



**CHECK BREAKDOWN:**

**TREND CHECKS**

**COVID CONCERNS: INCREASING**

Consumer concerns related to Covid increased markedly in September relative to our May survey.

**COVID DISRUPTION EXPECTATIONS: EXTENDING**

Consumer expectations for how long Covid will be a concern extended considerably relative to feedback we collected in May.

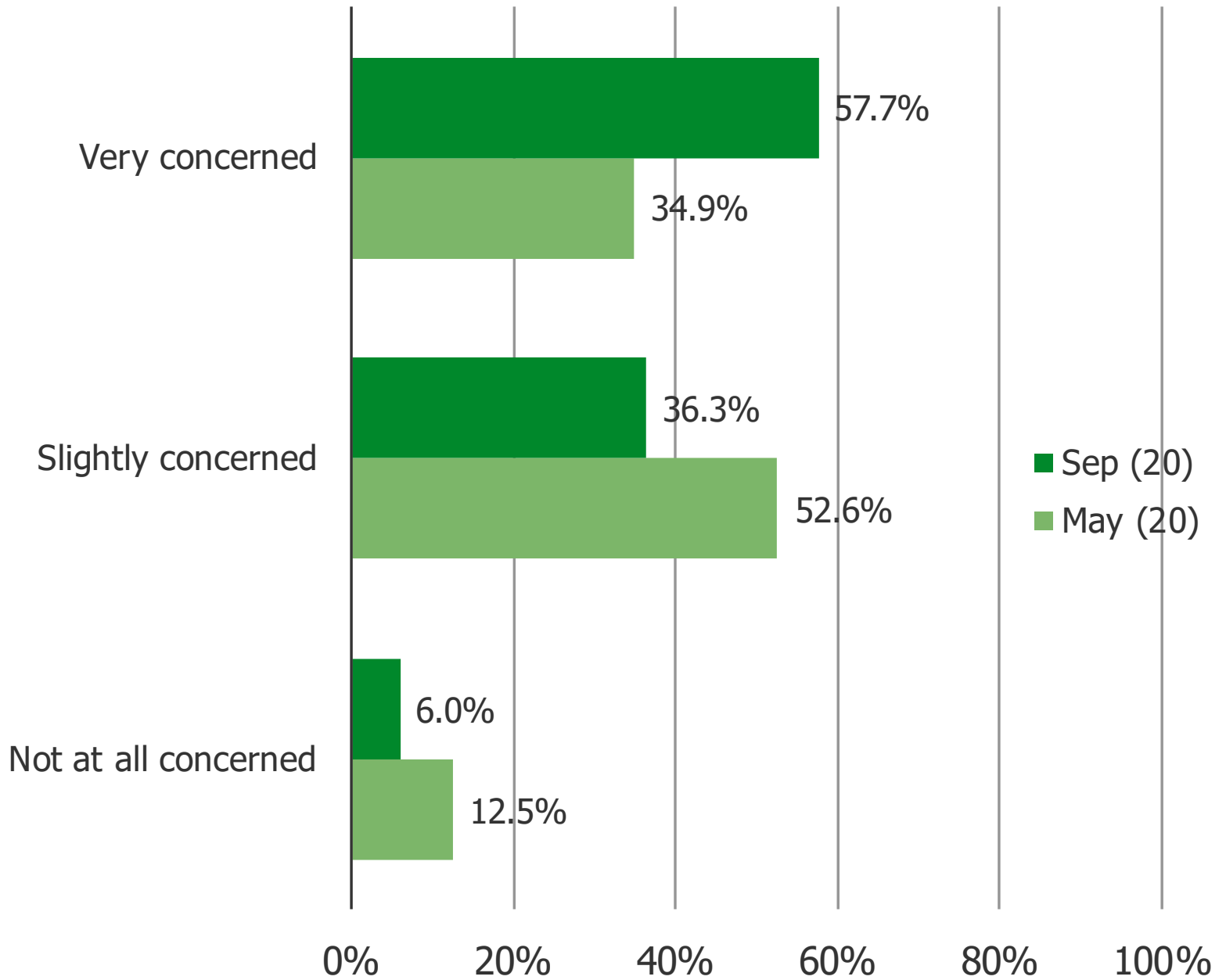
**PERSONAL FINANCES: NEGATIVE**

Most consumers said Covid and social distancing will negatively impact their personal finances. The data worsened in September relative to May.

