

Bespoke Survey Research

August 2023

Inflation Expectations Short Survey

Volume 7 | Quarterly Survey

1,500+ US Consumers Balanced To Census

Tickers Covered: Macro.

KPIs and Key questions

1. Consumer expectations around inflation have cooled sequentially, but they remain more likely to expect increases than decreases.
2. Younger age cohorts are more likely to have conflicting views on inflation (they are more likely to expect significant declines, but also more likely to expect significant increases).
3. Consumers also remain more likely to expect an economic collapse than they are to expect an economic boom in the next year.

Noteworthy Stats:

60.3% of respondents are expecting increases in the prices of goods and services going forward.

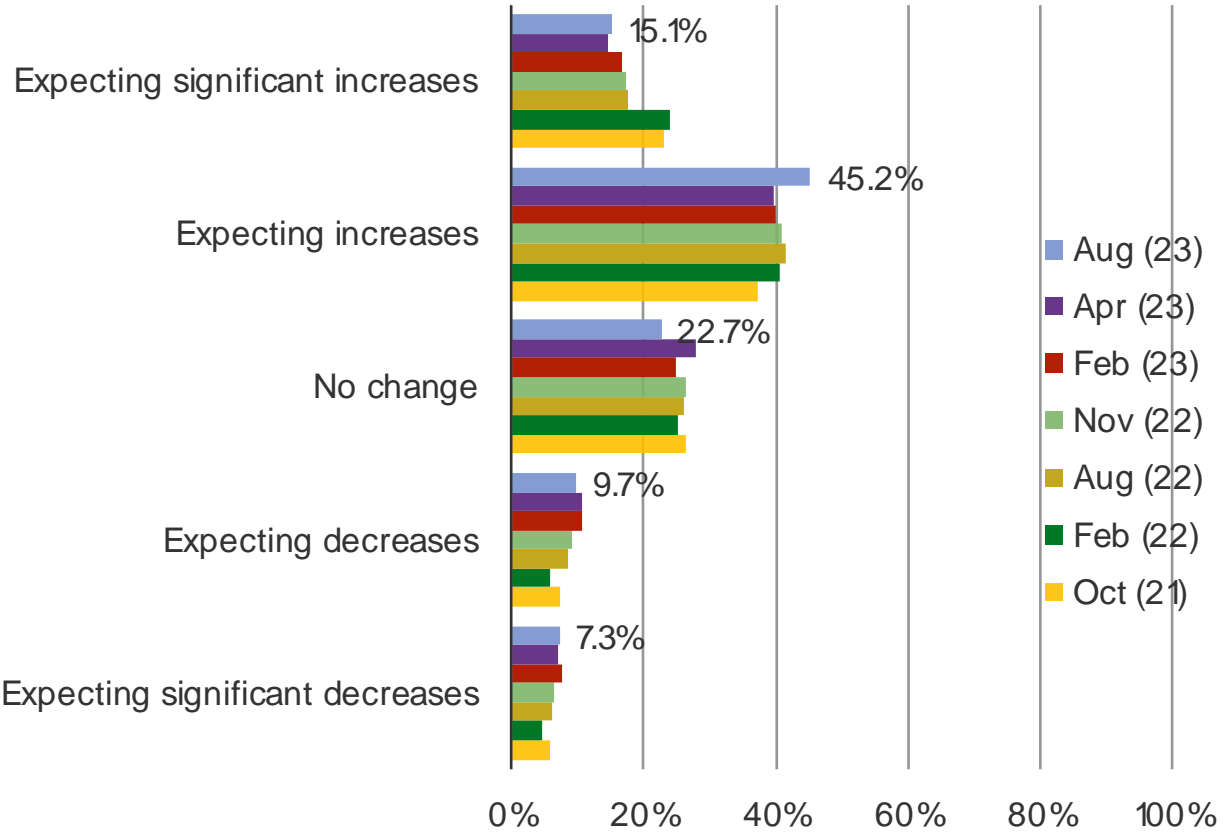
17.0% of respondents are expecting declines in the prices of goods and services going forward.

