

BESPOKE SURVEYS

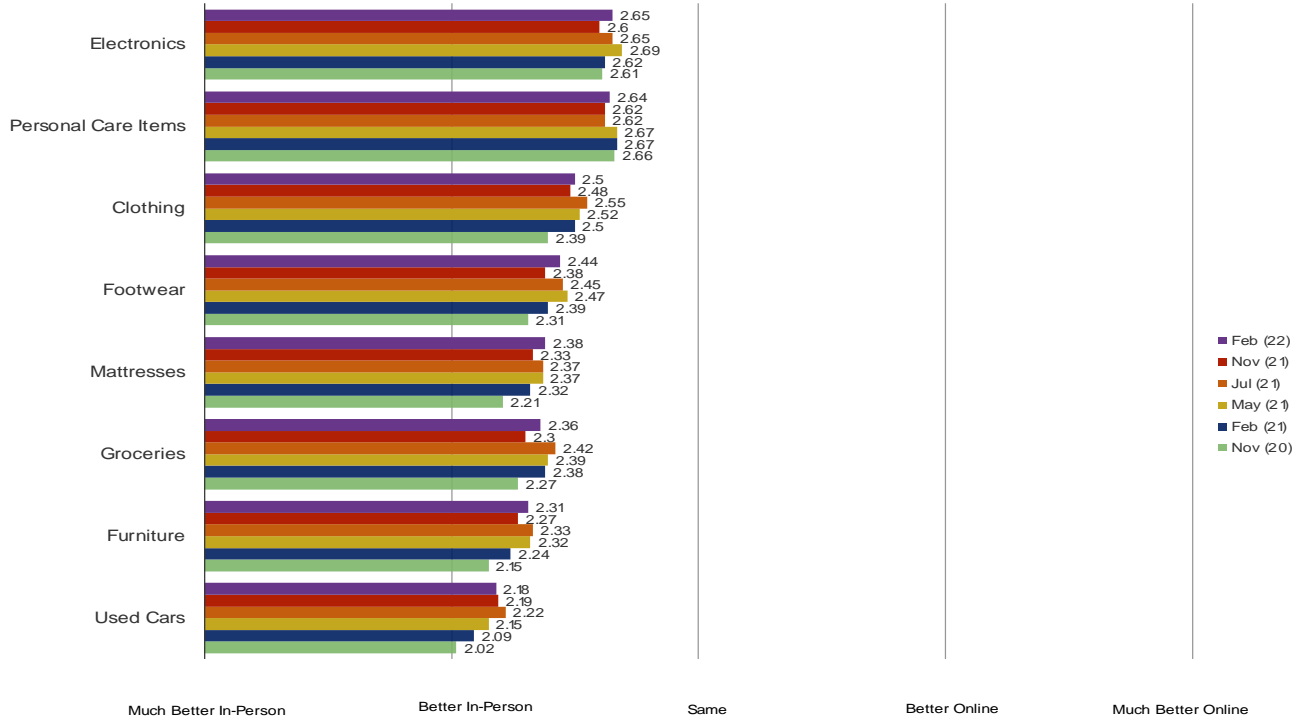
Online Autos Vol 6

1,250+ US Consumers, Balanced to Census

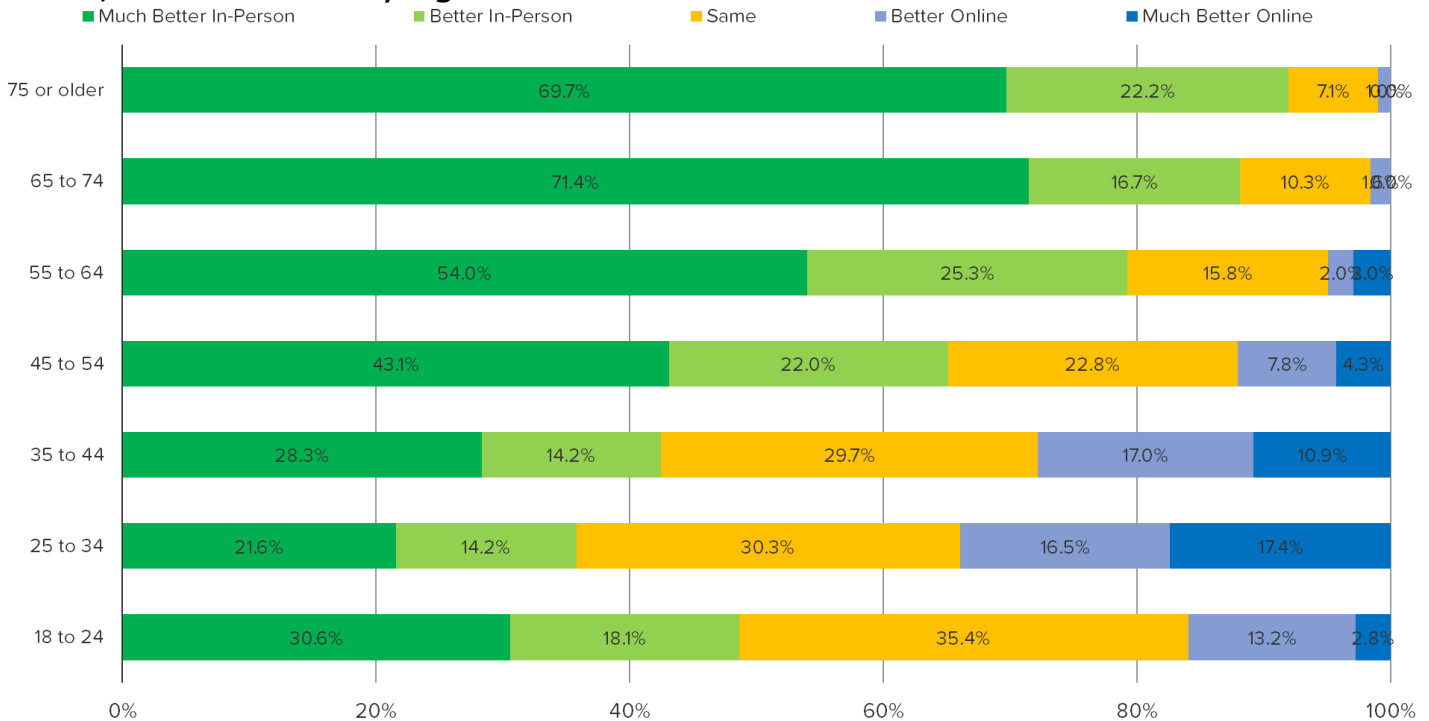
ONLINE AUTOS

IN YOUR OPINION, IS IT BETTER TO PURCHASE THE FOLLOWING ONLINE (WEBSITE OR APP) OR IN-PERSON AT A STORE/PHYSICAL LOCATION?

