

BESPOKE SURVEYS

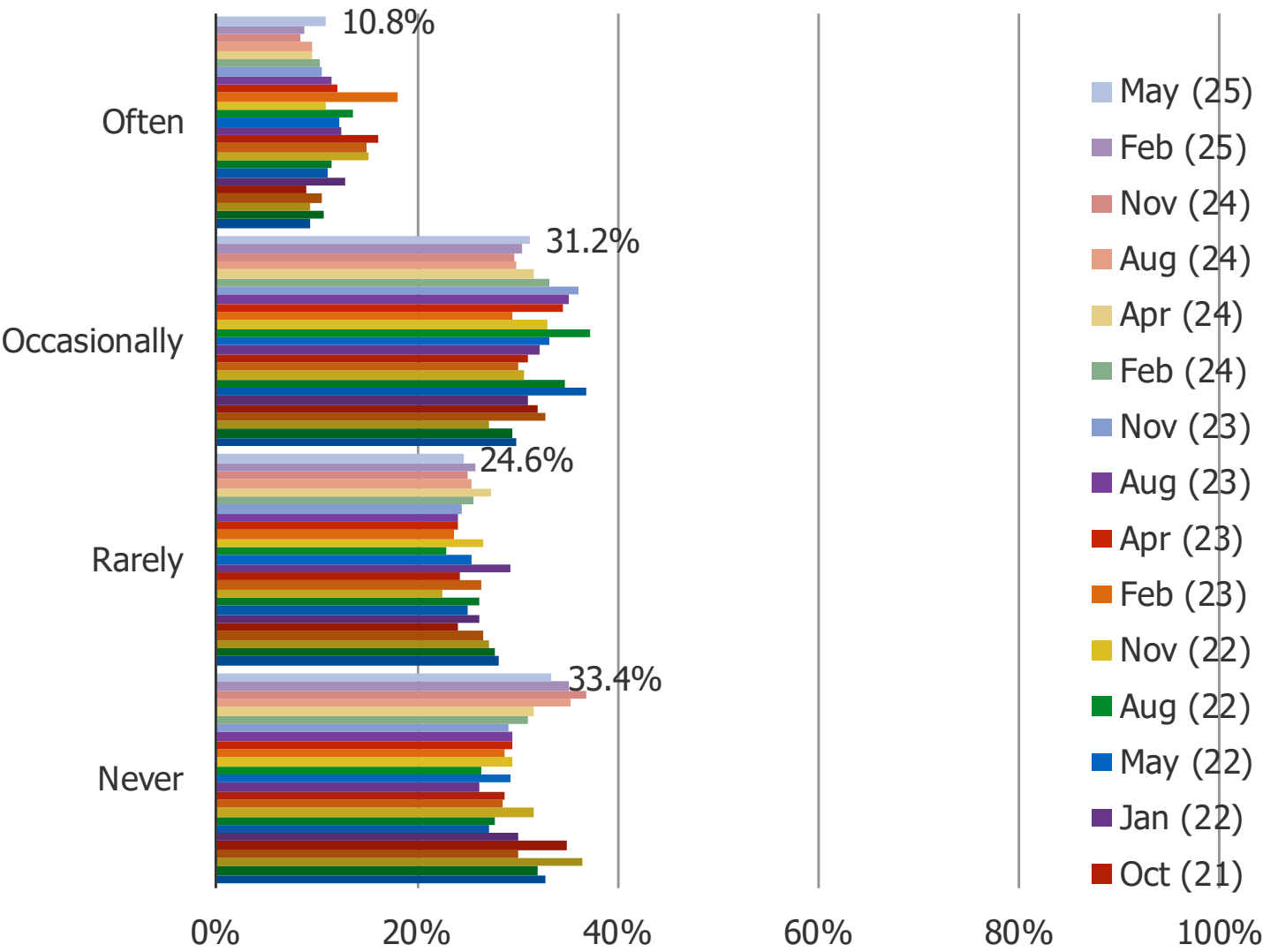
Online Real Estate Apps, Volume 26

1250+ Respondents Per Quarter

ONLINE REAL ESTATE PLATFORM USAGE AND SENTIMENT

HOW OFTEN DO YOU BROWSE REAL ESTATE WEBSITES/MOBILE APPS?

