BESPOKE INTEL
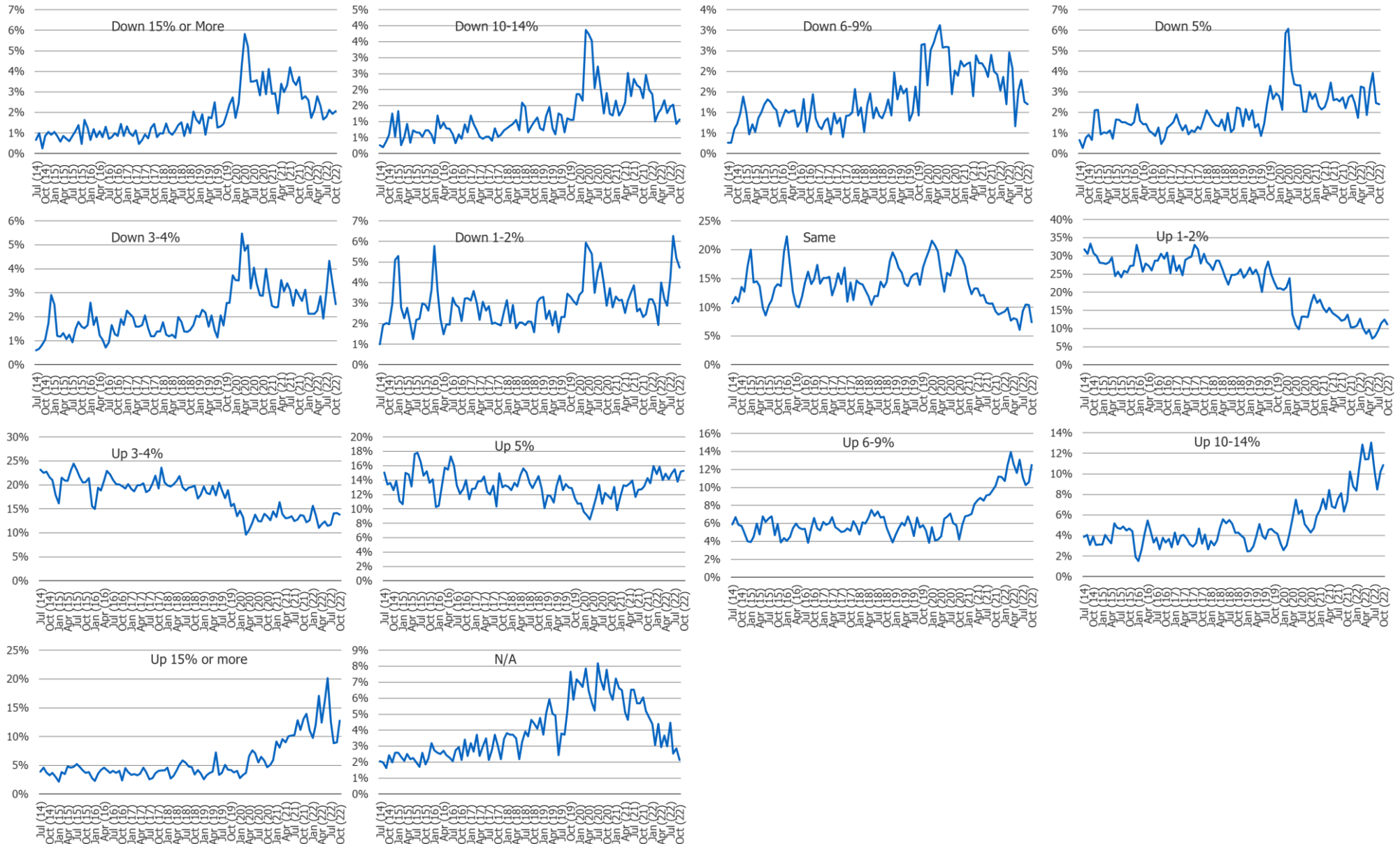
US MONTHLY UPDATE
State of the Consumer

October 2022

Macro, Inflation Expectations, Personal Finances and Spending, Investors, and Covid

Consumer Macro – Spending, Sentiment, and Finances

How do you think prices for most goods and services will change in the next year?

*Note – most recent data point in chart(s) recorded in October of 2022

Discretionary Spending Plans (Expected Spending Over the Next Few Months)
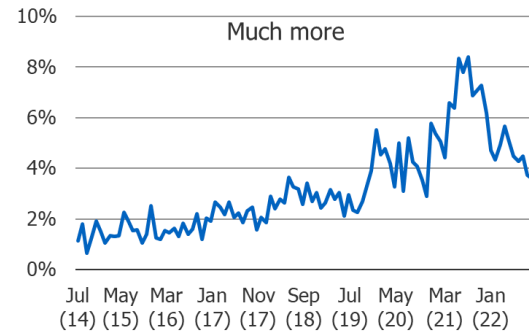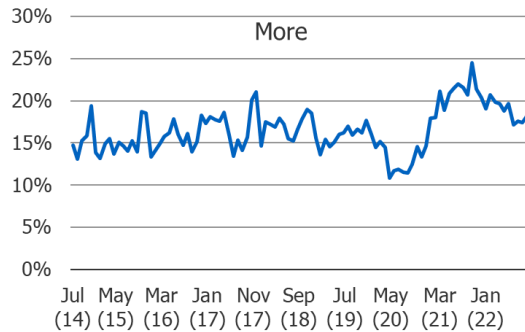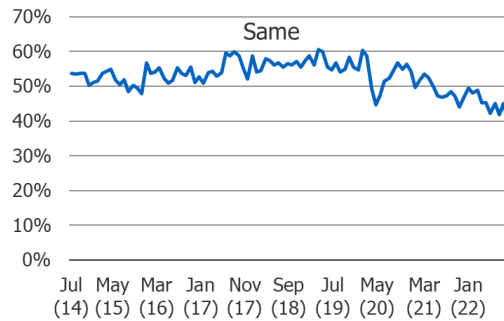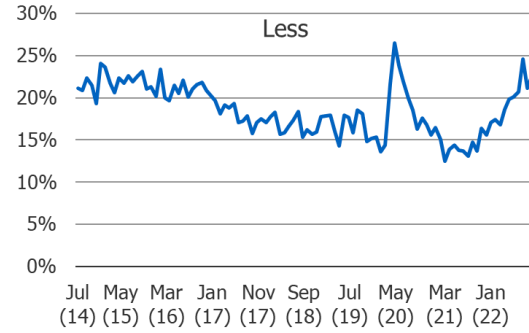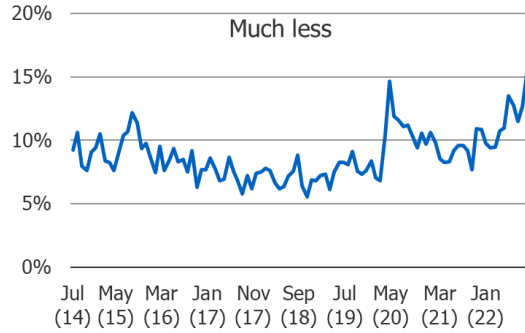
*Note – most recent data point in chart(s) recorded in October of 2022

Consumer view of the economy currently

Very Negative

Negative

Neutral

Positive

Very Positive
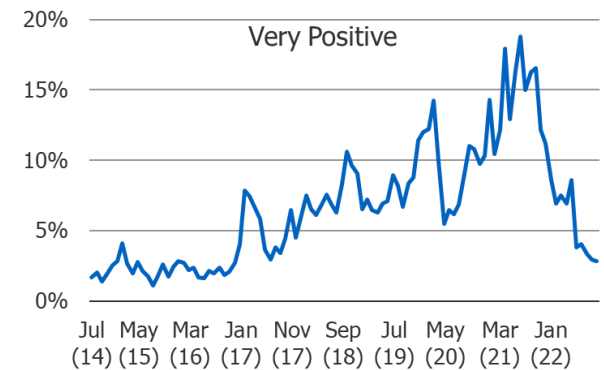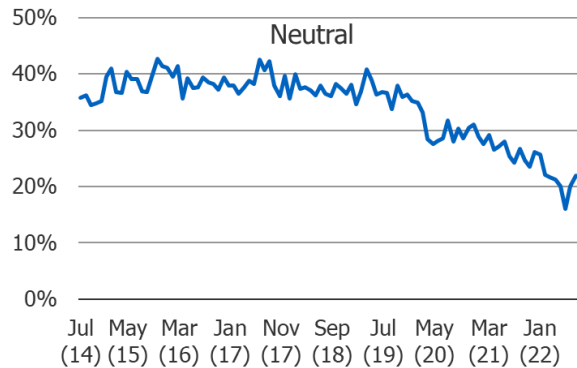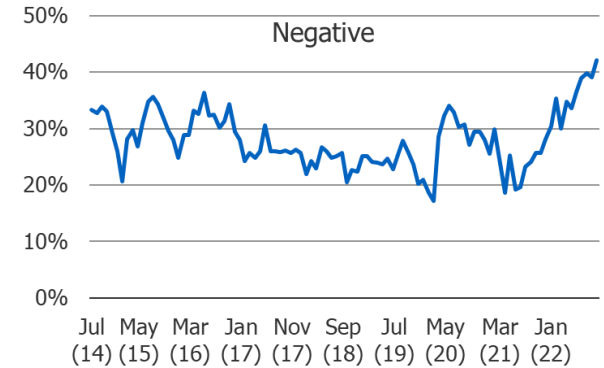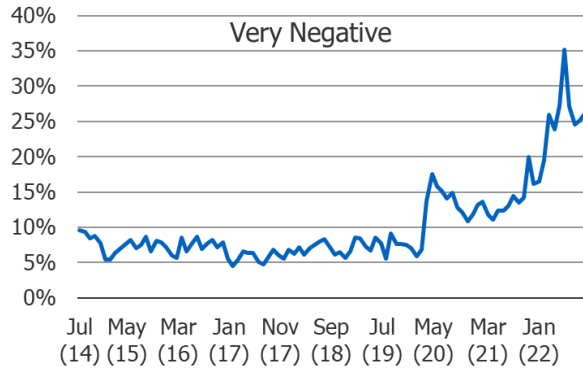
*Note – most recent data point in chart(s) recorded in October of 2022

To what extent do you agree that you are living paycheck to paycheck

Strongly Disagree

Disagree

Neither Agree Nor Disagree

Agree

Strongly Agree
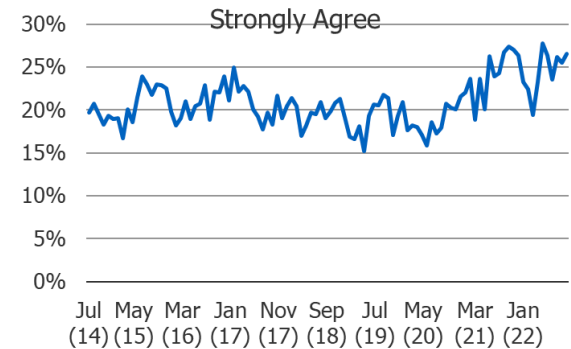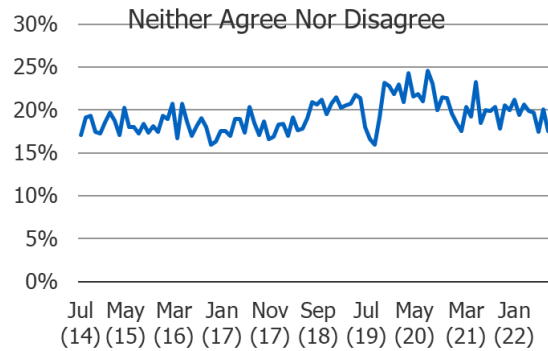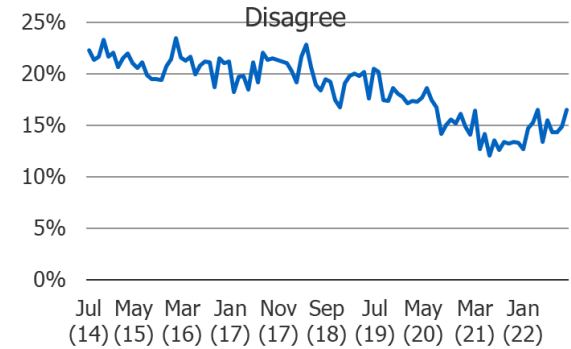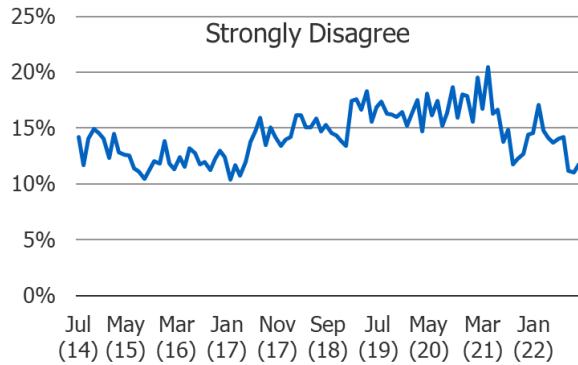
*Note – most recent data point in chart(s) recorded in October of 2022

Employment Status
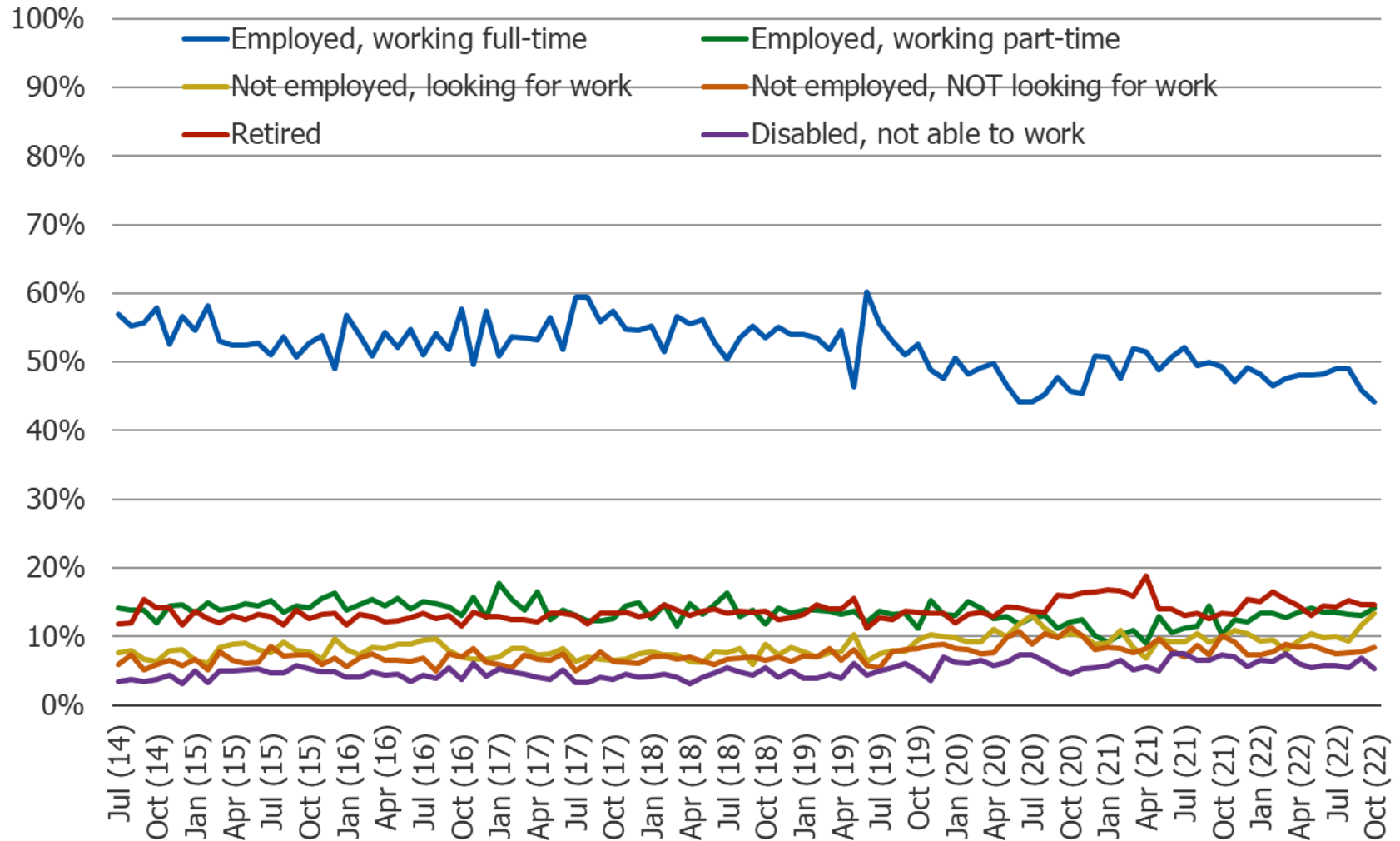
*Note – most recent data point in chart(s) recorded in October of 2022

Filed For Unemployment Past Month (% of Those Not Employed)
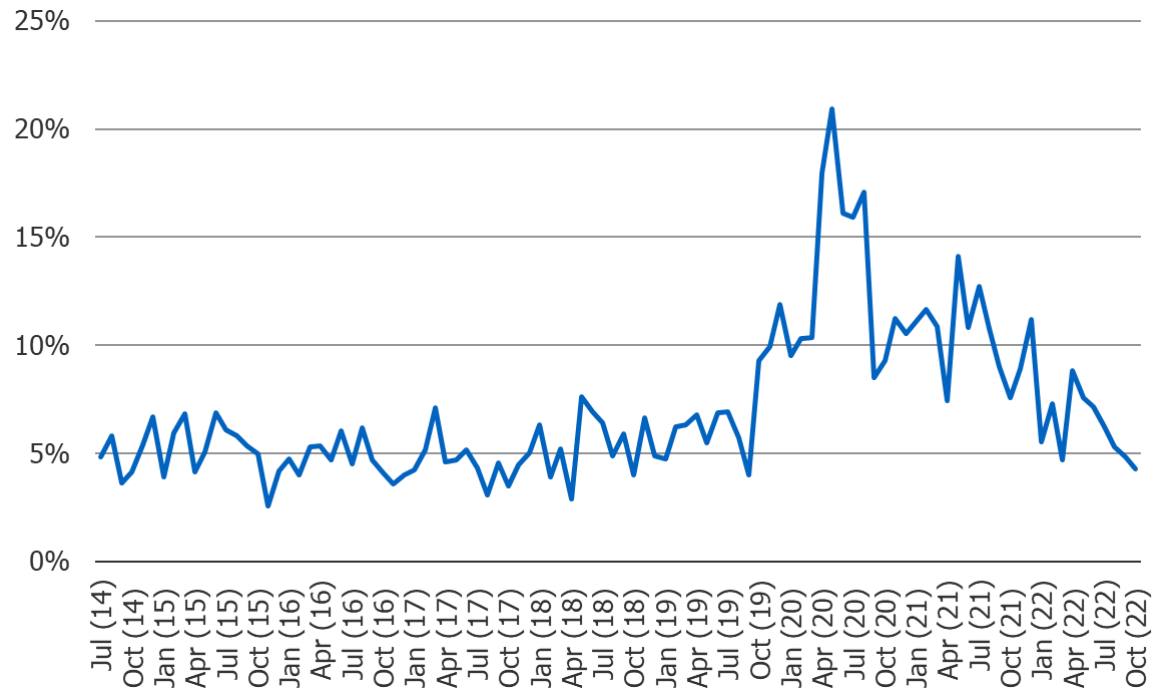
*Note – most recent data point in chart(s) recorded in October of 2022

Do you expect the US unemployment level to be better or worse one year from now?
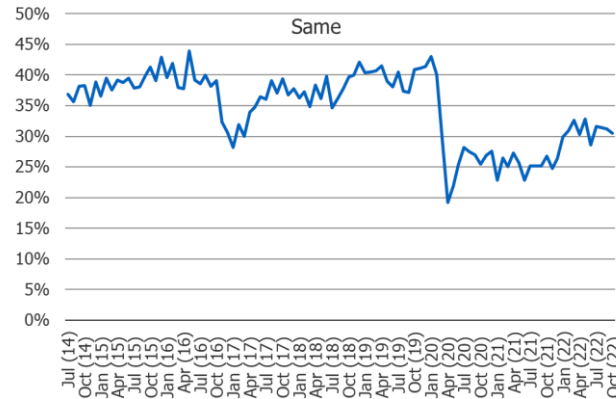
*Note – most recent data point in chart(s) recorded in October of 2022

Current Feelings Toward Personal Finances
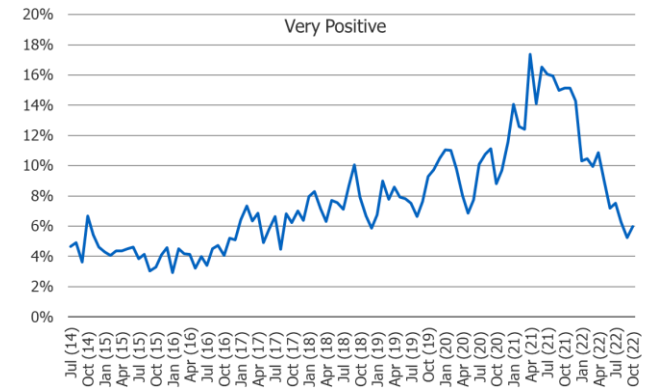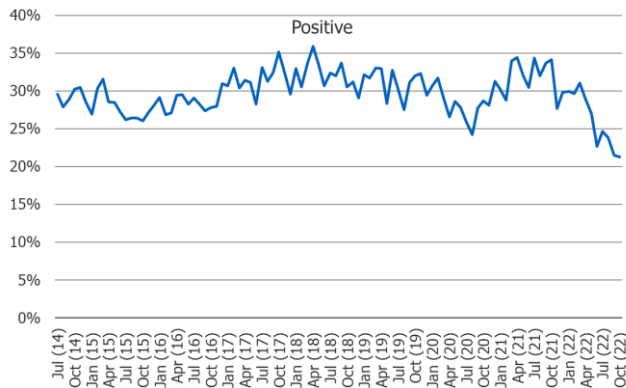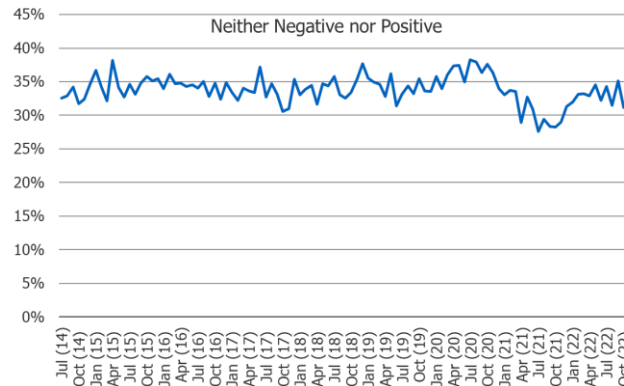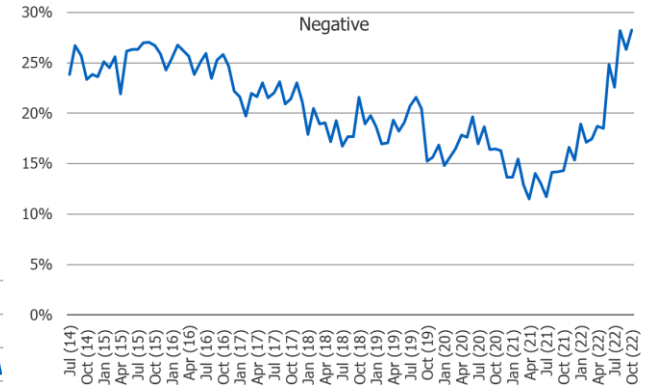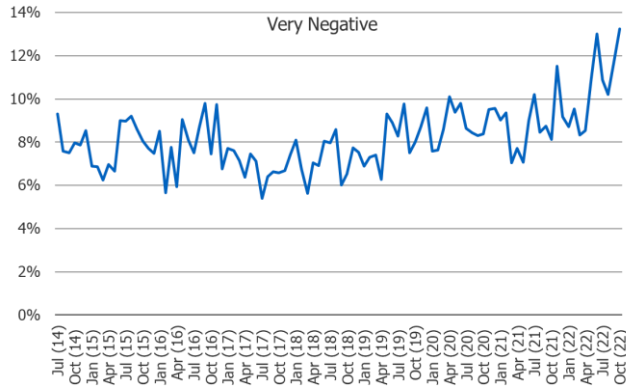
*Note – most recent data point in chart(s) recorded in October of 2022

