

BESPOKE SURVEYS

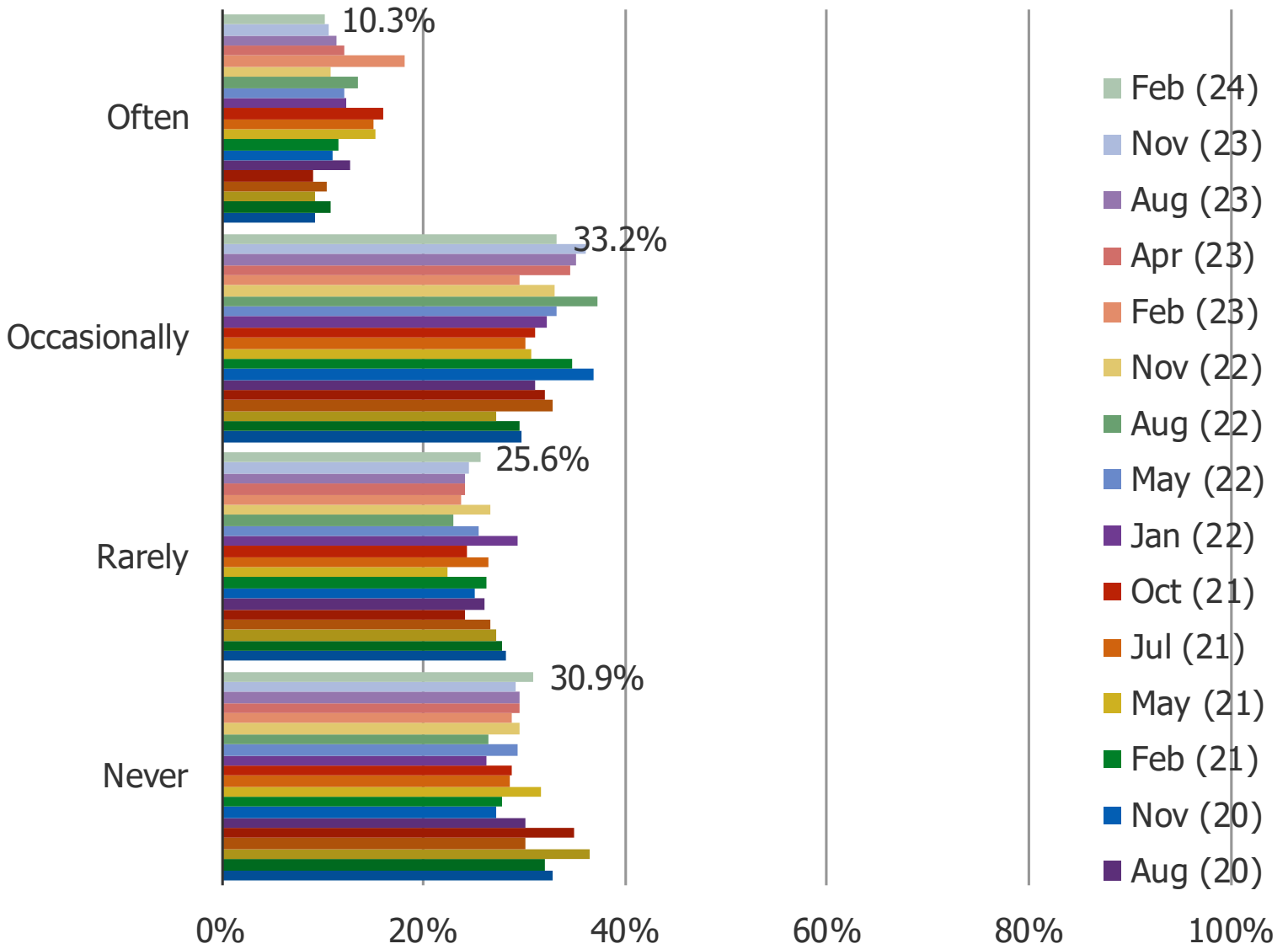
## Online Realtors Volume 21

1250+ Respondents Per Quarter

# ONLINE REAL ESTATE PLATFORM USAGE AND SENTIMENT

HOW OFTEN DO YOU BROWSE REAL ESTATE WEBSITES/MOBILE APPS?