Posed to all respondents

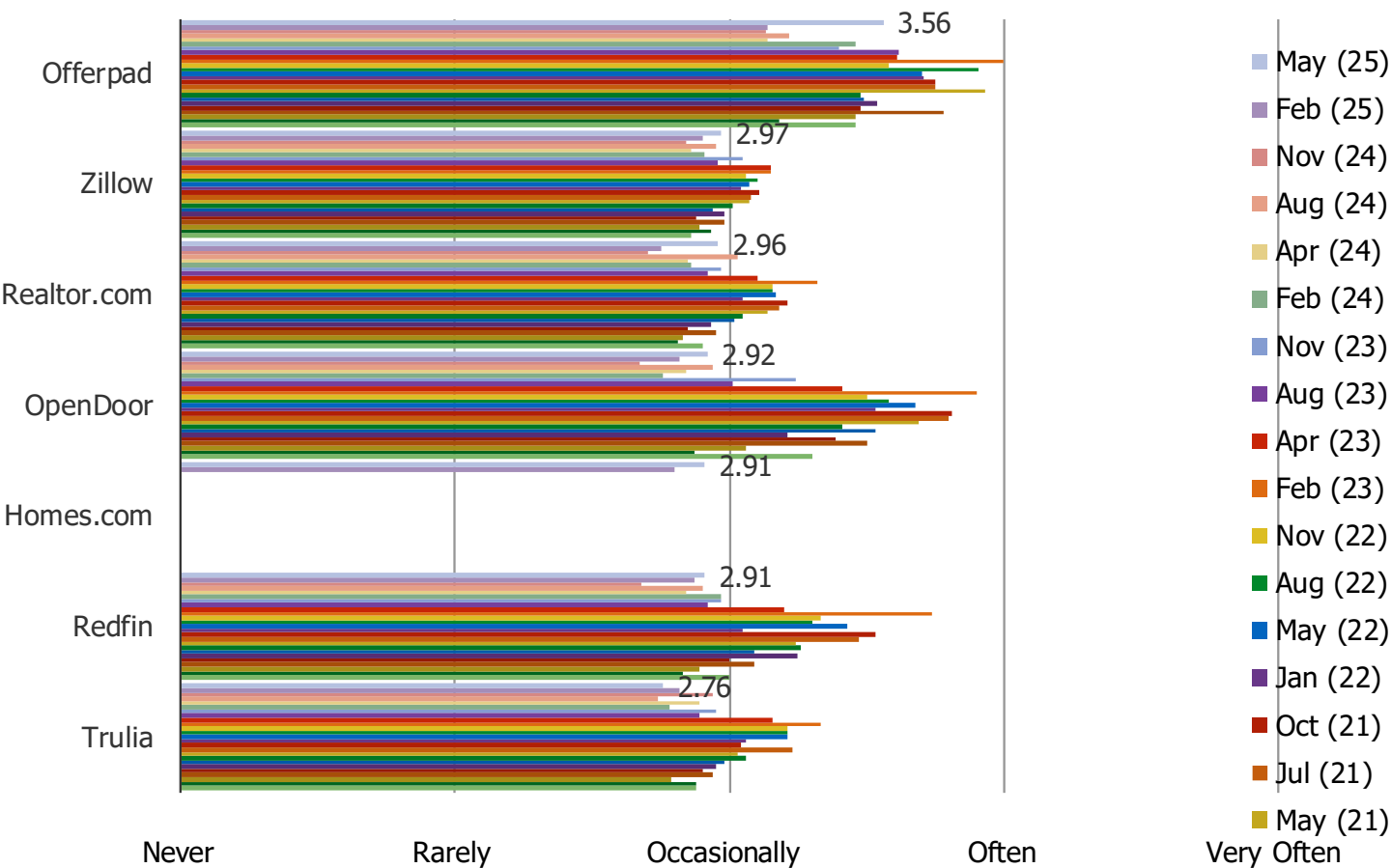


Posed to respondents who browse real estate website / mobile apps.



HOW OFTEN DO YOU VISIT EACH OF THE FOLLOWING?

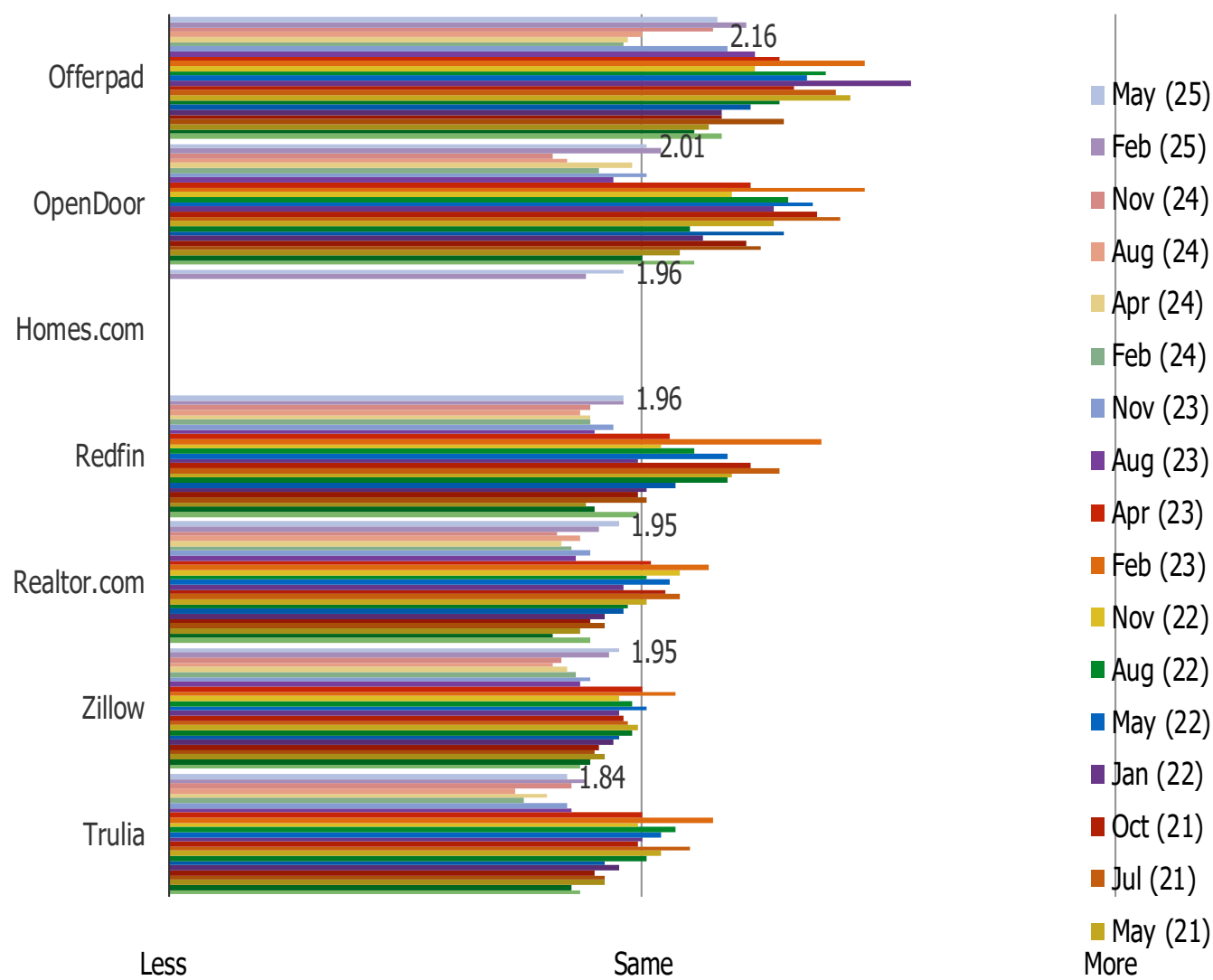
Posed to respondents who have visited each of the following.



