

BACKGROUND

- ❑ Survey of 1,505 US Consumers each month, balanced to census demographically.

FINDINGS:

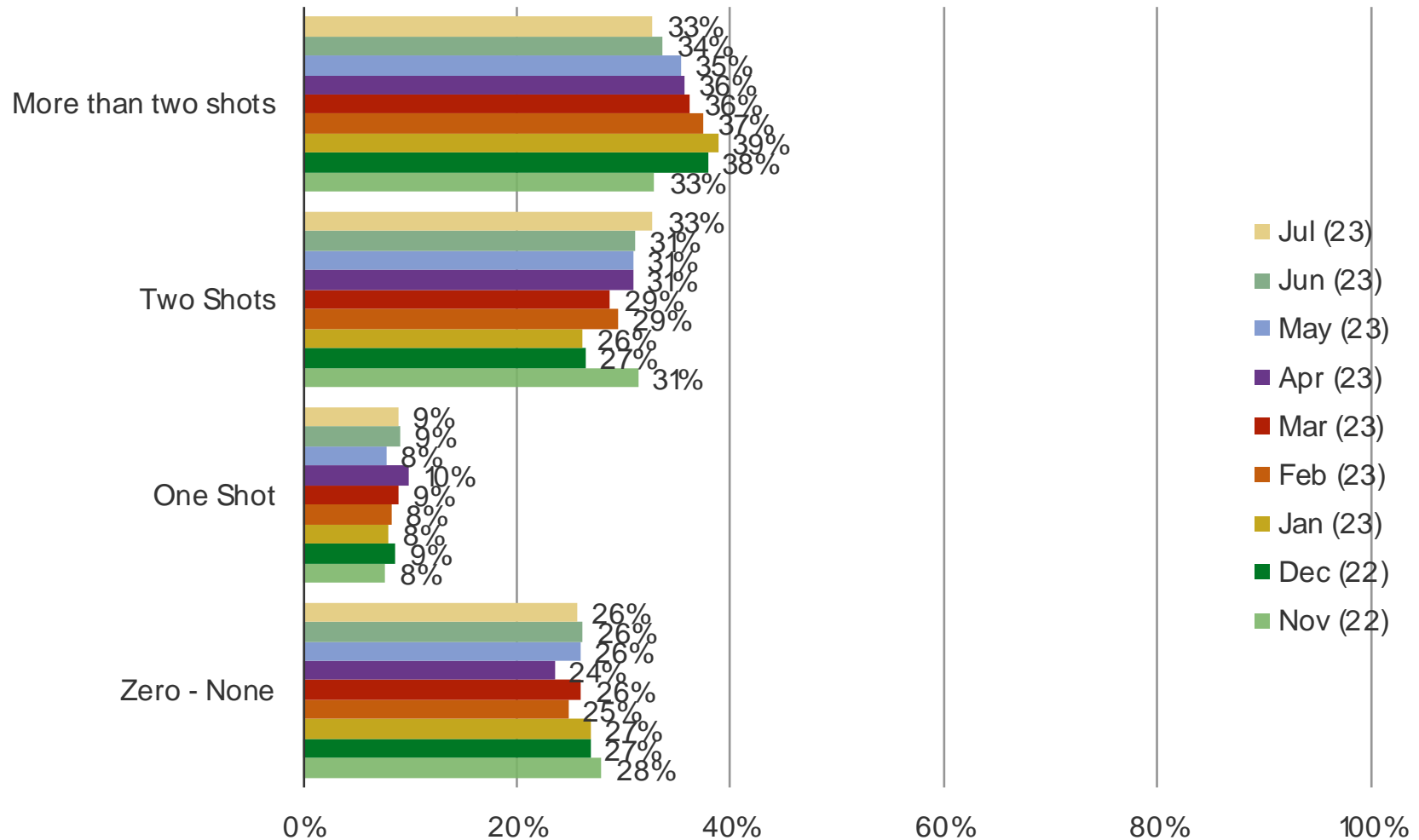
1. Over the 9 months we have been running this survey, the demand trend for the Covid vaccine has been in decline.
2. From June to July, the percentage of respondents who plan to get a Covid shot in the next three months ticked up slightly. We would note, however, that the percentage of consumers who plan to get a flu shot in the next three months increased by much more from June to July (ie, the Covid shot isn't seeing the same seasonal bump that the Flu shot is).
3. Consumers have more confidence in the safety of the flu shot over the Covid shot, and a higher percentage believe getting the flu shot is necessary.
4. Flu shot takers are more likely to prefer getting it at a doctor's office. In contrast, Covid shot takers are more likely to prefer getting it at a pharmacy.
5. Over half of respondents (north of 60%) continue to indicate that they will not get another Covid shot at any point in the future.



Vaccines

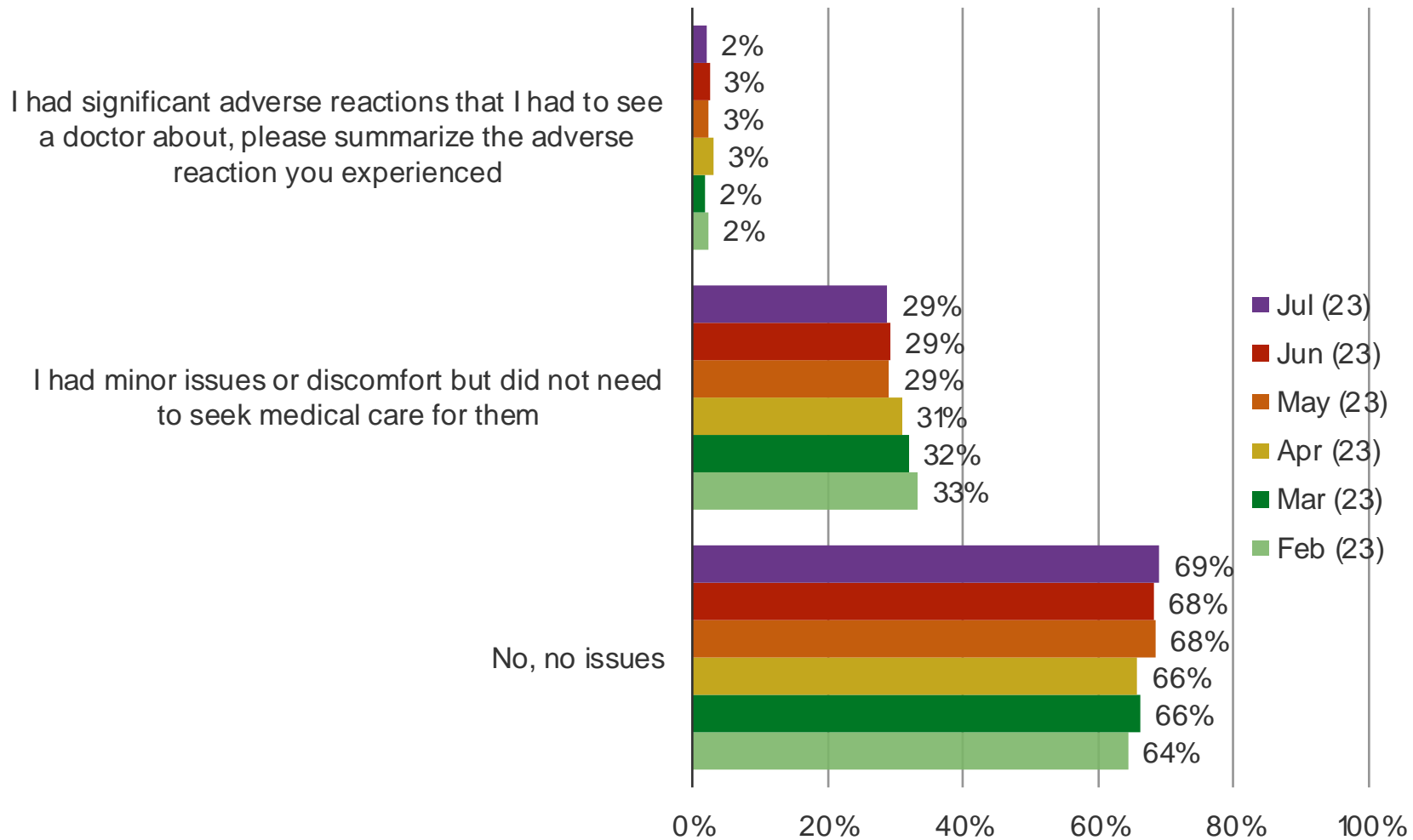
Have you gotten any shots of the Covid vaccine?

Posed to all respondents (n = 1,505).



Have you ever had any adverse reactions to the Covid vaccine?

