

BESPOKE SURVEYS

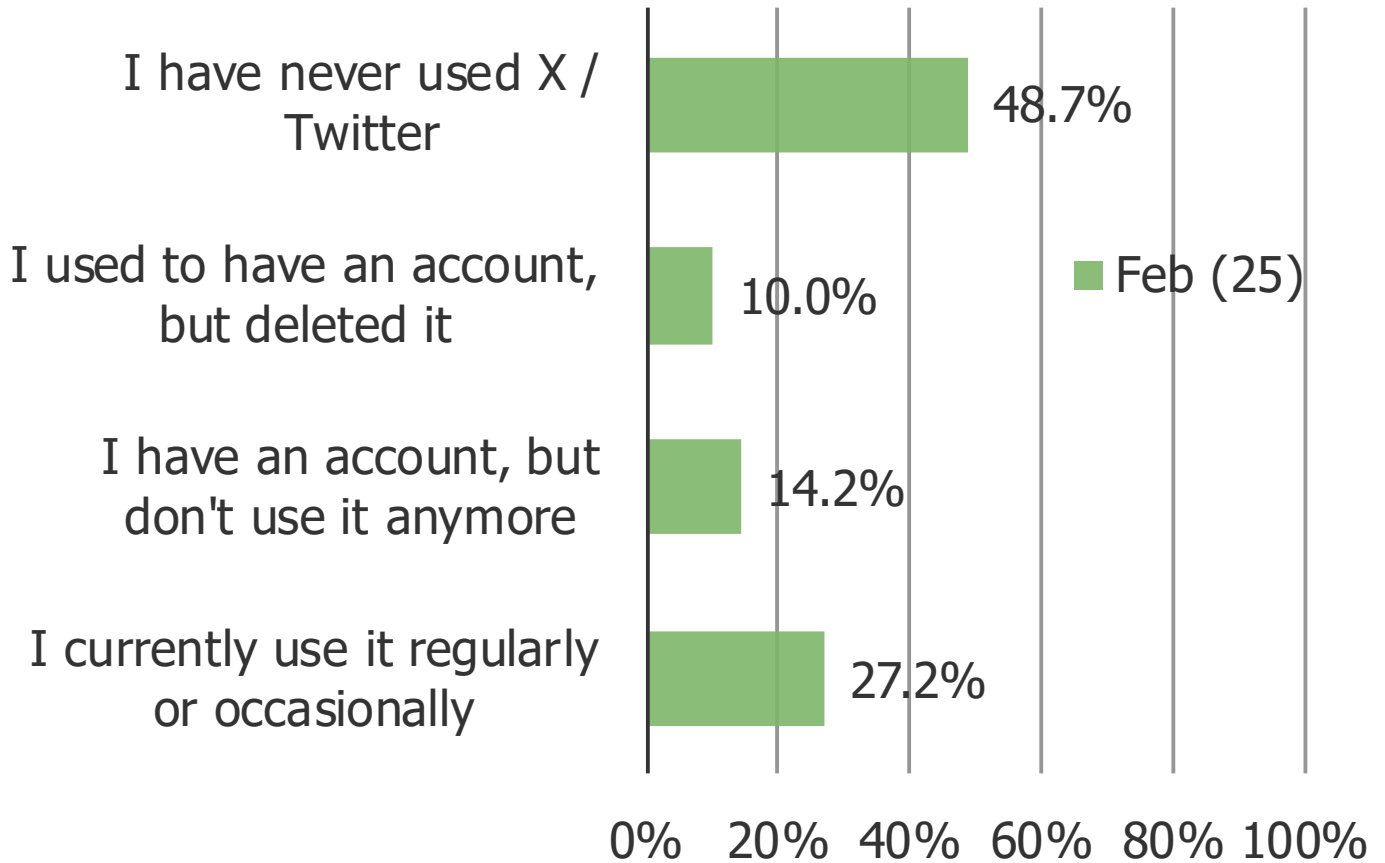
## Mobile Payments, Crypto, and Investments, Vol 26

1250+ Respondents Per Quarter

## NEW QUESTIONS

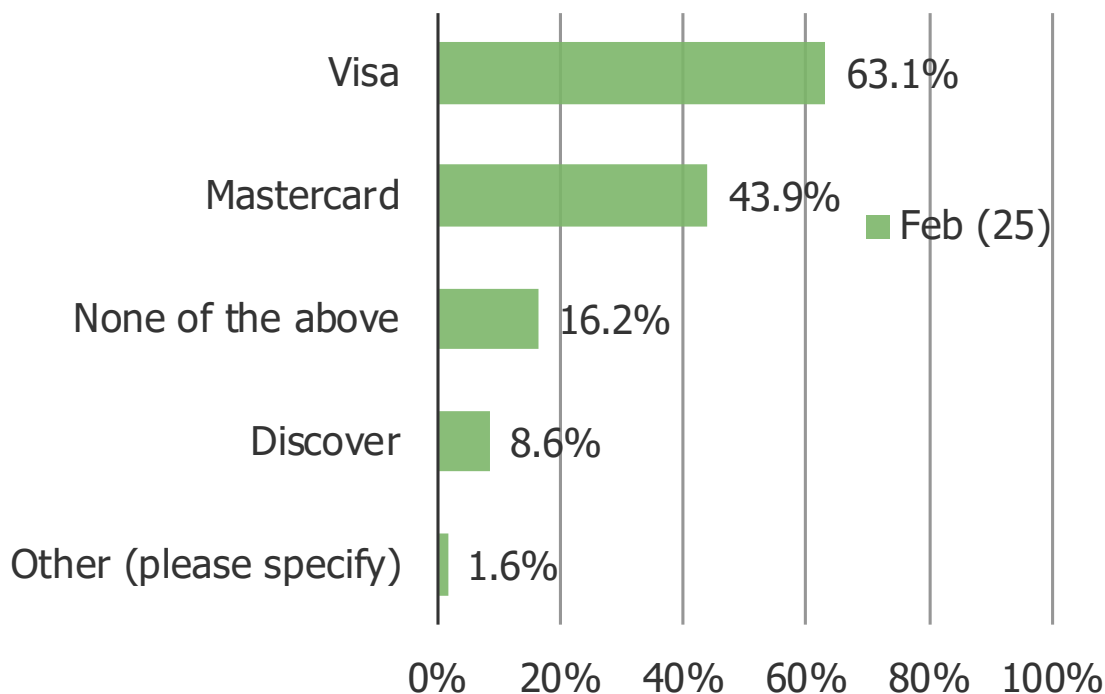
WHICH OF THE FOLLOWING BEST DESCRIBES YOUR EXPERIENCE WITH THE PLATFORM X (FORMERLY KNOWN AS TWITTER)?

Posed to all respondents

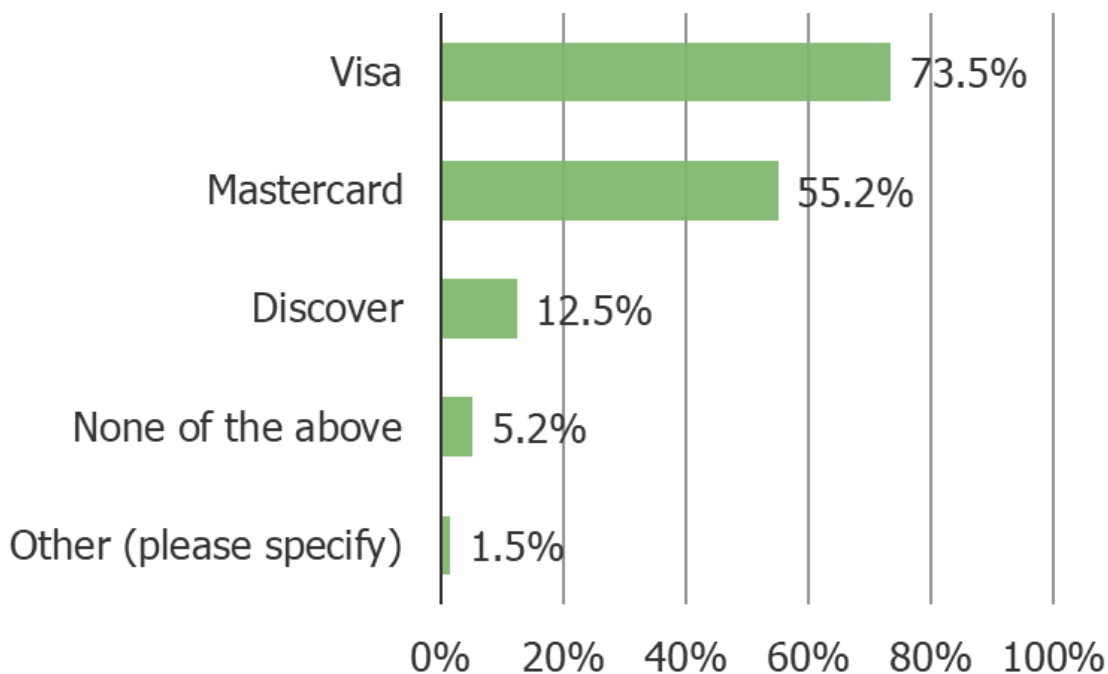


DO YOU HAVE ANY DEBIT CARDS WITH THE FOLLOWING? SELECT ALL THAT APPLY

Posed to all respondents

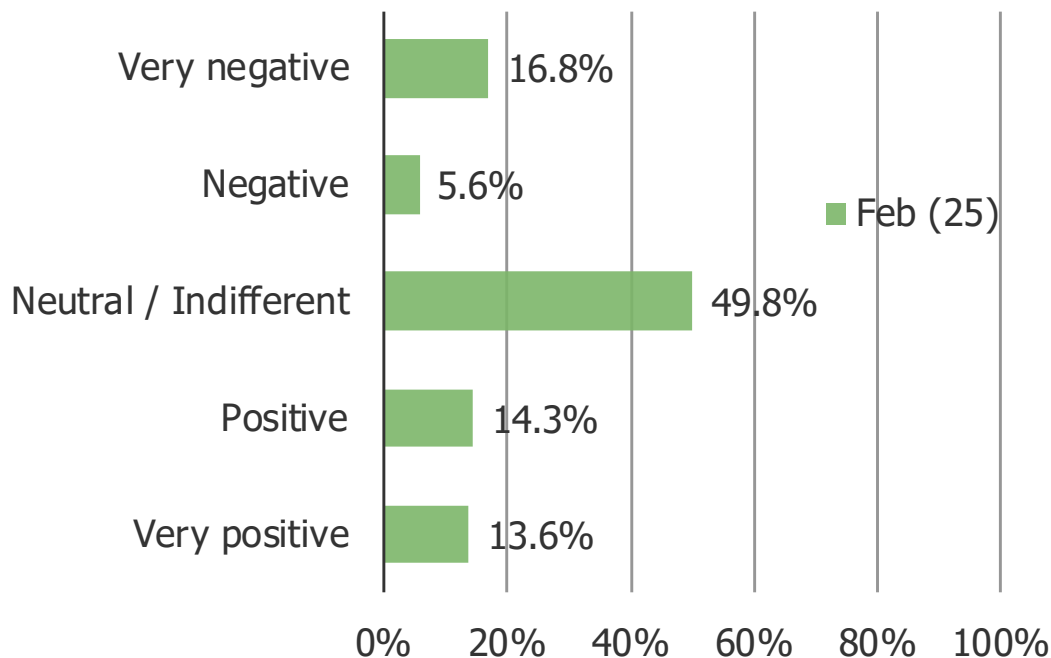


Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272

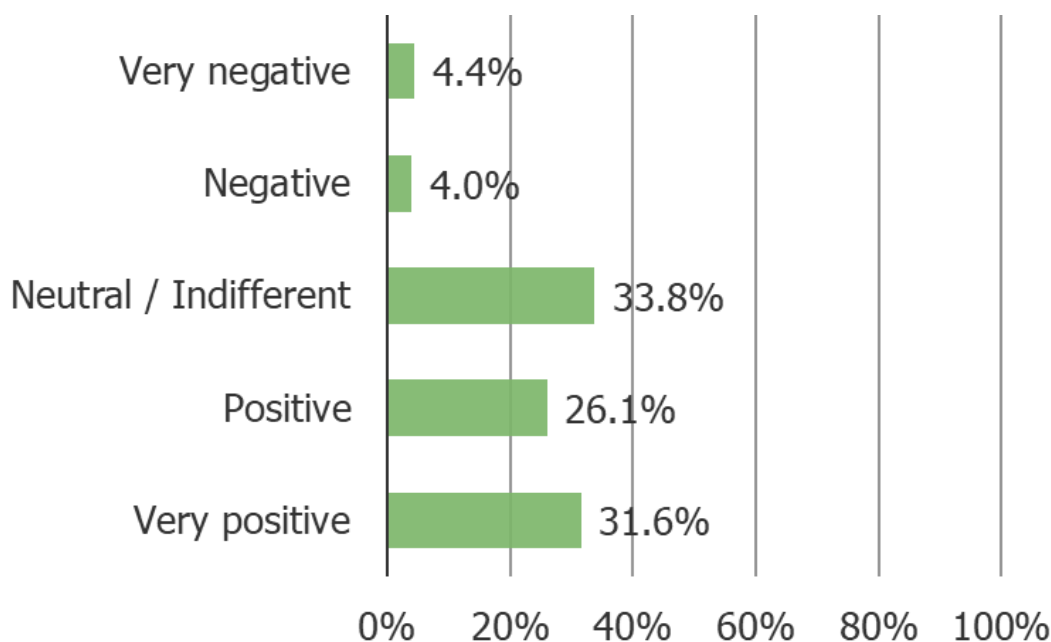


X (FORMERLY KNOWN AS TWITTER) ANNOUNCED THAT IT WILL BE ADDING "X MONEY" THIS YEAR, A PLATFORM THAT WILL ALLOW USERS TO SEND AND RECEIVE MONEY THROUGH THE X APP. WHAT IS YOUR OPINION OF THIS ANNOUNCEMENT?

Posed to all respondents

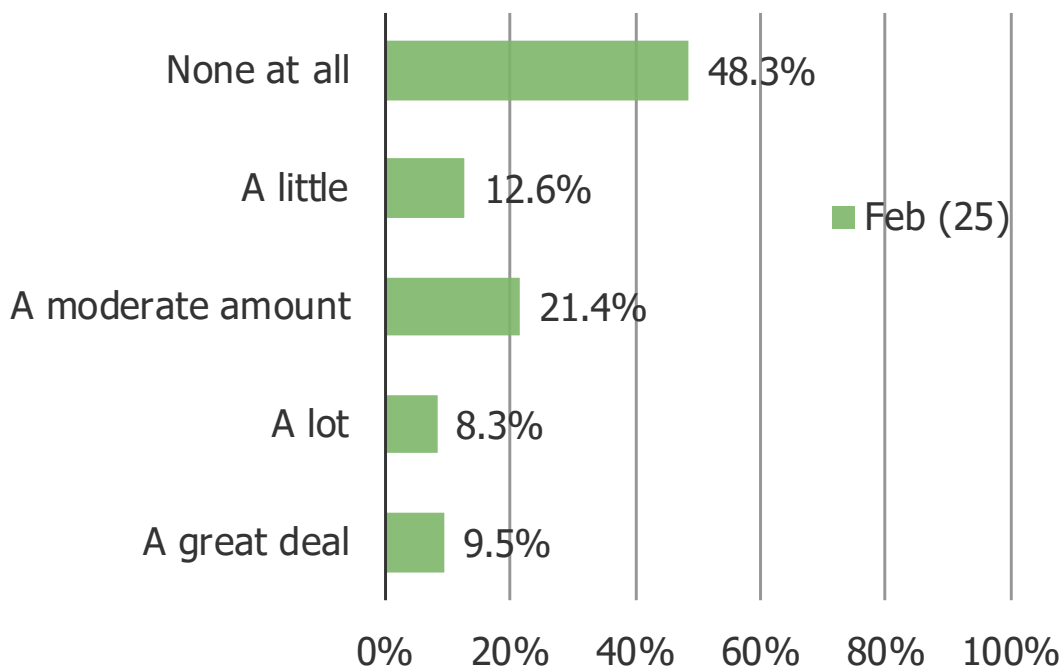


Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272

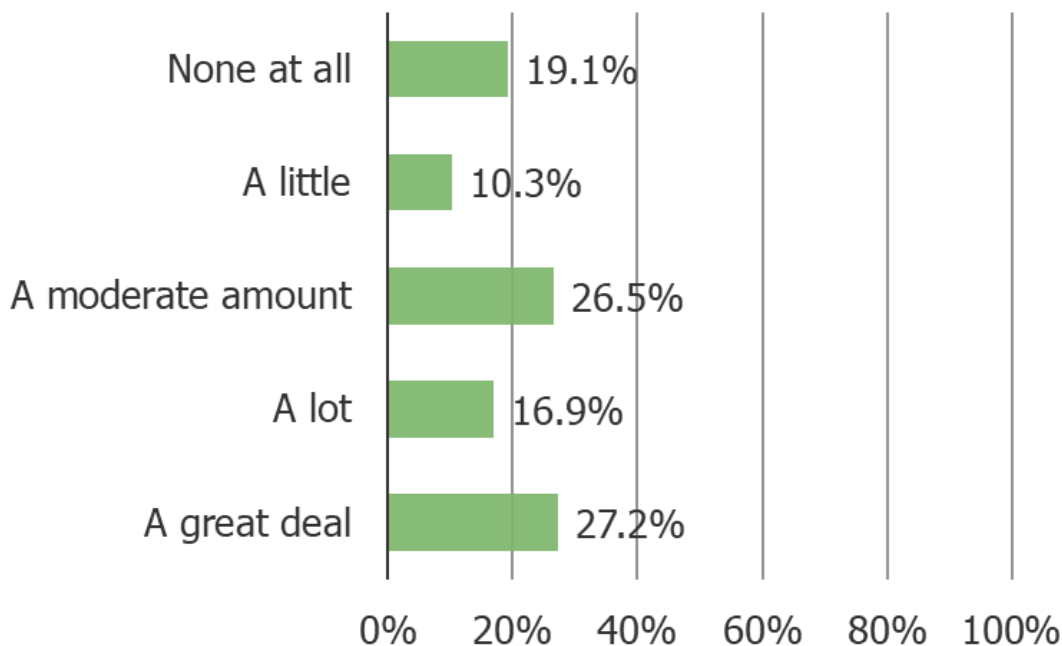


HOW MUCH TRUST WOULD YOU HAVE IN X (FORMERLY KNOWN AS TWITTER) TO HANDLE YOUR FINANCIAL TRANSACTIONS SECURELY?

