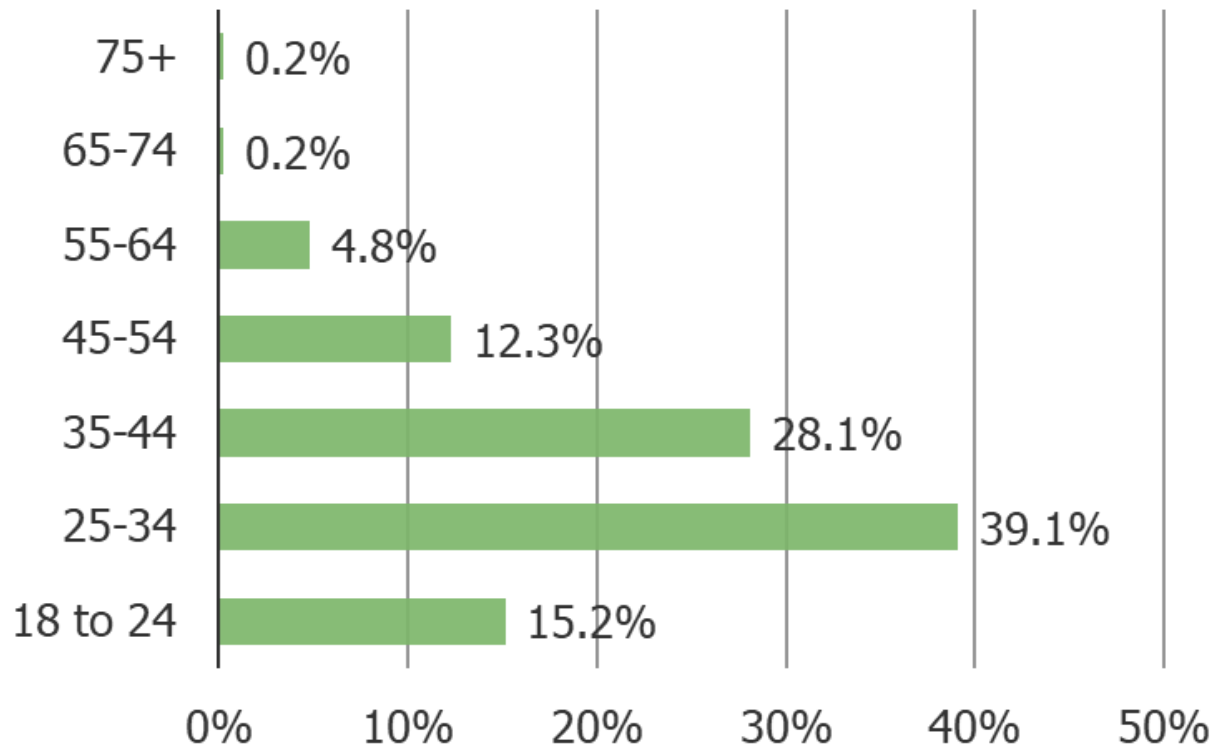


CASPER DEMOGRAPHICS



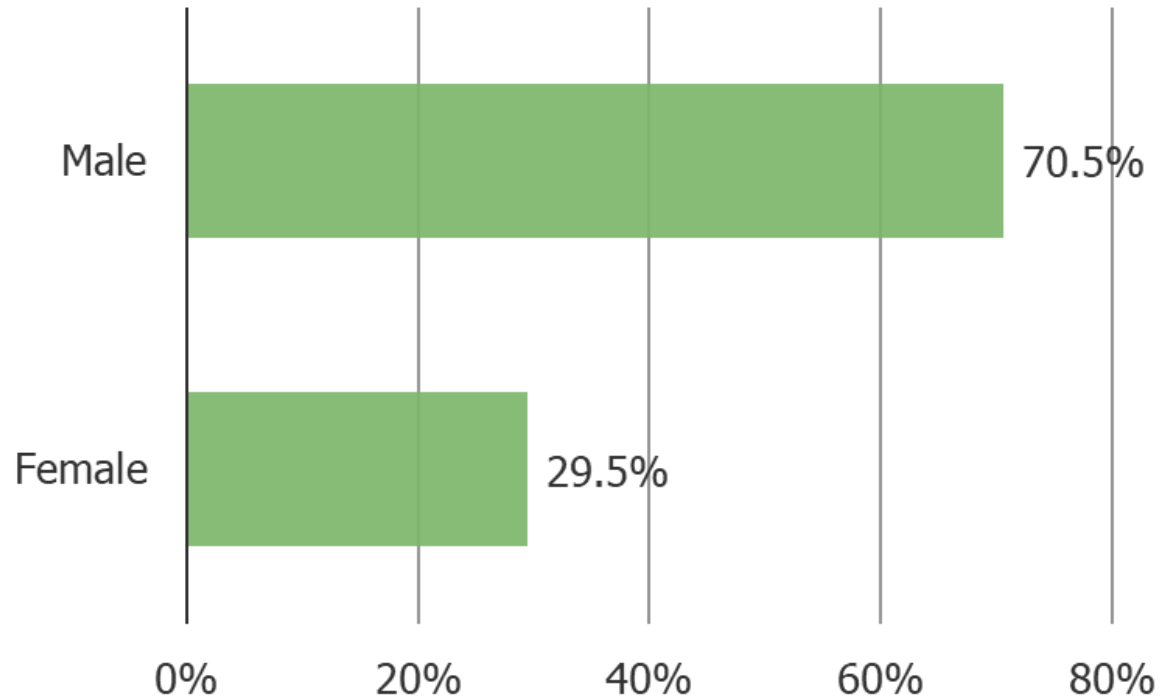
What is your age?

