

BESPOKE INTEL SURVEYS

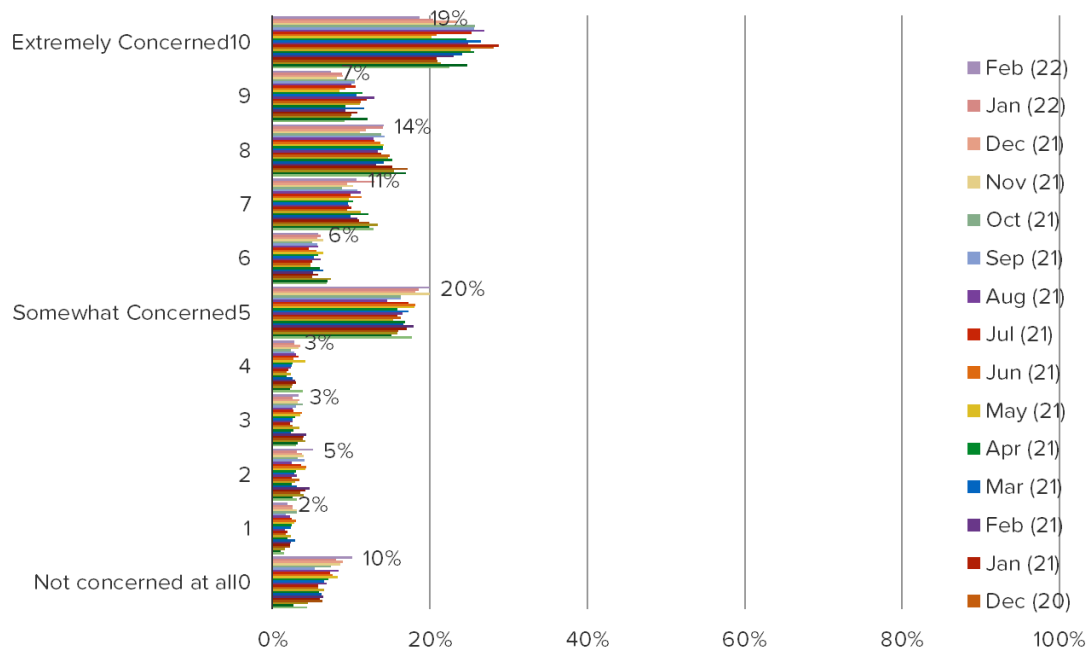
**US MONTHLY UPDATE
COVID-19 AND CONSUMER ACTIVITY**

February 2022

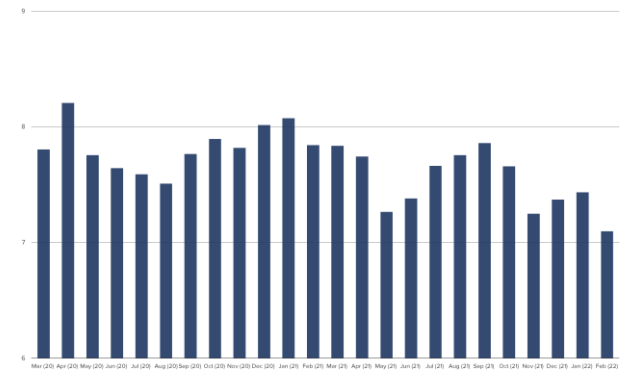
Please rate your level of concern with the Coronavirus (also being referred to as Covid-19 or the Novel Coronavirus).

