

KEY TAKEAWAYS:

AUTO PARTS CONSUMERS

Consumer feedback around auto parts remained fairly-consistent q/q. 72.5% of those who own a car said they would bring it to an auto mechanic or to the dealership if it needed to be fixed and 24.7% said they would fix it on their own. The data is roughly unchanged q/q. Autozone is by far the most popular retailer that respondents who would fix their car themselves would choose if they were buying parts today.

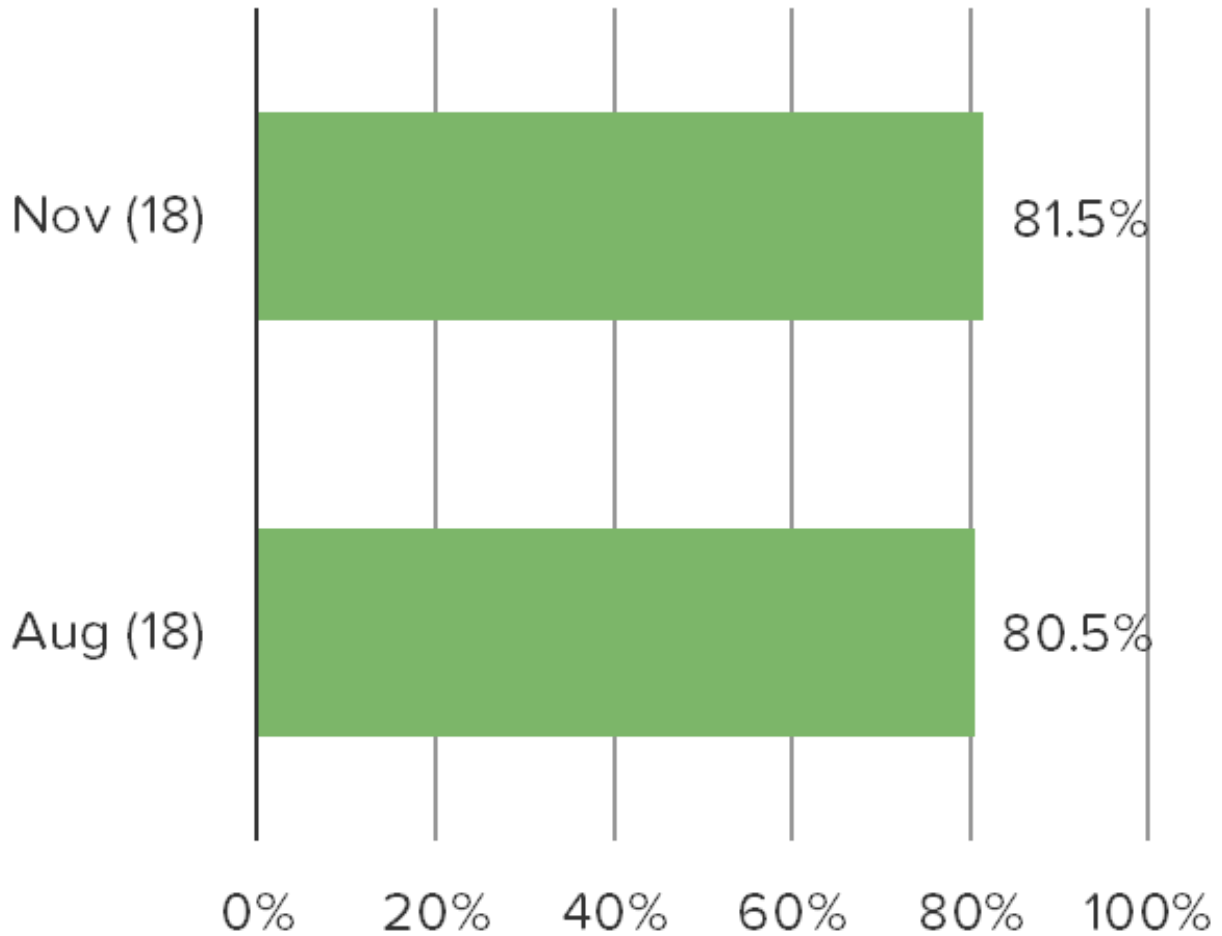
AUTO PARTS MECHANICS / GARAGES

Respondents who work at auto mechanics / auto garages report increased purchase frequency from both Auto Zone and Advanced Auto. We also recorded an increase in order frequency at Advance Professional.

