

Bespoke Intel

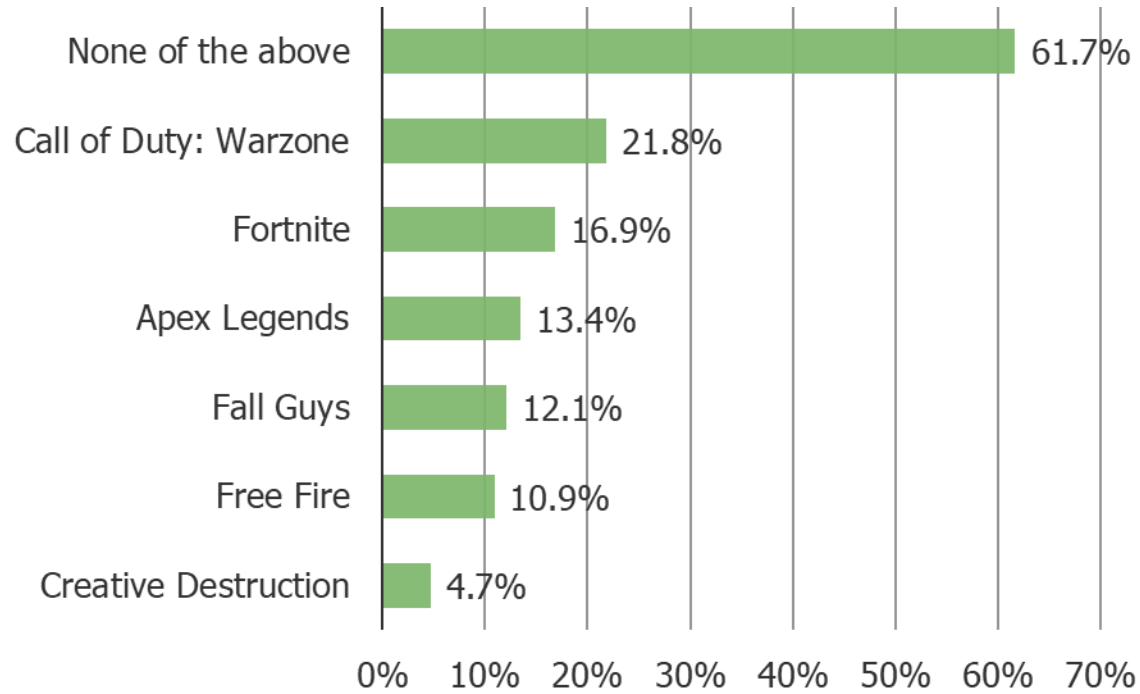
Video Games Consumer Survey Battle Royale

May 27, 2021

Deep-Dive Survey on 1,000 US Consumers Balanced to Census

Do you regularly or occasionally play the following video games? (Select ALL that apply)

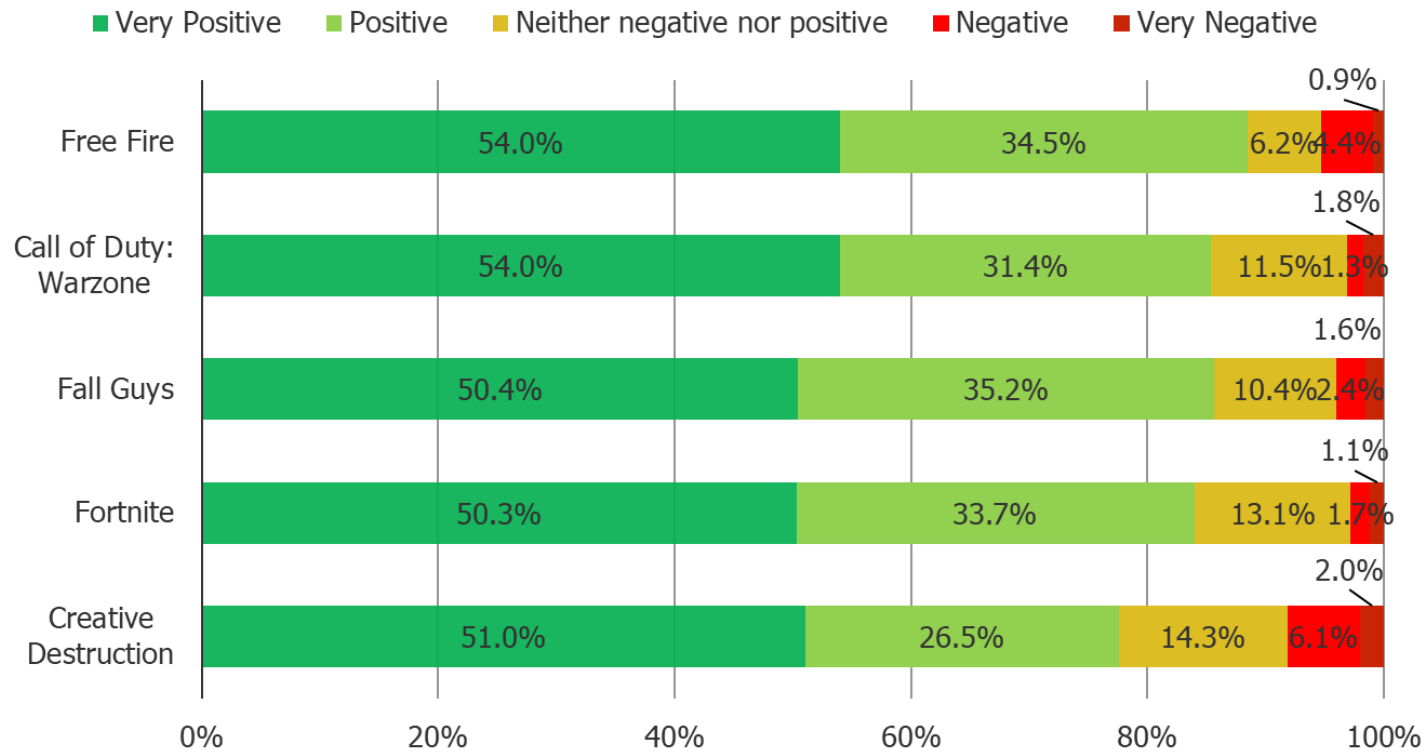
Posed to all respondents.



N=1000

What is your opinion of this game?

