

BESPOKE SURVEYS

UK Macro and Covid Vol 24

800+ Consumers Per Wave



CHECK BREAKDOWN:

TREND CHECKS

Covid Related Feedback

- Covid concerns are tracking essentially flat from our October update (but concerns are improved y/y relative to January 2021).
- Respondents continue to think Covid will be around for more than a year and the share who think so hit a new series high.

Macro Trends

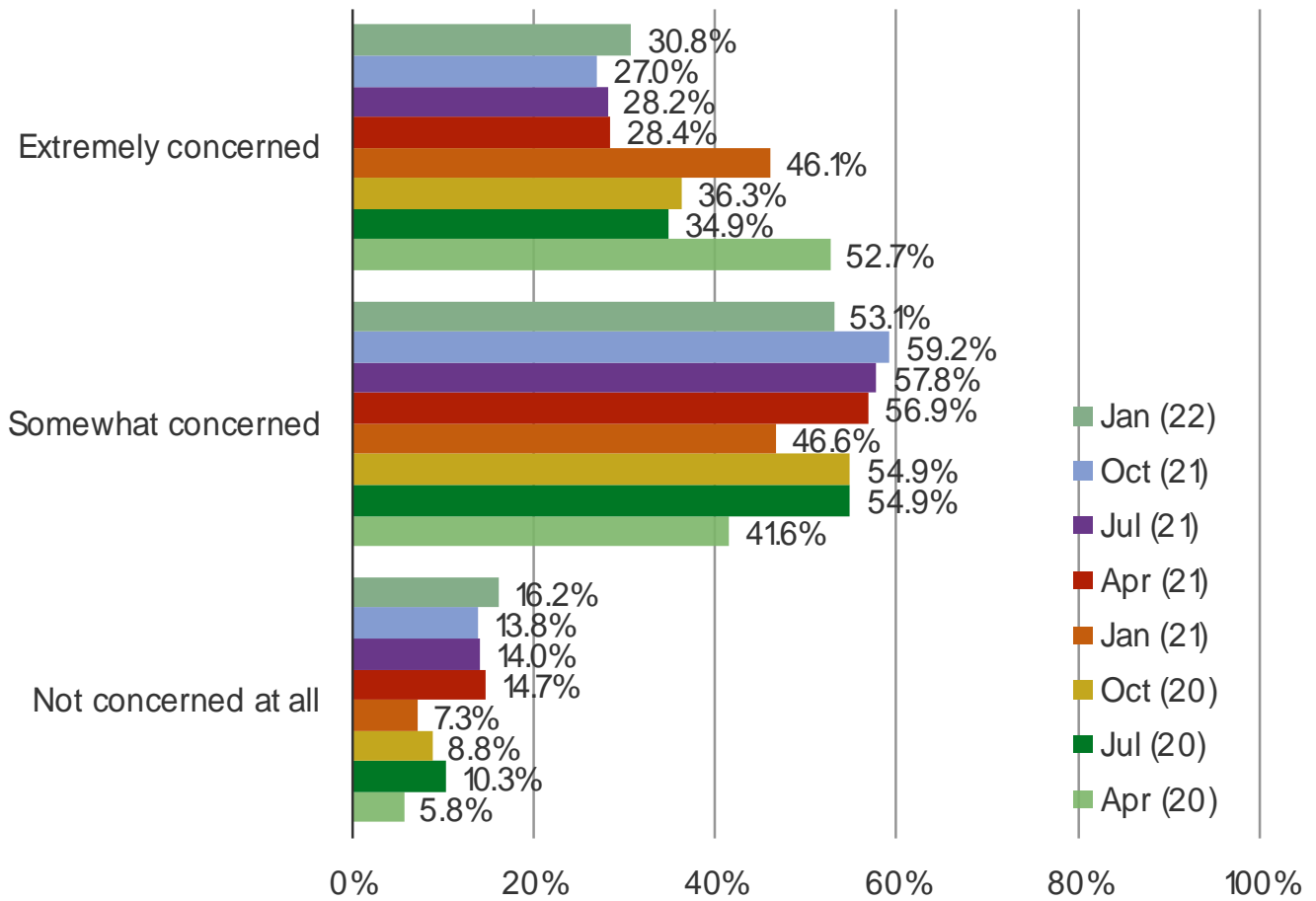
- Consumer sentiment is improved y/y but tracking roughly unchanged from our October update. Consumers have a net neutral to negative feeling toward the economy.
- The percentage of respondents who think the economy will fare better in the next 12 months declined sequentially once again.
- Consumers are seeing higher gas prices, with a significant jump in the data q/q.

