

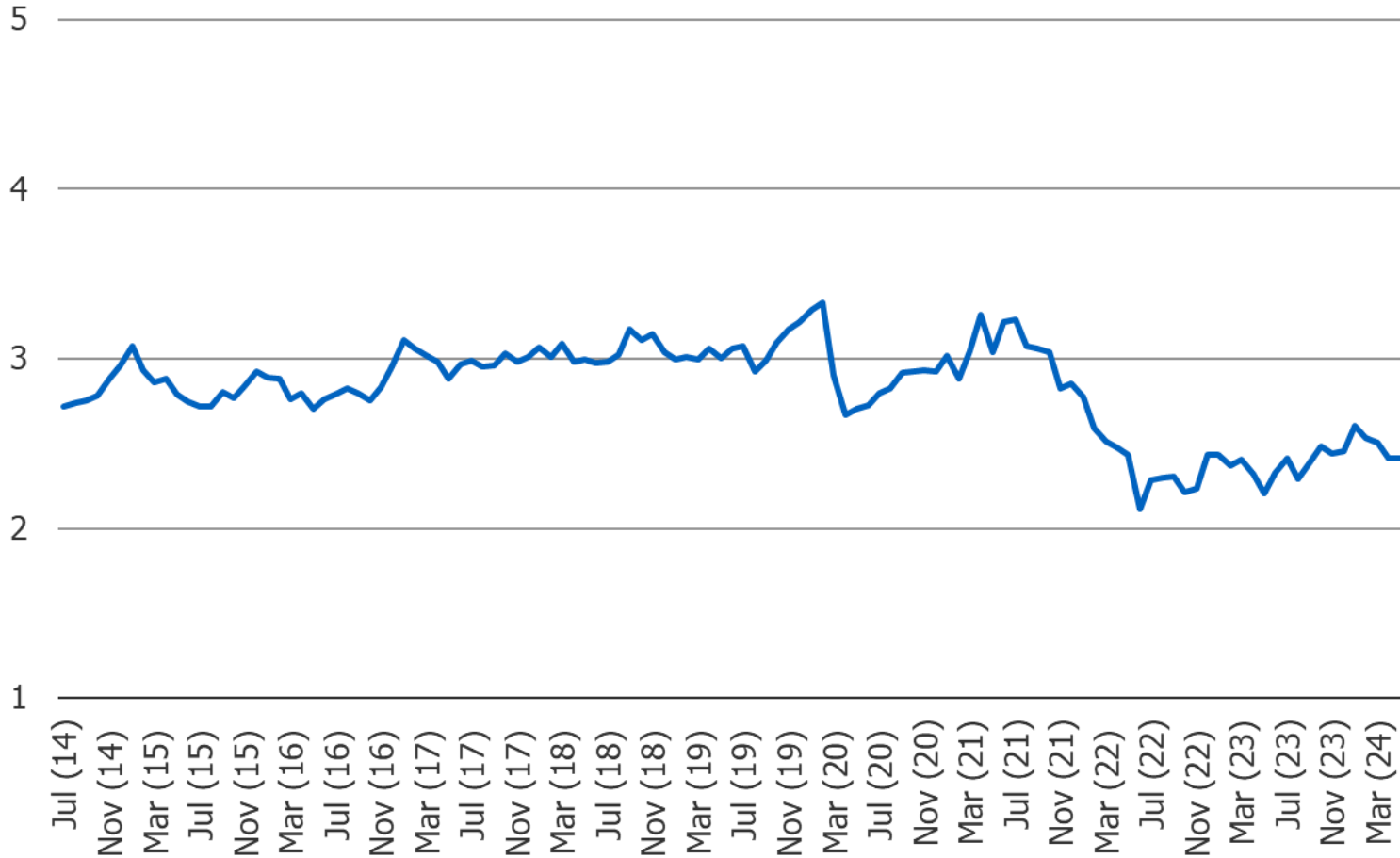
BESPOKE INTEL

Monthly Macro

May 2024 Data

Charts

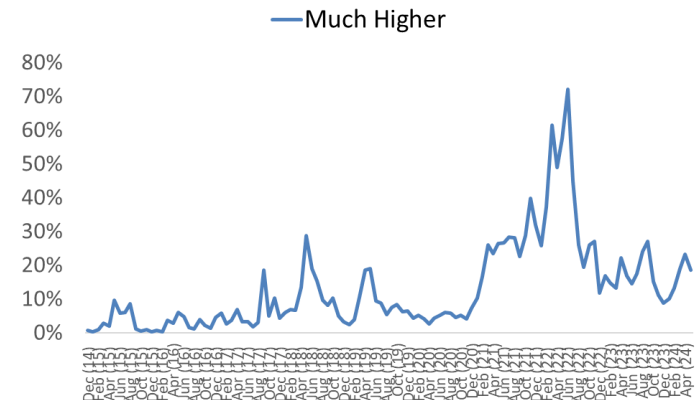
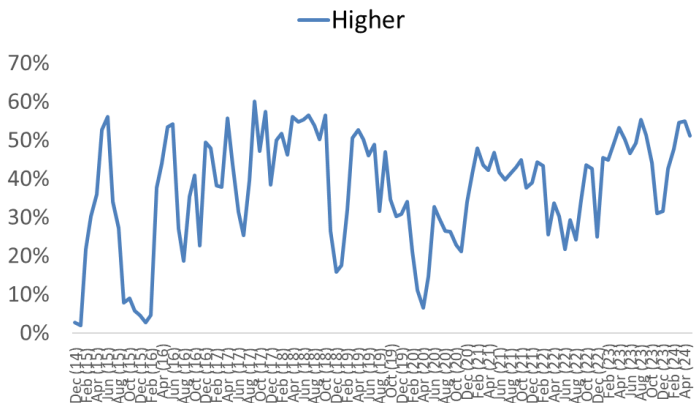
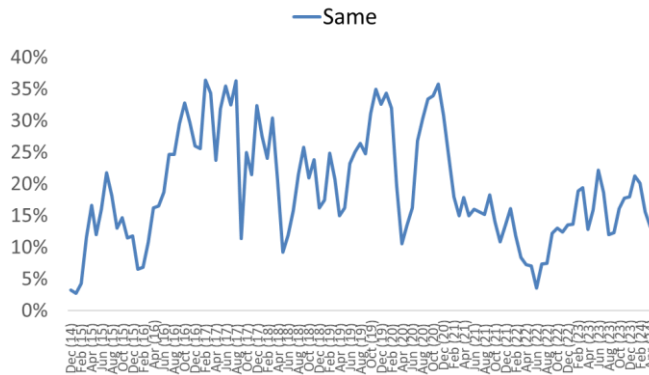
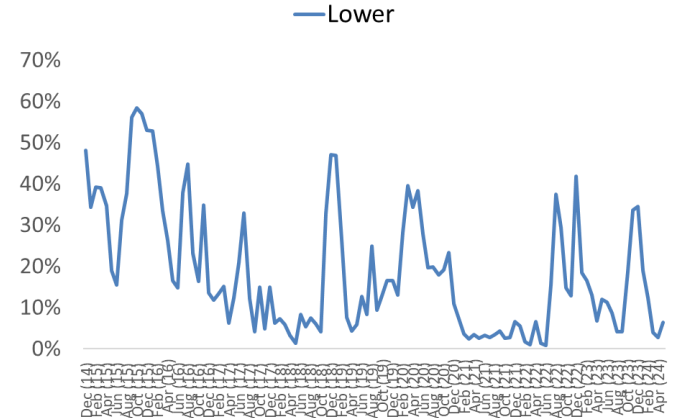
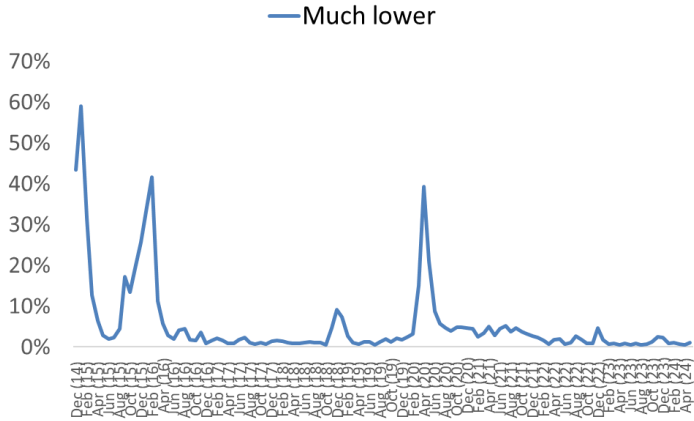
Confidence in the economy