Feeling Toward Personal Finances vs. One Year Ago
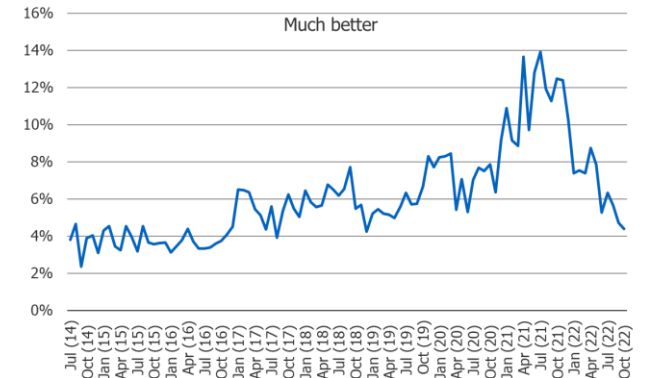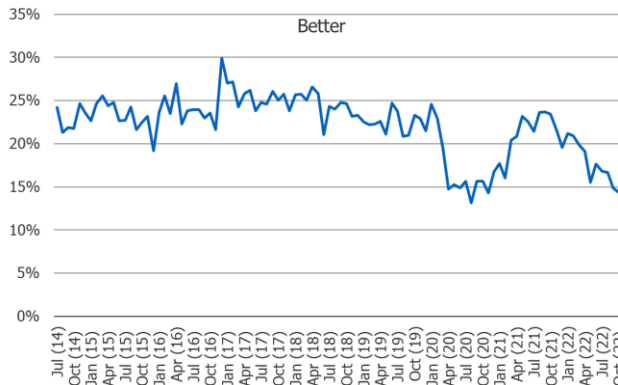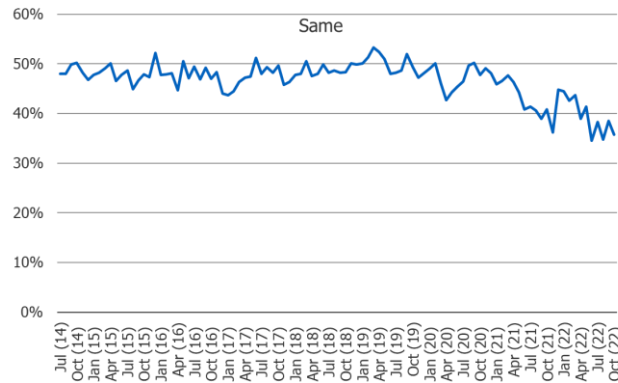
*Note – most recent data point in chart(s) recorded in October of 2022

How consumers feel their financial condition is compared to the average person
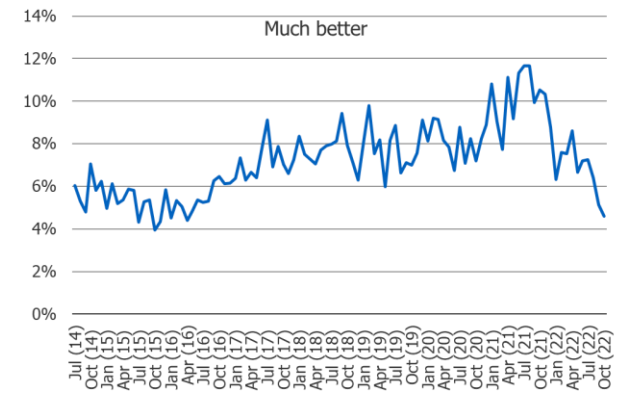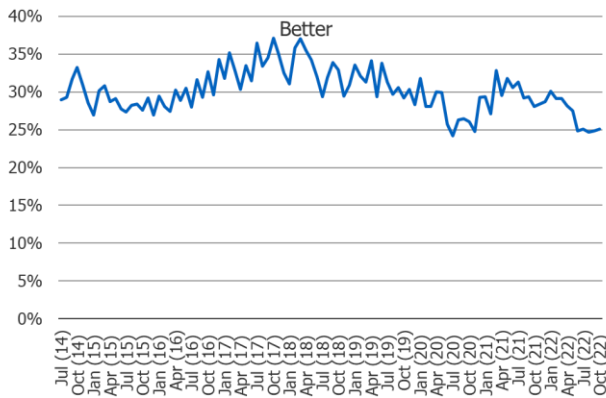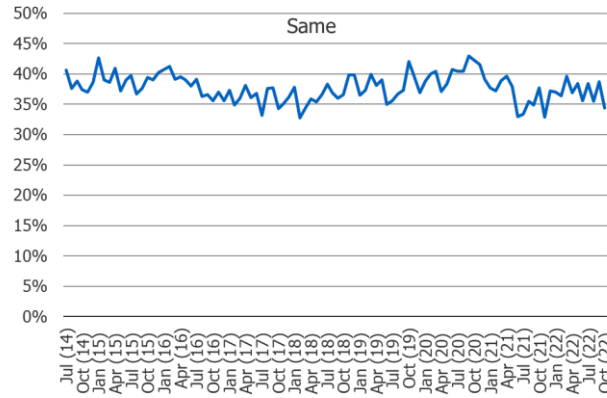
*Note – most recent data point in chart(s) recorded in October of 2022

Self-reported current income vs. 1 Year Ago
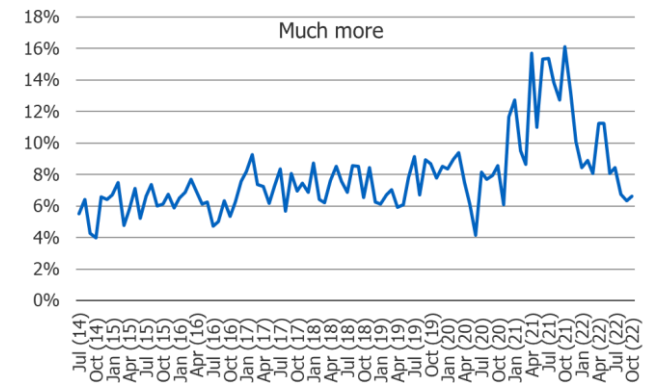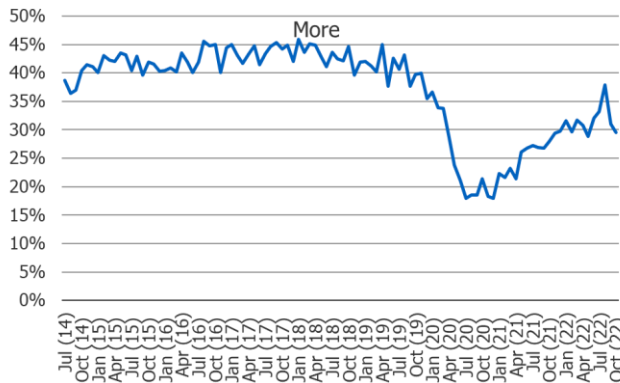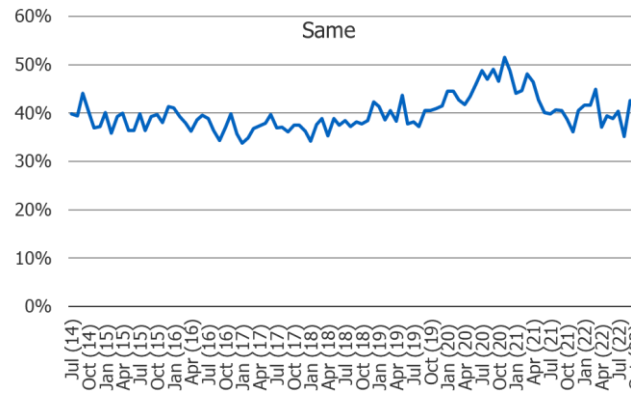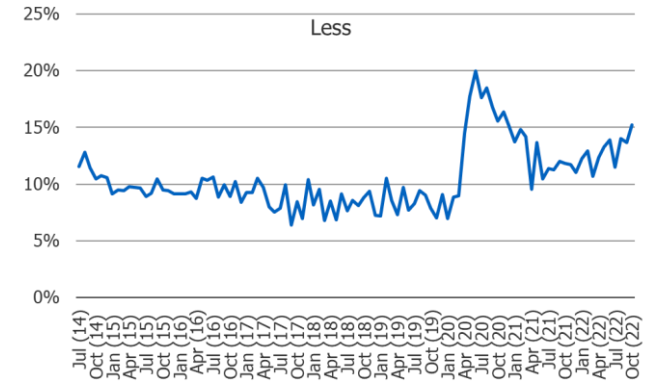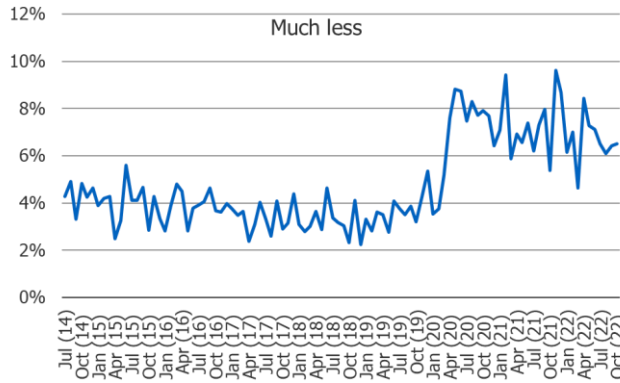
*Note – most recent data point in chart(s) recorded in October of 2022

Self-Reported Hours Worked in Past Week (Among Those Who Are Employed)
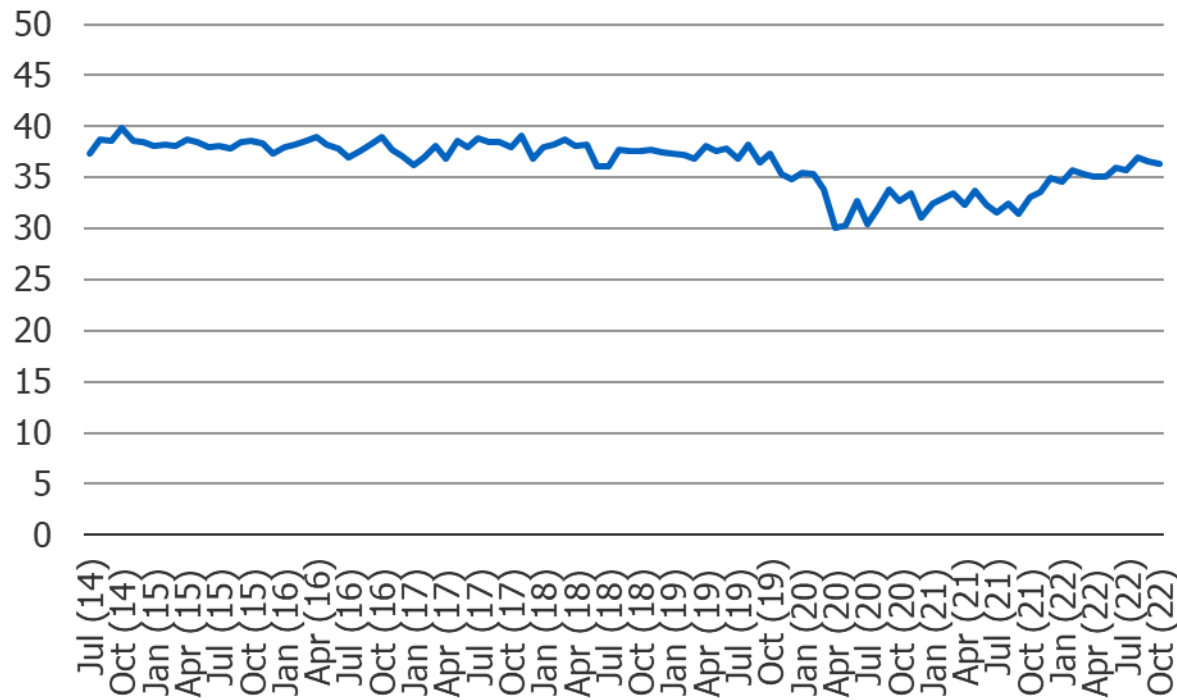
*Note – most recent data point in chart(s) recorded in October of 2022

"I am concerned that I will lose my job"
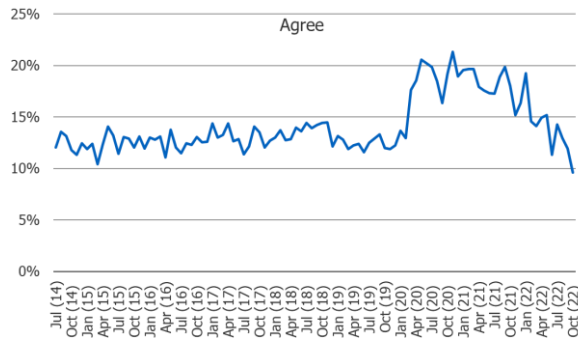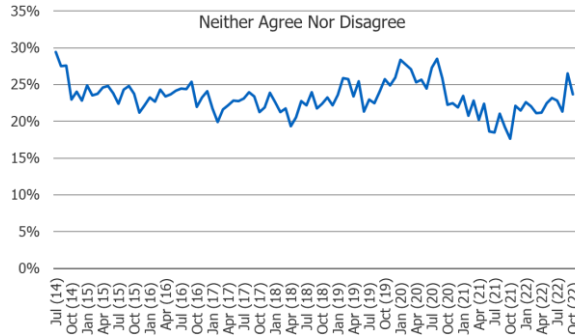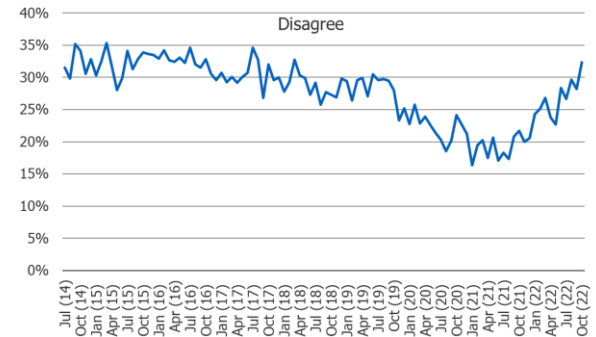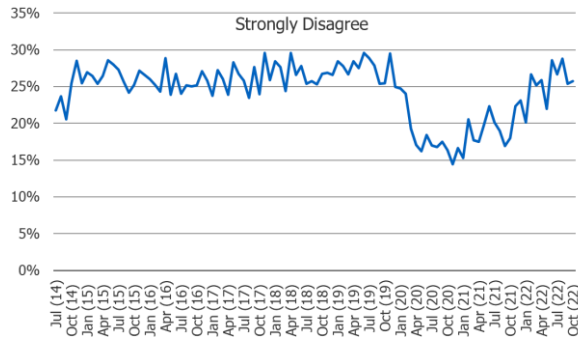
*Note – most recent data point in chart(s) recorded in October of 2022

Consumers who notice gas prices are getting…
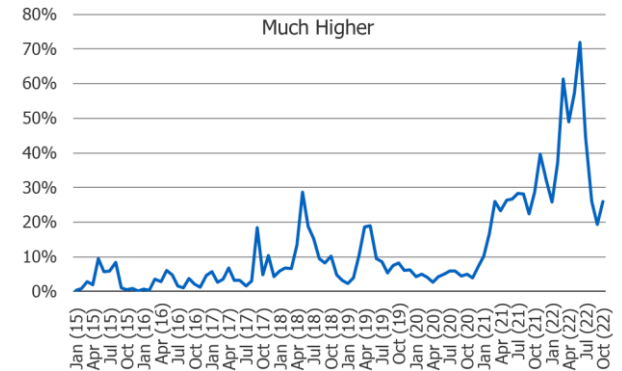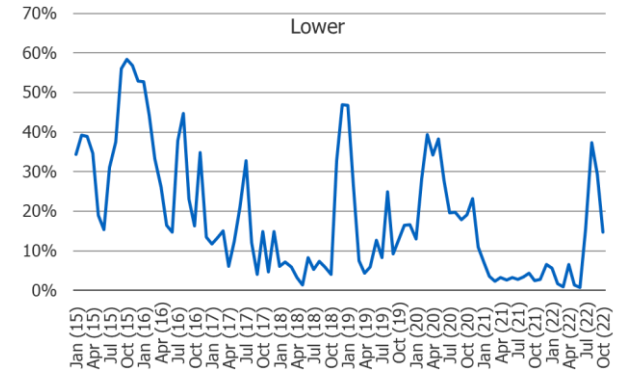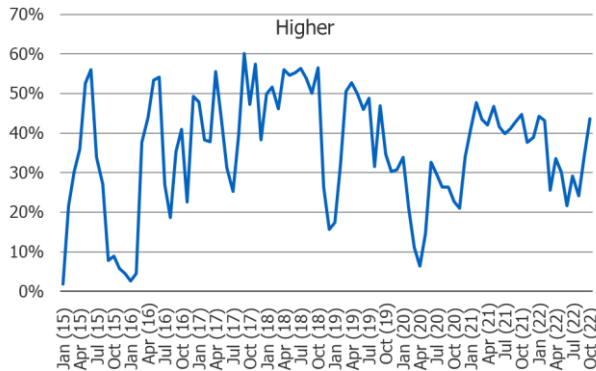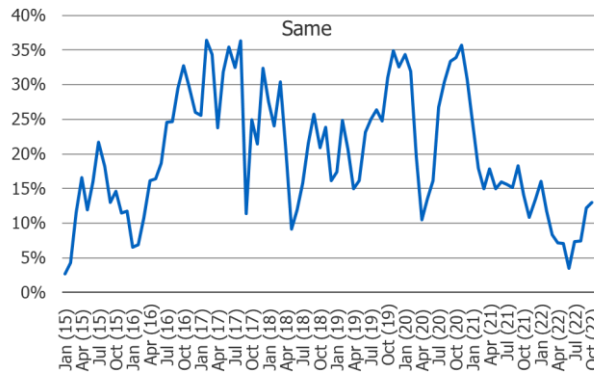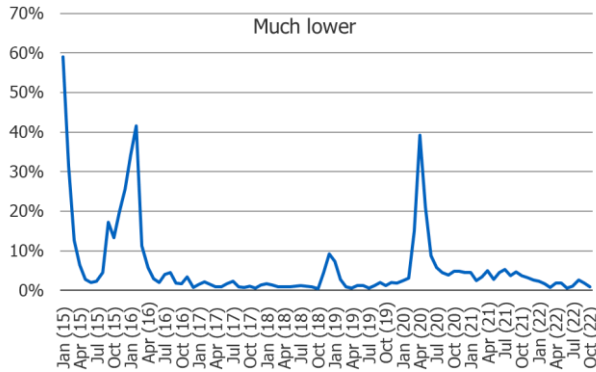
*Note – most recent data point in chart(s) recorded in October of 2022

Compare your current amount of credit card debt with the same time one year ago...
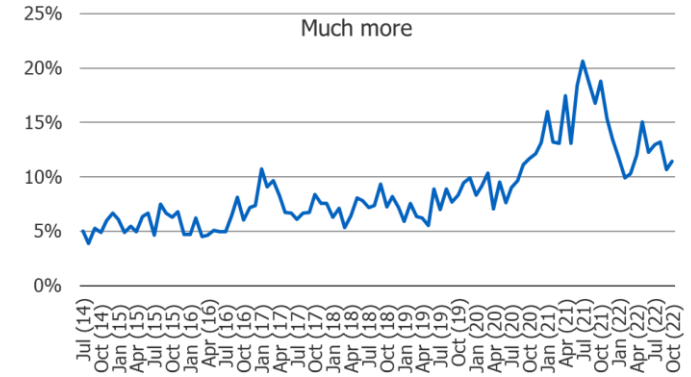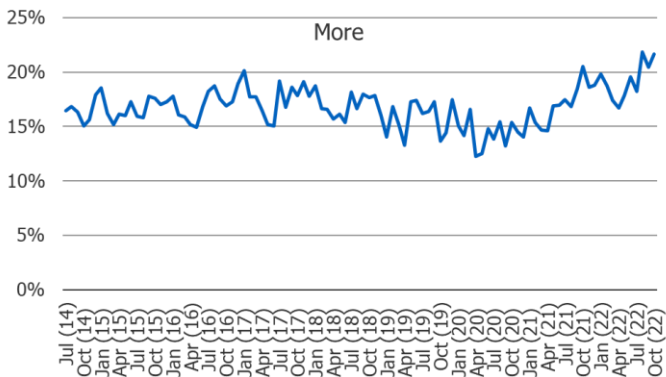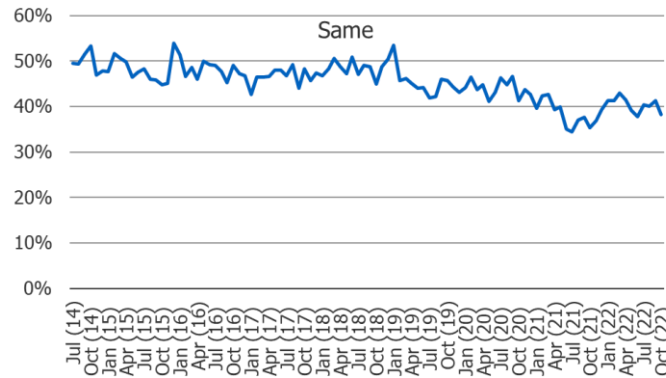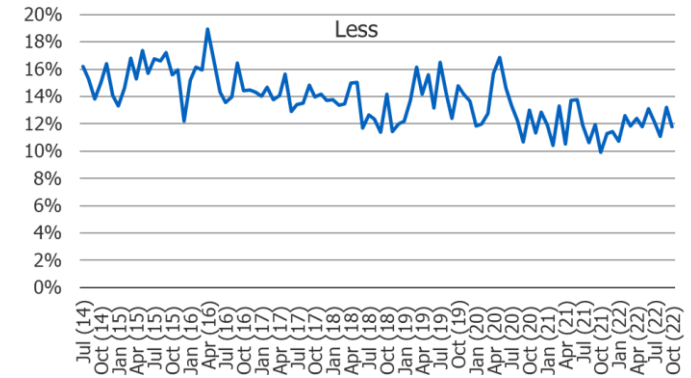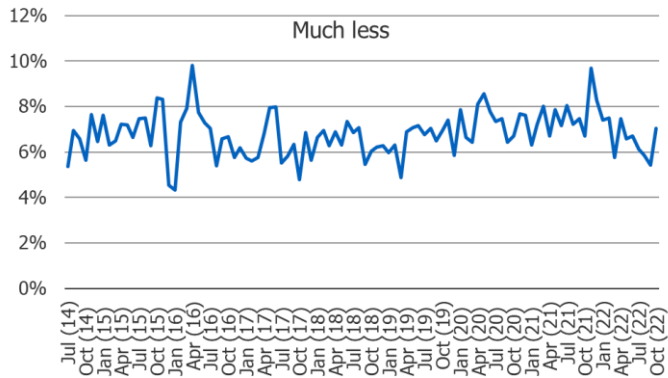
*Note – most recent data point in chart(s) recorded in October of 2022

How likely are you to purchase a new home in the next year?
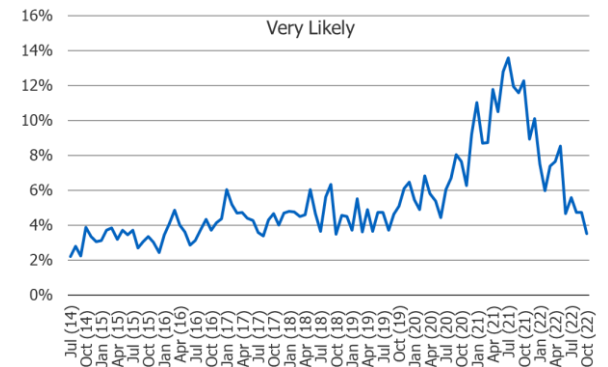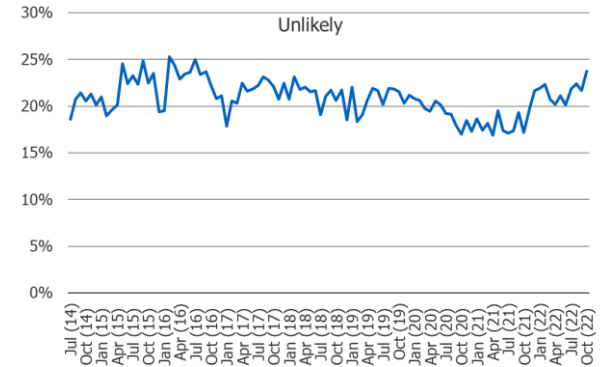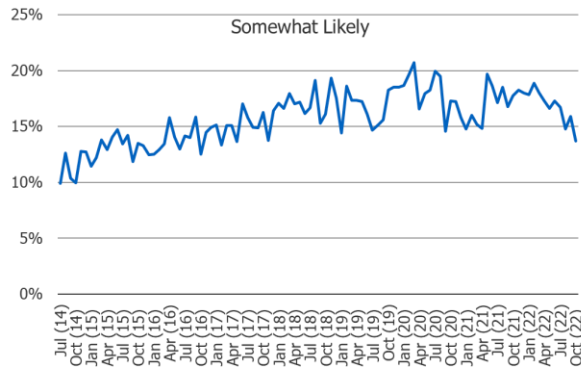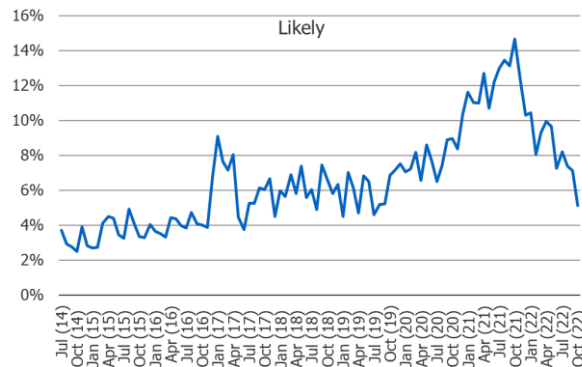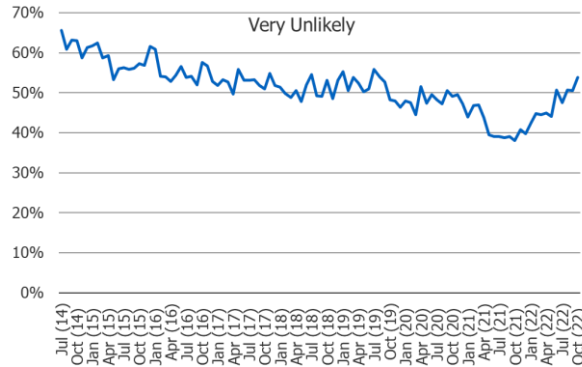
*Note – most recent data point in chart(s) recorded in October of 2022