Covid

CORONAVIRUS

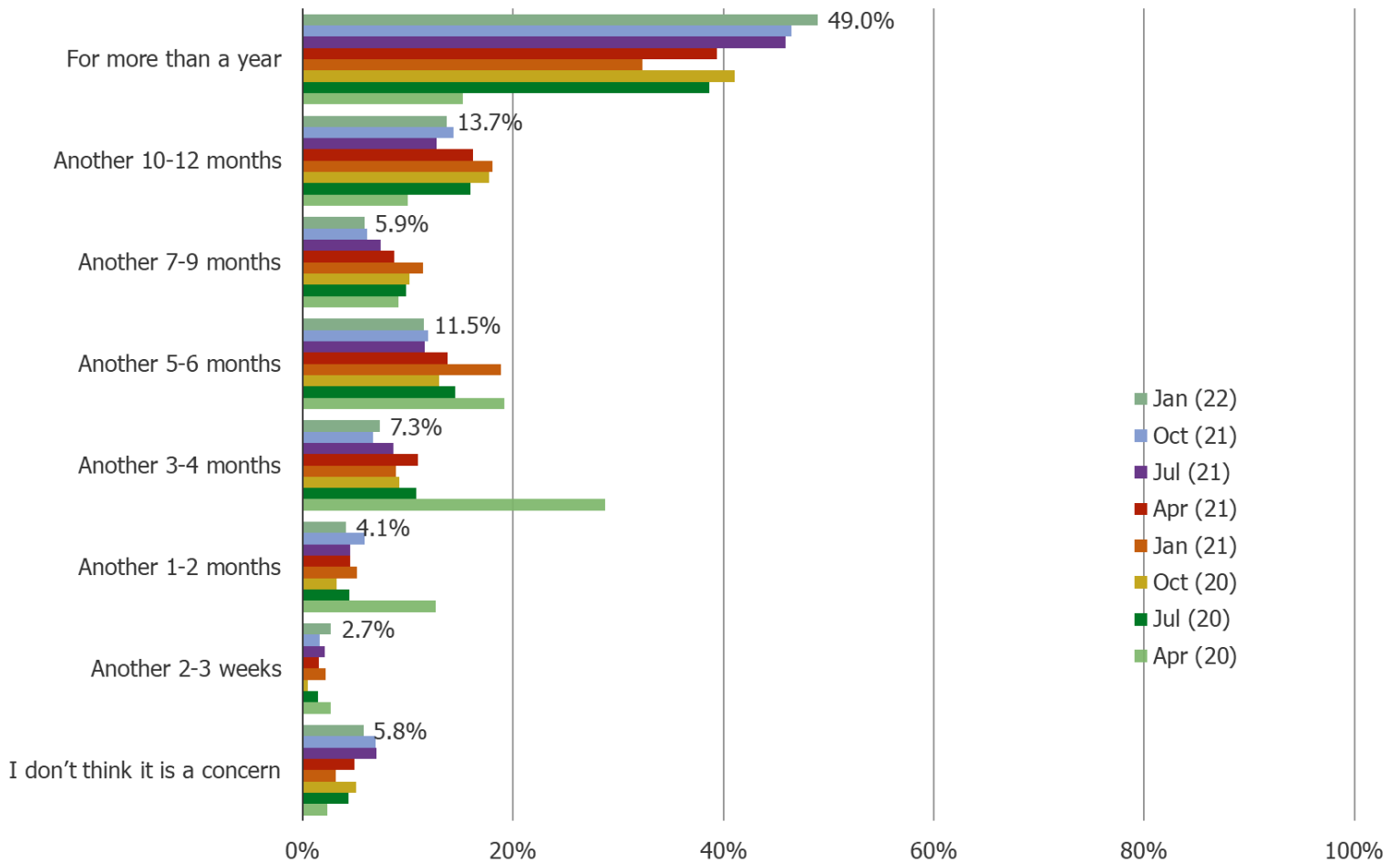
PLEASE RATE YOUR LEVEL OF CONCERN WITH THE CORONAVIRUS.

This question was posed to all respondents.



