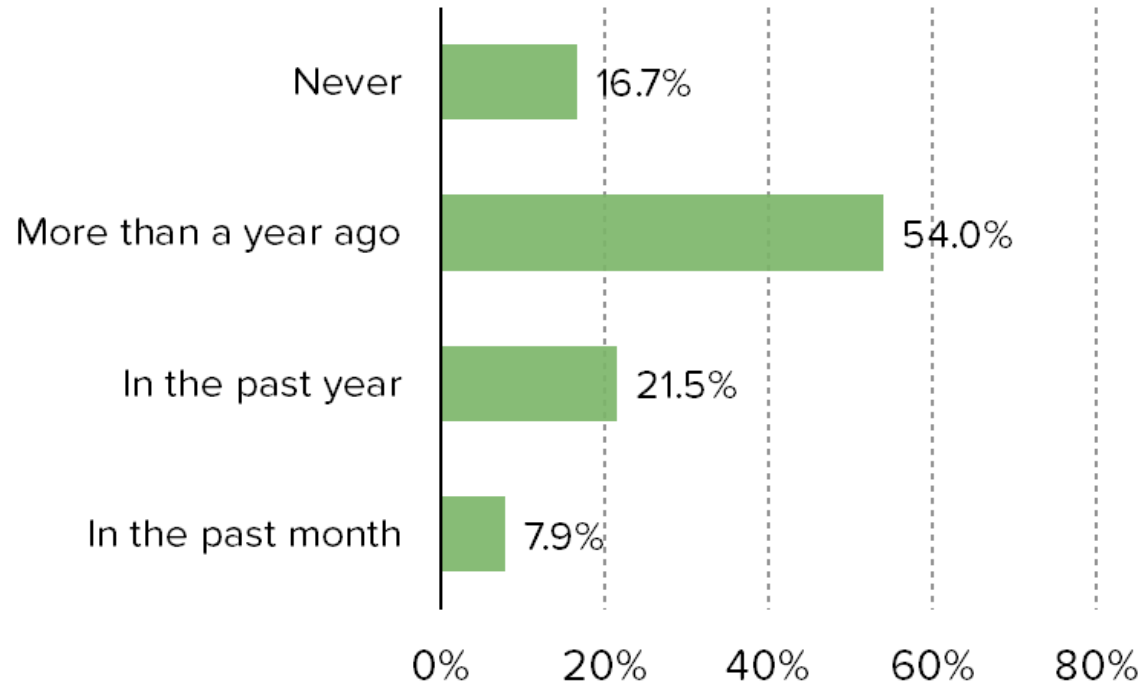


BESPOKE MARKET INTELLIGENCE SUITS

JULY 2018

When is the last time you bought a suit?

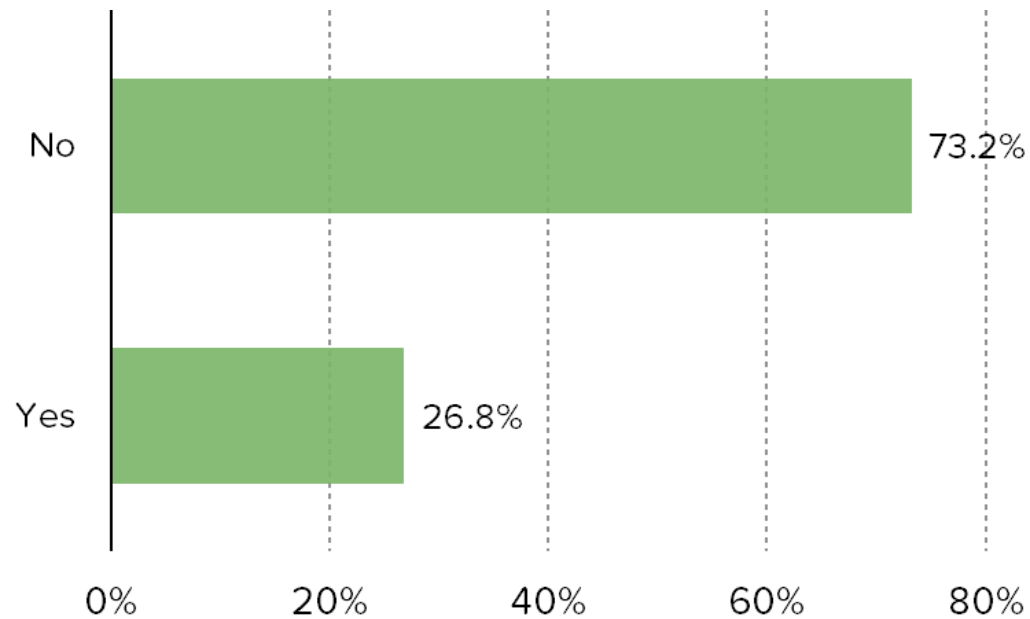
Posed to all male respondents.