# CORONAVIRUS IN SOUTH KOREA

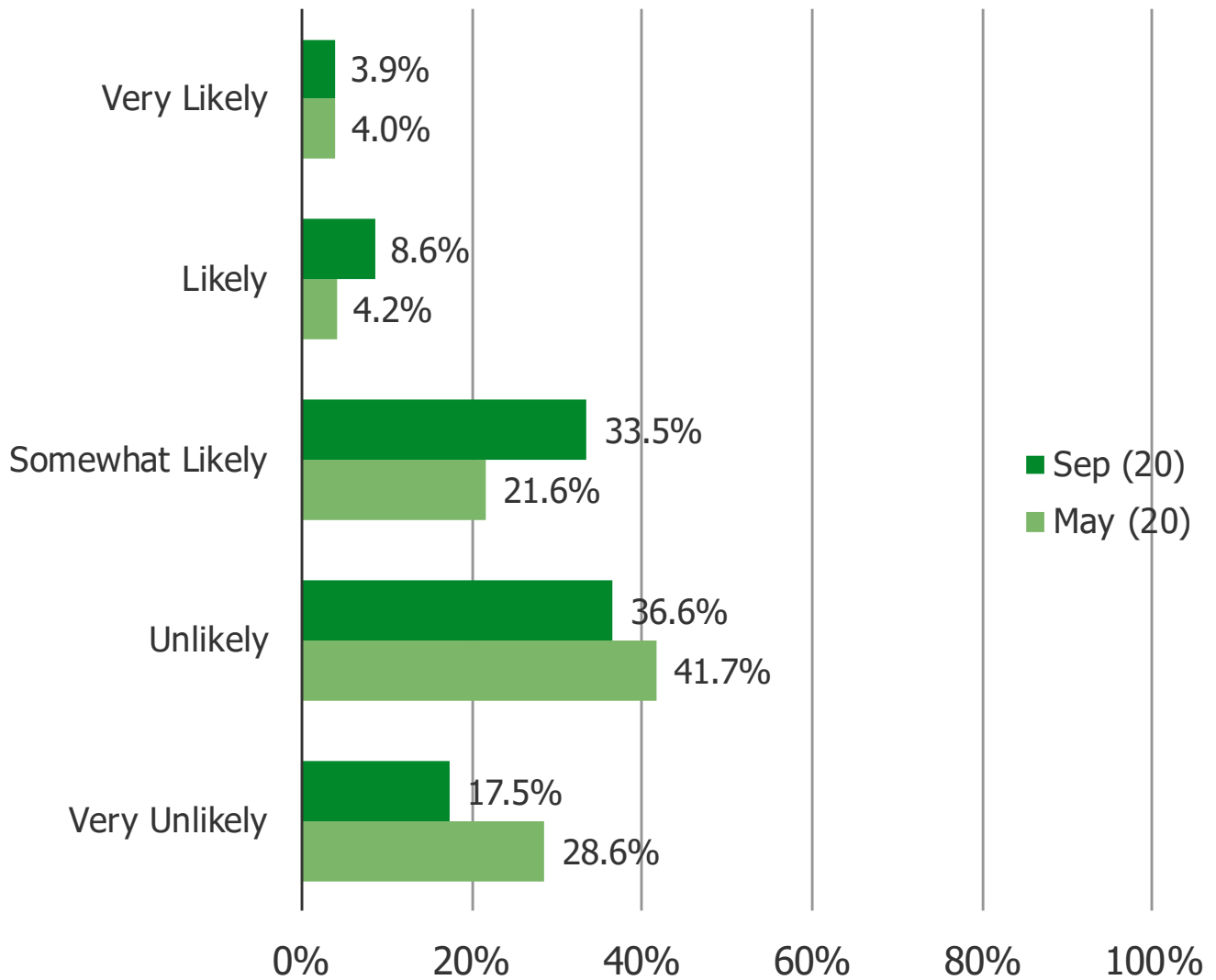
PLEASE ASSESS YOUR CONCERNS ABOUT CORONAVIRUS.

Posed to all respondents



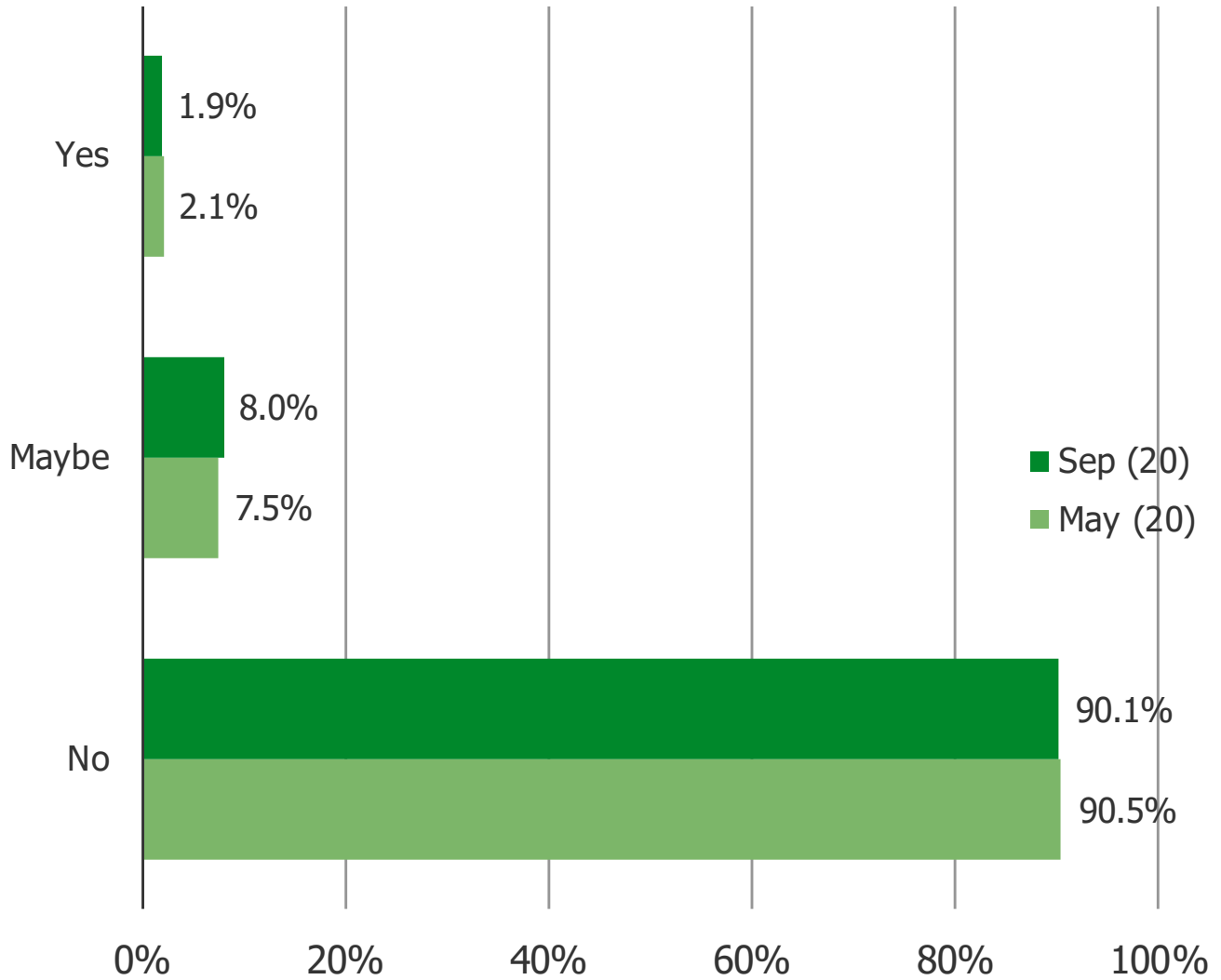
HOW LIKELY DO YOU THINK YOU'LL GET CORONAVIRUS WITHIN THE NEXT THREE TO SIX MONTHS?