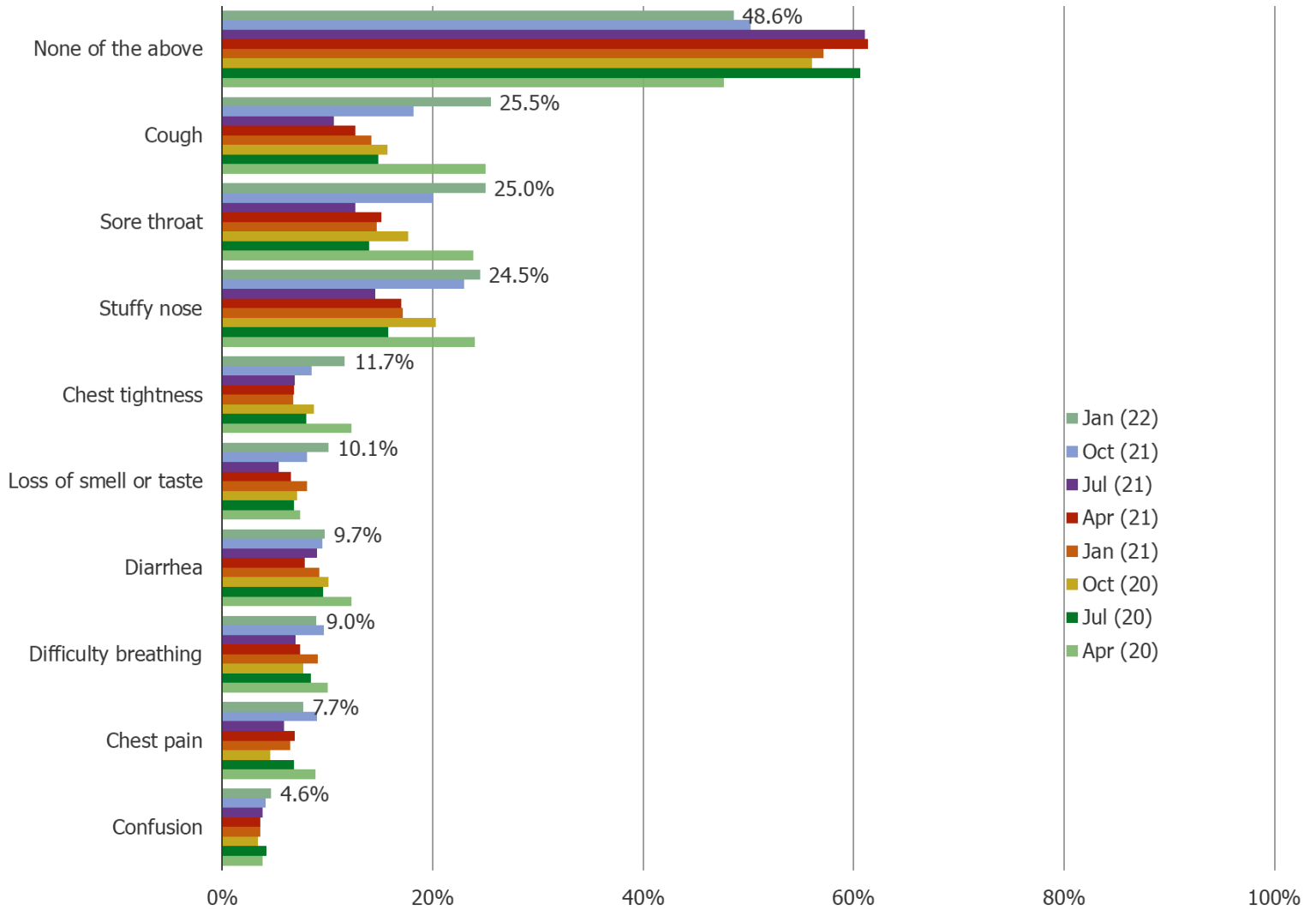
FOR HOW MUCH LONGER DO YOU THINK CORONAVIRUS WILL BE A THREAT/CONCERN?

This question was posed to all respondents.



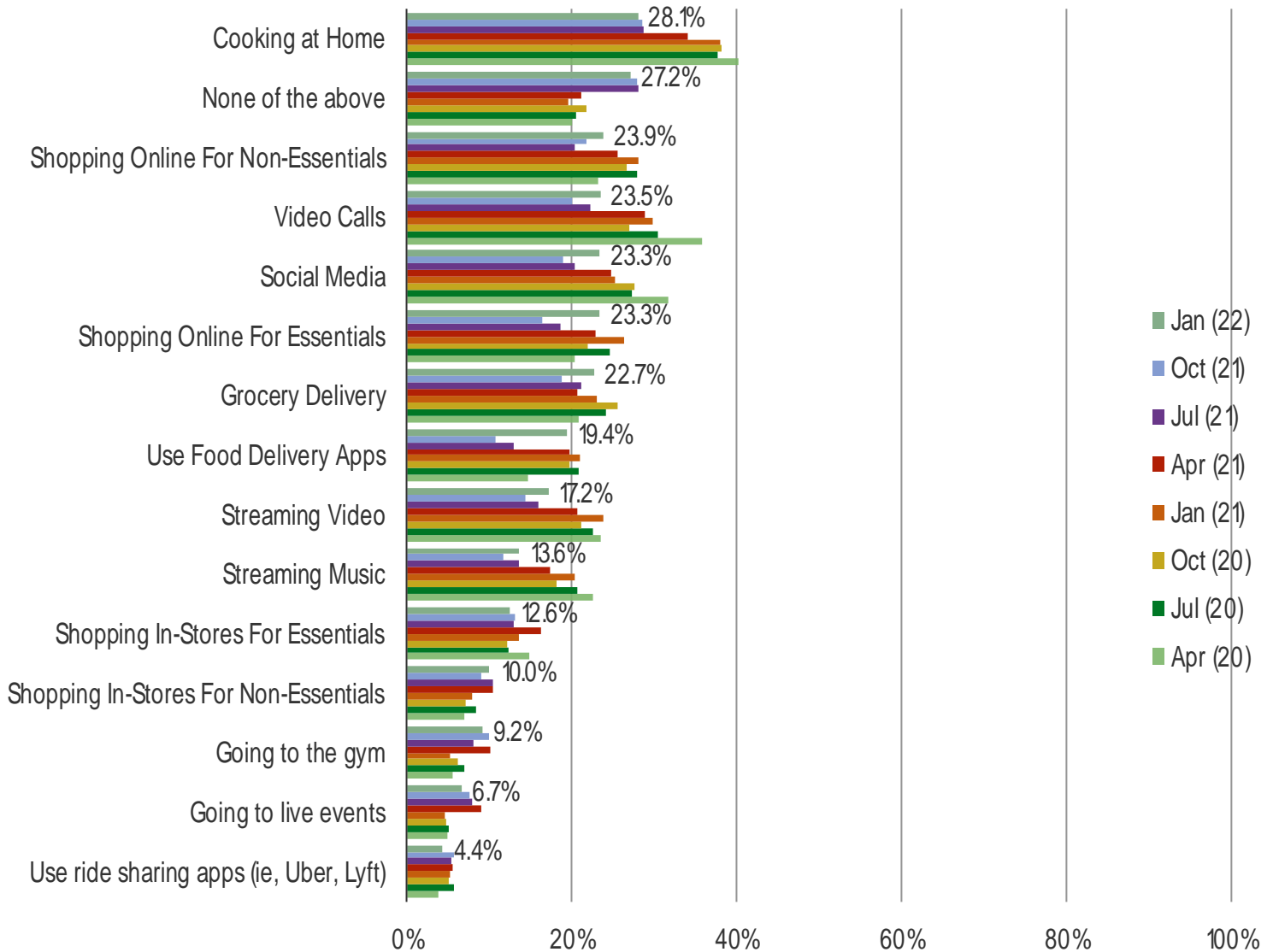
HAVE YOU EXPERIENCED ANY OF THE FOLLOWING CONDITIONS IN THE PAST 3 MONTHS?

