

BESPOKE SURVEYS

## Ride Sharing and Food Delivery, Vol 22

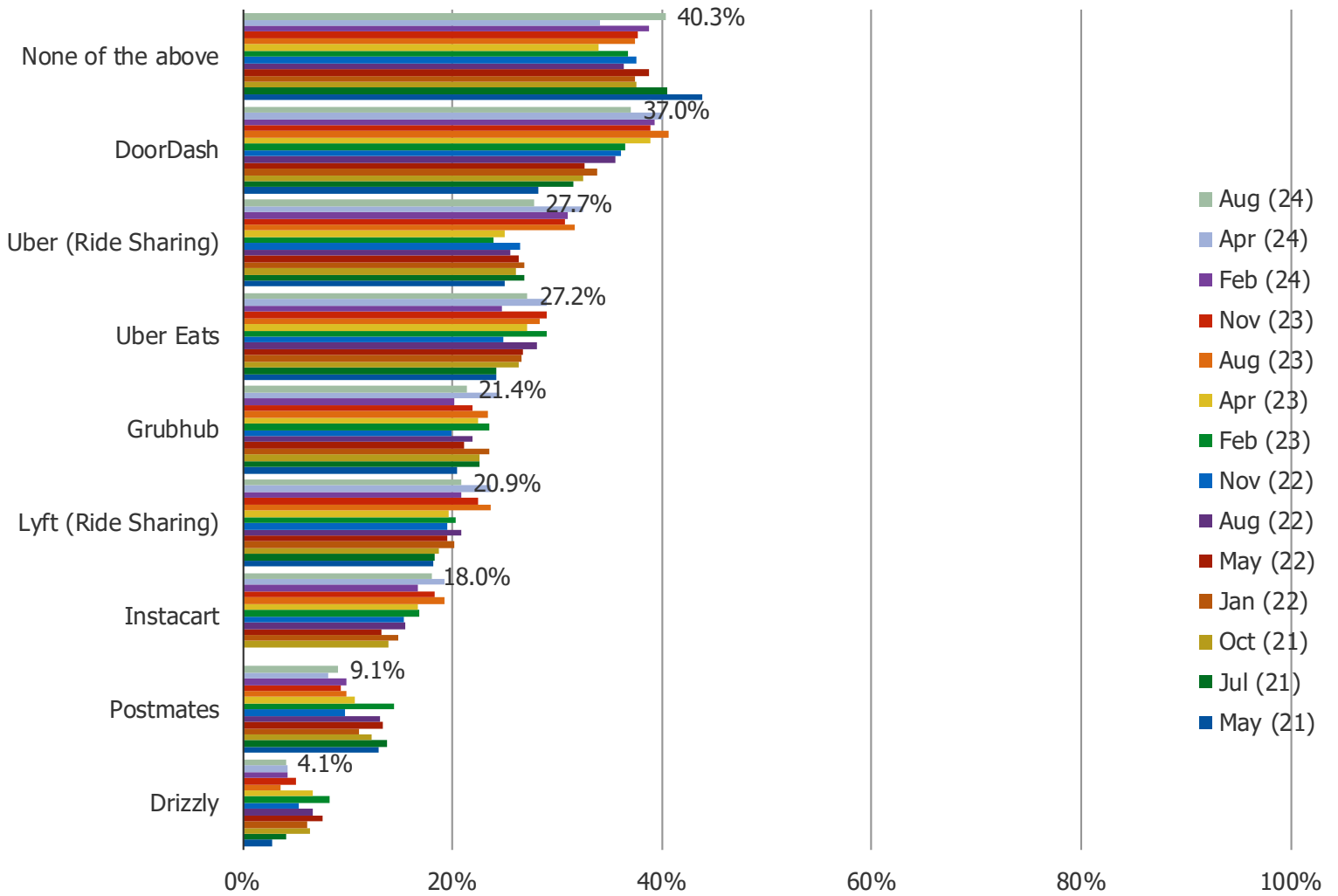
1,000+ Respondents Per Quarter

Ride Sharing

## PLATFORM DYNAMICS

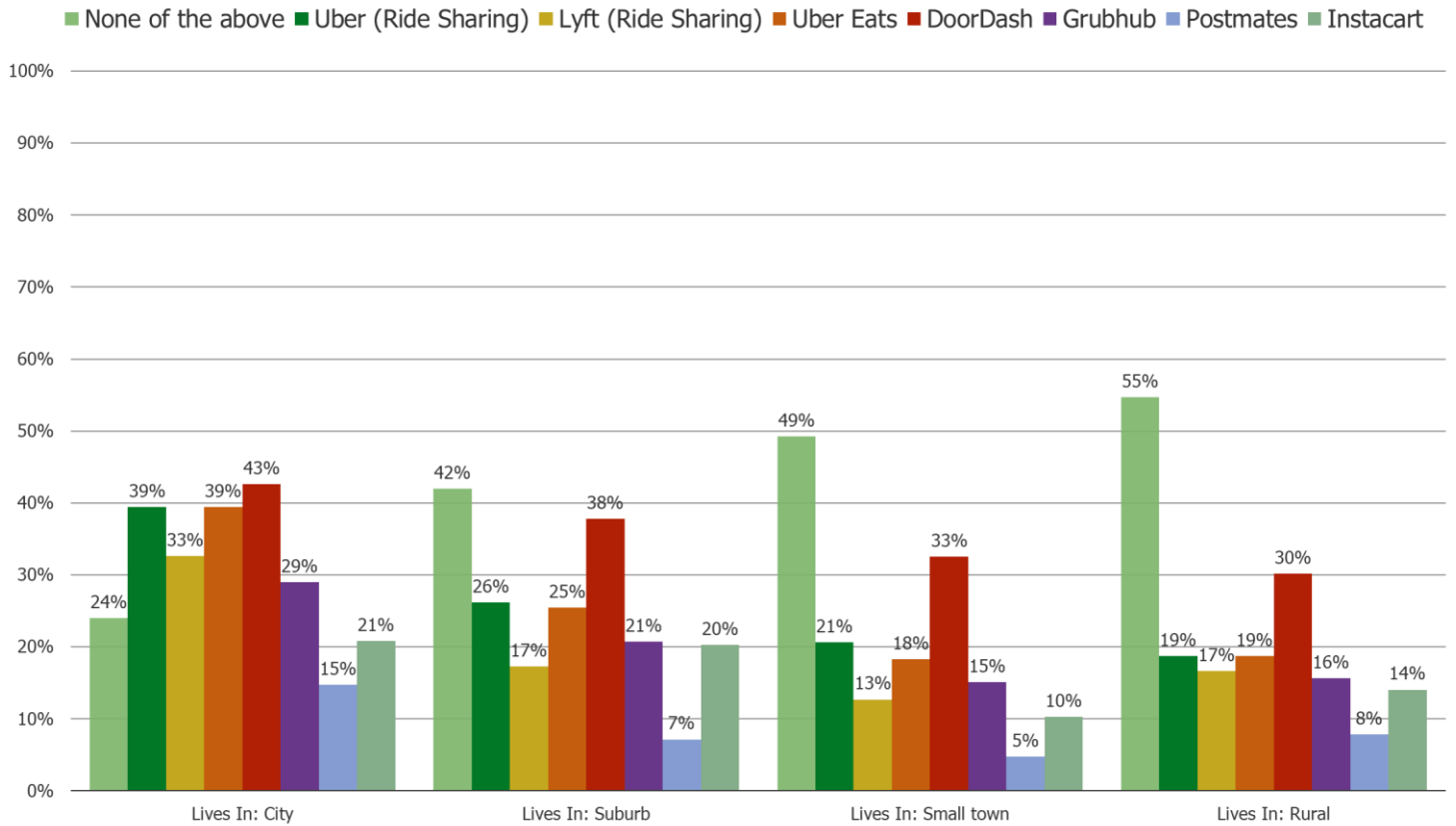
HAVE YOU EVER USED ANY OF THE FOLLOWING APPS/PLATFORMS? SELECT ALL THAT APPLY

Posed to all respondents...



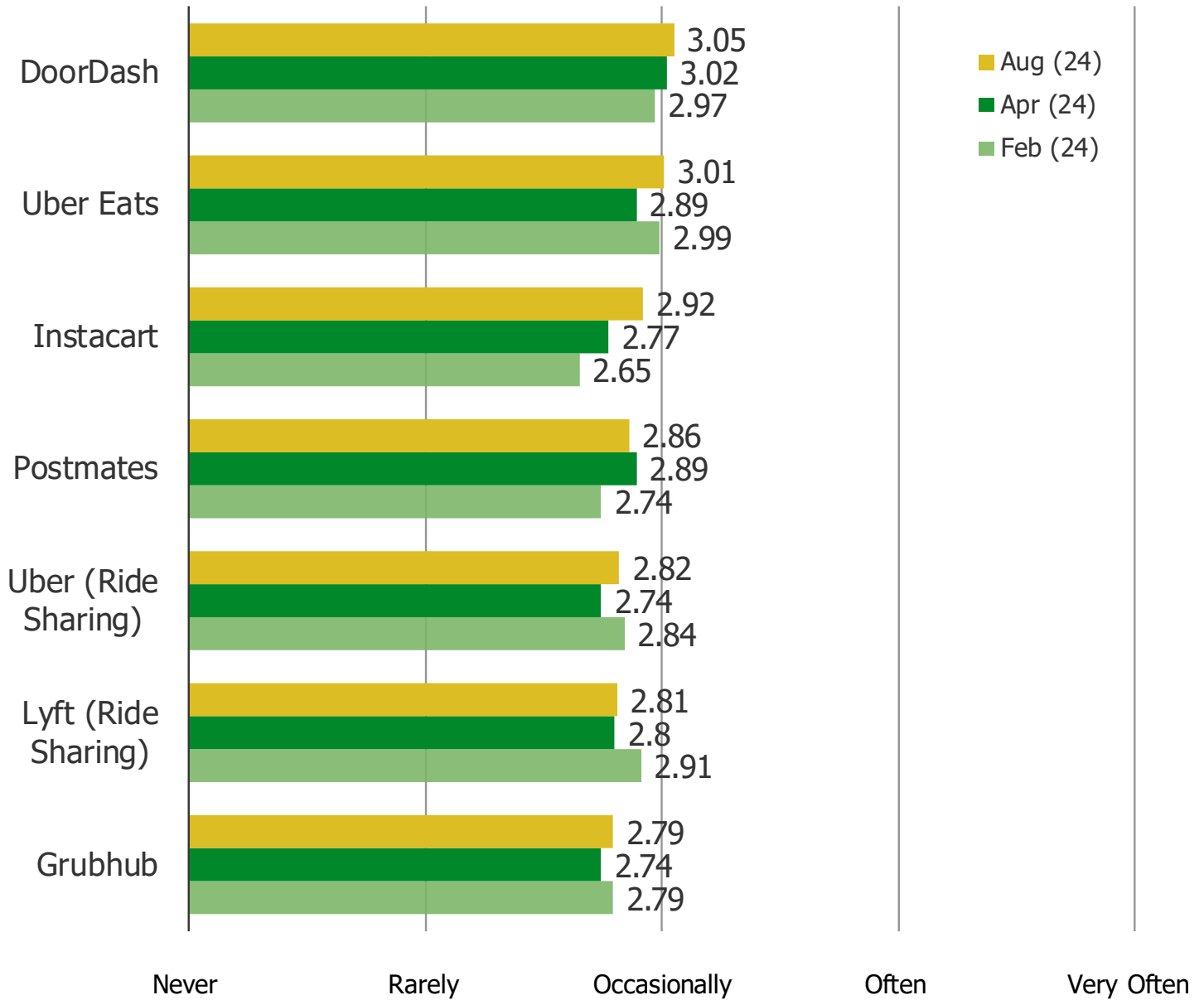
HAVE YOU EVER USED ANY OF THE FOLLOWING APPS/PLATFORMS? SELECT ALL THAT APPLY

Posed to all respondents...



