

Bespoke Intel

**CHINA SURVEY UPDATE
COVID-19 AND MACRO TRENDS**

APRIL 2022

I

- Covid Sentiment**
- Spending Confidence**
- China / US Relations**
- Food Delivery and Grocery**
- Autos and Tesla Demand**
- Casual Dining**
- Streaming**

How does COVID impact your daily life?

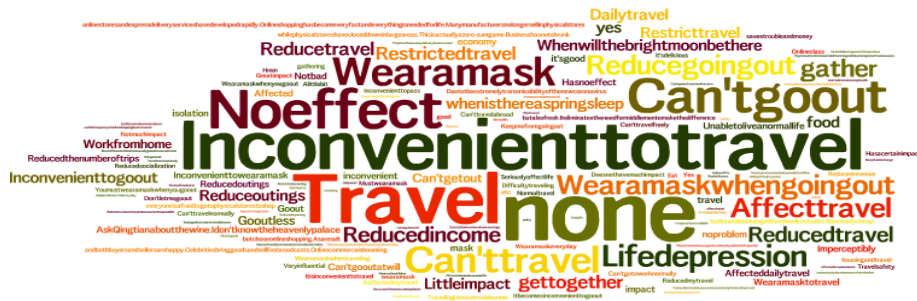
April 2022



January 2022



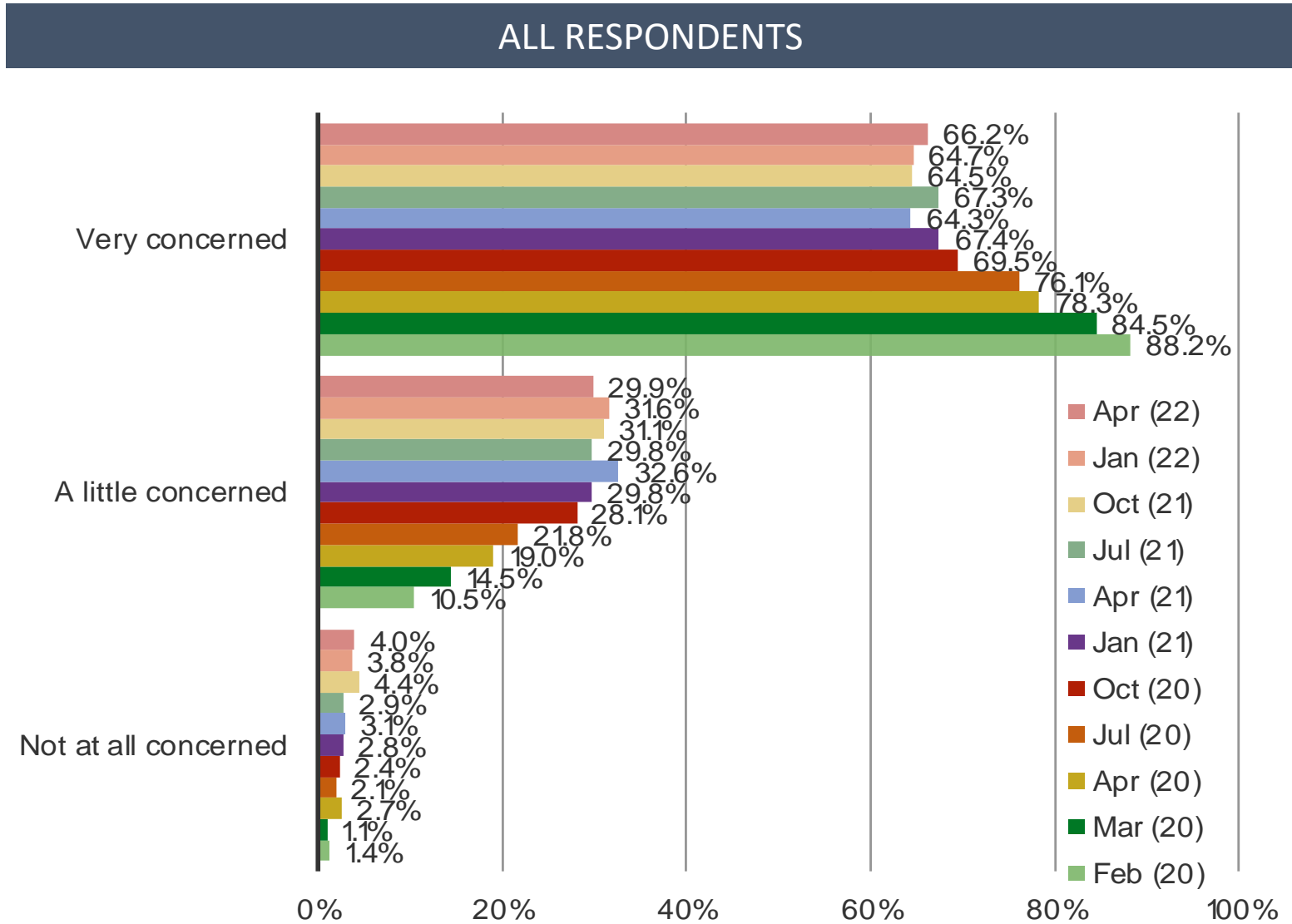
October 2021



January 2020

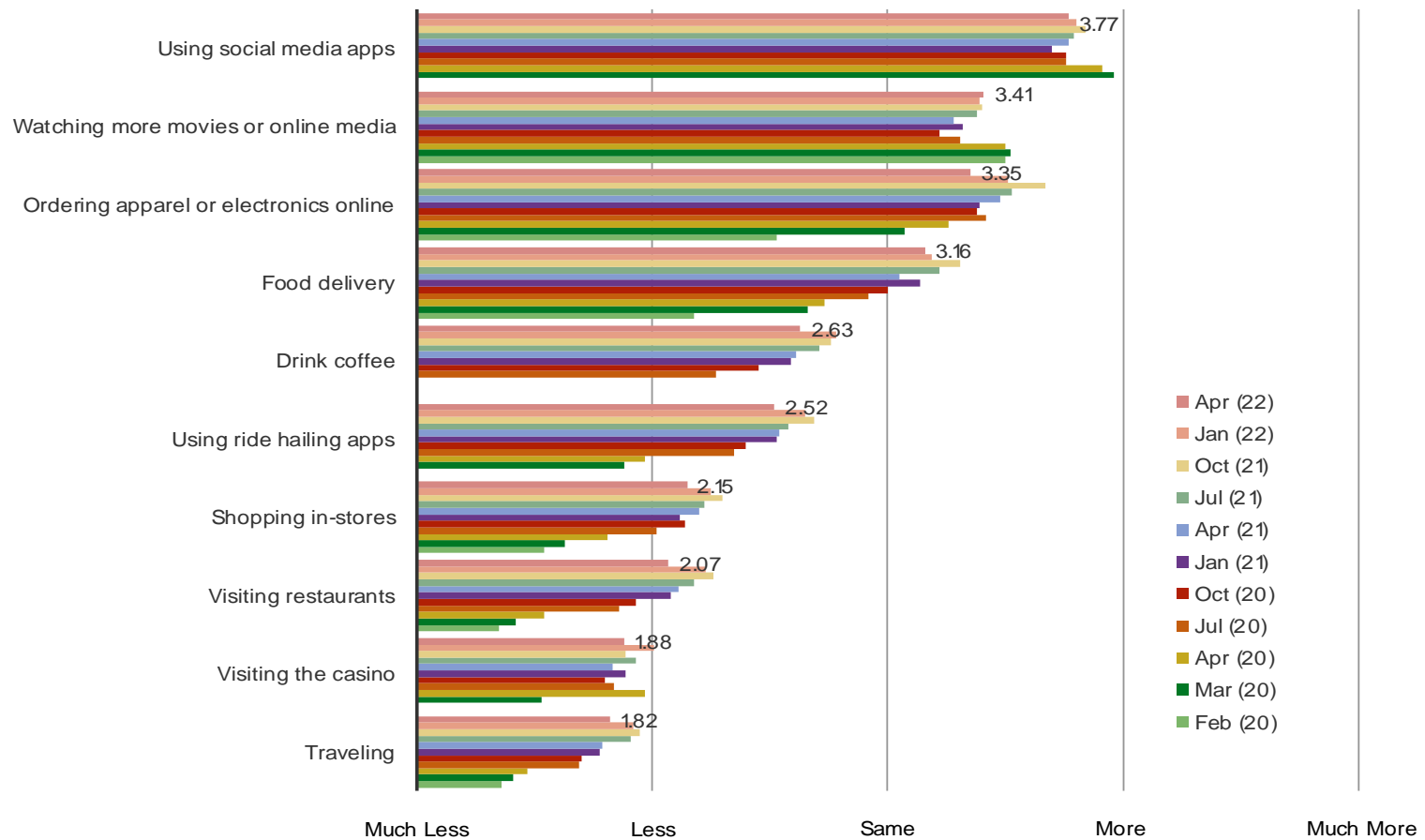


Please rate your level of concern about the Coronavirus?



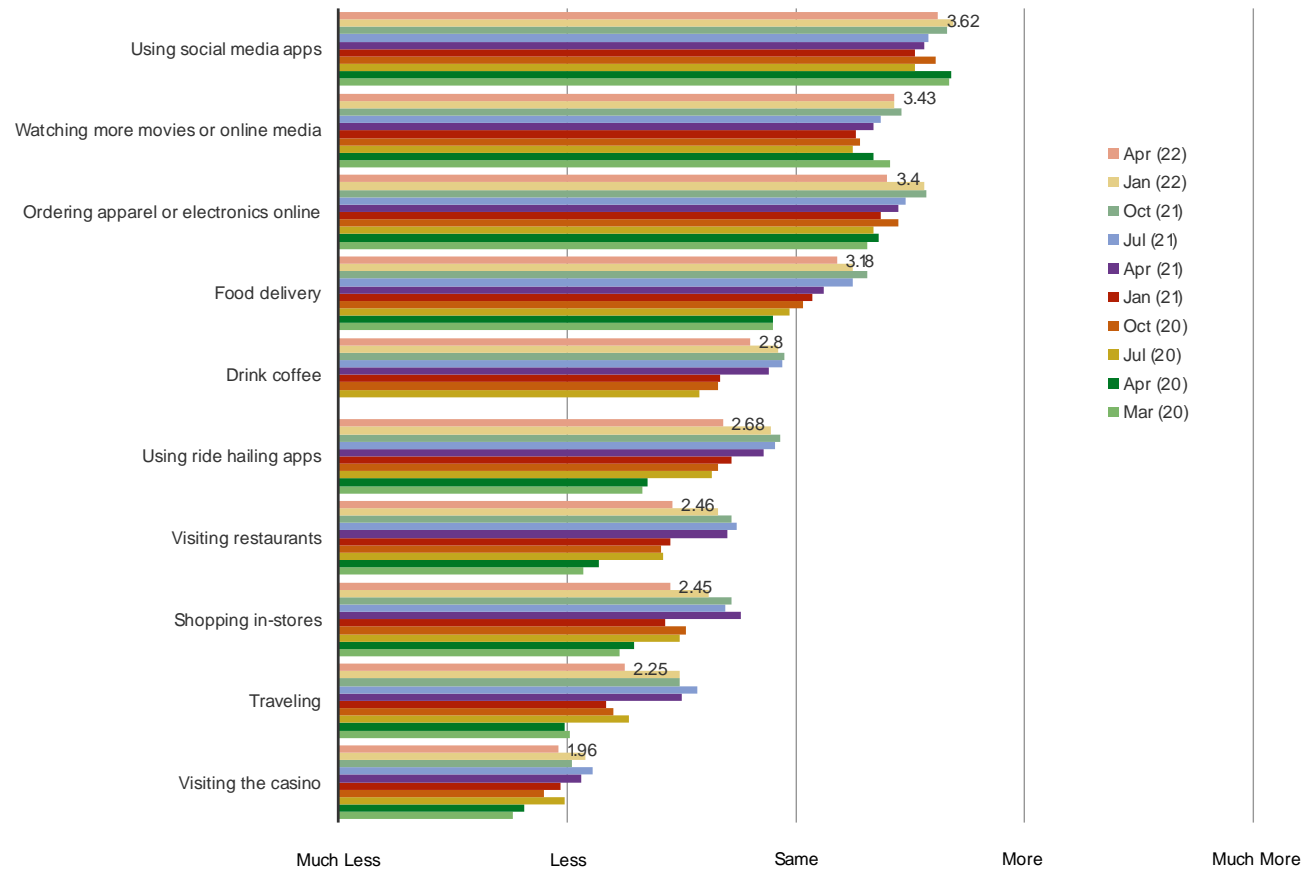
Has the Coronavirus caused you to do any of the following more or less? (Time Series)

