

BACKGROUND:

- ❑ Survey of ~2,500+ consumers in the US.

FINDINGS:

Potential CDC Negative Covid Test Requirement To Fly Domestic – Consumers Have a Generally Favorable Opinion

- ❑ Respondents have a net positive view of a potential requirement by the CDC to require proof of a negative COVID test for domestic travel. Most agree that they would feel more comfortable flying if they knew all passengers had to provide proof of a negative COVID test.

There is Still Some Uncertainty For Some People Related to Vaccine Timing and if a Negative Covid Test is Required

- ❑ There are some respondents who would like to fly in 2021 but will not book if a negative request required. There is also a relatively large contingent of people who are planning to fly in 2021, but only after they get the COVID vaccine.

Vacation Plans for 2021 Shift Slightly

- ❑ Relative to our survey in December, consumers revised higher their expectations for the number of vacations they will take in 2021 in which they have to pay to spend one or more nights somewhere other than their home. Relative to December, they became less likely to say they would utilize budget/value hotels and alternative accommodations like Airbnb and VRBO and more likely to say they will use Family Hotels and Resorts or Beach and Vacation Resorts.
- ❑ Among those who are traveling less than typical in 2021, the majority (60.9%) say they just save the money. 27.8% say they spend it on vacations they can drive to, and the remainder say they spend it on other things.

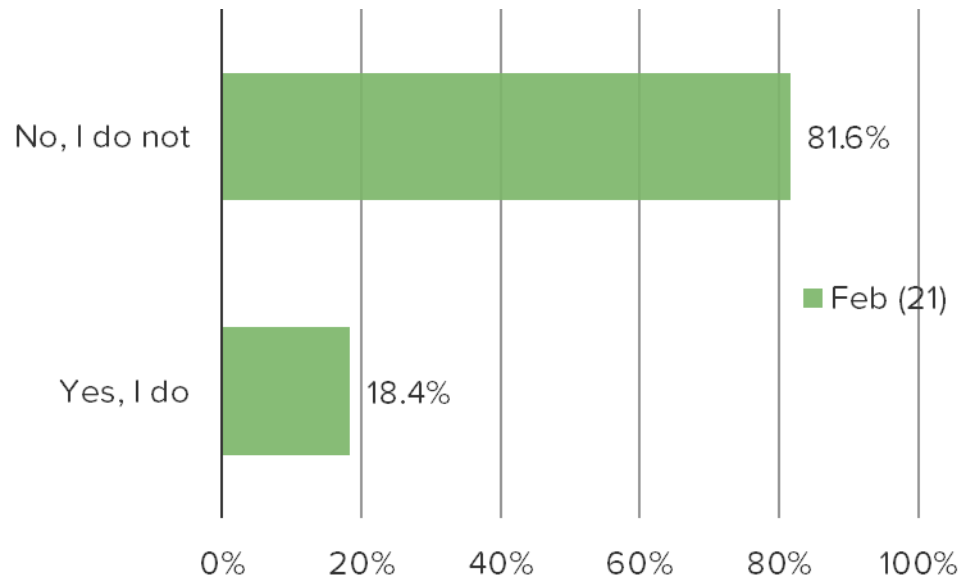


Travel



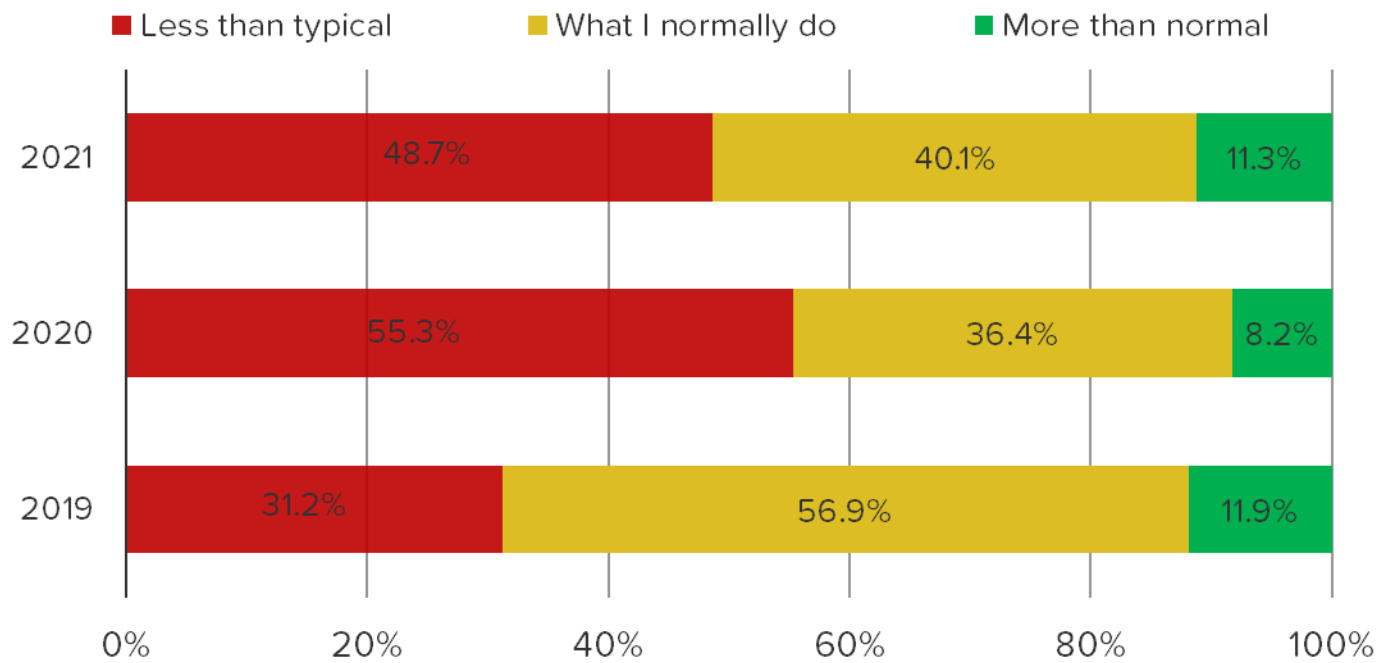
Do you have any flights booked to take in 2021 as of now?

