

BESPOKE SURVEYS

## Online Real Estate Apps, Volume 23

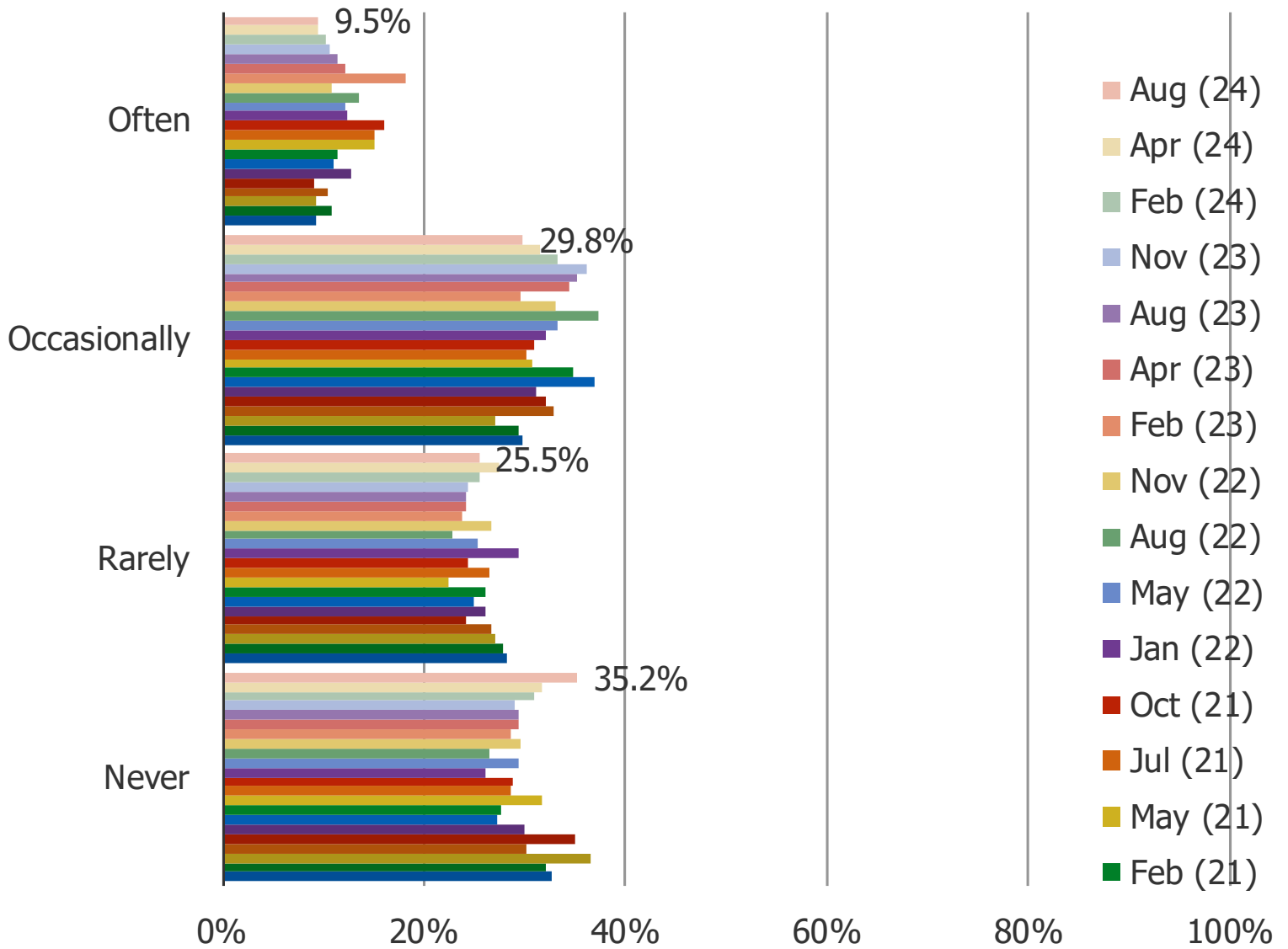
1250+ Respondents Per Quarter

August 2024

# ONLINE REAL ESTATE PLATFORM USAGE AND SENTIMENT

HOW OFTEN DO YOU BROWSE REAL ESTATE WEBSITES/MOBILE APPS?

