

BESPOKE SURVEYS

Online Real Estate Apps, Volume 28

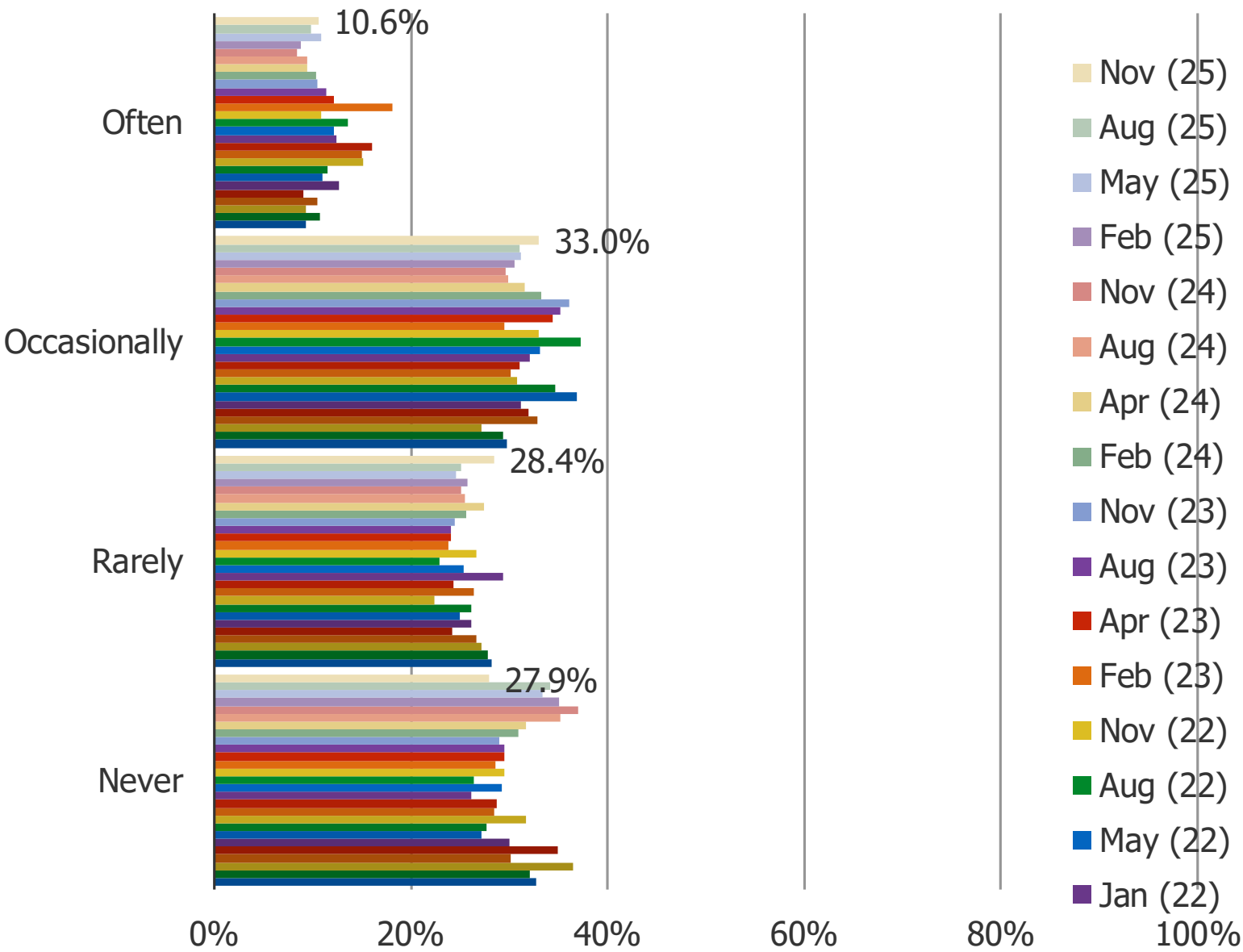
1250+ Respondents Per Quarter

November 2025

ONLINE REAL ESTATE PLATFORM USAGE AND SENTIMENT

HOW OFTEN DO YOU BROWSE REAL ESTATE WEBSITES/MOBILE APPS?