% Applied for a Building Permit in Past Month

Yes
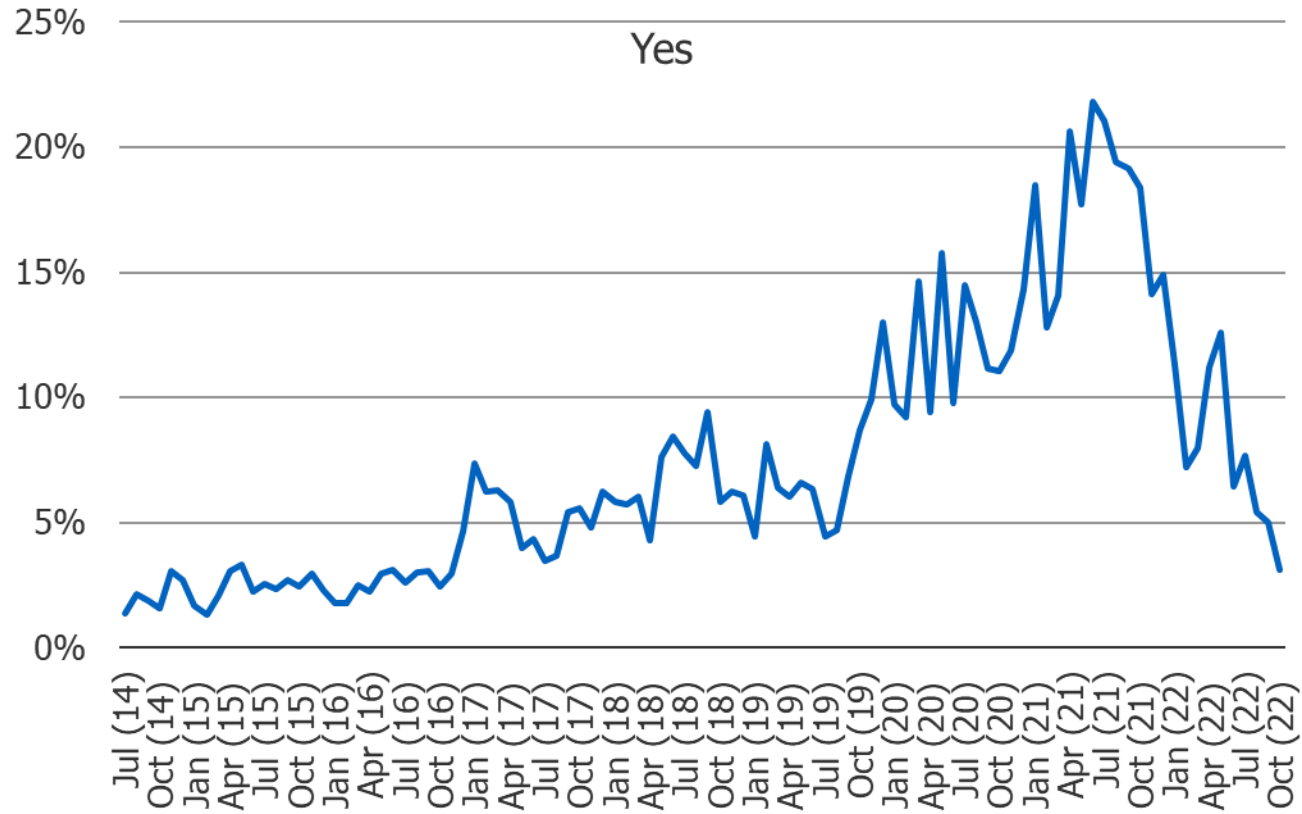
*Note – most recent data point in chart(s) recorded in October of 2022

% Started a home improvement project in the past month
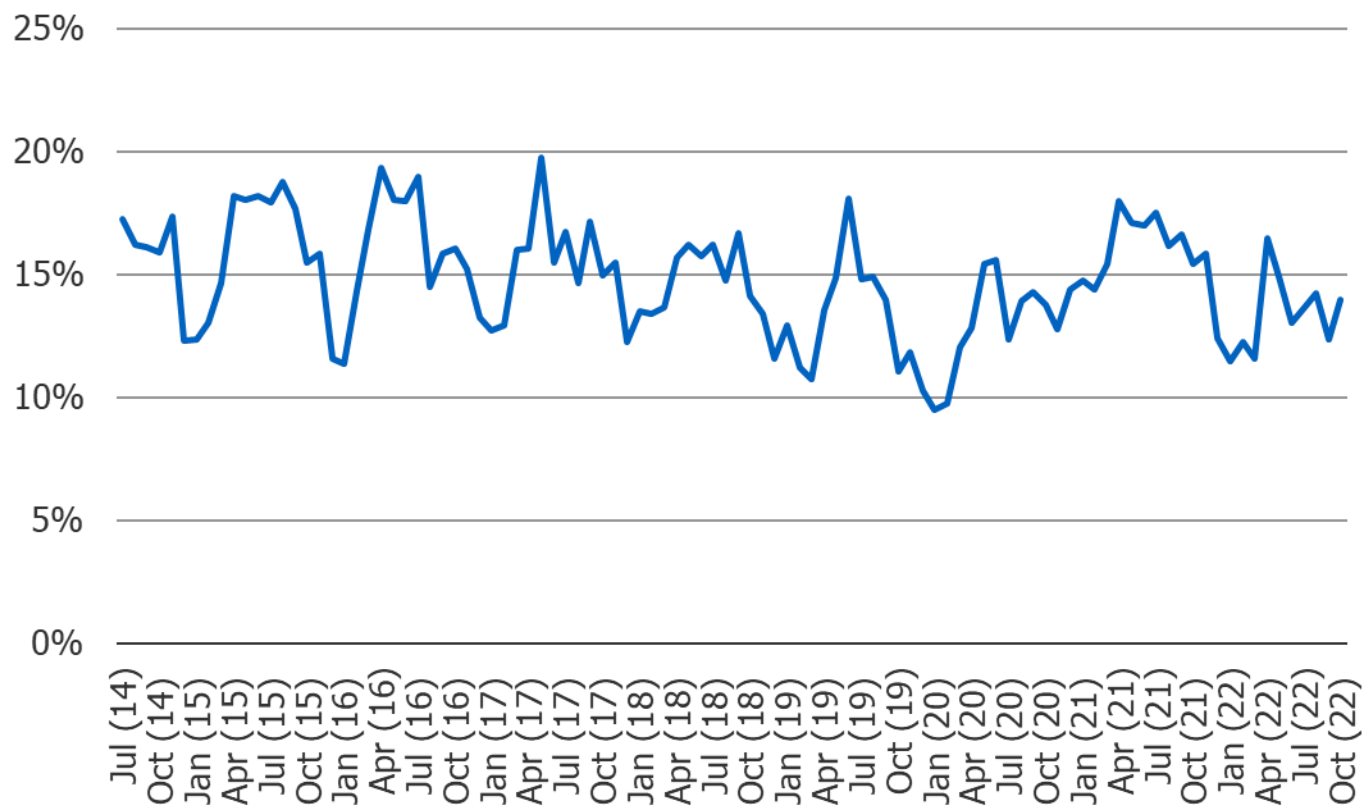
*Note – most recent data point in chart(s) recorded in October of 2022

% Plans to start a home improvement project in the next month
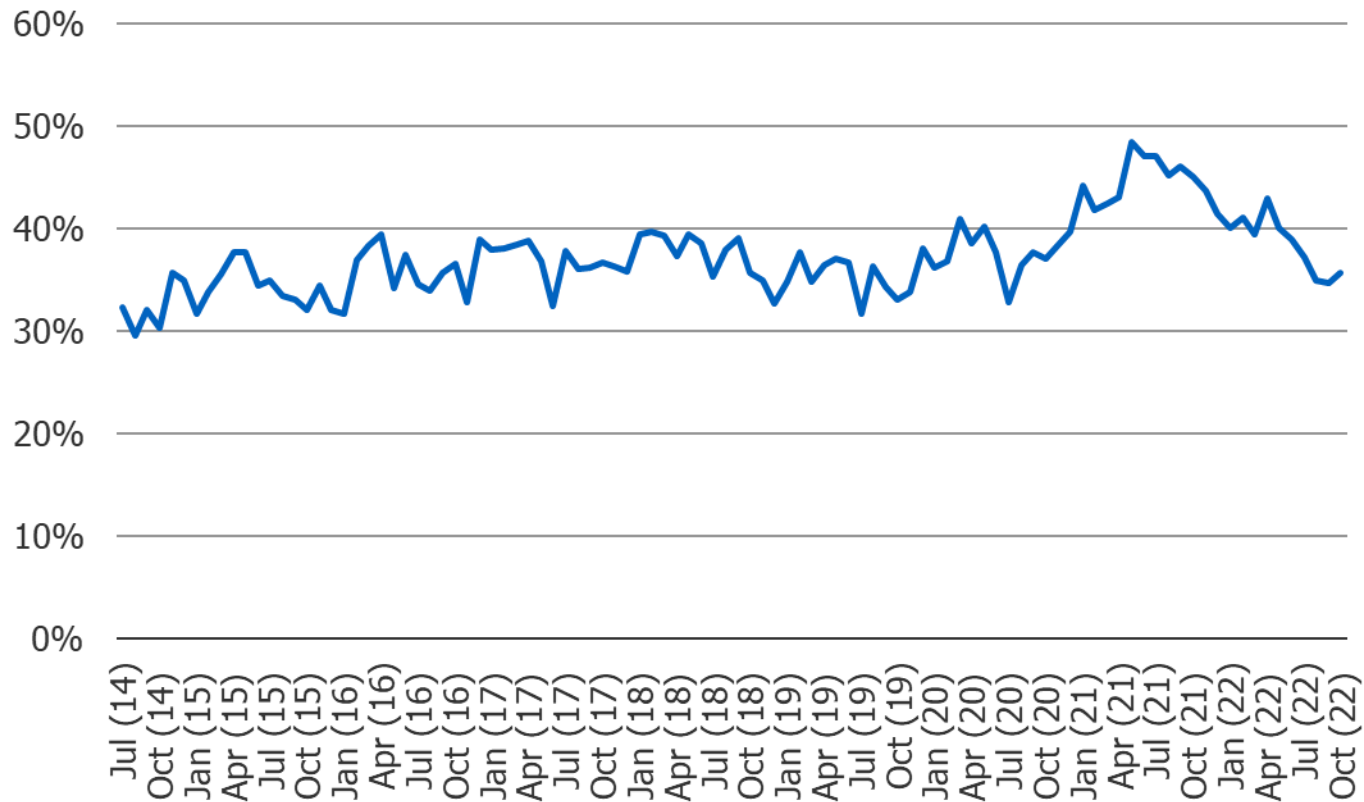
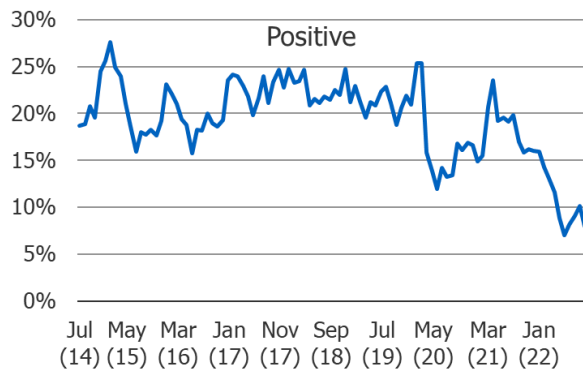*Note – most recent data point in chart(s) recorded in October of 2022

Likelihood of purchasing/leasing a vehicle in the next 6 months.

— Yes   — No   — Maybe
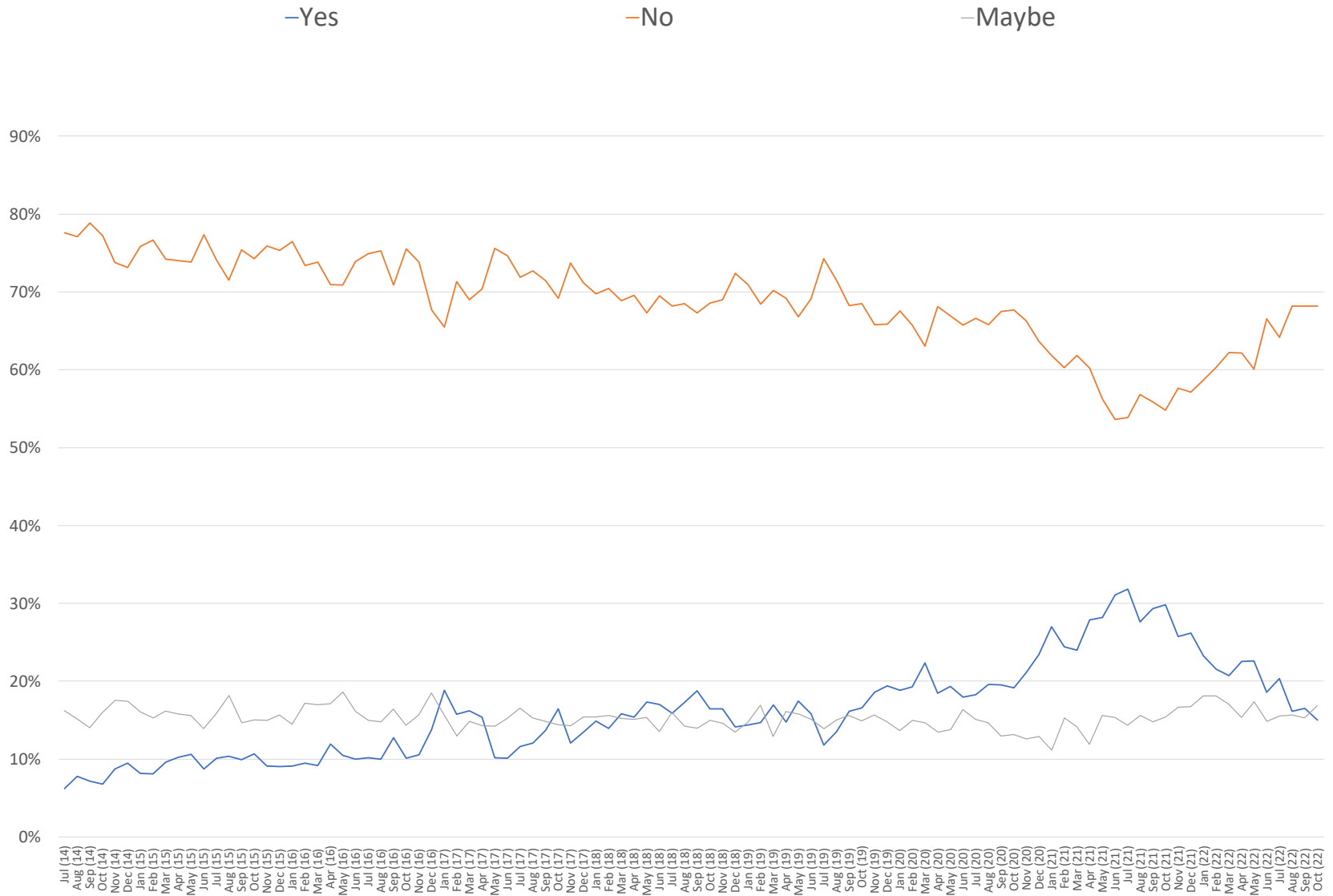
*Note – most recent data point in chart(s) recorded in October of 2022

Replied Yes or Maybe About Getting a Vehicle: Would you be more likely to buy new or used?
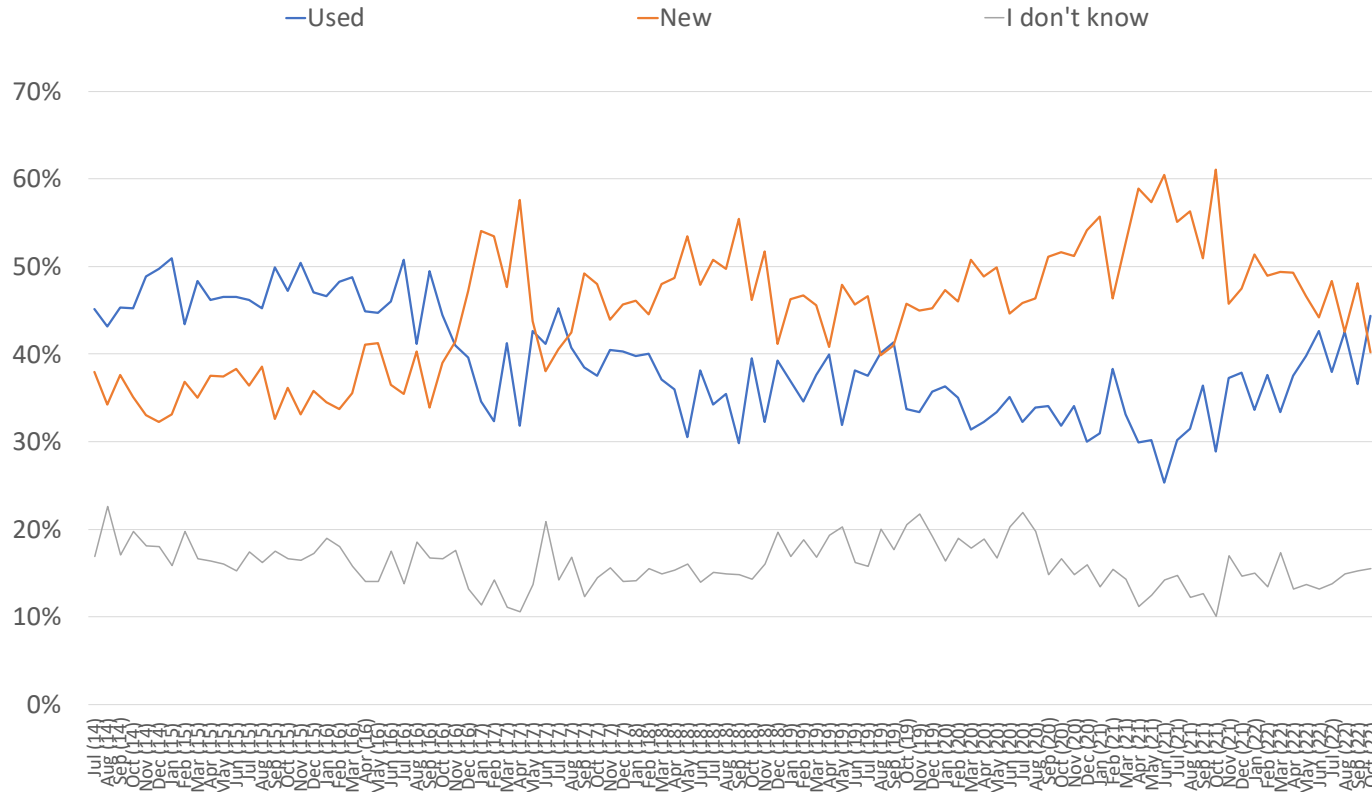
*Note – most recent data point in chart(s) recorded in October of 2022

Healthcare Utilization – Have you visited in the past month?...
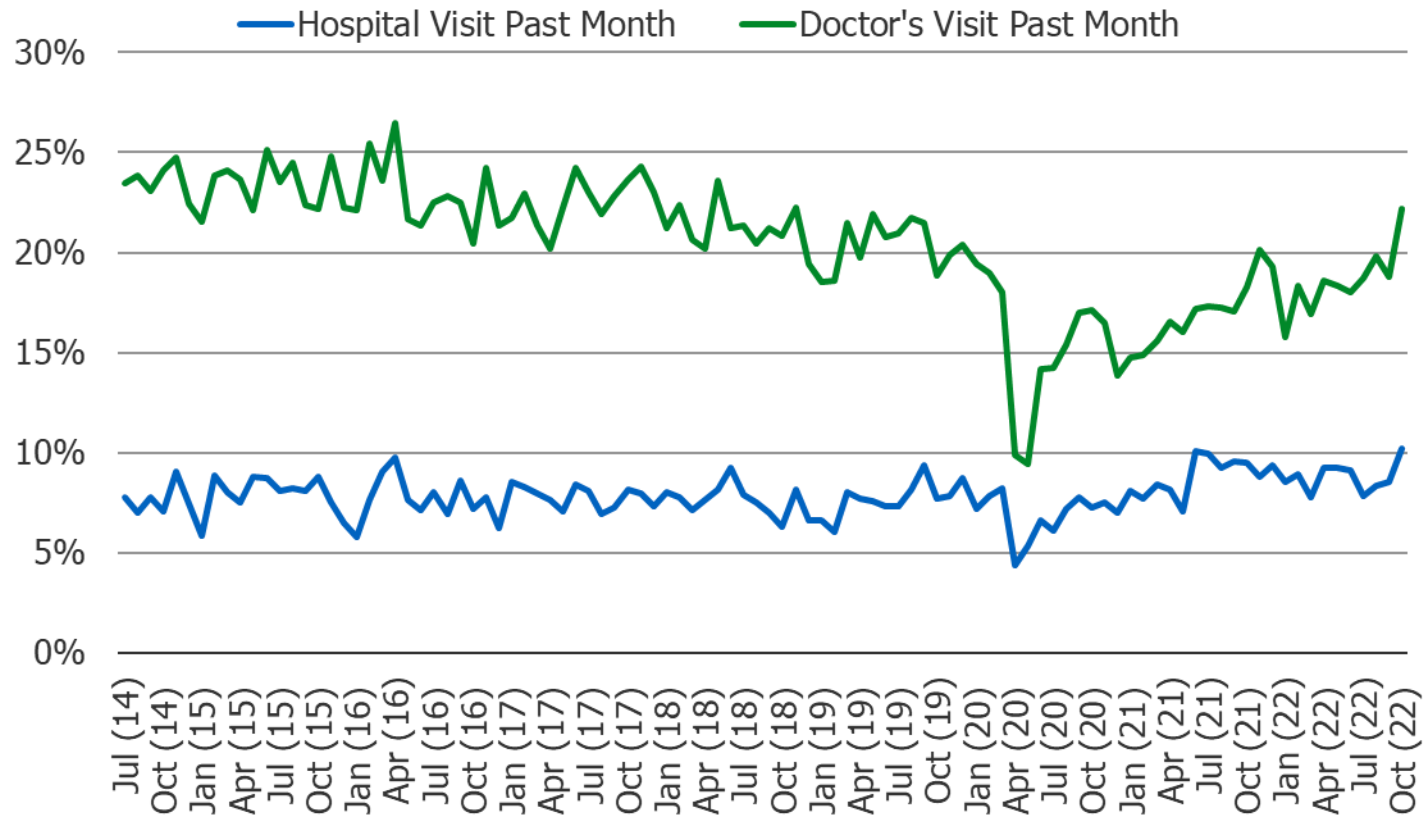
*Note – most recent data point in chart(s) recorded in October of 2022

Healthcare Procedures in the past month
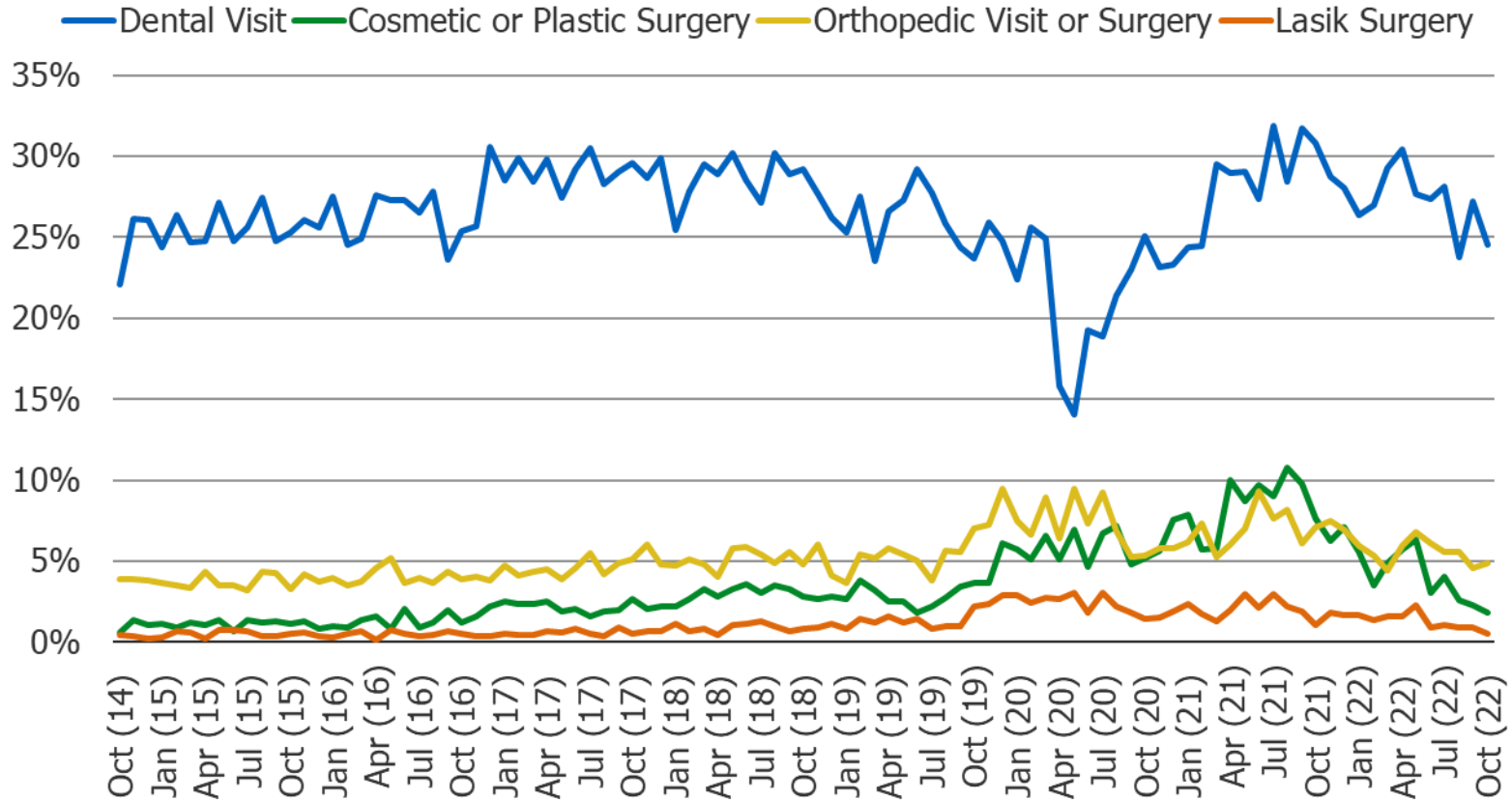
*Note – most recent data point in chart(s) recorded in October of 2022

