

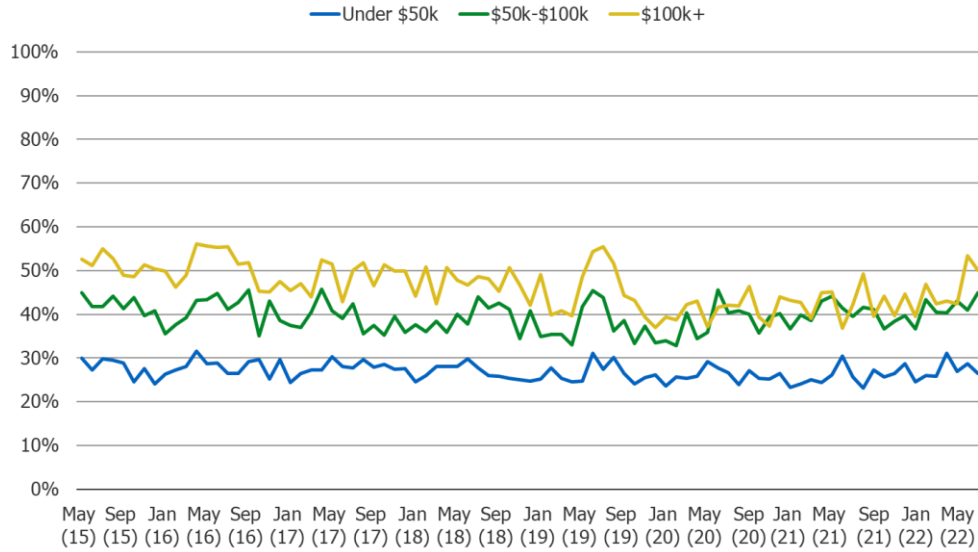
BESPOKE INTEL

US MONTHLY DATA CROSS-TABS
Retail Activity By Income and Gas Prices

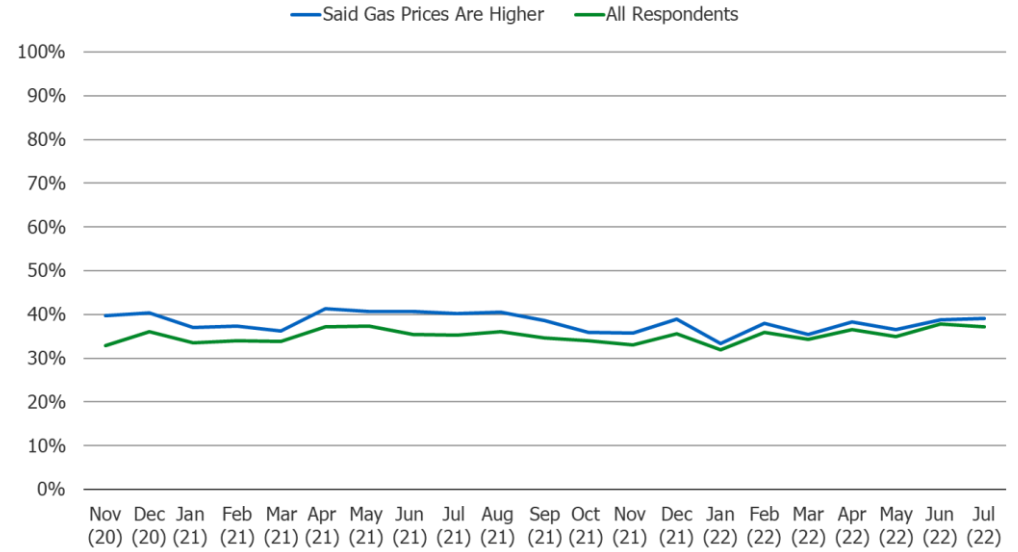
July 2022

% Purchased from Home Depot in Past Month

Income Cross-Tabs



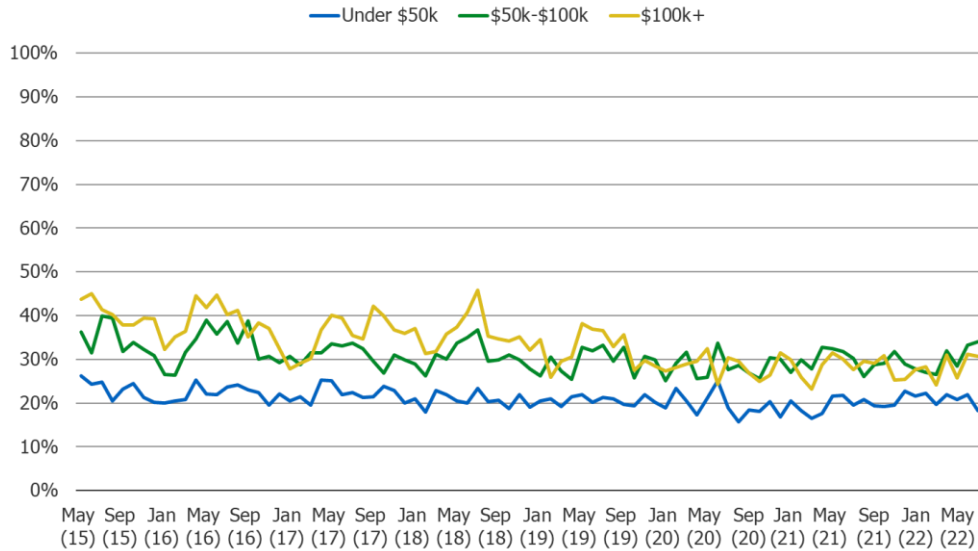
Gas Prices Cross-Tabs



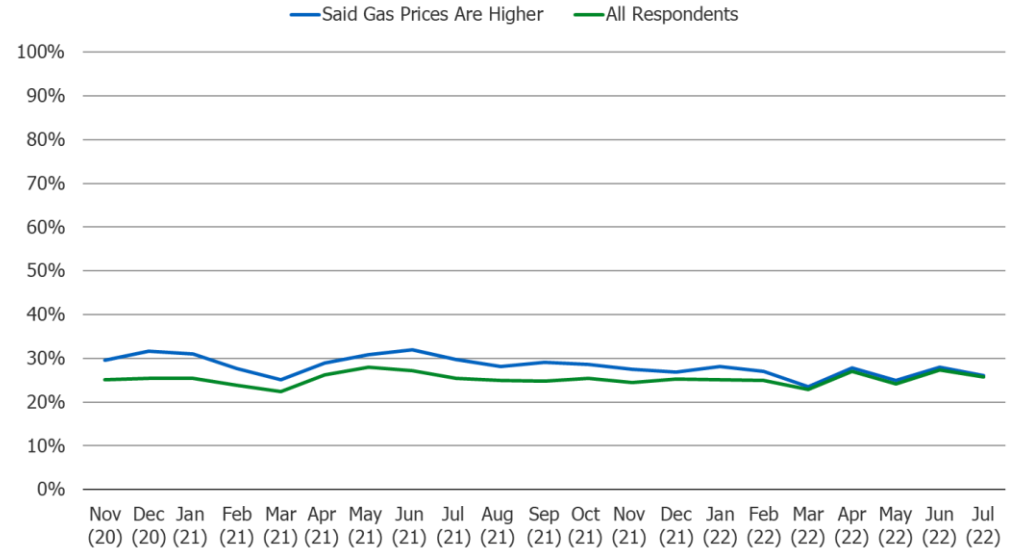
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Lowe's in Past Month