POSED TO ALL RESPONDENTS

Full Breakdown

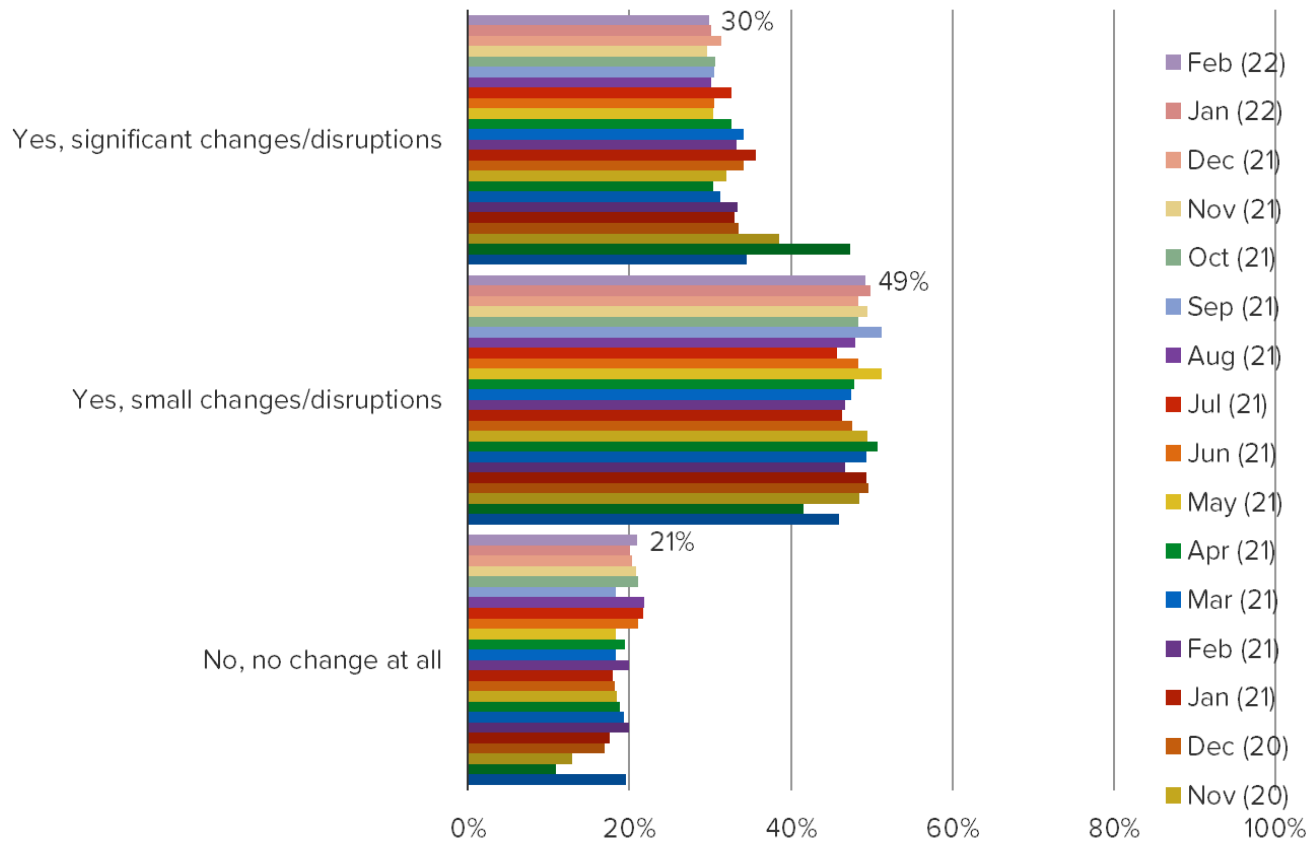


Weighted Average



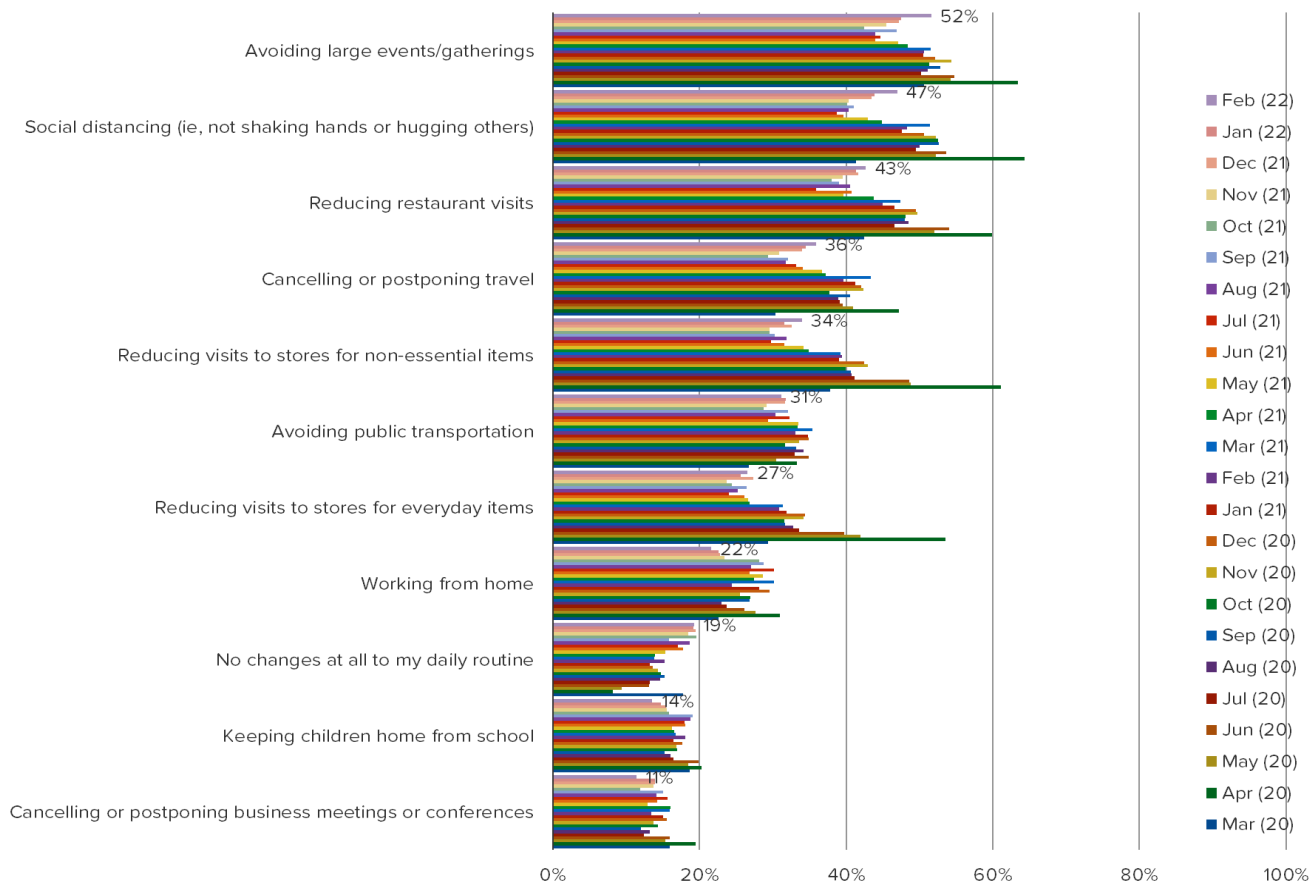
Has the Coronavirus / Covid-19 caused any change or disruption to your life?