This question was posed to all respondents.



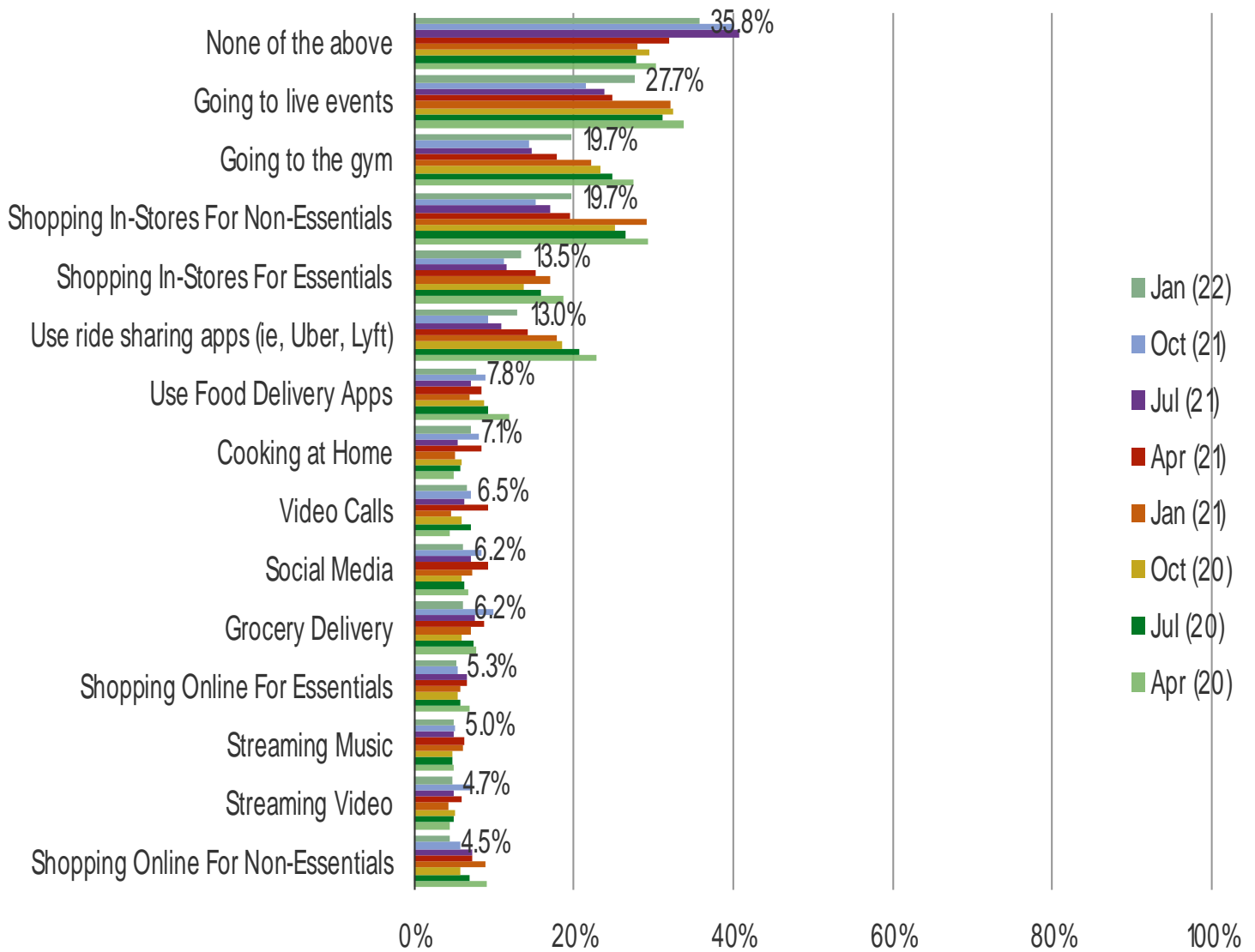
GOING FORWARD, WILL YOU DO ANY OF THE FOLLOWING MORE BECAUSE OF THE CORONAVIRUS AND SOCIAL DISTANCING? (SELECT ALL THAT APPLY)

This question was posed to all respondents.