Posed to all respondents.



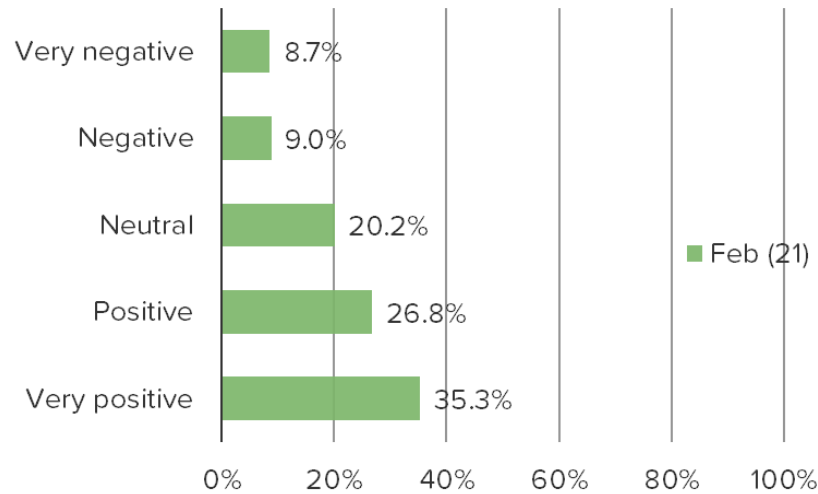
Did you / will you go on more or fewer airplane flights than what is typical for you in...

Posed to all respondents.

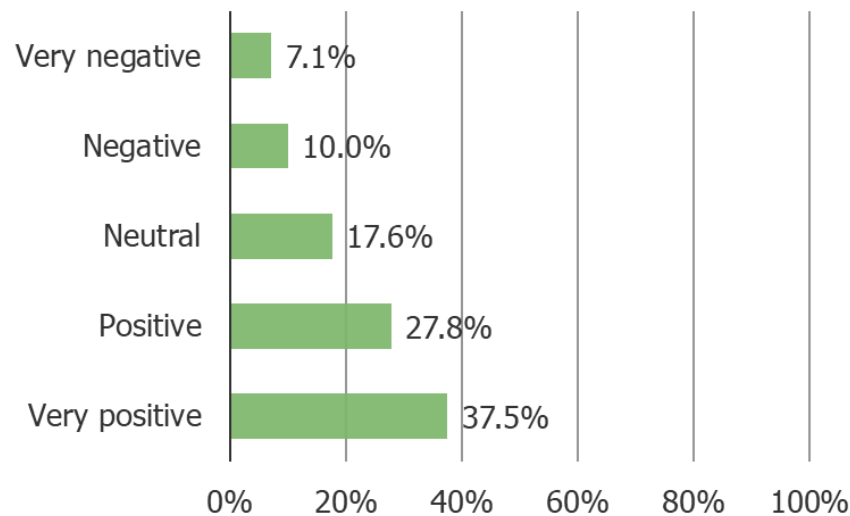


The CDC is considering requiring consumers to show proof of a negative COVID test in order to fly domestically. What would your opinion be of that requirement?

Posed to all respondents.