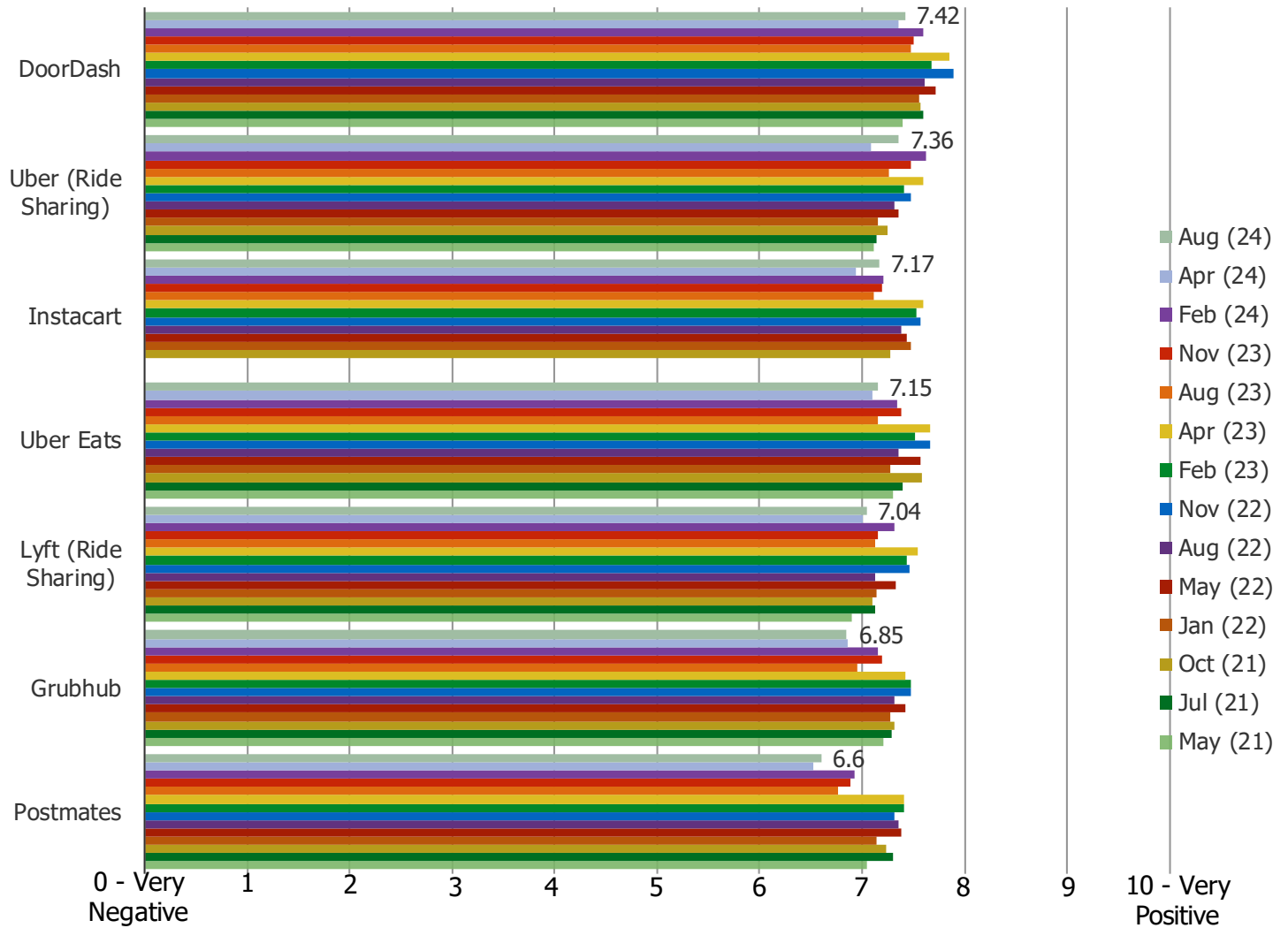
HOW OFTEN WOULD YOU SAY YOU CURRENTLY USE EACH OF THE FOLLOWING?

Posed to all respondents who use each of the below.



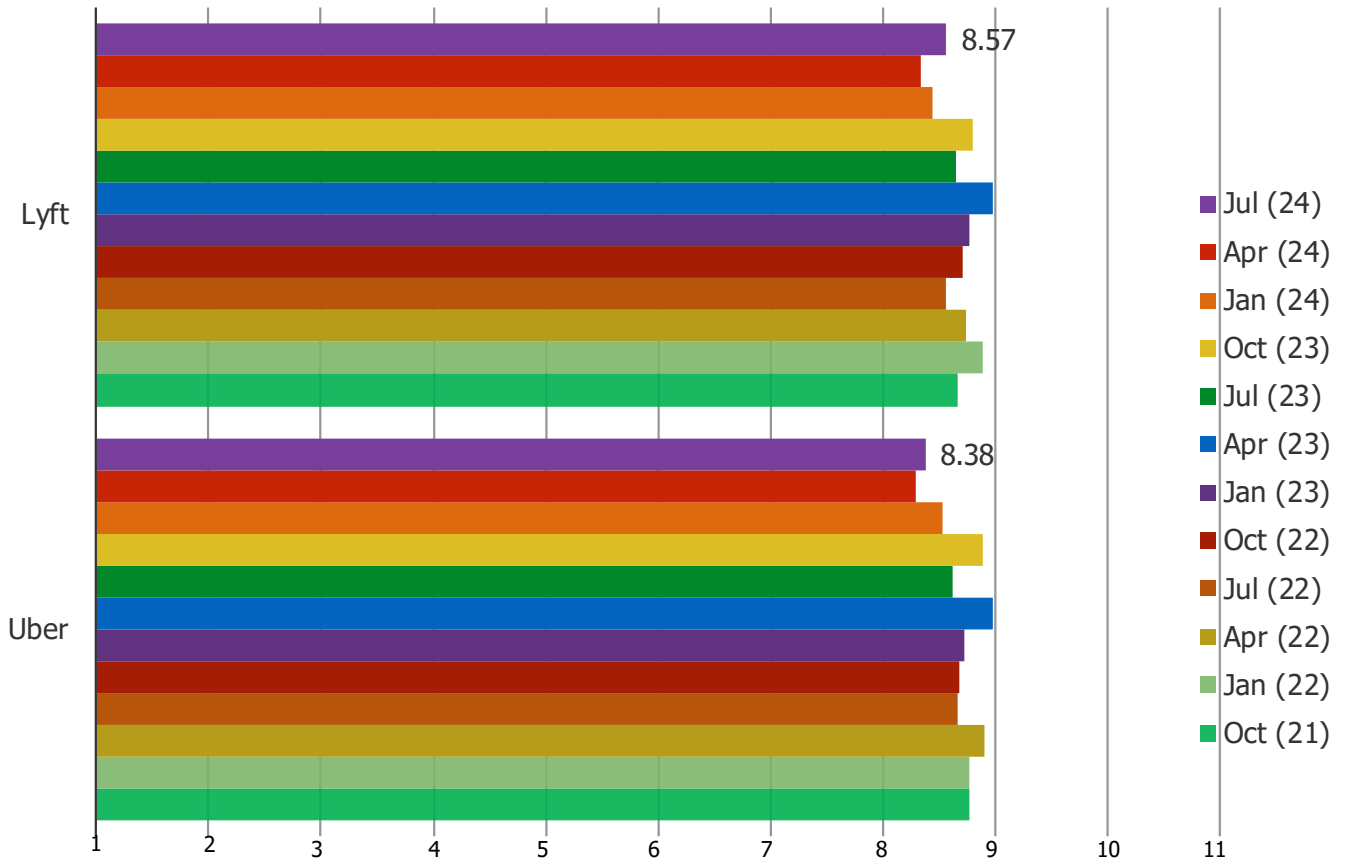
WHAT IS YOUR OPINION OF EACH OF THE FOLLOWING?

Posed to respondents who are aware of each of the following.