Investors

Investor Stock Market View

Follows Stock Market On A Regular Basis? (%)
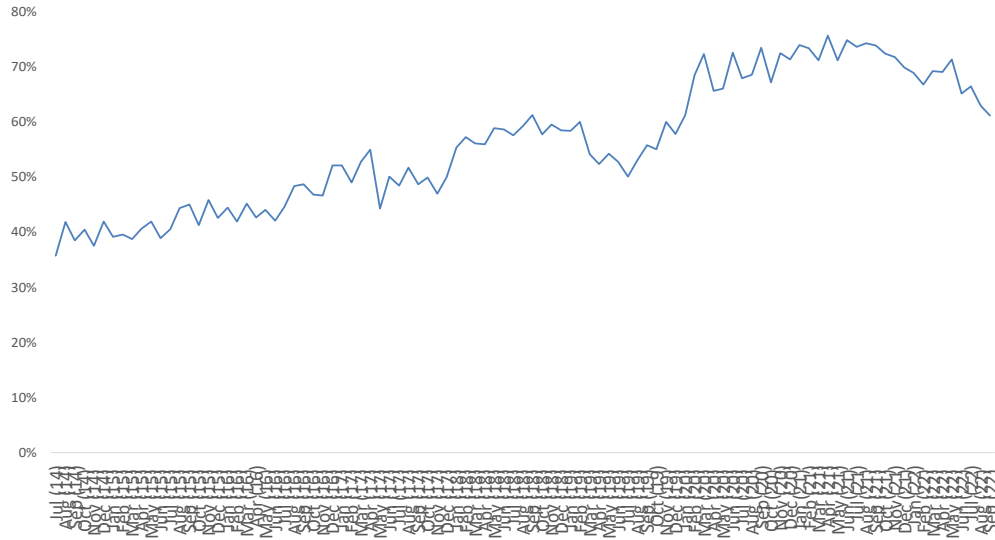
Current View of Stock Market (Tracker)
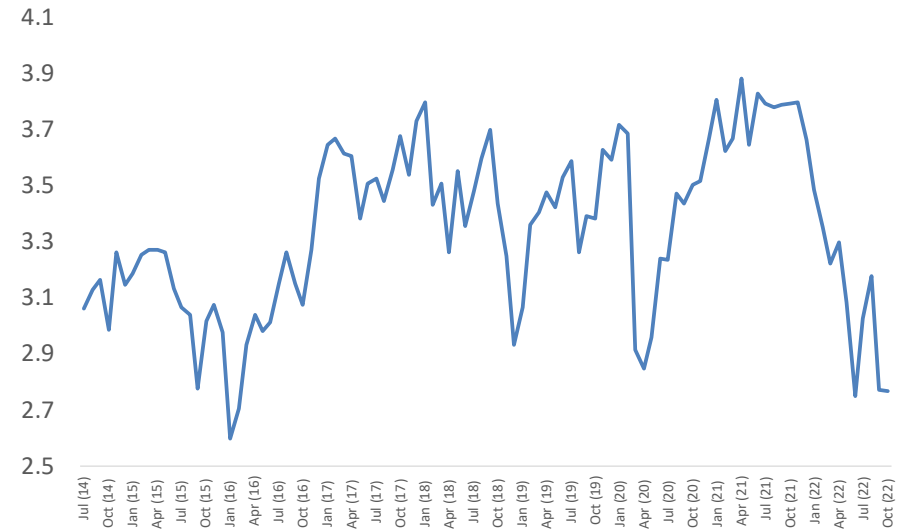
Answer Key For Weighted Avg.

1 = Very Negative
2 = Negative
3 = Neutral
4 = Positive
5 = Very Positive

*Note – most recent data point in chart(s) recorded in October of 2022

Investors: Interest Rates and Risk Tolerance

Expectations for Interest Rates One Year From Now (Tracker)

Risk Currently Willing to Take vs One Year Ago (Tracker)
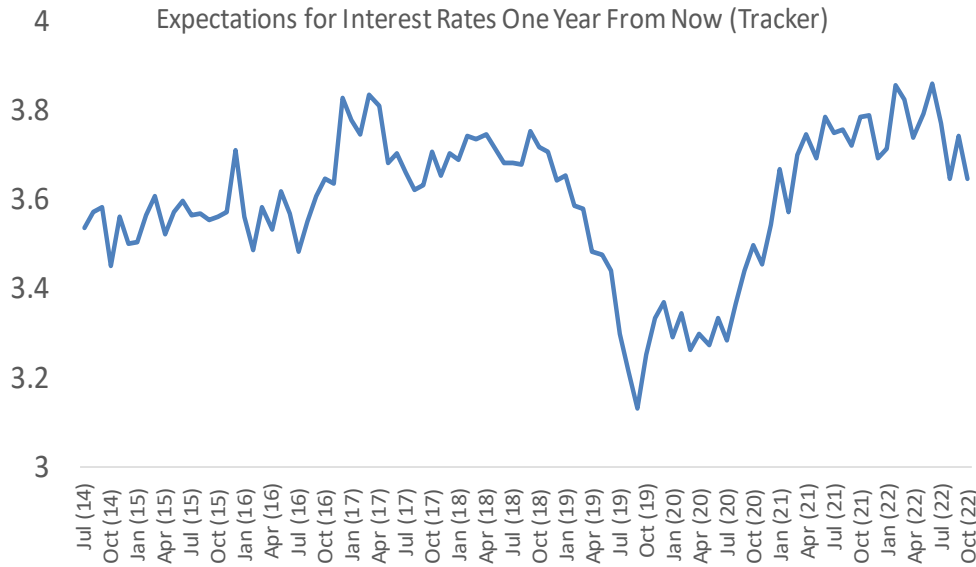
Answer Key For Weighted Avg.

1 = Much Lower
2 = Lower
3 = Same
4 = Higher
5 = Much Higher
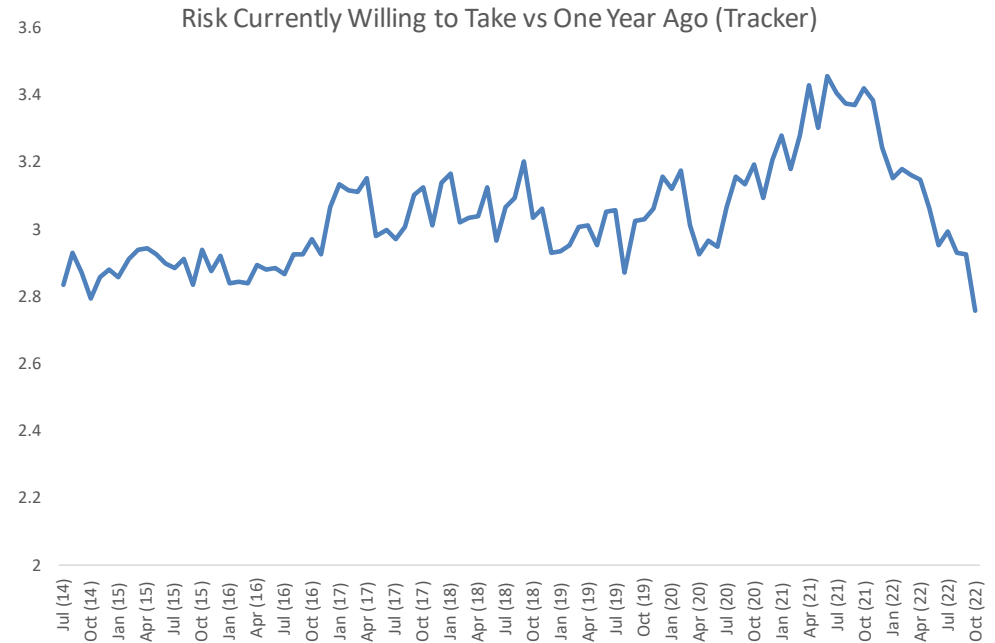
Answer Key For Weighted Avg.

1 = Much Lower
2 = Lower
3 = Same
4 = Higher
5 = Much Higher

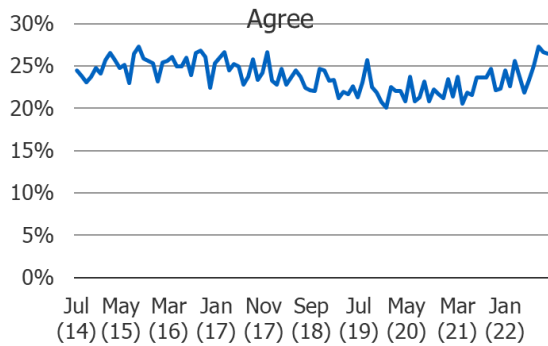*Note – most recent data point in chart(s) recorded in October of 2022

% of Consumers Aware of Bitcoin

Legend:
- Oct (22)
- Sep (22)
- Aug (22)
- Jul (22)
- Jun (22)
- May (22)
- Apr (22)
- Mar (22)
- Feb (22)
- Jan (22)
- Dec (21)
- Nov (21)
- Oct (21)
- Sep (21)
- Aug (21)
- Jul (21)
- Jun (21)
- May (21)
- Apr (21)
- Mar (21)
- Feb (21)
- Jan (21)
- Dec (20)
- Nov (20)
- Oct (20)

No: 9%
Yes: 91%
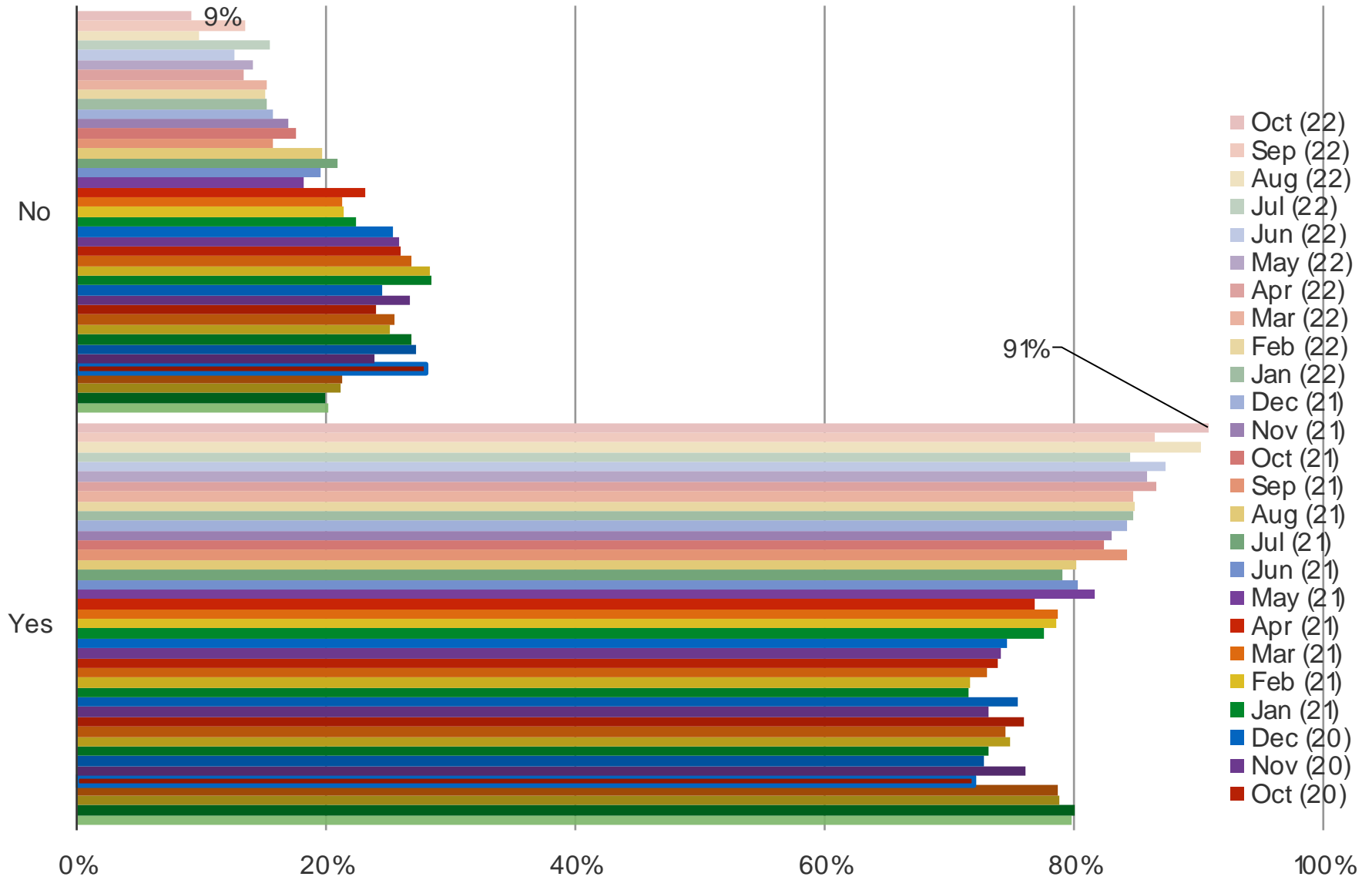
Among those aware of Bitcoin: Are you interested in buying Bitcoin?

■ No   ■ Maybe   ■ Yes

Month	No	Maybe	Yes
Oct (22)	62%	26%	12%
Sep (22)	59%	27%	15%
Aug (22)	59%	25%	16%
Jul (22)	58%	27%	15%
Jun (22)	51%	29%	20%
May (22)	49%	31%	20%
Apr (22)	49%	28%	22%
Mar (22)	53%	29%	19%
Feb (22)	51%	30%	19%
Jan (22)	46%	32%	22%
Dec (21)	46%	30%	23%
Nov (21)	44%	32%	24%
Oct (21)	44%	29%	27%
Sep (21)	44%	32%	24%
Aug (21)	47%	30%	23%
Jul (21)	45%	30%	24%
Jun (21)	44%	31%	25%
May (21)	48%	32%	20%
Apr (21)	52%	25%	23%
Mar (21)	55%	28%	17%
Feb (21)	53%	28%	19%
Jan (21)	56%	24%	20%
Dec (20)	59%	26%	15%
Nov (20)	62%	25%	13%
Oct (20)	63%	24%	13%
Sep (20)	66%	21%	13%
Aug (20)	64%	26%	10%
Jul (20)	64%	27%	9%
Jun (20)	62%	27%	10%
May (20)	63%	27%	11%
Apr (20)	68%	24%	8%
Mar (20)	62%	26%	13%
Feb (20)	65%	26%	9%
Jan (20)	68%	25%	8%
Dec (19)	63%	27%	10%
Nov (19)	70%	23%	7%
Oct (19)	71%	21%	8%
Sep (19)	74%	19%	7%
Aug (19)	71%	23%	6%
Jul (19)	73%	21%	6%
Jun (19)	69%	23%	8%

Among those aware of Bitcoin: Do you think Bitcoin would be a good or bad investment right now?

Legend: ■ Bad ■ Don't Know ■ Good

Month	Bad	Don't Know	Good
Oct (22)	37%	47%	16%
Sep (22)	33%	49%	19%
Aug (22)	34%	47%	19%
Jul (22)	34%	46%	21%
Jun (22)	34%	42%	24%
May (22)	29%	44%	27%
Apr (22)	25%	48%	27%
Mar (22)	24%	49%	27%
Feb (22)	23%	50%	27%
Jan (22)	20%	50%	30%
Dec (21)	21%	46%	32%
Nov (21)	18%	47%	35%
Oct (21)	21%	42%	37%
Sep (21)	22%	44%	34%
Aug (21)	22%	45%	33%
Jul (21)	21%	44%	35%
Jun (21)	23%	43%	34%
May (21)	23%	47%	29%
Apr (21)	22%	45%	32%
Mar (21)	21%	50%	29%
Feb (21)	22%	49%	28%
Jan (21)	23%	49%	28%
Dec (20)	25%	50%	25%
Nov (20)	25%	55%	20%
Oct (20)	28%	52%	20%
Sep (20)	28%	52%	19%
Aug (20)	33%	51%	16%
Jul (20)	33%	53%	14%
Jun (20)	31%	55%	15%
May (20)	31%	54%	15%
Apr (20)	34%	51%	15%
Mar (20)	32%	52%	16%
Feb (20)	32%	54%	14%
Jan (20)	33%	54%	12%
Dec (19)	34%	52%	14%
Nov (19)	35%	52%	12%
Oct (19)	38%	51%	11%
Sep (19)	35%	54%	11%
Aug (19)	36%	54%	10%
Jul (19)	38%	52%	10%
Jun (19)	36%	51%	14%

Covid

Please rate your level of concern with the Coronavirus (also being referred to as Covid-19 or the Novel Coronavirus).

POSED TO ALL RESPONDENTS
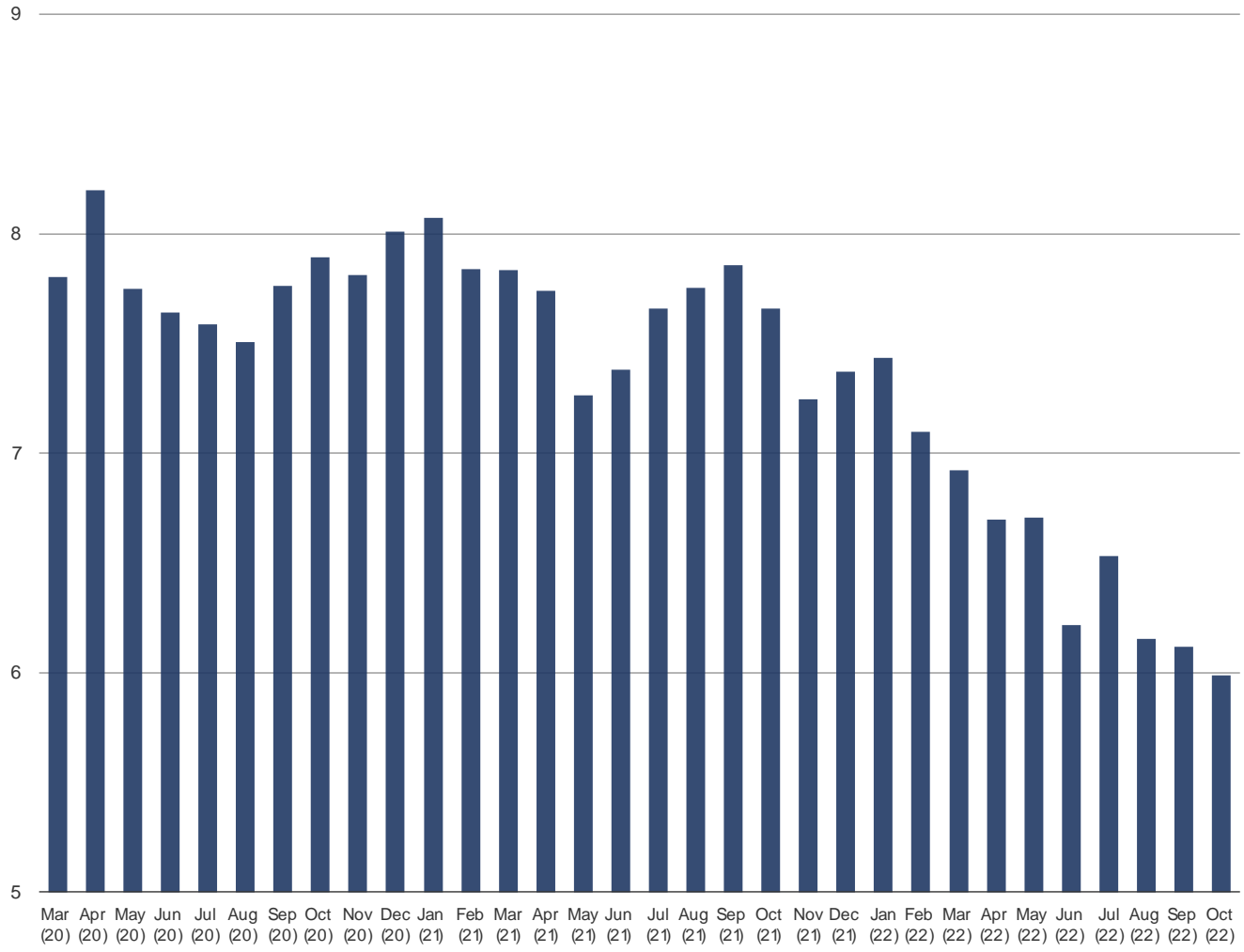
Answer Key For Weighted Avg.

1 = Not at all Concerned
2
3
4
5
6 = Somewhat Concerned
7
8
9
10
11 = Extremely Concerned

Has the Coronavirus / Covid-19 caused any change or disruption to your life?