AUTO PARTS CONSUMERS

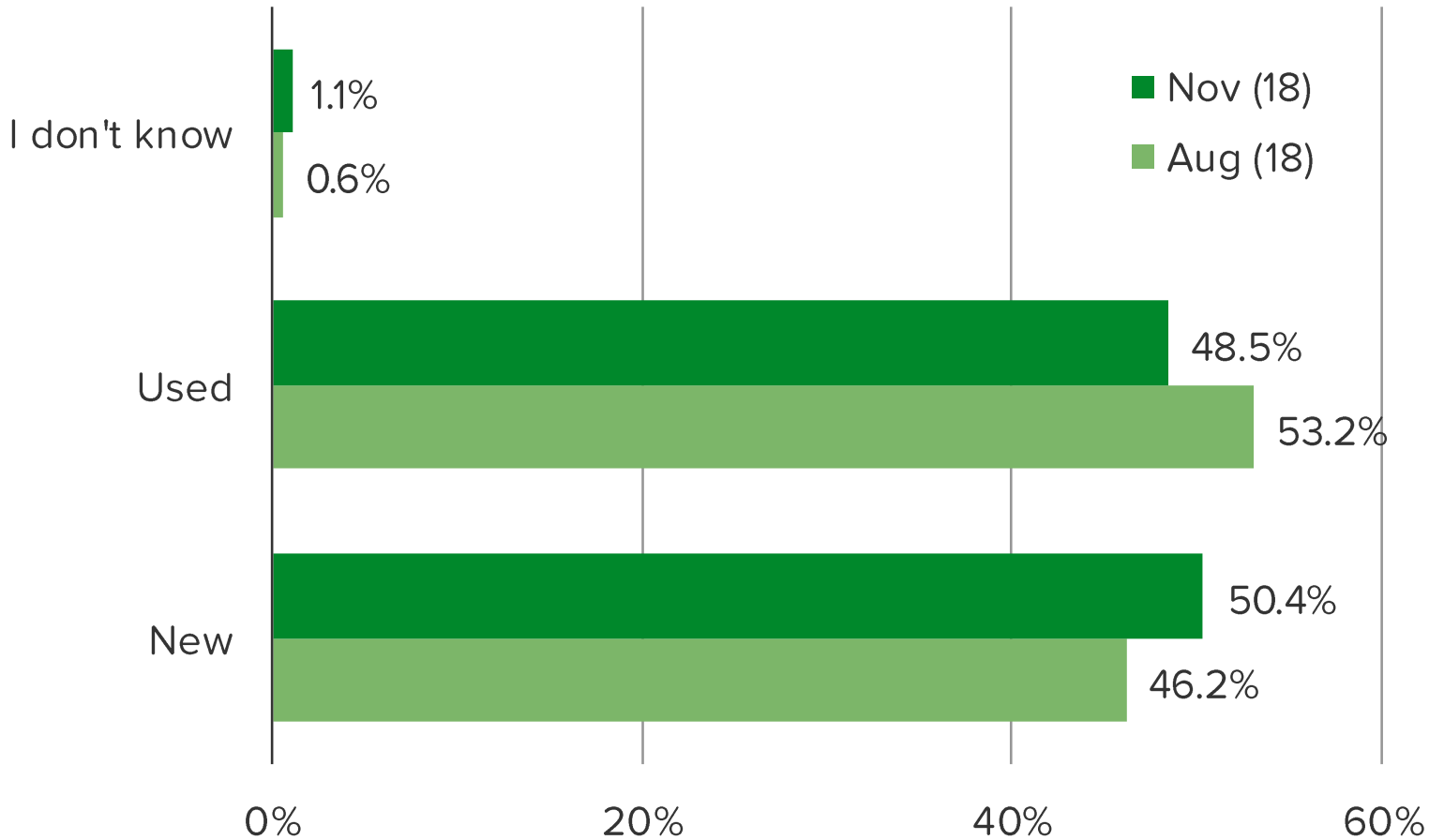
DO YOU OWN A CAR?

