

**Bespoke Intel**

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# **CHINA SURVEY UPDATE COVID-19 AND MACRO TRENDS**

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**JULY 2022**

**\*Note, sample skews more toward Tier 1/2/3 cities.**

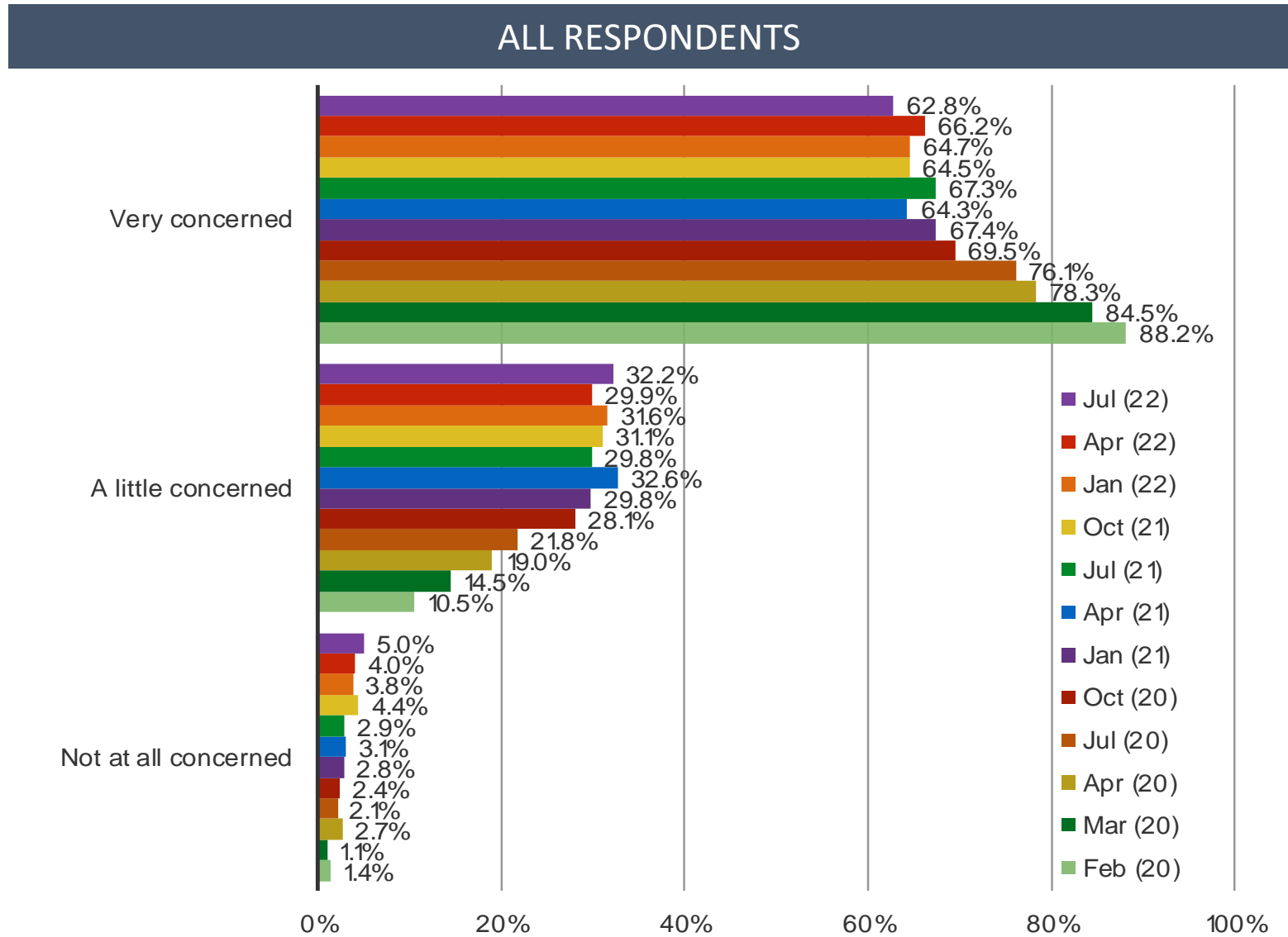
# I

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- Covid Sentiment**
- Spending Confidence**
- China / US Relations**
- Food Delivery and Grocery**
- Autos and Tesla Demand**
- Casual Dining**
- Streaming**

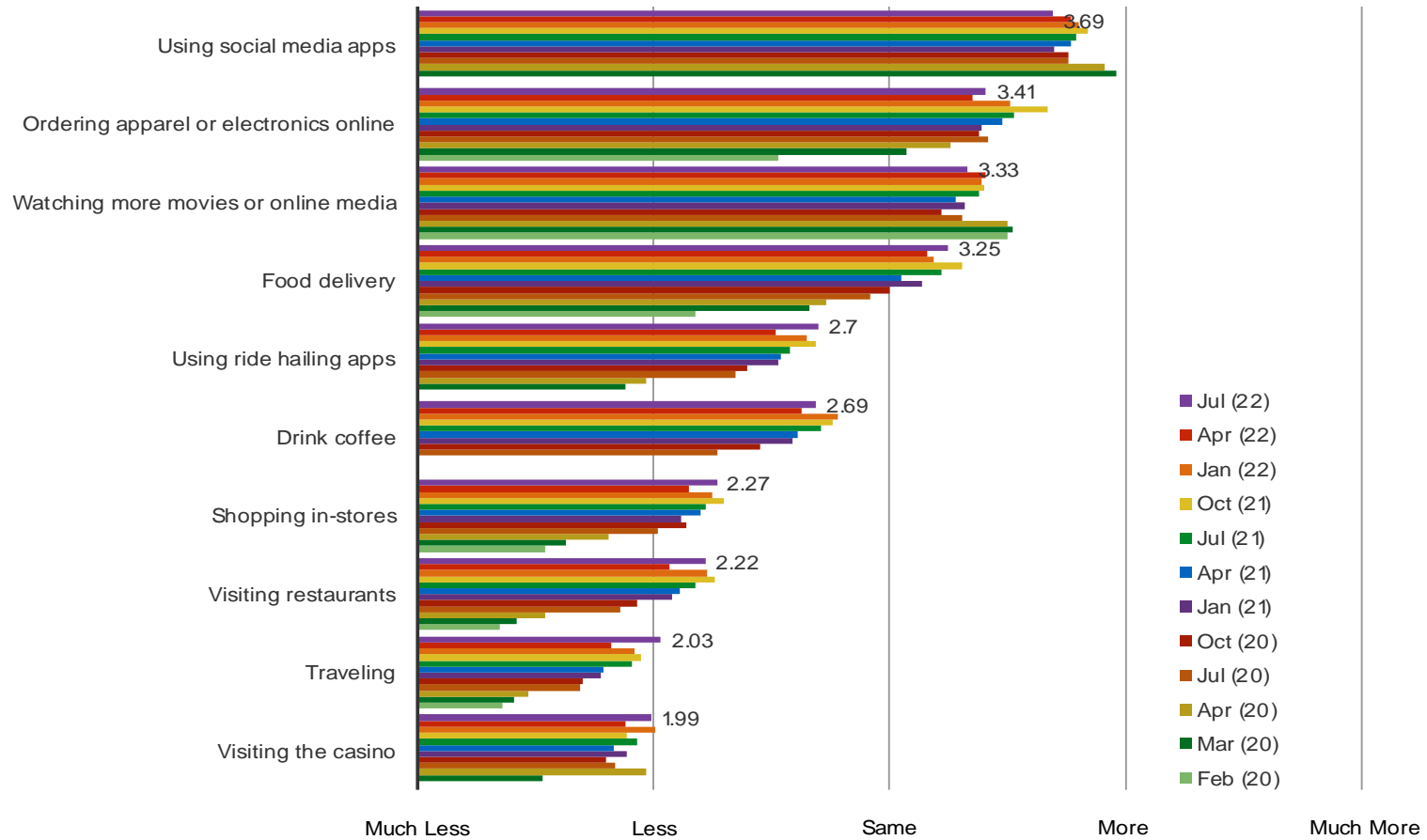


Please rate your level of concern about the Coronavirus?

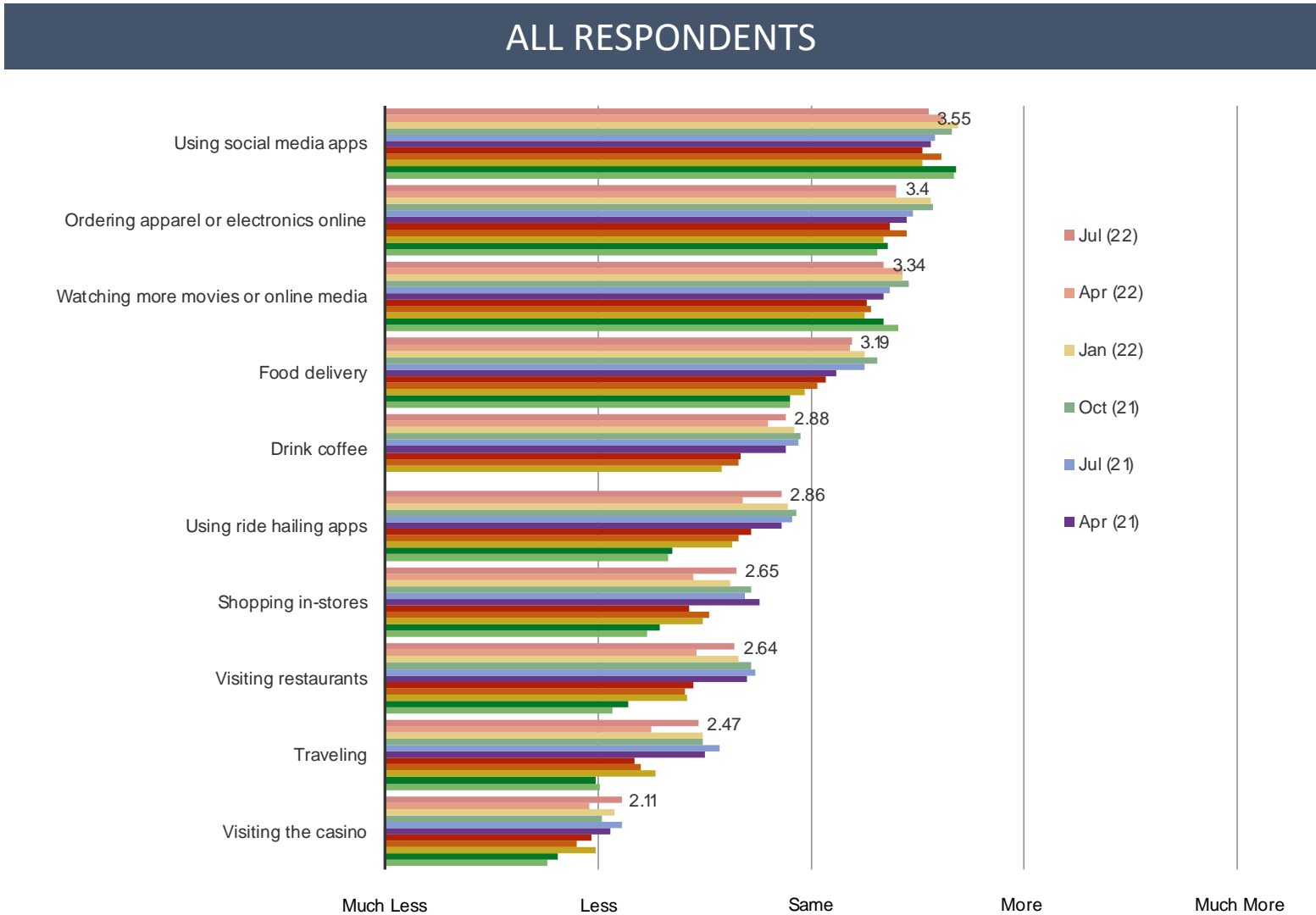


Has the Coronavirus caused you to do any of the following more or less? (Time Series)

ALL RESPONDENTS

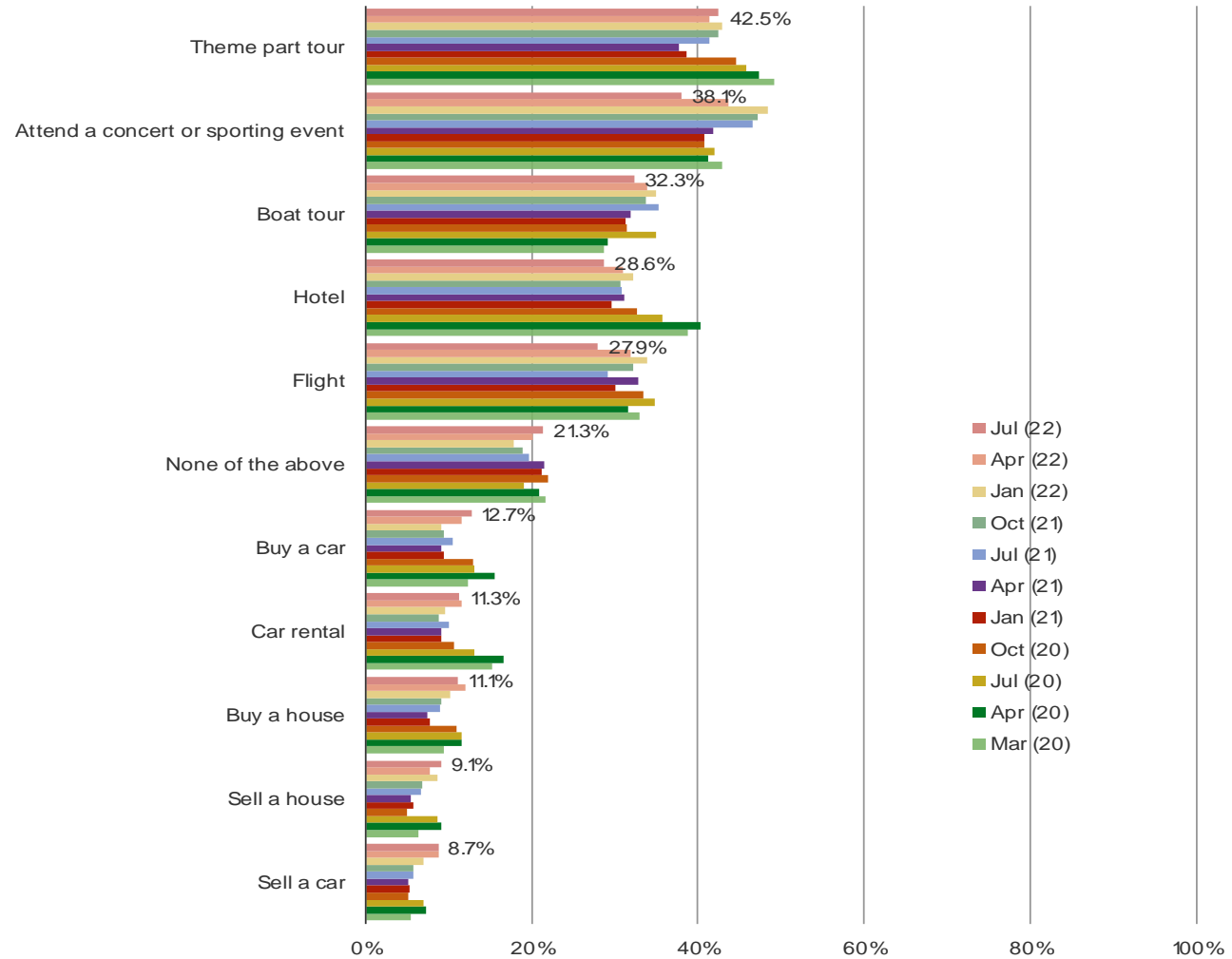


Looking ahead, will the coronavirus cause you to do the following more or less?