From a Survey of 582 male consumers (18+).

Are you currently looking to buy a suit?

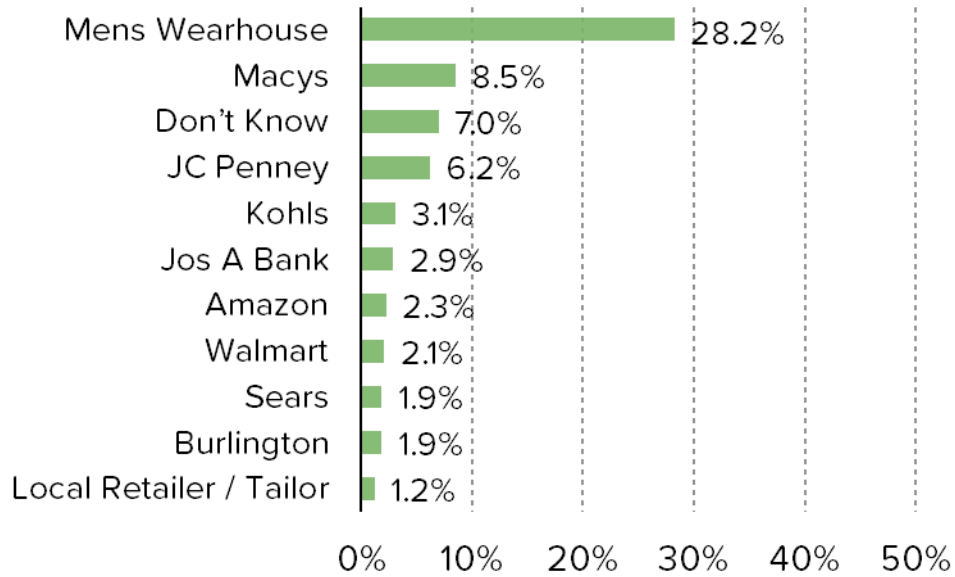
Posed to all male respondents *who own a suit*.



From a Survey of 582 male consumers (18+).

If you were looking to buy a suit today, where do you think you would buy it from? (Fill-In)

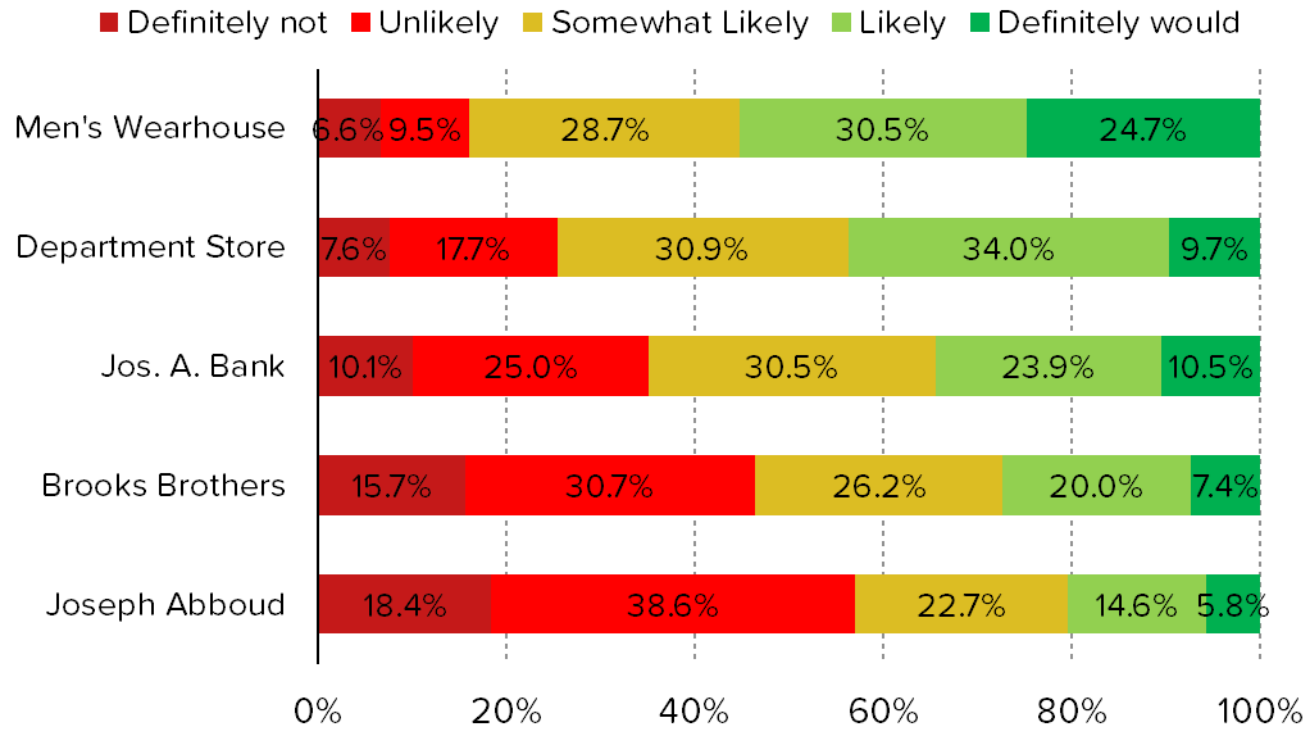
Posed to all male respondents *who own a suit*.