Income Cross-Tabs



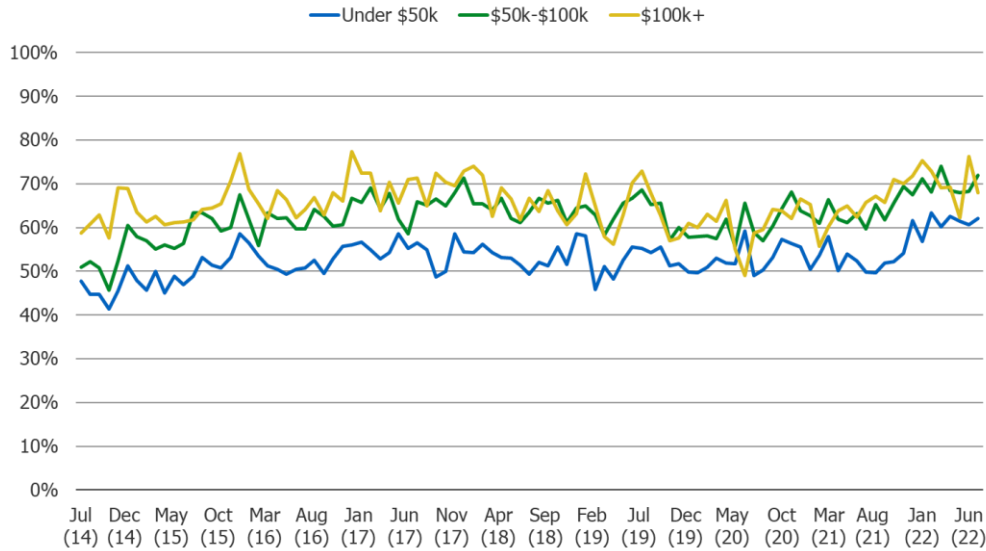
Gas Prices Cross-Tabs



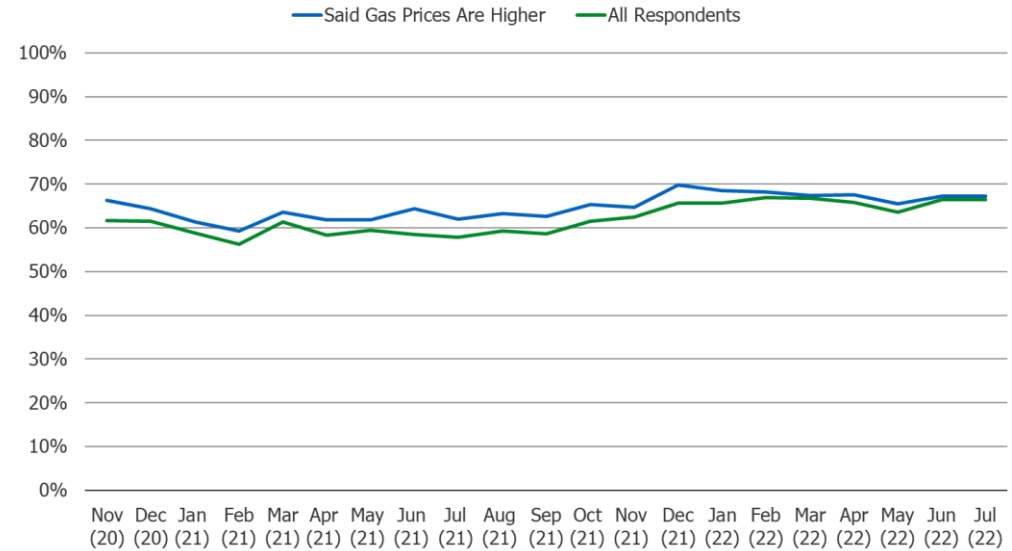
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Amazon in Past Month

Income Cross-Tabs



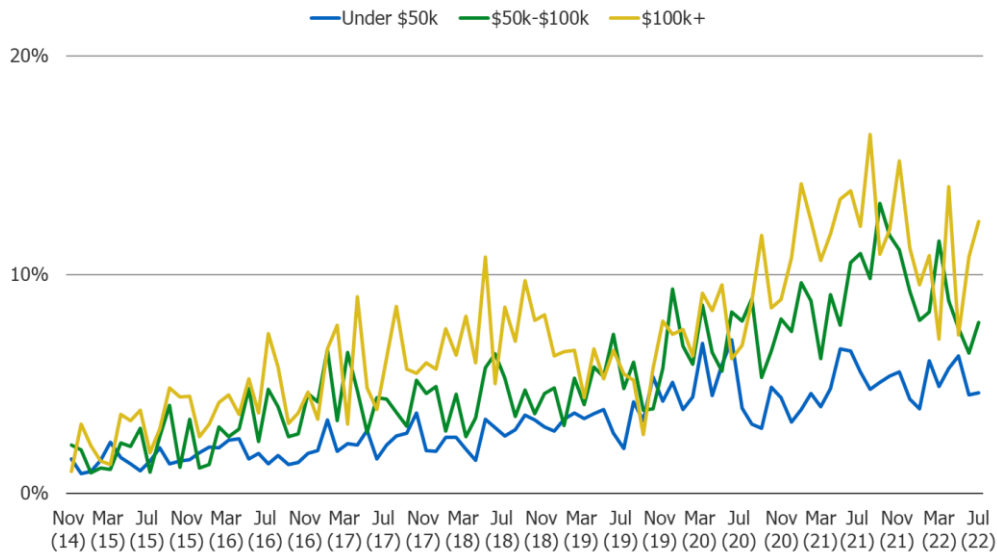
Gas Prices Cross-Tabs



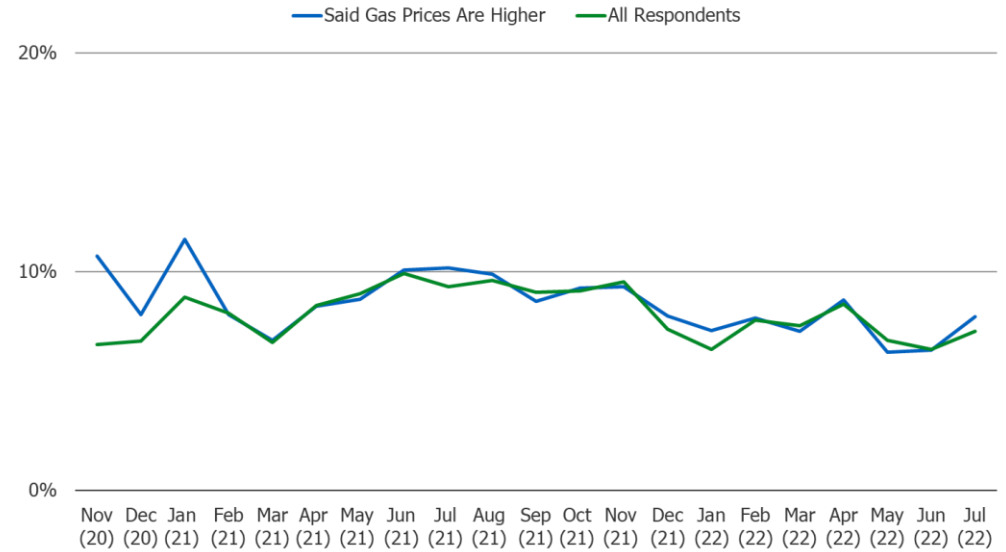
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Wayfair in Past Month