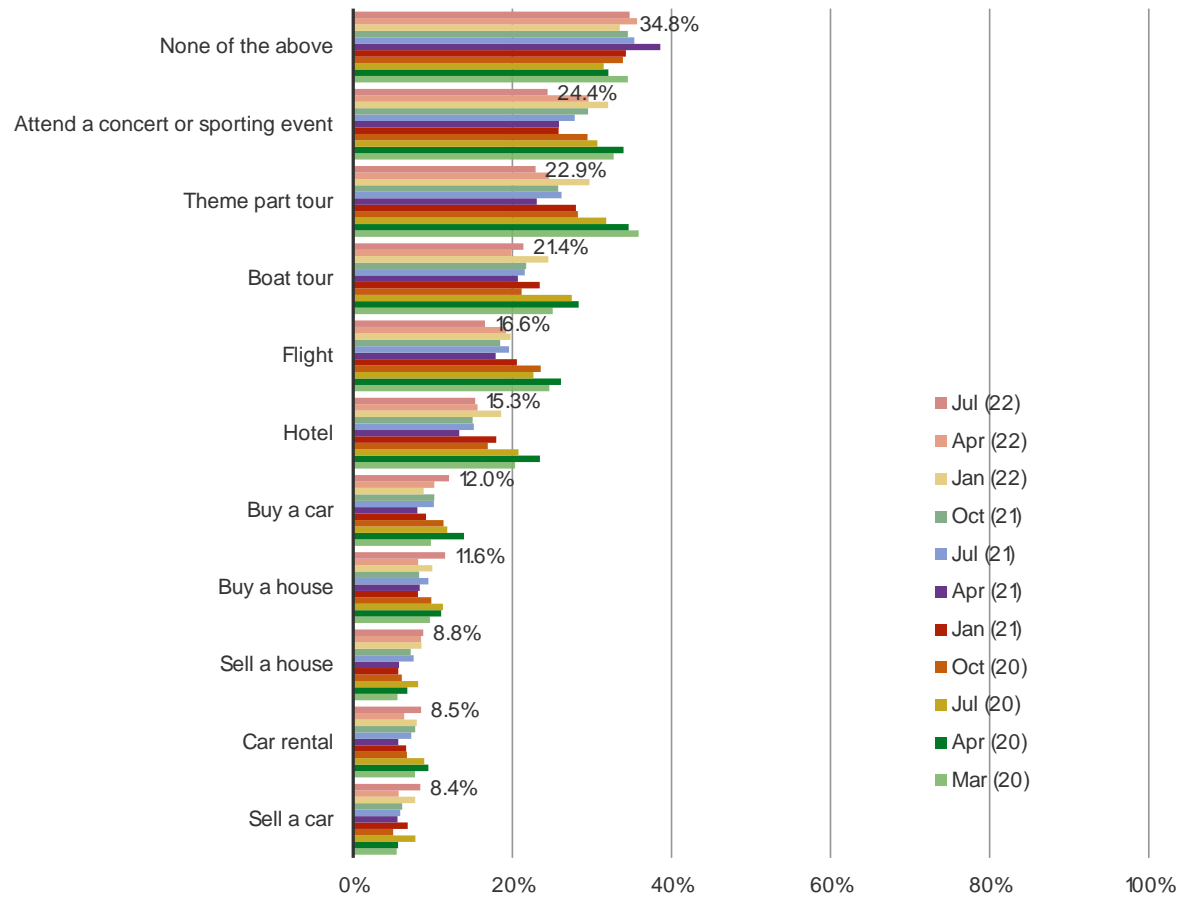
Did you cancel any of the following because of the coronavirus? (Select ALL)

ALL RESPONDENTS



Do you expect to delay or cancel any of the following in the next 3-6 months?

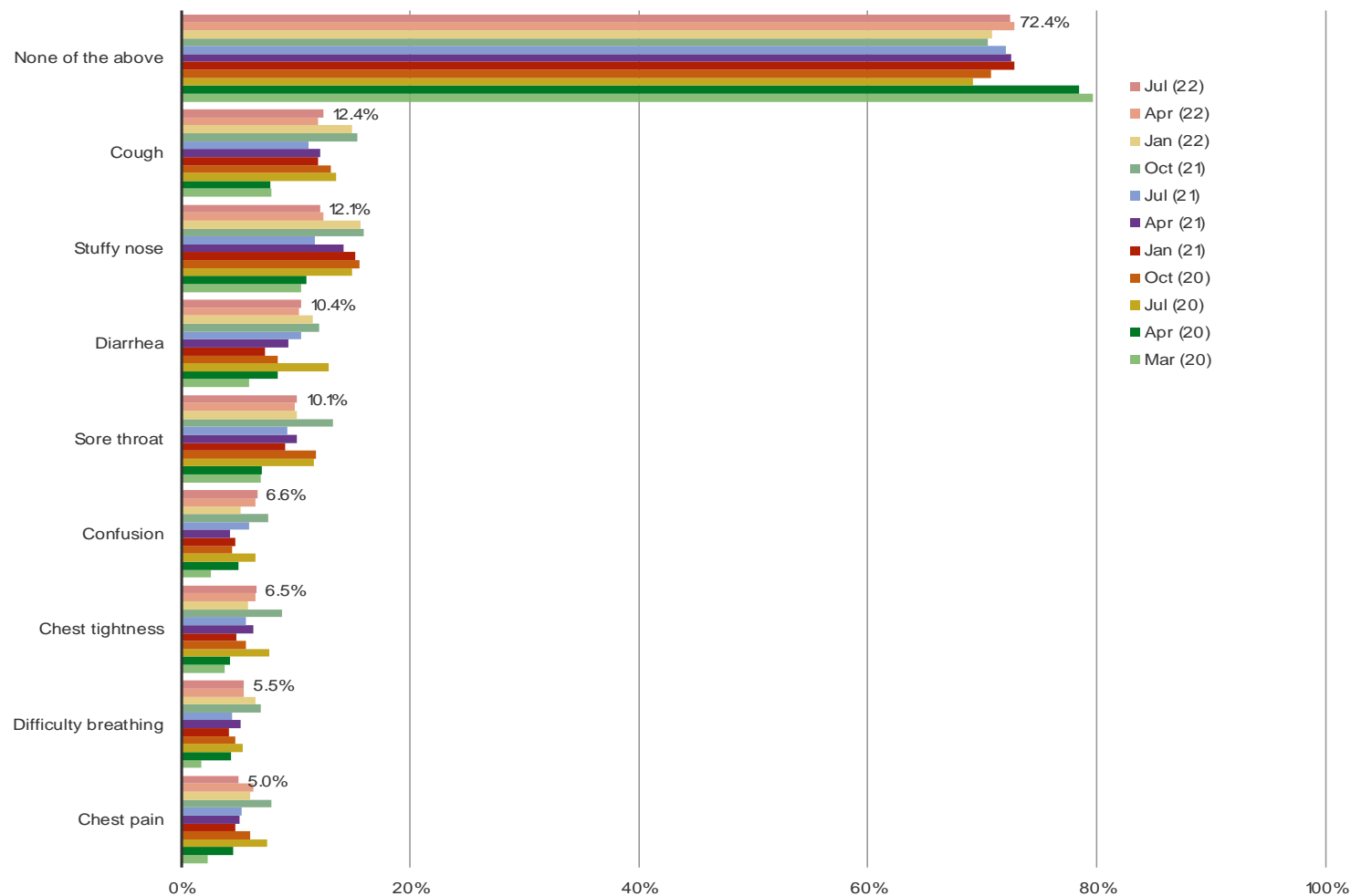
ALL RESPONDENTS



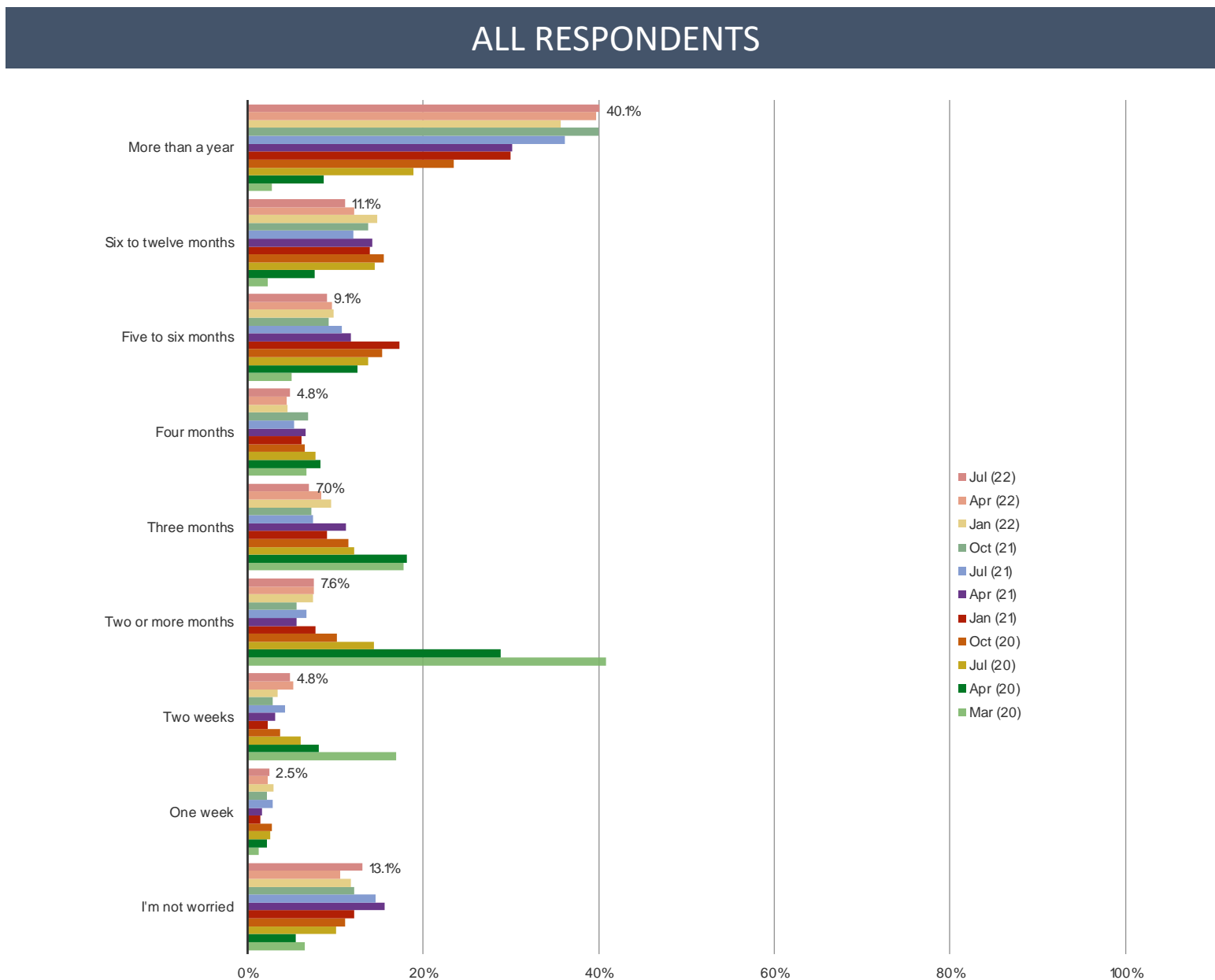


In the past three months, have you had any of the following conditions? (Select ALL)