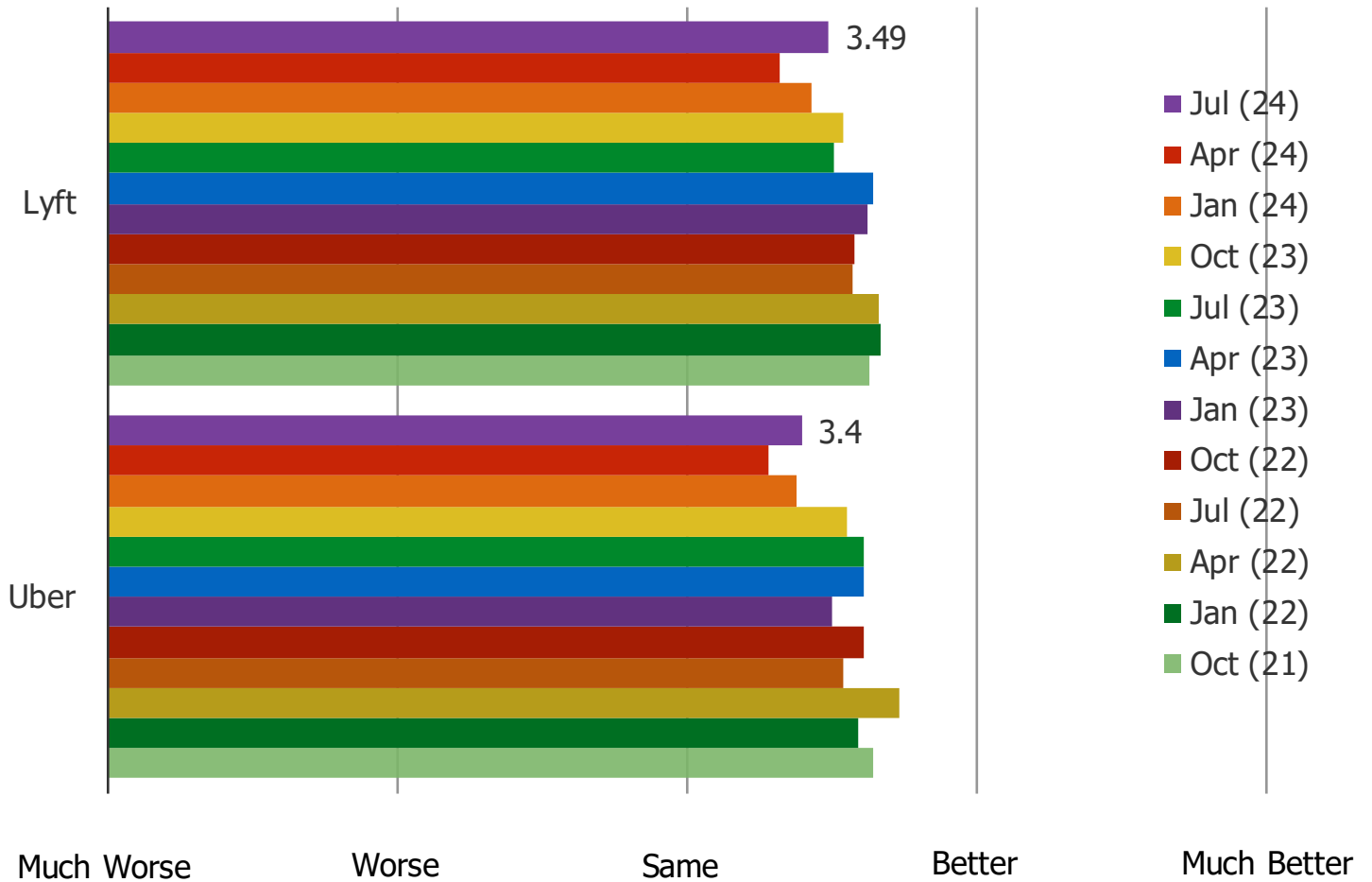
HOW WOULD YOU RATE THE USER EXPERIENCE WHEN INTERACTING WITH THE FOLLOWING?

Posed to respondents who have the following downloaded on their phone.



IN YOUR OPINION, HAS THE EXPERIENCE OF USING THE FOLLOWING GOTTEN BETTER OR WORSE OVER TIME?

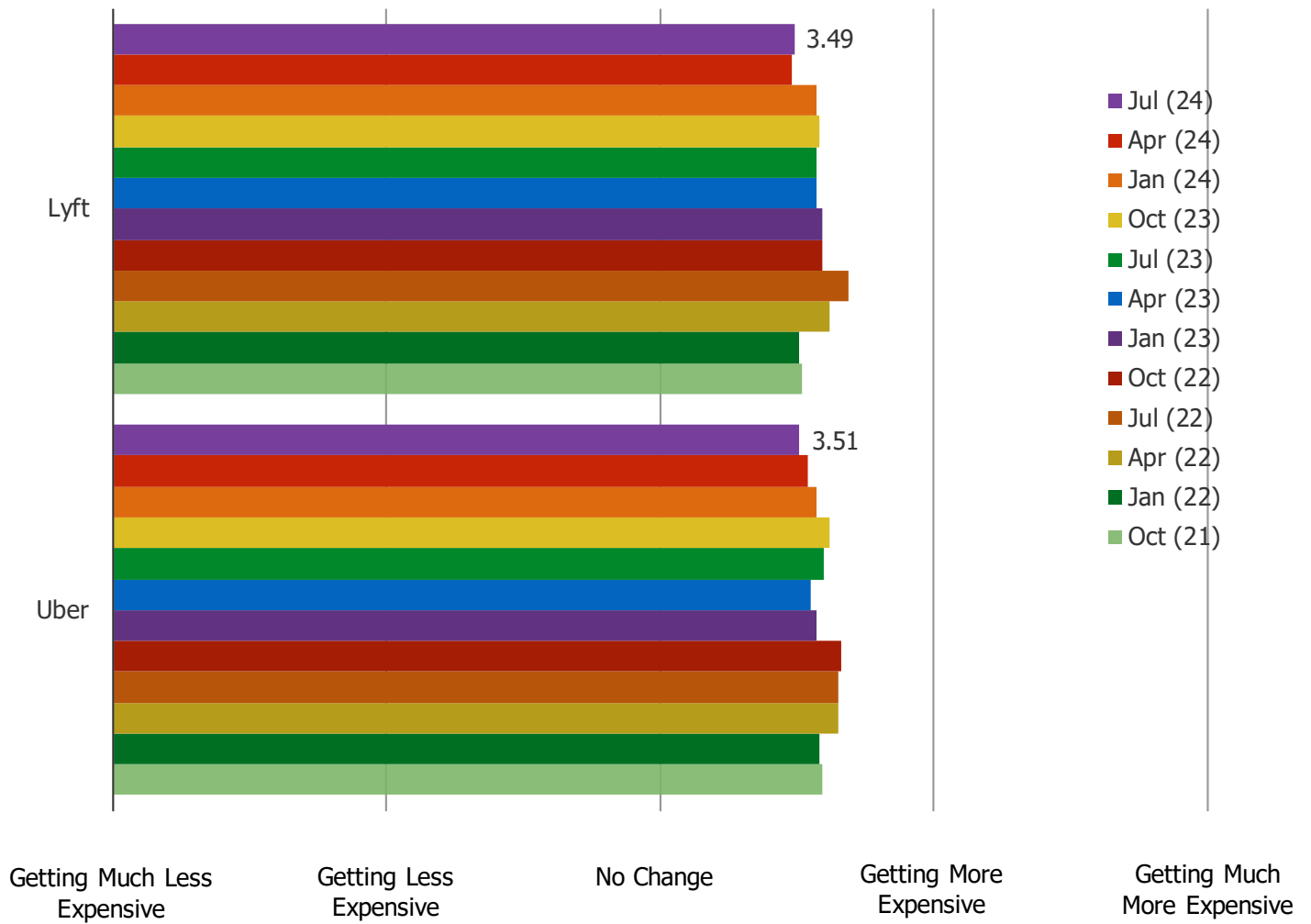
Posed to respondents who have the following downloaded on their phone.





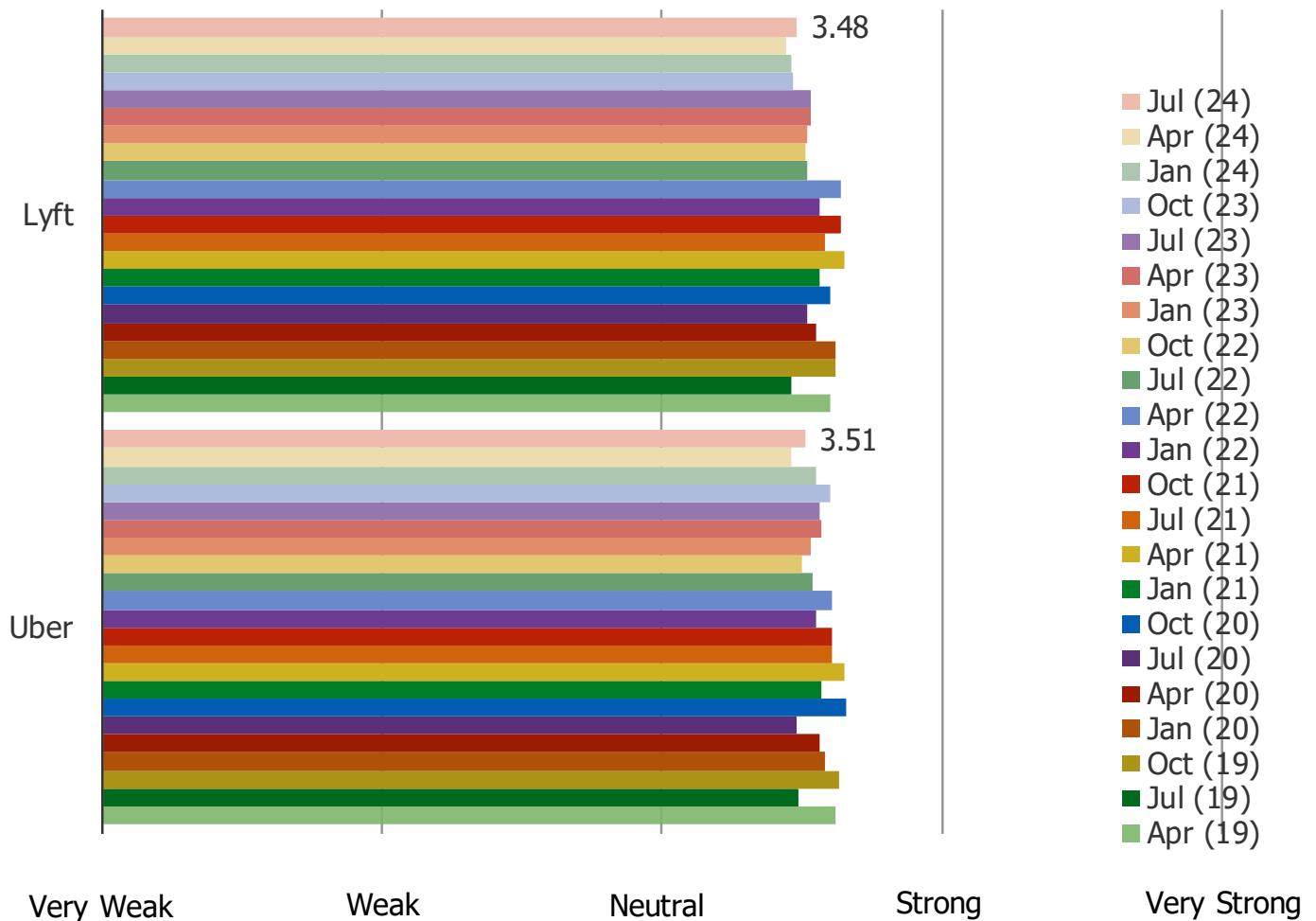
TO YOUR KNOWLEDGE, HAVE THE PRICES TO USE THE FOLLOWING BEEN CHANGING AT ALL?

Posed to respondents who have the following downloaded on their phone.



