

BESPOKE SURVEYS

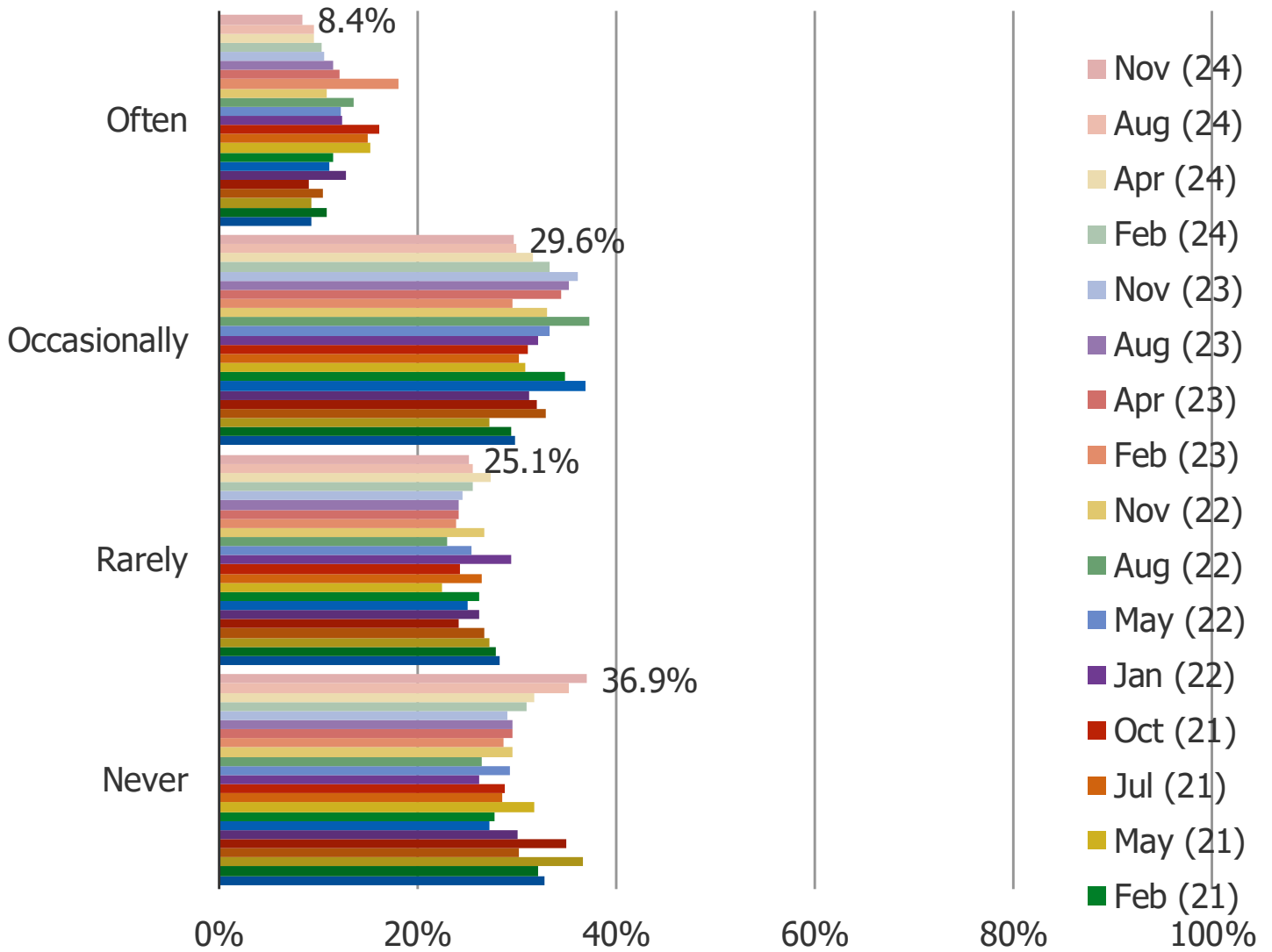
Online Real Estate Apps, Volume 24

1250+ Respondents Per Quarter

ONLINE REAL ESTATE PLATFORM USAGE AND SENTIMENT

HOW OFTEN DO YOU BROWSE REAL ESTATE WEBSITES/MOBILE APPS?

