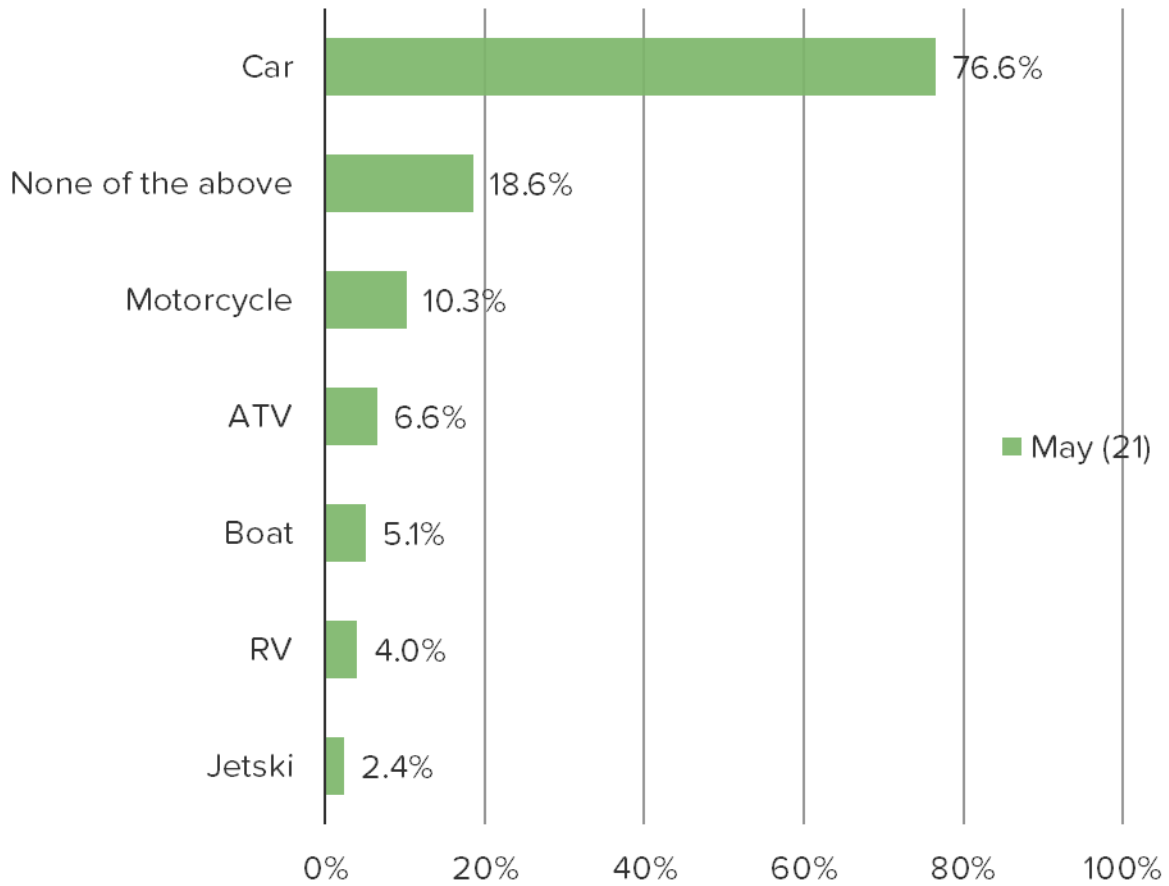


Recreational Vehicles

DO YOU CURRENTLY OWN ANY OF THE FOLLOWING? SELECT ALL THAT APPLY TO YOU PERSONALLY

