

BESPOKE SURVEYS

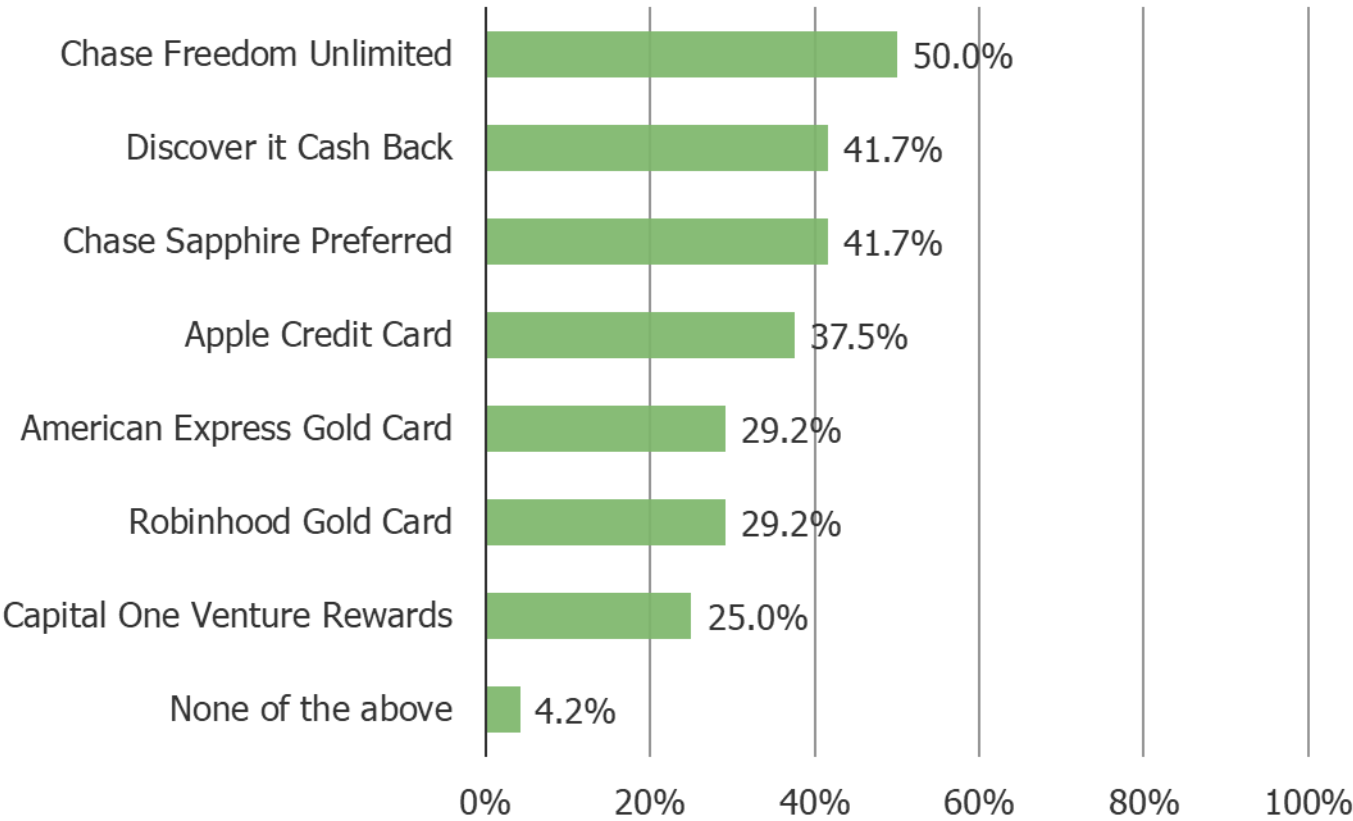
## Mobile Payments, Crypto, and Investments, Vol 27

1250+ Respondents Per Quarter

NEW QUESTIONS

WHICH OF THE FOLLOWING CREDIT CARDS DO YOU CURRENTLY HAVE? SELECT ALL THAT APPLY - CARDS YOU PHYSICALLY HAVE OR USE, NOT JUST ONES YOU'VE HEARD OF.

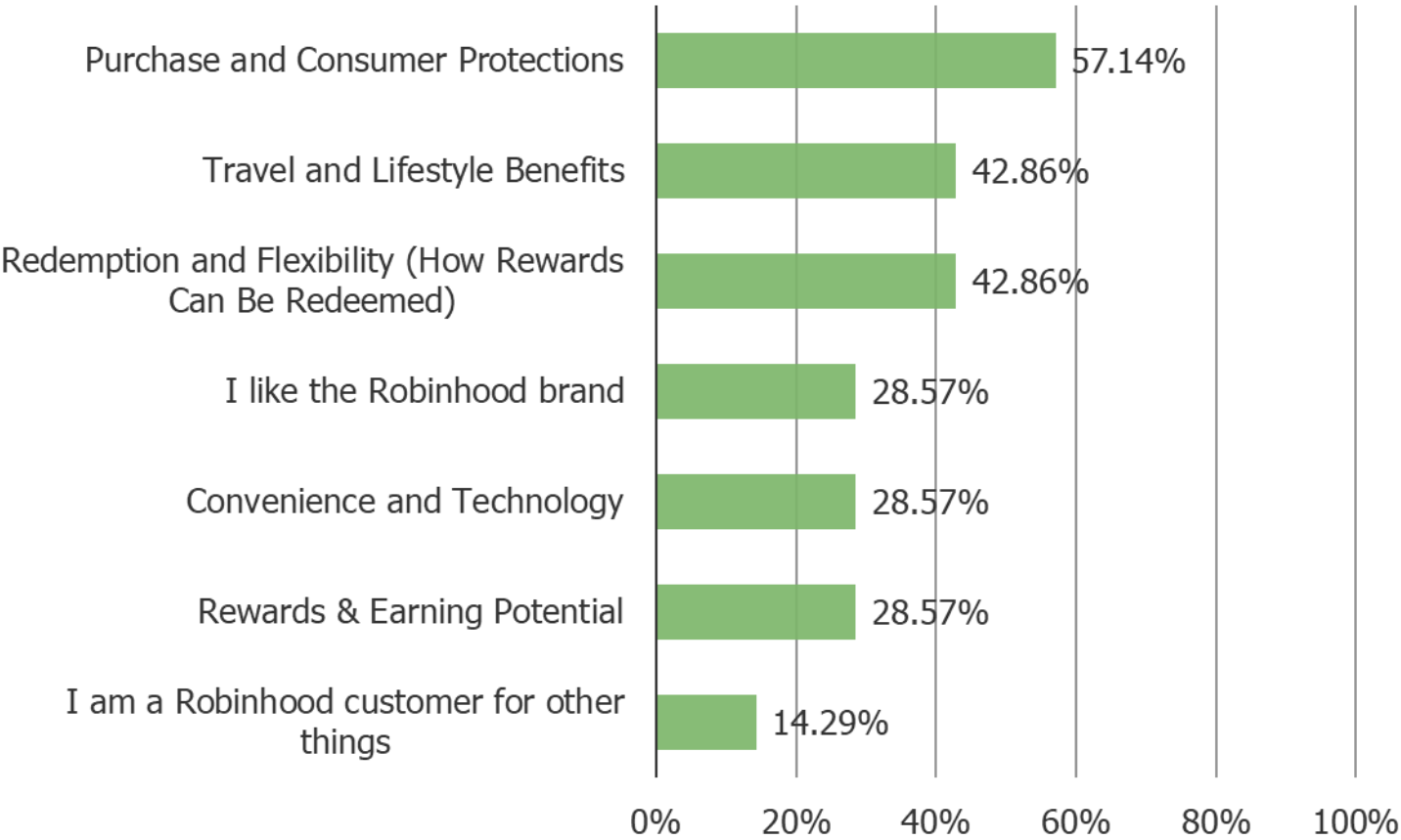
Posed to Robinhood Gold Members... (N = 24)



7 / 1002 respondents said they currently have the Robinhood Gold Card = 0.7%.

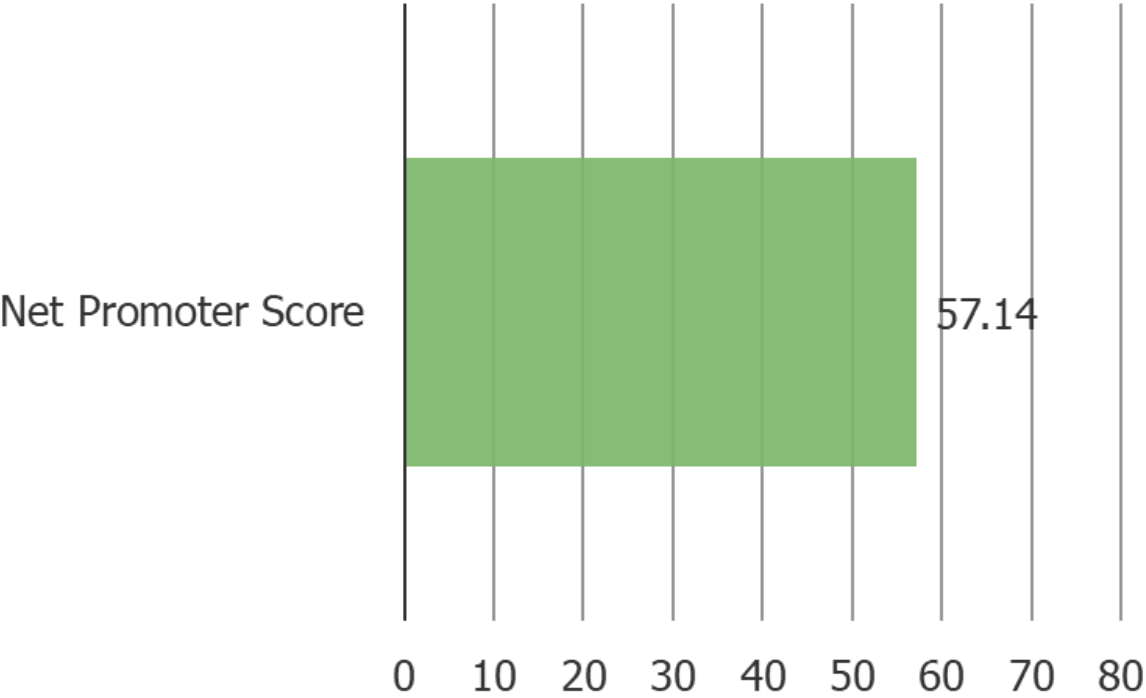
WHICH WOULD YOU SAY ARE THE PRIMARY REASONS YOU SIGNED UP FOR THE ROBINHOOD GOLD CARD? SELECT 1 OR 2 CHOICES

Posed to all respondents who said they have the Robinhood Gold Card. (N=7)



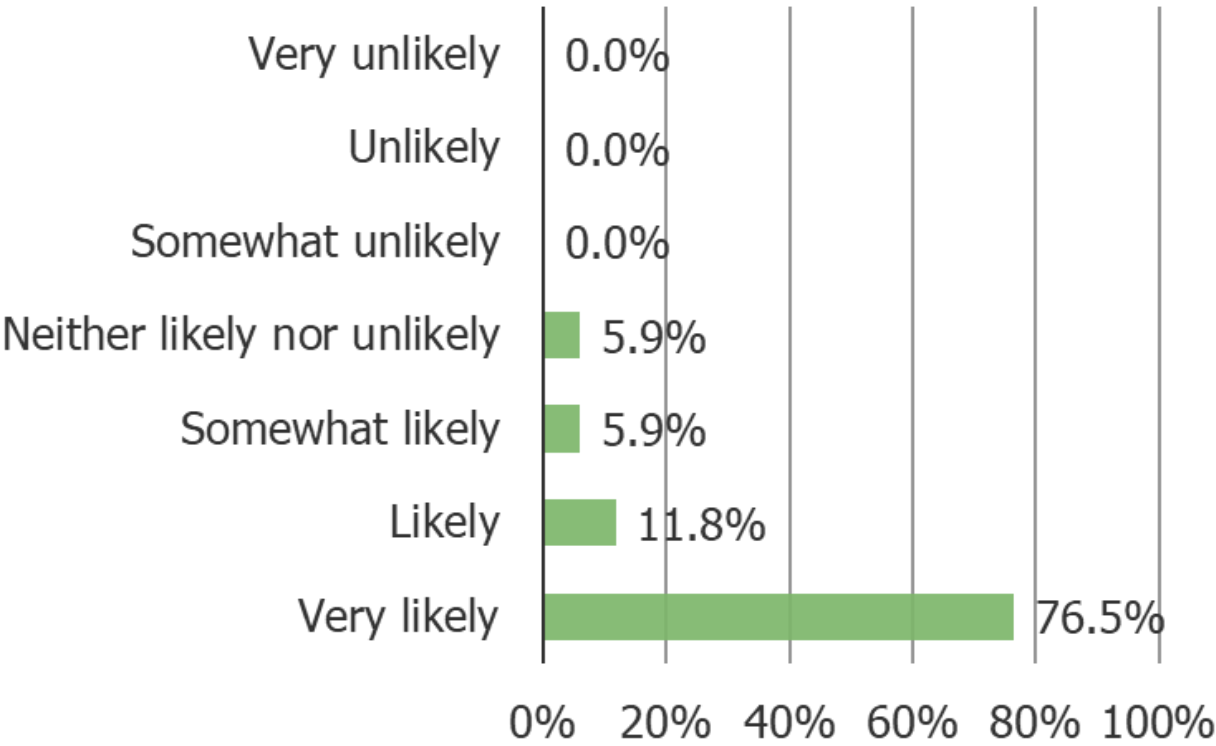
HOW LIKELY IS IT THAT YOU WOULD RECOMMEND THE ROBINHOOD GOLD CARD TO A FRIEND OR COLLEAGUE?