ALL RESPONDENTS



## For how much longer do you expect the coronavirus to be a concern?



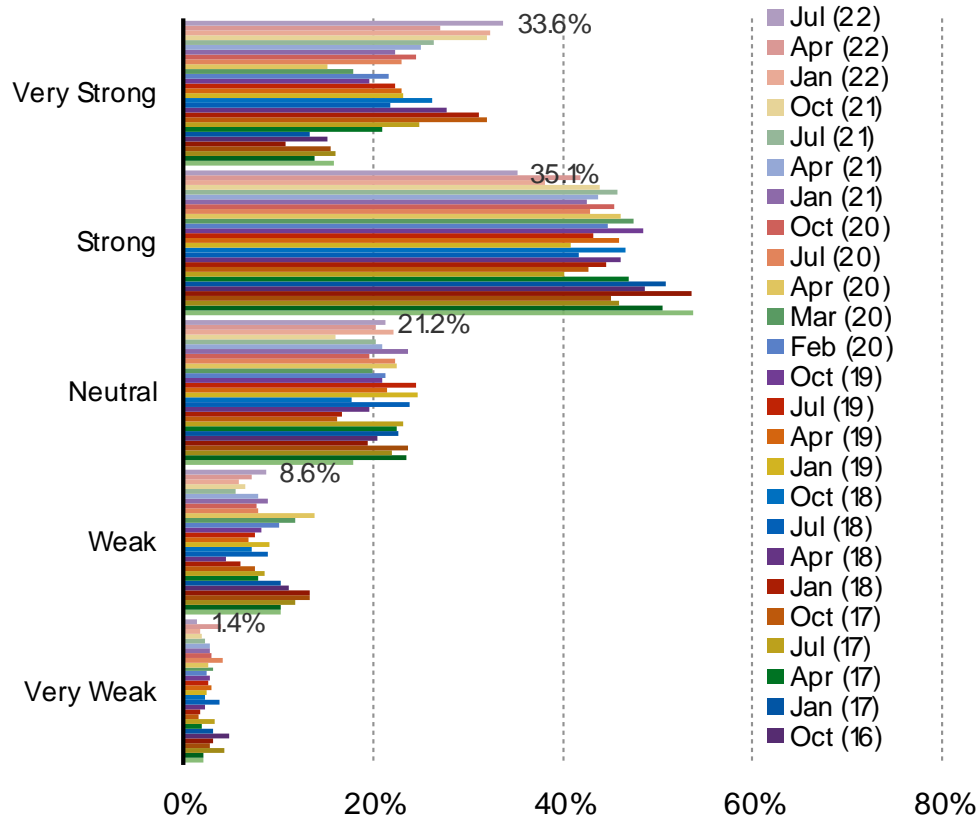
# II

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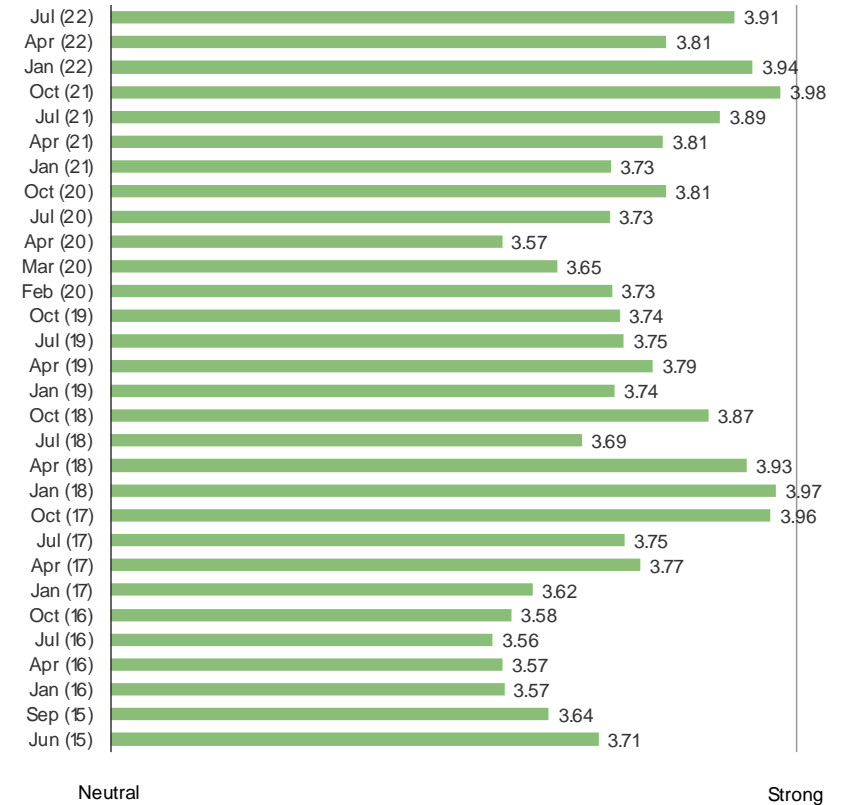
- Covid Sentiment
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## How confident do you currently feel about spending money?

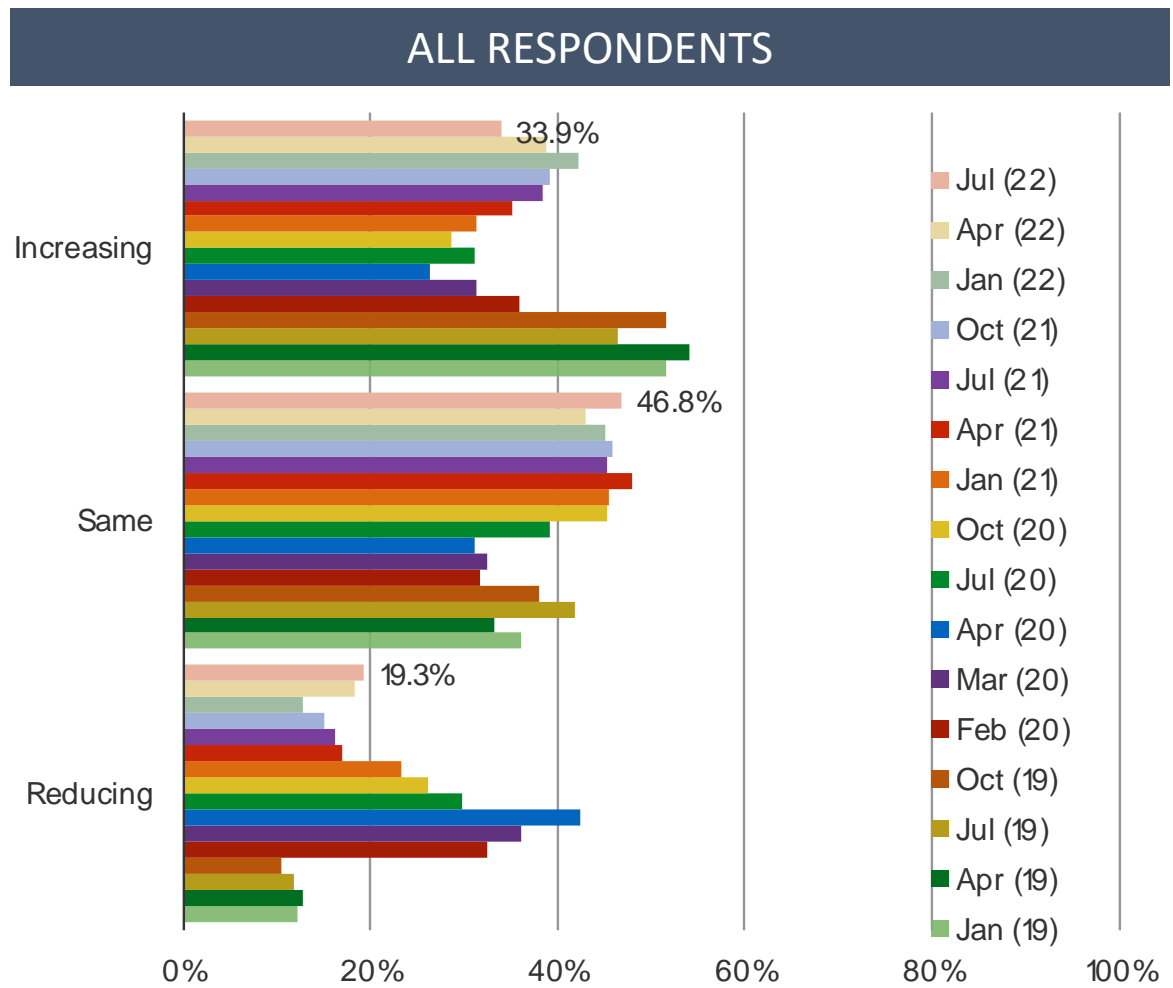
### ALL RESPONDENTS



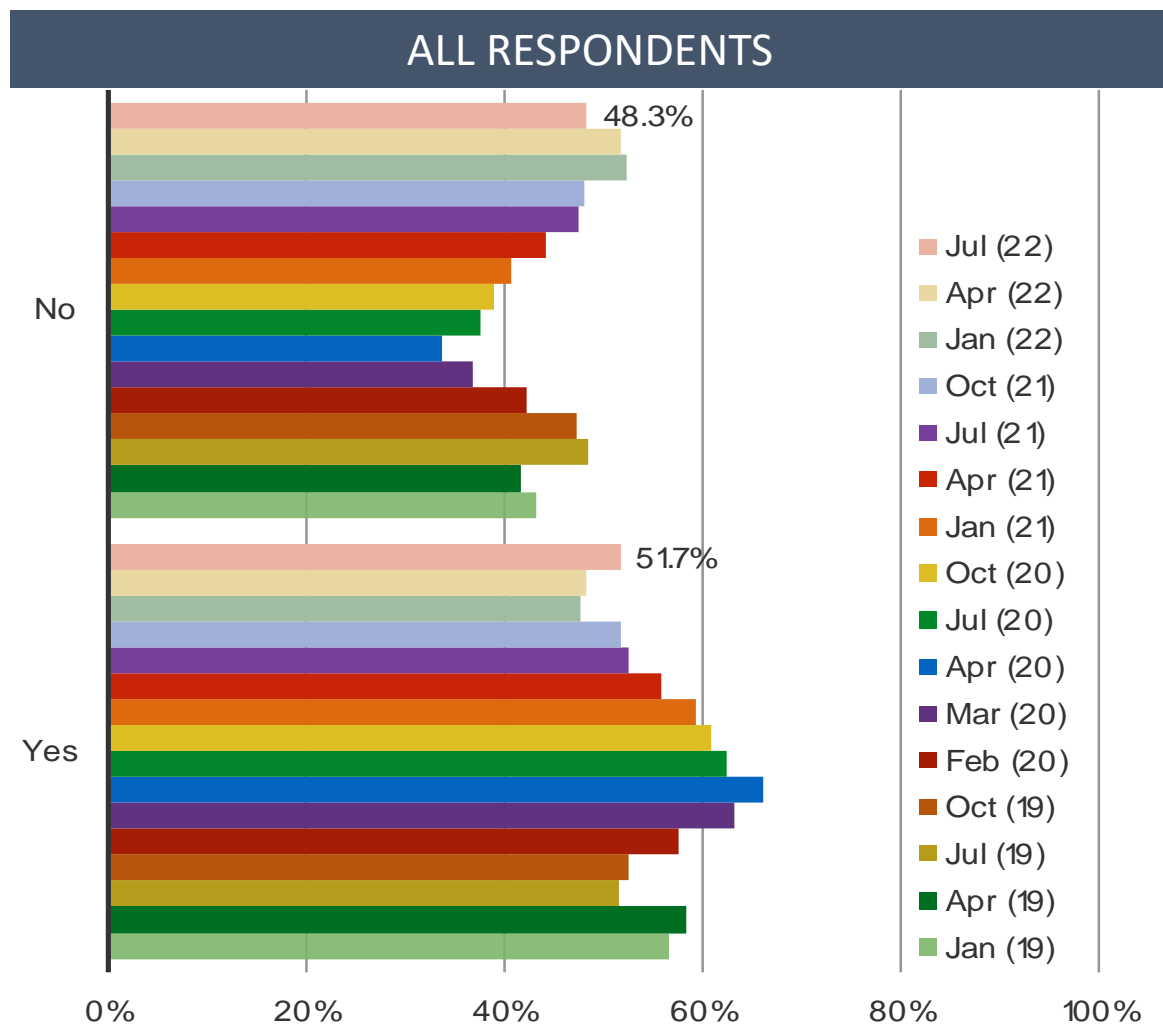
### WEIGHTED AVERAGE



## How much have you been spending recently?

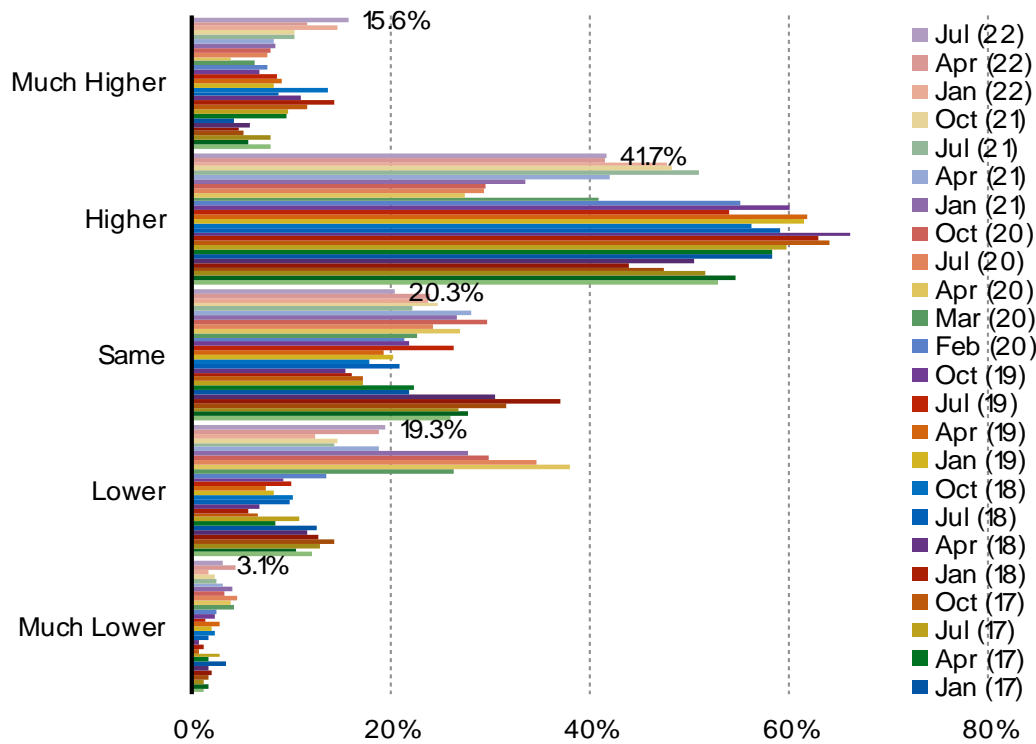


Do you want to reduce spending now?