POSED TO ALL RESPONDENTS

Legend (right side):
- Oct (22)
- Sep (22)
- Aug (22)
- Jul (22)
- Jun (22)
- May (22)
- Apr (22)
- Mar (22)
- Feb (22)
- Jan (22)
- Dec (21)
- Nov (21)
- Oct (21)
- Sep (21)
- Aug (21)
- Jul (21)
- Jun (21)
- May (21)
- Apr (21)
- Mar (21)
- Feb (21)
- Jan (21)
- Dec (20)
- Nov (20)
- Oct (20)
- Sep (20)
- Aug (20)
- Jul (20)
- Jun (20)

Categories:
- Yes, significant changes/disruptions — 23%
- Yes, small changes/disruptions — 48%
- No, no change at all — 28%
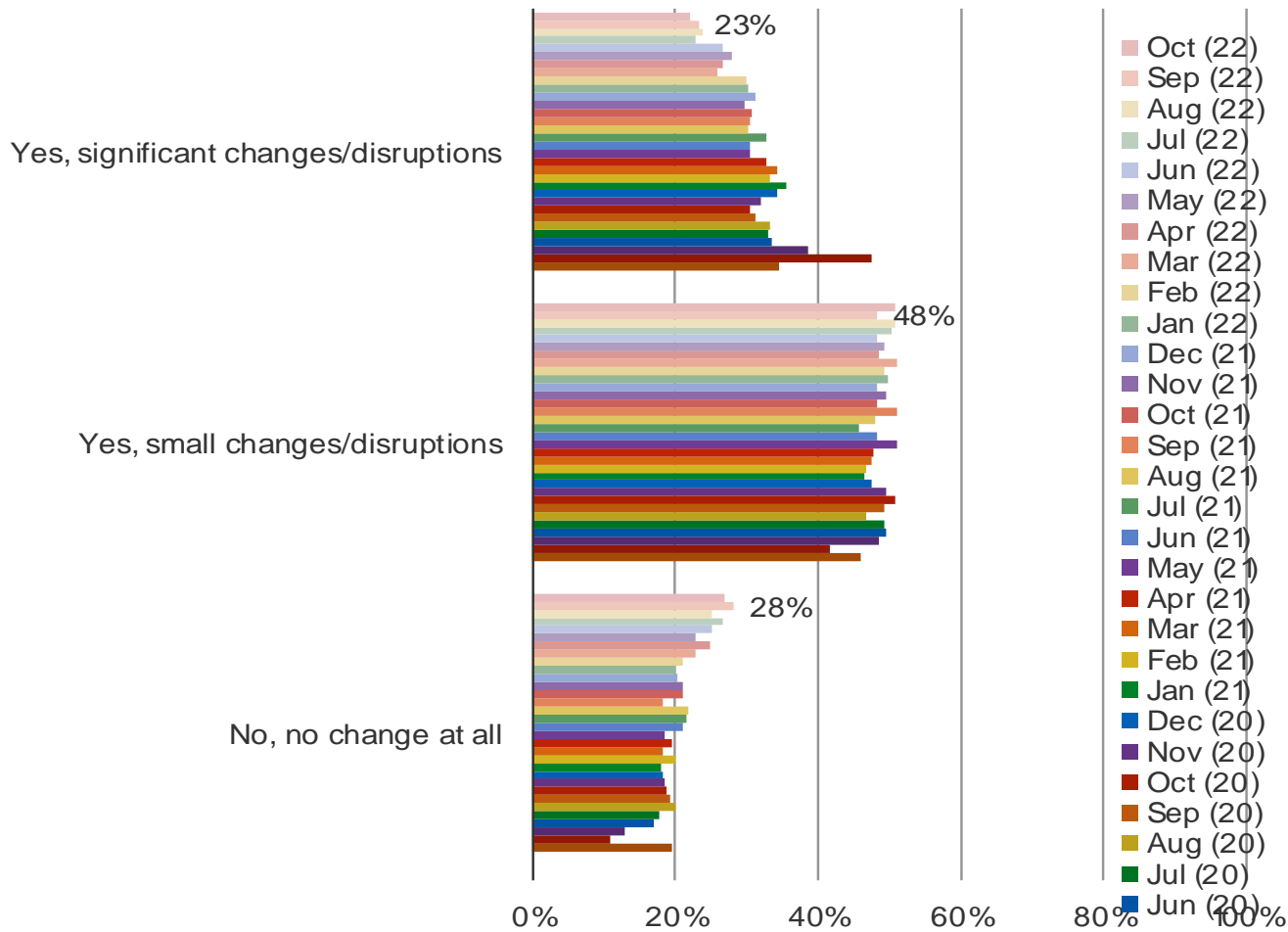
Have you made any changes at all to avoid catching the Coronavirus? (Select ALL)

POSED TO ALL RESPONDENTS
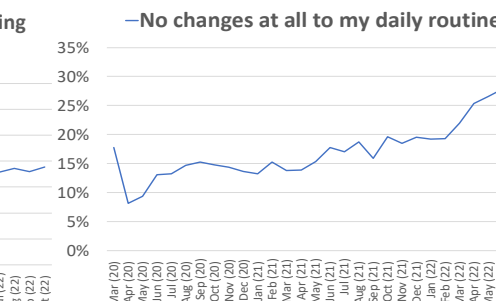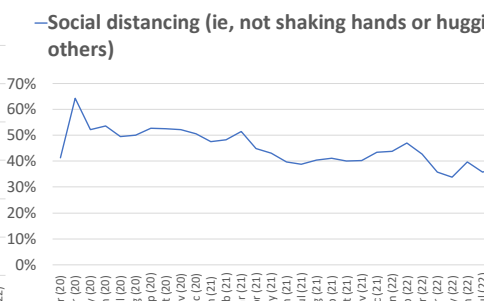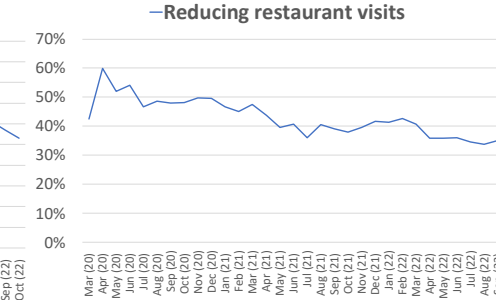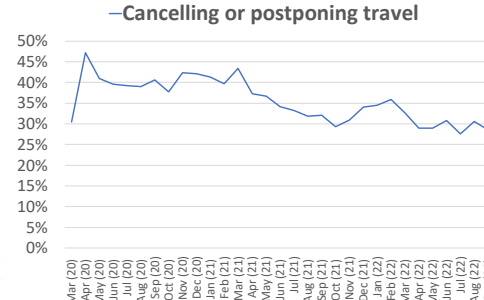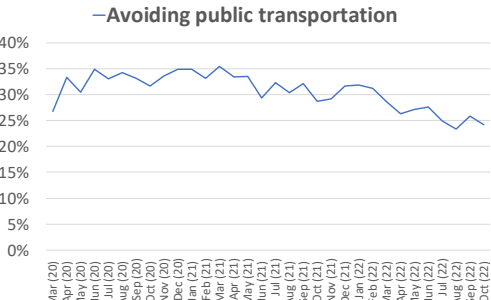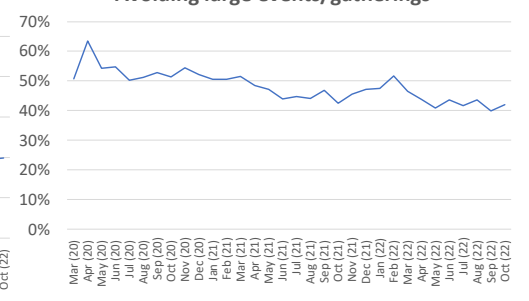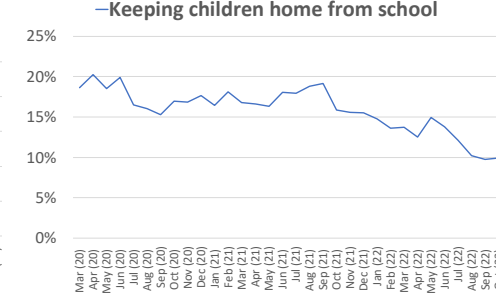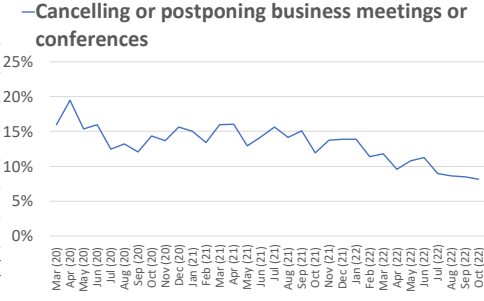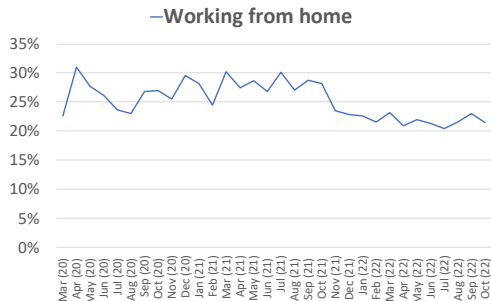
*Note – most recent data point in chart(s) recorded in October of 2022

Do you currently have any of the following?


ALL RESPONDENTS

Legend: —Common Cold —Allergies —The Flu —Bacterial Infection Requiring Antibiotics —Diabetes —Long-Term Prescription Medication
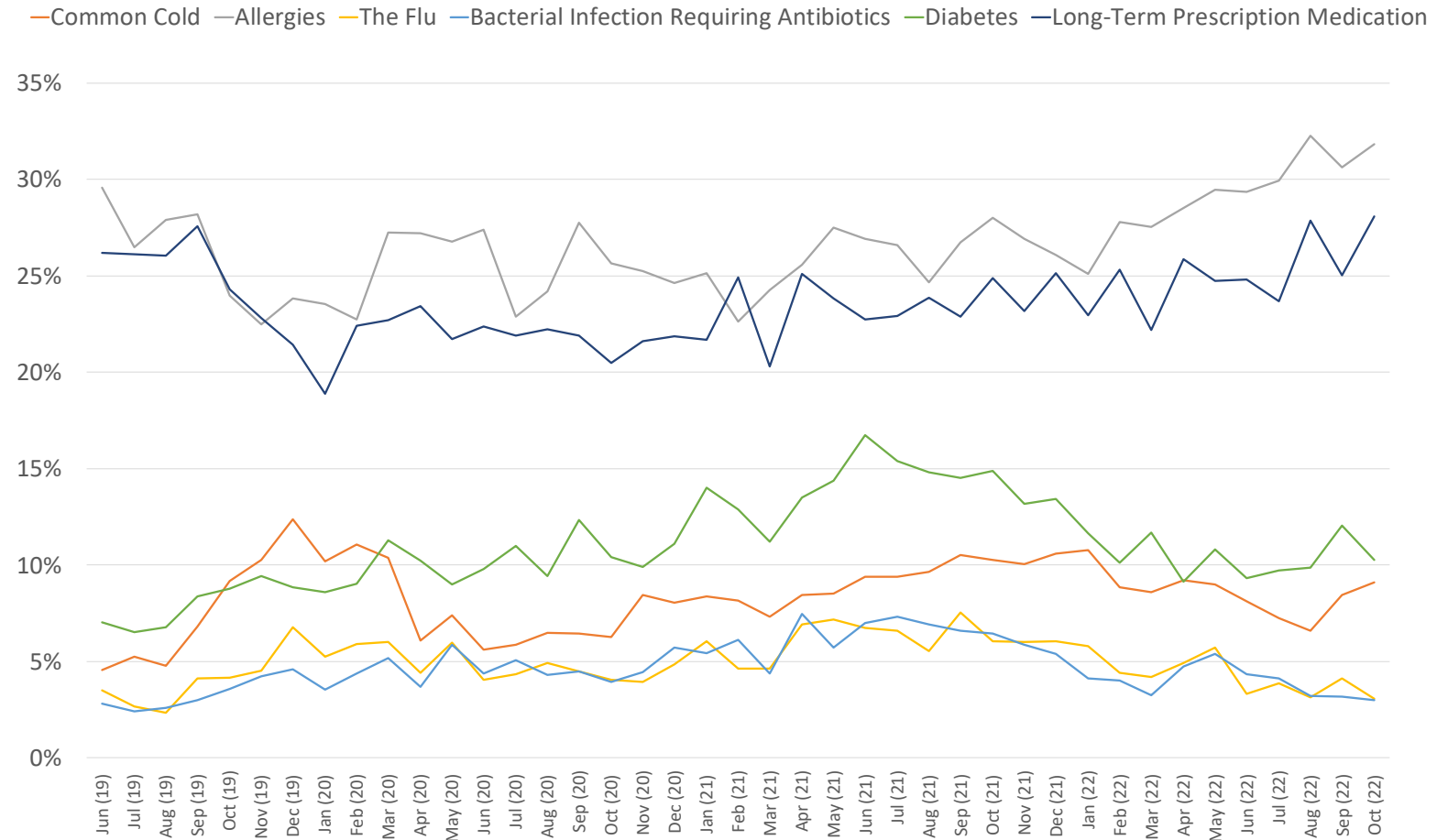
For how long do you anticipate Coronavirus will be a concern?

POSED TO ALL RESPONDENTS
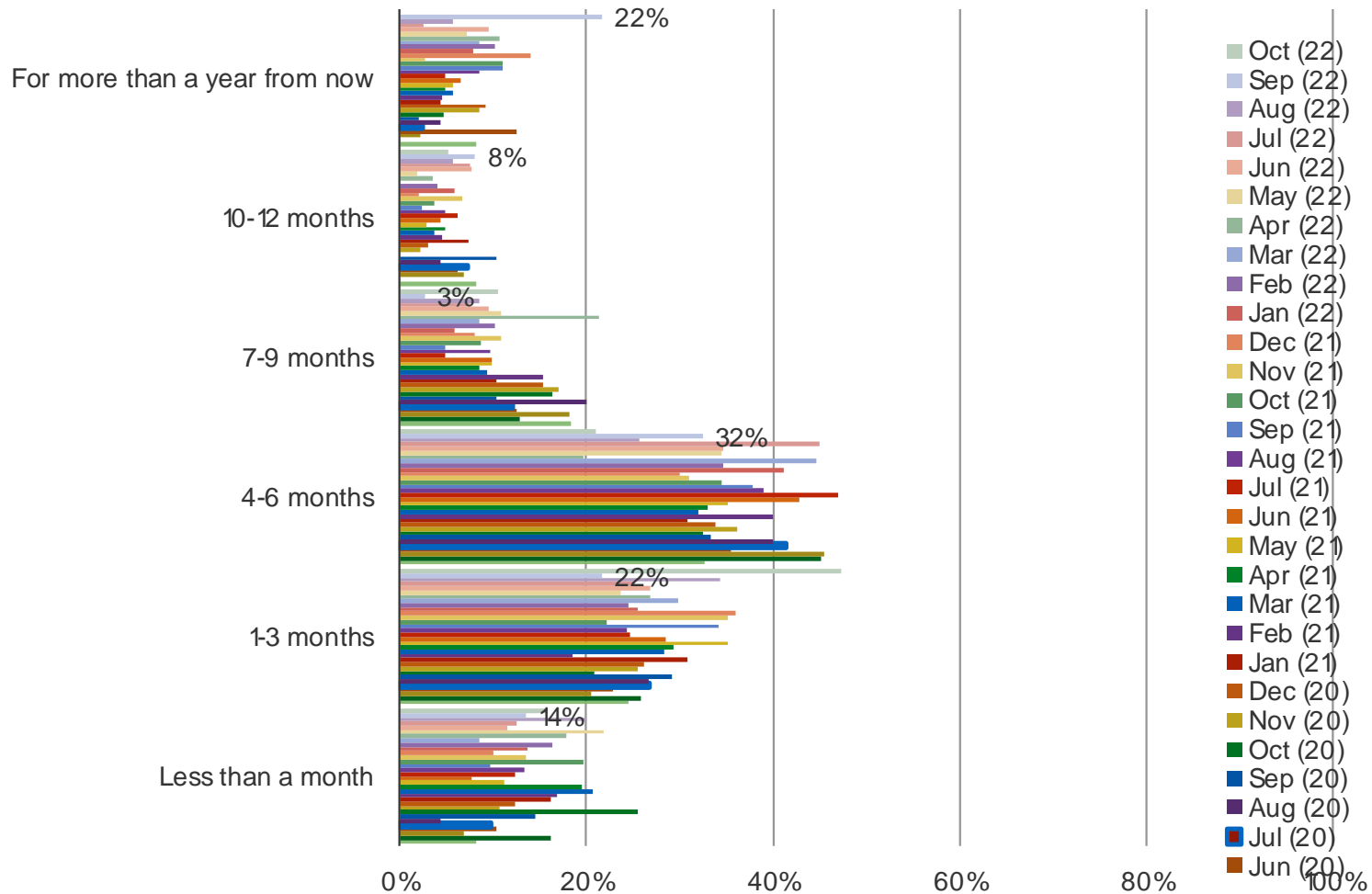
Have you changed any of the following because of COVID? (Posed to All Respondents)

Using Ride Sharing Apps

Legend: ■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	8%	12%	38%	5%	38%
Sep (22)	7%	12%	37%	6%	38%
Aug (22)	8%	11%	33%	6%	42%
Jul (22)	7%	11%	36%	8%	38%
Jun (22)	9%	11%	35%	8%	38%
May (22)	9%	10%	35%	11%	35%
Apr (22)	10%	11%	32%	9%	37%
Mar (22)	9%	13%	33%	8%	37%
Feb (22)	10%	10%	31%	8%	39%
Jan (22)	11%	13%	31%	10%	35%
Dec (21)	10%	12%	31%	12%	34%
Nov (21)	12%	12%	29%	12%	35%
Oct (21)	11%	10%	28%	17%	33%
Sep (21)	17%	12%	25%	13%	33%
Aug (21)	14%	11%	26%	16%	33%
Jul (21)	17%	11%	26%	15%	31%
Jun (21)	15%	11%	27%	16%	32%
May (21)	14%	13%	28%	12%	33%
Apr (21)	17%	9%	25%	14%	35%
Mar (21)	17%	11%	25%	10%	37%
Feb (21)	15%	17%	9%	26%	12%	37%
Jan (21)	18%	9%	22%	15%	36%
Dec (20)	19%	10%	25%	10%	37%
Nov (20)	19%	9%	26%	8%	39%
Oct (20)	17%	8%	24%	8%	41%
Sep (20)	19%	10%	24%	9%	41%
Aug (20)	17%	9%	27%	7%	38%
Jul (20)	20%	9%	28%	8%	38%
Jun (20)	20%	8%	25%	7%	40%
May (20)	23%	10%	23%	7%	39%
Apr (20)	15%	9%	21%	5%	42%
Mar (20)	9%	31%	8%	37%	

Have you changed any of the following because of COVID? (Posed to All Respondents)

Using Food Delivery Apps

Legend: ■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	4%	7%	34%	19%	35%
Sep (22)	5%	9%	35%	18%	34%
Aug (22)	4%	8%	33%	19%	36%
Jul (22)	4%	7%	34%	20%	35%
Jun (22)	4%	7%	36%	20%	33%
May (22)	6%	10%	33%	20%	33%
Apr (22)	5%	8%	32%	20%	35%
Mar (22)	3%	8%	35%	20%	35%
Feb (22)	4%	9%	30%	20%	37%
Jan (22)	5%	9%	31%	20%	35%
Dec (21)	5%	11%	30%	22%	32%
Nov (21)	5%	10%	31%	21%	34%
Oct (21)	5%	10%	30%	23%	33%
Sep (21)	7%	14%	27%	21%	31%
Aug (21)	6%	10%	29%	23%	32%
Jul (21)	7%	13%	29%	21%	31%
Jun (21)	7%	11%	30%	21%	31%
May (21)	5%	10%	29%	24%	32%
Apr (21)	8%	9%	27%	19%	37%
Mar (21)	7%	10%	26%	20%	37%
Feb (21)	7%	9%	28%	18%	38%
Jan (21)	6%	11%	27%	17%	38%
Dec (20)	8%	10%	28%	18%	38%
Nov (20)	9%	10%	27%	15%	40%
Oct (20)	6%	9%	25%	16%	41%
Sep (20)	7%	8%	28%	16%	43%
Aug (20)	8%	10%	30%	15%	38%
Jul (20)	8%	9%	29%	15%	39%
Jun (20)	9%	8%	26%	18%	40%
May (20)	9%	10%	25%	14%	43%
Apr (20)	10%	9%	24%	13%	44%
Mar (20)	10%	10%	31%	10%	39%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Grocery Delivery

■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	3%	5%	37%	17%	37%
Sep (22)	4%	6%	36%	18%	36%
Aug (22)	3%	6%	34%	17%	39%
Jul (22)	3%	5%	34%	20%	38%
Jun (22)	4%	6%	35%	20%	35%
May (22)	5%	8%	32%	19%	36%
Apr (22)	4%	7%	31%	22%	36%
Mar (22)	3%	6%	33%	22%	36%
Feb (22)	3%	5%	31%	22%	39%
Jan (22)	5%	8%	30%	21%	36%
Dec (21)	4%	7%	30%	24%	35%
Nov (21)	4%	7%	31%	23%	35%
Oct (21)	4%	8%	31%	23%	33%
Sep (21)	8%	8%	30%	22%	32%
Aug (21)	5%	8%	29%	24%	33%
Jul (21)	7%	9%	30%	23%	31%
Jun (21)	6%	8%	30%	23%	33%
May (21)	5%	7%	32%	22%	34%
Apr (21)	7%	7%	30%	19%	37%
Mar (21)	7%	6%	27%	21%	38%
Feb (21)	6%	6%	7%	30%	19%	38%
Jan (21)	6%	8%	28%	19%	39%
Dec (20)	7%	7%	29%	18%	40%
Nov (20)	6%	7%	30%	16%	41%
Oct (20)	5%	7%	27%	17%	43%
Sep (20)	6%	6%	30%	17%	43%
Aug (20)	7%	6%	7%	31%	16%	41%
Jul (20)	6%	8%	31%	16%	40%
Jun (20)	6%	8%	29%	16%	42%
May (20)	7%	26%	16%	44%
Apr (20)	9%	26%	15%	43%
Mar (20)	7%	32%	11%	41%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Shopping In-Stores For Non-Essentials

Legend: ■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	3%	32%	52%	6%	7%
Sep (22)	4%	30%	50%	8%	9%
Aug (22)	3%	32%	49%	8%	7%
Jul (22)	4%	29%	50%	8%	9%
Jun (22)	4%	31%	49%	9%	7%
May (22)	6%	29%	45%	11%	9%
Apr (22)	6%	30%	47%	10%	8%
Mar (22)	5%	34%	45%	9%	7%
Feb (22)	6%	36%	42%	10%	7%
Jan (22)	7%	34%	42%	10%	7%
Dec (21)	5%	33%	42%	13%	7%
Nov (21)	6%	31%	42%	11%	9%
Oct (21)	8%	29%	41%	14%	9%
Sep (21)	8%	34%	37%	14%	7%
Aug (21)	7%	31%	38%	16%	8%
Jul (21)	9%	30%	37%	16%	8%
Jun (21)	8%	30%	38%	15%	9%
May (21)	9%	30%	41%	13%	7%
Apr (21)	9%	33%	37%	14%	7%
Mar (21)	11%	37%	35%	12%	6%
Feb (21)	10%	10%	34%	37%	11%	7%
Jan (21)	11%	36%	32%	14%	8%
Dec (20)	10%	38%	35%	10%	7%
Nov (20)	10%	38%	37%	9%	6%
Oct (20)	10%	37%	35%	10%	8%
Sep (20)	11%	36%	37%	9%	7%
Aug (20)	12%	35%	37%	9%	7%
Jul (20)	14%	33%	35%	11%	9%
Jun (20)	19%	39%	31%	9%	7%
May (20)	25%	36%	26%	10%	9%
Apr (20)	25%	40%	21%	8%	6%
Mar (20)	13%	32%	36%	11%	8%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Shopping In-Stores For Every Day Items

Legend: ■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	3%	26%	58%	7%	6%
Sep (22)	4%	26%	55%	8%	8%
Aug (22)	3%	27%	55%	9%	7%
Jul (22)	3%	26%	54%	10%	8%
Jun (22)	3%	28%	54%	9%	6%
May (22)	5%	28%	48%	12%	6%
Apr (22)	4%	29%	48%	12%	7%
Mar (22)	4%	29%	51%	9%	7%
Feb (22)	4%	31%	48%	11%	6%
Jan (22)	6%	31%	46%	11%	6%
Dec (21)	4%	30%	45%	13%	8%
Nov (21)	5%	28%	48%	11%	8%
Oct (21)	7%	26%	44%	15%	8%
Sep (21)	8%	29%	42%	14%	8%
Aug (21)	7%	28%	41%	16%	8%
Jul (21)	8%	28%	40%	15%	8%
Jun (21)	7%	27%	42%	15%	9%
May (21)	7%	29%	43%	14%	7%
Apr (21)	7%	30%	43%	14%	7%
Mar (21)	8%	34%	41%	11%	6%
Feb (21)	6%	8%	33%	42%	11%	8%
Jan (21)	7%	33%	36%	14%	8%
Dec (20)	7%	35%	39%	11%	8%
Nov (20)	9%	36%	42%	10%	6%
Oct (20)	7%	34%	39%	10%	8%
Sep (20)	8%	34%	43%	10%	6%
Aug (20)	8%	34%	41%	10%	7%
Jul (20)	8%	33%	38%	11%	10%
Jun (20)	10%	40%	37%	9%	6%
May (20)	14%	41%	29%	10%	9%
Apr (20)	9%	45%	26%	9%	7%
Mar (20)	32%	39%	12%	7%	

Have you changed any of the following because of COVID? (Posed to All Respondents)

Shopping Online For Non-Essentials

Legend: ■ Stopped   ■ Reduced   ■ No Change   ■ Increased   ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	2%	9%	50%	28%	12%
Sep (22)	3%	9%	48%	26%	14%
Aug (22)	2%	8%	47%	30%	13%
Jul (22)	2%	9%	48%	27%	13%
Jun (22)	2%	9%	48%	28%	13%
May (22)	4%	9%	45%	28%	14%
Apr (22)	4%	10%	45%	29%	12%
Mar (22)	3%	10%	47%	28%	13%
Feb (22)	2%	10%	42%	32%	13%
Jan (22)	4%	11%	44%	27%	14%
Dec (21)	3%	11%	42%	31%	13%
Nov (21)	4%	11%	41%	29%	15%
Oct (21)	4%	12%	41%	29%	13%
Sep (21)	5%	14%	38%	29%	13%
Aug (21)	5%	13%	38%	31%	14%
Jul (21)	6%	12%	39%	31%	13%
Jun (21)	6%	13%	39%	28%	14%
May (21)	5%	11%	41%	29%	14%
Apr (21)	5%	13%	39%	27%	15%
Mar (21)	6%	12%	38%	31%	14%
Feb (21)	5%	6% 13%	40%	27%	15%
Jan (21)	5%	14%	36%	28%	16%
Dec (20)	6%	12%	40%	29%	14%
Nov (20)	6%	14%	41%	26%	14%
Oct (20)	4%	12%	40%	29%	14%
Sep (20)	6%	13%	43%	24%	15%
Aug (20)	6%	14%	40%	24%	15%
Jul (20)	6%	14%	41%	24%	15%
Jun (20)	7%	13%	42%	25%	13%
May (20)	10%	15%	36%	26%	16%
Apr (20)	8%	16%	36%	23%	14%
Mar (20)	15%		45%	16%	16%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Shopping Online For Everyday Items

Legend: ■ Stopped　■ Reduced　■ No Change　■ Increased　■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	2%	6%	50%	28%	13%
Sep (22)	2%	9%	50%	24%	15%
Aug (22)	2%	6%	48%	28%	15%
Jul (22)	2%	8%	48%	28%	15%
Jun (22)	2%	7%	49%	28%	14%
May (22)	4%	8%	45%	28%	16%
Apr (22)	3%	9%	44%	30%	14%
Mar (22)	2%	7%	47%	28%	16%
Feb (22)	2%	8%	43%	31%	16%
Jan (22)	5%	8%	45%	27%	16%
Dec (21)	3%	9%	43%	30%	15%
Nov (21)	4%	9%	43%	28%	17%
Oct (21)	4%	9%	40%	32%	16%
Sep (21)	5%	10%	41%	29%	14%
Aug (21)	4%	10%	38%	32%	16%
Jul (21)	6%	9%	40%	30%	15%
Jun (21)	6%	9%	41%	28%	16%
May (21)	5%	9%	39%	31%	16%
Apr (21)	5%	9%	42%	28%	16%
Mar (21)	5%	9%	38%	31%	16%
Feb (21)	4%	11%	41%	27%	17%
Jan (21)	5%	11%	37%	28%	19%
Dec (20)	4%	11%	40%	29%	16%
Nov (20)	5%	10%	42%	26%	17%
Oct (20)	4%	10%	42%	27%	17%
Sep (20)	5%	9%	45%	25%	18%
Aug (20)	5%	12%	41%	24%	18%
Jul (20)	5%	11%	44%	21%	18%
Jun (20)	6%	10%	43%	25%	17%
May (20)	7%	11%	37%	25%	19%
Apr (20)	7%	13%	37%	26%	17%
Mar (20)		12%	45%	17%	19%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Streaming Video

