

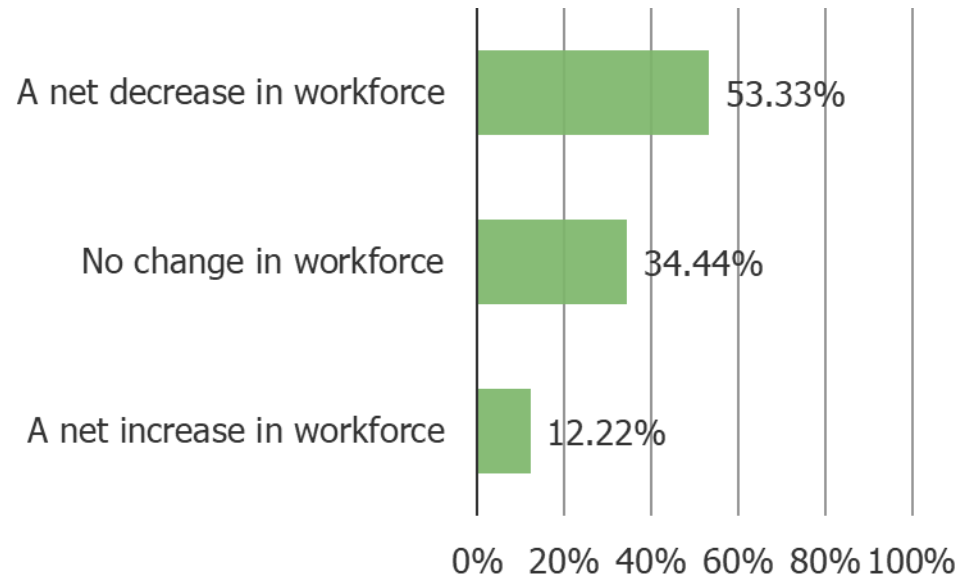
Bespoke Market Intelligence

IT Spending Survey | April Wave Preview

April 2026

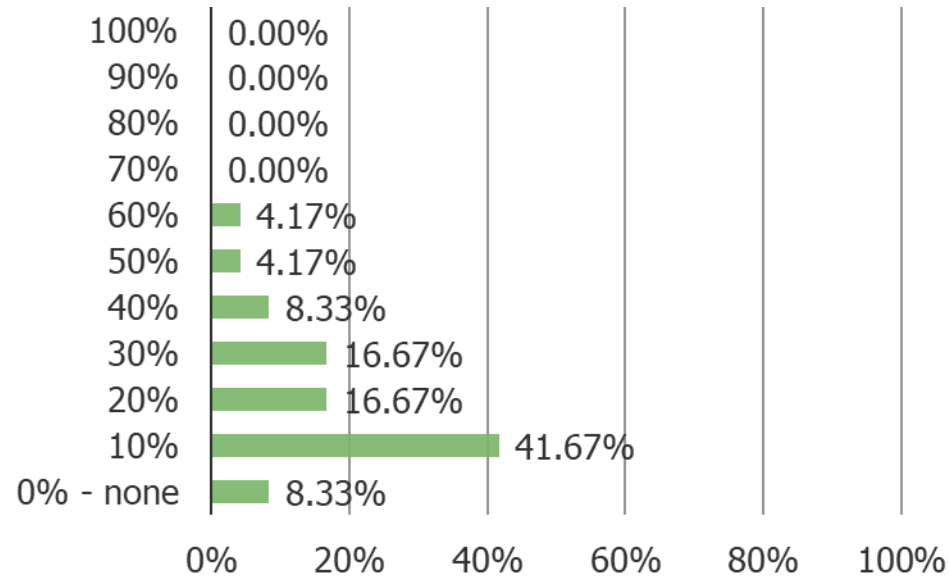
Do you think AI will result in...