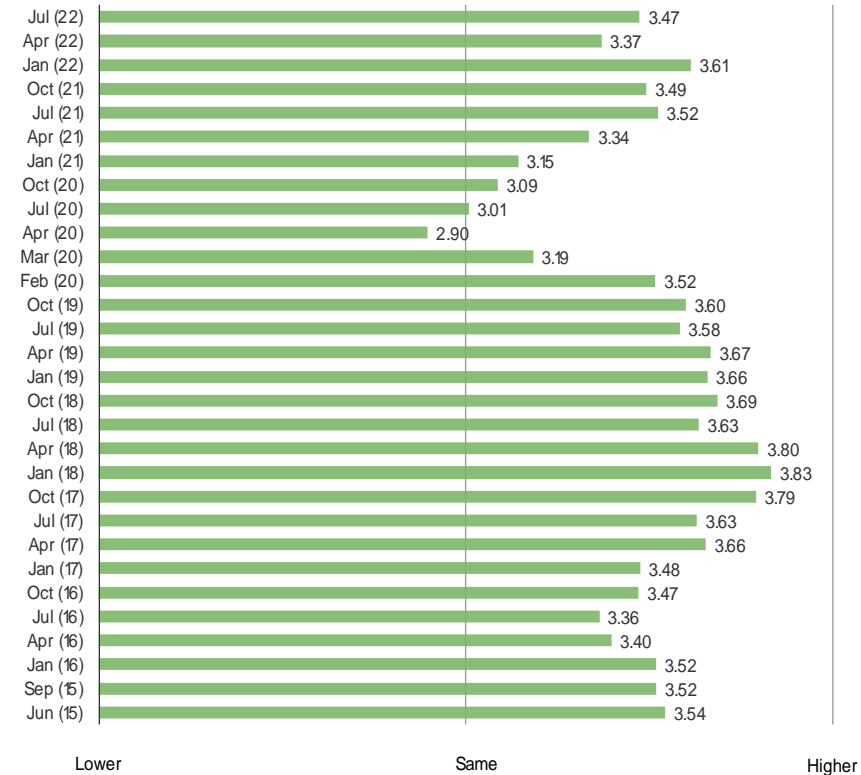


## How does your household income compare to last year?

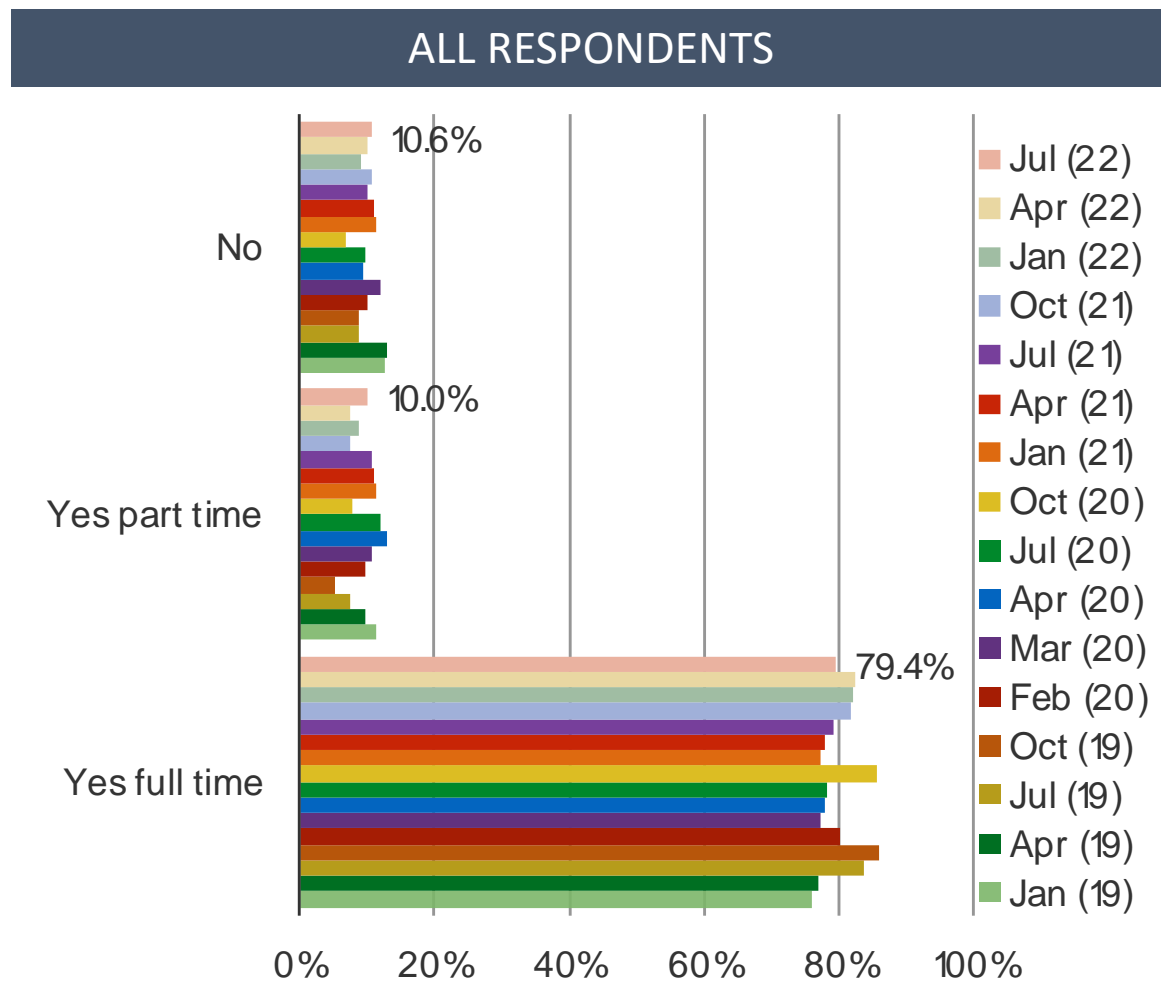
### ALL RESPONDENTS



### WEIGHTED AVERAGE



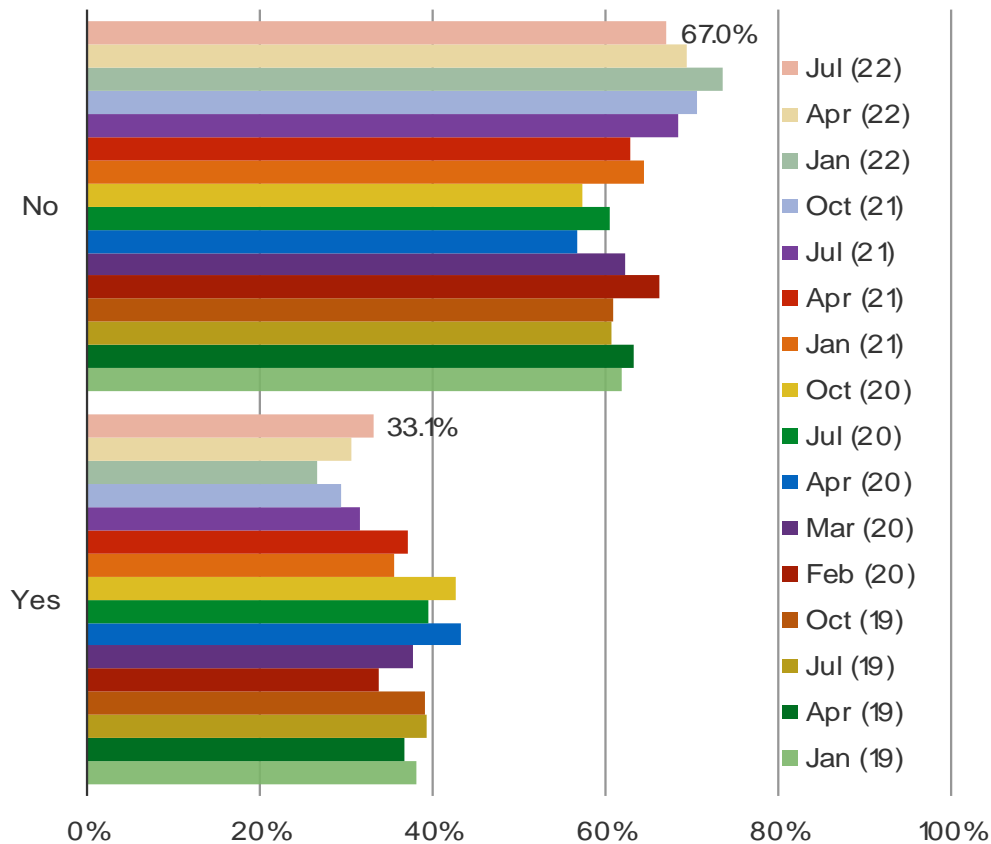
Do you have a job now?



