

Bespoke Market Intelligence

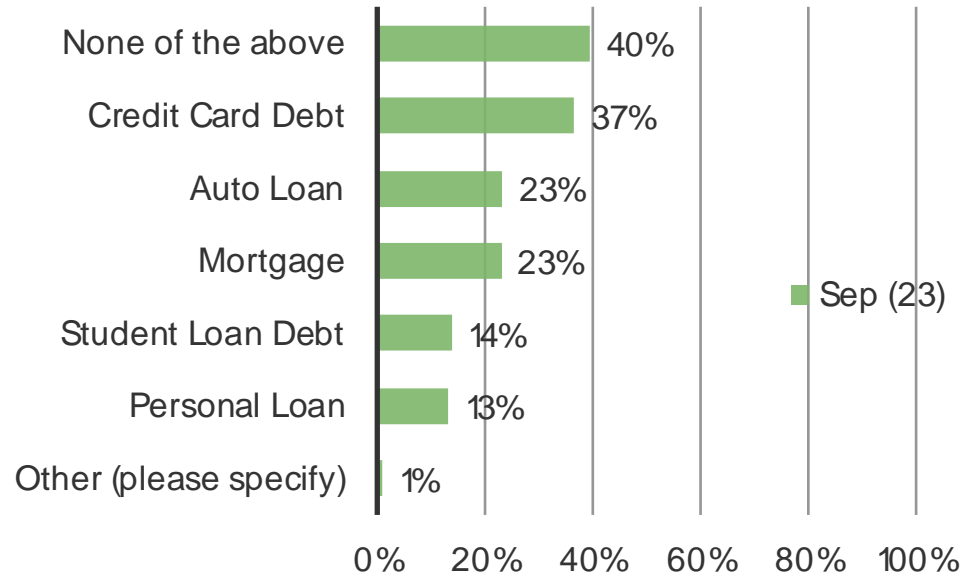
Student Loans Survey

September 2023

Student Loans | Custom Survey

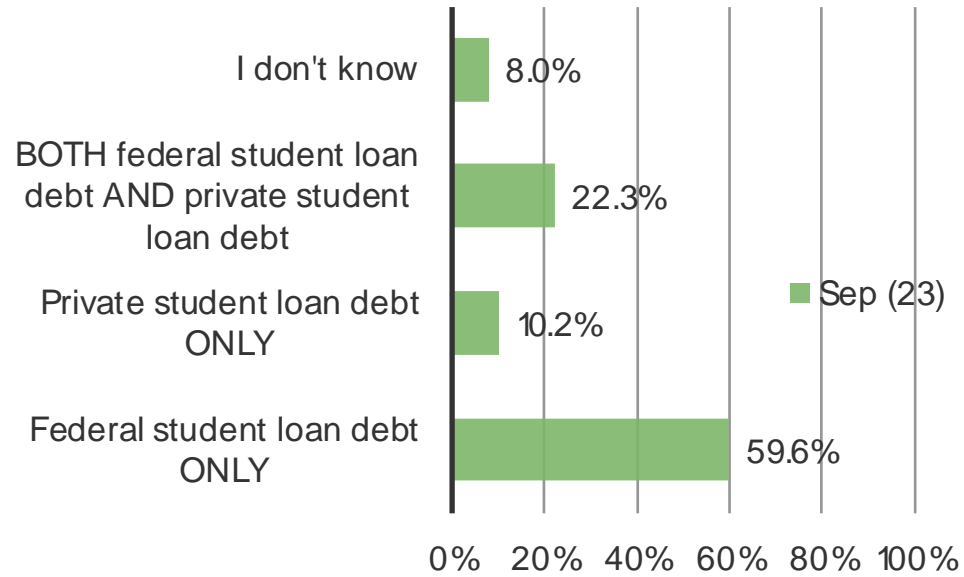
Do you currently have any of the following kinds of loans/debt at the moment? (Regardless of whether you have been making payments or not)

Posed to all respondents. (N=9949)



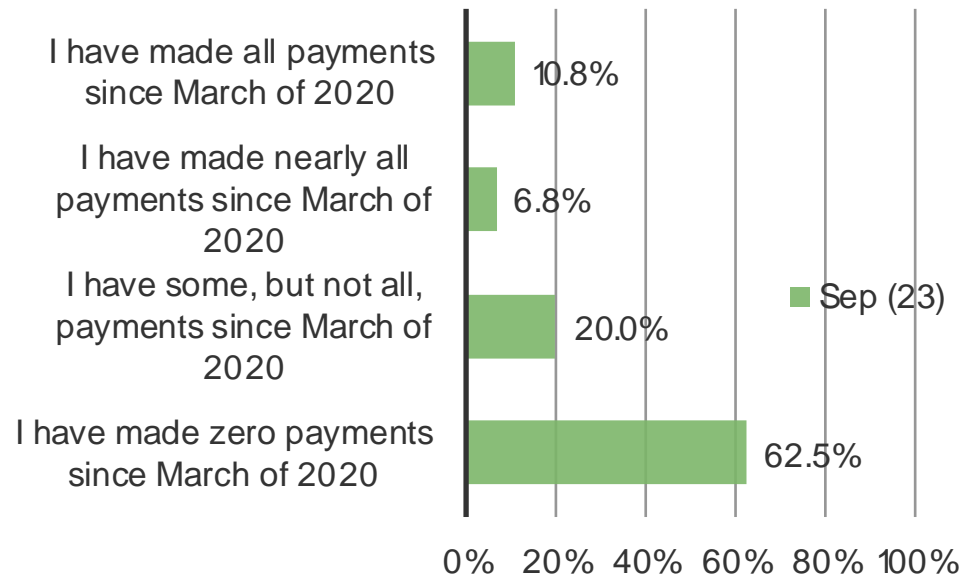
What type of student loan debt do you have?