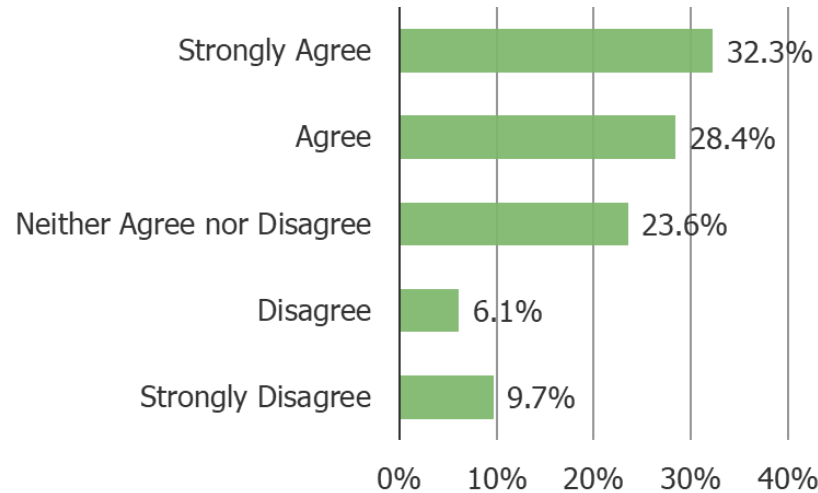
Posed to respondents who said they have a flight booked in 2021 already (n = 392)



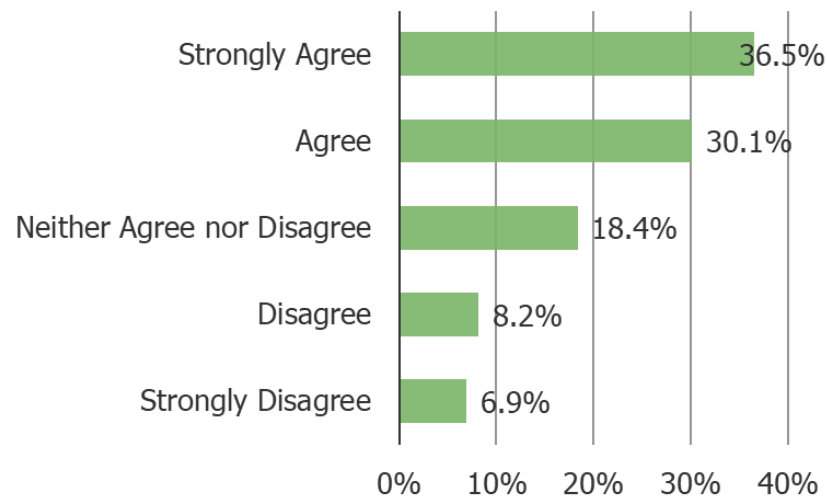
How much do you agree with the following statement:

“I would feel more comfortable flying if I knew all passengers were required to provide proof of a negative COVID test.”

Posed to all respondents.

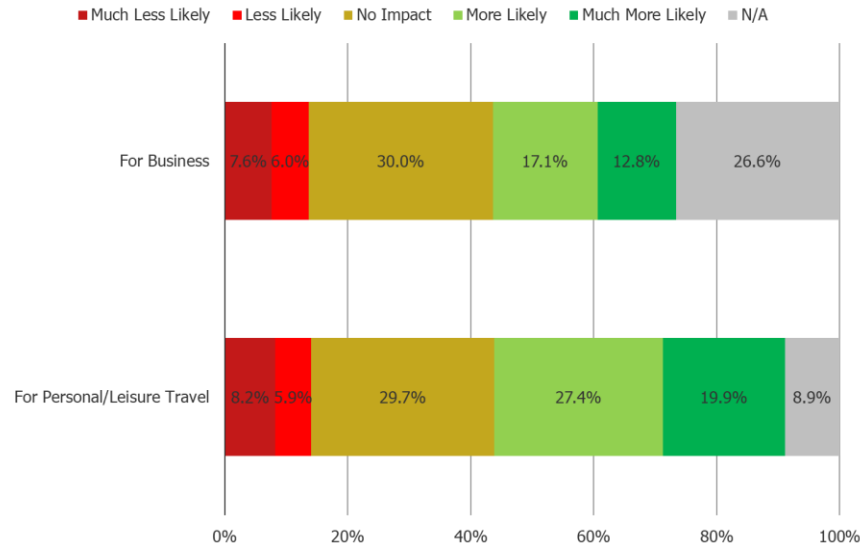


Posed to respondents who said they have a flight booked in 2021 already (n = 392)