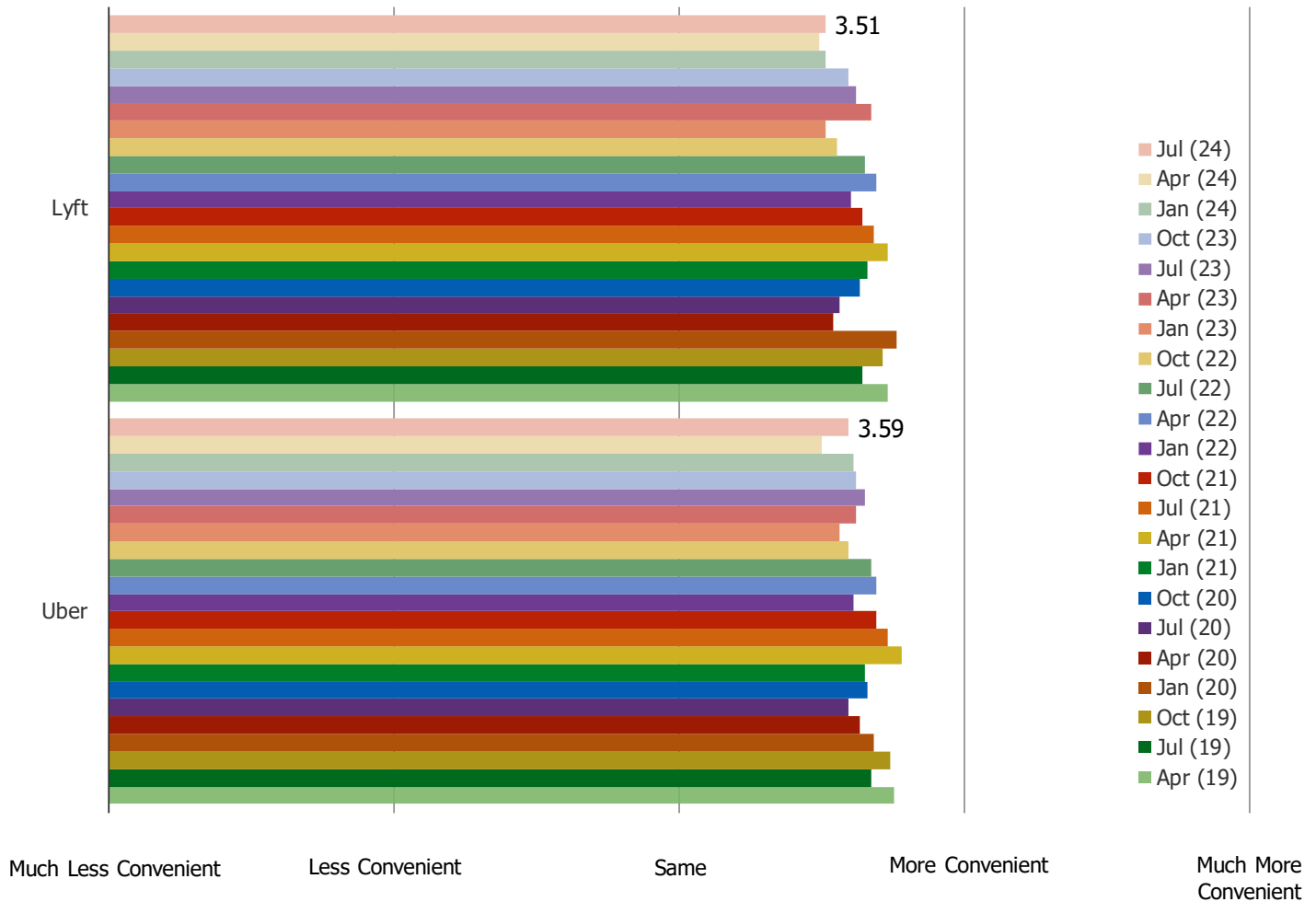
WHAT IS YOUR OPINION OF THE VALUE OF USING EACH OF THESE SERVICES?

Posed to respondents who use each of the following more often than never.



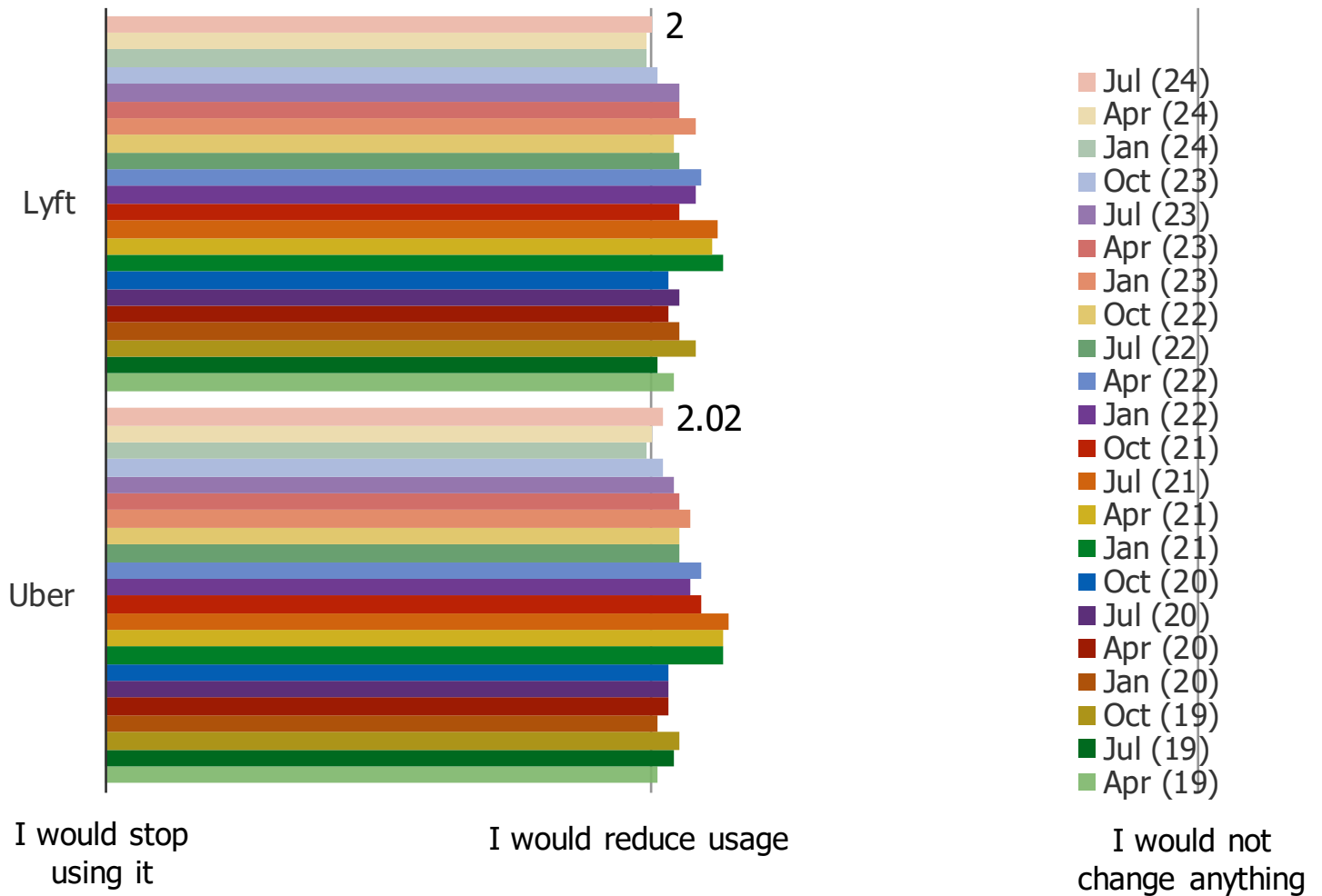
WHAT IS YOUR OPINION OF THE CONVENIENCE OF USING THIS SERVICE COMPARED TO ALTERNATIVE MEANS YOU WOULD USE TO TRAVEL?

Posed to respondents who use each of the following more often than never.



WHAT WOULD YOU DO IF THEY INCREASED PRICES FOR RIDES BY 10-15%?

Posed to respondents who use each of the following more often than never.