Posed to all respondents

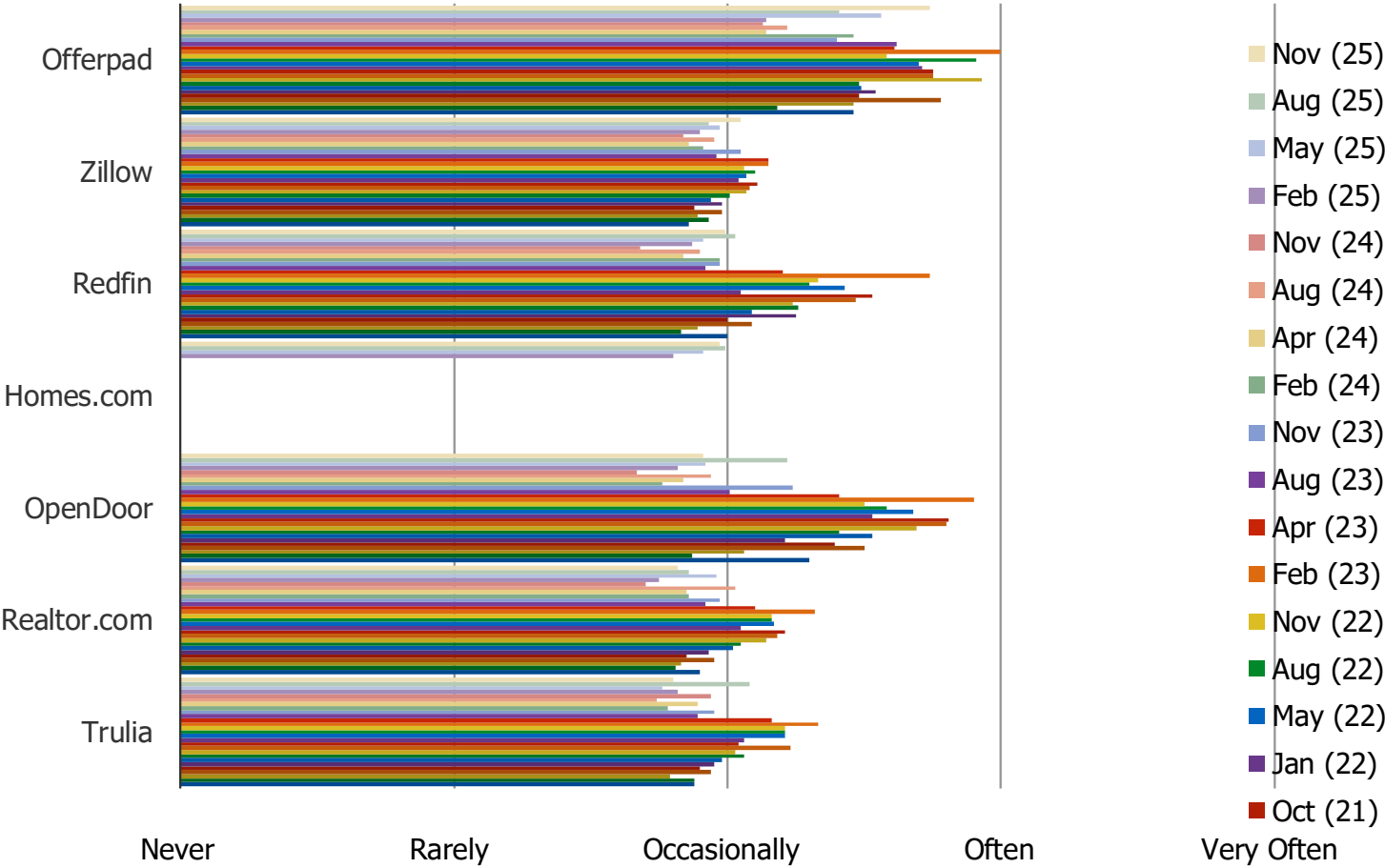


Posed to respondents who browse real estate website / mobile apps.



HOW OFTEN DO YOU VISIT EACH OF THE FOLLOWING?

Posed to respondents who have visited each of the following.