ALL RESPONDENTS



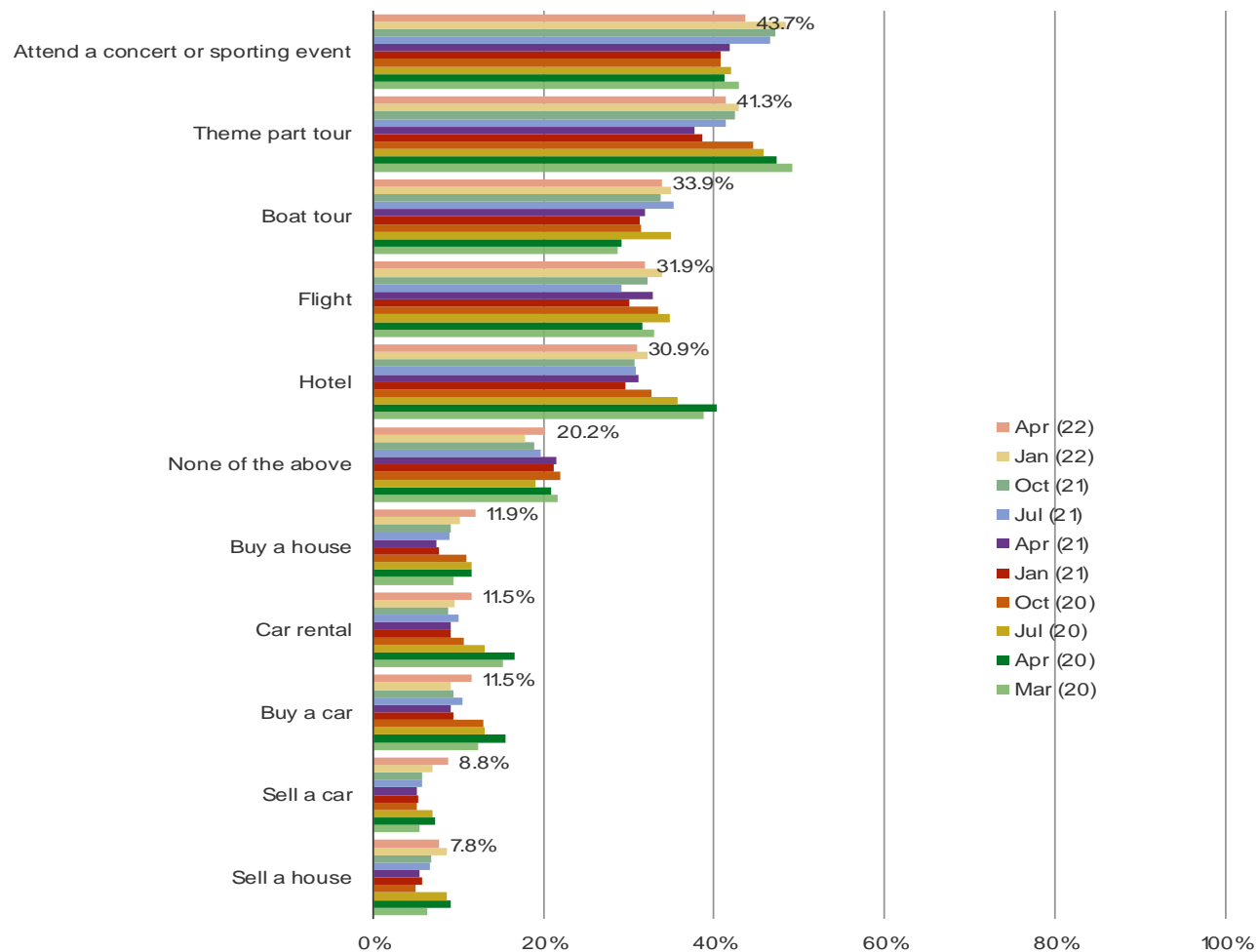
Looking ahead, will the coronavirus cause you to do the following more or less?

ALL RESPONDENTS

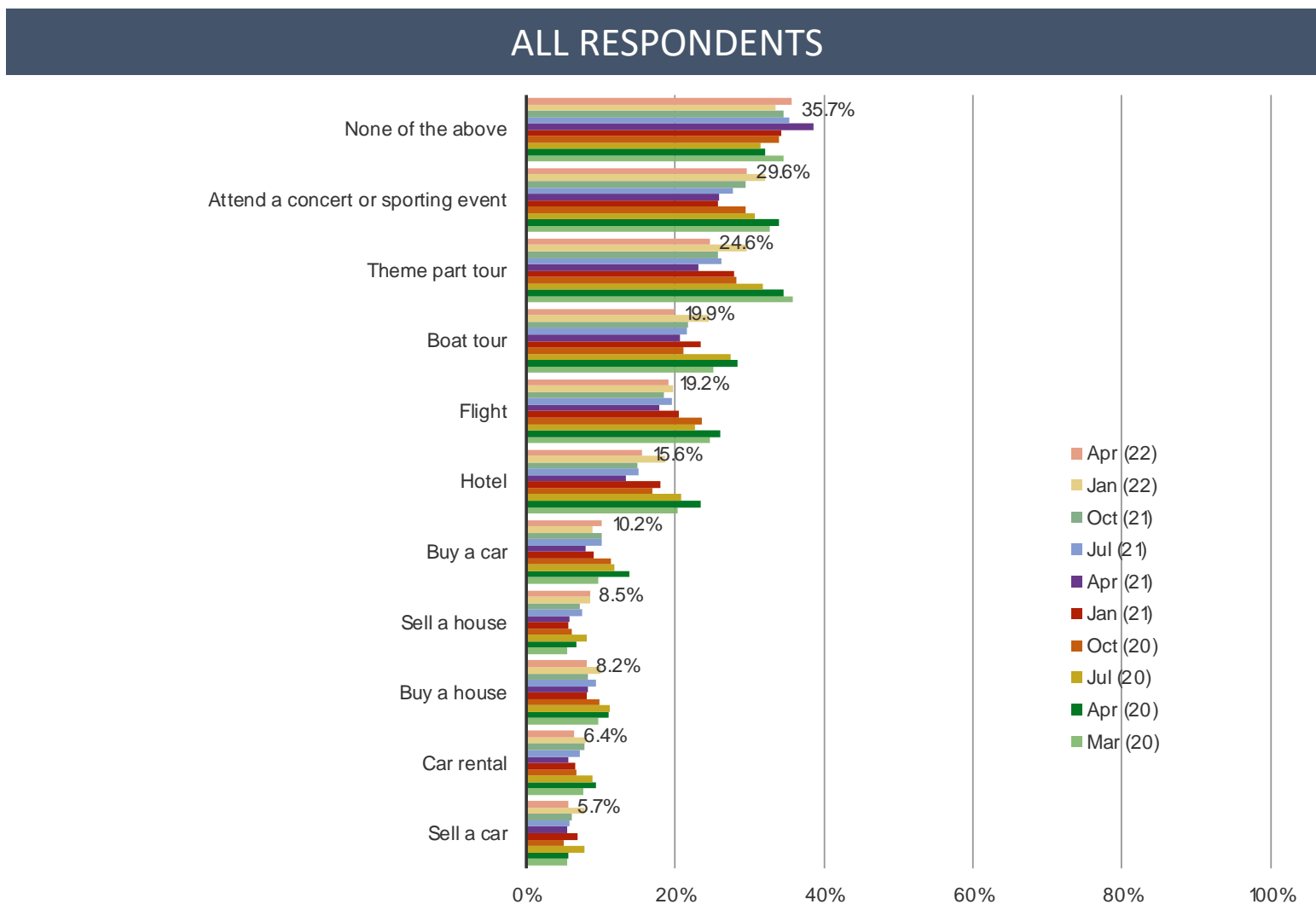


Did you cancel any of the following because of the coronavirus? (Select ALL)

ALL RESPONDENTS

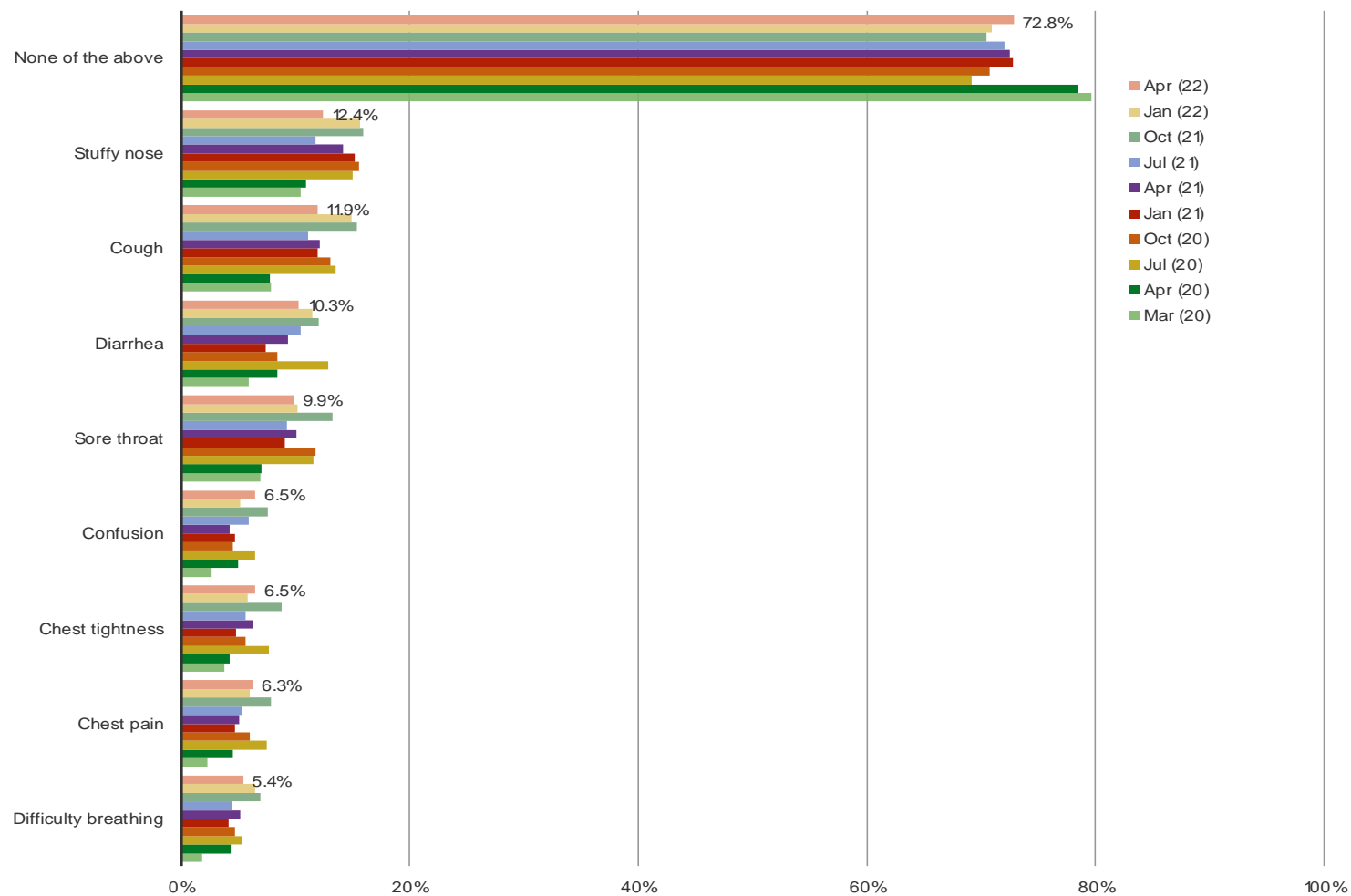


Do you expect to delay or cancel any of the following in the next 3-6 months?



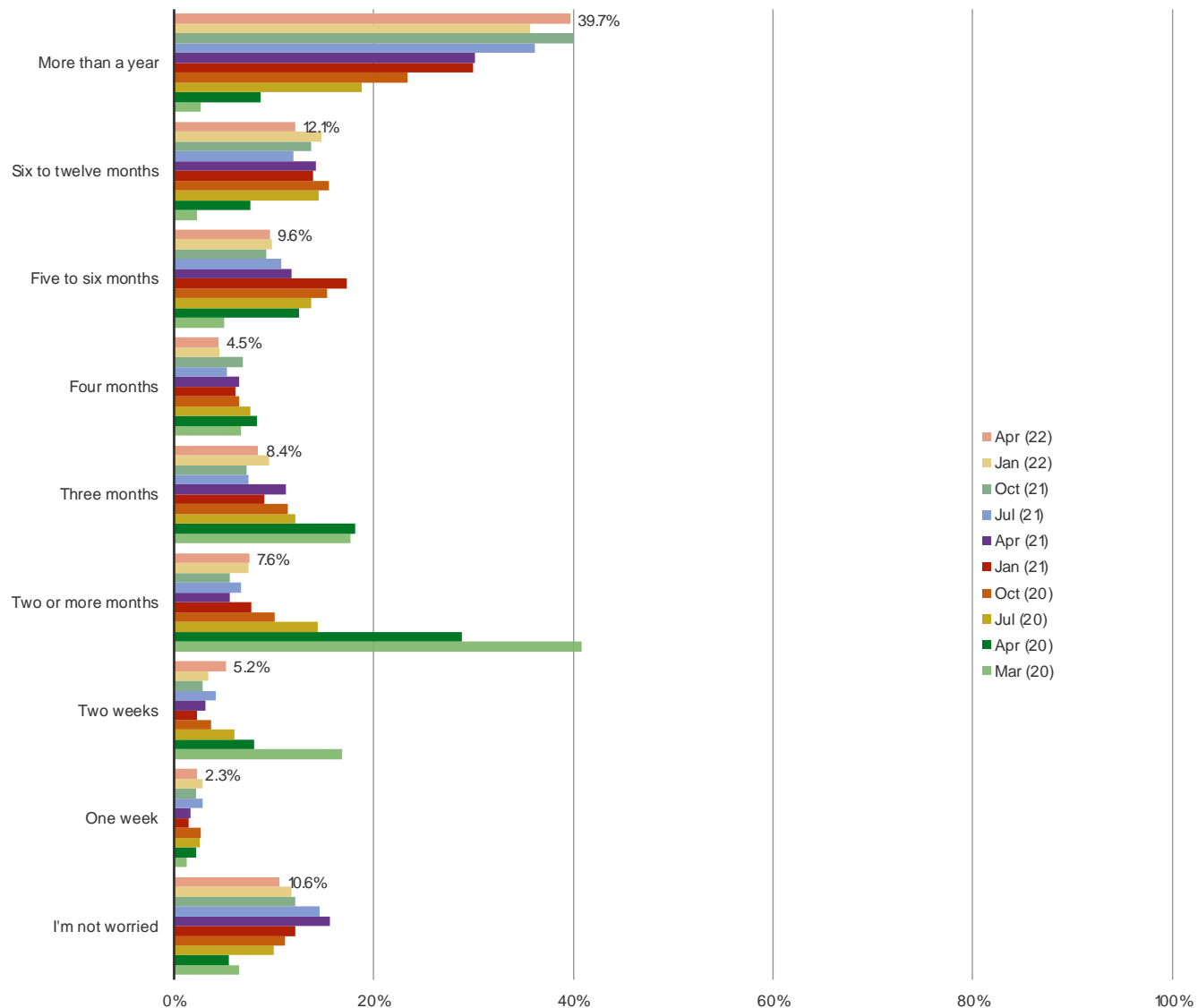
In the past three months, have you had any of the following conditions? (Select ALL)

ALL RESPONDENTS



For how much longer do you expect the coronavirus to be a concern?