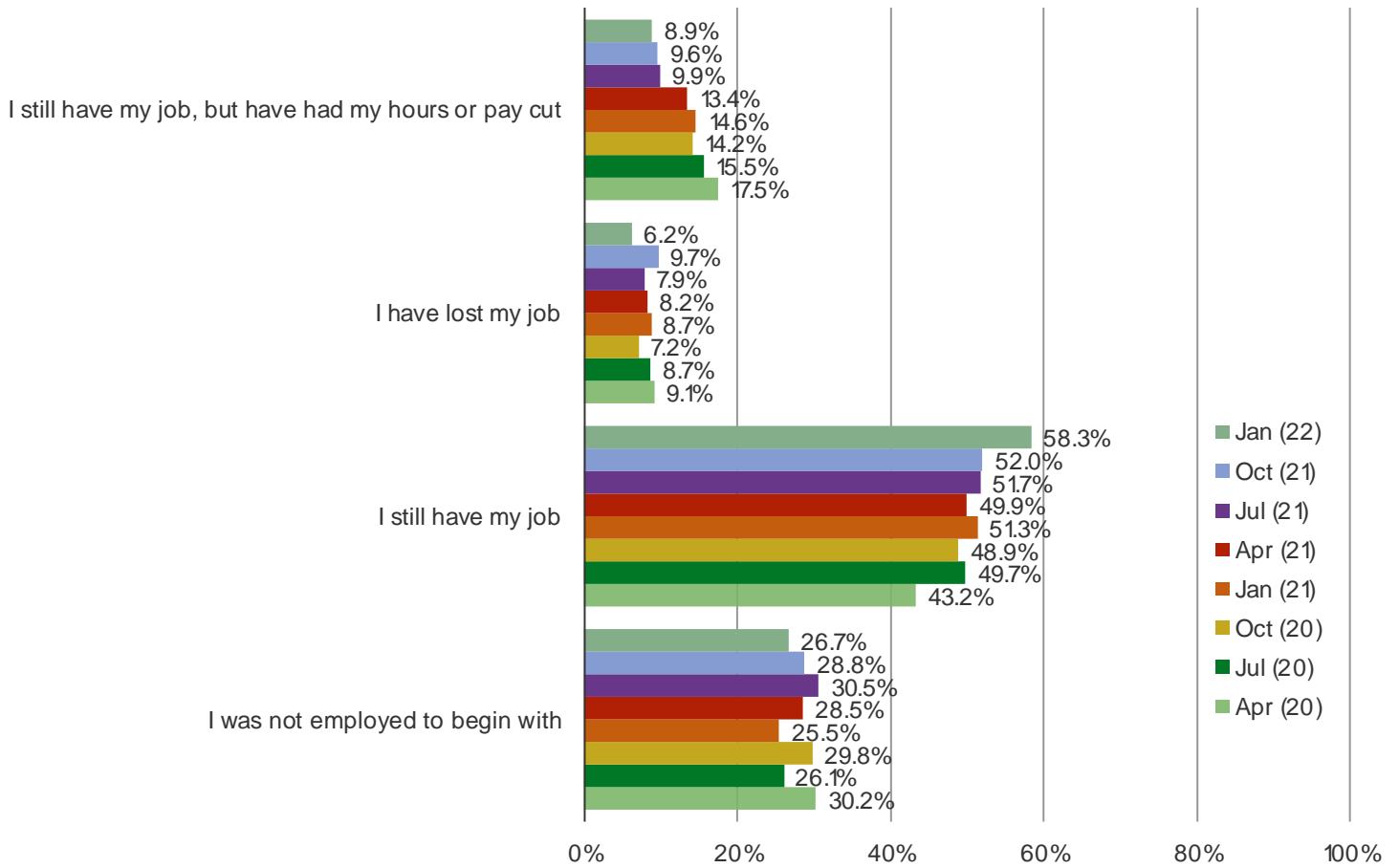
GOING FORWARD, WILL YOU DO ANY OF THE FOLLOWING LESS BECAUSE OF THE CORONAVIRUS AND SOCIAL DISTANCING? (SELECT ALL THAT APPLY)

This question was posed to all respondents.



IN THE PAST THREE MONTHS, HAVE YOU LOST YOUR JOB OR HAD YOUR HOURS OR PAY REDUCED BECAUSE OF THE CORONAVIRUS AND STAY AT HOME ORDERS?

This question was posed to all respondents.