	N=
Zillow	528
Redfin	165
Realtor.com	305
OpenDoor	112
Offerpad	57
Trulia	152
Homes.com	231

HAVE YOU RECENTLY BEEN INCREASING OR DECREASING HOW OFTEN YOU VISIT THIS SITE/APP?

Posed to respondents who have visited each of the following.

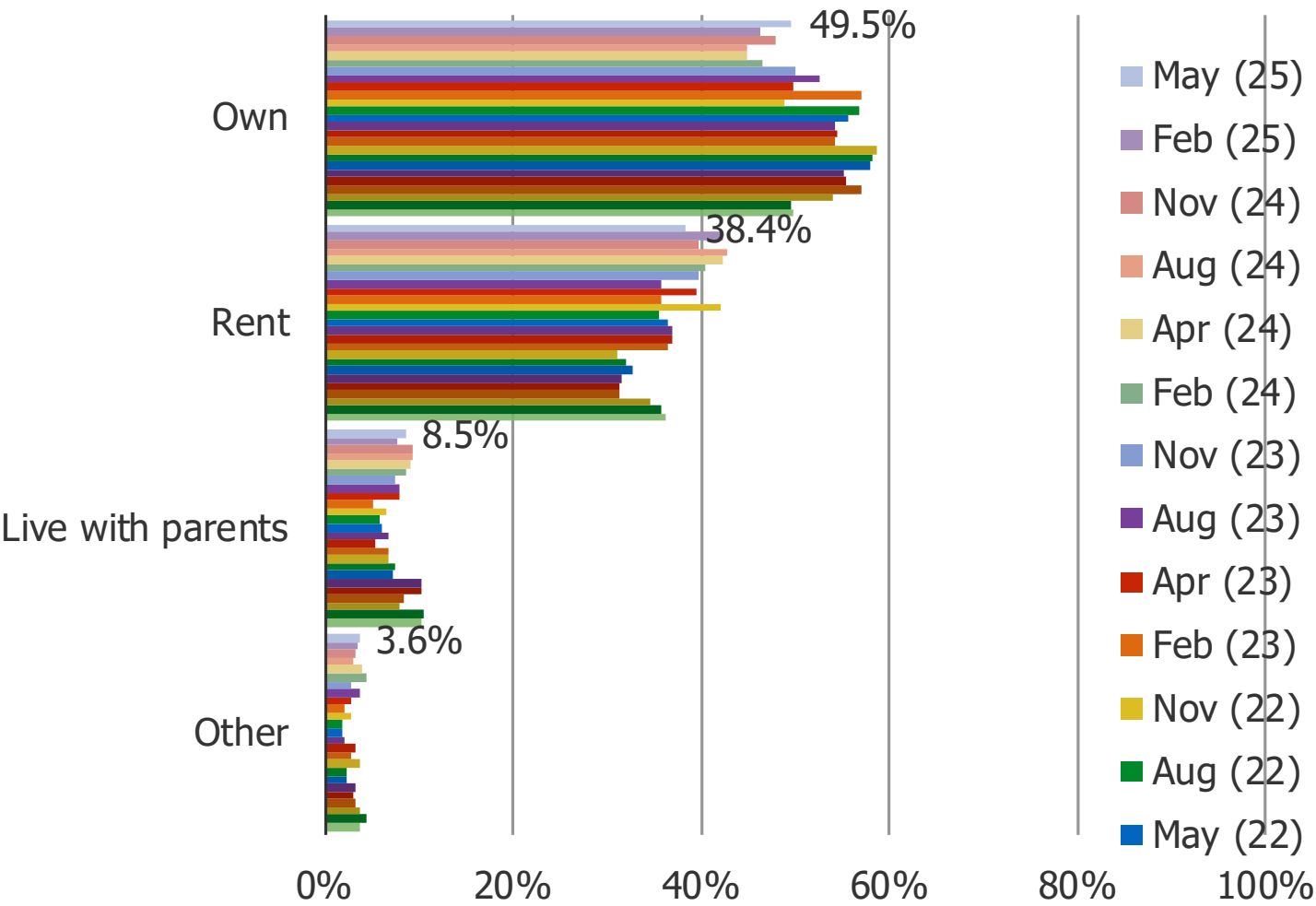