Income Cross-Tabs



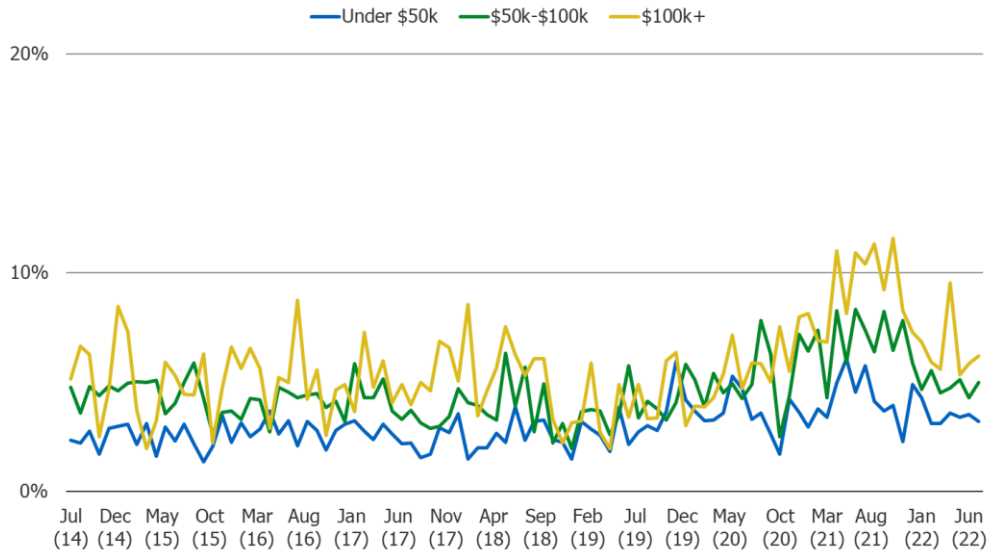
Gas Prices Cross-Tabs



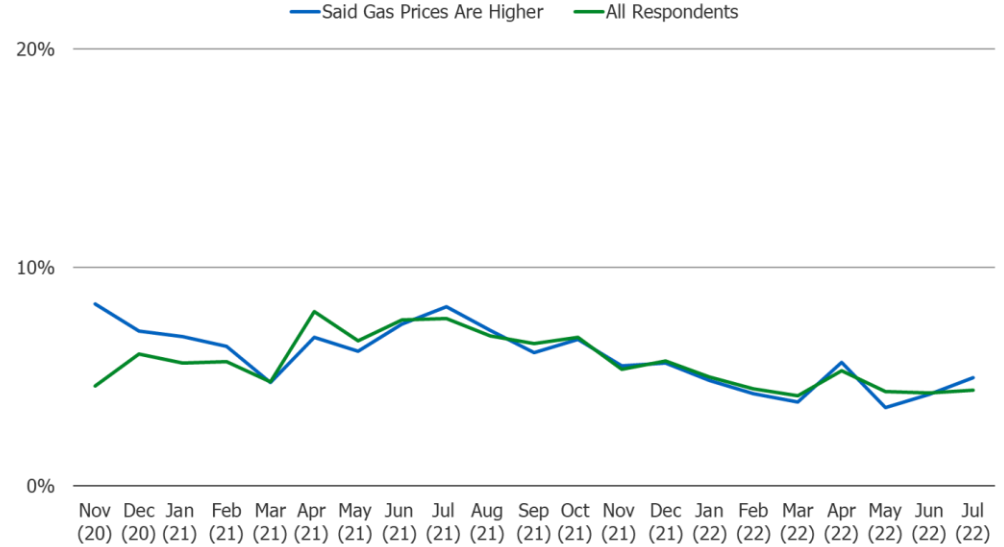
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Overstock in Past Month

Income Cross-Tabs



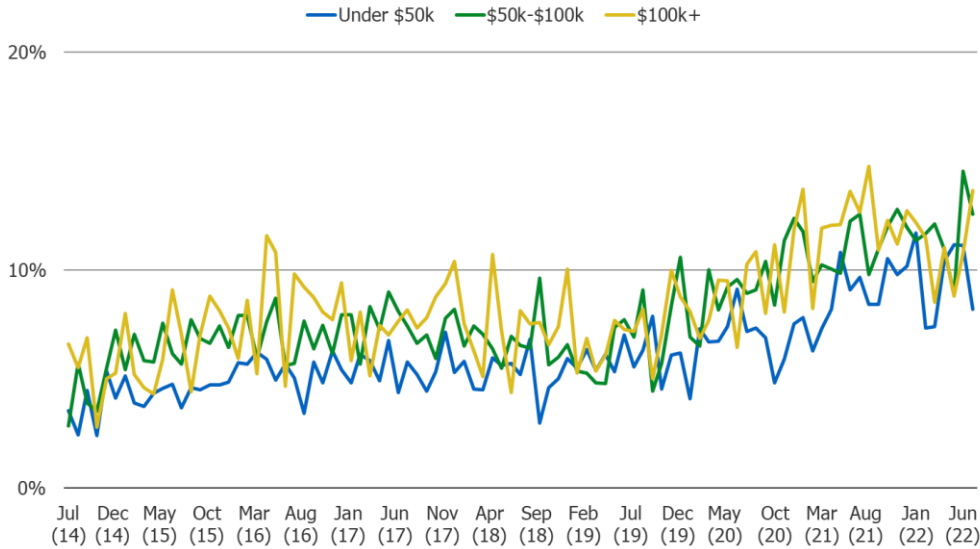
Gas Prices Cross-Tabs



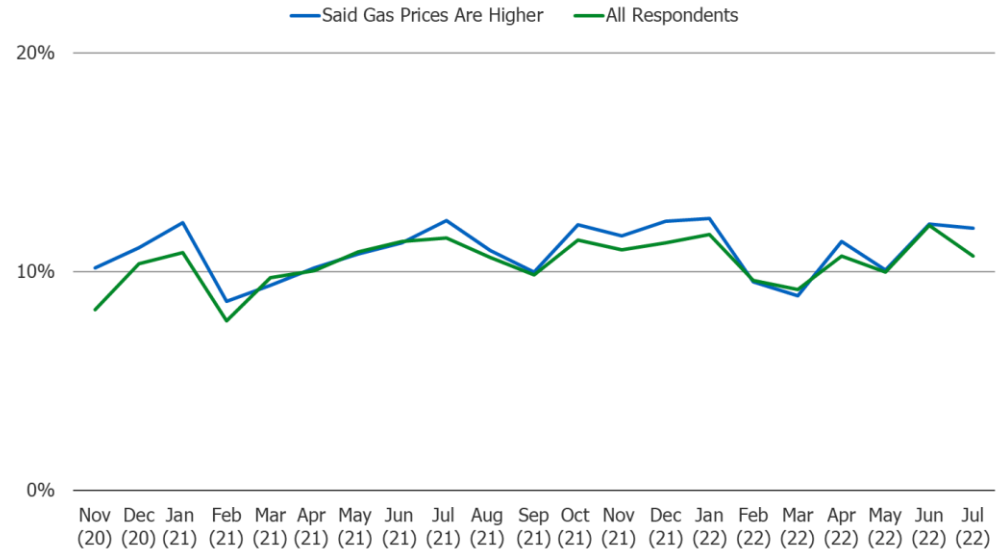
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Etsy in Past Month