Posed to all respondents



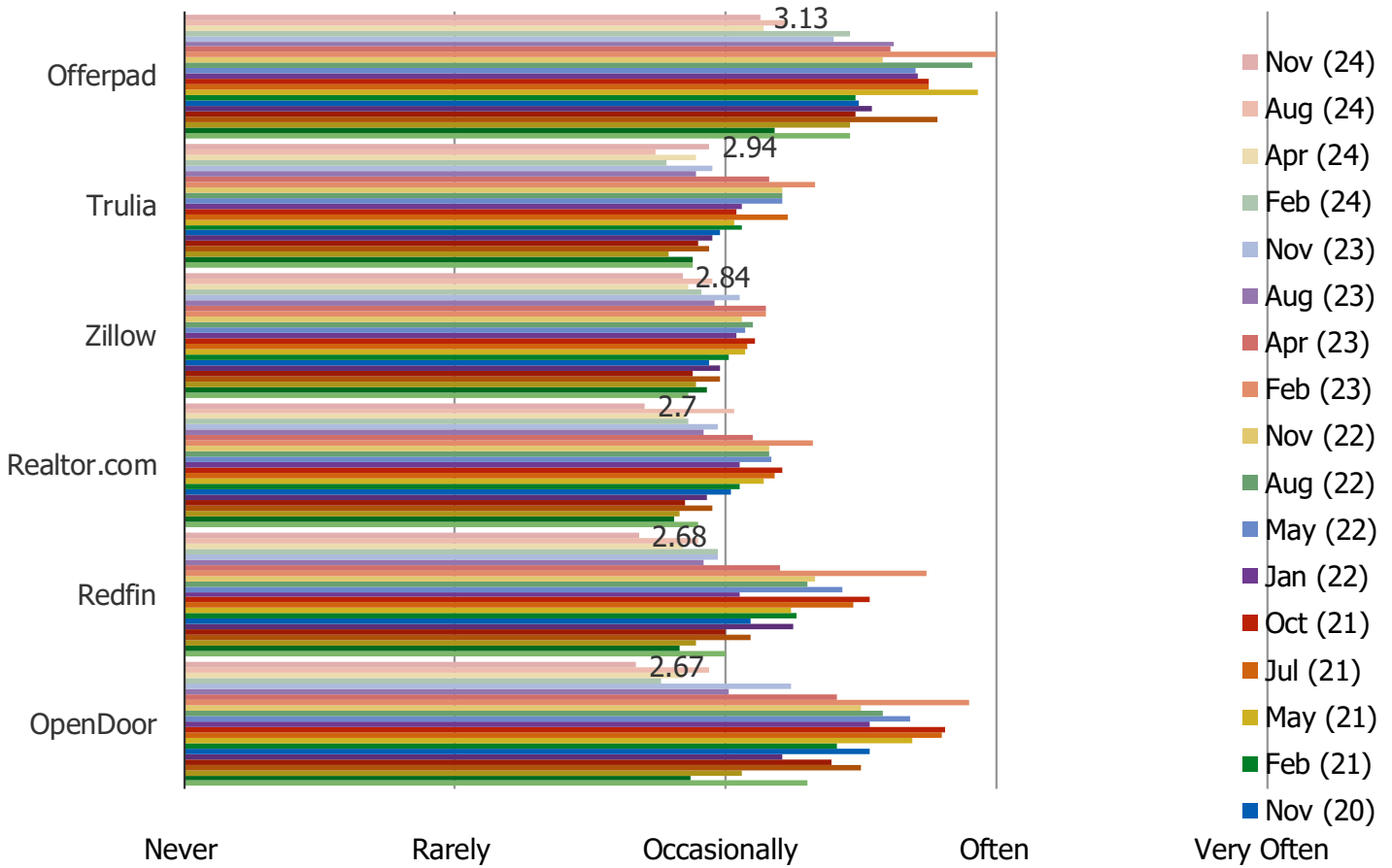
WHEN YOU THINK OF ONLINE REAL ESTATE WEBSITES OR MOBILE APPS, WHICH DO YOU THINK OF FIRST?

Posed to respondents who browse real estate website / mobile apps.



HOW OFTEN DO YOU VISIT EACH OF THE FOLLOWING?

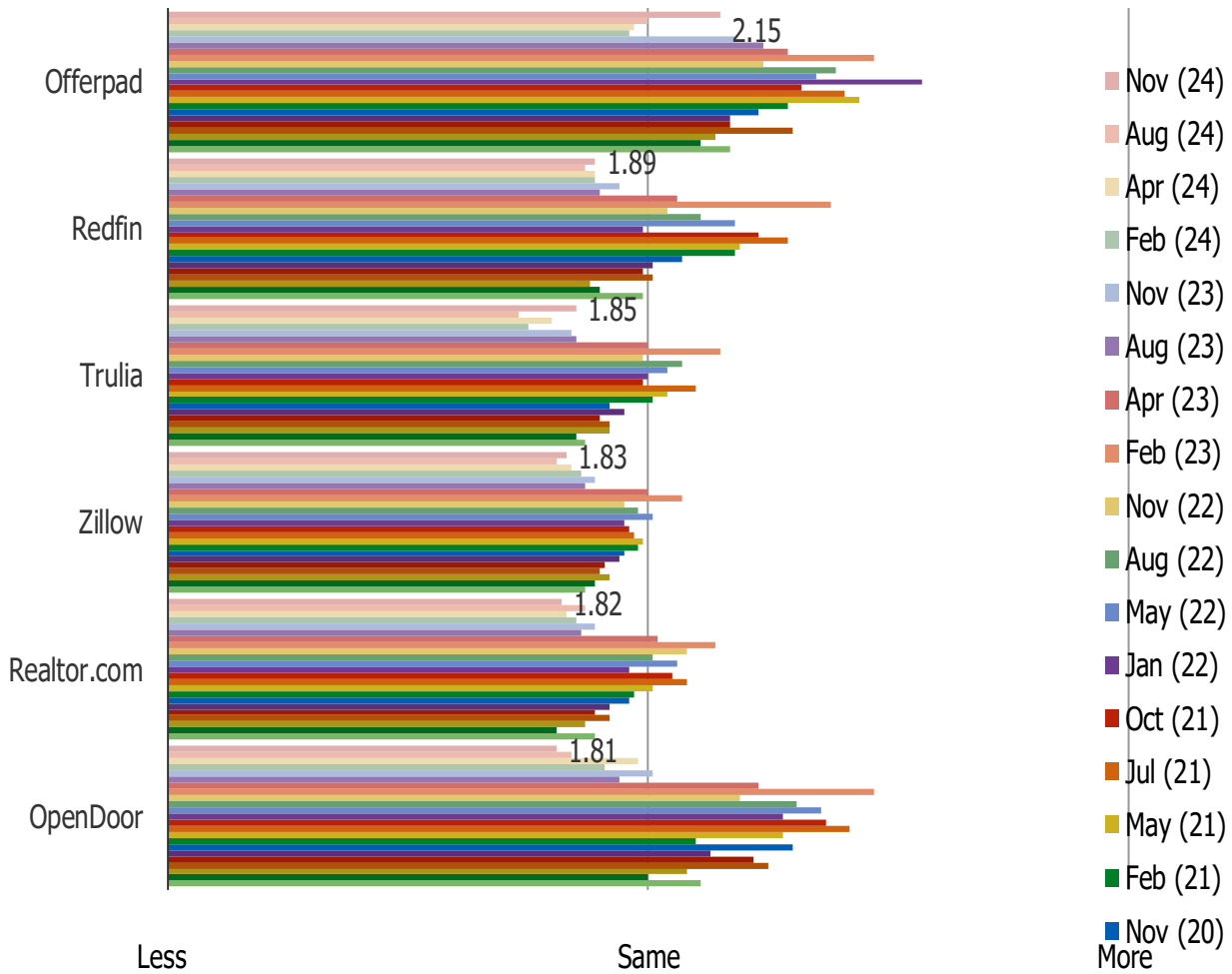
Posed to respondents who have visited each of the following.