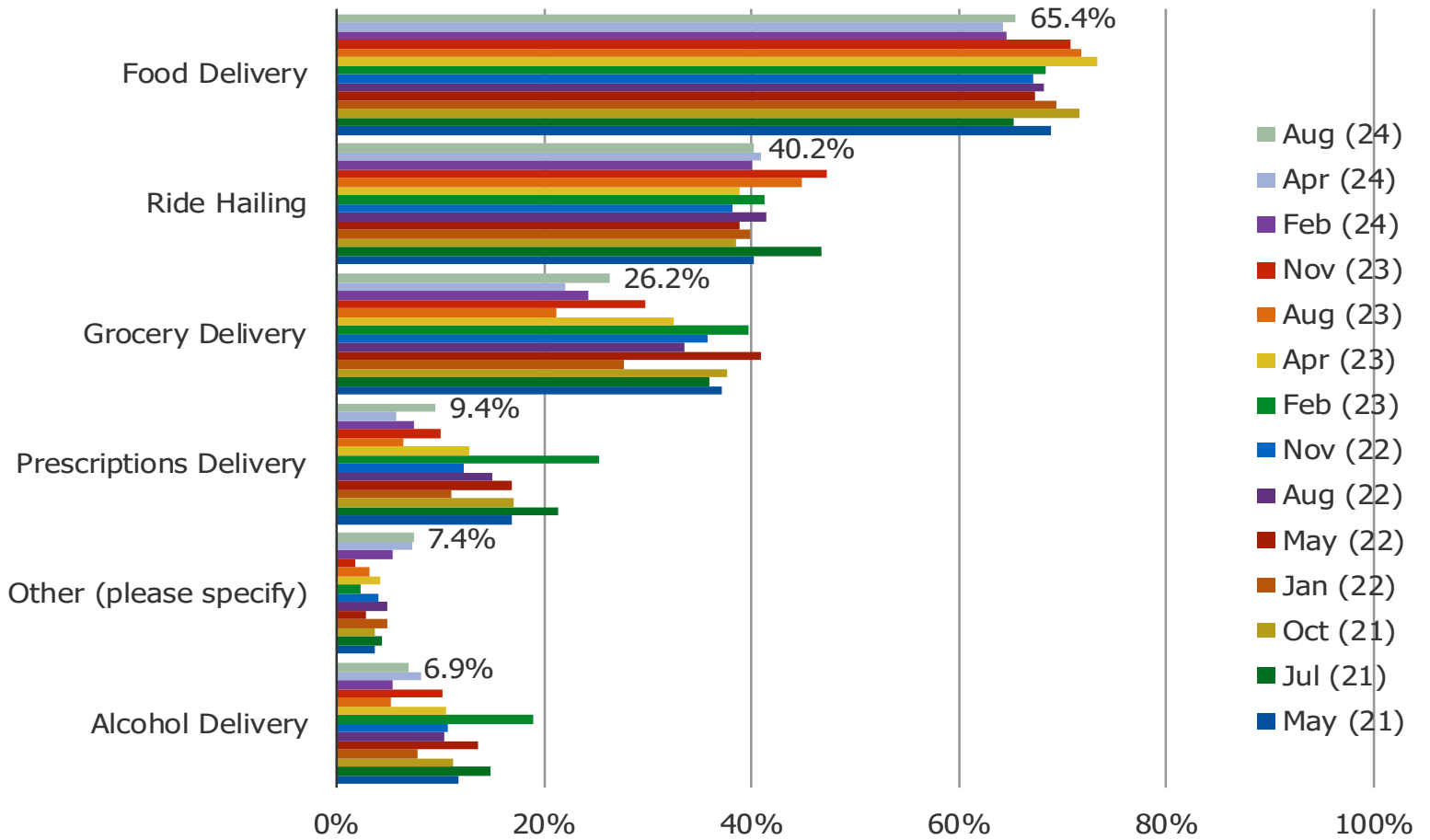


Ride Sharing

## UBER PLATFORM SPECIFIC

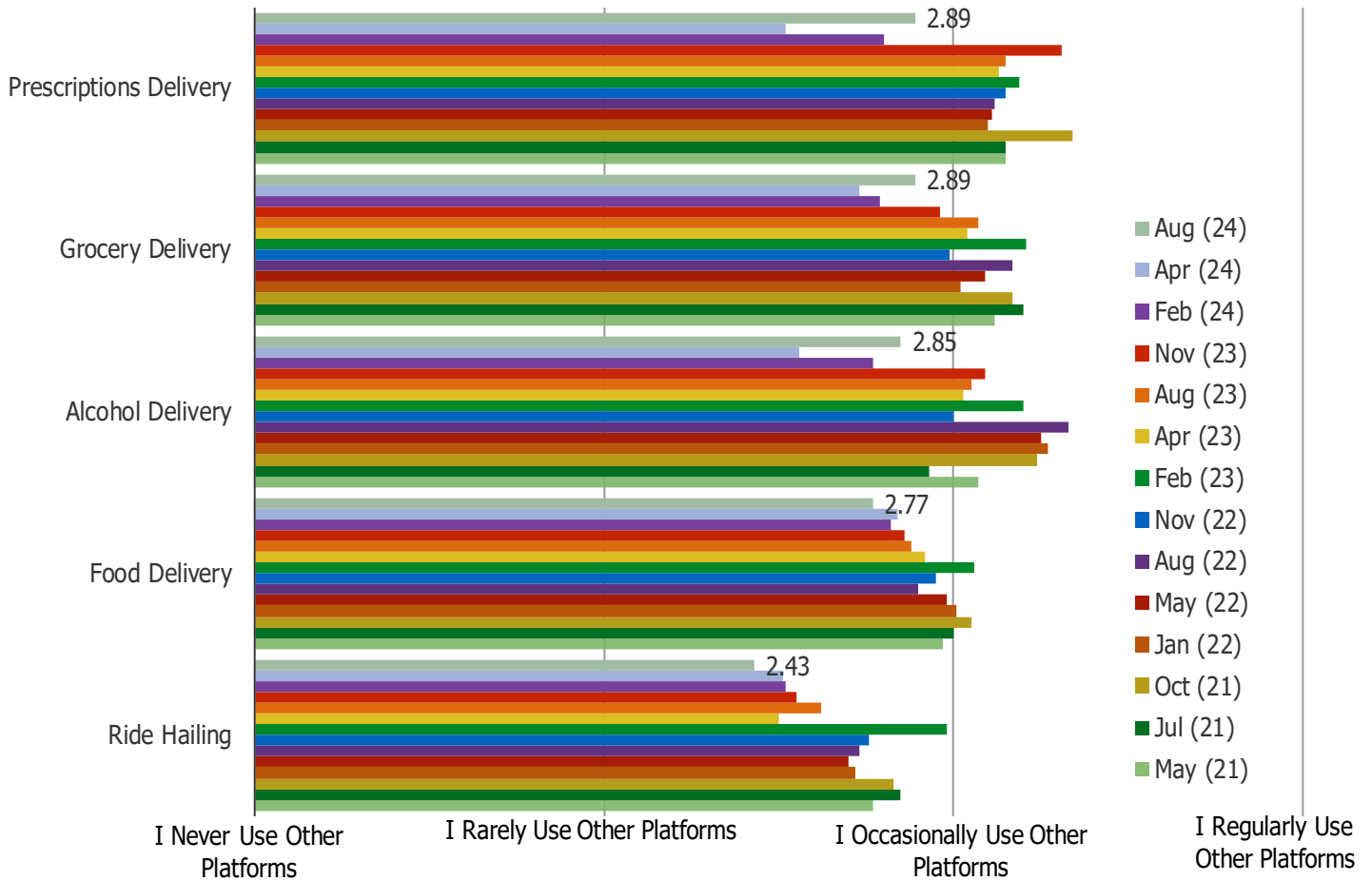
WHICH OF THE FOLLOWING DO YOU USE UBER / UBER EATS FOR?

Posed to respondents who have used Uber and/or Uber Eats.



HOW LOYAL ARE YOU TO UBER / UBER EATS FOR THE FOLLOWING?

Posed to respondents who have used Uber and/or Uber Eats AND use the platform for each of the following.



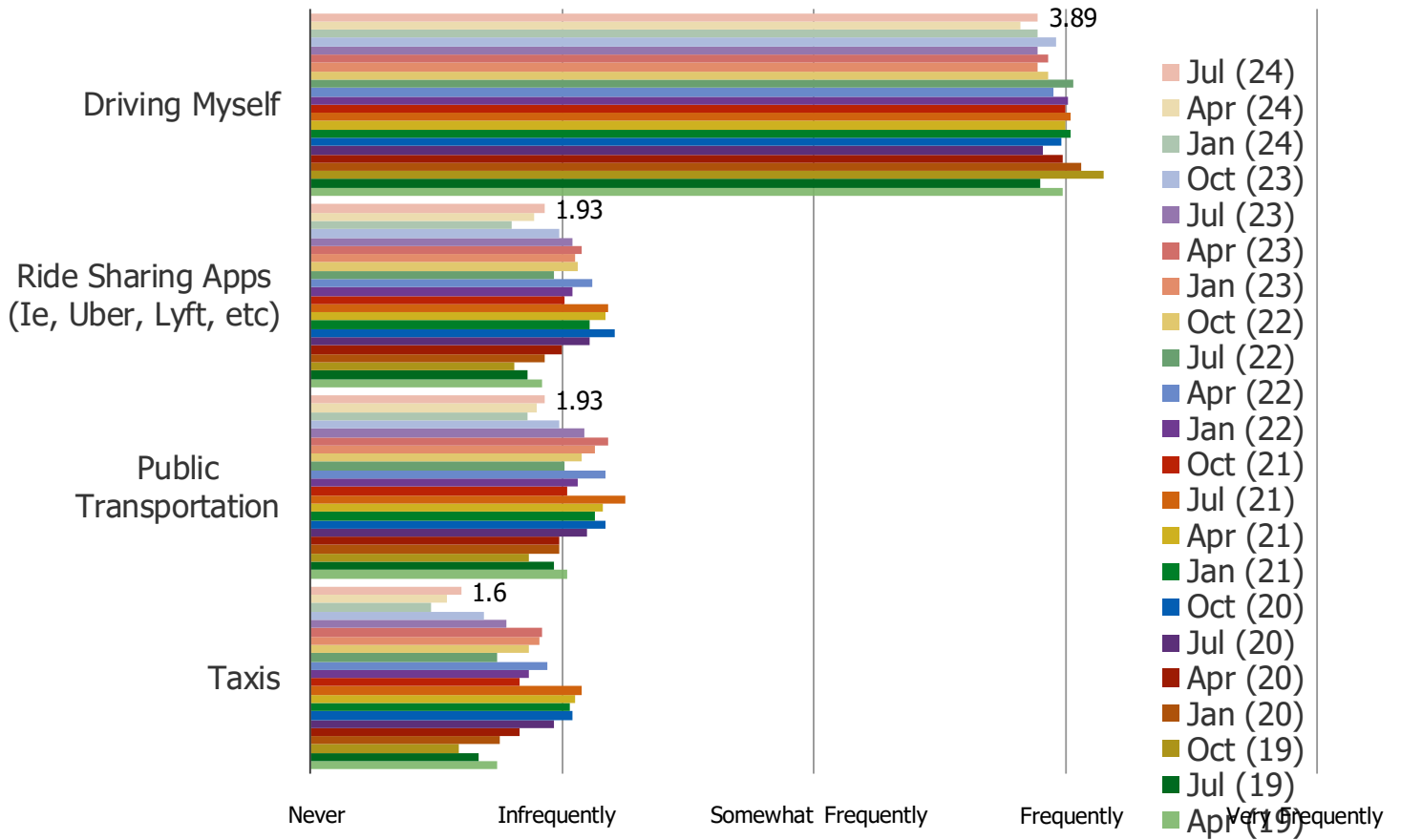
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## GENERAL TRANSPORTATION TREND DATA