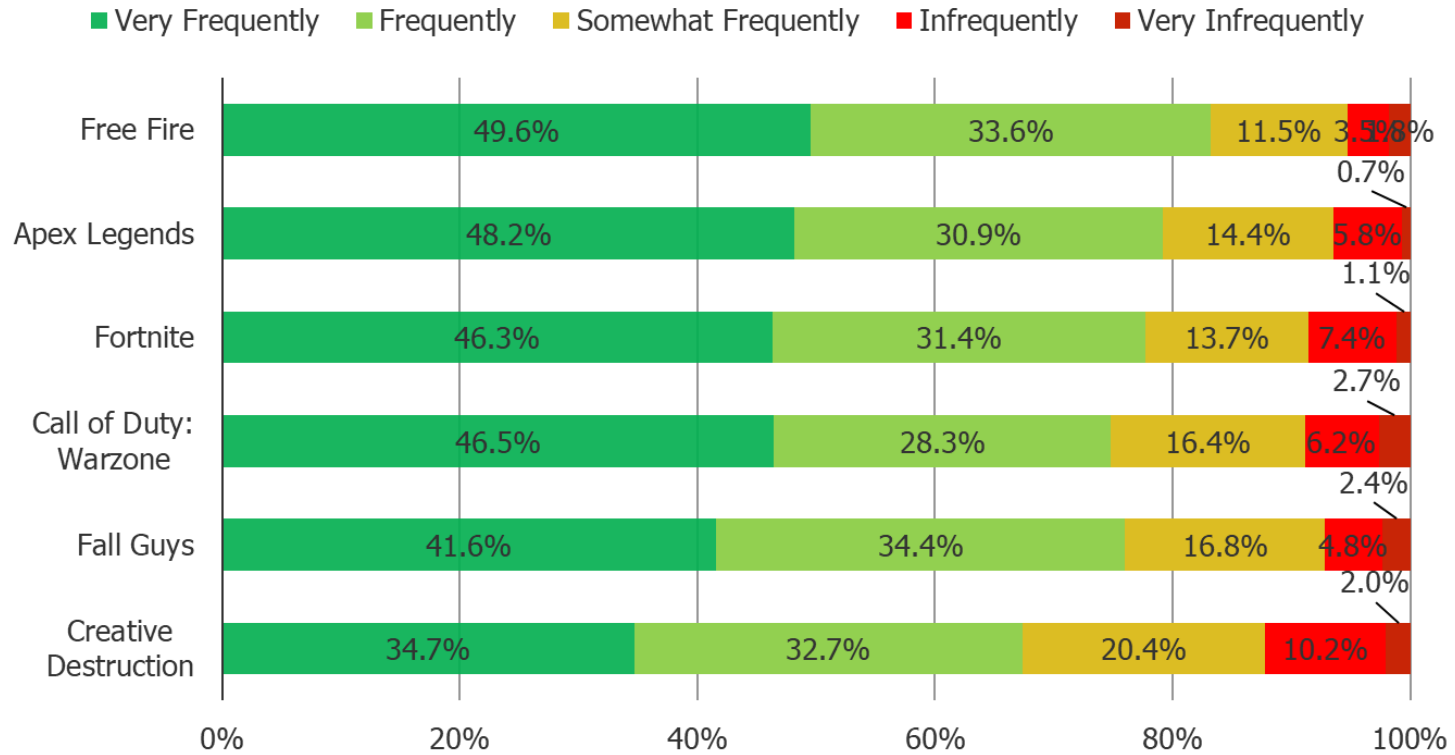
Posed to all respondents who play each of the below regularly or occasionally.



	N =
Apex Legends	139
Free Fire	113
Call of Duty: Warzone	226
Fortnite	175
Fall Guys	125

How often do you play the following?

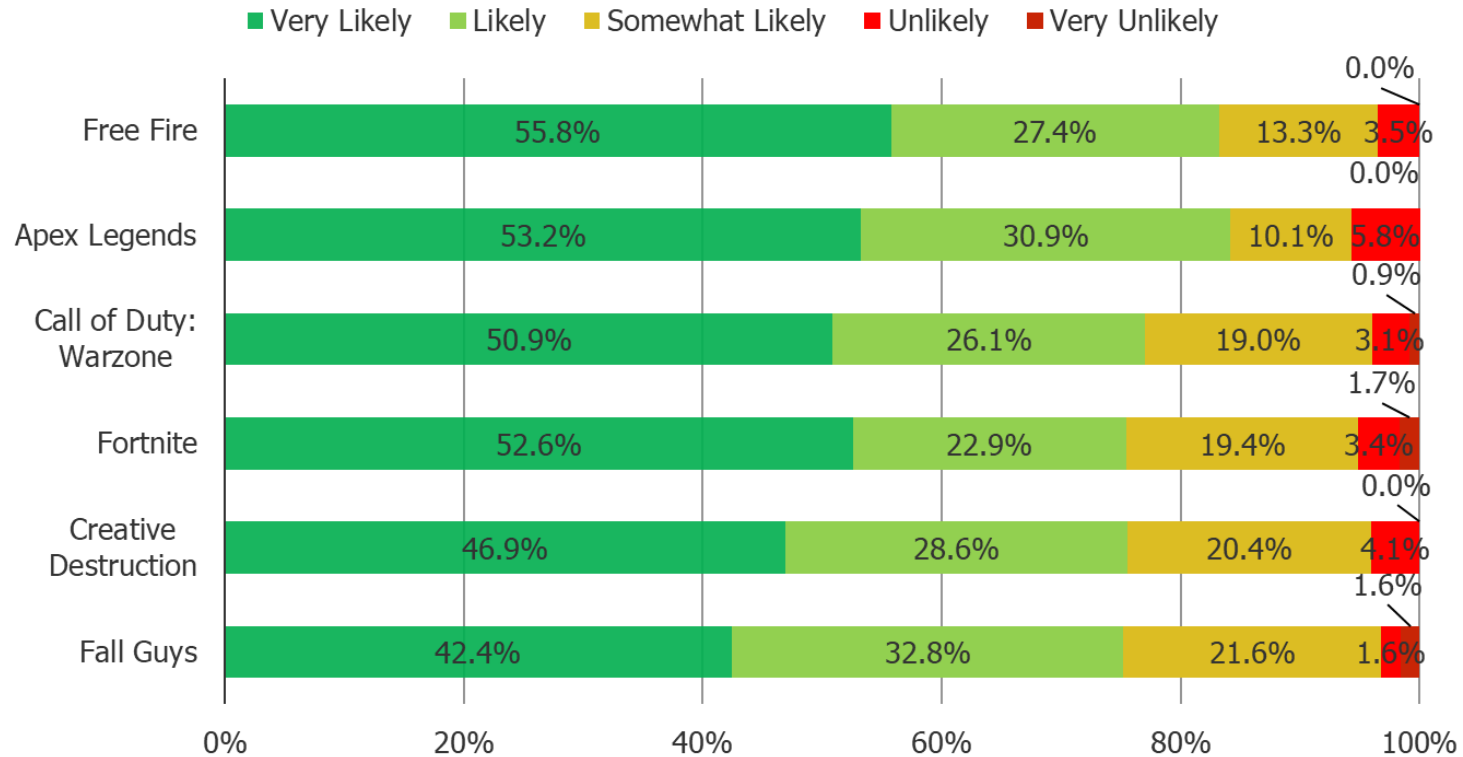
Posed to all respondents who play each of the below regularly or occasionally.



