

BESPOKE SURVEYS

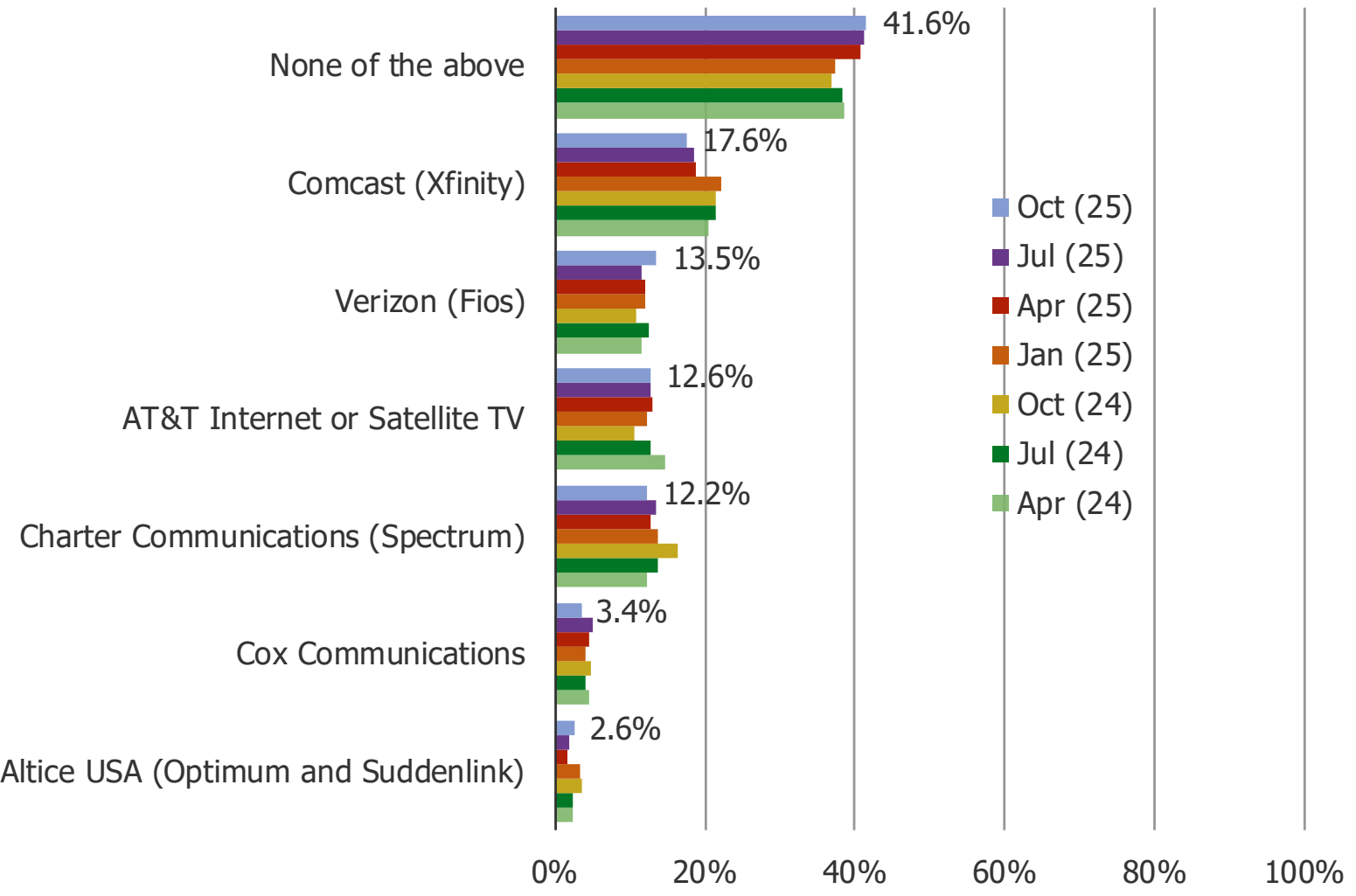
Cable, Internet, Broadband Volume 7

1000+ Respondents Per Quarter

October 2025

DO YOU HAVE AN ACCOUNT AT HOME WITH ANY OF THE FOLLOWING PROVIDERS? SELECT ALL THAT APPLY