Posed to all respondents

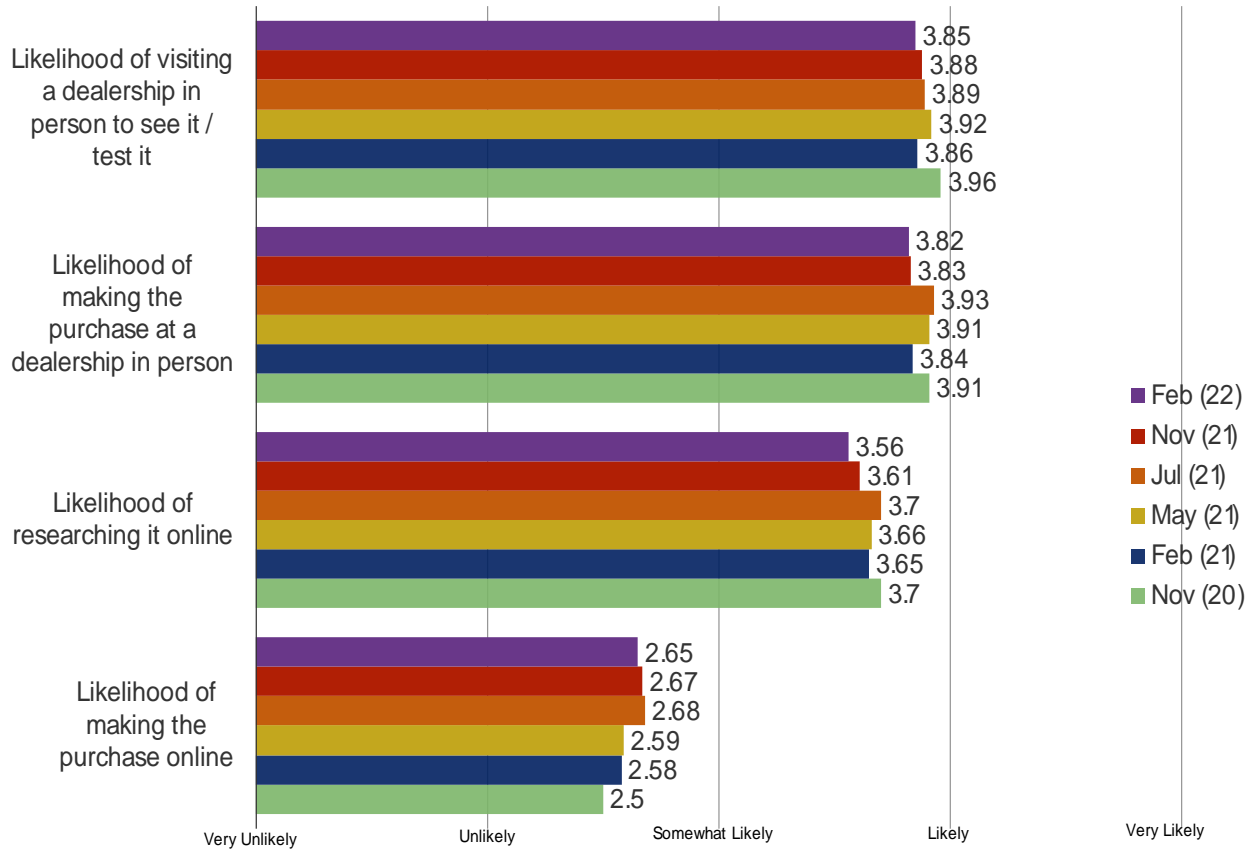


Used Cars, Cross-Tabbed by Age



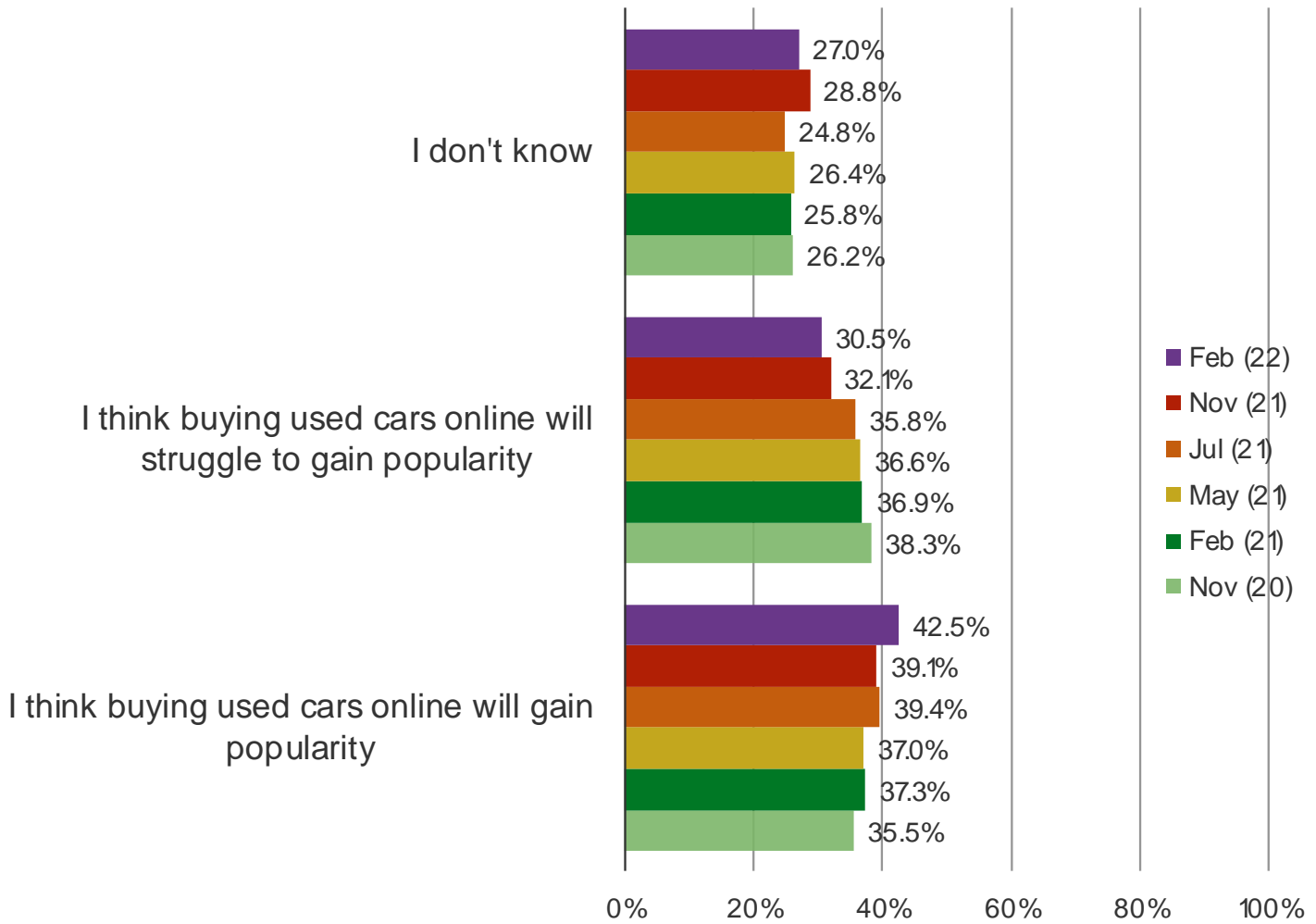
IF YOU NEEDED TO BUY A USED CAR, HOW LIKELY WOULD YOU BE TO...

Posed to all respondents



IN YOUR OPINION, DO YOU THINK BUYING USED CARS ONLINE WILL BECOME MORE POPULAR OVER TIME OR DO YOU THINK PEOPLE WILL STILL PREFER TO SHOP IN-PERSON FOR USED CARS?

Posed to all respondents



IF YOU WANTED TO BUY A USED CAR ONLINE, WHICH IS THE FIRST SITE/APP YOU WOULD THINK OF?

Posed to all respondents