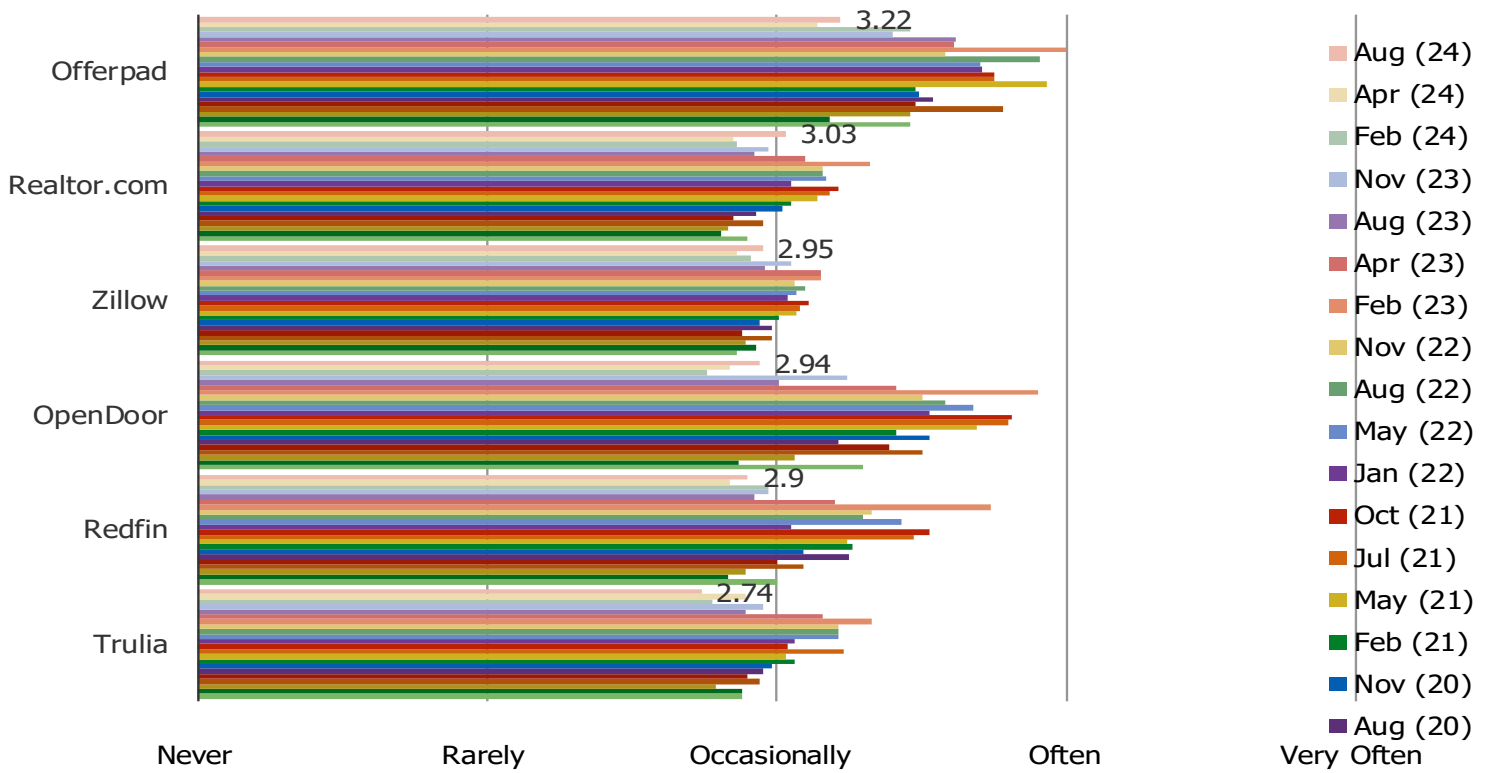
Posed to all respondents





HOW OFTEN DO YOU VISIT EACH OF THE FOLLOWING?

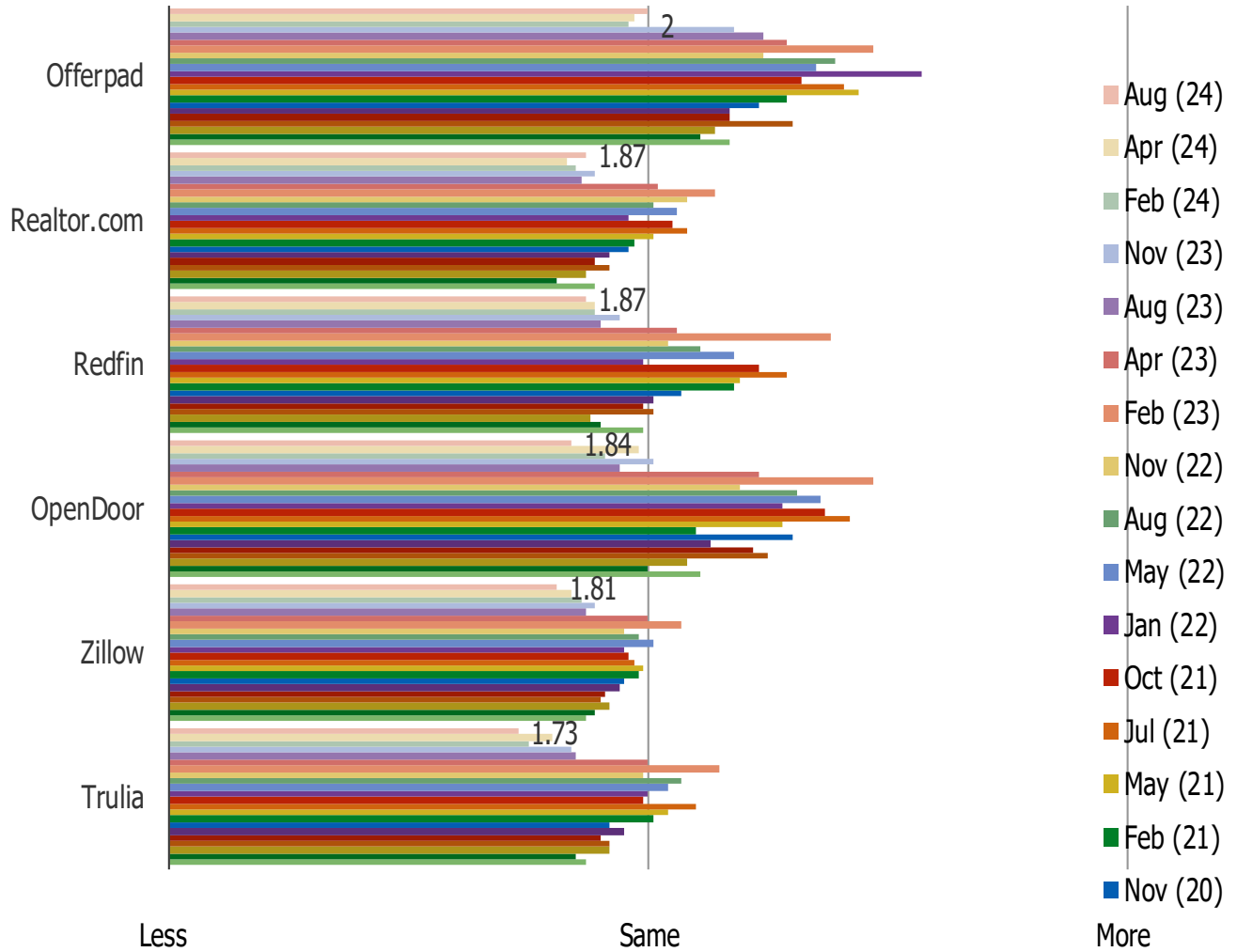
Posed to respondents who have visited each of the following.



	N=
Zillow	536
Redfin	149
Realtor.com	307
OpenDoor	81
Offerpad	45
Trulia	160

HAVE YOU RECENTLY BEEN INCREASING OR DECREASING HOW OFTEN YOU VISIT THIS SITE/APP?