Posed to all respondents



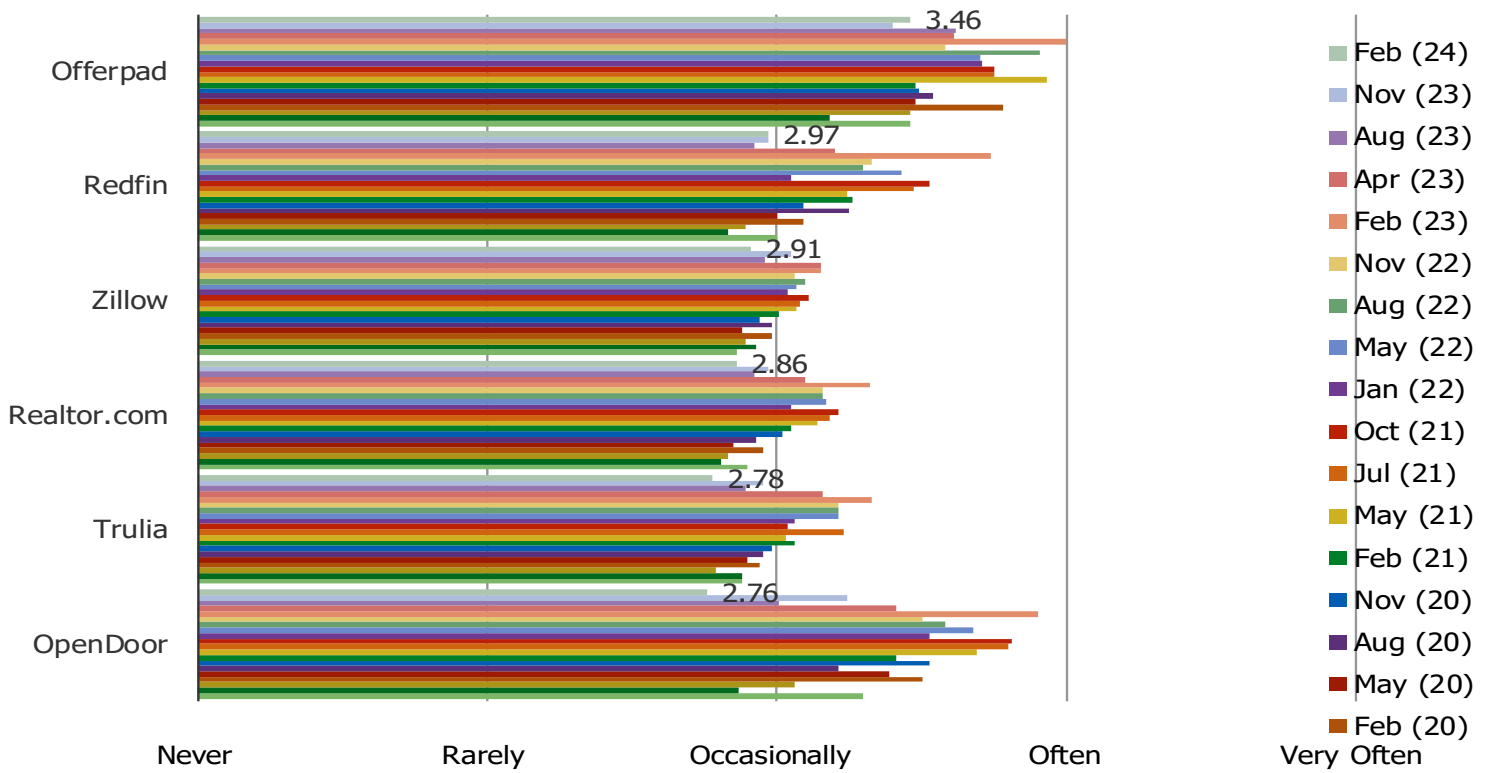
WHEN YOU THINK OF ONLINE REAL ESTATE WEBSITES OR MOBILE APPS, WHICH DO YOU THINK OF FIRST?