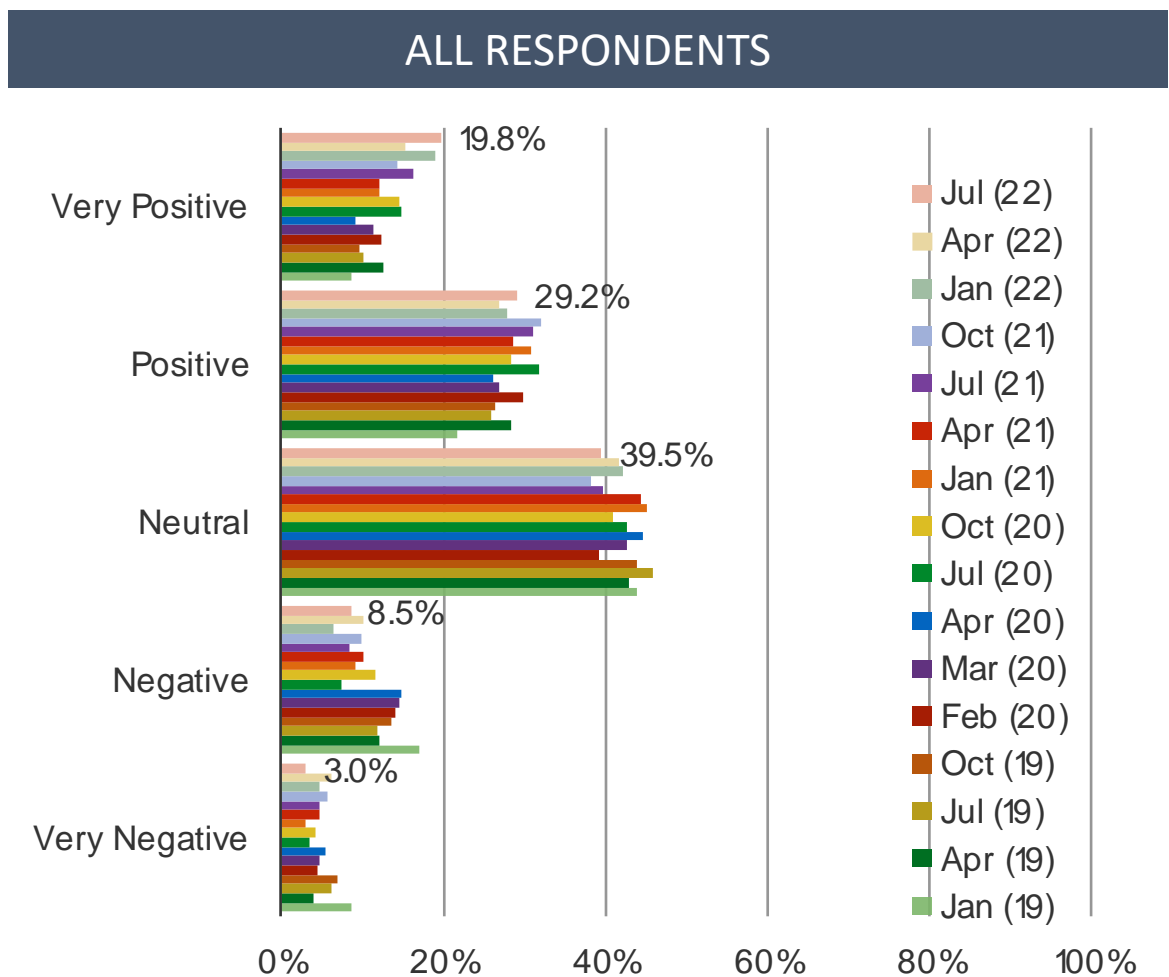


## Are you worried that you will lose your job?

POSED TO RESPONDENTS WHO HAVE A JOB



## What do you think of the Chinese stock market?



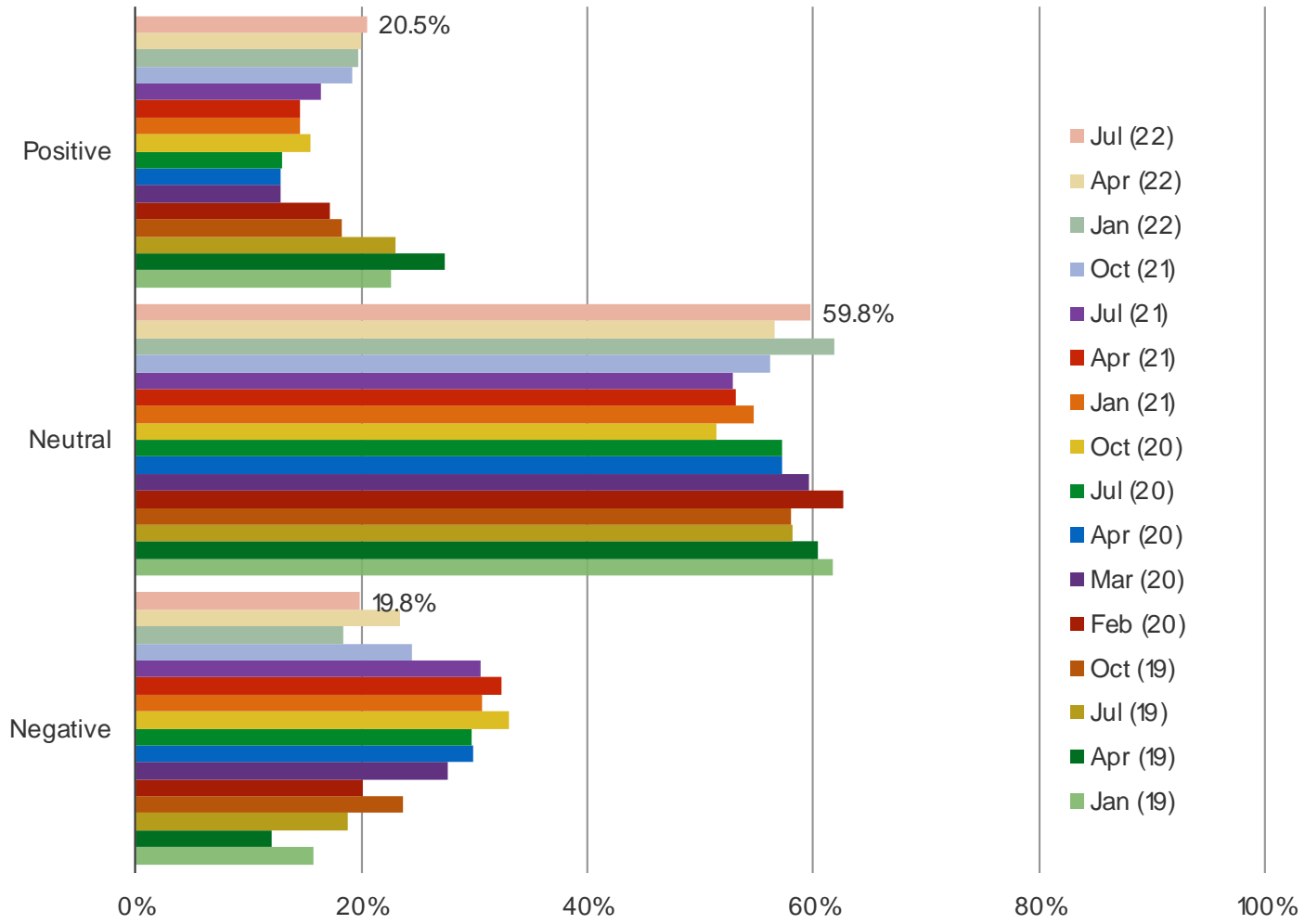
# III

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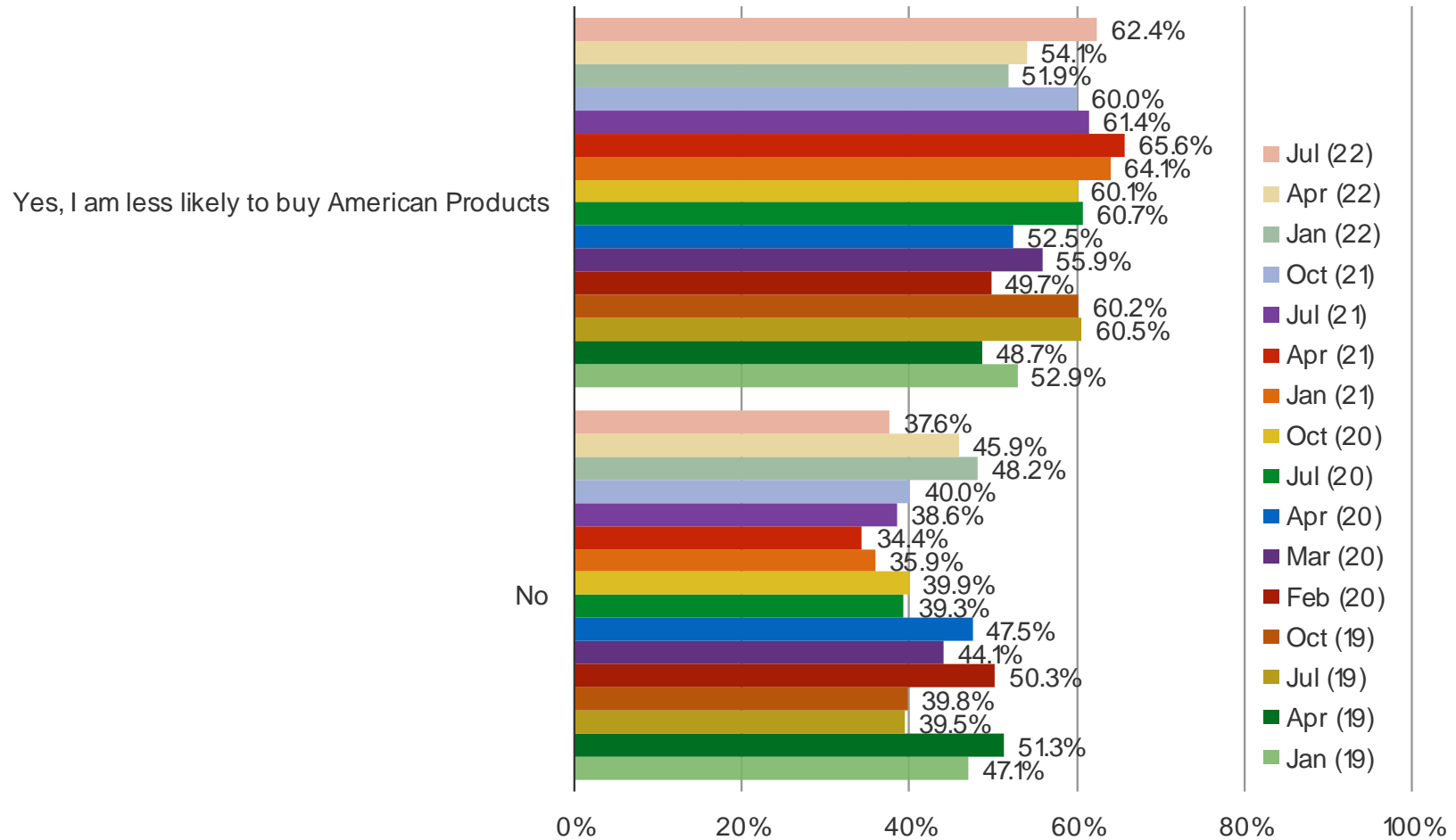
What do you think of the relationship between China and the US?

POSED TO ALL RESPONDENTS



Because of your view on the relationship between China and the United States, are you less likely to buy American products?

POSED TO RESPONDENTS WHO HAVE A NEGATIVE VIEW ON US CHINA RELATIONS



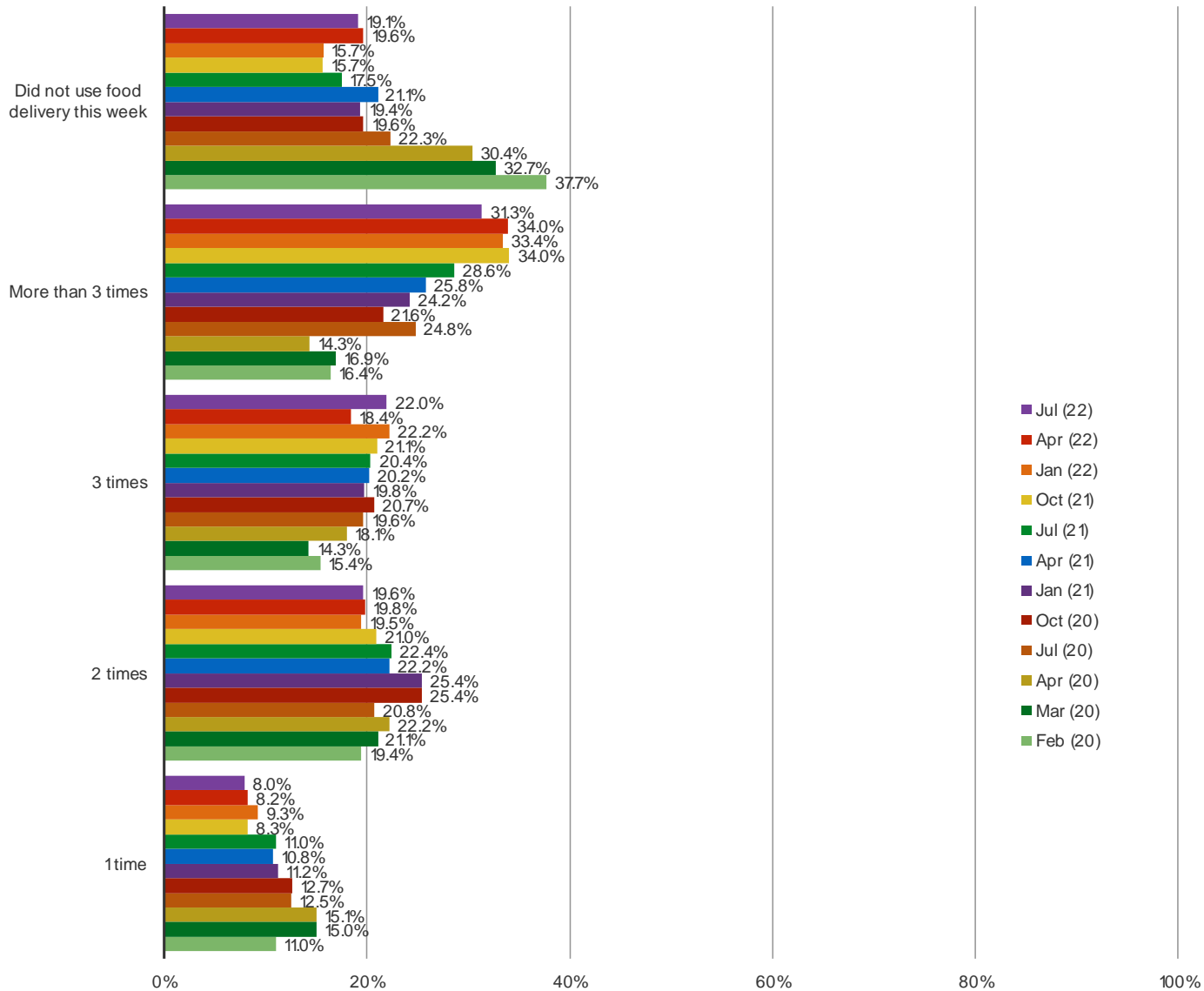
# IV

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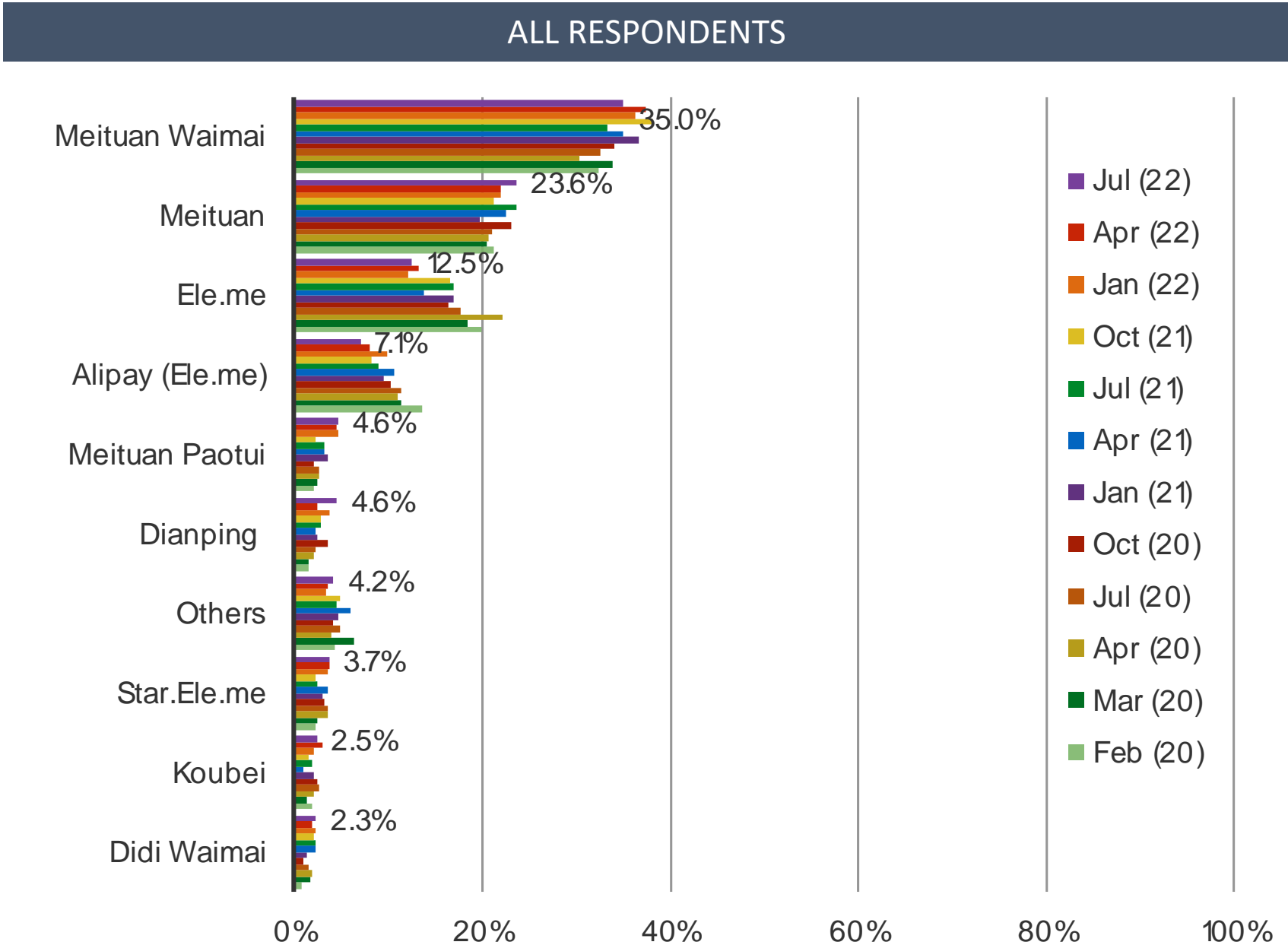
- Covid Sentiment
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## How often did you order food delivery this week?