Posed to all respondents who said they have the Robinhood Gold Card. (N=7)



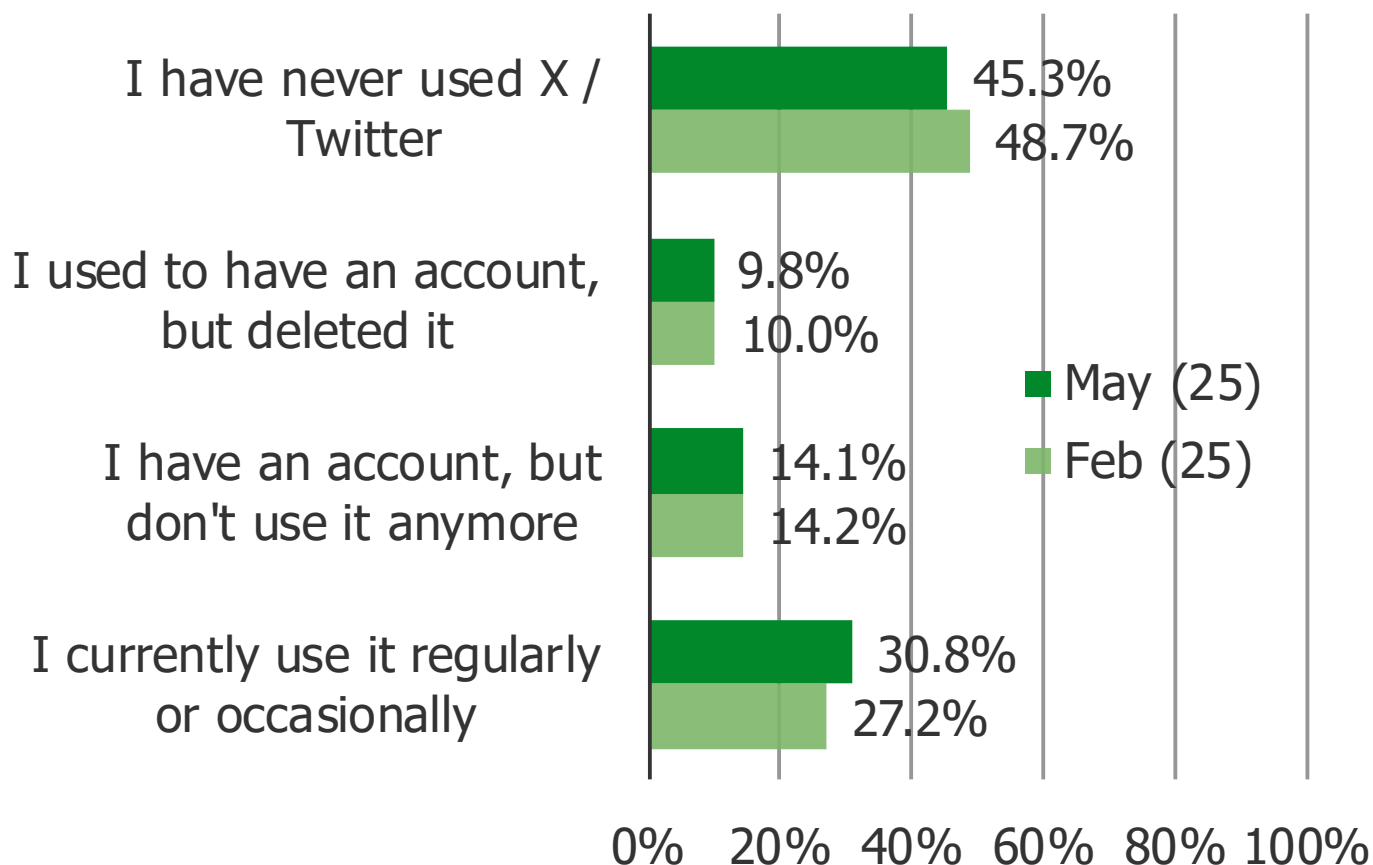
HOW LIKELY ARE YOU TO APPLY FOR AND SIGN UP FOR THE ROBINHOOD GOLD CARD IN THE FUTURE? THE ROBINHOOD GOLD CARD IS A CASH-BACK CREDIT CARD THAT OFFERS UNLIMITED 3% CASH BACK ON ALL PURCHASES FOR ROBINHOOD GOLD SUBSCRIBERS, WITH NO ANNUAL FEE. IT INTEGRATES DIRECTLY WITH THE ROBINHOOD APP AND ALLOWS USERS TO AUTOMATICALLY INVEST THEIR CASH-BACK REWARDS.

Posed to Robinhood Gold members who said they do not have the Gold Card (N = 17)



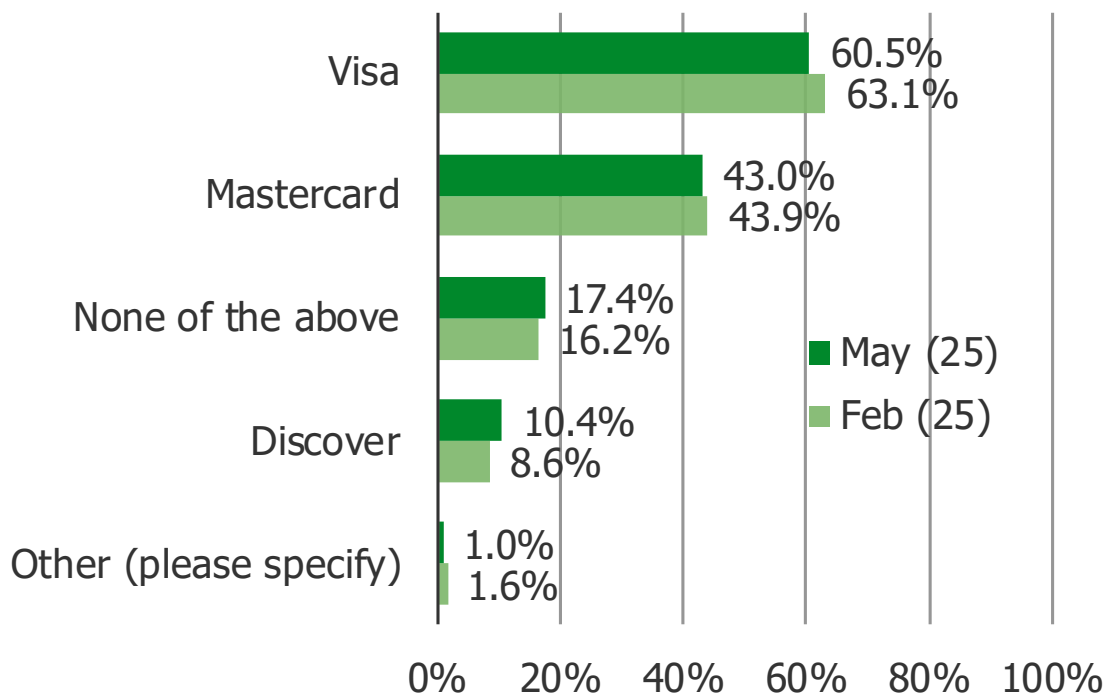
WHICH OF THE FOLLOWING BEST DESCRIBES YOUR EXPERIENCE WITH THE PLATFORM X (FORMERLY KNOWN AS TWITTER)?

Posed to all respondents

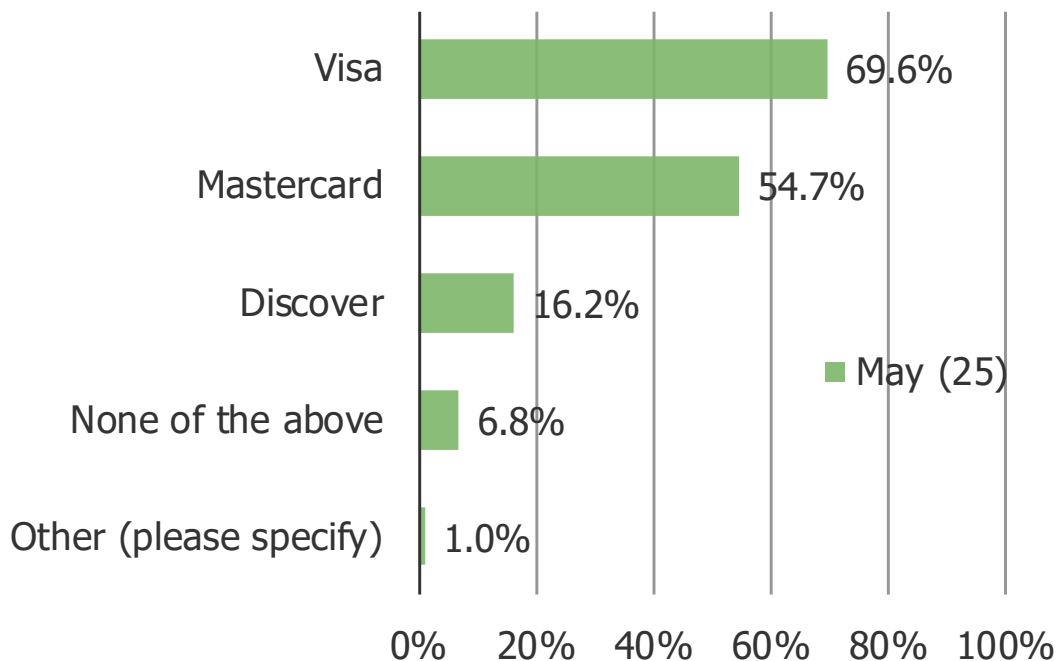


DO YOU HAVE ANY DEBIT CARDS WITH THE FOLLOWING? SELECT ALL THAT APPLY

Posed to all respondents



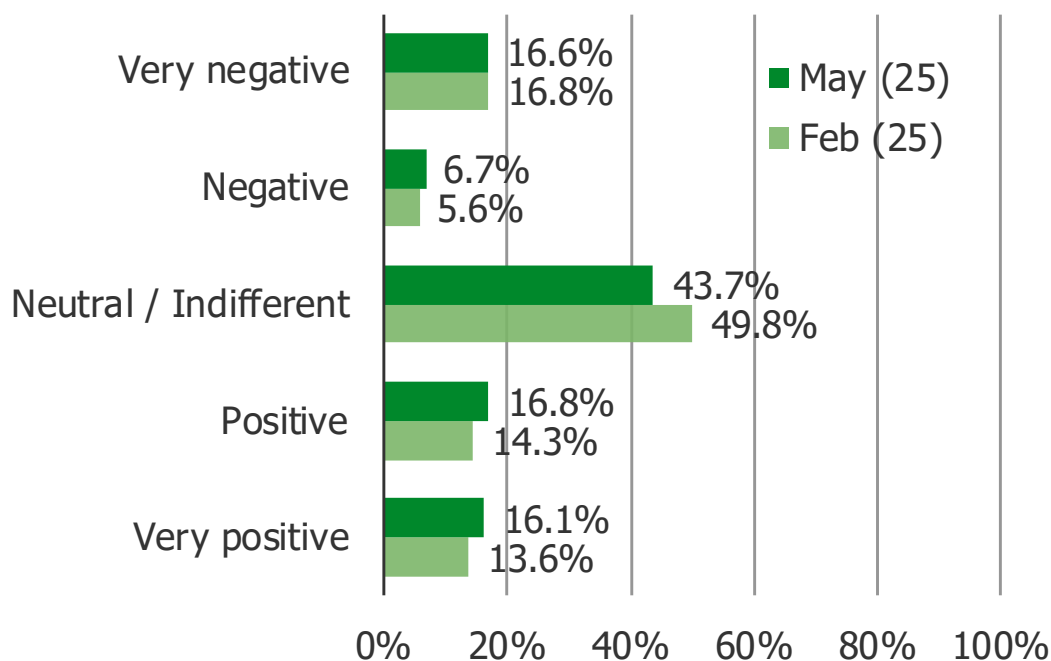
Posed to respondents who regularly or occasionally use X (FKA Twitter): N 309



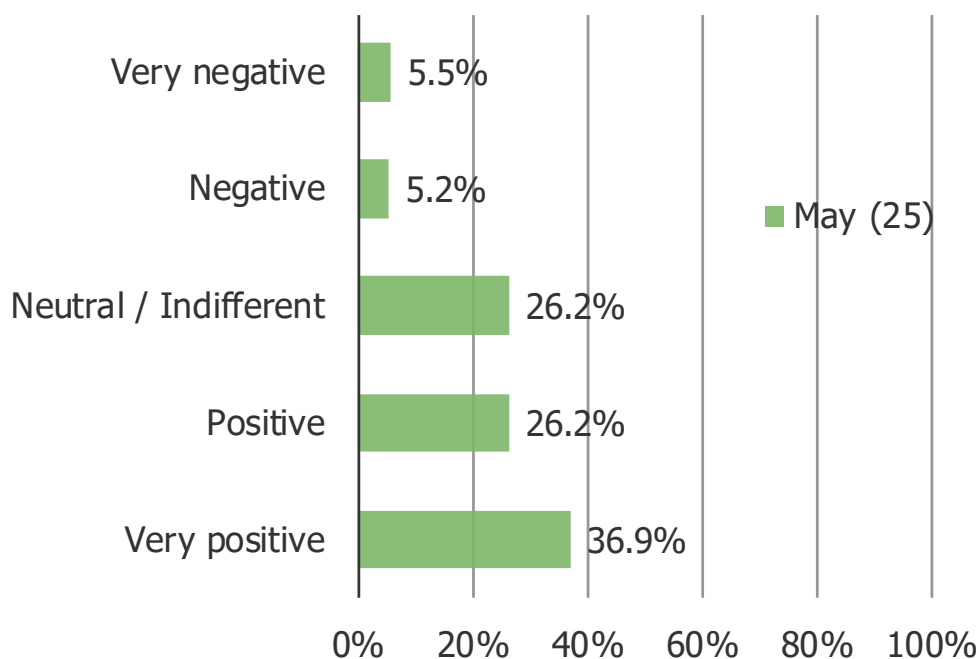


X (FORMERLY KNOWN AS TWITTER) ANNOUNCED THAT IT WILL BE ADDING "X MONEY" THIS YEAR, A PLATFORM THAT WILL ALLOW USERS TO SEND AND RECEIVE MONEY THROUGH THE X APP. WHAT IS YOUR OPINION OF THIS ANNOUNCEMENT?