ALL RESPONDENTS

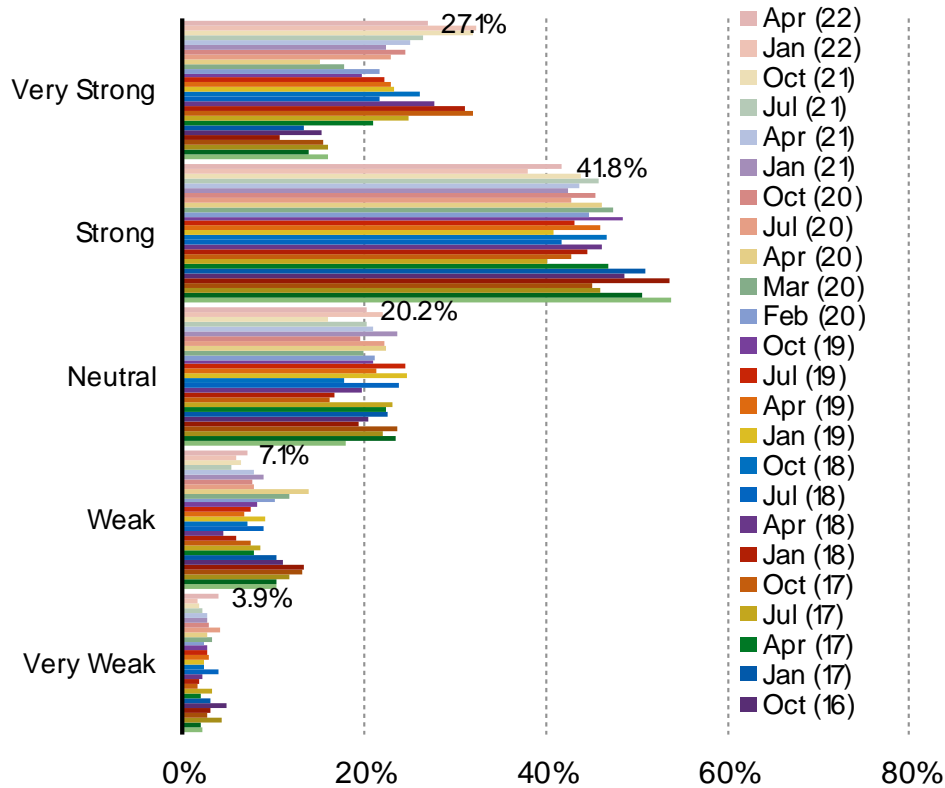


II

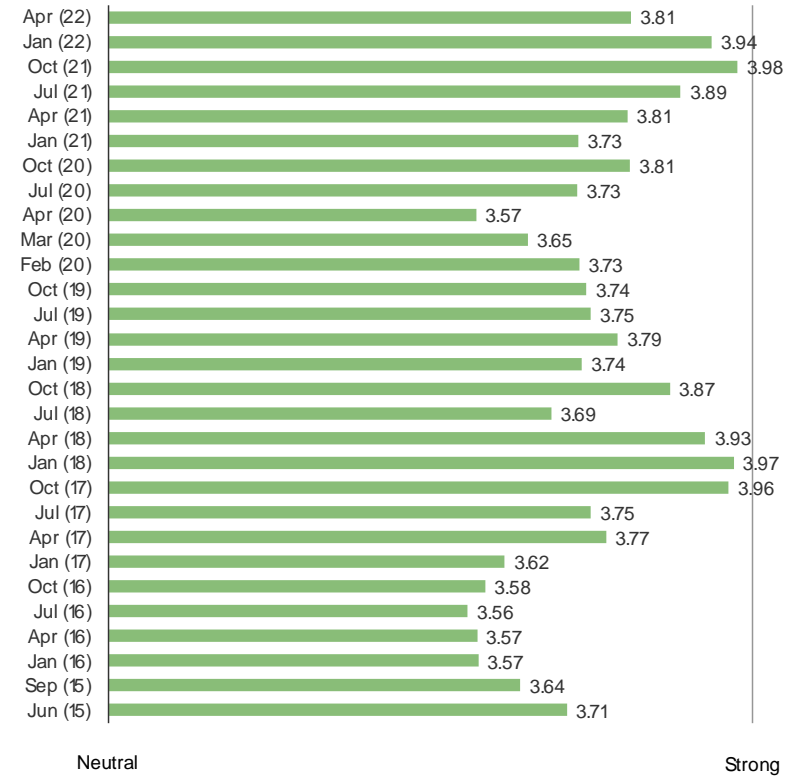
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How confident do you currently feel about spending money?

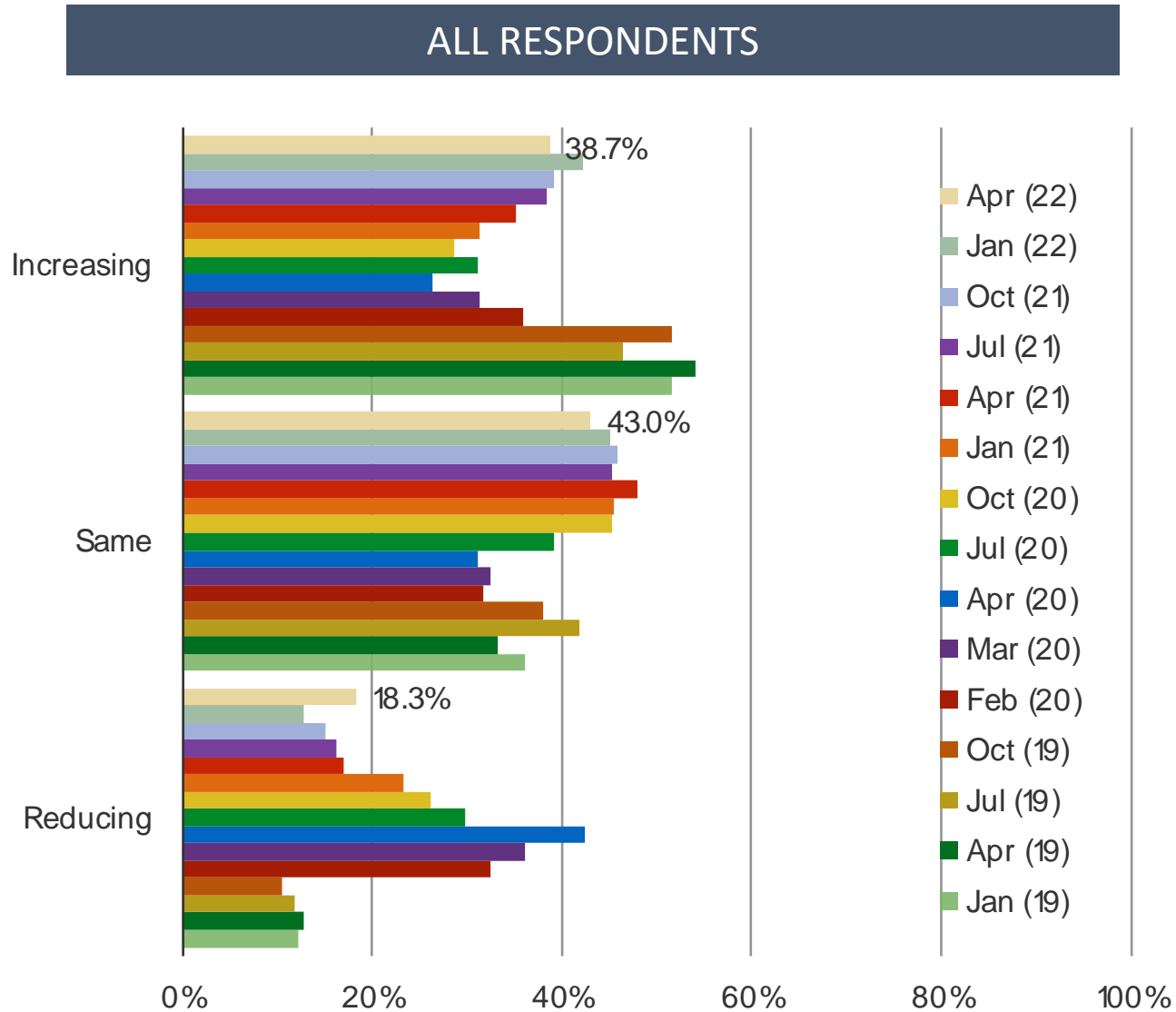
ALL RESPONDENTS



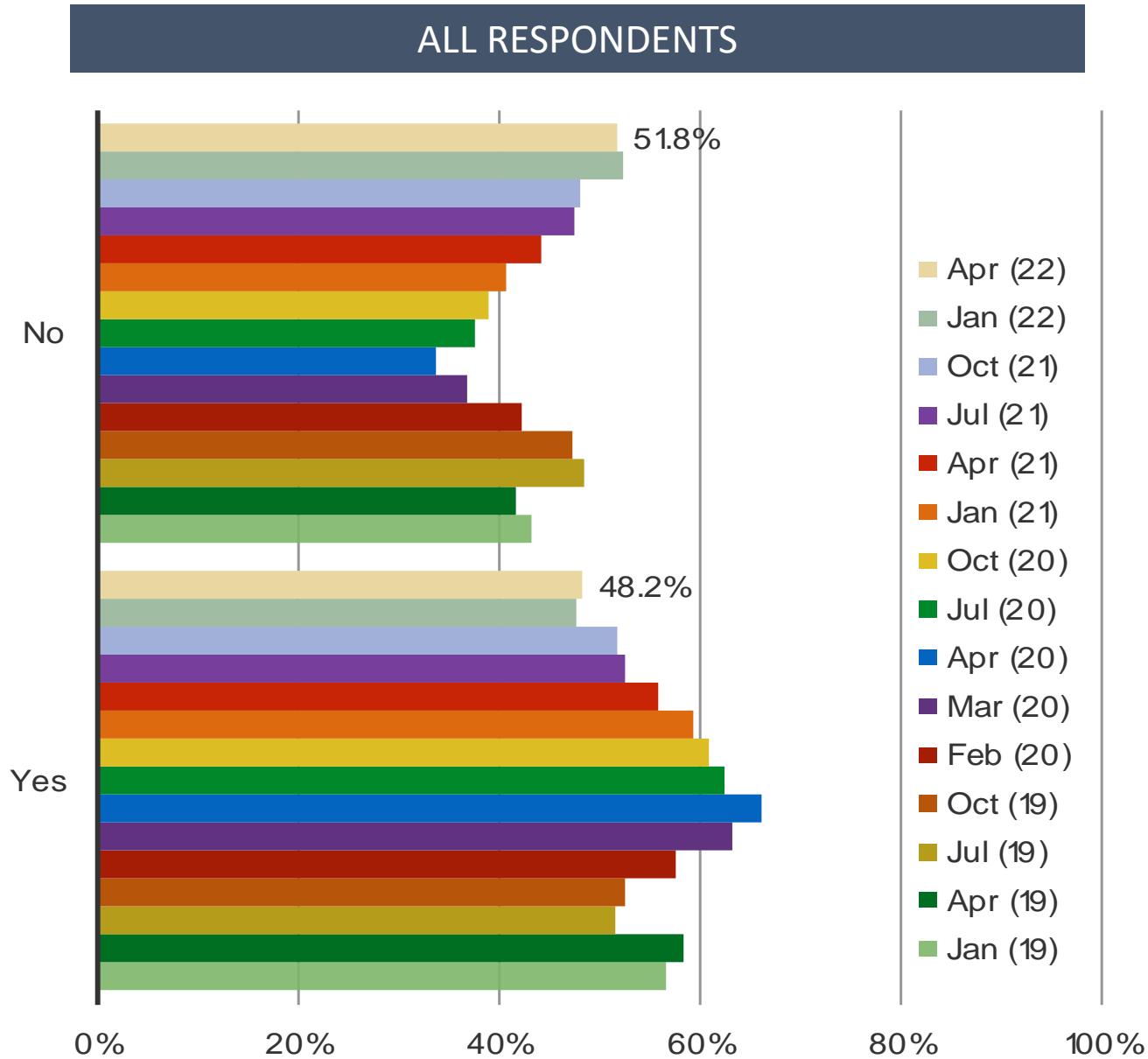
WEIGHTED AVERAGE



How much have you been spending recently?

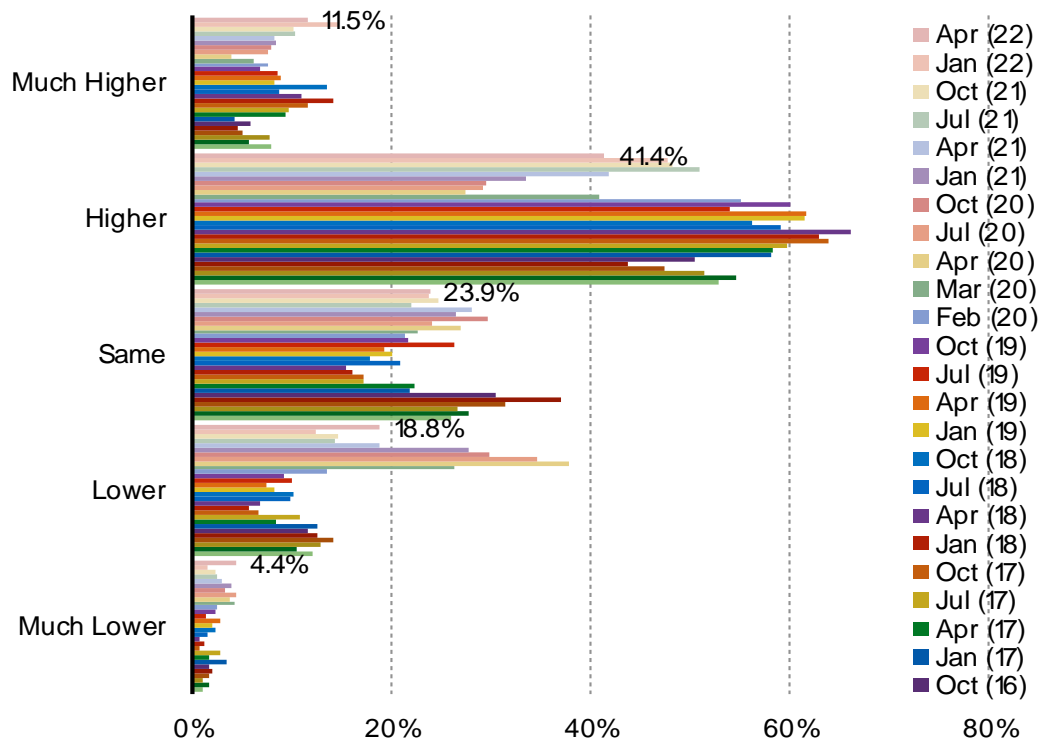


Do you want to reduce spending now?