### ALL RESPONDENTS



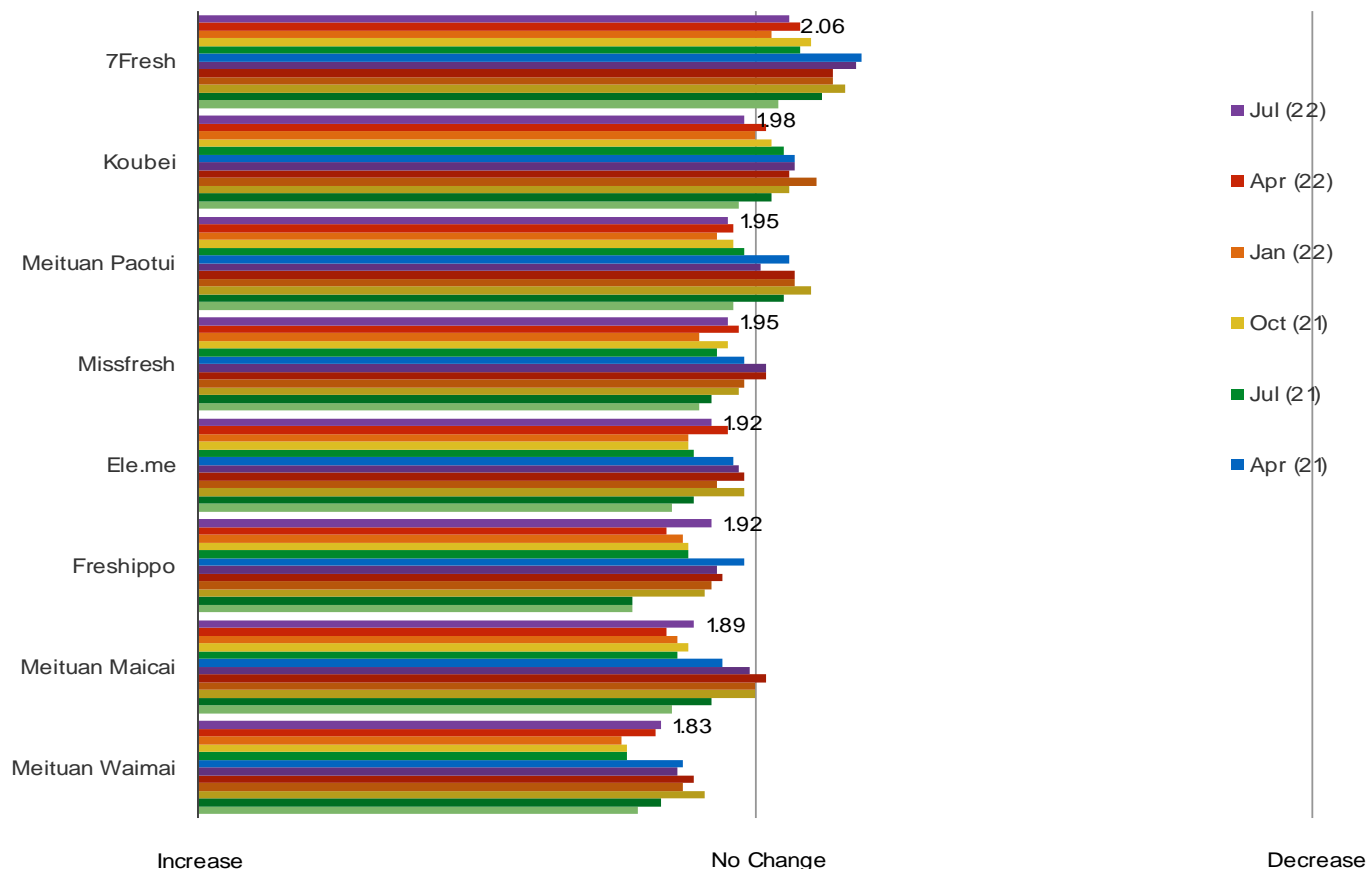
Which app do you use most often for food delivery?





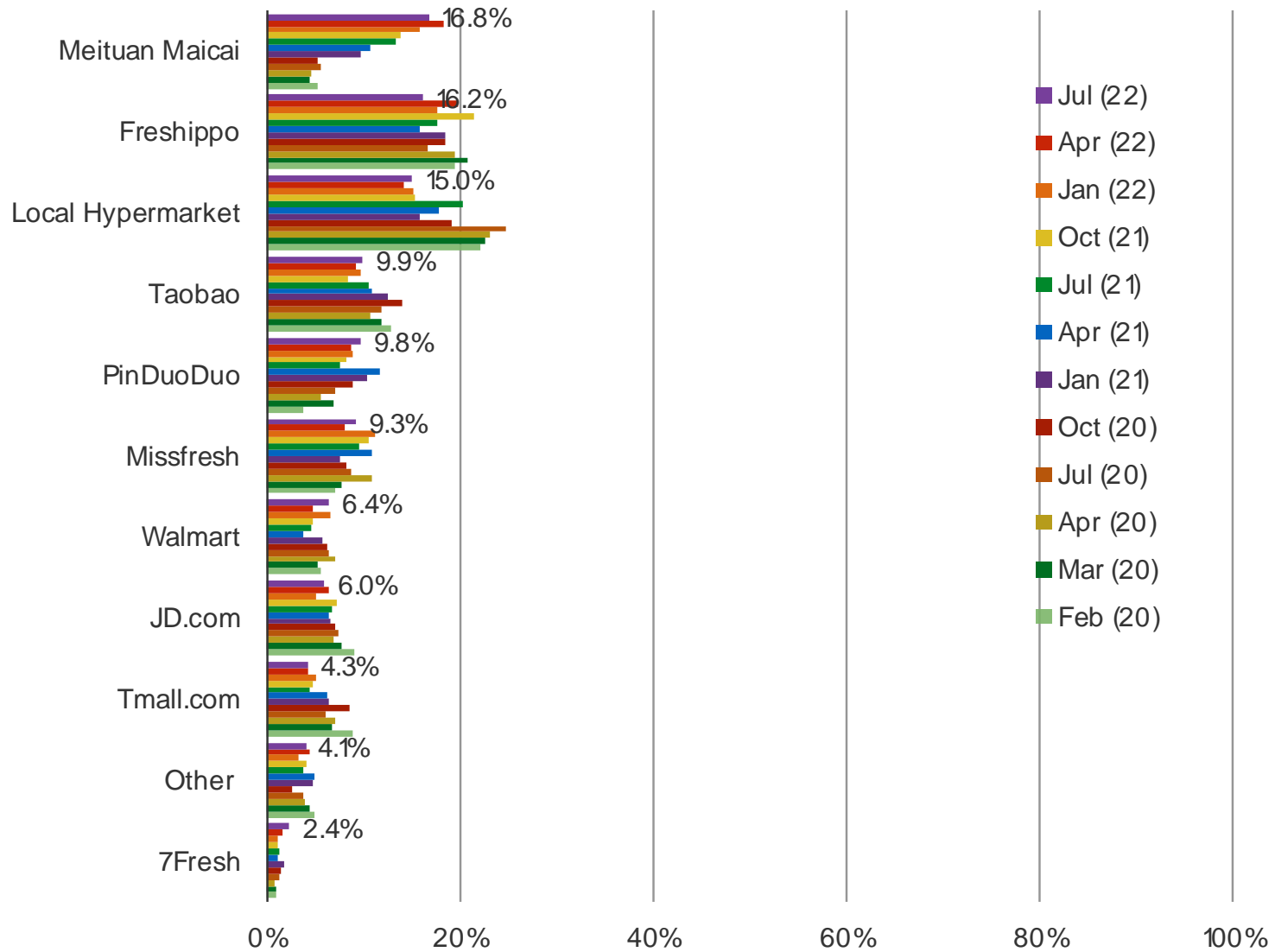
Do you plan to increase or decrease your spending on the following stores and apps?

ALL RESPONDENTS



Where do you buy your groceries and fresh food most often?

ALL RESPONDENTS



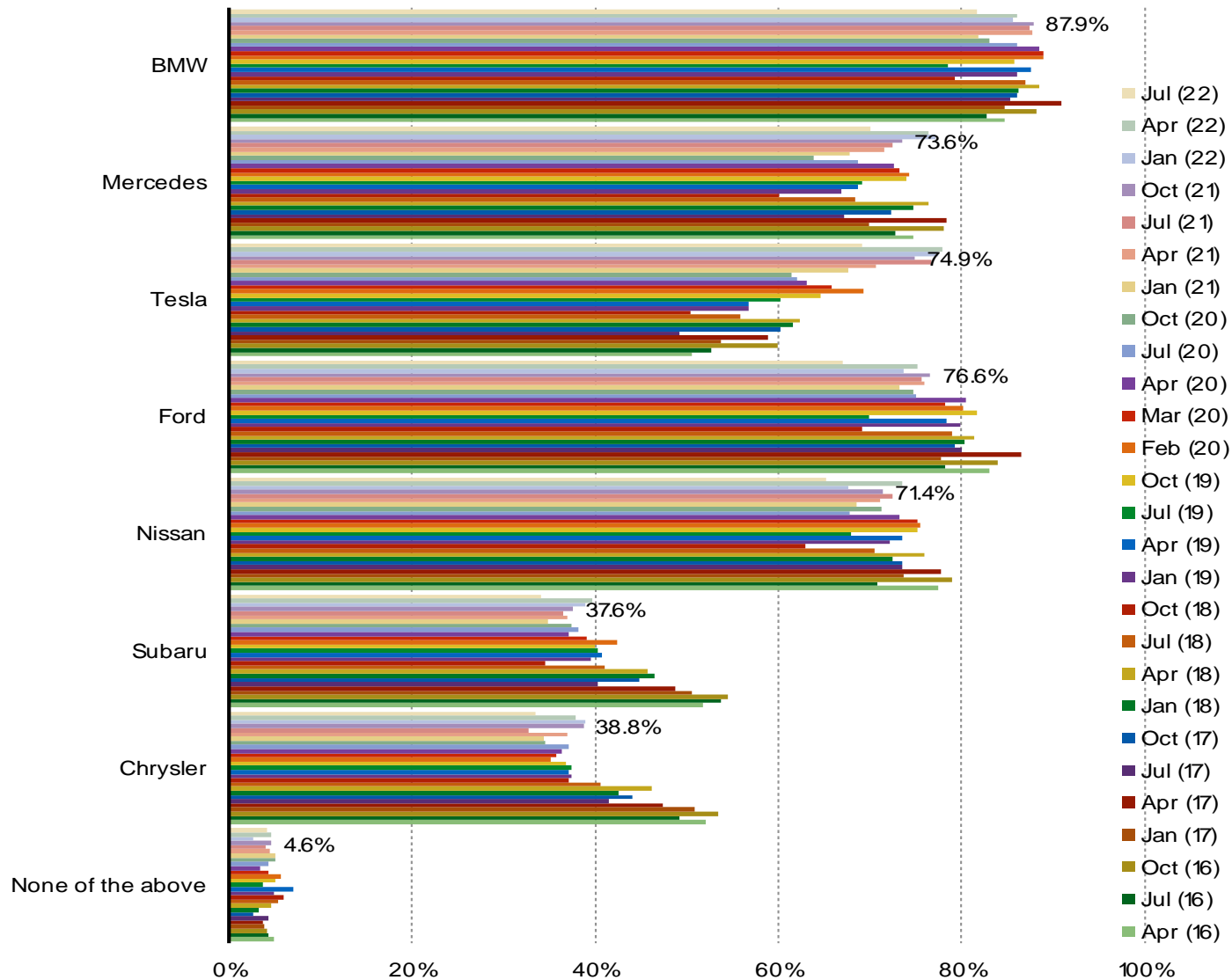
# V

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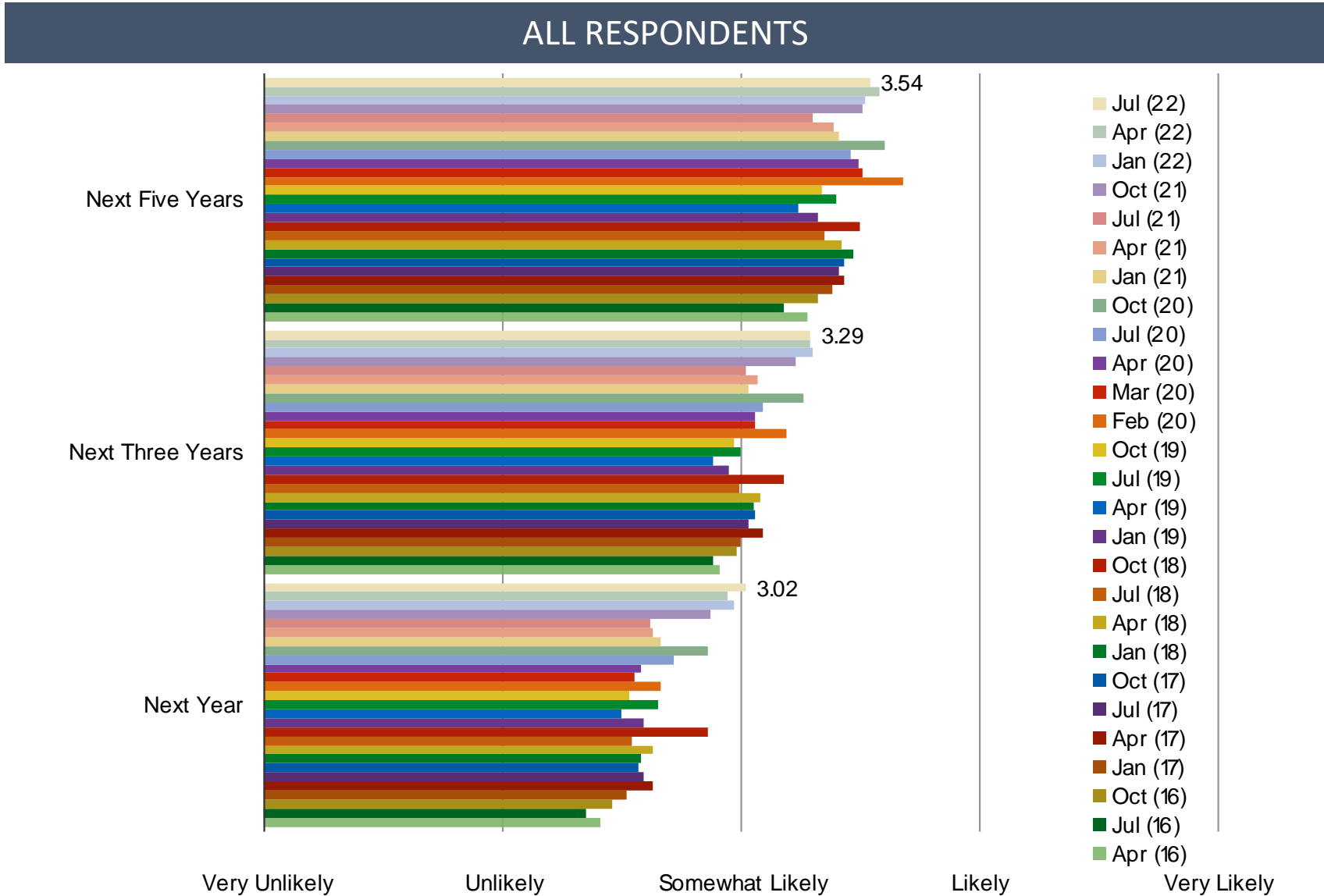
- Covid Sentiment
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Which of the following have you heard of? Select ALL that apply

ALL RESPONDENTS



How likely are you to purchase or lease a Tesla...