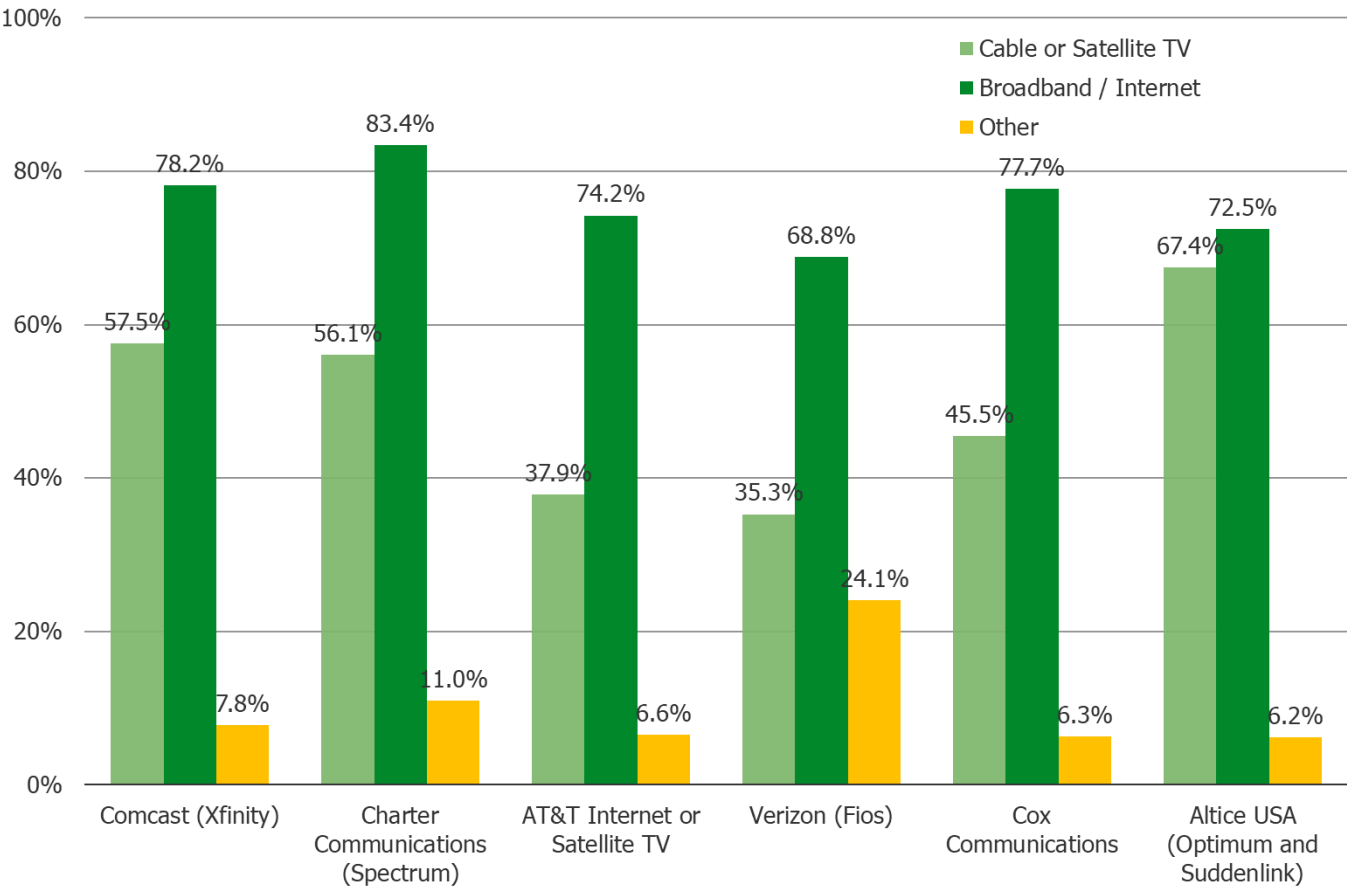
Posed to all respondents.



WHAT DO YOU USE THIS COMPANY FOR? SELECT ALL THAT APPLY

Posed to all respondents who have an account with the below.