POSED TO ALL RESPONDENTS



Have you made any changes at all to avoid catching the Coronavirus? (Select ALL)

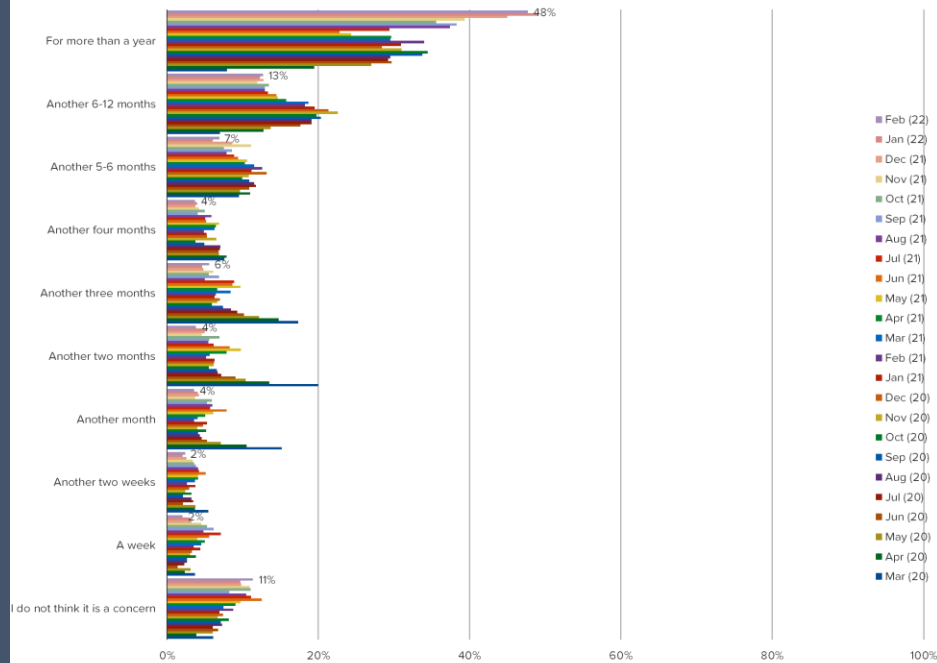
POSED TO ALL RESPONDENTS



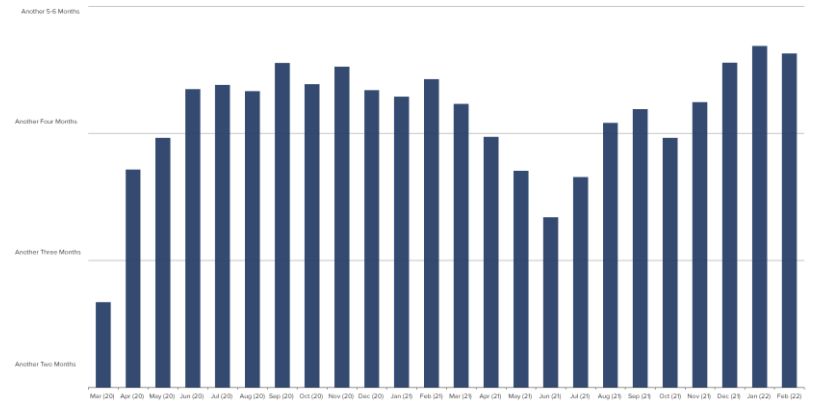
For how long do you anticipate Coronavirus will be a concern?