Posed to respondents who have visited each of the following.

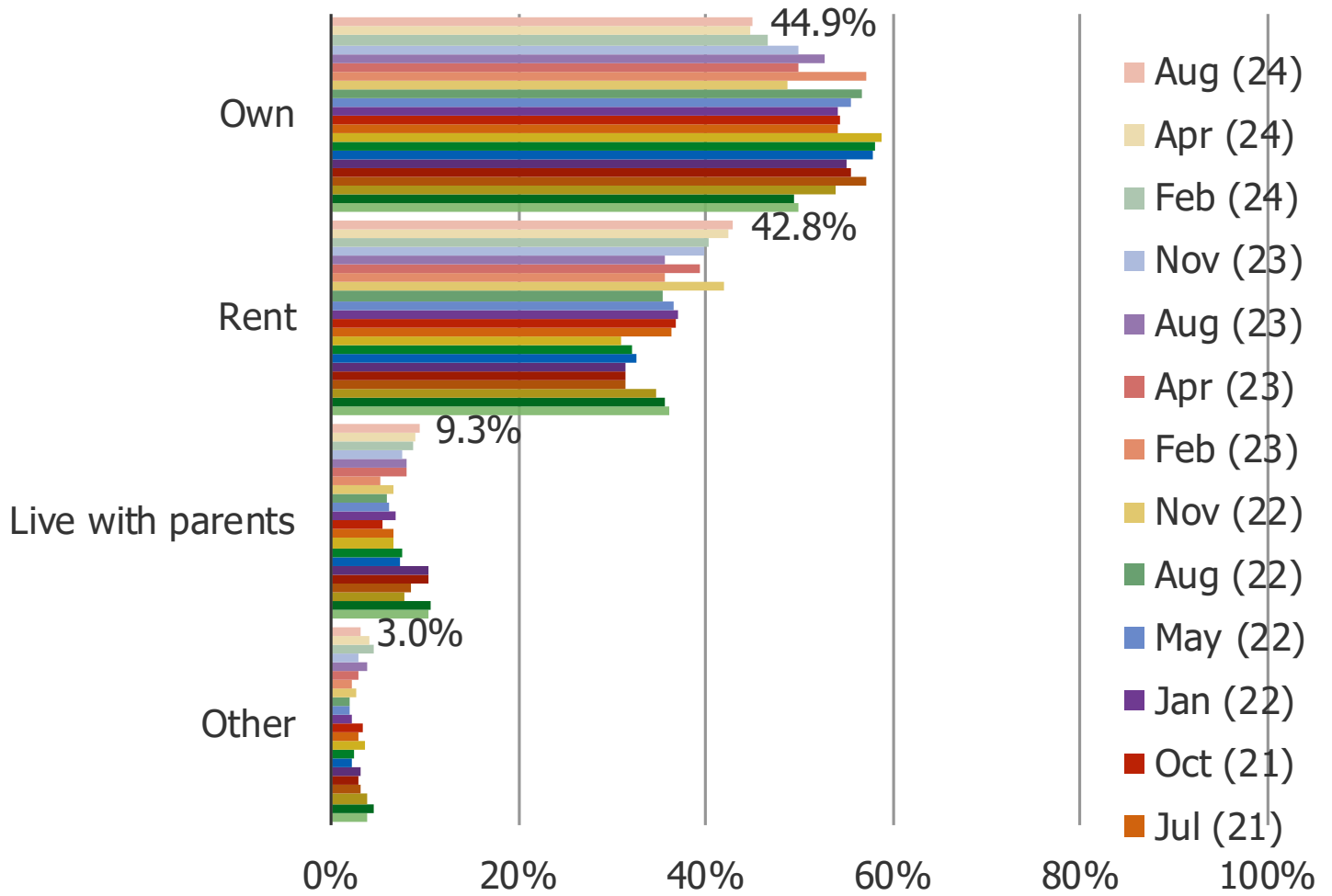


	N=
Zillow	536
Redfin	149
Realtor.com	307
OpenDoor	81
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## SECTOR TRENDS

WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT LIVING SITUATION?