	N =
Apex Legends	139
Free Fire	113
Call of Duty: Warzone	226
Fortnite	175
Fall Guys	125

How likely are you to continue playing this game for a long time into the future?

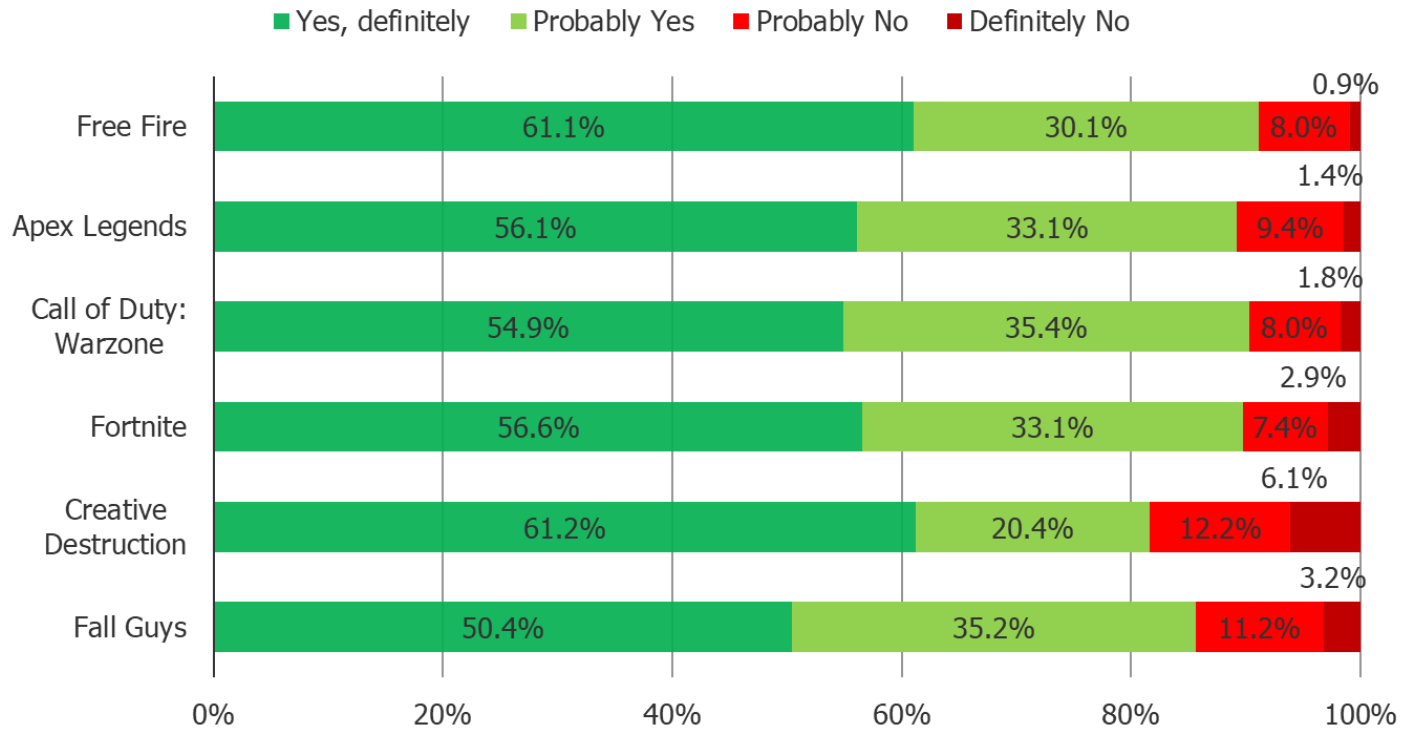
Posed to all respondents who play each of the below regularly or occasionally.



	N =
Apex Legends	139
Free Fire	113
Call of Duty: Warzone	226
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Do you think you will still be playing this game one year from now?

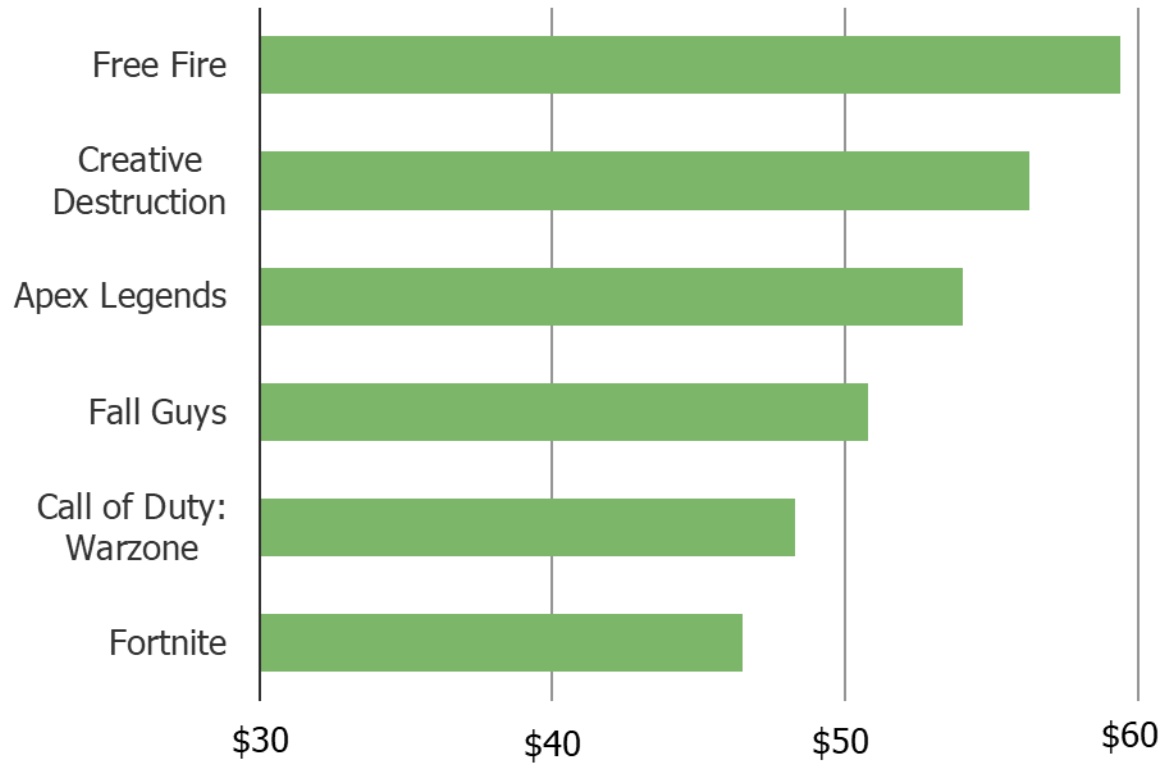
Posed to all respondents who play each of the below regularly or occasionally.



	N =
Apex Legends	139
Free Fire	113
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Fortnite	175
Fall Guys	125

Approximately how much would you guess you have spent, in total, while playing this game?