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SECTOR TRENDS

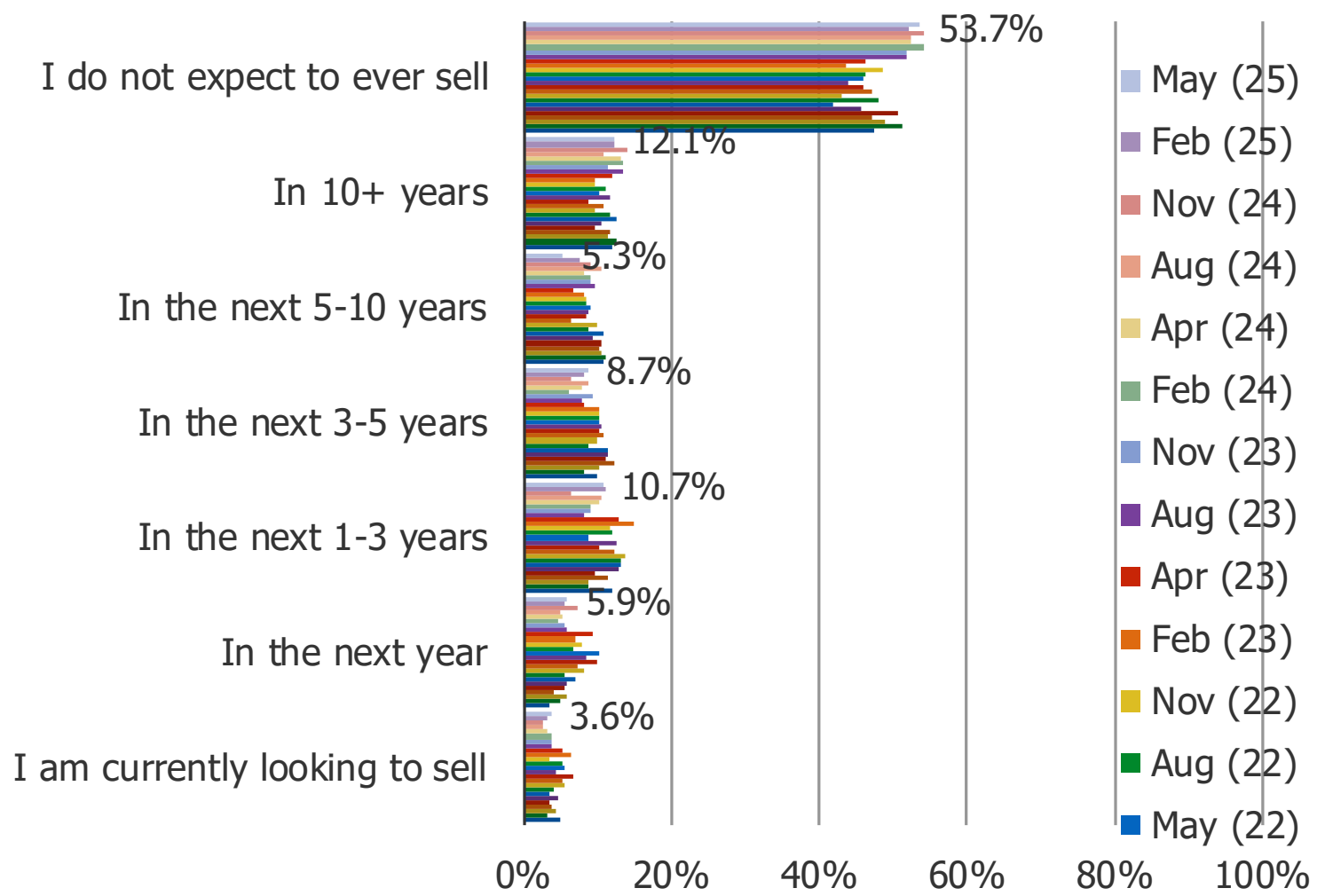
WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT LIVING SITUATION?

Posed to all respondents



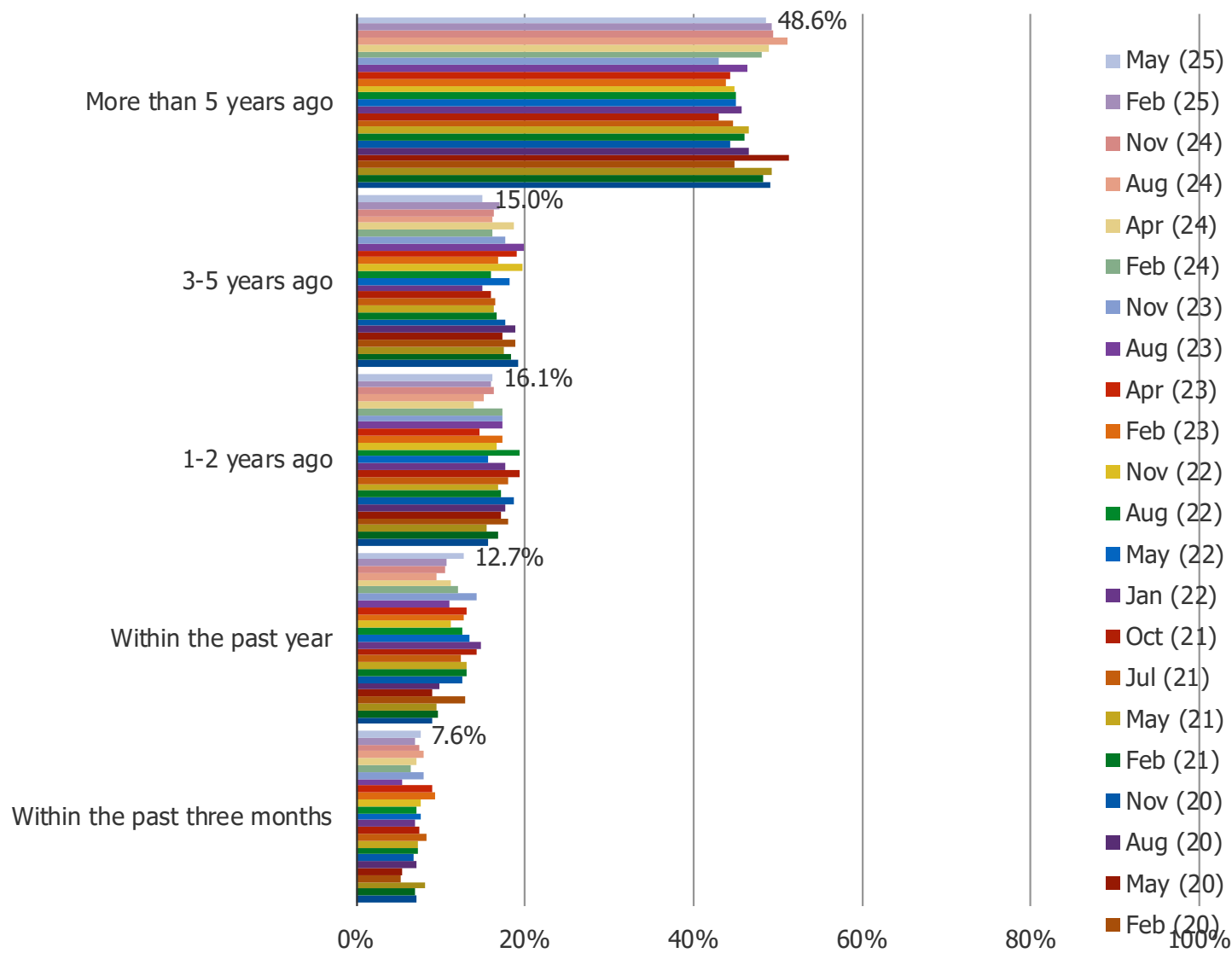
DO YOU EXPECT TO SELL YOUR HOME AT ANY POINT IN THE FUTURE?