Posed to all respondents who have student loan debt. (N=1384)



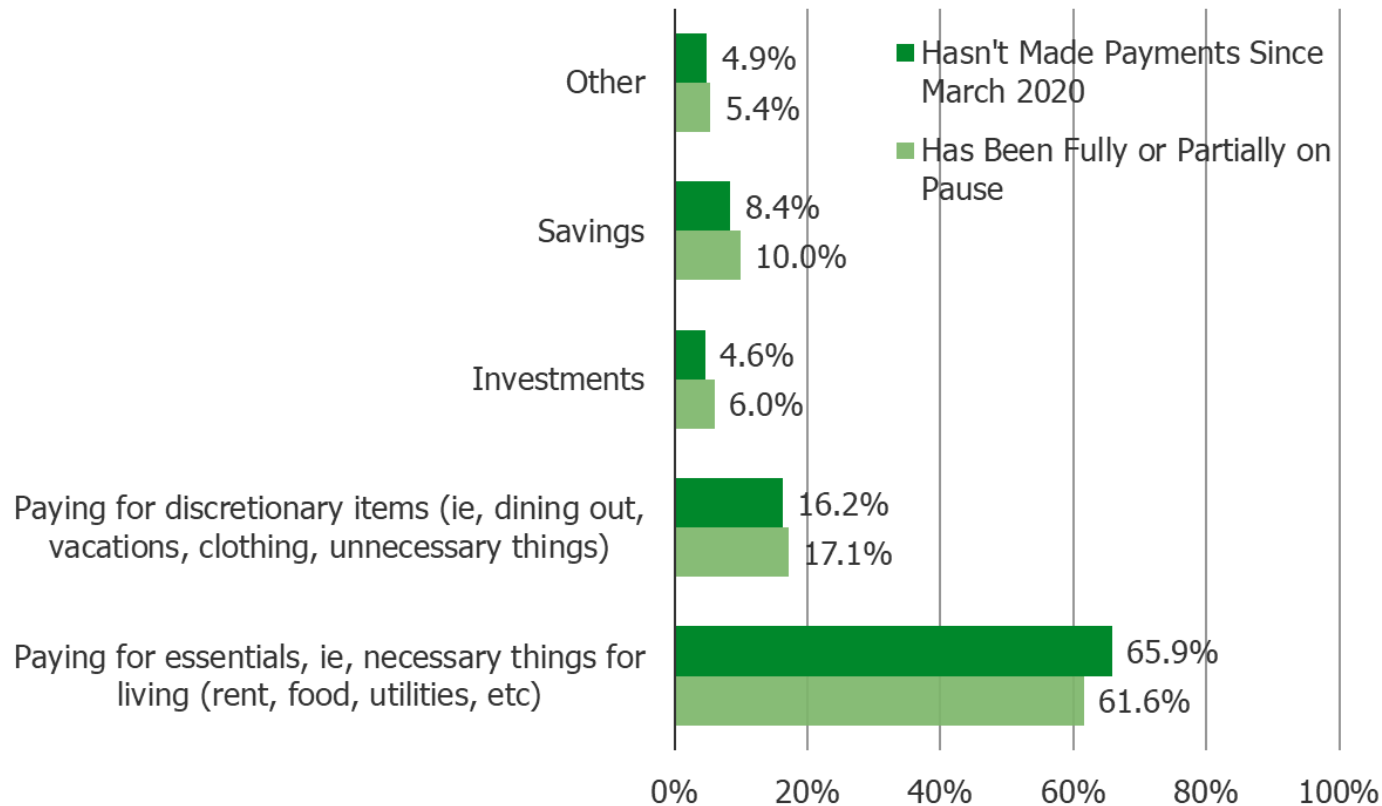
Have you been making student loan payments since they were put on hold at the beginning of the Covid pandemic in March of 2020?

Posed to all respondents who have federal student loan debt. (N=1133)



Thinking about the money that you would have been paying toward your student loans during the past few years, what percentage of it went to each of the following:

Posed to all respondents who have student loan debt and has been fully or partially on pause. (N=1010)