	N=
Zillow	570
Redfin	163
Realtor.com	384
OpenDoor	107
Offerpad	48
Trulia	179

HAVE YOU RECENTLY BEEN INCREASING OR DECREASING HOW OFTEN YOU VISIT THIS SITE/APP?

Posed to respondents who have visited each of the following.

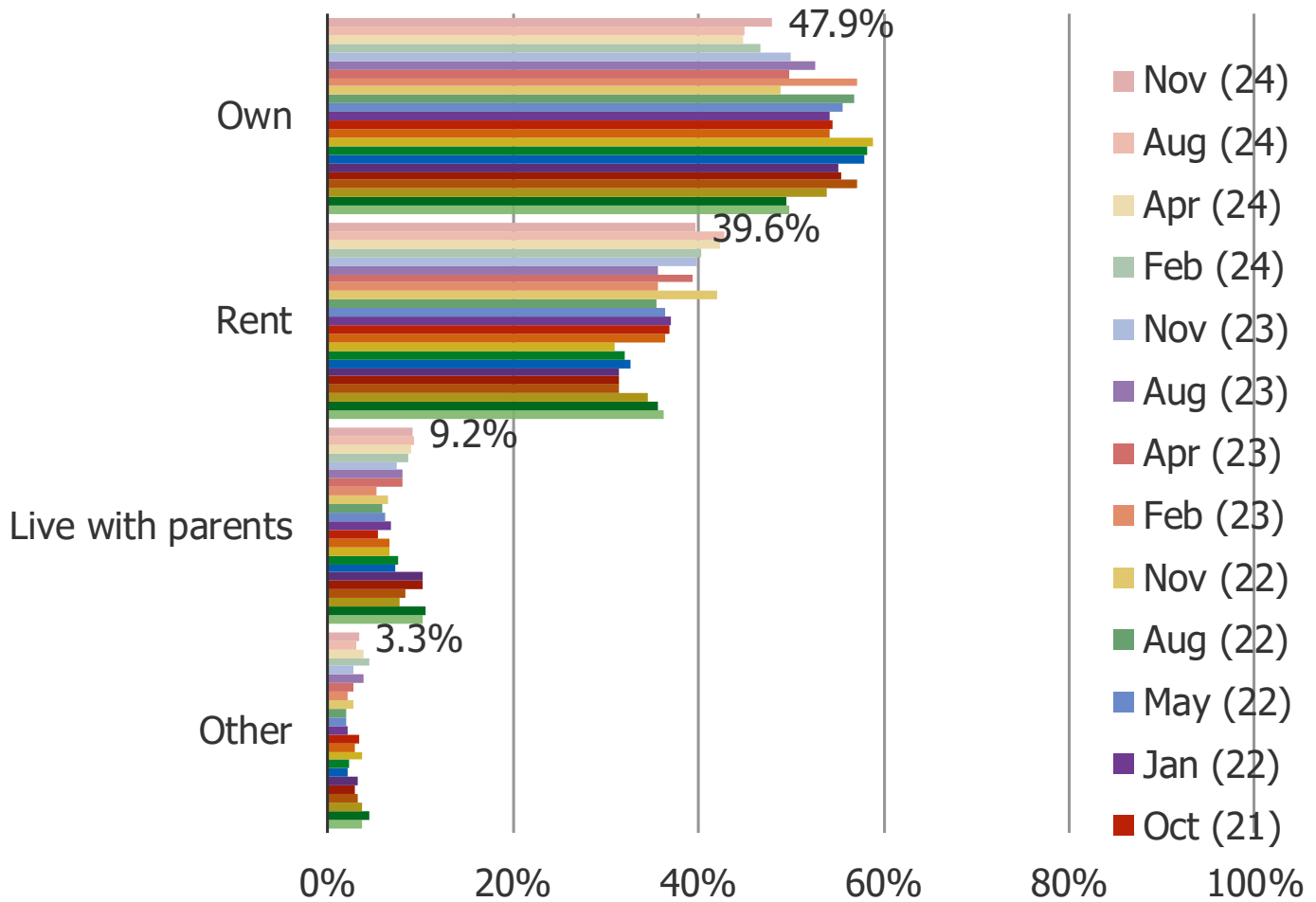