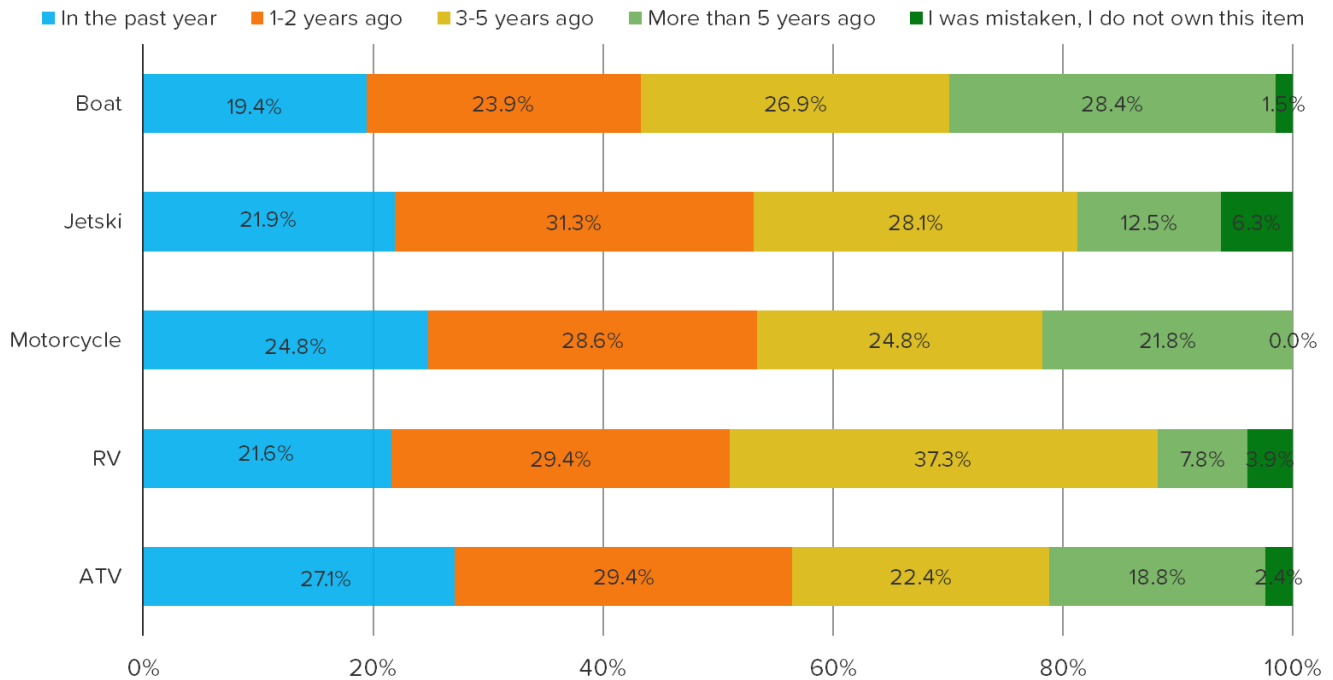
Posed to all respondents.



Recreational Vehicles

WHEN DID YOU PURCHASE THE FOLLOWING?

Posed to all respondents who own each of the below items.