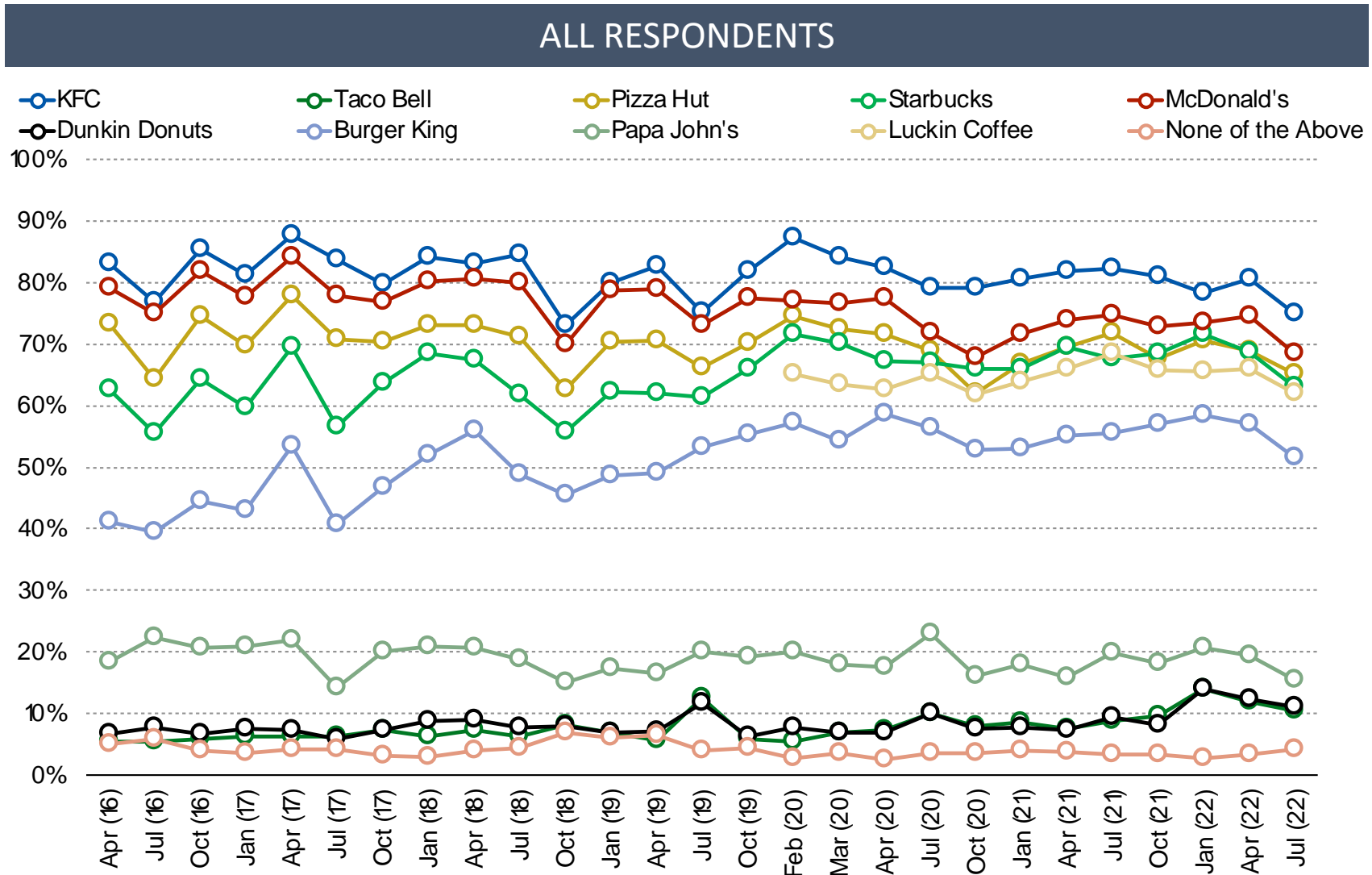


# VI

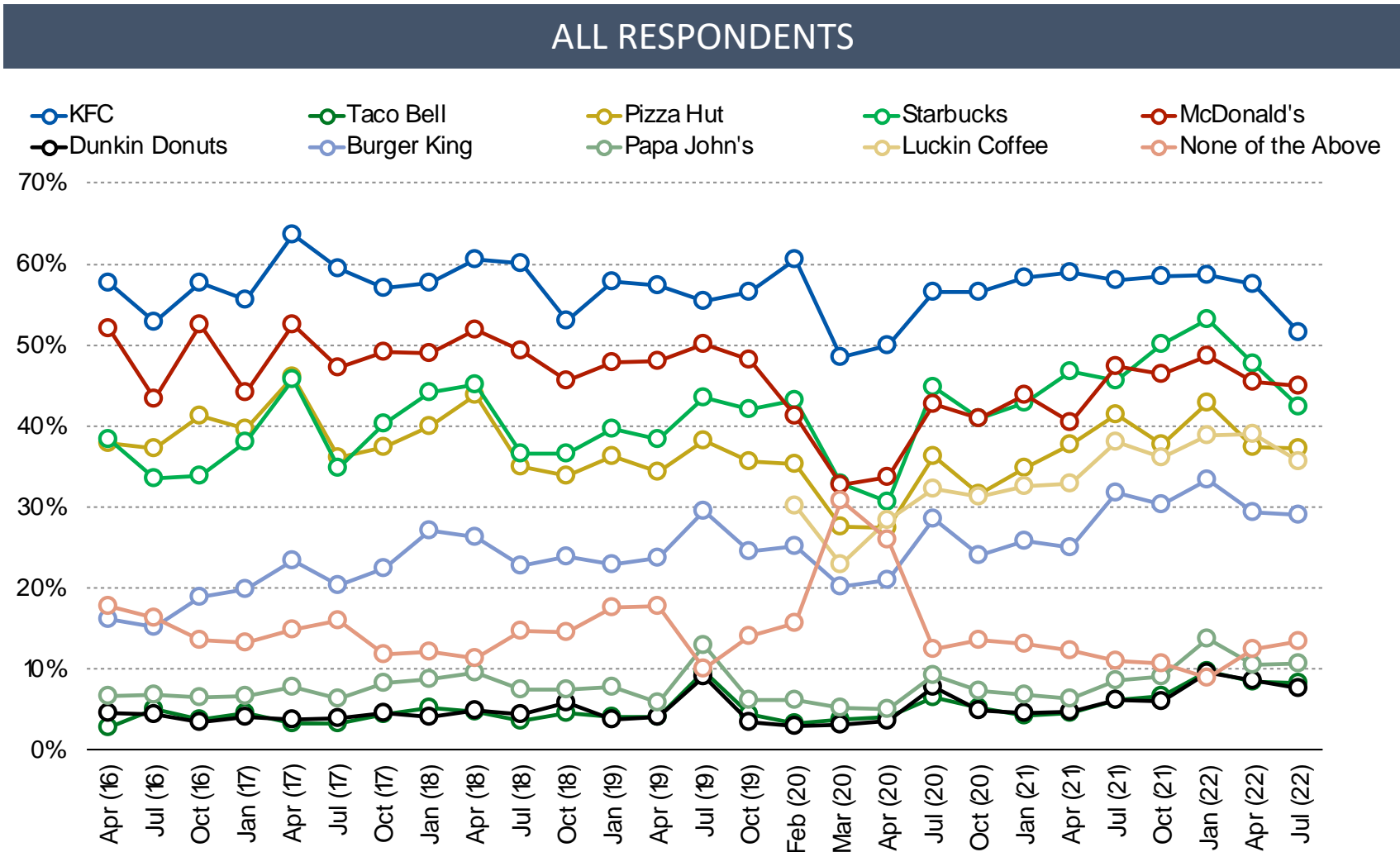
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- Covid Sentiment
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Which of the following have you tried? (Select all that apply)

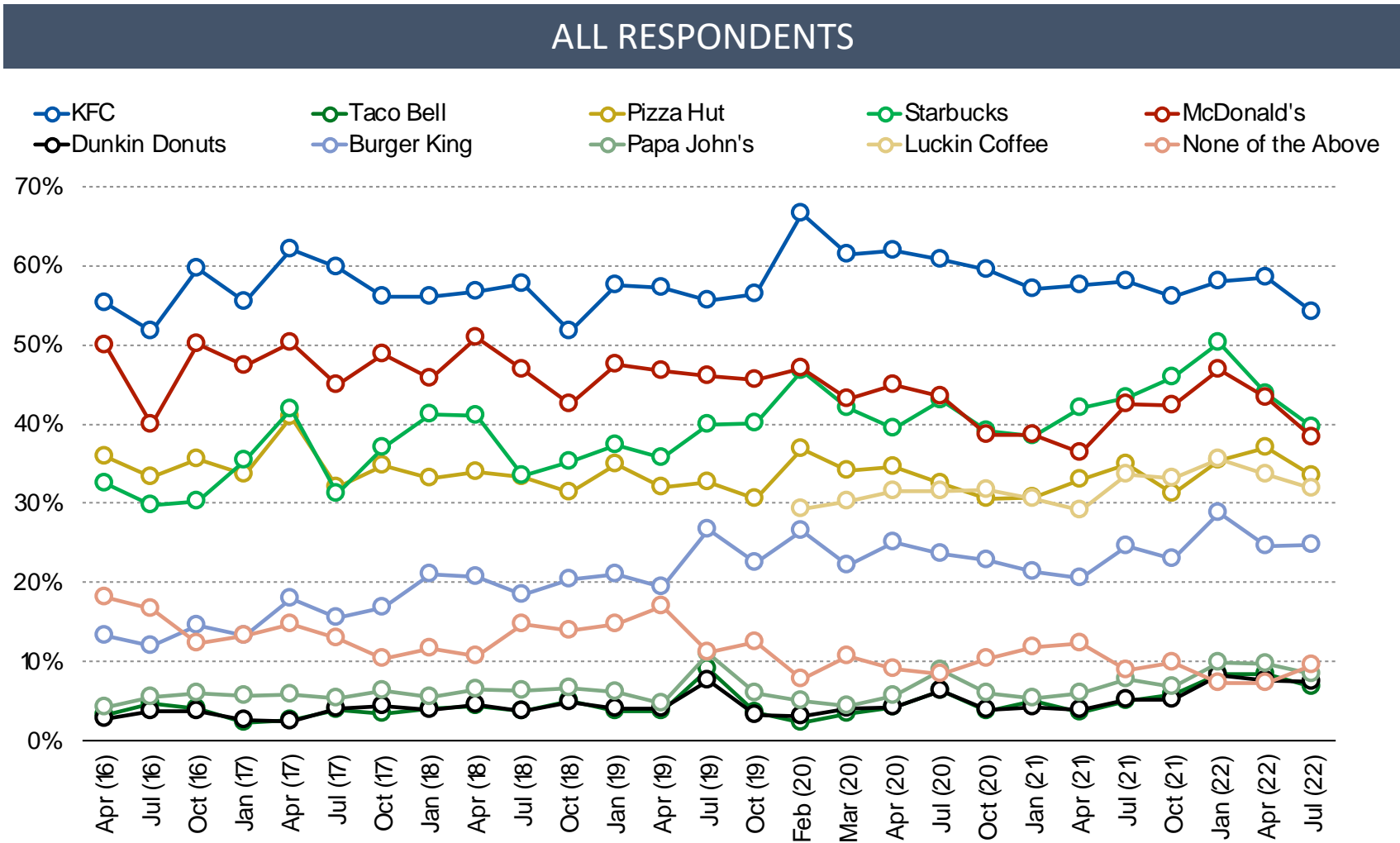


Which of the following have you visited in the past month? (Select all that apply)