Posed to all respondents who play each of the below regularly or occasionally.

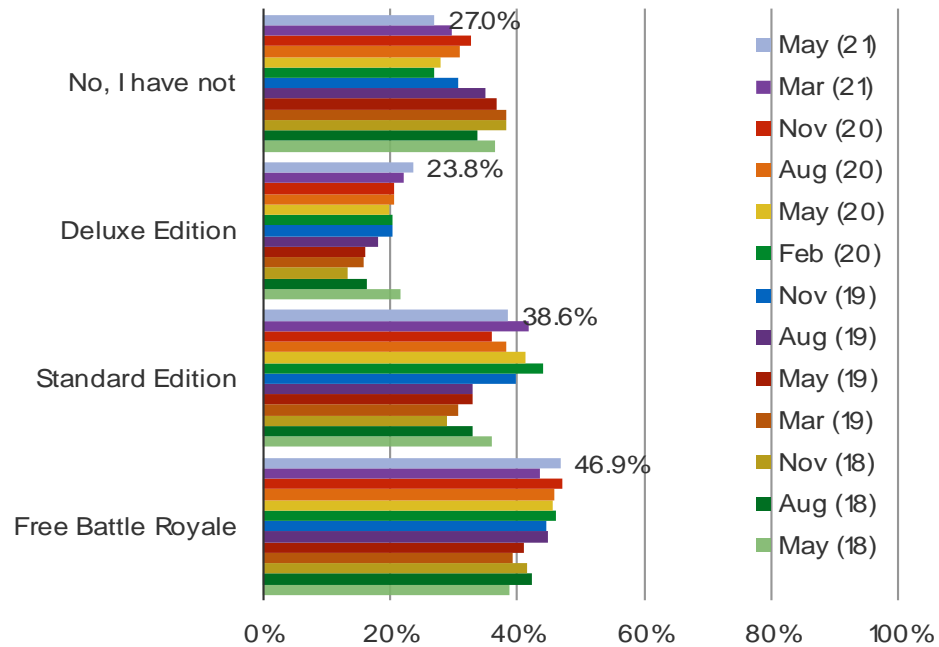


N=3000

Quarterly Survey of Console Gamers

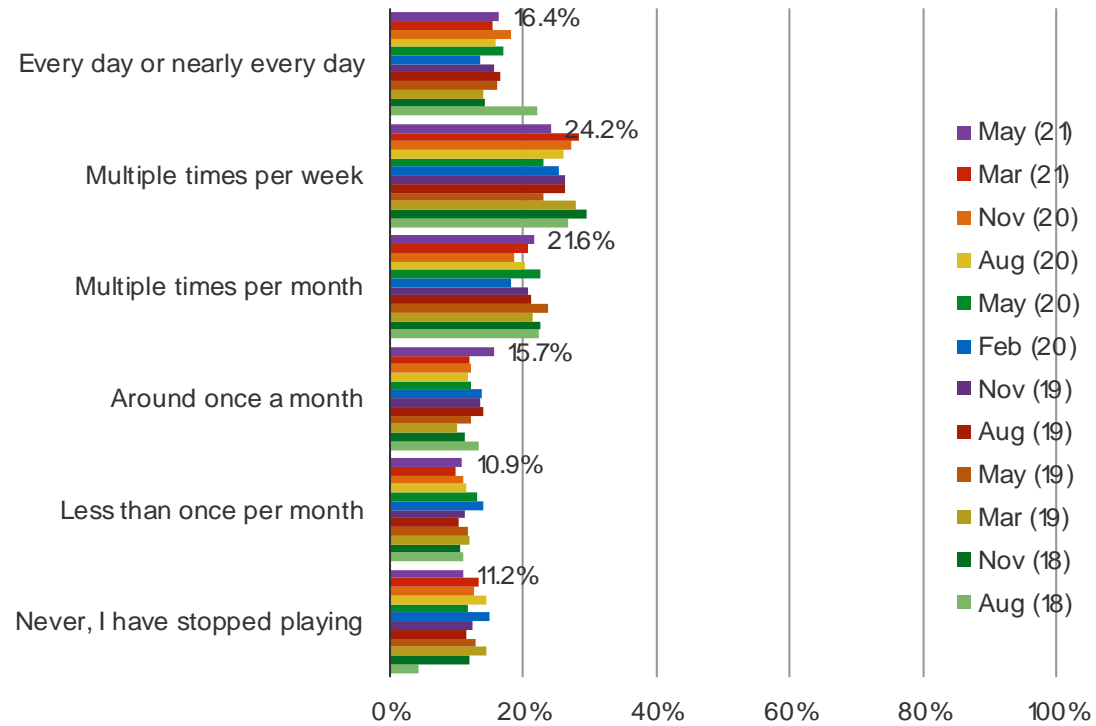
Have you played Fortnite? (select all that apply)

This question was posed to console gamers.



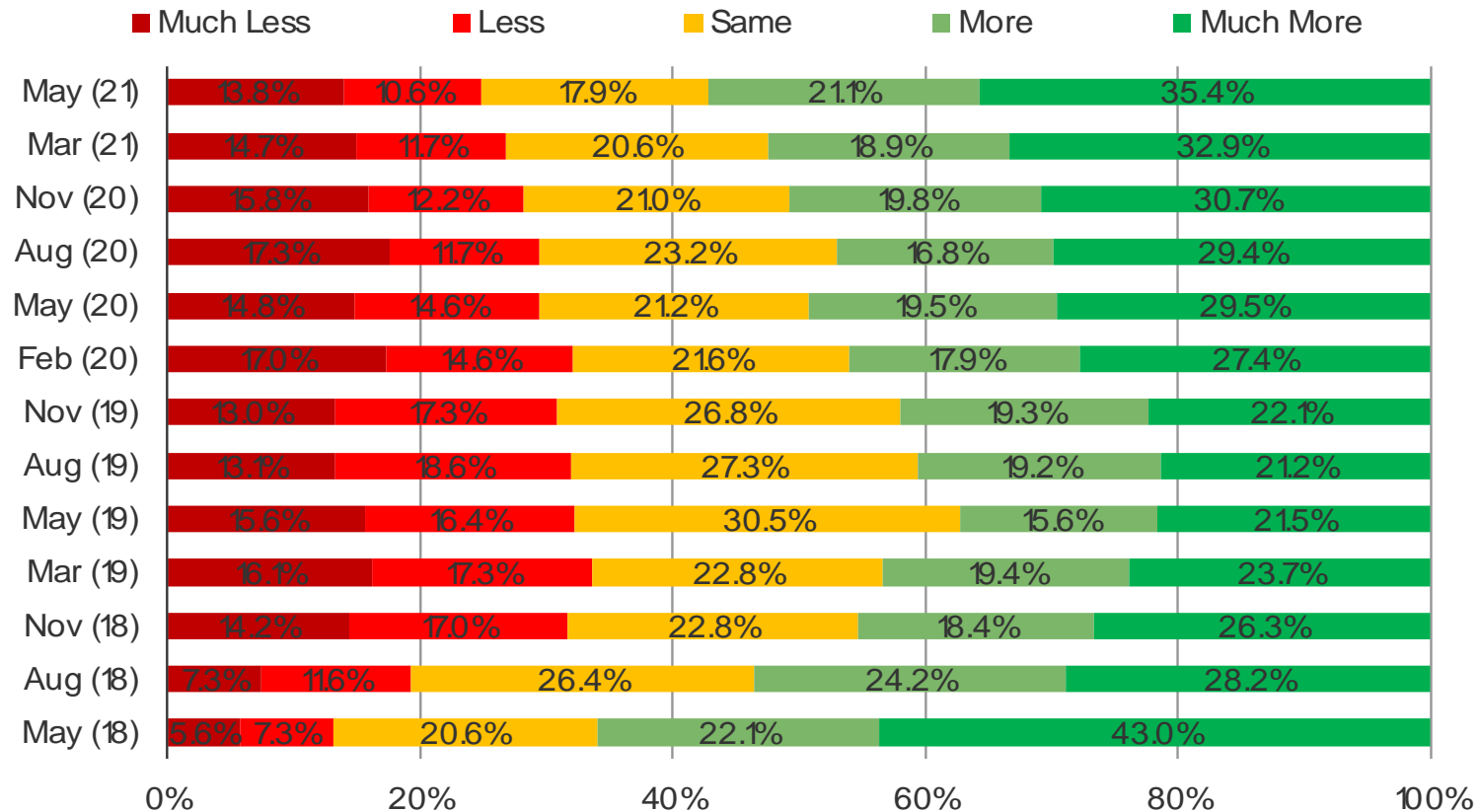
Have you played Fortnite? (select all that apply)