1 = Very Negative, 2 = Negative, 3 = Neutral, 4 = Positive, 5 = Very Positive

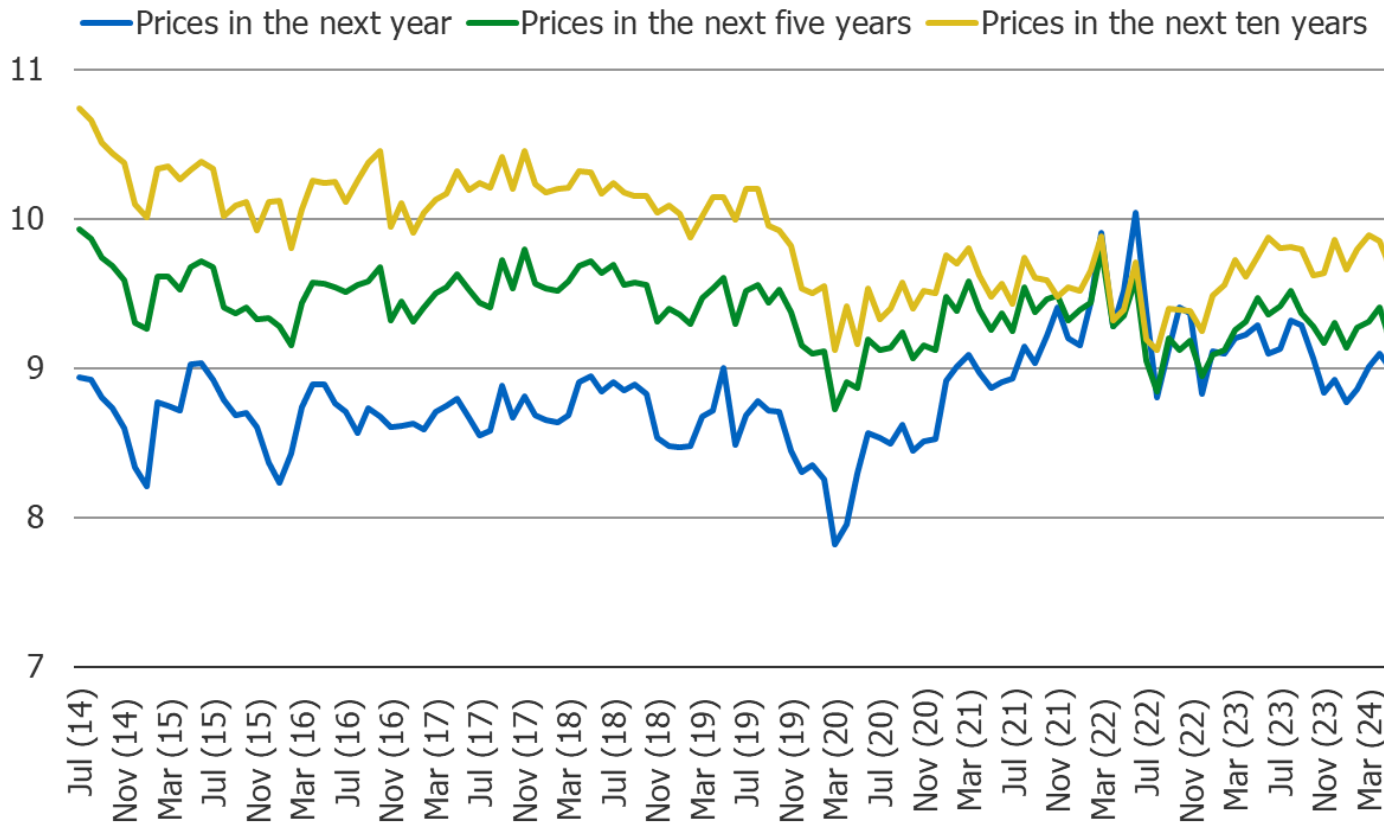
Note: Latest Datapoint is May 2024

Gas Prices



Note: Latest Datapoint is May 2024

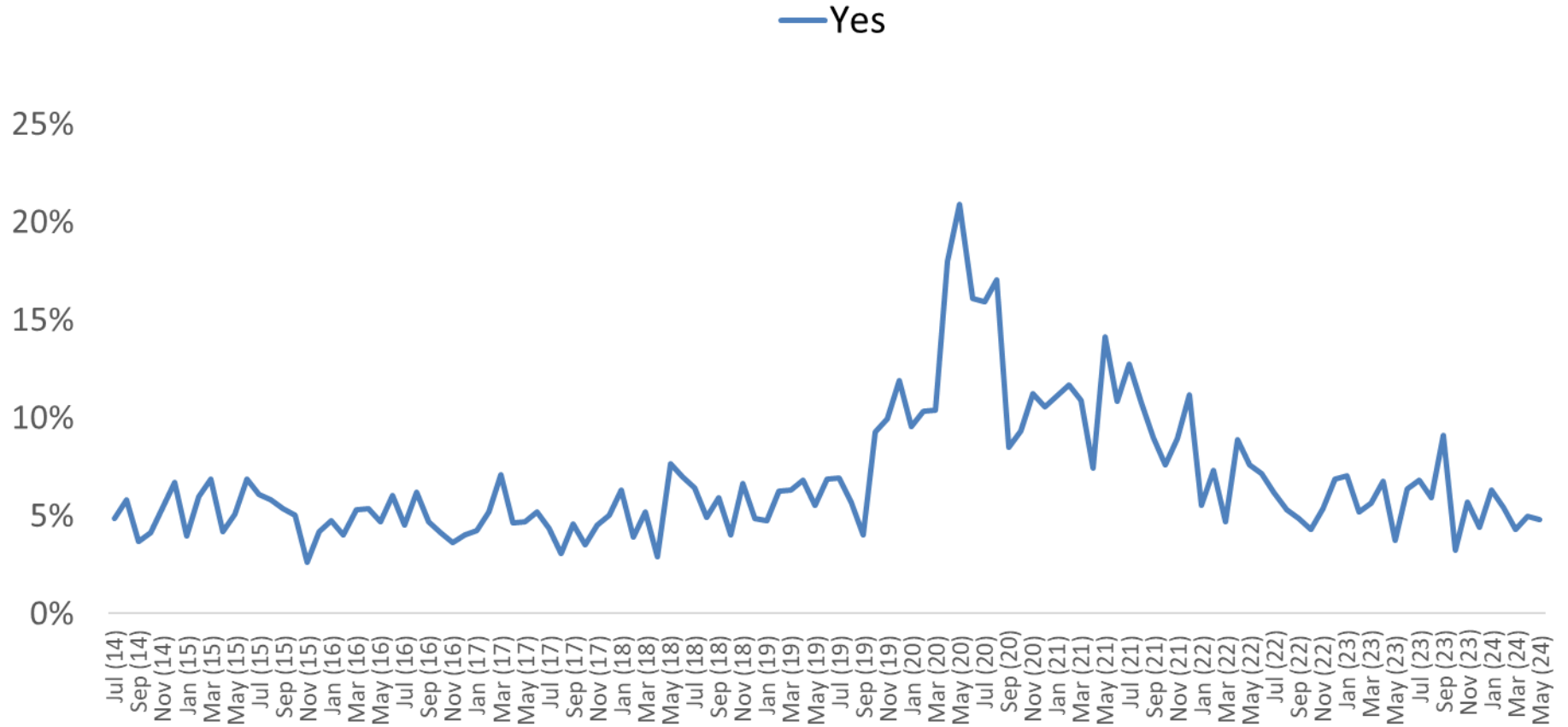
Inflation/Prices In The Next Year



1 =	Down 15% or More
2 =	Down 10-14%
3 =	Down 6-9%
4 =	Down 5%
5 =	Down 3-4%
6 =	Down 1-2%
7 =	Same
8 =	Up 1-2%
9 =	Up 3-4%
10 =	Up 5%
11 =	Up 6-9%
12 =	Up 10-14%
13 =	Up 15% or more