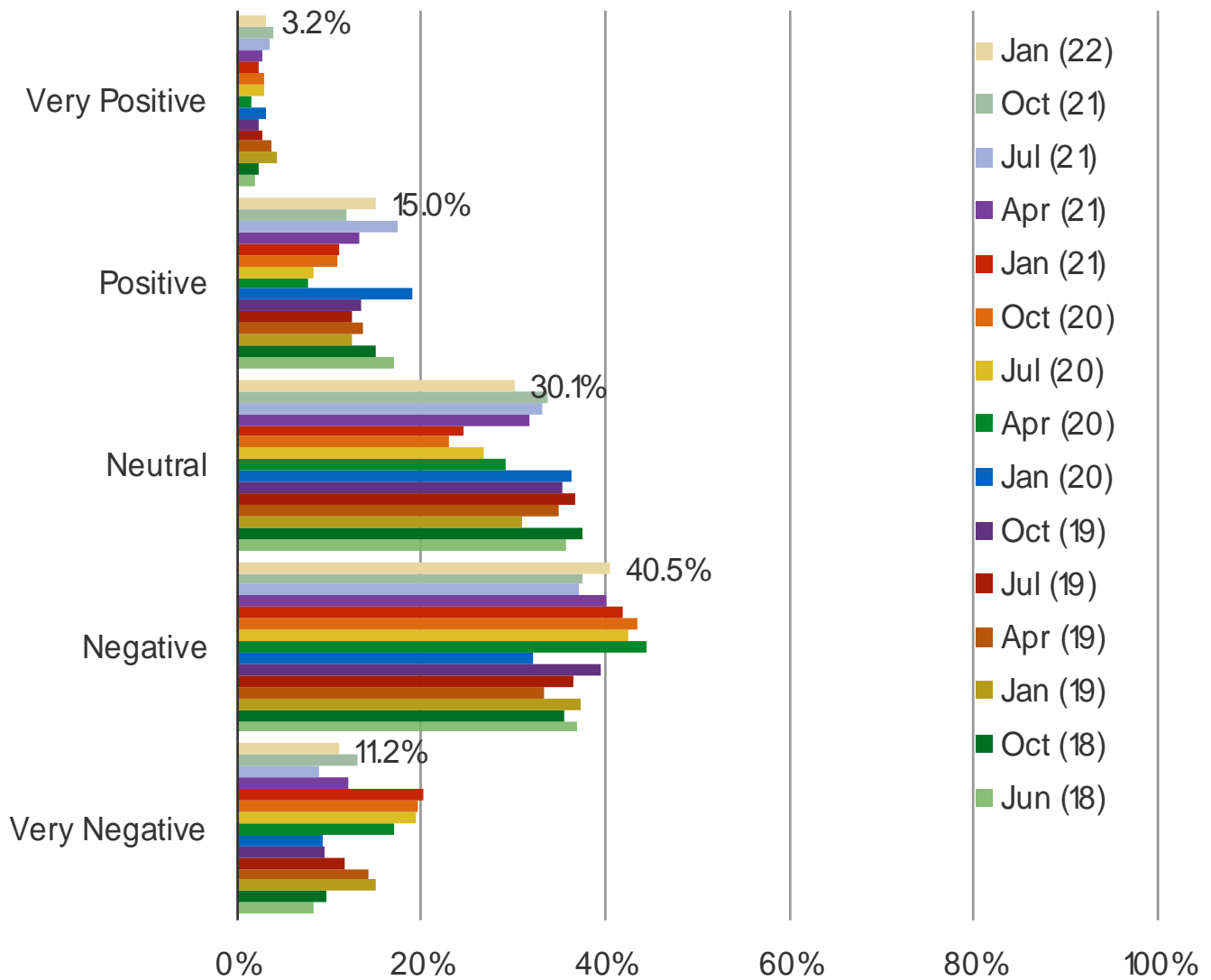


Macro

MACRO

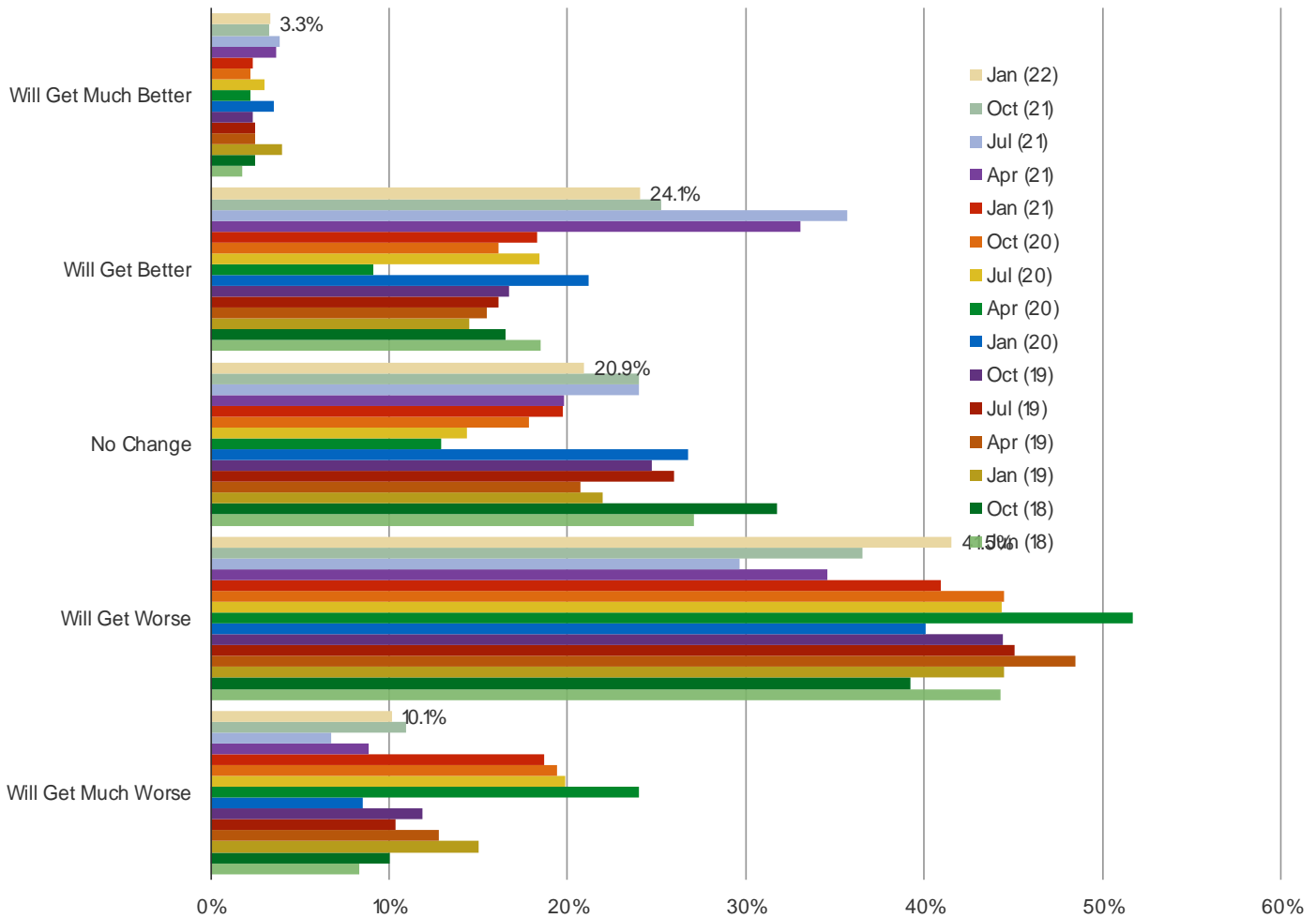
HOW DO YOU CURRENTLY FEEL ABOUT THE ECONOMY IN GENERAL?