Posed to respondents who browse real estate website / mobile apps.



HOW OFTEN DO YOU VISIT EACH OF THE FOLLOWING?

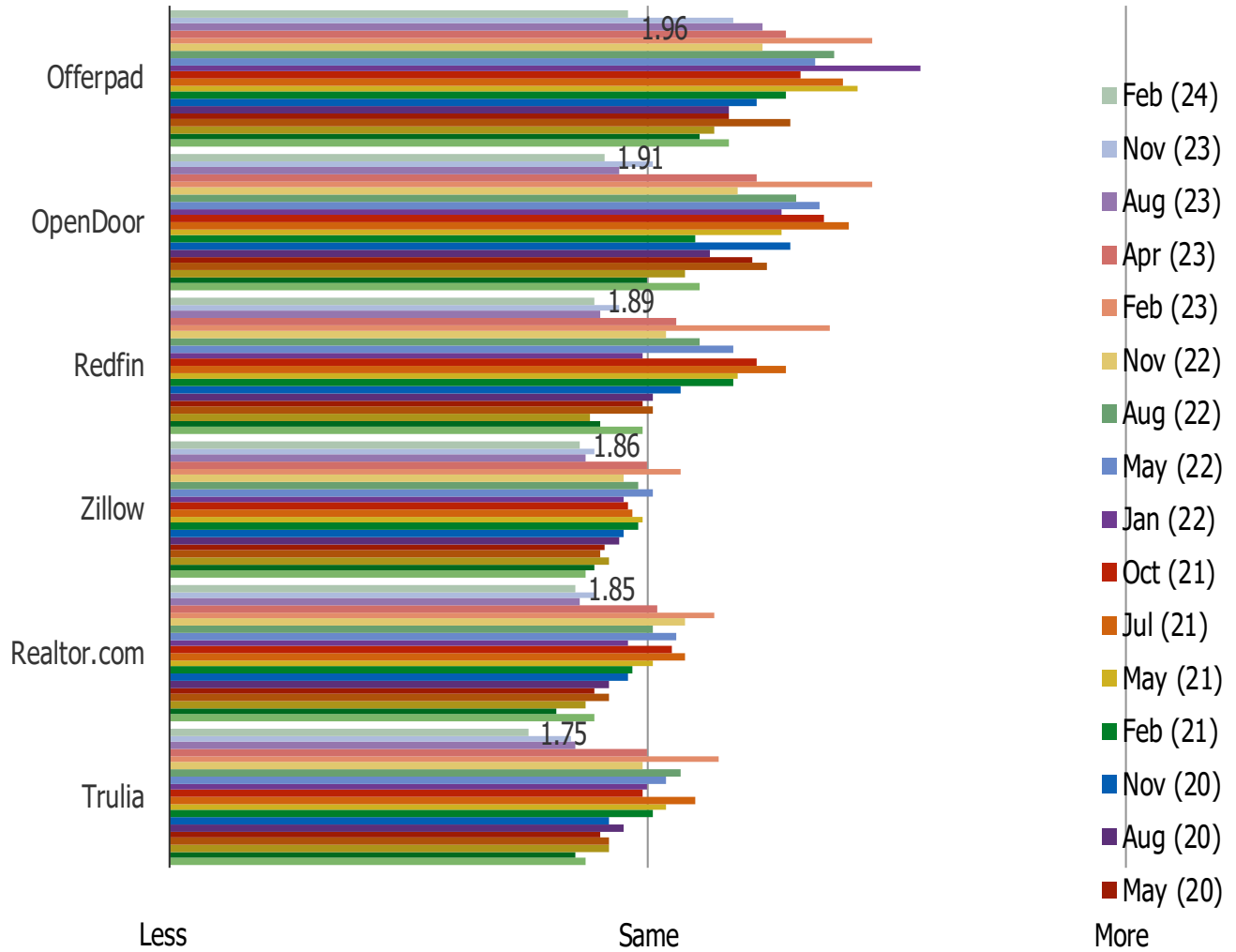
Posed to respondents who have visited each of the following.



|             | N=  |
|-------------|-----|
| Zillow      | 546 |
| Redfin      | 171 |
| Realtor.com | 326 |
| OpenDoor    | 82  |
| Offerpad    | 46  |
| Trulia      | 200 |

HAVE YOU RECENTLY BEEN INCREASING OR DECREASING HOW OFTEN YOU VISIT THIS SITE/APP?