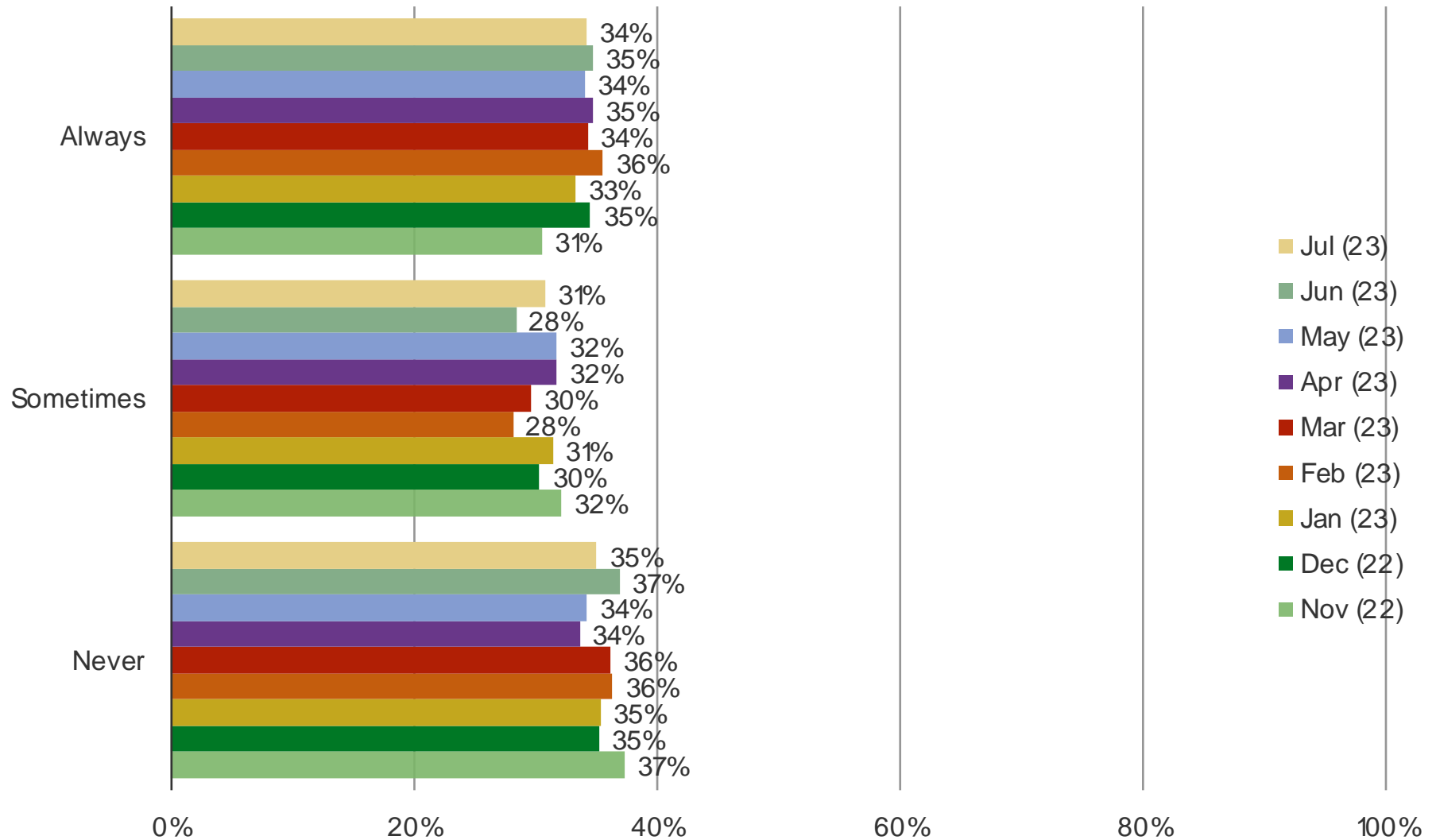
Posed to all respondents who have gotten one or more Covid shots (N = 1,119)



Respondents who had issues they needed to see a doctor for said those issues were: arm pain, cardiac events, clots in both lungs, fever, seizure, blood clots, premature ventricular contractions, auto immune disorder, rash, recurring anaphylaxis, severe pms, sever rash, shortness of breath, super sick, swelling under arms, tinnitus.

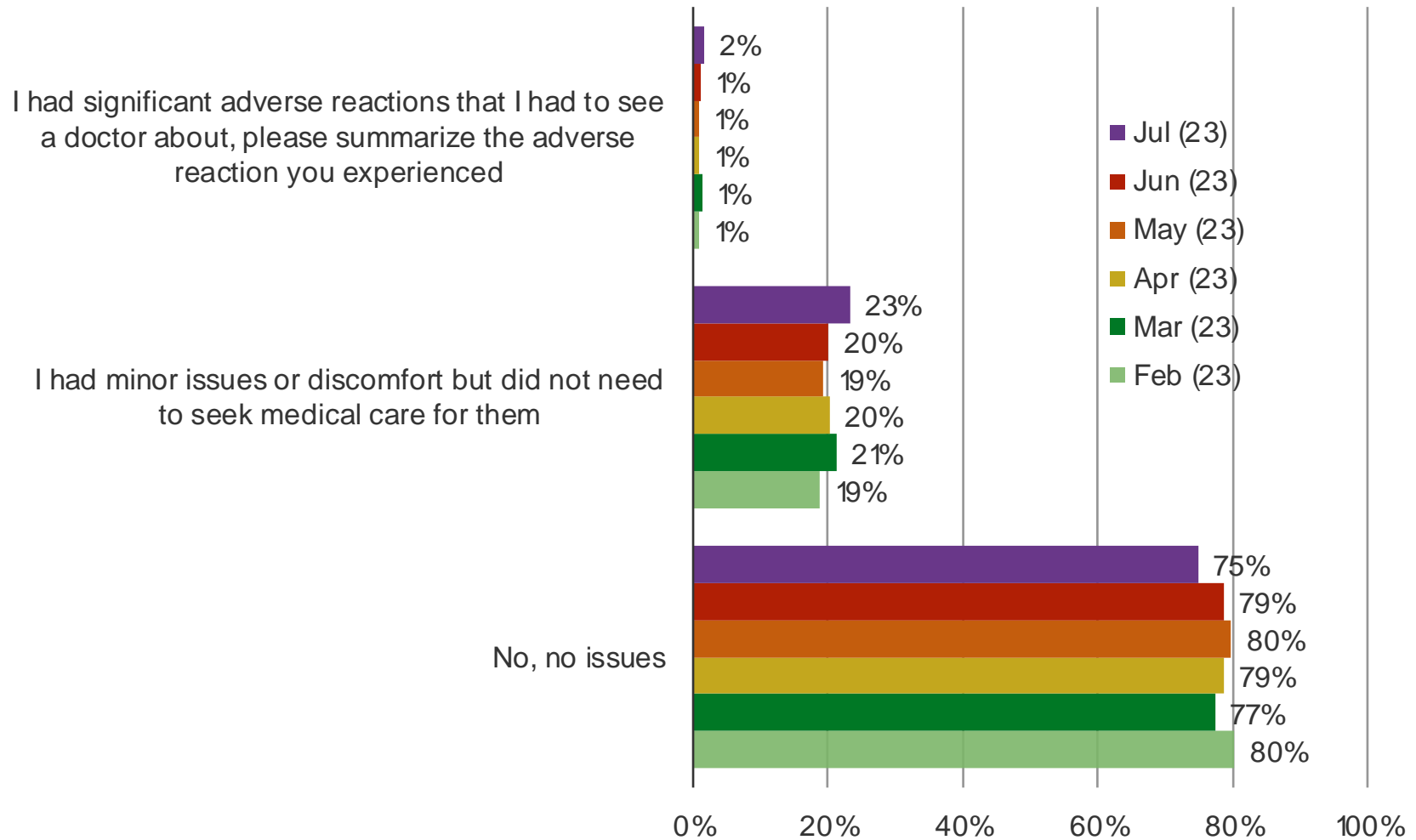
Do you typically get the flu shot every year?

Posed to all respondents (n = 1,505).



