

BACKGROUND:

- ❑ Survey of ~500 US Consumers balanced to census who are employed.

FINDINGS:

- ❑ 59% of those who are employed (full-time or part-time) say they are currently working fully from their job's physical location. The remainder are either working home fully (24.9%) or part of the time (16.1%).
- ❑ Laptops/printers/monitors were the most commonly purchased items for the at-home work environment. Over half of those working from home said they or their employer purchased a desk or desk chair since the start of the pandemic.
- ❑ 14.1% of those working from home (full-time or part-time) said they will have to purchase items for their at-home set up (printers, desks, and chairs were mentioned the most often).
- ❑ Employers don't seem to be in a rush to get their employees who have been working from home fully back to working in person. Only 8.6% said in the next month and only 22.4% said in the next 1-3 months. 17.2% said they will return in more than a year from now.
- ❑ Respondents who have been working from home report a need for certain items if their employer increased in-person requirements. Clothing and shoes are the most likely to be needed of the items we asked about.
- ❑ In a post-covid world, most respondents do not desire to have a job that is fully "work-from-home". To wit, only 11.4% would want to work from home five days a week. At the same time, only 35.6% say they would want to be all in-person. In the aftermath of Covid, Employees could be looking for more flexibility to occasionally work from home.

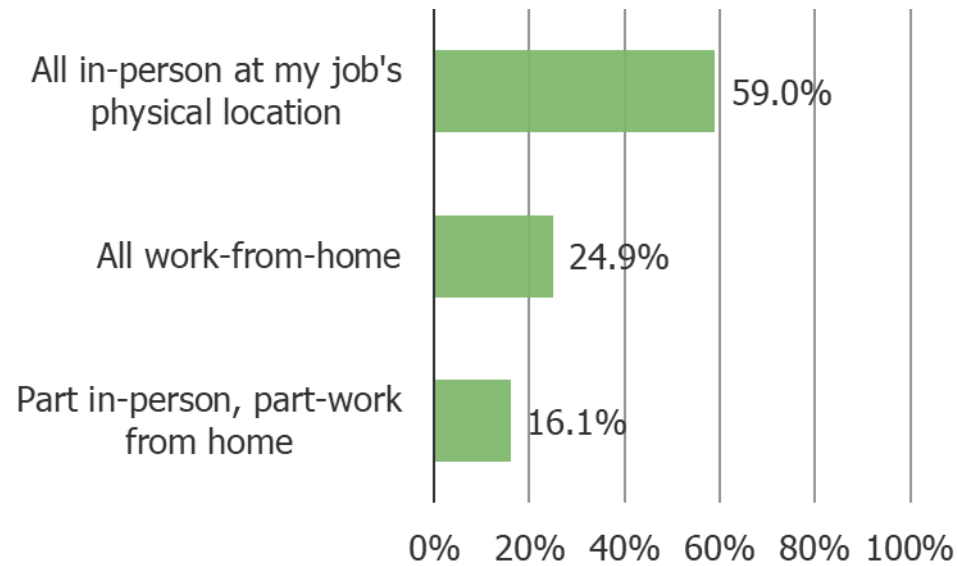


Back To Work, Work From Home



Are you currently working at your job's physical location, or are you working from home?

Posed to all respondents who are employed/working.

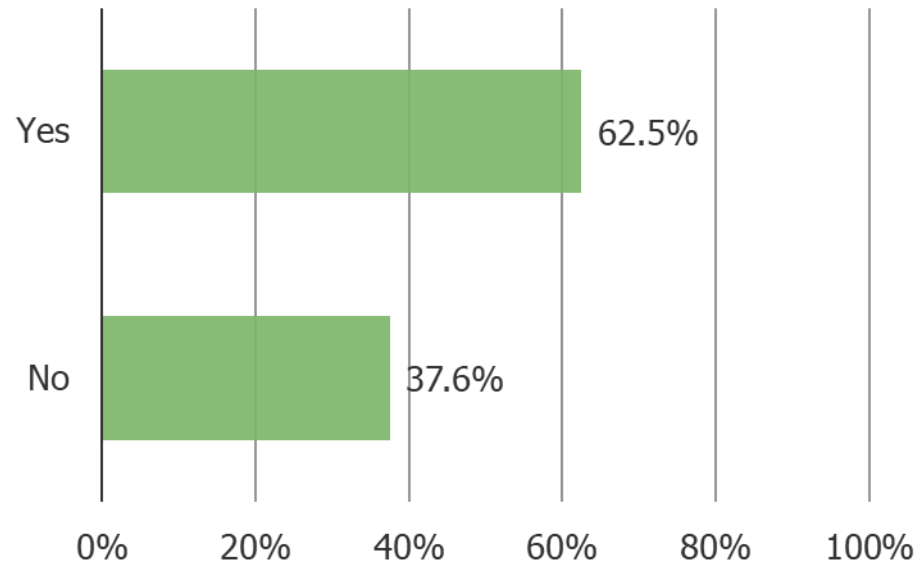


N = 466



Do you work in an office environment?

Posed to all respondents who are employed/working.