Posed to all respondents



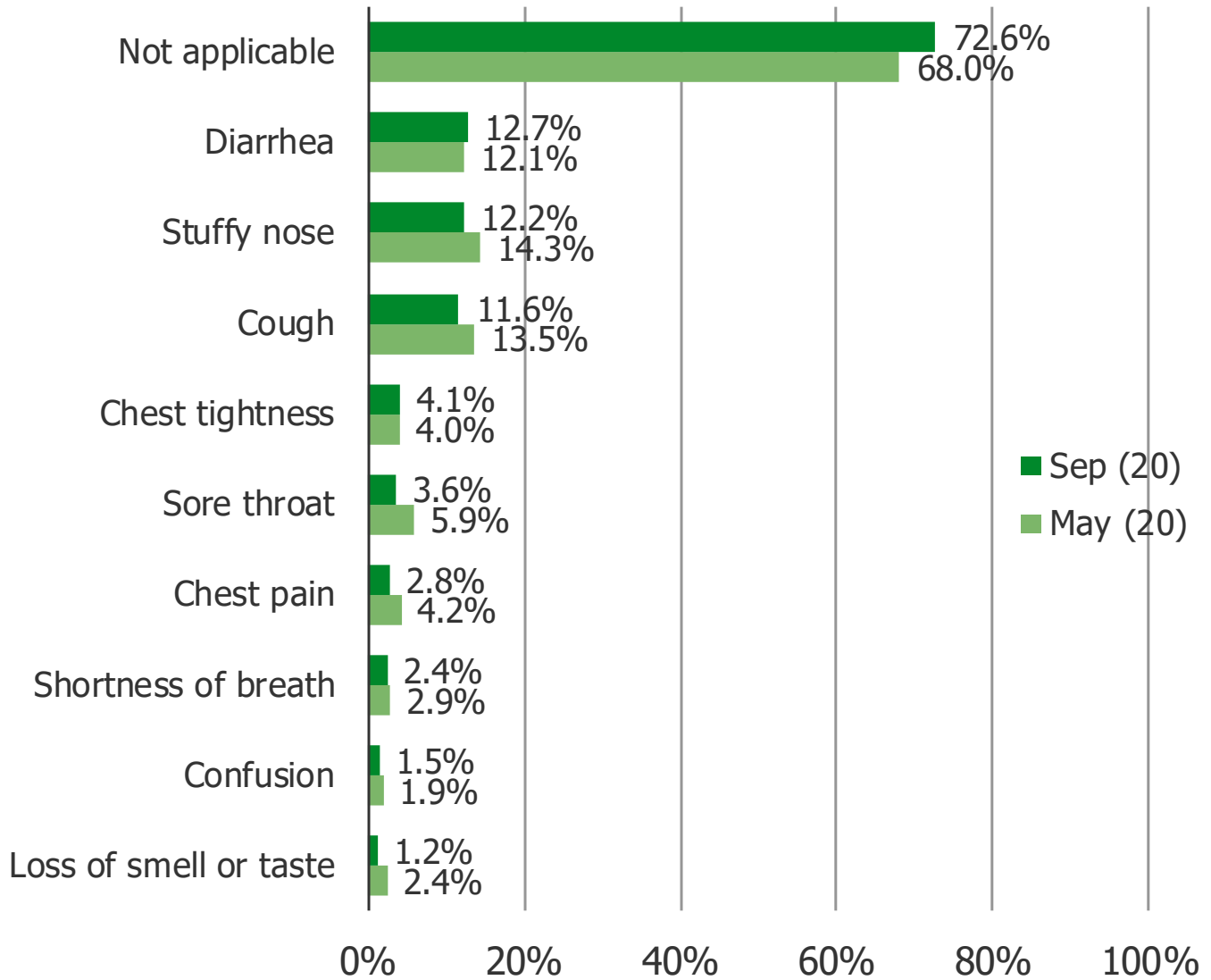
DO YOU THINK YOU ALREADY HAD CORONAVIRUS EVEN IF THE RESULTS WERE NEGATIVE?

Posed to all respondents



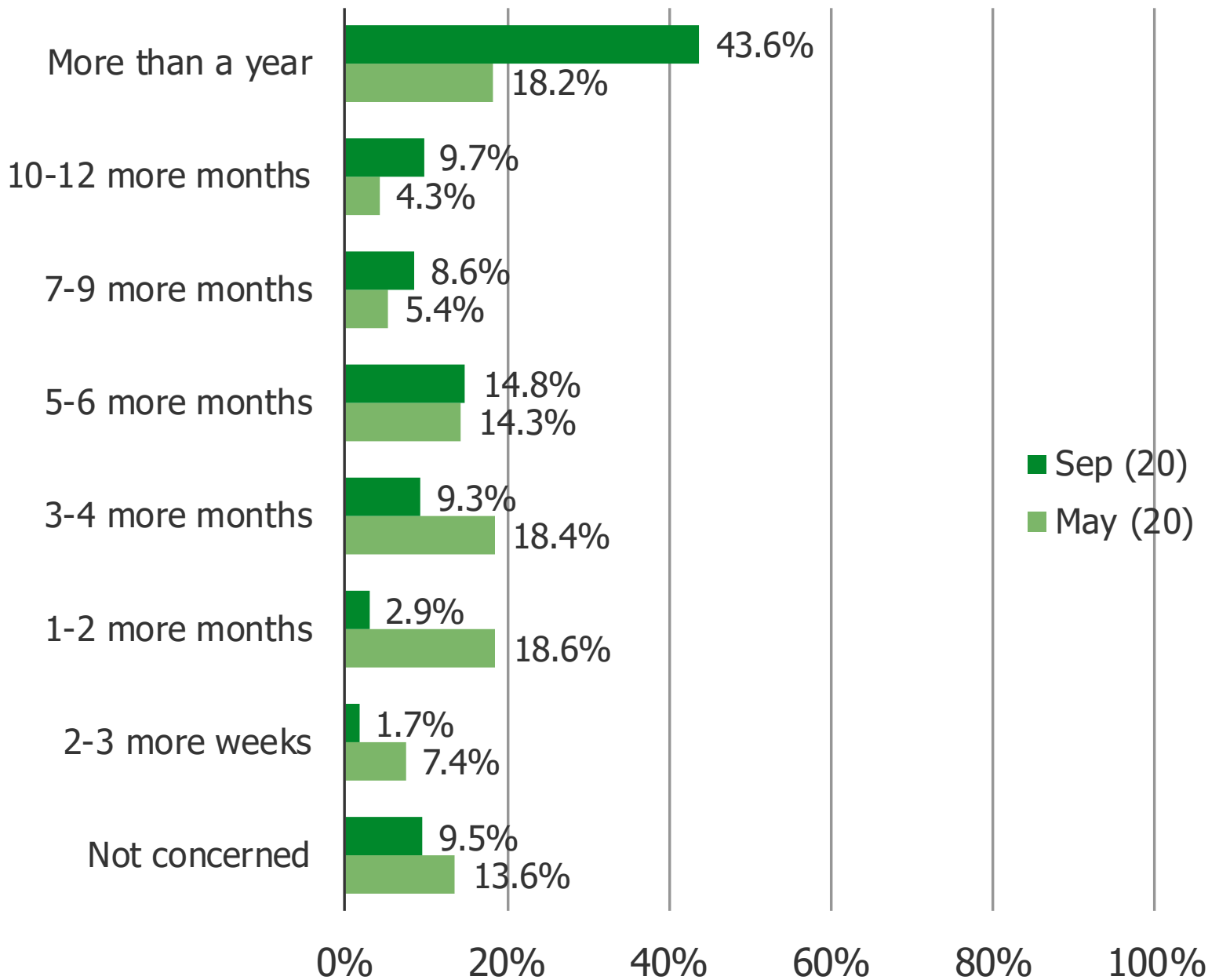
HAVE YOU EXPERIENCED THE FOLLOWING SYMPTOMS IN THE LAST THREE MONTHS?

