

BESPOKE SURVEYS

UK Macro and Covid Vol 25

800+ Consumers Per Wave



## CHECK BREAKDOWN:

### TREND CHECKS

#### **Covid Related Feedback**

- Covid concerns have moderated with the share who are not concerned at all jumping to series highs.
- Respondents continue to think Covid will be around for more than a year from now, with the share who think so hitting series highs.

#### **Macro Trends**

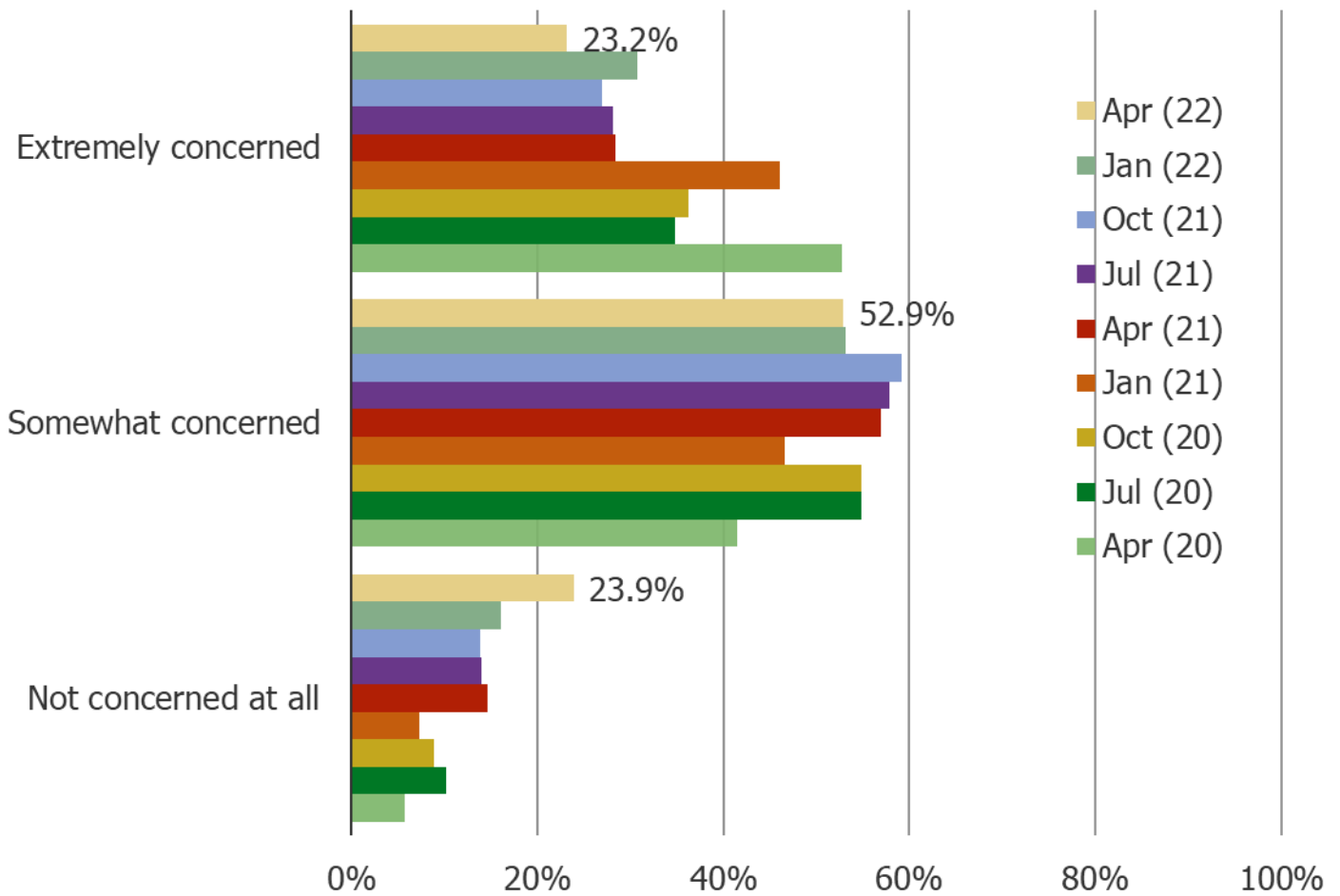
- Consumer sentiment has moved lower relative to our January update.
- The percentage of respondents who think the economy will fare much worse in the next 12 months jumped considerably q/q.
- Consumers are flagging higher gas prices once again.