Income Cross-Tabs



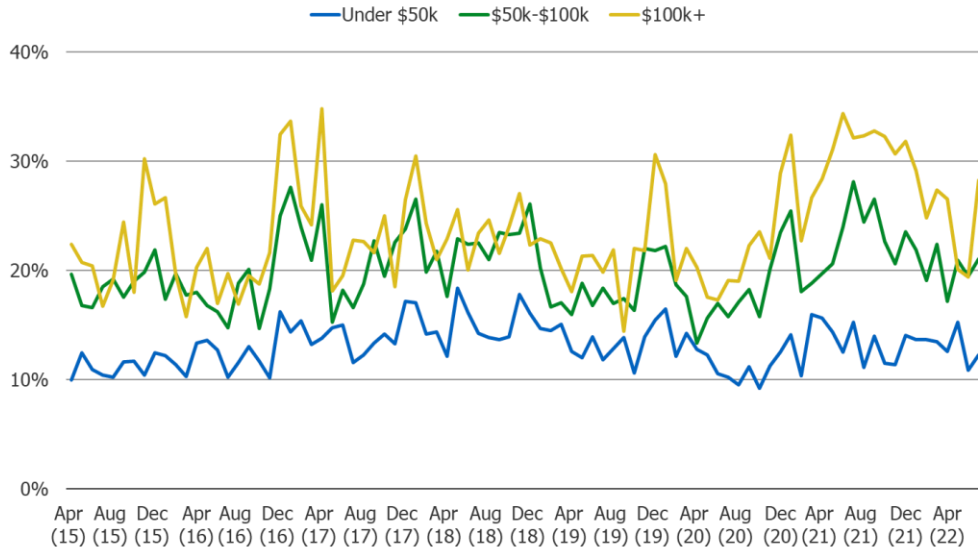
Gas Prices Cross-Tabs



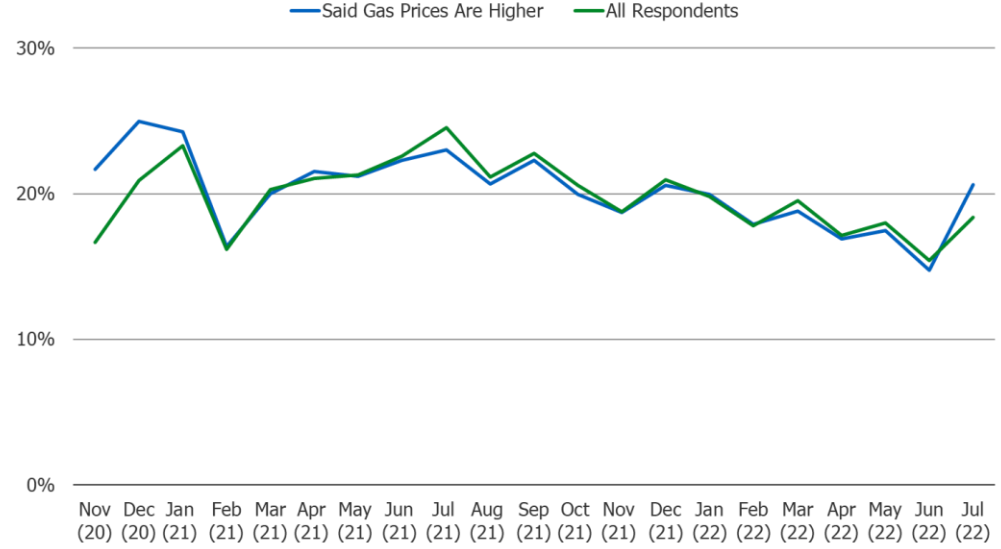
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Macy's in Past Month

Income Cross-Tabs



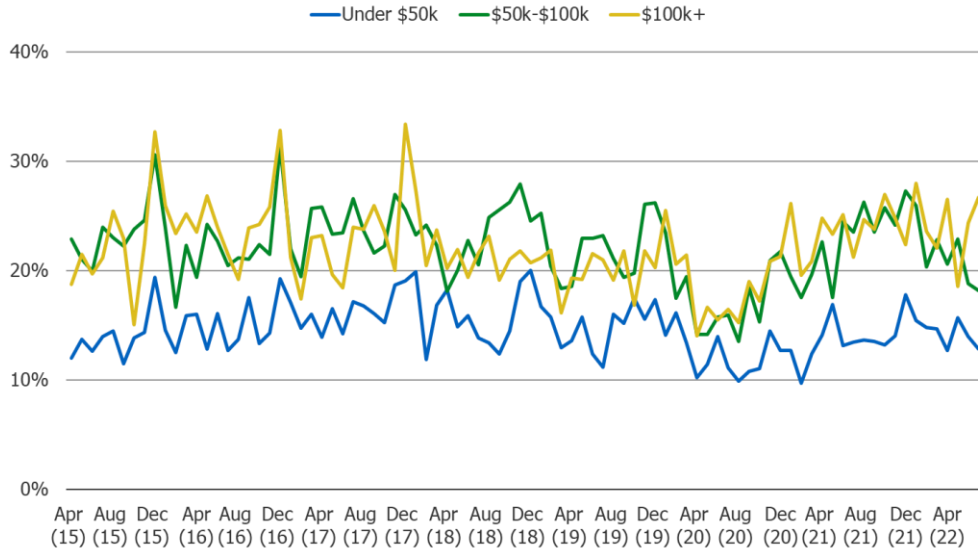
Gas Prices Cross-Tabs



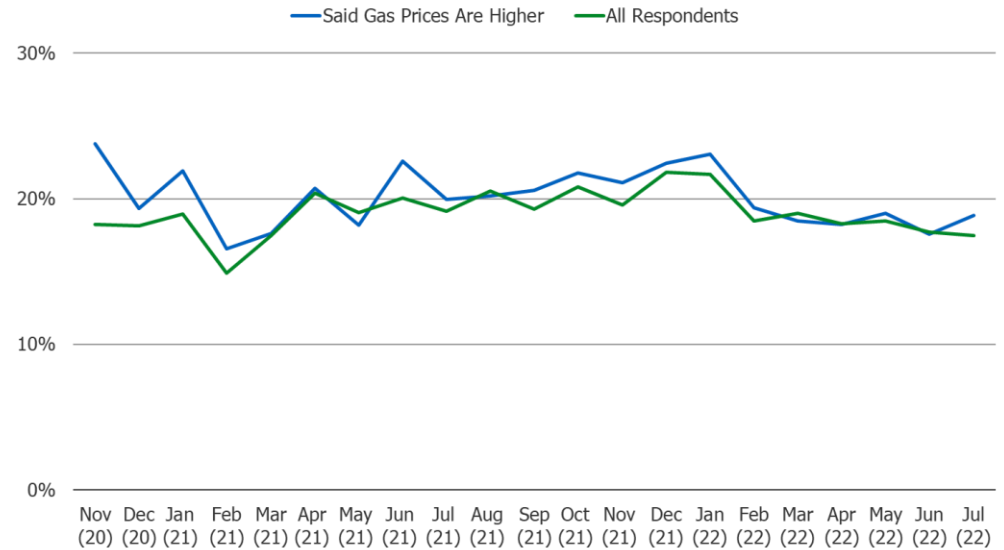
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Kohl's in Past Month