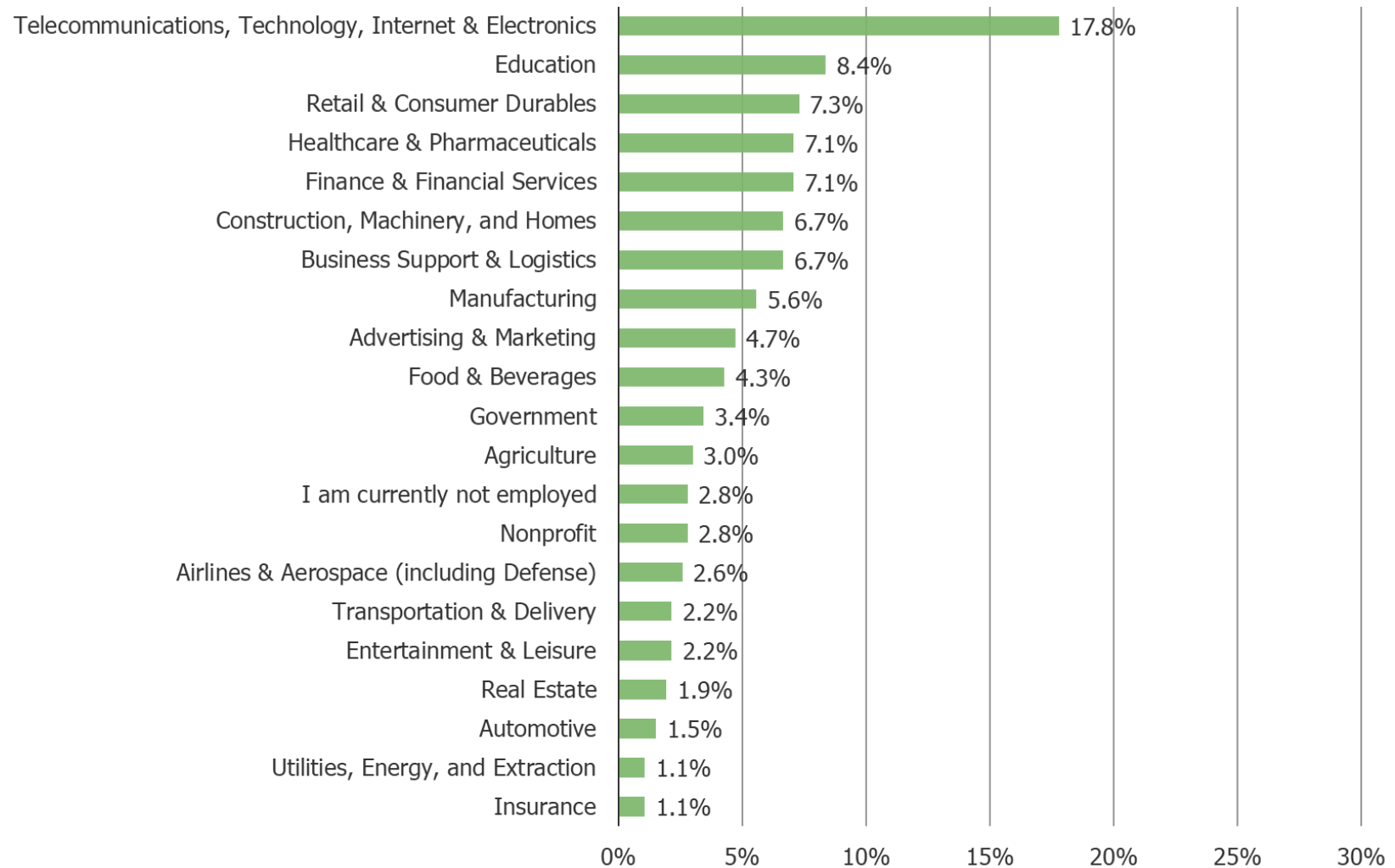


N = 466



Which of the following best describes the principal industry of your organization?

Posed to all respondents who are employed/working.