Cross-Tab: Respondents Who Said they Own a Casper Mattress



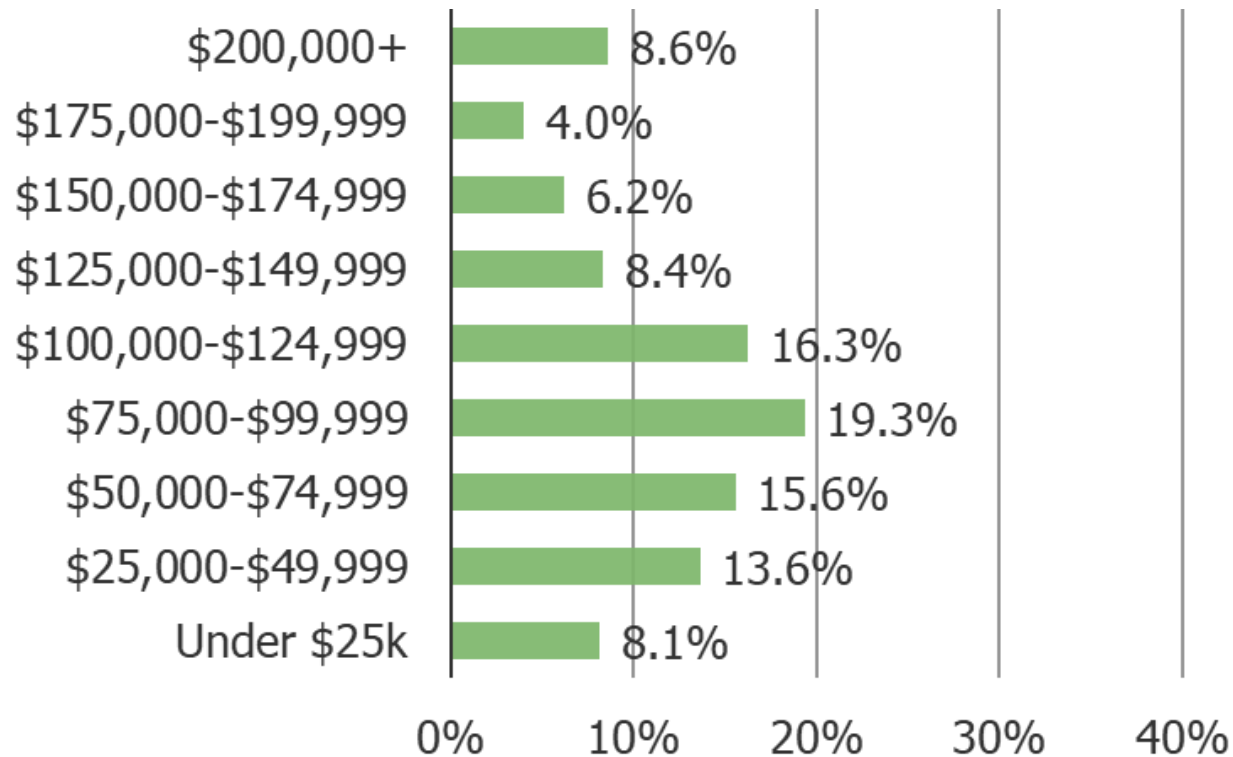
What is your gender?