Posed to all respondents

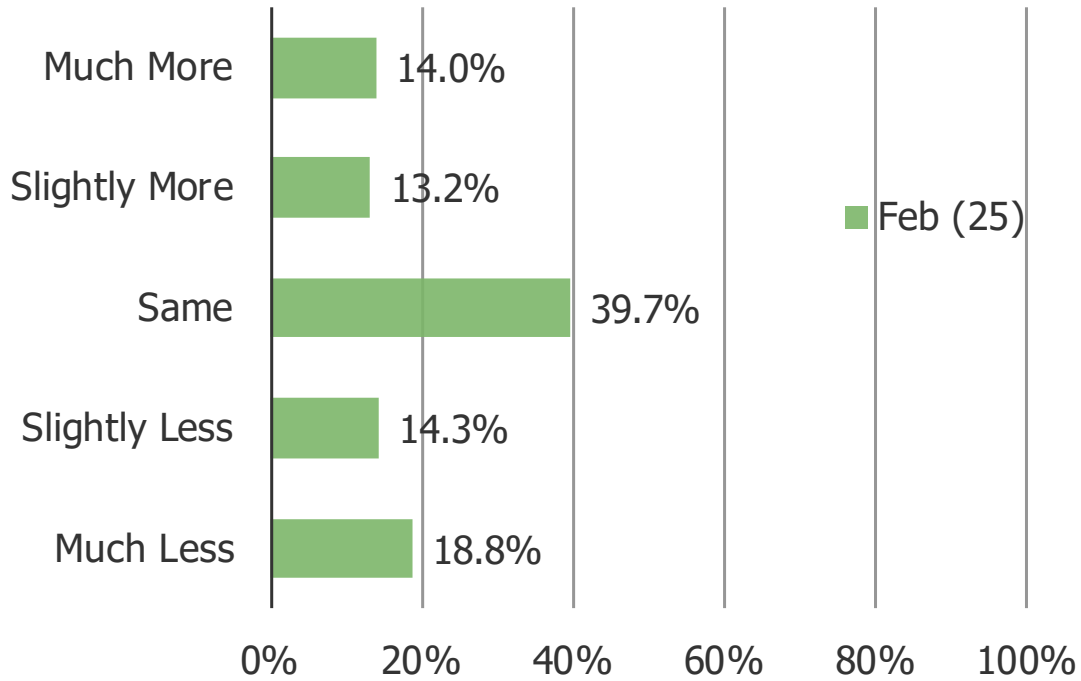


Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272



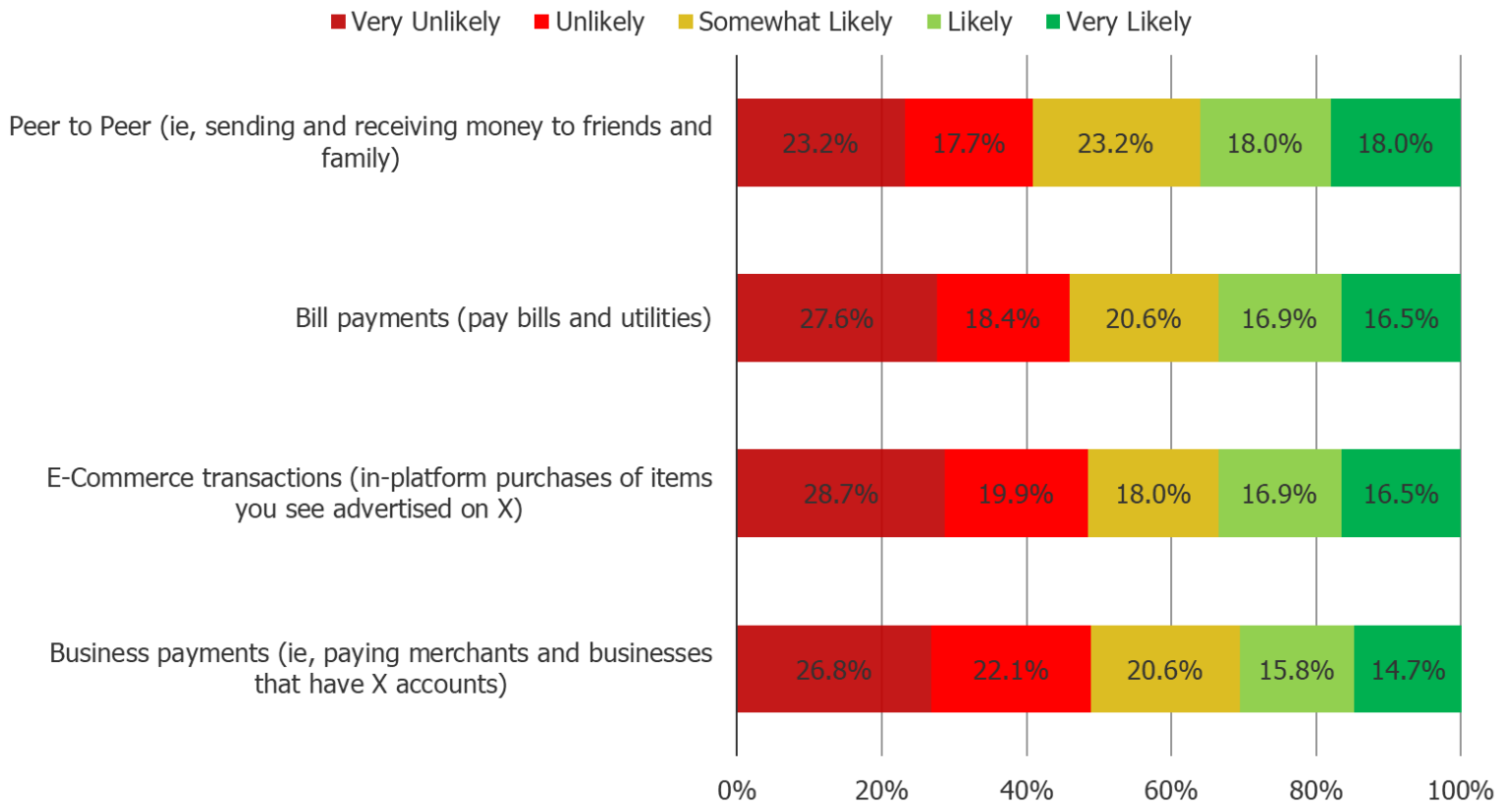
HOW MUCH DO YOU TRUST X / TWITTER TO HANDLE YOUR FINANCIAL TRANSACTIONS COMPARED TO ESTABLISHED PAYMENT PROVIDERS LIKE VENMO OR ZELLE?

Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272



HOW LIKELY ARE YOU TO USE X / TWITTER MONEY FOR THE FOLLOWING TYPES OF PAYMENTS...

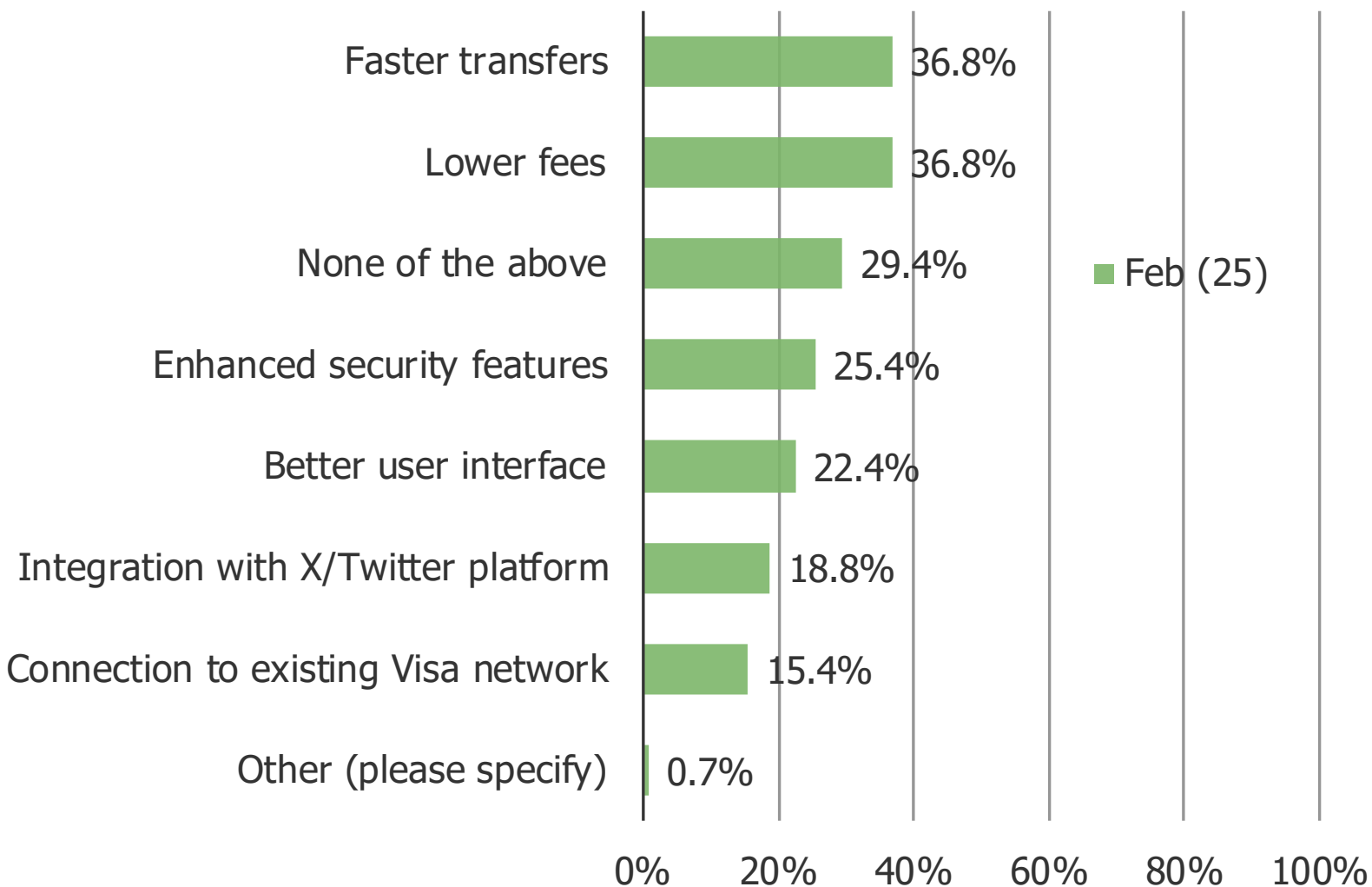
Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272





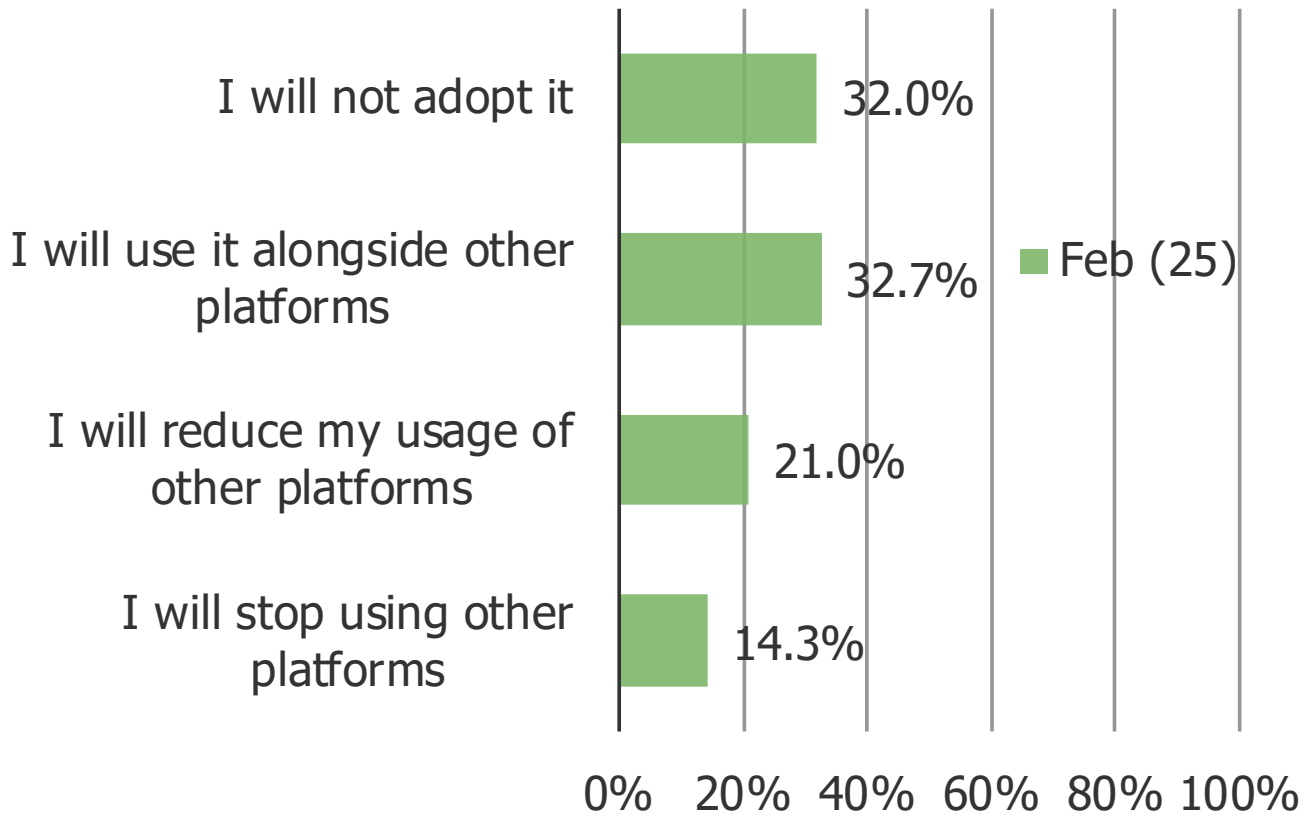
WHICH FEATURES WOULD MAKE YOU CONSIDER SWITCHING FROM YOUR CURRENT PAYMENT APP (LIKE VENMO/CASH APP) TO X MONEY? SELECT ALL THAT APPLY

Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272



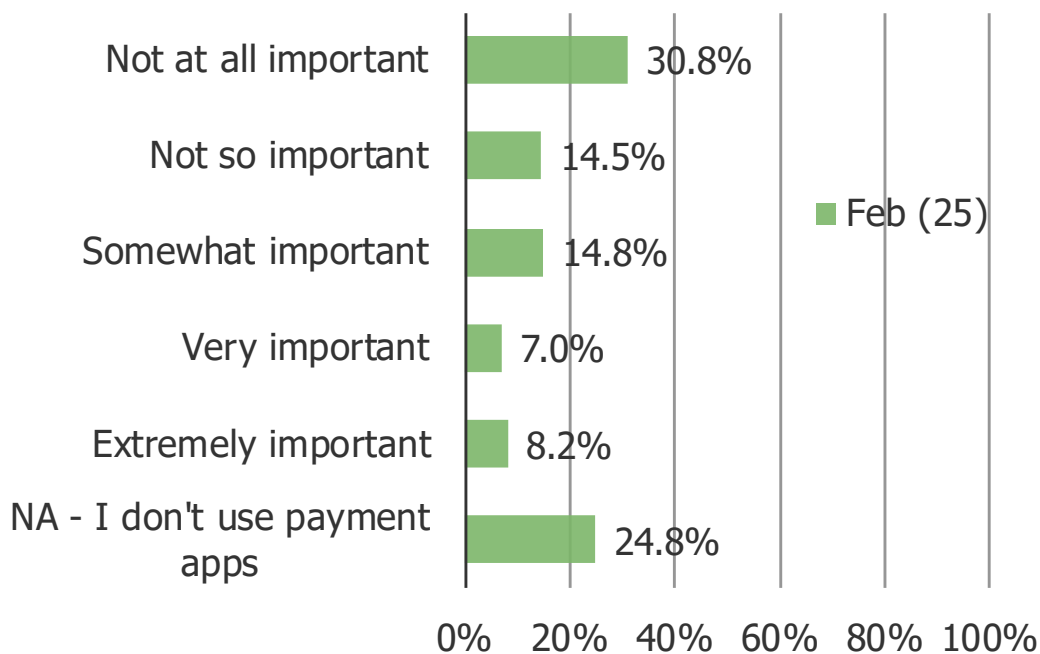
IF YOU ADOPT X MONEY, HOW DO YOU ANTICIPATE IT WILL AFFECT YOUR USE OF CURRENT PAYMENT PLATFORMS LIKE VENMO?

Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272

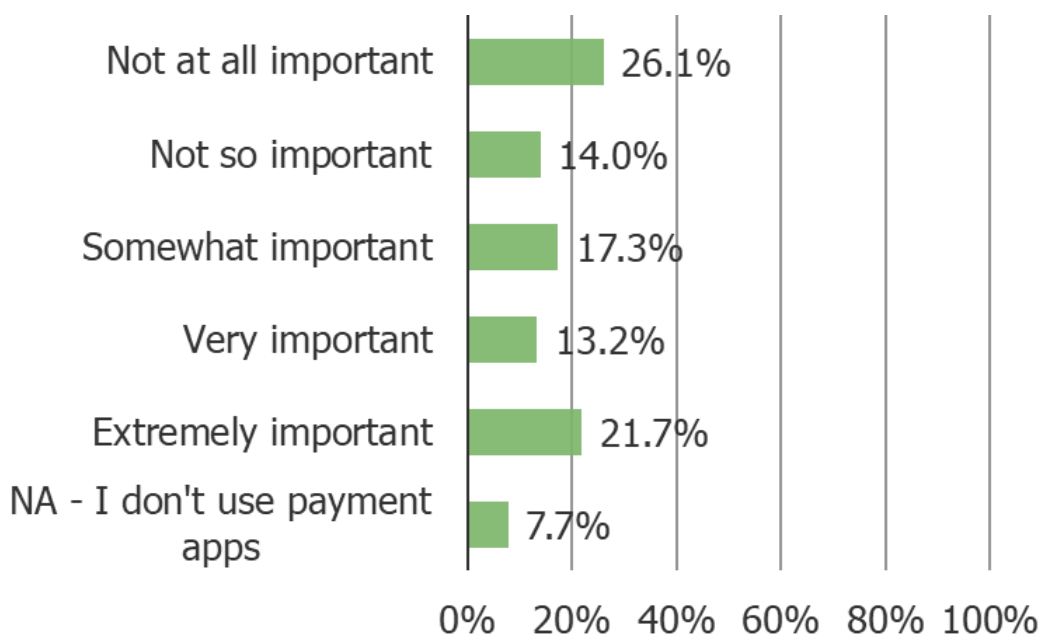


HOW IMPORTANT IS IT TO YOU THAT YOUR PAYMENT APP CONNECTS WITH YOUR SOCIAL MEDIA ACCOUNTS?