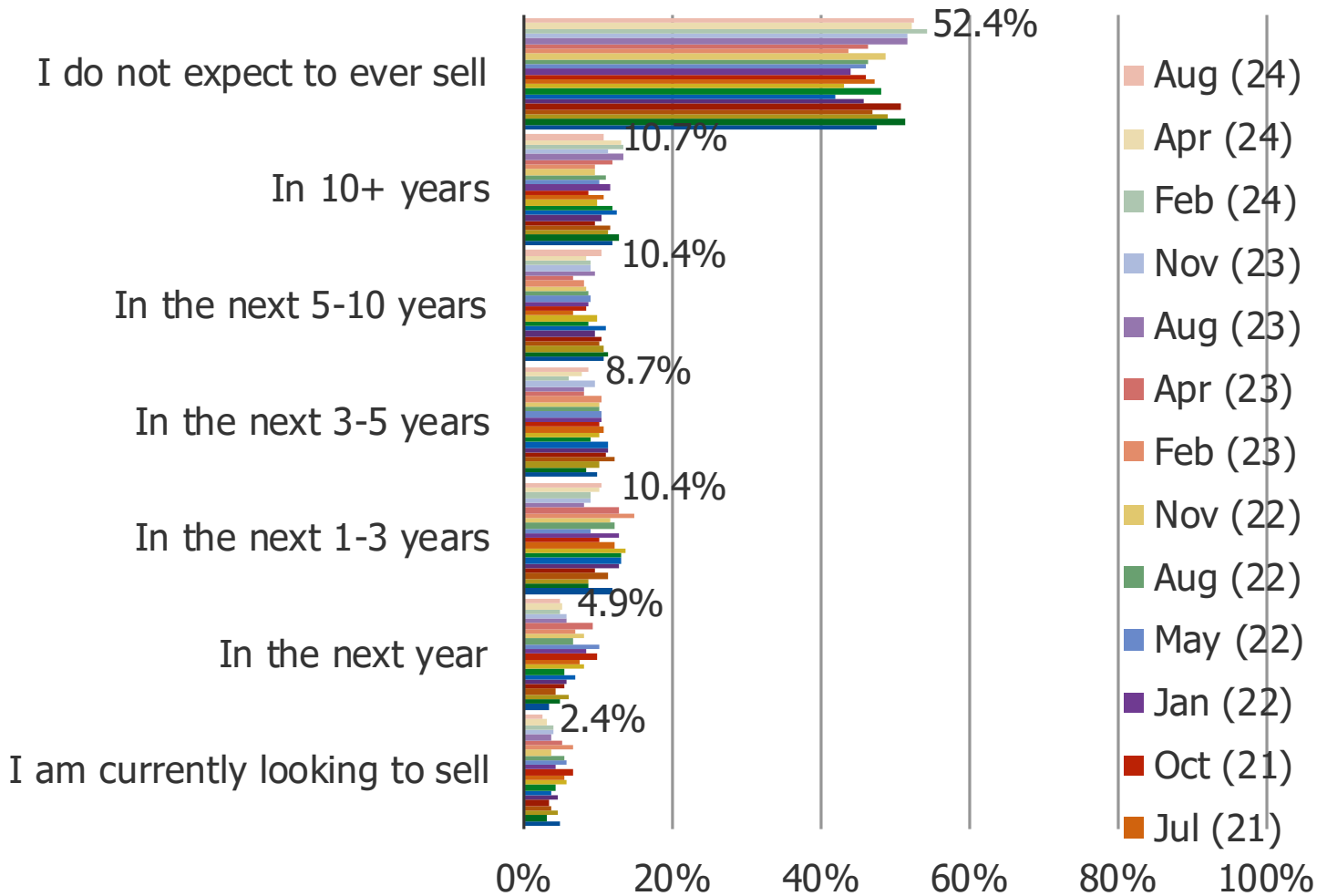
Posed to all respondents





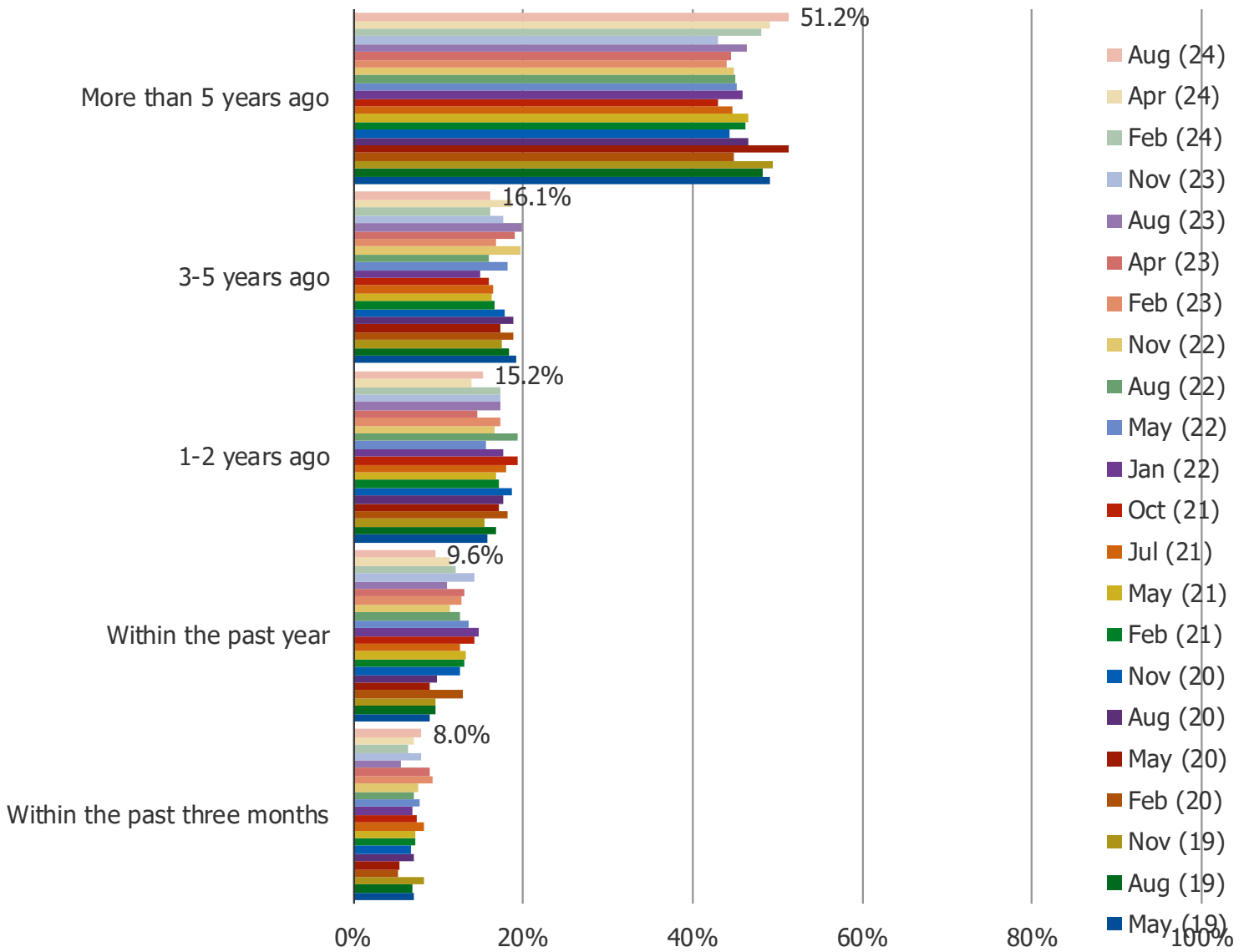
DO YOU EXPECT TO SELL YOUR HOME AT ANY POINT IN THE FUTURE?