POSED TO ALL RESPONDENTS

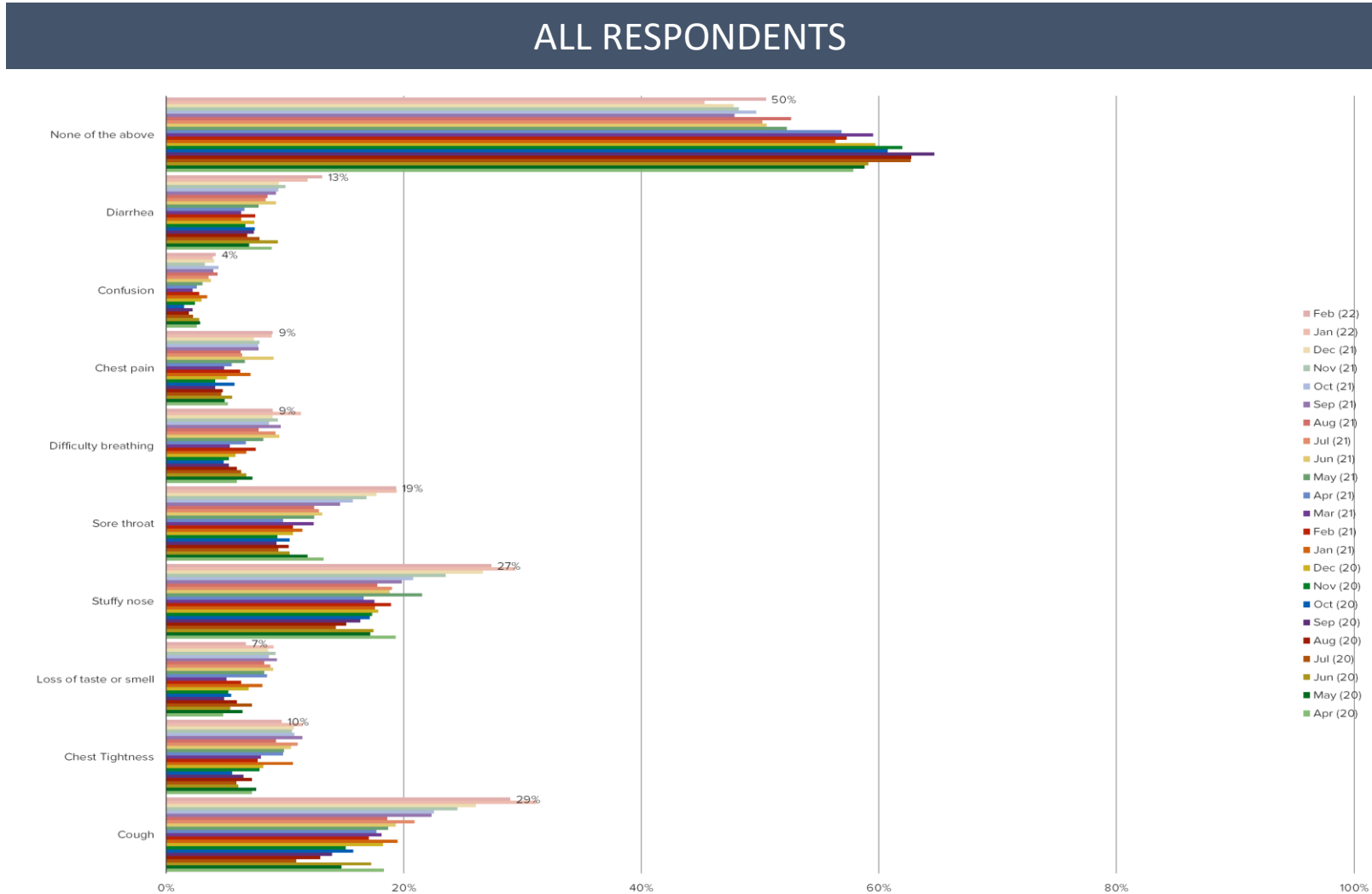
Full Breakdown



Weighted Average

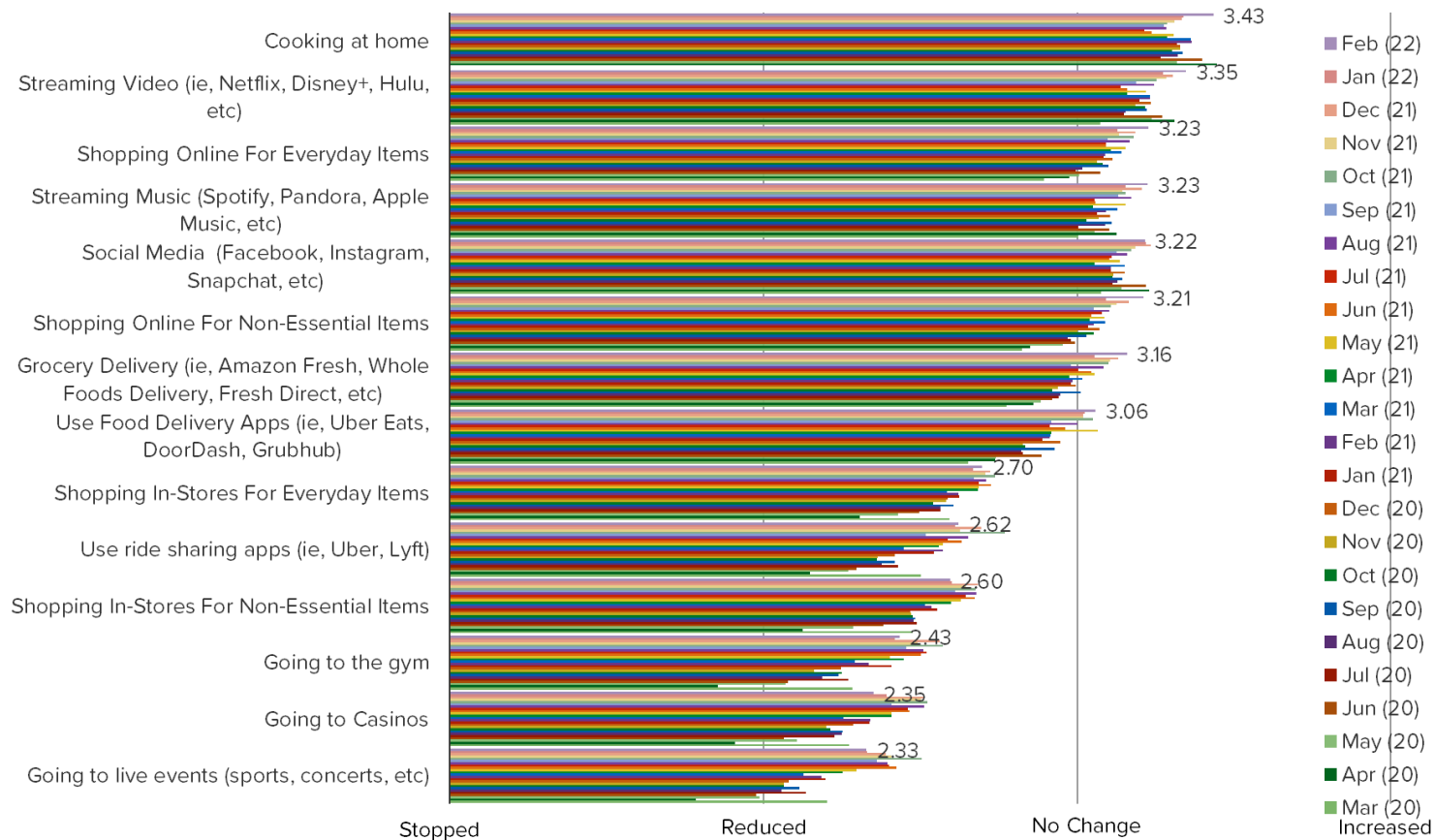


Do you currently have any of the following?