Posed to home owners



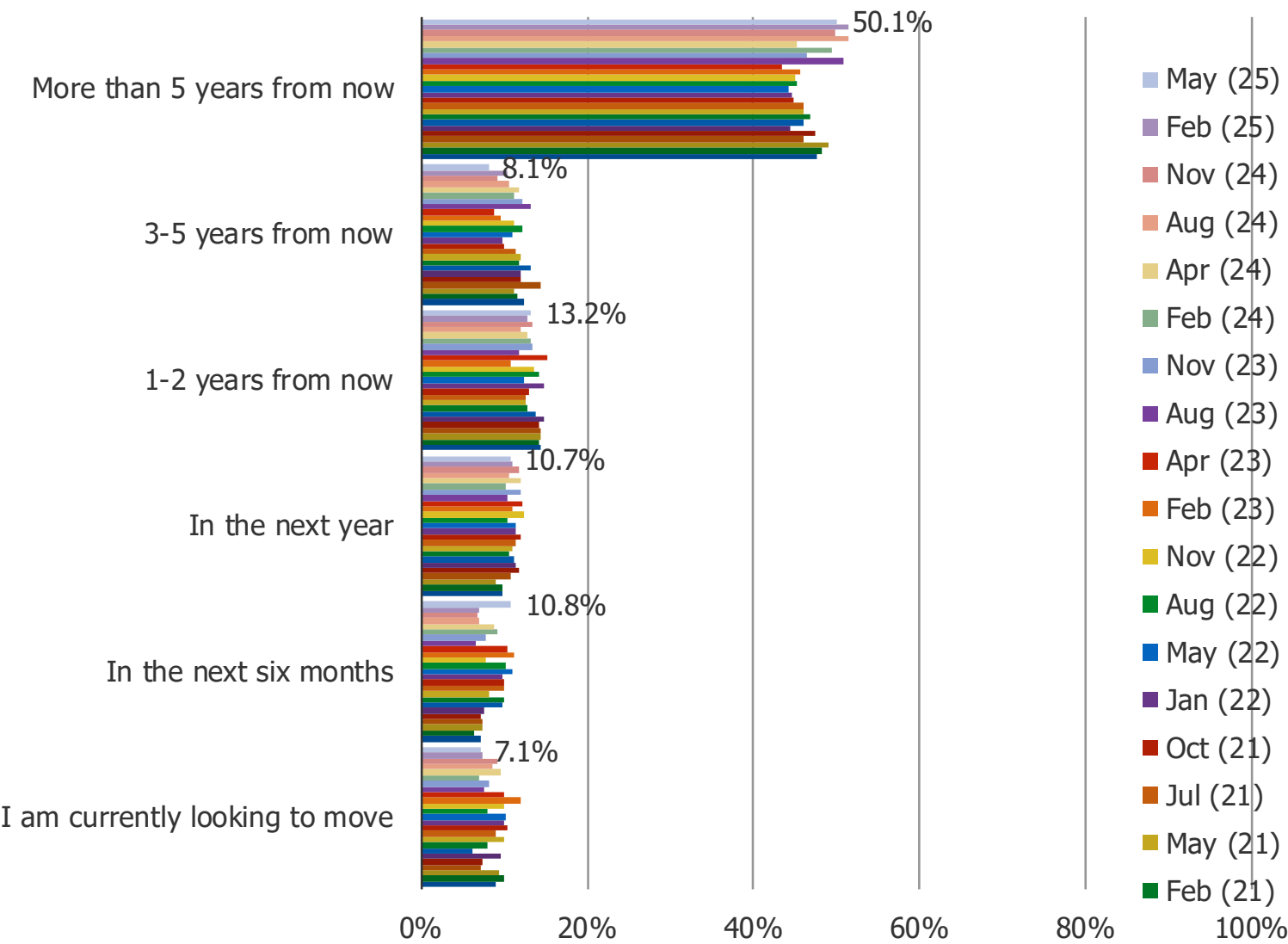
WHEN IS THE LAST TIME YOU MOVED?