Posed to all respondents

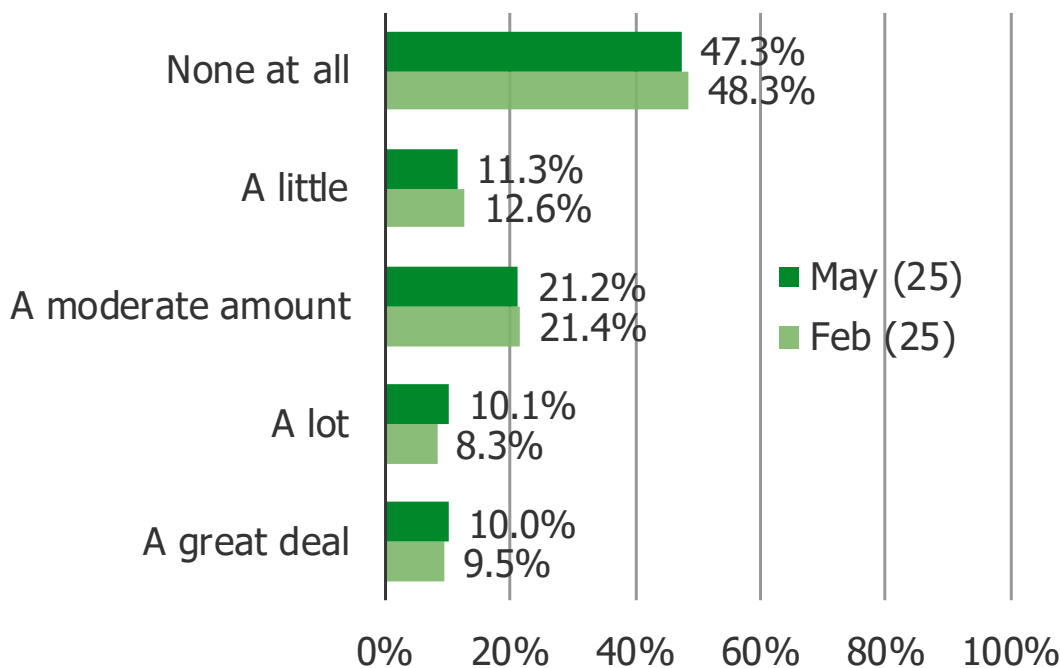


Posed to respondents who regularly or occasionally use X (FKA Twitter): N 309

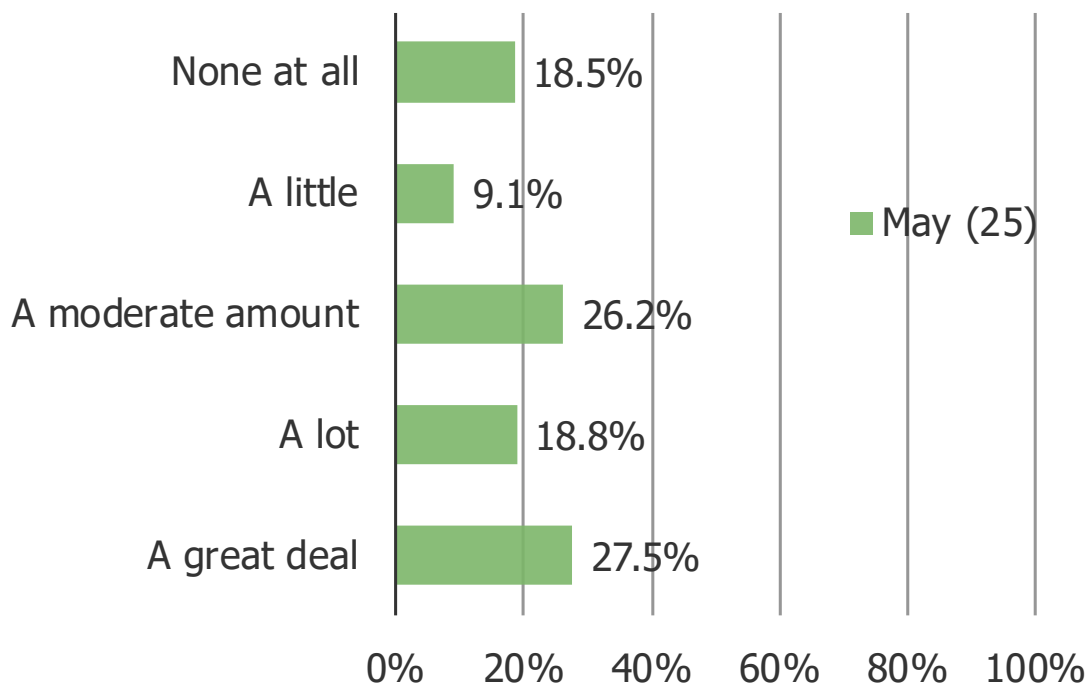


HOW MUCH TRUST WOULD YOU HAVE IN X (FORMERLY KNOWN AS TWITTER) TO HANDLE YOUR FINANCIAL TRANSACTIONS SECURELY?

Posed to all respondents

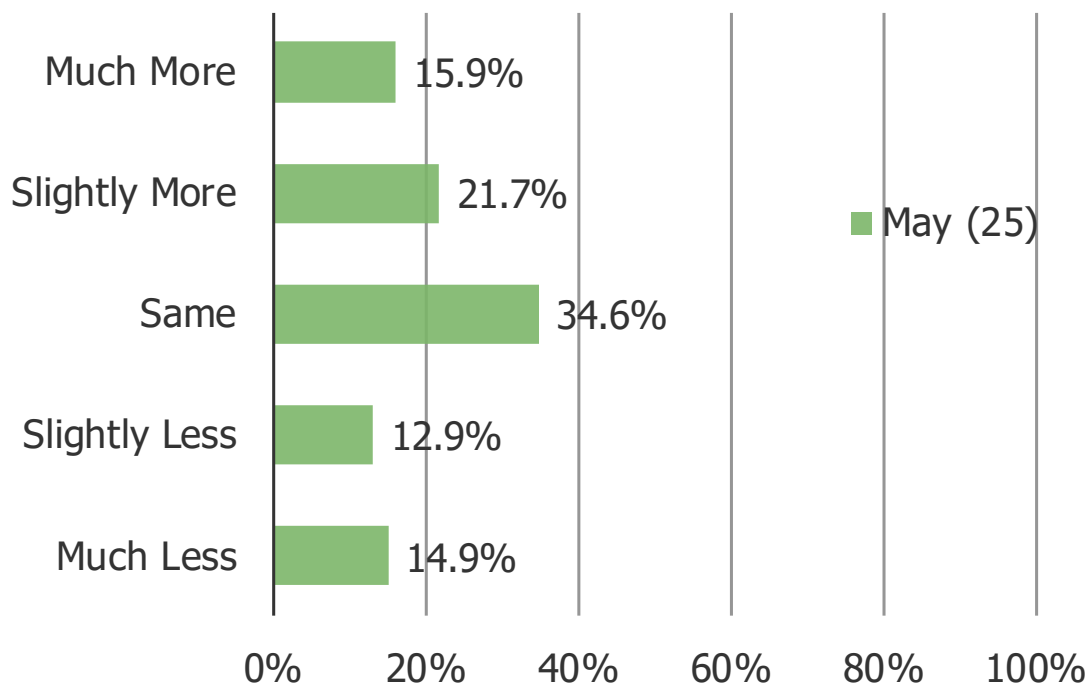


Posed to respondents who regularly or occasionally use X (FKA Twitter): N 309

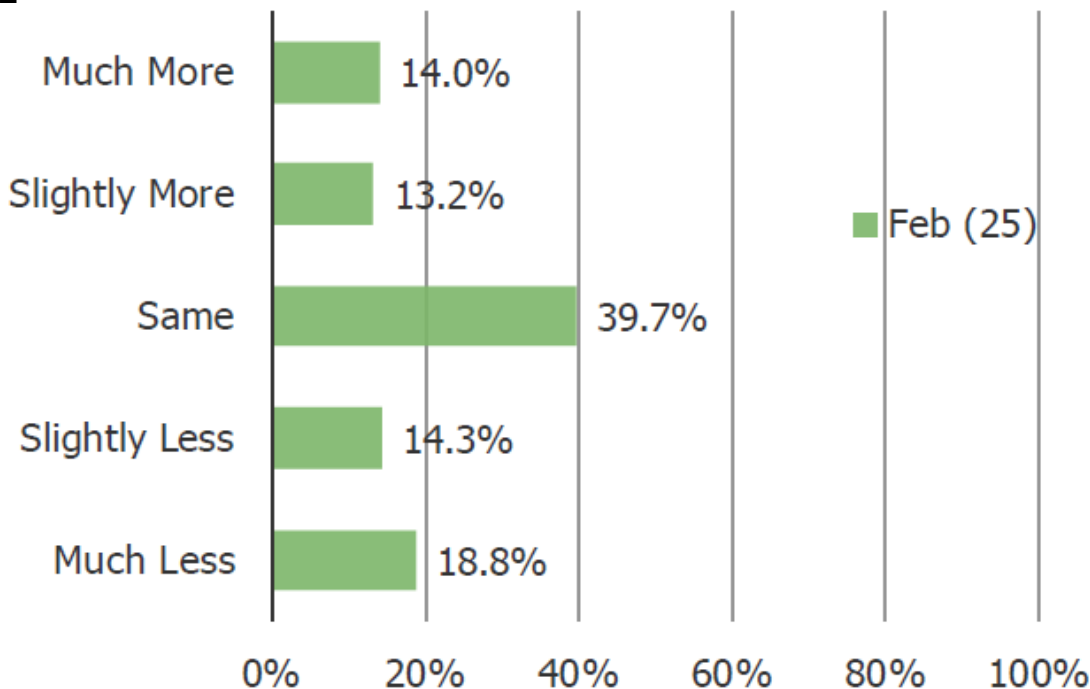


HOW MUCH DO YOU TRUST X / TWITTER TO HANDLE YOUR FINANCIAL TRANSACTIONS COMPARED TO ESTABLISHED PAYMENT PROVIDERS LIKE VENMO OR ZELLE?

Posed to respondents who regularly or occasionally use X (FKA Twitter): N 309

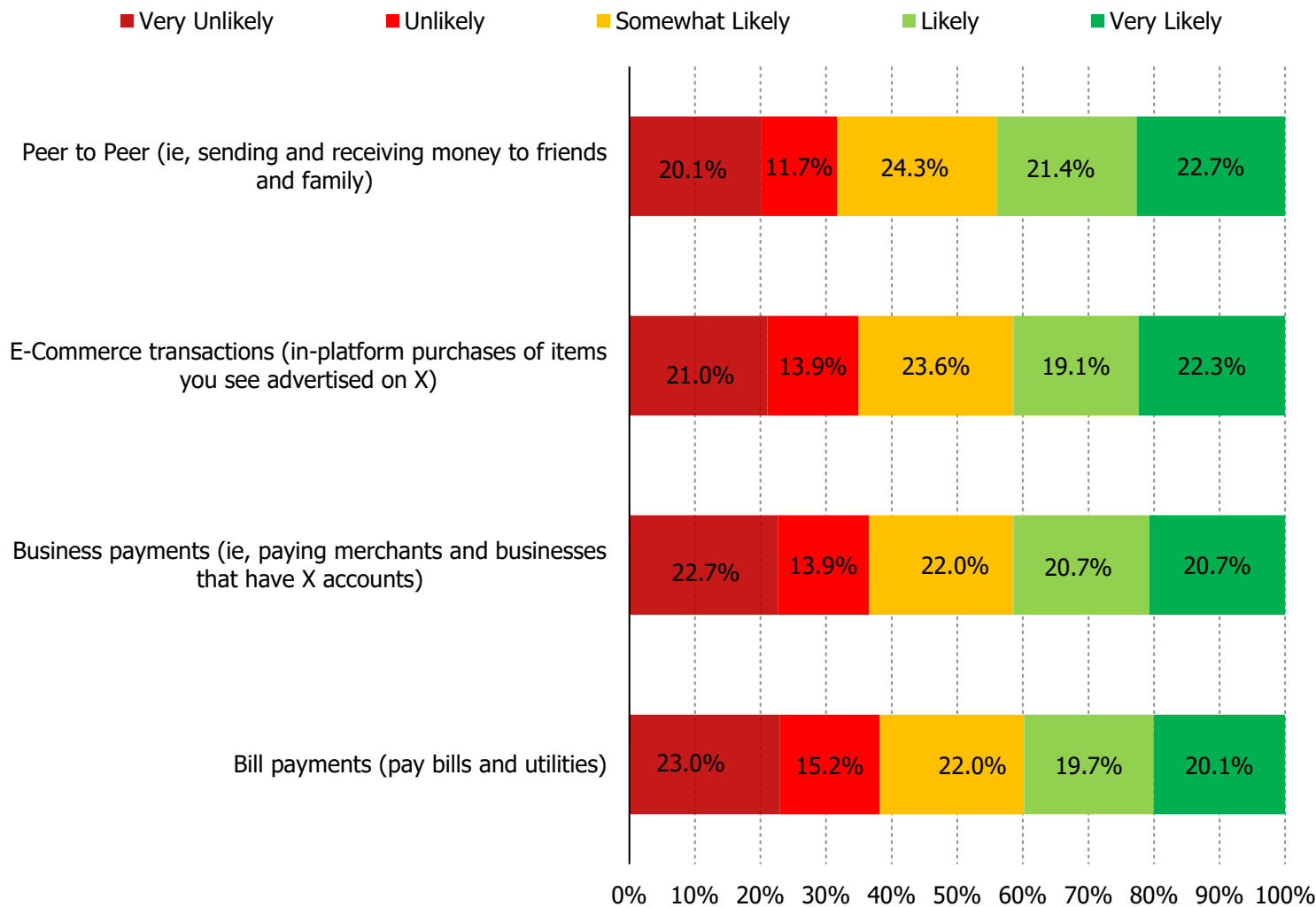


Data from January 2025: Posed to respondents who regularly or occasionally use X (FKA T witter): N 272



HOW LIKELY ARE YOU TO USE X / TWITTER MONEY FOR THE FOLLOWING TYPES OF PAYMENTS...

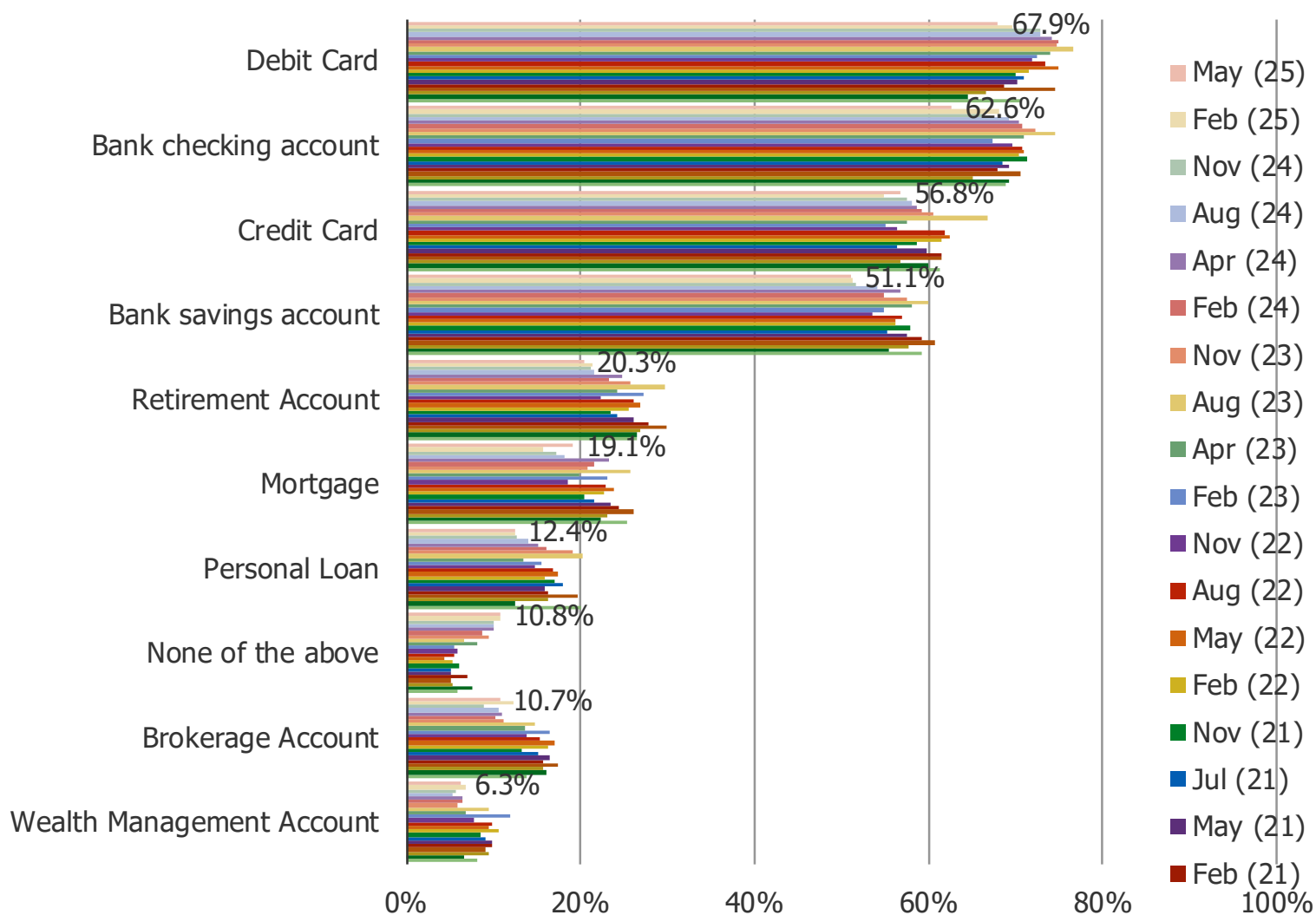
Posed to respondents who regularly or occasionally use X (FKA Twitter): N 309