Posed to all respondents



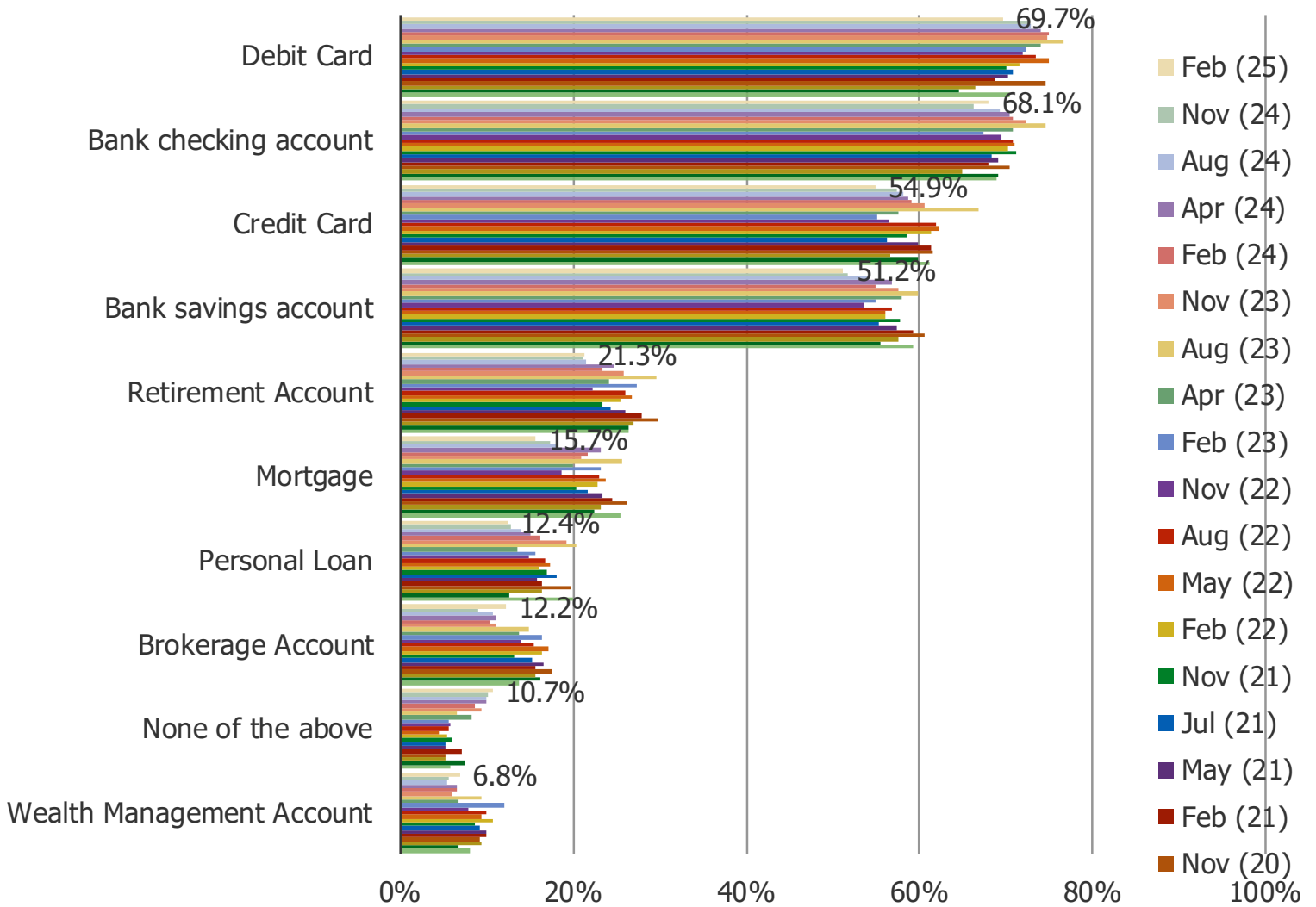
Posed to respondents who regularly or occasionally use X (FKA Twitter): N 272



# SECTOR TRENDS

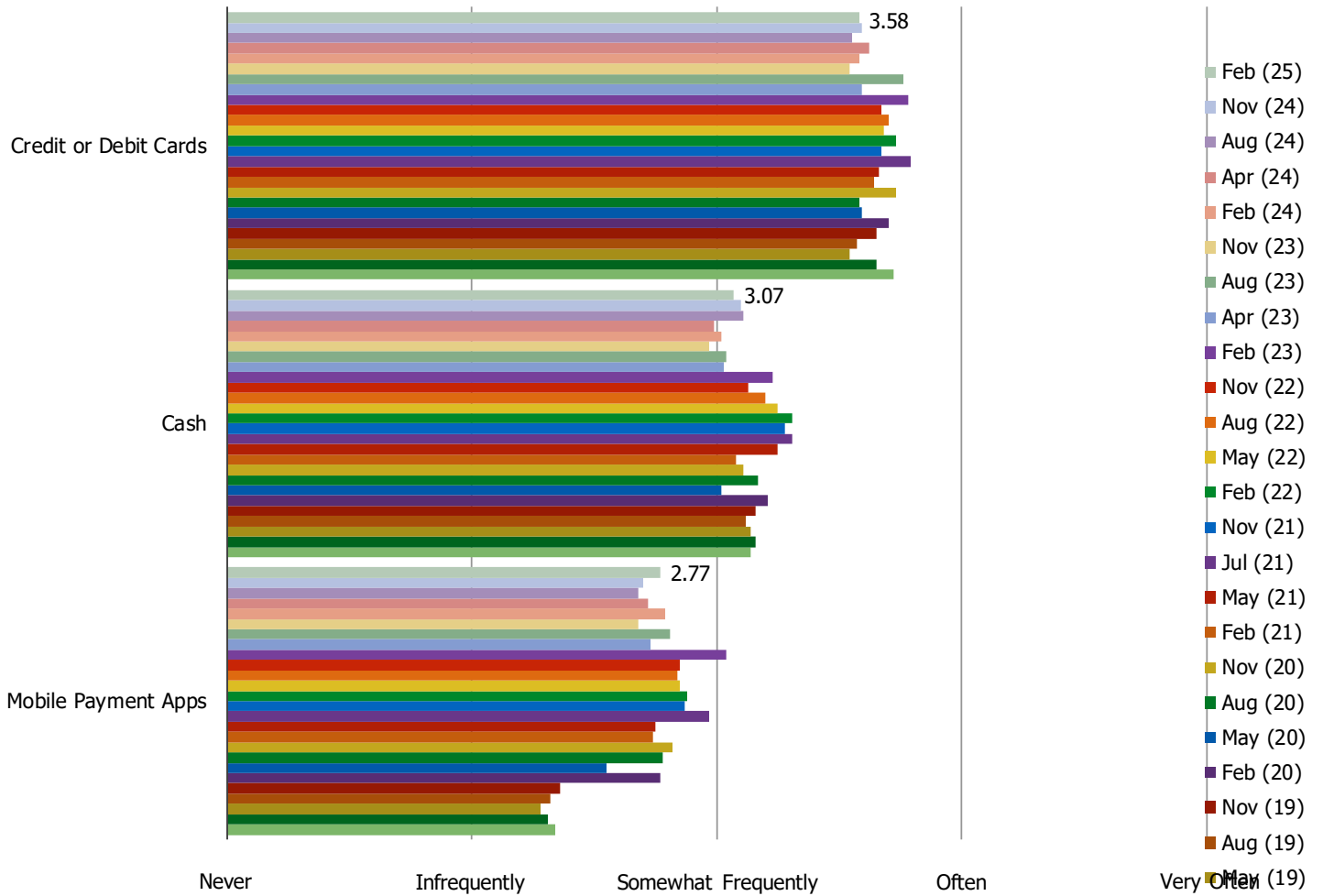
DO YOU PERSONALLY HAVE ANY OF THE FOLLOWING? (SELECT ALL THAT APPLY)

Posed to all respondents



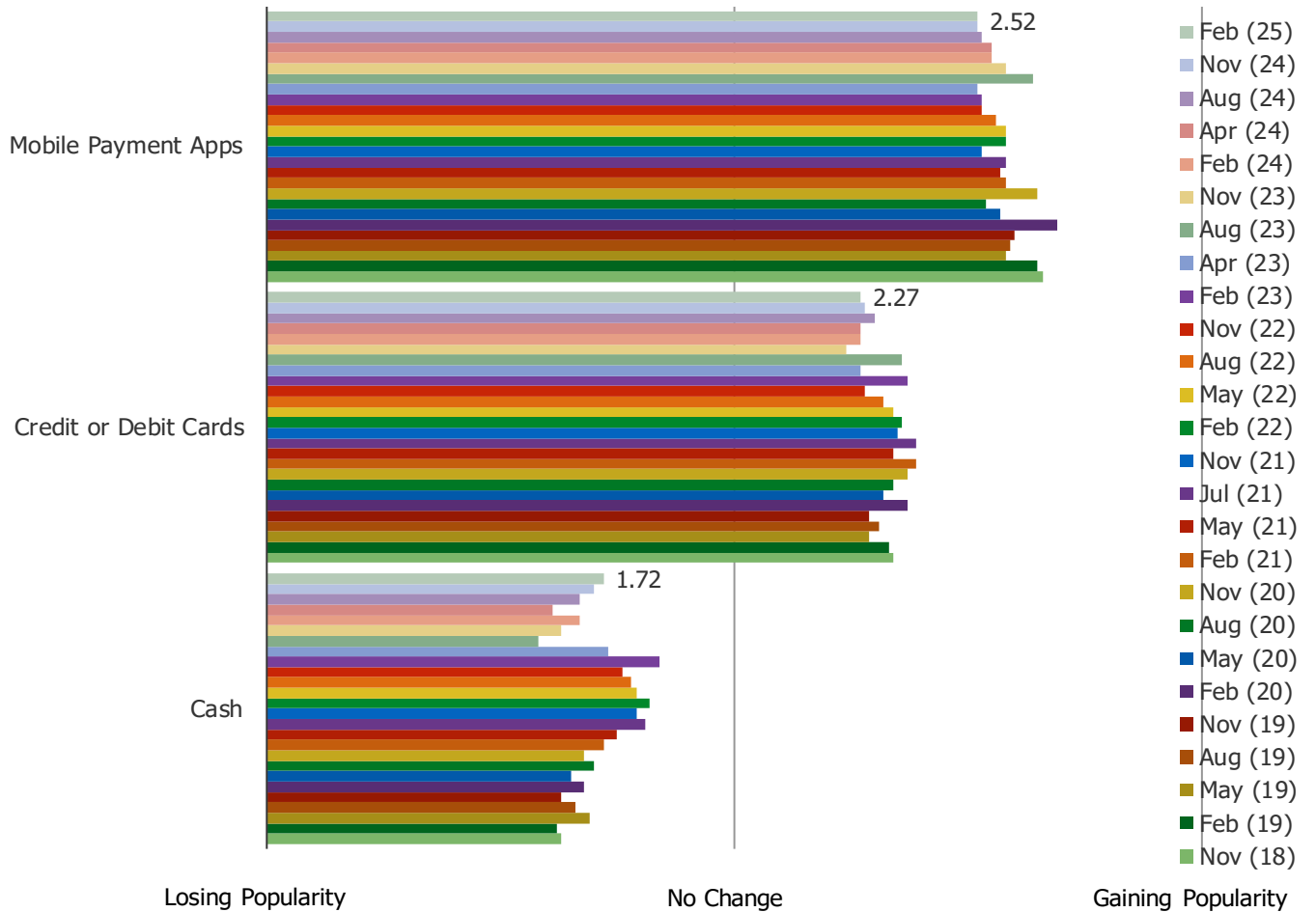
HOW OFTEN DO YOU USE THE FOLLOWING TO SPEND OR TRANSFER MONEY?

Posed to all respondents



DO YOU THINK THE FOLLOWING ARE GAINING OR LOSING POPULARITY AS A METHOD FOR SPENDING OR TRANSFERRING MONEY?

Posed to all respondents

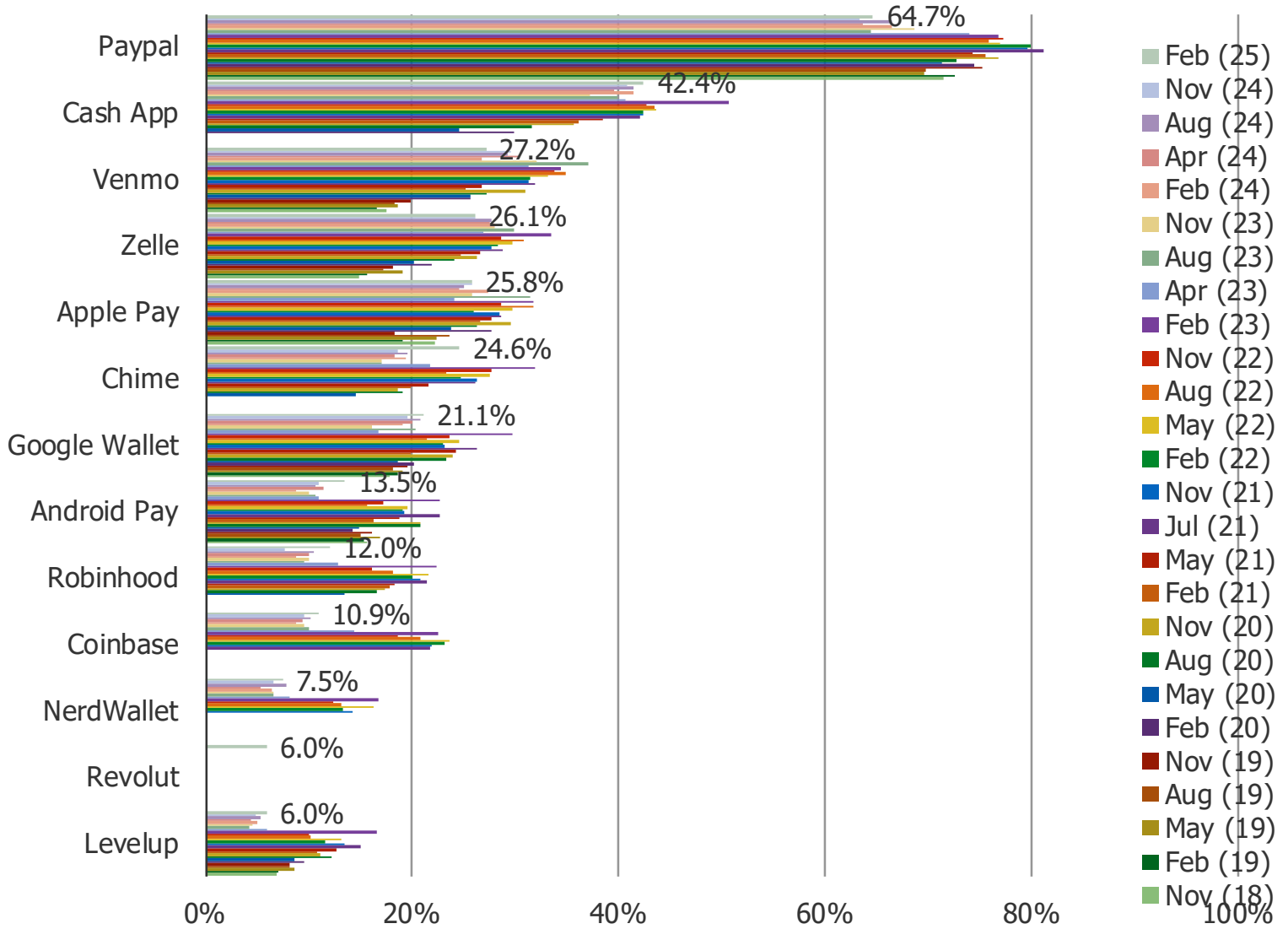


## COMPETITIVE DYNAMICS AND MARKET SHARE



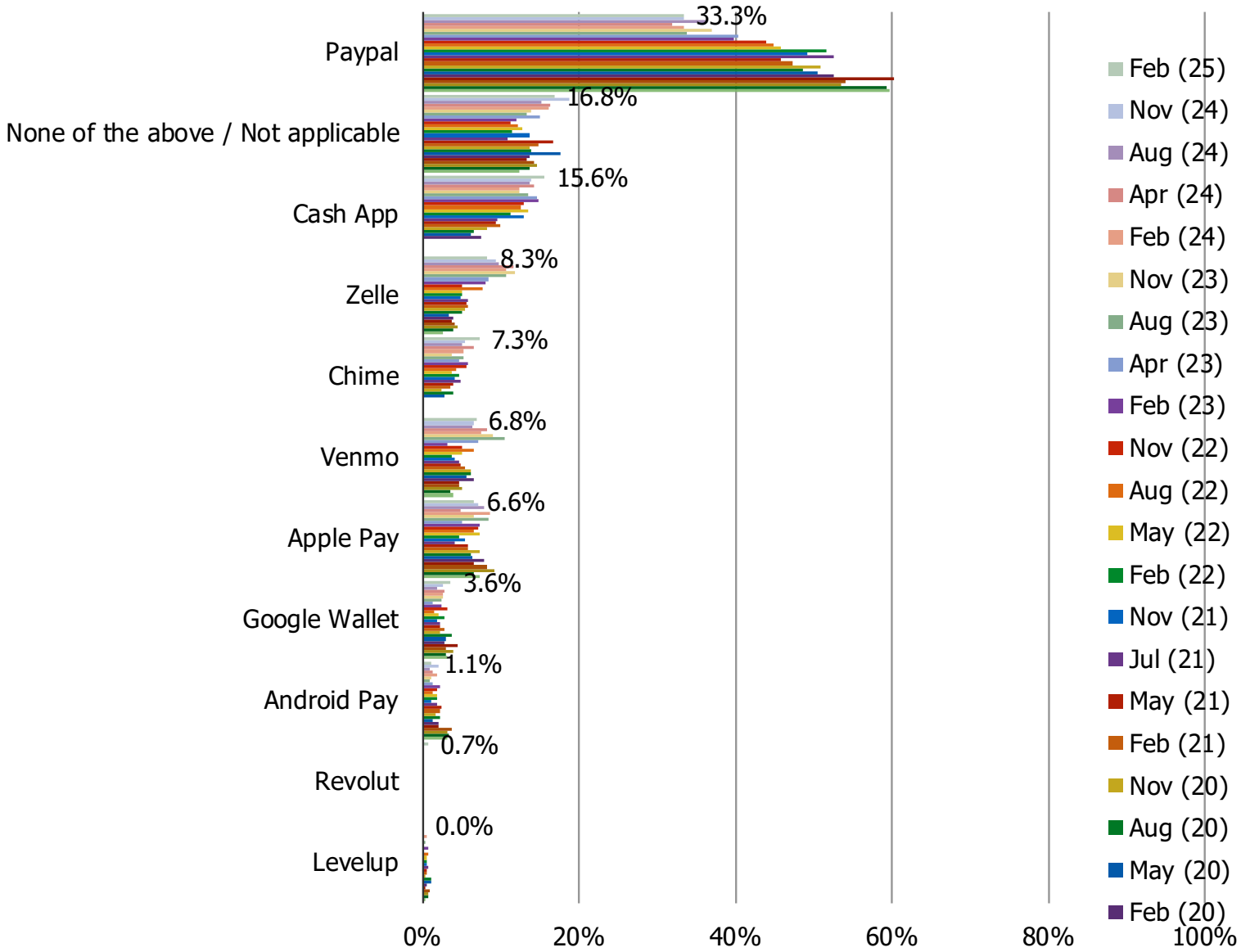
DO USE ANY OF THE FOLLOWING? (SELECT ALL THAT APPLY)

Posed to all respondents



IF YOU COULD ONLY USE ONE OF THE FOLLOWING MOBILE PAYMENTS APP/PLATFORMS GOING FORWARD, WHICH WOULD YOU CHOOSE?