Covid

# CORONAVIRUS

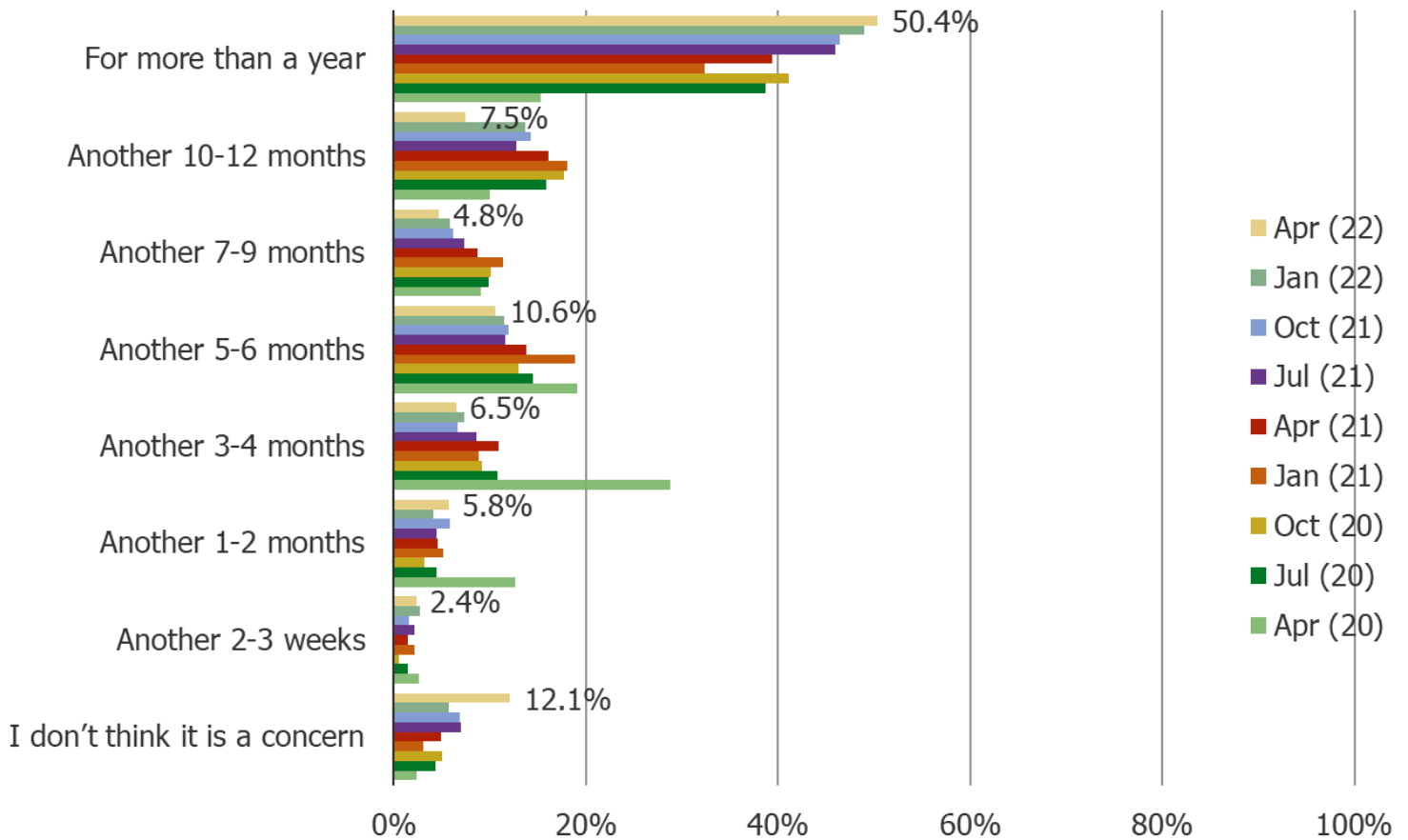
PLEASE RATE YOUR LEVEL OF CONCERN WITH THE CORONAVIRUS.

This question was posed to all respondents.