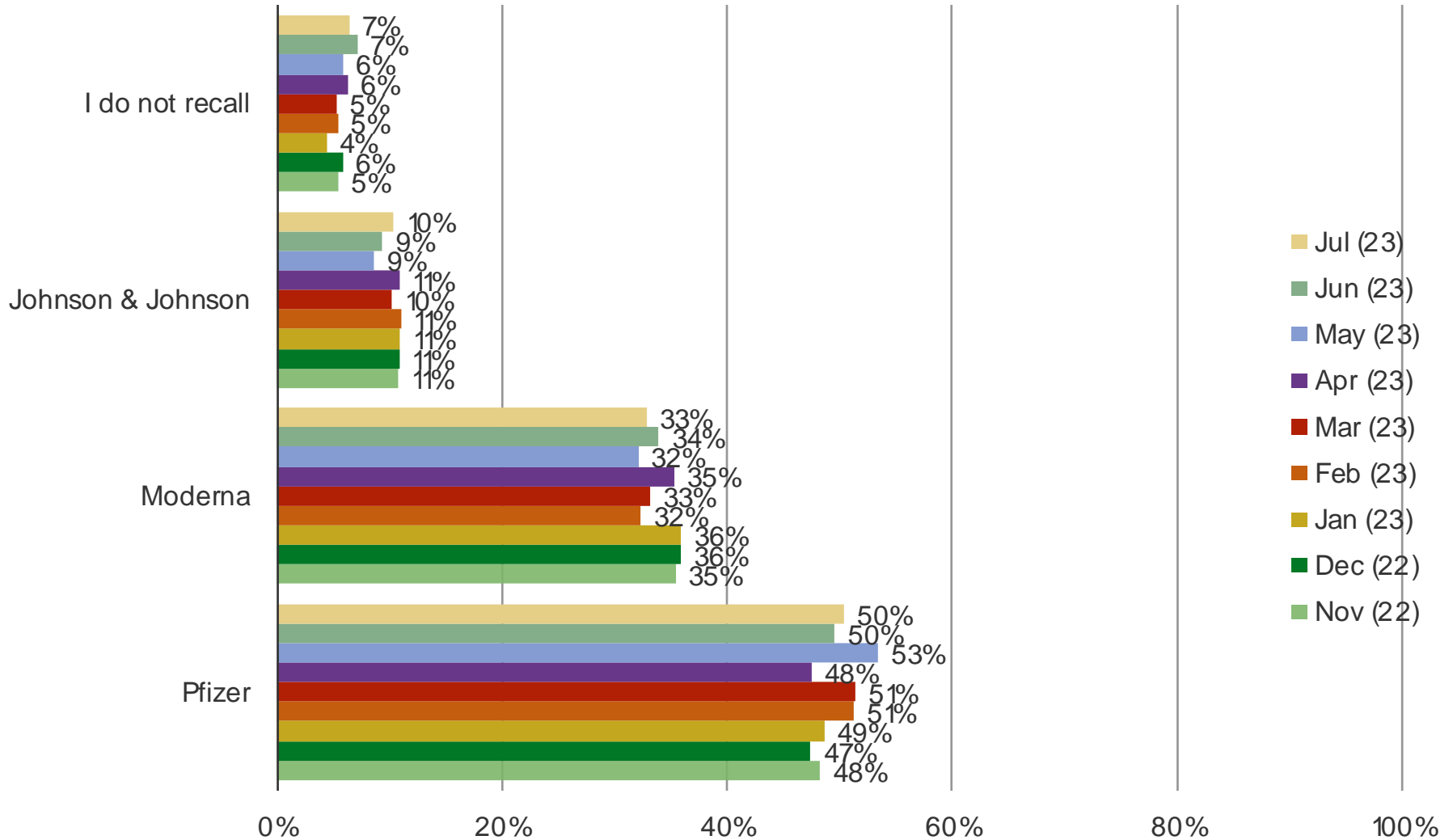
Have you ever had any adverse reactions to the Flu shot?

Posed to respondents who have had one or more Flu shot (N = 978)



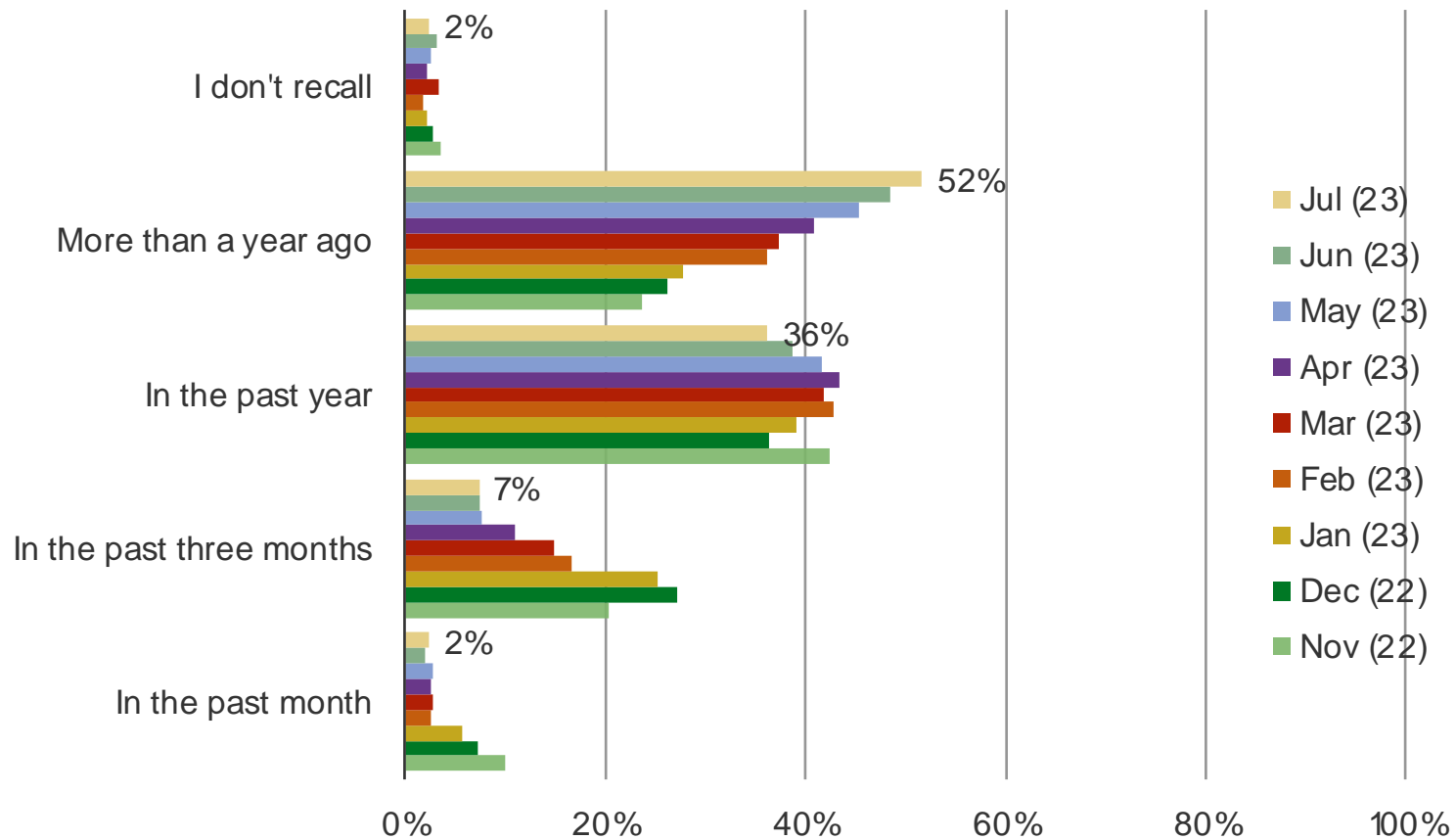
Which vaccine did you get?

Posed to respondents who received at least one Covid vaccine shot.



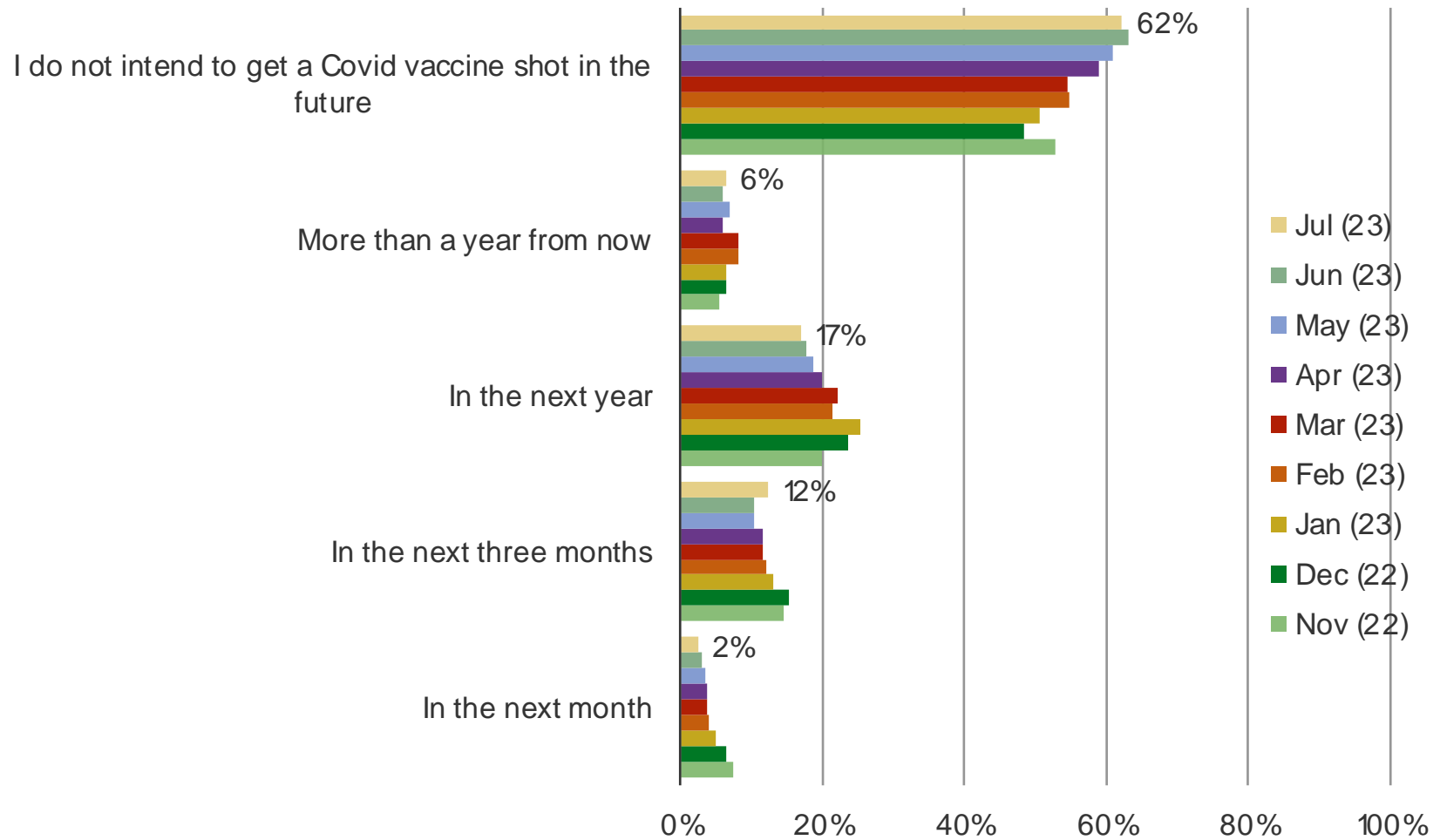
When did you most recently get a Covid vaccine shot?