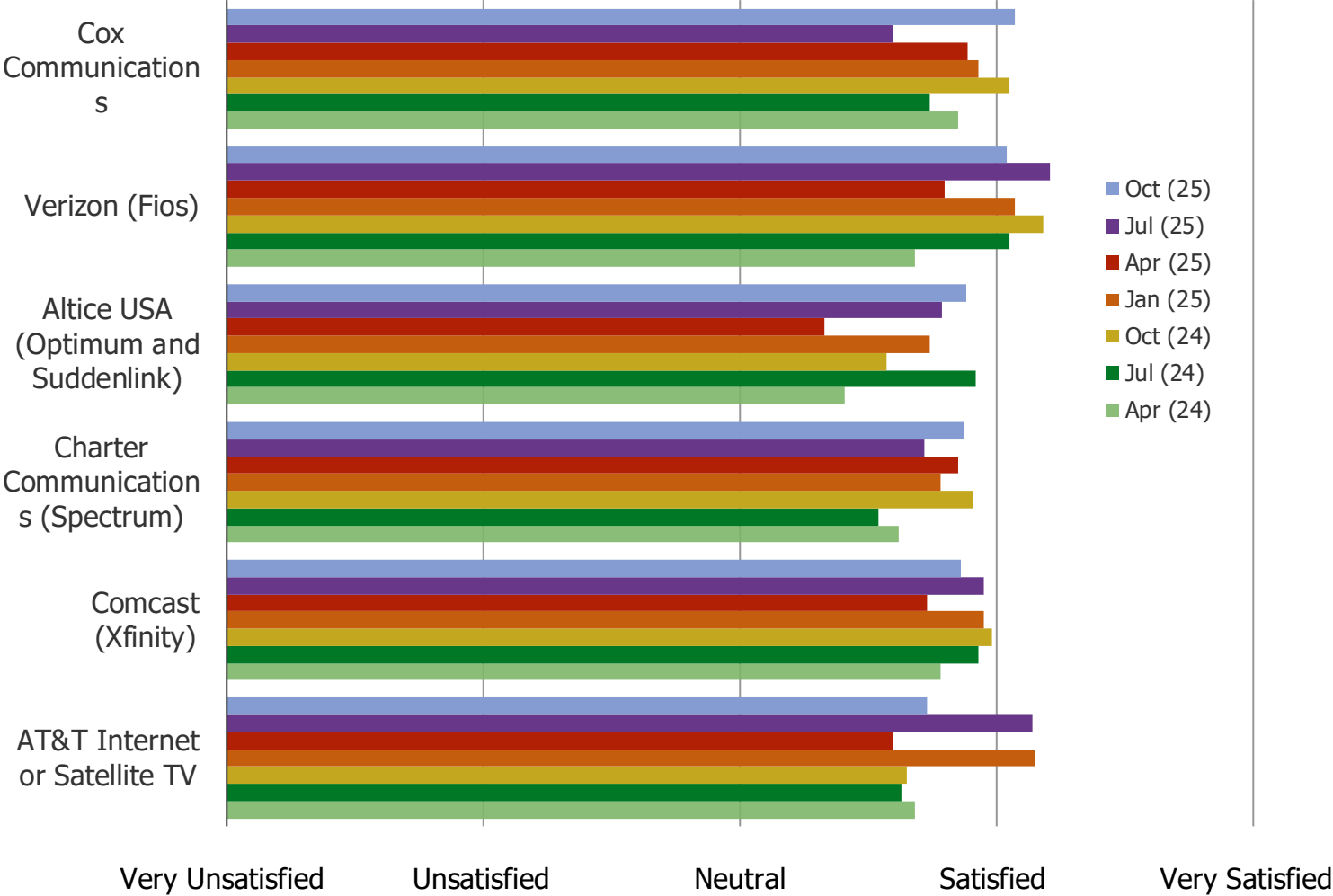
Combining ALL Waves (To Achieve Larger N Sizes)



	N=
Comcast (Xfinity)	1408
Charter Communications (Spectrum)	946
AT&T Internet or Satellite TV	885
Verizon (Fios)	850
Cox Communications	301
Altice USA (Optimum and Suddenlink)	178

HOW SATISFIED ARE YOU WITH THE CABLE OR SATELLITE TV SERVICE THAT YOU RECEIVE FROM THE FOLLOWING?