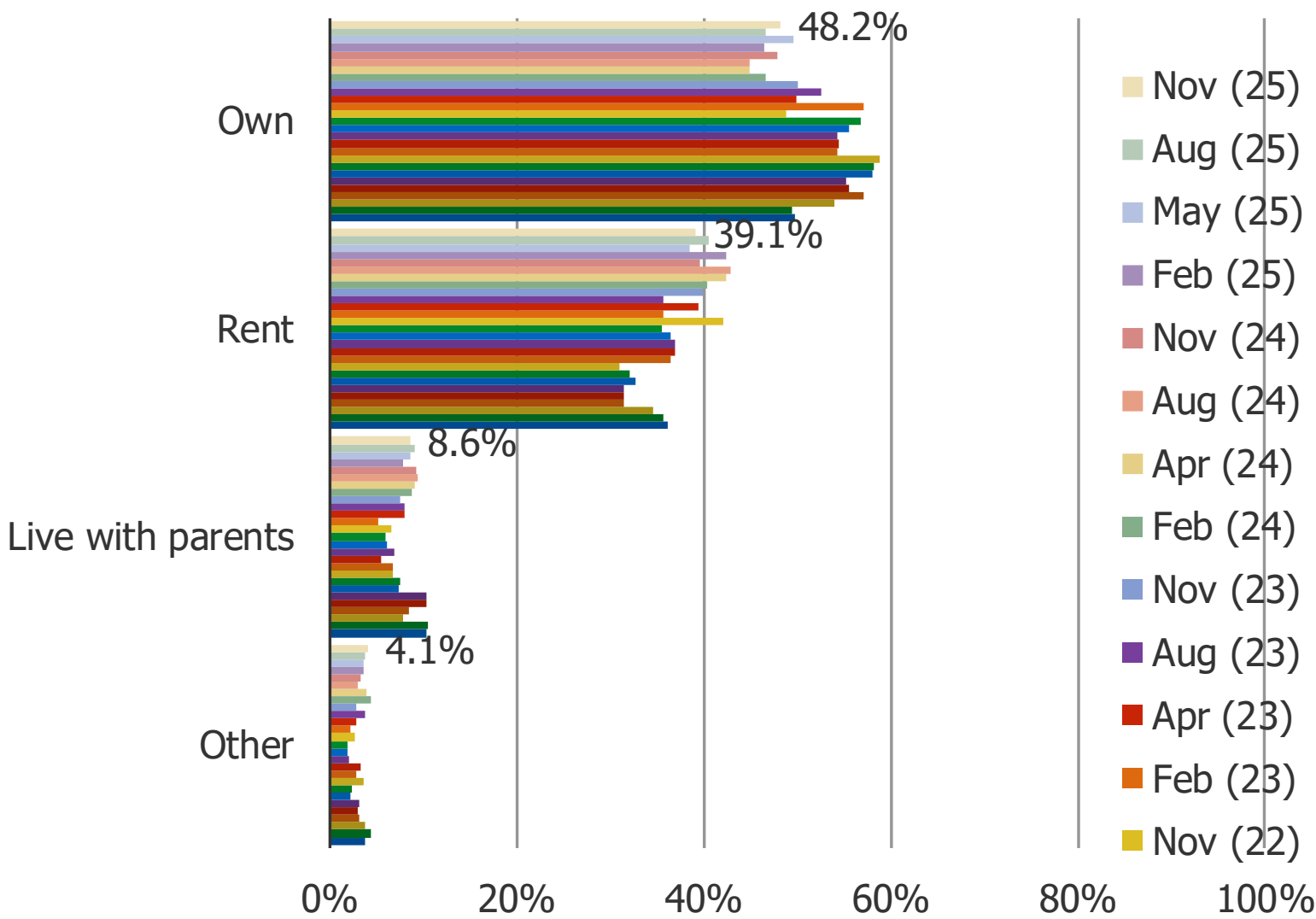


	N=
Zillow	583
Redfin	203
Realtor.com	377
OpenDoor	116
Offerpad	53
Trulia	200
Homes.com	267

SECTOR TRENDS

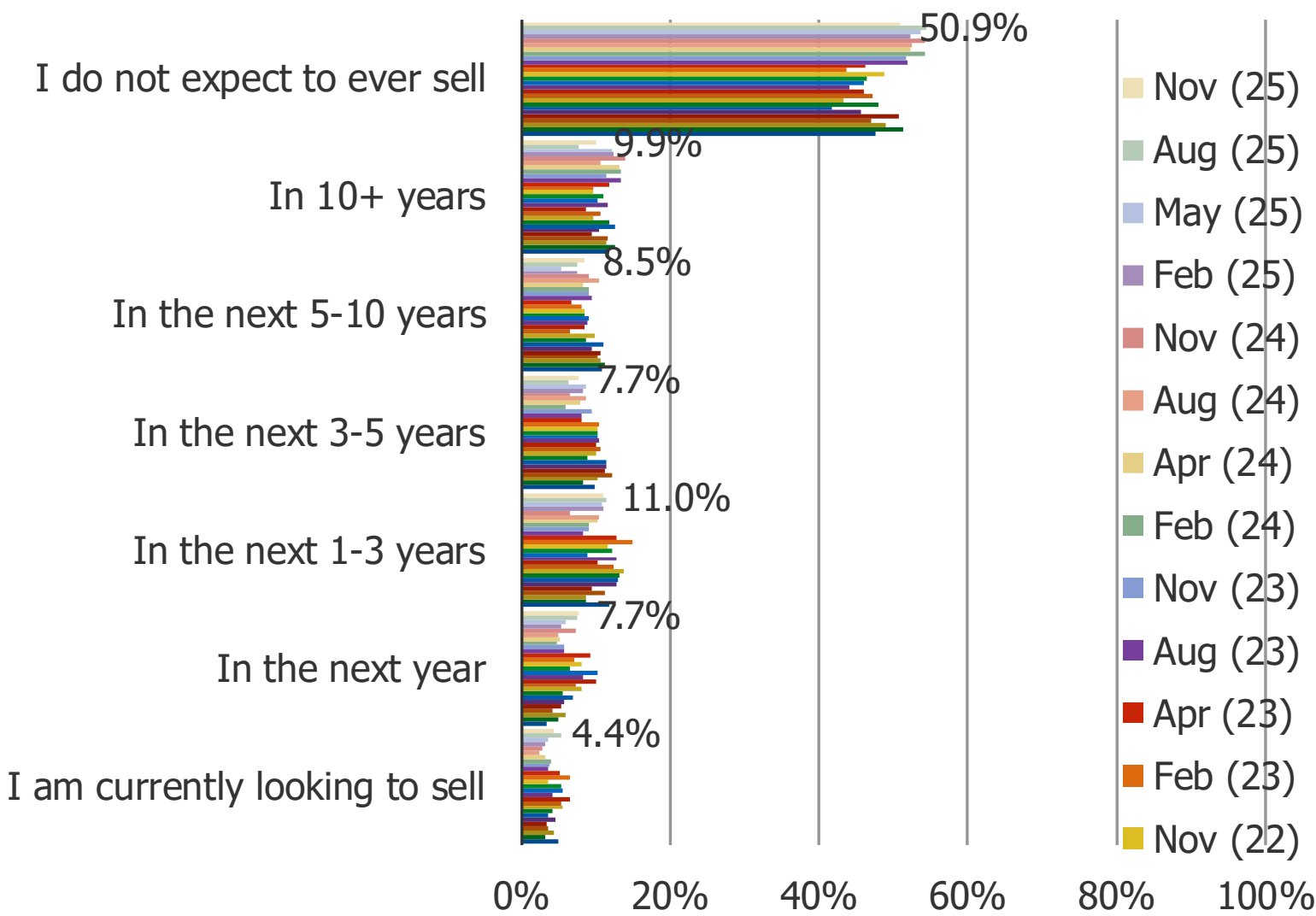
WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT LIVING SITUATION?