SECTOR TRENDS

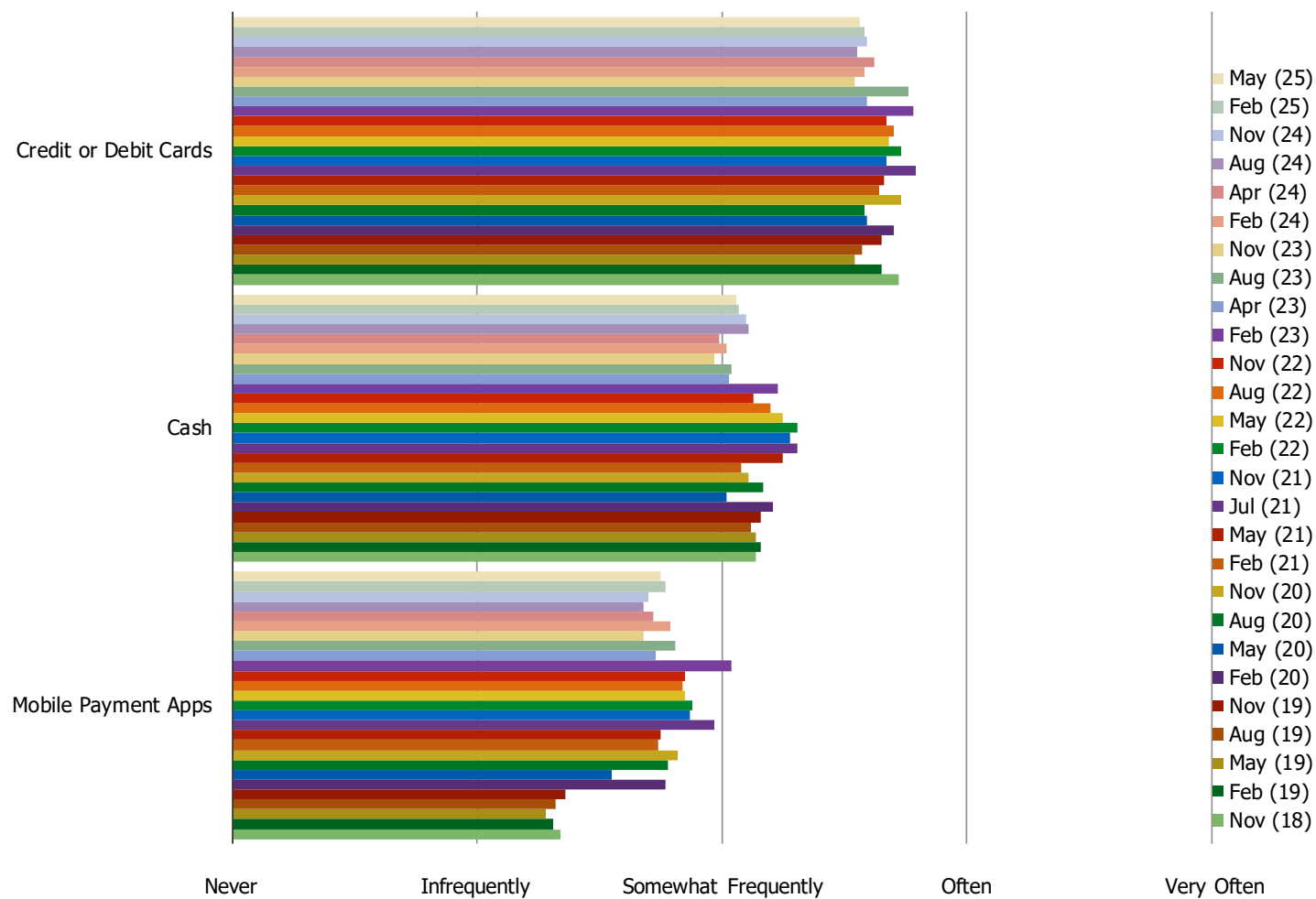
DO YOU PERSONALLY HAVE ANY OF THE FOLLOWING? (SELECT ALL THAT APPLY)

Posed to all respondents



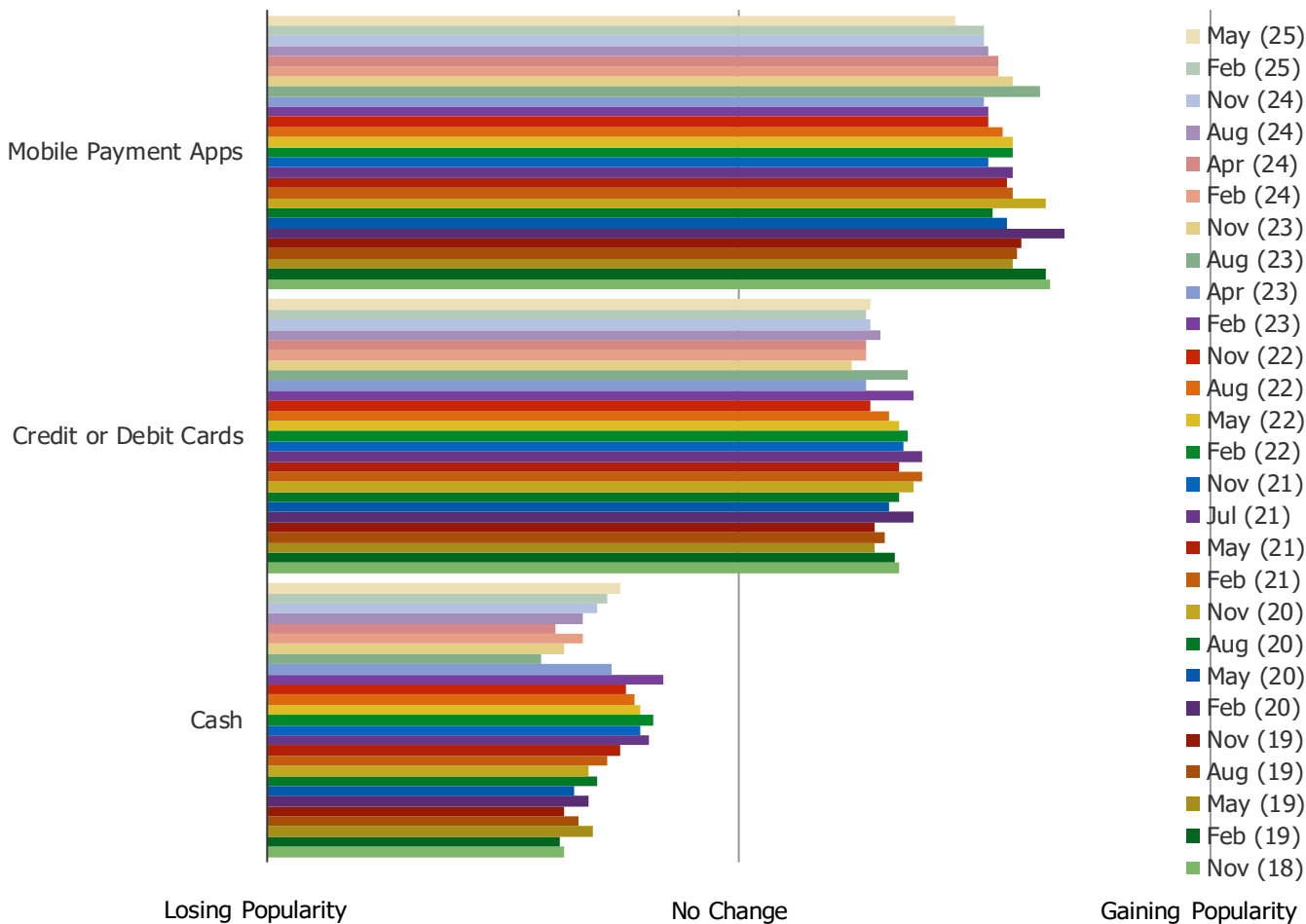
HOW OFTEN DO YOU USE THE FOLLOWING TO SPEND OR TRANSFER MONEY?

Posed to all respondents



DO YOU THINK THE FOLLOWING ARE GAINING OR LOSING POPULARITY AS A METHOD FOR SPENDING OR TRANSFERRING MONEY?

Posed to all respondents

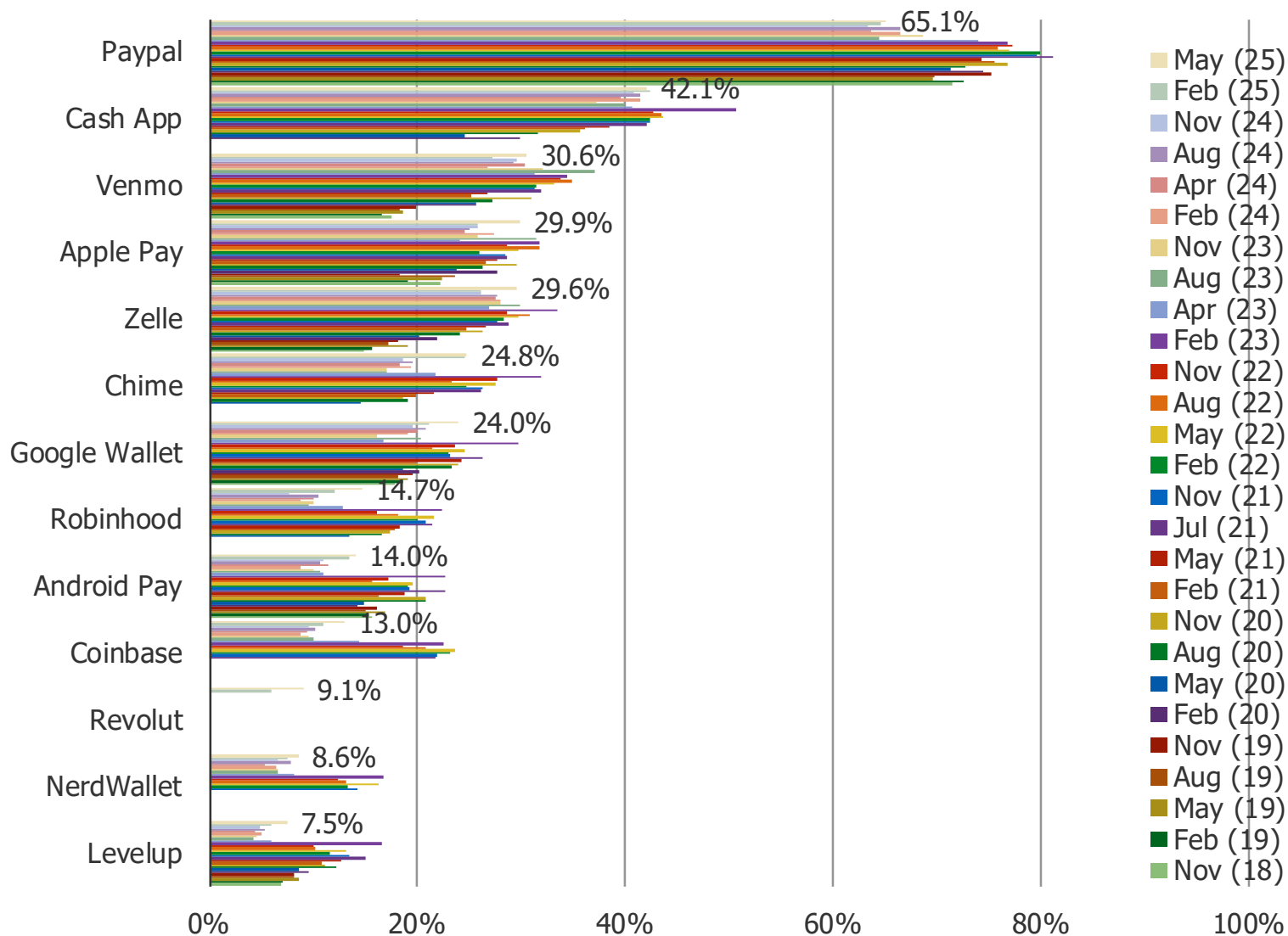




## COMPETITIVE DYNAMICS AND MARKET SHARE

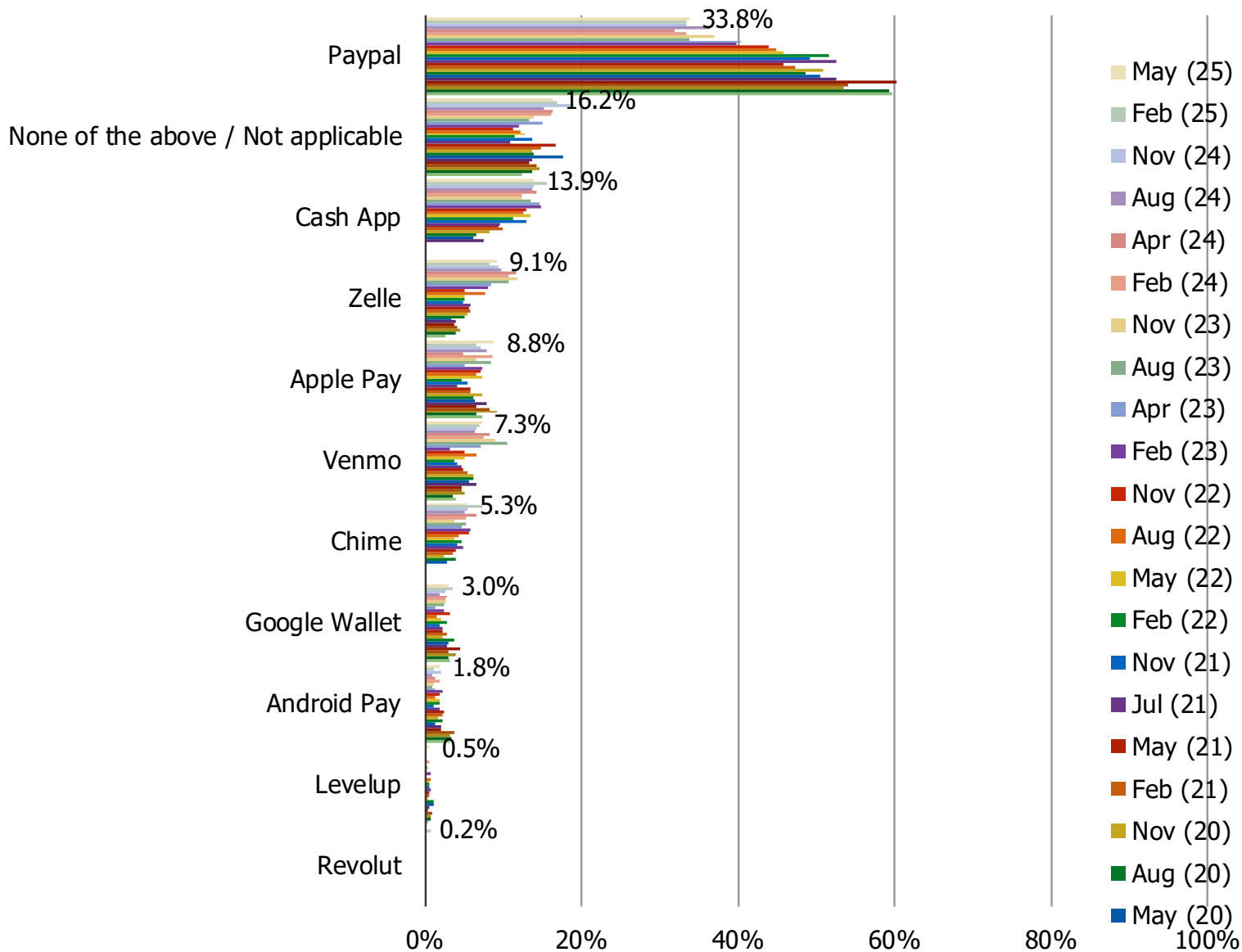
DO USE ANY OF THE FOLLOWING? (SELECT ALL THAT APPLY)