Posed to all respondents



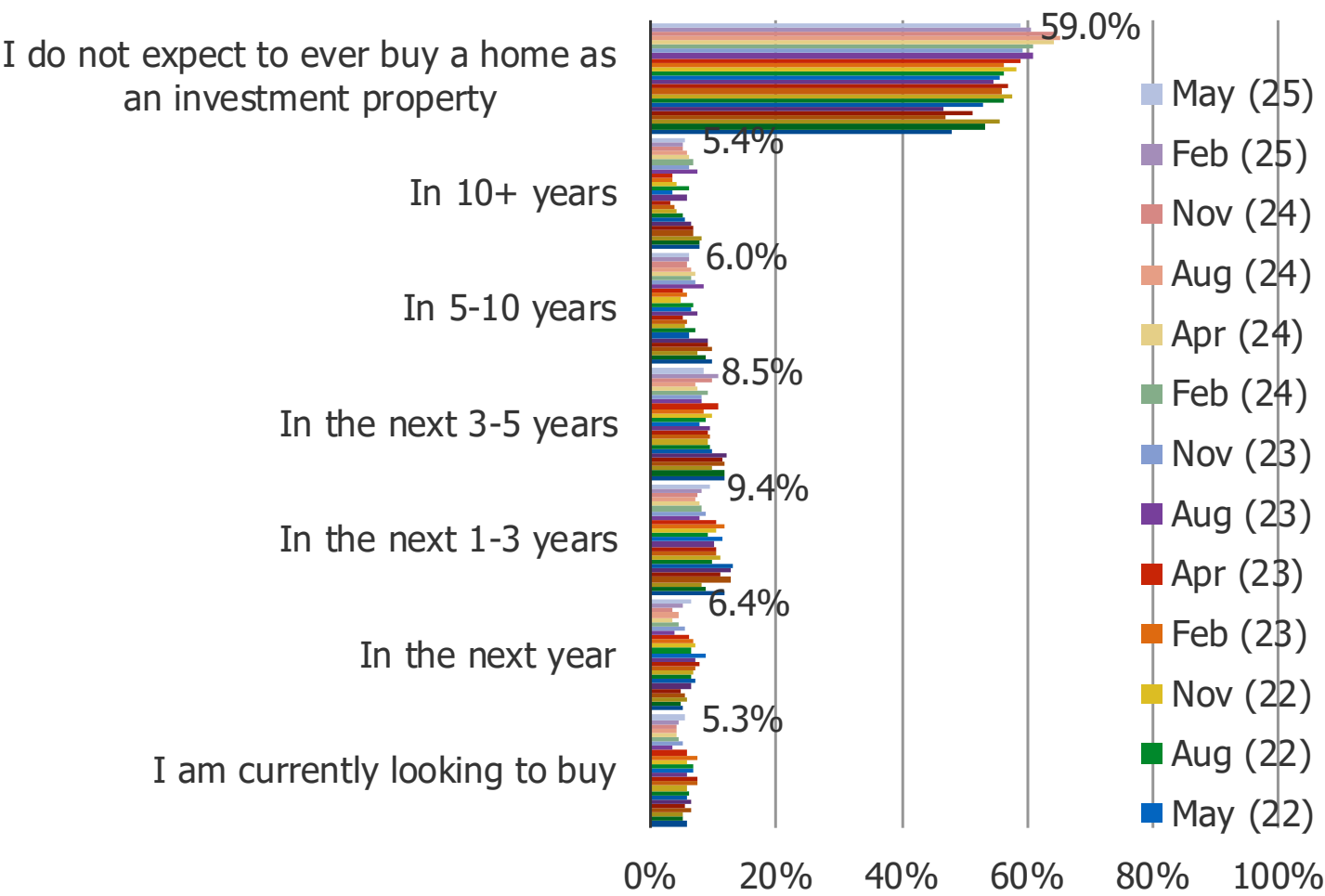
WHEN DO YOU EXPECT TO MOVE AGAIN?

Posed to all respondents



DO YOU EXPECT TO BUY AN INVESTMENT PROPERTY AT ANY POINT IN THE FUTURE?

