

BACKGROUND

- ❑ Survey of 1,501 US Consumers each month, balanced to census demographically.

FINDINGS:

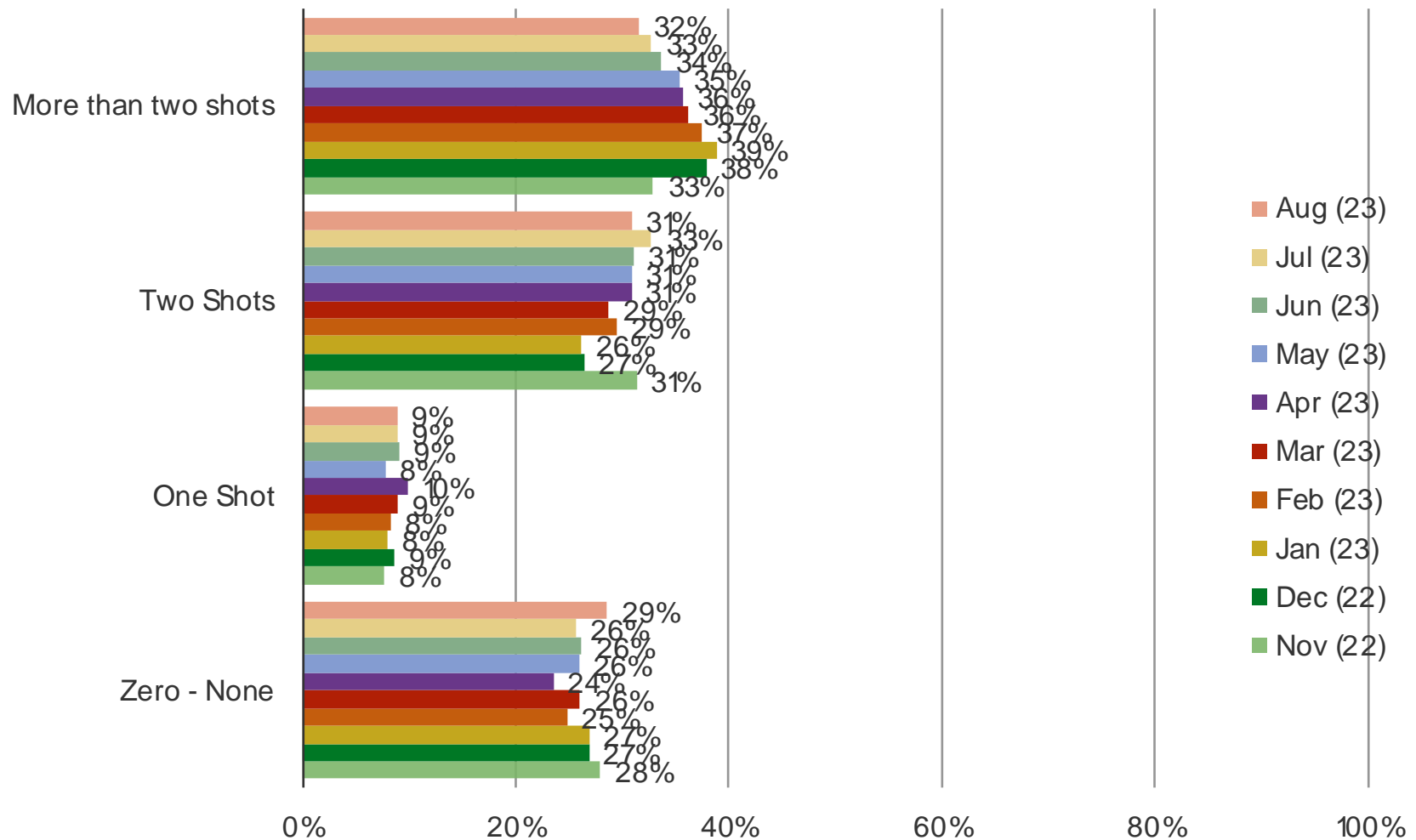
1. The share of respondents who have had more than two Covid shot has declined over time, reaching a new series low this month.
2. A higher % of Covid shot takers report having adverse reactions compared to the share of Flu shot takers reporting the same.
3. The share of respondents saying they expect to get a Covid shot in the next month/three months increased in August. While the increase is there, it is not as pronounced as the uptick in expectations to get the Flu shot in the next month/three months.
4. Respondents who have gotten Covid shots are more likely to say they would prefer to get it at the pharmacy compared to those who have gotten Flu shots (a more even share prefer the doctors office vs. the pharmacy for the Flu shot).



Vaccines

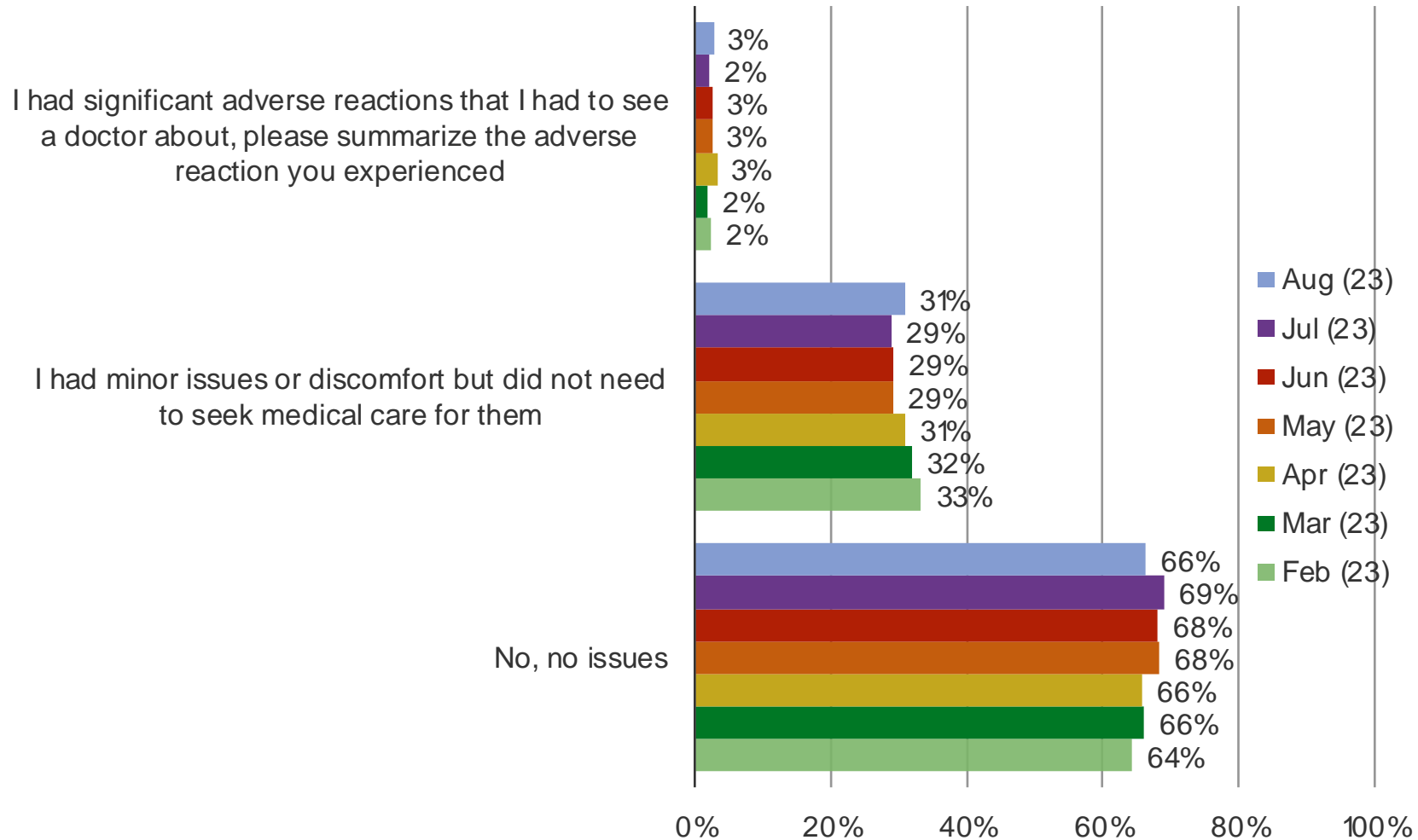
Have you gotten any shots of the Covid vaccine?

Posed to all respondents (n = 1,501).



Have you ever had any adverse reactions to the Covid vaccine?