Posed to respondents who have visited each of the following.

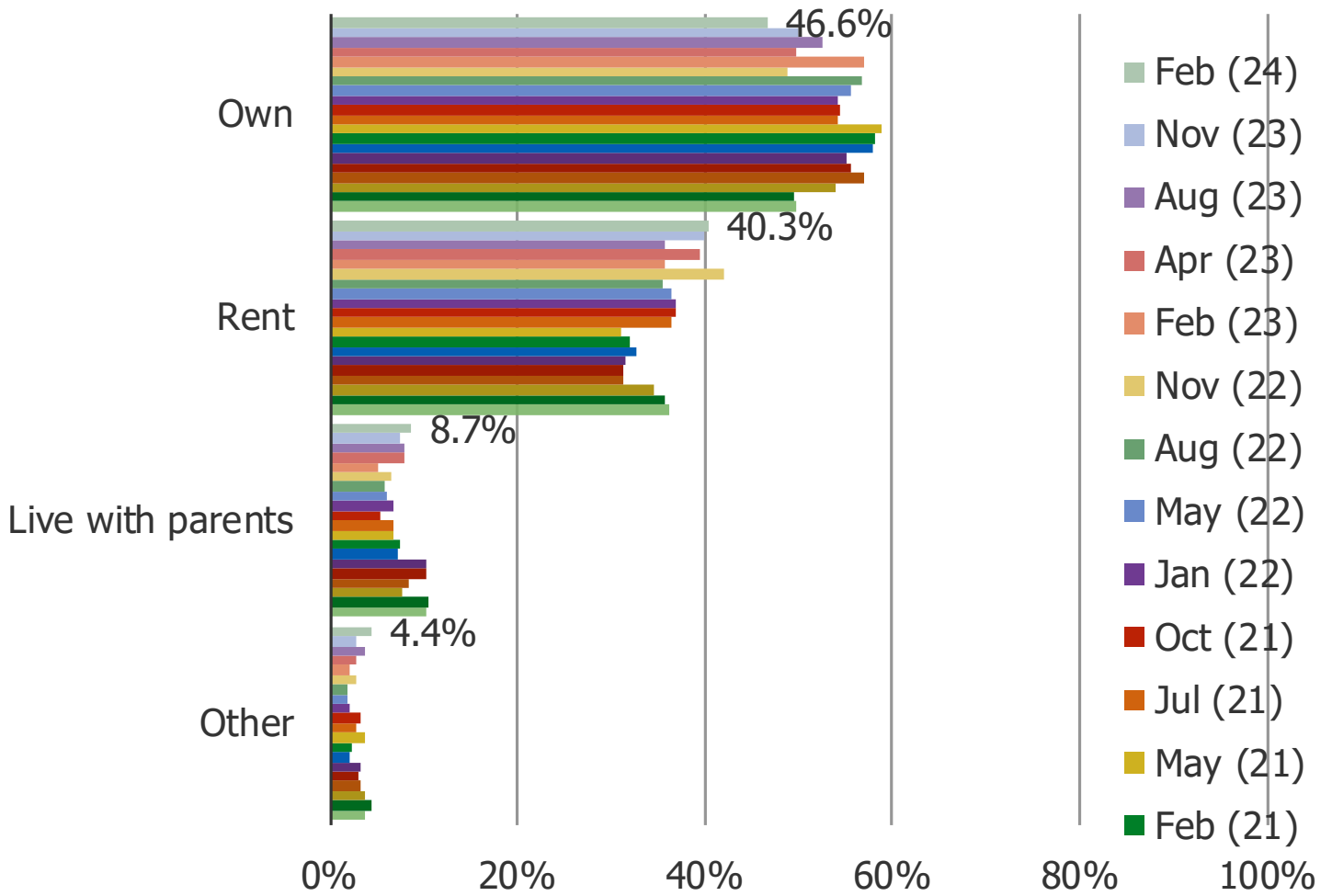


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## SECTOR TRENDS

WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT LIVING SITUATION?