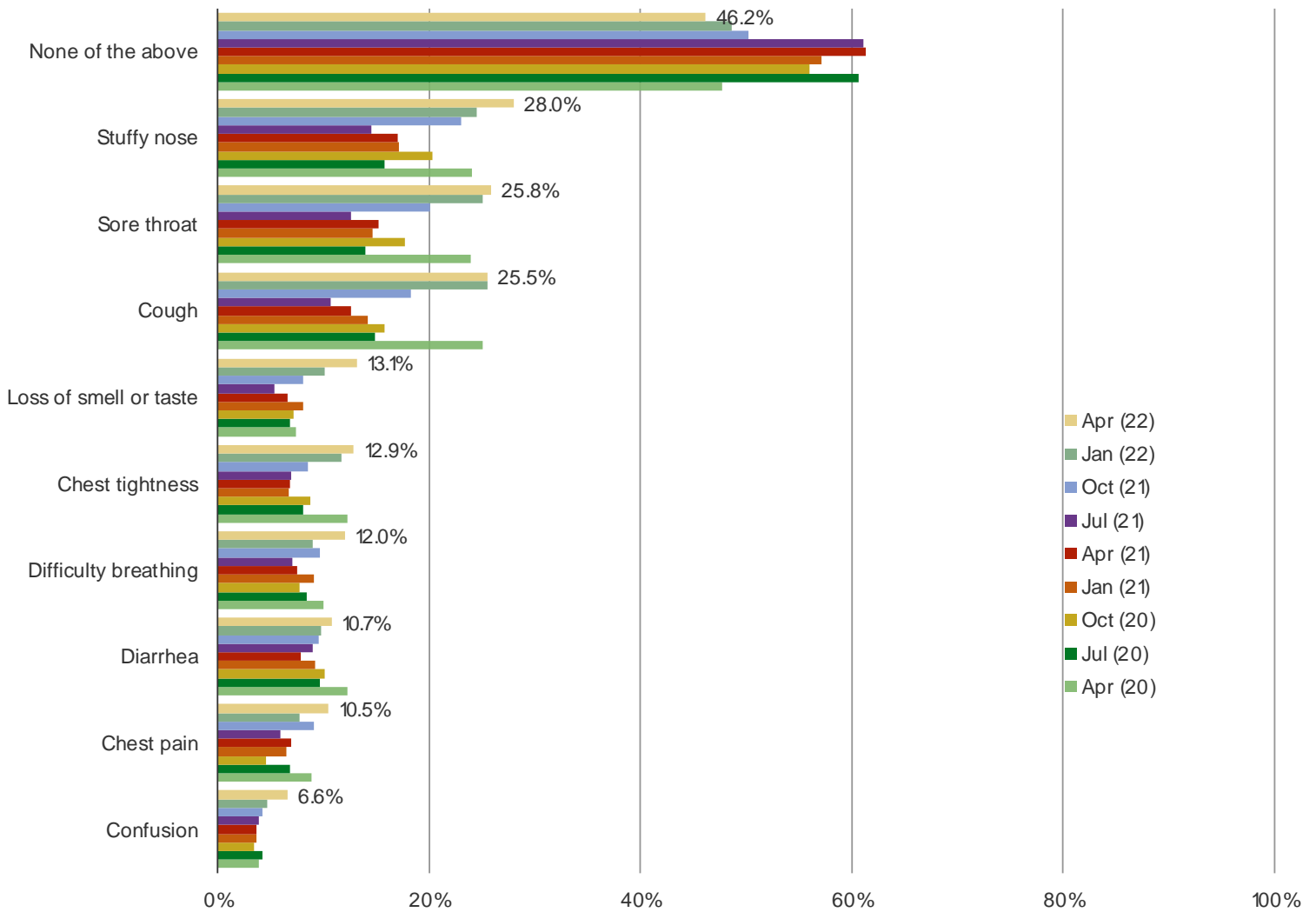
FOR HOW MUCH LONGER DO YOU THINK CORONAVIRUS WILL BE A THREAT/CONCERN?

This question was posed to all respondents.