Posed to all respondents



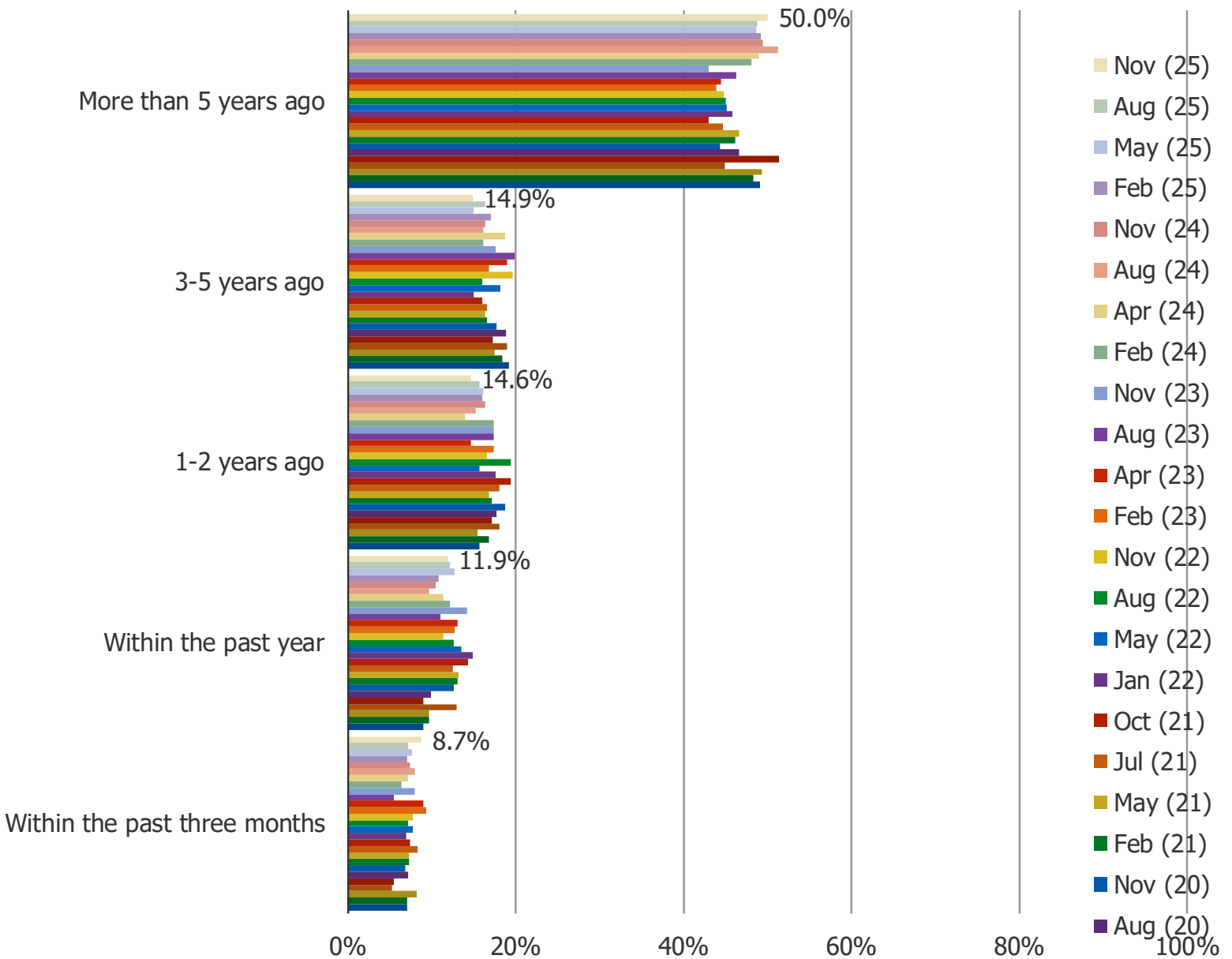
DO YOU EXPECT TO SELL YOUR HOME AT ANY POINT IN THE FUTURE?

Posed to home owners



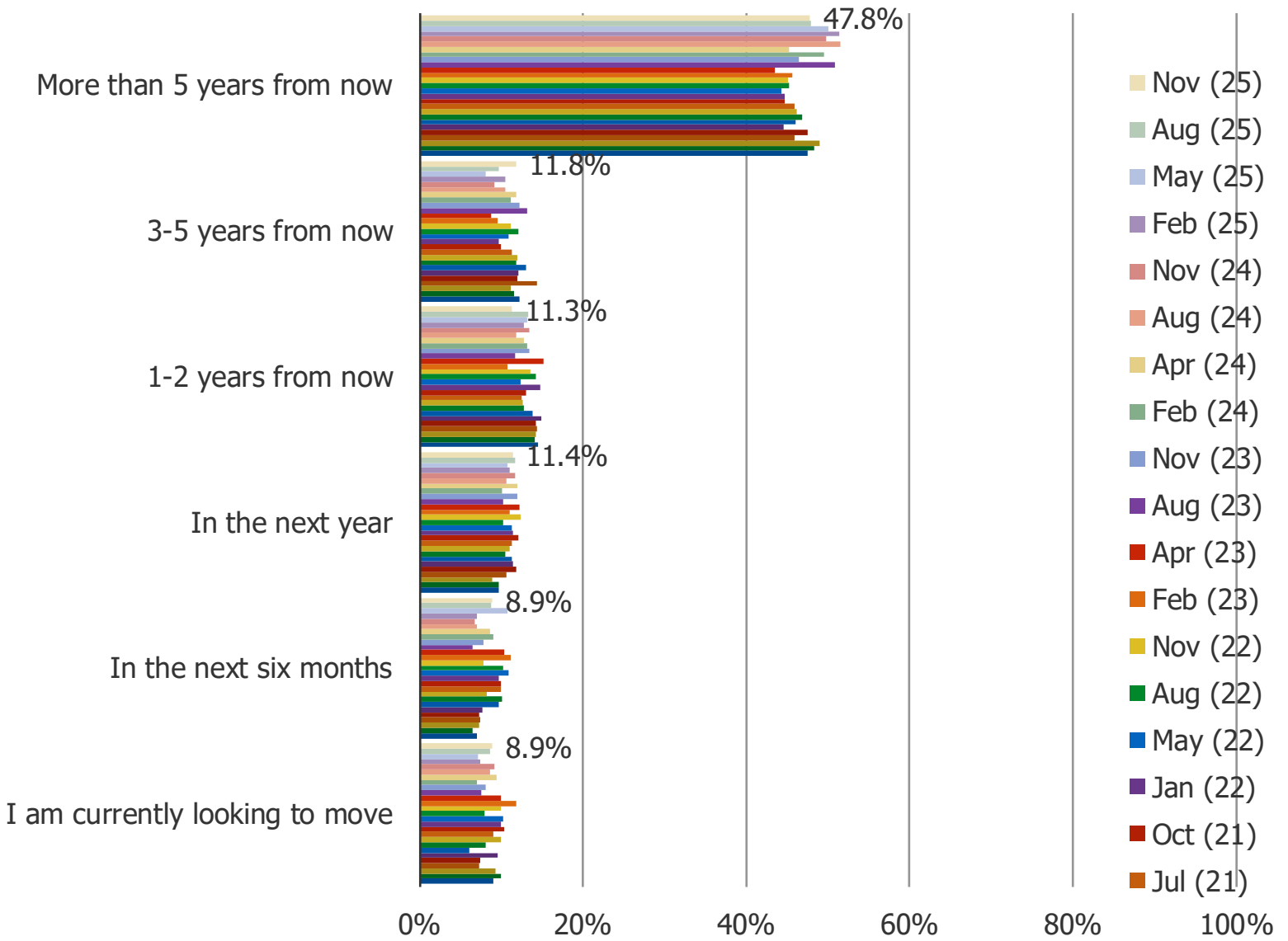
WHEN IS THE LAST TIME YOU MOVED?