Posed to respondents who received at least one Covid vaccine shot.



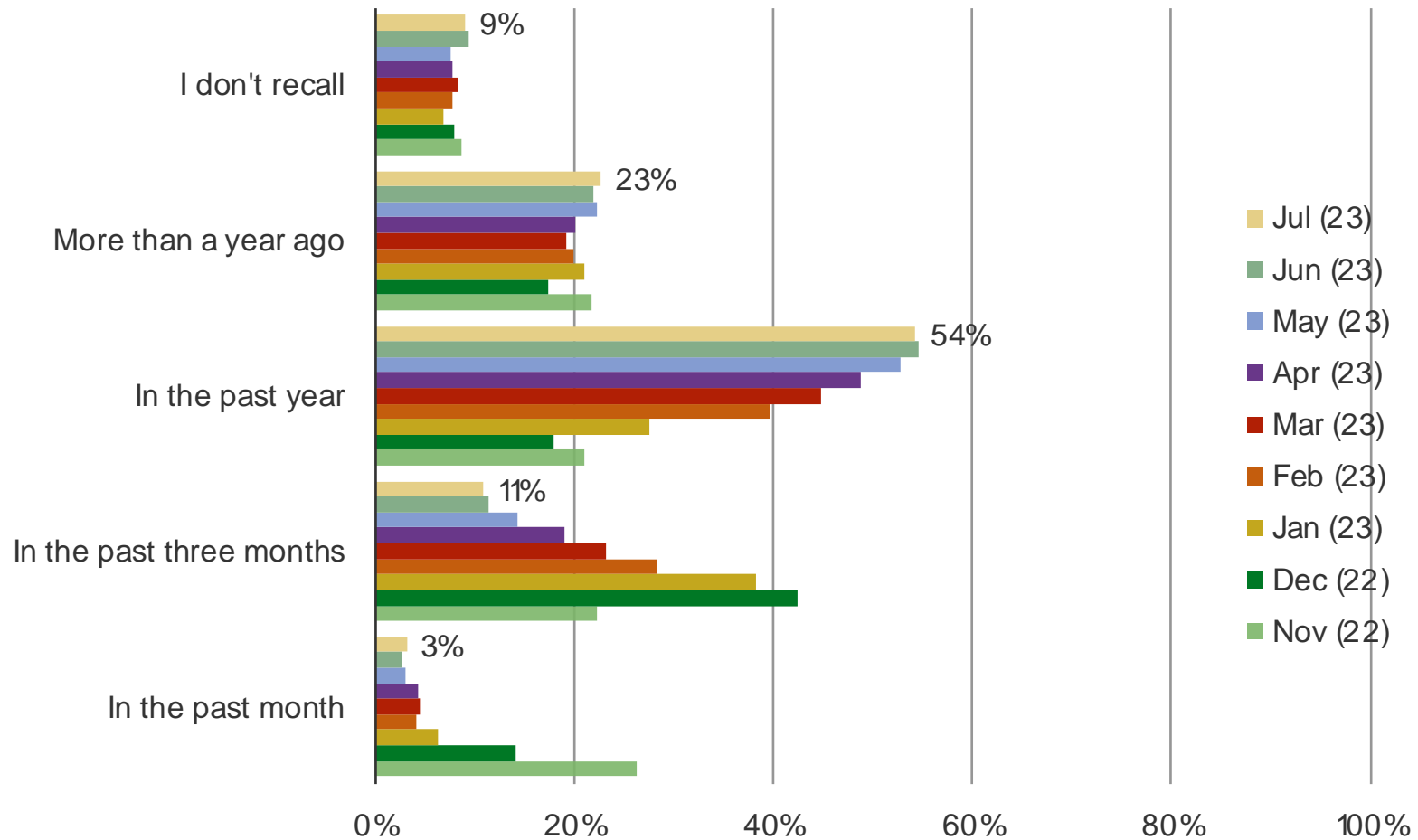
When do you expect to get a Covid vaccine shot next?

Posed to all respondents (n = 1,505).



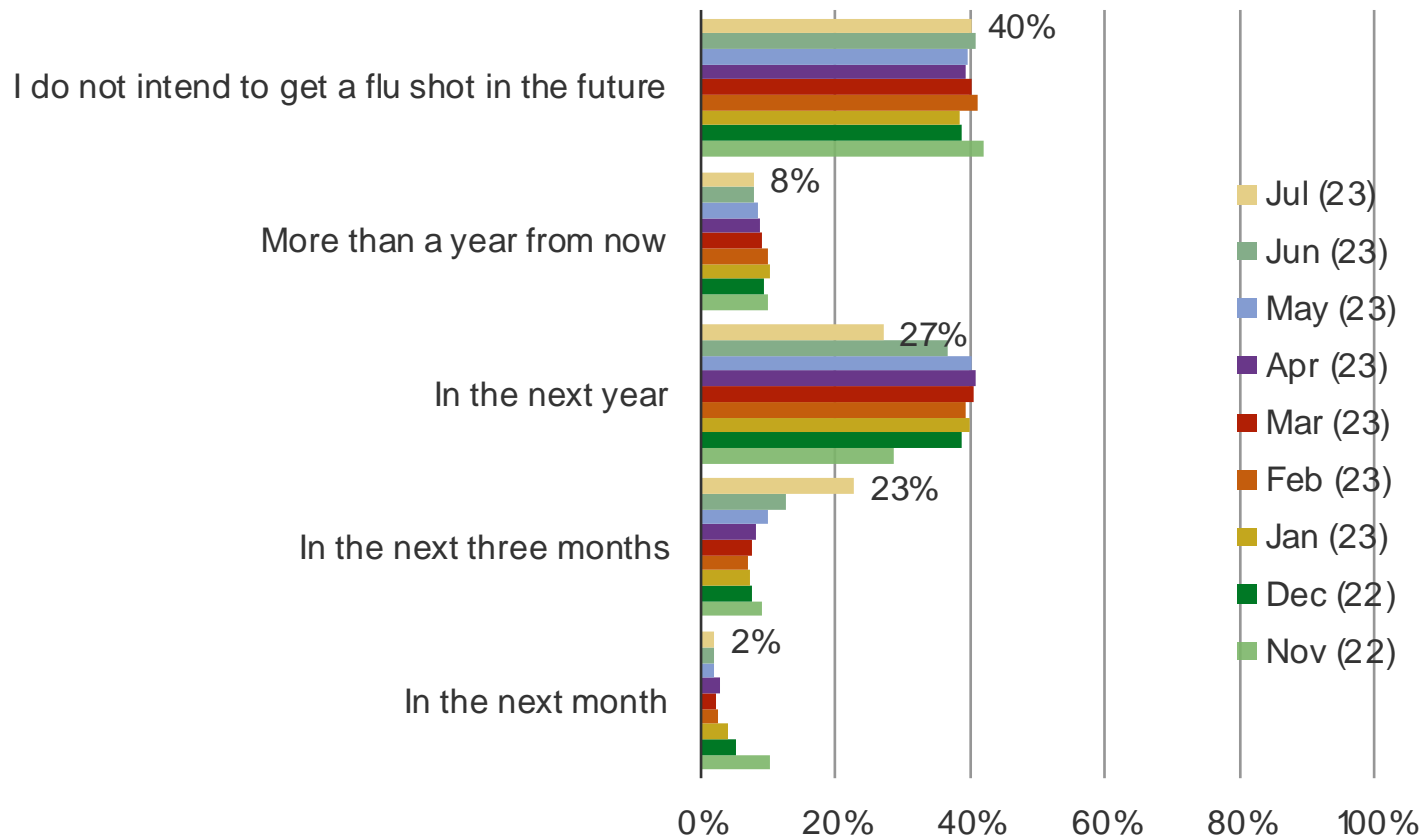
When did you most recently get a Flu shot?