Cross-Tab: Respondents Who Said they Own a Casper Mattress



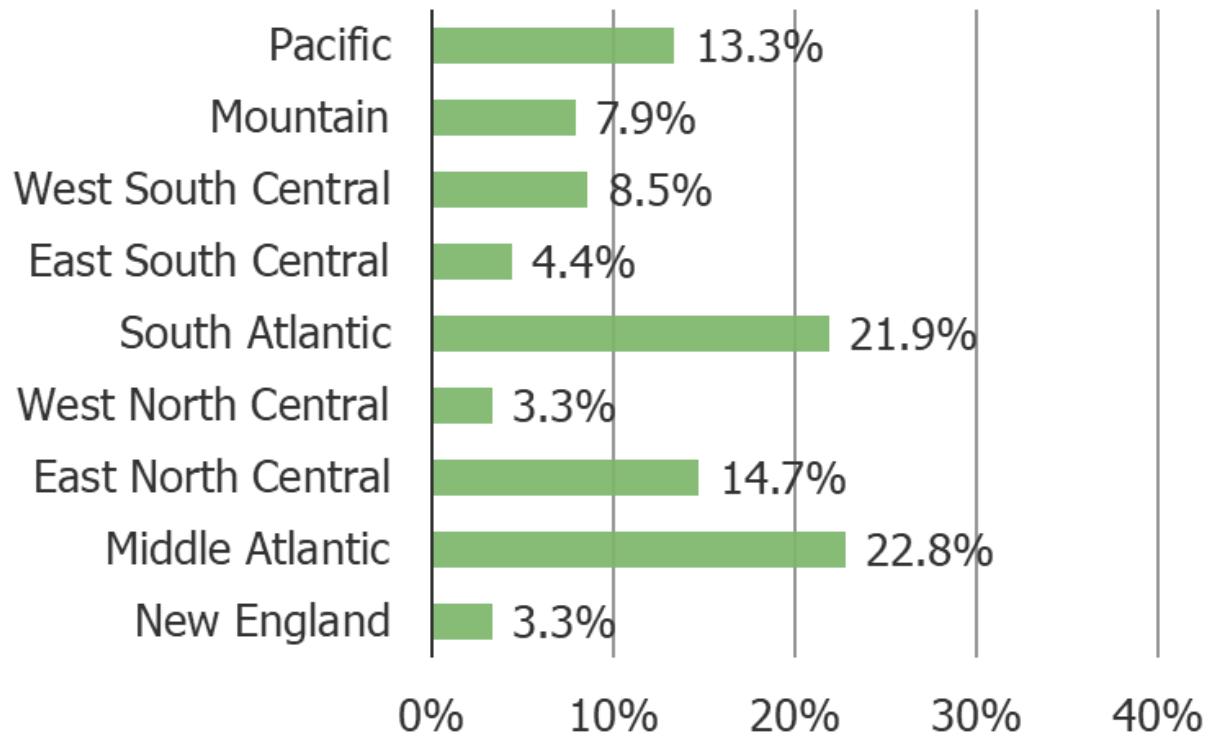
What is your approximate average household income?