Posed to all respondents



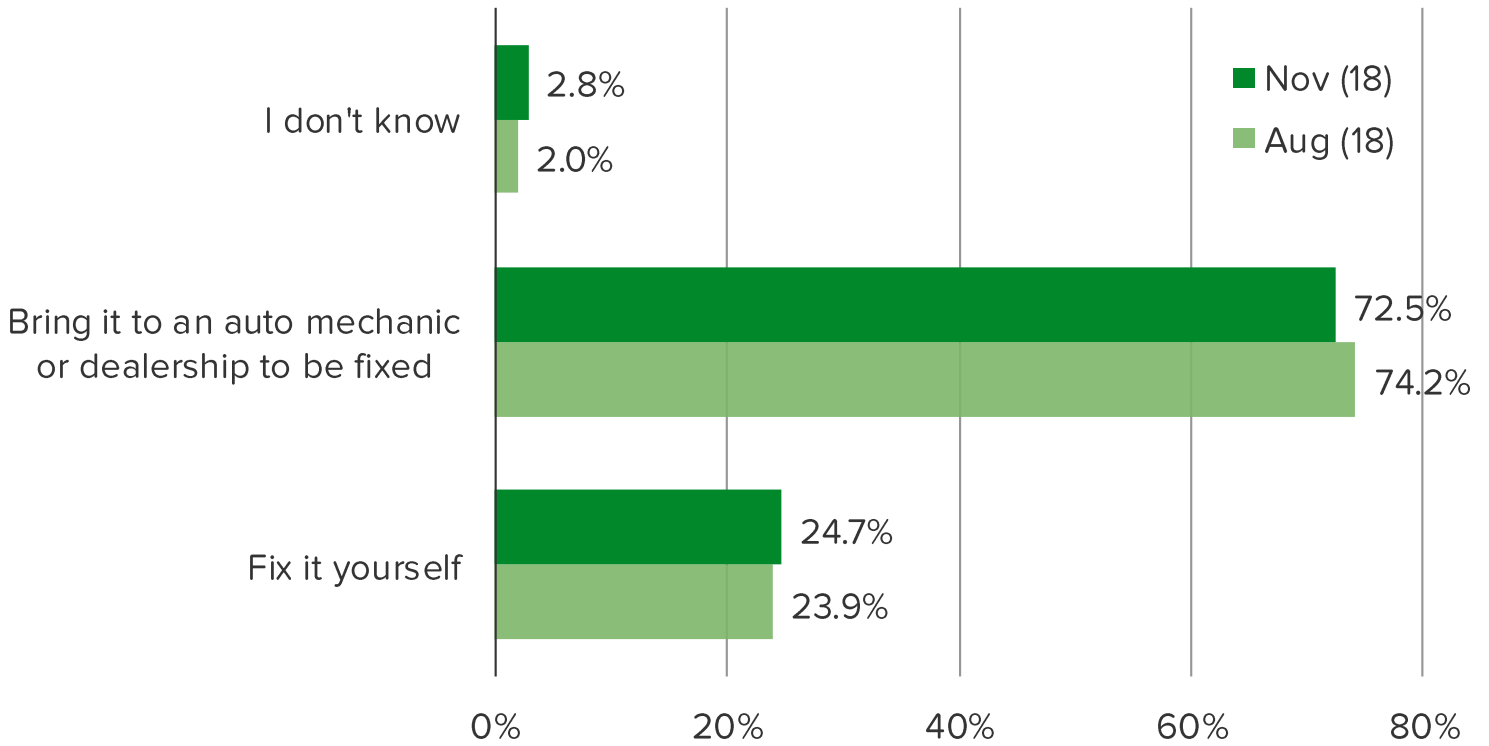
THINKING ABOUT YOUR PRIMARY VEHICLE, WHEN YOU GOT IT WAS IT...