This question was posed to console gamers who have played Fortnite.



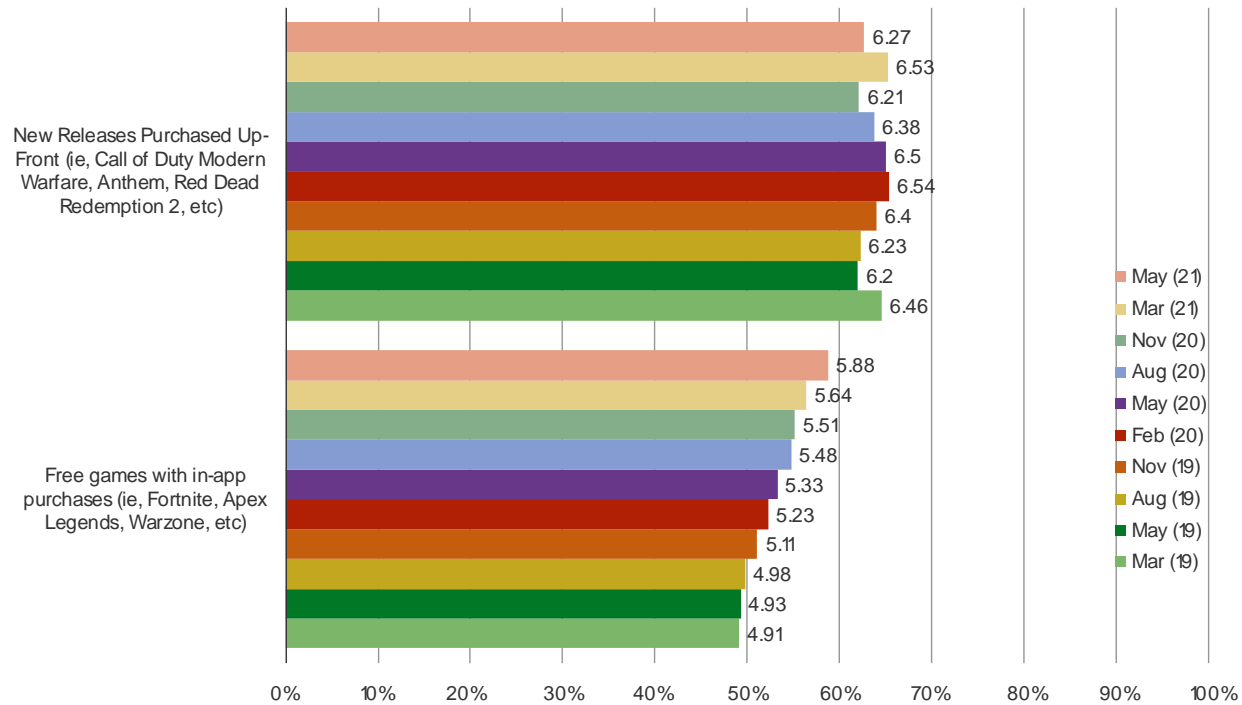
Are you playing Fortnite now more or less compared to the first month after you got it?

This question was posed to console gamers who have played Fortnite.



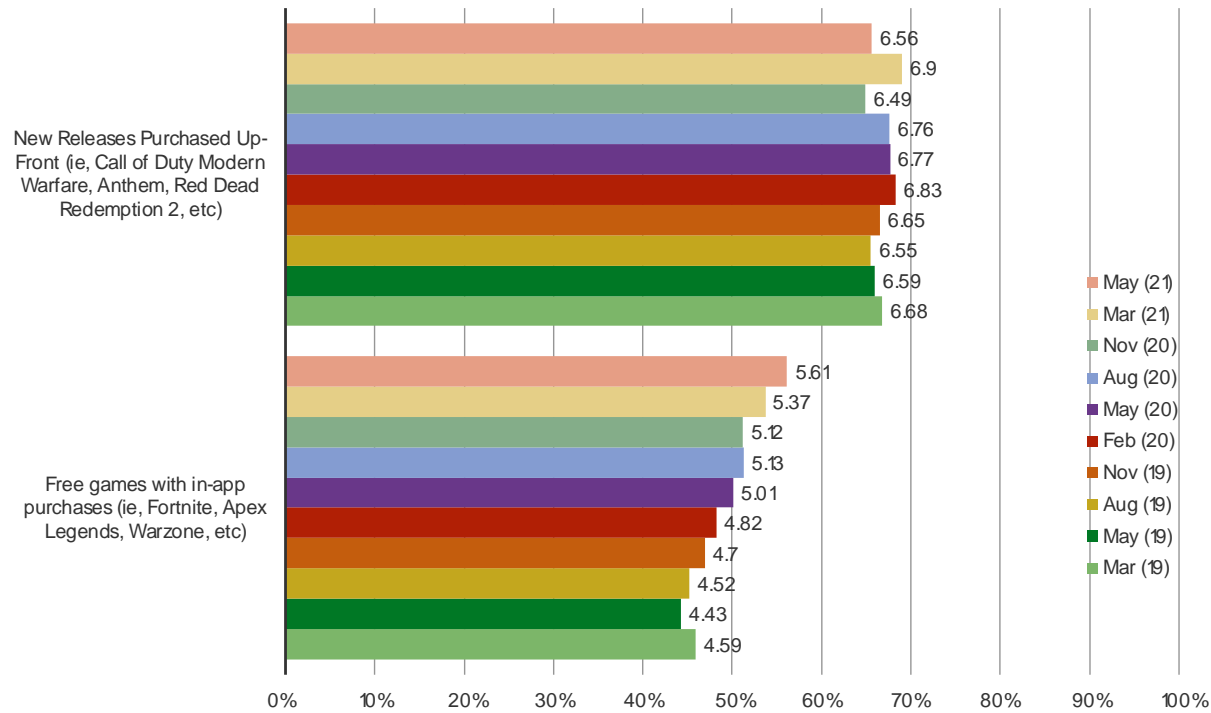
How much of your game playing time gets allocated to the following?