Cross-Tab: Respondents Who Said they Own a Casper Mattress



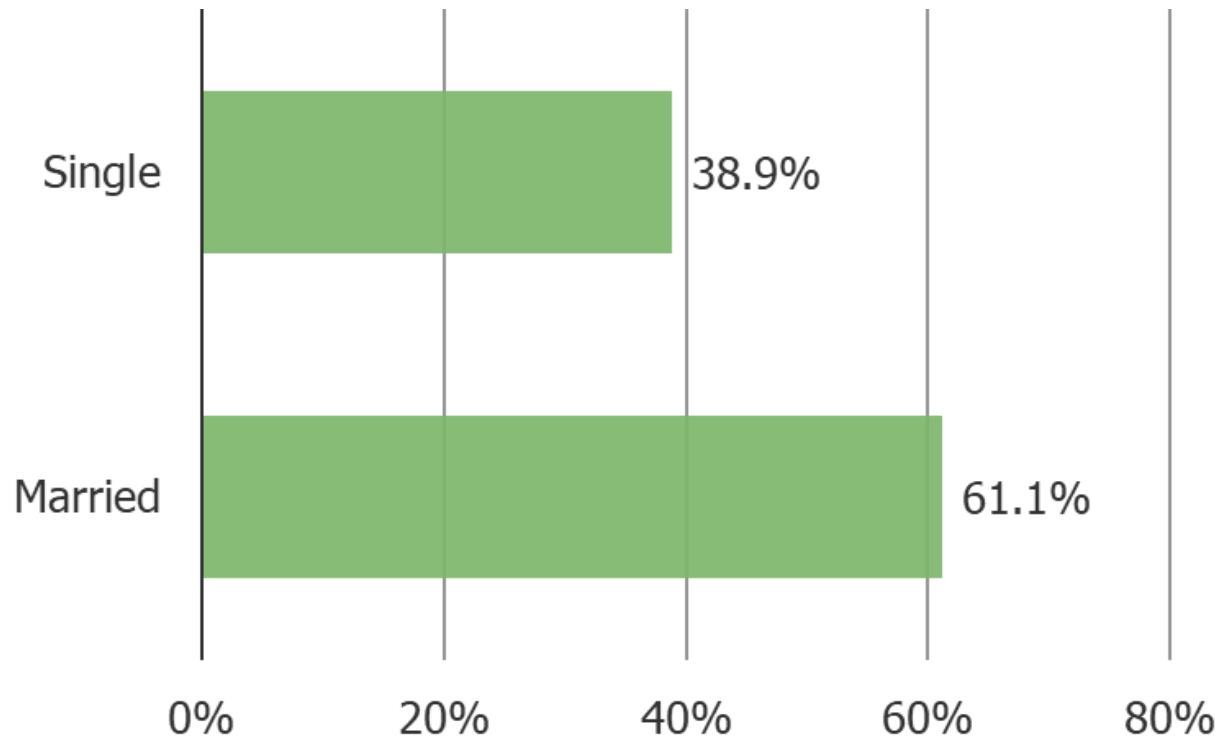
In which region of the United States do you live?

Cross-Tab: Respondents Who Said they Own a Casper Mattress



What is your marital status?