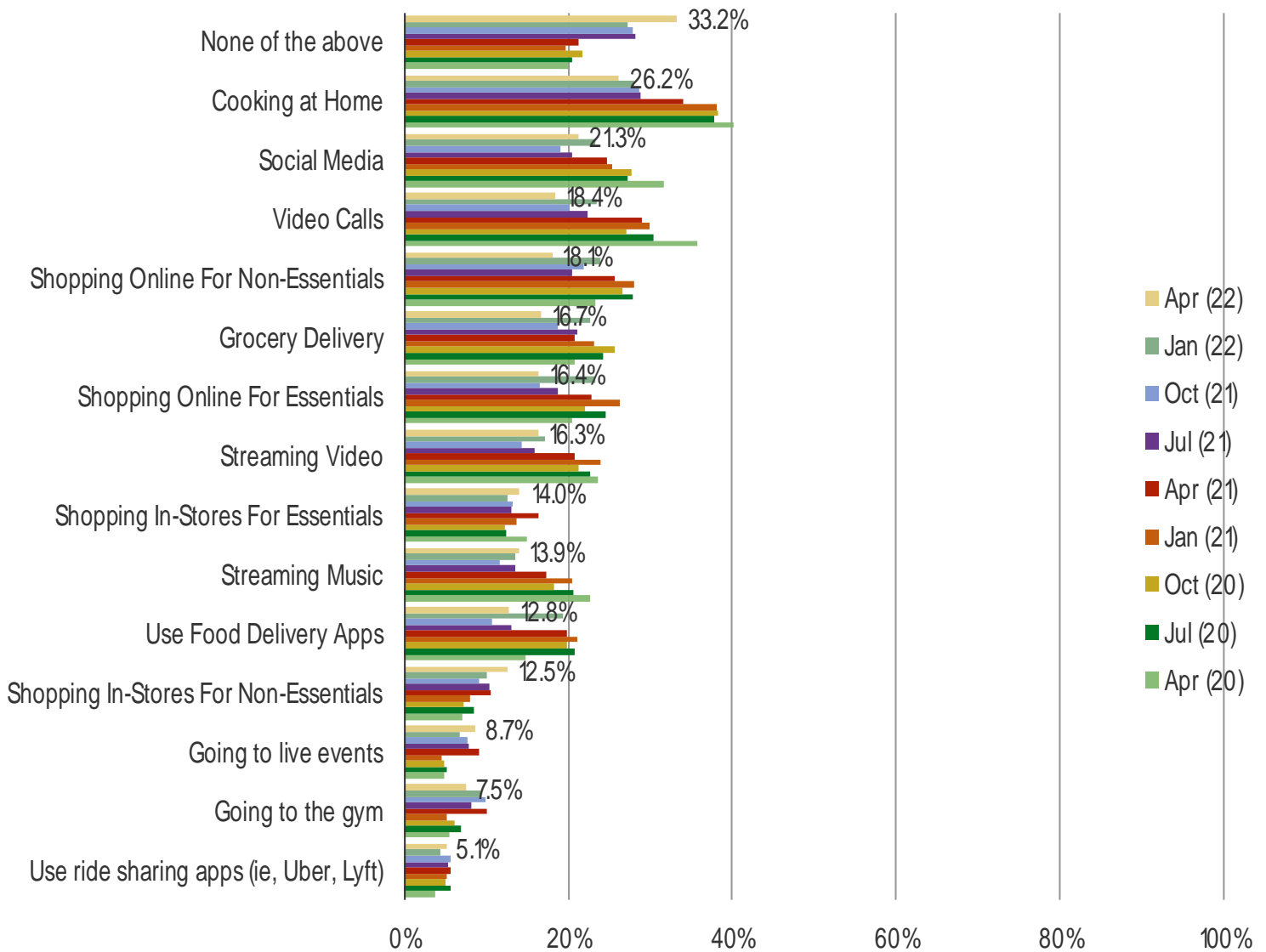
HAVE YOU EXPERIENCED ANY OF THE FOLLOWING CONDITIONS IN THE PAST 3 MONTHS?

This question was posed to all respondents.