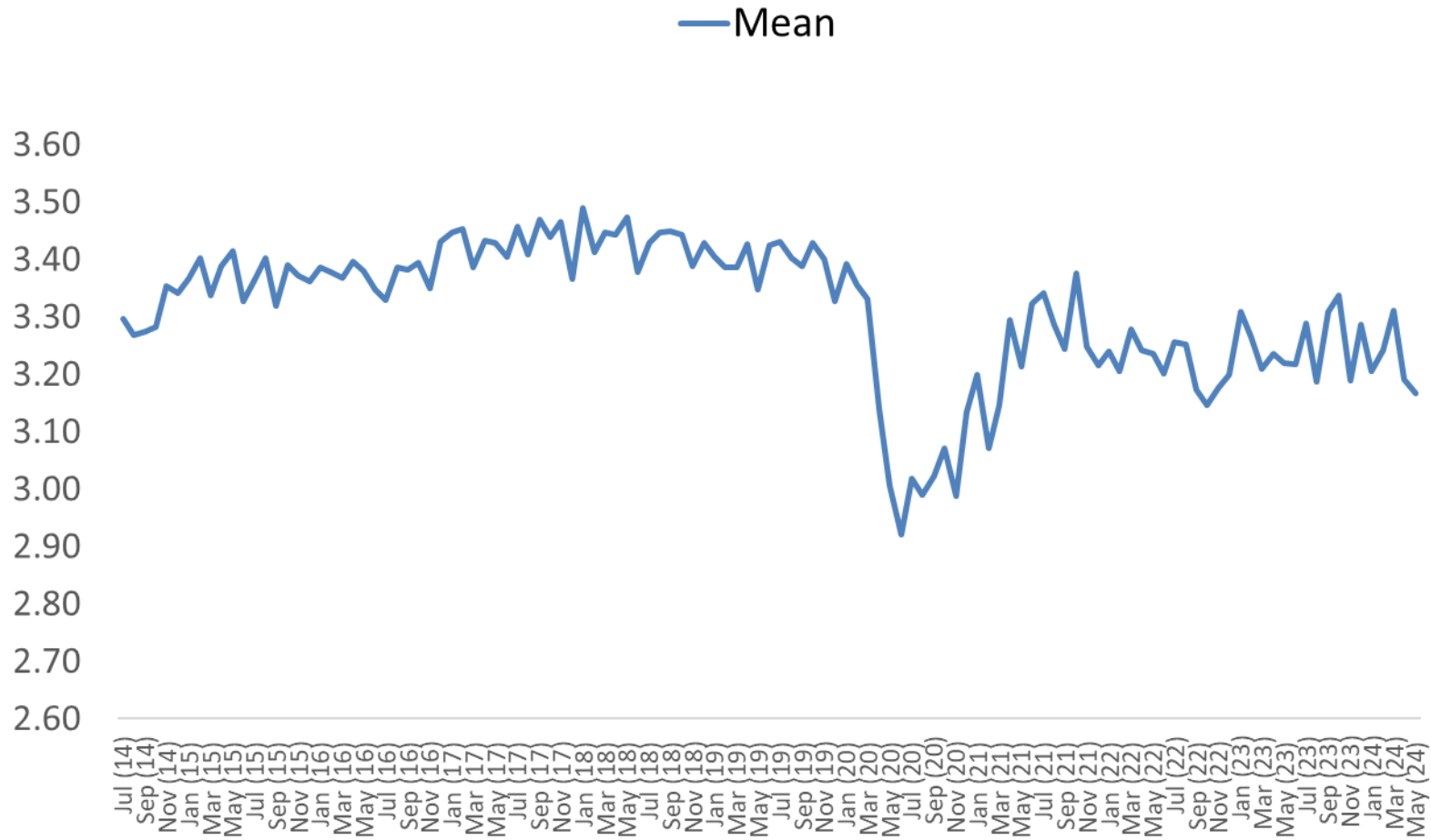
Note: Latest Datapoint is May 2024

Unemployment Claims



Note: Latest Datapoint is May 2024

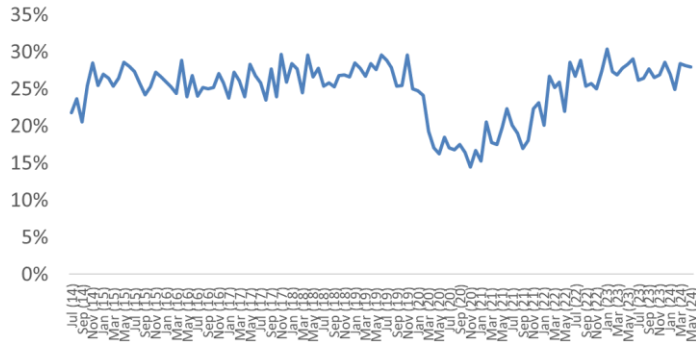
Current Income vs. Year Ago



Note: Latest Datapoint is May 2024

I am concerned that I will lose my job

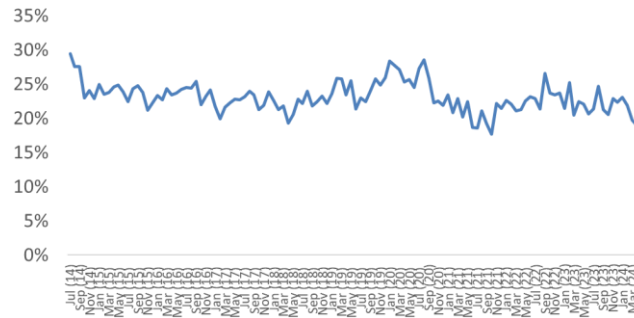
— Strongly Disagree



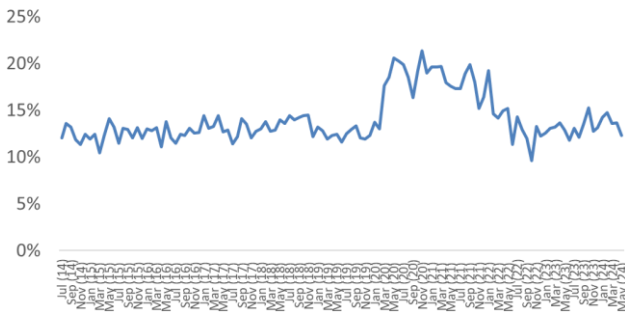
— Disagree



— Neither Agree Nor Disagree



— Agree

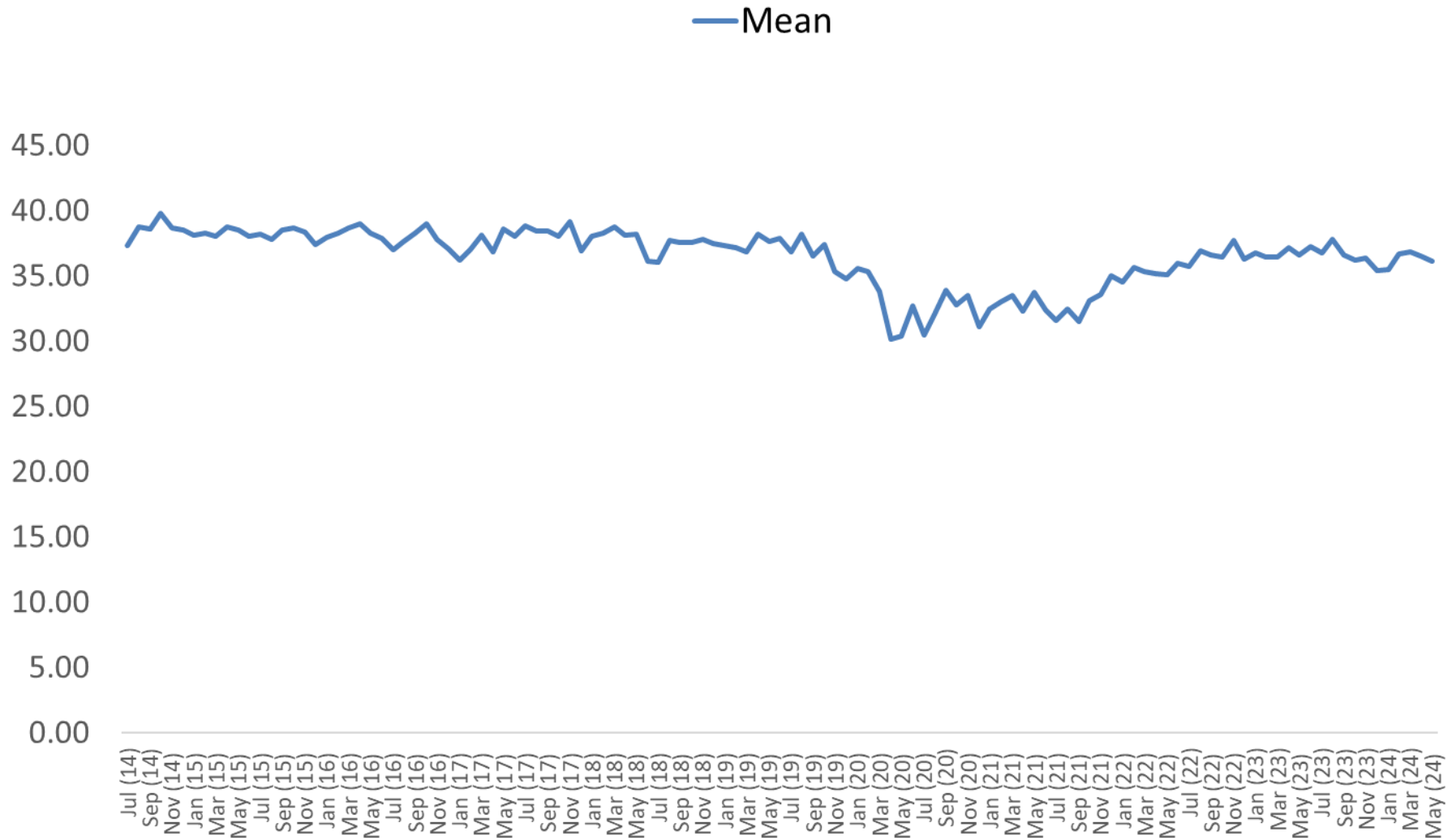


— Strongly Agree



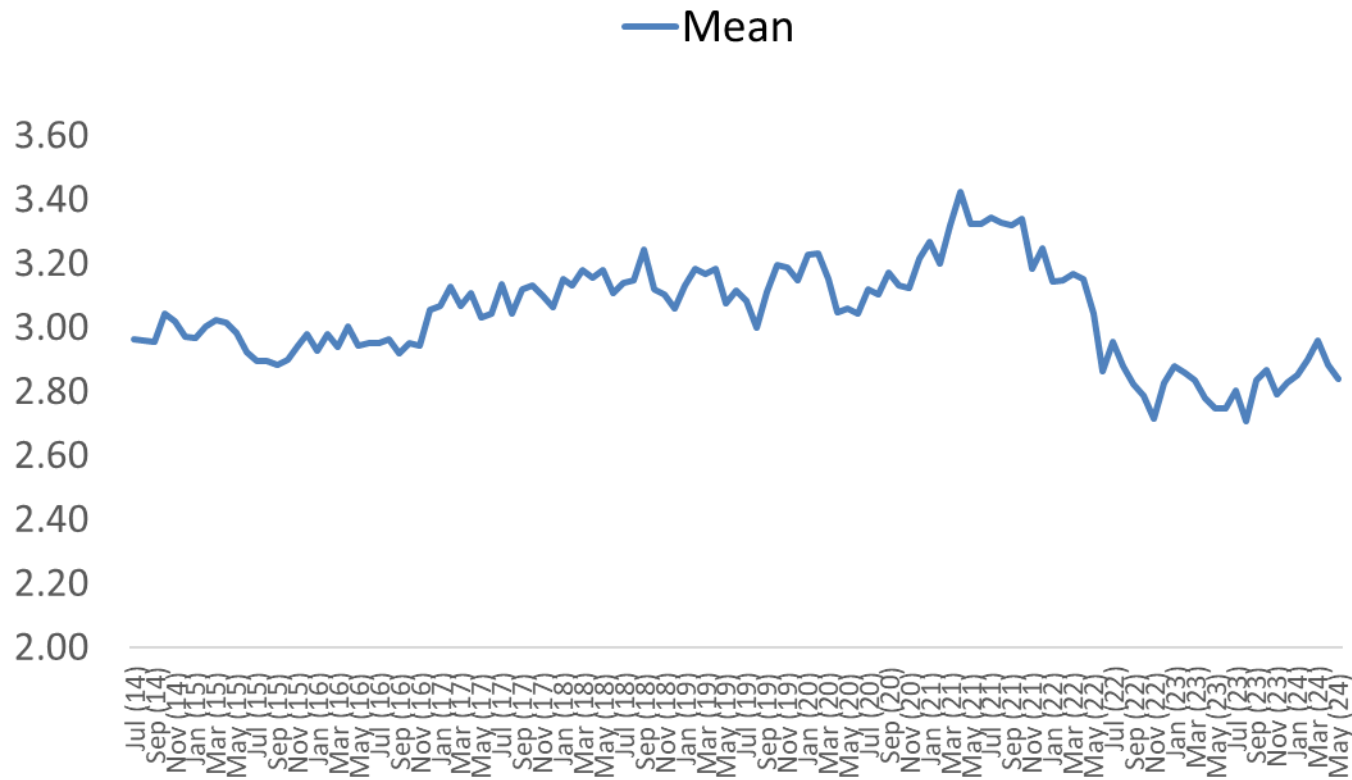
Note: Latest Datapoint is May 2024

Approximately how many hours did you work last week?



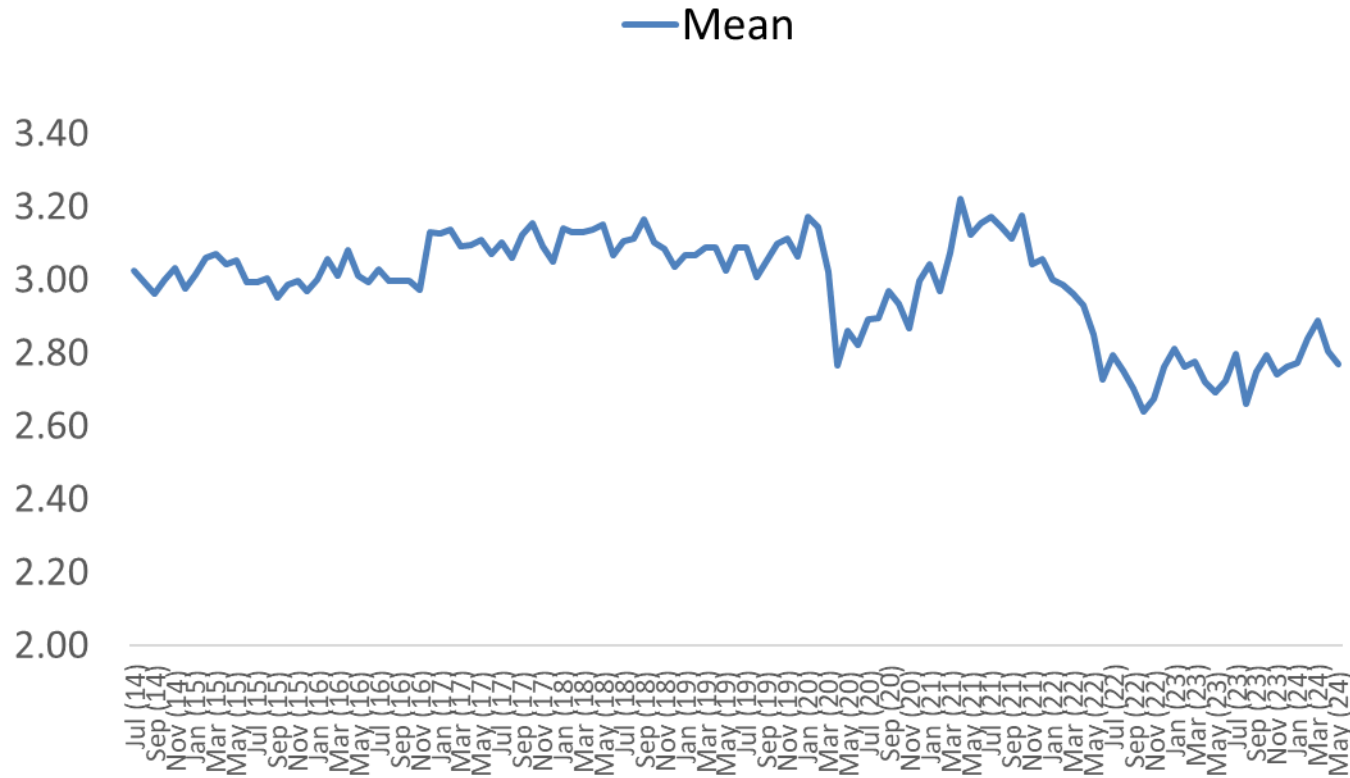
Note: Latest Datapoint is May 2024

How do you feel about the current state of your personal finances? Weighted Average



