

## BACKGROUND

- ❑ Survey of 1,500 US Consumers each month, balanced to census demographically.

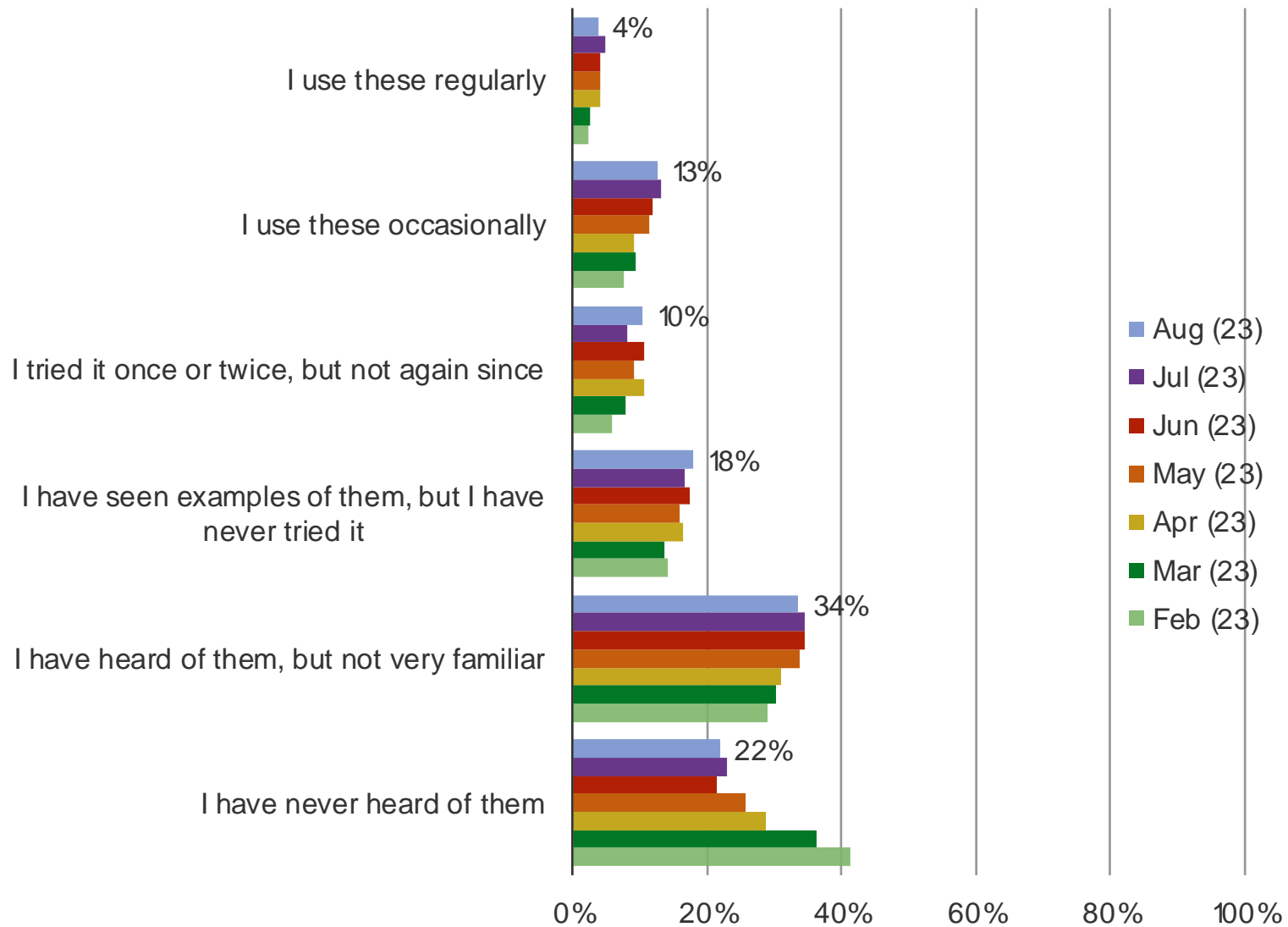
## FINDINGS:

- ❑ Google remains the most popular search engine in our survey.
- ❑ The share who use AI chatbots has been flat over the past three months.
- ❑ Awareness gains have also been flatter in the past two months.