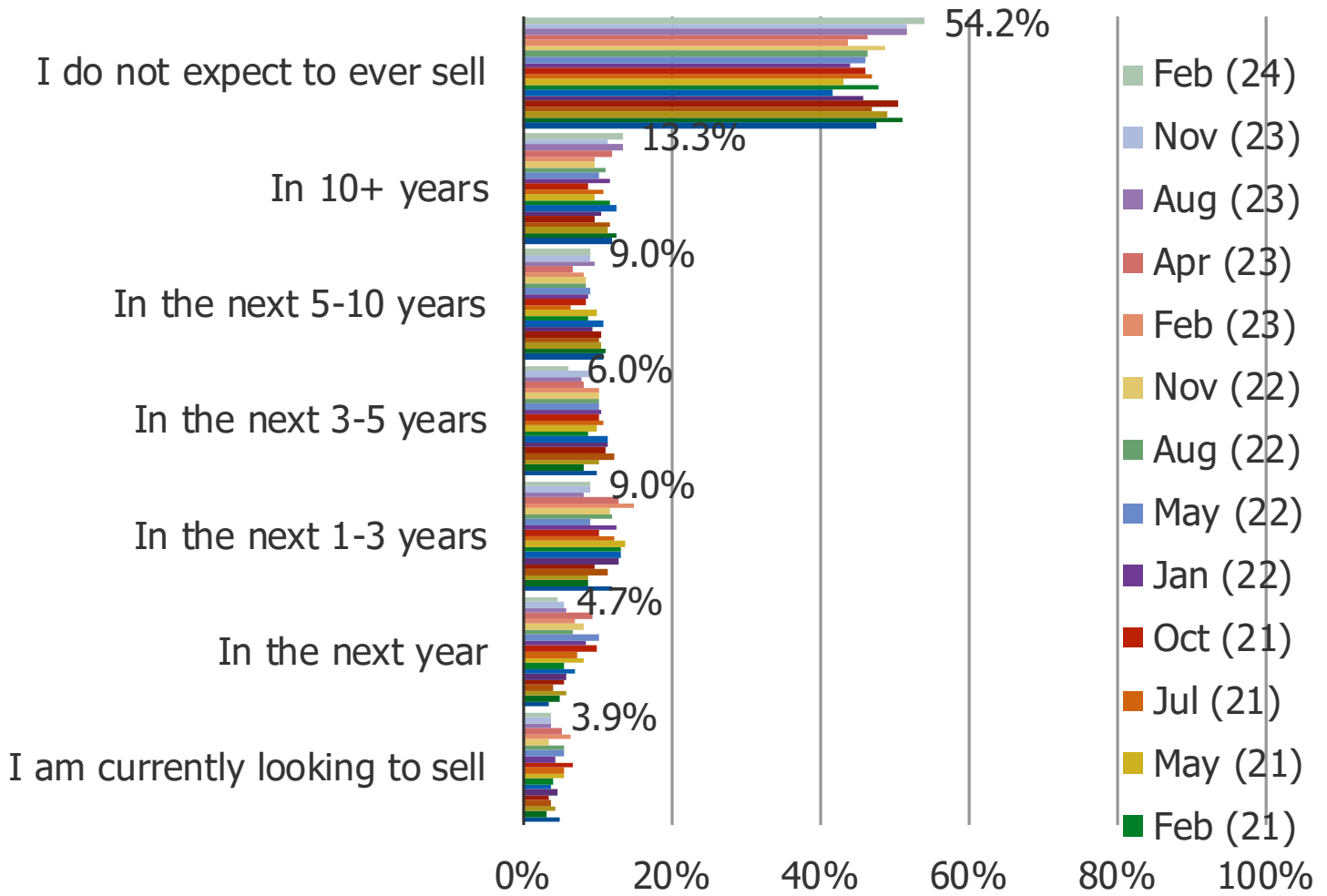
Posed to all respondents