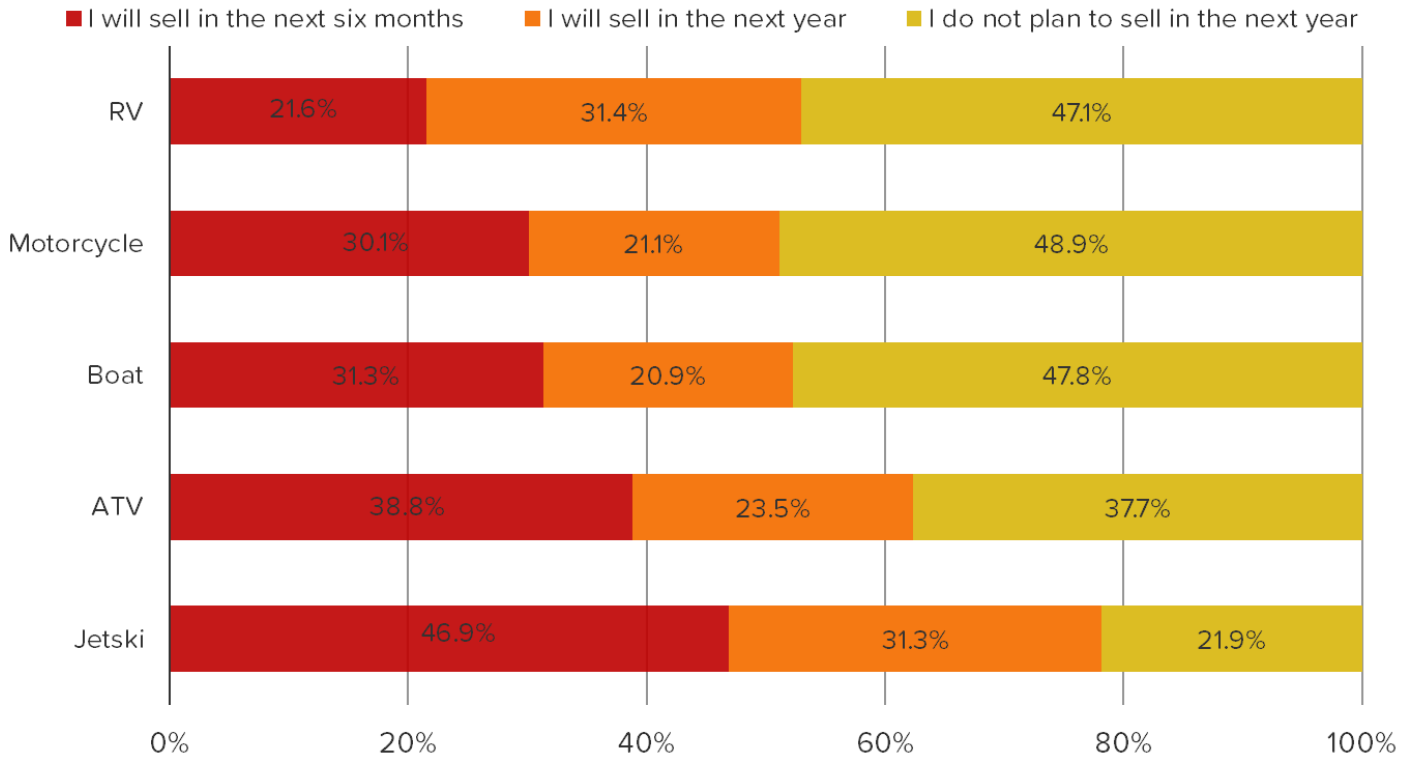


Item	N =
Boat	68
RV	51
ATV	85
Jetski	33
Motorcycle	135

Recreational Vehicles

FOR HOW MUCH LONGER DO YOU PLAN TO KEEP THE FOLLOWING?

Posed to all respondents who own each of the below items.