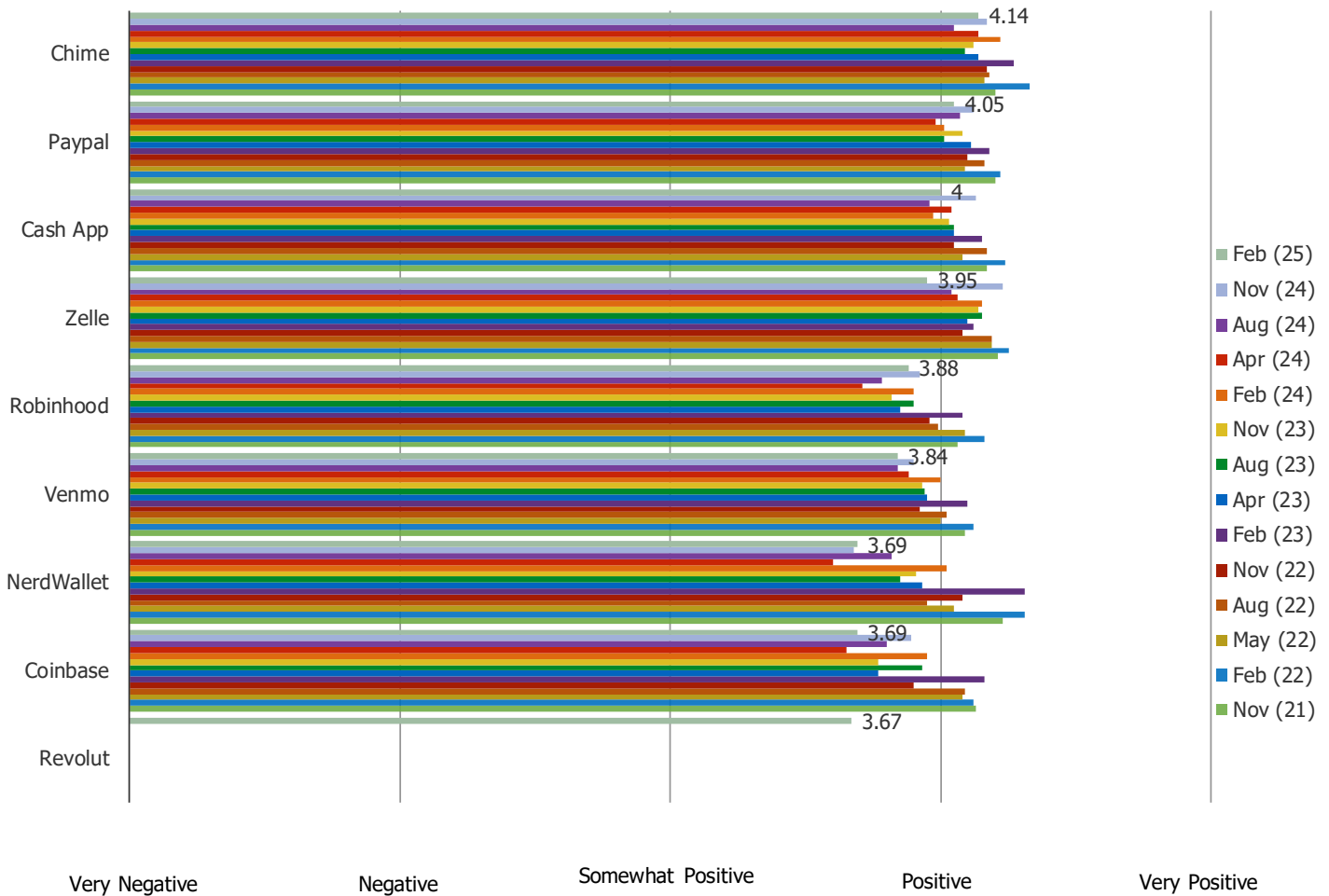
Posed to all respondents



## USERS OF EACH PLATFORM - FEEDBACK

WHAT IS YOUR OPINION OF THE FOLLOWING APPS?

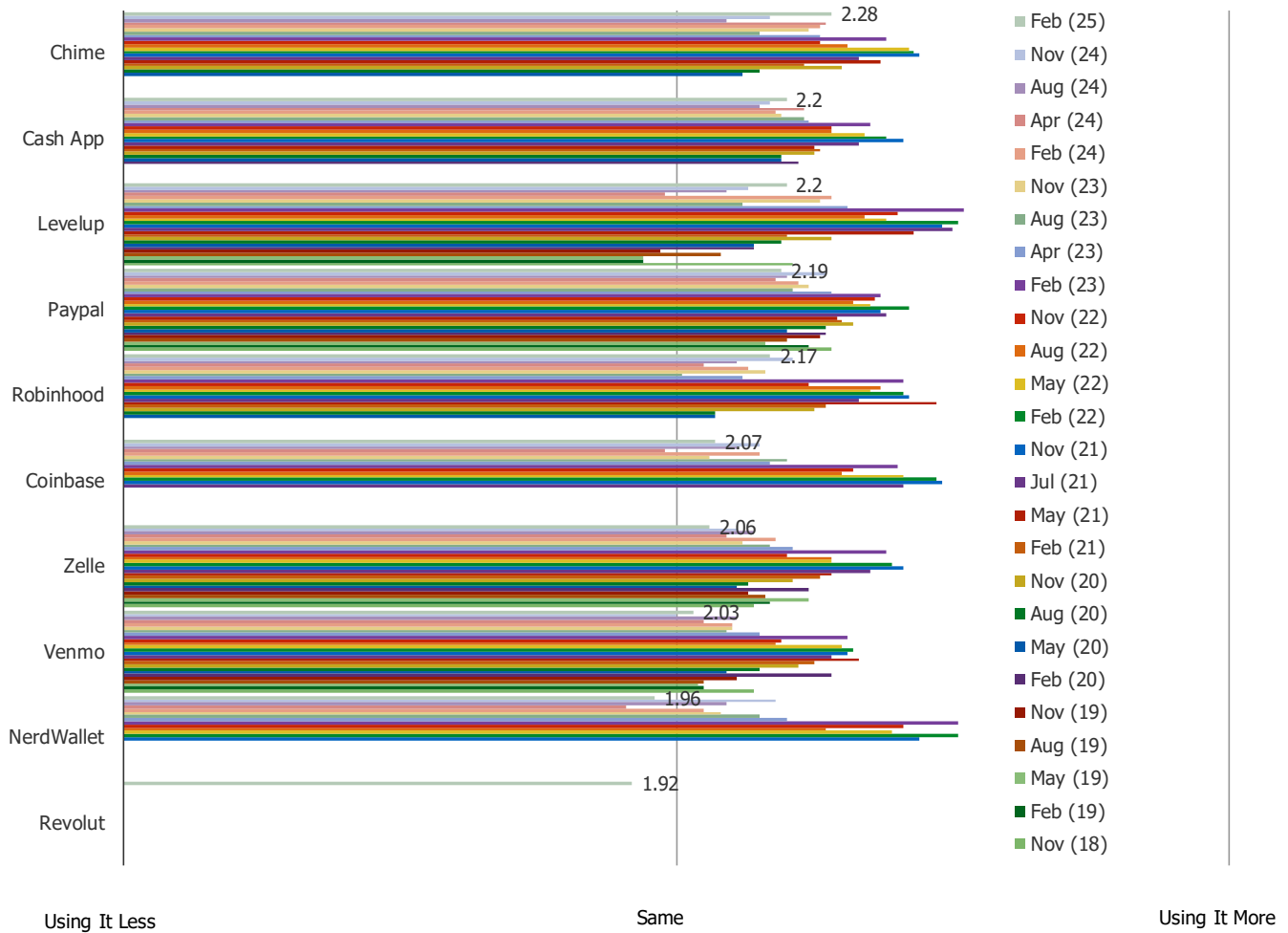
Posed to users of each platform



	N=
Levelup	60
Revolut	60
NerdWallet	75
Coinbase	109
Robinhood	120
Chime	246
Zelle	261
Venmo	272
Cash App	425
Paypal	648

HAVE YOU CHANGED HOW OFTEN YOU USE THIS APP/PLATFORM RECENTLY?

Posed to users of each platform



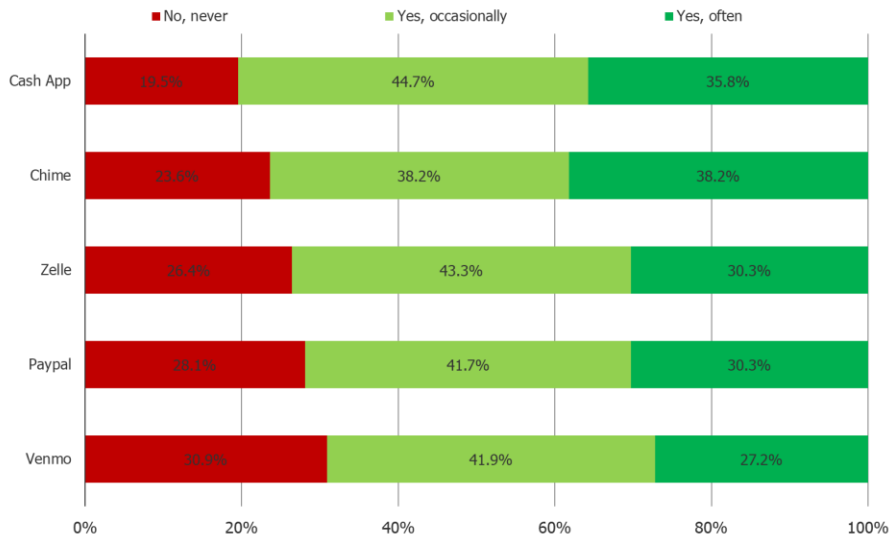
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Cash App	425
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# INSTANT DEPOSIT / INSTANT TRANSFER

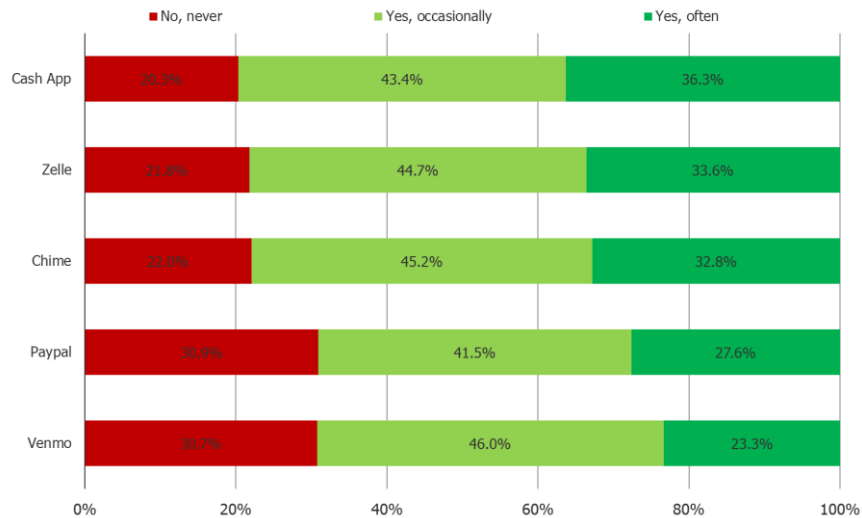
DO YOU USE INSTANT DEPOSIT OR INSTANT TRANSFER WHEN USING THE FOLLOWING?

Posed to users of the following platforms.

February 2025



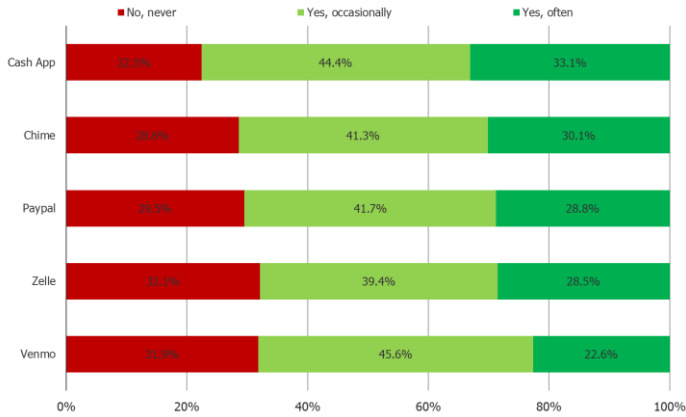
November 2024



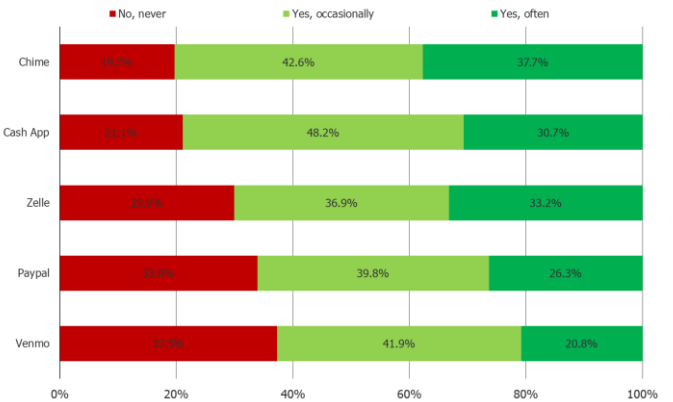
DO YOU USE INSTANT DEPOSIT OR INSTANT TRANSFER WHEN USING THE FOLLOWING?

Posed to users of the following platforms.