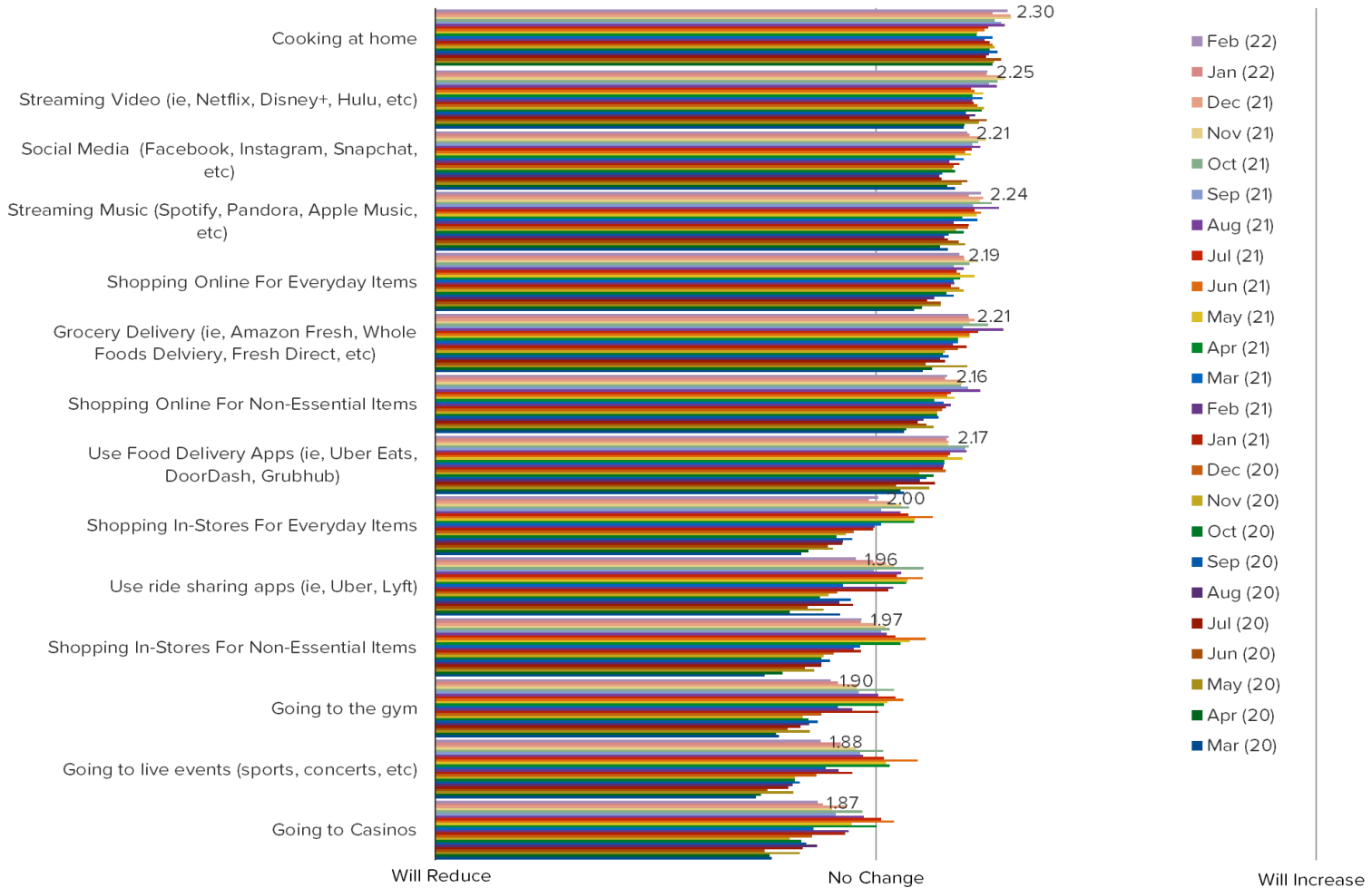
Have you changed any of the following because of COVID? (Posed to All Respondents)