Cross-Tab: Respondents Who Said they Own a Casper Mattress

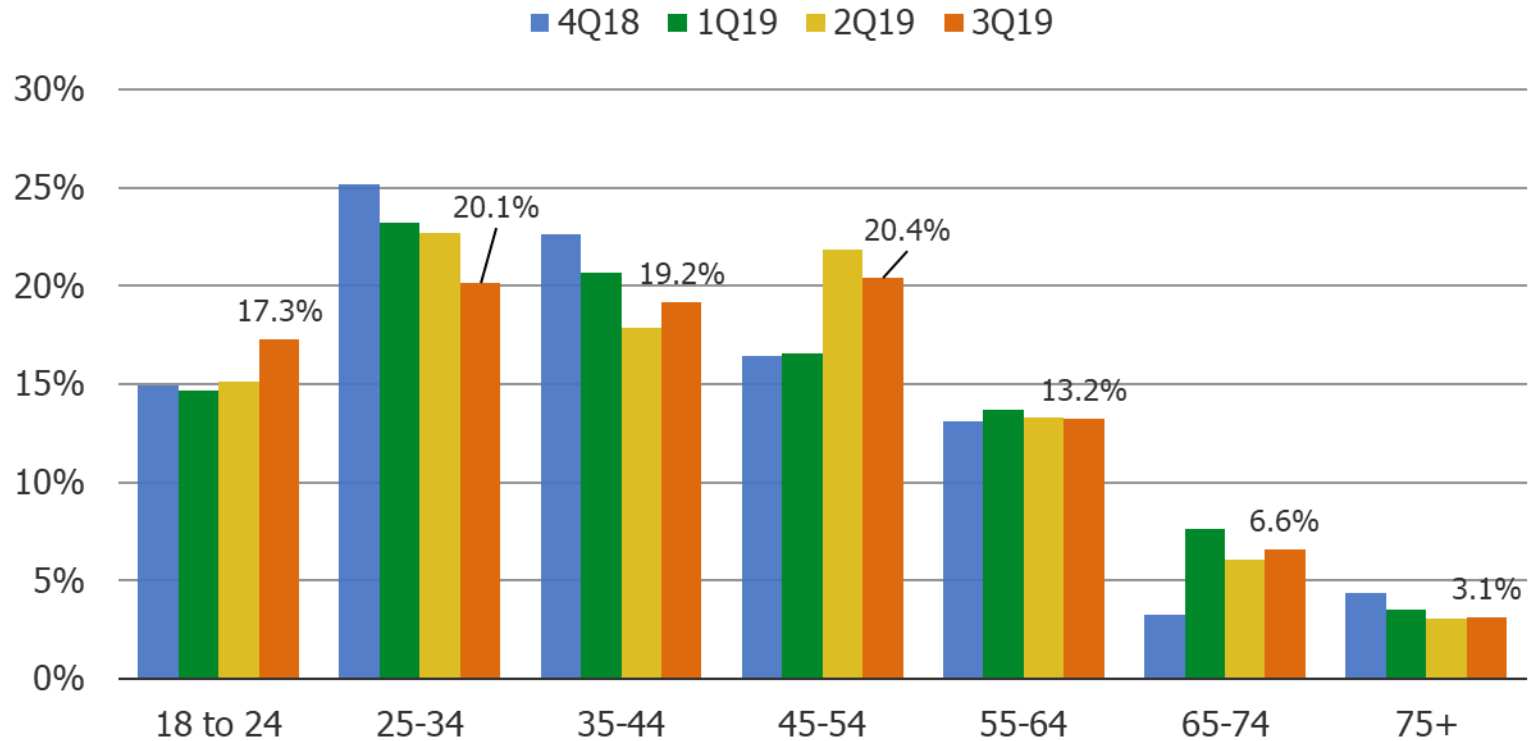