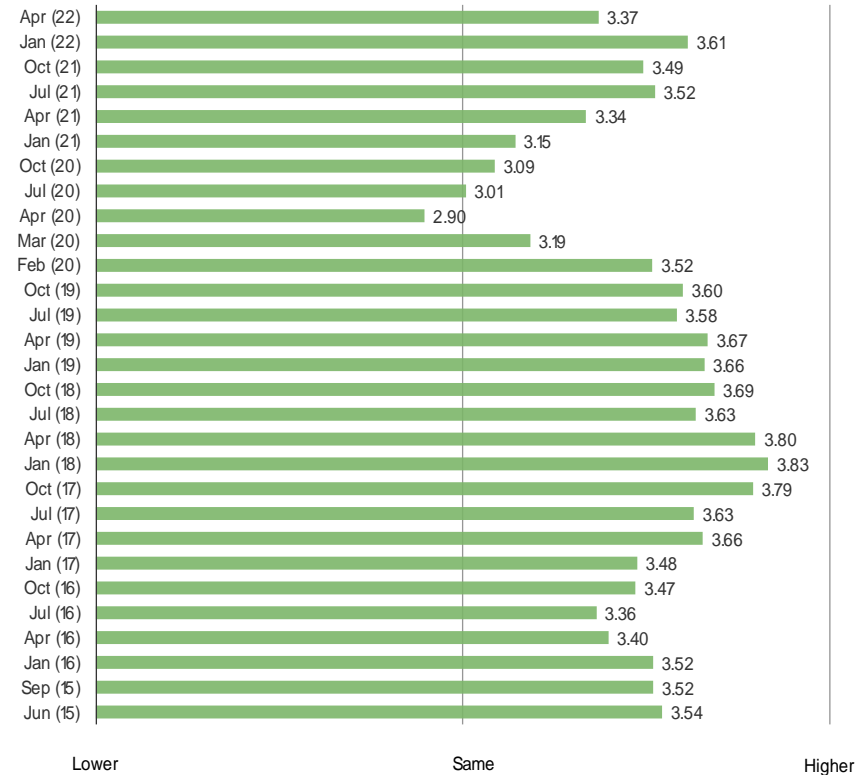


How does your household income compare to last year?

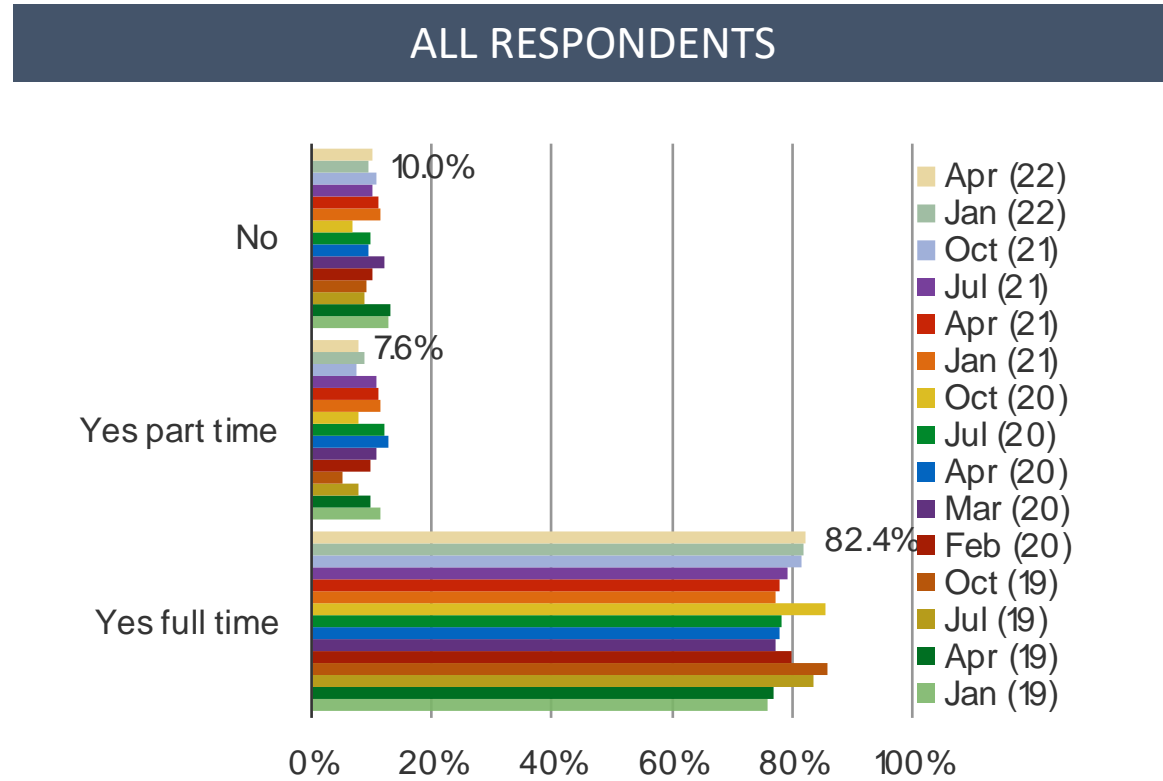
ALL RESPONDENTS



WEIGHTED AVERAGE

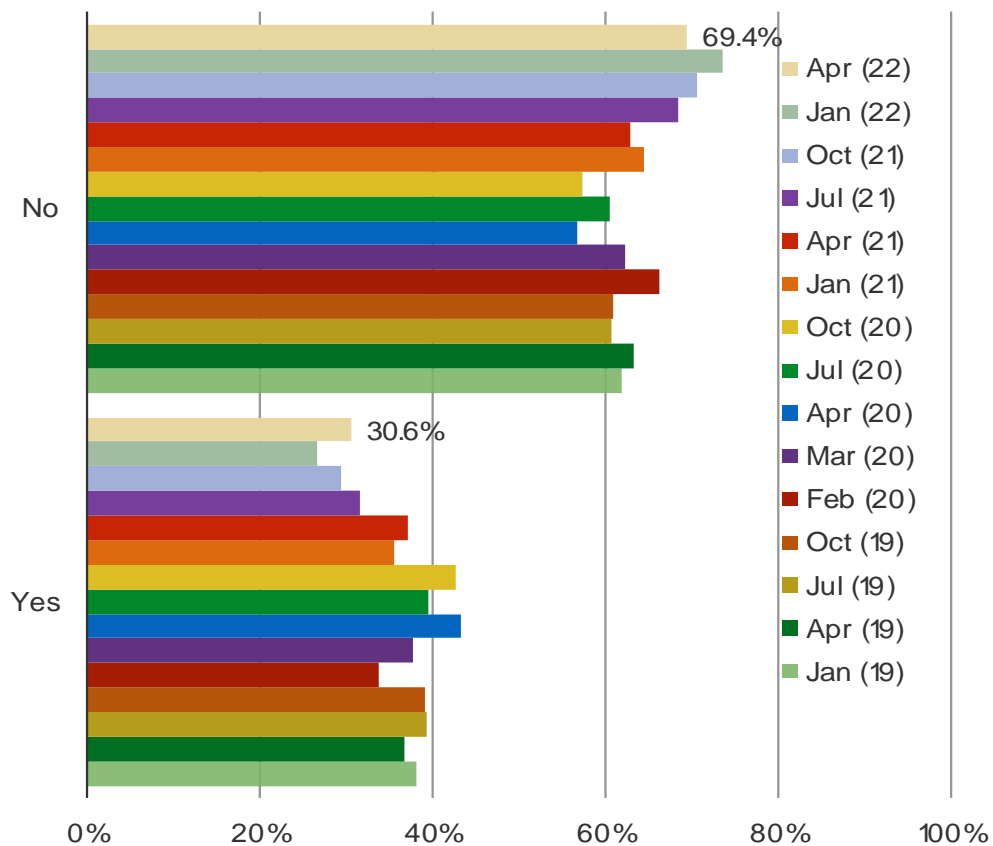


Do you have a job now?

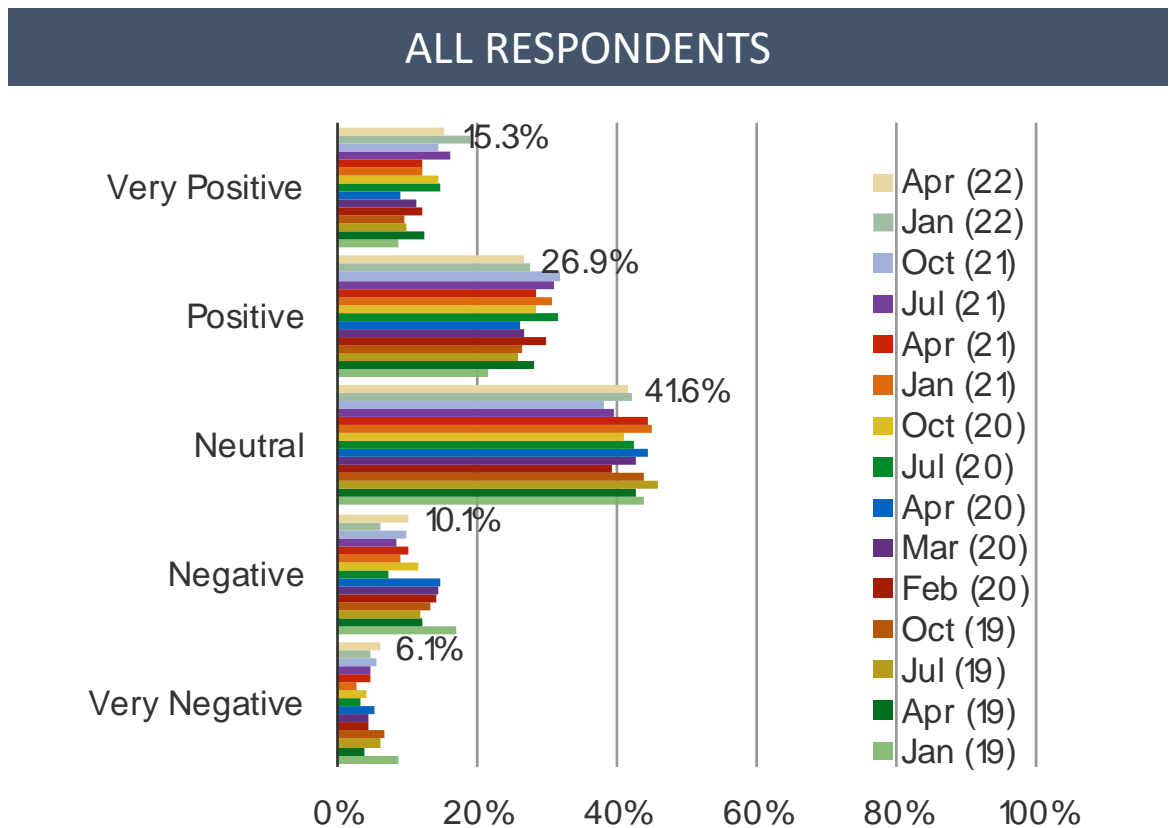


Are you worried that you will lose your job?

POSED TO RESPONDENTS WHO HAVE A JOB



What do you think of the Chinese stock market?