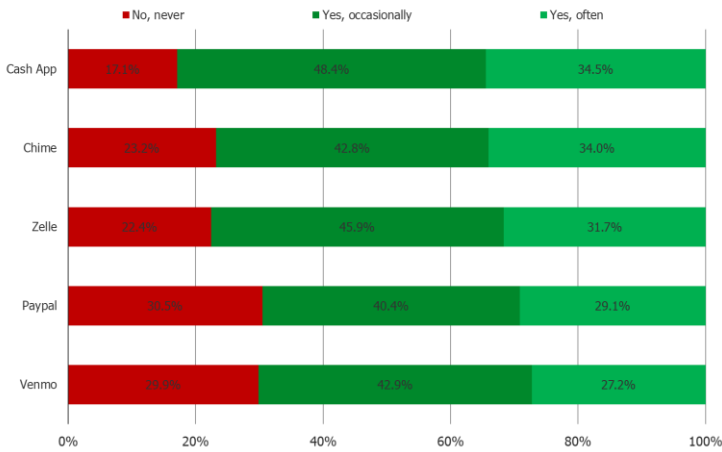
August 2024



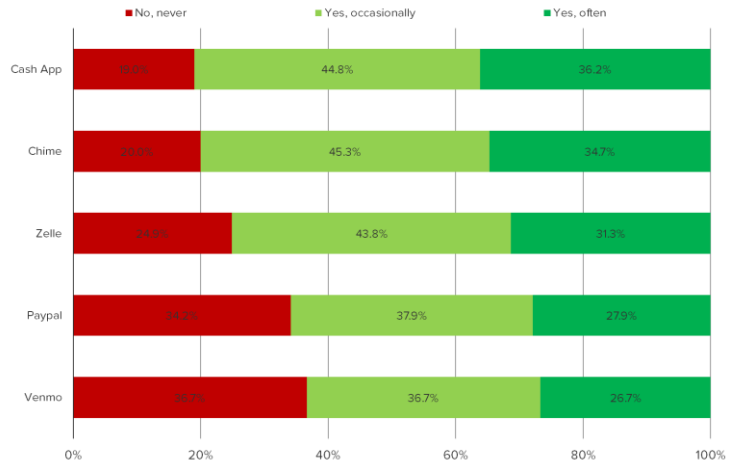
April 2024



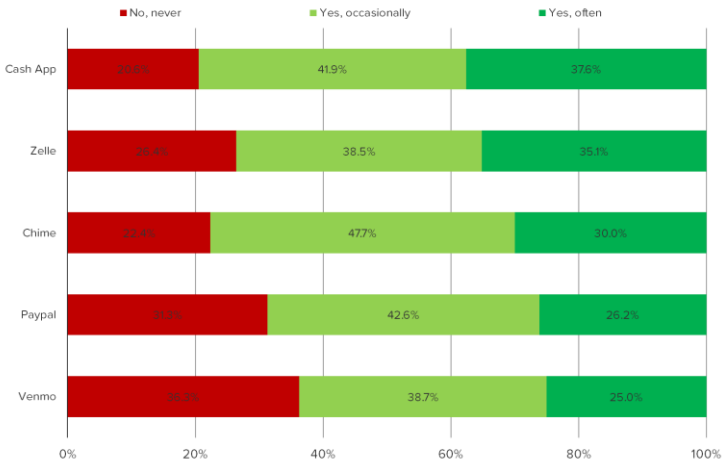
February 2024



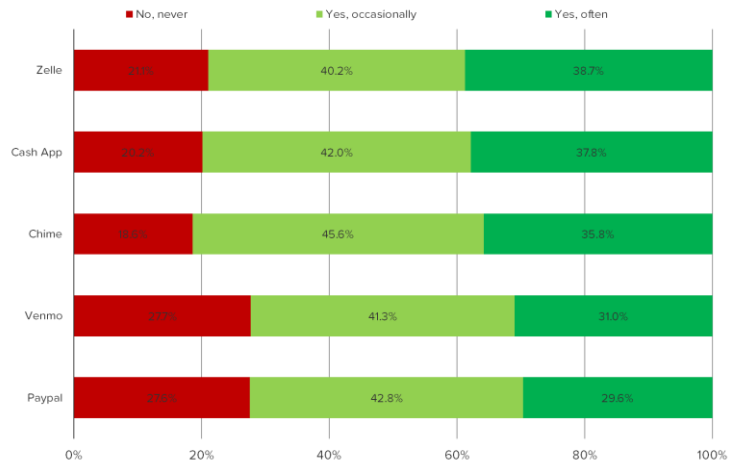
November 2023



August 2023



April 2023

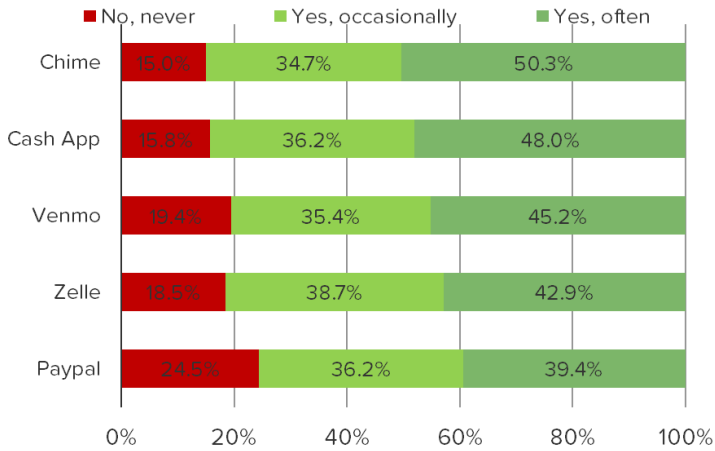




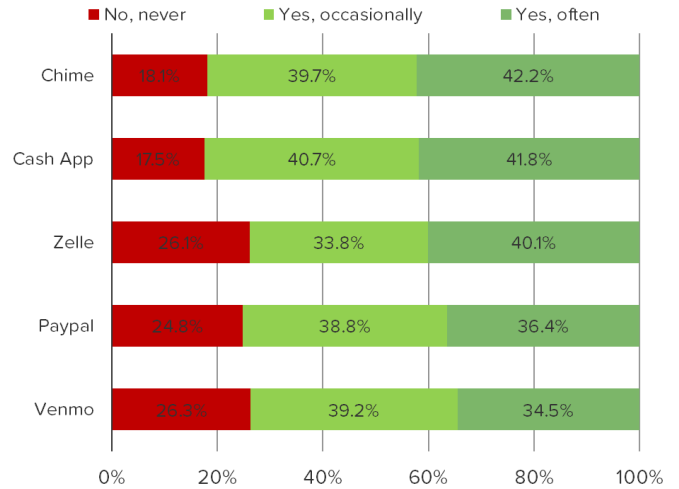
DO YOU USE INSTANT DEPOSIT OR INSTANT TRANSFER WHEN USING THE FOLLOWING?

Posed to users of the following platforms.

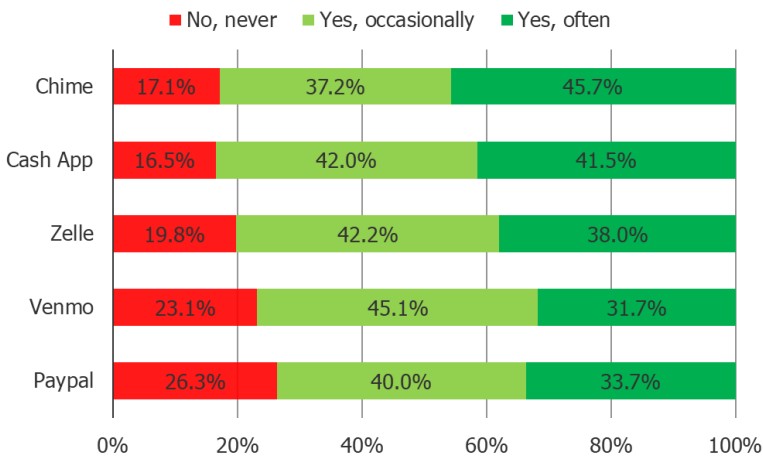
February 2023



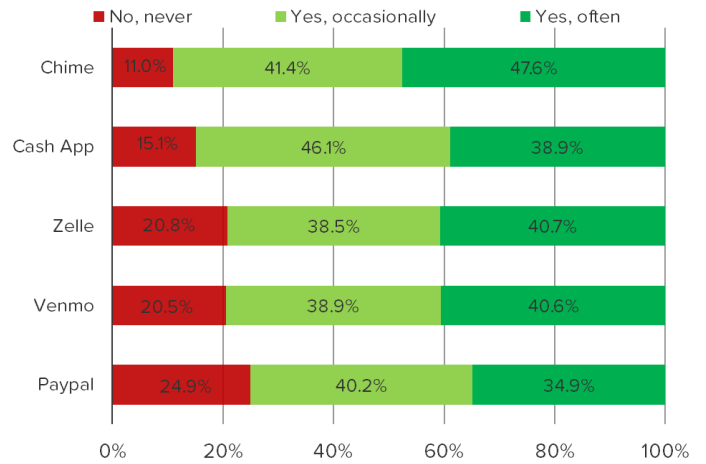
November 2022



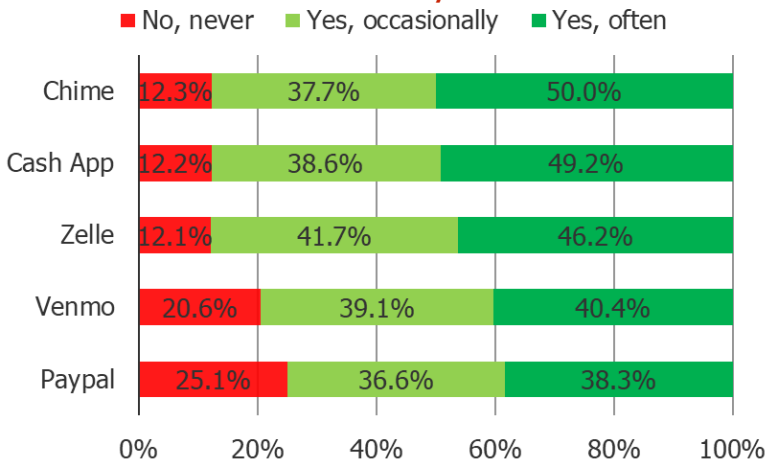
August 2022



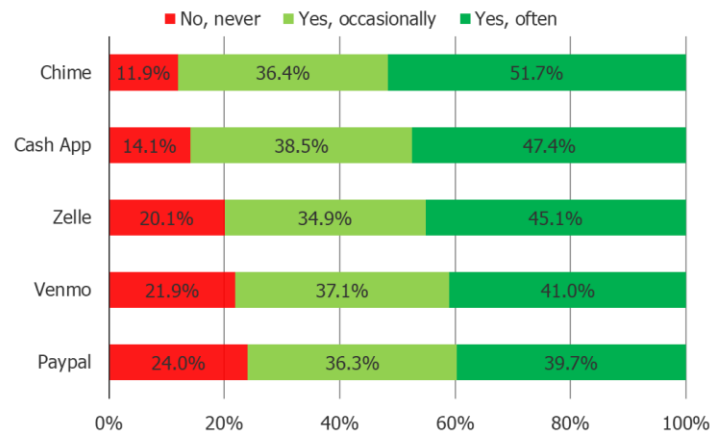
May 2022



February 2022

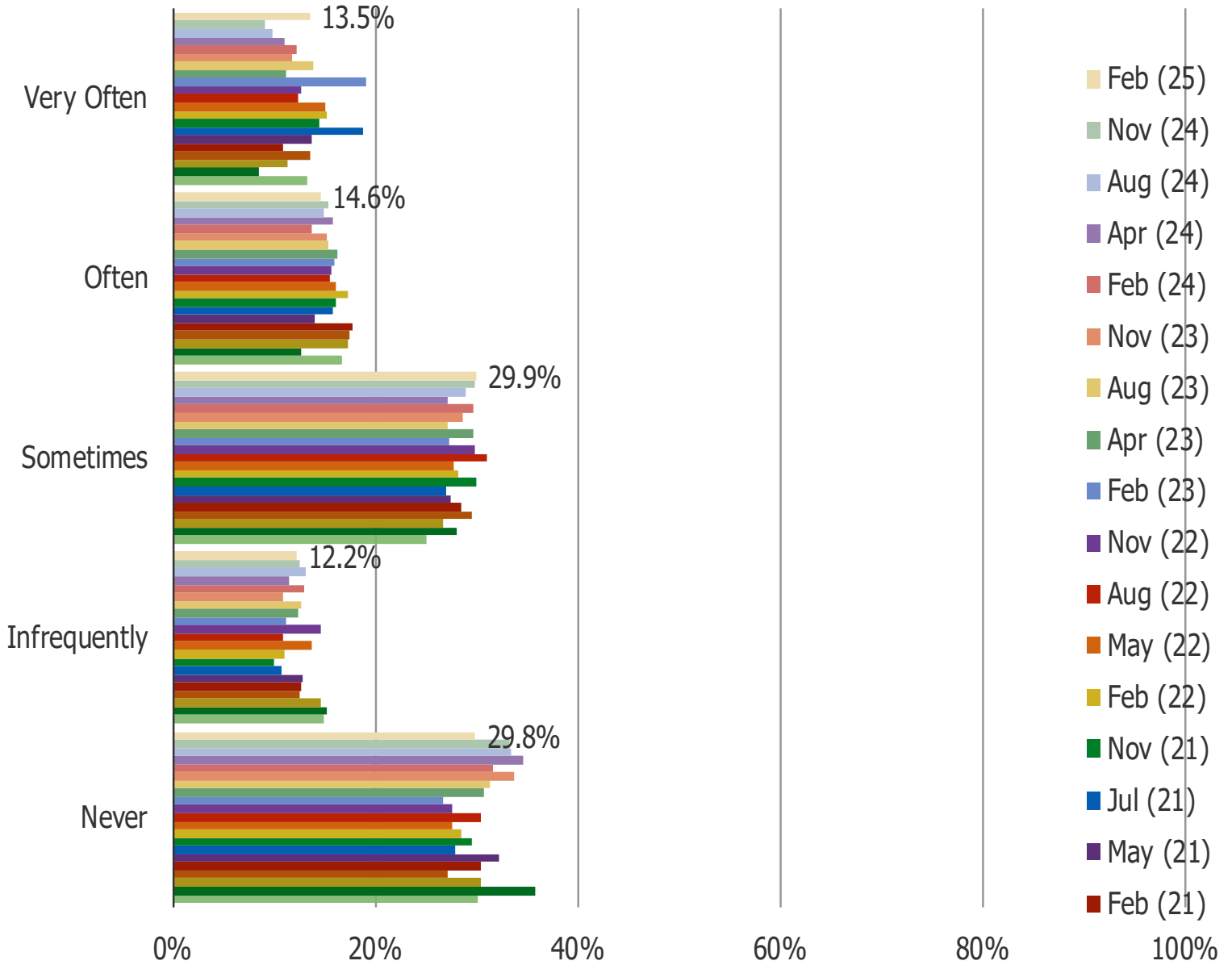


November 2021



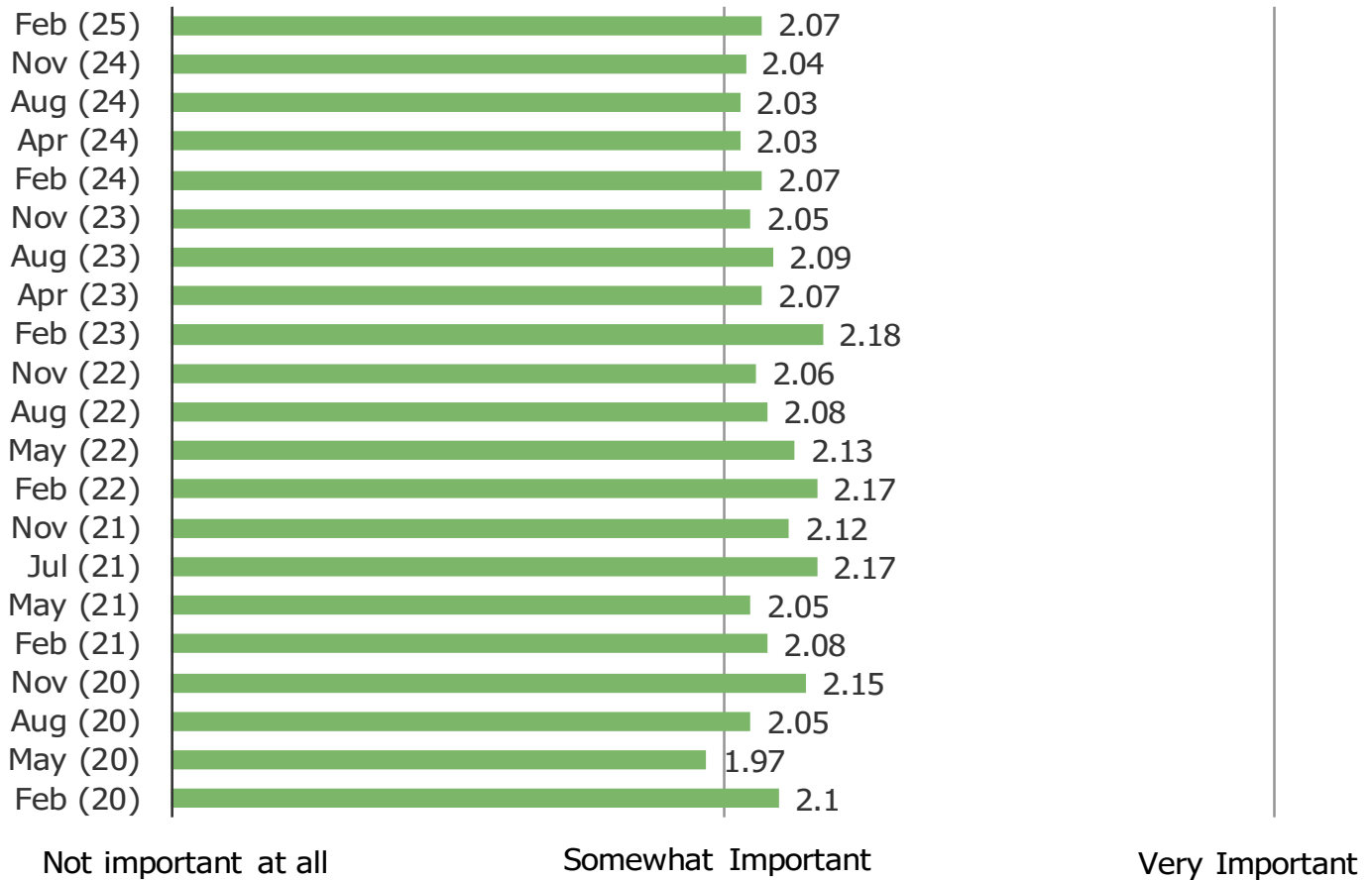
WHEN USING MOBILE PAYMENT APPS, HOW OFTEN DO YOU USE INSTANT DEPOSIT/INSTANT TRANSFER?

Posed to mobile payment apps users



HOW IMPORTANT TO YOU IS THE INSTANT DEPOSIT/INSTANT TRANSFER FEATURE WHEN USING MOBILE PAYMENT APPS?

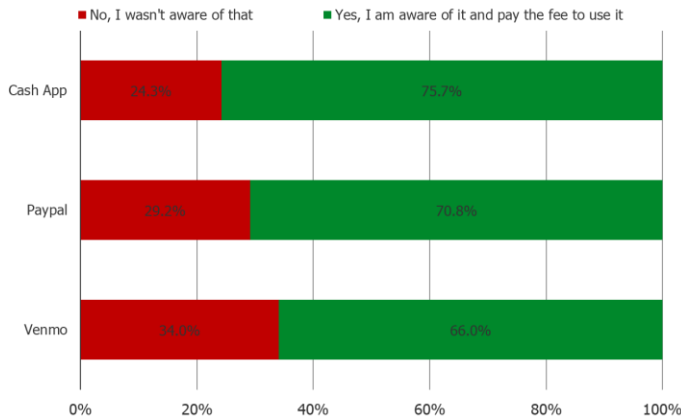
Posed to mobile payment apps users



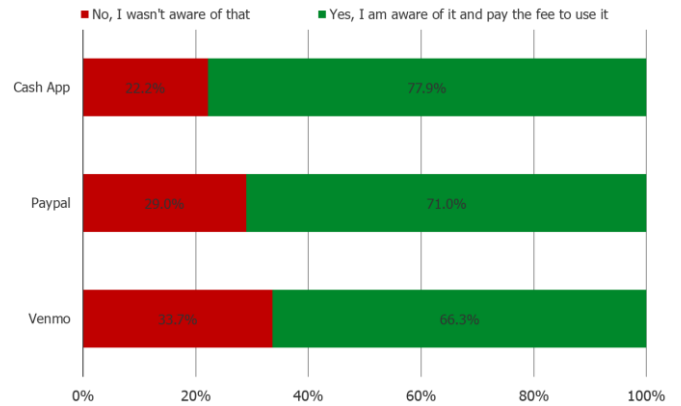
DID YOU KNOW THAT THERE IS A FEE ASSOCIATED WITH USING INSTANT DEPOSIT / INSTANT TRANSFER ON THIS APP?