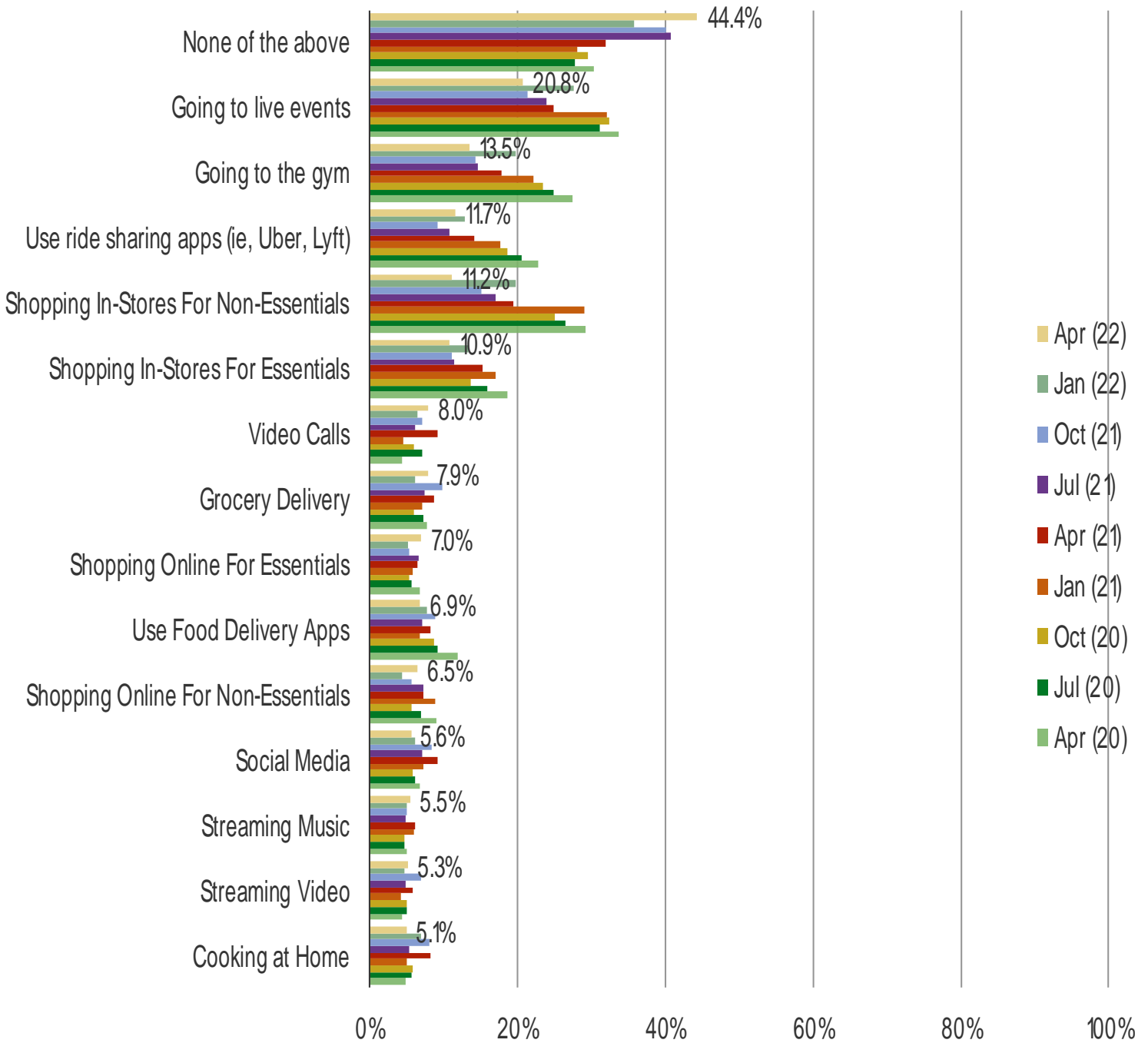
GOING FORWARD, WILL YOU DO ANY OF THE FOLLOWING MORE BECAUSE OF THE CORONAVIRUS AND SOCIAL DISTANCING? (SELECT ALL THAT APPLY)

This question was posed to all respondents.



GOING FORWARD, WILL YOU DO ANY OF THE FOLLOWING LESS BECAUSE OF THE CORONAVIRUS AND SOCIAL DISTANCING? (SELECT ALL THAT APPLY)

This question was posed to all respondents.