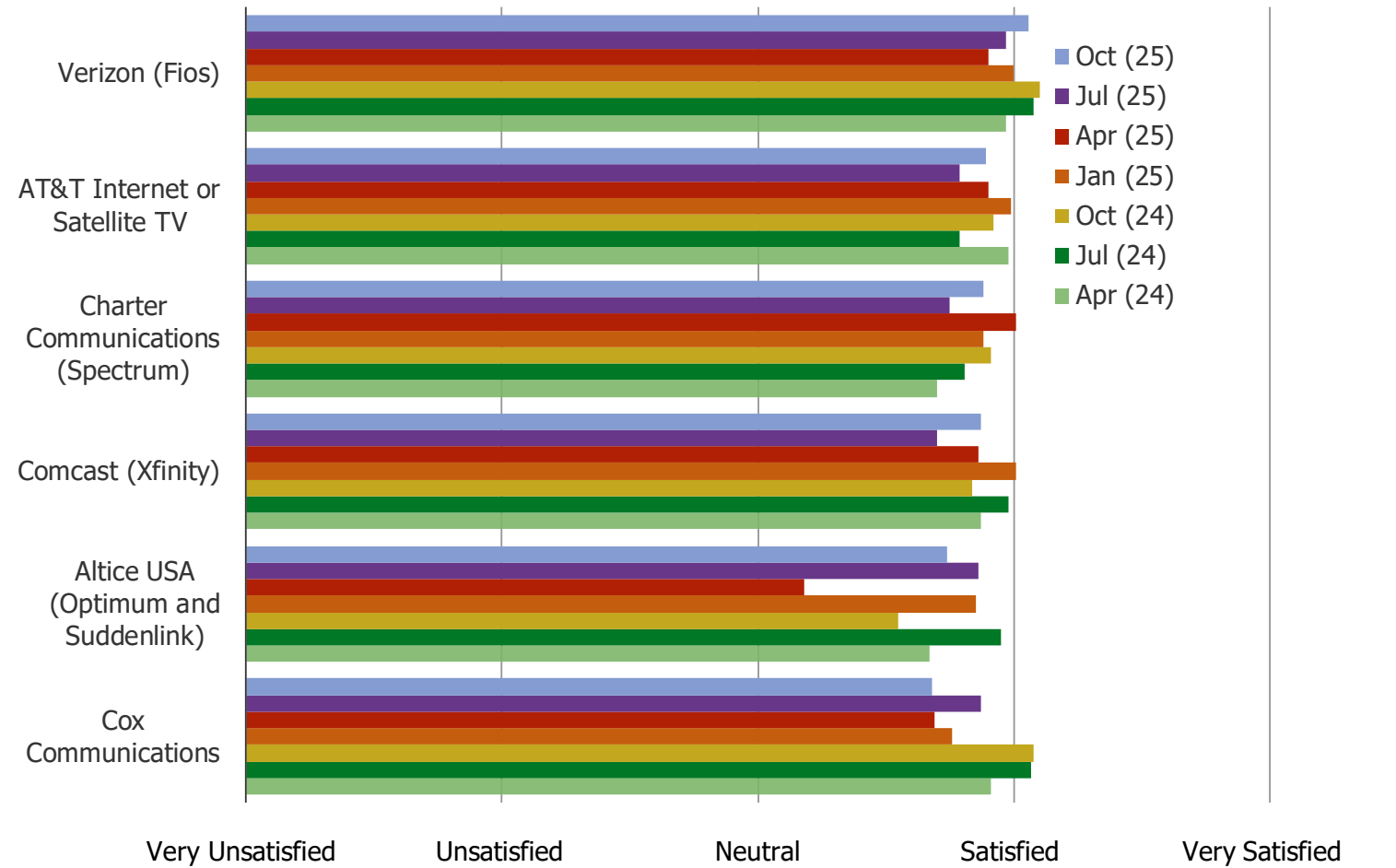
Posed to all respondents who have an account with the below.



	N=
Comcast (Xfinity)	109
Charter Communications (Spectrum)	71
AT&T Internet or Satellite TV	56
Verizon (Fios)	52
Cox Communications	15
Altice USA (Optimum and Suddenlink)	16

HOW SATISFIED ARE YOU WITH THE BROADBAND / INTERNET SERVICE THAT YOU RECEIVE FROM THE FOLLOWING?