Posed to all respondents



IF YOU COULD ONLY USE ONE OF THE FOLLOWING MOBILE PAYMENTS APP/PLATFORMS GOING FORWARD, WHICH WOULD YOU CHOOSE?

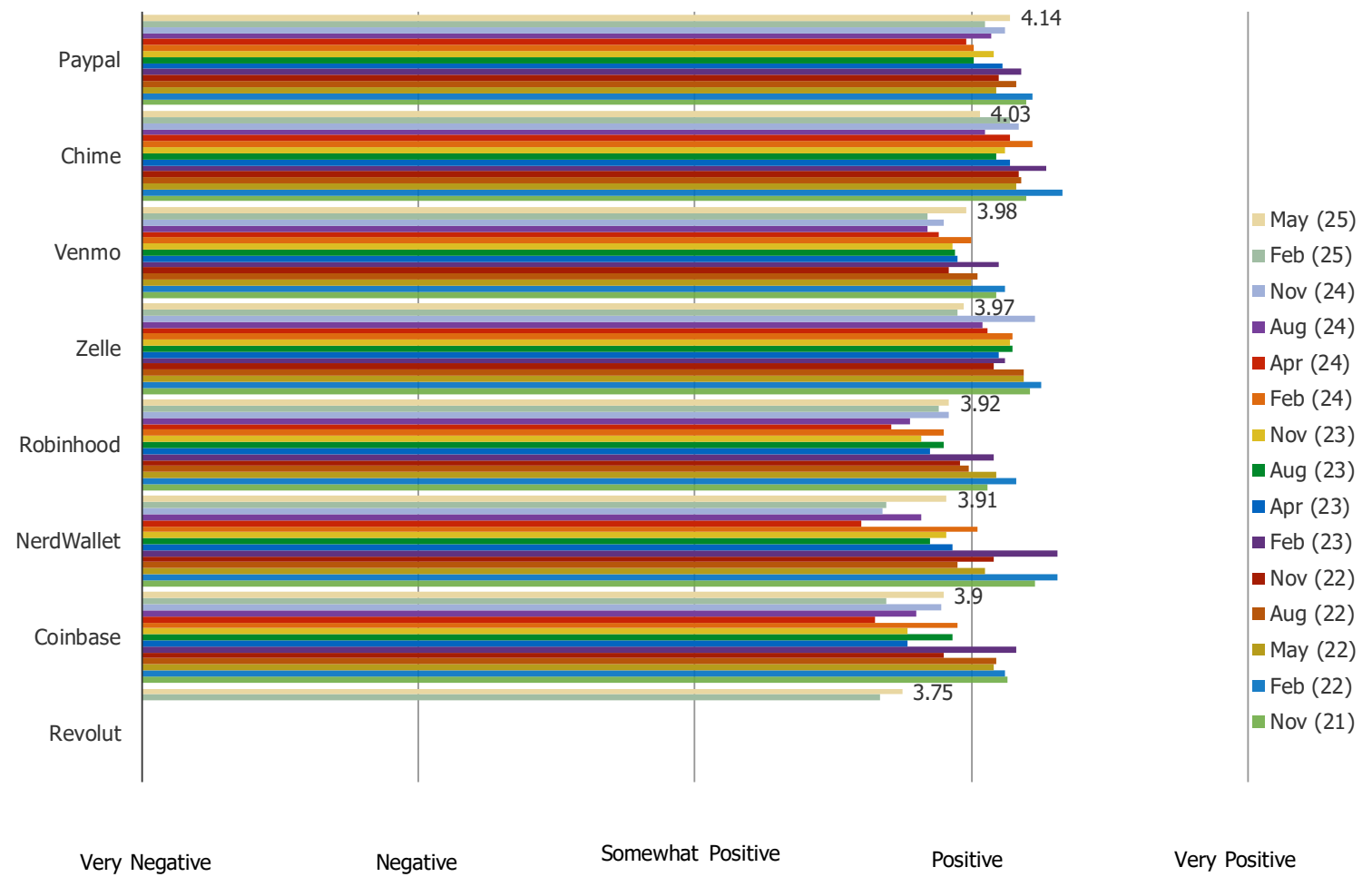
Posed to all respondents



USERS OF EACH PLATFORM - FEEDBACK

WHAT IS YOUR OPINION OF THE FOLLOWING APPS?

Posed to users of each platform



	N=
Paypal	650
Venmo	305
Levelup	75
Cash App	420
Revolut	91
Zelle	295
Chime	247
Robinhood	147
Coinbase	130
NerdWallet	86

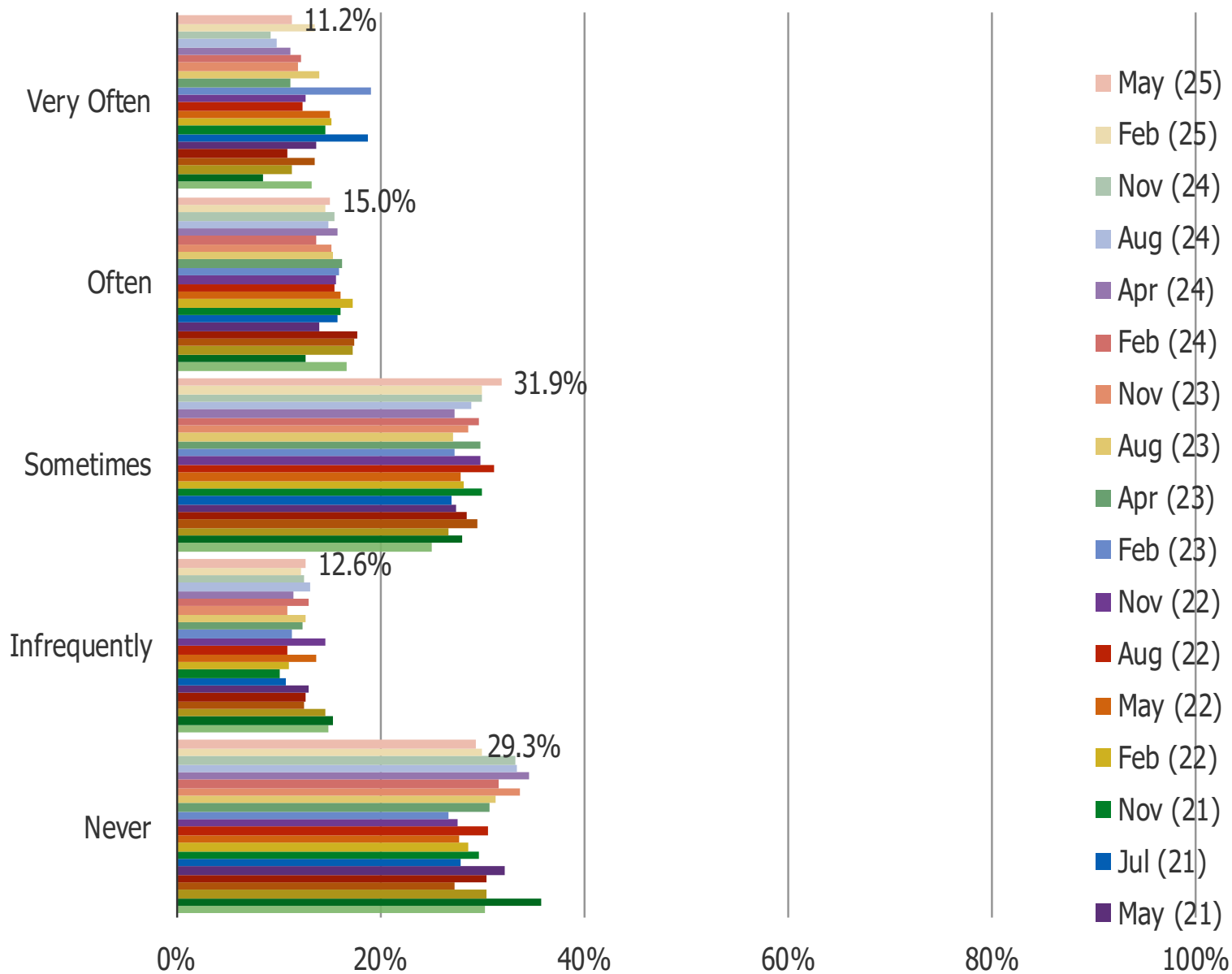
Posed to users of each platform



# INSTANT DEPOSIT / INSTANT TRANSFER

WHEN USING MOBILE PAYMENT APPS, HOW OFTEN DO YOU USE INSTANT DEPOSIT/INSTANT TRANSFER?