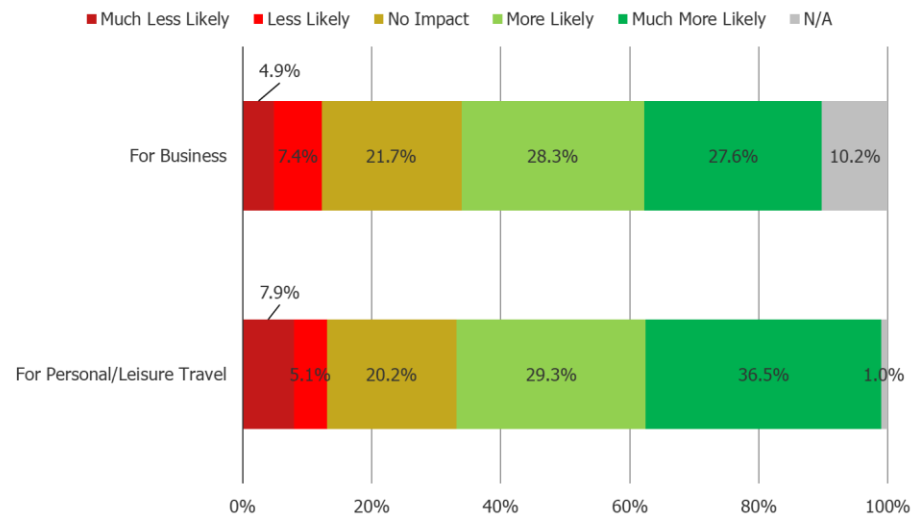


Would the requirement to have all passengers provide proof of a negative COVID test make you more or less likely to fly in 2021?

Posed to all respondents.