Posed to respondents who own a PS4/PS5 or Xbox One/Series X.



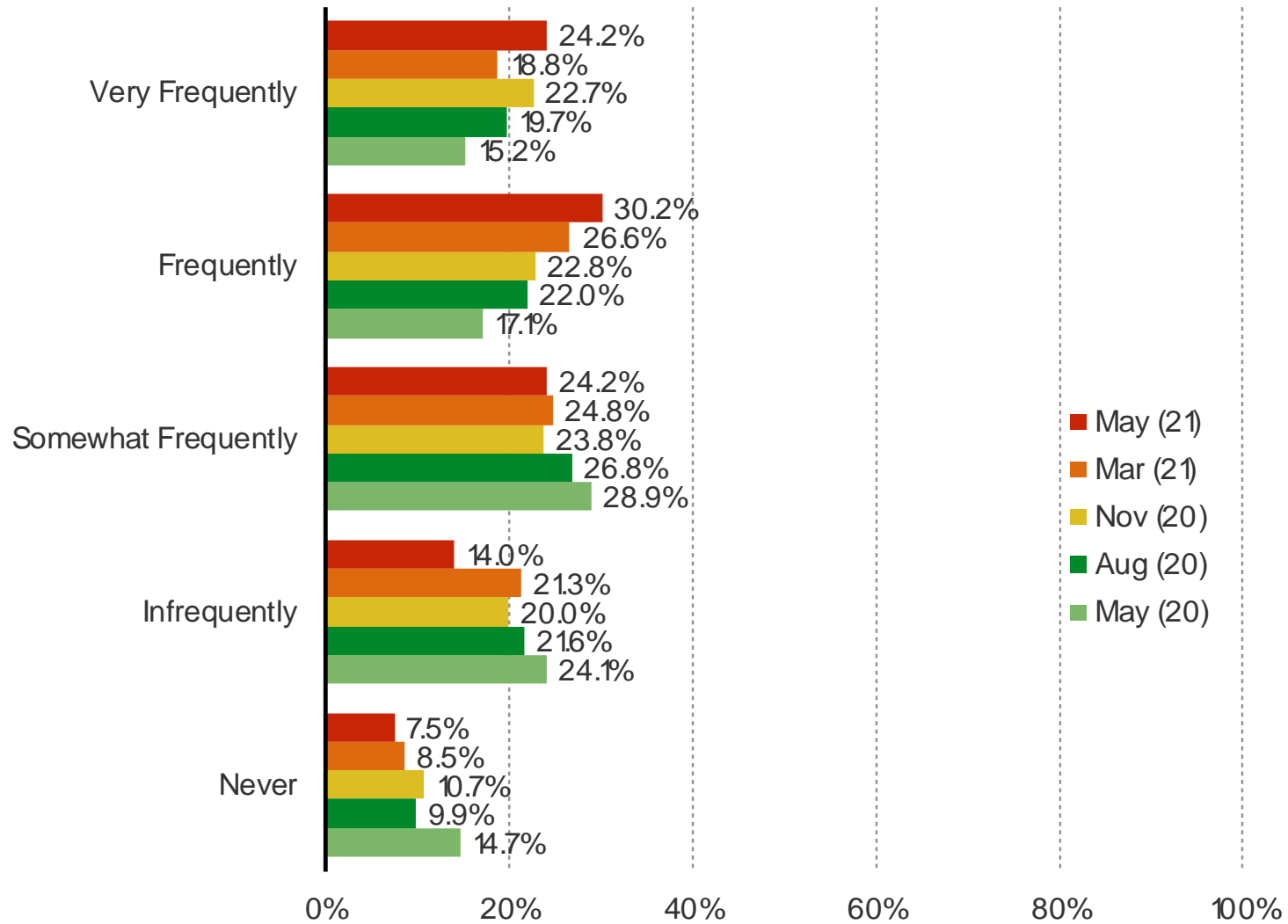
How much of your game spending budget gets allocated to the following?

Posed to respondents who own a PS4/PS5 or Xbox One/Series X.



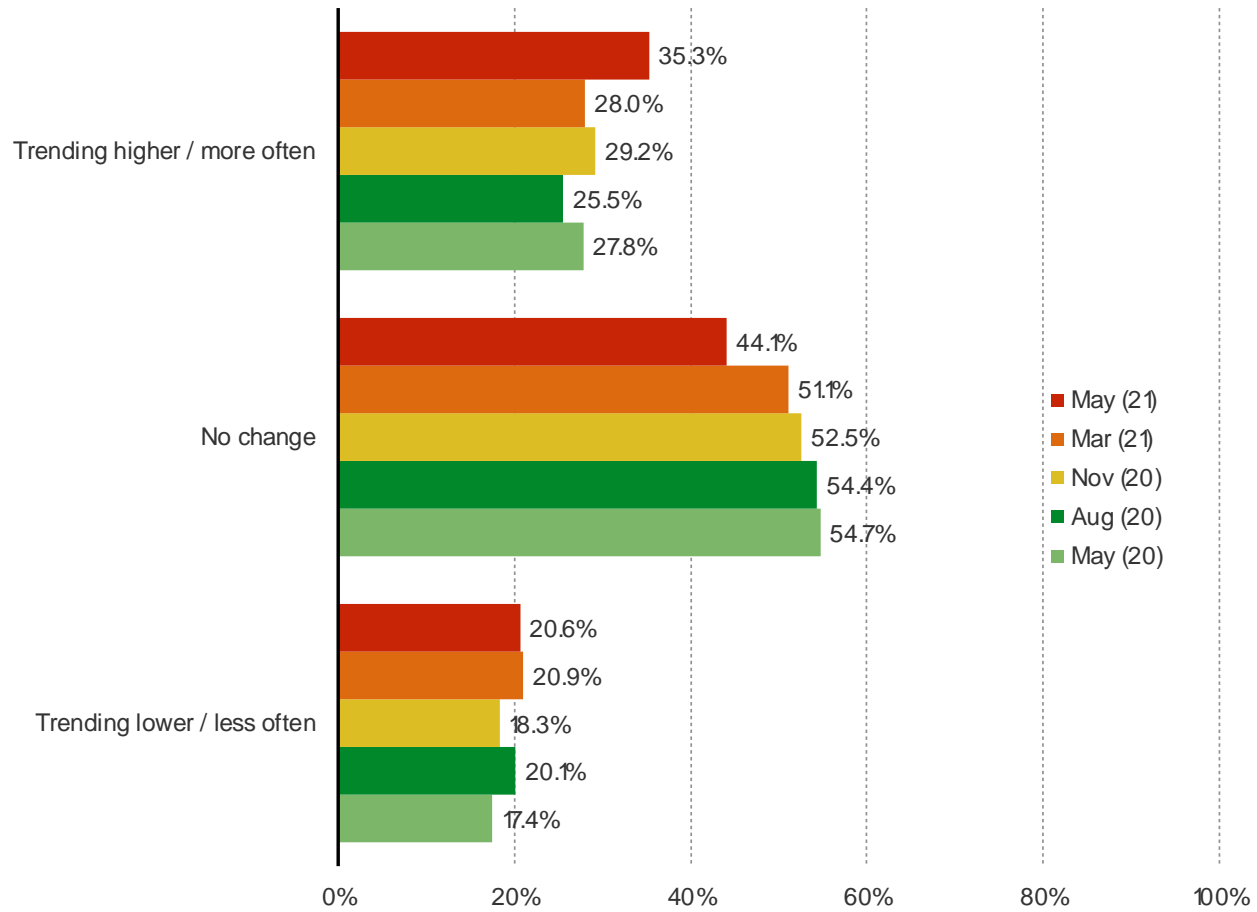
How often do you spend money on downloadable content within games you play on Xbox one or the Series X?