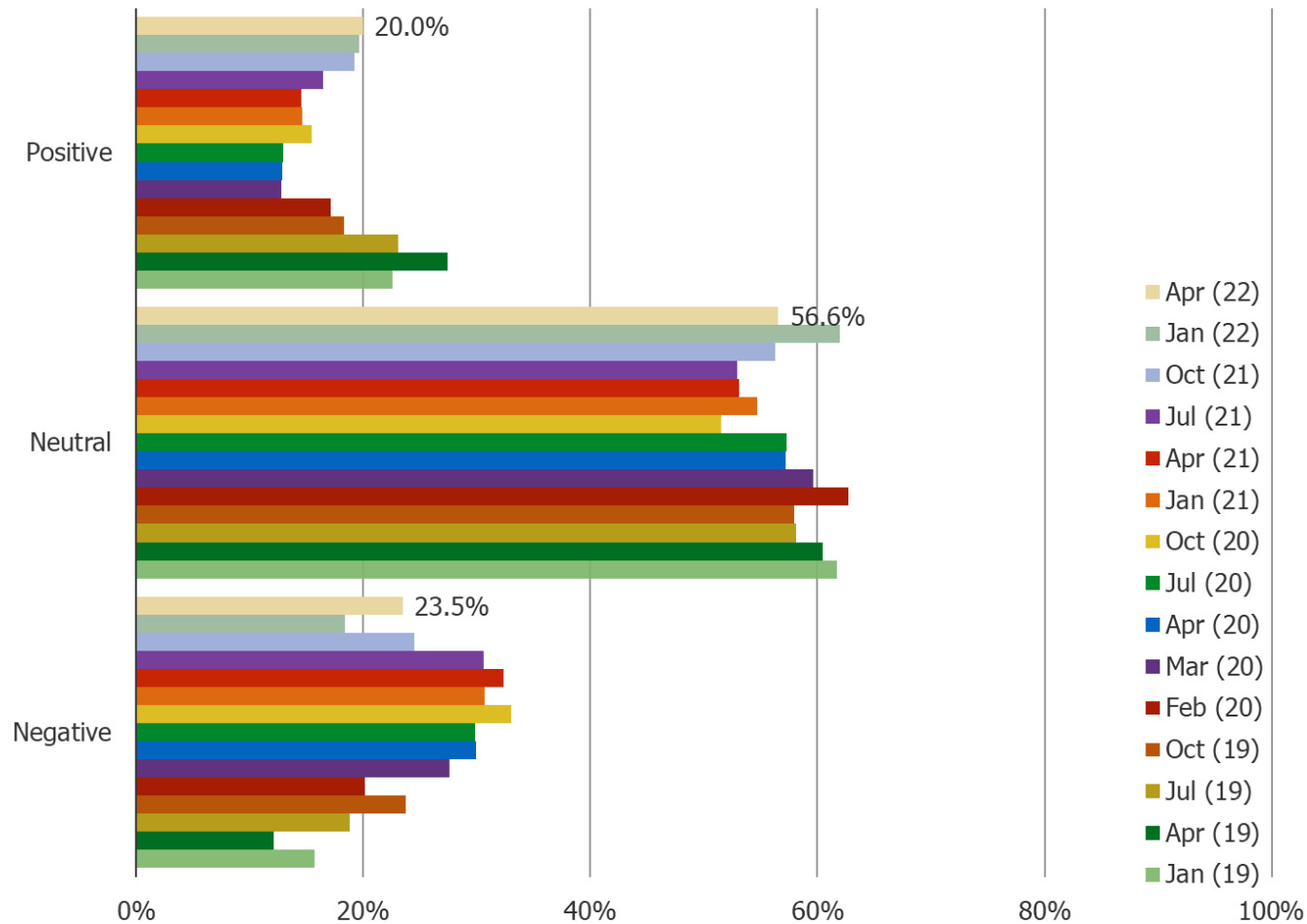


III

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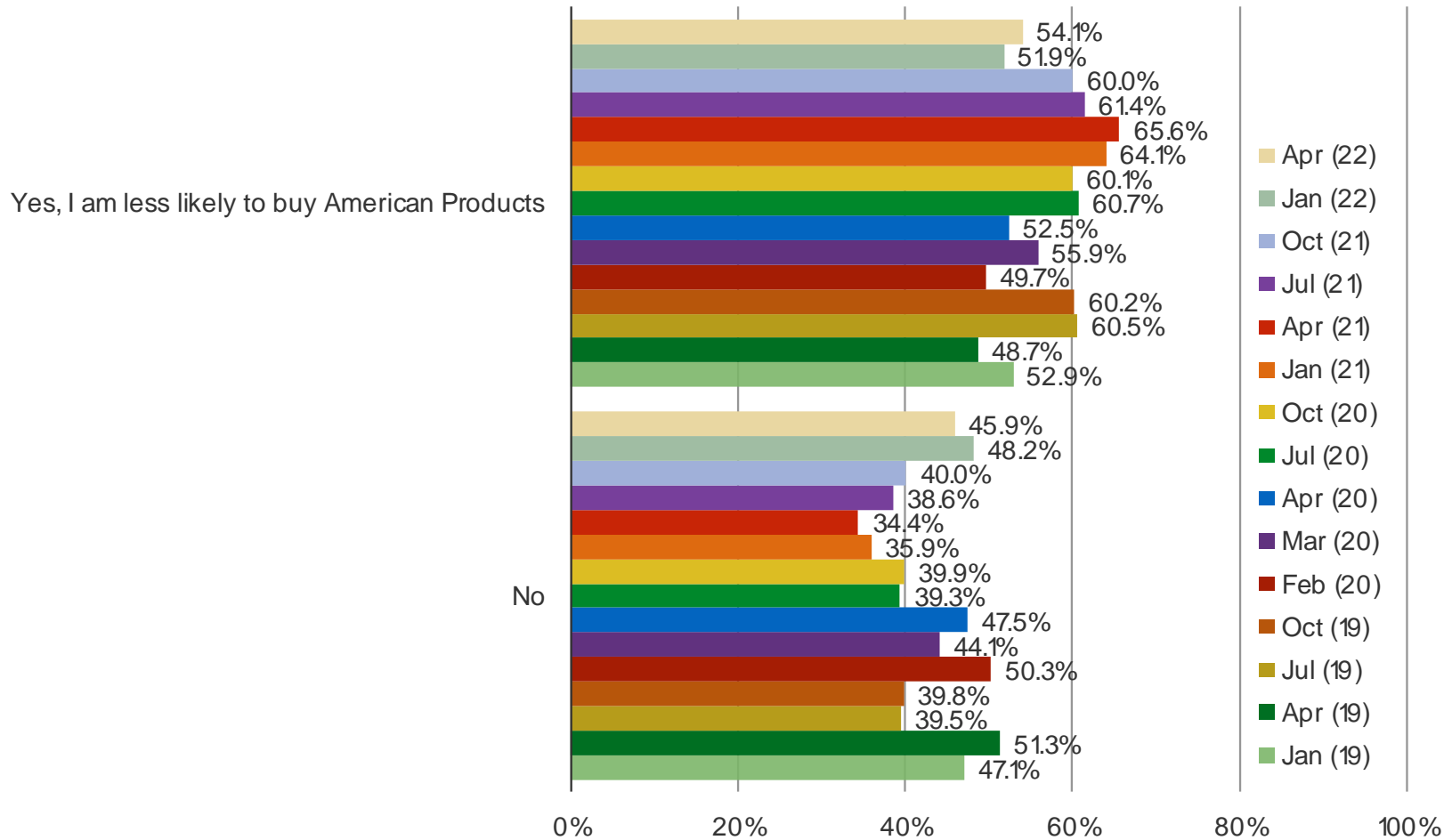
What do you think of the relationship between China and the US?

POSED TO ALL RESPONDENTS



Because of your view on the relationship between China and the United States, are you less likely to buy American products?

POSED TO RESPONDENTS WHO HAVE A NEGATIVE VIEW ON US CHINA RELATIONS

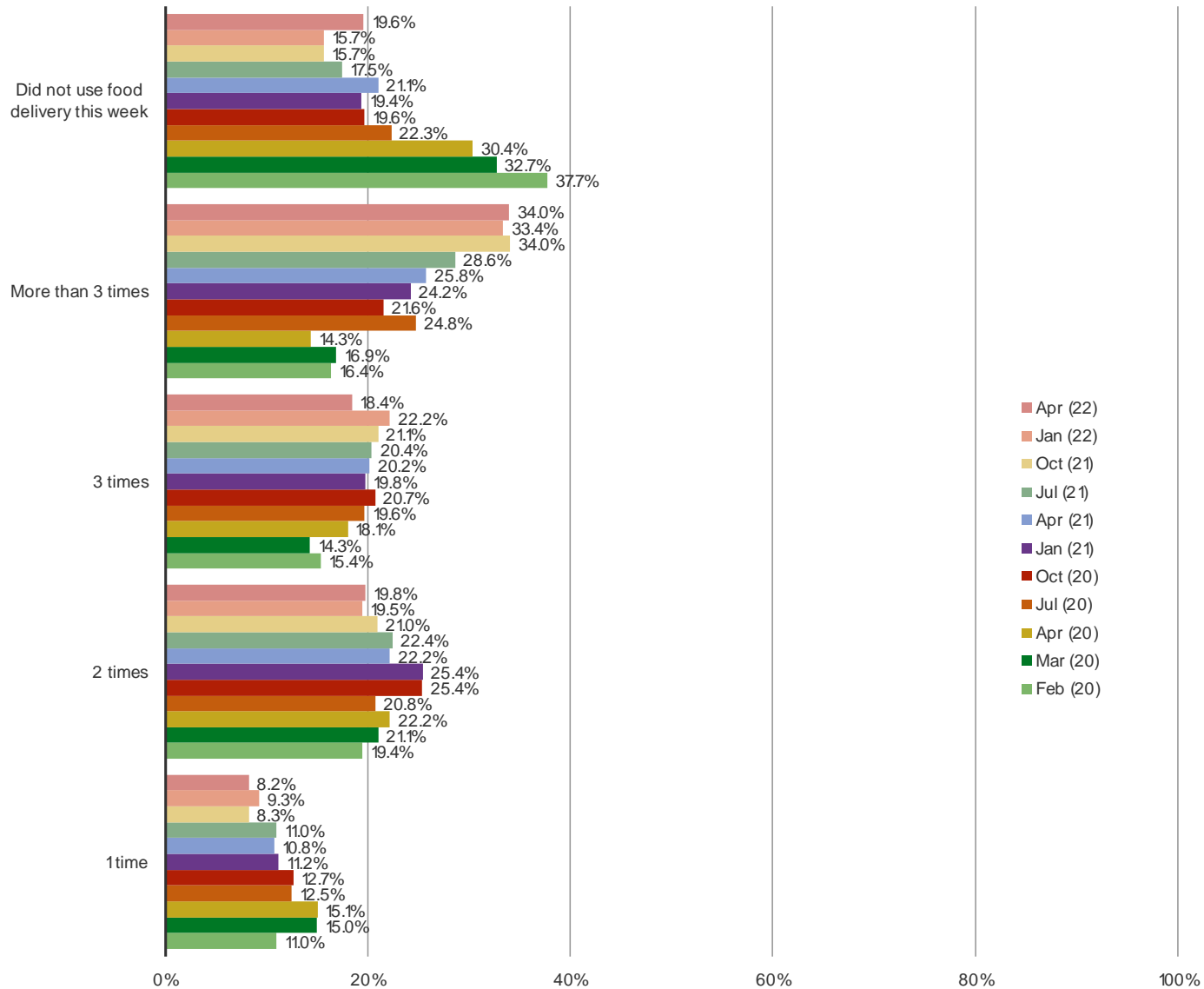


IV

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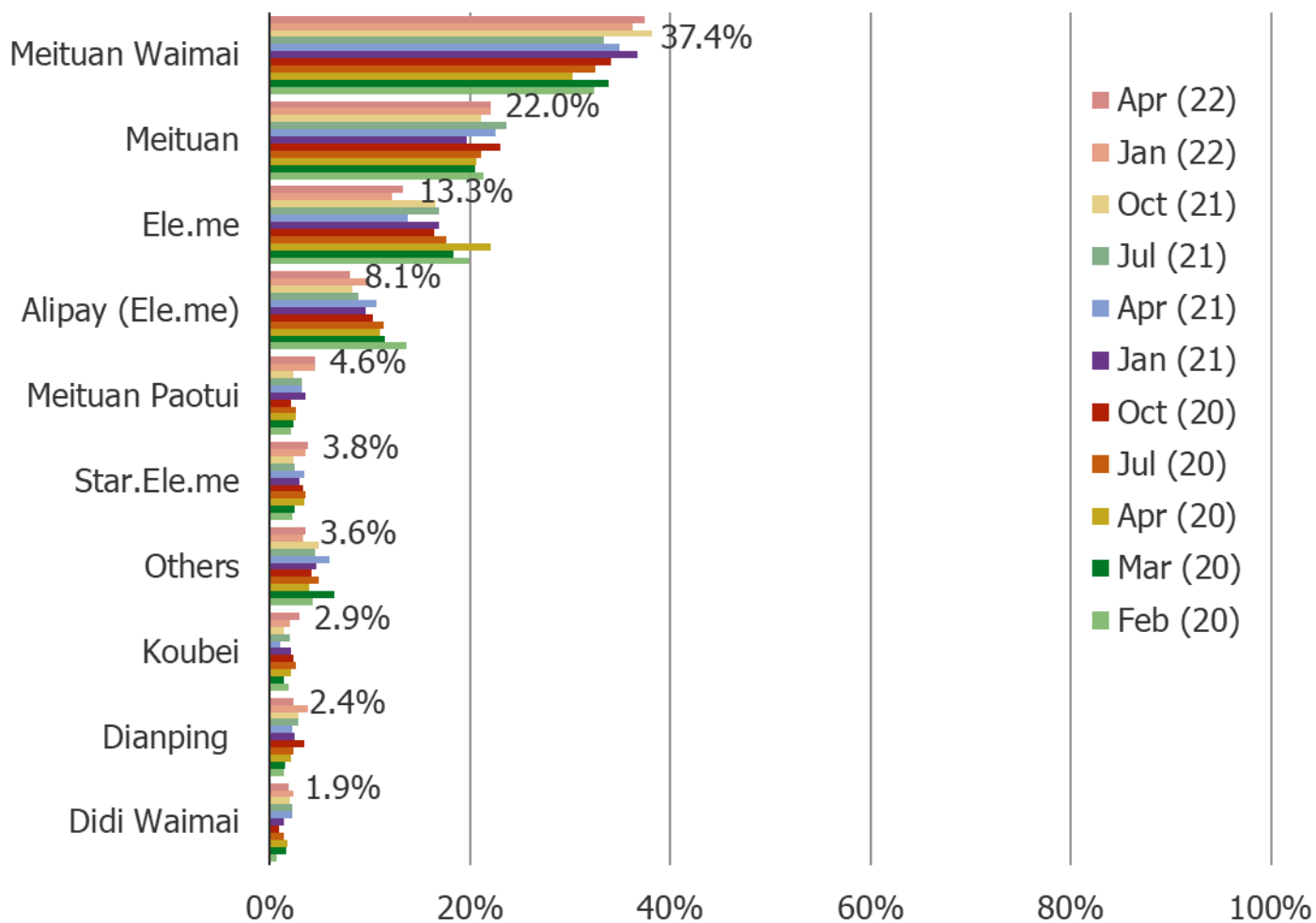
How often did you order food delivery this week?