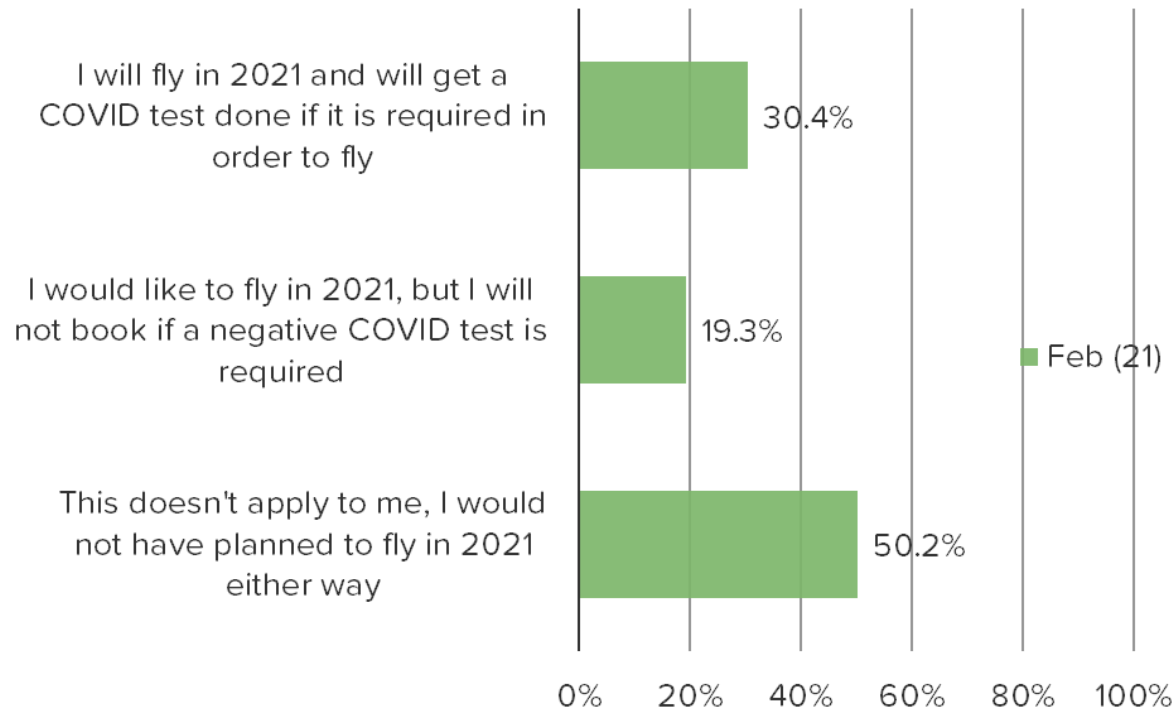


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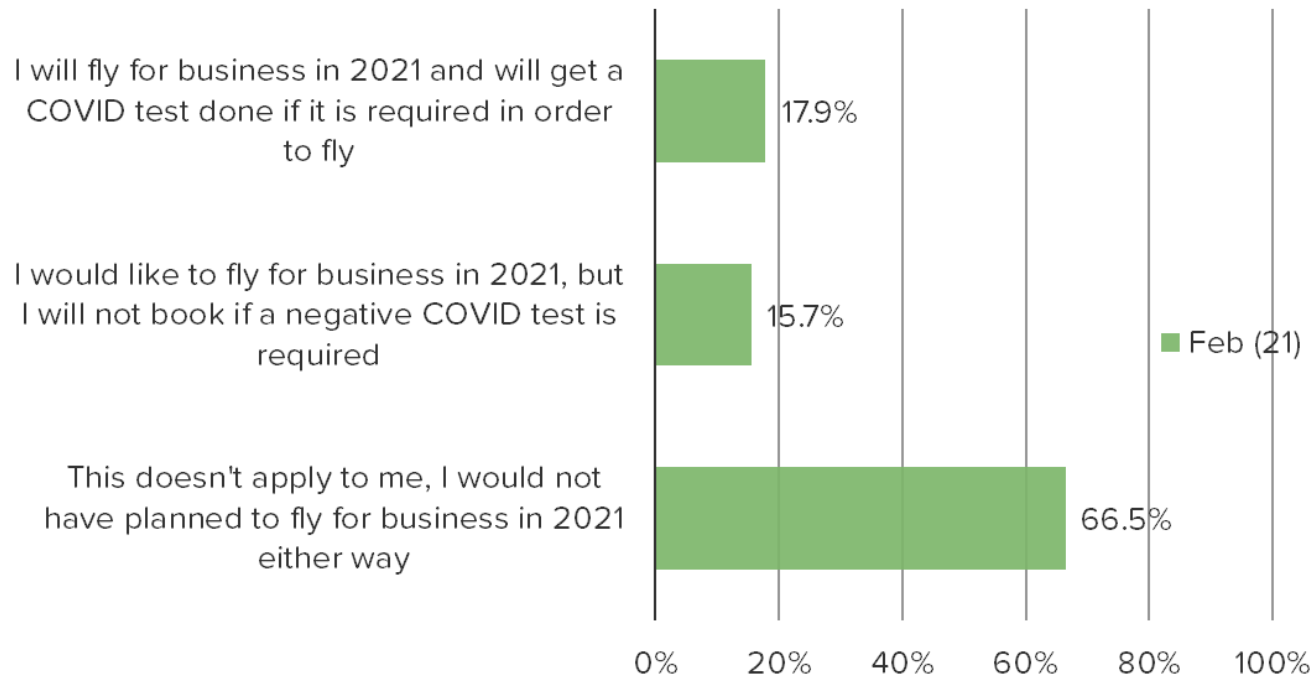
Thinking about personal/leisure travel, which best describes you...

Posed to all respondents.



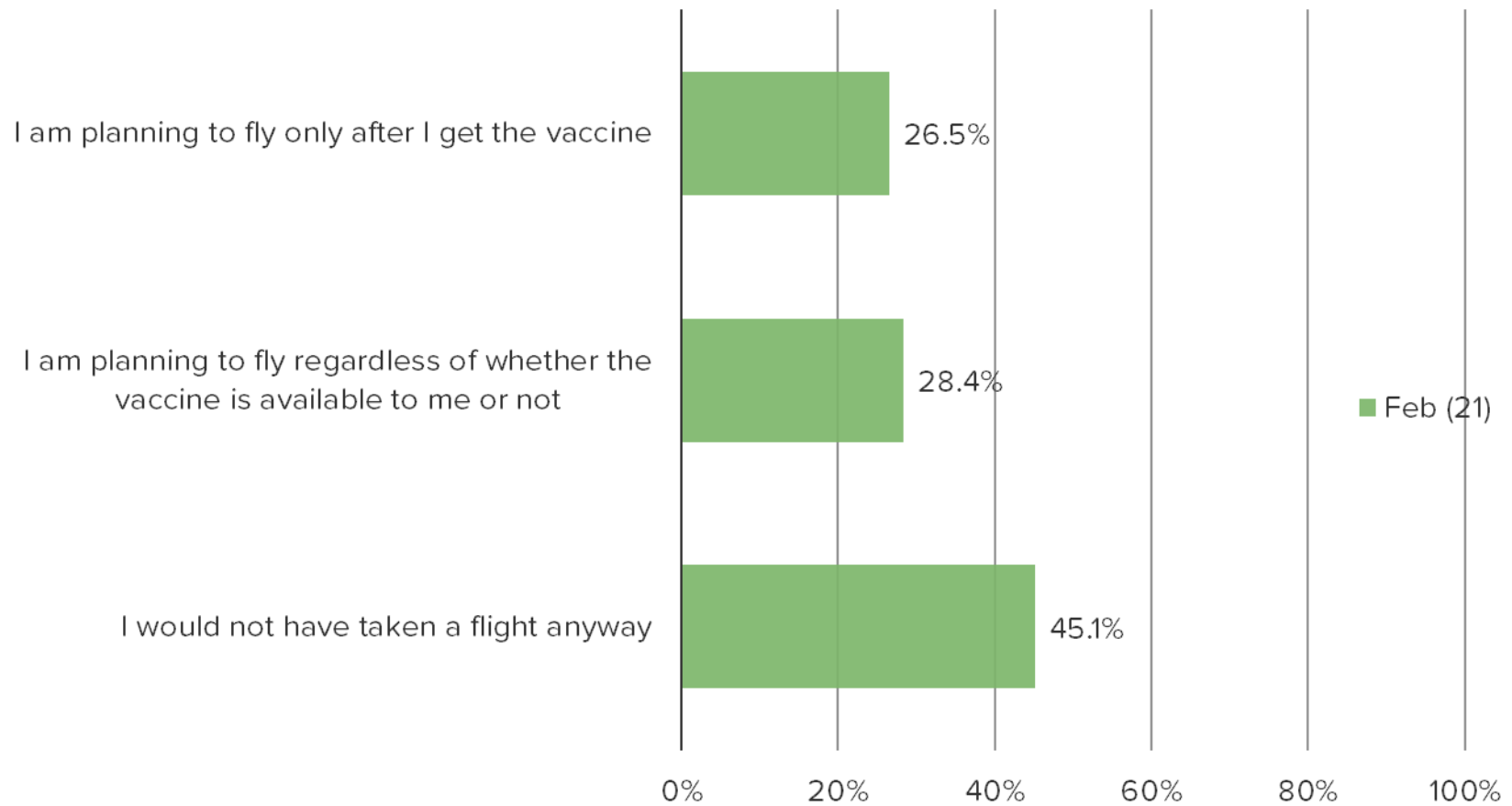
Thinking about business travel, which best describes you...