Posed to home owners



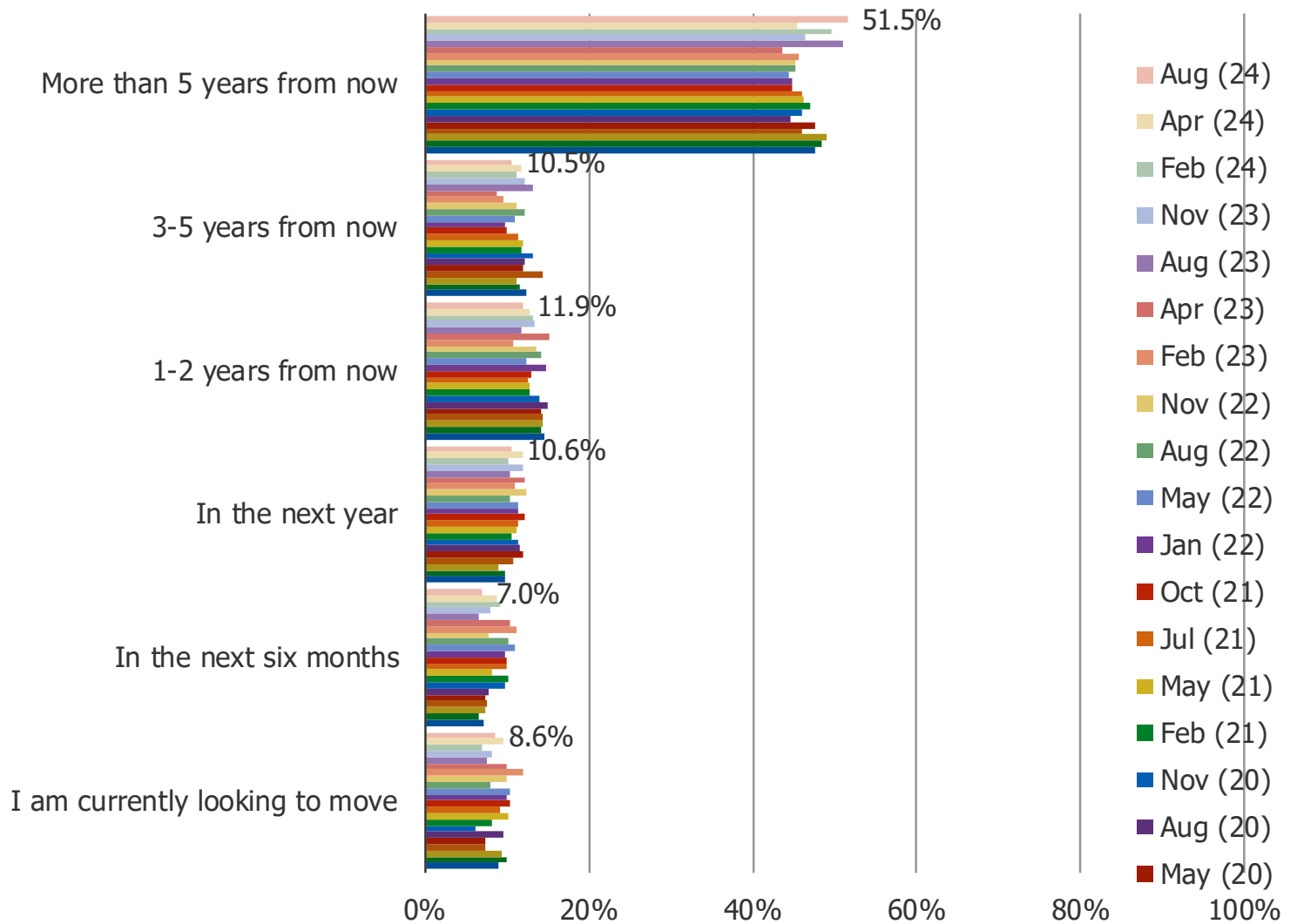
WHEN IS THE LAST TIME YOU MOVED?

Posed to all respondents



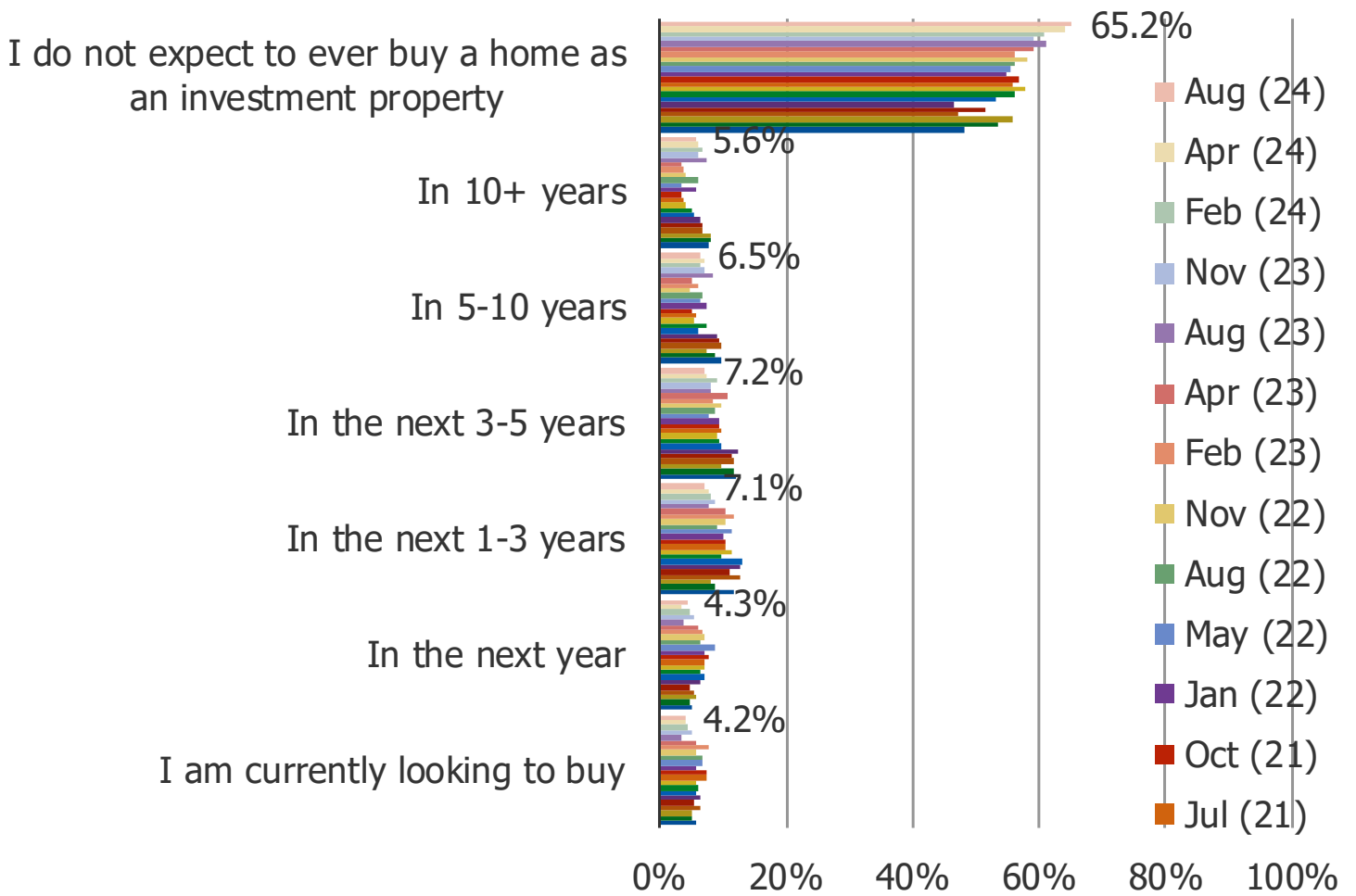
WHEN DO YOU EXPECT TO MOVE AGAIN?