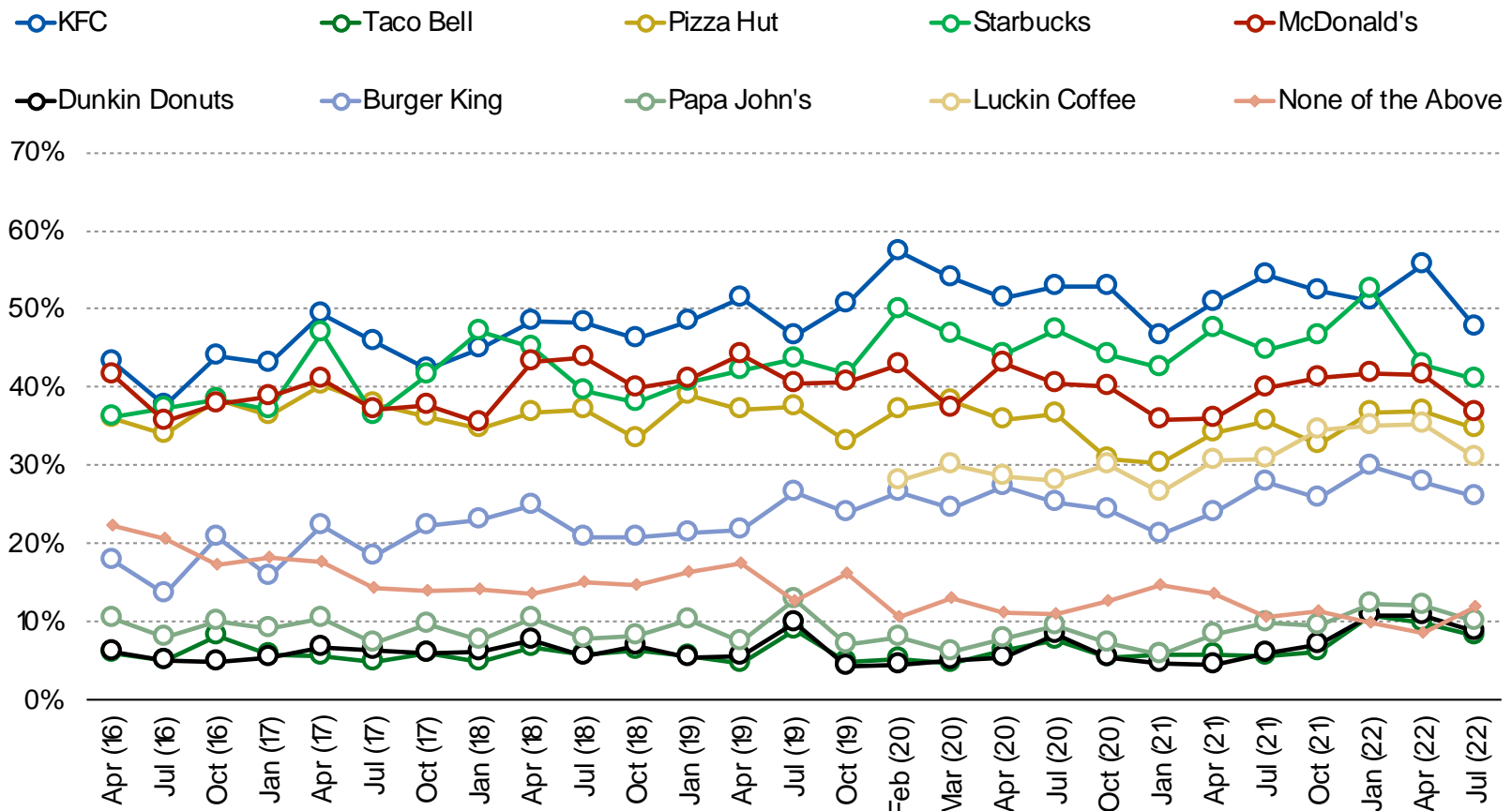


Which of the following do you eat regularly? (Select all that apply)

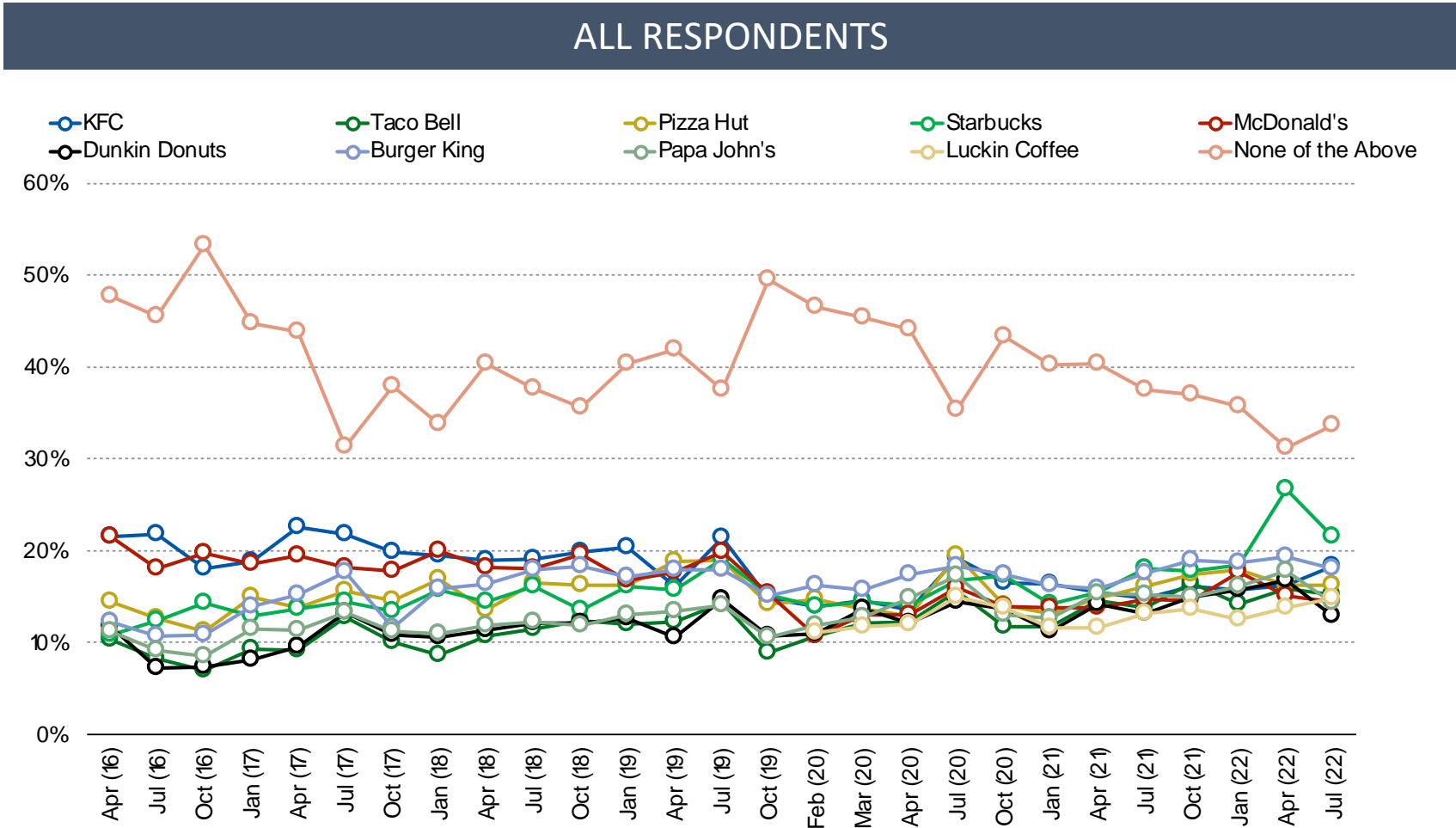


Which of the following do you plan to go more to? (Select all that apply)

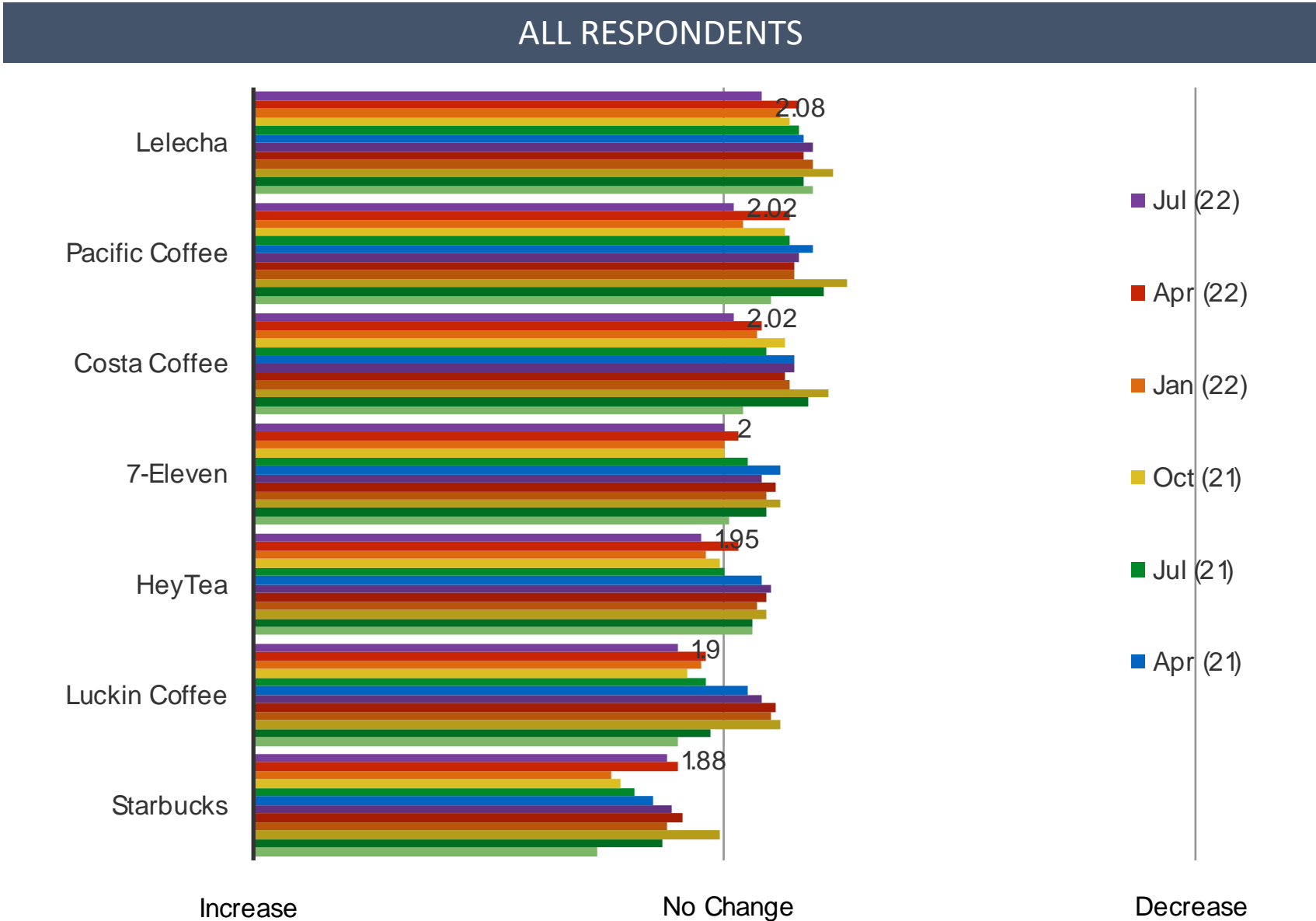
ALL RESPONDENTS



Which of the following do you plan to go less to? (Select all that apply)



Do you plan to increase or decrease spending on coffee and tea at...



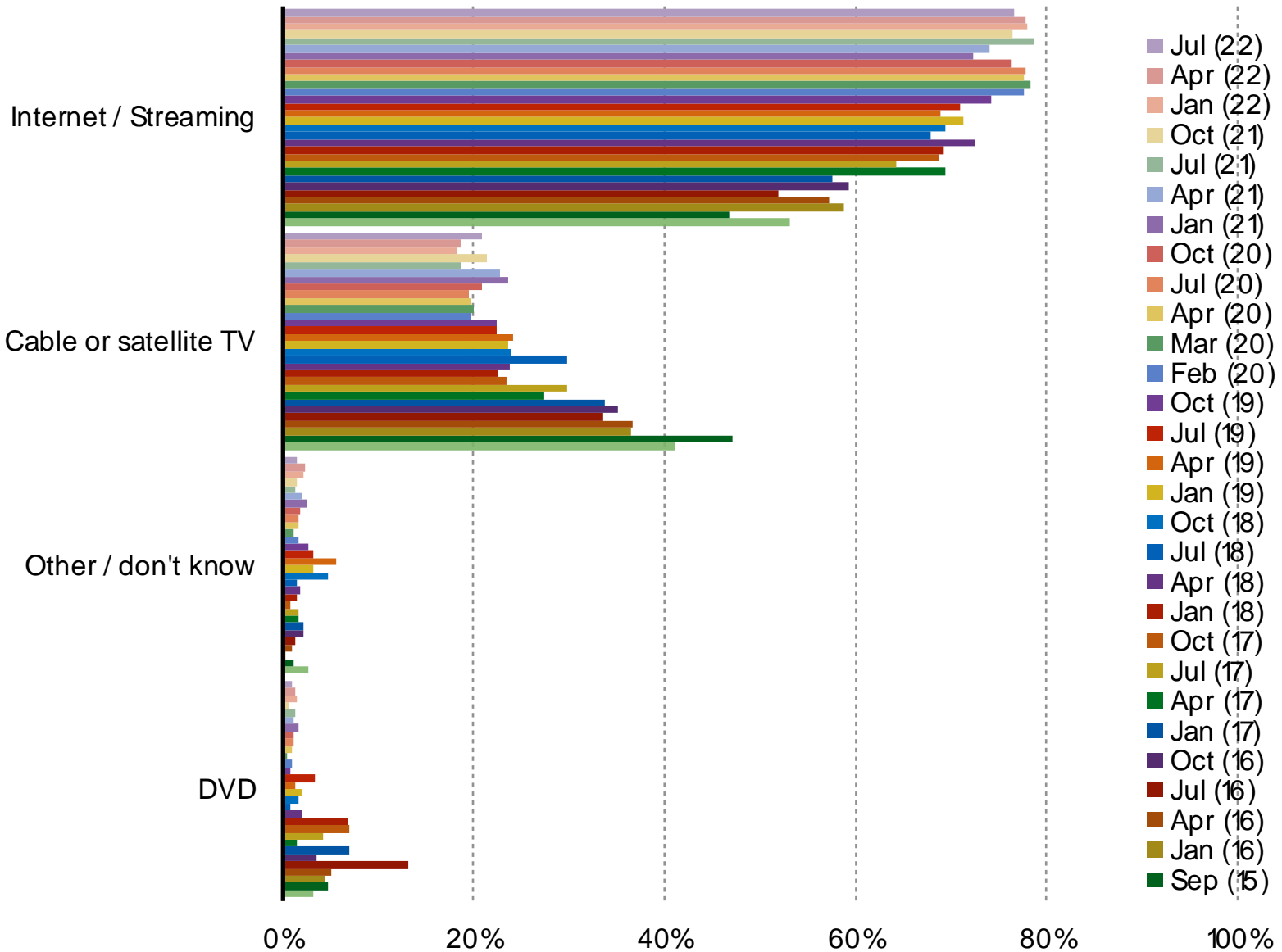
# VII

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## What is your preference for watching TV shows?

ALL RESPONDENTS



## What is your preference for watching movies?

ALL RESPONDENTS