Posed to Xbox One owners.



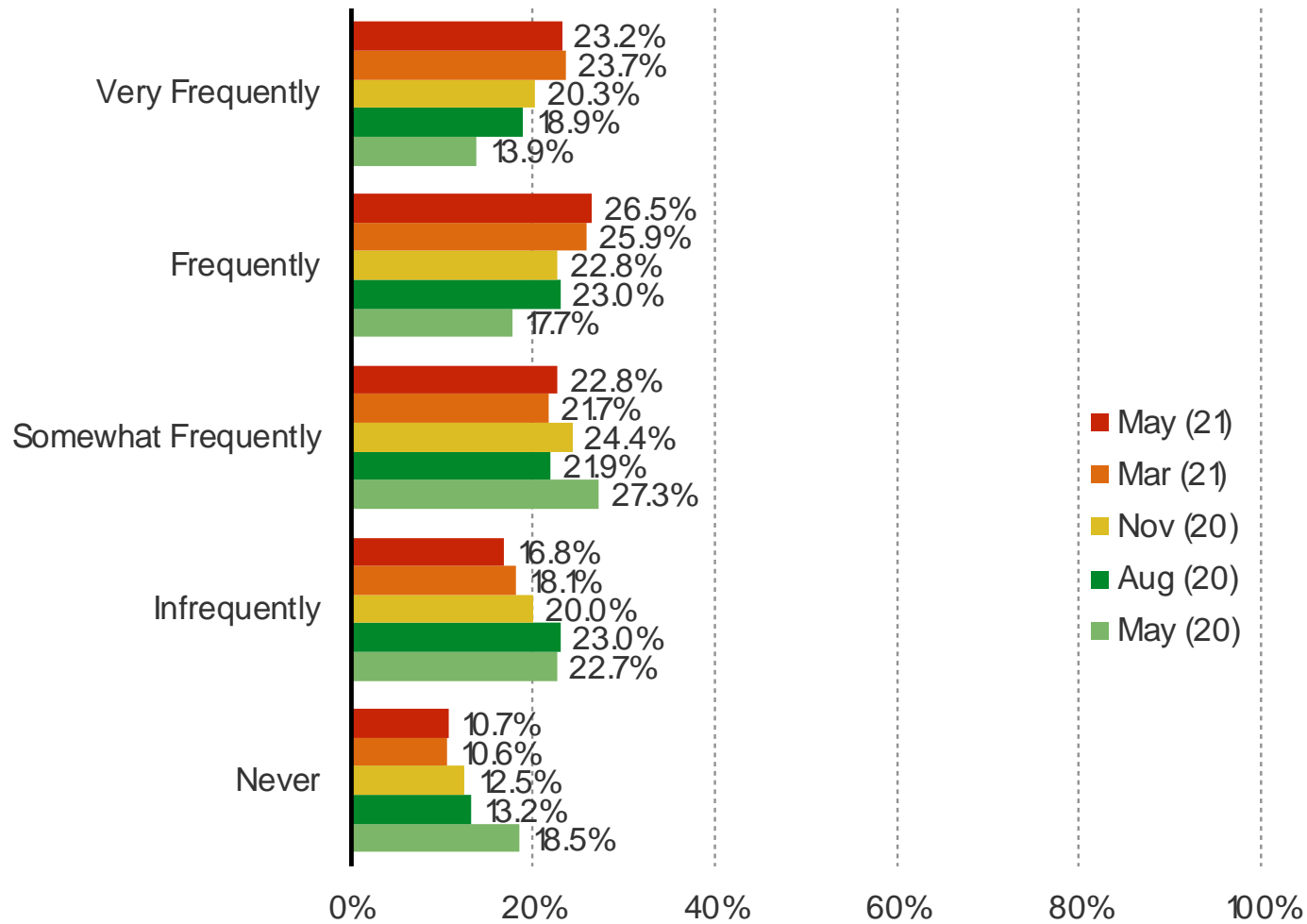
Has your spending on downloadable content within games on xbox one or the Series X been trending higher or lower over time?

Posed to Xbox One owners.