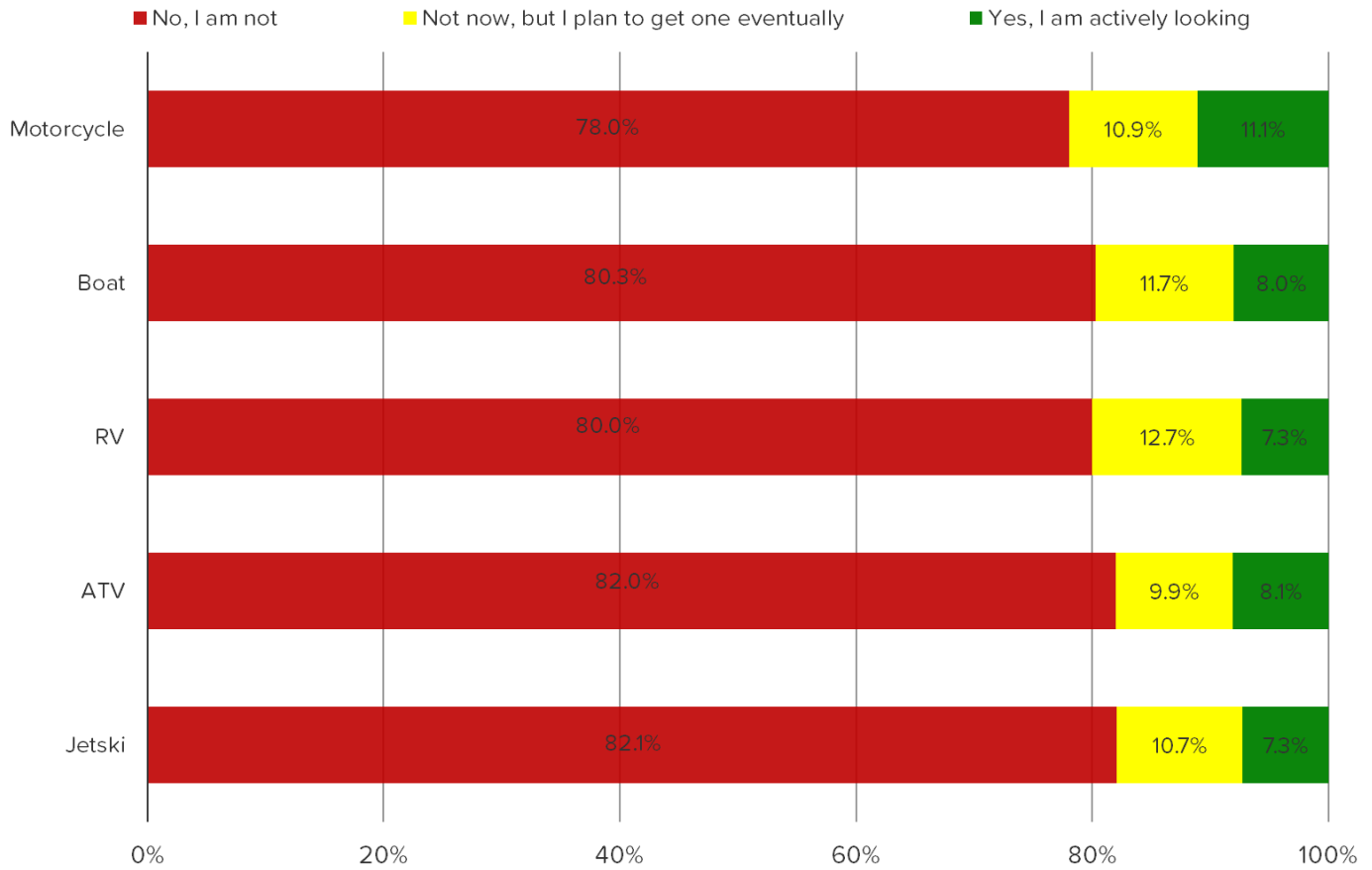


Item	N =
Boat	68
RV	51
ATV	85
Jetski	33
Motorcycle	135

Recreational Vehicles

ARE YOU CURRENTLY IN THE MARKET LOOKING TO BUY ANY OF THE FOLLOWING? (NOT INCLUDING ANY THAT YOU CURRENTLY OWN)

Posed to all respondents.