CASPER DEMOGRAPHICS



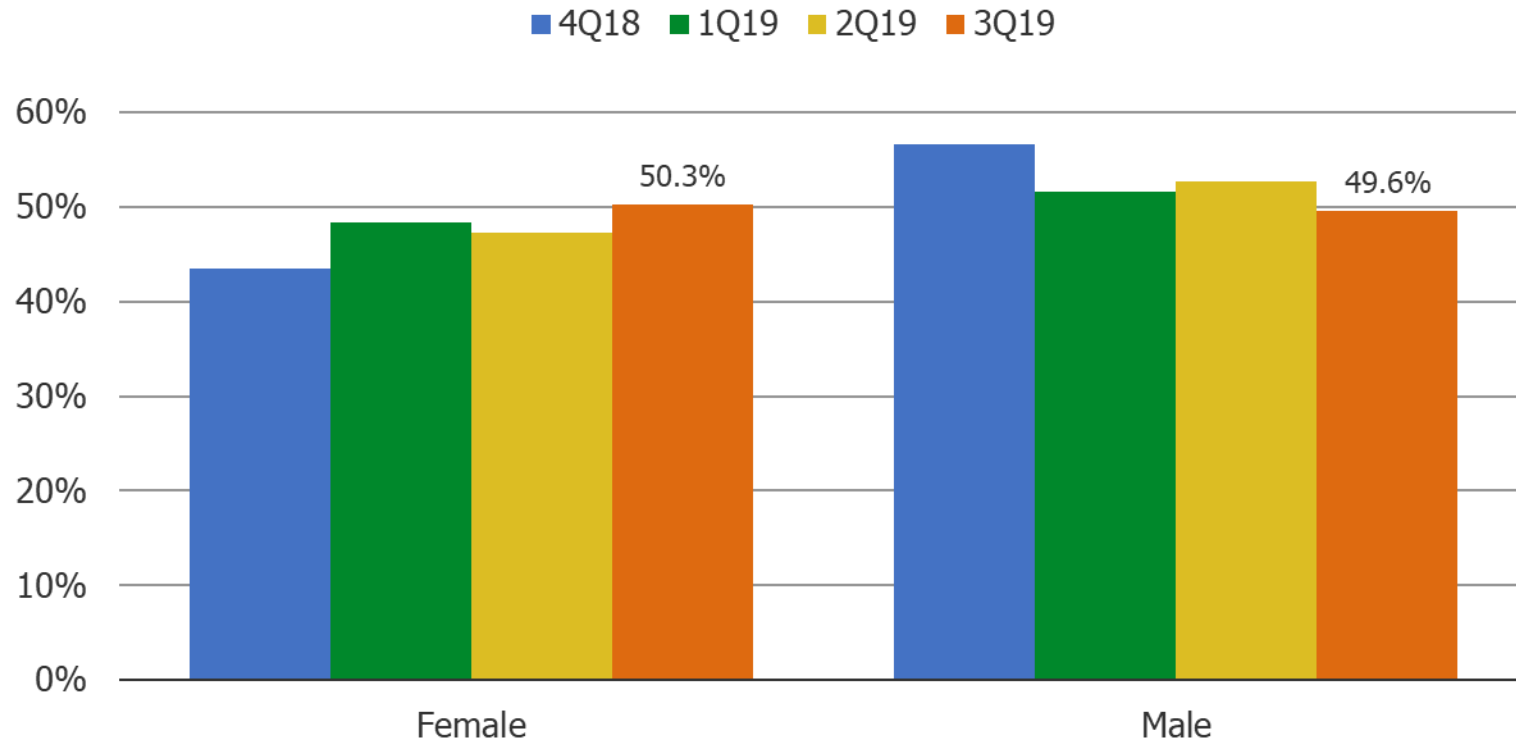
What is your age?