From a Survey of 582 male consumers (18+).

If you were buying a suit today, would you consider buying one from any of the following?

Posed to all male respondents *who own a suit*.

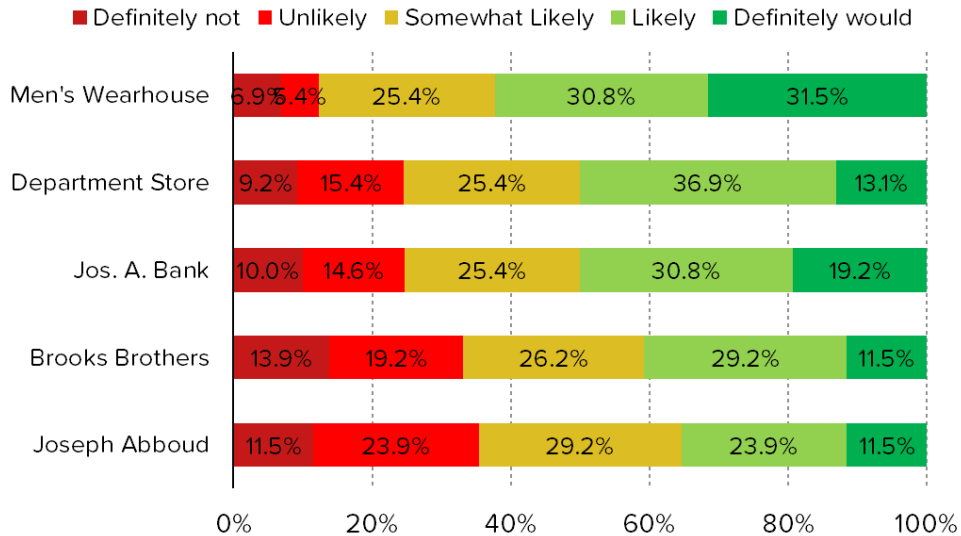


From a Survey of 582 male consumers (18+).