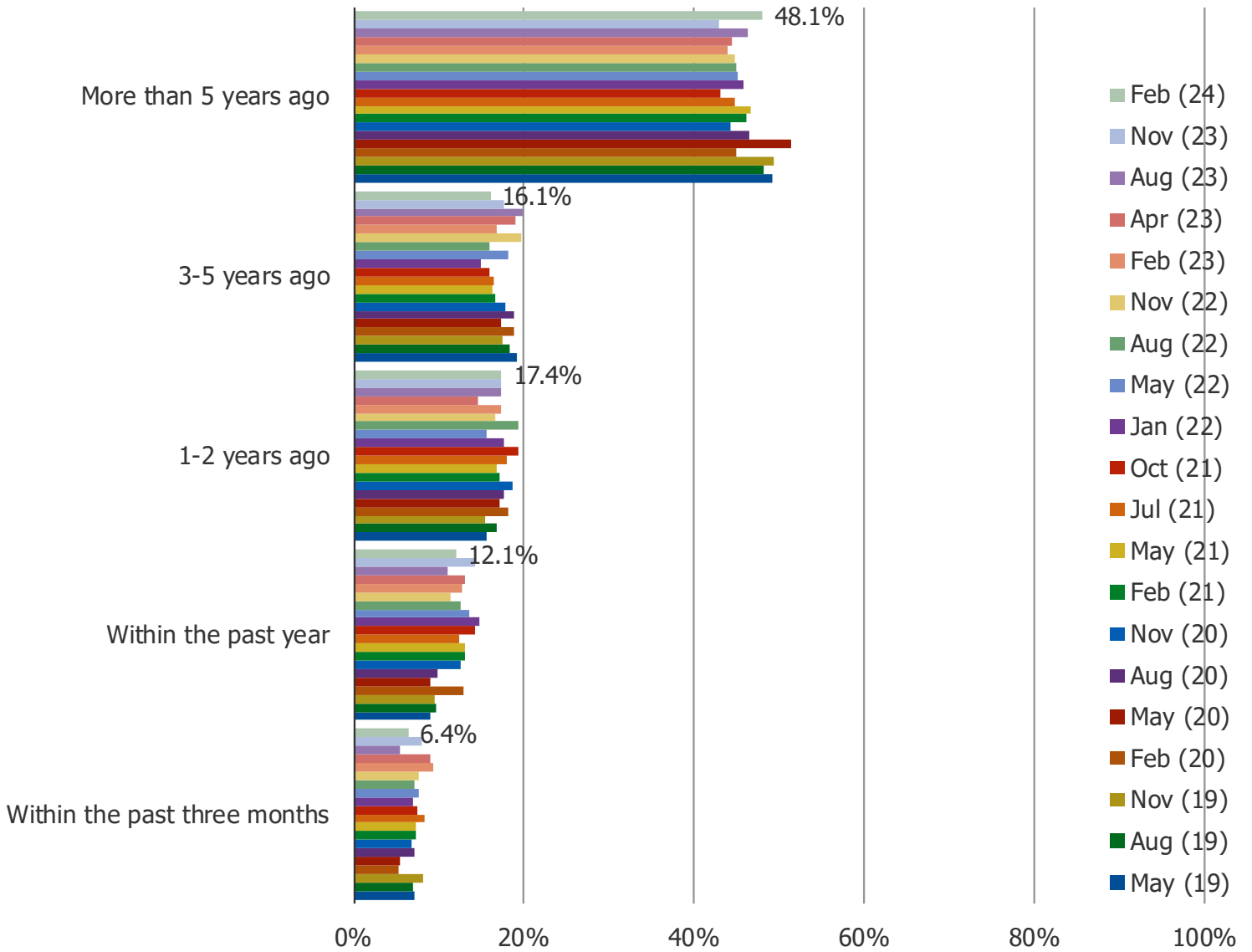
DO YOU EXPECT TO SELL YOUR HOME AT ANY POINT IN THE FUTURE?