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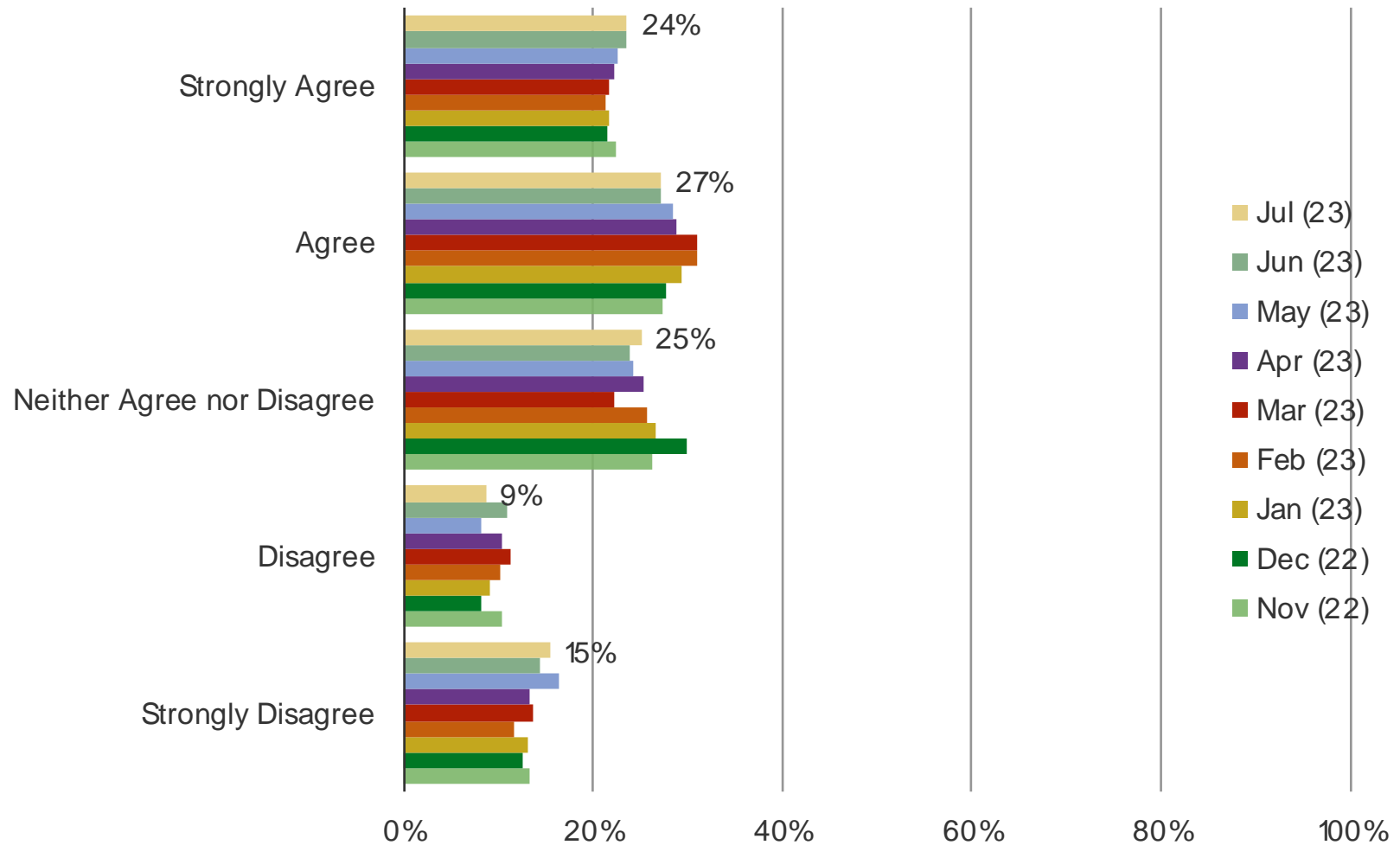
When do you expect to get a Flu shot next?

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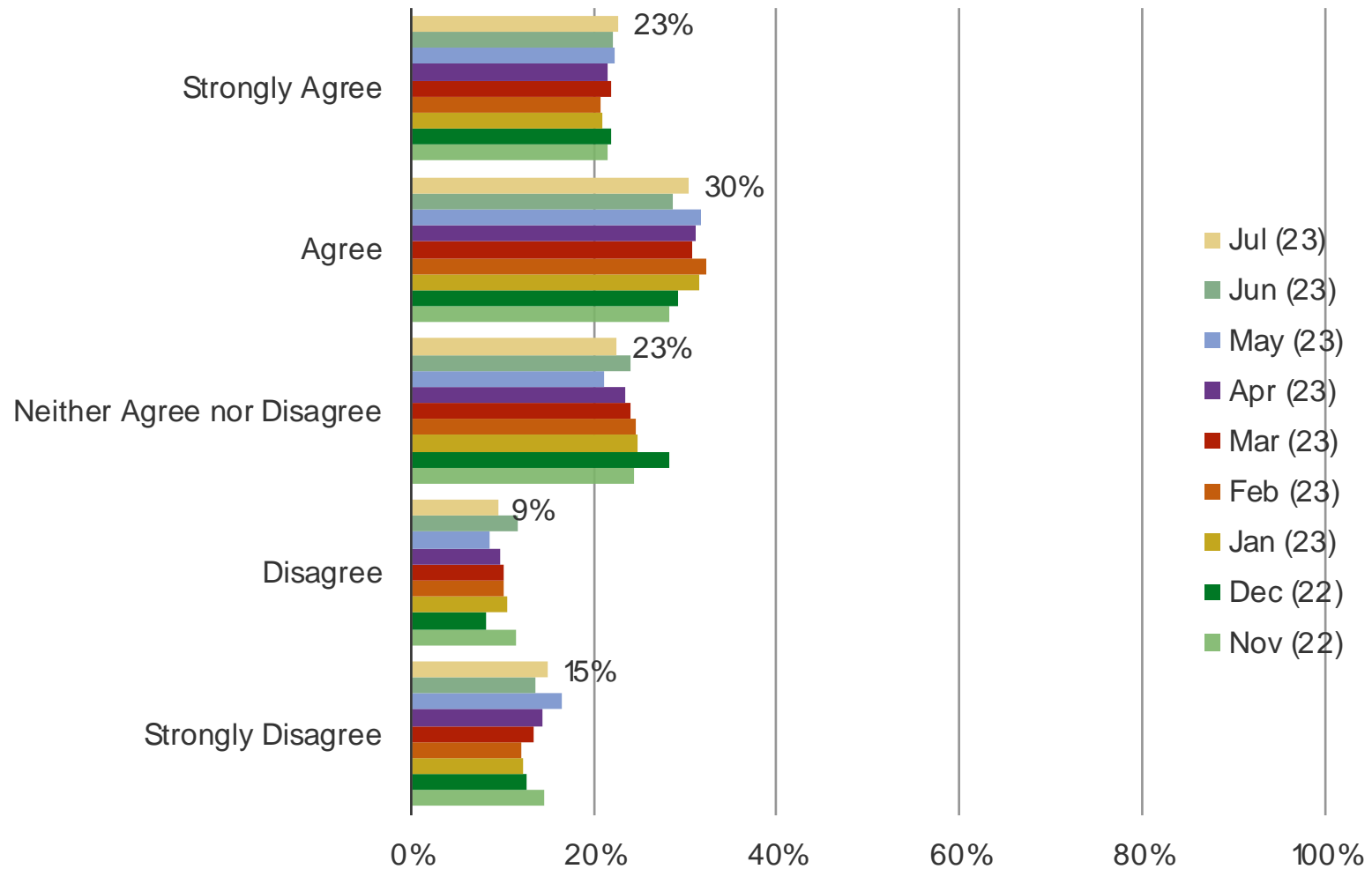
To what extent do you agree with the following: The Covid Vaccines are safe

Posed to all respondents (n = 1,505).