ALL RESPONDENTS



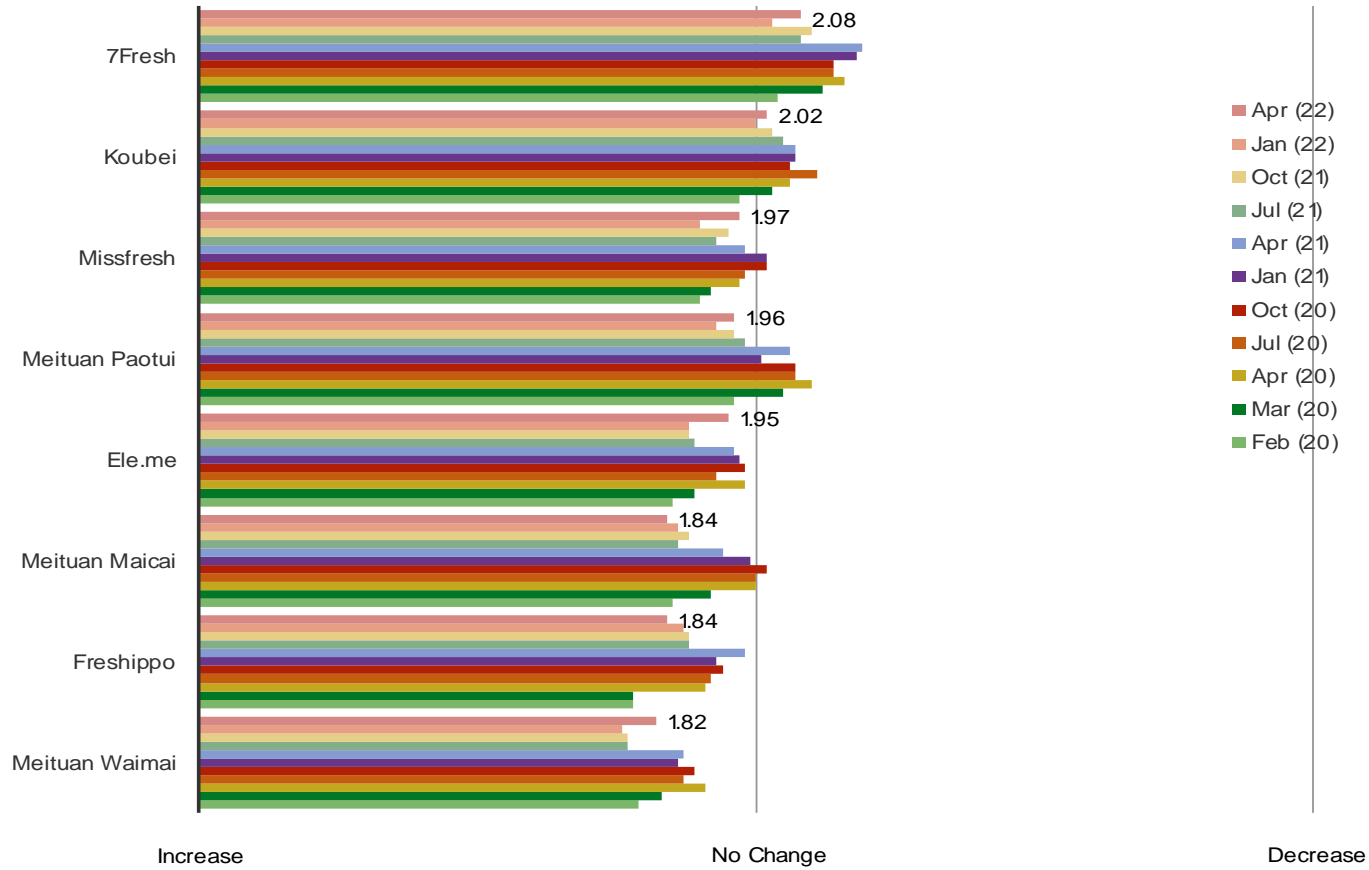
Which app do you use most often for food delivery?

ALL RESPONDENTS



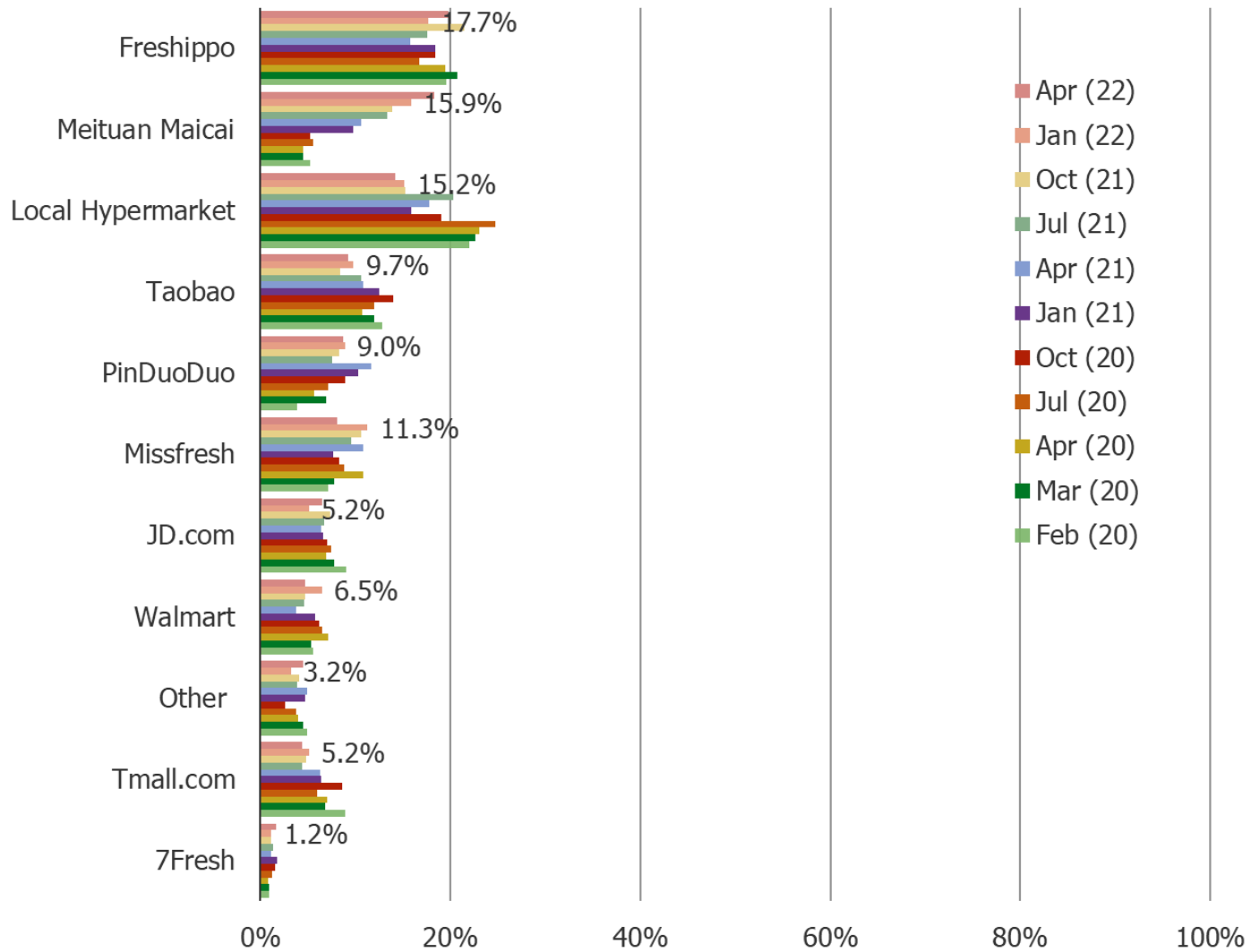
Do you plan to increase or decrease your spending on the following stores and apps?

ALL RESPONDENTS



Where do you buy your groceries and fresh food most often?

ALL RESPONDENTS

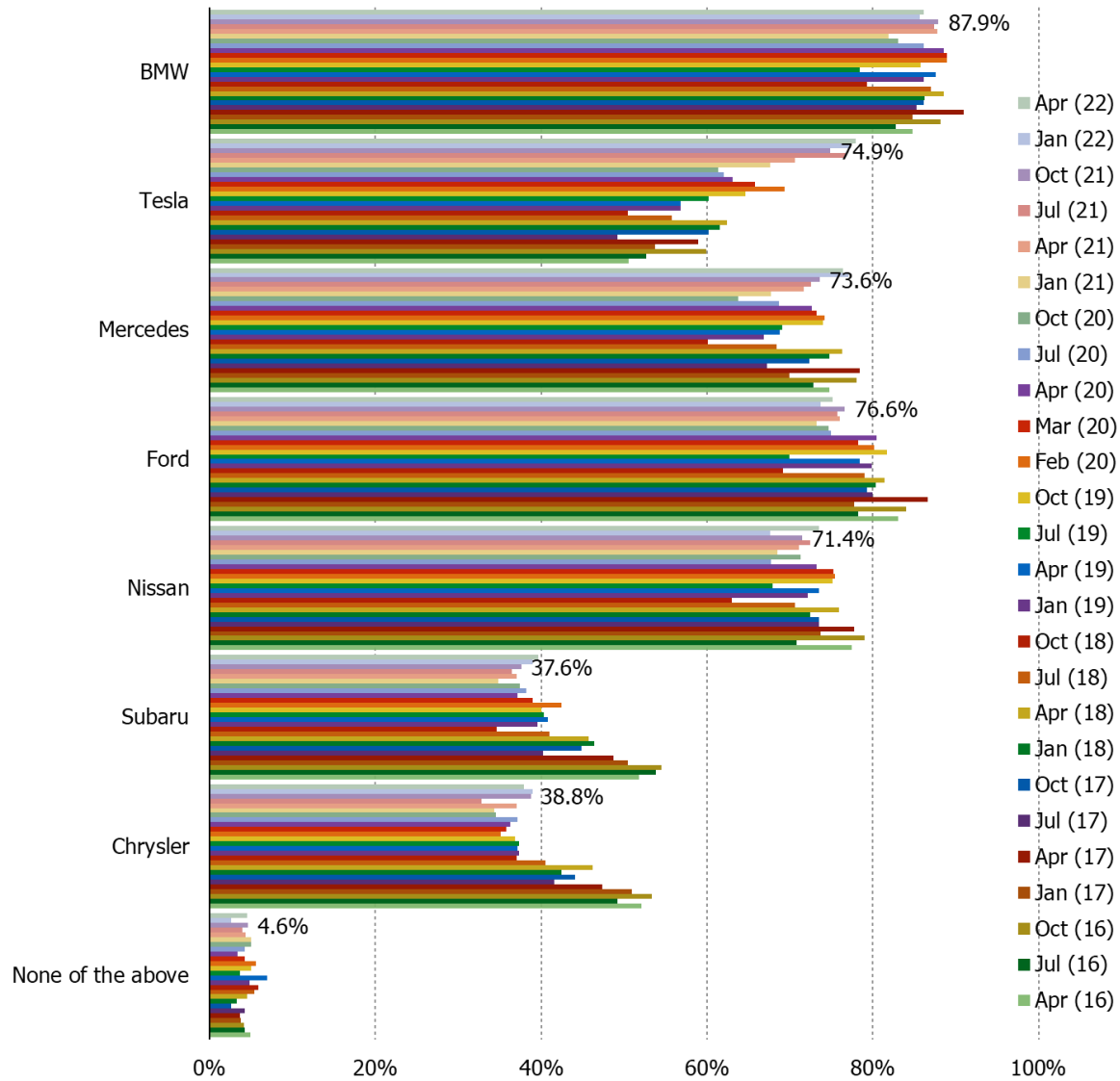


V

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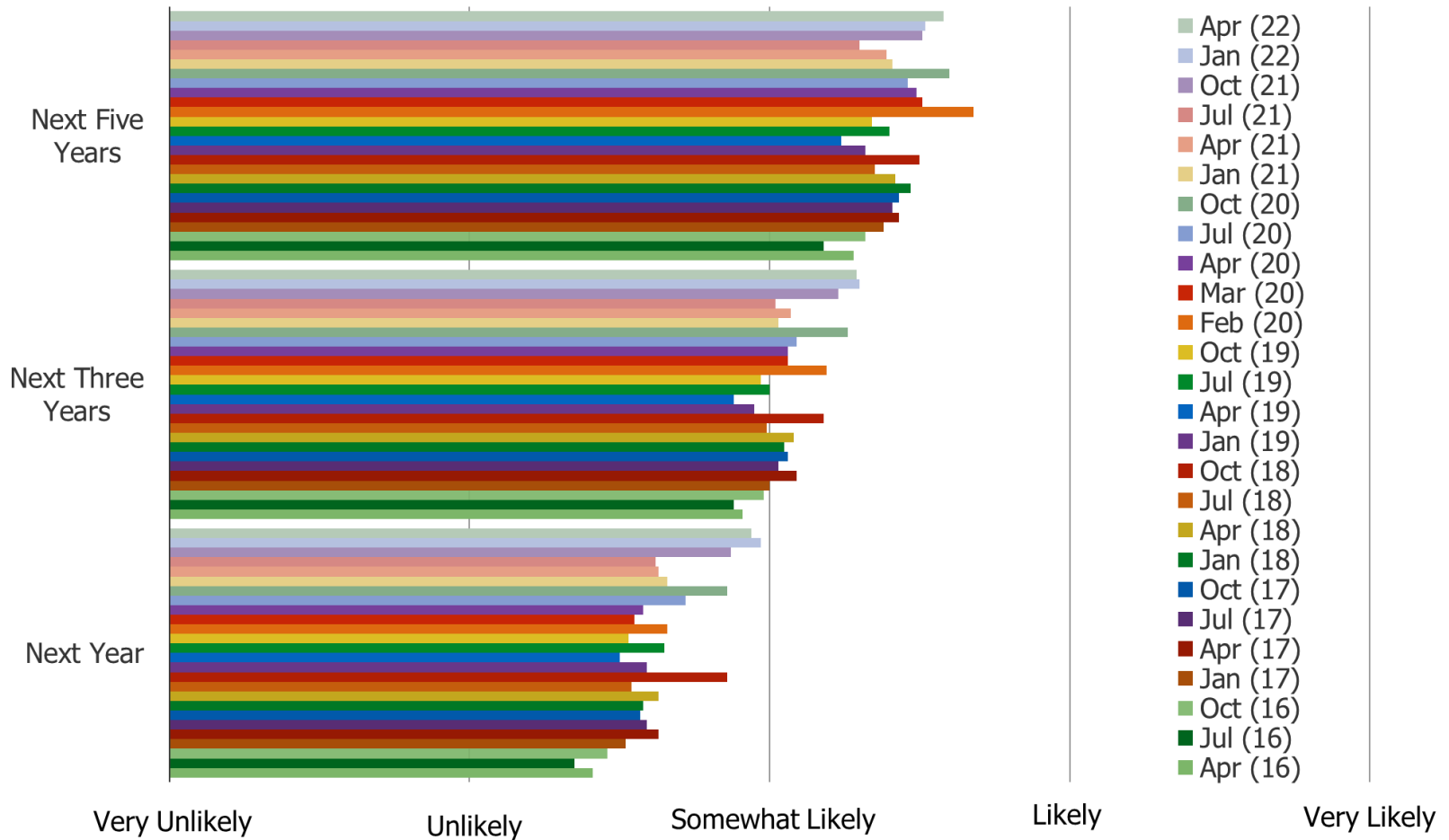
Which of the following have you heard of? Select ALL that apply

ALL RESPONDENTS



How likely are you to purchase or lease a Tesla...