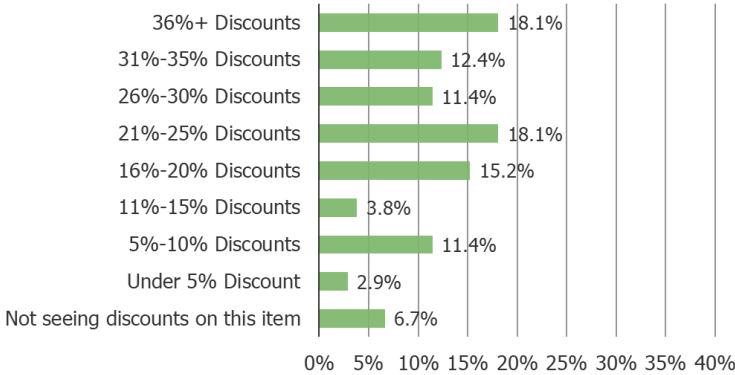


Recreational Vehicles

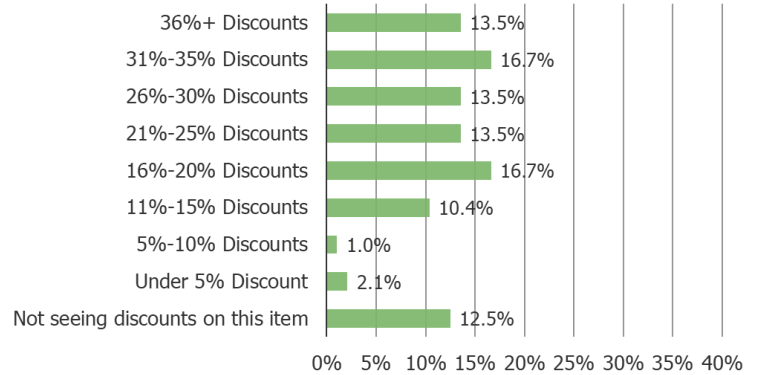
WHAT KINDS OF COUPONS/DISCOUNTS HAVE YOU BEEN SEEING WHILE DOING YOUR RESEARCH ON THESE ITEMS?

Posed to all respondents who are in the market to buy each of the below items.

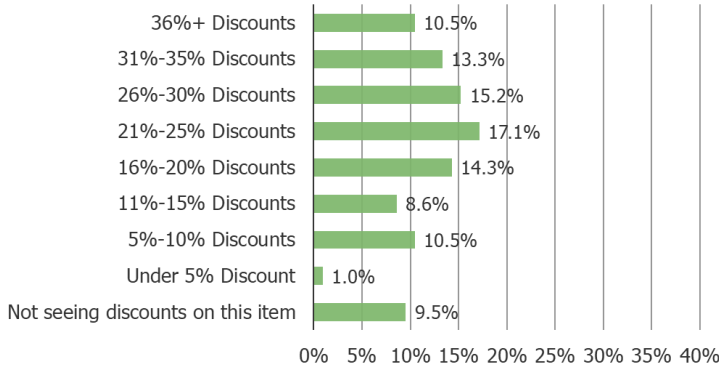
Boat



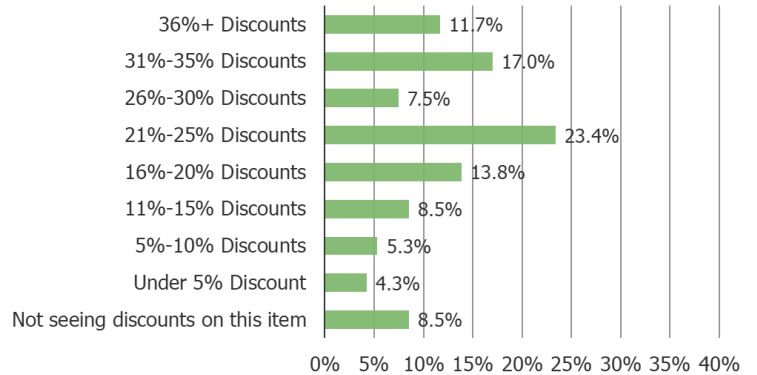
RV



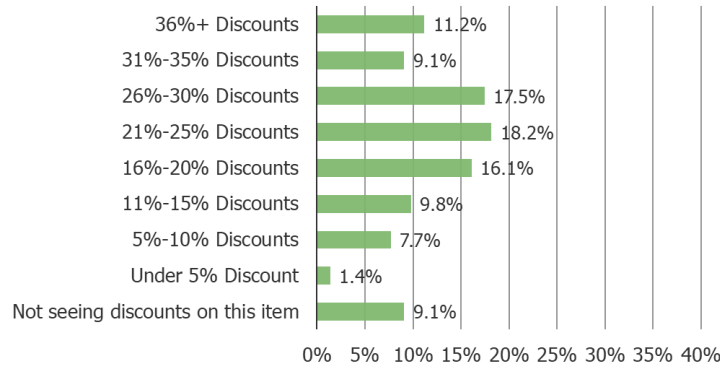
ATV



Jetski



Motorcycle



Item	N =
Boat	105
RV	96
ATV	105
Jetski	94
Motorcycle	143