Cross-Tab: Respondents Who Think They Would Buy Their Next Mattress Online



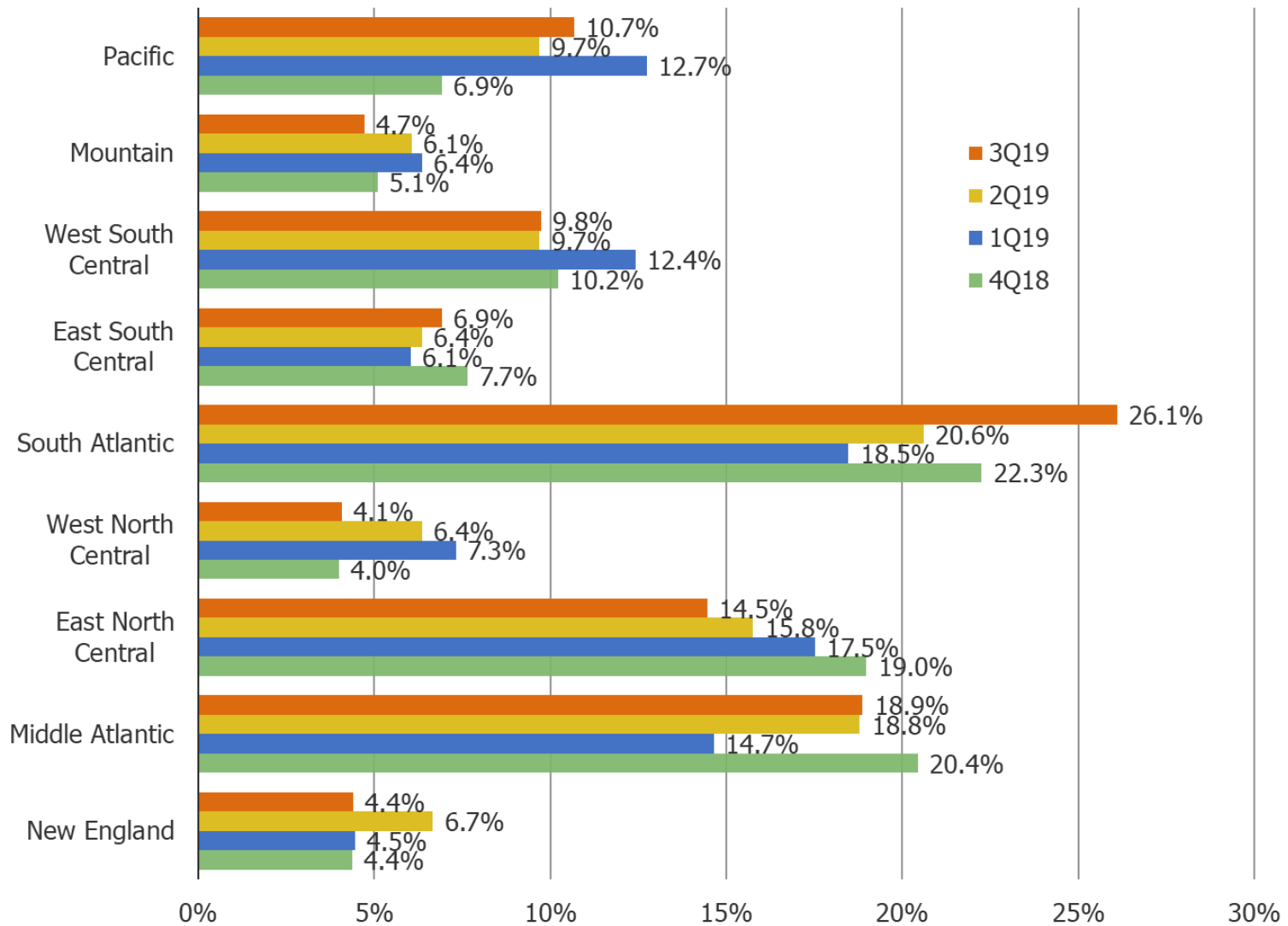
What is your gender?