This question was posed to all respondents.



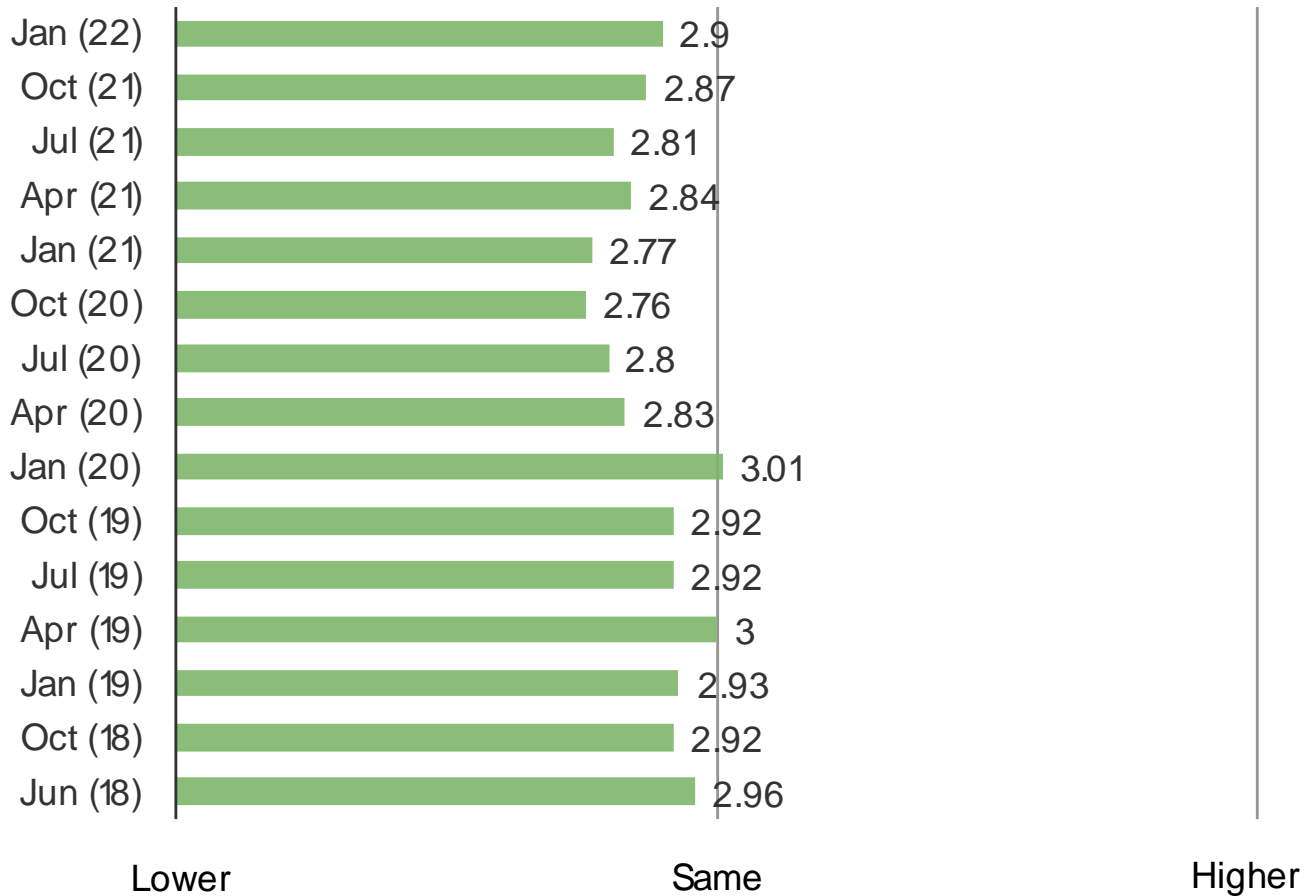
HOW DO YOU THINK THE ECONOMY WILL FARE OVER THE NEXT 12 MONTHS?