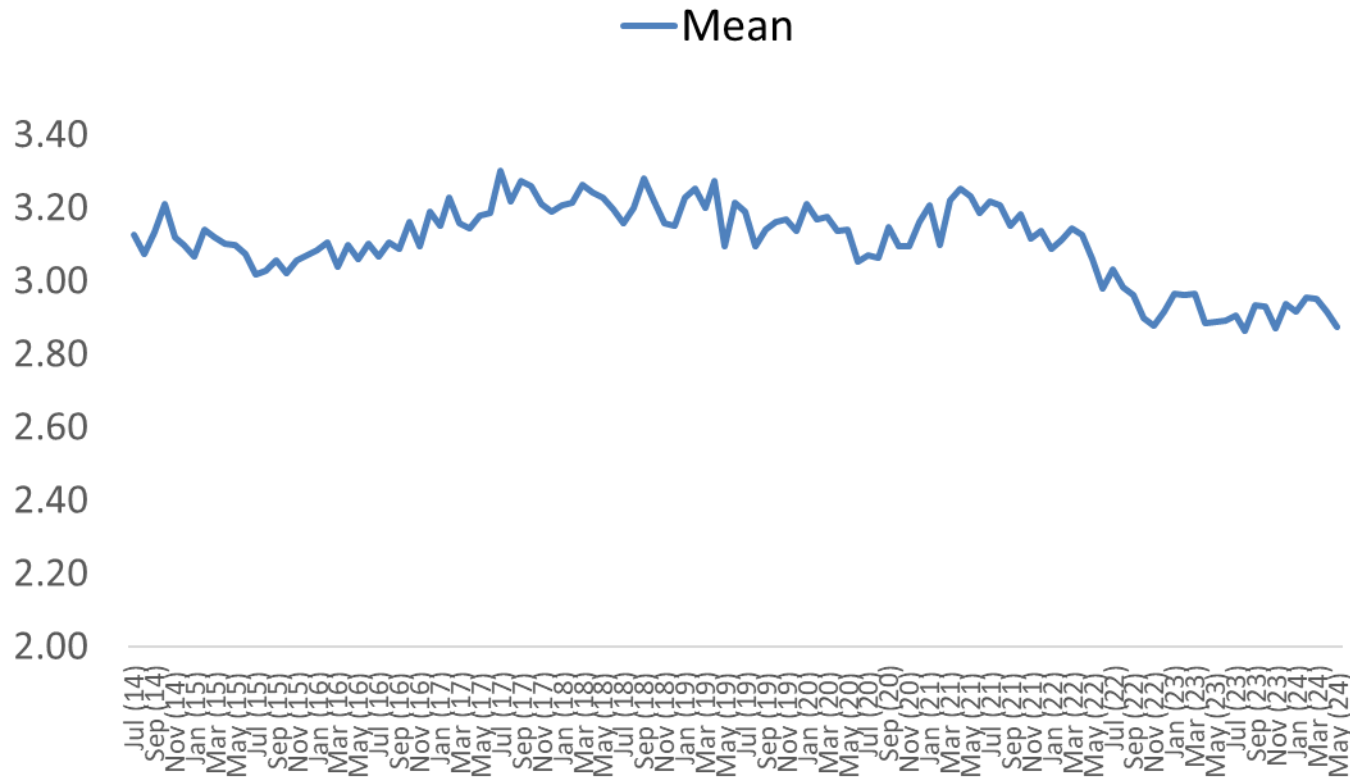
Note: Latest Datapoint is May 2024

Feelings about personal finances currently vs. one year ago (Weighted Average)



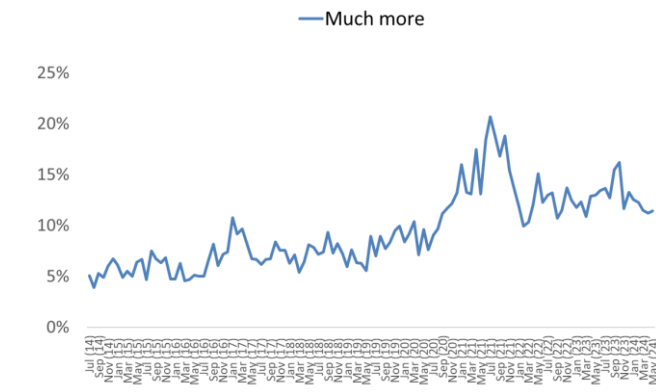
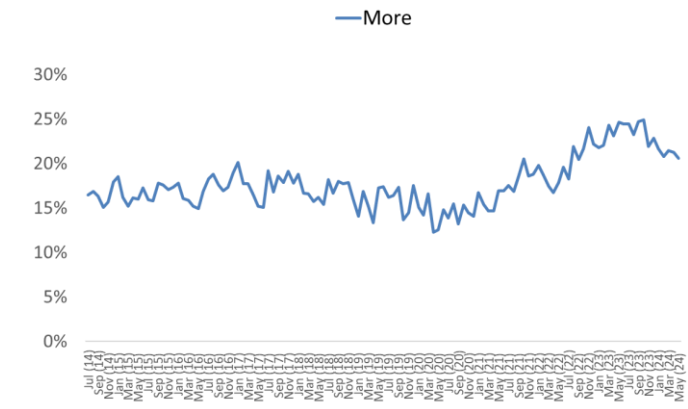
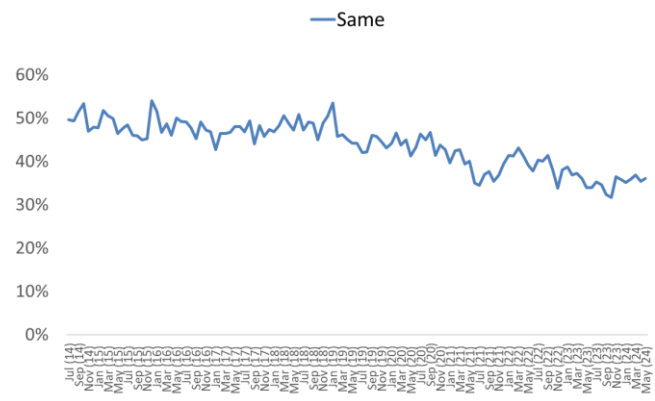
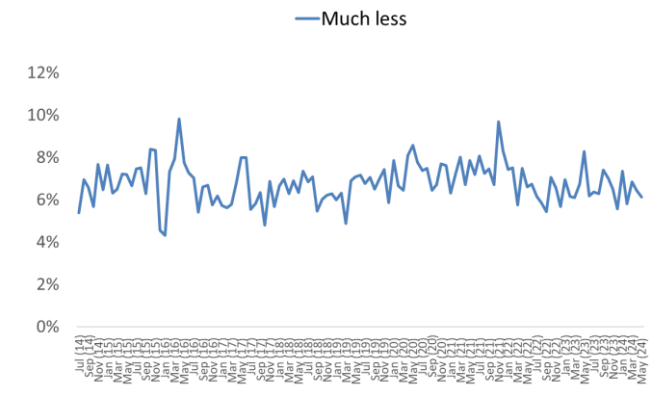
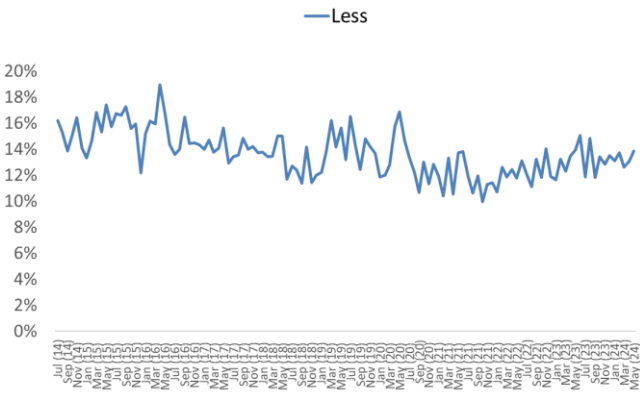
Note: Latest Datapoint is May 2024

I believe I am in _____ financial condition compared to the average person. (Weighted Average)



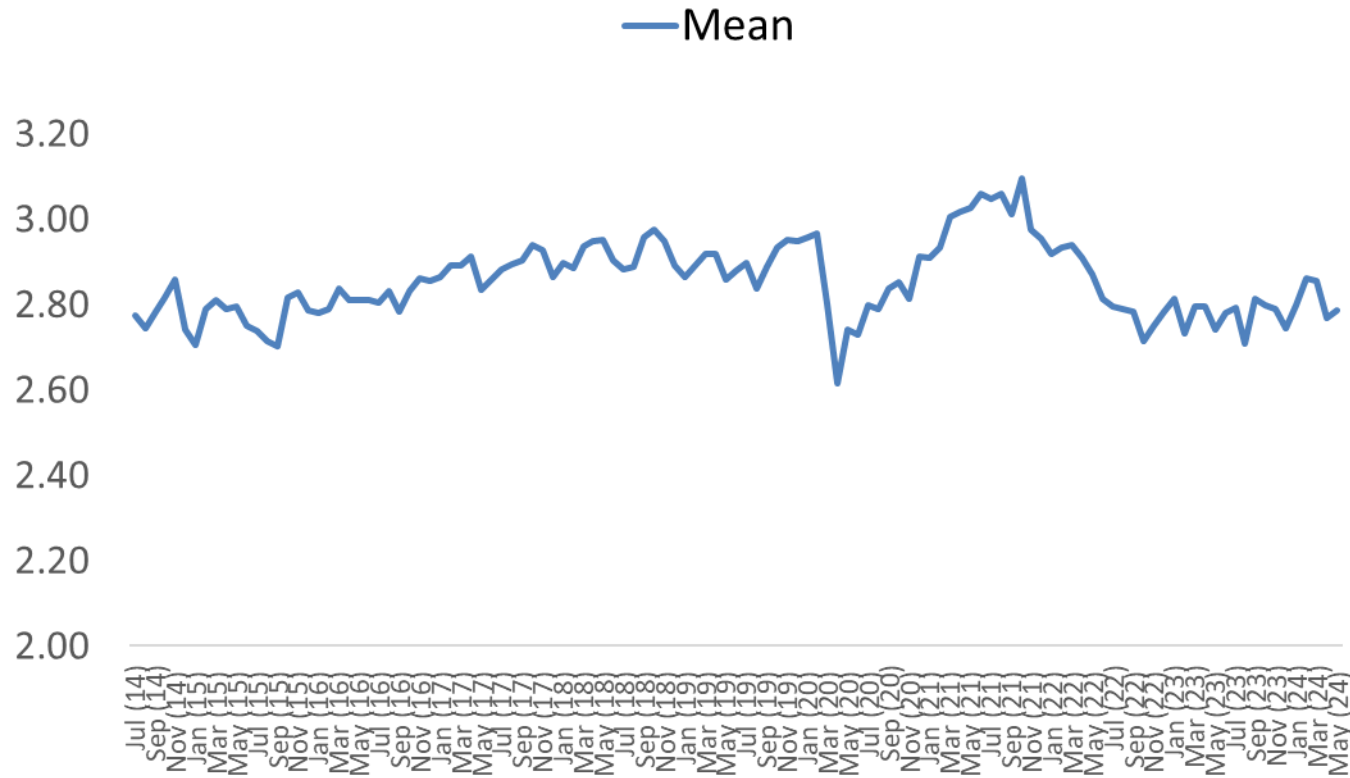
Note: Latest Datapoint is May 2024

Credit Card Debt/Current credit card debt vs. one year ago



Note: Latest Datapoint is May 2024

Expected spending over the next few months (Weighted Average)