Cross-Tab: Respondents Who Think They Would Buy Their Next Mattress Online



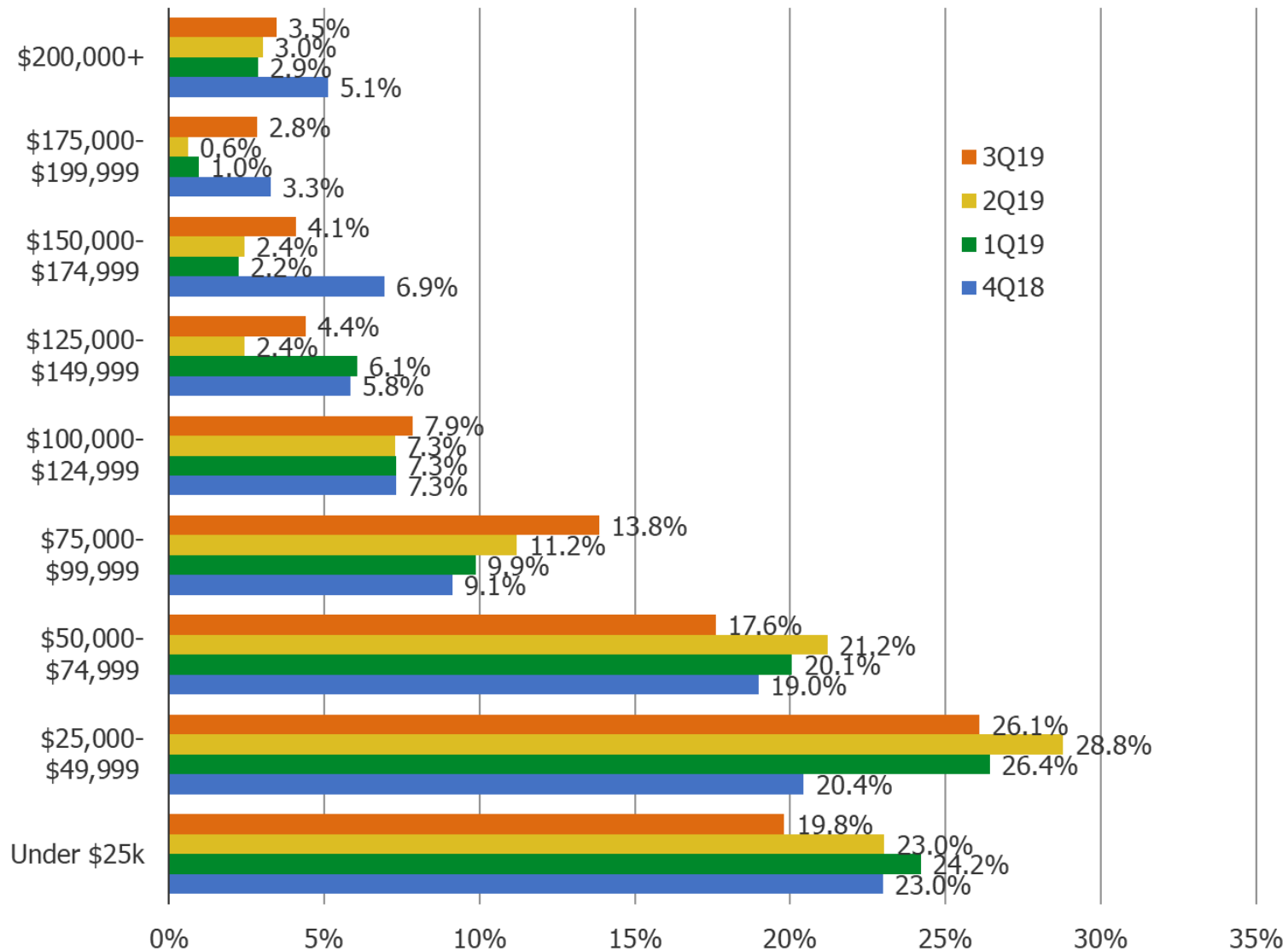
In what region of the United States do you live?

Cross-Tab: Respondents Who Think They Would Buy Their Next Mattress Online



What is your approximate average household income?

Cross-Tab: Respondents Who Think They Would Buy Their Next Mattress Online



What is your marital status?

Cross-Tab: Respondents Who Think They Would Buy Their Next Mattress Online