ALL RESPONDENTS

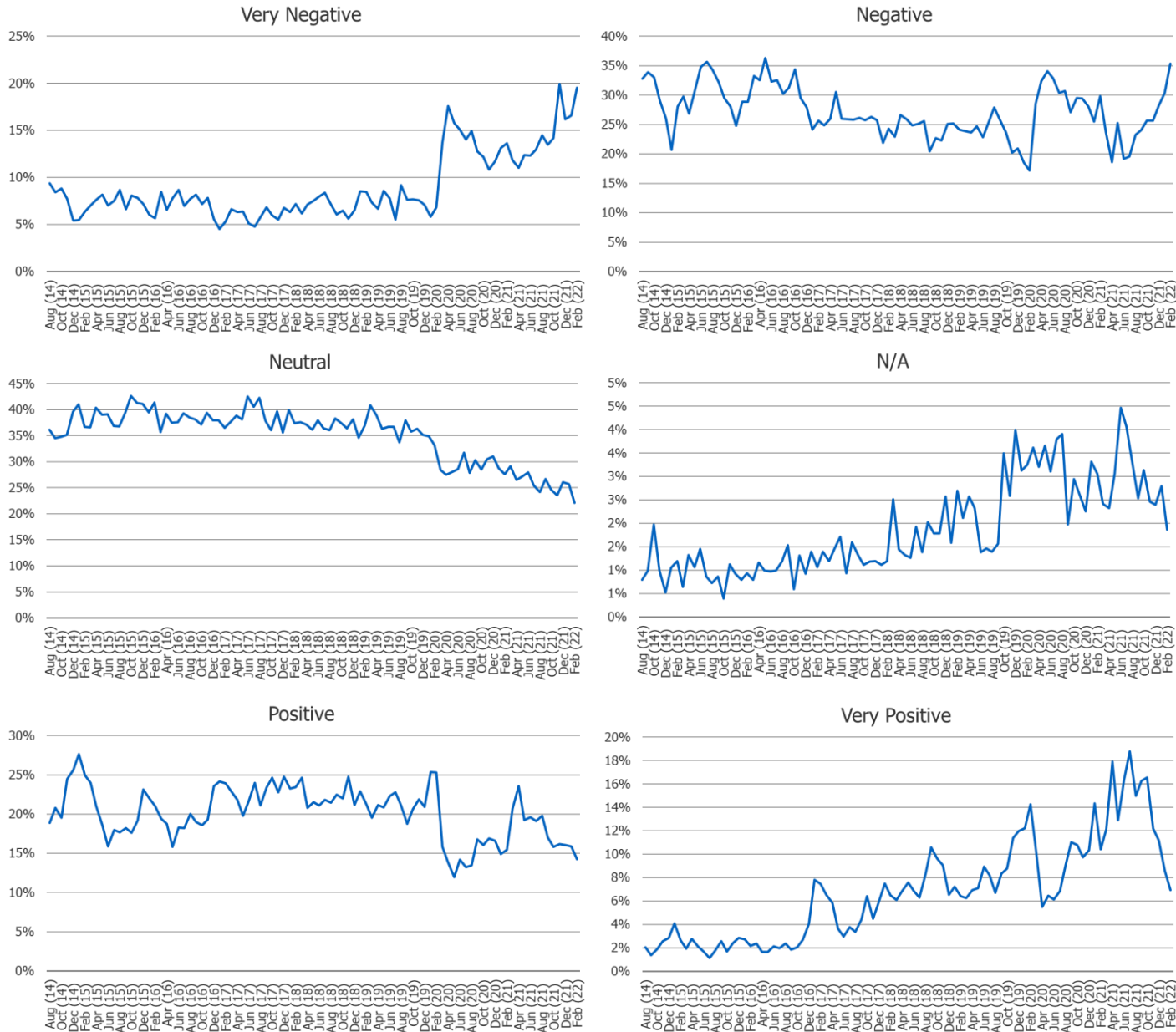


Going forward, do you expect to do the following more or less often than normal because of COVID and its impact to your life / the economy?