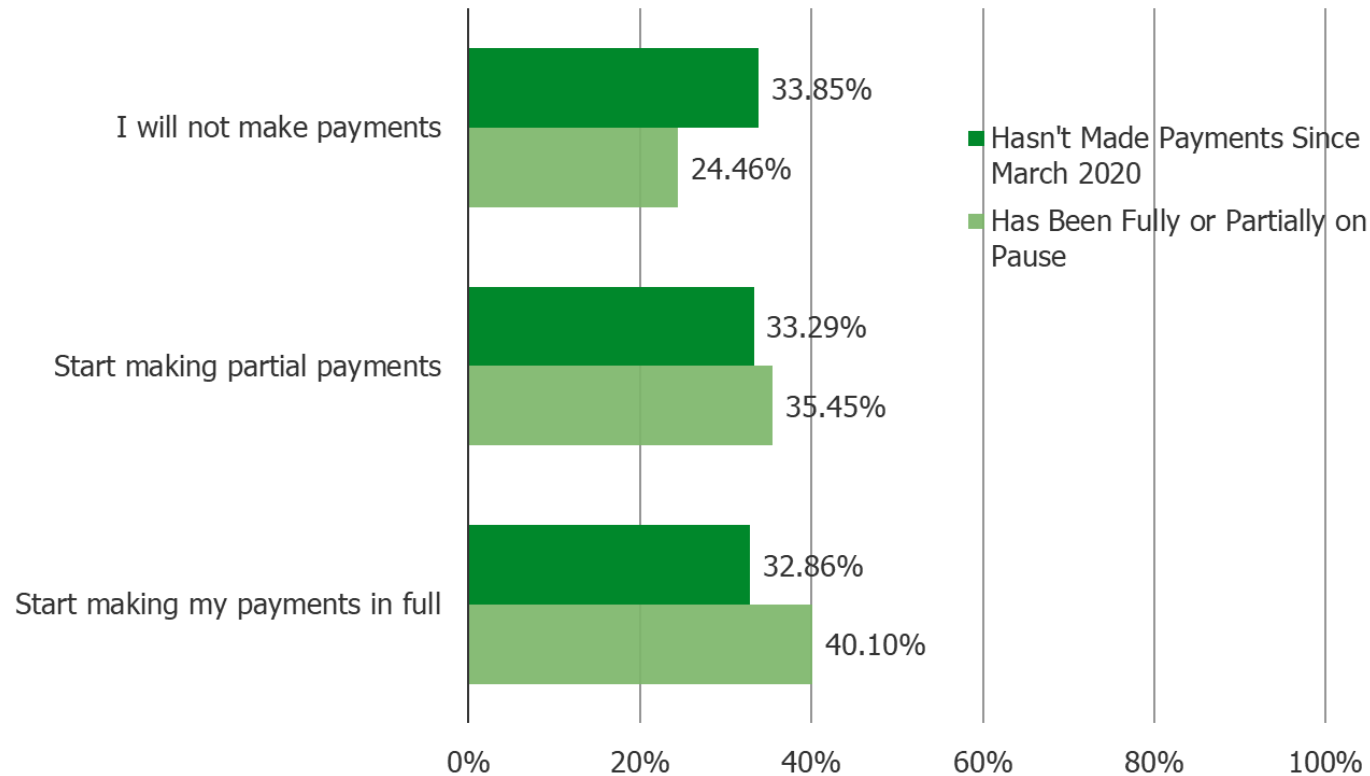


Respondents were asked to fill in a % for each of the above and the total needed to add up to 100.

In the chart above, "Has been fully or partially on pause" (light green bar) means that respondents told us they have either been fully on pause or have only made some of their payments since March of 2020. The darker green bar are respondents who said they have made no payments since they went on pause in March of 2020.

When student loan payments resume in the next few weeks, do you intend to...

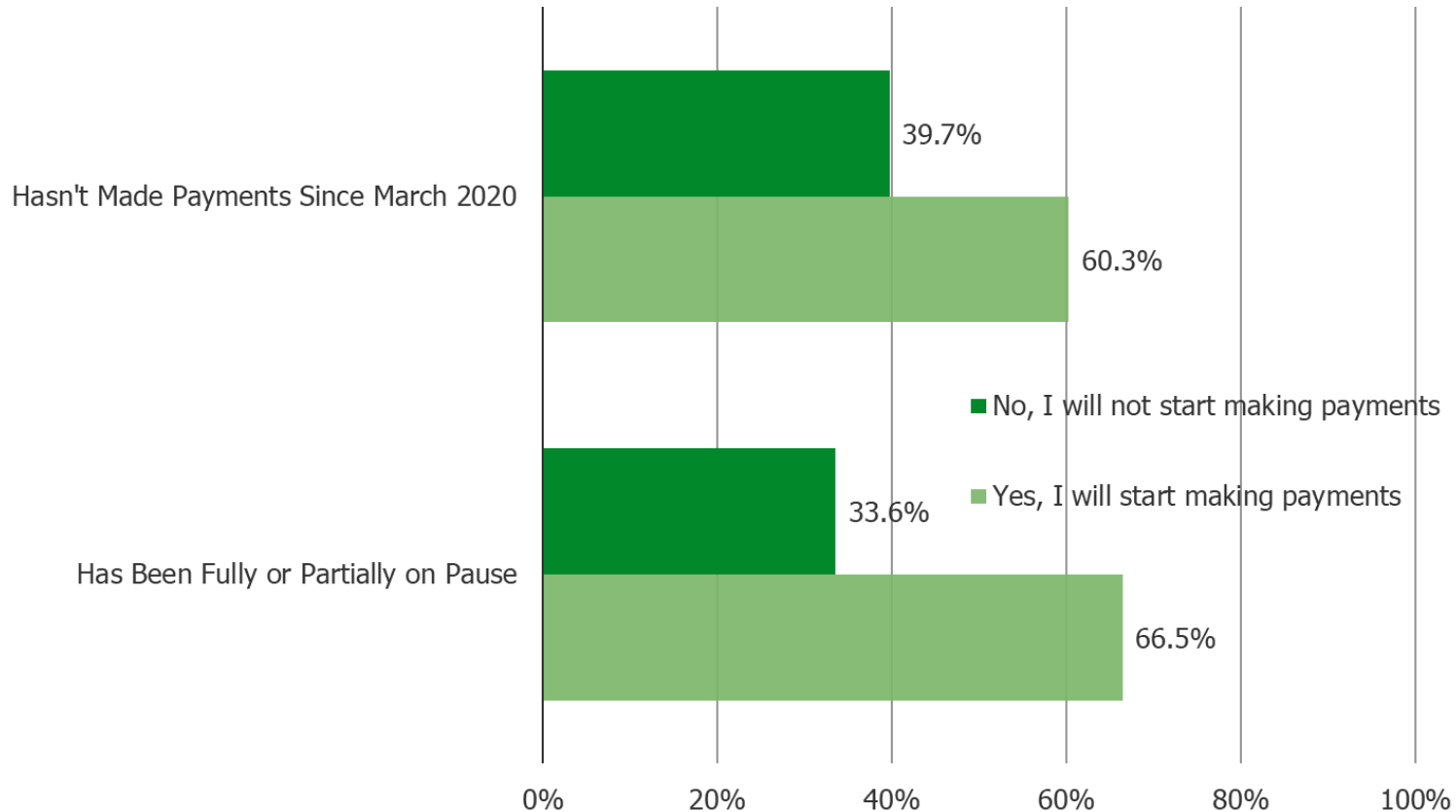
Posed to all respondents who have student loan debt and has been fully or partially on pause. (N=1010)