Legend: ■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	2%	4%	48%	33%	14%
Sep (22)	2%	5%	46%	32%	15%
Aug (22)	2%	4%	44%	36%	14%
Jul (22)	2%	5%	44%	33%	16%
Jun (22)	2%	4%	45%	36%	13%
May (22)	4%	5%	42%	34%	15%
Apr (22)	3%	6%	40%	37%	15%
Mar (22)	2%	4%	43%	35%	16%
Feb (22)	2%	4%	40%	37%	17%
Jan (22)	4%	6%	39%	35%	17%
Dec (21)	3%	6%	39%	37%	16%
Nov (21)	3%	7%	39%	37%	15%
Oct (21)	3%	7%	37%	34%	19%
Sep (21)	4%	9%	38%	34%	15%
Aug (21)	3%	8%	37%	35%	17%
Jul (21)	6%	9%	38%	32%	16%
Jun (21)	5%	8%	39%	31%	17%
May (21)	4%	7%	39%	33%	17%
Apr (21)	5%	7%	38%	30%	21%
Mar (21)	4%	7%	35%	34%	19%
Feb (21)	3%	4% / 7%	37%	32%	21%
Jan (21)	4% / 8%		35%	32%	21%
Dec (20)	6% / 4%		38%	32%	21%
Nov (20)	7% / 5%		38%	30%	21%
Oct (20)	6% / 3%		36%	33%	20%
Sep (20)	5% / 5%		41%	29%	22%
Aug (20)	6% / 4%		39%	28%	22%
Jul (20)	8% / 4%		39%	28%	20%
Jun (20)	5% / 4%		37%	35%	19%
May (20)	7% / 3%		34%	33%	21%
Apr (20)	6% / 5%		33%	37%	21%
Mar (20)	8%		44%	23%	20%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Streaming Music

■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Have you changed any of the following because of COVID? (Posed to All Respondents)

Social Media

Legend: ■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	2%	5%	52%	29%	13%
Sep (22)	2%	6%	51%	28%	13%
Aug (22)	1%	6%	49%	31%	13%
Jul (22)	2%	7%	51%	26%	14%
Jun (22)	3%	6%	50%	31%	11%
May (22)	3%	8%	46%	30%	13%
Apr (22)	3%	6%	47%	30%	14%
Mar (22)	2%	6%	48%	29%	15%
Feb (22)	3%	7%	44%	31%	16%
Jan (22)	3%	8%	44%	33%	13%
Dec (21)	3%	8%	43%	34%	13%
Nov (21)	4%	8%	43%	31%	14%
Oct (21)	4%	9%	42%	31%	14%
Sep (21)	6%	9%	41%	31%	13%
Aug (21)	4%	9%	43%	31%	13%
Jul (21)	6%	9%	41%	30%	14%
Jun (21)	5%	9%	41%	29%	15%
May (21)	4%	8%	45%	28%	15%
Apr (21)	6%	9%	43%	25%	17%
Mar (21)	5%	7%	43%	29%	16%
Feb (21)	5%	8%	43%	26%	19%
Jan (21)	5%	9%	39%	28%	19%
Dec (20)	4%	7%	44%	28%	17%
Nov (20)	5%	8%	47%	25%	17%
Oct (20)	3%	7%	42%	27%	19%
Sep (20)	4%	6%	47%	25%	18%
Aug (20)	4%	7%	47%	25%	17%
Jul (20)	3%	8%	45%	25%	18%
Jun (20)	5%	6%	47%	30%	15%
May (20)	4%	8%	40%	29%	18%
Apr (20)	4%	7%	40%	33%	17%
Mar (20)	8%	46%	23%	18%	

Have you changed any of the following because of COVID? (Posed to All Respondents)

Going to live events

Legend: ■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	12%	27%	38%	6%	17%
Sep (22)	10%	26%	37%	7%	20%
Aug (22)	12%	26%	36%	7%	19%
Jul (22)	14%	22%	34%	8%	22%
Jun (22)	15%	23%	36%	8%	19%
May (22)	14%	22%	33%	11%	20%
Apr (22)	17%	23%	33%	9%	19%
Mar (22)	19%	21%	32%	7%	19%
Feb (22)	20%	22%	30%	8%	20%
Jan (22)	19%	23%	29%	9%	20%
Dec (21)	18%	23%	29%	10%	20%
Nov (21)	18%	20%	30%	10%	21%
Oct (21)	18%	18%	30%	14%	21%
Sep (21)	21%	21%	27%	12%	18%
Aug (21)	21%	19%	26%	13%	21%
Jul (21)	22%	18%	27%	14%	20%
Jun (21)	23%	16%	28%	14%	20%
May (21)	27%	15%	27%	12%	20%
Apr (21)	28%	14%	25%	11%	22%
Mar (21)	32%	16%	21%	10%	20%
Feb (21)	31% / 29%	13%	23%	11%	22%
Jan (21)	33%	14%	24%	10%	22%
Dec (20)	34%	14%	23%	9%	21%
Nov (20)	33%	13%	25%	7%	21%
Oct (20)	32%	13%	22%	8%	24%
Sep (20)	34%	11%	24%	8%	24%
Aug (20)	32%	12%	24%	7%	23%
Jul (20)	38%	13%	25%	9%	22%
Jun (20)	36%	11%	23%	7%	22%
May (20)	46%	13%	19%	8%	24%
Apr (20)	28% / 46%	10%	18%	6%	20%
Mar (20)	28%	14%	28%	8%	23%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Going to the gym

■ Stopped ■ Reduced ■ No Change ■ Increased ■ Not Applicable

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	11%	16%	35%	7%	31%
Sep (22)	11%	16%	35%	7%	32%
Aug (22)	13%	13%	34%	8%	32%
Jul (22)	12%	12%	35%	8%	32%
Jun (22)	14%	14%	34%	7%	30%
May (22)	14%	13%	32%	11%	31%
Apr (22)	16%	13%	31%	10%	29%
Mar (22)	14%	14%	33%	7%	32%
Feb (22)	17%	14%	30%	9%	31%
Jan (22)	17%	15%	29%	8%	30%
Dec (21)	14%	15%	30%	12%	29%
Nov (21)	15%	15%	28%	10%	31%
Oct (21)	15%	14%	28%	14%	30%
Sep (21)	17%	17%	27%	11%	28%
Aug (21)	16%	15%	25%	13%	30%
Jul (21)	17%	14%	27%	14%	27%
Jun (21)	18%	14%	29%	13%	26%
May (21)	20%	13%	28%	10%	28%
Apr (21)	19%	12%	25%	12%	33%
Mar (21)	22%	13%	24%	9%	31%
Feb (21)	23%	20% / 10%	26%	10%	31%
Jan (21)	24%	12%	21%	13%	33%
Dec (20)	25%	12%	24%	9%	31%
Nov (20)	23%	11%	25%	5%	33%
Oct (20)	24%	12%	23%	8%	34%
Sep (20)	25%	10%	23%	8%	35%
Aug (20)	24%	12%	25%	7%	32%
Jul (20)	29%	9%	24%	9%	33%
Jun (20)	30%	9%	22%	6%	34%
May (20)	38%	10%	19%	8%	34%
Apr (20)	23%	8%	17%	6%	32%
Mar (20)	23%	12%	27%	8%	30%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Going to Casinos

Legend: Stopped (red), Reduced (orange), No Change (yellow), Increased (green), Not Applicable (gray)

Month	Stopped	Reduced	No Change	Increased	Not Applicable
Oct (22)	11%	13%	36%	5%	35%
Sep (22)	11%	12%	36%	5%	36%
Aug (22)	12%	12%	35%	5%	36%
Jul (22)	11%	13%	34%	7%	34%
Jun (22)	13%	13%	34%	6%	34%
May (22)	14%	12%	33%	10%	32%
Apr (22)	13%	14%	31%	8%	33%
Mar (22)	14%	13%	31%	6%	36%
Feb (22)	17%	15%	29%	6%	34%
Jan (22)	17%	15%	28%	7%	33%
Dec (21)	14%	14%	29%	10%	33%
Nov (21)	14%	14%	30%	9%	33%
Oct (21)	16%	12%	28%	12%	31%
Sep (21)	19%	15%	27%	10%	30%
Aug (21)	17%	13%	27%	13%	30%
Jul (21)	18%	15%	27%	12%	28%
Jun (21)	19%	15%	27%	13%	27%
May (21)	19%	13%	28%	10%	30%
Apr (21)	20%	13%	23%	12%	32%
Mar (21)	24%	12%	22%	9%	32%
Feb (21)	22%	11%	25%	10%	31%
Jan (21)	22%	12%	22%	11%	32%
Dec (20)	25%	12%	23%	9%	34%
Nov (20)	24%	10%	25%	6%	34%
Oct (20)	22%	11%	22%	8%	36%
Sep (20)	23%	12%	23%	8%	35%
Aug (20)	24%	10%	25%	7%	35%
Jul (20)	28%	10%	24%	7%	36%
Jun (20)	27%	10%	22%	5%	35%
May (20)	34%	8%	19%	7%	38%
Apr (20)	22%	7%	17%	5%	36%
Mar (20)	22%	9%	25%	7%	36%

Have you changed any of the following because of COVID? (Posed to All Respondents)

Cooking at home

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Using Ride Sharing Apps

	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	11%	40%	9%	39%
Sep (22)	11%	38%	11%	40%
Aug (22)	11%	37%	9%	42%
Jul (22)	11%	37%	13%	39%
Jun (22)	12%	37%	12%	39%
May (22)	12%	35%	15%	37%
Apr (22)	13%	35%	13%	39%
Mar (22)	11%	38%	13%	39%
Feb (22)	14%	34%	11%	41%
Jan (22)	15%	33%	15%	37%
Dec (21)	15%	32%	17%	37%
Nov (21)	14%	33%	17%	37%
Oct (21)	14%	31%	21%	34%
Sep (21)	18%	31%	17%	34%
Aug (21)	16%	29%	20%	34%
Jul (21)	17%	31%	20%	32%
Jun (21)	15%	30%	22%	33%
May (21)	14%	34%	18%	35%
Apr (21)	14%	29%	19%	38%
Mar (21)	17%	32%	13%	39%
Feb (21)	13% 15%	30%	16%	41%
Jan (21)	18%	28%	17%	40%
Dec (20)	17%	30%	13%	39%
Nov (20)	18%	30%	11%	42%
Oct (20)	16%	27%	11%	45%
Sep (20)	18%	28%	12%	44%
Aug (20)	16%	28%	13%	42%
Jul (20)	20%	27%	13%	43%
Jun (20)	19%	28%	11%	42%
May (20)	20%	26%	13%	42%
Apr (20)	19%	28%	9%	43%
Mar (20)		29%	14%	38%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Using Food Delivery Apps

■ Less Than Normal   ■ Same   ■ More Than Normal   ■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	8%	40%	14%	38%
Sep (22)	9%	39%	14%	38%
Aug (22)	10%	40%	14%	37%
Jul (22)	9%	38%	16%	37%
Jun (22)	9%	38%	17%	35%
May (22)	10%	39%	17%	35%
Apr (22)	9%	38%	16%	37%
Mar (22)	7%	37%	19%	37%
Feb (22)	8%	35%	18%	40%
Jan (22)	8%	36%	18%	37%
Dec (21)	9%	36%	20%	34%
Nov (21)	9%	36%	20%	35%
Oct (21)	8%	37%	22%	33%
Sep (21)	9%	36%	23%	32%
Aug (21)	9%	34%	23%	34%
Jul (21)	11%	33%	23%	33%
Jun (21)	9%	36%	20%	34%
May (21)	9%	36%	22%	34%
Apr (21)	8%	34%	18%	40%
Mar (21)	9%	33%	19%	39%
Feb (21)	9%	32%	18%	41%
Jan (21)	9%	33%	18%	41%
Dec (20)	10%	31%	20%	40%
Nov (20)	10%	33%	15%	42%
Oct (20)	10%	30%	17%	43%
Sep (20)	8%	33%	15%	45%
Aug (20)	10%	31%	16%	42%
Jul (20)	10%	28%	18%	44%
Jun (20)	13%	28%	16%	43%
May (20)	11%	28%	18%	44%
Apr (20)	11%	29%	14%	46%
Mar (20)	14%	28%	17%	41%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Grocery Delivery

Legend: ■ Less Than Normal ■ Same ■ More Than Normal ■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	7%	39%	14%	39%
Sep (22)	8%	39%	15%	38%
Aug (22)	8%	39%	14%	39%
Jul (22)	8%	36%	17%	39%
Jun (22)	8%	37%	17%	37%
May (22)	9%	36%	20%	36%
Apr (22)	9%	35%	19%	37%
Mar (22)	6%	35%	21%	38%
Feb (22)	7%	34%	19%	40%
Jan (22)	8%	34%	21%	37%
Dec (21)	8%	33%	23%	36%
Nov (21)	9%	33%	22%	36%
Oct (21)	8%	32%	25%	34%
Sep (21)	10%	33%	24%	33%
Aug (21)	8%	30%	27%	35%
Jul (21)	10%	31%	26%	33%
Jun (21)	9%	33%	23%	35%
May (21)	9%	34%	23%	35%
Apr (21)	9%	31%	20%	40%
Mar (21)	9%	32%	20%	39%
Feb (21)	9%	8%	31%	19%	41%
Jan (21)	9%	30%	20%	41%
Dec (20)	9%	30%	20%	40%
Nov (20)	9%	31%	18%	42%
Oct (20)	7%	30%	17%	44%
Sep (20)	9%	32%	17%	44%
Aug (20)	9%	30%	17%	44%
Jul (20)	11%	28%	18%	45%
Jun (20)	9%	28%	18%	43%
May (20)	10%	26%	20%	45%
Apr (20)	12%	28%	17%	45%
Mar (20)		27%	18%	42%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Shopping In-Stores For Non-Essentials

Legend: ■ Less Than Normal ■ Same ■ More Than Normal ■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	15%	67%	12%	7%
Sep (22)	14%	64%	13%	9%
Aug (22)	15%	63%	14%	8%
Jul (22)	16%	61%	13%	10%
Jun (22)	16%	60%	15%	9%
May (22)	16%	58%	17%	9%
Apr (22)	14%	61%	17%	8%
Mar (22)	15%	62%	14%	8%
Feb (22)	18%	60%	15%	7%
Jan (22)	19%	55%	16%	10%
Dec (21)	18%	54%	18%	9%
Nov (21)	16%	56%	18%	10%
Oct (21)	15%	56%	18%	11%
Sep (21)	18%	53%	19%	10%
Aug (21)	18%	51%	20%	10%
Jul (21)	18%	51%	22%	10%
Jun (21)	13%	54%	23%	10%
May (21)	14%	56%	21%	9%
Apr (21)	15%	55%	20%	9%
Mar (21)	20%	54%	17%	9%
Feb (21)	20% 21%	53%	16%	10%
Jan (21)	23%	51%	18%	11%
Dec (20)	24%	53%	14%	9%
Nov (20)	24%	54%	13%	9%
Oct (20)	23%	53%	13%	11%
Sep (20)	24%	55%	13%	9%
Aug (20)	24%	51%	13%	11%
Jul (20)	27%	49%	14%	13%
Jun (20)	28%	50%	13%	10%
May (20)	32%	43%	16%	12%
Apr (20)	35%	46%	13%	9%
Mar (20)	35%	40%	13%	11%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Shopping In-Stores For Everyday Items

Legend: ■ Less Than Normal ■ Same ■ More Than Normal ■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	13%	69%	12%	6%
Sep (22)	12%	66%	14%	8%
Aug (22)	13%	65%	15%	7%
Jul (22)	13%	63%	15%	9%
Jun (22)	14%	64%	15%	7%
May (22)	13%	62%	16%	8%
Apr (22)	14%	61%	18%	6%
Mar (22)	14%	63%	16%	7%
Feb (22)	15%	64%	15%	6%
Jan (22)	19%	56%	17%	8%
Dec (21)	17%	56%	20%	7%
Nov (21)	15%	56%	21%	9%
Oct (21)	15%	54%	22%	9%
Sep (21)	19%	53%	20%	8%
Aug (21)	17%	52%	23%	8%
Jul (21)	17%	51%	24%	8%
Jun (21)	12%	54%	24%	10%
May (21)	13%	58%	21%	9%
Apr (21)	14%	56%	22%	8%
Mar (21)	18%	56%	19%	7%
Feb (21)	18%	55%	18%	9%
Jan (21)	19%	52%	19%	10%
Dec (20)	19%	58%	15%	8%
Nov (20)	20%	57%	14%	8%
Oct (20)	22%	55%	14%	9%
Sep (20)	19%	58%	15%	8%
Aug (20)	21%	54%	15%	11%
Jul (20)	22%	52%	15%	12%
Jun (20)	25%	52%	15%	8%
May (20)	26%	47%	17%	9%
Apr (20)	28%	49%	14%	8%
Mar (20)	29%	45%	14%	11%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Shopping Online For Non-Essentials

■ Less Than Normal　　■ Same　　■ More Than Normal　　■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	7%	61%	19%	13%
Sep (22)	7%	58%	21%	14%
Aug (22)	8%	59%	20%	13%
Jul (22)	9%	56%	20%	15%
Jun (22)	7%	58%	21%	14%
May (22)	8%	56%	22%	14%
Apr (22)	9%	58%	20%	13%
Mar (22)	8%	56%	22%	14%
Feb (22)	8%	57%	22%	12%
Jan (22)	9%	53%	22%	15%
Dec (21)	9%	51%	25%	15%
Nov (21)	8%	52%	24%	16%
Oct (21)	9%	50%	25%	15%
Sep (21)	9%	51%	27%	13%
Aug (21)	8%	48%	29%	15%
Jul (21)	10%	51%	25%	14%
Jun (21)	9%	52%	23%	15%
May (21)	8%	53%	23%	15%
Apr (21)	10%	52%	22%	16%
Mar (21)	10%	53%	23%	14%
Feb (21)	10%	50%	24%	17%
Jan (21)	10%	49%	23%	17%
Dec (20)	11%	50%	23%	16%
Nov (20)	12%	51%	23%	15%
Oct (20)	10%	49%	23%	16%
Sep (20)	13%	52%	22%	15%
Aug (20)	13%	49%	21%	17%
Jul (20)	13%	48%	21%	17%
Jun (20)	14%	50%	22%	15%
May (20)	15%	44%	25%	16%
Apr (20)	15%	49%	21%	14%
Mar (20)	46%		21%	18%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Shopping Online For Everyday Items

Legend: ■ Less Than Normal ■ Same ■ More Than Normal ■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	7%	59%	20%	14%
Sep (22)	6%	59%	20%	15%
Aug (22)	8%	57%	20%	16%
Jul (22)	7%	54%	23%	16%
Jun (22)	7%	57%	22%	14%
May (22)	9%	53%	23%	16%
Apr (22)	9%	55%	22%	15%
Mar (22)	6%	56%	23%	15%
Feb (22)	7%	55%	23%	15%
Jan (22)	7%	52%	24%	17%
Dec (21)	9%	50%	26%	15%
Nov (21)	7%	49%	27%	17%
Oct (21)	9%	48%	27%	16%
Sep (21)	11%	48%	26%	15%
Aug (21)	11%	45%	27%	17%
Jul (21)	11%	47%	27%	15%
Jun (21)	10%	48%	25%	17%
May (21)	8%	50%	26%	16%
Apr (21)	9%	48%	25%	18%
Mar (21)	10%	49%	25%	17%
Feb (21)	10%	49%	24%	18%
Jan (21)	9%	47%	24%	19%
Dec (20)	8%	48%	25%	18%
Nov (20)	10%	49%	25%	18%
Oct (20)	7%	48%	24%	18%
Sep (20)	12%	53%	22%	18%
Aug (20)	12%	47%	22%	19%
Jul (20)	11%	47%	22%	19%
Jun (20)	13%	48%	23%	18%
May (20)	13%	44%	25%	19%
Apr (20)	15%	49%	22%	16%
Mar (20)		43%	22%	20%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Streaming Video

■ Less Than Normal   ■ Same   ■ More Than Normal   ■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	4%	59%	23%	15%
Sep (22)	5%	56%	23%	16%
Aug (22)	5%	58%	21%	15%
Jul (22)	5%	53%	22%	19%
Jun (22)	4%	57%	25%	14%
May (22)	6%	52%	26%	16%
Apr (22)	7%	51%	25%	17%
Mar (22)	4%	54%	25%	17%
Feb (22)	4%	52%	25%	19%
Jan (22)	5%	51%	26%	18%
Dec (21)	5%	49%	29%	16%
Nov (21)	5%	48%	29%	17%
Oct (21)	6%	45%	28%	20%
Sep (21)	6%	49%	28%	17%
Aug (21)	7%	45%	29%	18%
Jul (21)	8%	48%	26%	17%
Jun (21)	7%	49%	25%	19%
May (21)	6%	50%	25%	19%
Apr (21)	6%	47%	23%	24%
Mar (21)	7%	47%	26%	21%
Feb (21)	7%	46%	23%	24%
Jan (21)	7%	46%	24%	23%
Dec (20)	5%	47%	25%	22%
Nov (20)	6%	47%	24%	24%
Oct (20)	6%	47%	25%	22%
Sep (20)	7%	49%	21%	24%
Aug (20)	8%	45%	24%	25%
Jul (20)	7%	45%	25%	22%
Jun (20)	8%	45%	27%	20%
May (20)	8%	43%	25%	24%
Apr (20)	8%	46%	24%	22%
Mar (20)		45%	24%	23%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Streaming Music

Legend: Less Than Normal (red), Same (orange), More Than Normal (green), Not Applicable (gray)