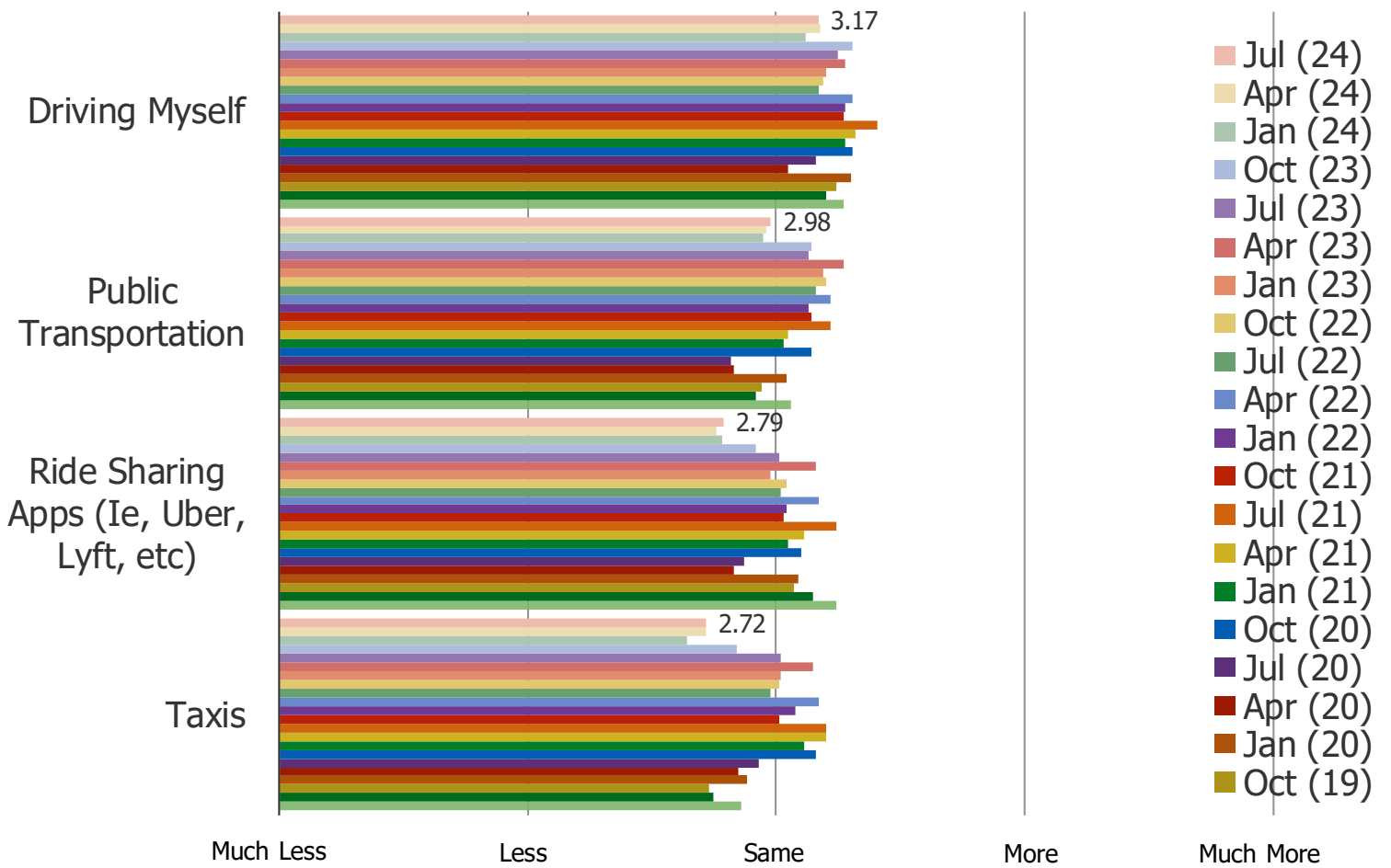
HOW OFTEN DO YOU USE THE FOLLOWING FORMS OF TRANSPORTATION?

Posed to all respondents.



HAVE YOU CHANGED HOW OFTEN YOU USE THE FOLLOWING COMPARED TO ONE YEAR AGO?

Posed to respondents who use the following forms of transportation (more than never).

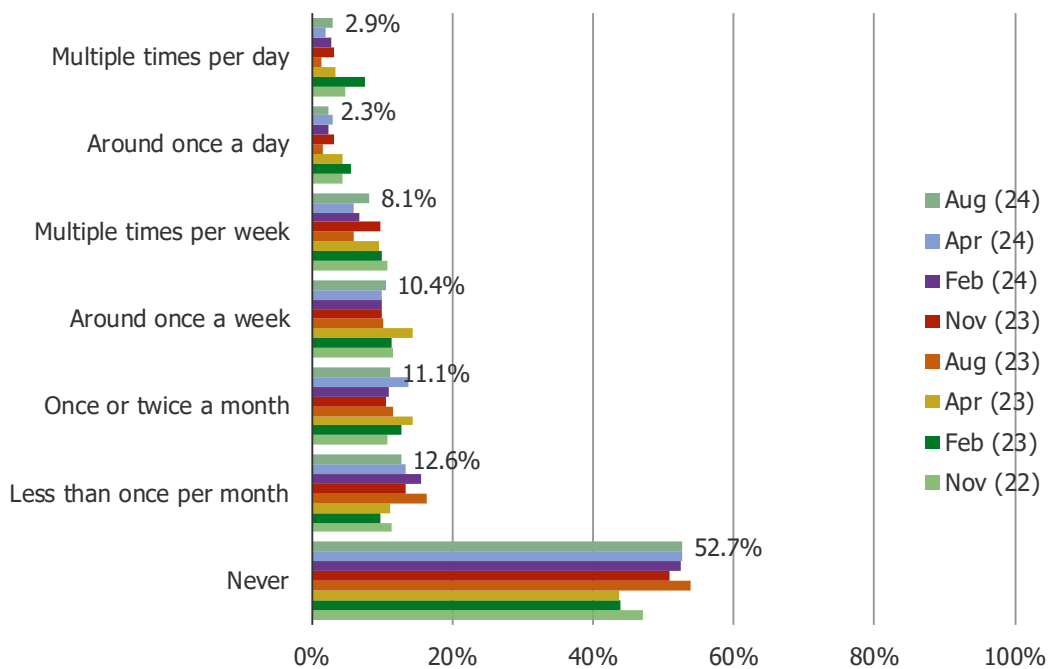


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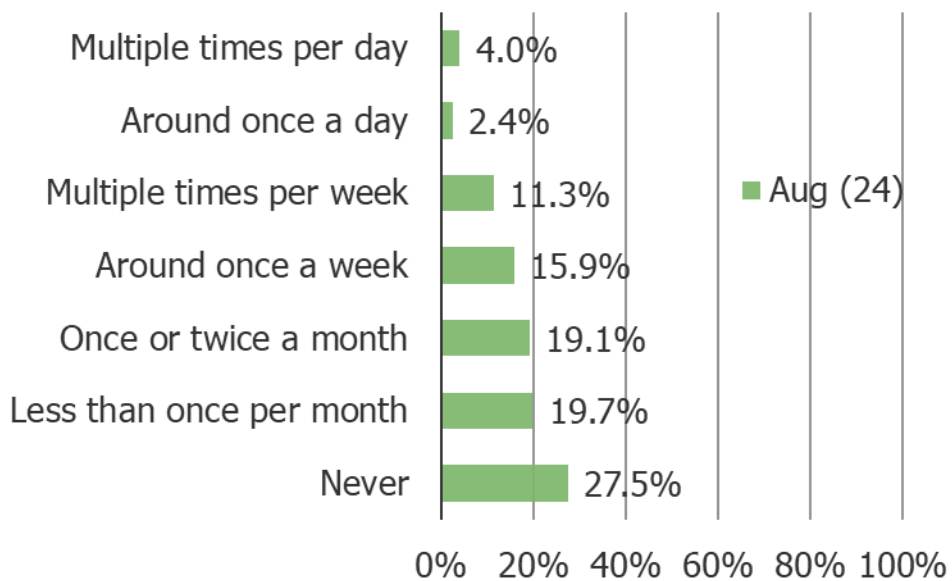
# DASHMART / GROCERY AND CONVENIENCE DELIVERY BY THIRD PARTY APPS

HOW OFTEN DO YOU ORDER GROCERIES AND CONVENIENCE ITEMS (SUCH AS SNACKS, ALCOHOL, TOBACCO, TOILETRIES, SWEETS, ETC.) USING A DELIVERY APP (SUCH AS DOORDASH, UBER EATS, GRUBHUB, SEAMLESS, INSTACART, GOPUFF, GETIR, JOKR, DRIZLY, ETC.)?

Posed to all respondents...

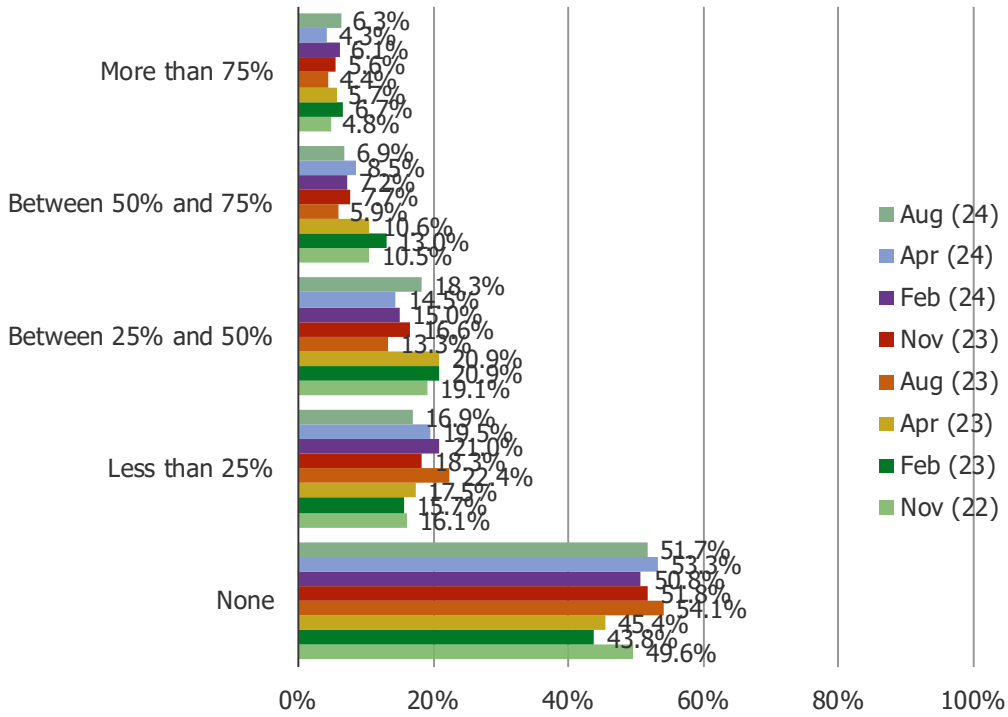


Cross-Tab: Filtering on DoorDash Users (N =371)

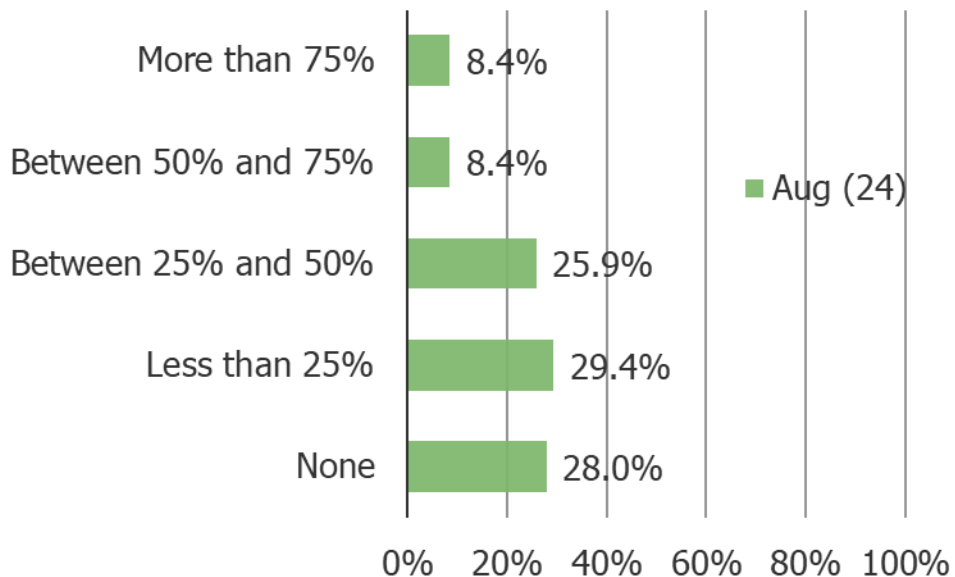


HOW MUCH OF YOUR TOTAL GROCERY AND CONVENIENCE SPEND TAKES PLACE THROUGH DELIVERY APPS TODAY?