Income Cross-Tabs



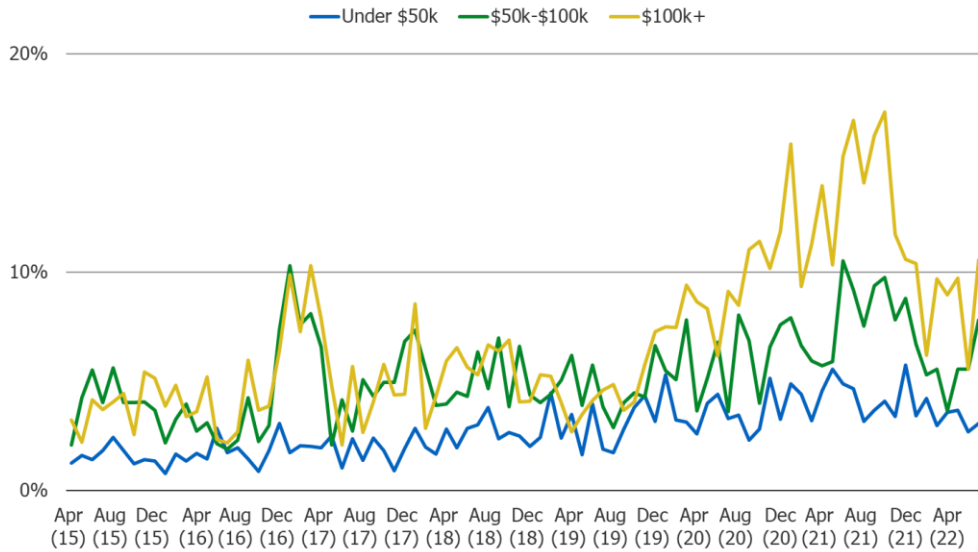
Gas Prices Cross-Tabs



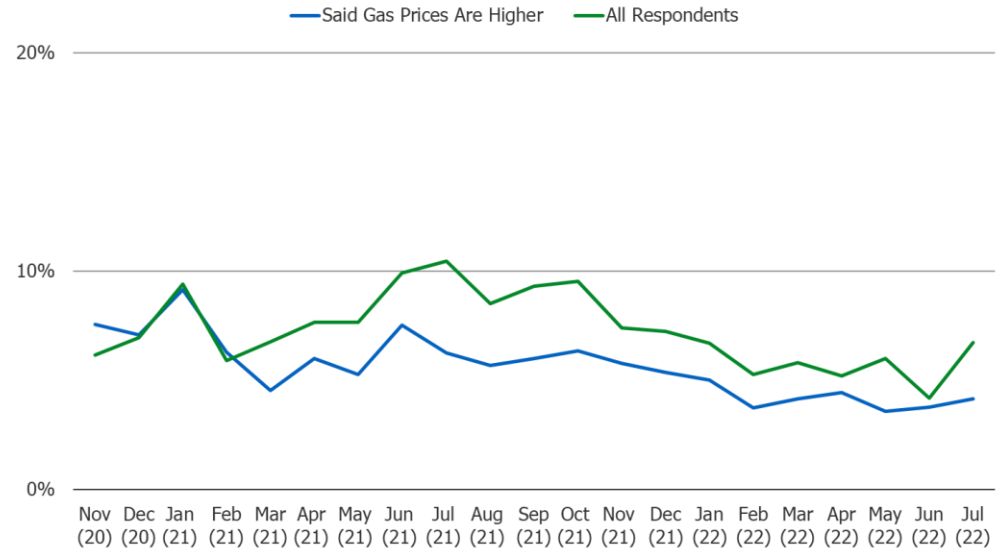
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Dillards in Past Month

Income Cross-Tabs



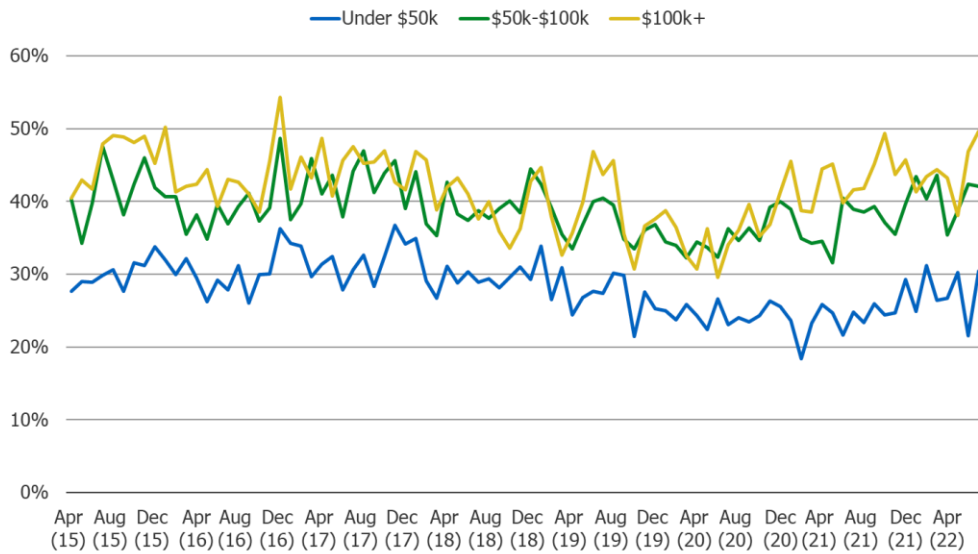
Gas Prices Cross-Tabs



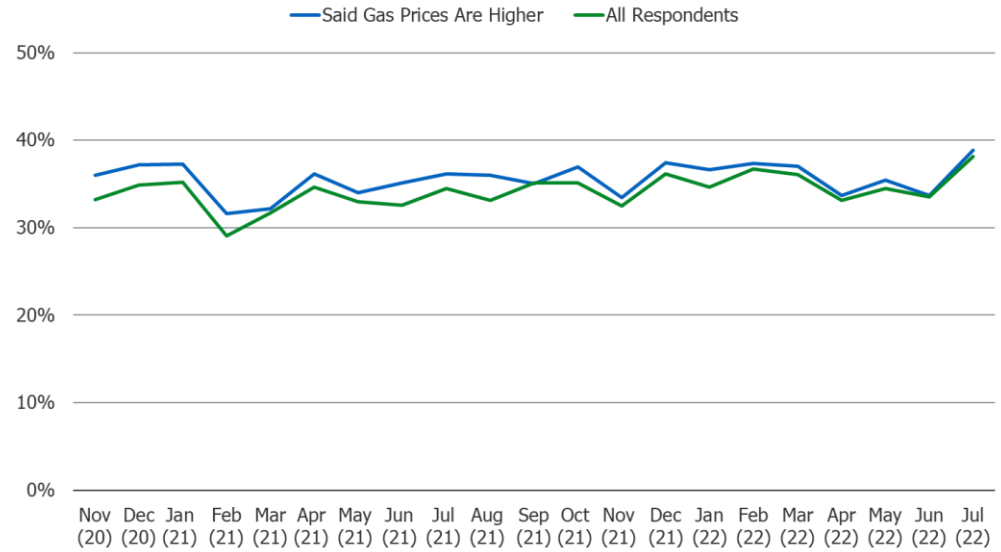
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Target in Past Month