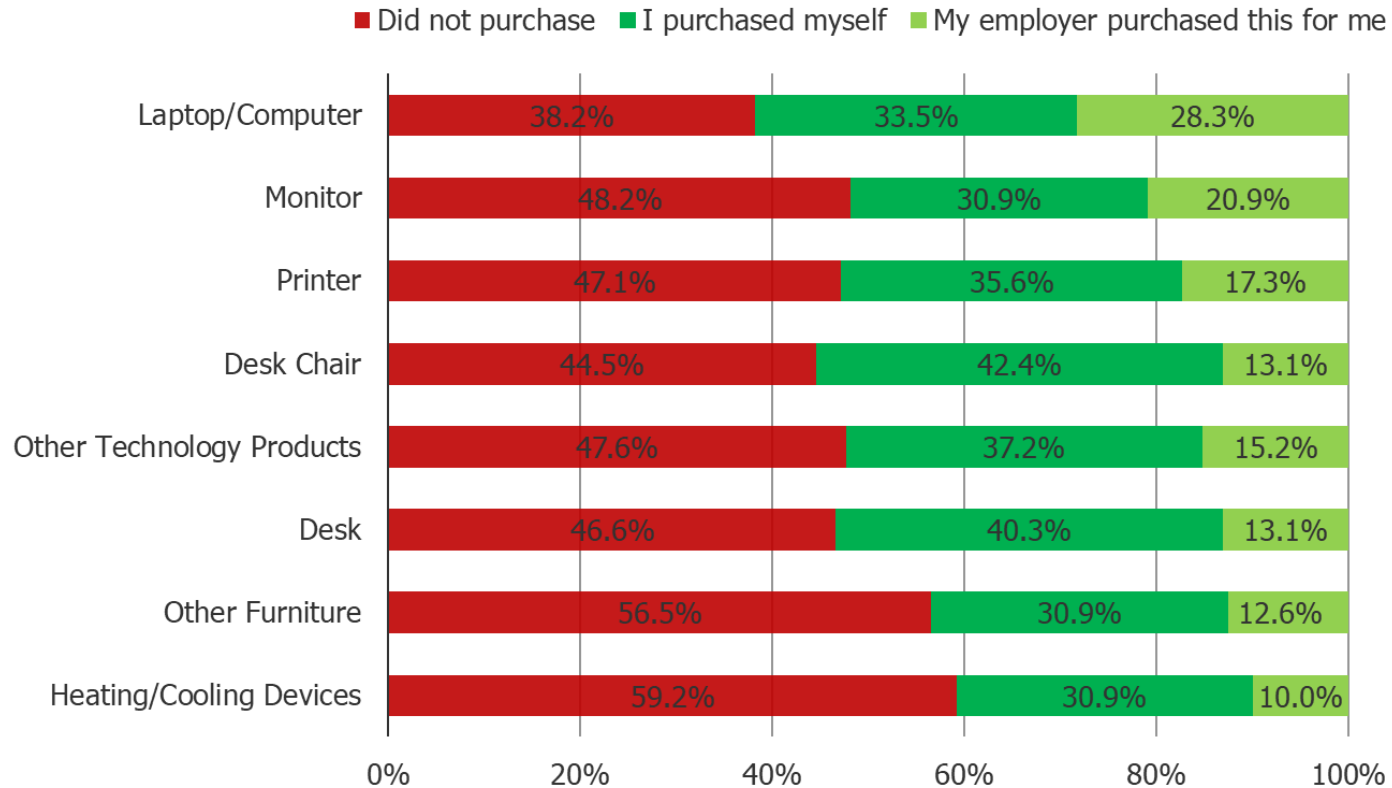
N = 466

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Have you or your employer purchased any of the following for your at-home work set up since the start of the pandemic?

Posed to all respondents who are employed/working – full or part-time work from home.