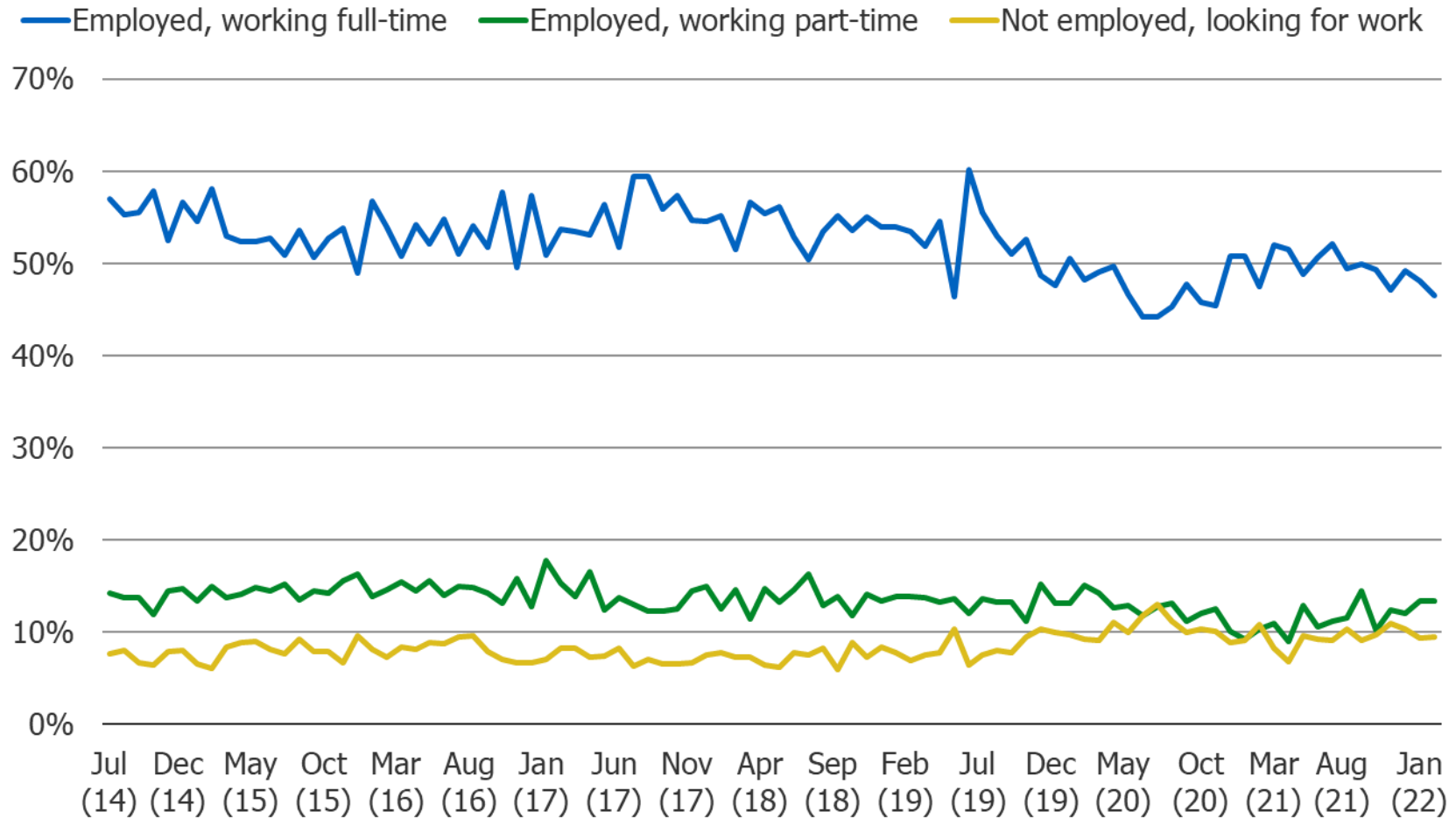
ALL RESPONDENTS



Consumer Confidence

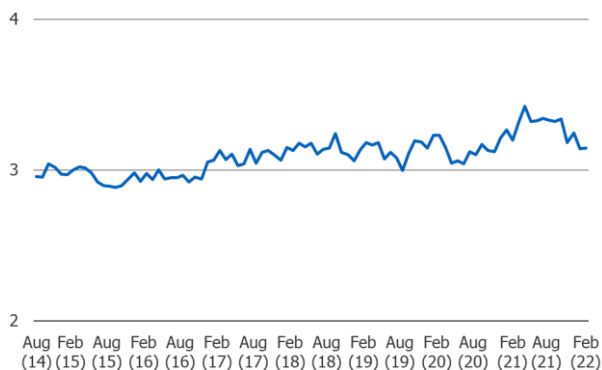


Employment



Personal Finances

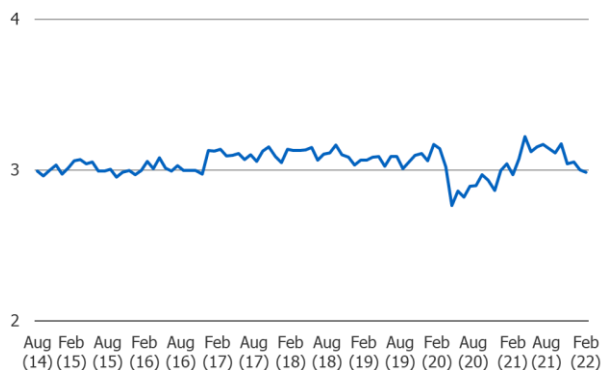
Personal Finances Overall



Answer Key For Weighted Avg.

- 1 = Very Negative
- 2 = Negative
- 3 = Neither negative nor positive
- 4 = Positive
- 5 = Very Positive

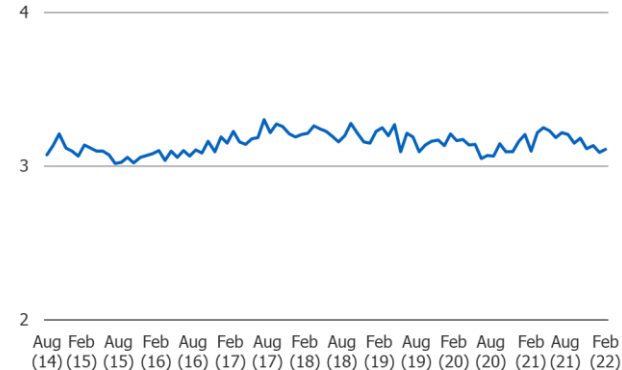
Personal Finances vs One Year Ago



Answer Key For Weighted Avg.

- 1 = Much Worse
- 2 = Worse
- 3 = Same
- 4 = Better
- 5 = Much Better

Personal Finances vs. Avg Person

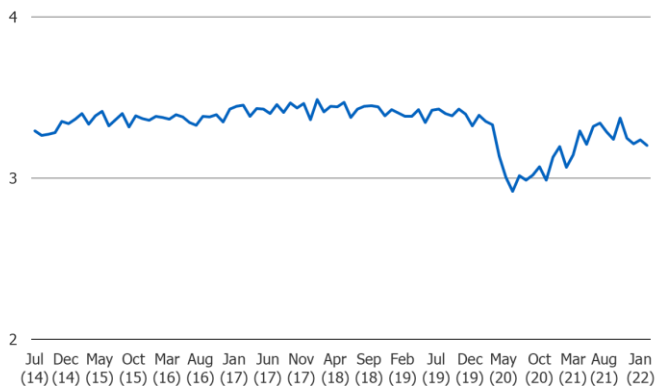


Answer Key For Weighted Avg.