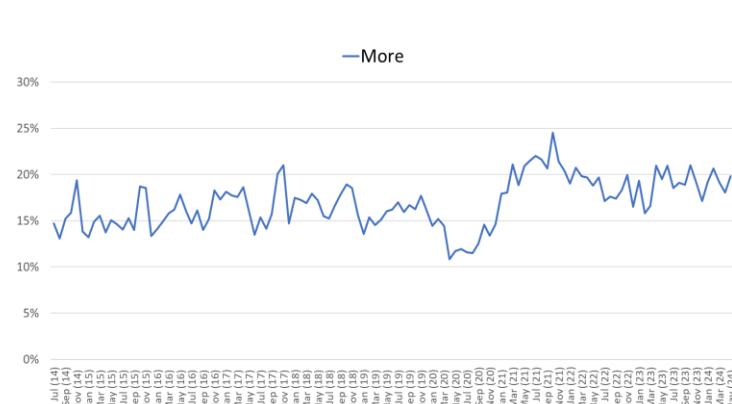
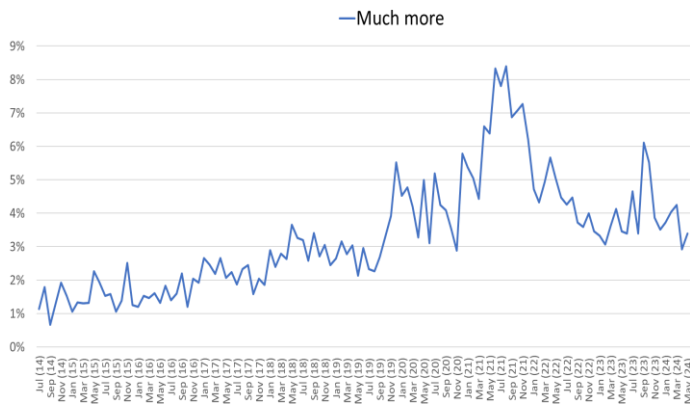
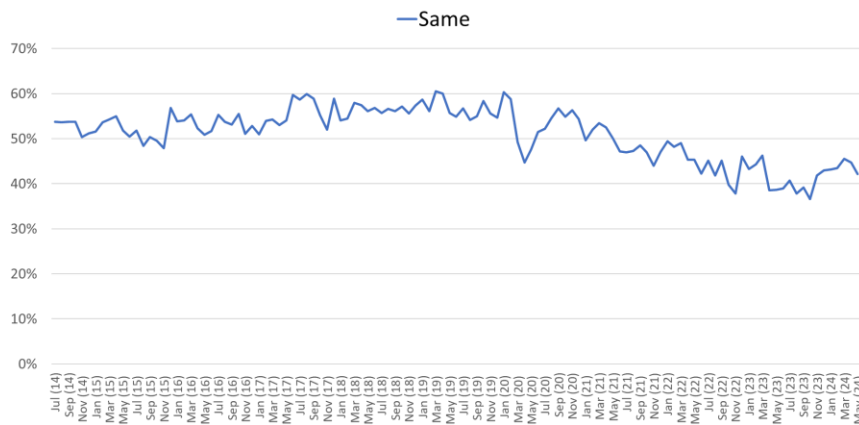
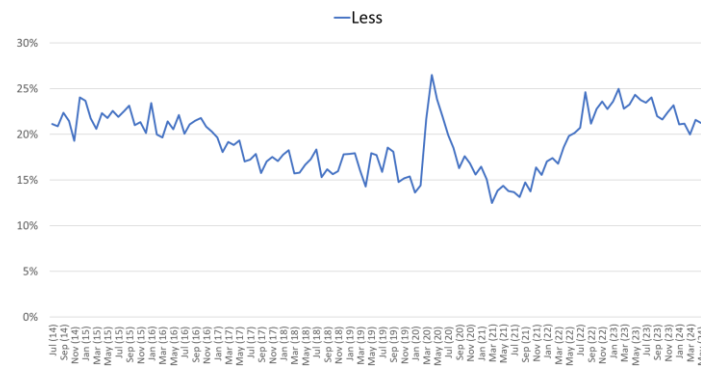


1 = Much Less, 2 = Less, 3 = Same, 4 = More, 5 = Much More

Note: Latest Datapoint is May 2024

Source: Bespoke Market Intelligence Analysis

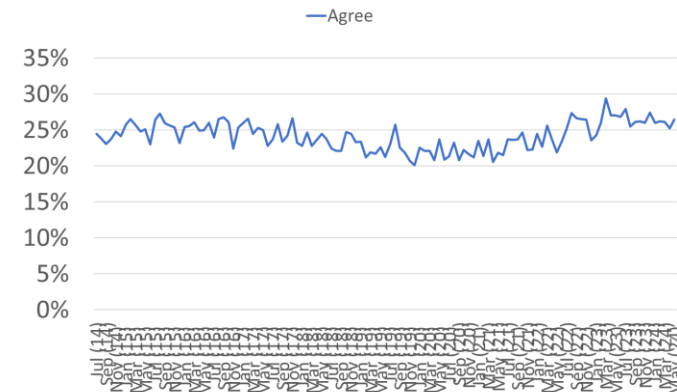
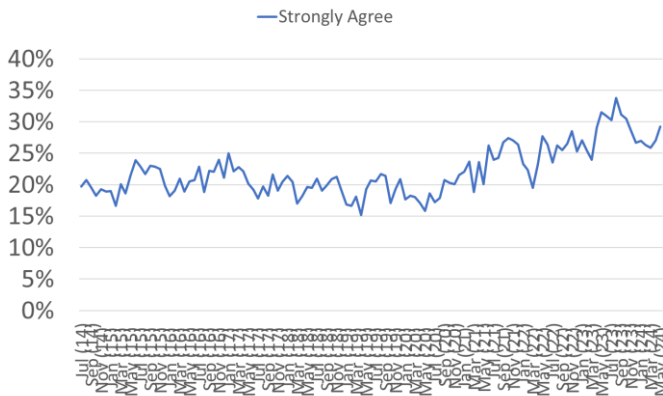
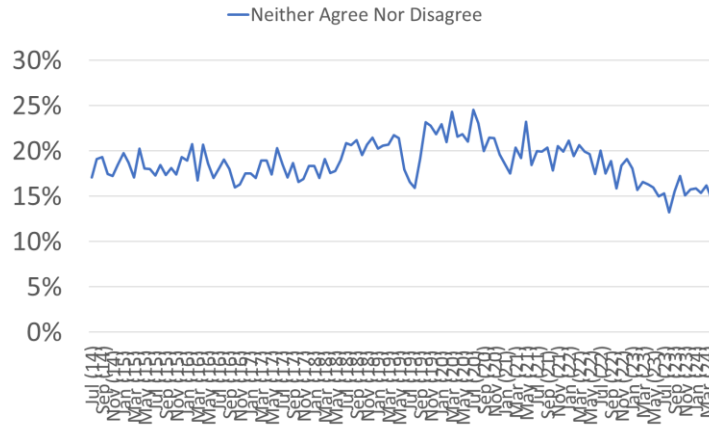
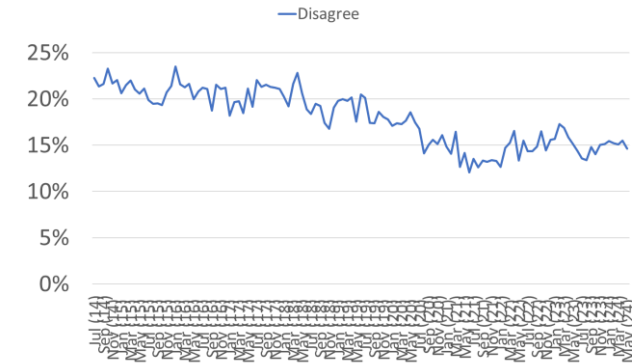
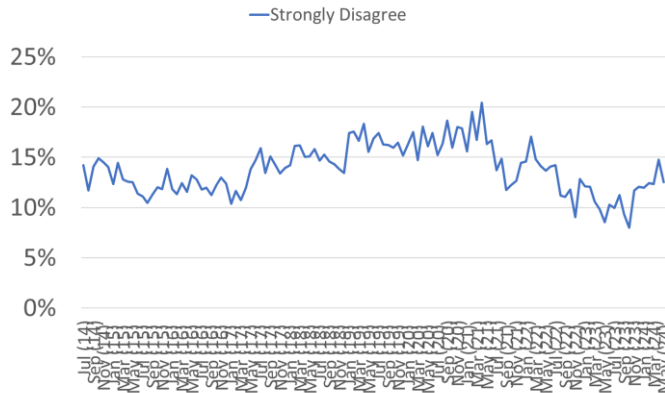
Expected spending over the next few months



Note: Latest Datapoint is May 2024

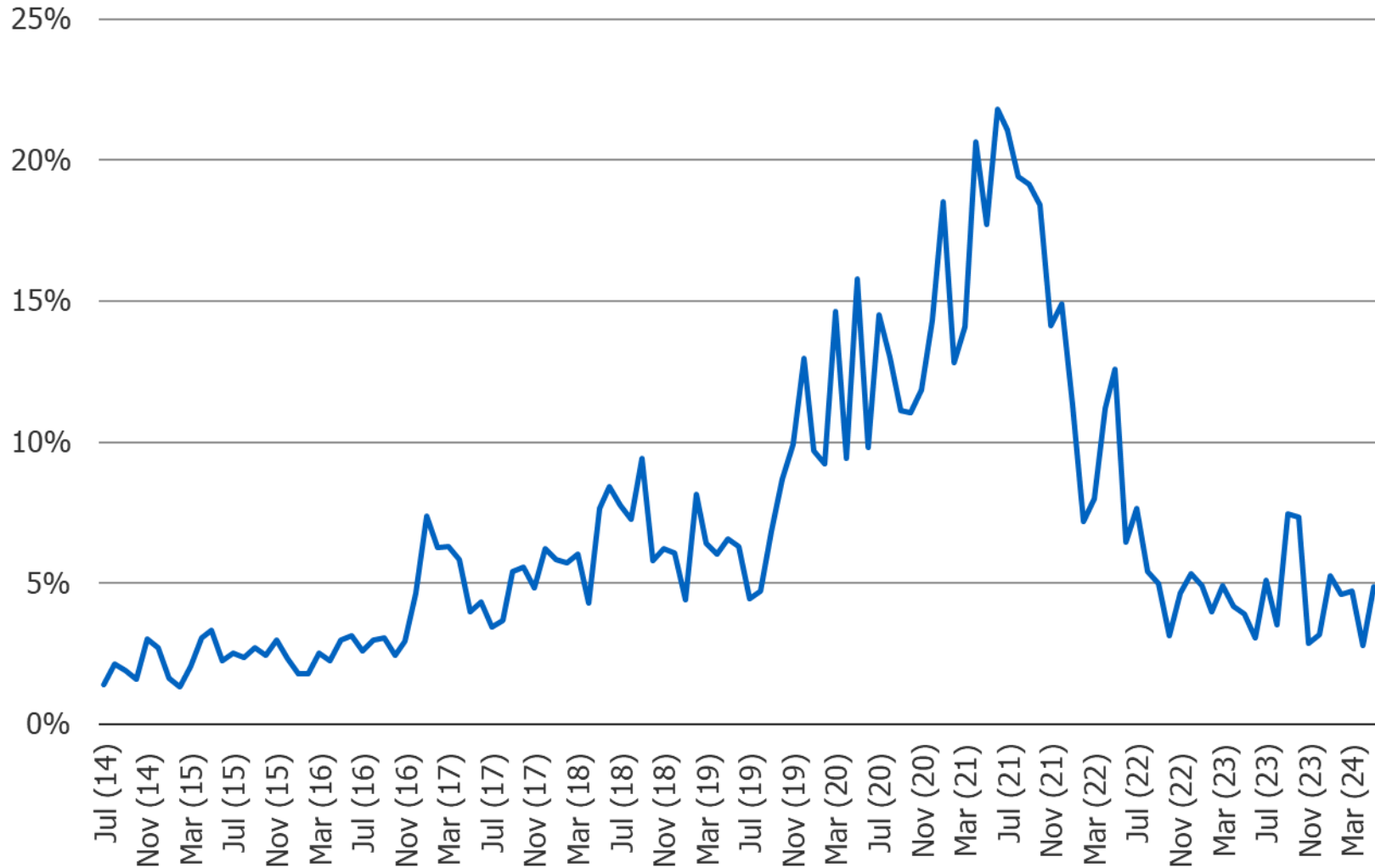
Source: Bespoke Market Intelligence Analysis

I consider myself currently living paycheck to paycheck.