Posed to all respondents.



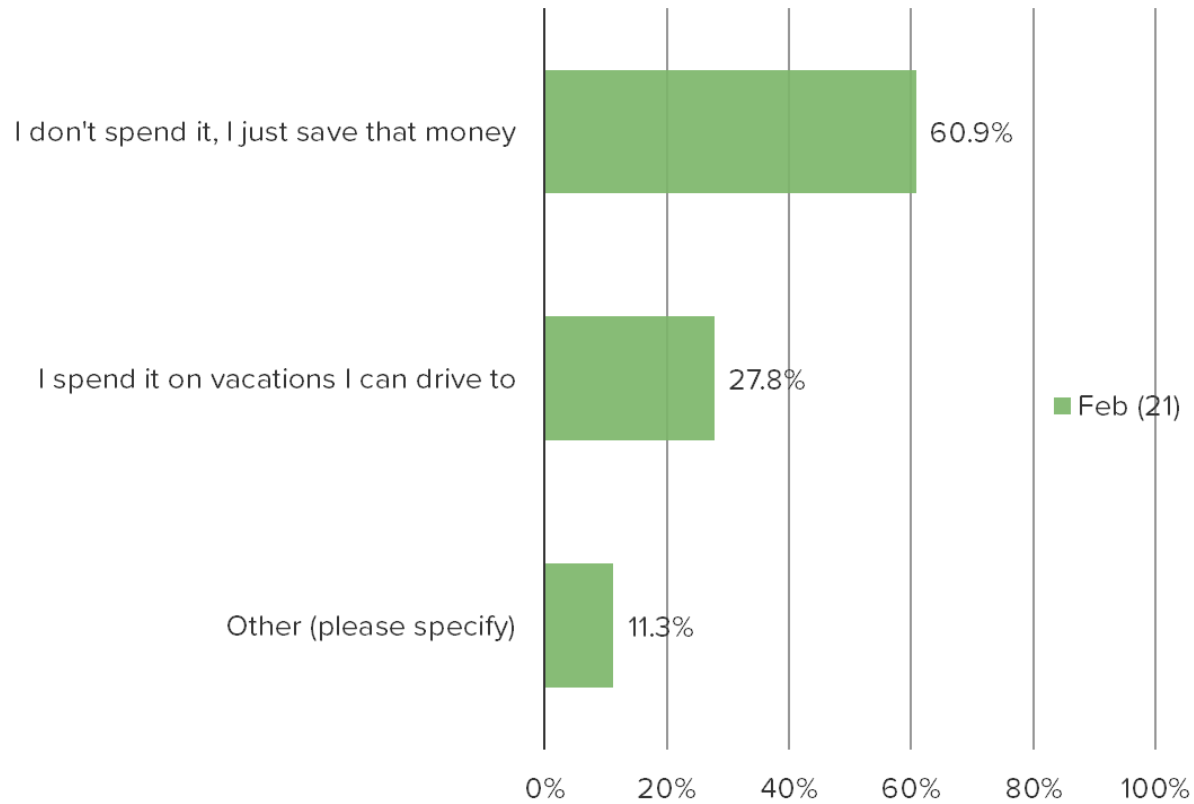
Will the COVID Vaccine have any impact on if/when you take an airplane flight in 2021?

Posed to all respondents.



