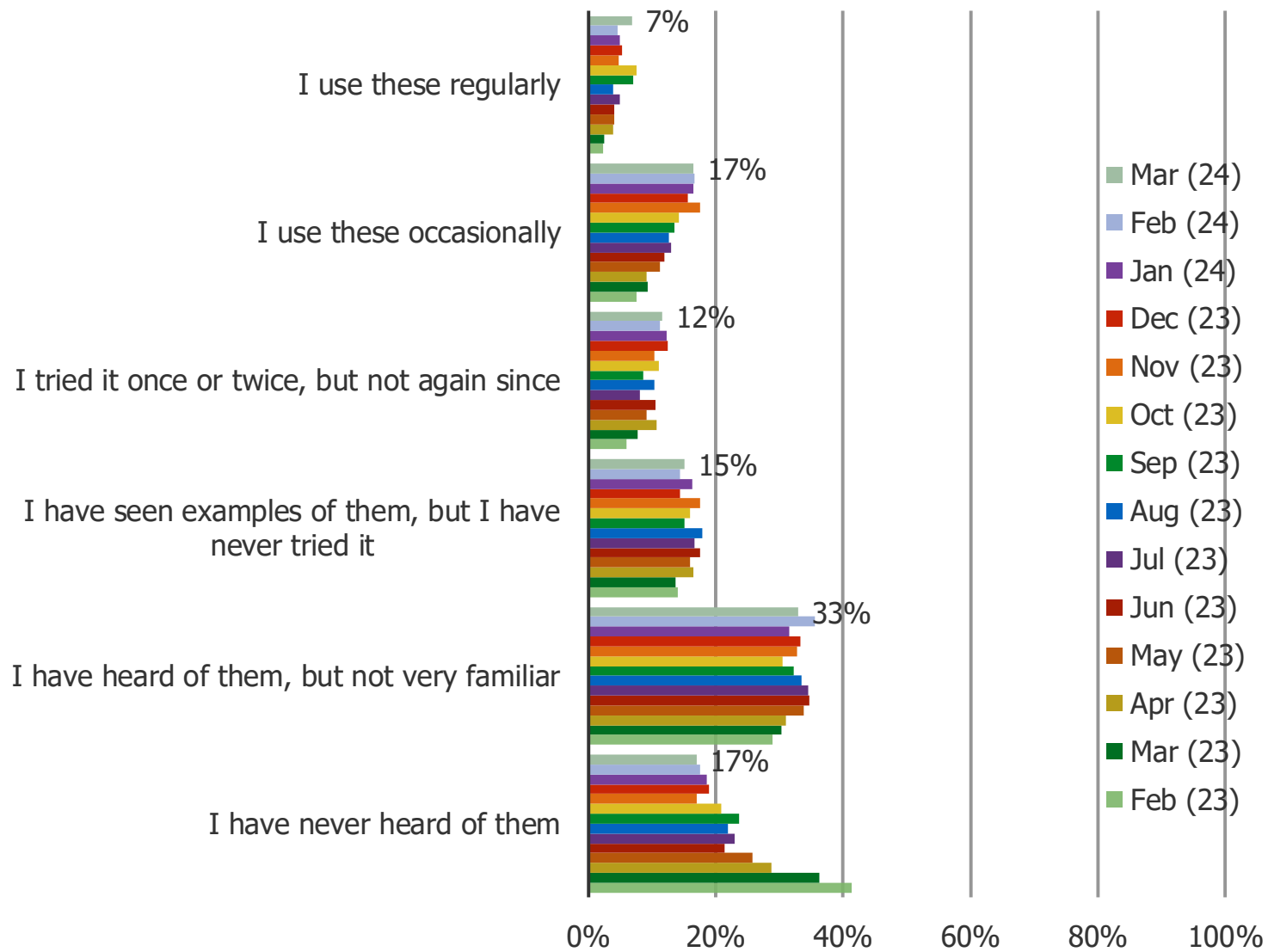

Search and AI

1,500 US Consumers Balanced To Census, Tracked Monthly

March 2024

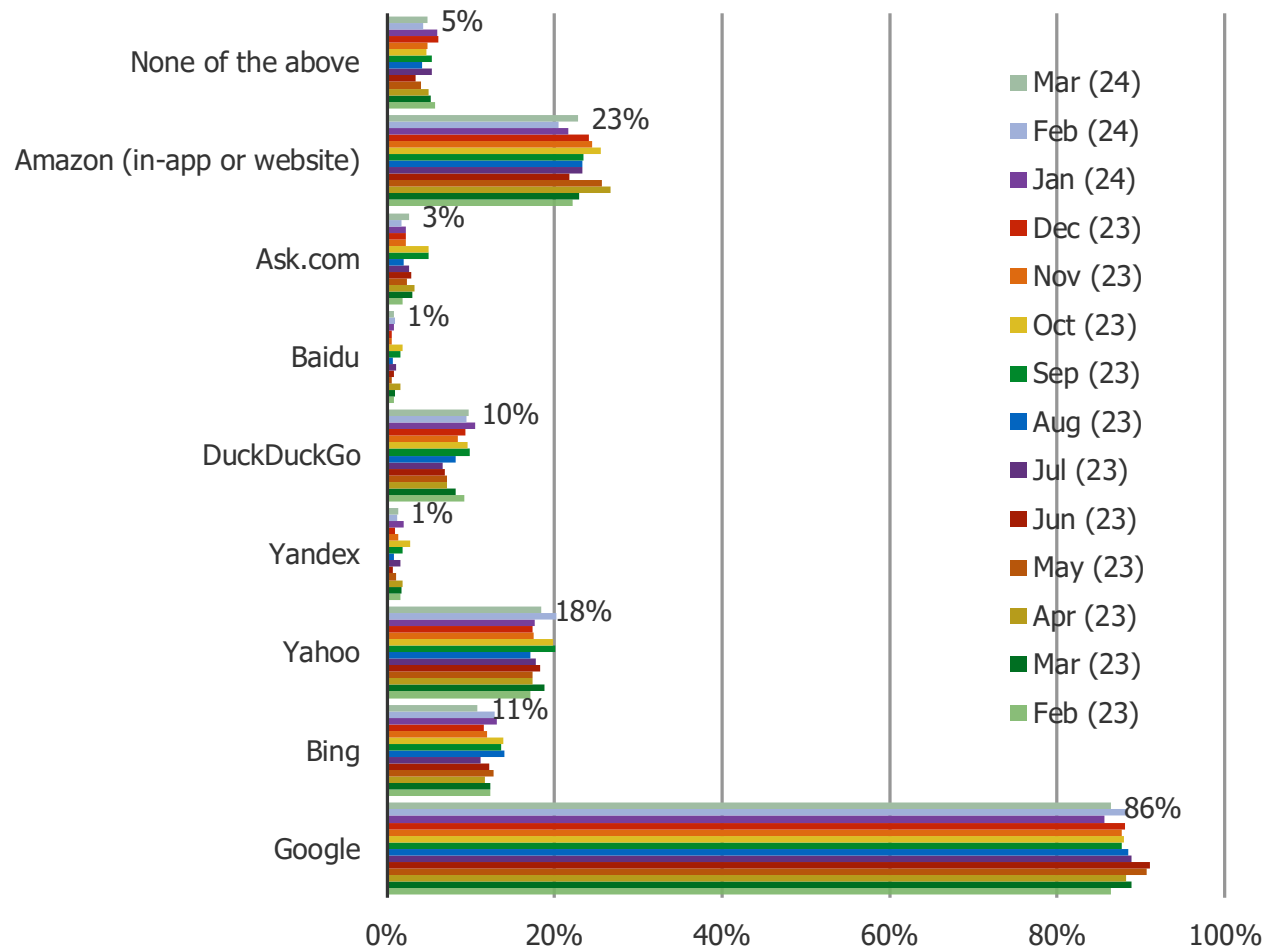
Please describe your experience with AI Chatbots (eg, ChatGPT, Google Bard, etc).

Posed to all respondents (n = 1,530).



Have you or will you use any of the following today to search on the internet (mobile device or desktop)?

Posed to all respondents (n = 1,530).



Which of the following is your favorite for searching on the internet?

Posed to all respondents (n = 1,530).