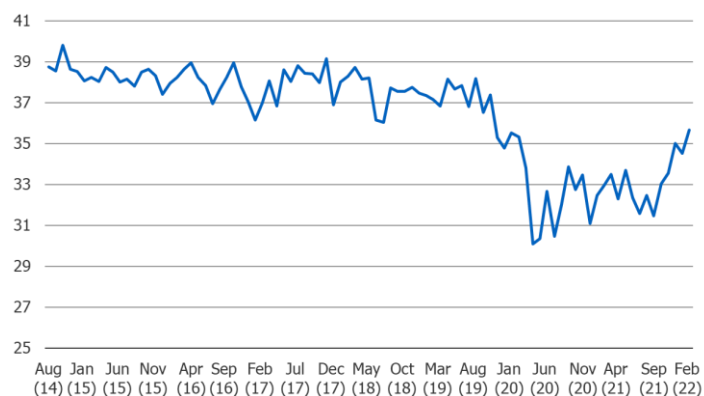
- 1 = Much Worse
- 2 = Worse
- 3 = Same
- 4 = Better
- 5 = Much Better

Income and Job Security

Income vs. Last Year



Hours Worked Last Week



"I am concerned I will lose my job"



Answer Key For Weighted Avg.

- 1 = Much Less
- 2 = Less
- 3 = Same
- 4 = More
- 5 = Much More

Answer Key For Weighted Avg.

- 1 = Strongly Disagree
- 2 = Disagree
- 3 = Neither Agree nor Disagree
- 4 = Agree
- 5 = Strongly Agree

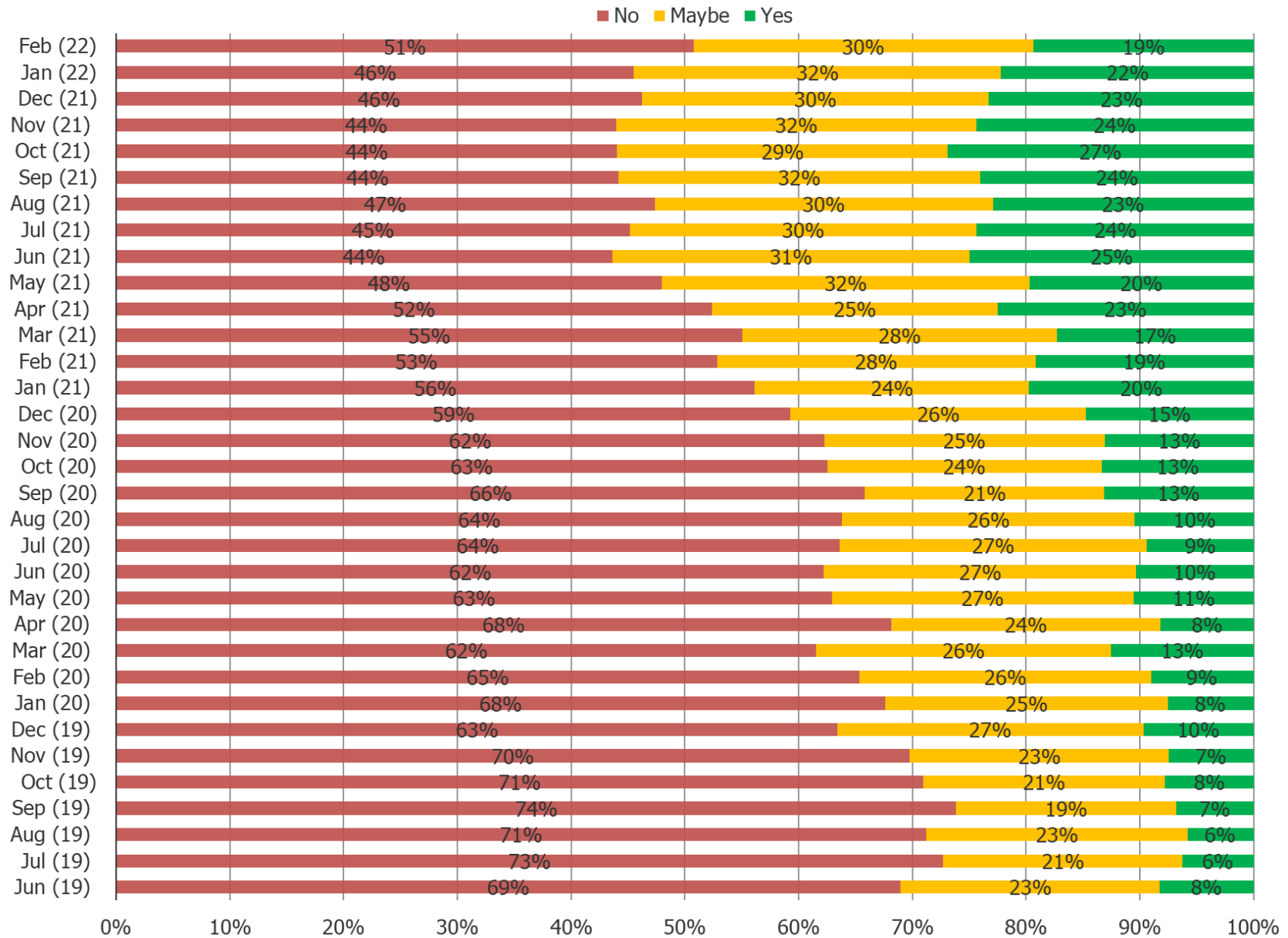
Discretionary Spending Plans



% of Consumers Aware of Bitcoin



Among those aware of Bitcoin: Are you interested in buying Bitcoin?



Among those aware of Bitcoin: Do you think Bitcoin would be a good or bad investment right now?