In the chart above, “Has been fully or partially on pause” (light green bar) means that respondents told us they have either been fully on pause or have only made some of their payments since March of 2020. The darker green bar are respondents who said they have made no payments since they went on pause in March of 2020.

If you do not make payments, your debt will be delinquent. Once you are notified that you are delinquent, will you start making your payments?

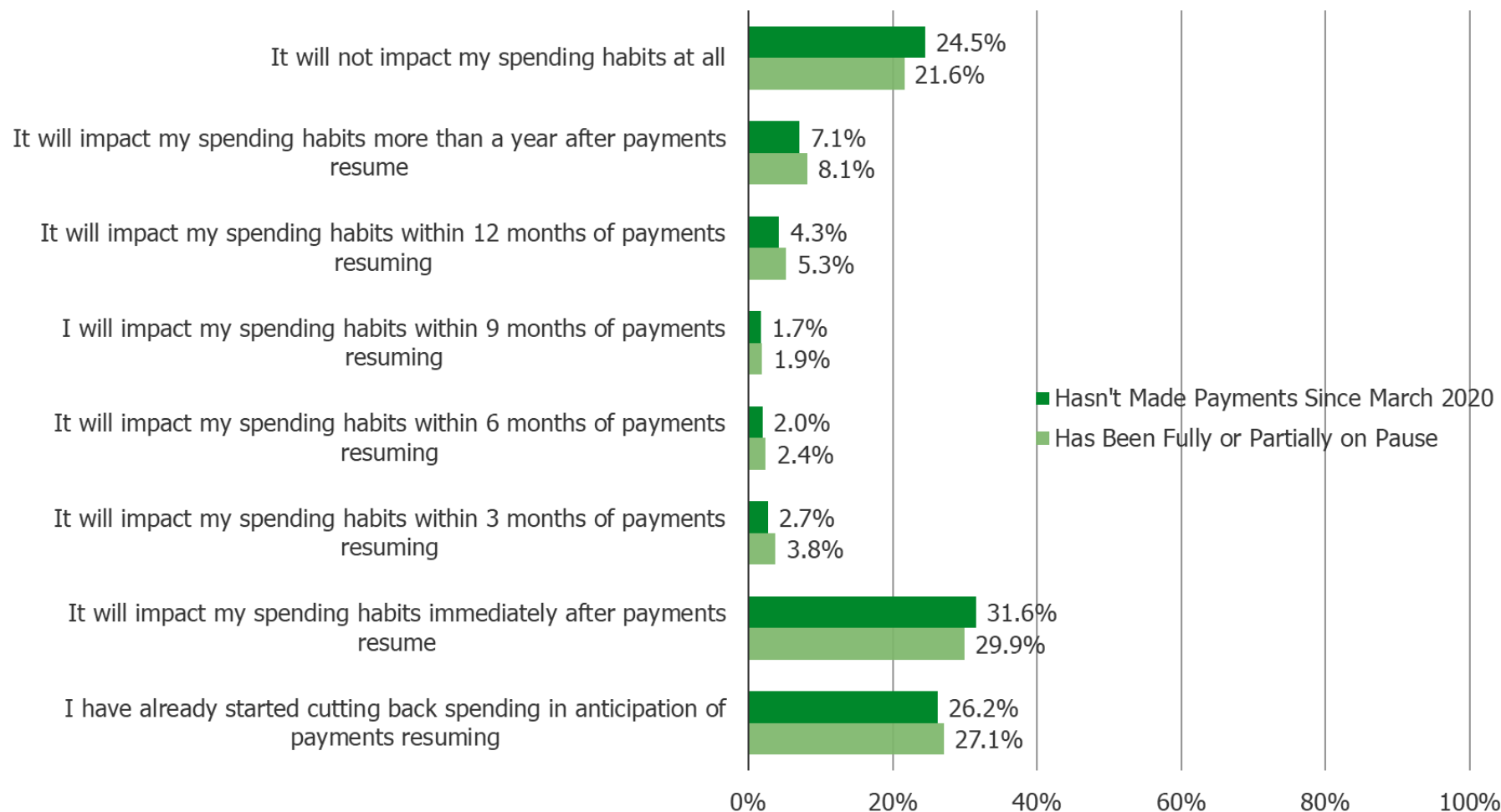
Posed to all respondents who have had payments on pause (partially or fully) and said they will not be making payments in full when they resume. (N=608)



In the chart above, “Has been fully or partially on pause” (light green bar) means that respondents told us they have either been fully on pause or have only made some of their payments since March of 2020. The darker green bar are respondents who said they have made no payments since they went on pause in March of 2020.