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SECTOR TRENDS

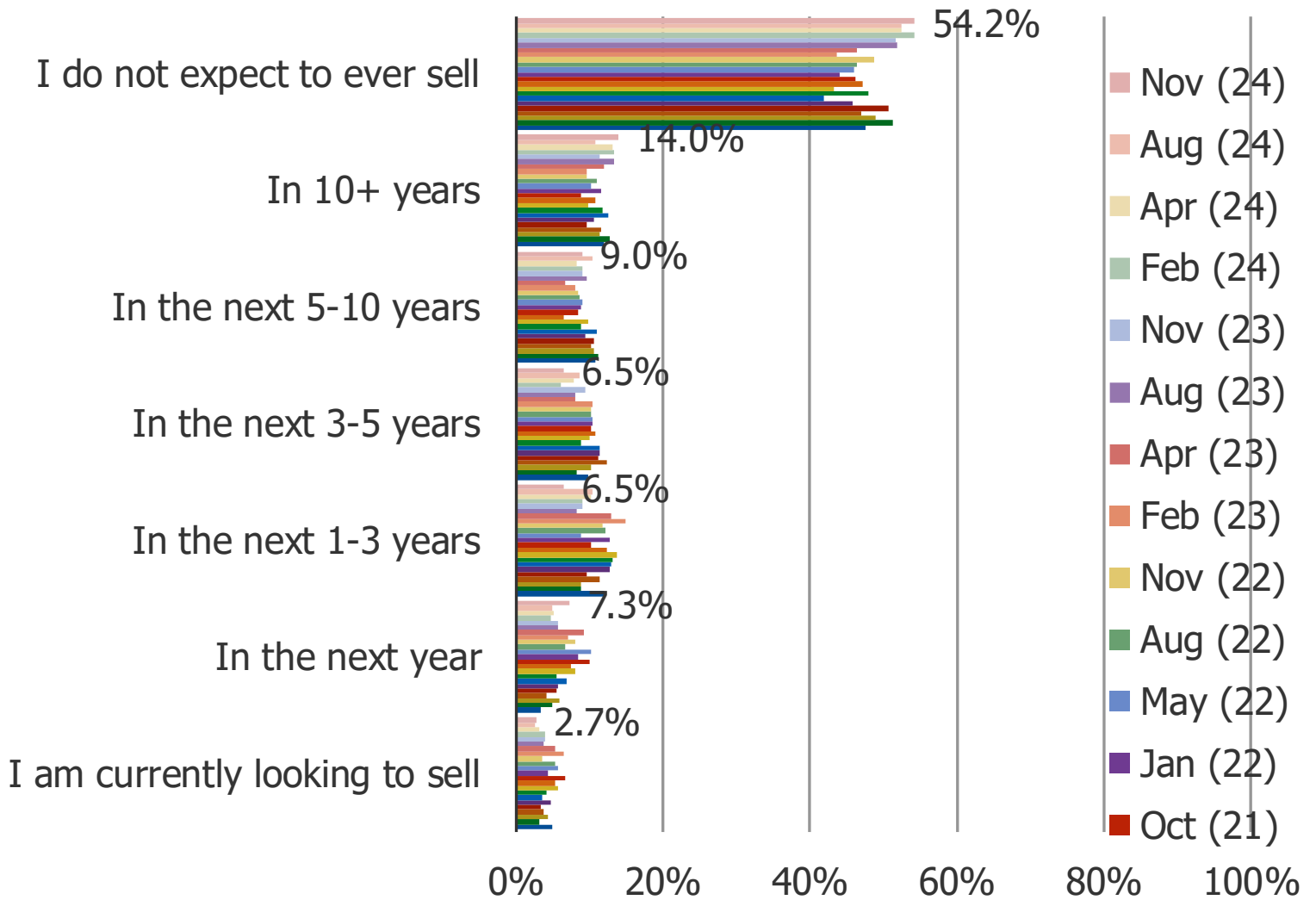
WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT LIVING SITUATION?

Posed to all respondents



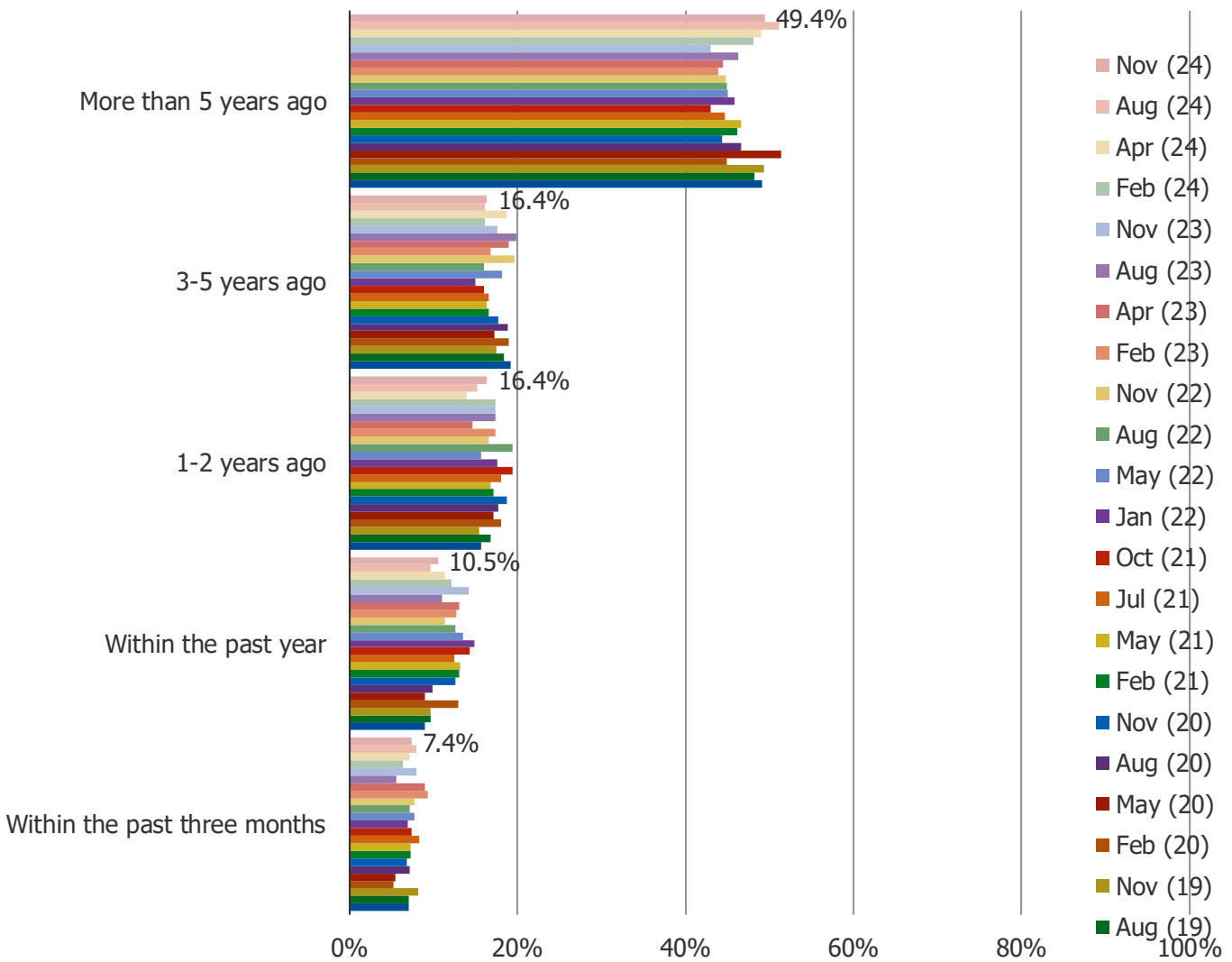
DO YOU EXPECT TO SELL YOUR HOME AT ANY POINT IN THE FUTURE?