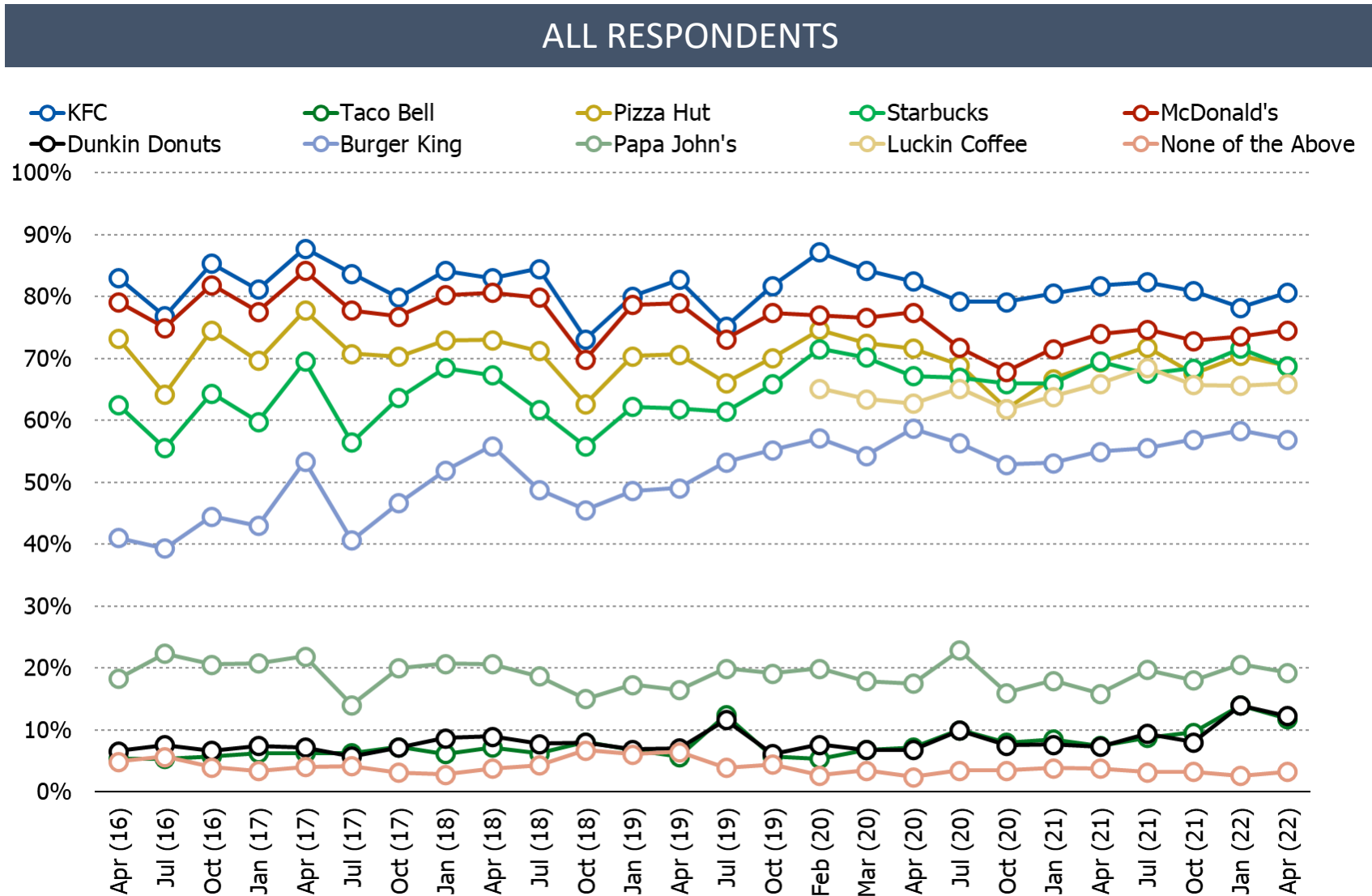
ALL RESPONDENTS



VI

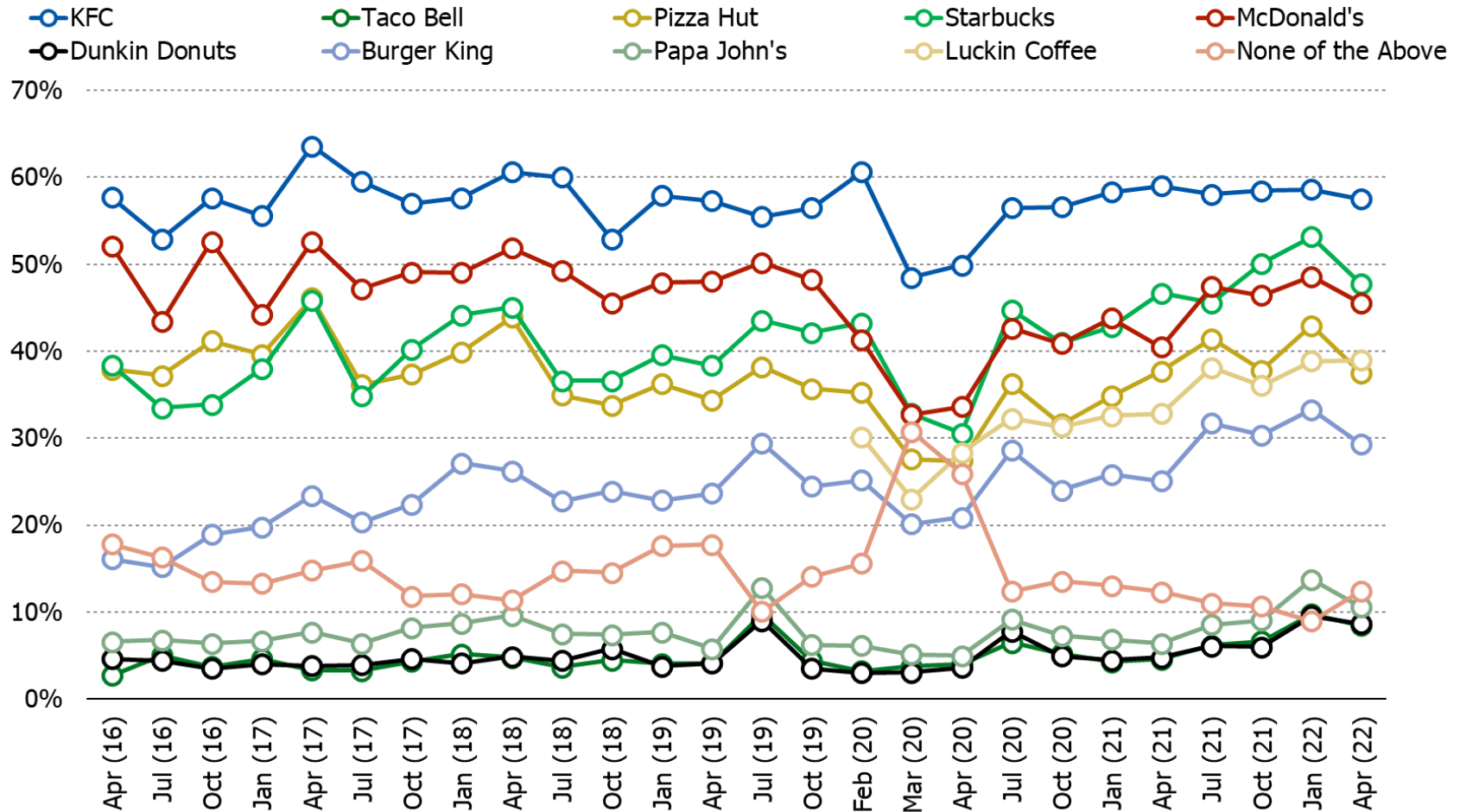
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Which of the following have you tried? (Select all that apply)



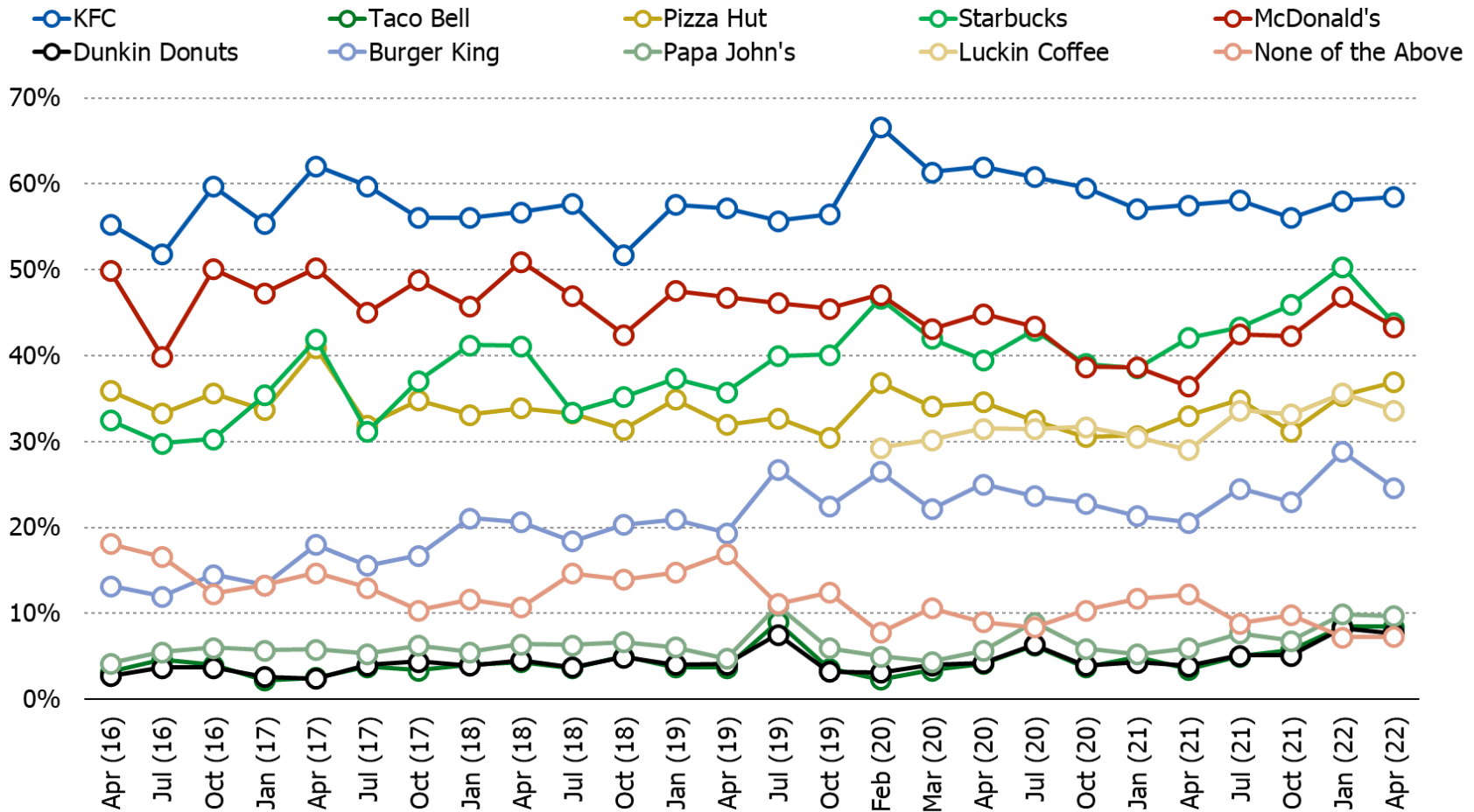
Which of the following have you visited in the past month? (Select all that apply)