Posed to all respondents...

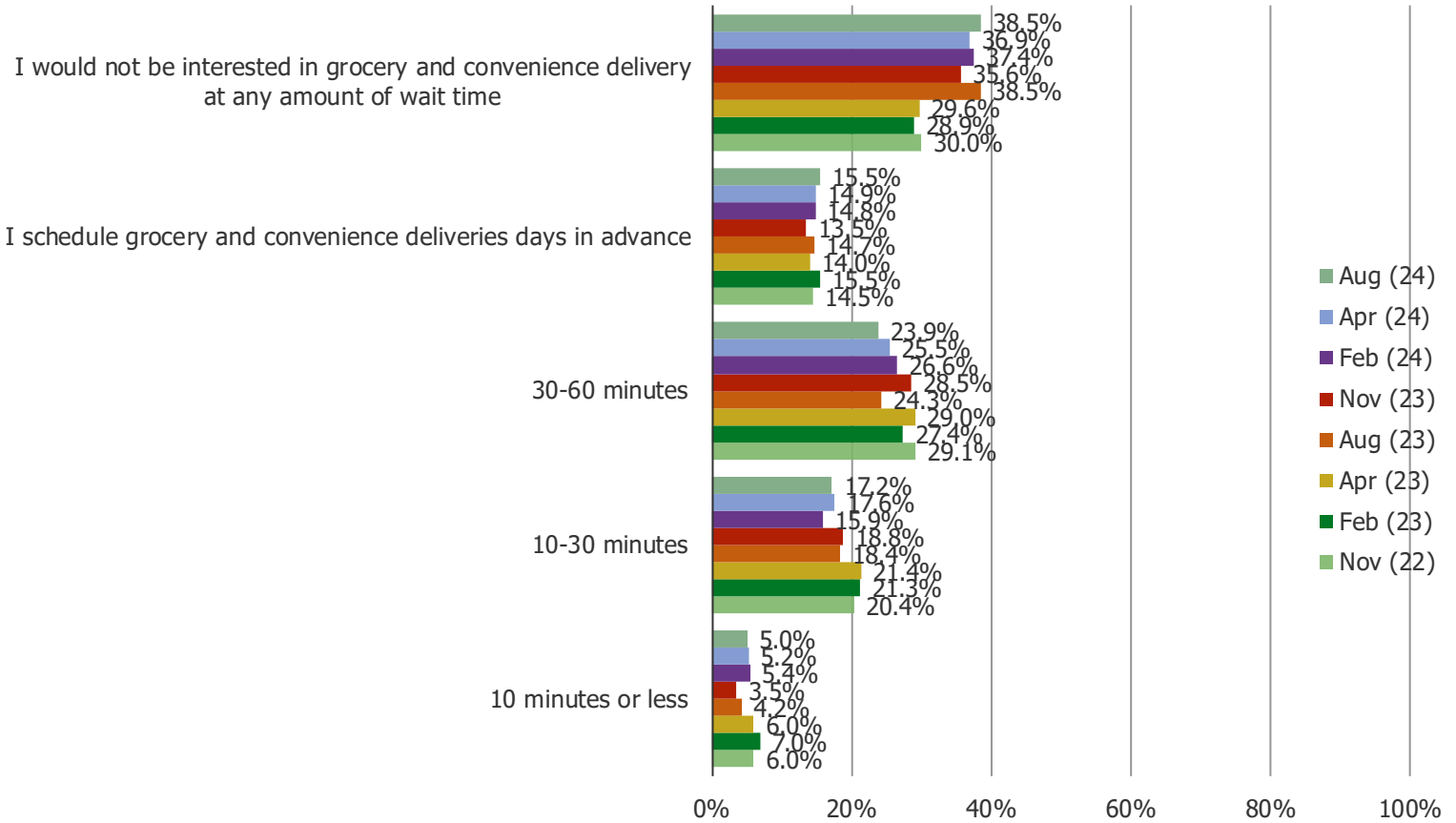


Cross-Tab: Filtering on DoorDash Users (N = 371)



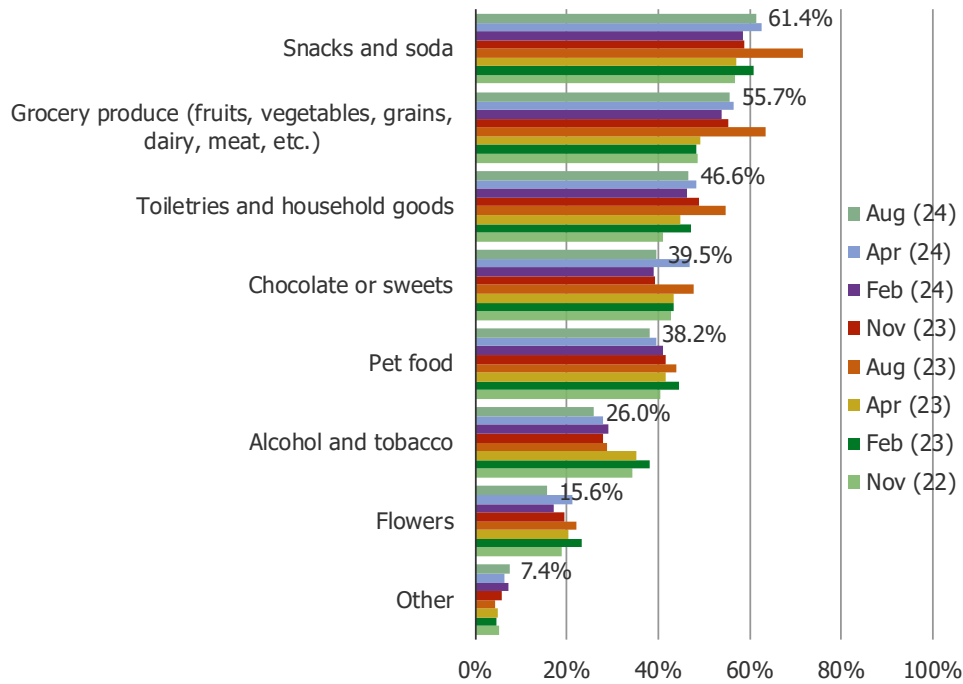
WHAT IS THE LONGEST AMOUNT OF TIME YOU WOULD BE WILLING TO WAIT FOR GROCERY AND CONVENIENCE DELIVERY?

Posed to all respondents.

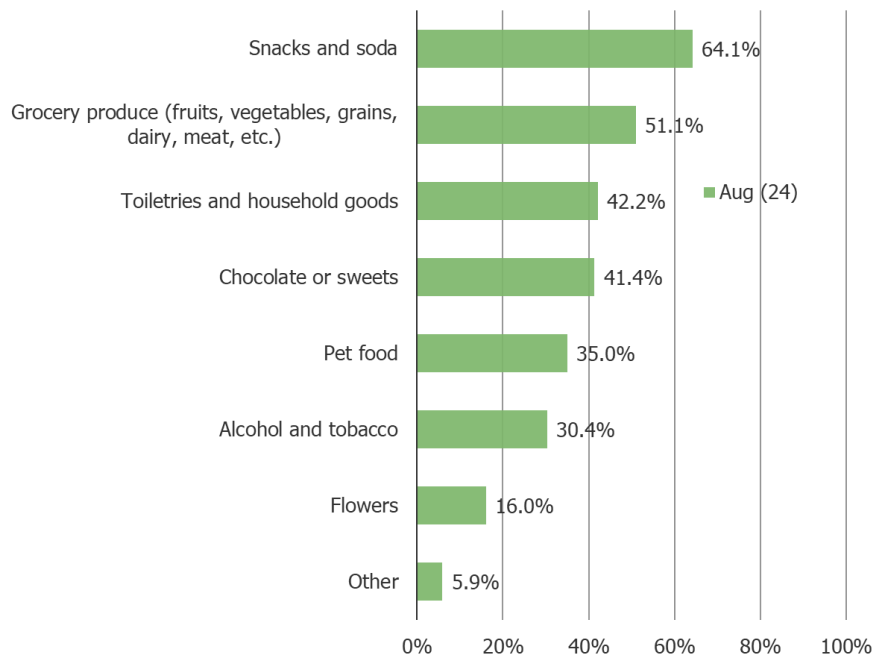


WHAT TYPES OF CONVENIENCE AND GROCERY ITEMS ARE YOU WILLING TO PURCHASE VIA DELIVERY? SELECT ALL THAT APPLY.

Posed to all respondents who order groceries and convenience items using a delivery app more often than never.