Posed to home owners



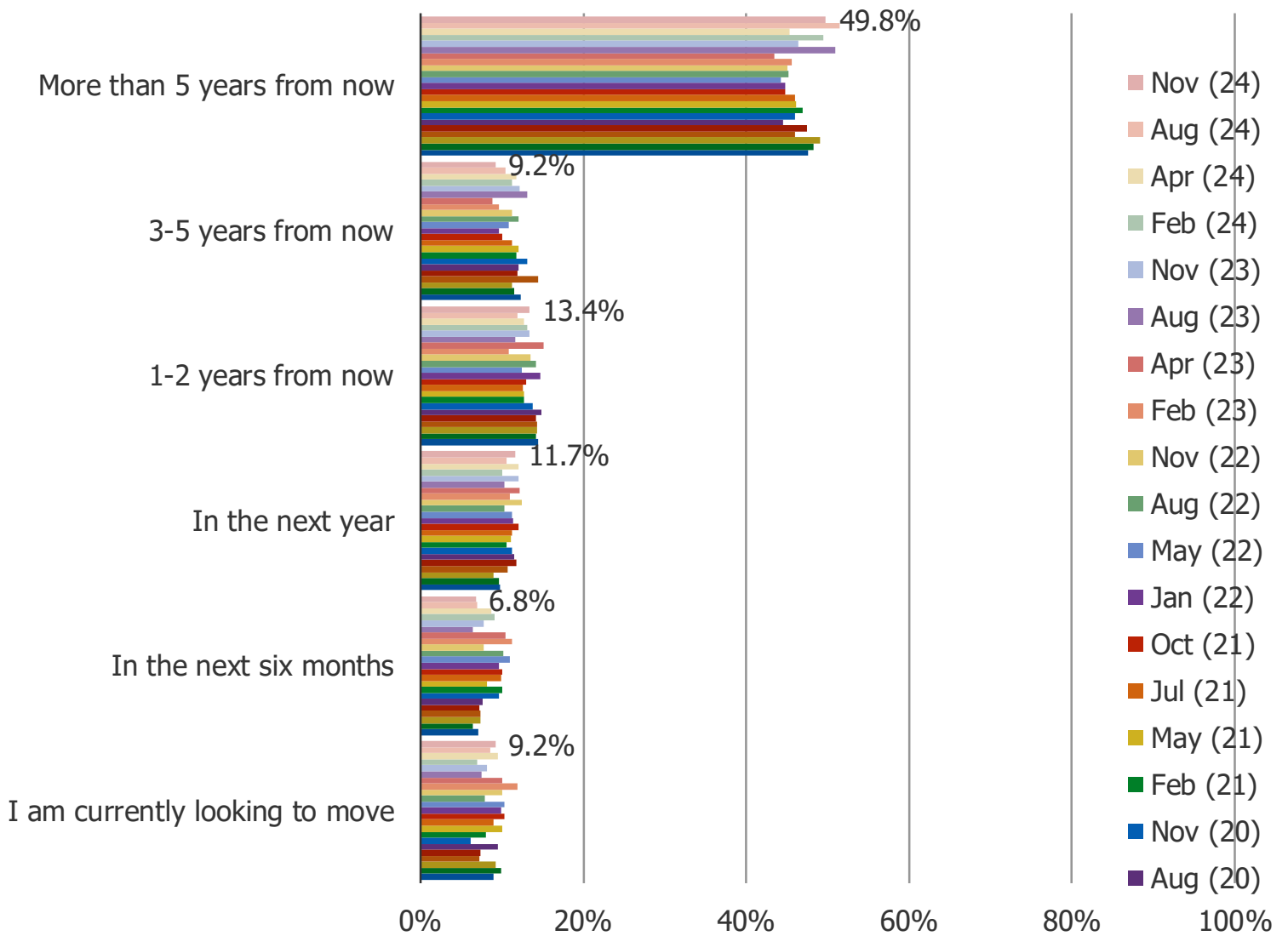
WHEN IS THE LAST TIME YOU MOVED?

Posed to all respondents



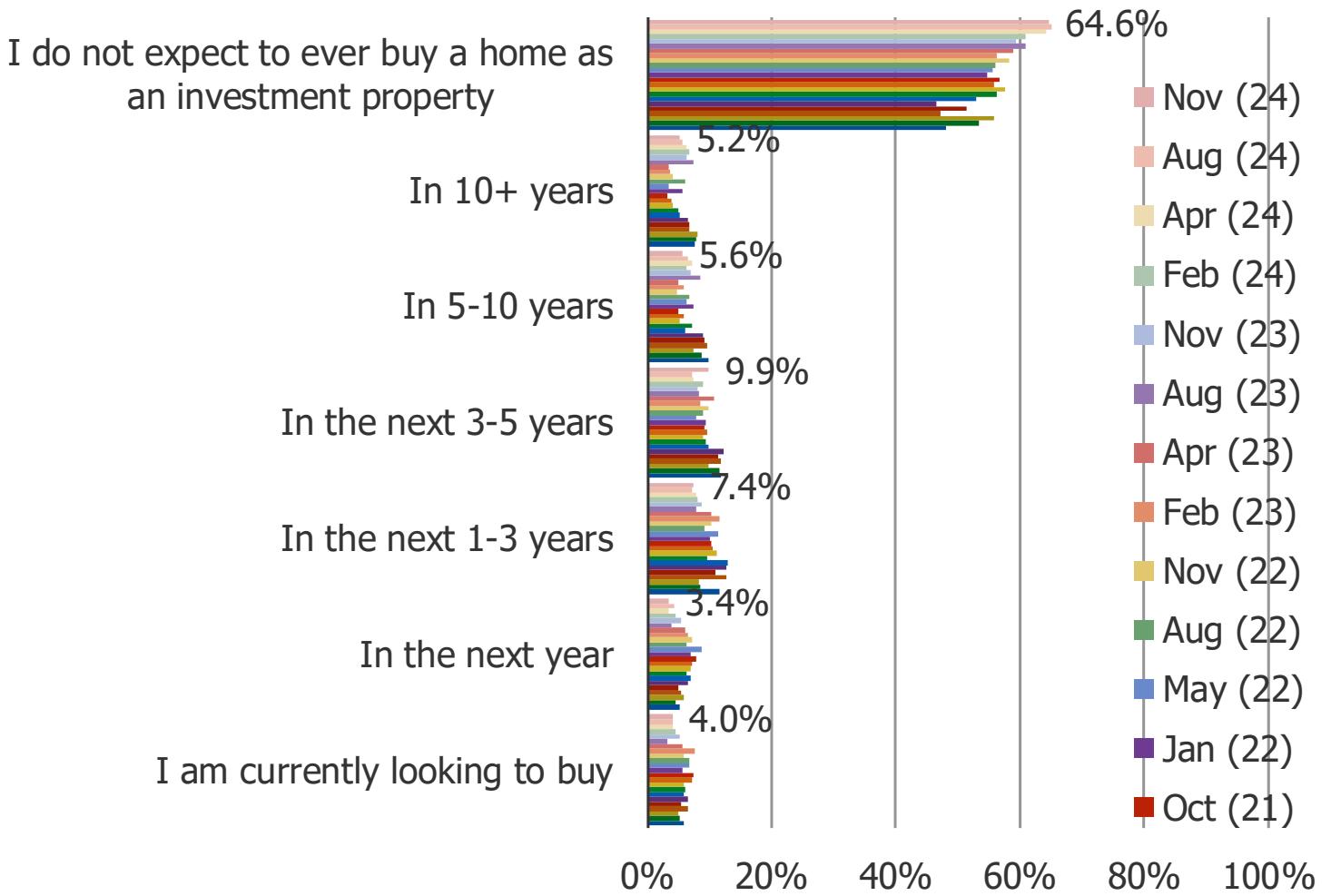
WHEN DO YOU EXPECT TO MOVE AGAIN?