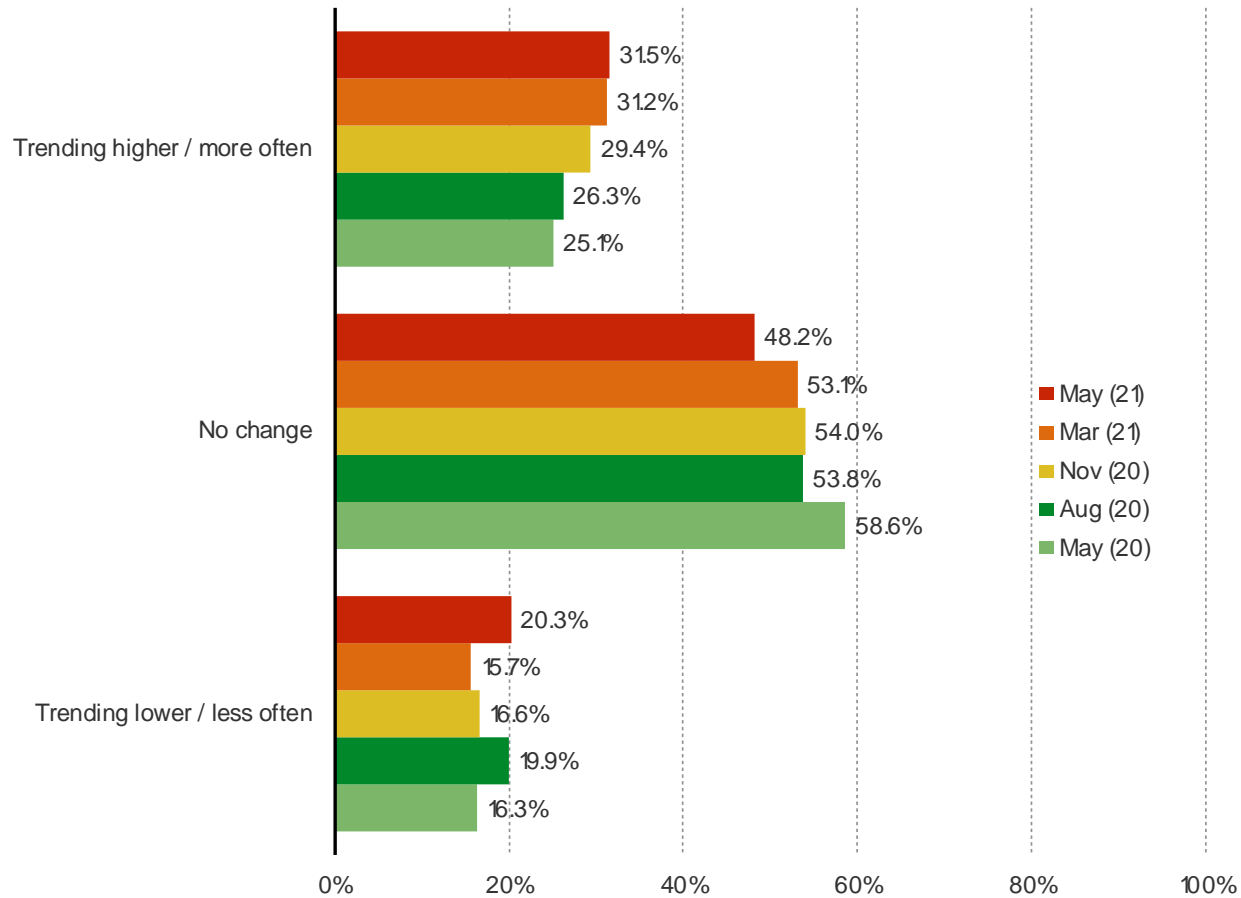
How often do you spend money on downloadable content within games you play on PS4/PS5?

Posed to PS owners.



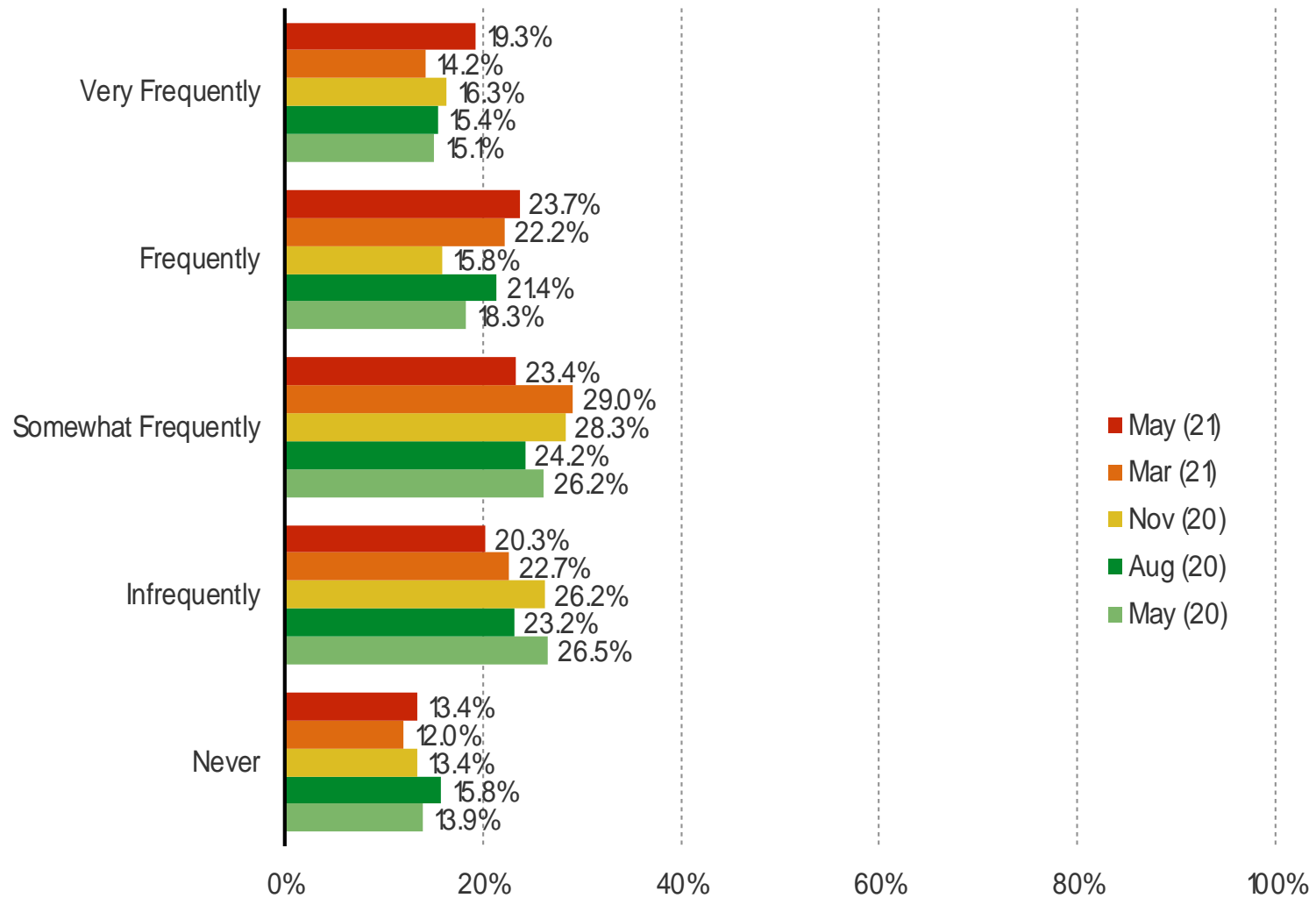
Has your spending on downloadable content within games on ps4/PS5 been trending higher or lower over time?

Posed to PS owners.



How often do you spend money on downloadable content within games you play on Nintendo switch/switch lite?

Posed to Nintendo Switch / Switch Lite owners.



Has your spending on digital games for Nintendo switch/switch lite been trending higher or lower over time?

Posed to Nintendo Switch / Switch Lite owners.