Posed to users of instant deposit/instant transfer on these platforms

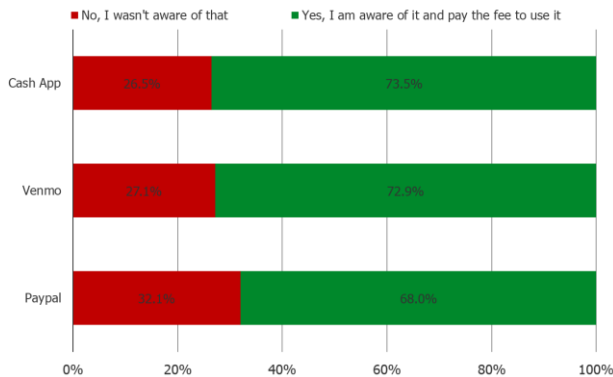
February 2025



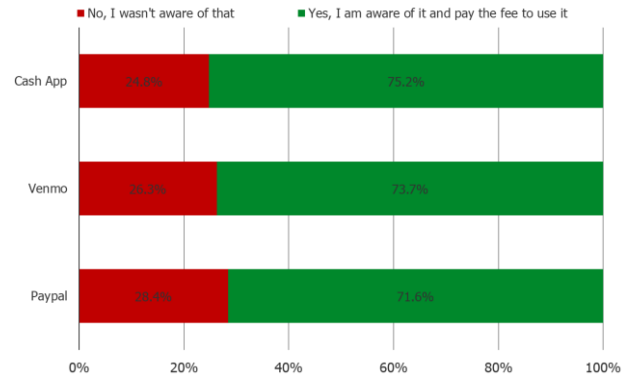
November 2024



August 2024



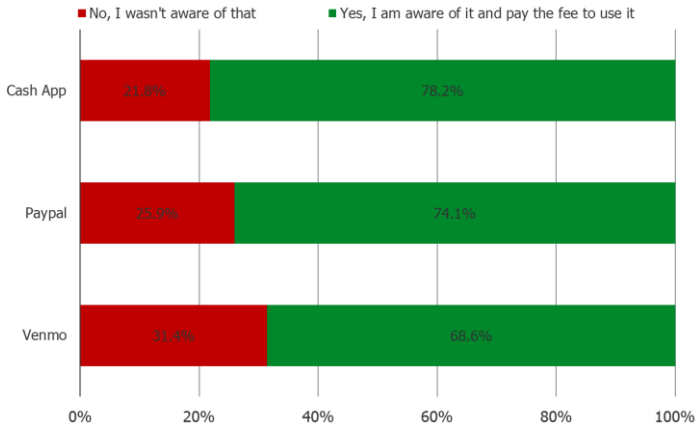
April 2024



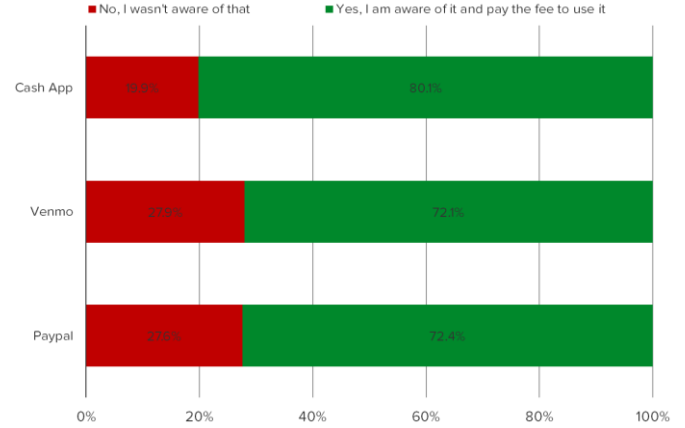
DID YOU KNOW THAT THERE IS A FEE ASSOCIATED WITH USING INSTANT DEPOSIT / INSTANT TRANSFER ON THIS APP?

Posed to users of instant deposit/instant transfer on these platforms

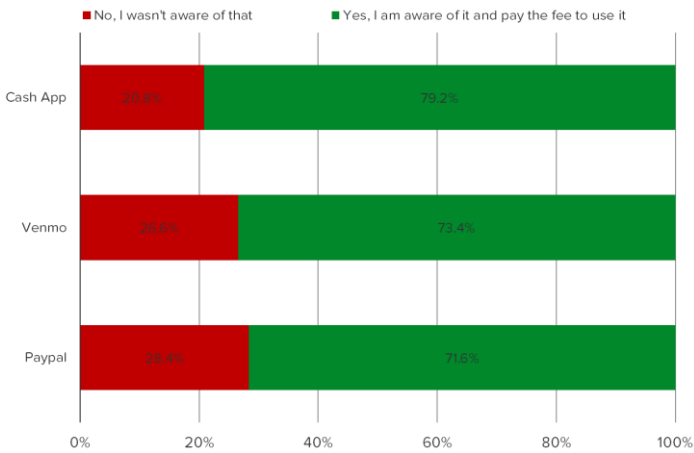
February 2024



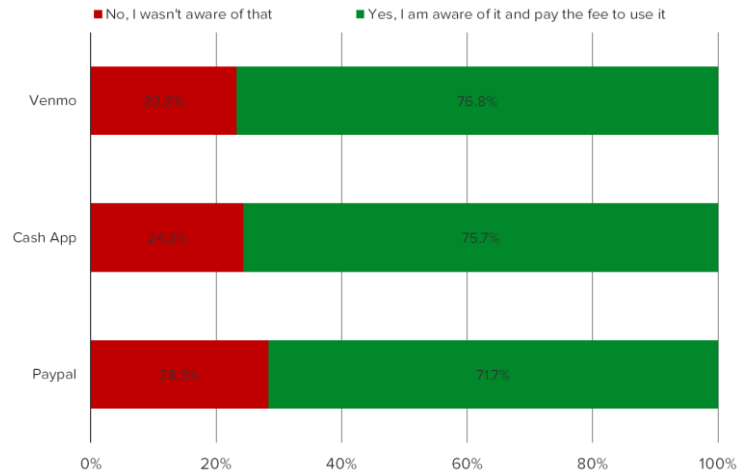
November 2023



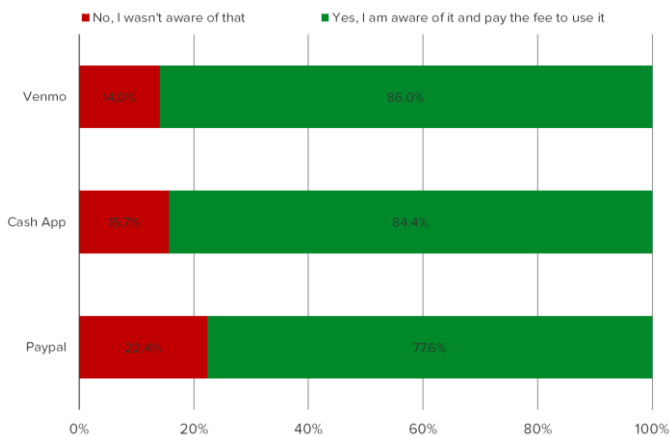
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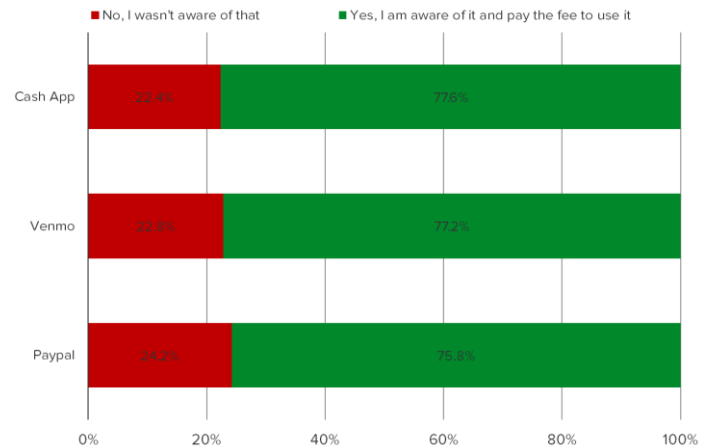
April 2023



February 2023



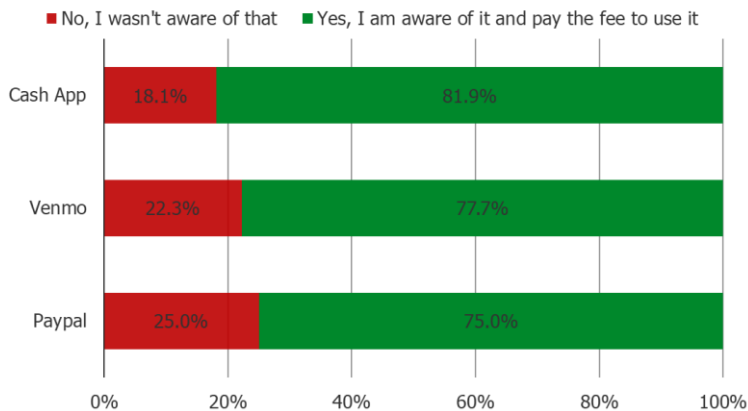
November 2022



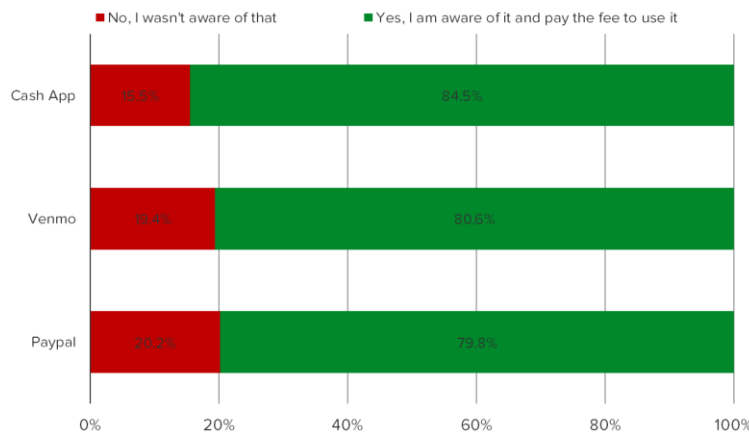
DID YOU KNOW THAT THERE IS A FEE ASSOCIATED WITH USING INSTANT DEPOSIT/INSTANT TRANSFER ON THIS APP?