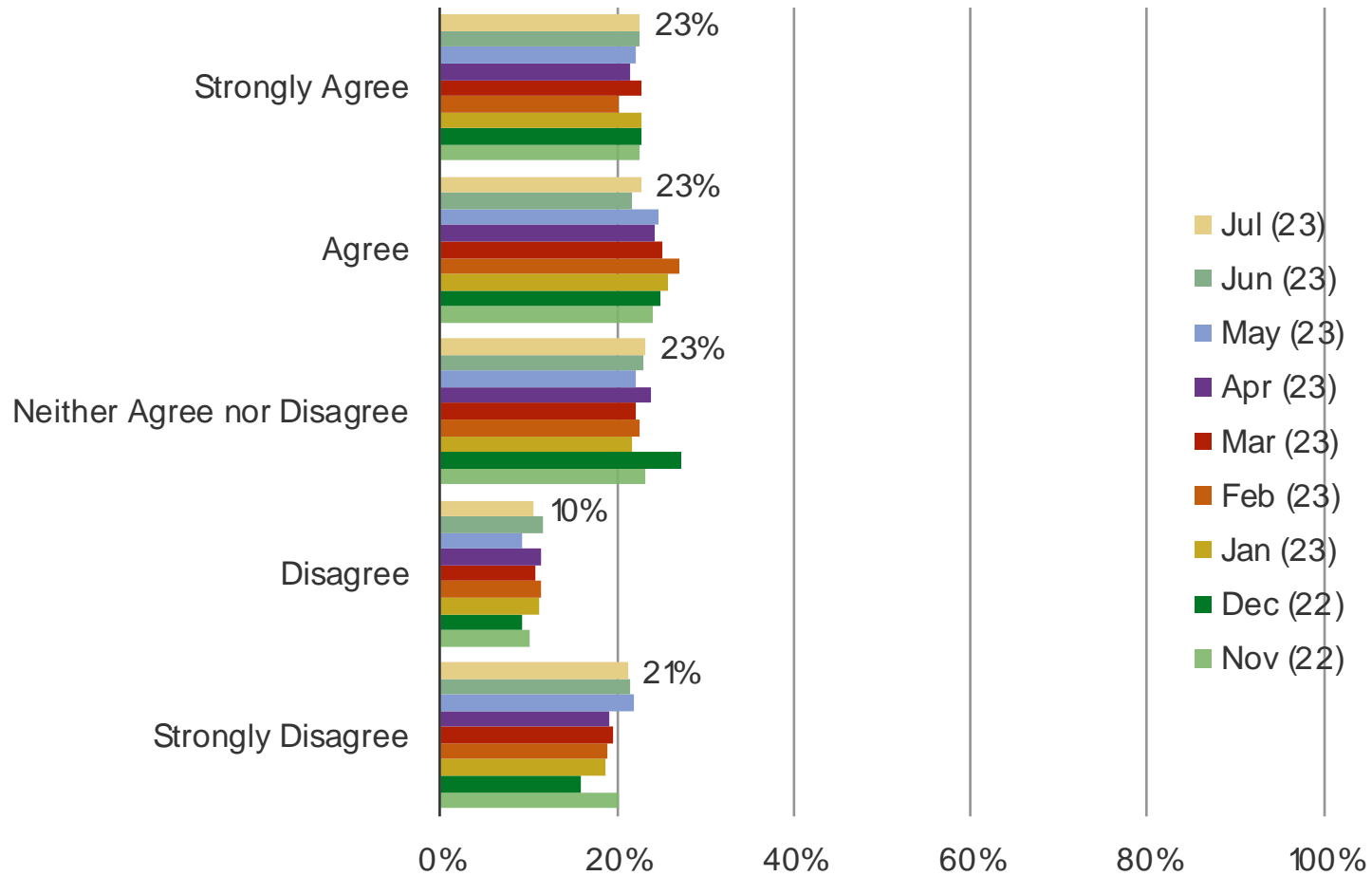
To what extent do you agree with the following: The Covid Vaccines are effective

Posed to all respondents (n = 1,505).



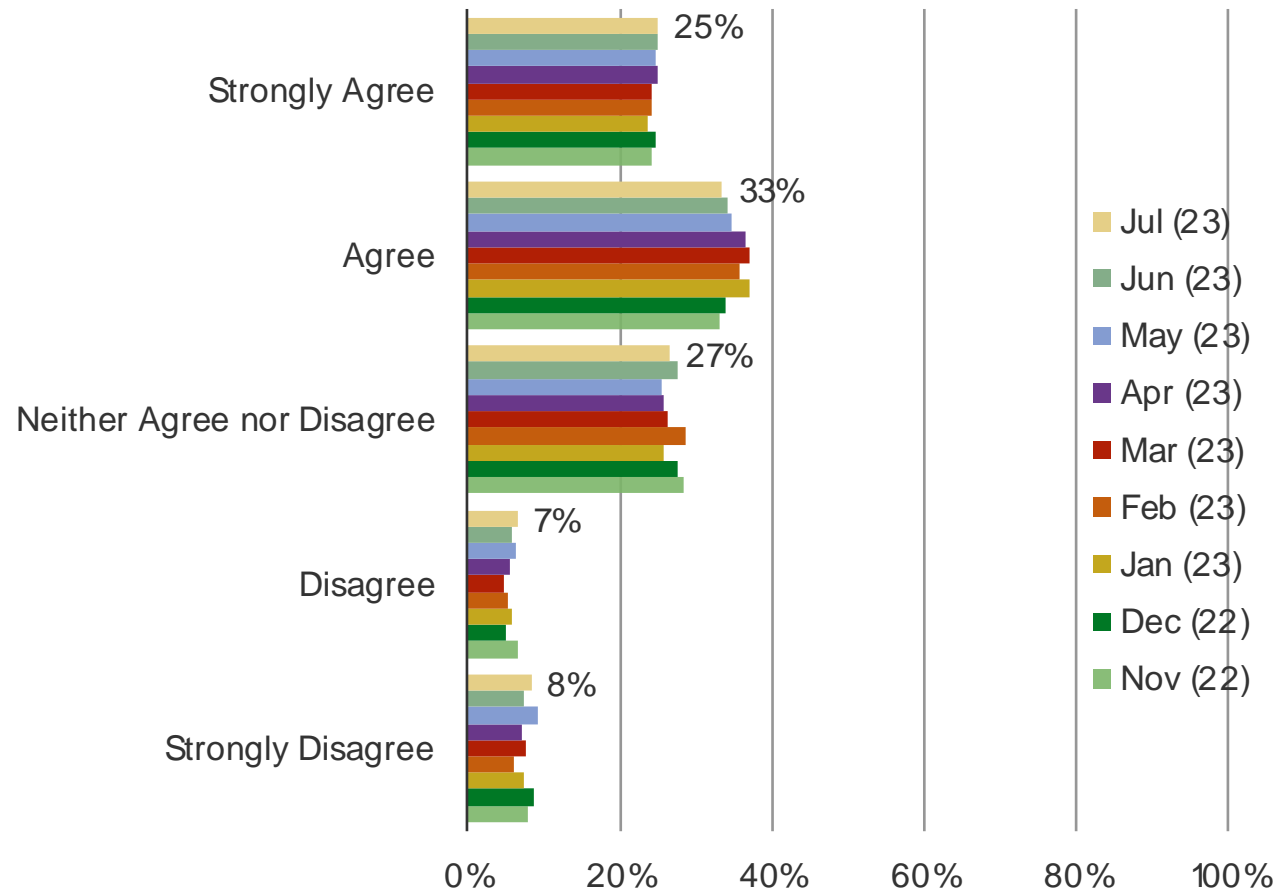
To what extent do you agree with the following: The Covid Vaccines are necessary for me to get

Posed to all respondents (n = 1,505).



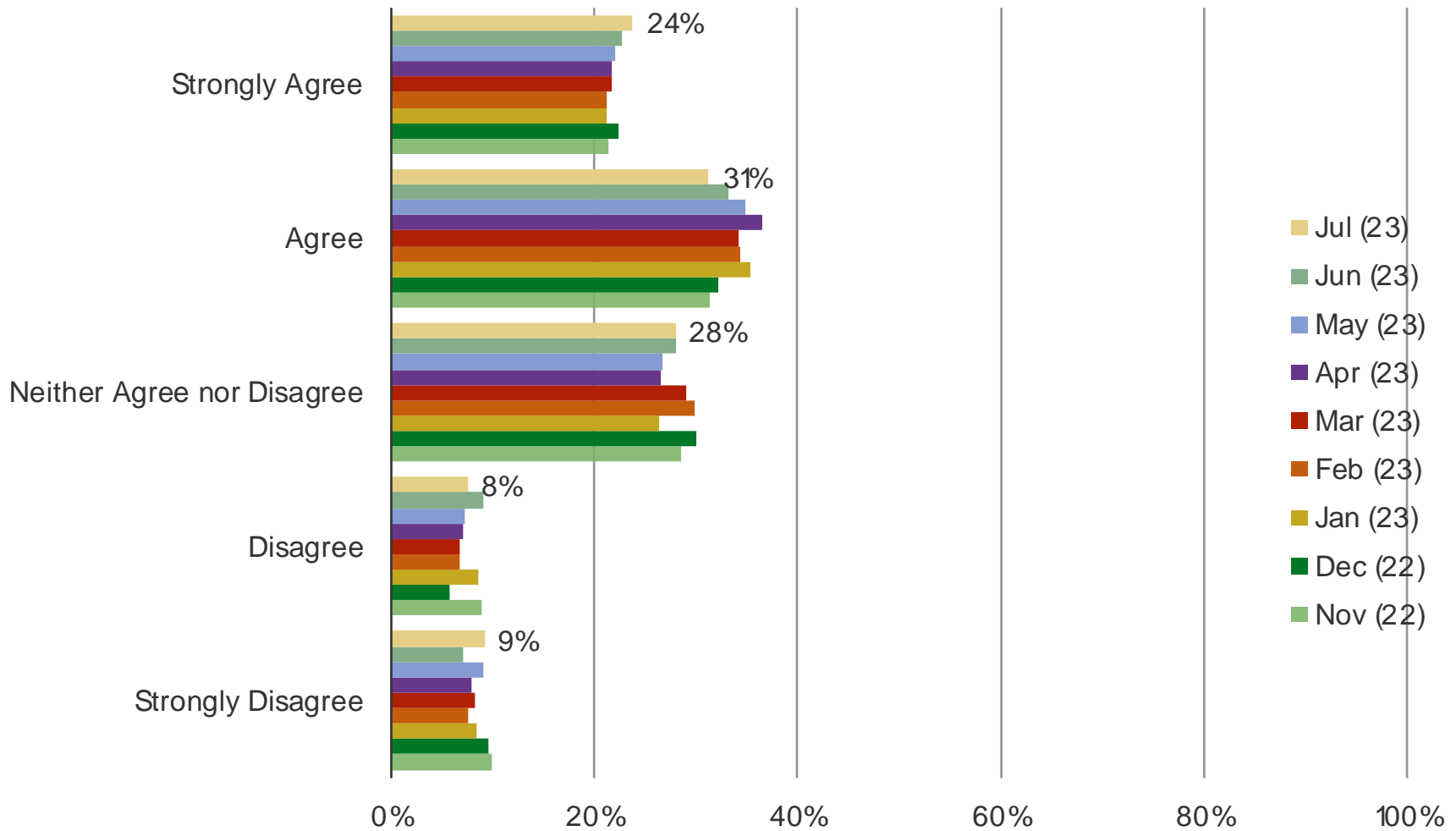
To what extent do you agree with the following: The Flu Vaccine is safe