Posed to home owners



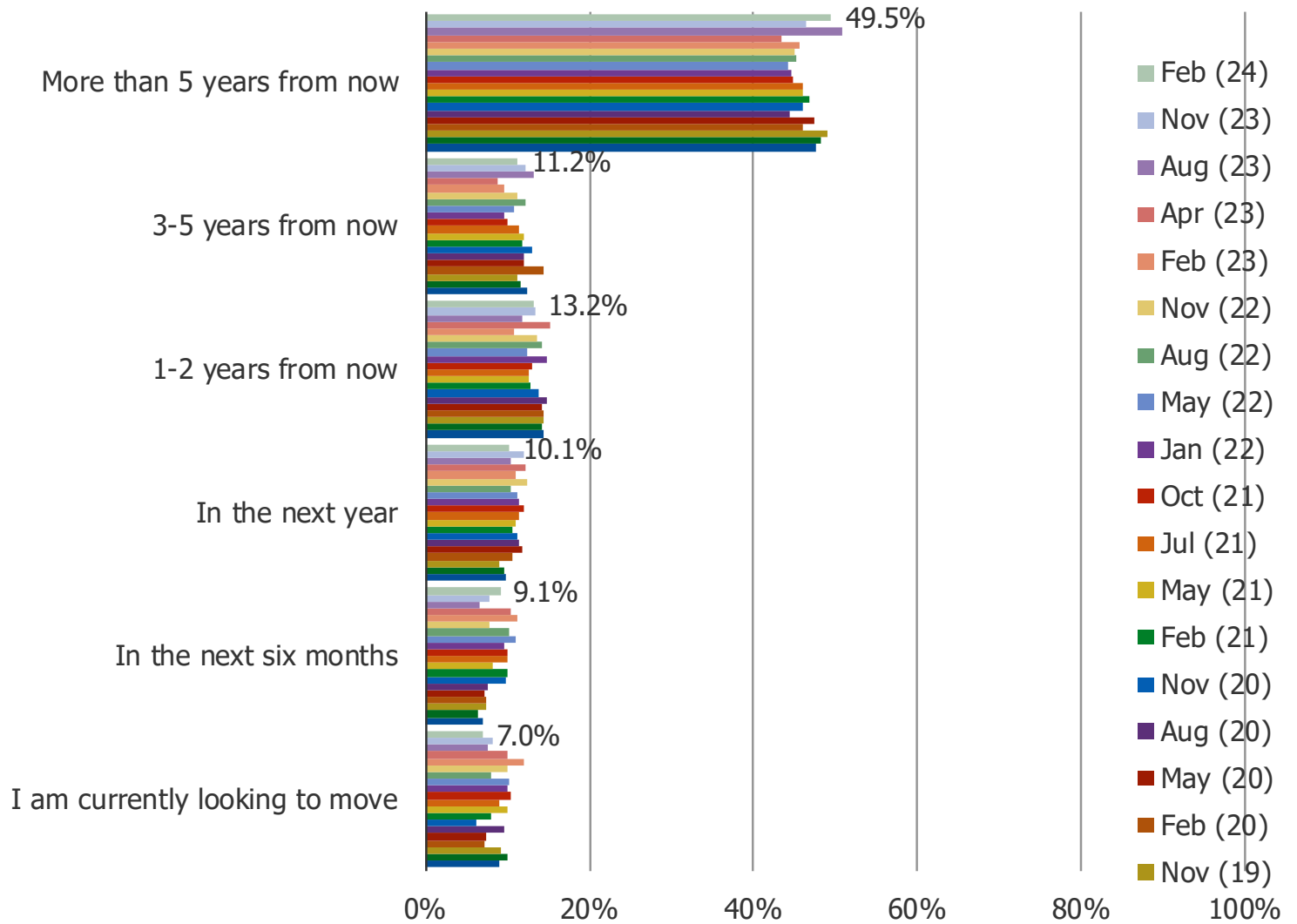
WHEN IS THE LAST TIME YOU MOVED?

Posed to all respondents



WHEN DO YOU EXPECT TO MOVE AGAIN?

Posed to all respondents



DO YOU EXPECT TO BUY AN INVESTMENT PROPERTY AT ANY POINT IN THE FUTURE?

Posed to all respondents