Inflation

INFLATION

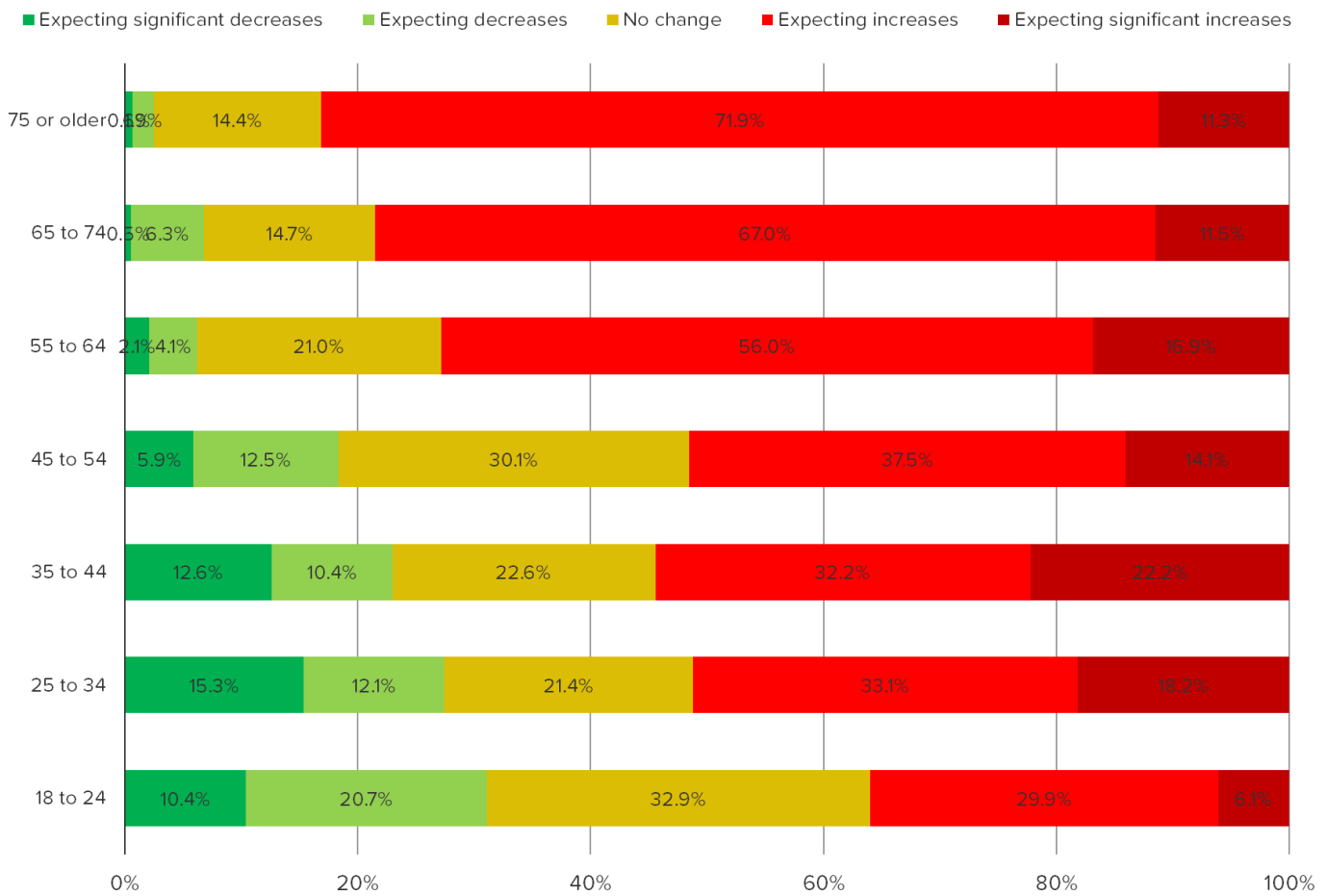
DO YOU EXPECT THE PRICES OF GOODS AND SERVICES TO CHANGE GOING FORWARD?

Posed to all respondents.