Posed to all respondents



DO YOU EXPECT TO BUY AN INVESTMENT PROPERTY AT ANY POINT IN THE FUTURE?

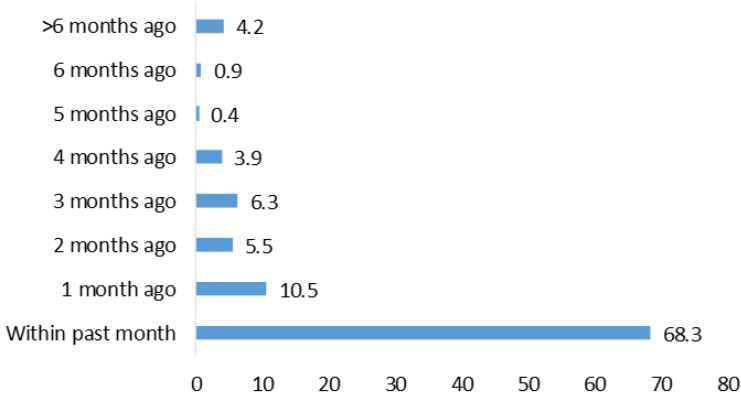
Posed to all respondents



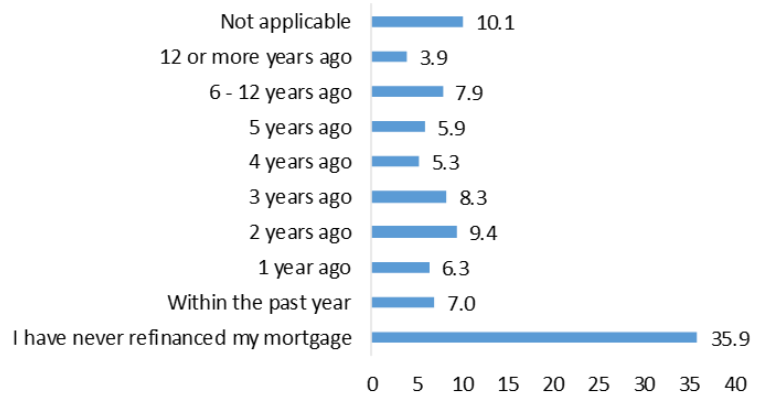
MONTHLY DATA

MORTGAGE DELINQUENCIES

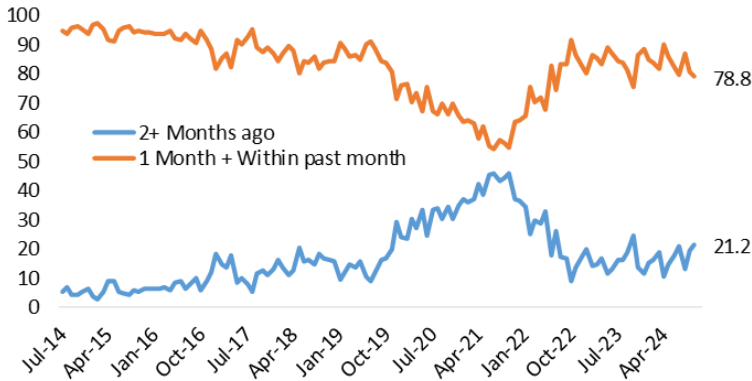
Last Mortgage Payment (% Homeowners)



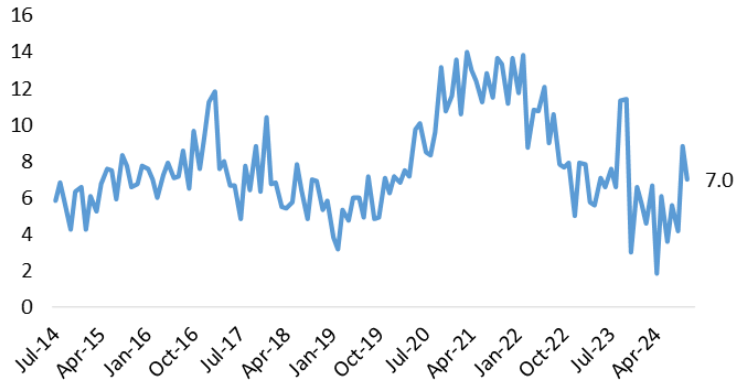
Last Time Refinanced Mortgage (% Homeowners)