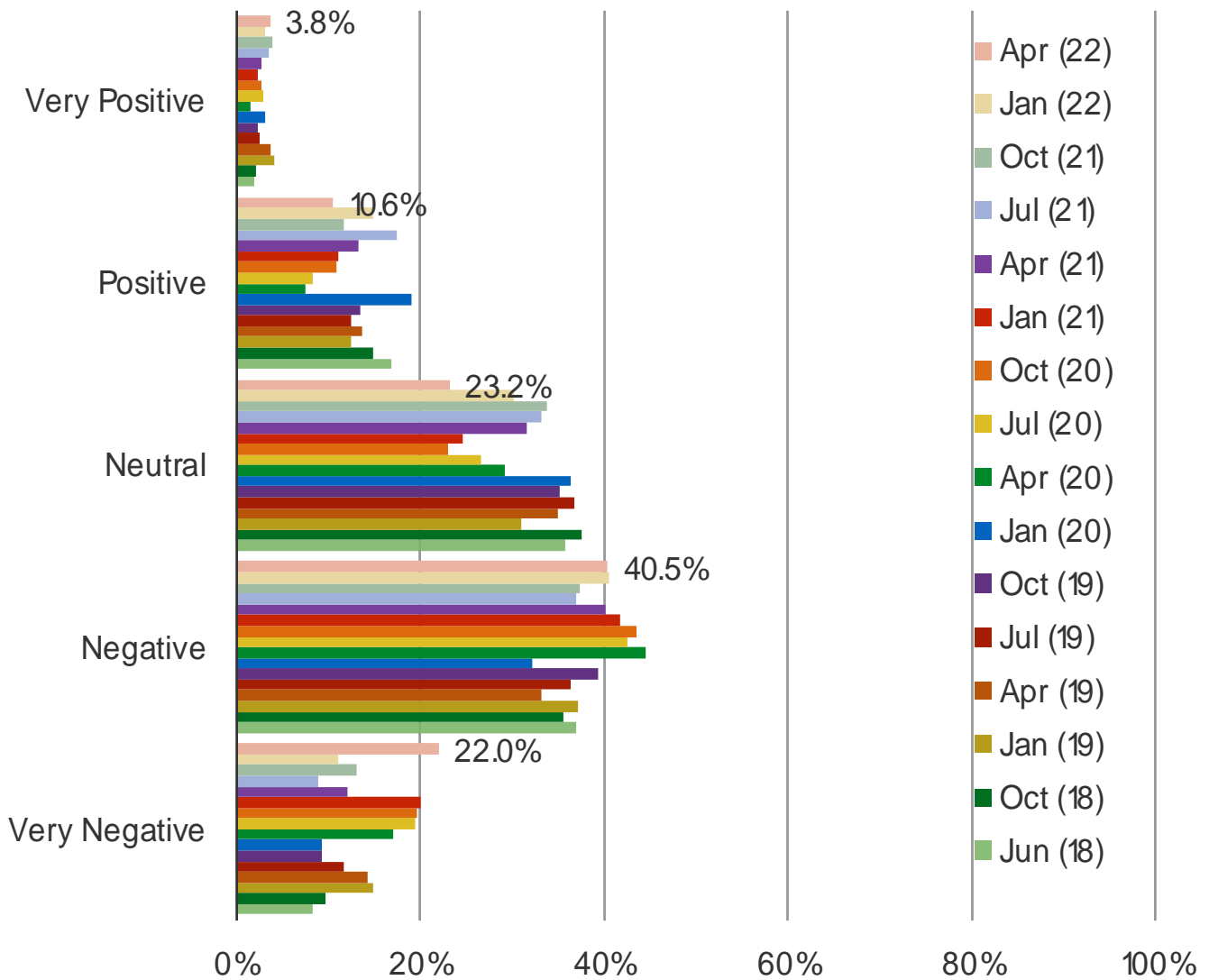


Macro

# MACRO

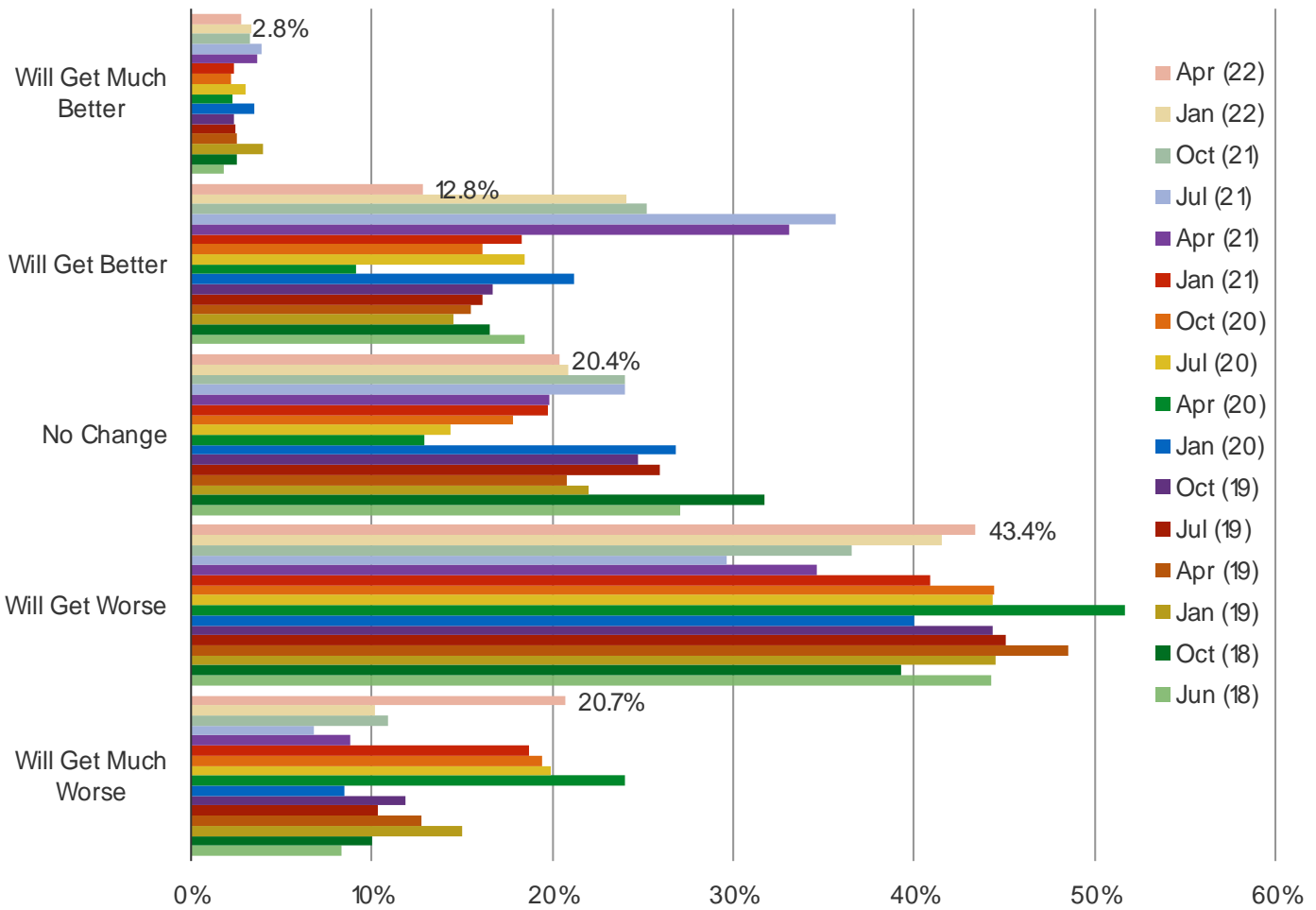
HOW DO YOU CURRENTLY FEEL ABOUT THE ECONOMY IN GENERAL?