Posed to all respondents



DO YOU EXPECT TO BUY AN INVESTMENT PROPERTY AT ANY POINT IN THE FUTURE?

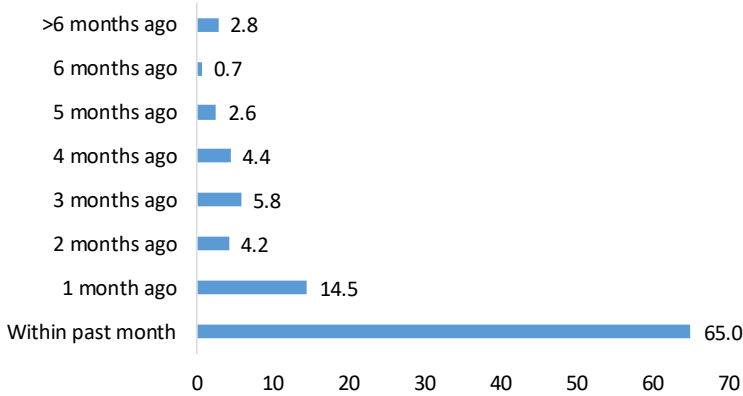
Posed to all respondents



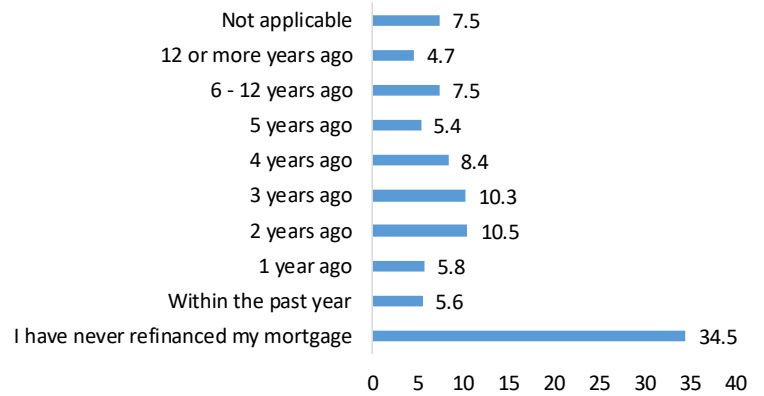
## MONTHLY DATA

**MORTGAGE DELINQUENCIES**

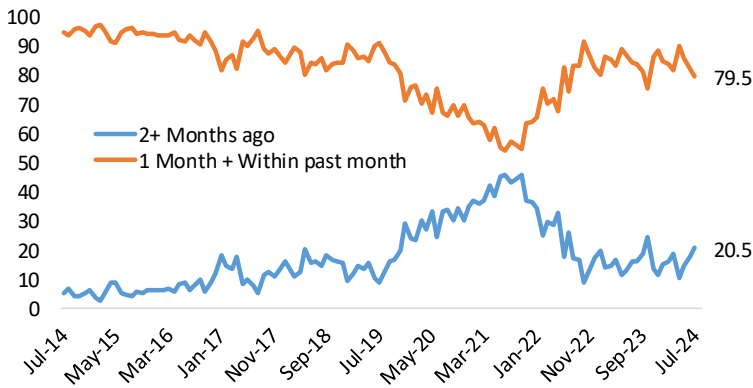
**Last Mortgage Payment (% Homeowners)**



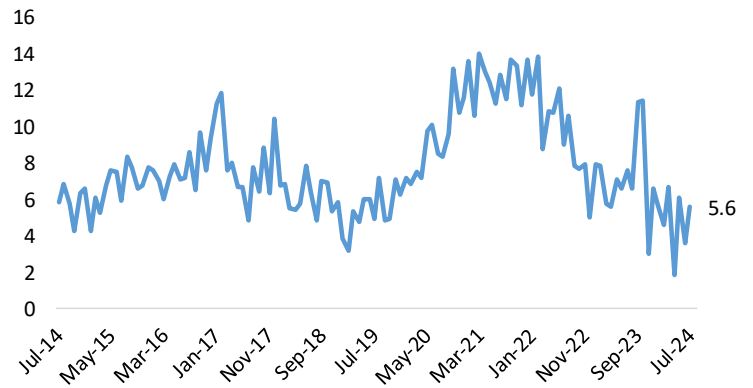
**Last Time Refinanced Mortgage (% Homeowners)**