Posed to all respondents



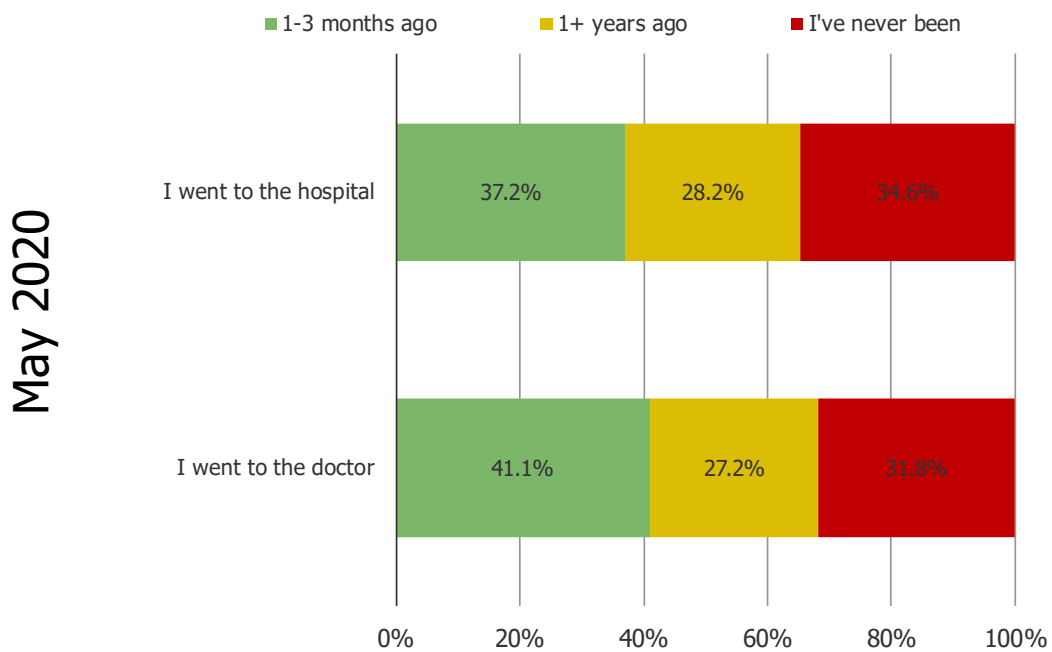
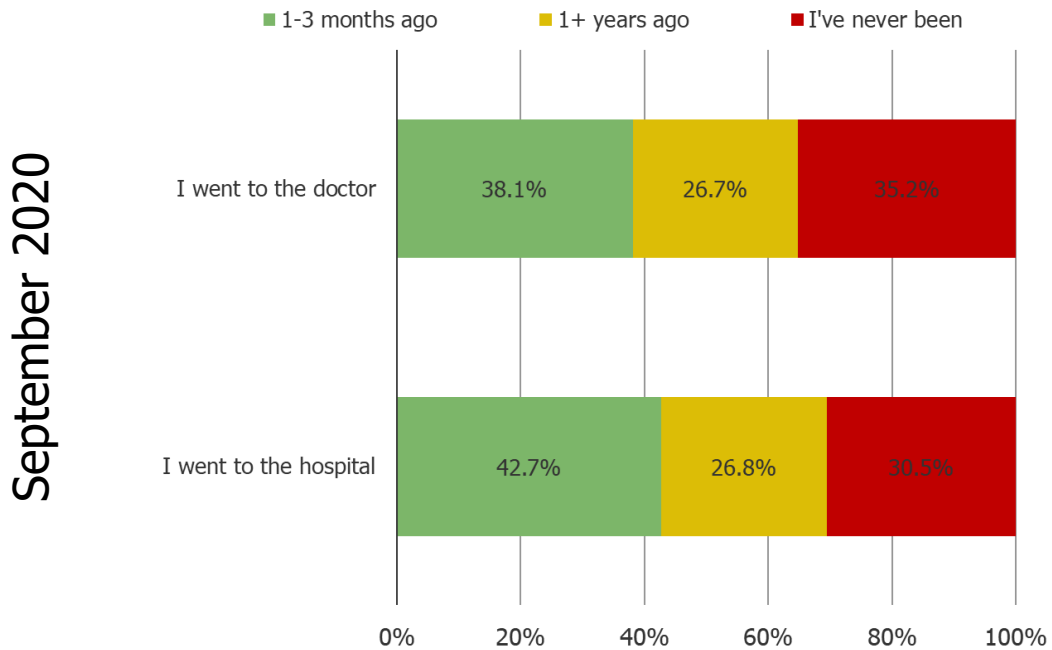
HOW LONG DO YOU THINK CORONAVIRUS WILL BE A CONCERN?