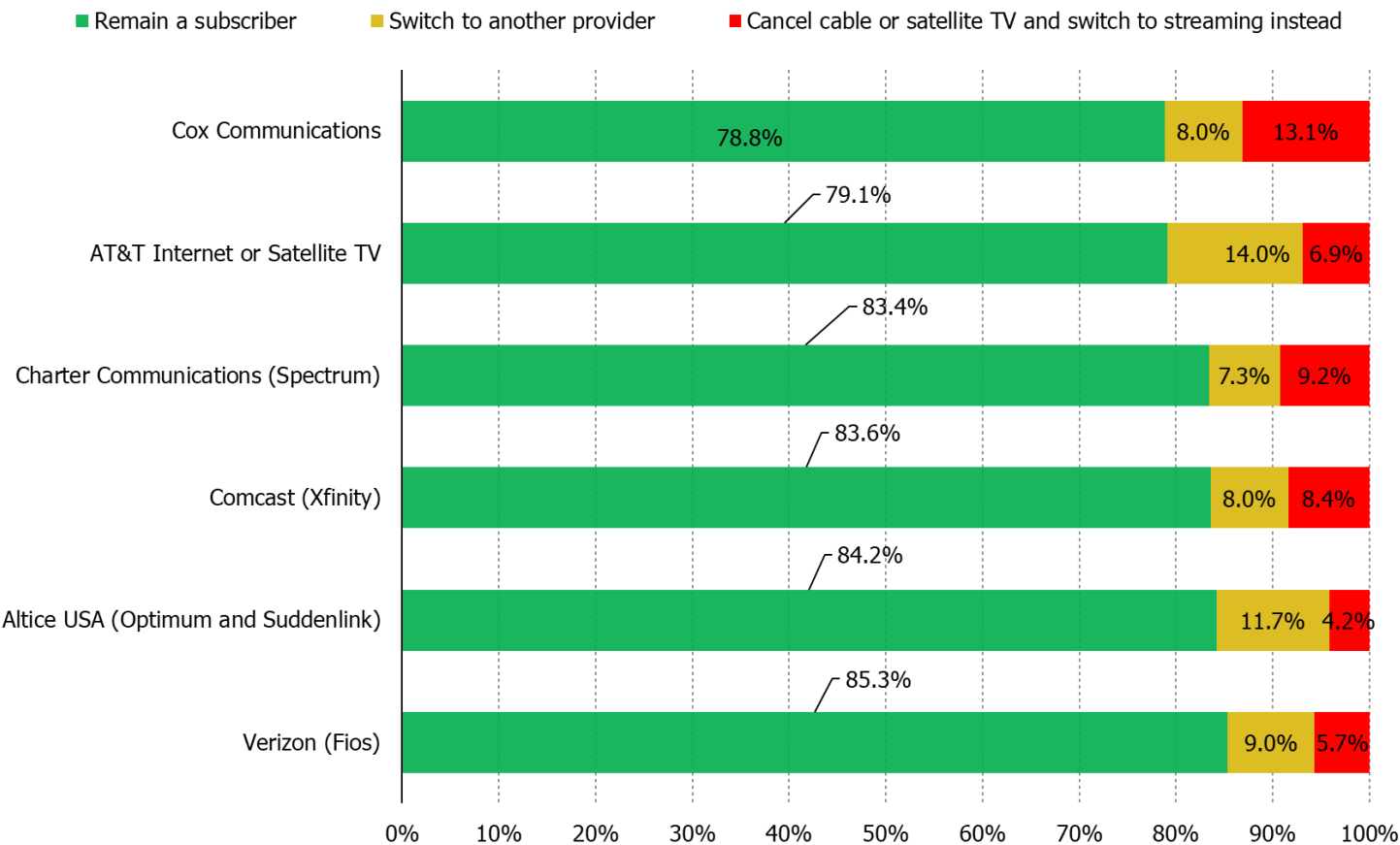
Posed to all respondents who have an account with the below.



	N=
Comcast (Xfinity)	141
Charter Communications (Spectrum)	97
AT&T Internet or Satellite TV	91
Verizon (Fios)	97
Cox Communications	28
Altice USA (Optimum and Suddenlink)	19

REGARDING YOUR CABLE OR SATELLITE TV SUBSCRIPTION WITH THE FOLLOWING, WHICH ARE YOU MOST LIKELY TO DO IN THE NEXT YEAR?

Posed to all respondents who have an account with the below.