Income Cross-Tabs



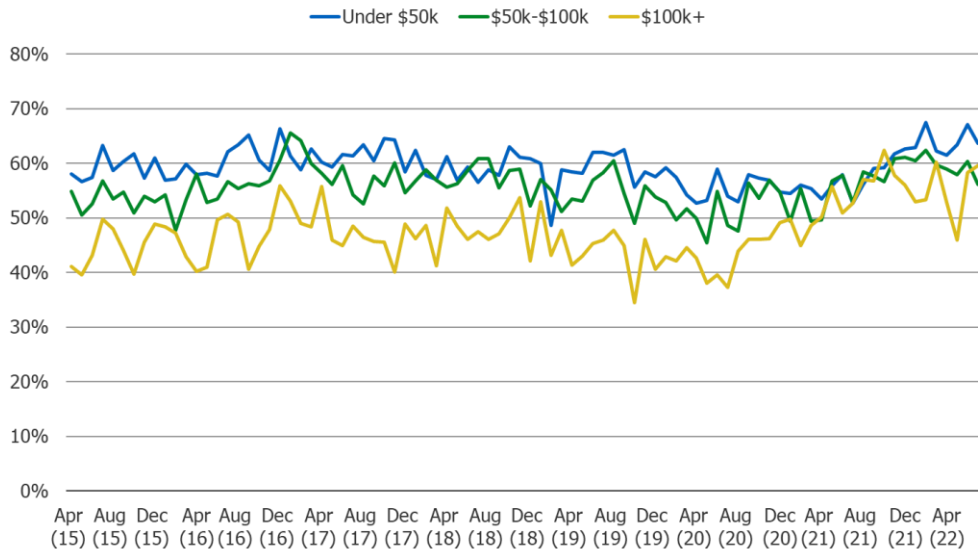
Gas Prices Cross-Tabs



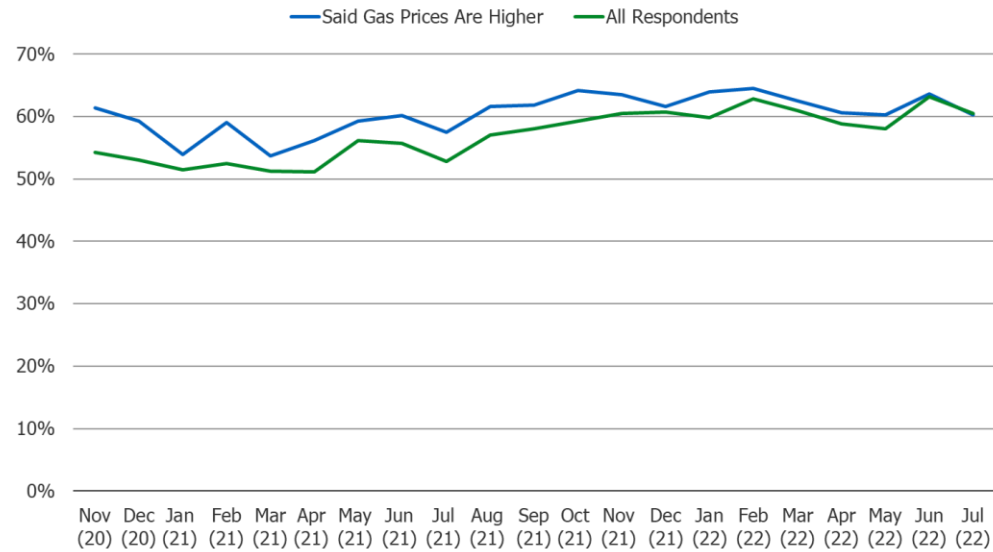
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from WalMart in Past Month

Income Cross-Tabs



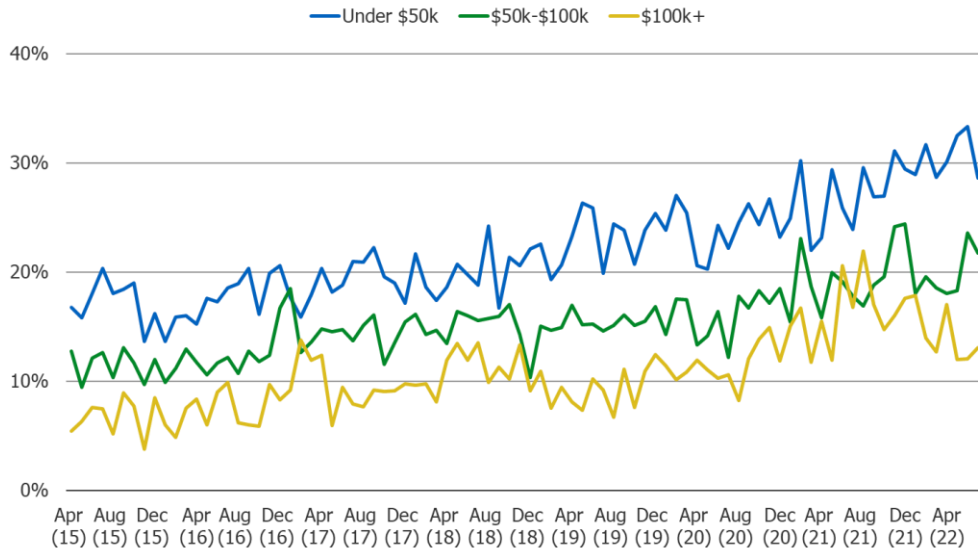
Gas Prices Cross-Tabs



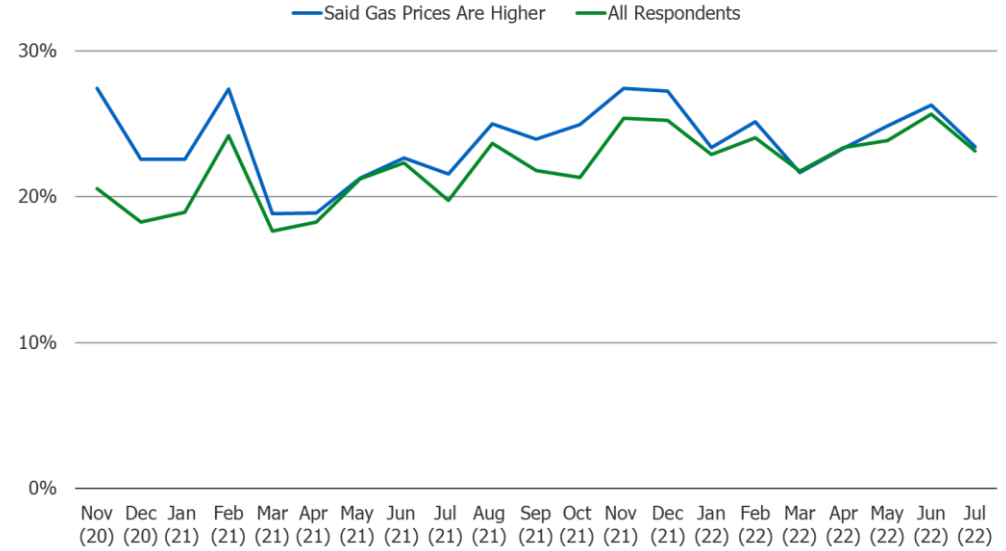
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Dollar General in Past Month