Posed to all respondents



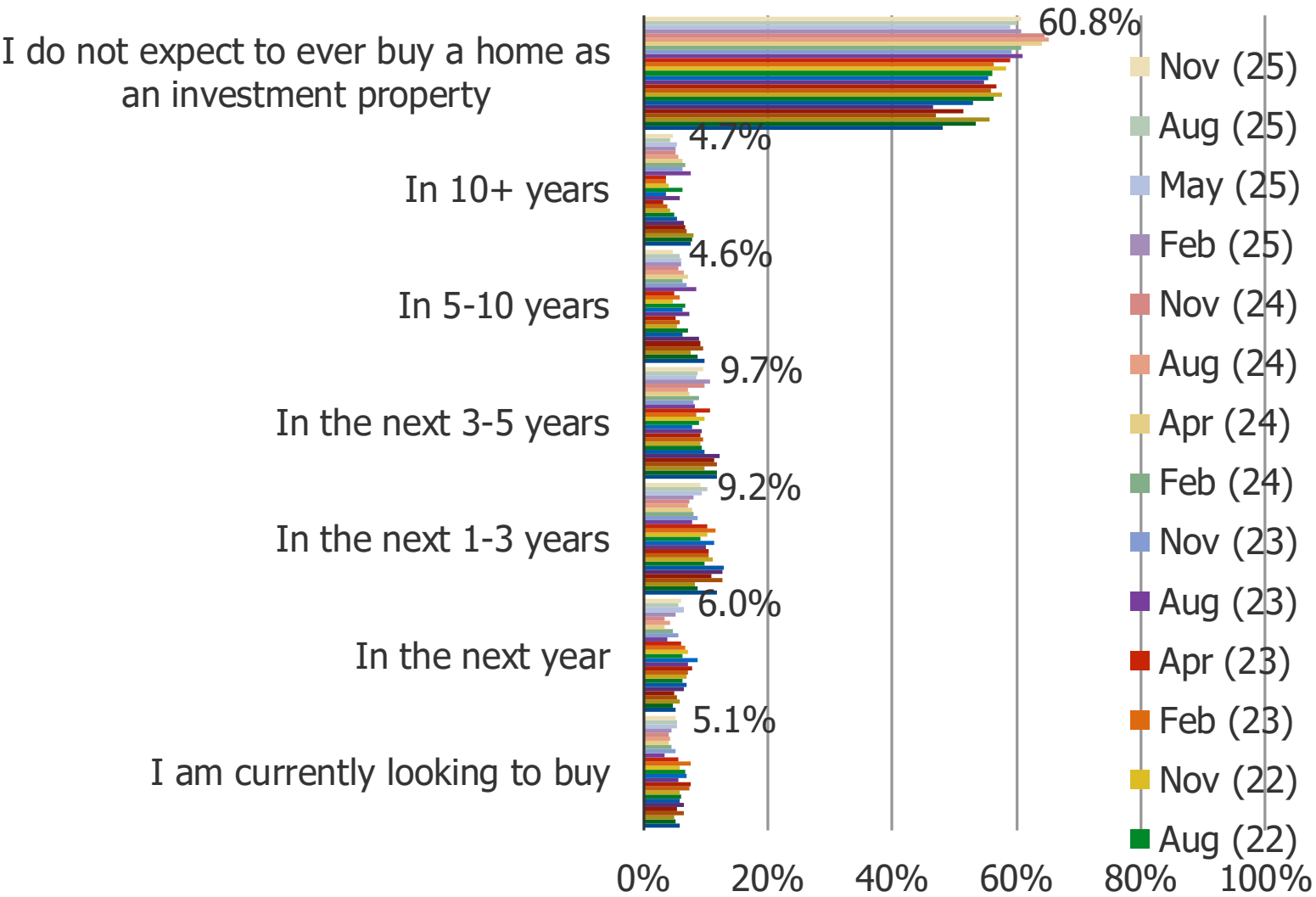
WHEN DO YOU EXPECT TO MOVE AGAIN?