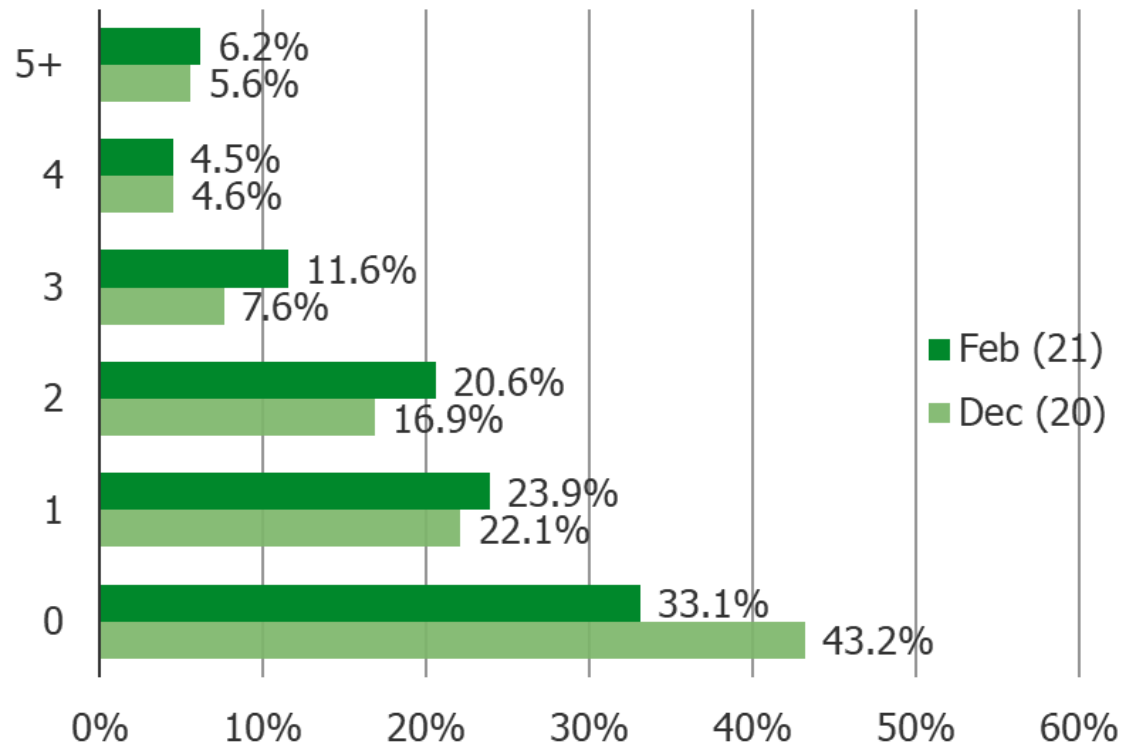
If you are traveling less, where does the money that you are saving from not traveling go?

Posed to all respondents who are traveling less.



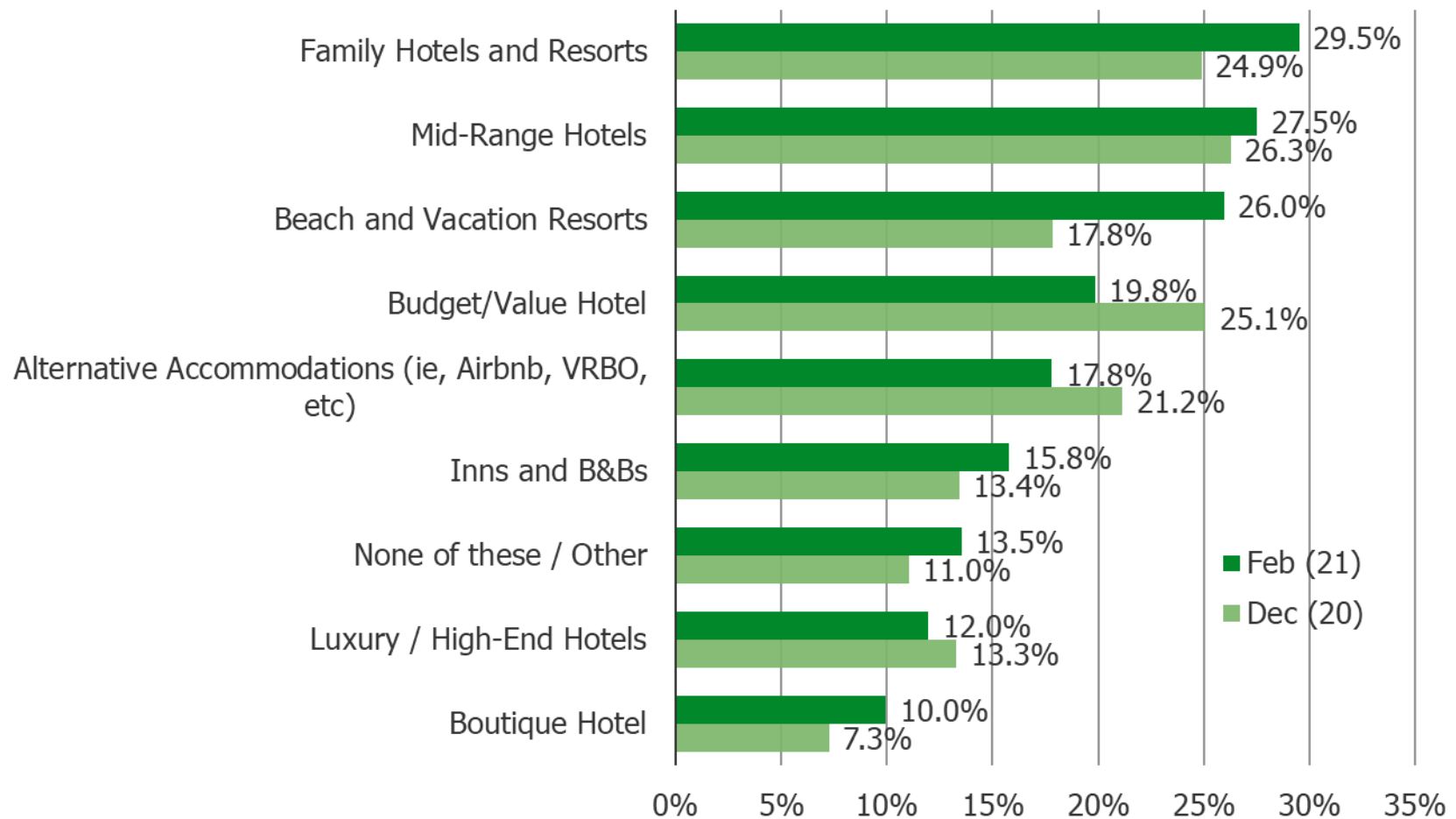
Will you take any vacations in 2021 in which you have to pay to spend one or more nights somewhere other than your home?