Income Cross-Tabs



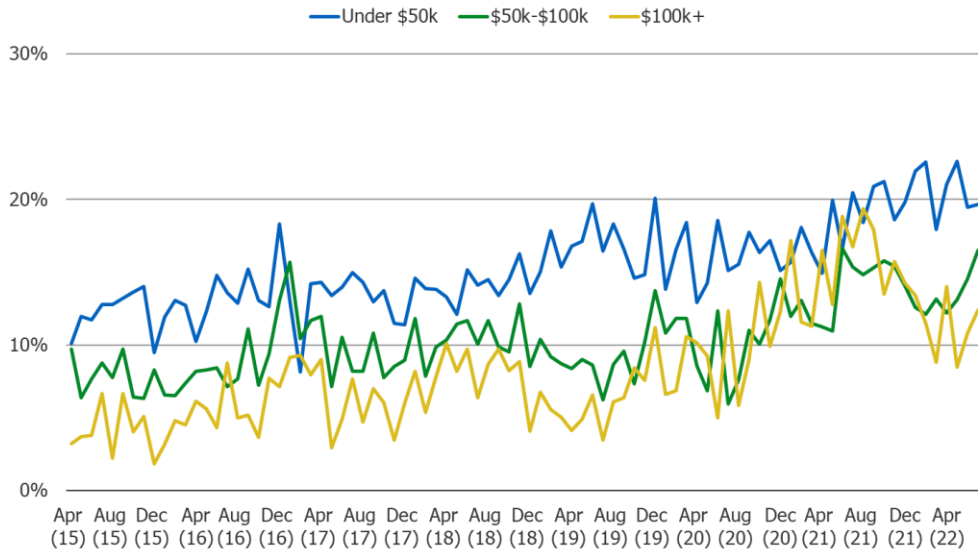
Gas Prices Cross-Tabs



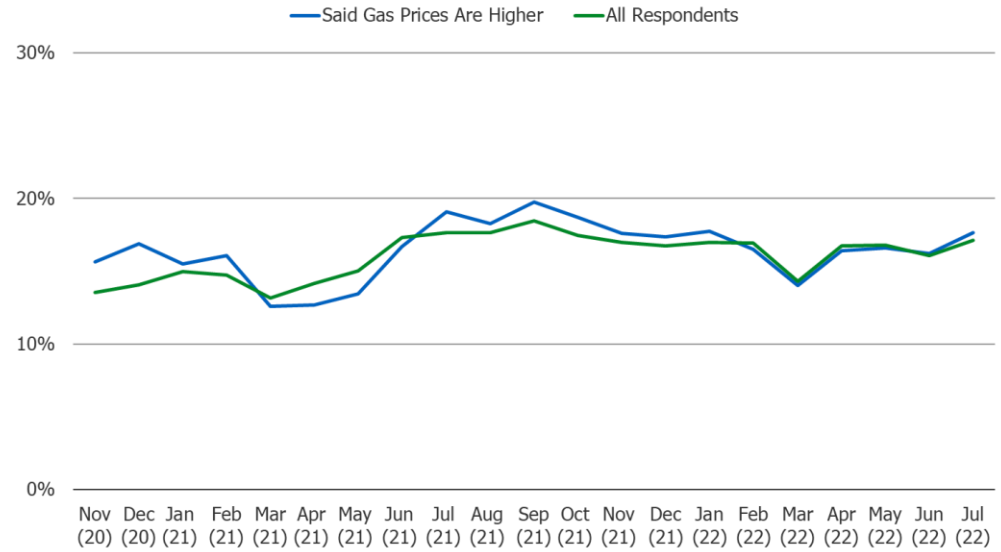
*Most recent data point collected mid-July, regardless of chart legend above.

Purchased from Family Dollar in Past Month

% Income Cross-Tabs



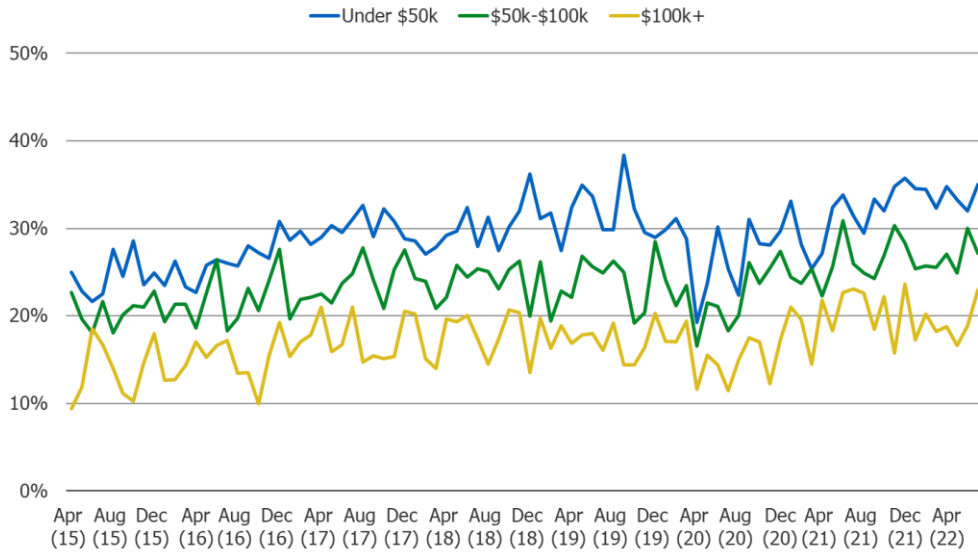
Gas Prices Cross-Tabs



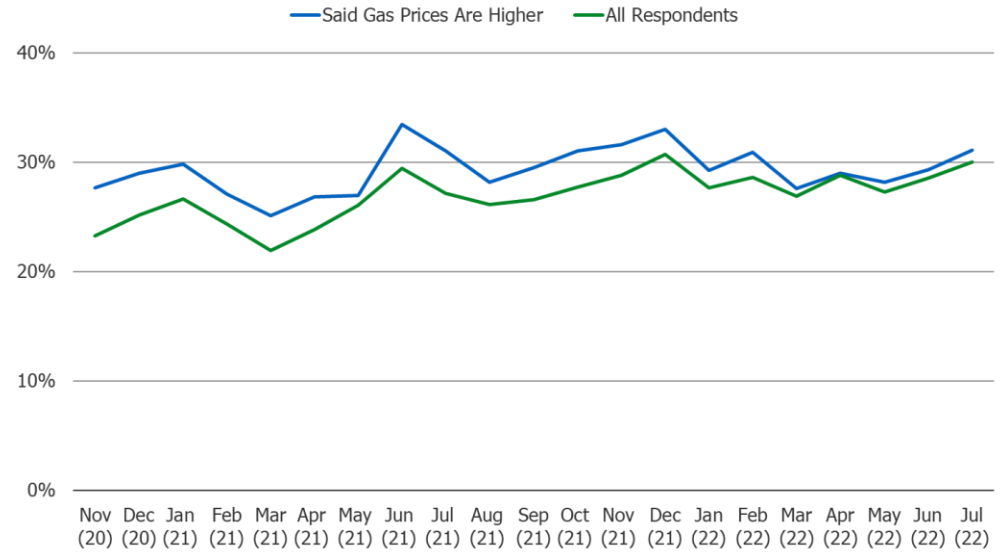
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Dollar Tree in Past Month