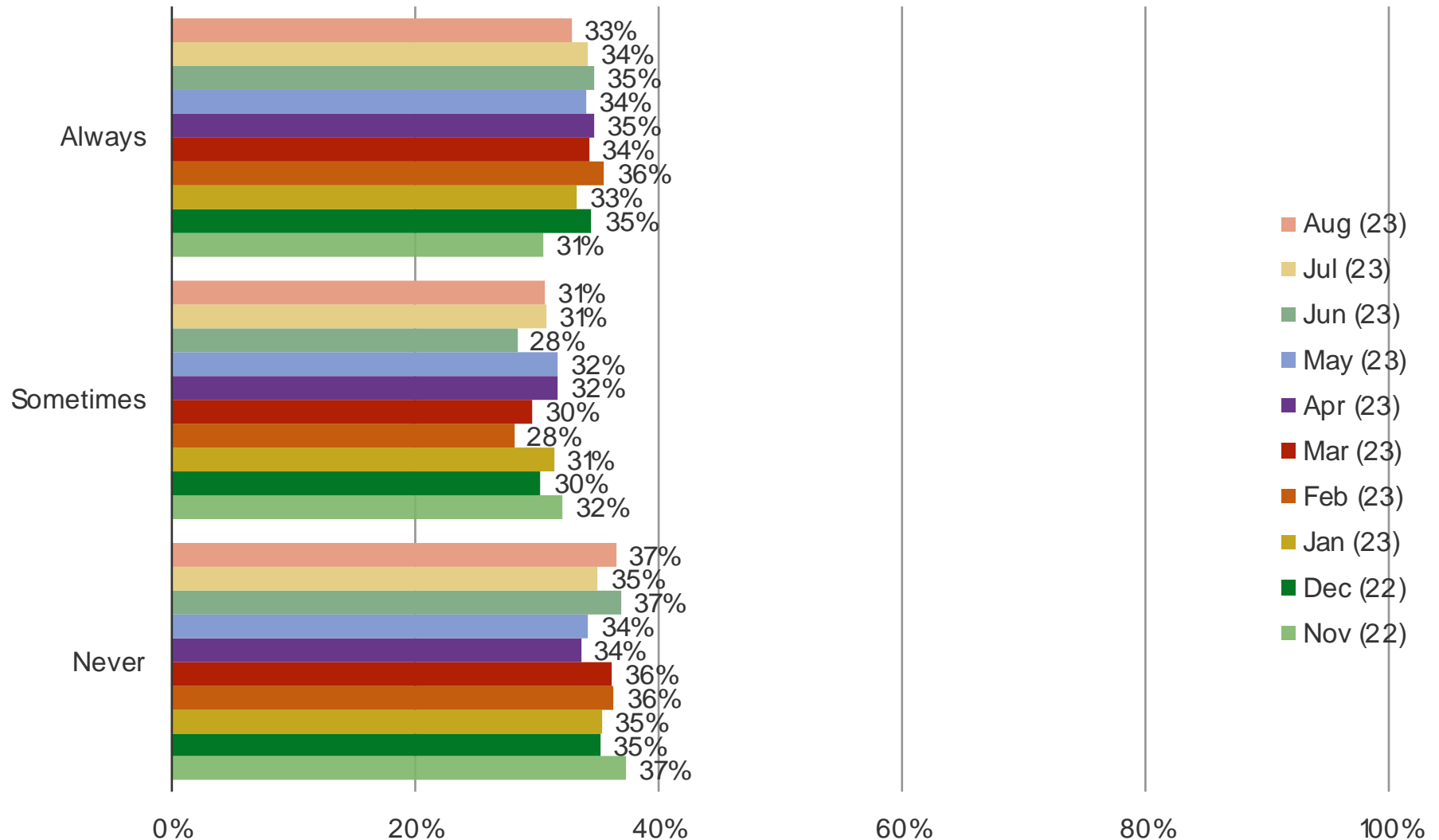
Posed to all respondents who have gotten one or more Covid shots (N = 1,072)



Respondents who had issues they needed to see a doctor for said those issues were: arm pain, cardiac events, clots in both lungs, fever, seizure, blood clots, premature ventricular contractions, auto immune disorder, rash, recurring anaphylaxis, severe pms, sever rash, shortness of breath, super sick, swelling under arms, tinnitus.

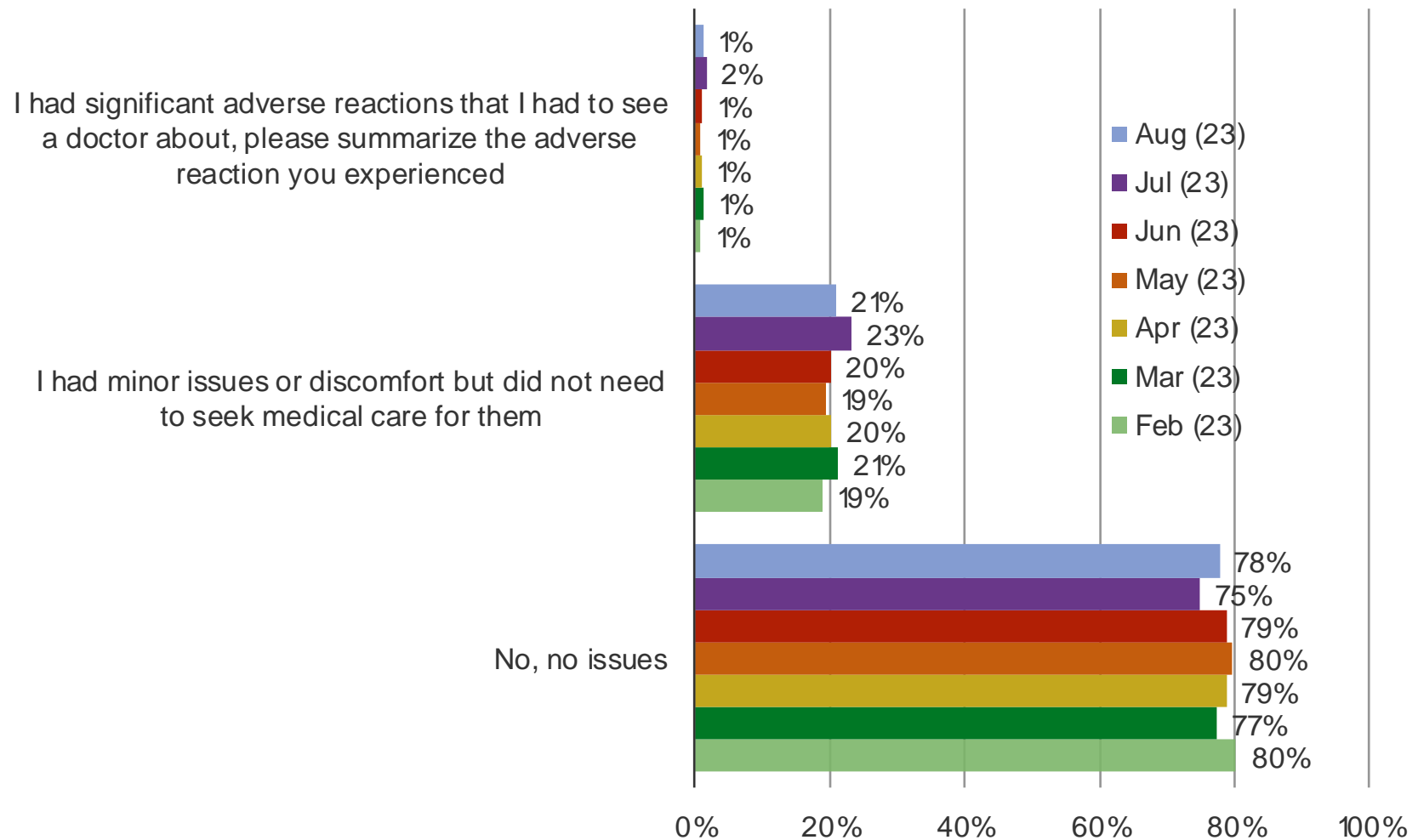
Do you typically get the flu shot every year?

Posed to all respondents (n = 1,501).