# Search

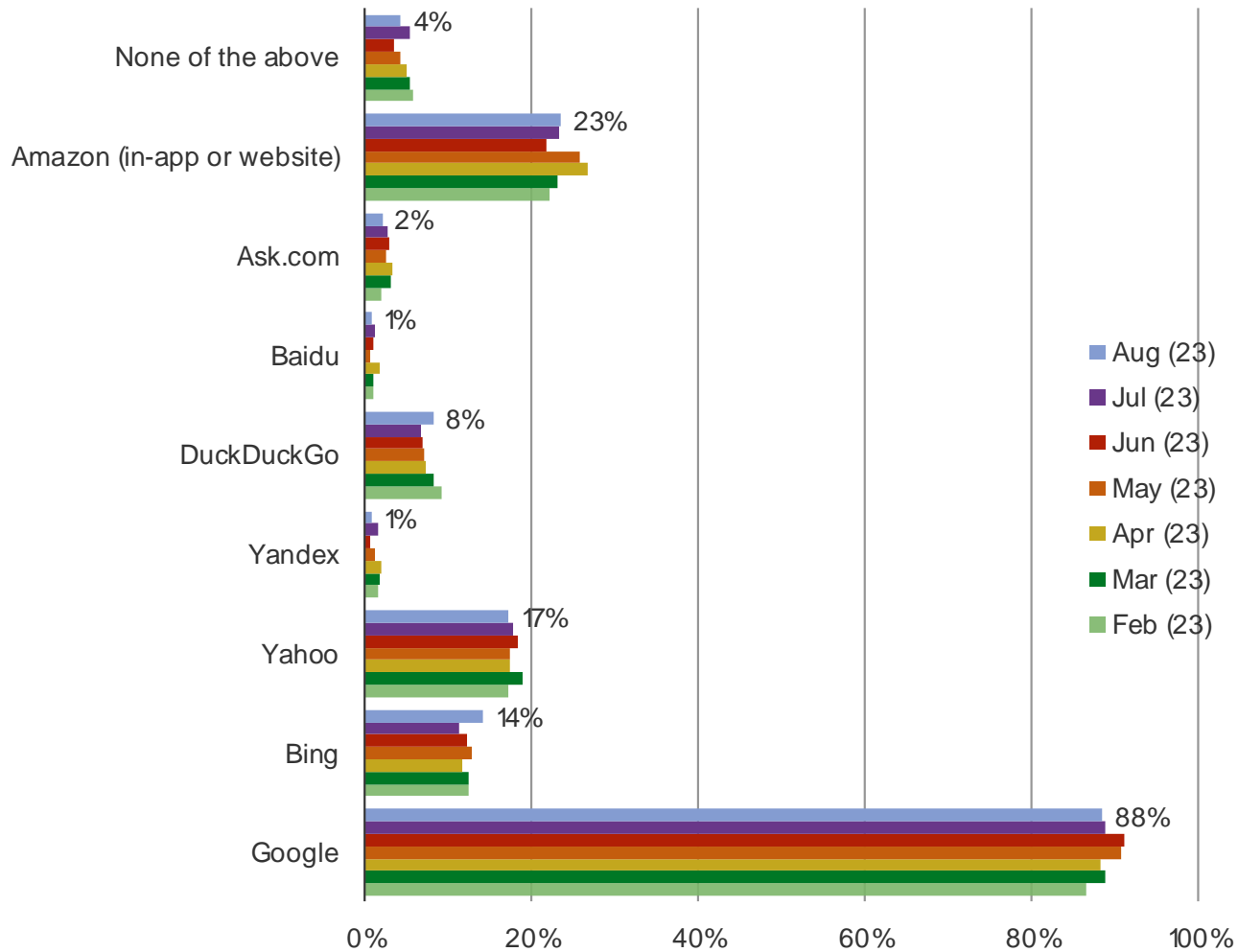
---

**Please describe your experience with AI Chatbots (eg, ChatGPT, Google Bard, etc).**  
*Posed to all respondents (n = 1,501).*



## Have you or will you use any of the following today to search on the internet (mobile device or desktop)?

Posed to all respondents (n = 1,501).



## Which of the following is your favorite for searching on the internet?

Posed to all respondents (n = 1,501).