Posed to users of instant deposit/instant transfer on these platforms

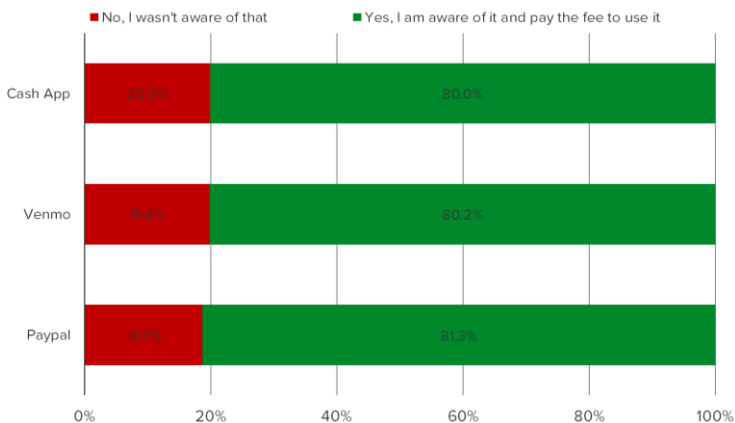
August 2022



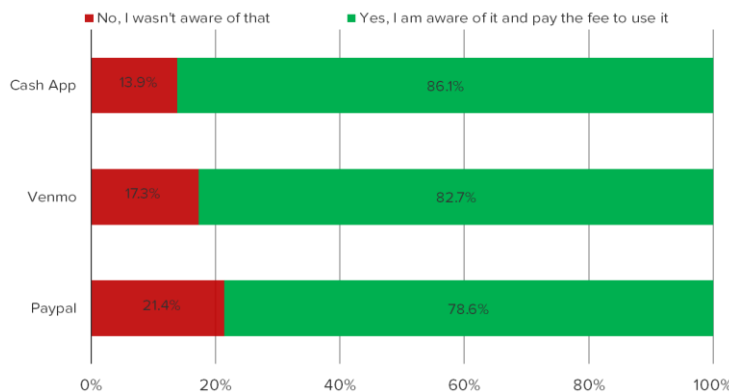
May 2022



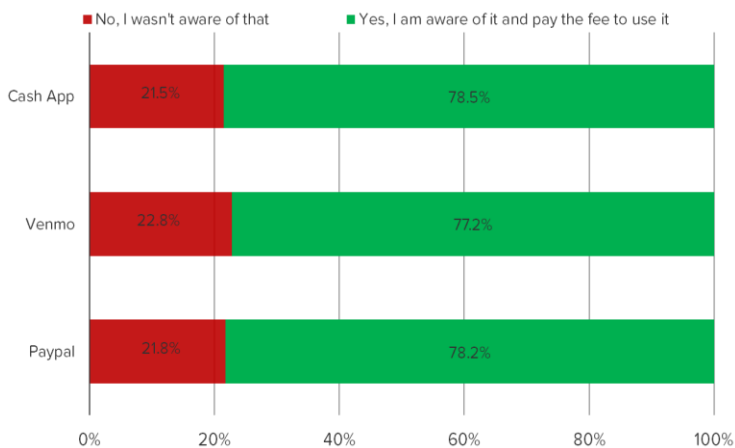
February 2022



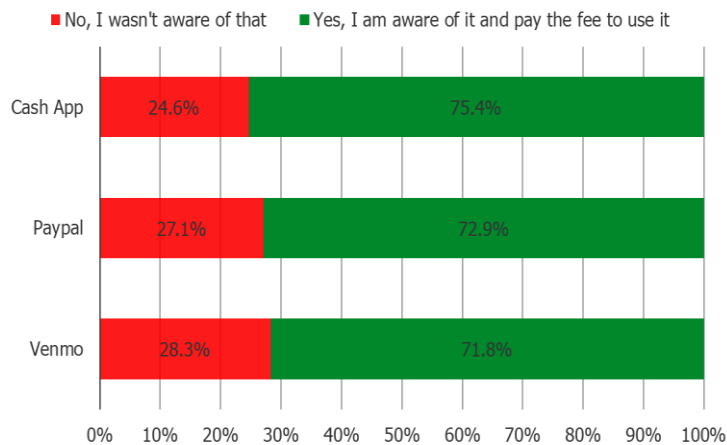
November 2021



July 2021

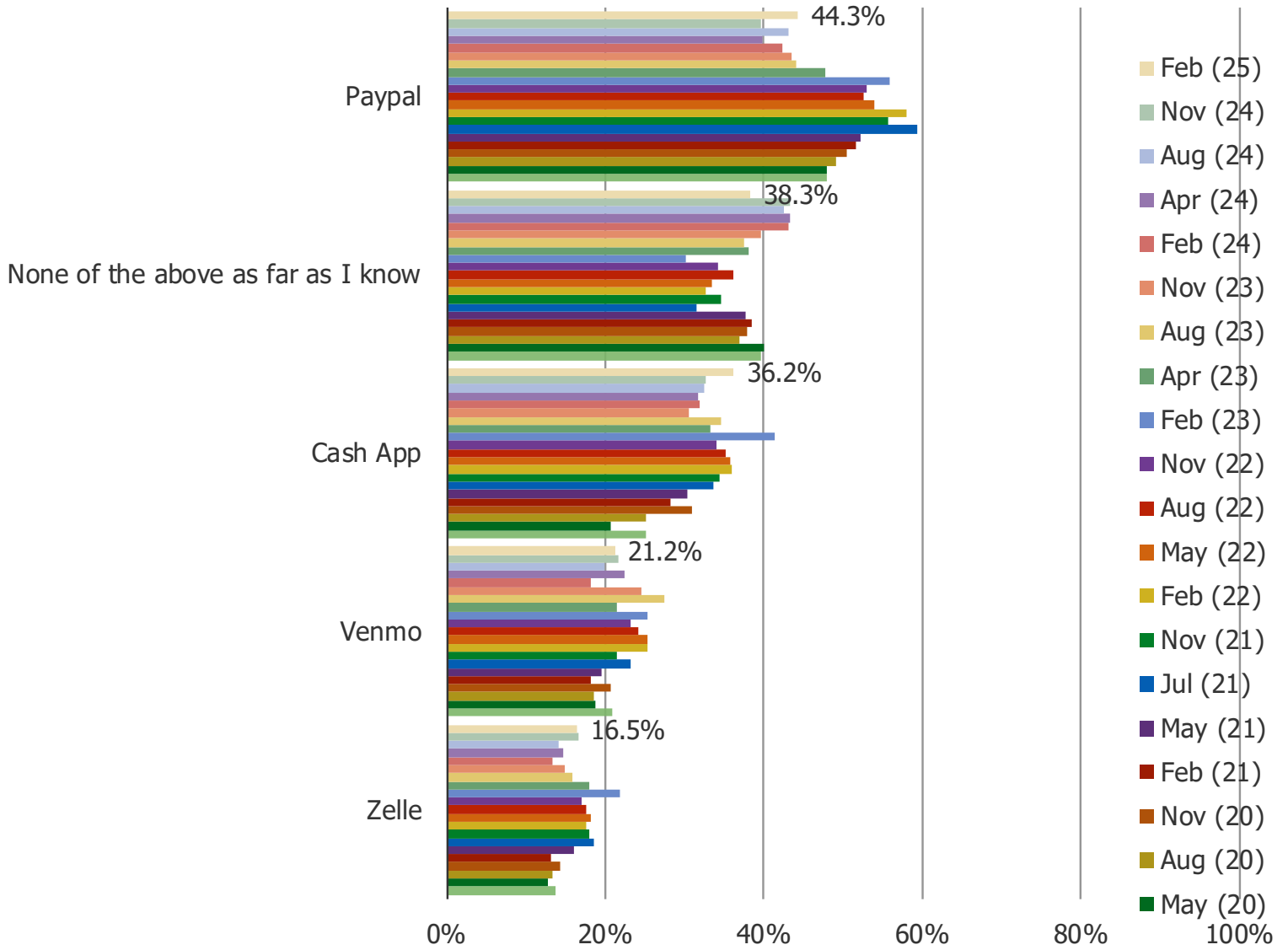


November 2020



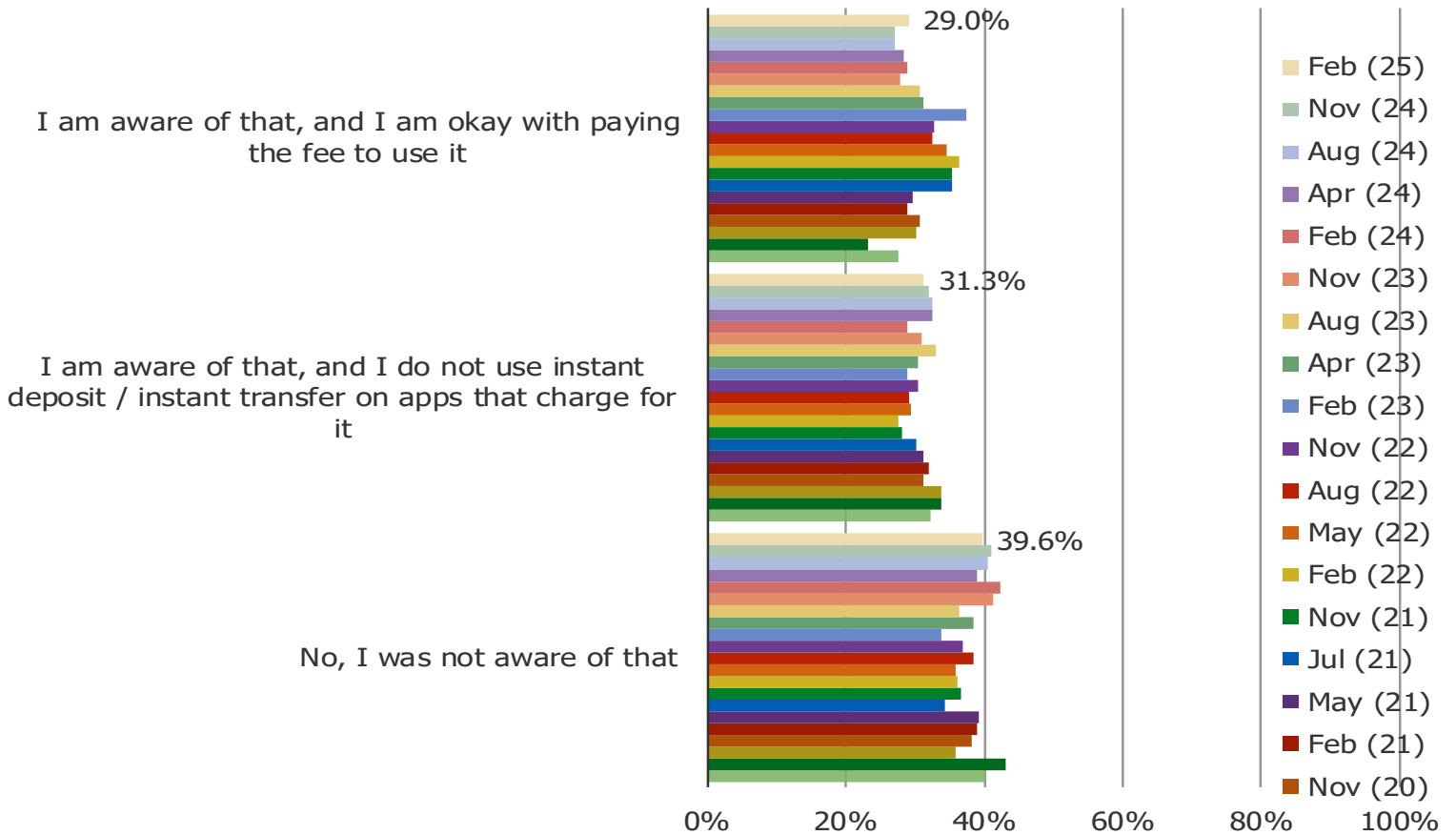
TO YOUR KNOWLEDGE, DO ANY OF THE FOLLOWING CHARGE A FEE FOR INSTANT DEPOSIT/INSTANT TRANSFER SERVICES? (SELECT ALL THAT APPLY)

Posed to mobile payment app users.



WERE YOU AWARE THAT SOME MOBILE PAYMENT APPS CHARGE A FEE FOR INSTANT DEPOSIT/INSTANT TRANSFER?

Posed to mobile payment app users.



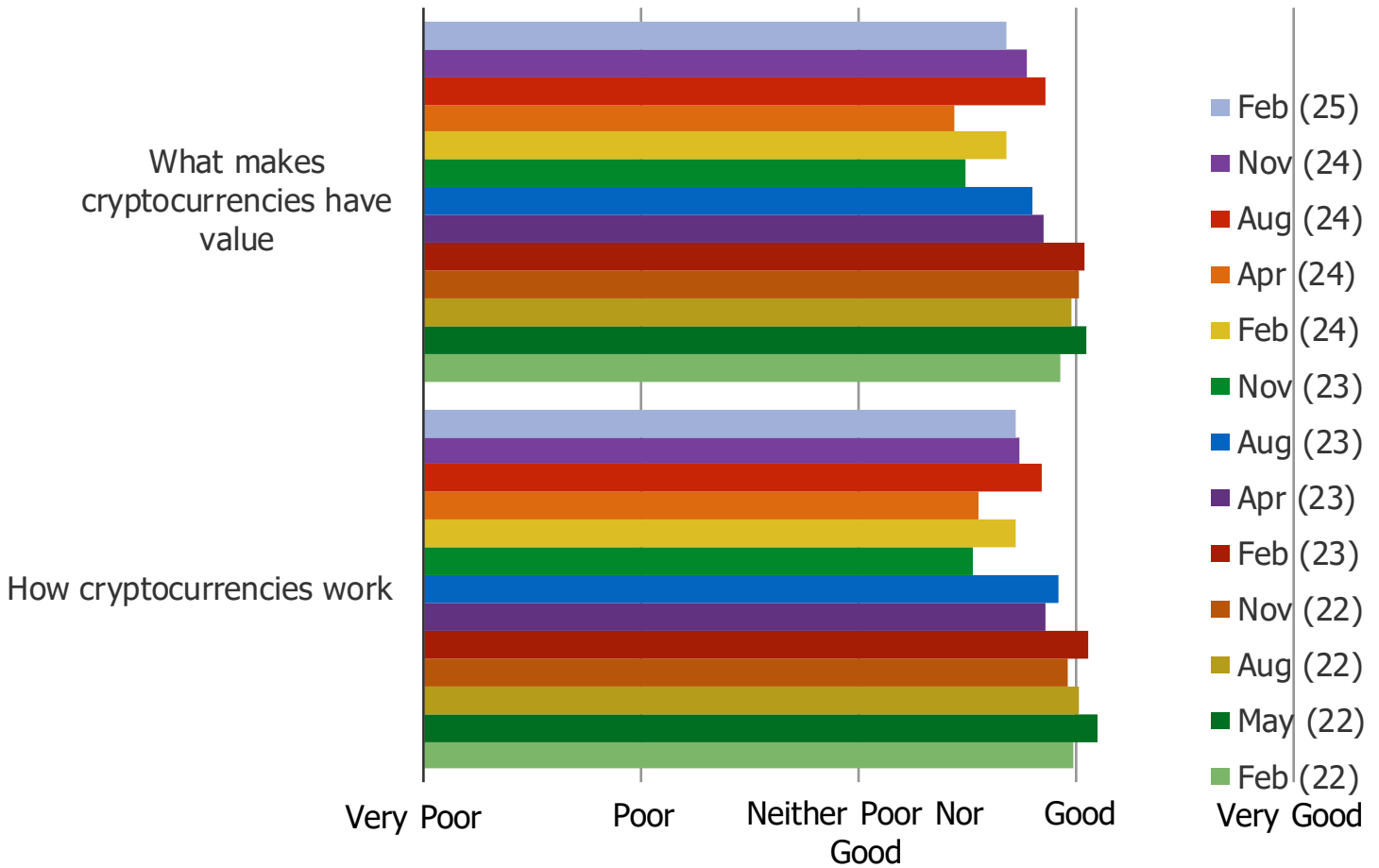


## CRYPTO QUESTIONS



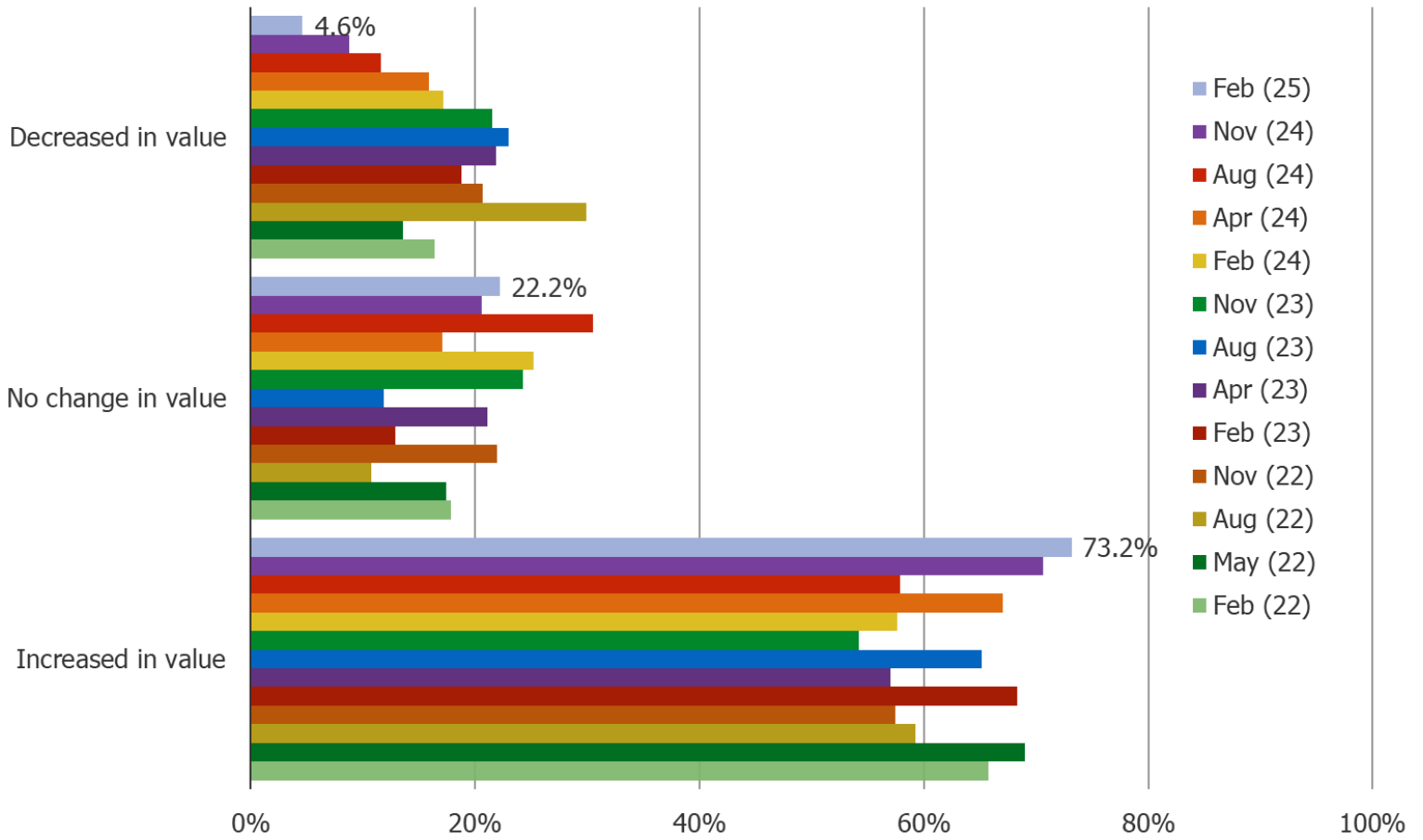
HOW WELL DO YOU FEEL YOU UNDERSTAND...

Posed to all respondents currently own cryptocurrency (N = 108).



SINCE YOU BOUGHT IT, HAS YOUR CRYPTOCURRENCY INVESTMENT...

Posed to all respondents currently own cryptocurrency (N = 108).

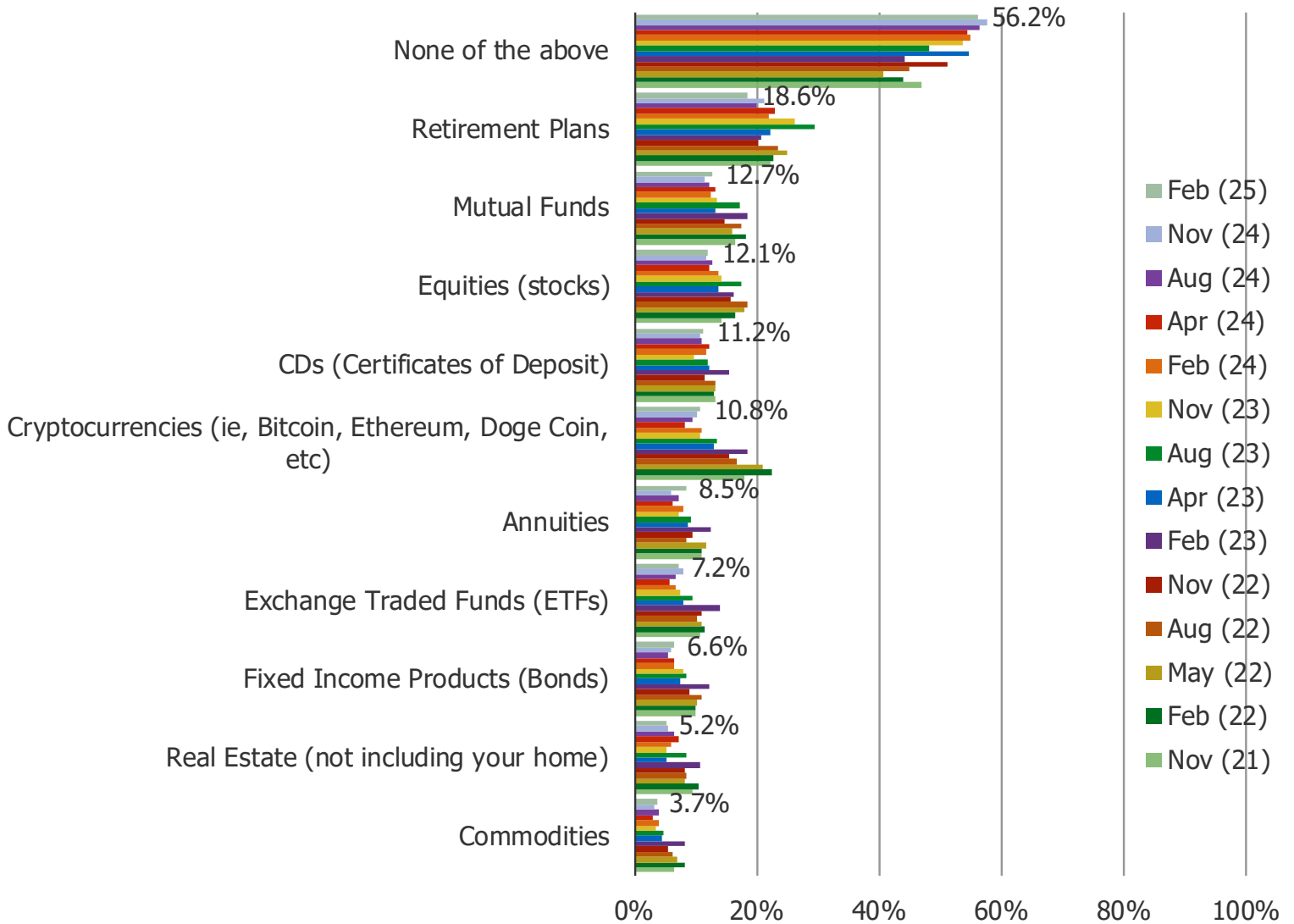






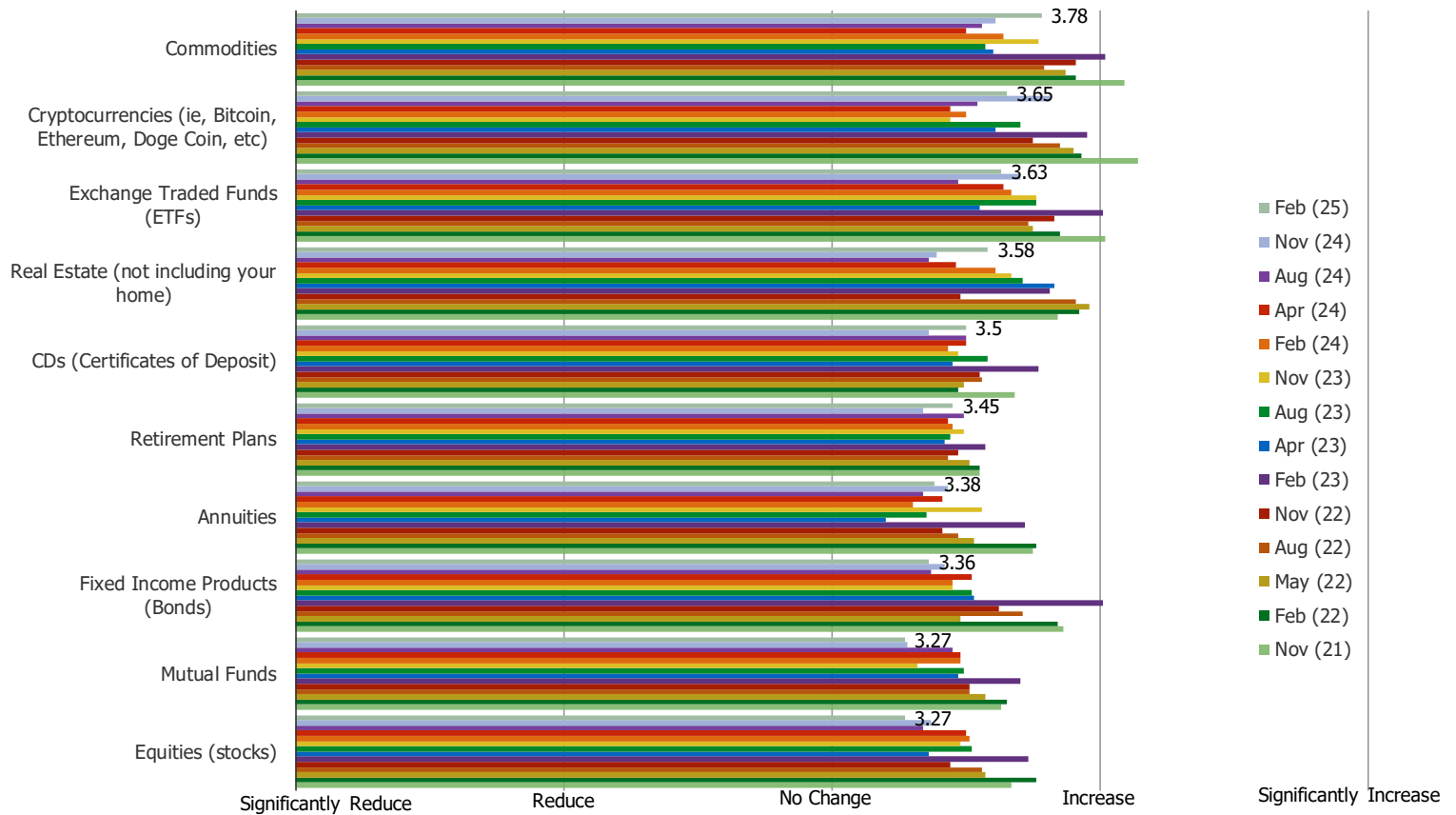
DO YOU CURRENTLY HAVE ANY INVESTMENTS IN ANY OF THE FOLLOWING? (SELECT ALL THAT APPLY)

Posed to all respondents.



