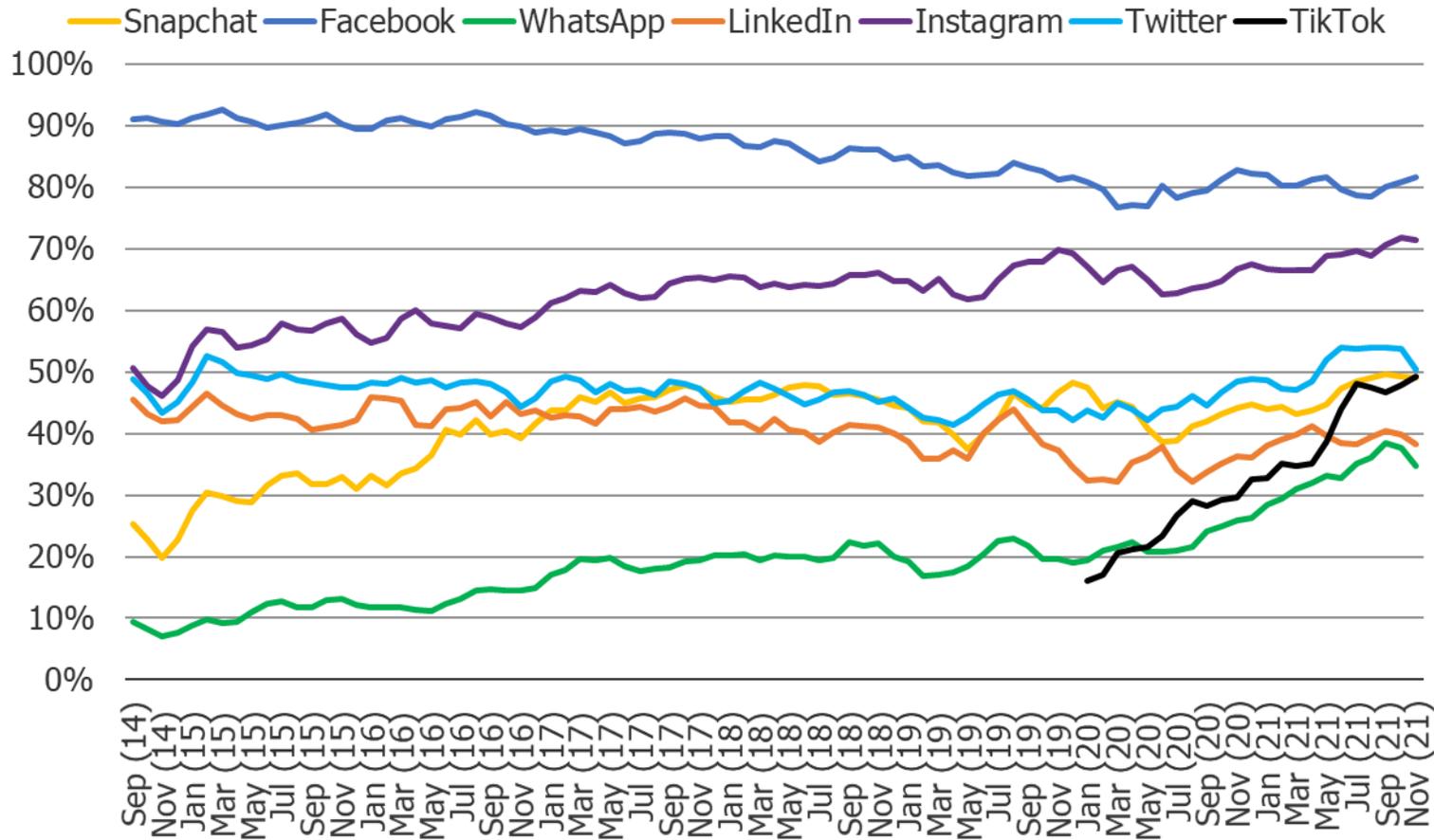
Facebook Users: Also Has An Account With



Instagram Users: Also Has An Account With



Pinterest Users: Also Has An Account With



Twitter Users: Also Has An Account With