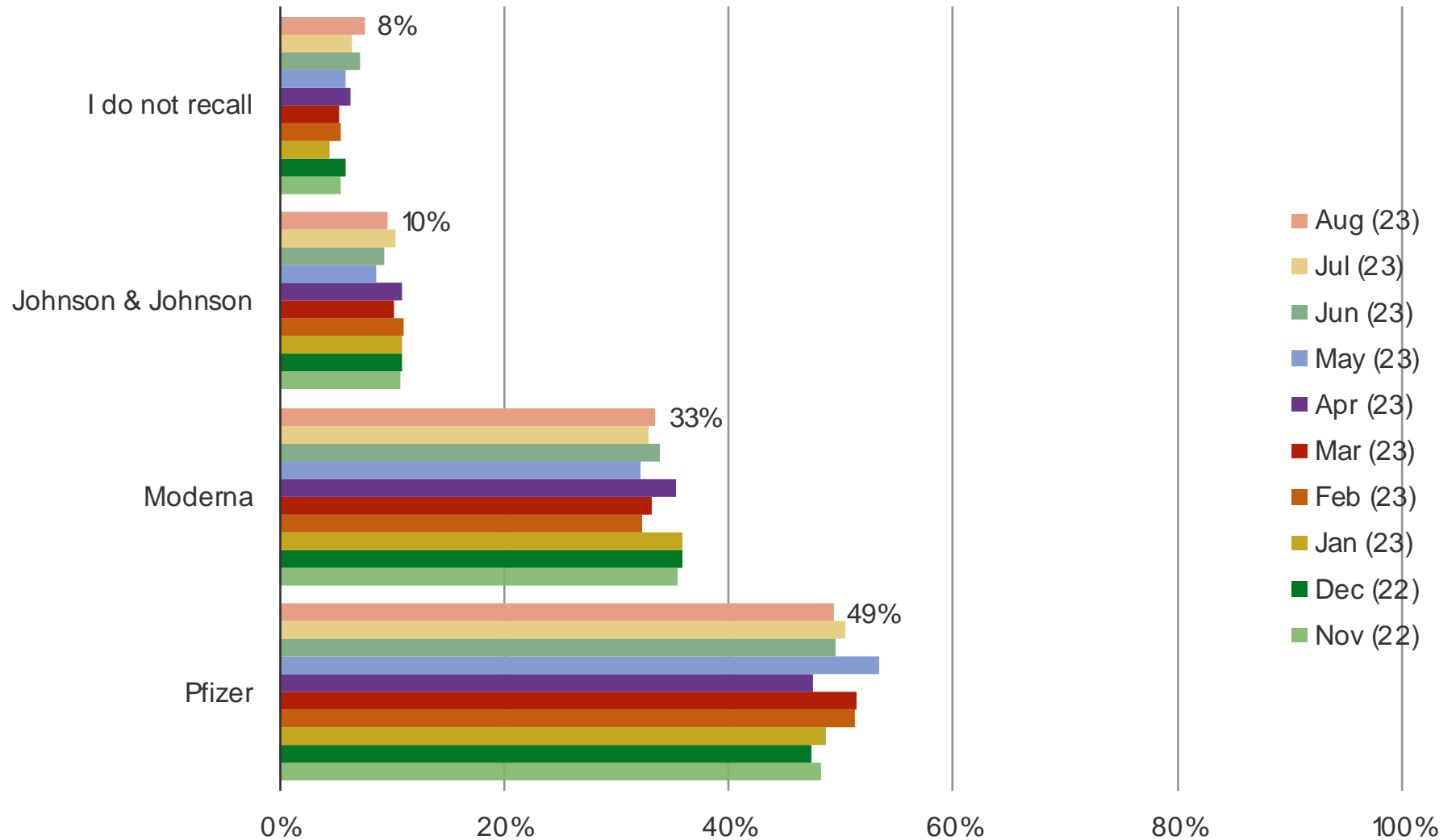
Have you ever had any adverse reactions to the Flu shot?

Posed to respondents who have had one or more Flu shot (N = 953)



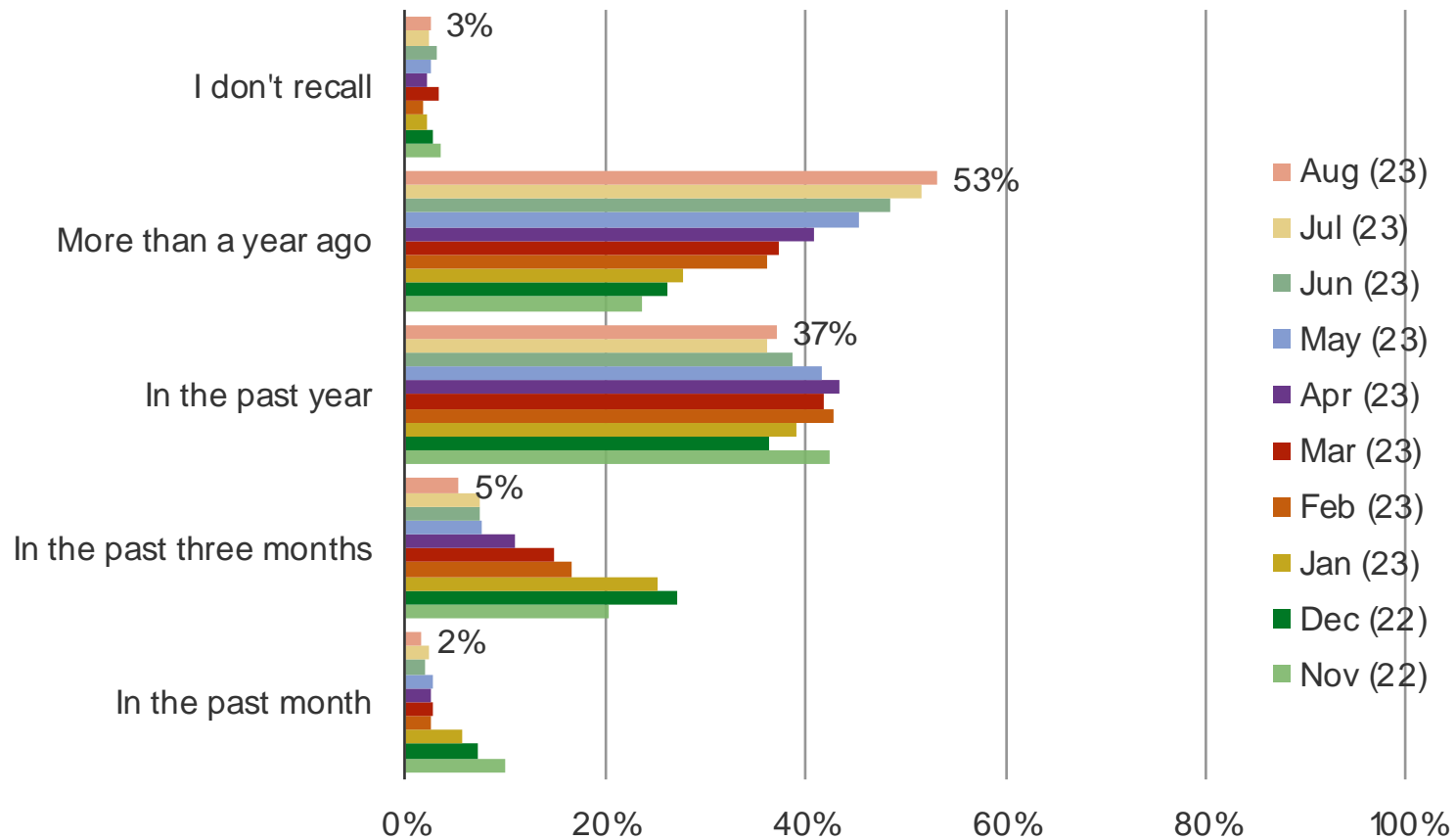
Which vaccine did you get?

Posed to respondents who received at least one Covid vaccine shot.



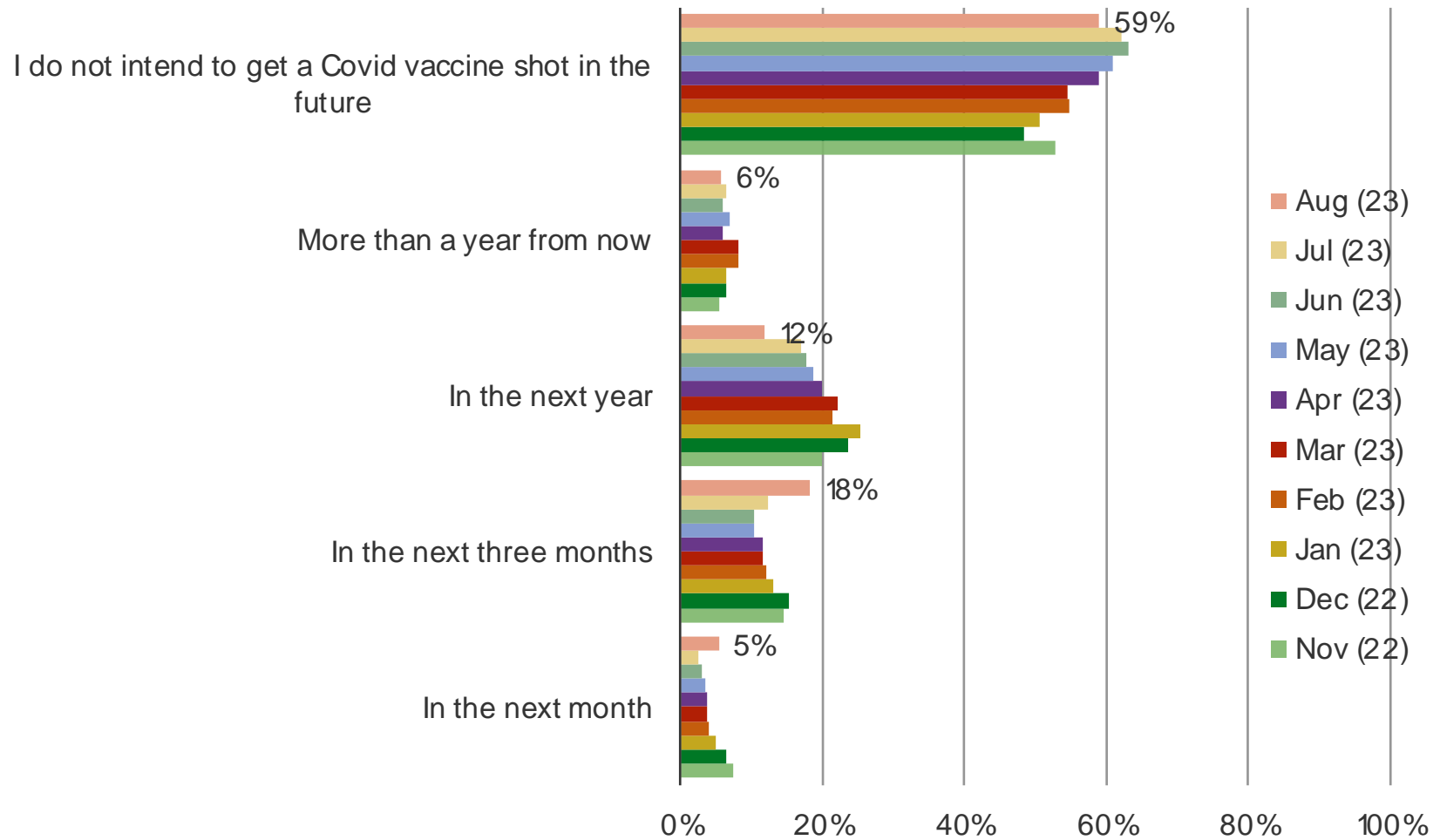
When did you most recently get a Covid vaccine shot?