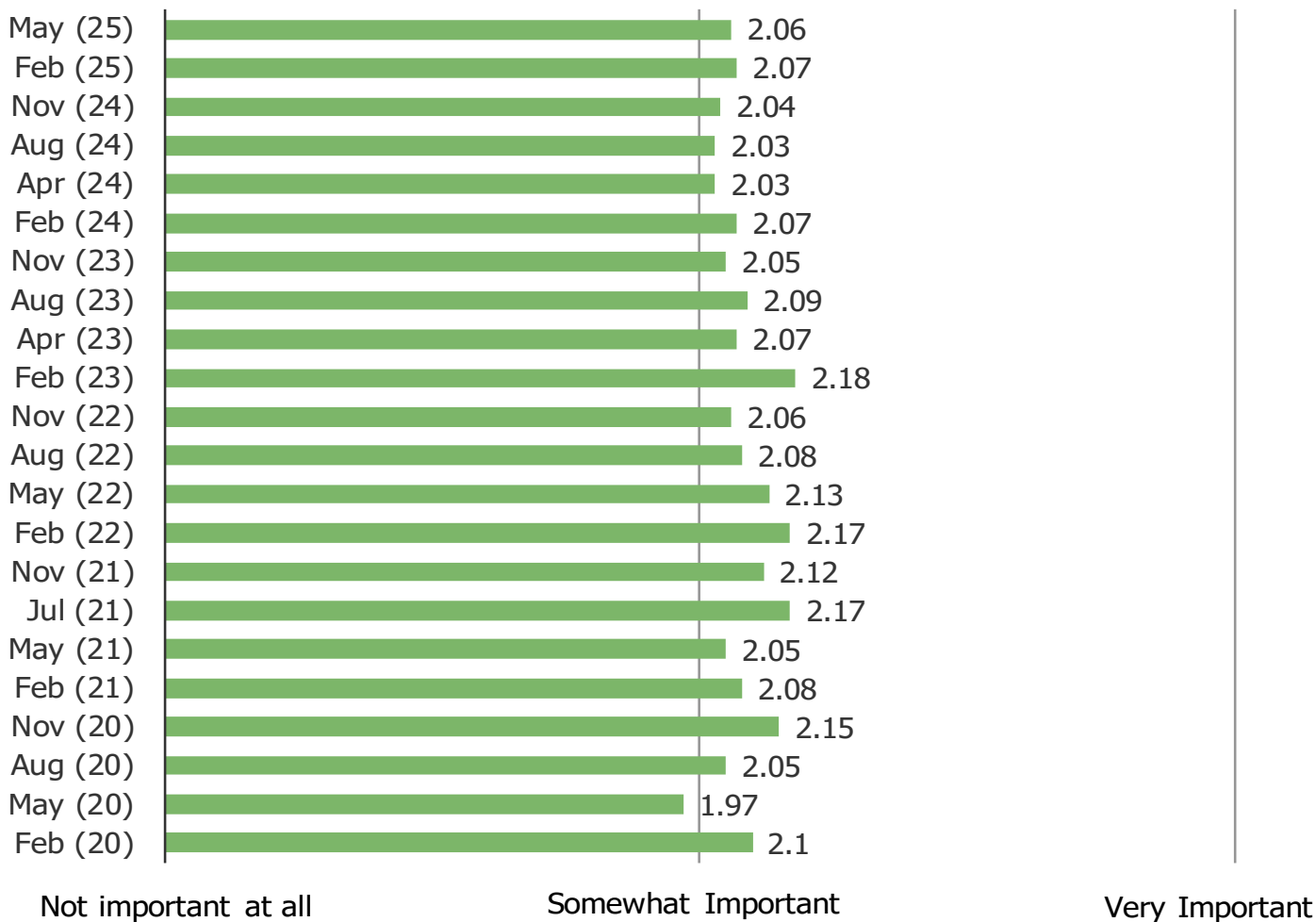
Posed to mobile payment apps users





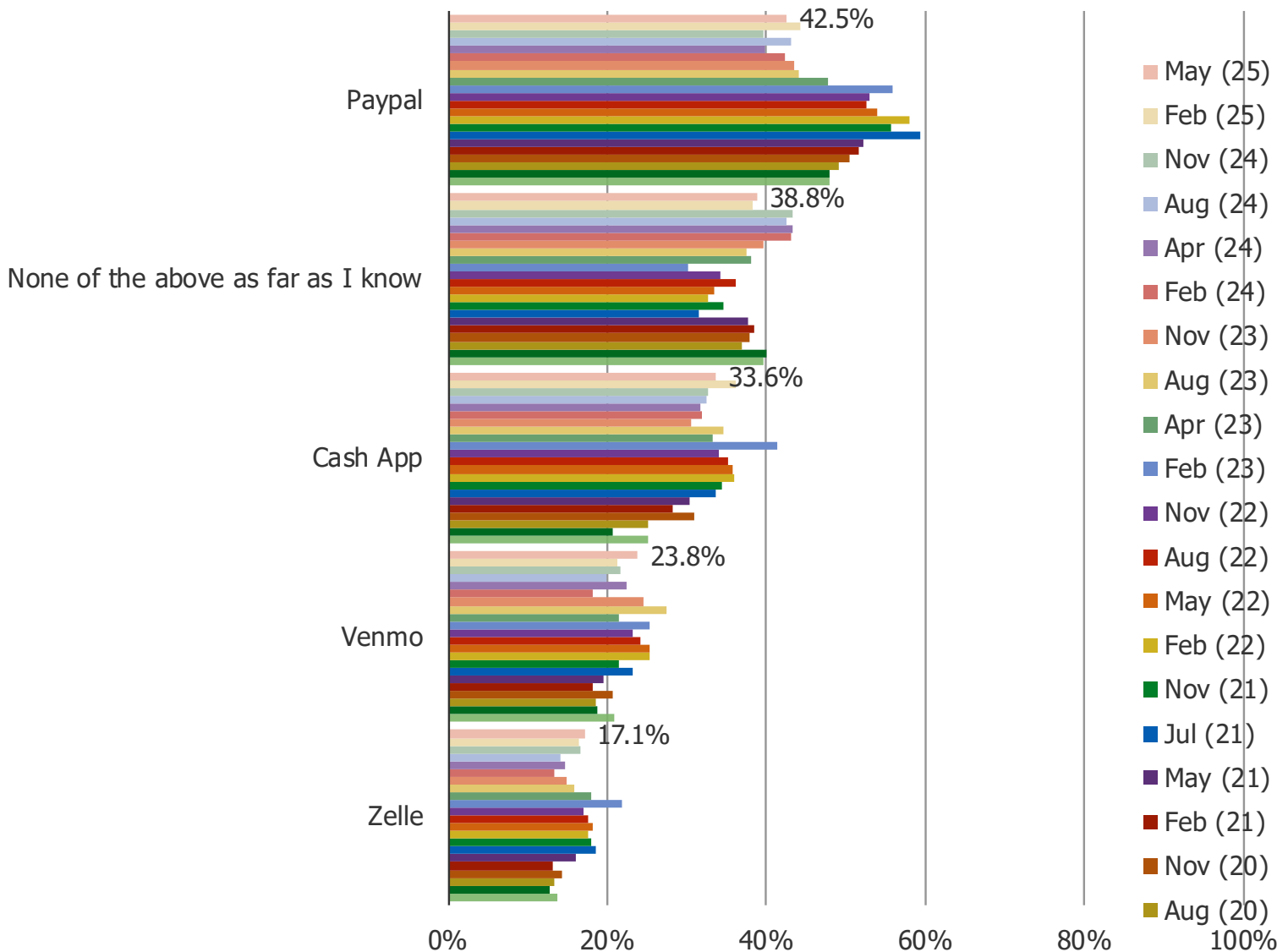
HOW IMPORTANT TO YOU IS THE INSTANT DEPOSIT/INSTANT TRANSFER FEATURE WHEN USING MOBILE PAYMENT APPS?

Posed to mobile payment apps users



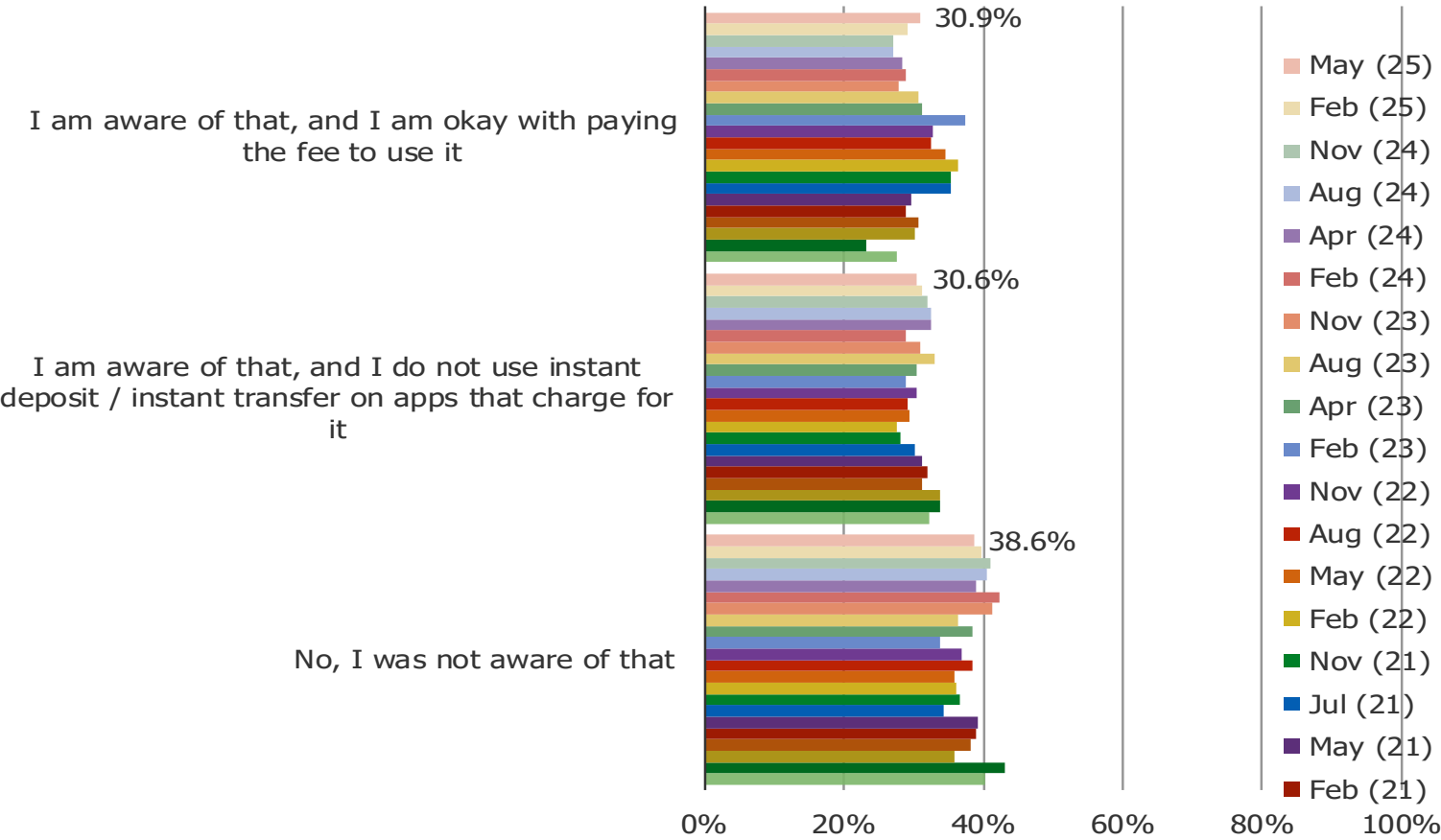
TO YOUR KNOWLEDGE, DO ANY OF THE FOLLOWING CHARGE A FEE FOR INSTANT DEPOSIT/INSTANT TRANSFER SERVICES? (SELECT ALL THAT APPLY)

Posed to mobile payment app users.



WERE YOU AWARE THAT SOME MOBILE PAYMENT APPS CHARGE A FEE FOR INSTANT DEPOSIT/INSTANT TRANSFER?

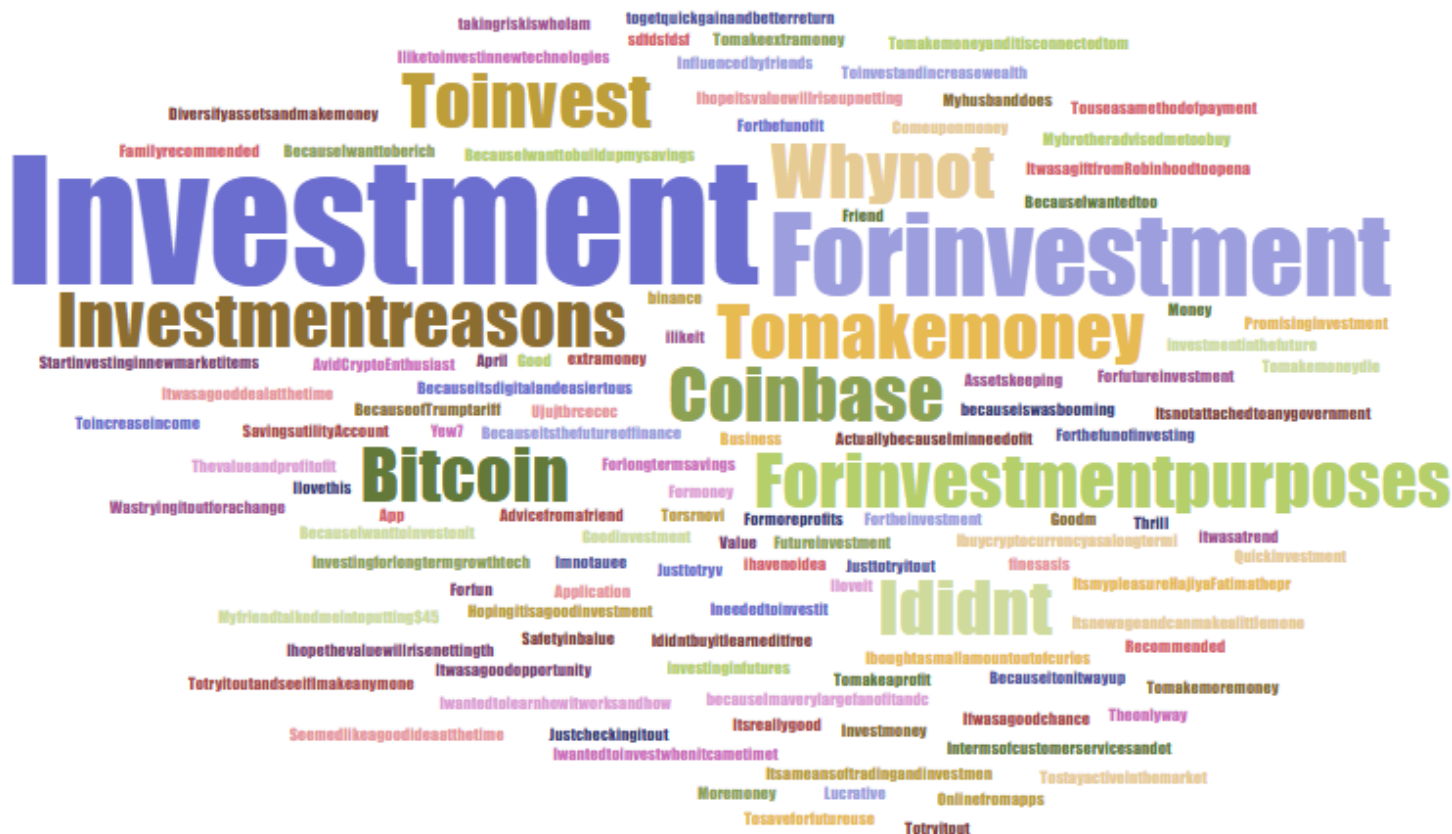
Posed to mobile payment app users.



CRYPTO QUESTIONS

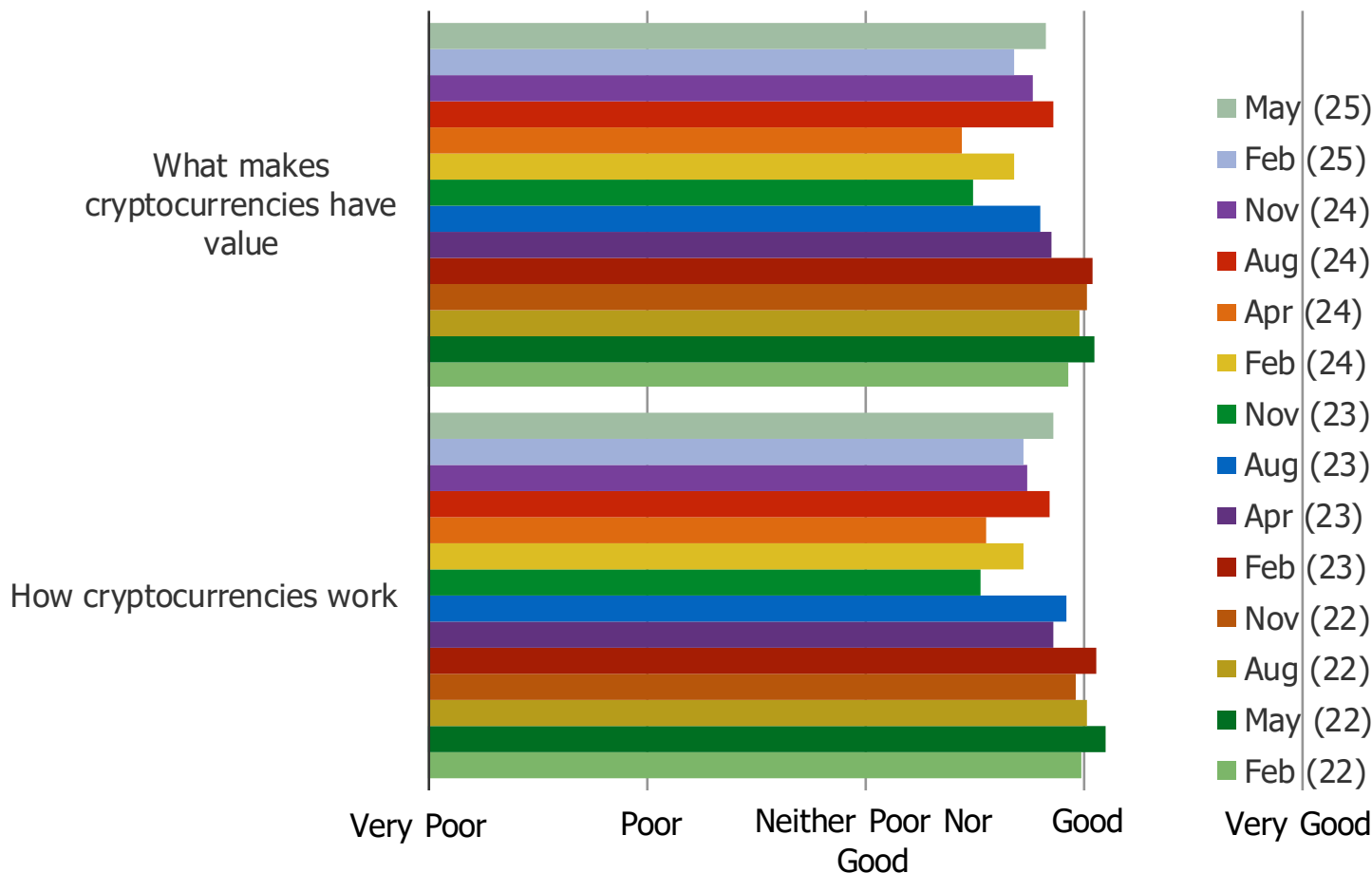
WHY DID YOU BUY CRYPTOCURRENCY?