This question was posed to all respondents.



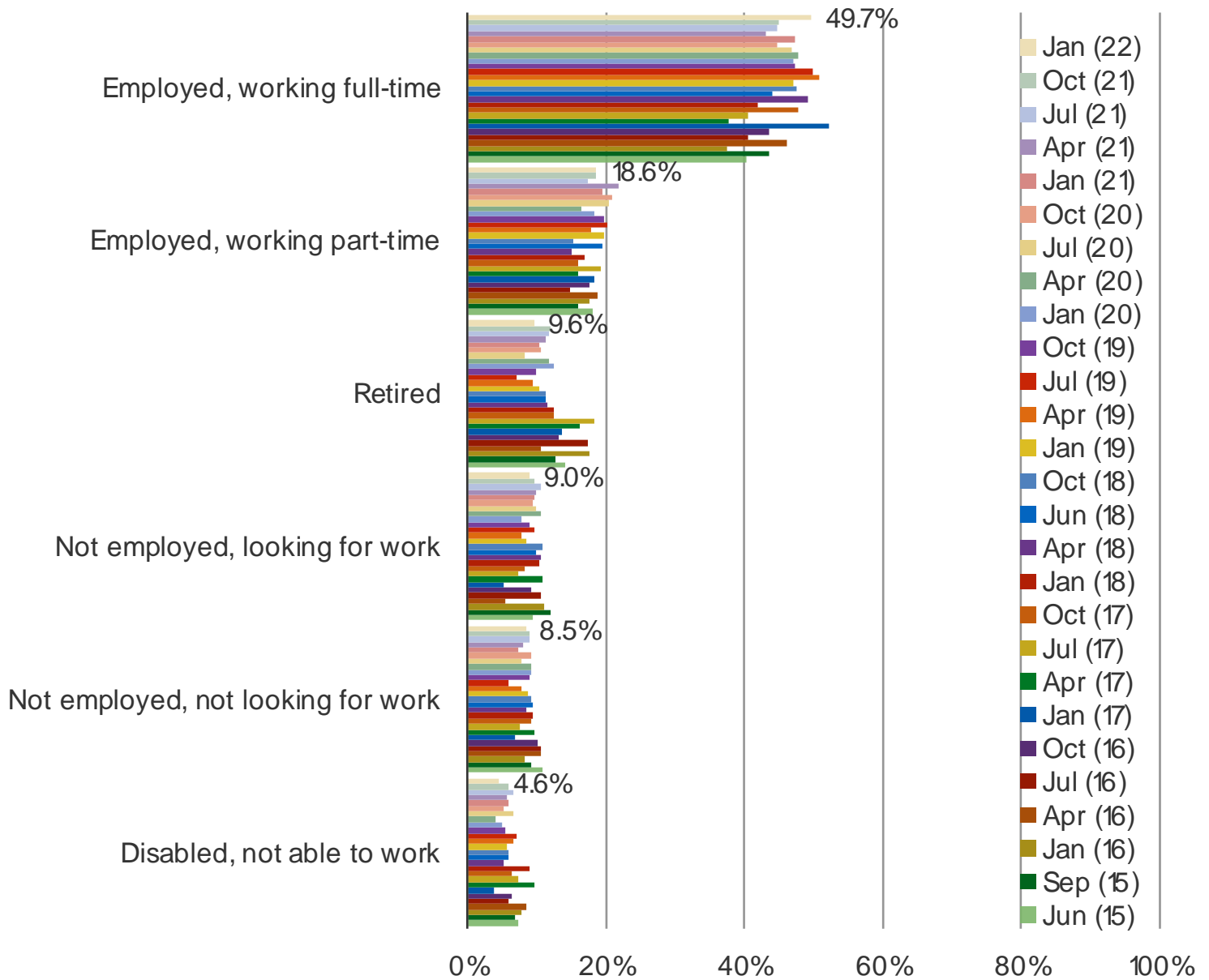
IS YOUR HOUSEHOLD INCOME HIGHER OR LOWER COMPARED TO A YEAR AGO?

This question was posed to all respondents.



WHAT IS YOUR CURRENT EMPLOYMENT STATUS?

This question was posed to all respondents.



HAVE YOU NOTICED ANY CHANGES IN GAS PRICES RECENTLY?

This question was posed to all respondents.