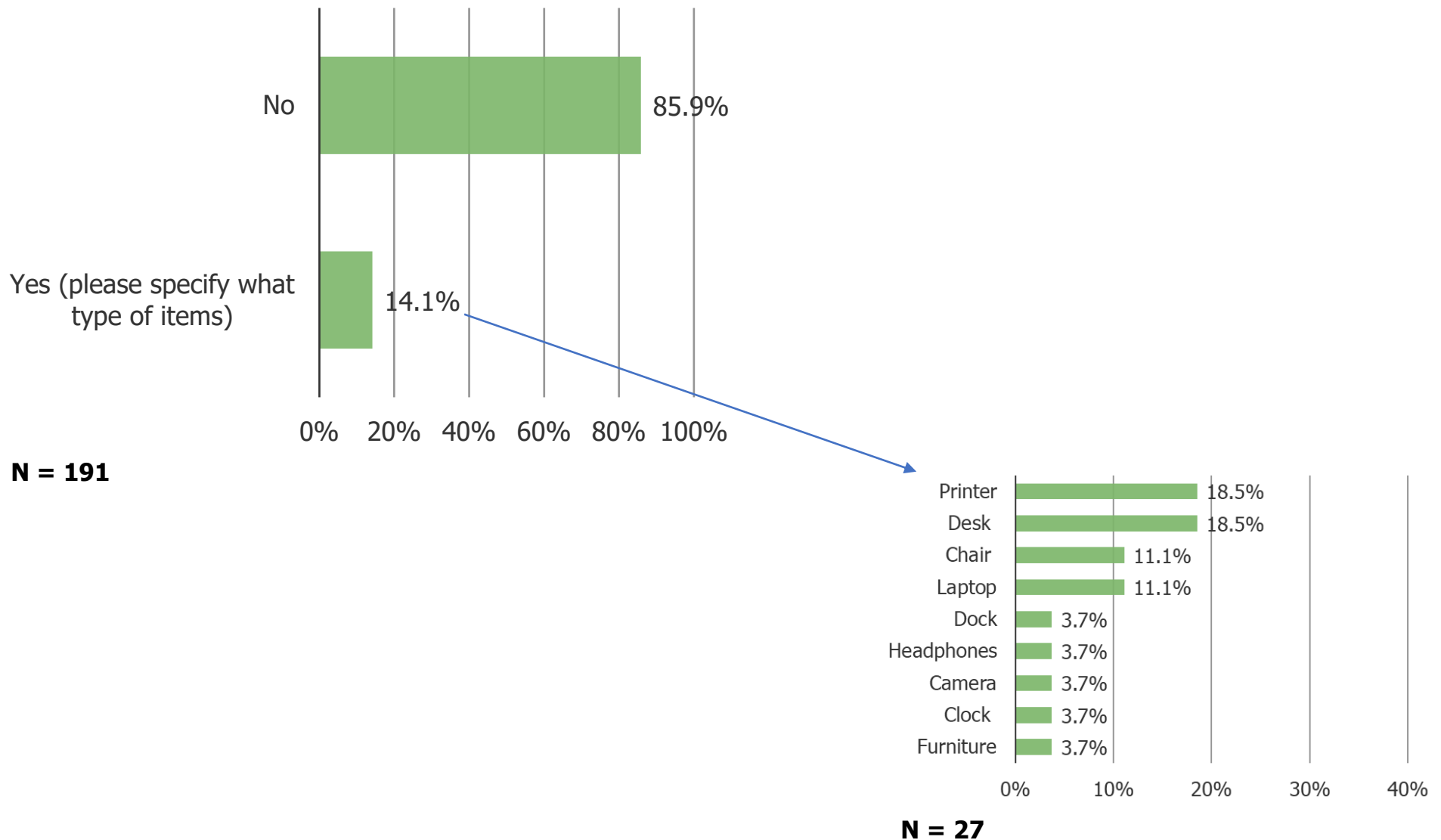
N = 191

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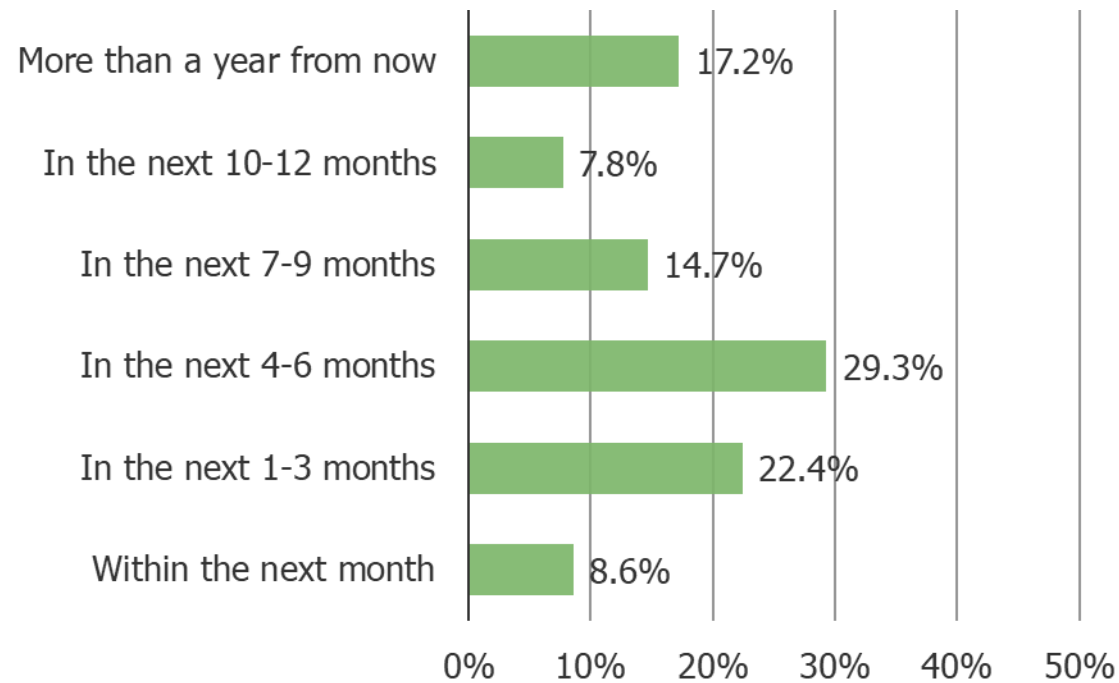
Will you have any need to purchase any kind of items for your at-home work set-up this Fall?

Posed to all respondents who are employed/working – full or part-time work from home.



Has your employer offered guidance on when to be back to working in-person at your job's physical location again?

Posed to all respondents who are employed/working – fully work-from-home.

