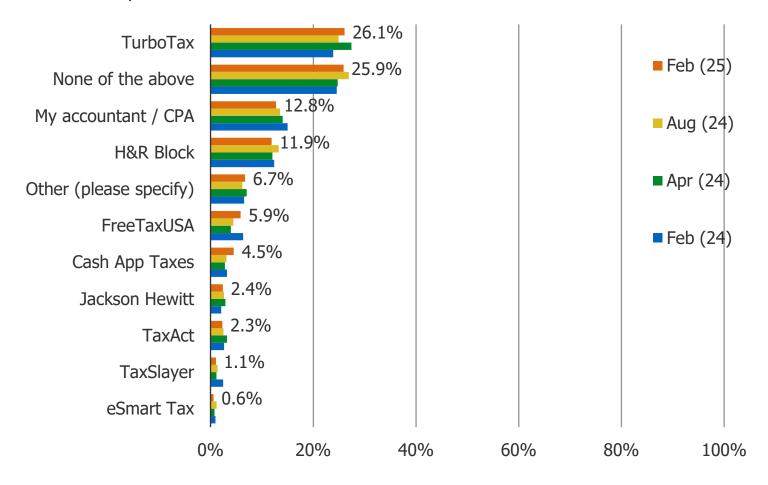
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BESPOKE SURVEYS Tax Prep Services, Vol 5 1250+ Respondents Per Quarter

February 2025

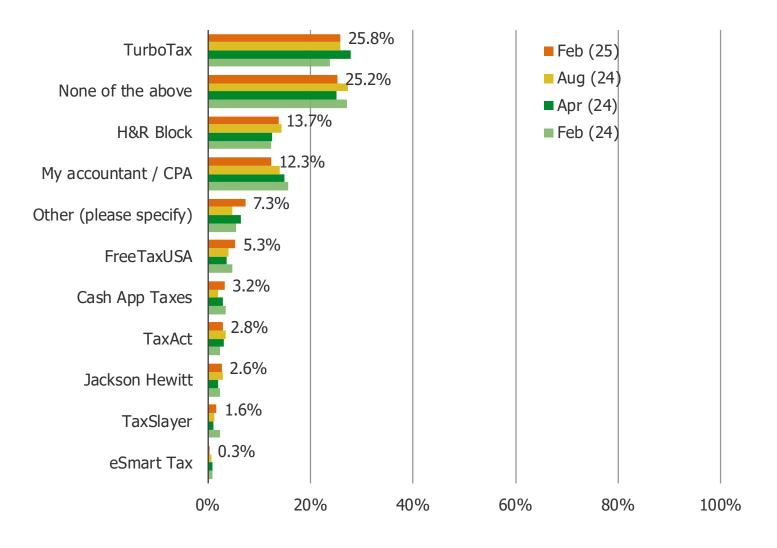
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### HOW WILL YOU FILE YOUR TAXES THIS YEAR?

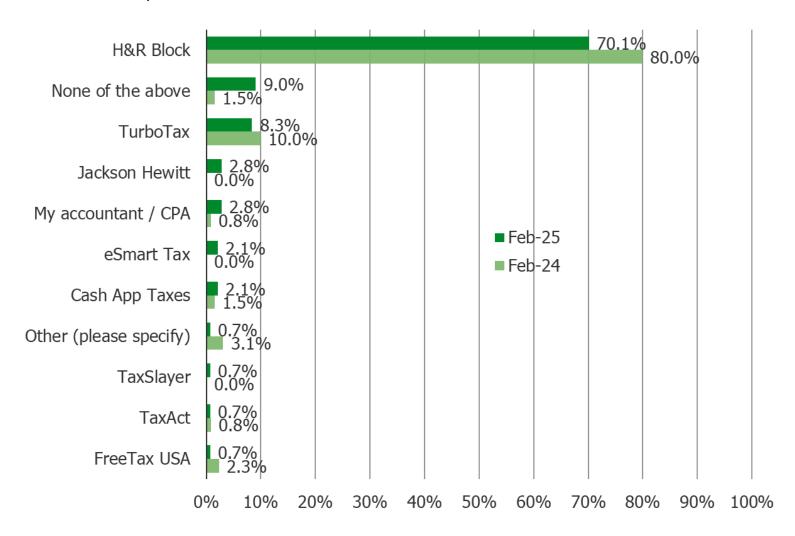


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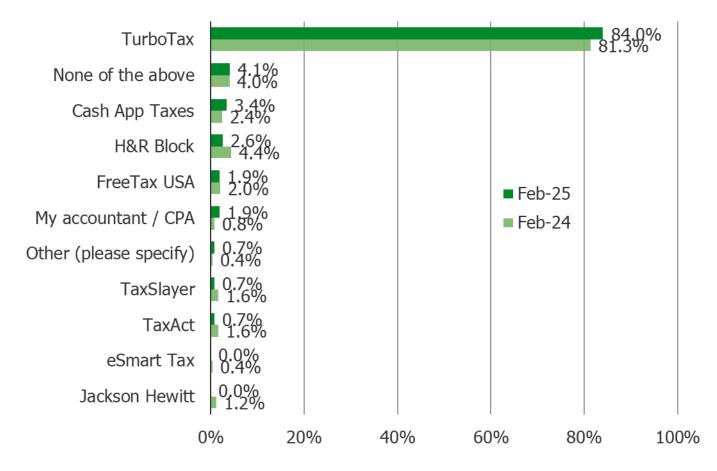
#### HOW DID YOU FILE YOUR TAXES LAST YEAR?



#### USED H&R BLOCK LAST YEAR... WHAT THEY PLAN TO USE THIS YEAR?



#### USED TURBO TAX LAST YEAR... WHAT THEY PLAN TO USE THIS YEAR?



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### DO YOU PREFER TO FILE YOUR TAXES...