Posed to all respondents (n = 1,505).

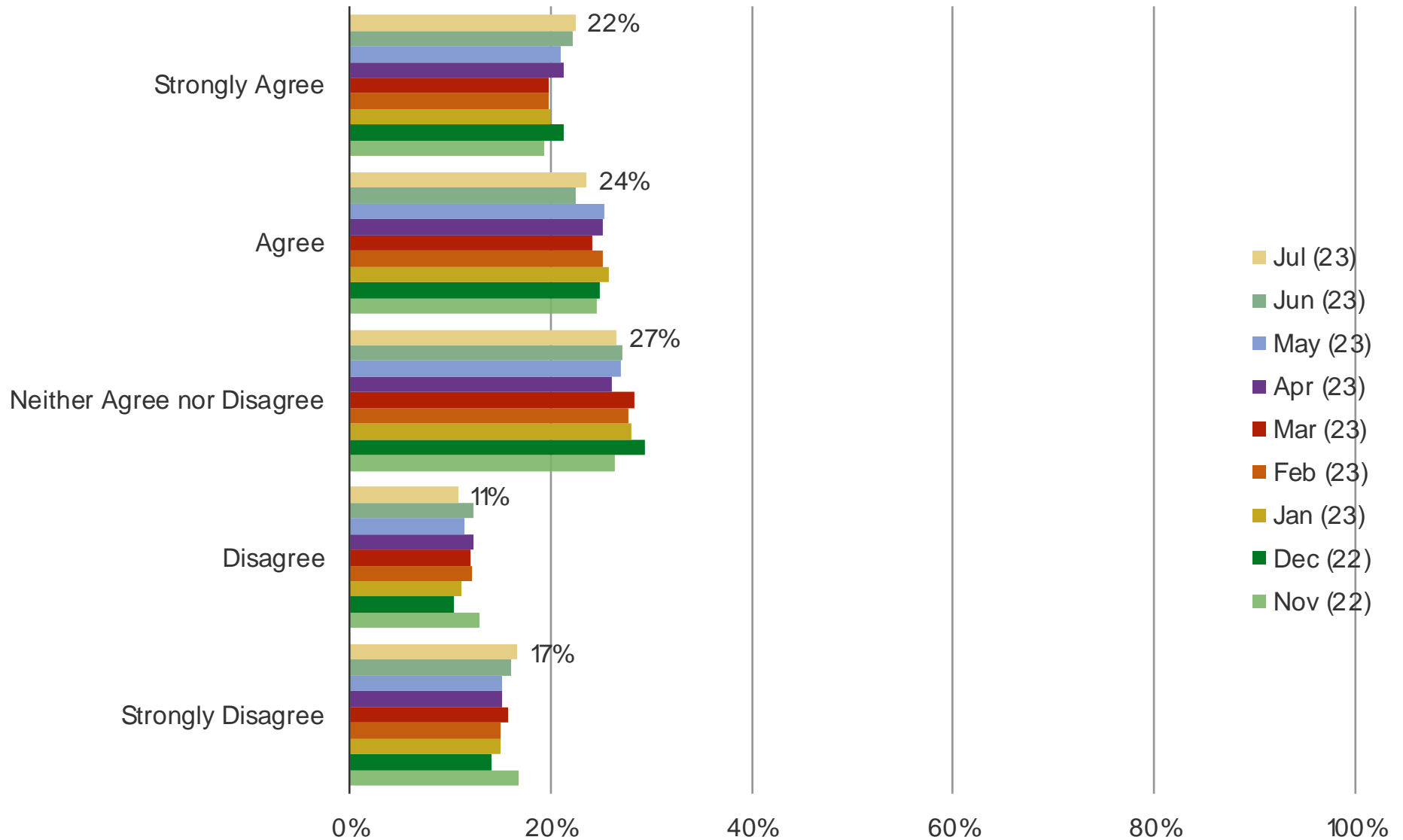


To what extent do you agree with the following: The Flu Vaccine is effective

Posed to all respondents (n = 1,505).