Which of the following best describes when student loan payments resuming might impact your spending habits on goods and services?

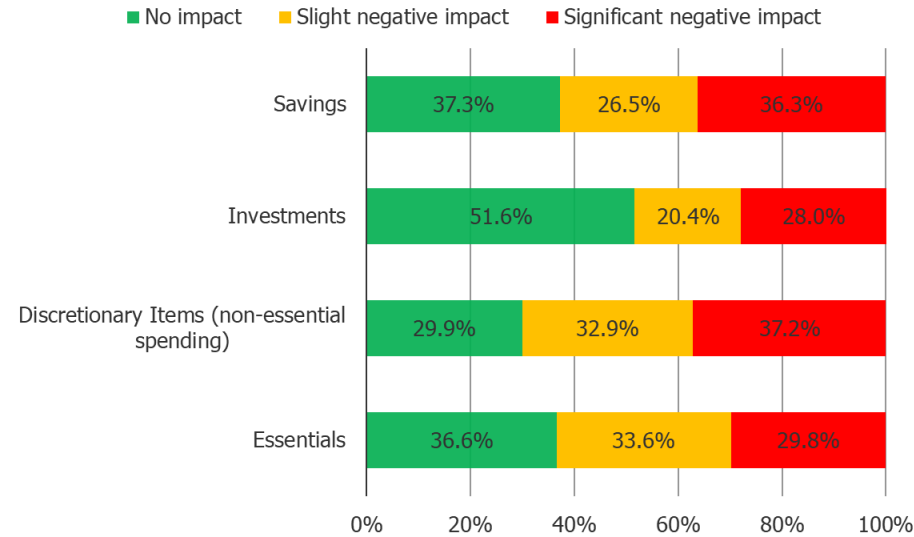
Posed to all respondents who have student loan debt and have been partially or fully on pause. (N=1009)



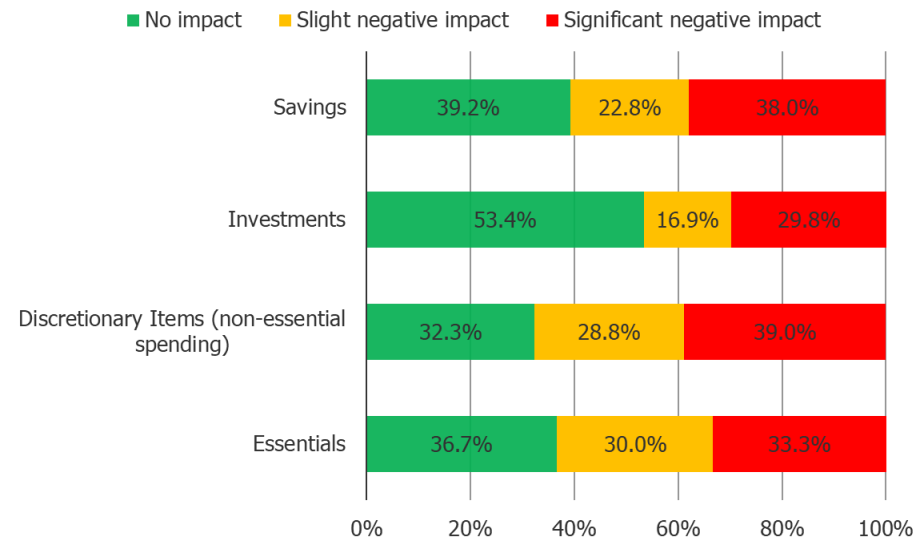
In the chart above, “Has been fully or partially on pause” (light green bar) means that respondents told us they have either been fully on pause or have only made some of their payments since March of 2020. The darker green bar are respondents who said they have made no payments since they went on pause in March of 2020.

When student loan payments resume in the next few weeks, will it have any impact on your ability to put money toward:

Posed to all respondents who have student loan debt and have been partially or fully on pause. (N=1009)