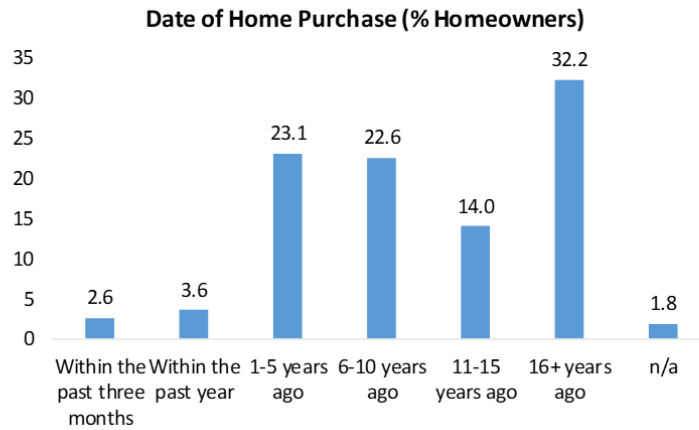
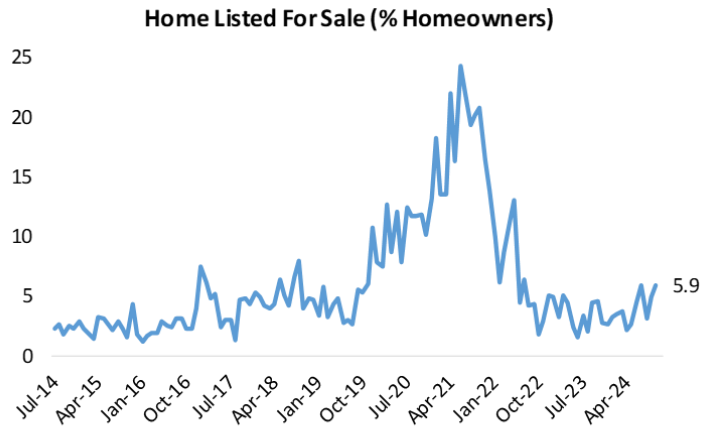
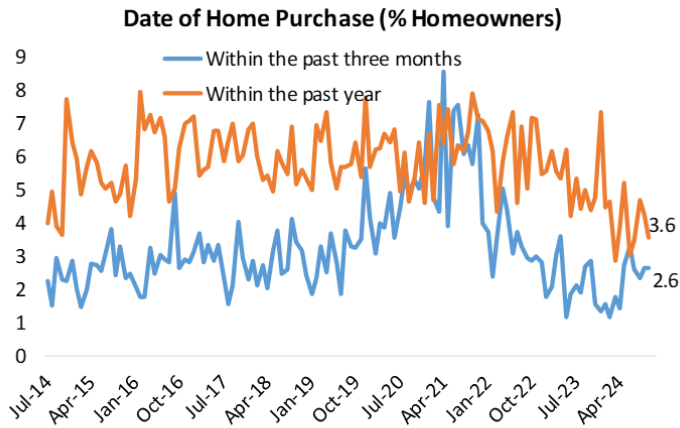
Last Mortgage Payment (% Homeowners)



Last Time Refinanced Mortgage: Within past year (% Homeowners)

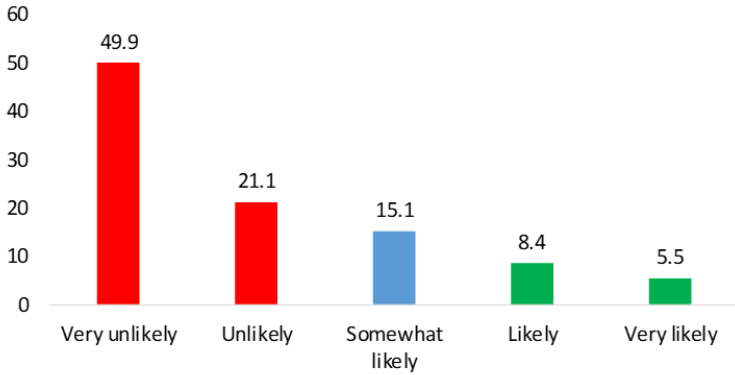


RECENT HOME PURCHASES

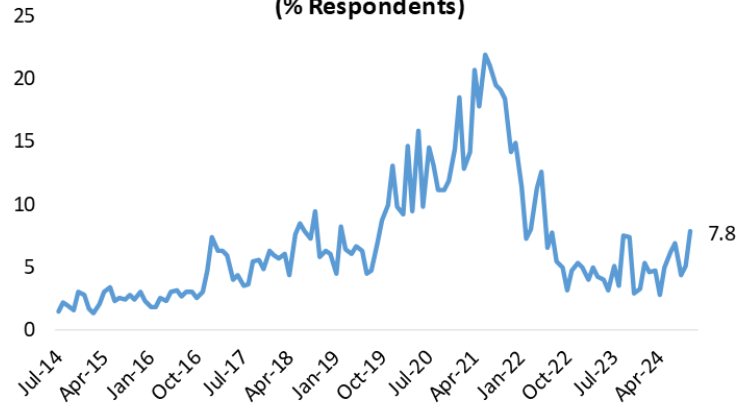


FUTURE HOME PURCHASES

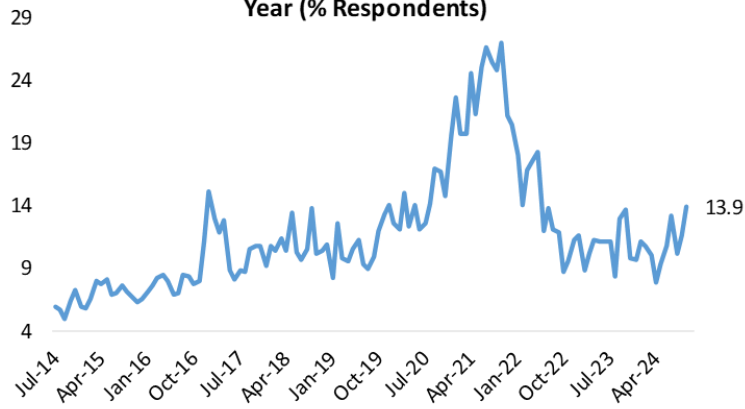
**Likelihood of Home Purchase In The Next Year
 (% Respondents)**