Posed to all respondents



DO YOU EXPECT TO BUY AN INVESTMENT PROPERTY AT ANY POINT IN THE FUTURE?

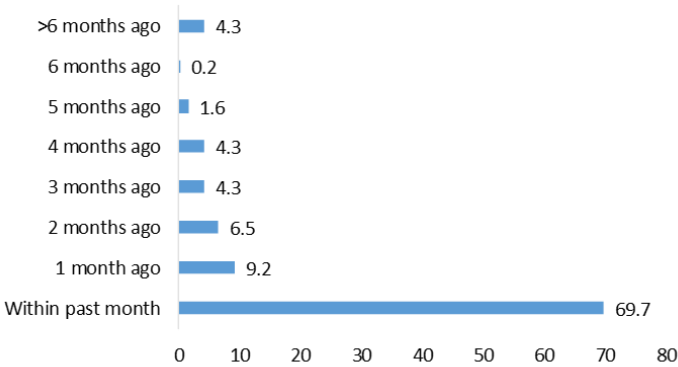
Posed to all respondents



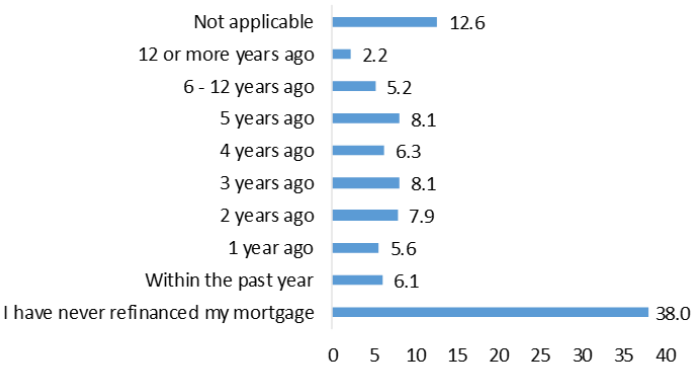
MONTHLY DATA

MORTGAGE DELINQUENCIES

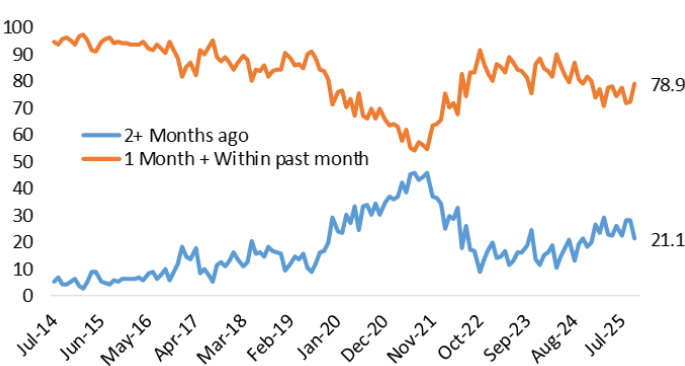
Last Mortgage Payment (% Homeowners)



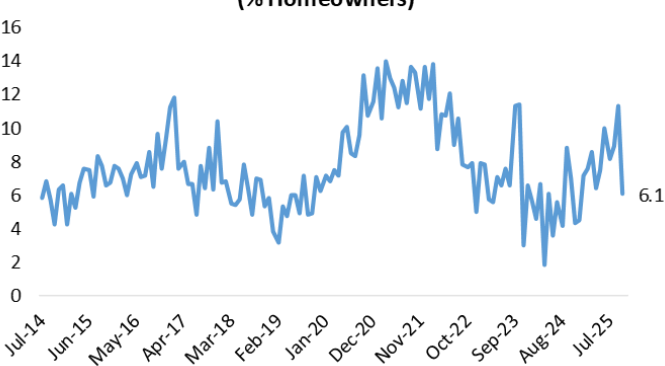
Last Time Refinanced Mortgage (% Homeowners)