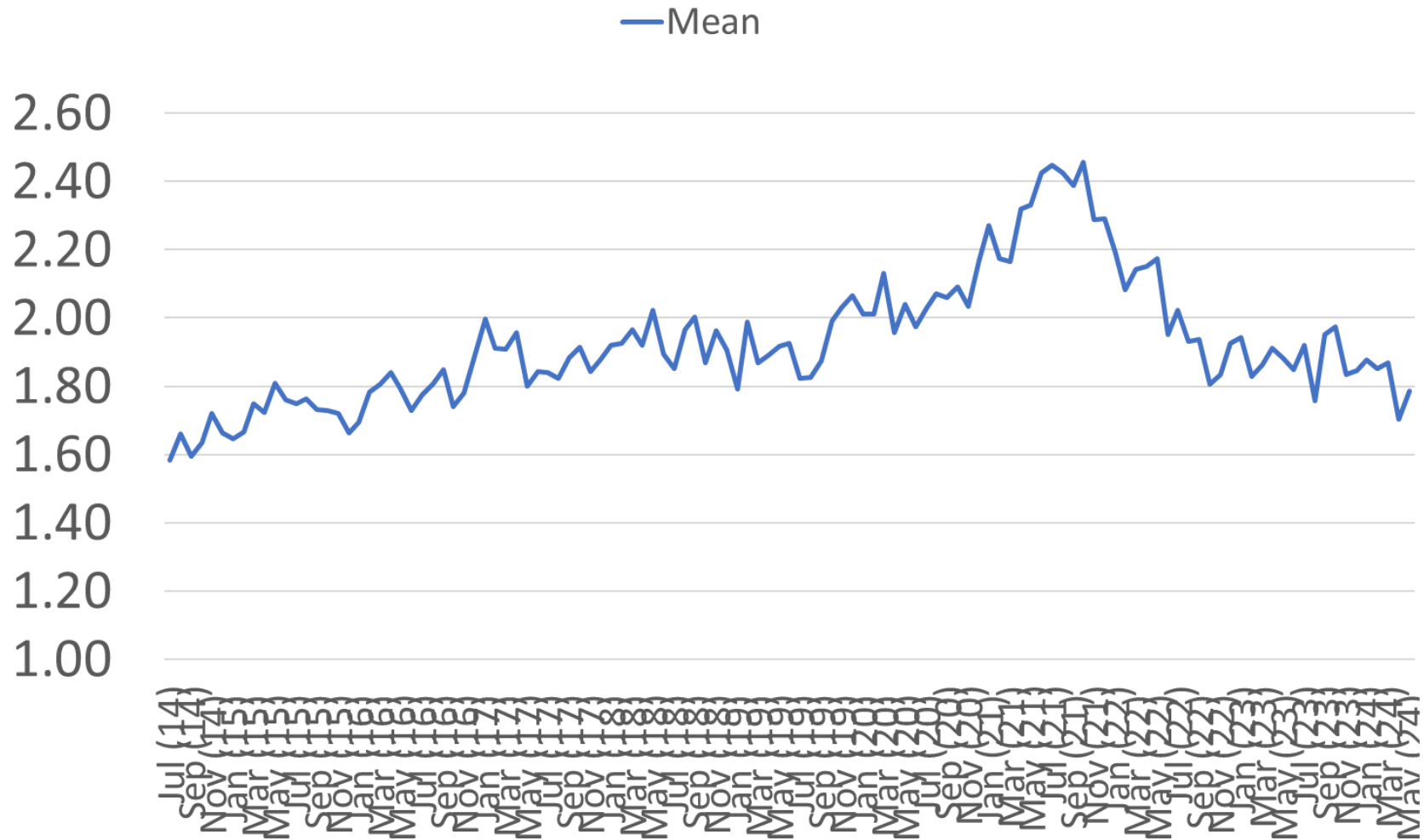
Note: Latest Datapoint is May 2024

Have you applied for a building permit in the past month? (% Yes)



Note: Latest Datapoint is May 2024

Likelihood of purchasing a house in the next year (Weighted Average)

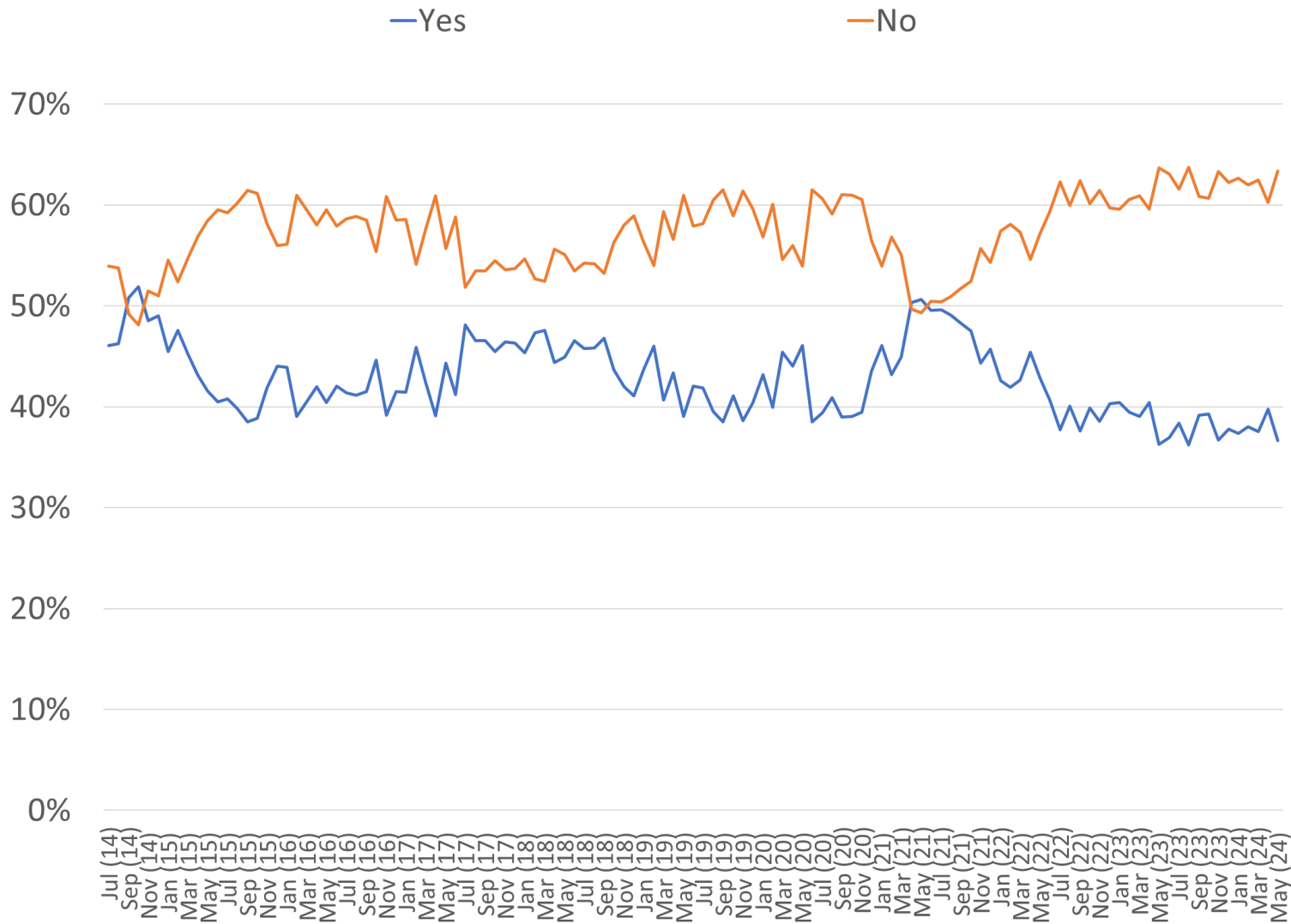


1 = Very Unlikely, 2 = Unlikely, 3 = Somewhat Likely, 4 = Likely, 5 = Very Likely