This question was posed to all respondents.



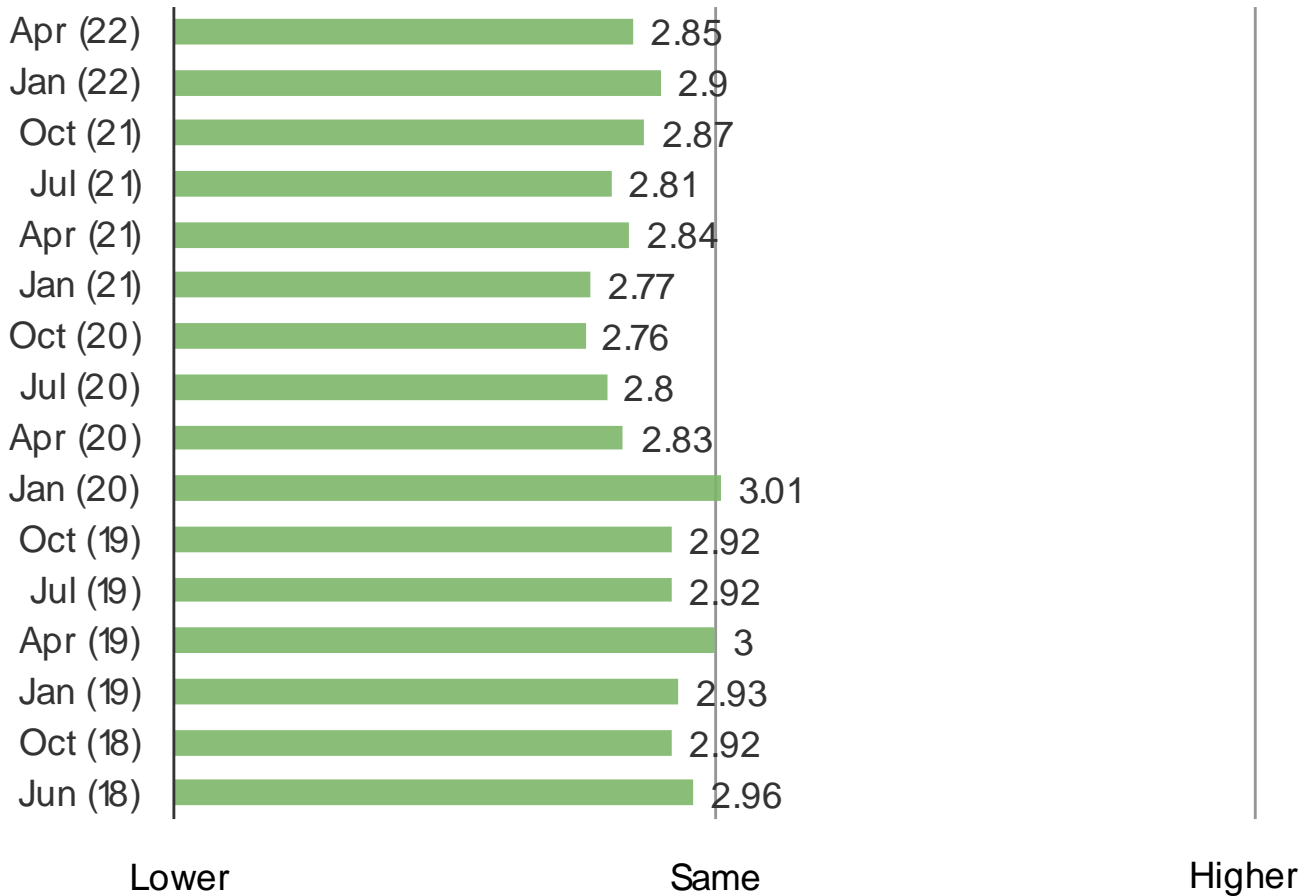
HOW DO YOU THINK THE ECONOMY WILL FARE OVER THE NEXT 12 MONTHS?