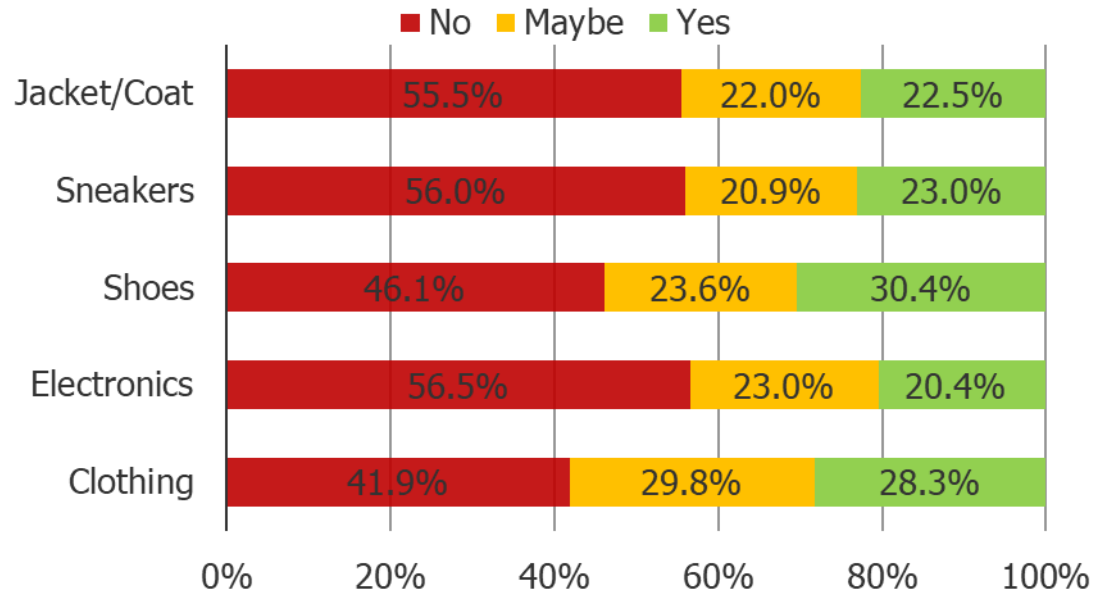


N = 116



If your employer switched to full-time in person or increased in-person requirements relative to your current situation, would you need to spend money on any of the following?

Posed to all respondents who are employed/working – full or part-time work from home.

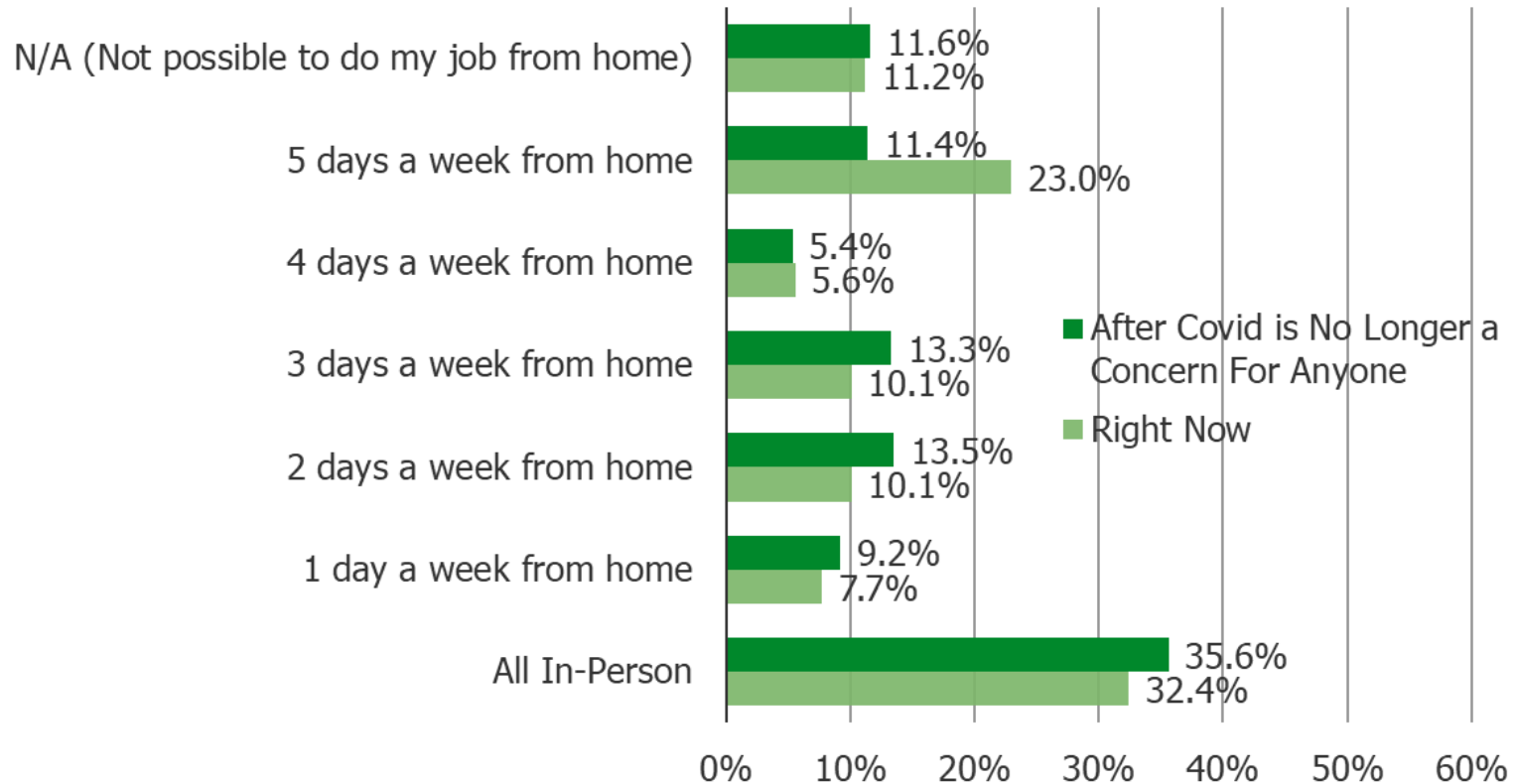


N = 191



If it were up to you, how many days per week would your company have its employees working from home?