Posed to all respondents.



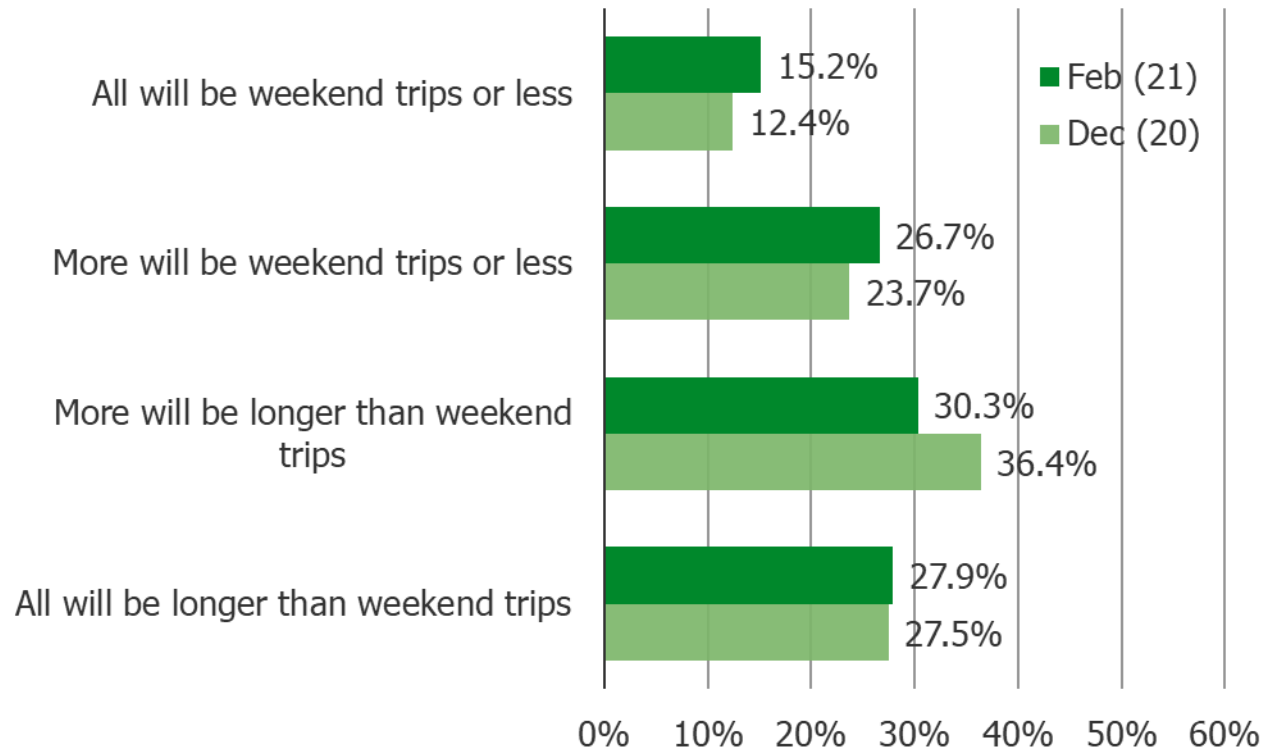
Will you pay to utilize any of the following in your overnight vacations in 2021? (Select ALL that apply)

Posed to all respondents who plan to take at least one vacation in 2021.



In 2021, which types of vacations will you take?

Posed to all respondents who plan to take at least one vacation in 2021.



Will you fly to go on any of your trips in 2021?

Posed to all respondents who plan to take at least one vacation in 2021.