This question was posed to all respondents.



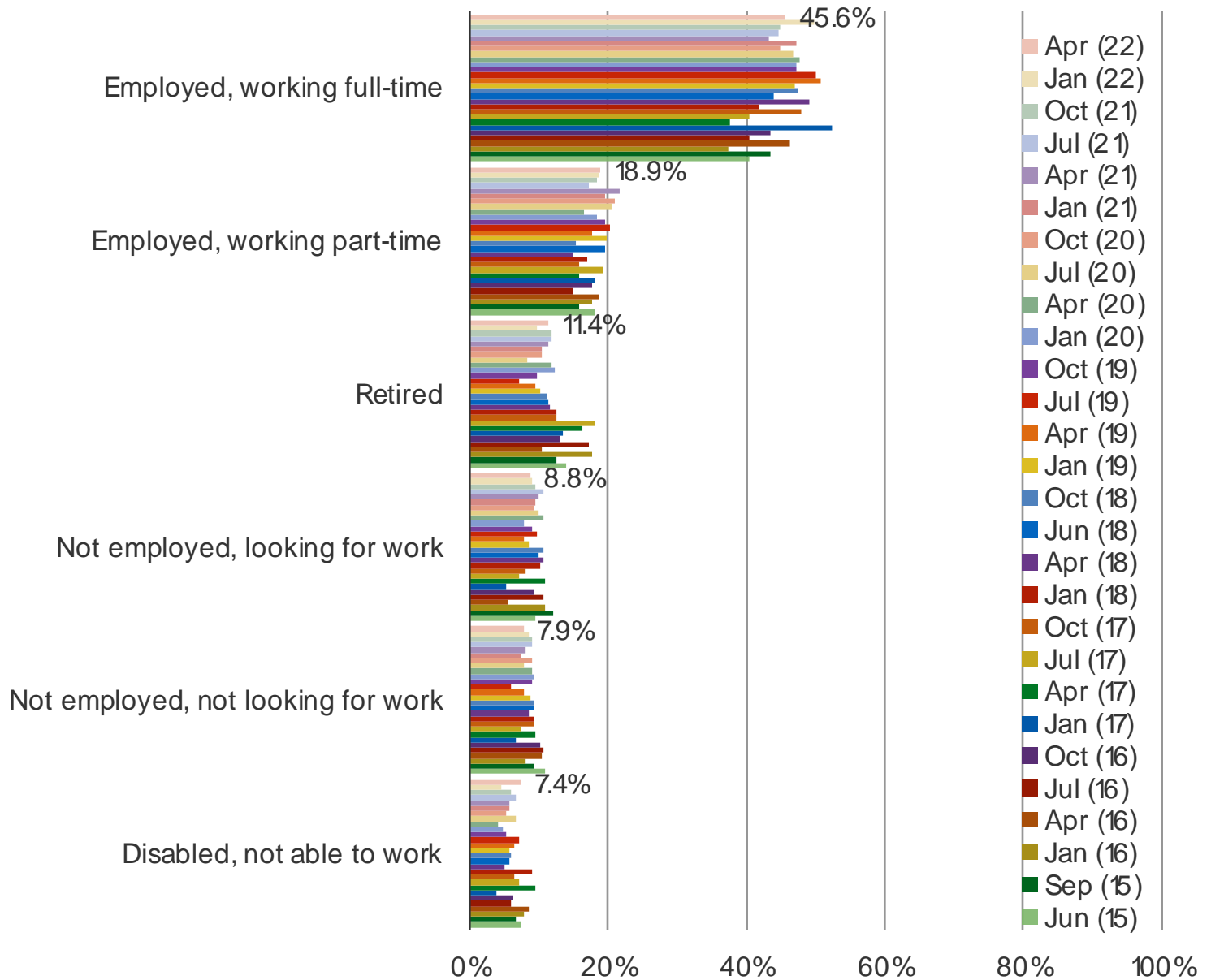
IS YOUR HOUSEHOLD INCOME HIGHER OR LOWER COMPARED TO A YEAR AGO?

This question was posed to all respondents.



WHAT IS YOUR CURRENT EMPLOYMENT STATUS?

This question was posed to all respondents.



HAVE YOU NOTICED ANY CHANGES IN GAS PRICES RECENTLY?

This question was posed to all respondents.