Posed to all respondents who are employed/working.



N = 466

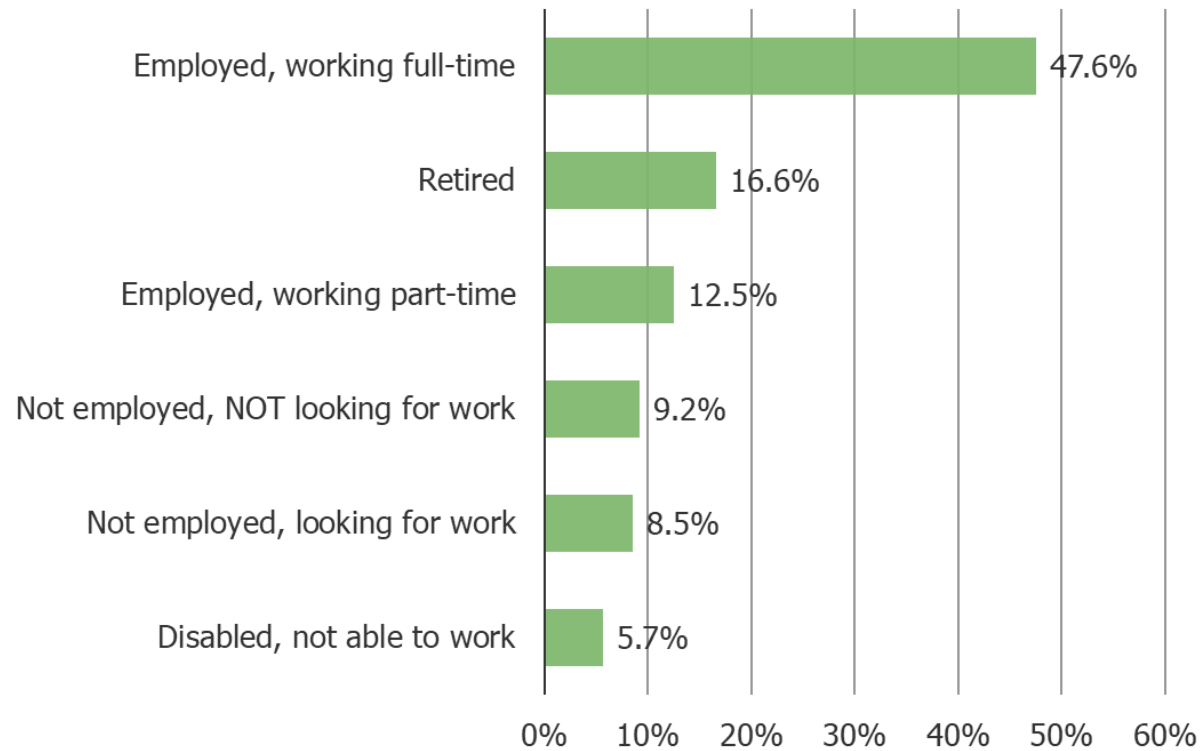


Demographics



Which of the following categories best describes your employment status?

Posed to all respondents.

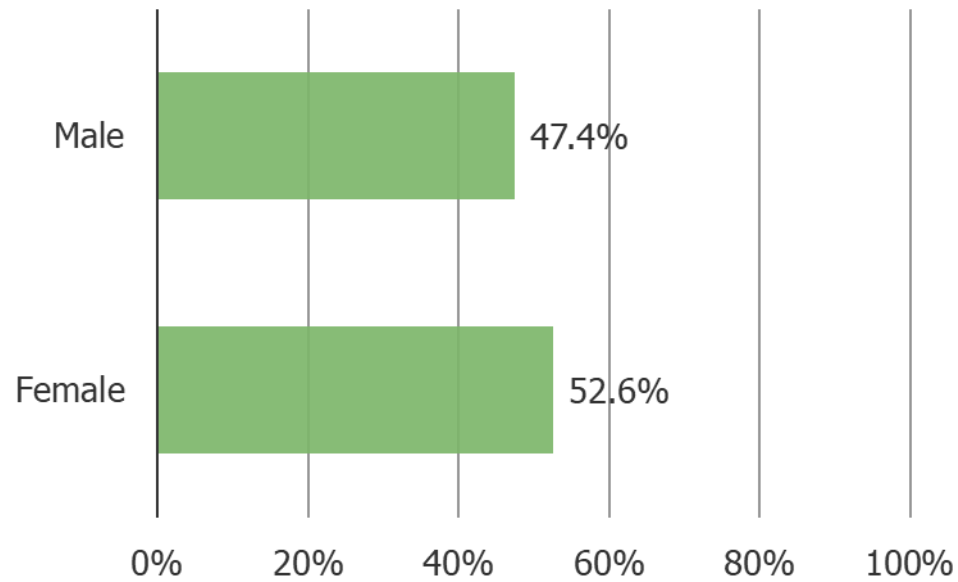


N = 776



What is your gender?