Posed to respondents who received at least one Covid vaccine shot.



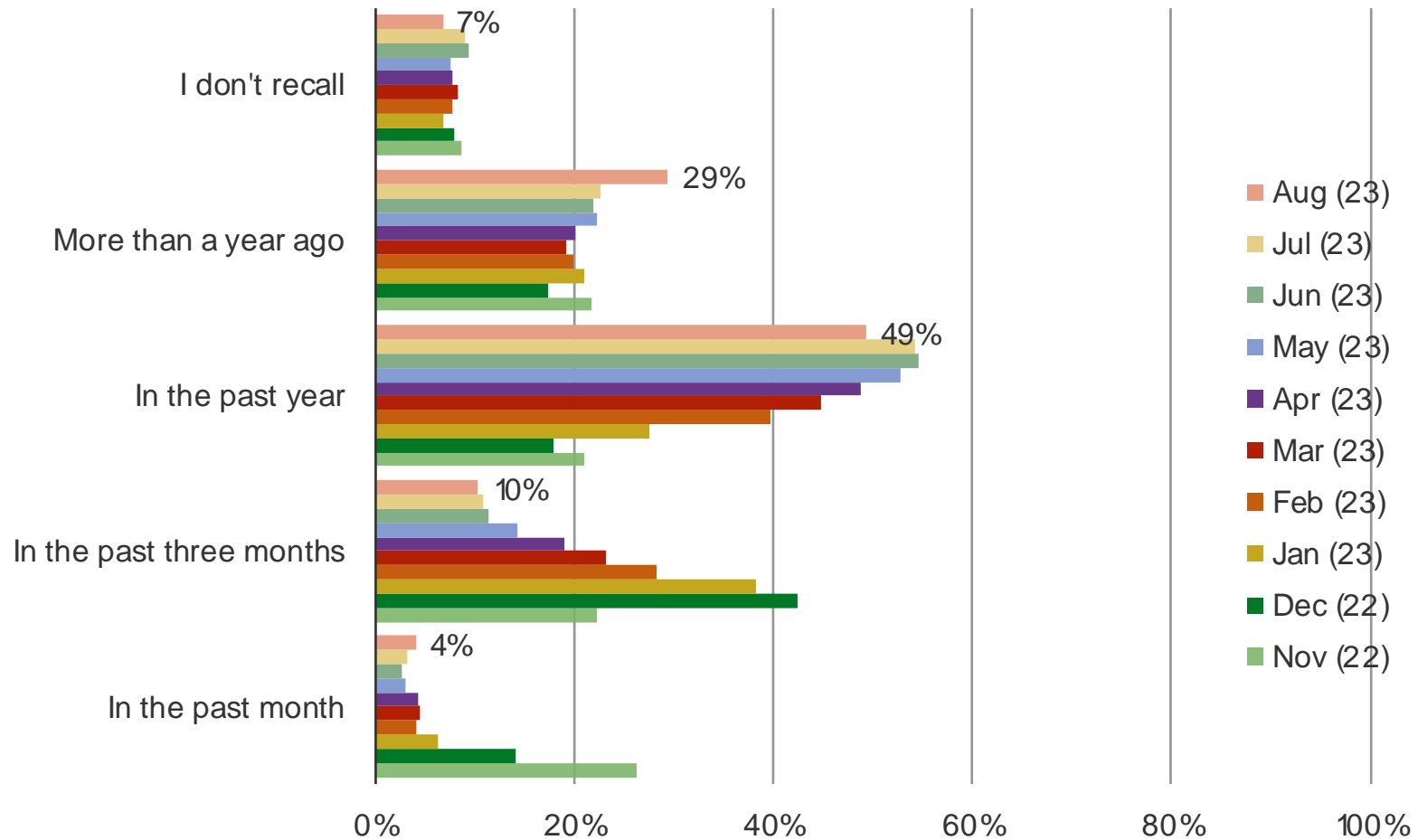
When do you expect to get a Covid vaccine shot next?

Posed to all respondents (n = 1,501).