Posed to all respondents



WHEN WAS THE LAST TIME YOU DID THE FOLLOWING?

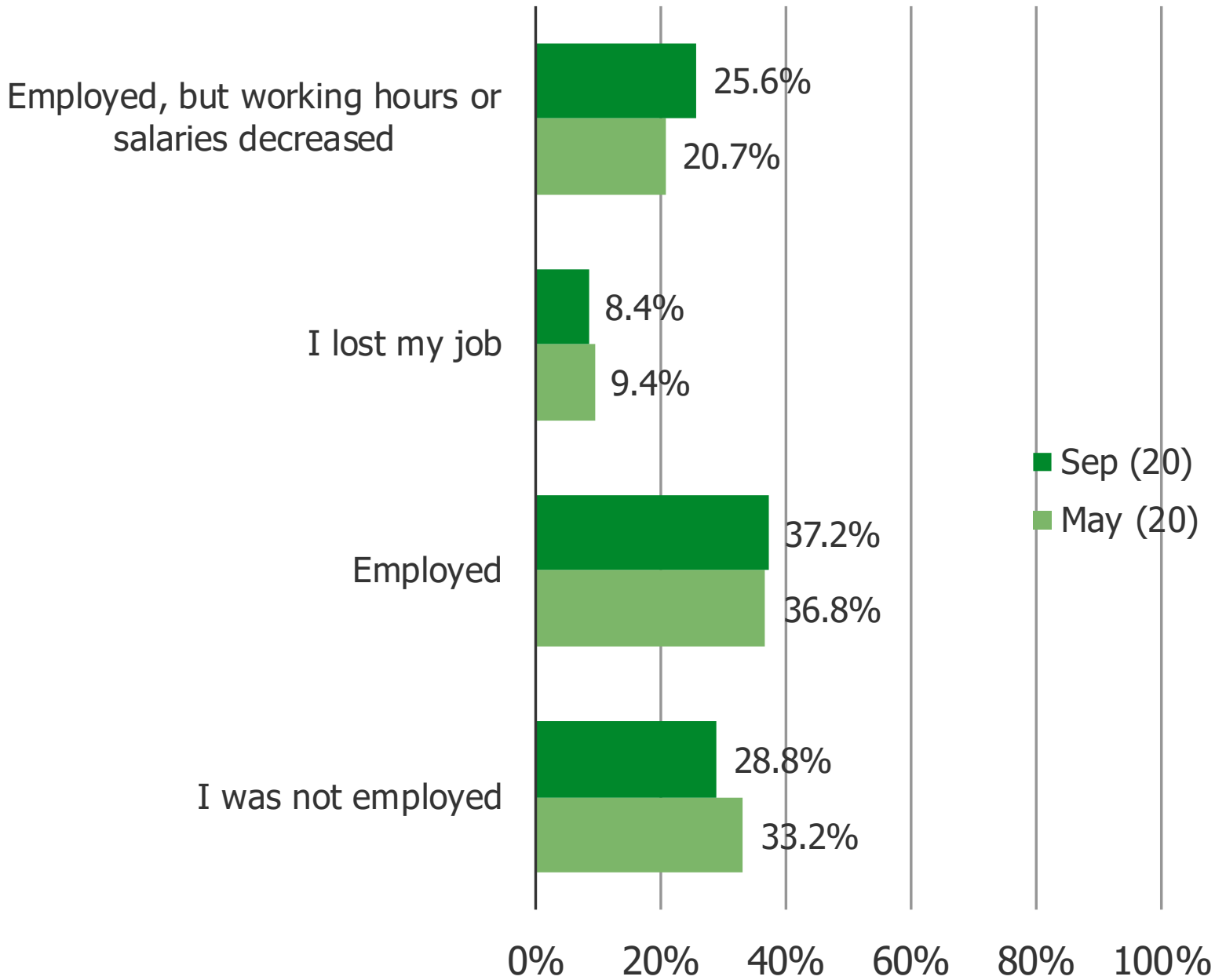
Posed to all respondents





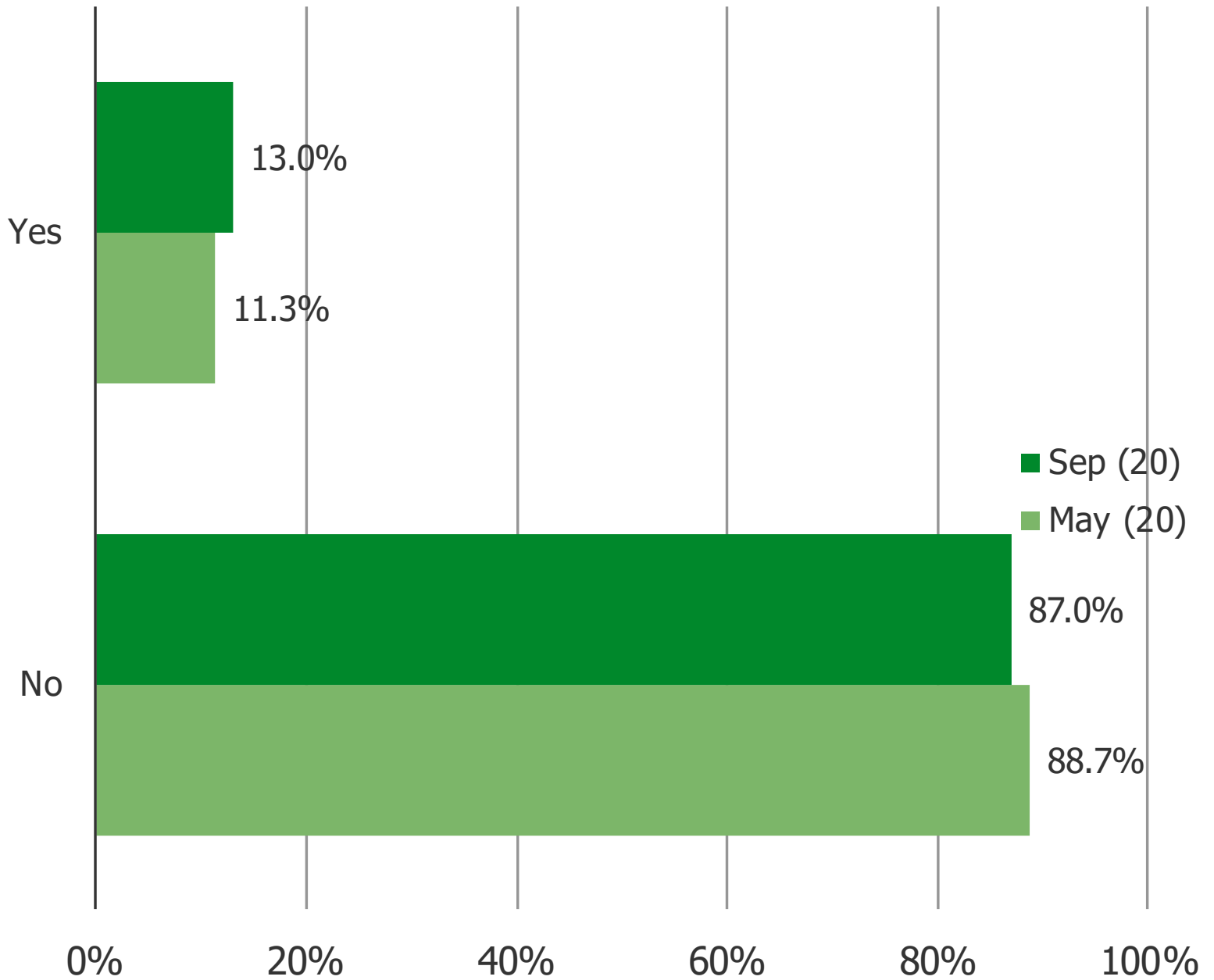