Posed to respondents who own a car



IF SOMETHING NEEDS FIXING WITH YOUR CAR, ARE YOU MORE LIKELY TO...

Posed to respondents who own a car



IF YOU HAD TO BUY PARTS FOR YOUR CAR TO FIX IT YOURSELF, WHERE WOULD YOU BE MOST LIKELY TO BUY IT?

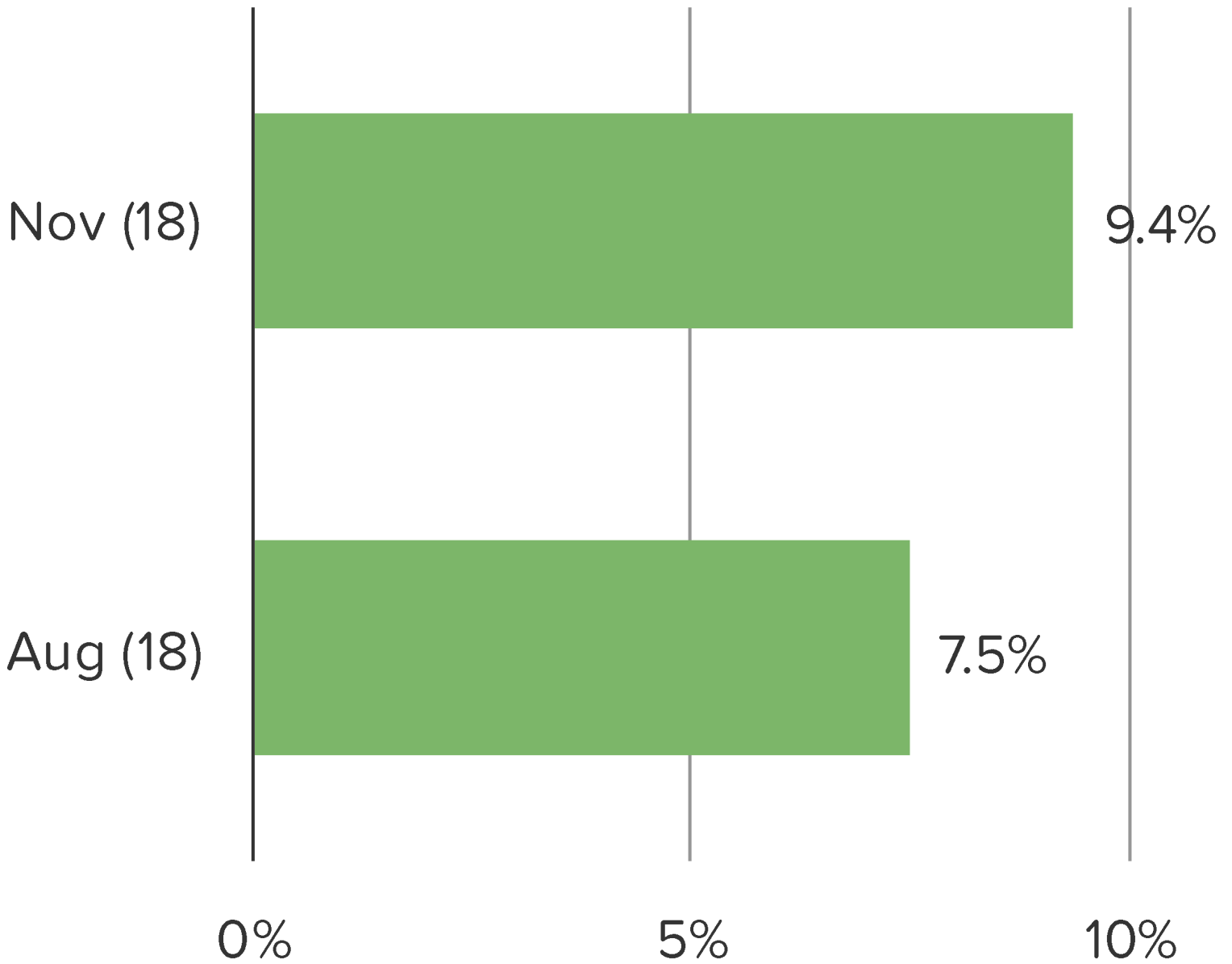
Posed to respondents who own a car and would fix it themselves