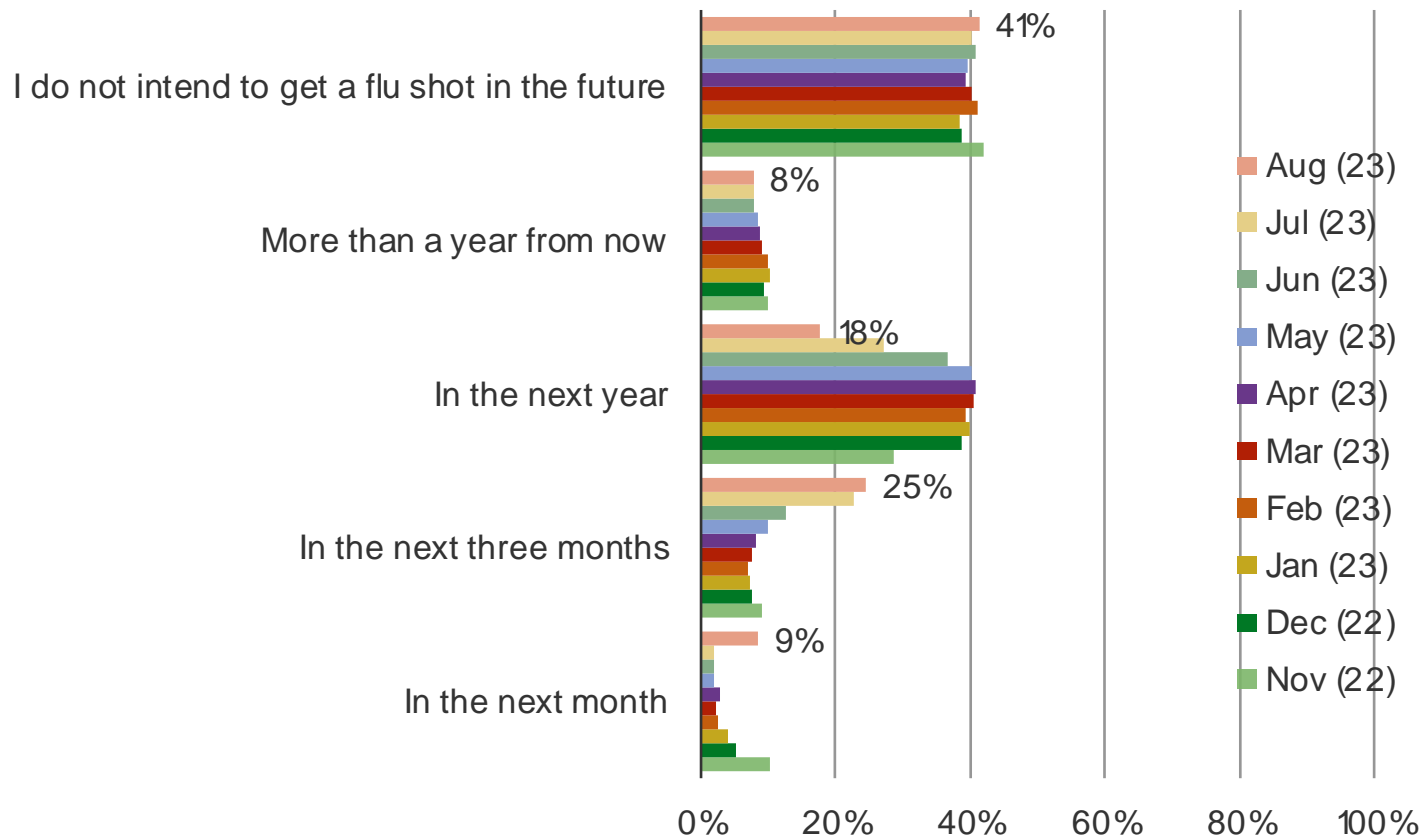
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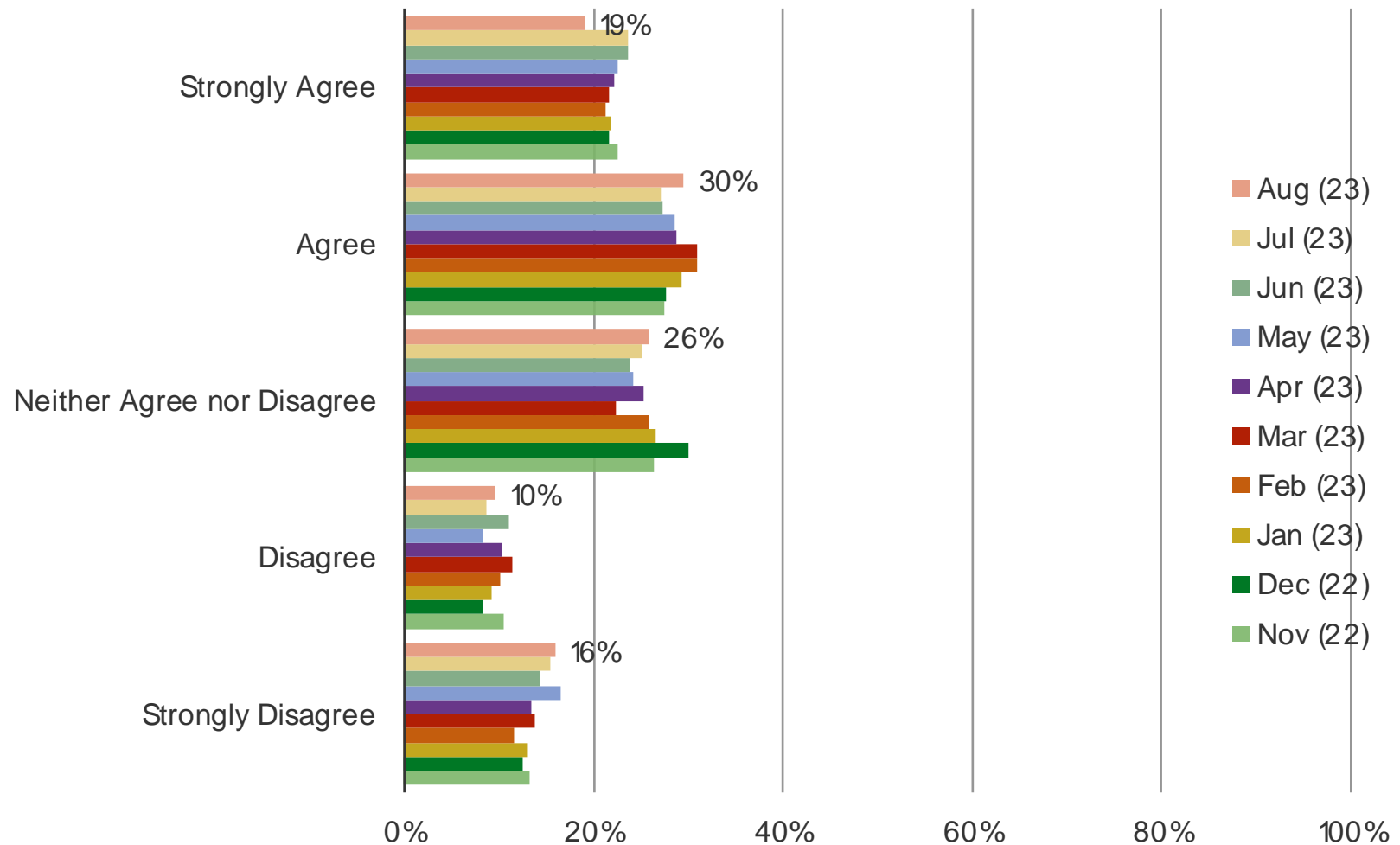
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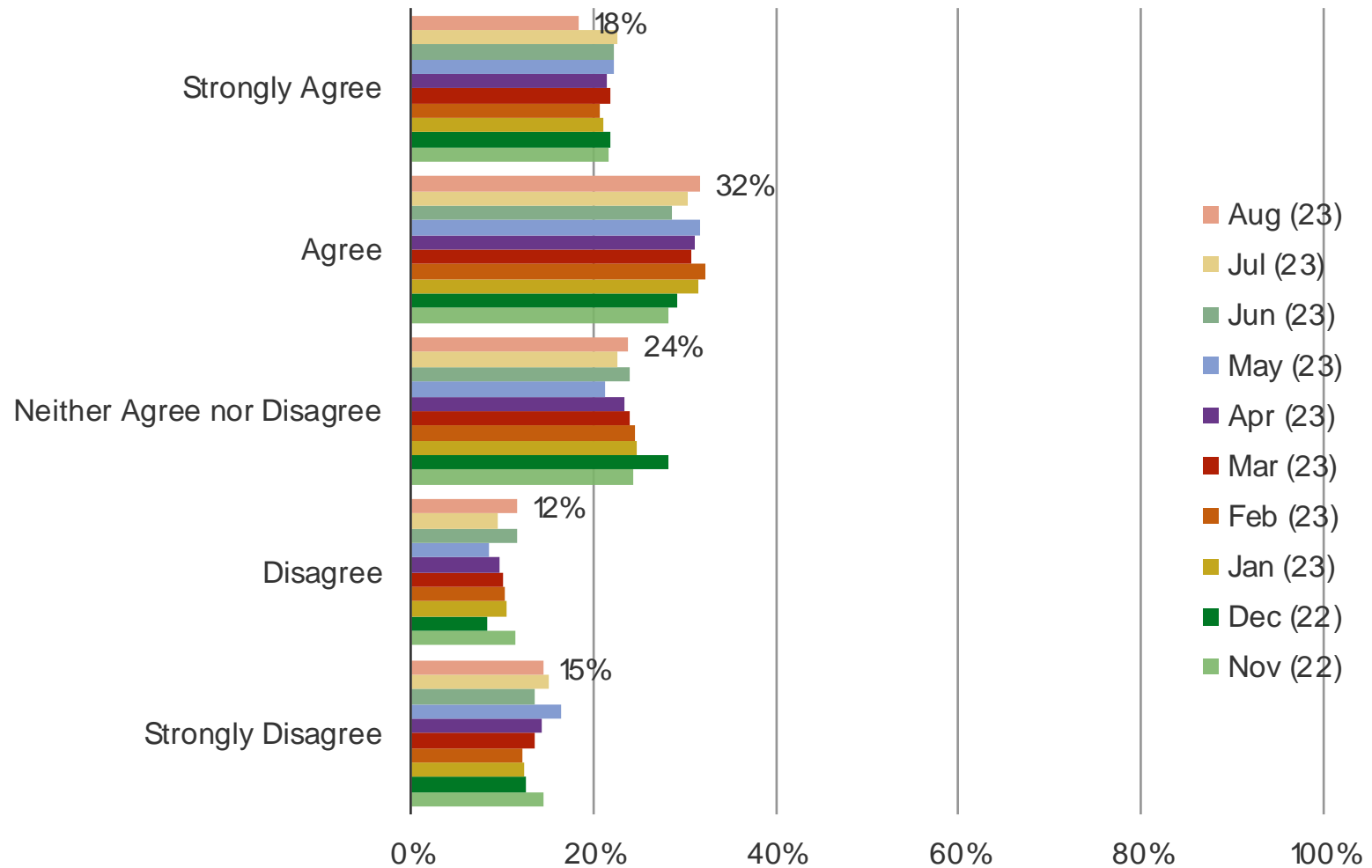
To what extent do you agree with the following: The Covid Vaccines are safe

Posed to all respondents (n = 1,501).