WHAT IS YOUR EMPLOYMENT STATUS?

Posed to all respondents



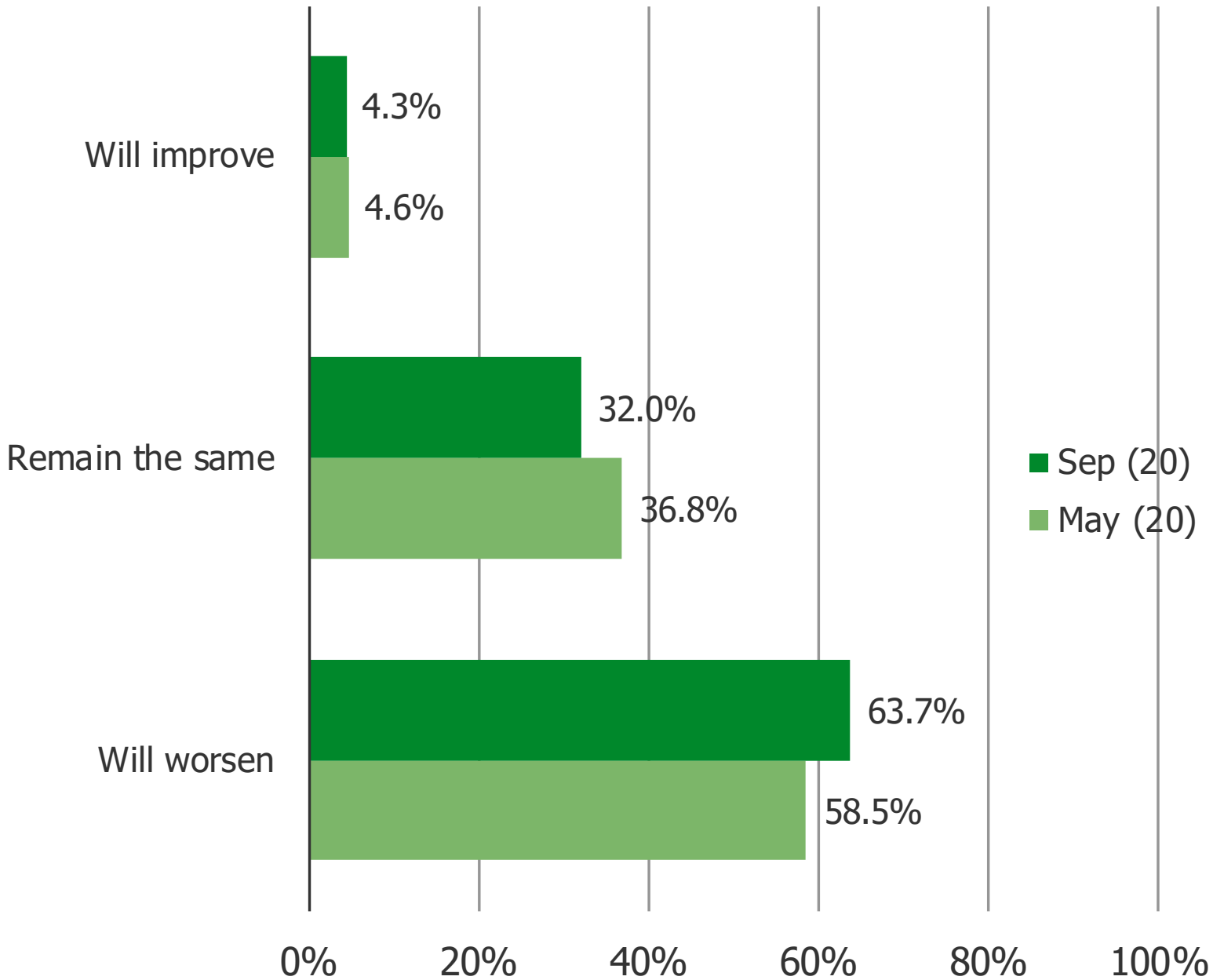
DO YOU CURRENTLY LIVE IN AN AREA WHERE A TRAVEL BAN HAS BEEN IMPOSED?