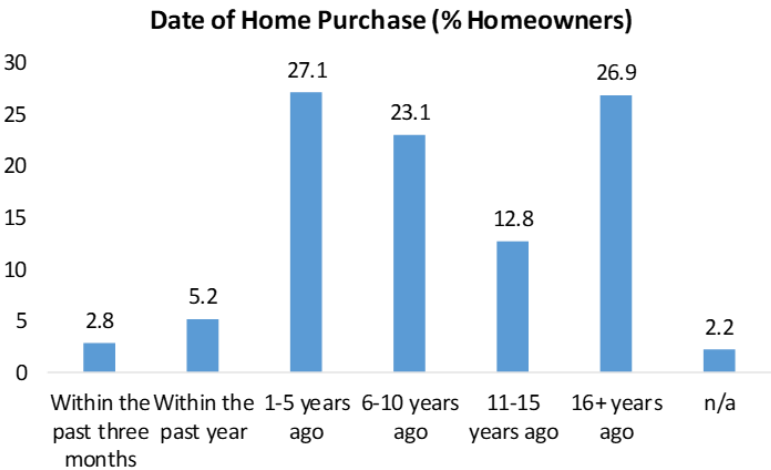
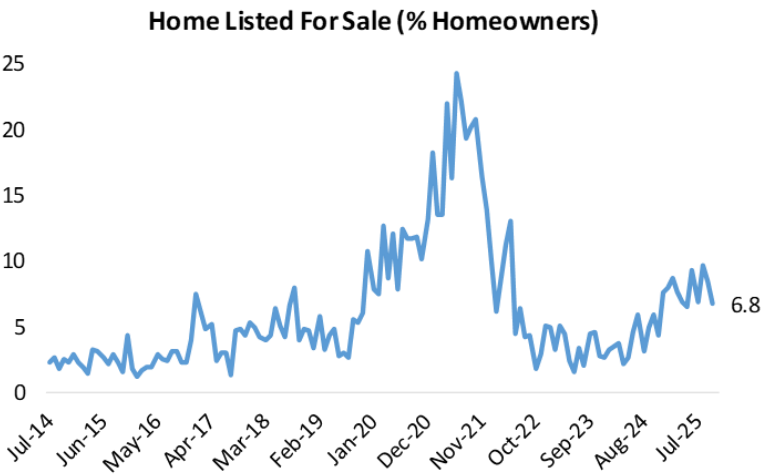
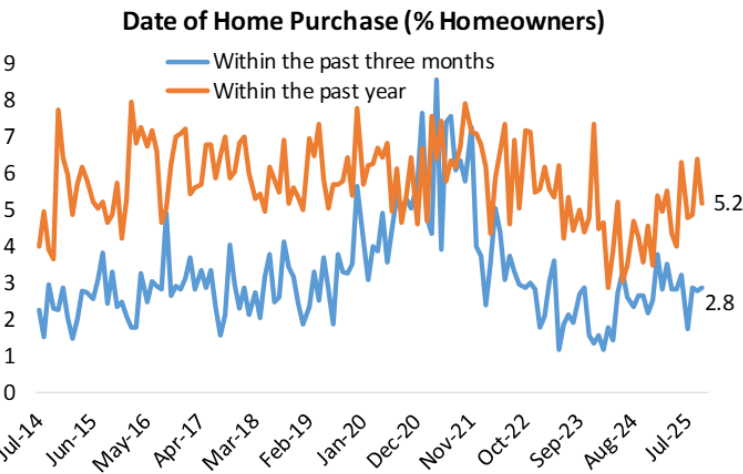
Last Mortgage Payment (% Homeowners)



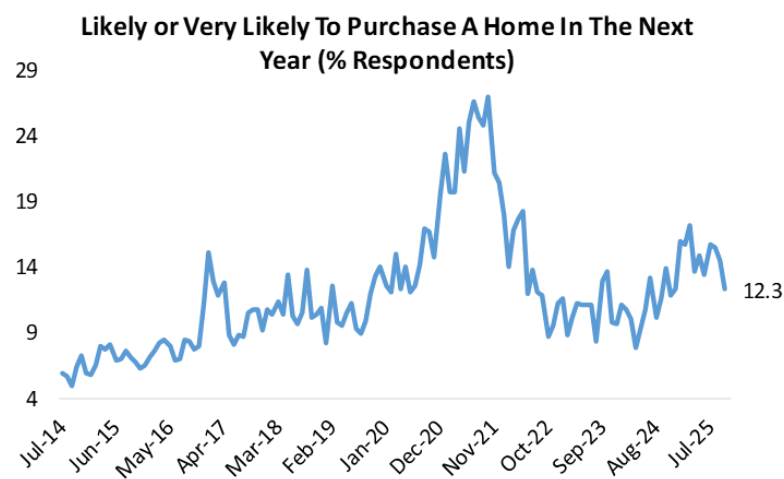
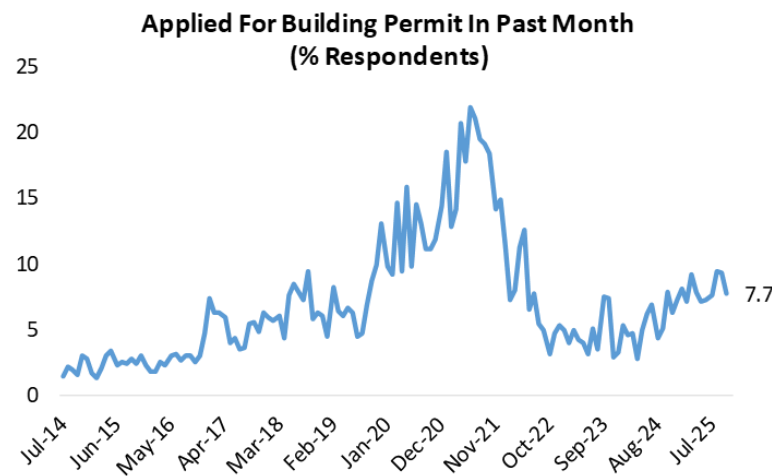
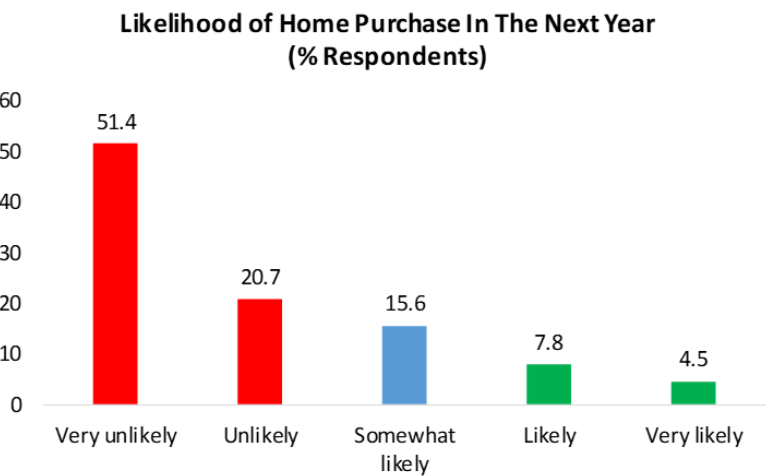
Last Time Refinanced Mortgage: Within past year (% Homeowners)