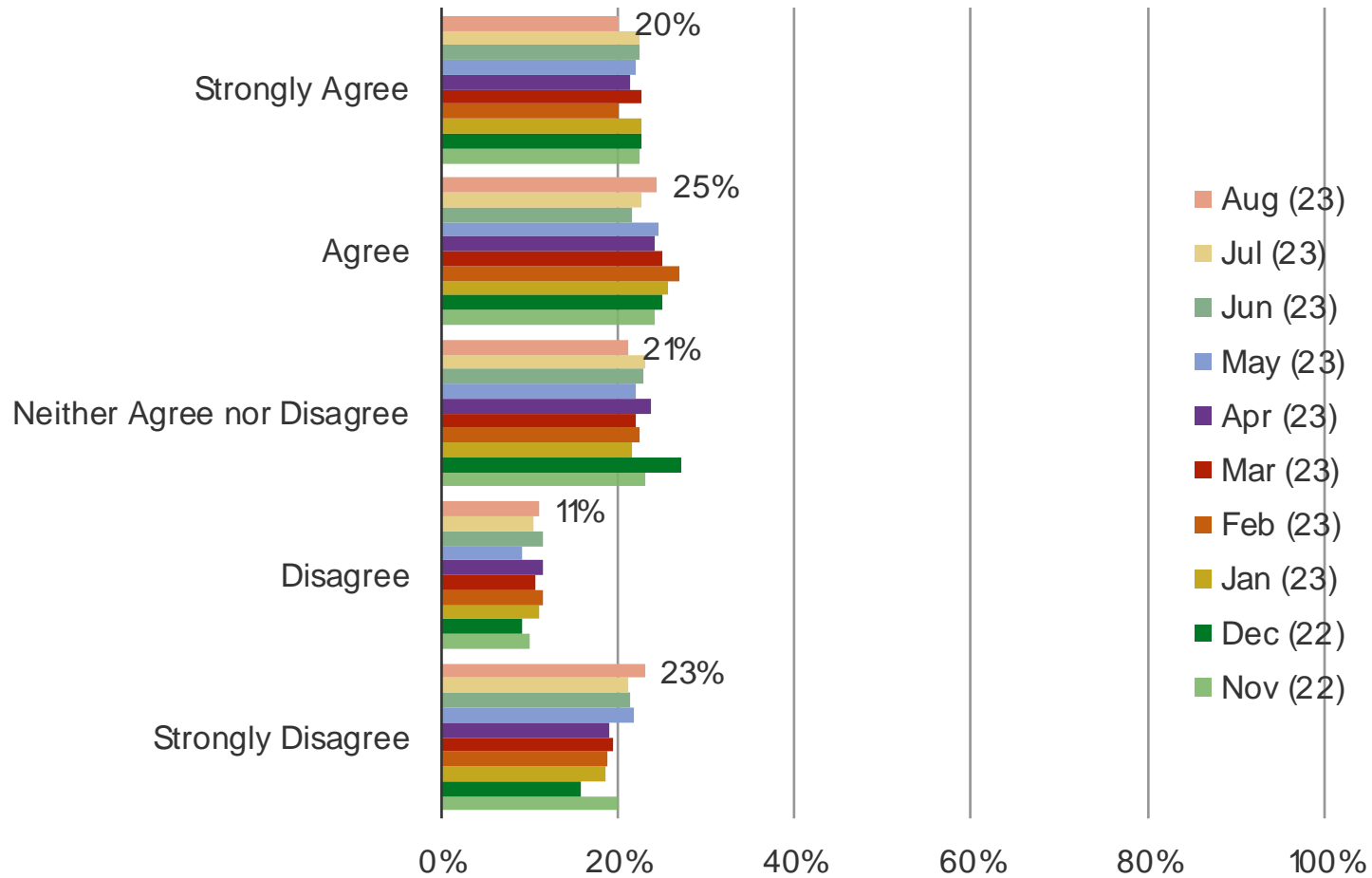
To what extent do you agree with the following: The Covid Vaccines are effective

Posed to all respondents (n = 1,501).



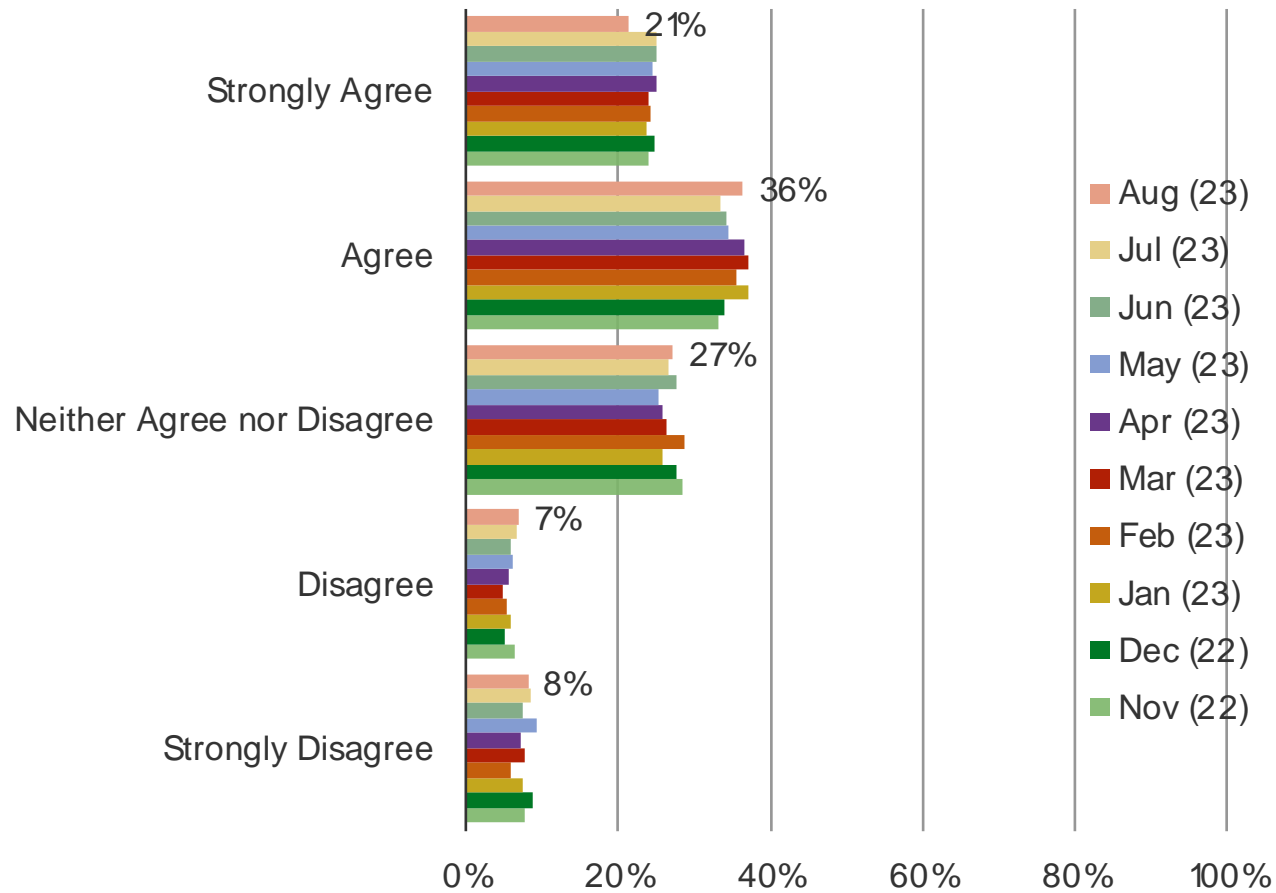
To what extent do you agree with the following: The Covid Vaccines are necessary for me to get

Posed to all respondents (n = 1,501).