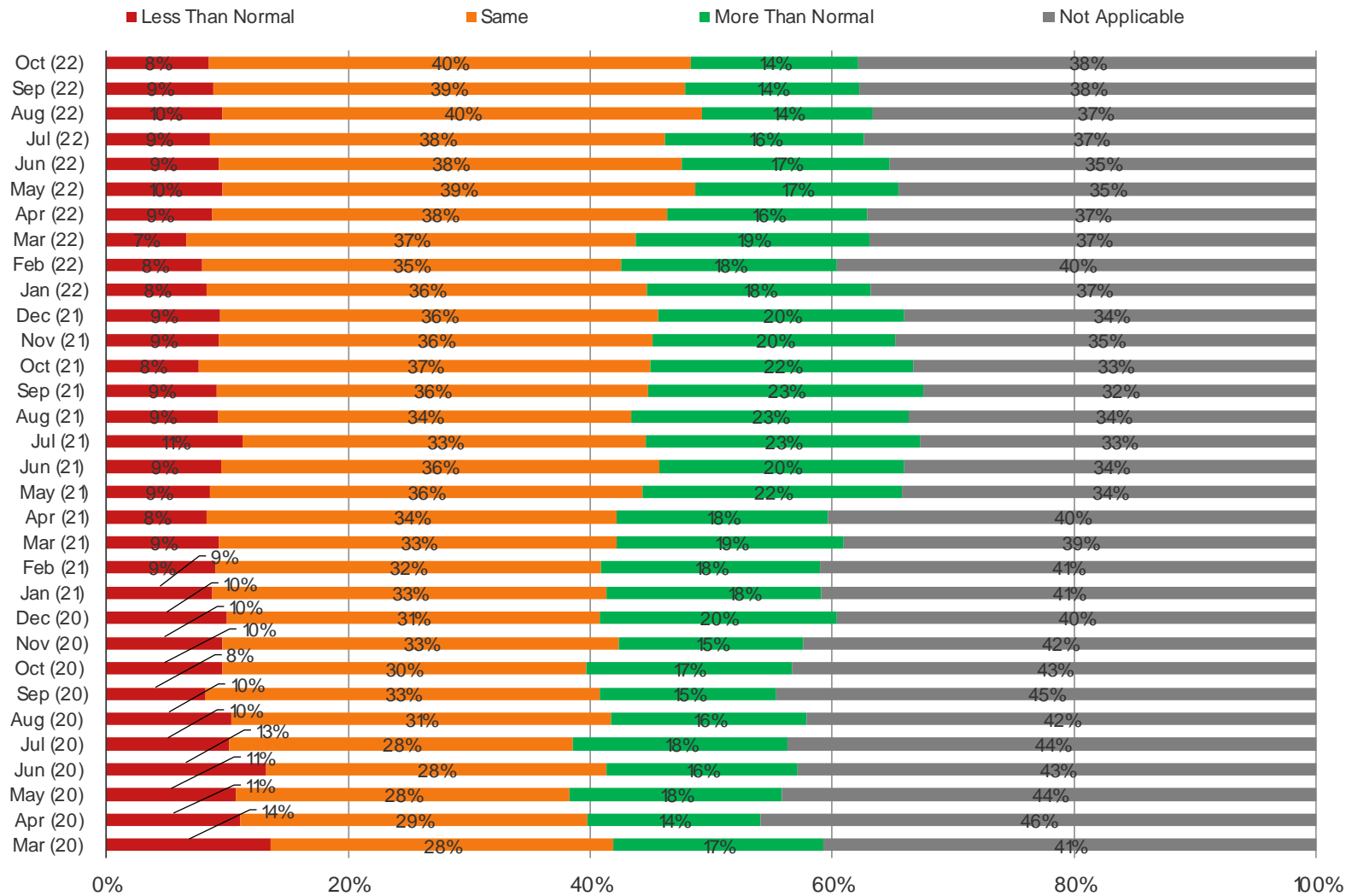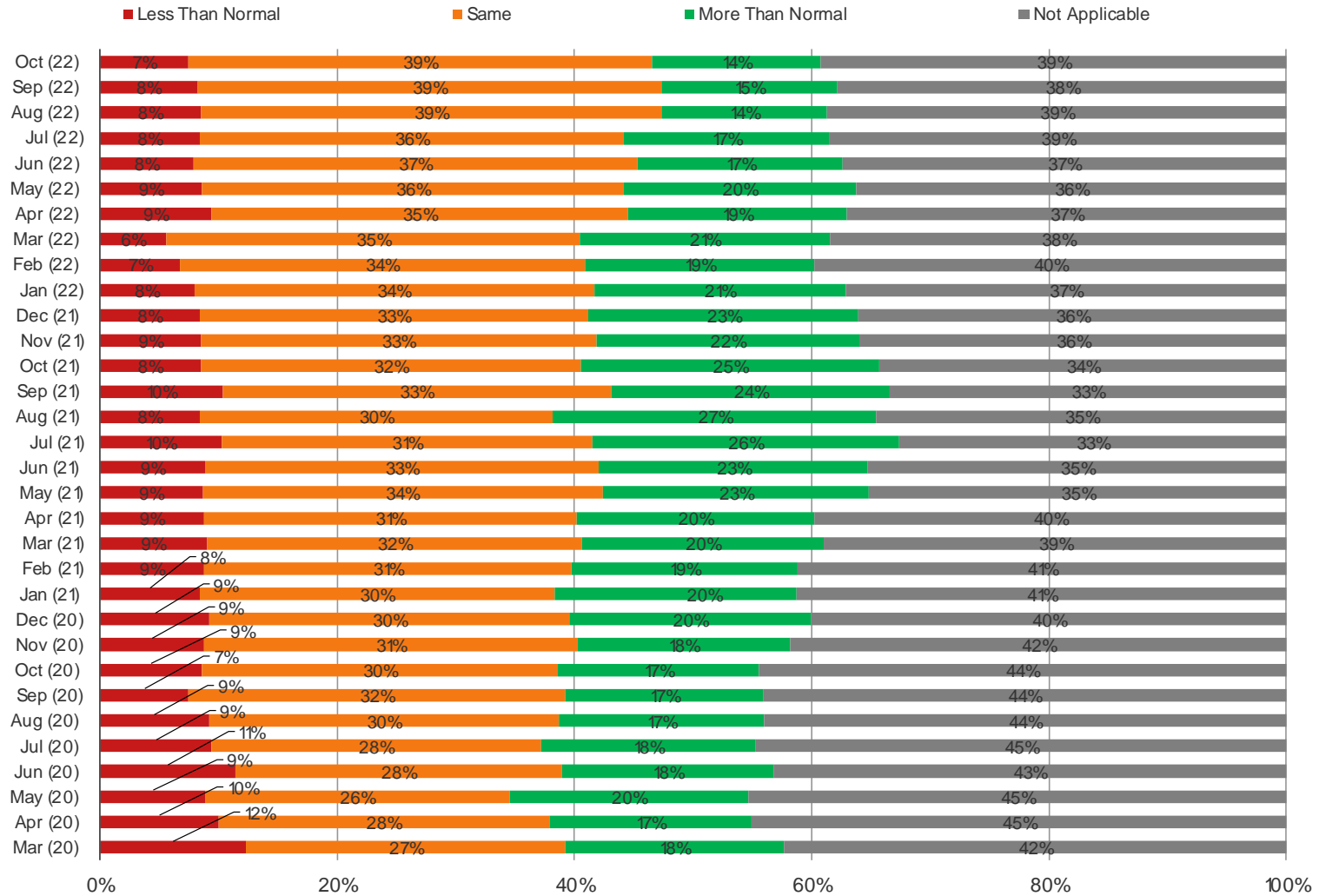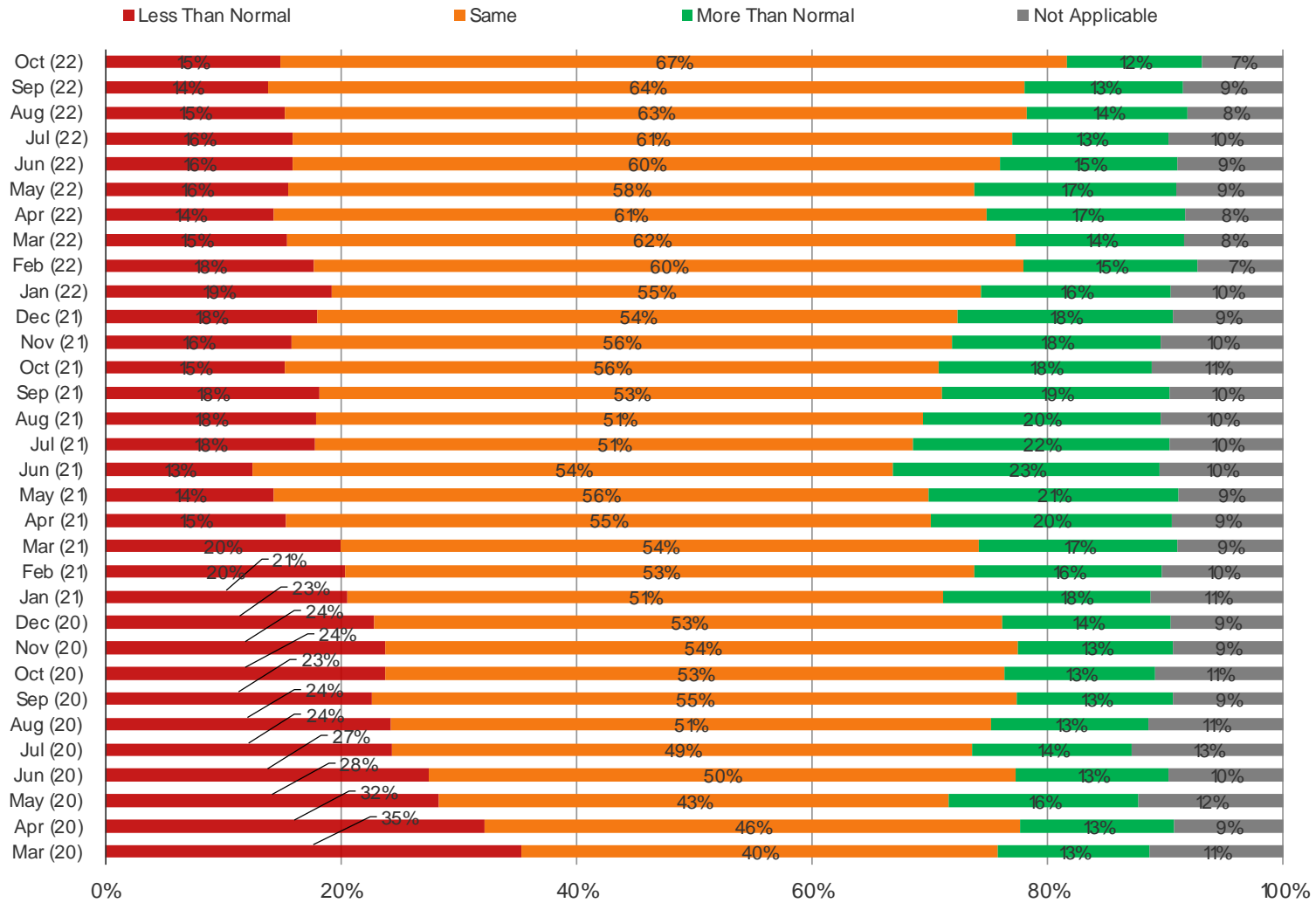| Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	4%	57%	18%	21%
Sep (22)	5%	55%	17%	22%
Aug (22)	5%	57%	18%	20%
Jul (22)	4%	52%	19%	26%
Jun (22)	4%	54%	21%	21%
May (22)	6%	50%	23%	21%
Apr (22)	6%	50%	21%	23%
Mar (22)	5%	49%	22%	24%
Feb (22)	4%	49%	22%	25%
Jan (22)	6%	49%	22%	23%
Dec (21)	6%	46%	25%	23%
Nov (21)	7%	45%	25%	23%
Oct (21)	6%	44%	26%	24%
Sep (21)	9%	44%	26%	22%
Aug (21)	7%	42%	28%	23%
Jul (21)	9%	42%	26%	23%
Jun (21)	7%	43%	25%	24%
May (21)	6%	46%	23%	24%
Apr (21)	8%	41%	21%	30%
Mar (21)	7%	41%	24%	27%
Feb (21)	7%	8%	44%	19%	30%
Jan (21)	7%	40%	22%	30%
Dec (20)	6%	43%	22%	27%
Nov (20)	7%	45%	19%	29%
Oct (20)	7%	43%	21%	29%
Sep (20)	8%	45%	18%	30%
Aug (20)	8%	44%	19%	28%
Jul (20)	8%	43%	20%	30%
Jun (20)	8%	43%	22%	27%
May (20)	8%	40%	22%	30%
Apr (20)	8%	44%	19%	28%
Mar (20)		45%	20%	27%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Social Media

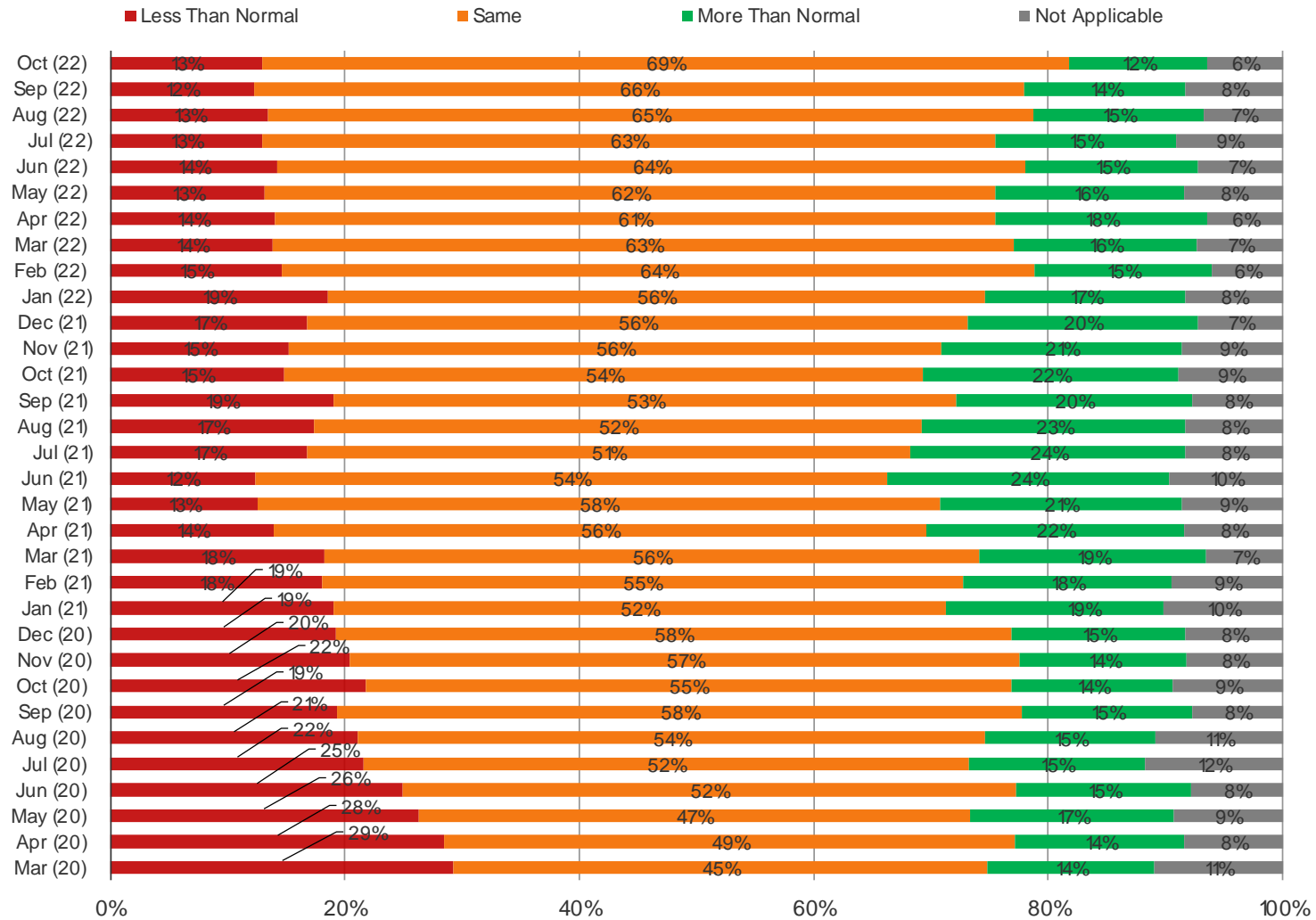| Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	5%	60%	21%	14%
Sep (22)	6%	59%	21%	15%
Aug (22)	5%	60%	22%	14%
Jul (22)	6%	58%	20%	16%
Jun (22)	7%	59%	22%	13%
May (22)	8%	52%	24%	16%
Apr (22)	7%	53%	24%	16%
Mar (22)	6%	56%	22%	16%
Feb (22)	5%	55%	23%	17%
Jan (22)	6%	54%	25%	15%
Dec (21)	7%	52%	27%	15%
Nov (21)	7%	50%	28%	16%
Oct (21)	7%	49%	27%	17%
Sep (21)	8%	49%	27%	16%
Aug (21)	8%	49%	28%	16%
Jul (21)	8%	48%	26%	17%
Jun (21)	9%	49%	25%	17%
May (21)	7%	51%	25%	18%
Apr (21)	8%	51%	22%	19%
Mar (21)	8%	50%	24%	18%
Feb (21)	9%	49%	22%	20%
Jan (21)	8%	47%	23%	22%
Dec (20)	8%	50%	23%	19%
Nov (20)	8%	51%	21%	20%
Oct (20)	7%	48%	22%	22%
Sep (20)	9%	54%	19%	19%
Aug (20)	10%	50%	20%	21%
Jul (20)	8%	48%	22%	20%
Jun (20)	9%	50%	25%	18%
May (20)	8%	48%	25%	19%
Apr (20)	9%	50%	21%	20%
Mar (20)		47%	23%	21%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?
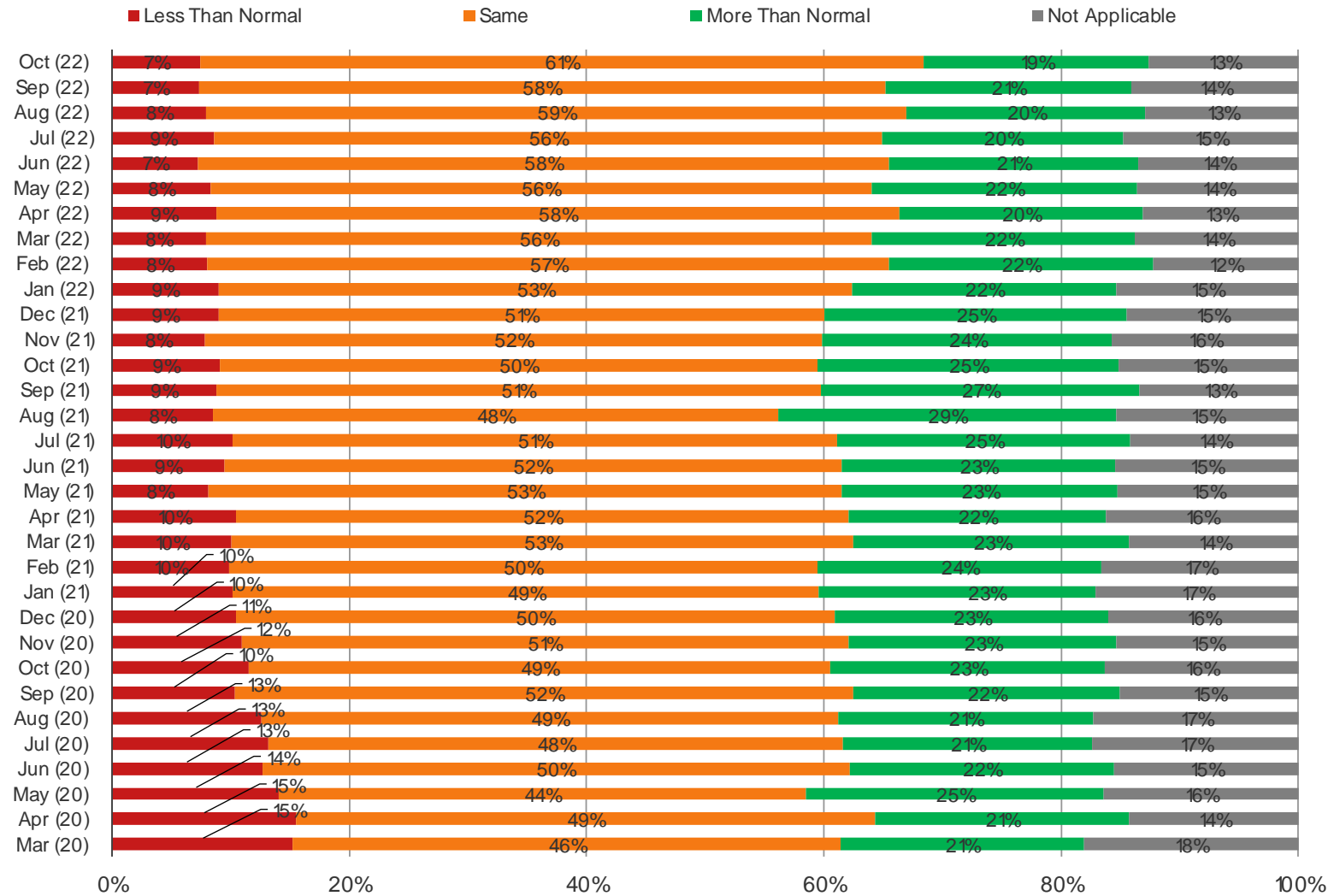
Going to live events

Legend: ■ Less Than Normal ■ Same ■ More Than Normal ■ Not Applicable

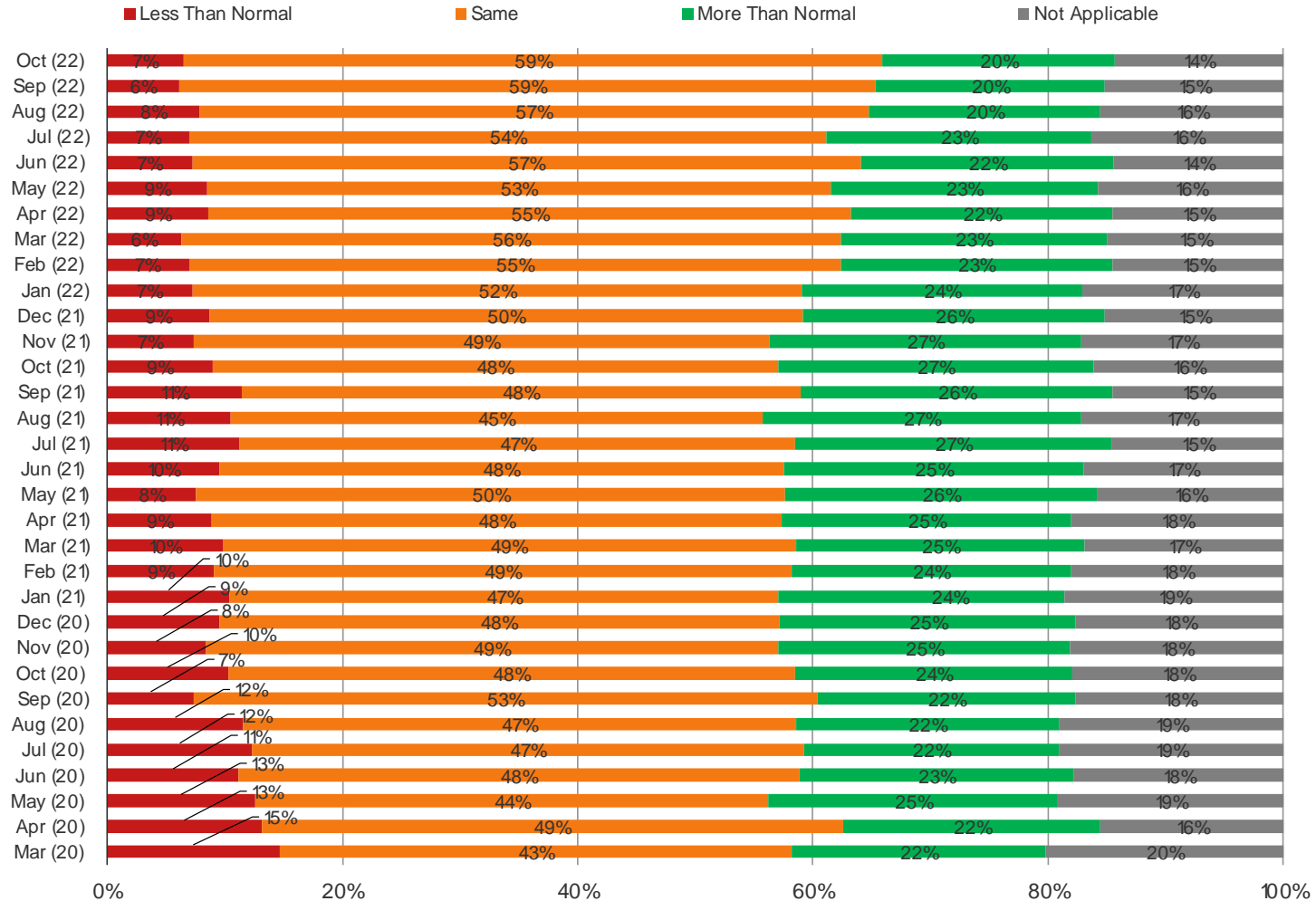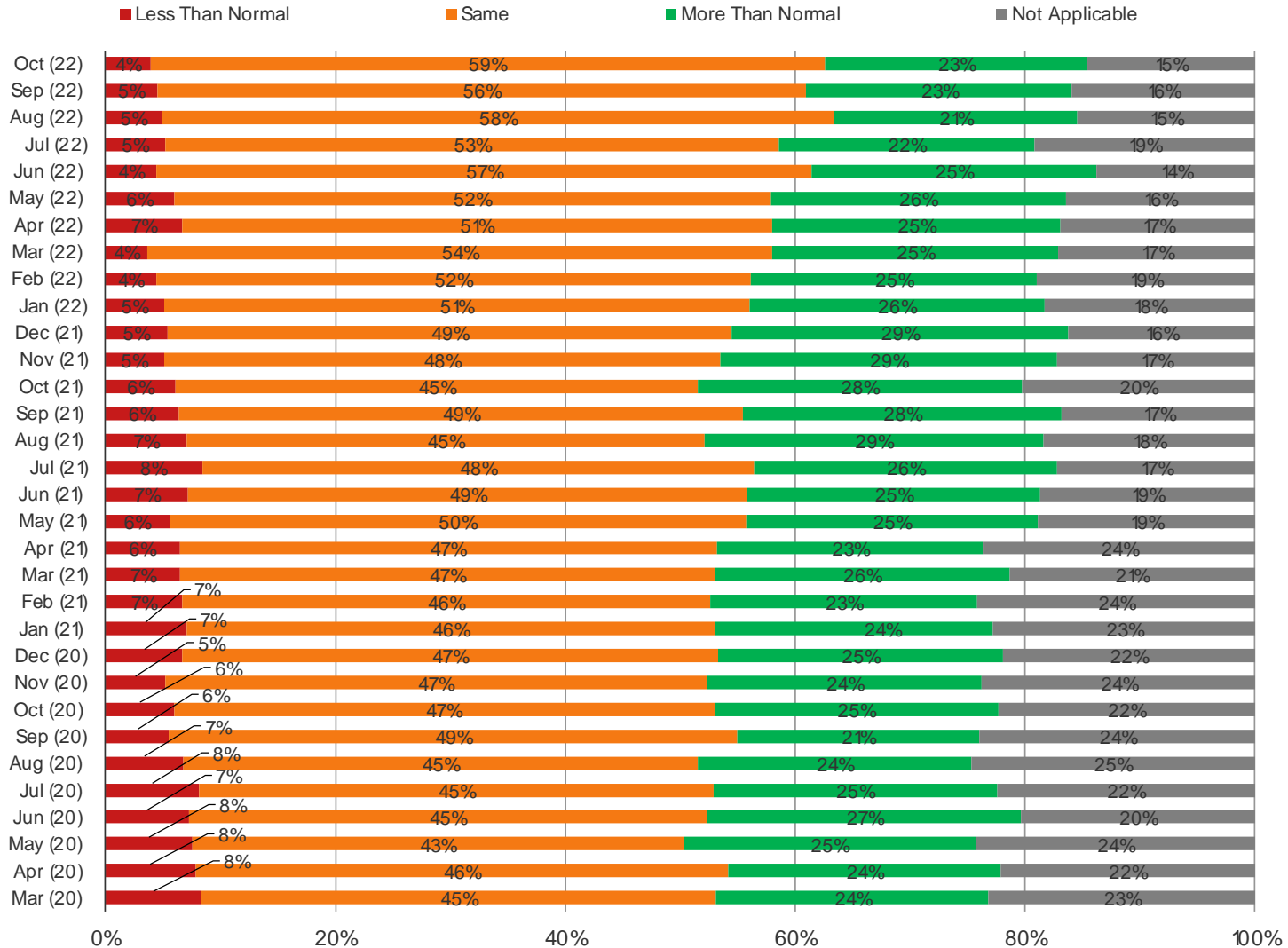| Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	20%	47%	11%	21%
Sep (22)	18%	47%	12%	24%
Aug (22)	19%	46%	14%	21%
Jul (22)	18%	42%	14%	26%
Jun (22)	18%	43%	14%	25%
May (22)	18%	42%	17%	23%
Apr (22)	18%	41%	16%	24%
Mar (22)	19%	44%	15%	23%
Feb (22)	22%	40%	13%	24%
Jan (22)	22%	38%	16%	24%
Dec (21)	24%	35%	18%	23%
Nov (21)	21%	37%	18%	25%
Oct (21)	19%	35%	21%	25%
Sep (21)	23%	36%	20%	20%
Aug (21)	22%	33%	20%	25%
Jul (21)	19%	36%	21%	24%
Jun (21)	16%	37%	24%	23%
May (21)	19%	38%	20%	23%
Apr (21)	19%	36%	21%	25%
Mar (21)	25%	35%	16%	24%
Feb (21)	22%	33%	16%	28%
Jan (21)	22%	33%	18%	28%
Dec (20)	26%	34%	16%	25%
Nov (20)	26%	35%	12%	27%
Oct (20)	26%	33%	13%	29%
Sep (20)	25%	33%	13%	29%
Aug (20)	26%	32%	12%	30%
Jul (20)	28%	31%	14%	27%
Jun (20)	30%	31%	12%	27%
May (20)	28%	30%	15%	27%
Apr (20)	32%	33%	12%	23%
Mar (20)	32%	32%	11%	24%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Going to the gym