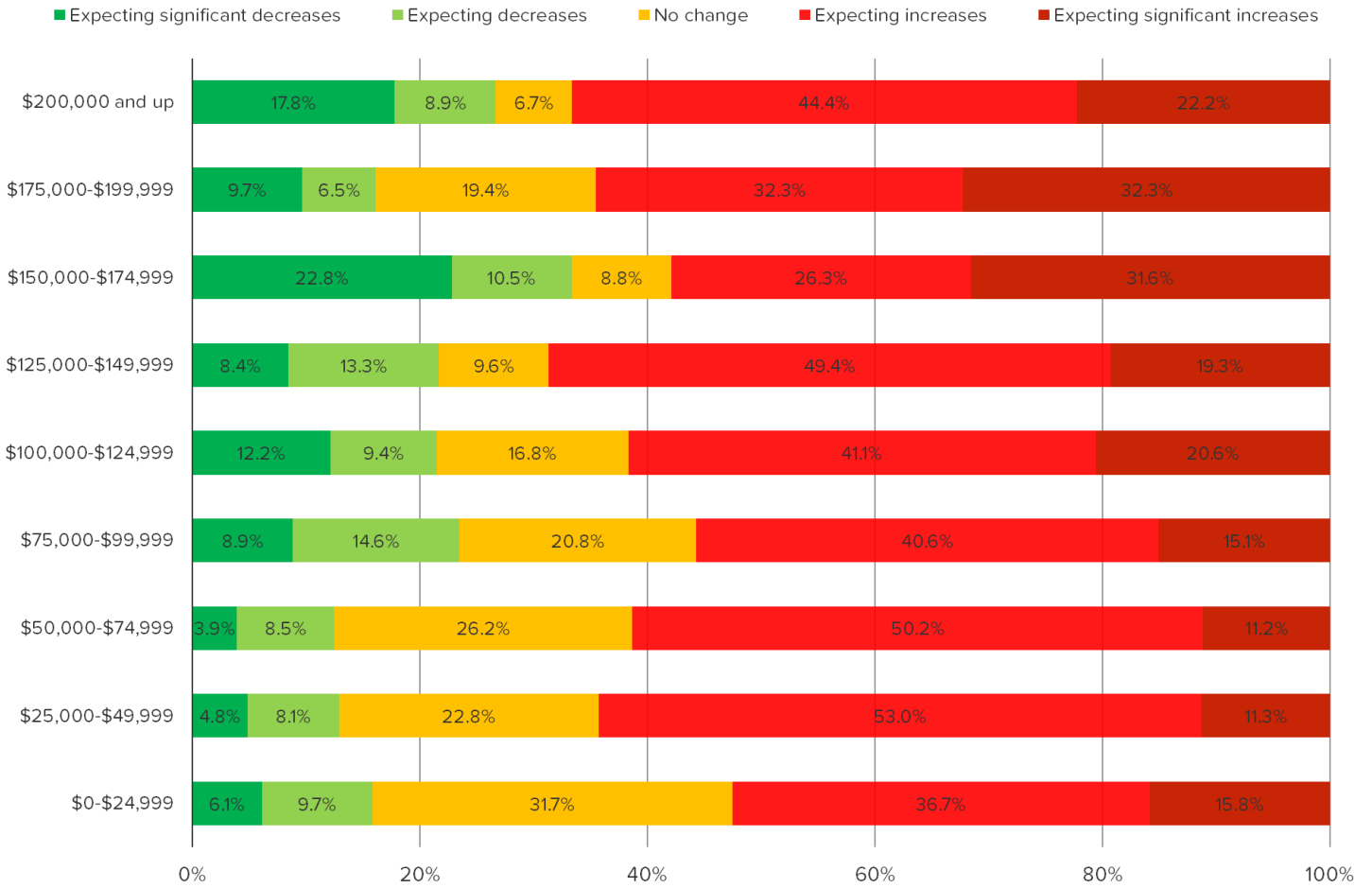
DO YOU EXPECT THE PRICES OF GOODS AND SERVICES TO CHANGE GOING FORWARD?

Posed to all respondents, cross-tabbed by age.



DO YOU EXPECT THE PRICES OF GOODS AND SERVICES TO CHANGE GOING FORWARD?

Posed to all respondents, cross-tabbed by income.



HOW LIKELY DO YOU FEEL THAT THE FOLLOWING WILL OCCUR IN THE NEXT YEAR?

Posed to all respondents.