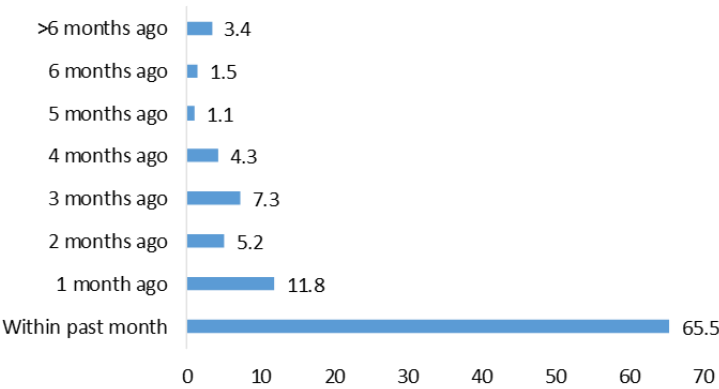
Posed to all respondents



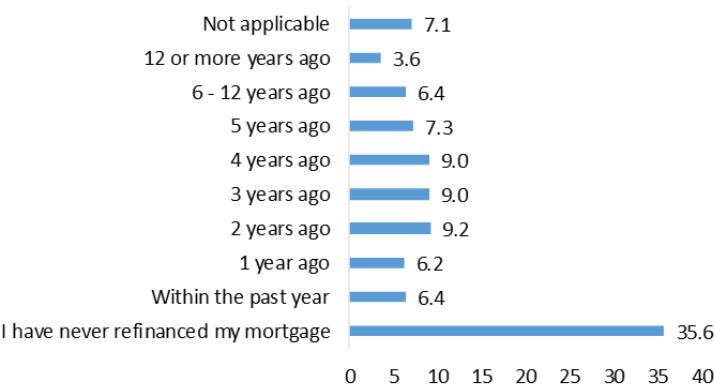
MONTHLY DATA

MORTGAGE DELINQUENCIES

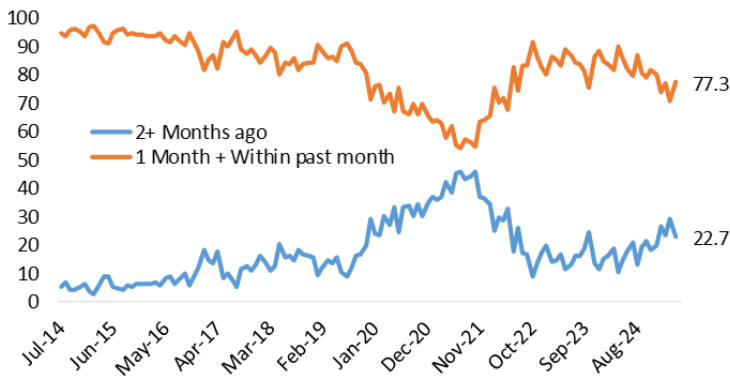
Last Mortgage Payment (% Homeowners)



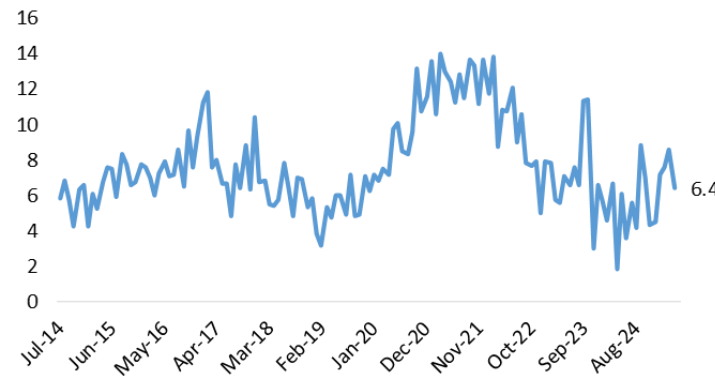
Last Time Refinanced Mortgage (% Homeowners)



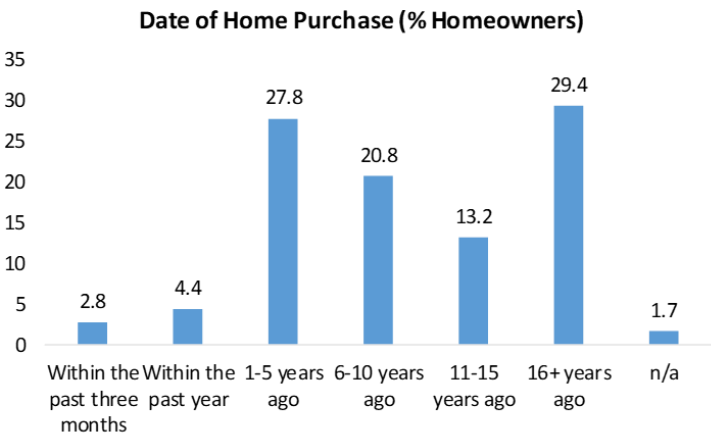
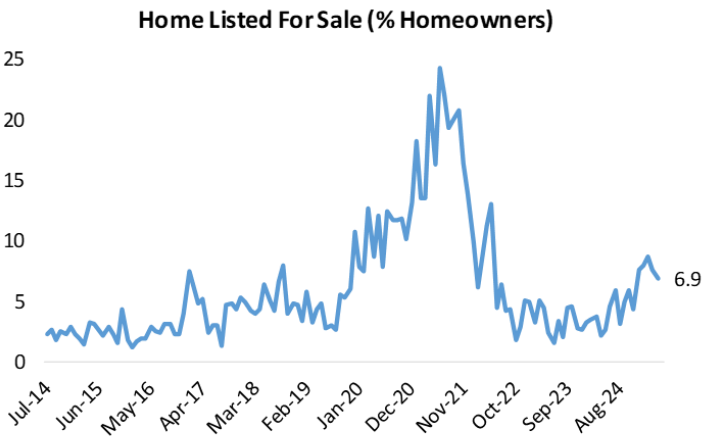
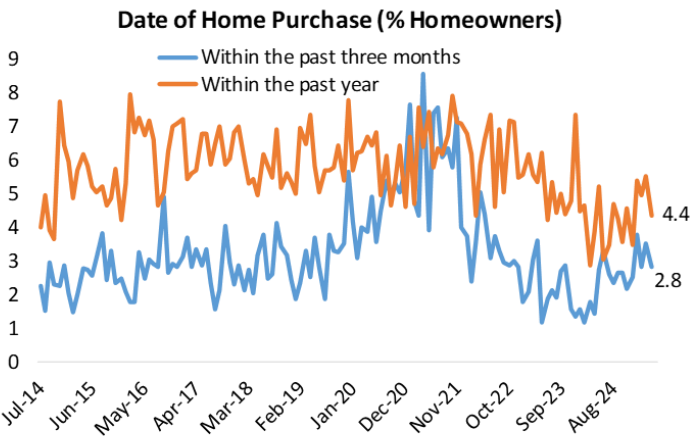
Last Mortgage Payment (% Homeowners)