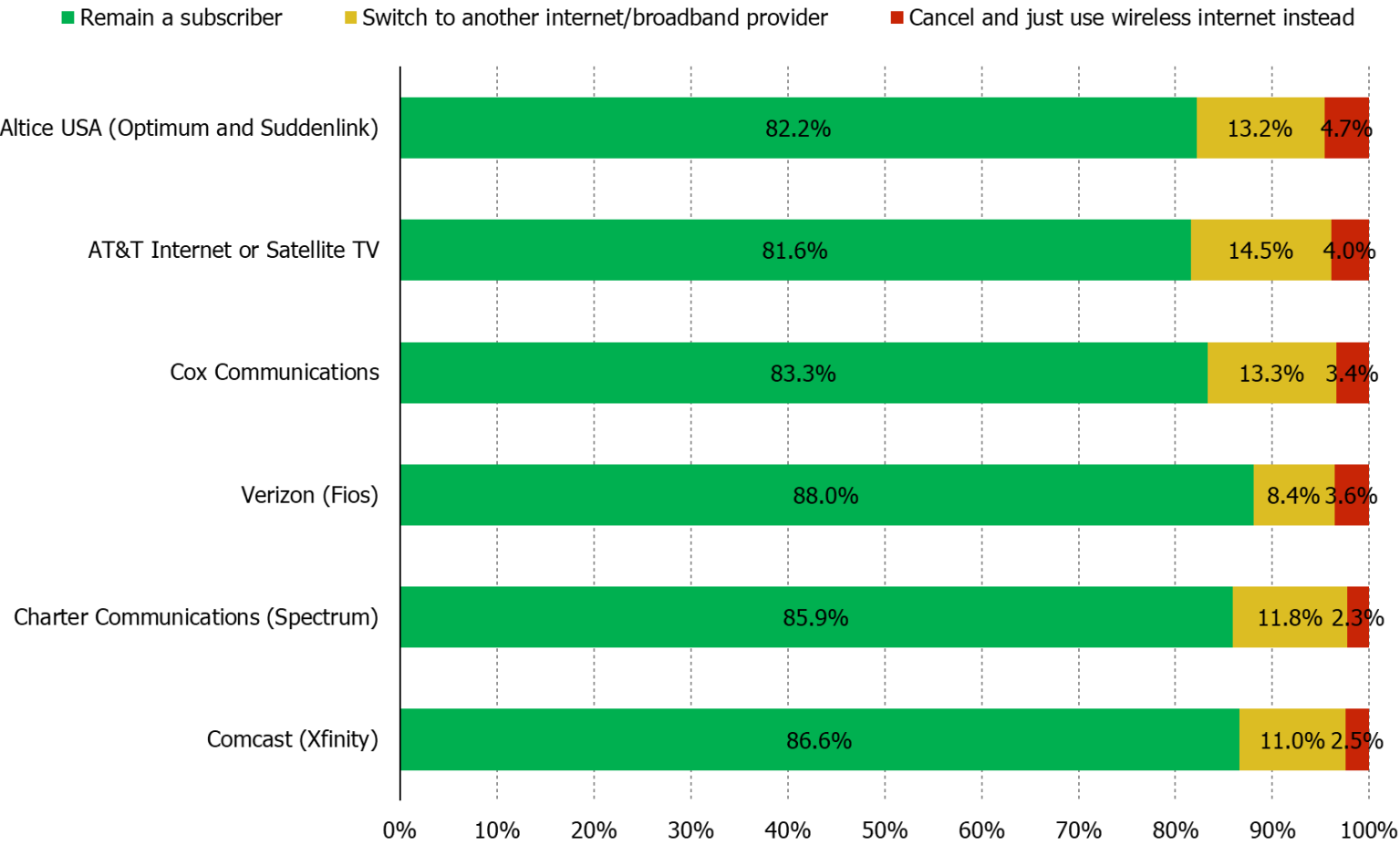


	N=
Comcast (Xfinity)	810
Charter Communications (Spectrum)	531
AT&T Internet or Satellite TV	335
Verizon (Fios)	300
Cox Communications	137
Altice USA (Optimum and Suddenlink)	120

Combining all waves to achieve larger N sizes.

REGARDING YOUR BROADBAND / INTERNET SUBSCRIPTION WITH THE FOLLOWING, WHICH ARE YOU MOST LIKELY TO DO IN THE NEXT YEAR?

Posed to all respondents who have an account with the below.



Combining all waves to achieve larger N sizes.

	N=
Comcast (Xfinity)	1101
Charter Communications (Spectrum)	789
AT&T Internet or Satellite TV	657
Verizon (Fios)	585
Cox Communications	234
Altice USA (Optimum and Suddenlink)	129