**Applied For Building Permit In Past Month
 (% Respondents)**

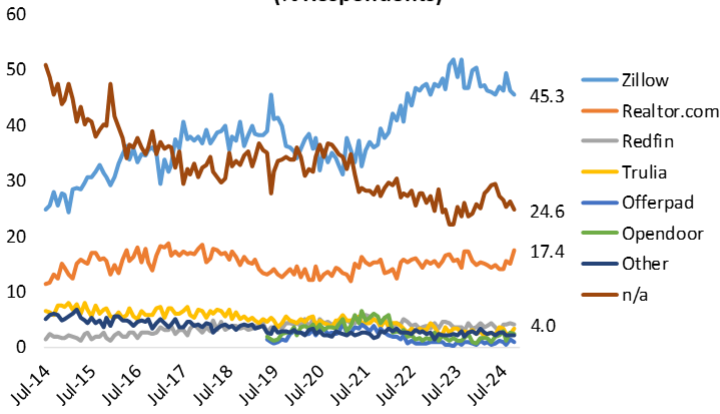


**Likely or Very Likely To Purchase A Home In The Next
 Year (% Respondents)**

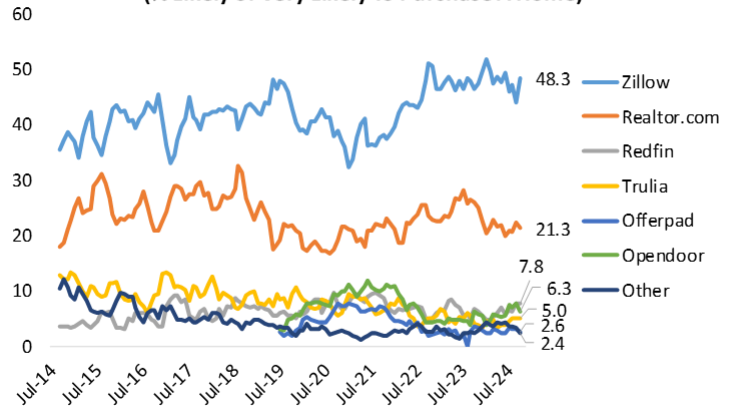


FAVORITE REAL ESTATE APP

**Favorite Website/App for Searching for Real Estate
 (% Respondents)**

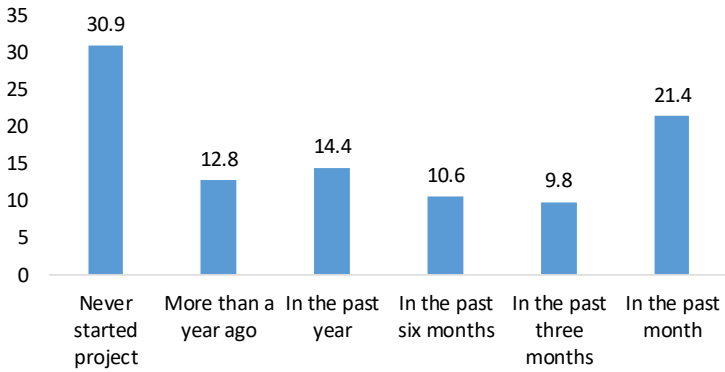


**Favorite Website/App for Searching for Real Estate
 (% Likely or Very Likely To Purchase A Home)**

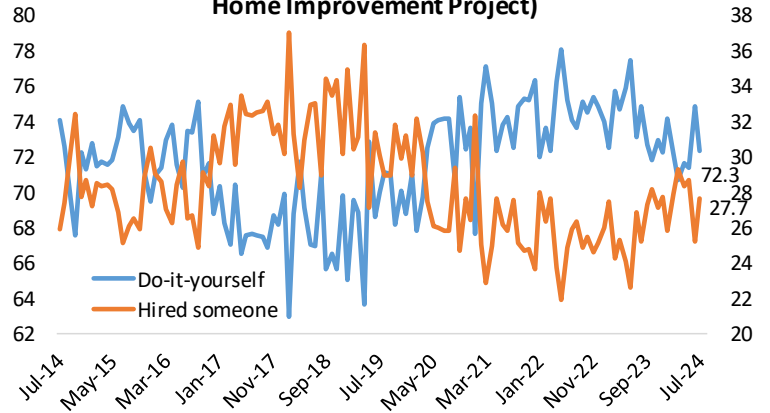


HOME IMPROVEMENT PROJECTS

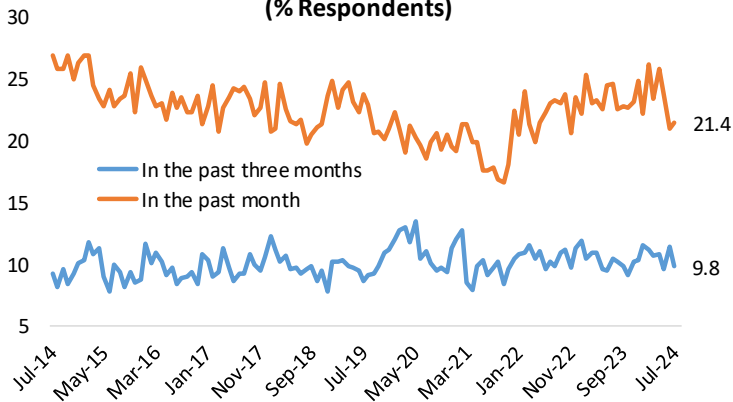
Last Time Starting A Home Improvement Project (% Respondents)



DIY vs Hired Help (% of Respondents Who Have Done Home Improvement Project)



Last Time Starting A Home Improvement Project (% Respondents)



Plans To Start A Home Improvement Project In Next Six Months (% Respondents)