**Last Mortgage Payment (% Homeowners)**

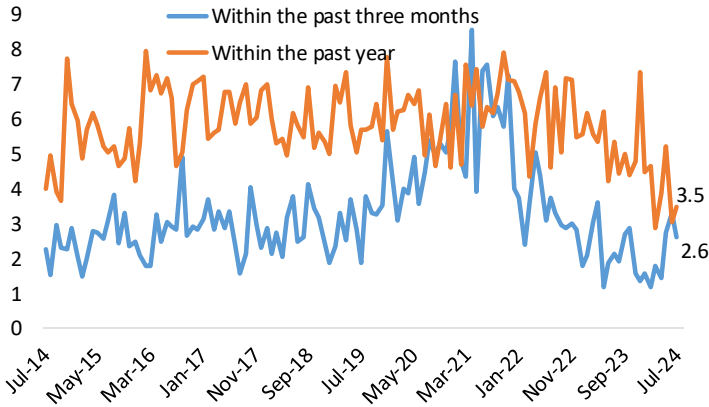


**Last Time Refinanced Mortgage: Within past year (% Homeowners)**

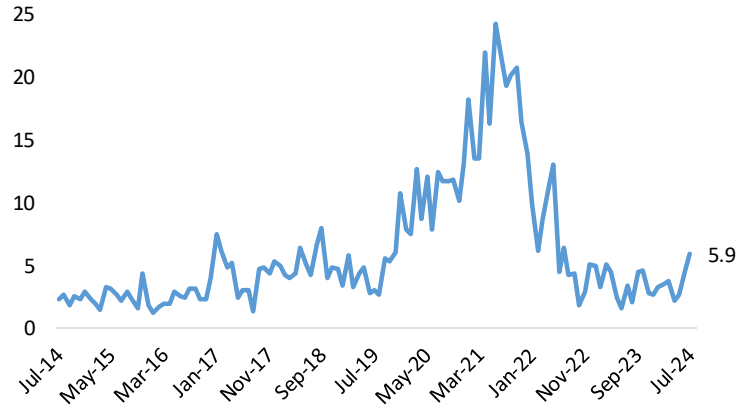


**RECENT HOME PURCHASES**

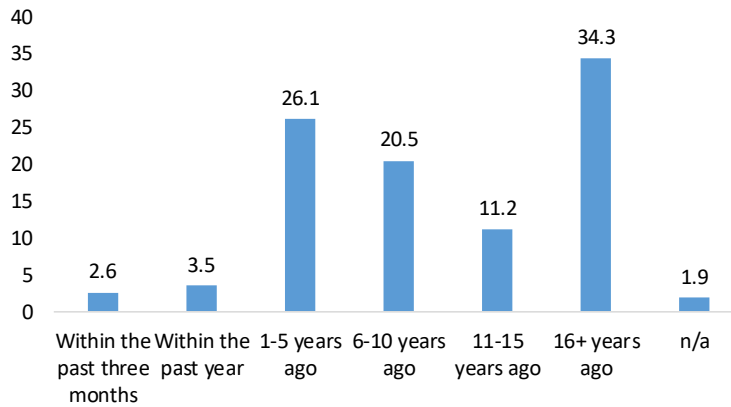
**Date of Home Purchase (% Homeowners)**



**Home Listed For Sale (% Homeowners)**

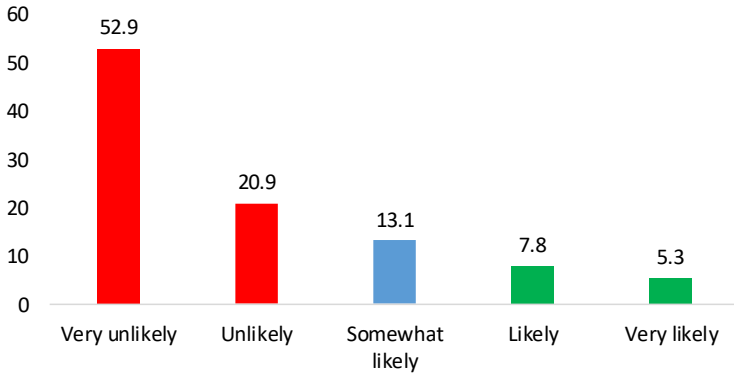


**Date of Home Purchase (% Homeowners)**

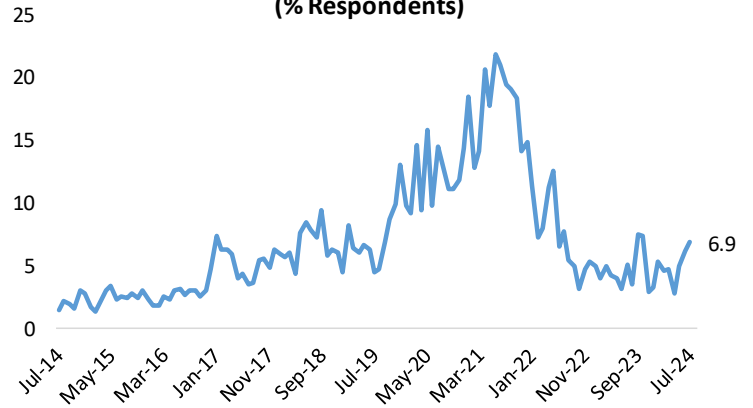


**FUTURE HOME PURCHASES**

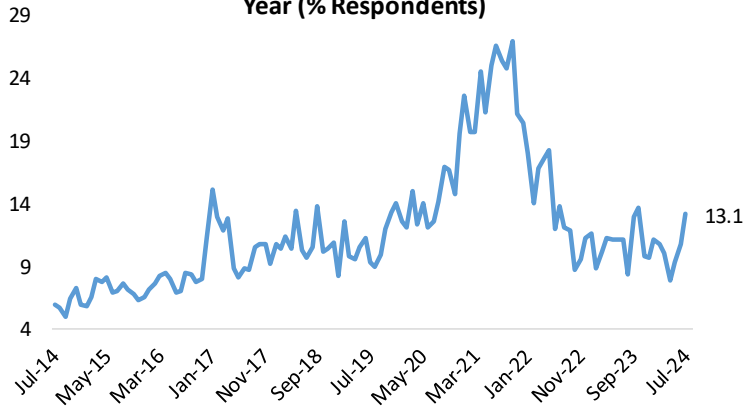
**Likelihood of Home Purchase In The Next Year  
 (% Respondents)**