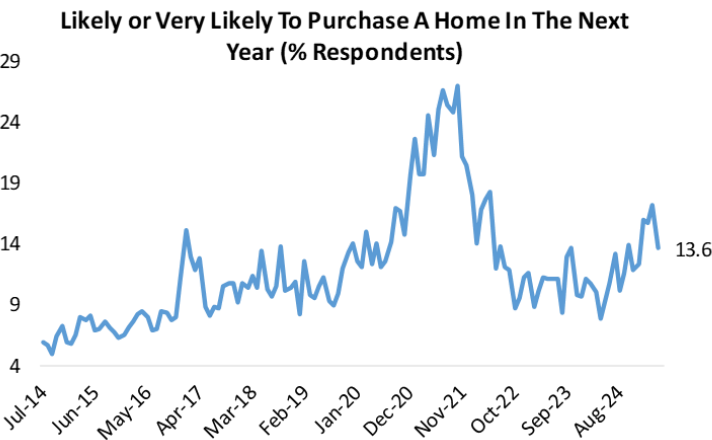
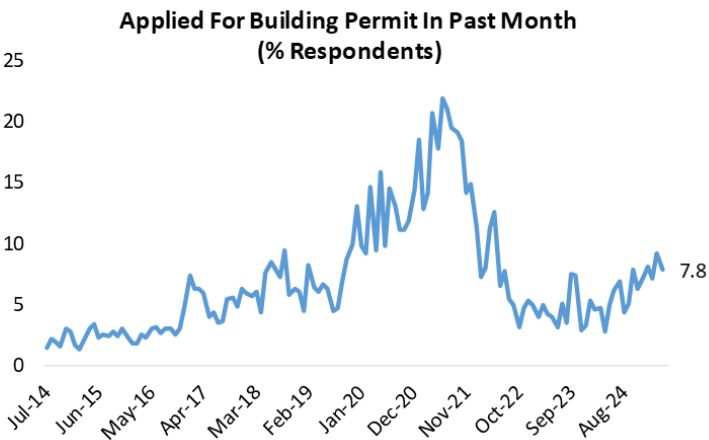
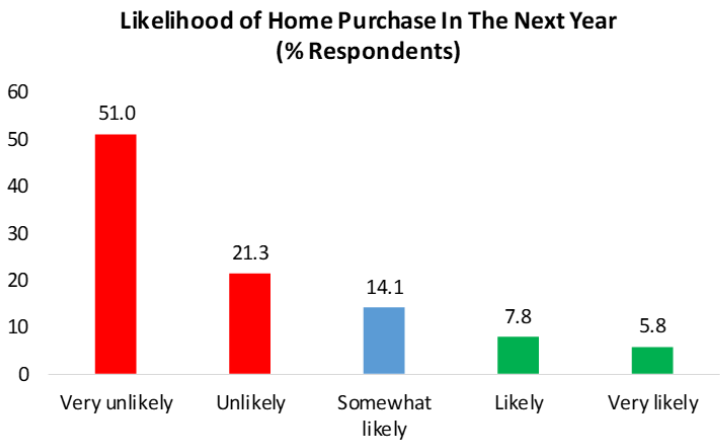
Last Time Refinanced Mortgage: Within past year (% Homeowners)



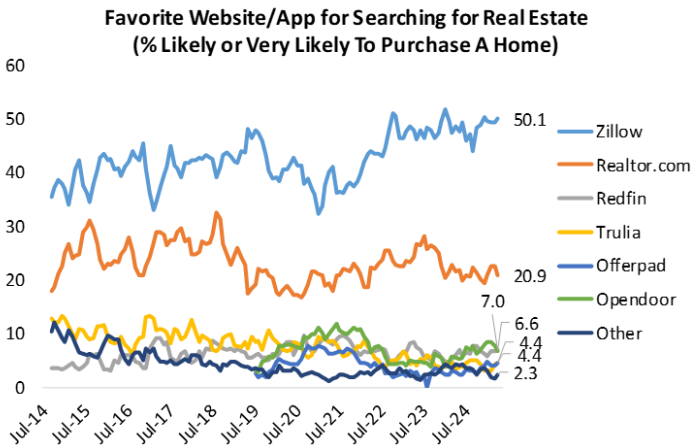
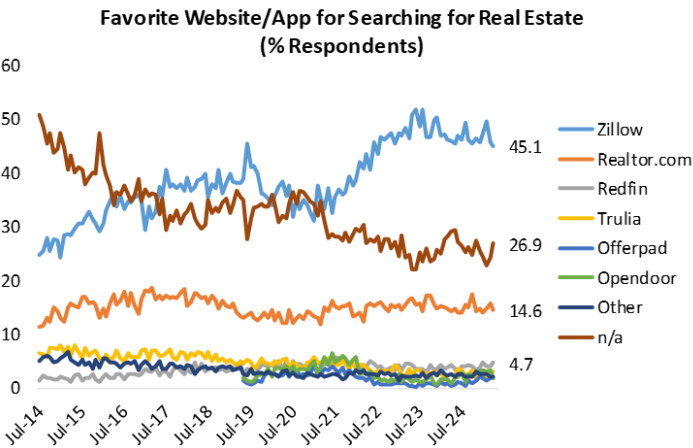
RECENT HOME PURCHASES



FUTURE HOME PURCHASES



FAVORITE REAL ESTATE APP



HOME IMPROVEMENT PROJECTS