Posed to all respondents.

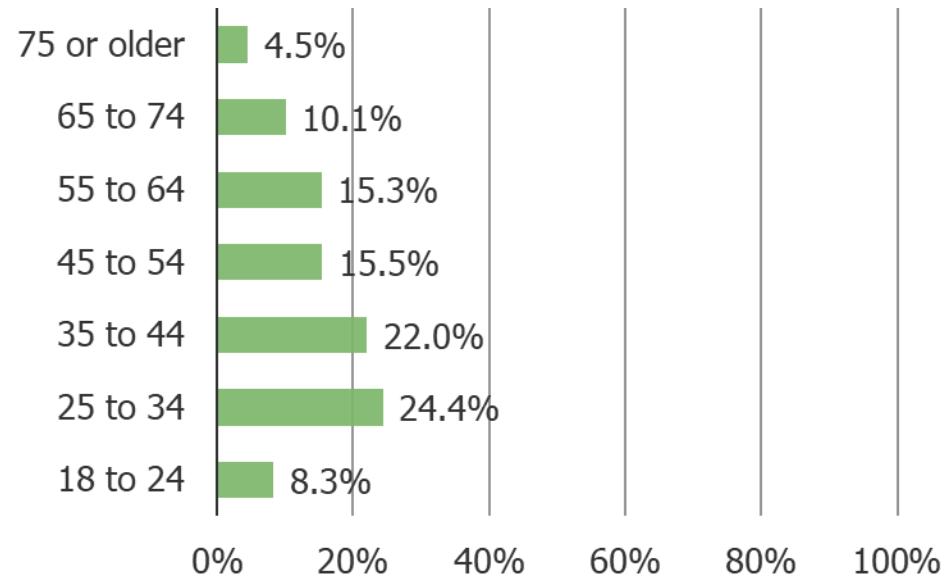


N = 776



What is your age?

Posed to all respondents.



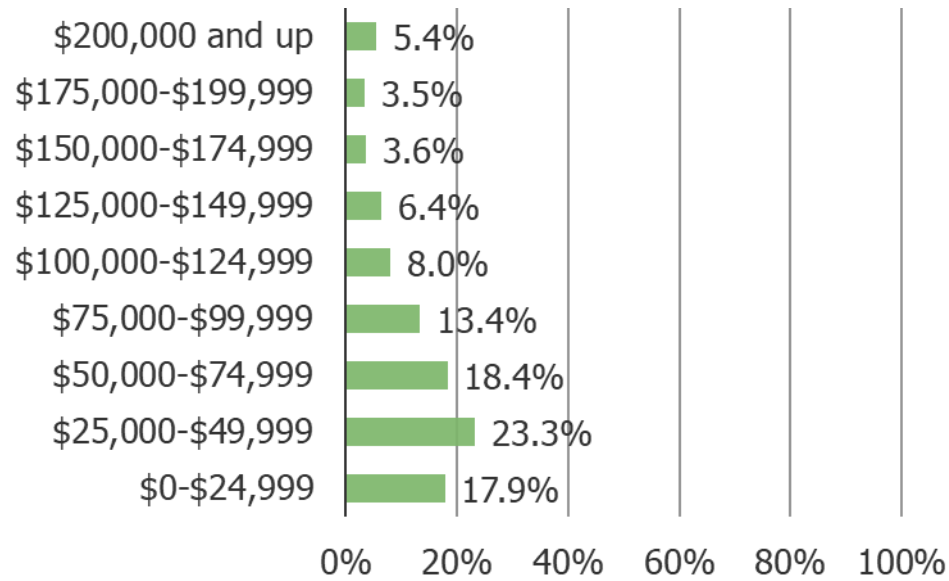
N = 776

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What is your approximate average household income?

Posed to all respondents.