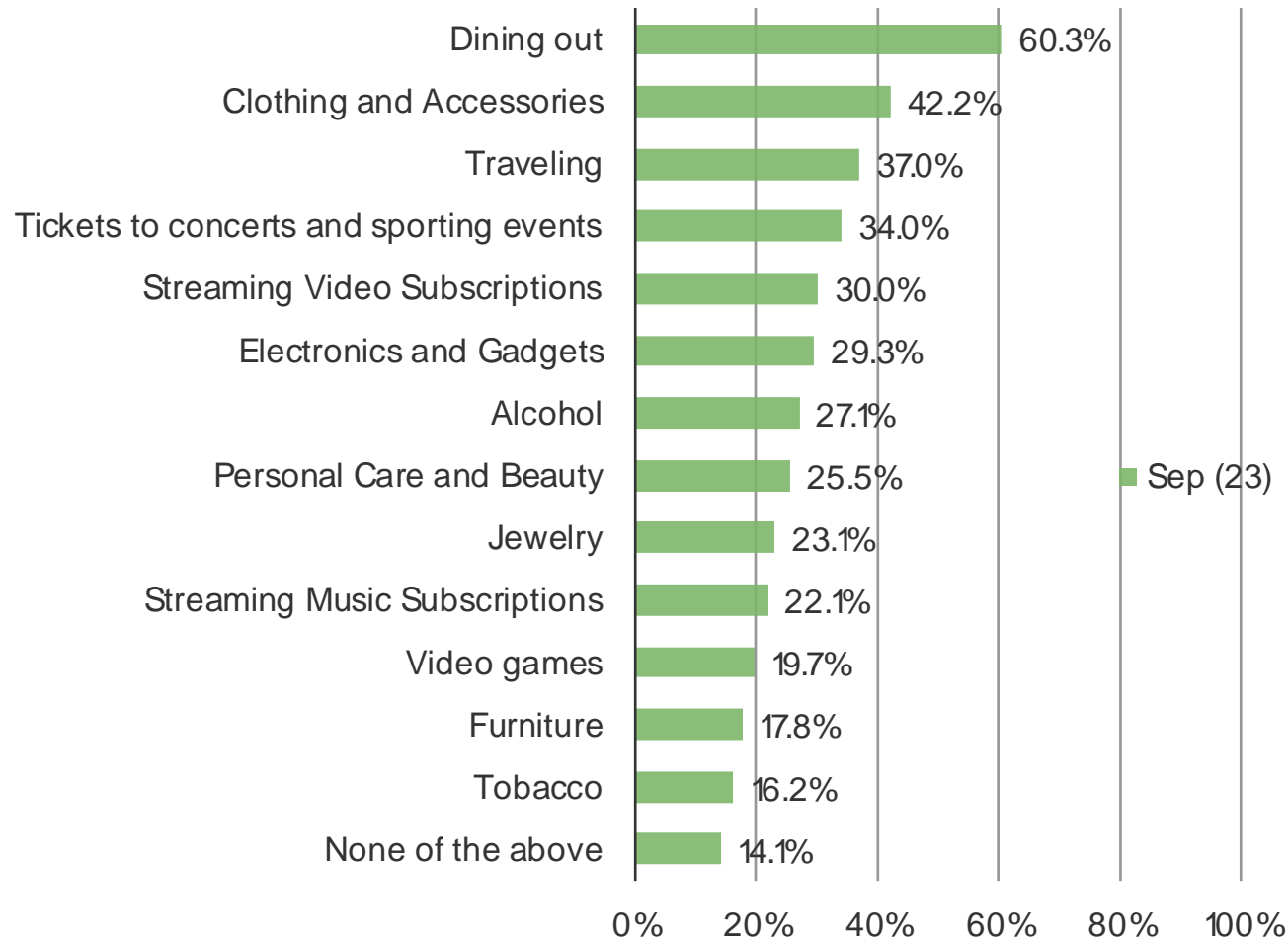


Posed to all respondents who have student loan debt and have been fully on pause. (N=1009)



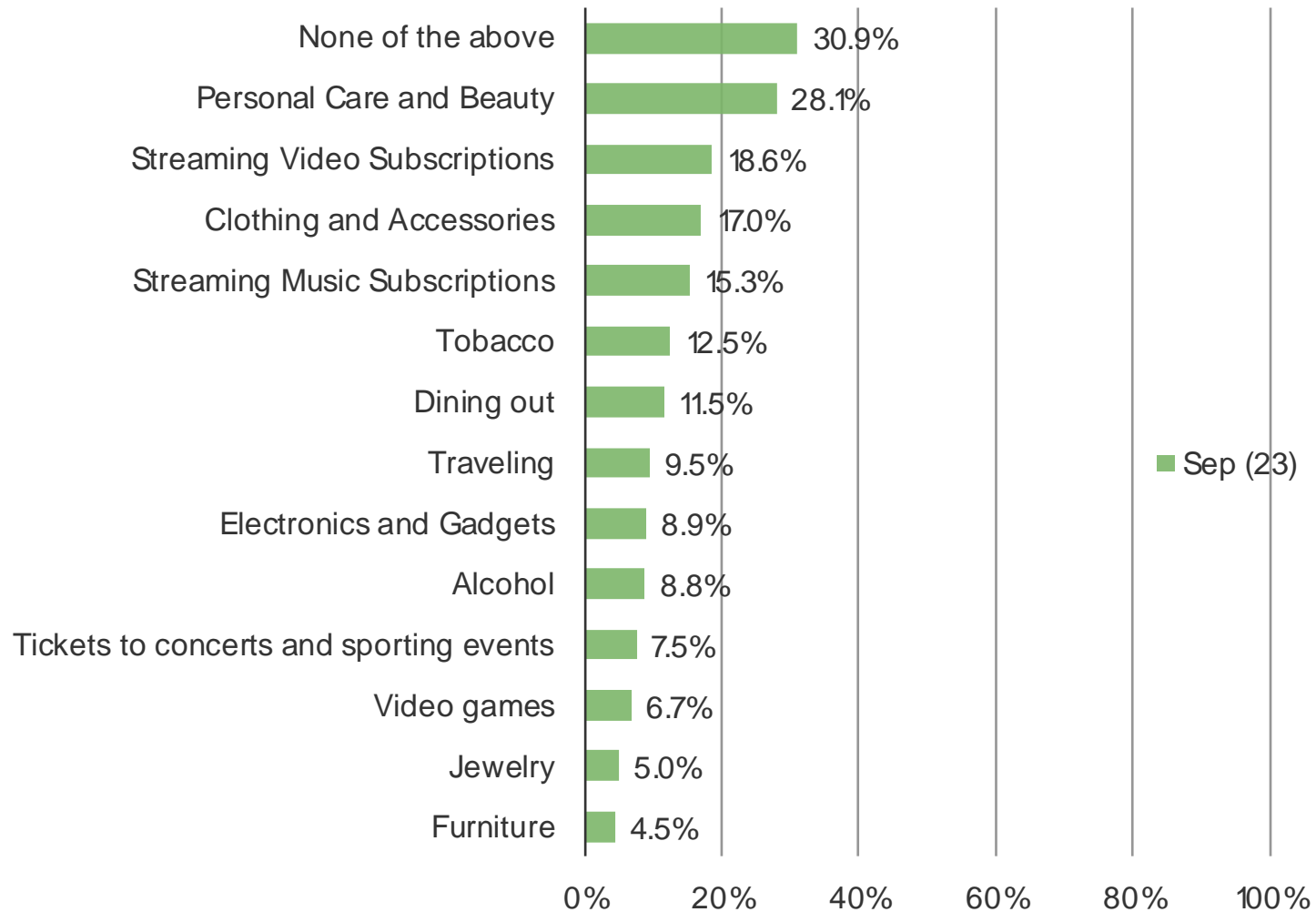
Which of the following would you be most likely to cut back on when student loan debt payments resume? Please select all that apply