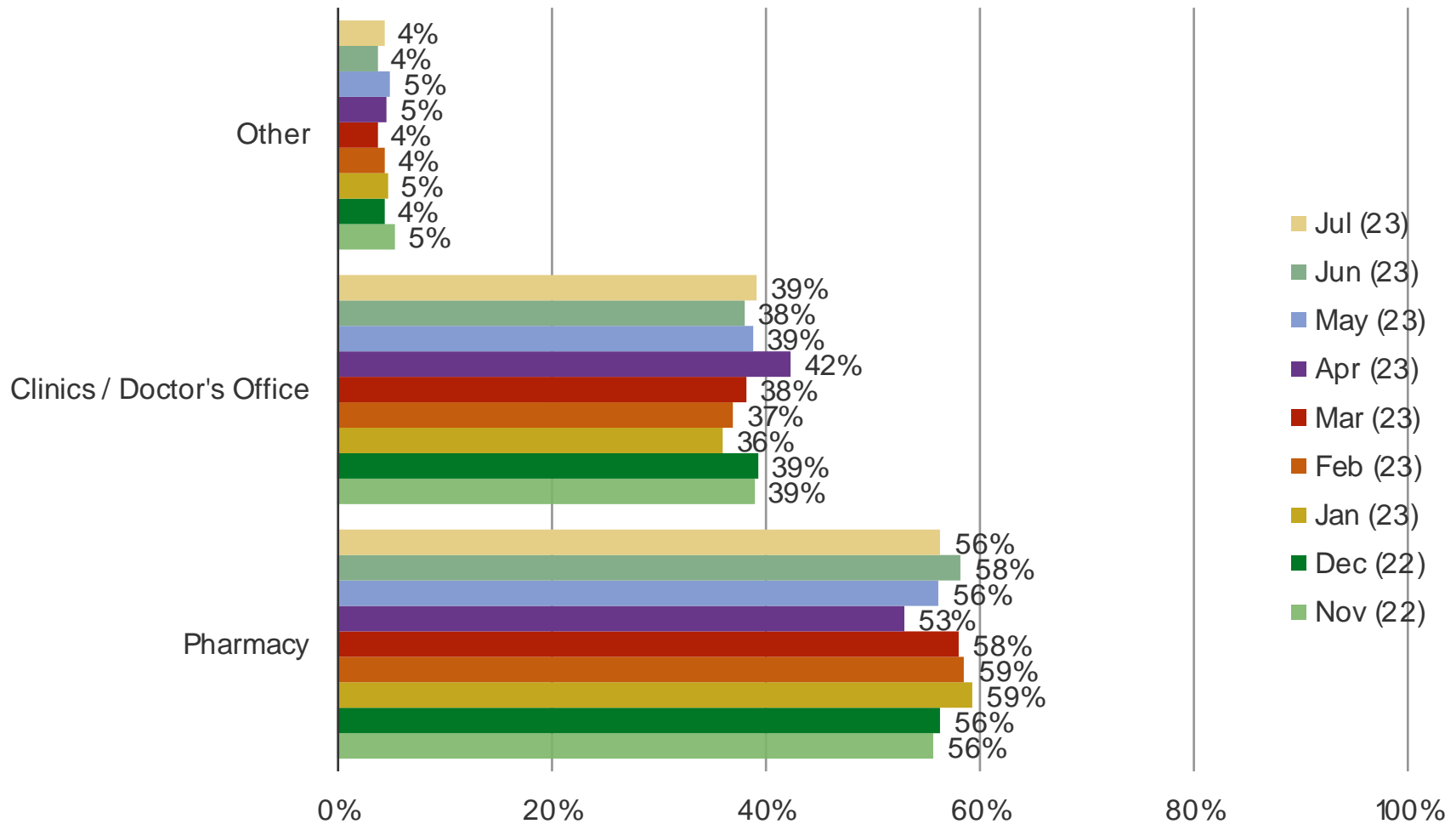


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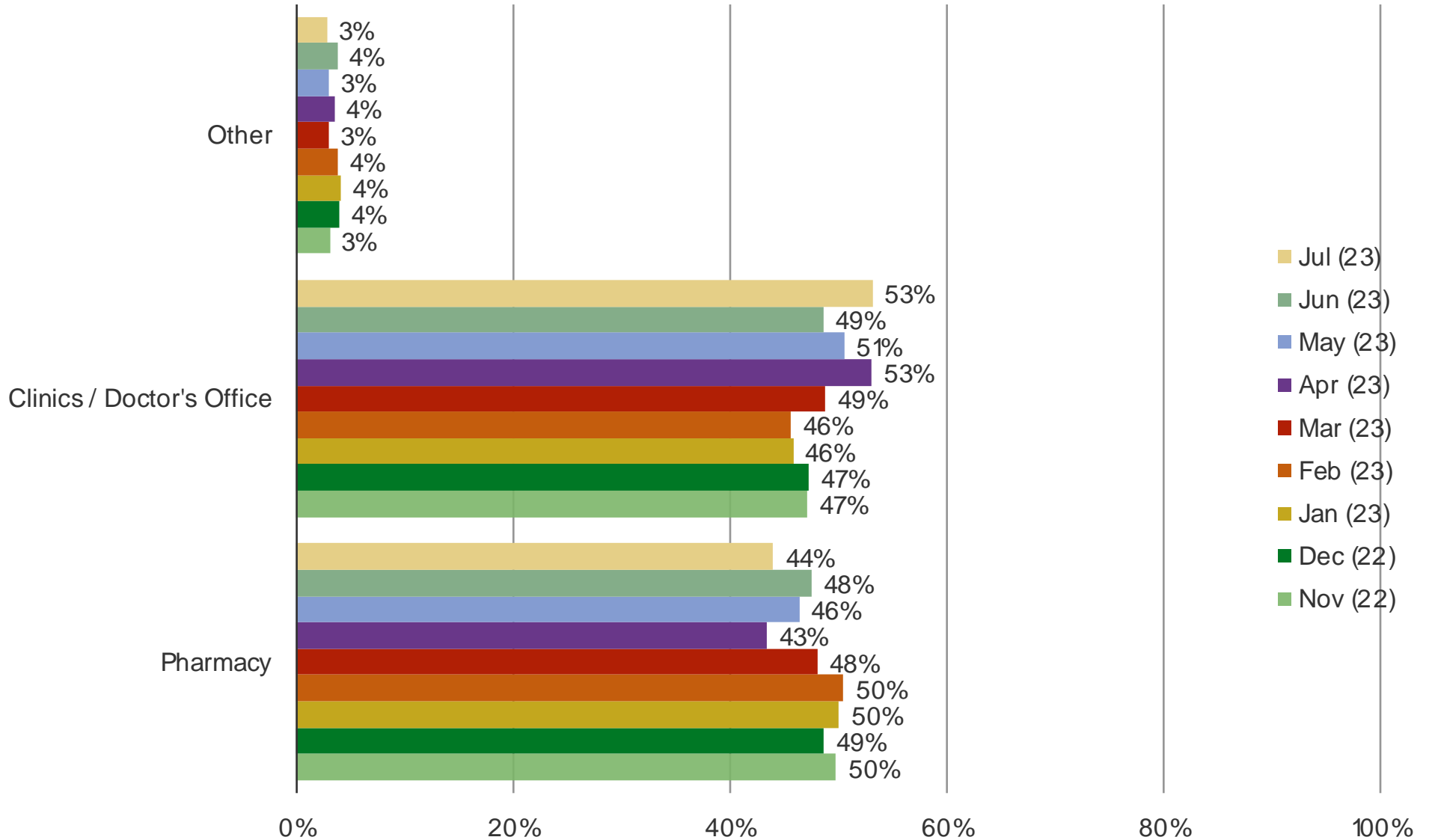
Where do you prefer to get Covid vaccine shots?

Posed to respondents who received at least one Covid vaccine shot.



Where do you prefer to get flu shots?

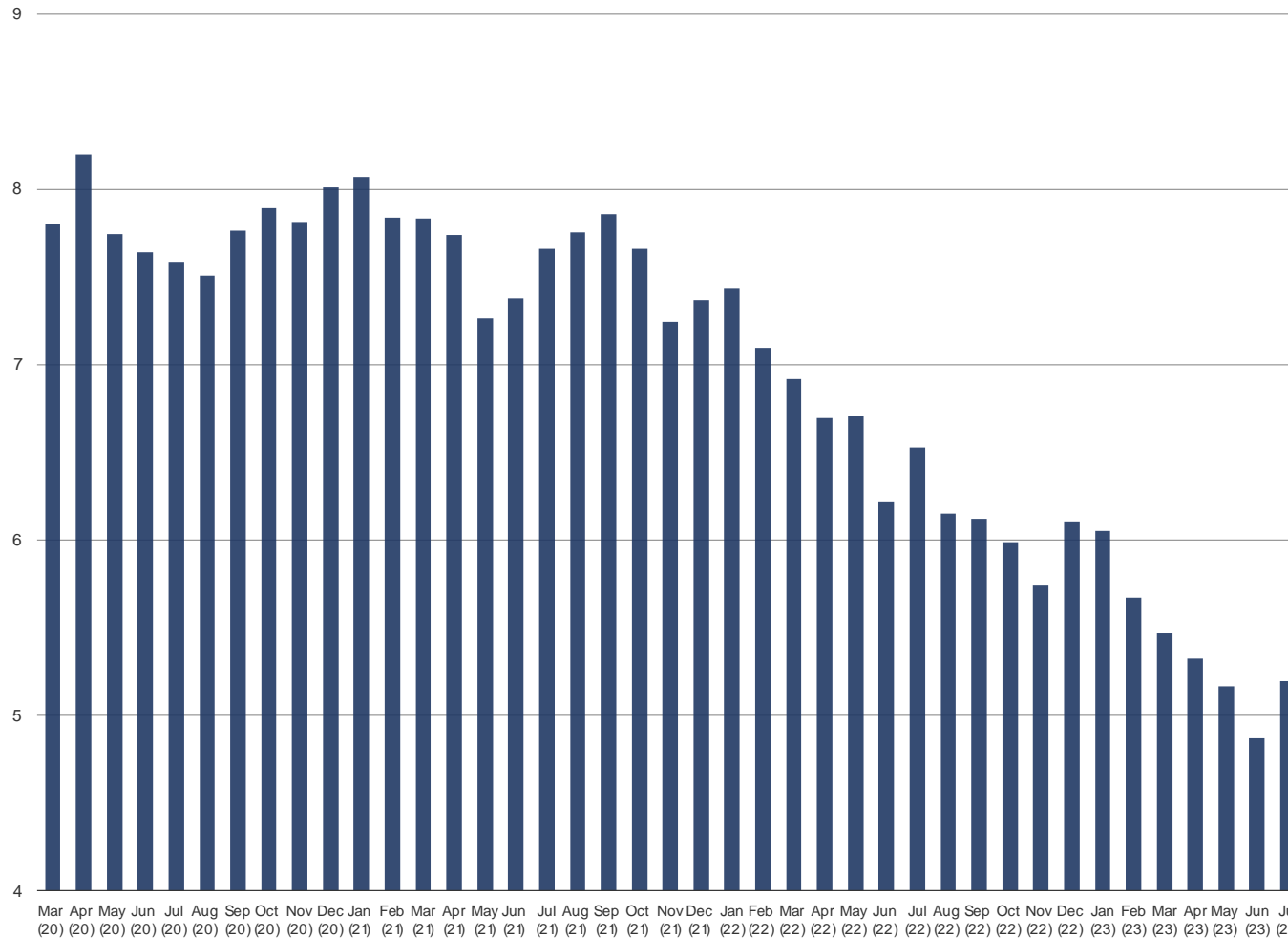
Posed to respondents who received the Flu shot.



Covid Concern and Flu/Cold Symptoms Tracking

Please rate your level of concern with the Coronavirus (also being referred to as Covid-19 or the Novel Coronavirus).

Posed to all respondents.



Answer Key For Weighted Avg.

- 1 = Not at all Concerned
- 2
- 3
- 4
- 5
- 6 = Somewhat Concerned
- 7
- 8
- 9
- 10
- 11 = Extremely Concerned