Note: Latest Datapoint is May 2024

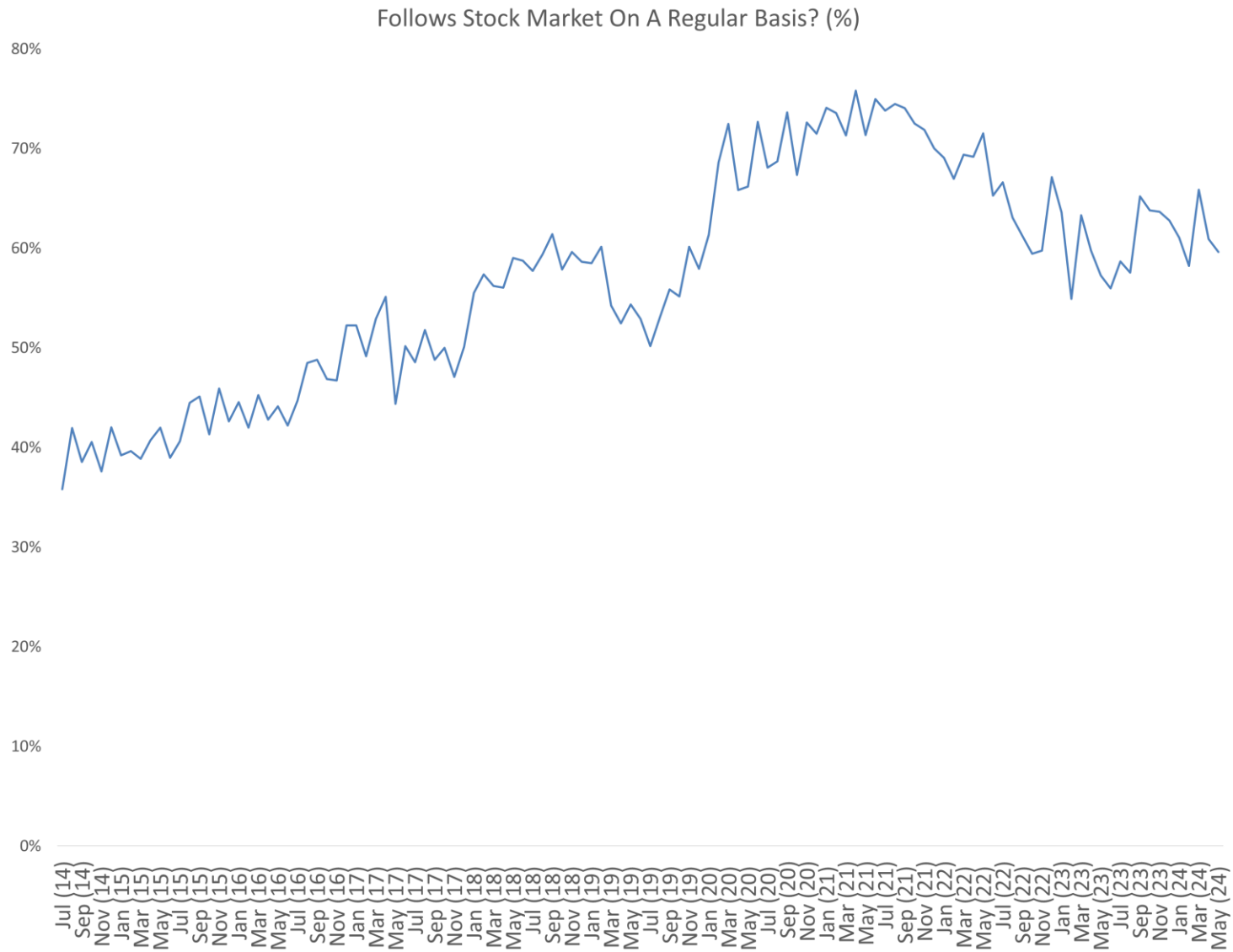
Investors

Do you or does your household invest in stocks, bonds, commodities, real estate (not including your residence), or other financial products (retirement or non-retirement funds)?



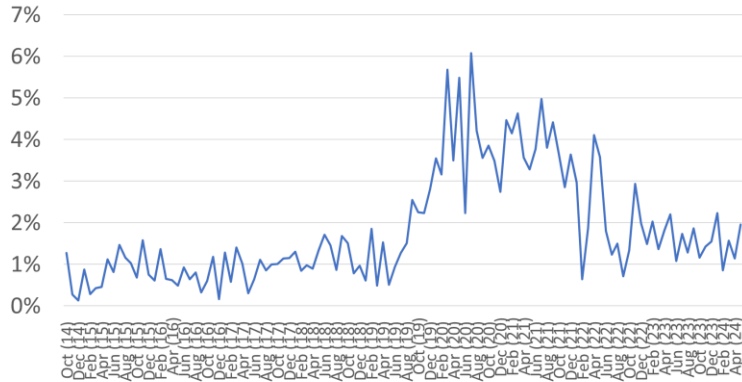
Note: Latest Datapoint is May 2024

Do you follow the stock market on a regular basis?