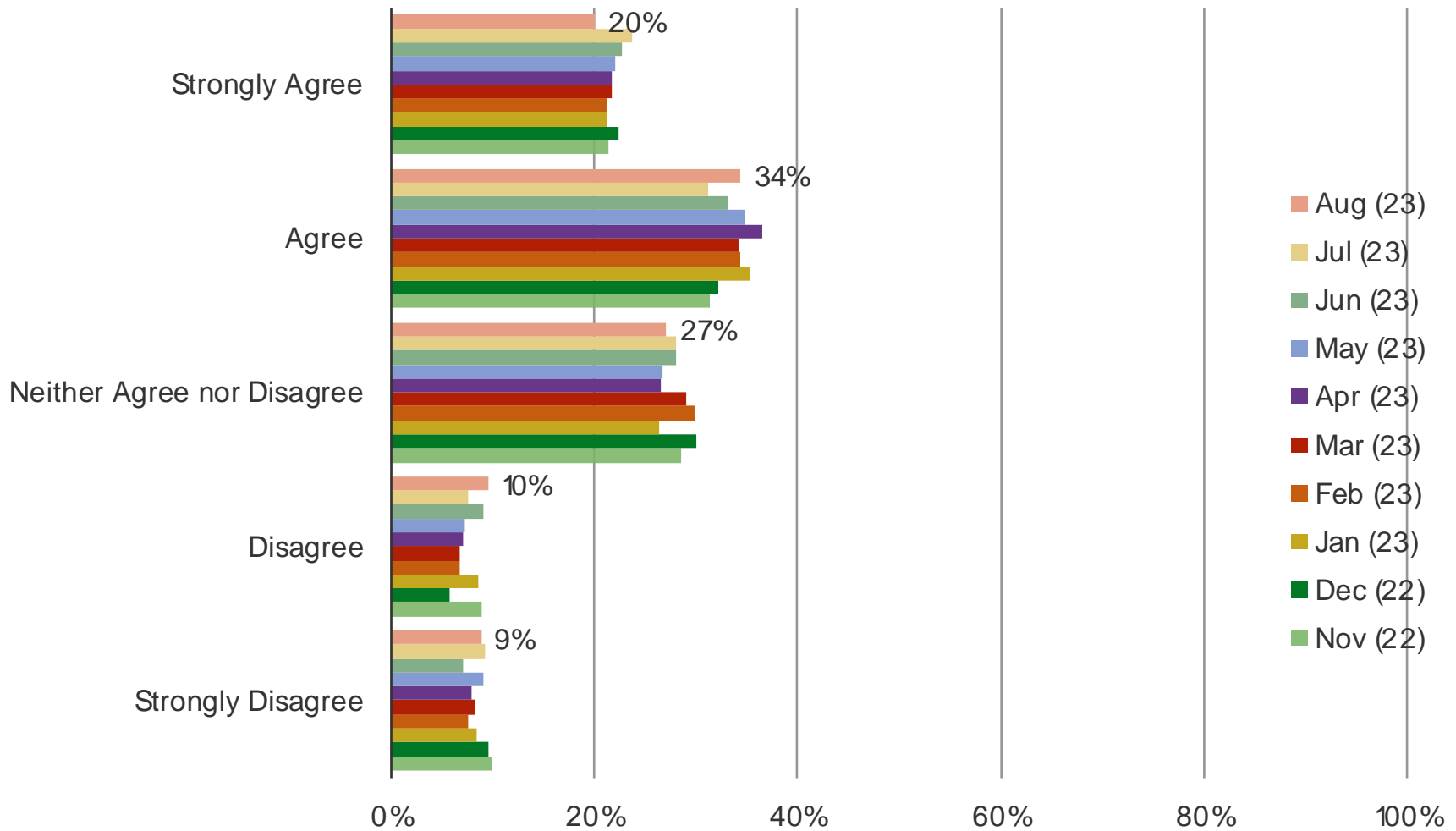
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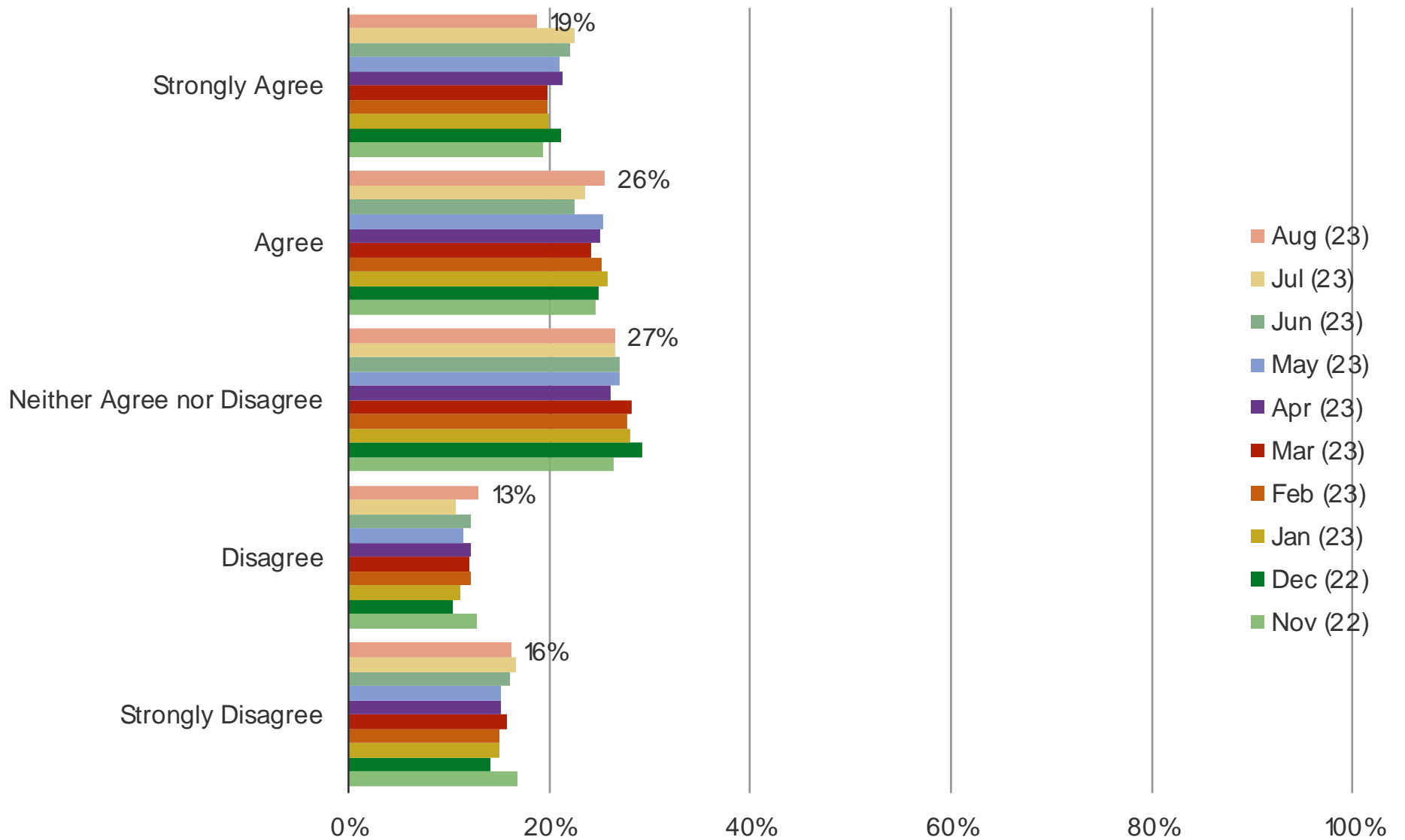


To what extent do you agree with the following: The Flu Vaccine is effective

Posed to all respondents (n = 1,501).