Legend: ■ Less Than Normal   ■ Same   ■ More Than Normal   ■ Not Applicable

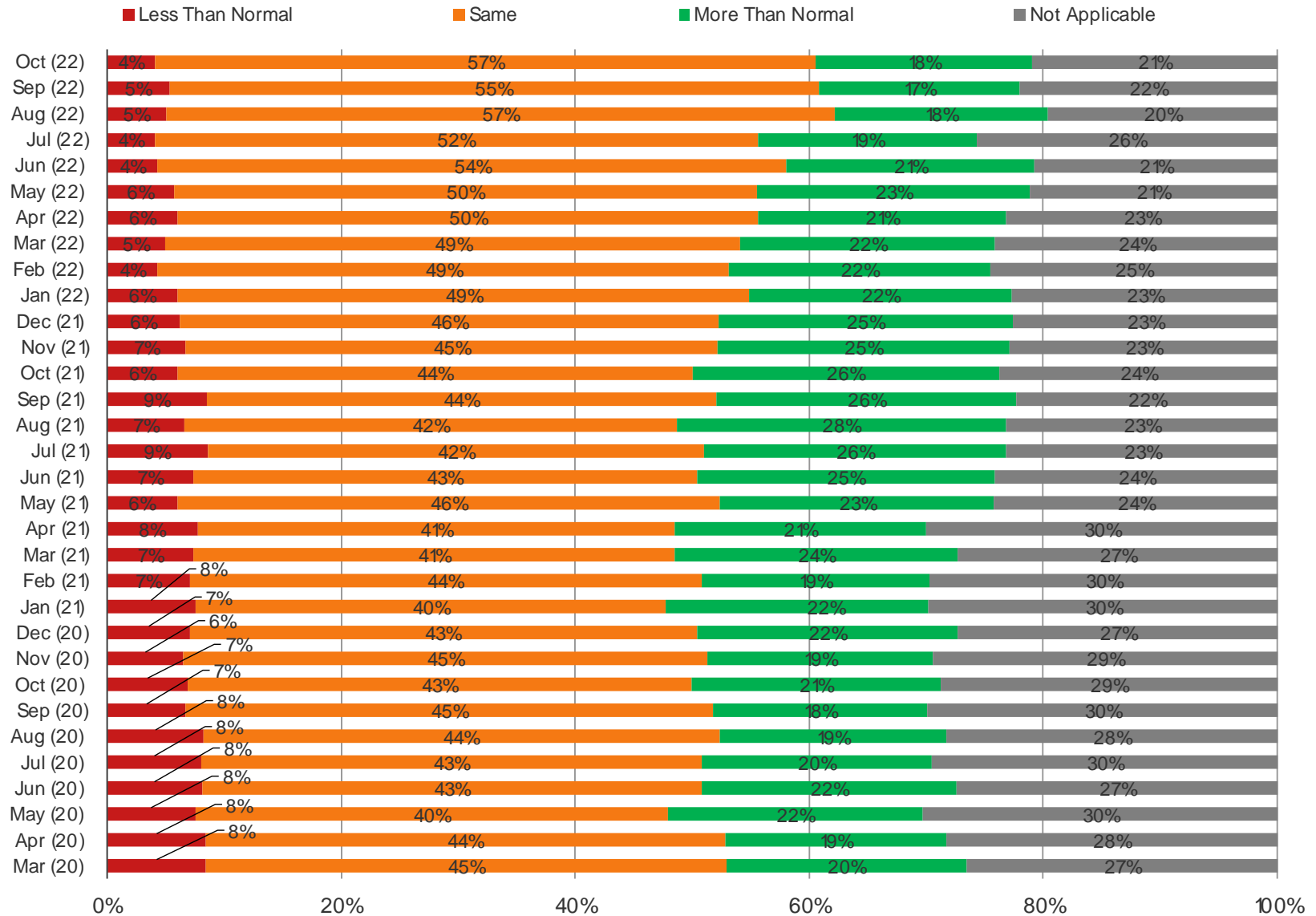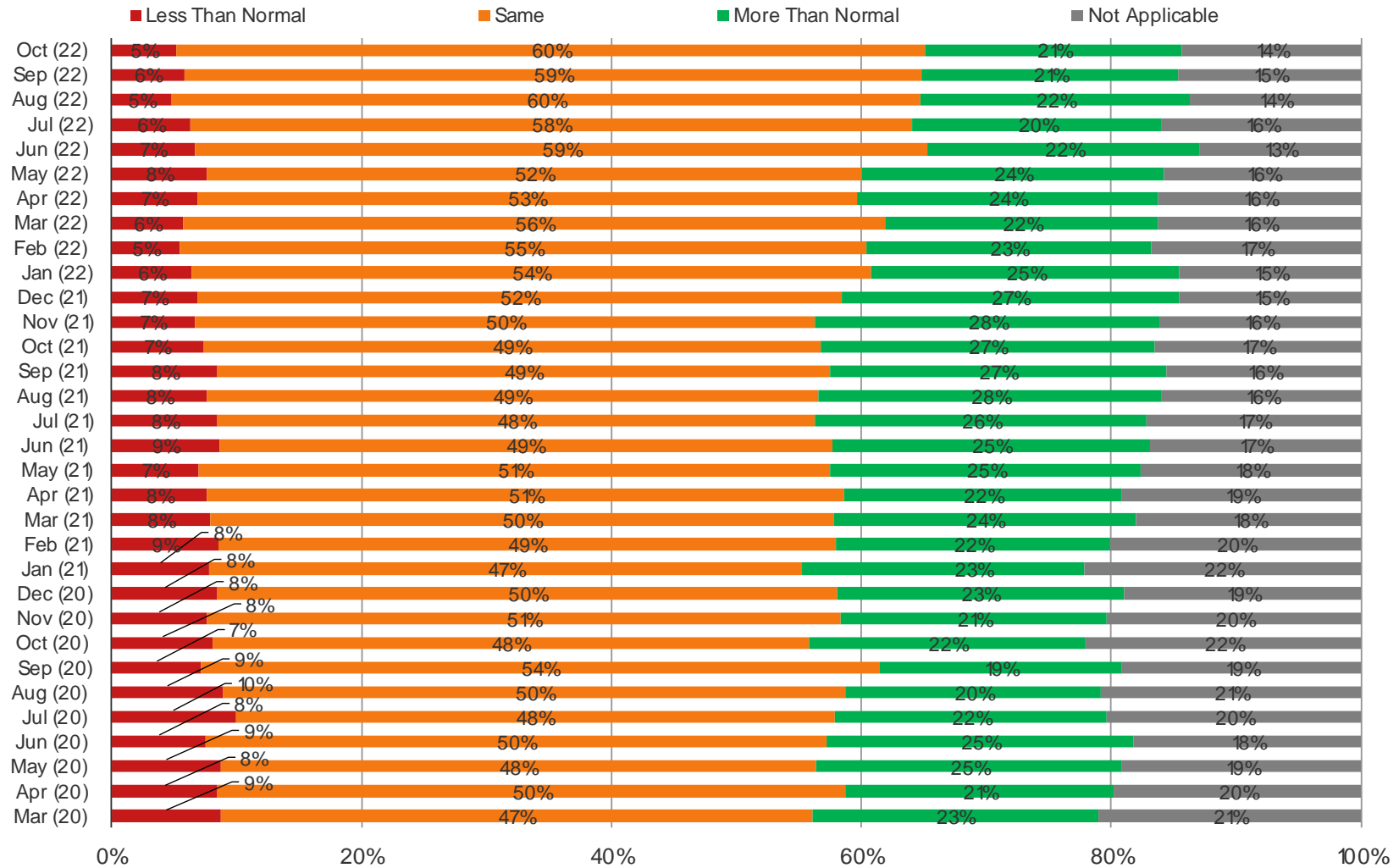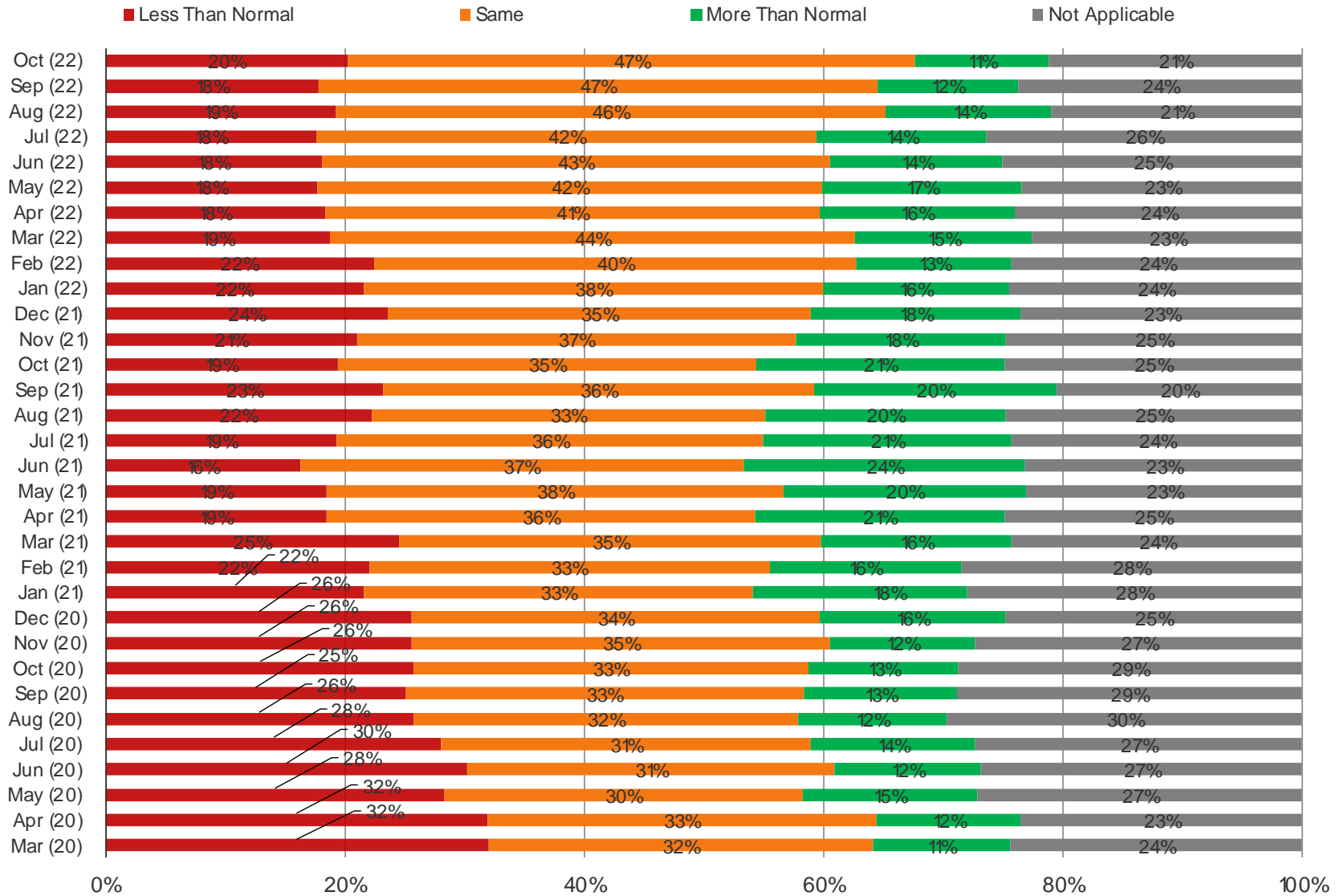| Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	16%	39%	10%	35%
Sep (22)	15%	39%	11%	35%
Aug (22)	15%	37%	12%	35%
Jul (22)	14%	38%	11%	37%
Jun (22)	15%	38%	12%	36%
May (22)	13%	37%	15%	35%
Apr (22)	15%	35%	14%	36%
Mar (22)	16%	37%	12%	34%
Feb (22)	18%	36%	12%	34%
Jan (22)	19%	35%	13%	33%
Dec (21)	18%	34%	15%	33%
Nov (21)	19%	32%	16%	34%
Oct (21)	15%	34%	18%	33%
Sep (21)	18%	35%	16%	31%
Aug (21)	18%	31%	18%	32%
Jul (21)	17%	32%	20%	31%
Jun (21)	15%	35%	20%	30%
May (21)	15%	35%	17%	32%
Apr (21)	16%	33%	17%	35%
Mar (21)	19%	34%	14%	33%
Feb (21)	18%	29%	15%	37%
Jan (21)	18%	29%	18%	35%
Dec (20)	22%	31%	13%	34%
Nov (20)	21%	30%	11%	37%
Oct (20)	21%	28%	12%	39%
Sep (20)	20%	30%	12%	39%
Aug (20)	21%	30%	12%	37%
Jul (20)	22%	28%	11%	39%
Jun (20)	25%	25%	13%	37%
May (20)	23%	27%	13%	37%
Apr (20)	25%	31%	10%	35%
Mar (20)	26%	31%	11%	32%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Going to Casinos

Legend: ■ Less Than Normal   ■ Same   ■ More Than Normal   ■ Not Applicable

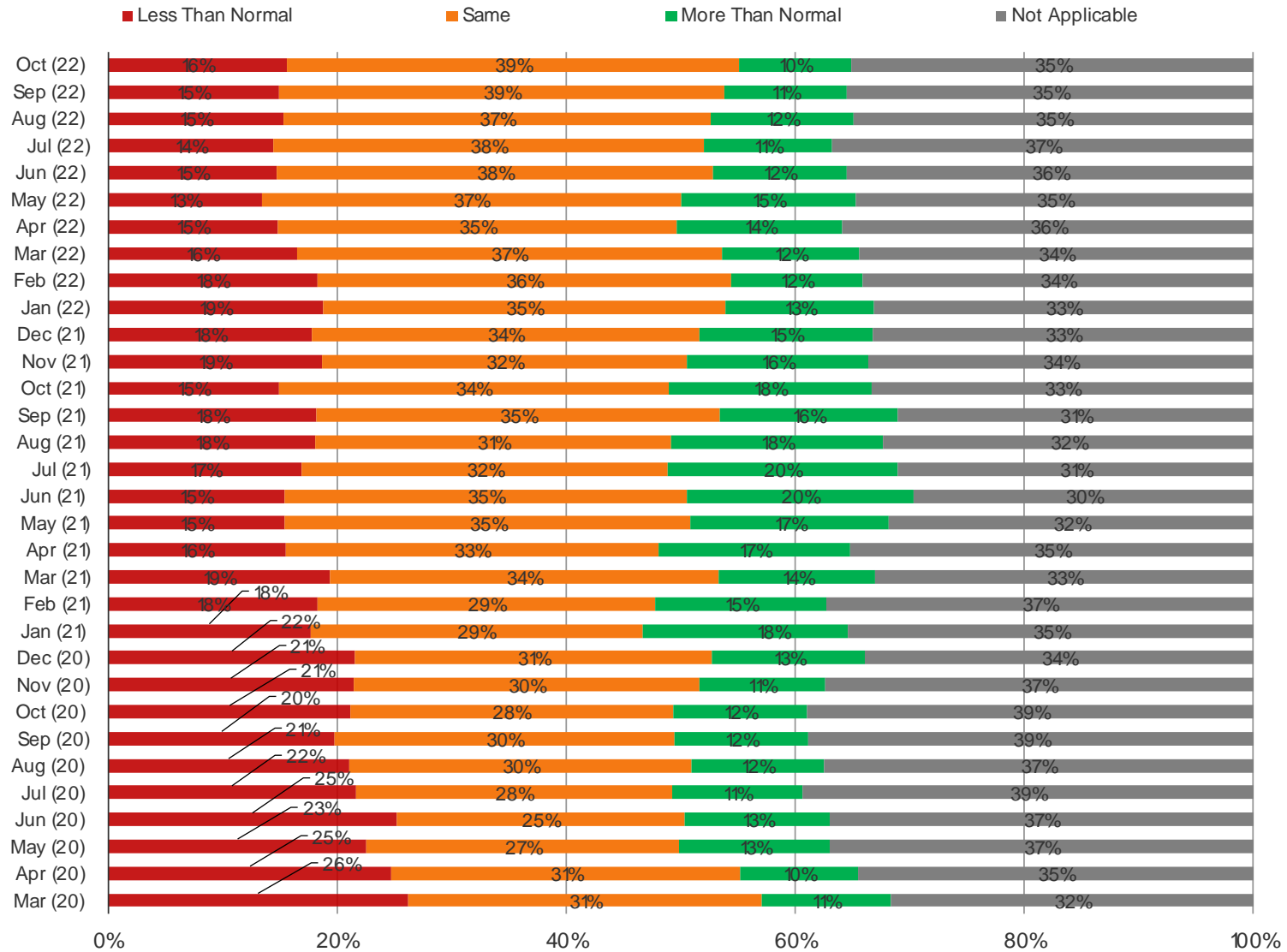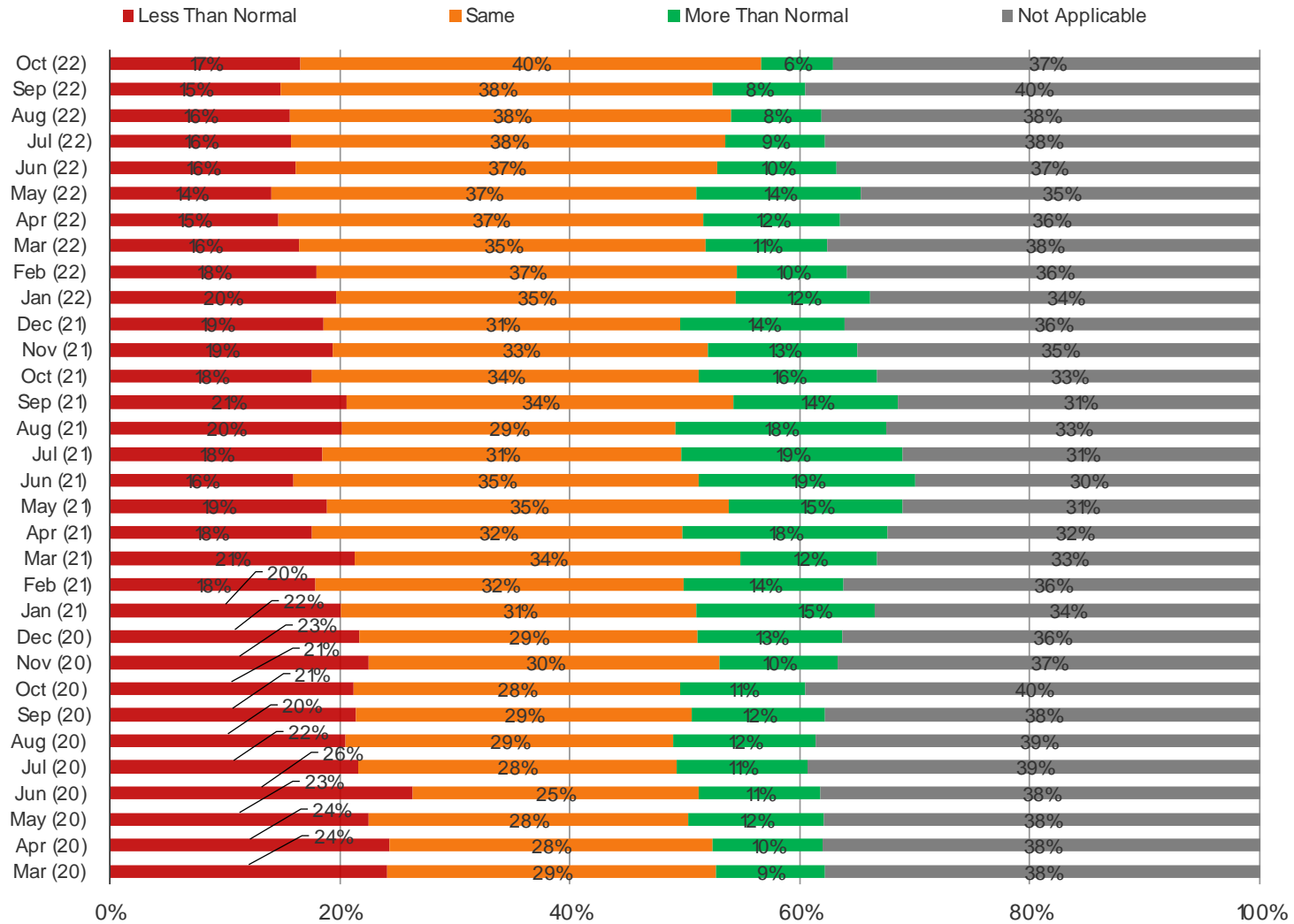| Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	17%	40%	6%	37%
Sep (22)	15%	38%	8%	40%
Aug (22)	16%	38%	8%	38%
Jul (22)	16%	38%	9%	38%
Jun (22)	16%	37%	10%	37%
May (22)	14%	37%	14%	35%
Apr (22)	15%	37%	12%	36%
Mar (22)	16%	35%	11%	38%
Feb (22)	18%	37%	10%	36%
Jan (22)	20%	35%	12%	34%
Dec (21)	19%	31%	14%	36%
Nov (21)	19%	33%	13%	35%
Oct (21)	18%	34%	16%	33%
Sep (21)	21%	34%	14%	31%
Aug (21)	20%	29%	18%	33%
Jul (21)	18%	31%	19%	31%
Jun (21)	16%	35%	19%	30%
May (21)	19%	35%	15%	31%
Apr (21)	18%	32%	18%	32%
Mar (21)	21%	34%	12%	33%
Feb (21)	18%	32%	14%	36%
Jan (21)	20%	31%	15%	34%
Dec (20)	22%	29%	13%	36%
Nov (20)	23%	30%	10%	37%
Oct (20)	21%	28%	11%	40%
Sep (20)	21%	29%	12%	38%
Aug (20)	20%	29%	12%	39%
Jul (20)	22%	28%	11%	39%
Jun (20)	26%	25%	11%	38%
May (20)	23%	28%	12%	38%
Apr (20)	24%	28%	10%	38%
Mar (20)	24%	29%	9%	38%

Going forward, do you expect to do the following more or less often than normal because of the Coronavirus and its impact to your life / the economy?

Cooking at home

Legend: ■ Less Than Normal ■ Same ■ More Than Normal ■ Not Applicable

Month	Less Than Normal	Same	More Than Normal	Not Applicable
Oct (22)	4%	57%	31%	7%
Sep (22)	4%	59%	29%	8%
Aug (22)	4%	57%	31%	7%
Jul (22)	5%	57%	29%	8%
Jun (22)	5%	56%	32%	8%
May (22)	5%	55%	30%	9%
Apr (22)	7%	55%	30%	7%
Mar (22)	4%	56%	32%	8%
Feb (22)	5%	55%	33%	6%
Jan (22)	7%	54%	31%	8%
Dec (21)	6%	52%	33%	9%
Nov (21)	7%	50%	35%	9%
Oct (21)	7%	53%	32%	9%
Sep (21)	8%	51%	34%	8%
Aug (21)	8%	48%	35%	9%
Jul (21)	9%	50%	32%	9%
Jun (21)	9%	51%	31%	9%
May (21)	9%	53%	30%	8%
Apr (21)	8%	53%	29%	10%
Mar (21)	8%	53%	32%	7%
Feb (21)	8%	52%	30%	9%
Jan (21)	8%	51%	31%	10%
Dec (20)	8%	51%	32%	8%
Nov (20)	7%	50%	32%	10%
Oct (20)	6%	52%	31%	10%
Sep (20)	8%	53%	31%	10%
Aug (20)	8%	49%	31%	12%
Jul (20)	8%	50%	31%	11%
Jun (20)	10%	48%	34%	9%
May (20)	9%	46%	34%	10%
Apr (20)	0%	49%	33%	9%
Mar (20)	0%			