Posed to all respondents who have student loan debt and have been fully or partially on pause. (N=1009)



Which of the following would you be least likely to cut back on when student loan debt payments resume? Please select all that apply

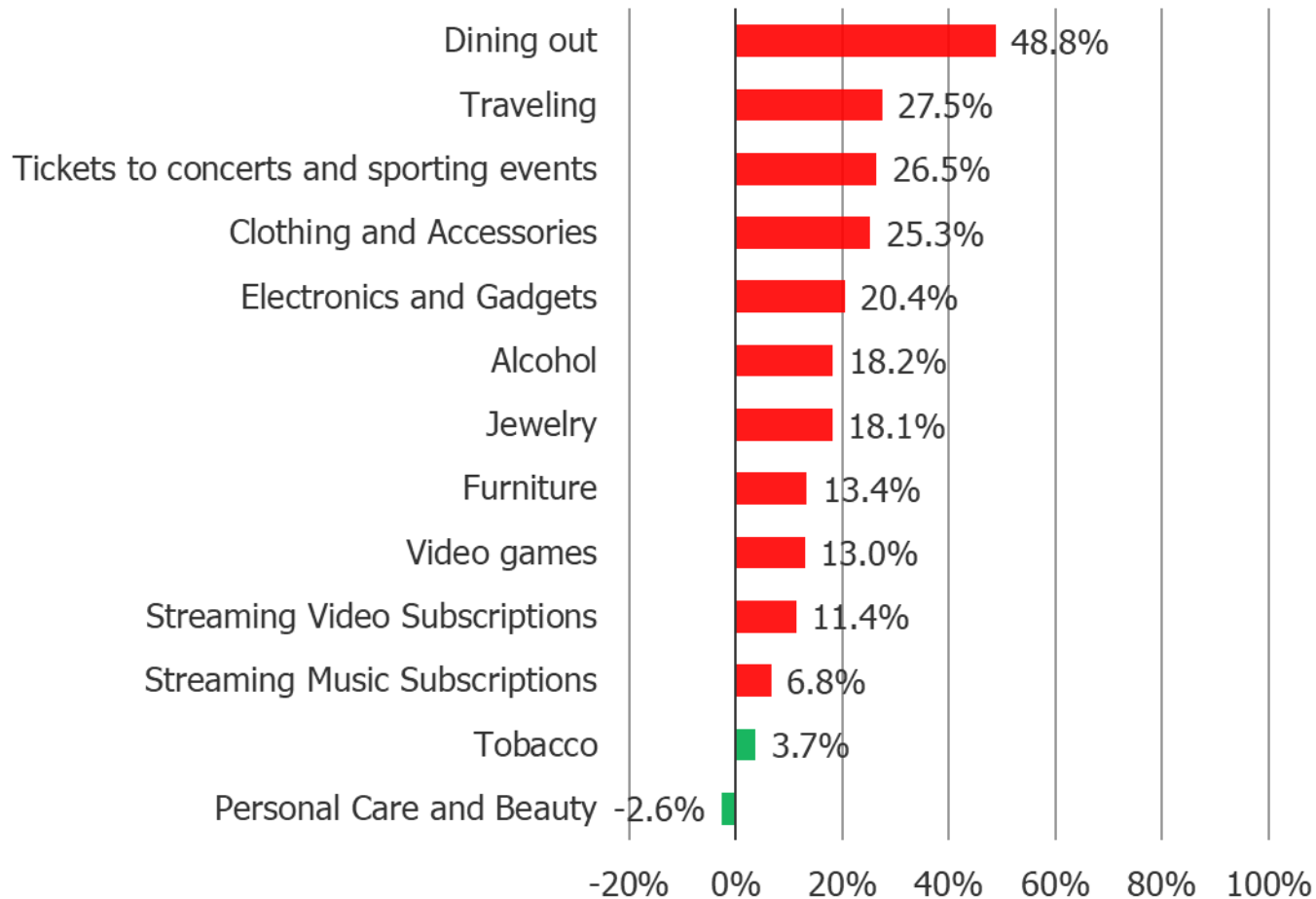
Posed to all respondents who have student loan debt and have been fully or partially on pause. (N=1009)