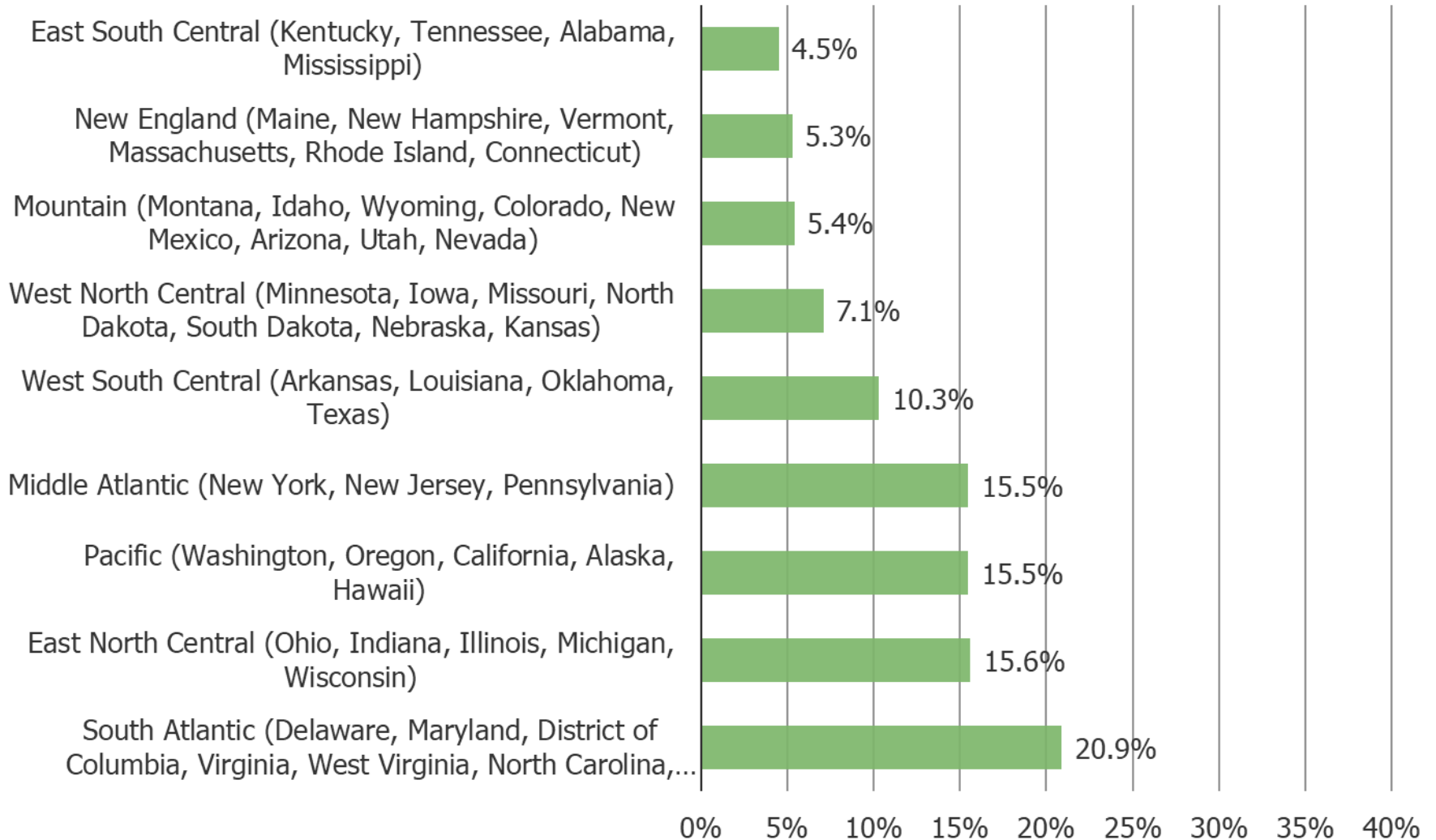


N = 776



In which region of the United States do you live?

Posed to all respondents.

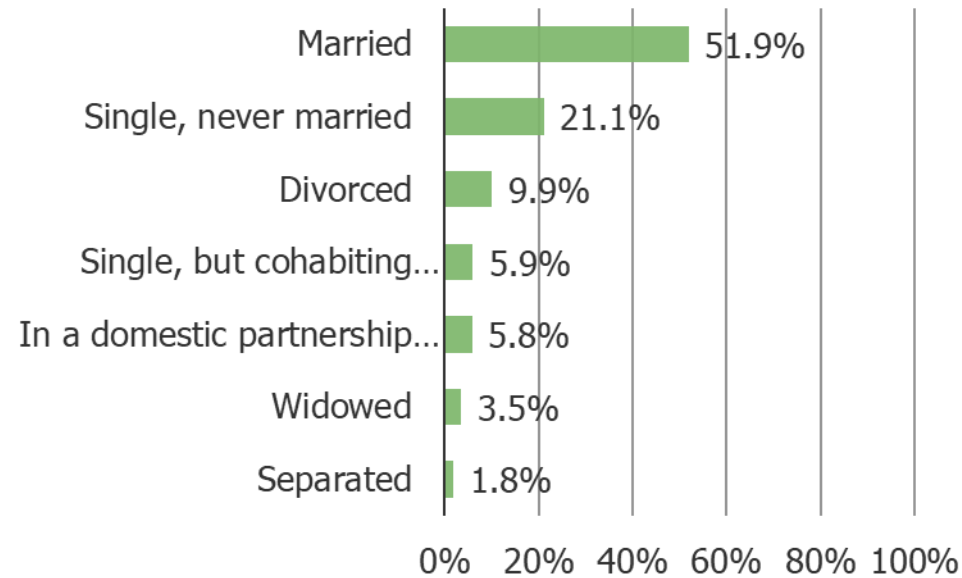


N = 776



Which of the following best describes your current relationship status?

Posed to all respondents.



N = 776