Posed to all respondents



HOW DO YOU EXPECT CORONAVIRUS AND SOCIAL DISTANCING TO AFFECT YOUR PERSONAL FINANCES IN 2020?

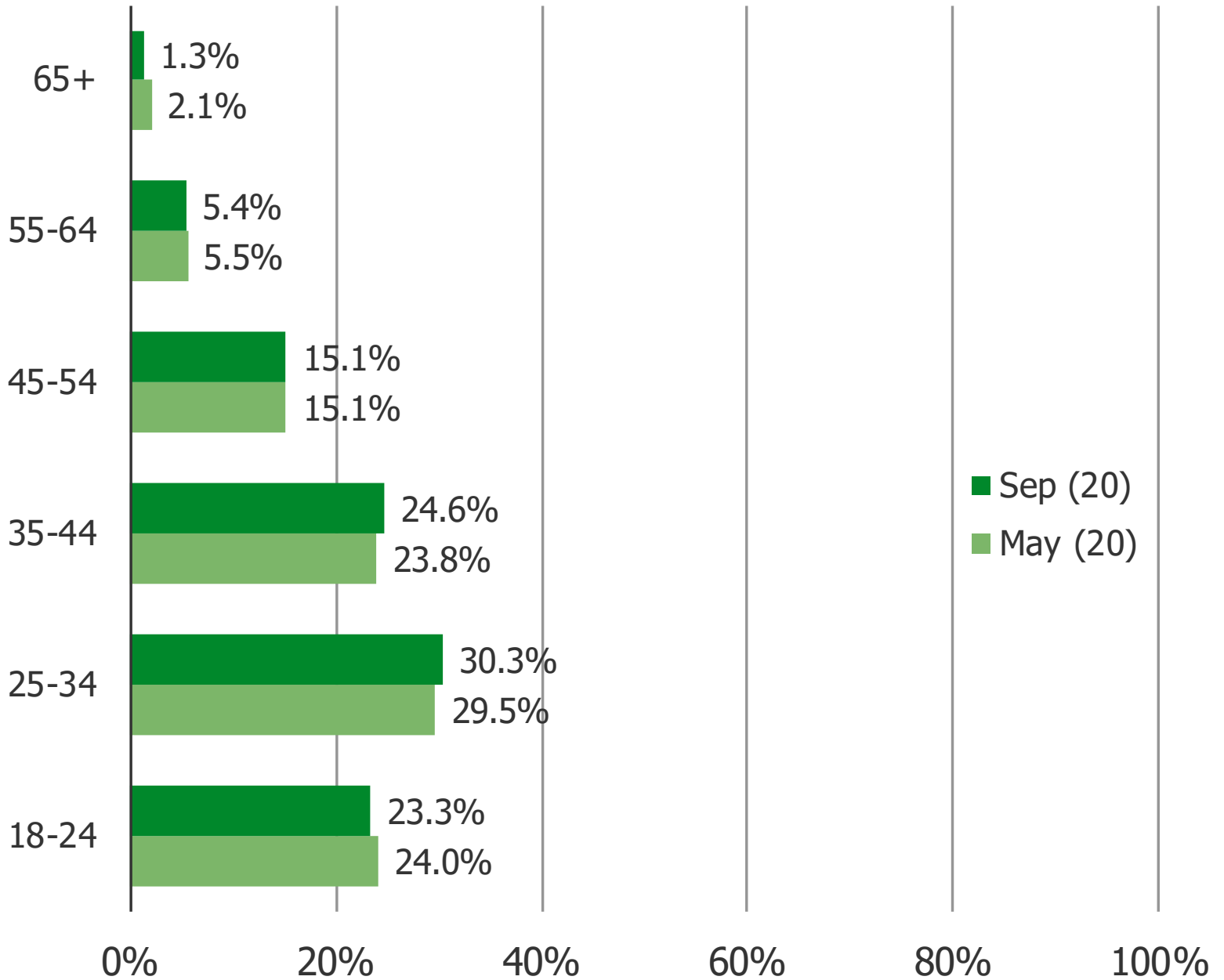
Posed to all respondents



## DEMOGRAPHICS

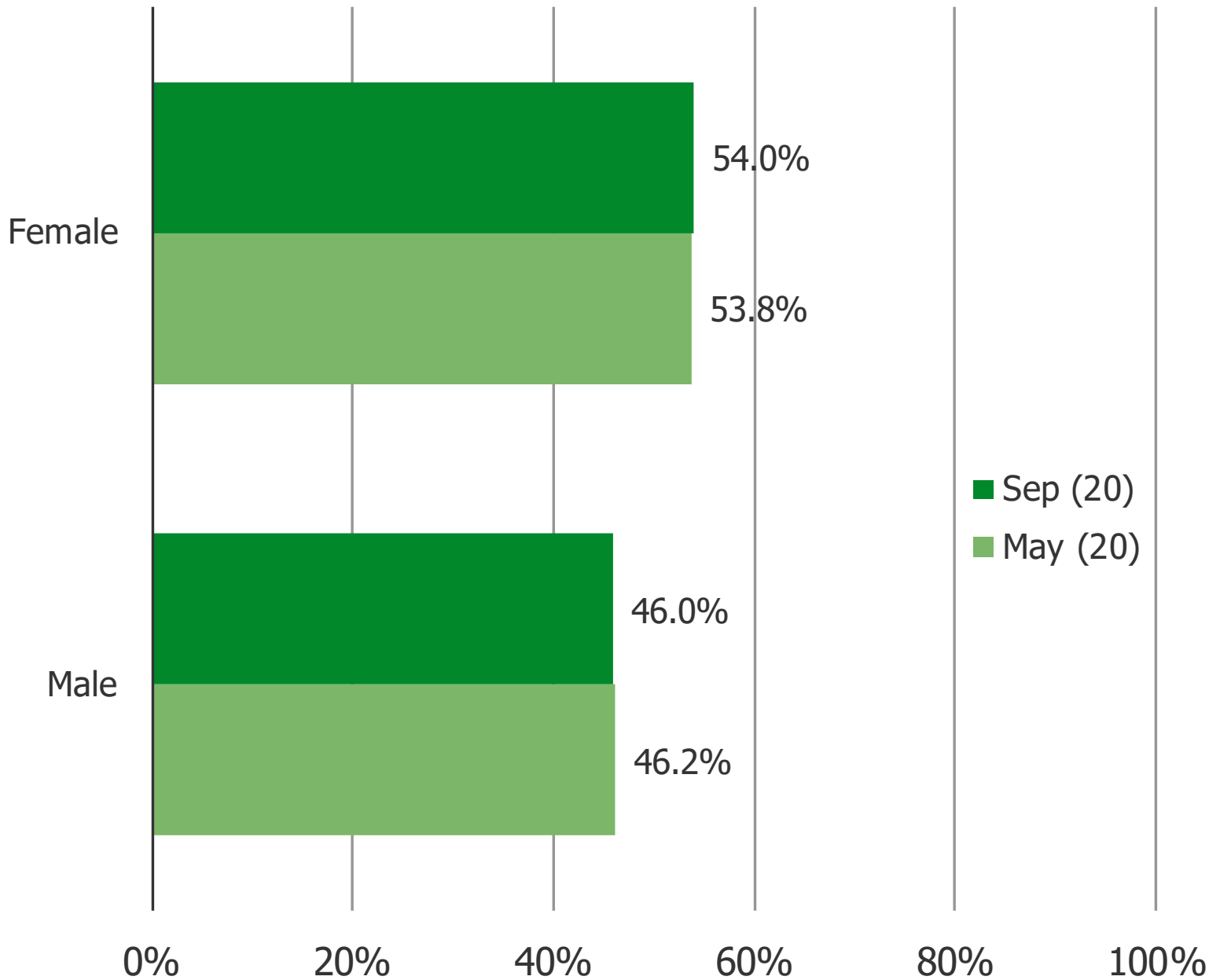