**Applied For Building Permit In Past Month  
 (% Respondents)**



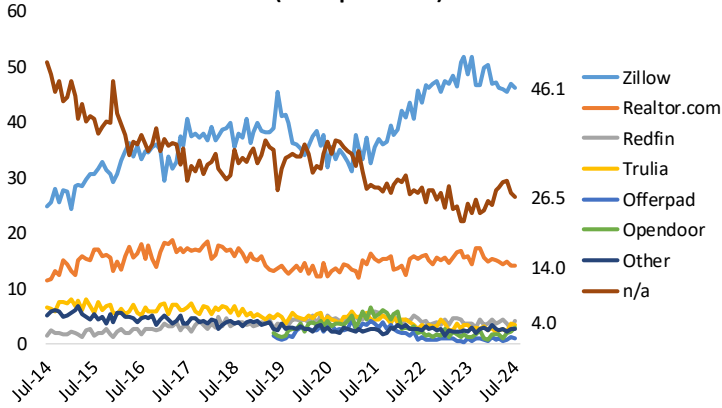
**Likely or Very Likely To Purchase A Home In The Next  
 Year (% Respondents)**



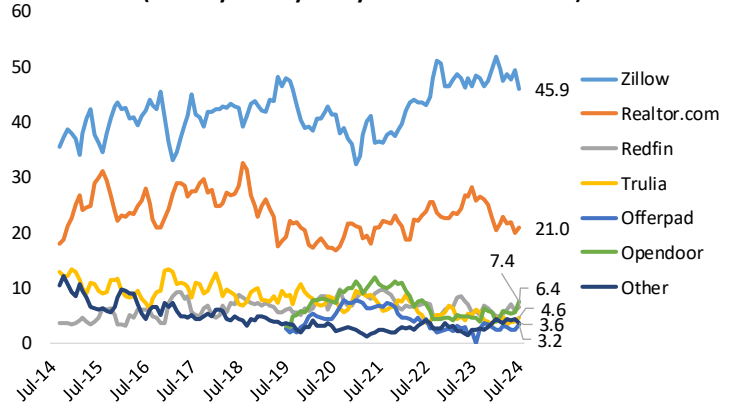


**FAVORITE REAL ESTATE APP**

**Favorite Website/App for Searching for Real Estate  
 (% Respondents)**

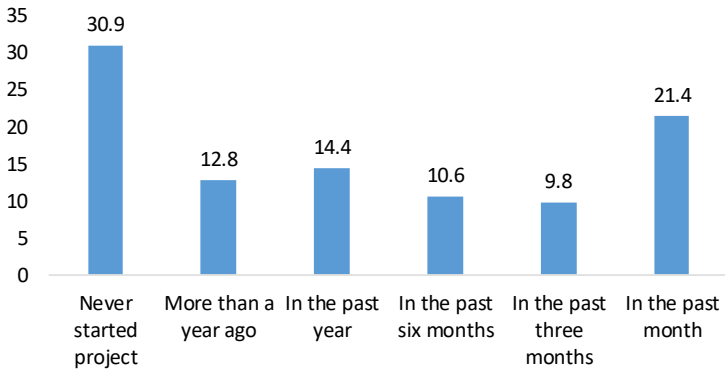


**Favorite Website/App for Searching for Real Estate  
 (% Likely or Very Likely To Purchase A Home)**

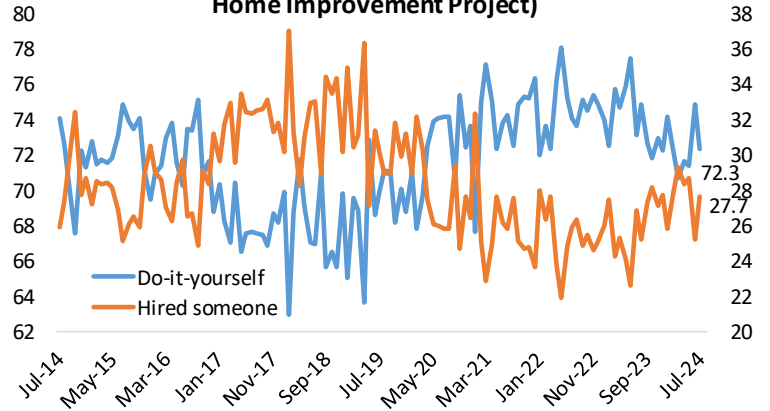


**HOME IMPROVEMENT PROJECTS**

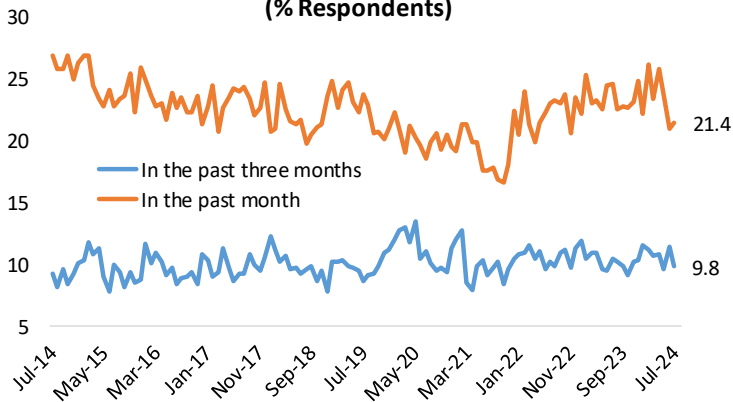
**Last Time Starting A Home Improvement Project (% Respondents)**



**DIY vs Hired Help (% of Respondents Who Have Done Home Improvement Project)**



**Last Time Starting A Home Improvement Project (% Respondents)**



**Plans To Start A Home Improvement Project In Next Six Months (% Respondents)**