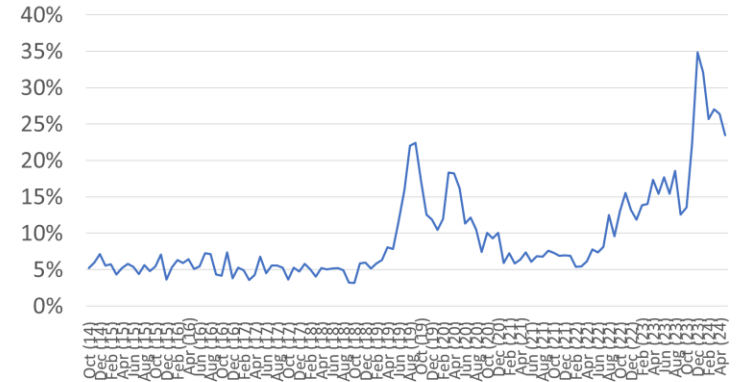


Expectations for interest rates one year from now

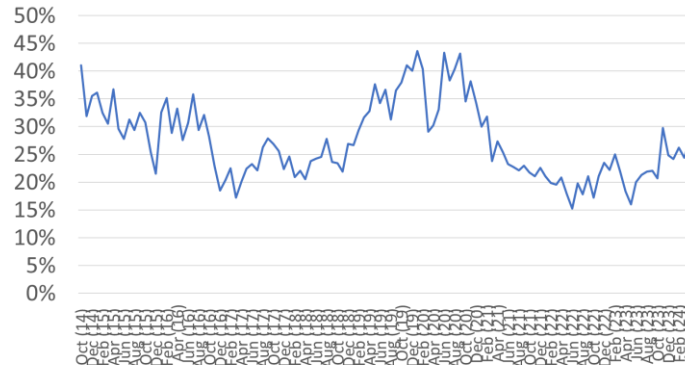
—Much lower



—Lower



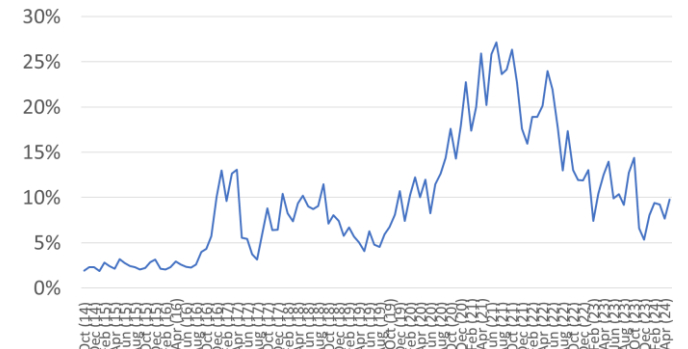
—Same



—Higher



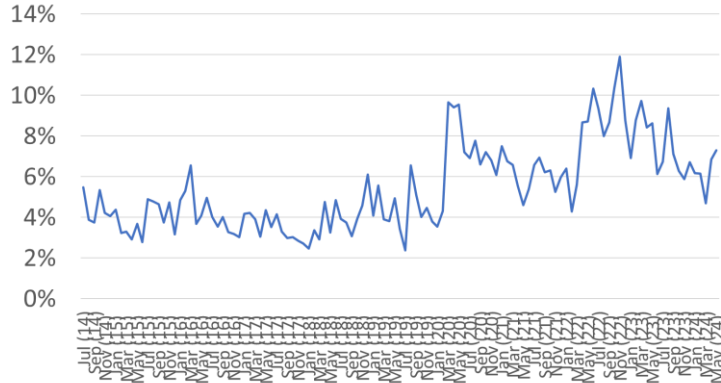
—Much higher



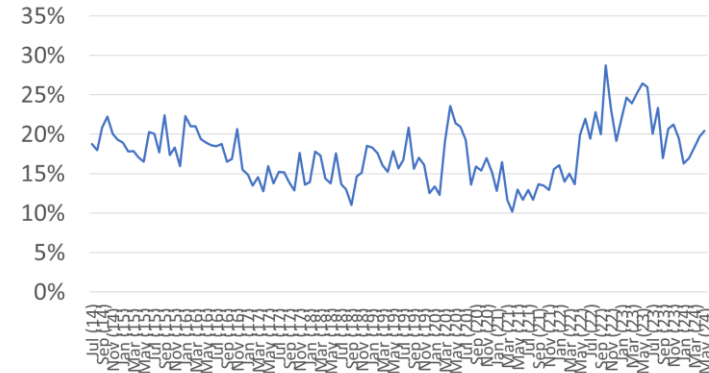
Note: Latest Datapoint is May 2024

Risk currently willing to take compared to one year ago

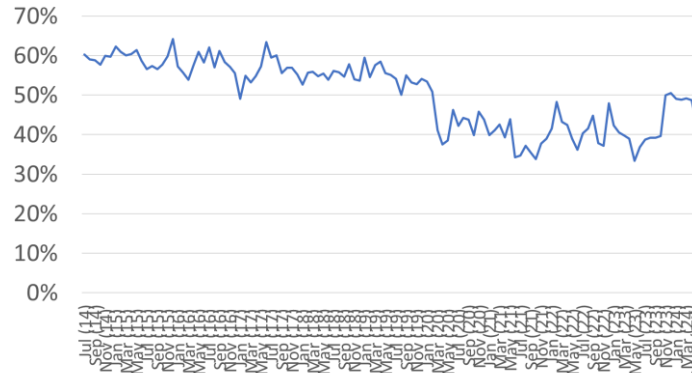
—Much lower



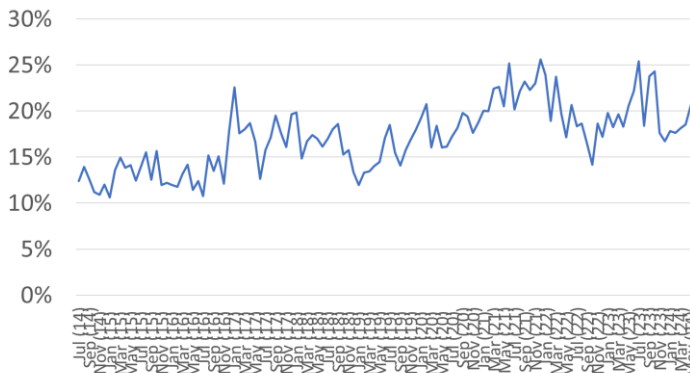
—Lower



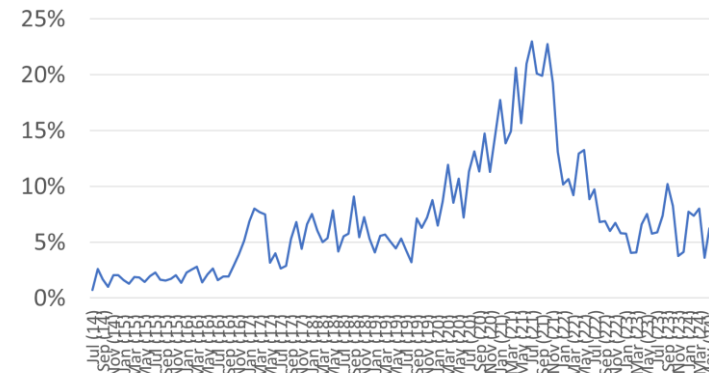
—Same



—Higher

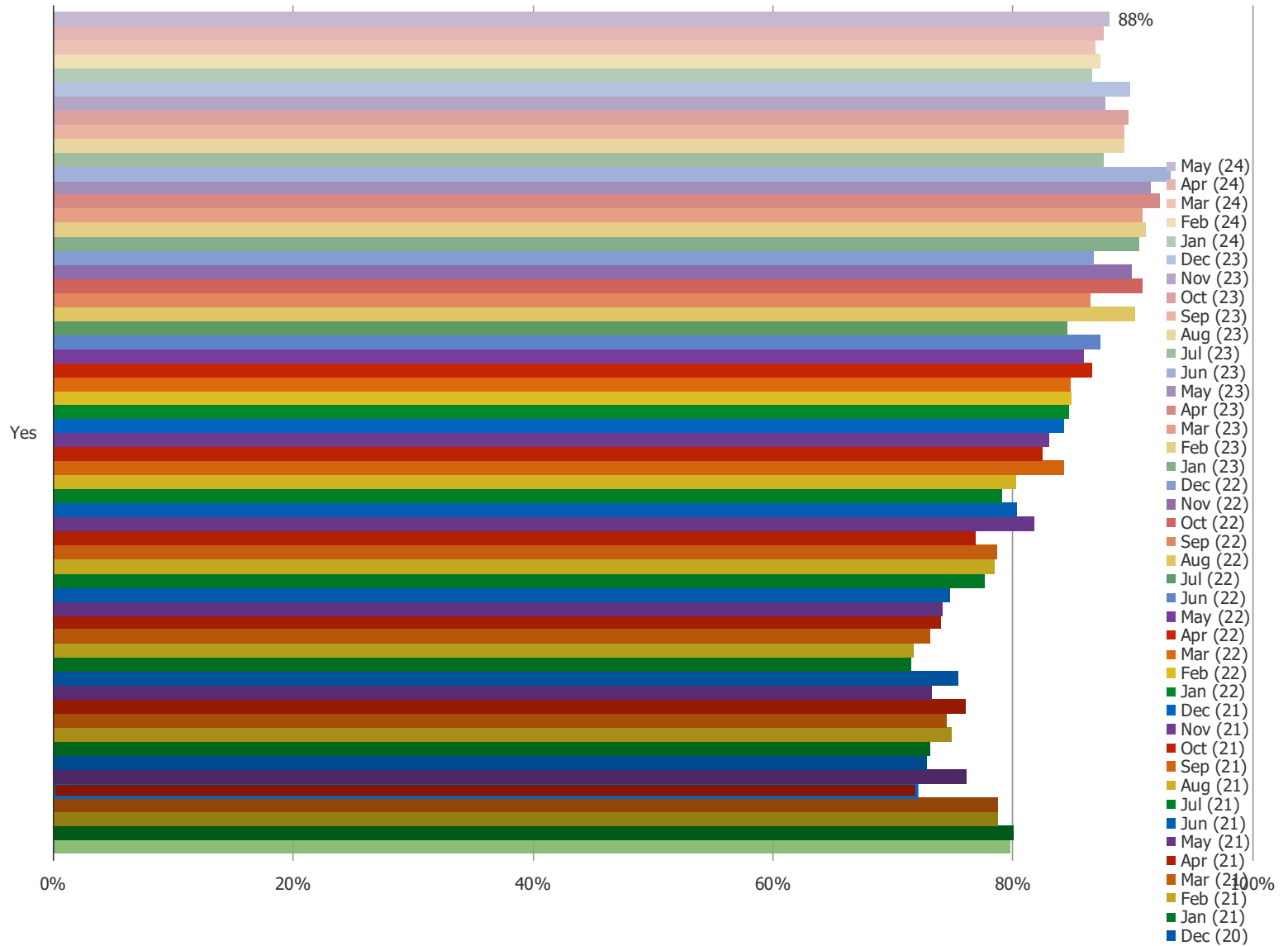


—Much higher

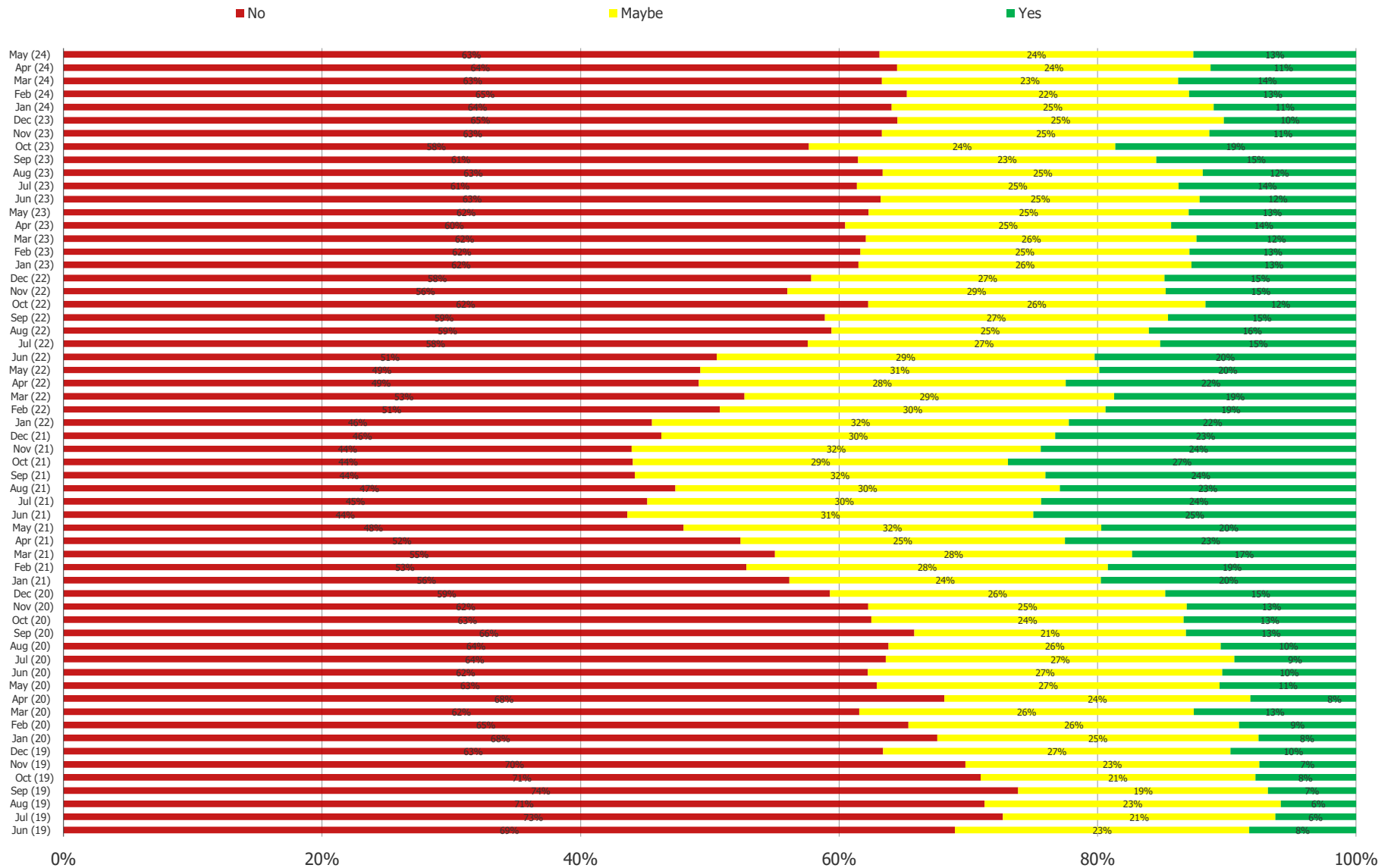


Bitcoin

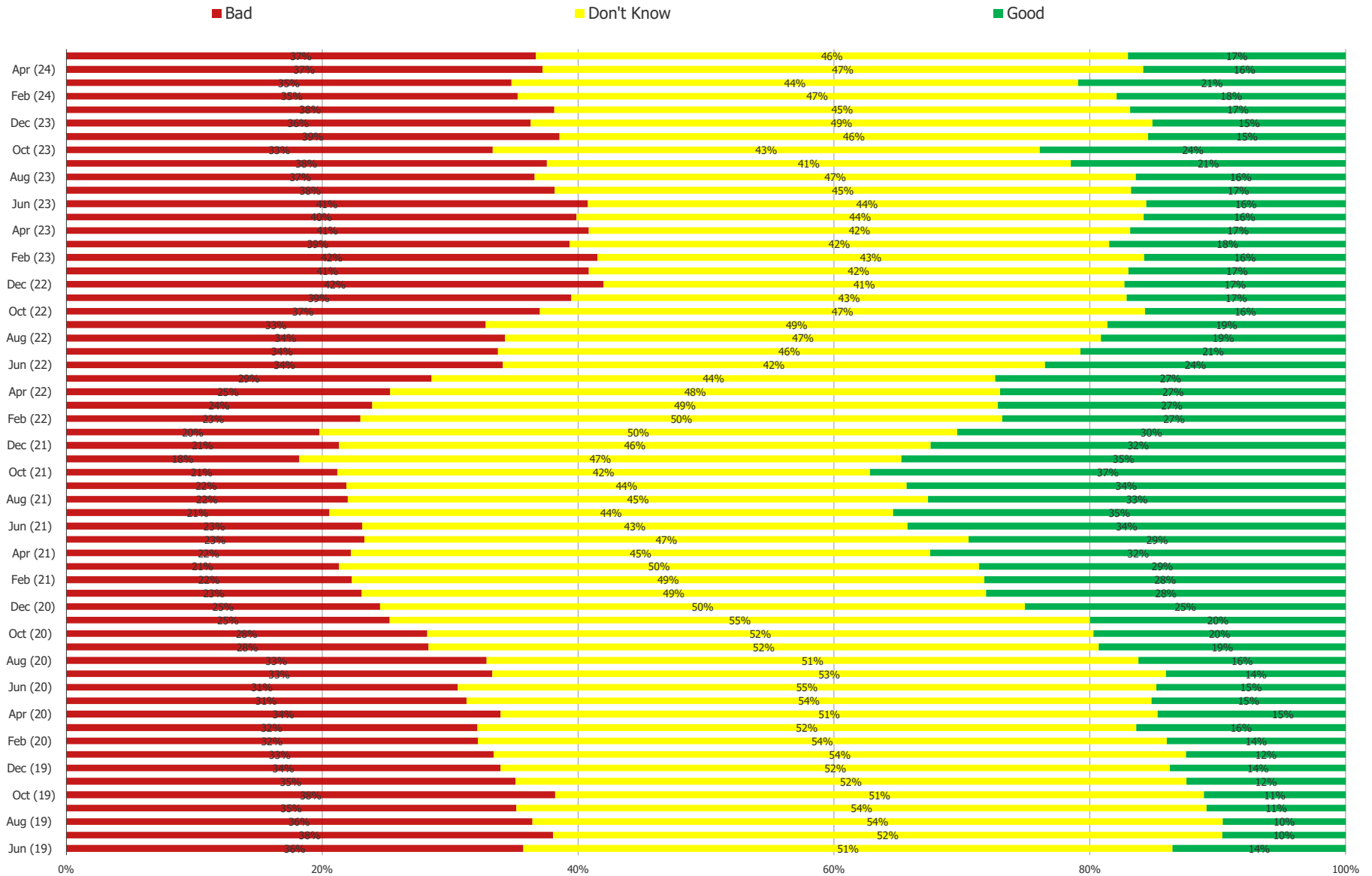
Percentage of Consumers Aware of Bitcoin



Among those aware of Bitcoin: Do you have interest in buying Bitcoin?



Among those aware of Bitcoin: Do you think Bitcoin would be a good or bad investment right now?



Covid

Please rate your level of concern with the Coronavirus (also being referred to as Covid-19 or the Novel Coronavirus).

POSED TO ALL RESPONDENTS