Which of the following would you be least likely to cut back on when student loan debt payments resume? Please select all that apply

Posed to all respondents who have student loan debt and have been fully or partially on pause. (N=1009)

% Selected as most likely to cut back on (minus) % Selected as least likely to cut back on

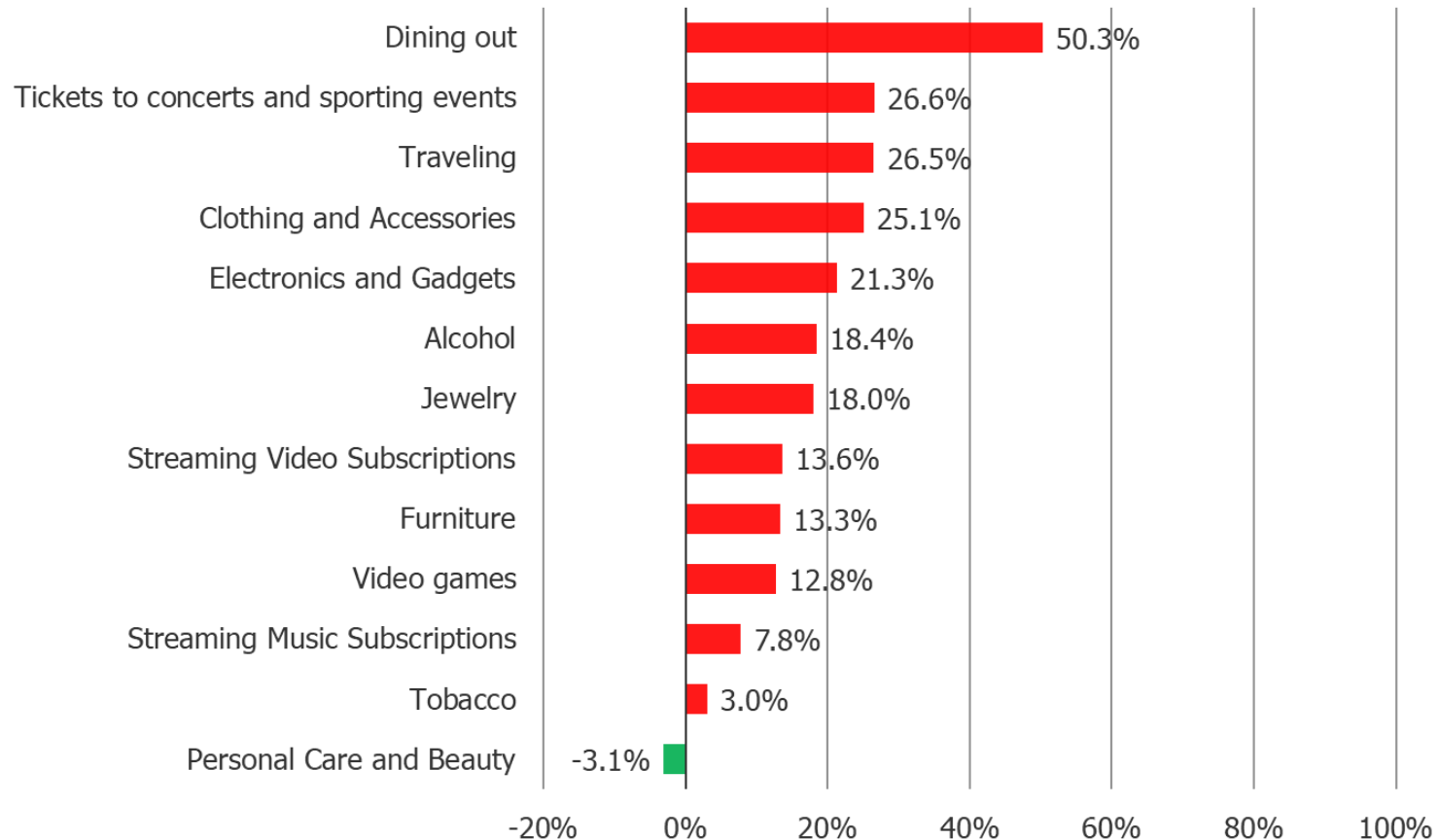


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Which of the following would you be least likely to cut back on when student loan debt payments resume? Please select all that apply

Posed to all respondents who have student loan debt and have been fully on pause. (N=1009)

% Selected as most likely to cut back on (minus) % Selected as least likely to cut back on



If you had to renew your apartment lease today, would you be able to afford the home you are currently in?

Posed to all respondents who have student loan debt and have been fully or partially on pause. (N=1009)