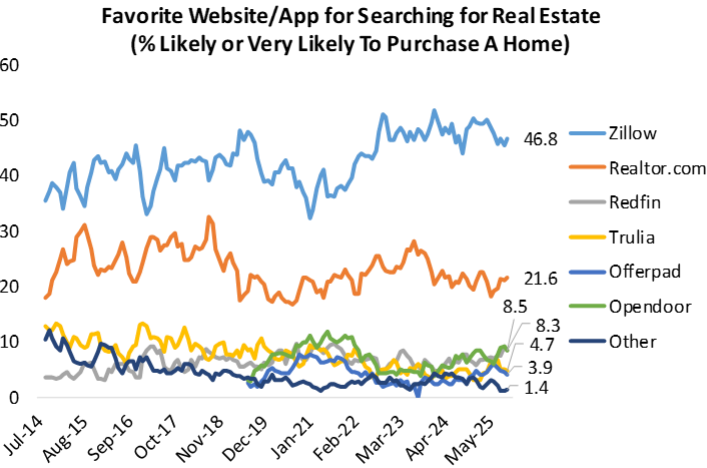
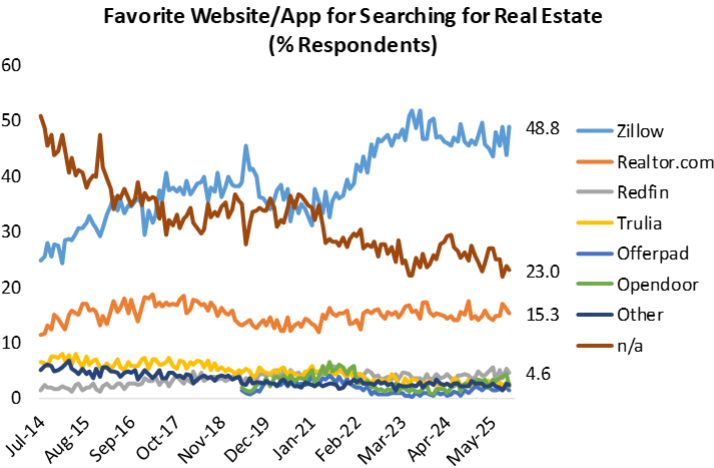
RECENT HOME PURCHASES



FUTURE HOME PURCHASES

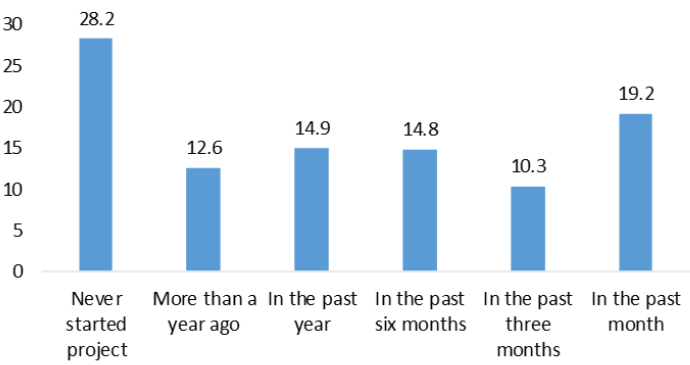


FAVORITE REAL ESTATE APP

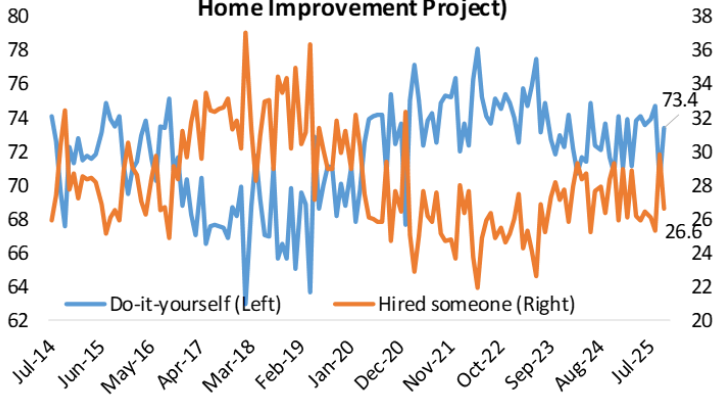


HOME IMPROVEMENT PROJECTS

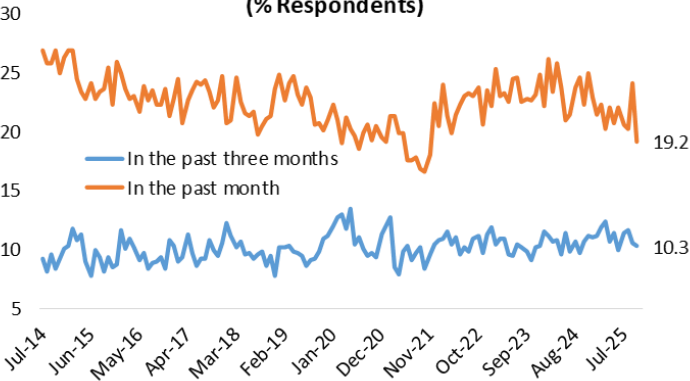
Last Time Starting A Home Improvement Project
(% Respondents)



DIY vs Hired Help (% of Respondents Who Have Done Home Improvement Project)



Last Time Starting A Home Improvement Project
(% Respondents)



Plans To Start A Home Improvement Project In Next Six Months (% Respondents)