Posed to all respondents currently own cryptocurrency (N = 138).



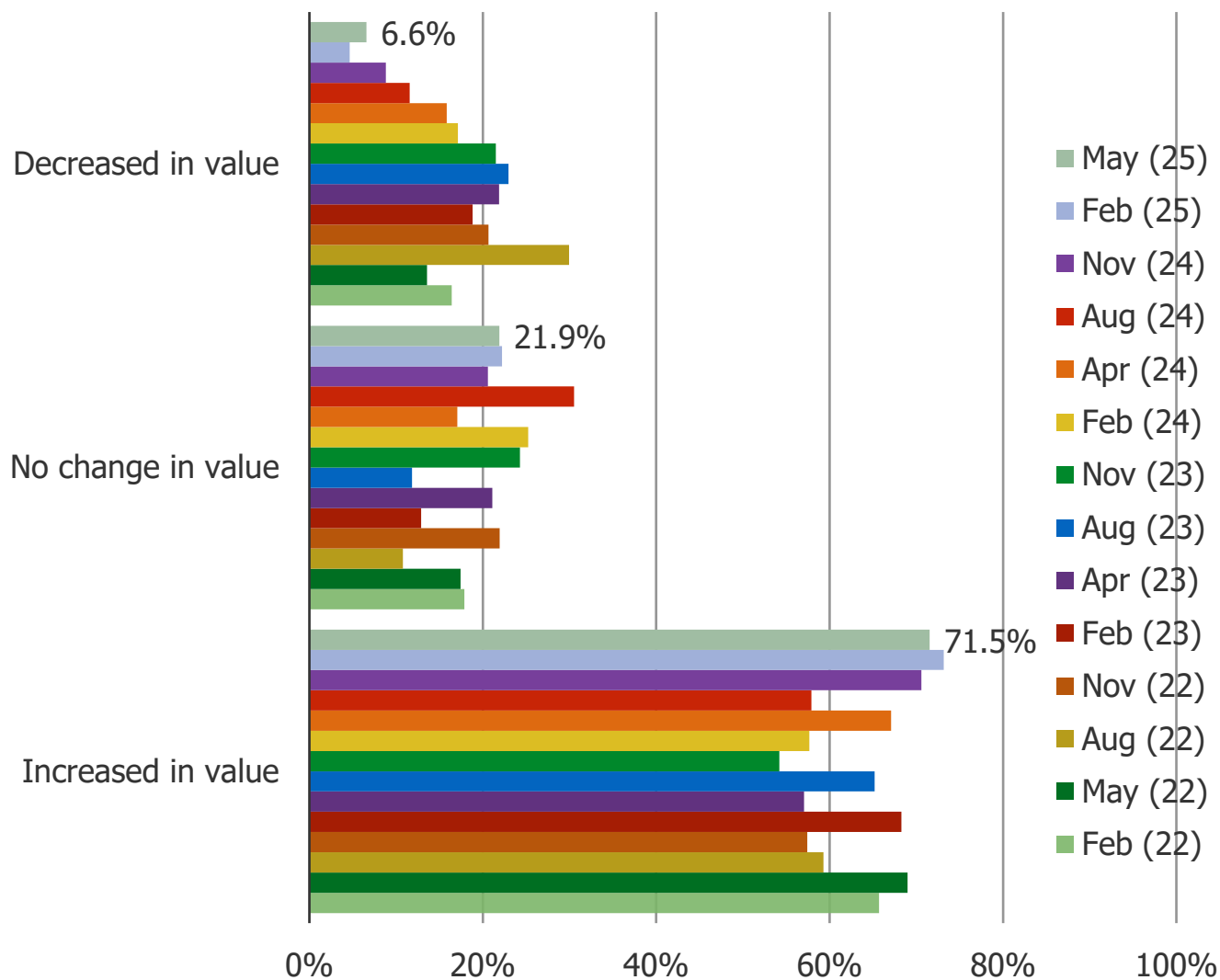
HOW WELL DO YOU FEEL YOU UNDERSTAND...

Posed to all respondents currently own cryptocurrency (N = 138).



SINCE YOU BOUGHT IT, HAS YOUR CRYPTOCURRENCY INVESTMENT...

Posed to all respondents currently own cryptocurrency (N = 138).



Posed to all respondents currently own cryptocurrency (N = 138).

[illegible]



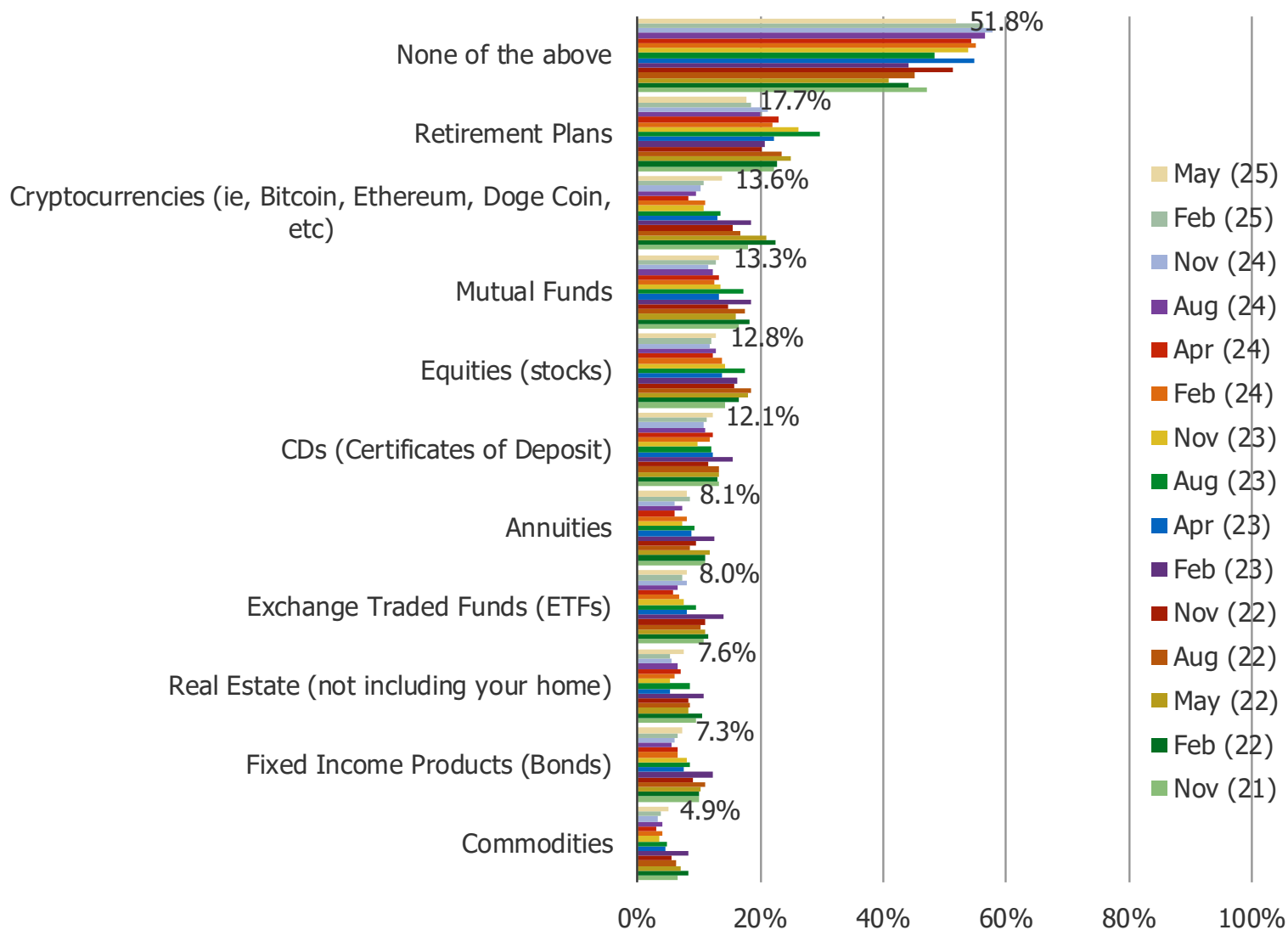
Posed to all respondents who do not currently own cryptocurrency (N = 866)

May 2025



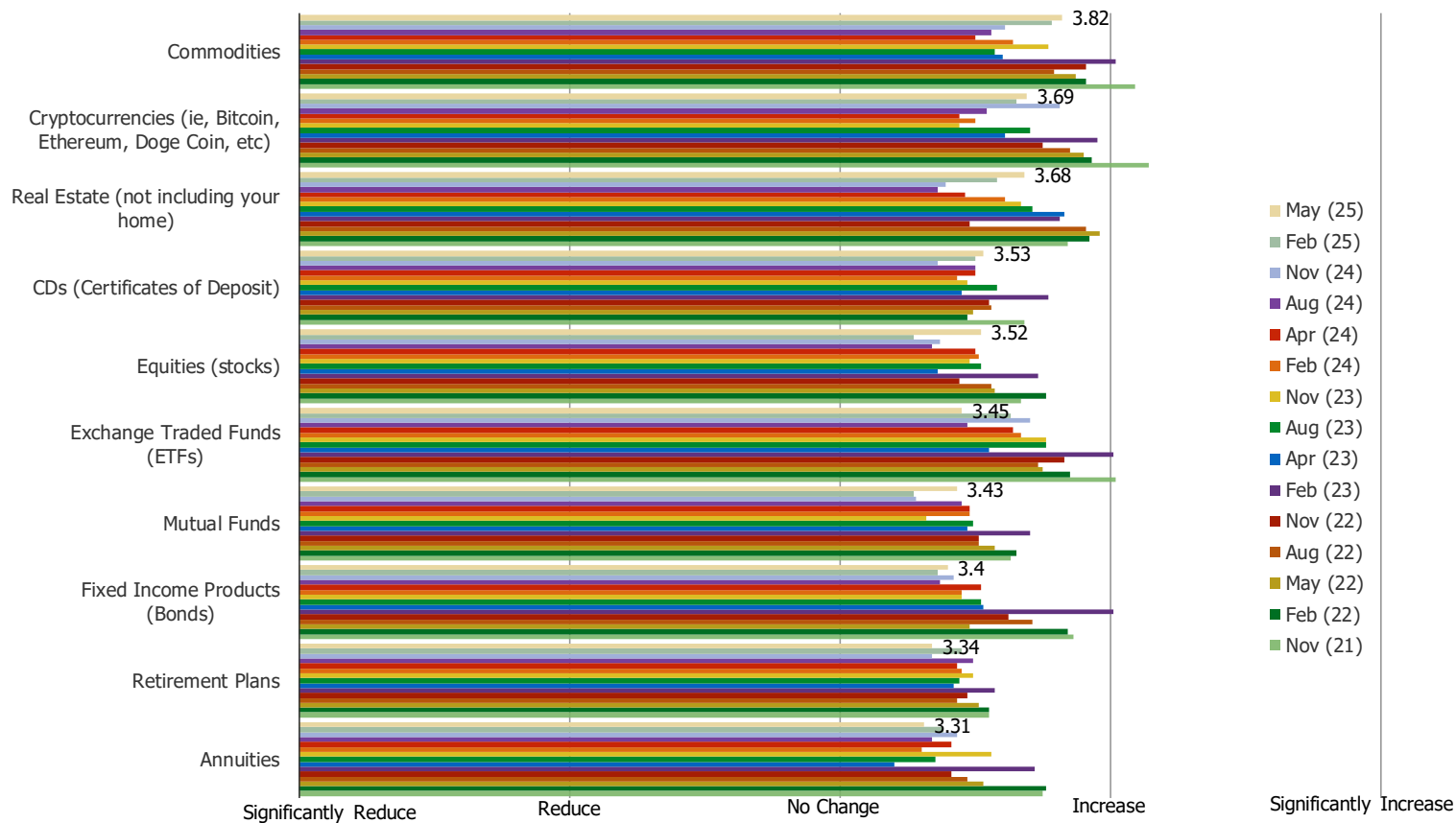
DO YOU CURRENTLY HAVE ANY INVESTMENTS IN ANY OF THE FOLLOWING? (SELECT ALL THAT APPLY)

Posed to all respondents.



DO YOU EXPECT TO CHANGE HOW MUCH MONEY YOU HAVE INVESTED IN THE FOLLOWING IN THE FUTURE?

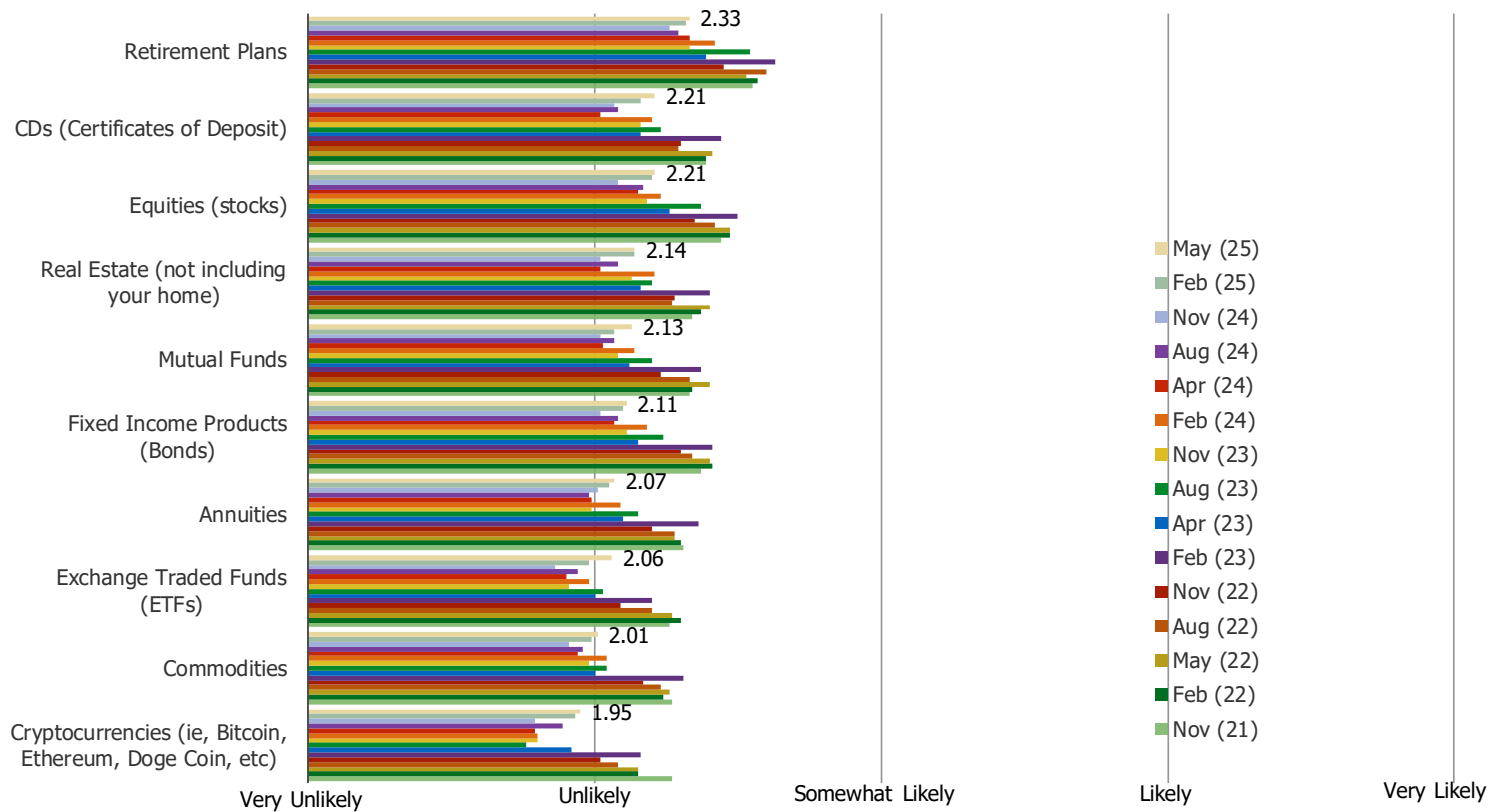
Posed to respondents who said they currently invest in each of the following.