Income Cross-Tabs



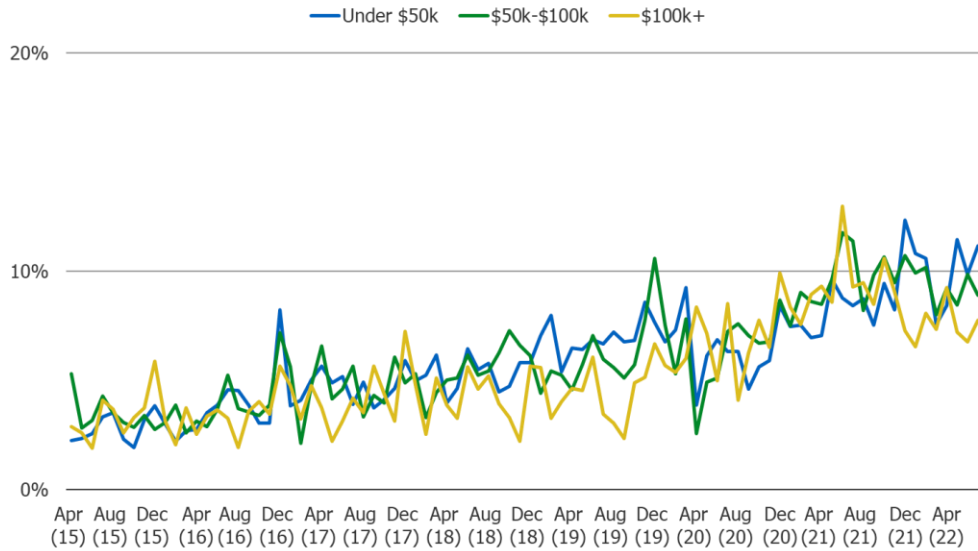
Gas Prices Cross-Tabs



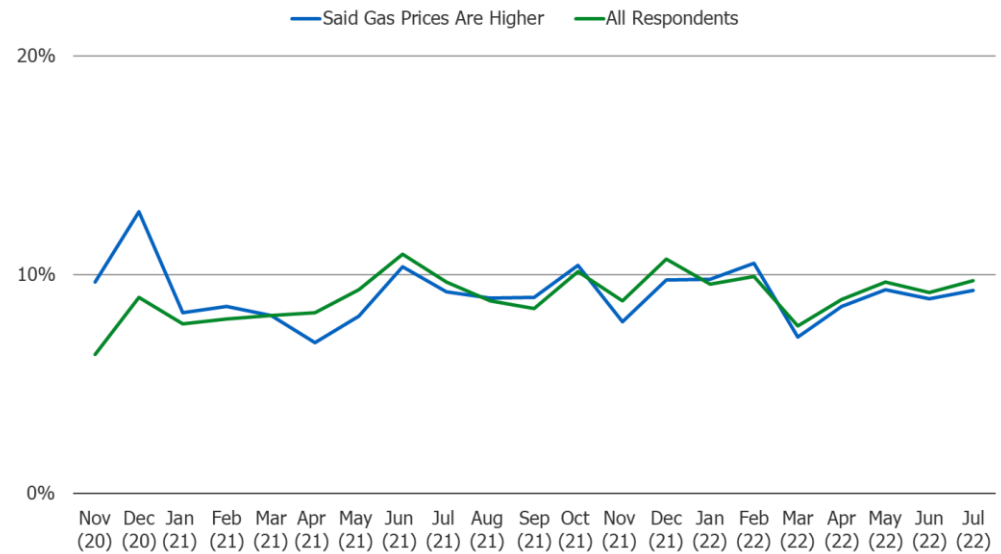
*Most recent data point collected mid-July, regardless of chart legend above.

% Purchased from Five Below in Past Month

Income Cross-Tabs



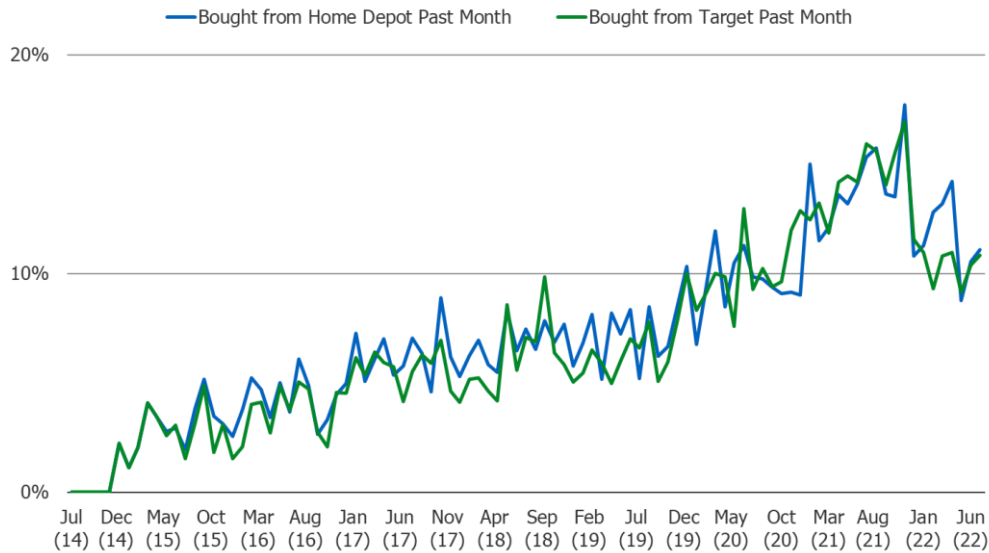
Gas Prices Cross-Tabs



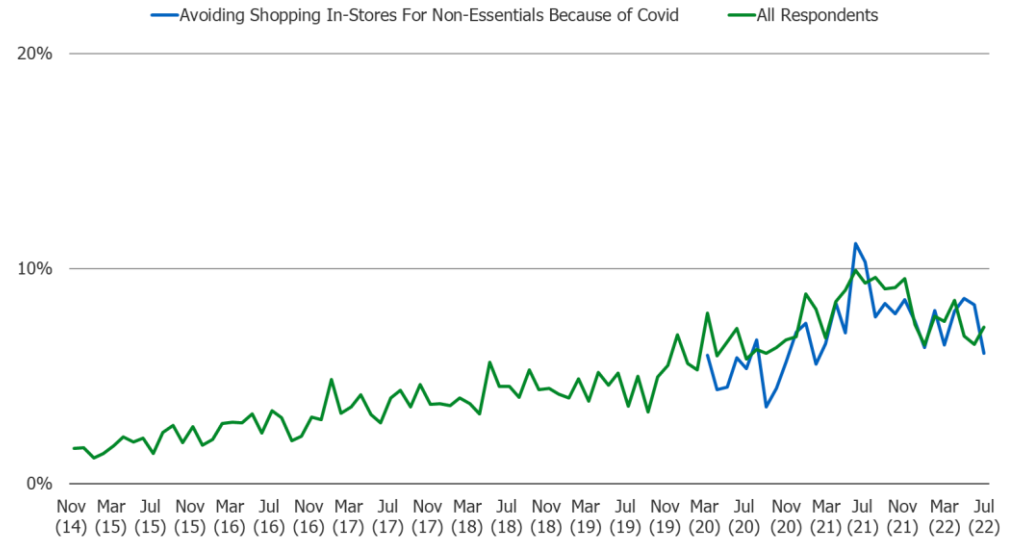
*Most recent data point collected mid-July, regardless of chart legend above.

Additional Wayfair Cross-Tabs (% Shopped In the Past Month)

Shopped Home Depot / Target That Month: % Also Shopped Wayfair



All Respondents vs. Respondents Who Have Been Avoiding In-Store Shopping Bc of Covid.



*Most recent data point collected mid-July, regardless of chart legend above.