AUTO PARTS AUTO
MECHANICS/GARAGES

DO YOU OWN OR WORK AT AN AUTO GARAGE OR AUTO MECHANIC?

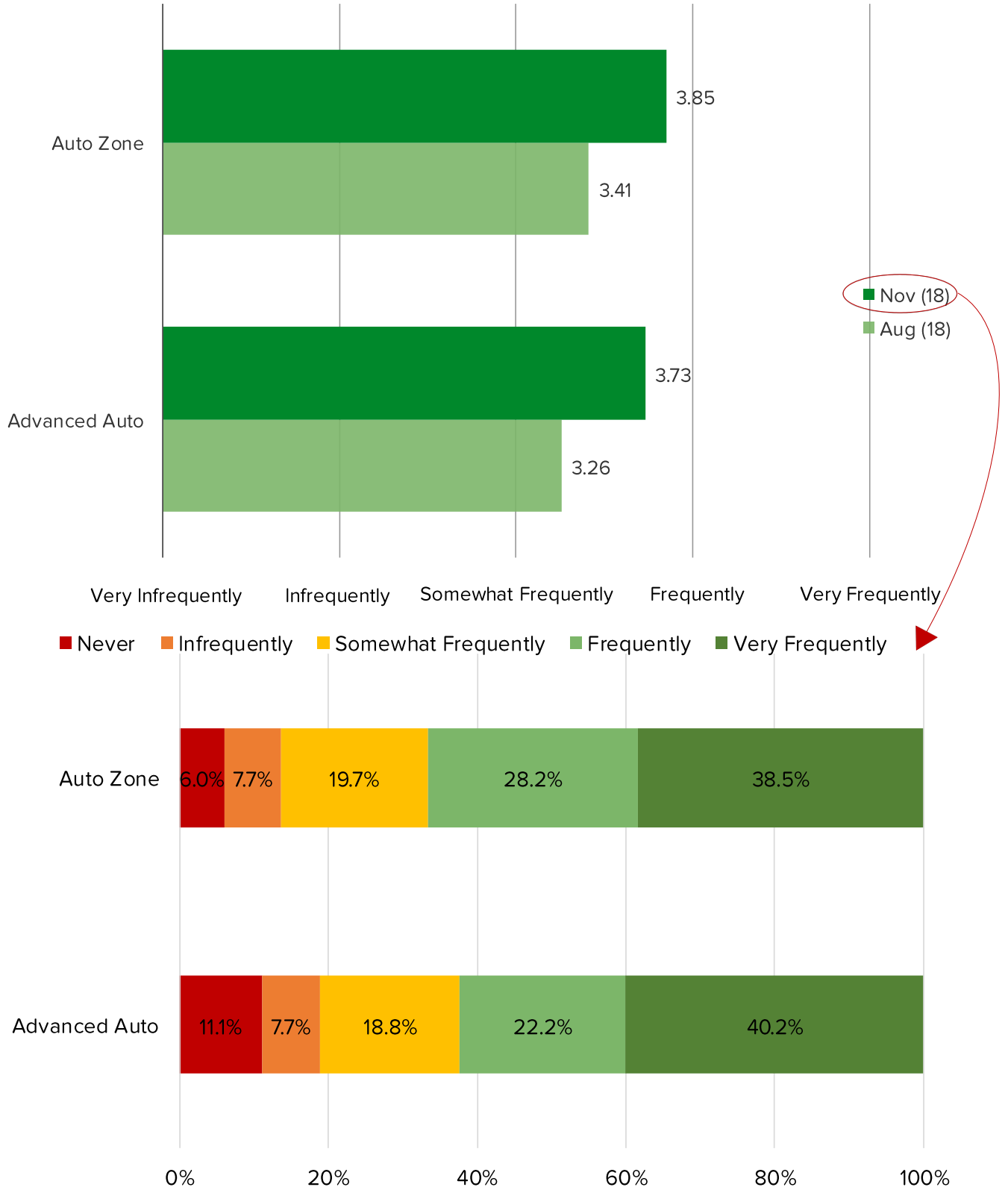
Posed to all respondents



DO YOU PURCHASE PARTS FROM ANY OF THE FOLLOWING?

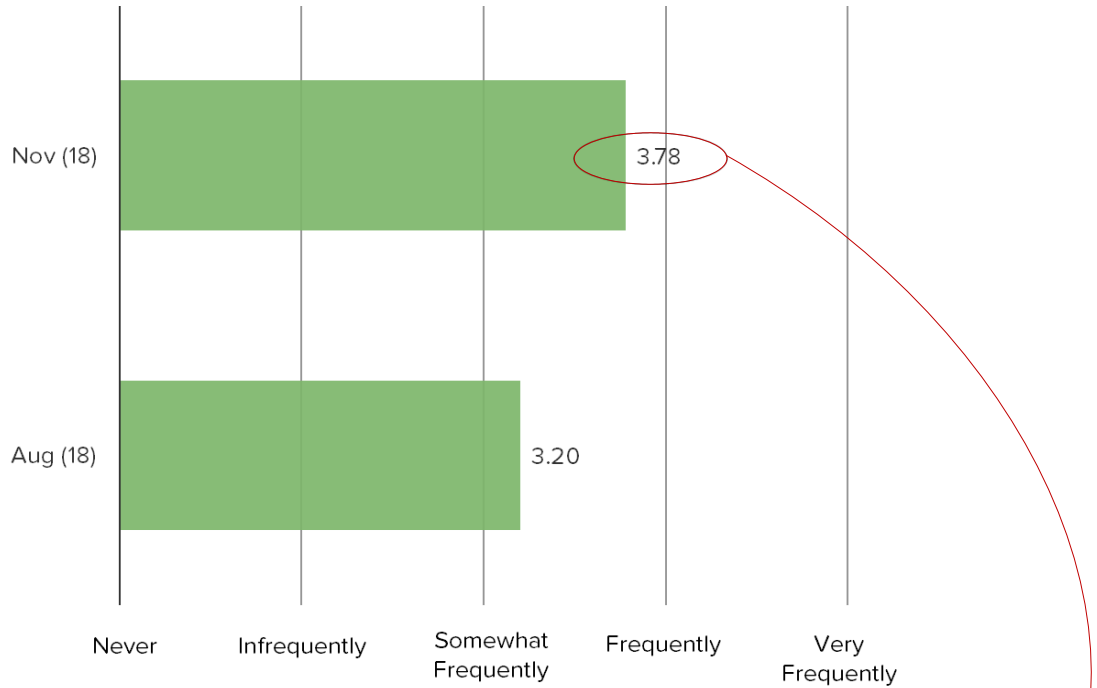
Posed to respondents who own or work at an auto garage or auto mechanic

N = 117



DO YOU EVER ORDER PARTS ONLINE AT ADVANCE PROFESSIONAL?

Posed to respondents who own or work at an auto garage or auto mechanic



N = 117