ALL RESPONDENTS



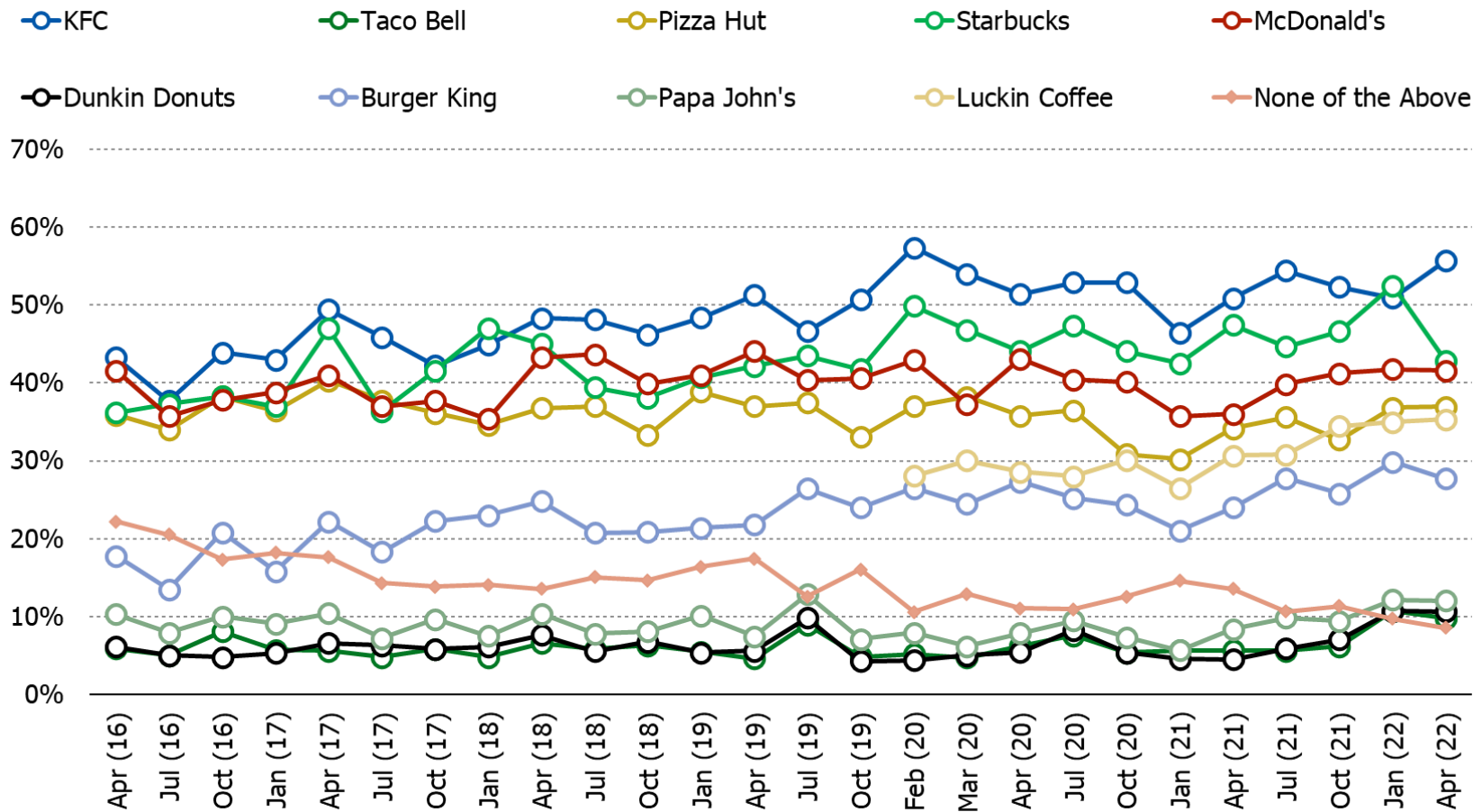
Which of the following do you eat regularly? (Select all that apply)

ALL RESPONDENTS



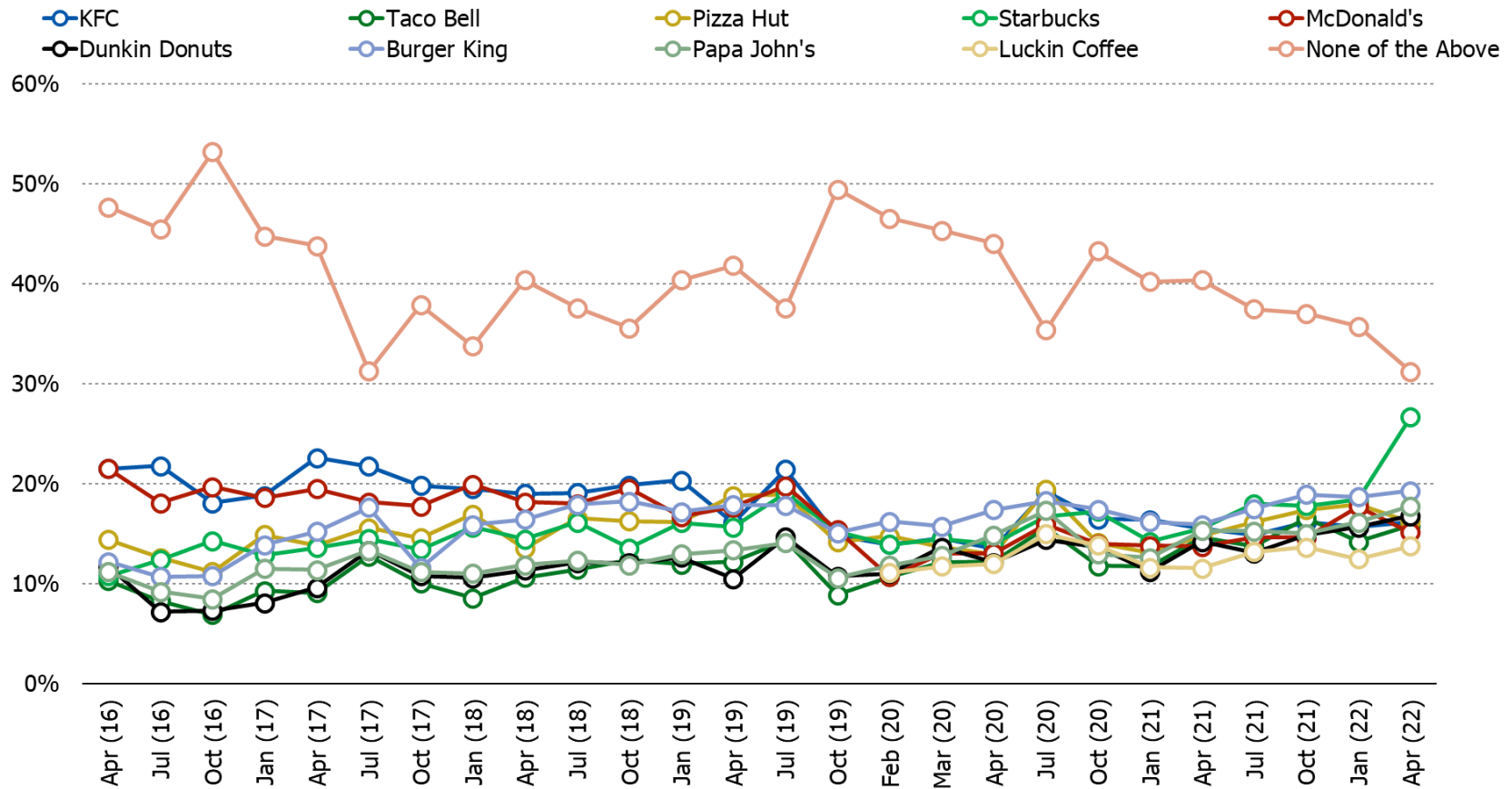
Which of the following do you plan to go more to? (Select all that apply)

ALL RESPONDENTS



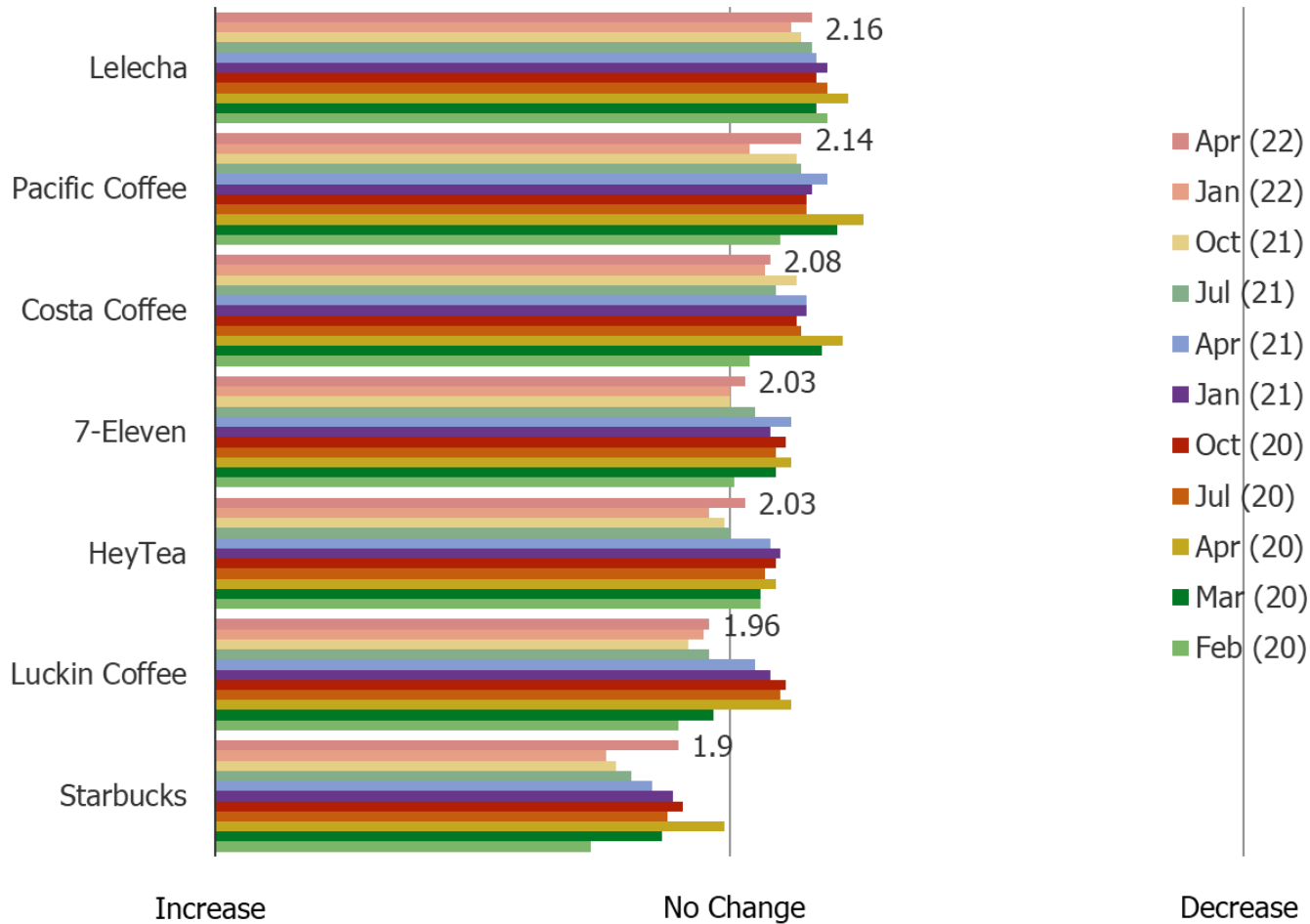
Which of the following do you plan to go less to? (Select all that apply)

ALL RESPONDENTS



Do you plan to increase or decrease spending on coffee and tea at...

ALL RESPONDENTS

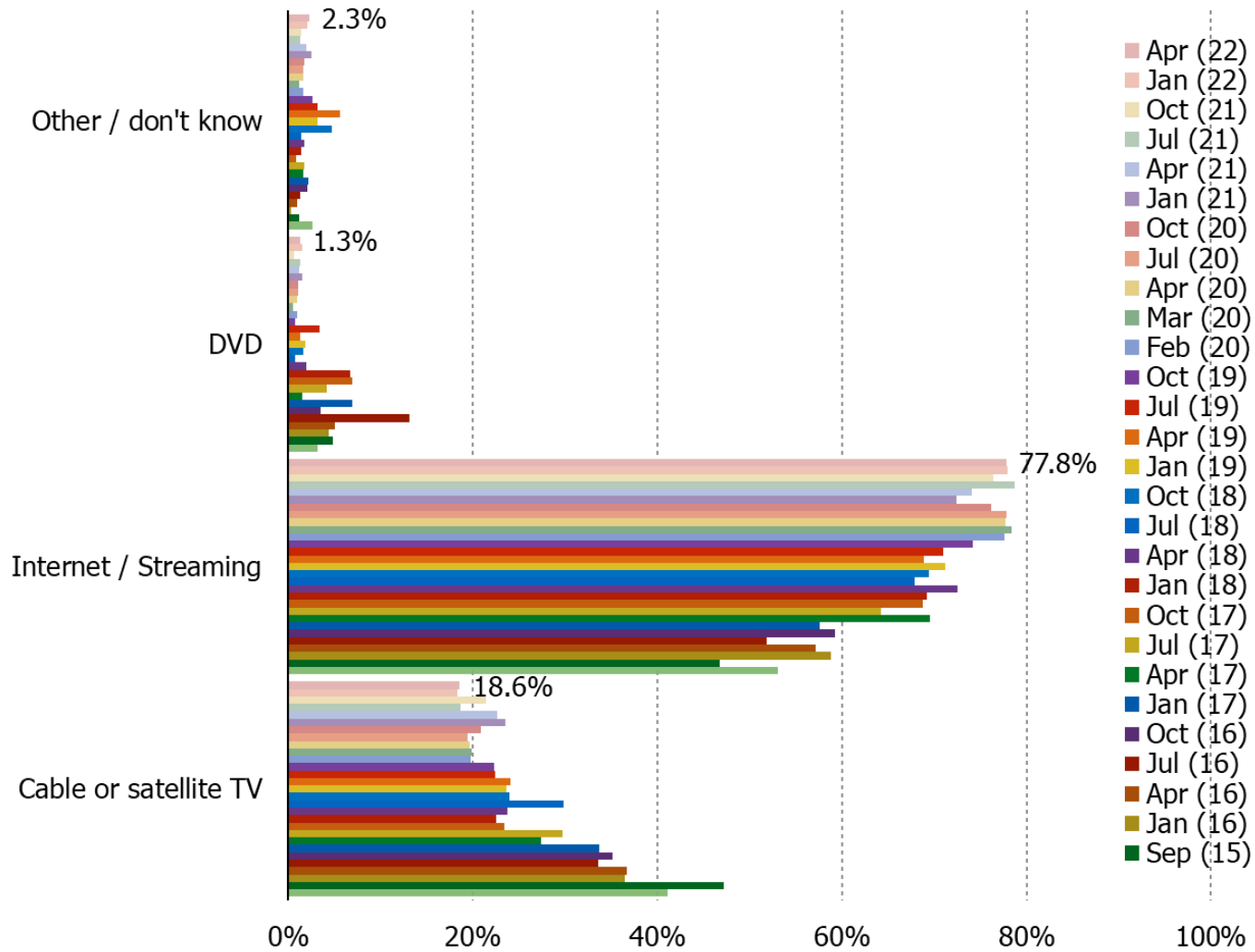


VII

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What is your preference for watching TV shows?

ALL RESPONDENTS



What is your preference for watching movies?

ALL RESPONDENTS