	N=
Cryptocurrencies	136
Equities (stocks)	128
Fixed Income Products (Bonds)	73
Real Estate (not including your home)	76
Mutual Funds	133
Exchange Traded Funds (ETFs)	80
CDs (Certificates of Deposit)	121
Retirement Plans	177
Annuities	81
Commodities	49

HOW LIKELY ARE YOU TO INVEST IN THE FOLLOWING IN THE FUTURE:

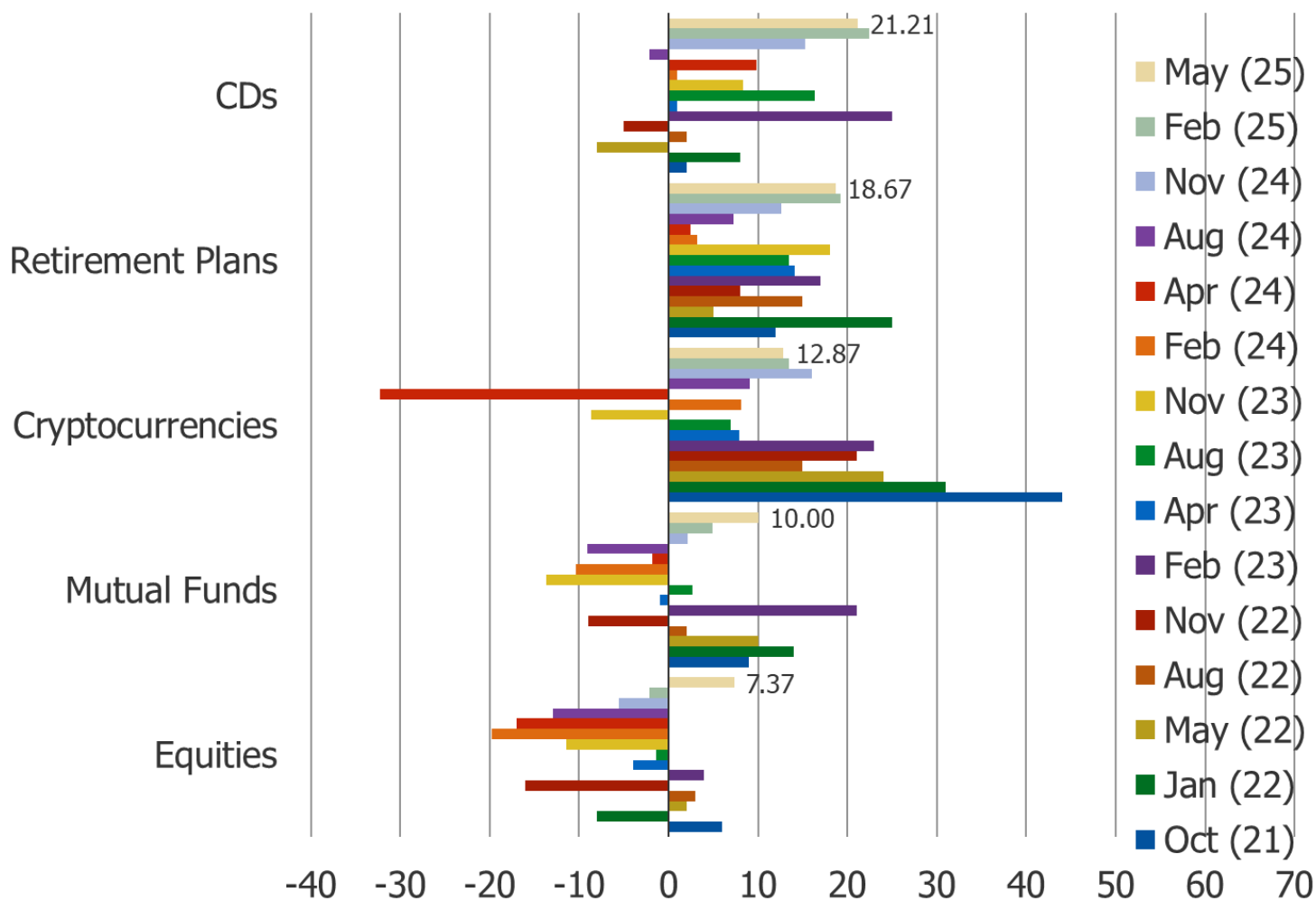
Posed to respondents who DO NOT currently invest in each of the following:



	N=
Cryptocurrencies	862
Equities (stocks)	870
Fixed Income Products (Bonds)	925
Real Estate (not including your home)	922
Mutual Funds	865
Exchange Traded Funds (ETFs)	918
CDs (Certificates of Deposit)	877
Retirement Plans	821
Annuities	917
Commodities	949

HOW LIKELY ARE YOU TO RECOMMEND BUYING THE FOLLOWING TO A FRIEND OR COLLEAGUE?

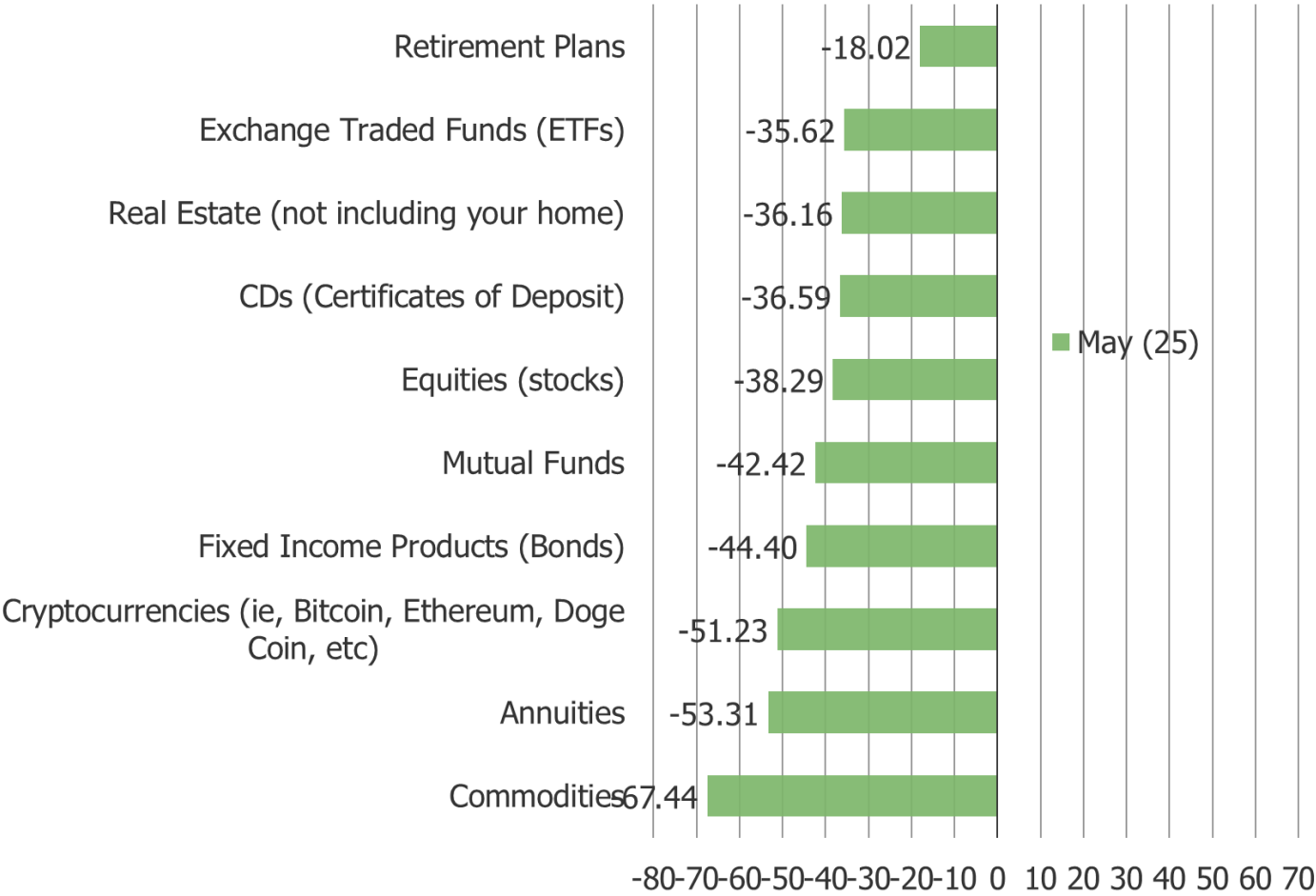
Posed to respondents who said they **currently invest in each of the following**.



	N=
Cryptocurrencies	101
Mutual Funds	90
Equities	95
CDs	99
Retirement Plans	150

HOW LIKELY ARE YOU TO RECOMMEND BUYING THE FOLLOWING TO A FRIEND OR COLLEAGUE?

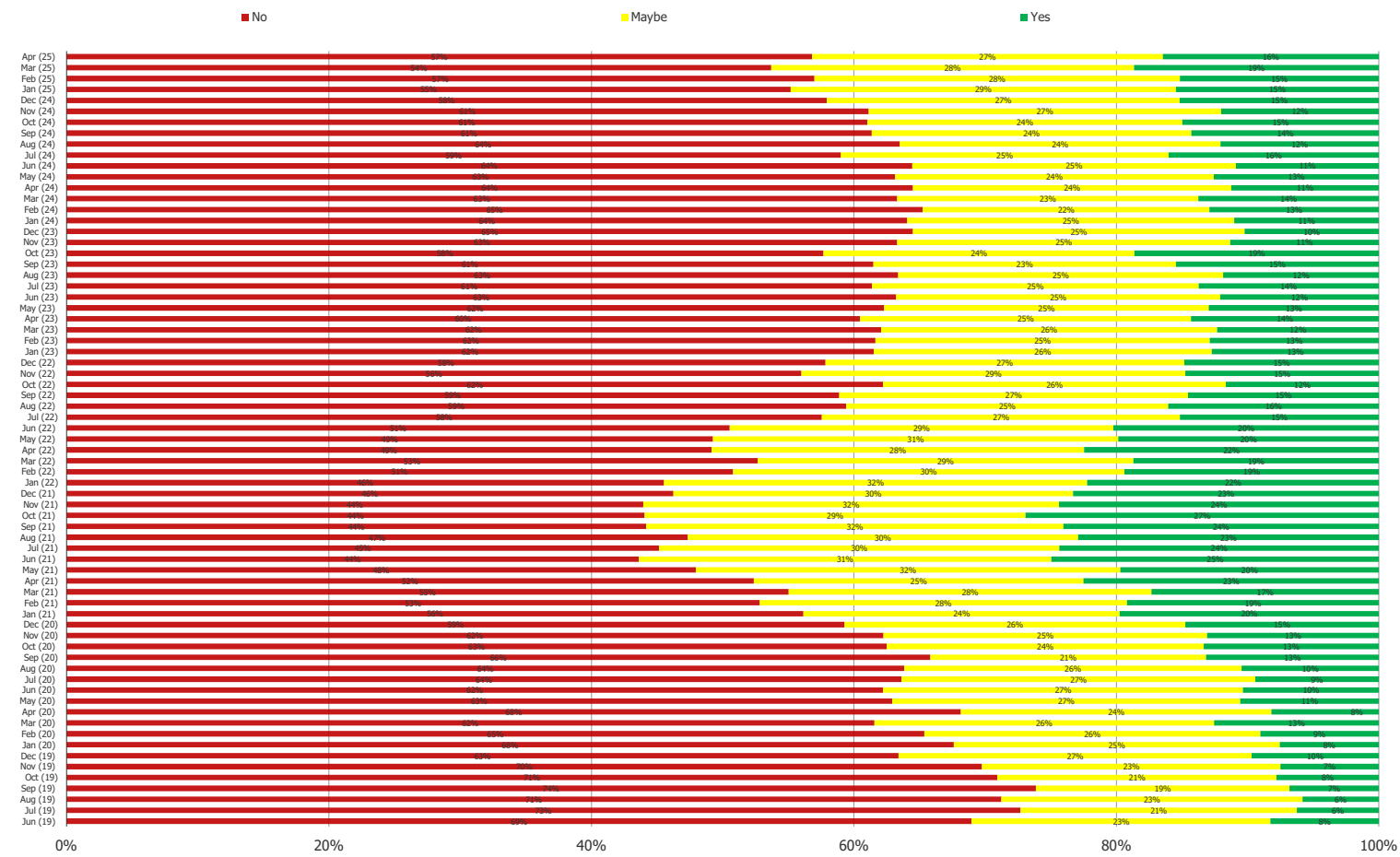
Posed to respondents who said they **are aware of each of the following**.



	N=
Cryptocurrencies	367
Equities (stocks)	316
Fixed Income Products (Bonds)	250
Real Estate (not including your home)	318
Mutual Funds	363
Exchange Traded Funds (ETFs)	219
CDs (Certificates of Deposit)	369
Retirement Plans	405
Annuities	287
Commodities	172

DO YOU HAVE INTEREST IN BUYING BITCOIN?

Posed to respondents who are aware of Bitcoin.



DO YOU THINK BITCOIN WOULD BE A GOOD OR BAD INVESTMENT AT THE MOMENT?

Posed to respondents who are aware of Bitcoin.