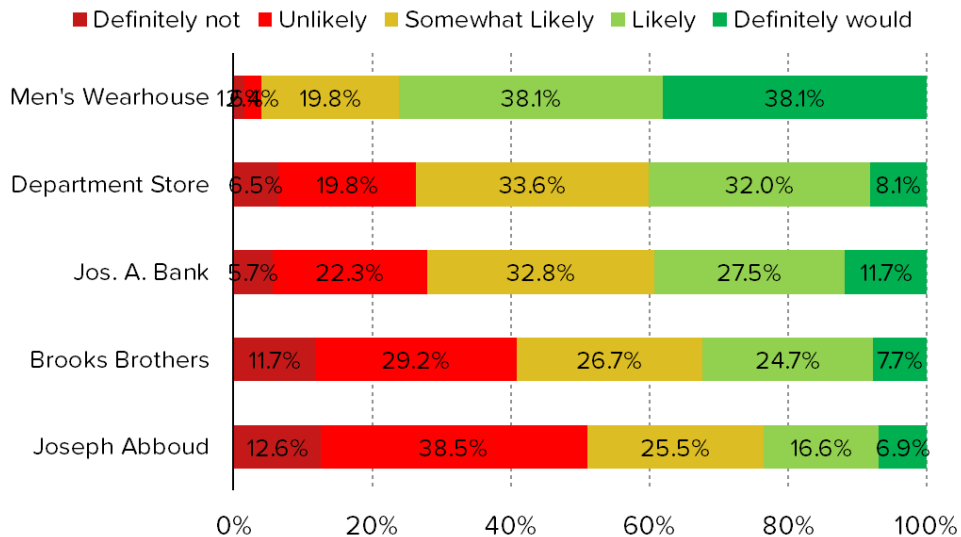
If you were buying a suit today, would you consider buying one from any of the following?

Posed to all male respondents *who own a suit*.

Cross-Tab: Respondents Who Are Currently Looking to Buy a Suit



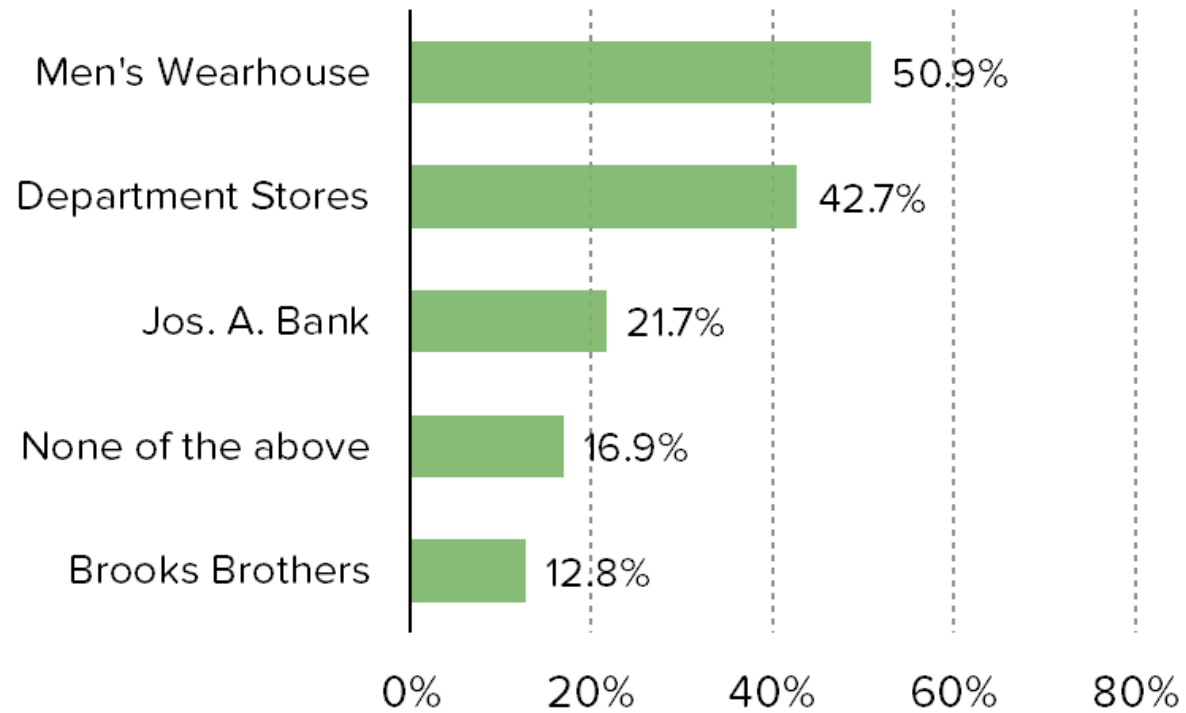
Cross-Tab: Respondents Who Own a Suit From Men's Wearhouse



From a Survey of 582 male consumers (18+).

Please select all of the locations from which you have ever gotten a suit

*Posed to all male respondents **who own a suit.***



From a Survey of 582 male consumers (18+).