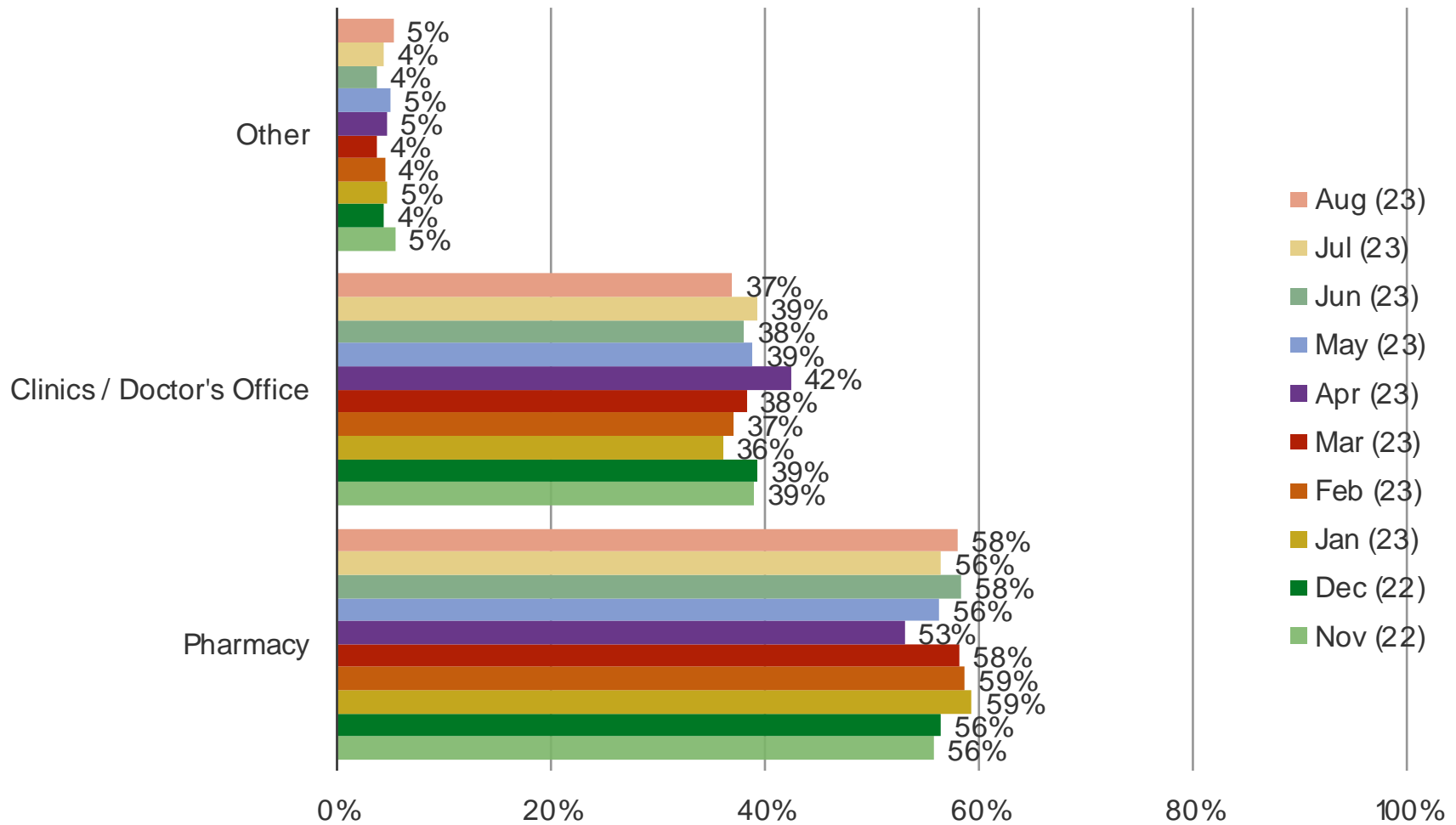


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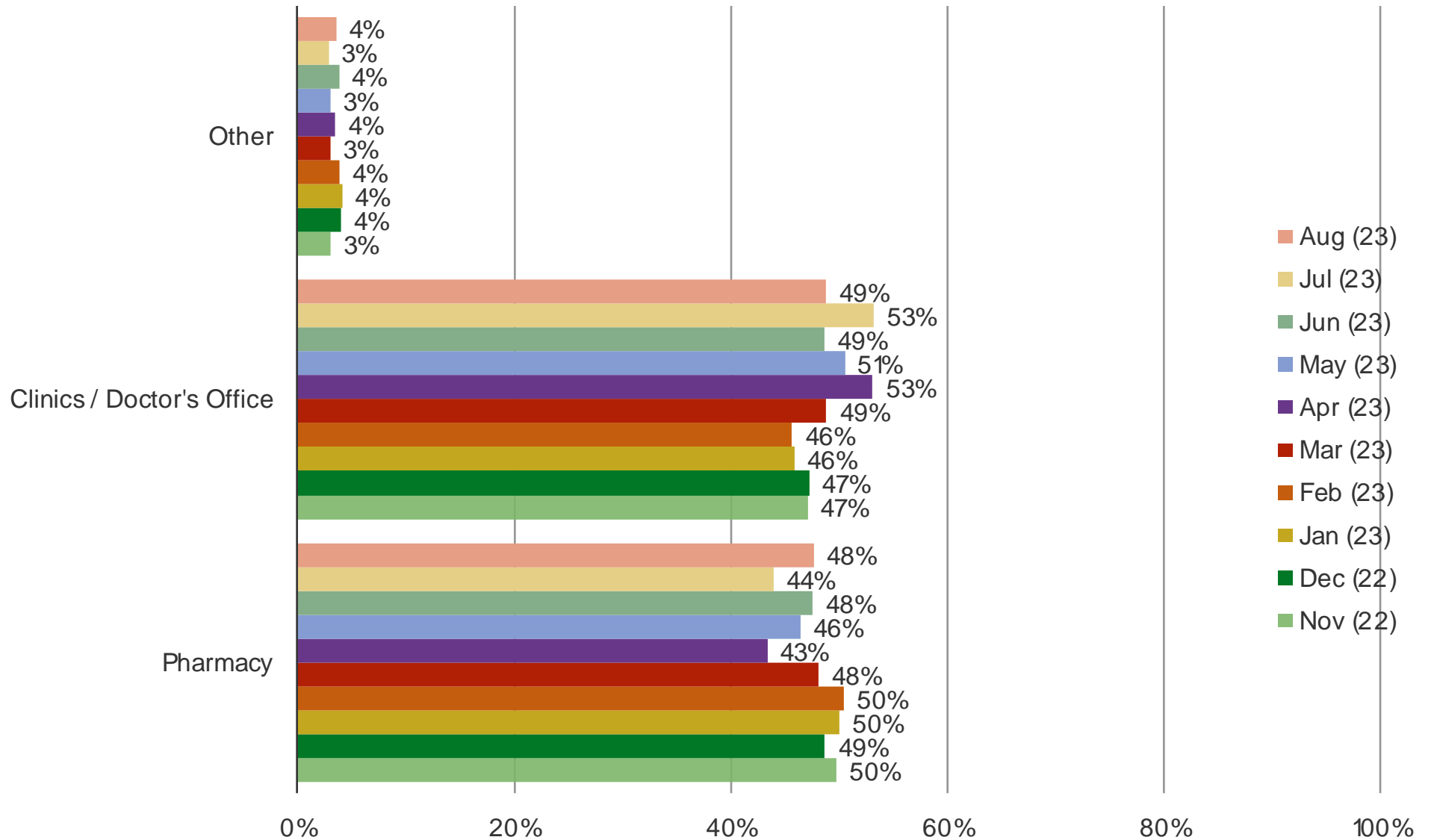
Where do you prefer to get Covid vaccine shots?

Posed to respondents who received at least one Covid vaccine shot.



Where do you prefer to get flu shots?

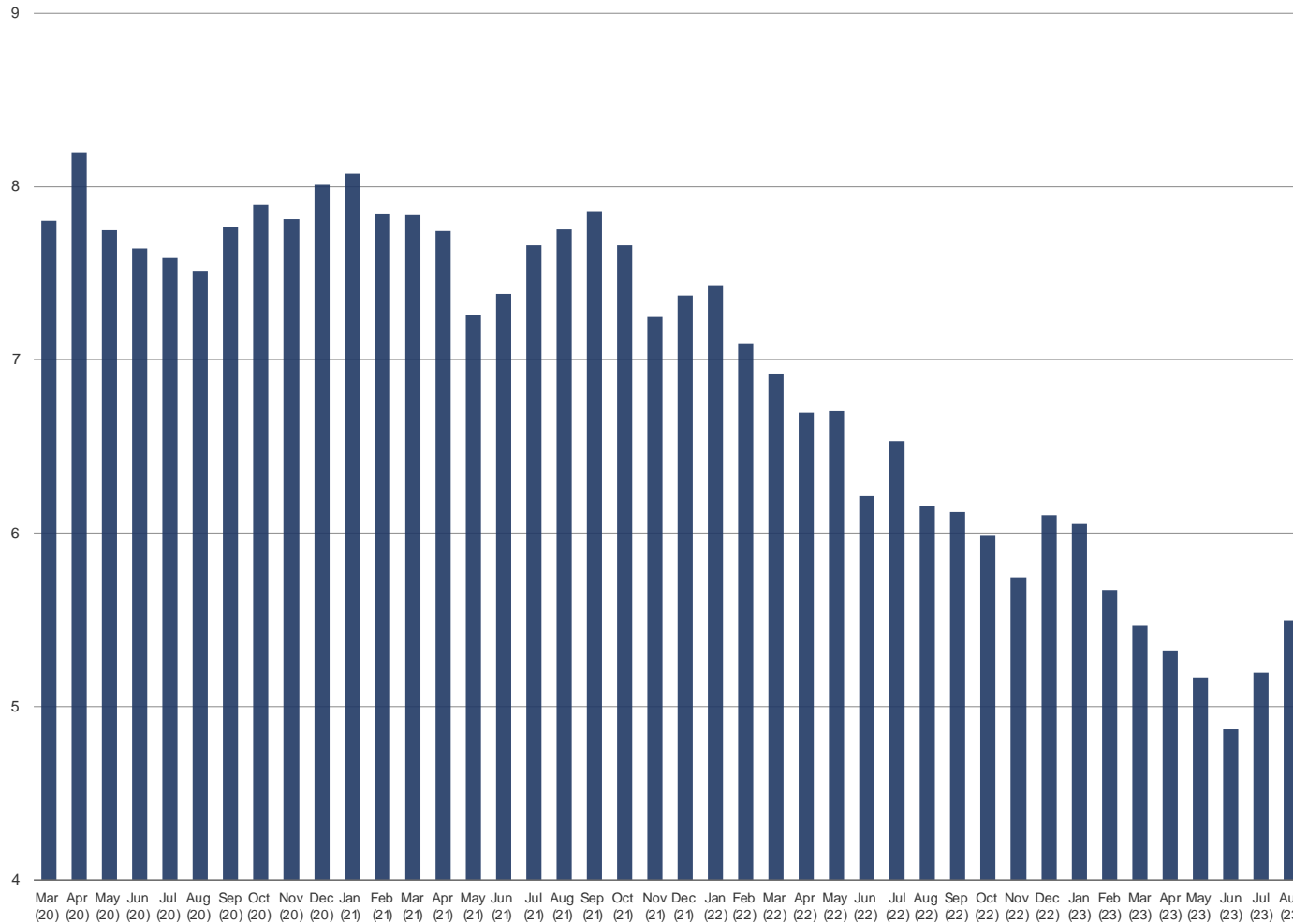
Posed to respondents who received the Flu shot.



Covid Concern and Flu/Cold Symptoms Tracking

Please rate your level of concern with the Coronavirus (also being referred to as Covid-19 or the Novel Coronavirus).

Posed to all respondents.



Answer Key For Weighted Avg.

- 1 = Not at all Concerned
- 2
- 3
- 4
- 5
- 6 = Somewhat Concerned
- 7
- 8
- 9
- 10
- 11 = Extremely Concerned

Have you experienced any of the following in the past three months?

Posed to all respondents.