**Cross-Tab:** Power Users – ie, uses food delivery apps for grocery or convenience 1+ times per week



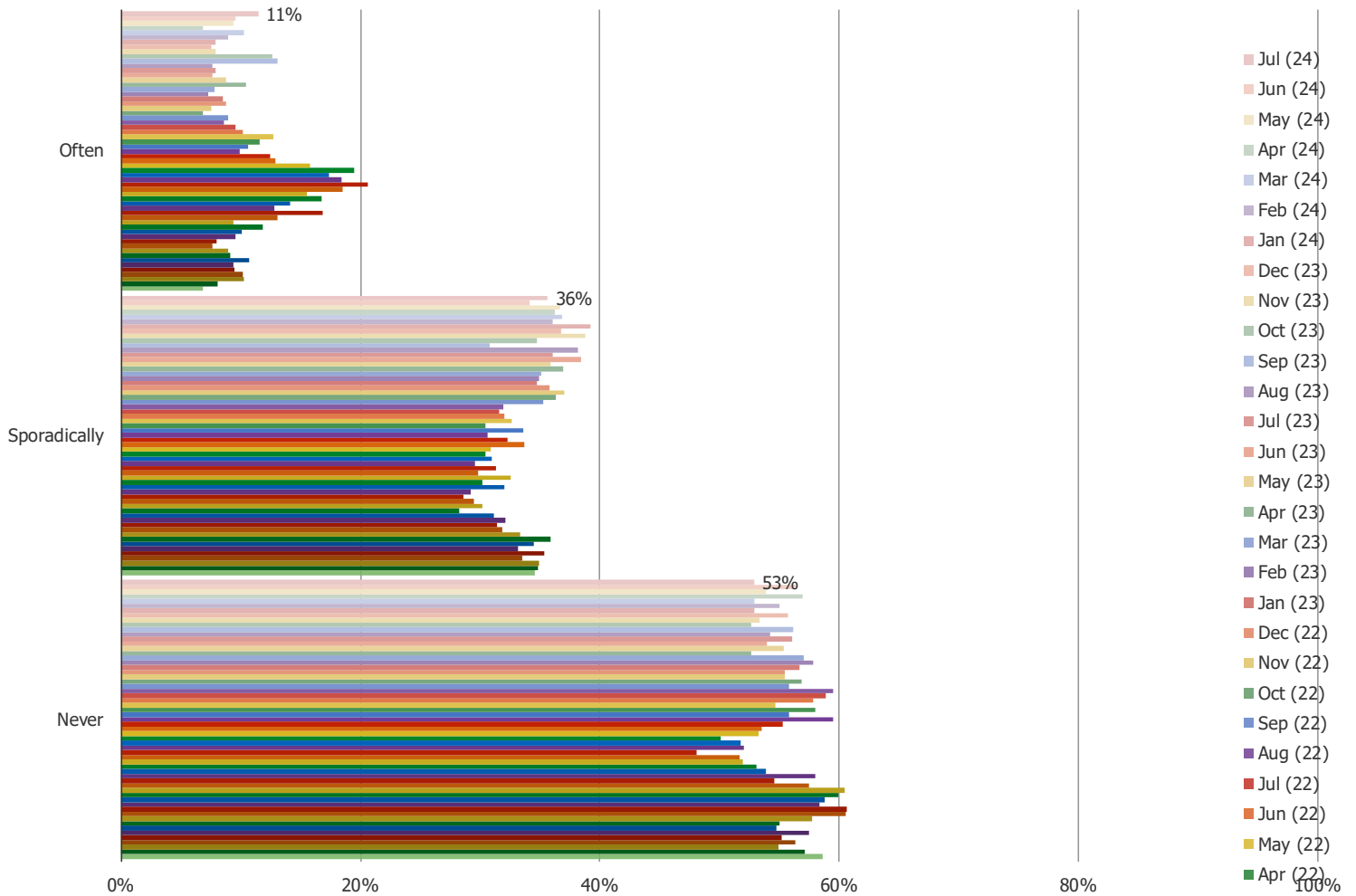
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## MONTHLY DATA TRACKING



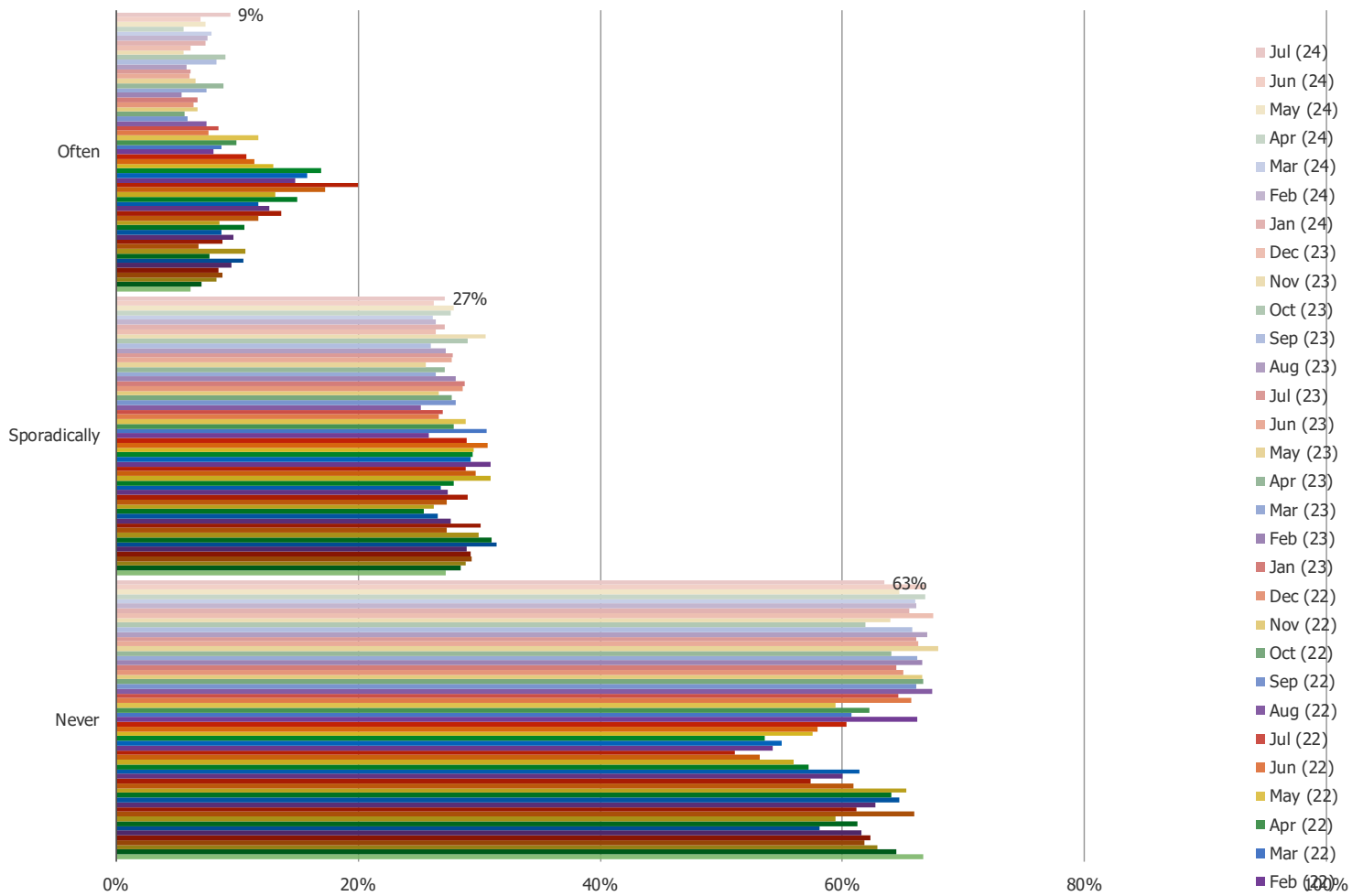
HOW OFTEN DO YOU USE UBER RIDE SHARING?

Posed to all respondents.



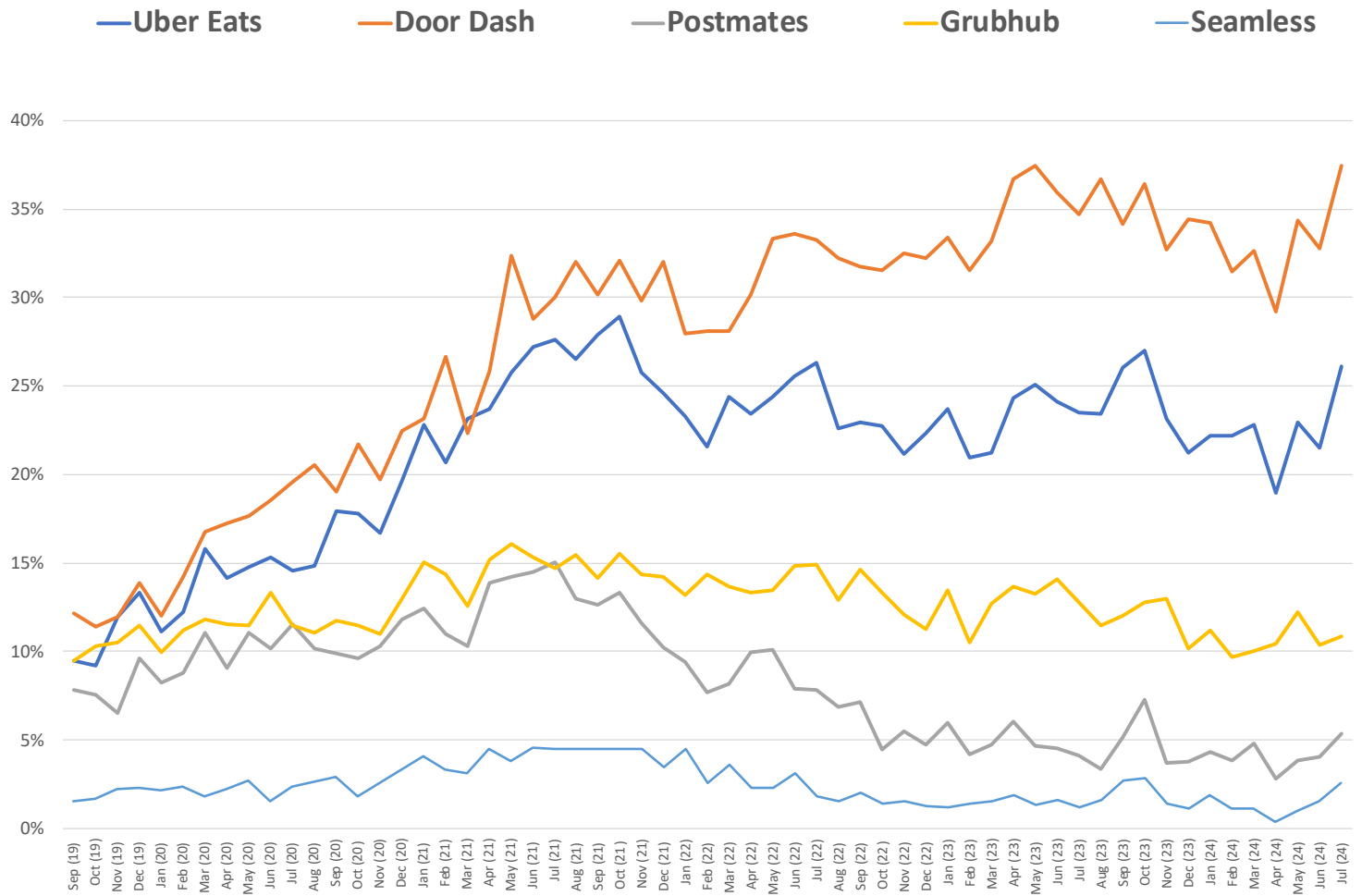
HOW OFTEN DO YOU USE LYFT RIDE SHARING?

Posed to all respondents.



DO YOU REGULARLY OR OCCASIONALLY USE THE FOLLOWING FOOD DELIVERY SITES/APPS?

Posed to all respondents.



HOW OFTEN DO YOU USE FOOD DELIVERY APPS?

Posed to all respondents.