DO YOU EXPECT TO CHANGE HOW MUCH MONEY YOU HAVE INVESTED IN THE FOLLOWING IN THE FUTURE?

Posed to respondents who said they currently invest in each of the following.

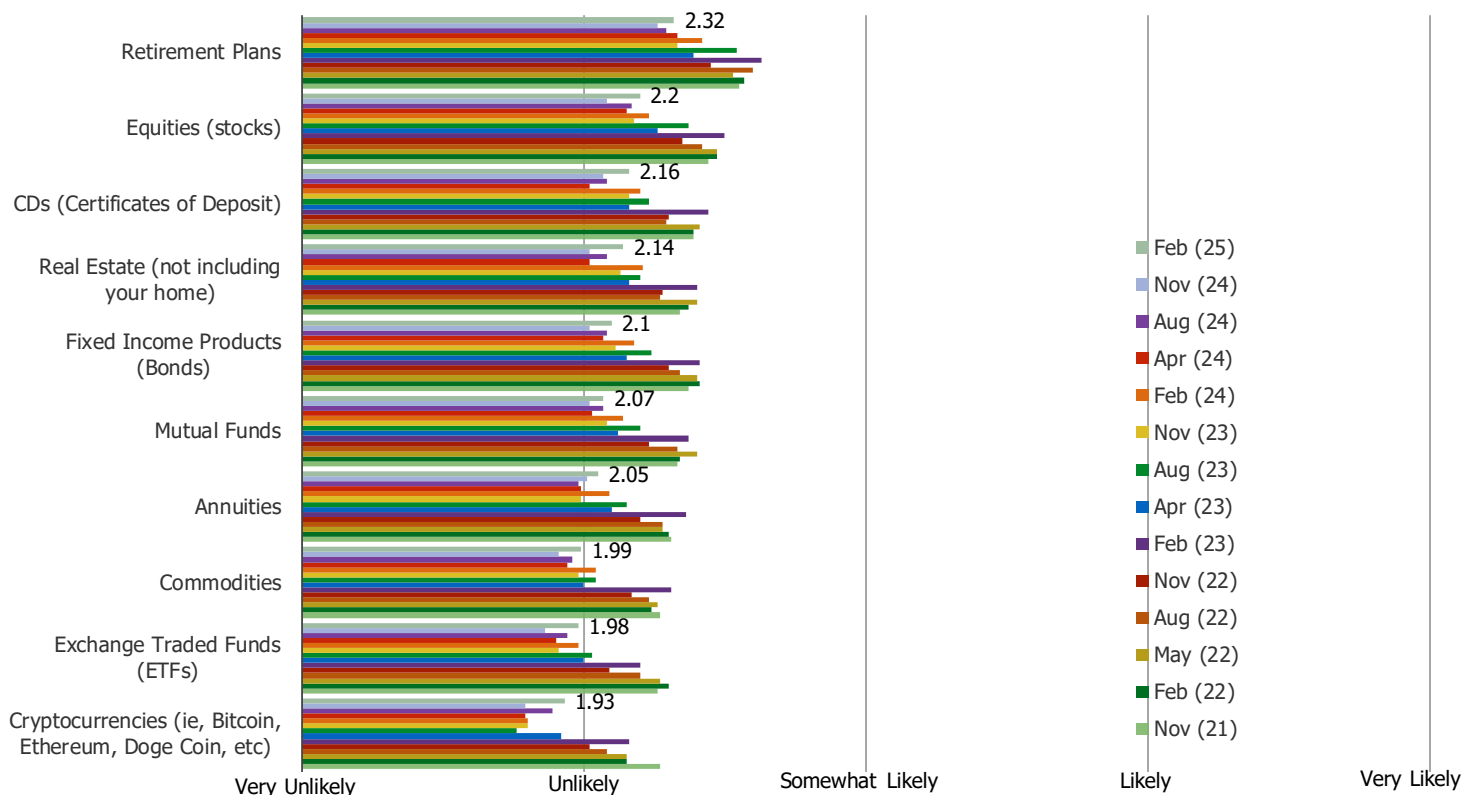


	N=
Cryptocurrencies (ie, Bitcoin, Ethereum, Doge Coin, etc)	108
Equities (stocks)	121
Fixed Income Products (Bonds)	66
Real Estate (not including your home)	52
Mutual Funds	127
Exchange Traded Funds (ETFs)	72
CDs (Certificates of Deposit)	112
Retirement Plans	186
Annuities	85
Commodities	37



HOW LIKELY ARE YOU TO INVEST IN THE FOLLOWING IN THE FUTURE:

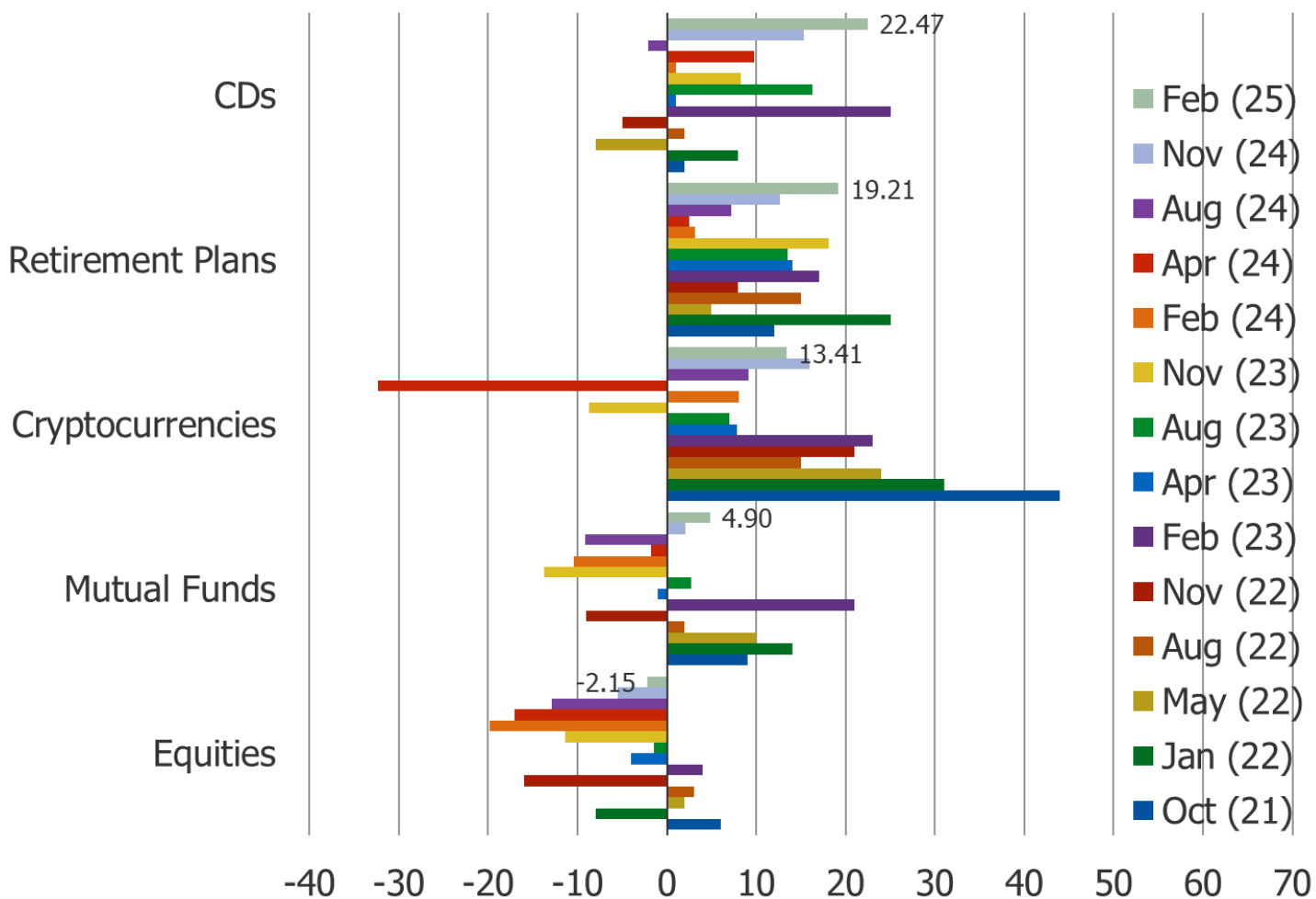
Posed to respondents who DO NOT currently invest in each of the following:



	N=
Cryptocurrencies (ie, Bitcoin, Ethereum, Doge Coin, etc)	894
Equities (stocks)	881
Fixed Income Products (Bonds)	936
Real Estate (not including your home)	950
Mutual Funds	875
Exchange Traded Funds (ETFs)	930
CDs (Certificates of Deposit)	890
Retirement Plans	816
Annuities	917
Commodities	965

HOW LIKELY ARE YOU TO RECOMMEND BUYING THE FOLLOWING TO A FRIEND OR COLLEAGUE?

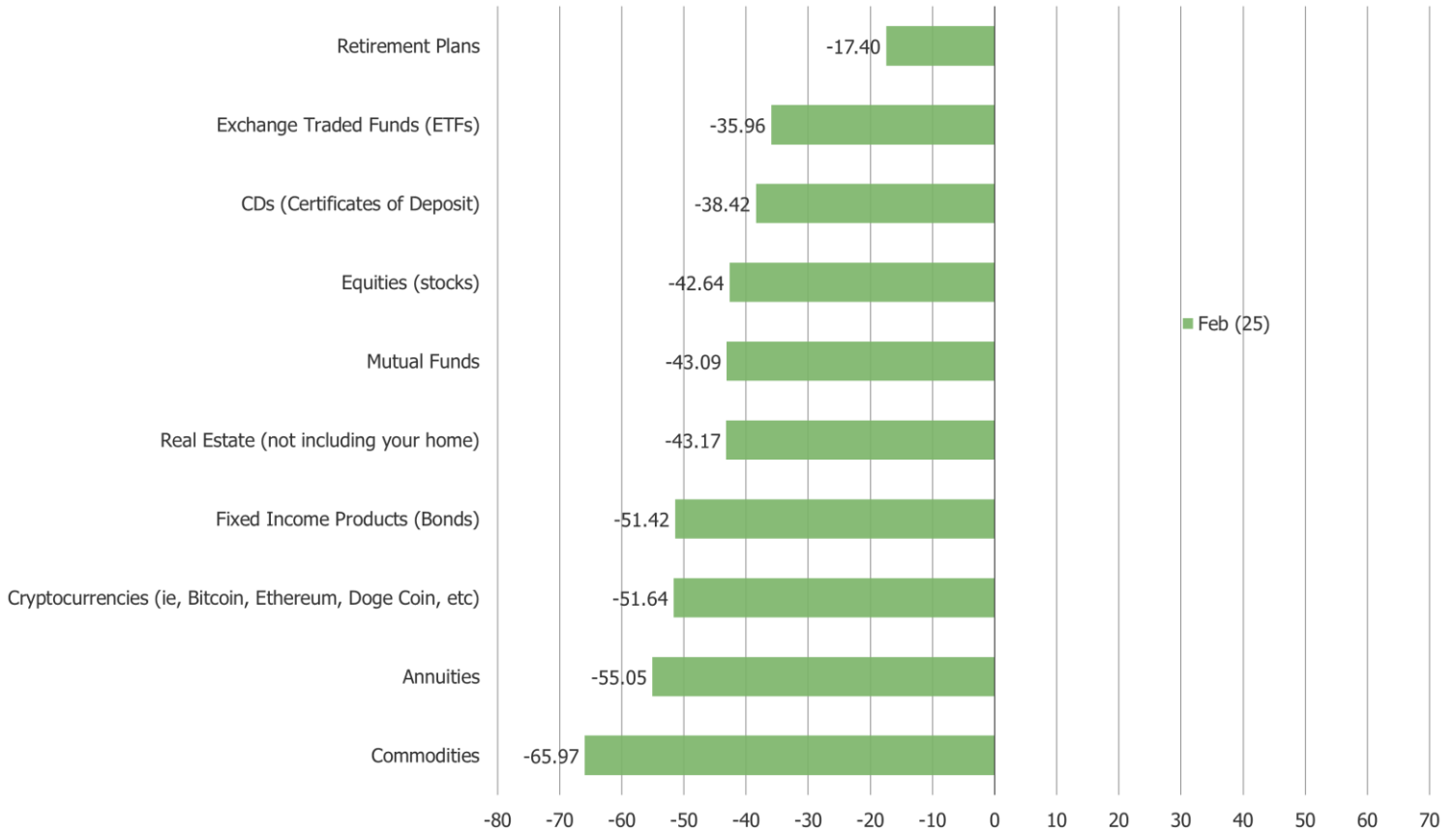
Posed to respondents who said they **currently invest in each of the following**.



	N=
Cryptocurrencies	82
Mutual Funds	102
Equities	93
CDs	89
Retirement Plans	151

HOW LIKELY ARE YOU TO RECOMMEND BUYING THE FOLLOWING TO A FRIEND OR COLLEAGUE?

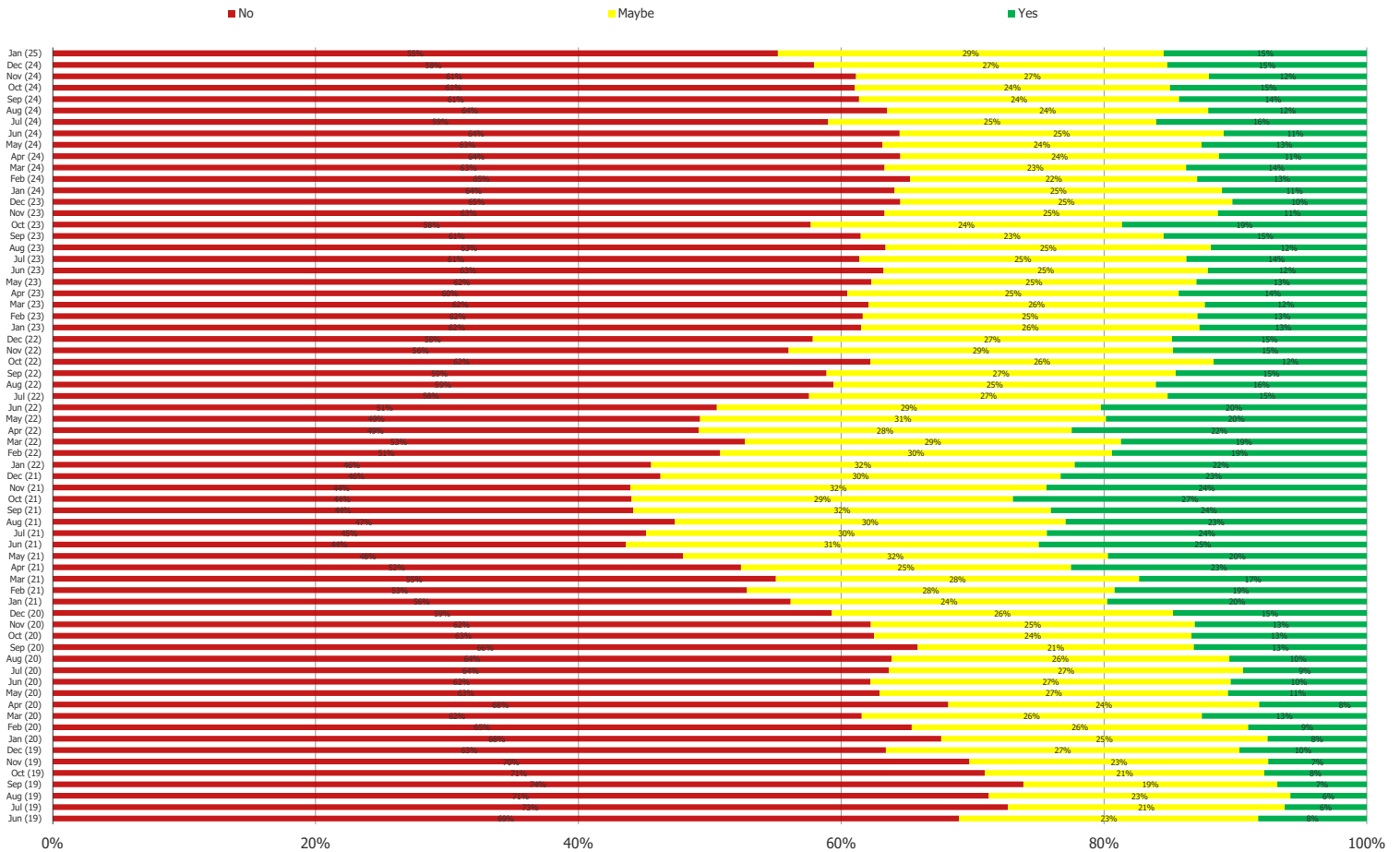
Posed to respondents who said they **are aware of each of the following**.



	N=
Cryptocurrencies	366
Equities (stocks)	333
Fixed Income Products (Bonds)	247
Real Estate (not including your home)	315
Mutual Funds	362
Exchange Traded Funds (ETFs)	203
CDs (Certificates of Deposit)	380
Retirement Plans	408
Annuities	307
Commodities	191

DO YOU HAVE INTEREST IN BUYING BITCOIN?

Posed to respondents who are aware of Bitcoin.



DO YOU THINK BITCOIN WOULD BE A GOOD OR BAD INVESTMENT AT THE MOMENT?

Posed to respondents who are aware of Bitcoin.