WHAT IS YOUR AGE?

Posed to all respondents



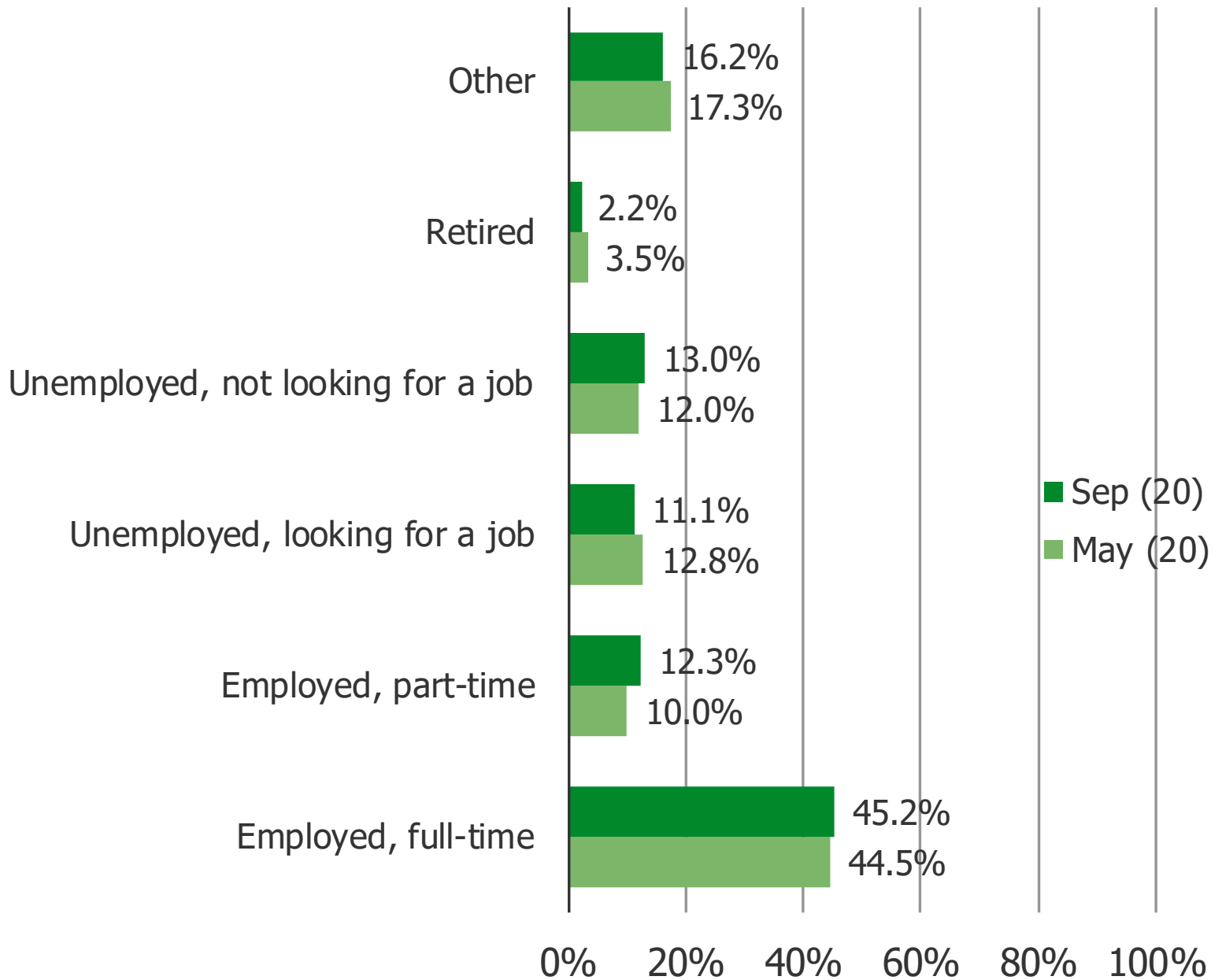
WHAT IS YOUR GENDER?

Posed to all respondents



WHAT IS YOUR EMPLOYMENT STATUS?

Posed to all respondents



HOW MUCH IS YOUR MONTHLY HOUSEHOLD INCOME?

Posed to all respondents