Posed to IT Decision Makers (N = 144)... Combining All Waves Collected During Prior 12 Months



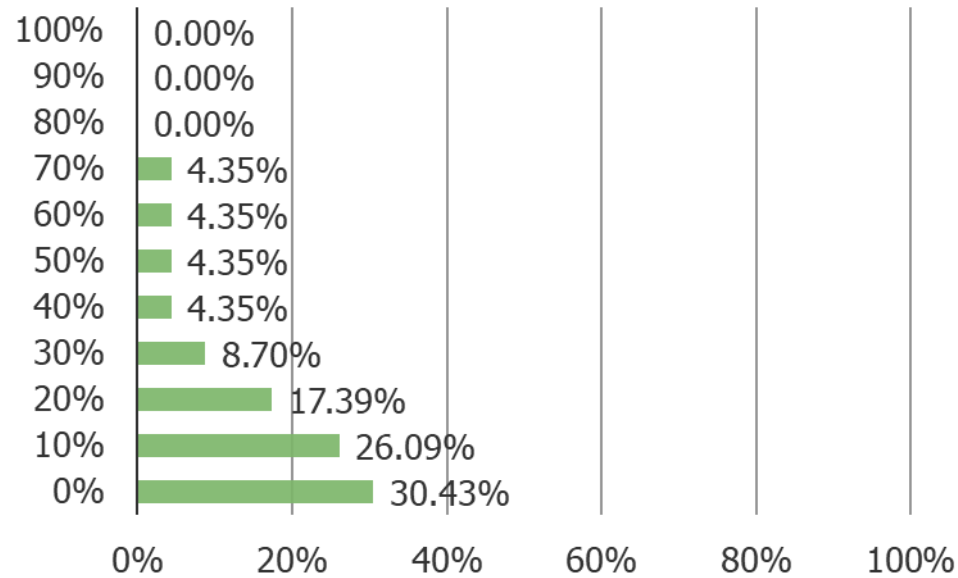
What percentage of your human workforce do you think could be replaced by AI?

Posed to IT Decision Makers (N = 24)... April 2026 Only



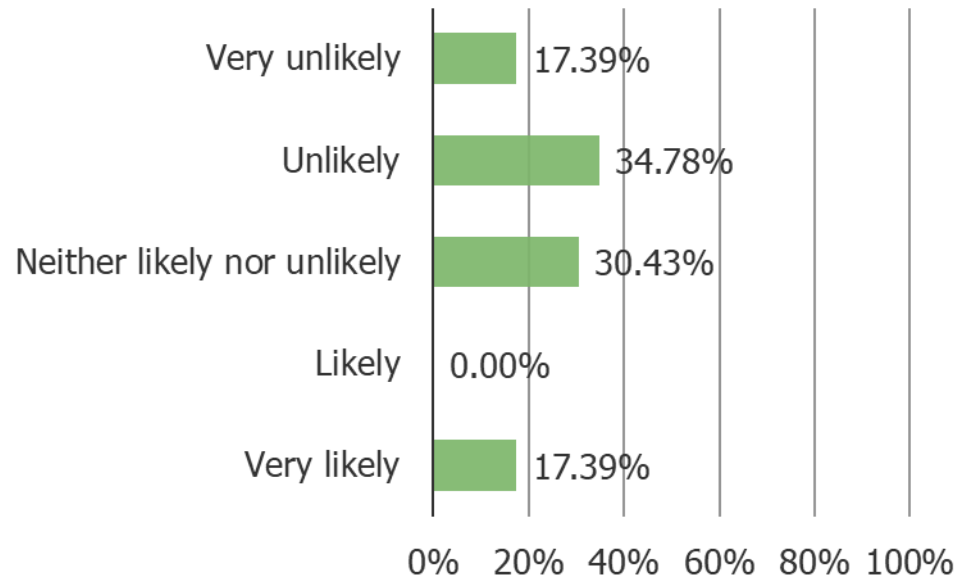
What percentage of software subscriptions that you pay for do you think could be replaced by internal efforts to use AI to build your own alternative?

Posed to IT Decision Makers (N = 24)... April 2026 Only



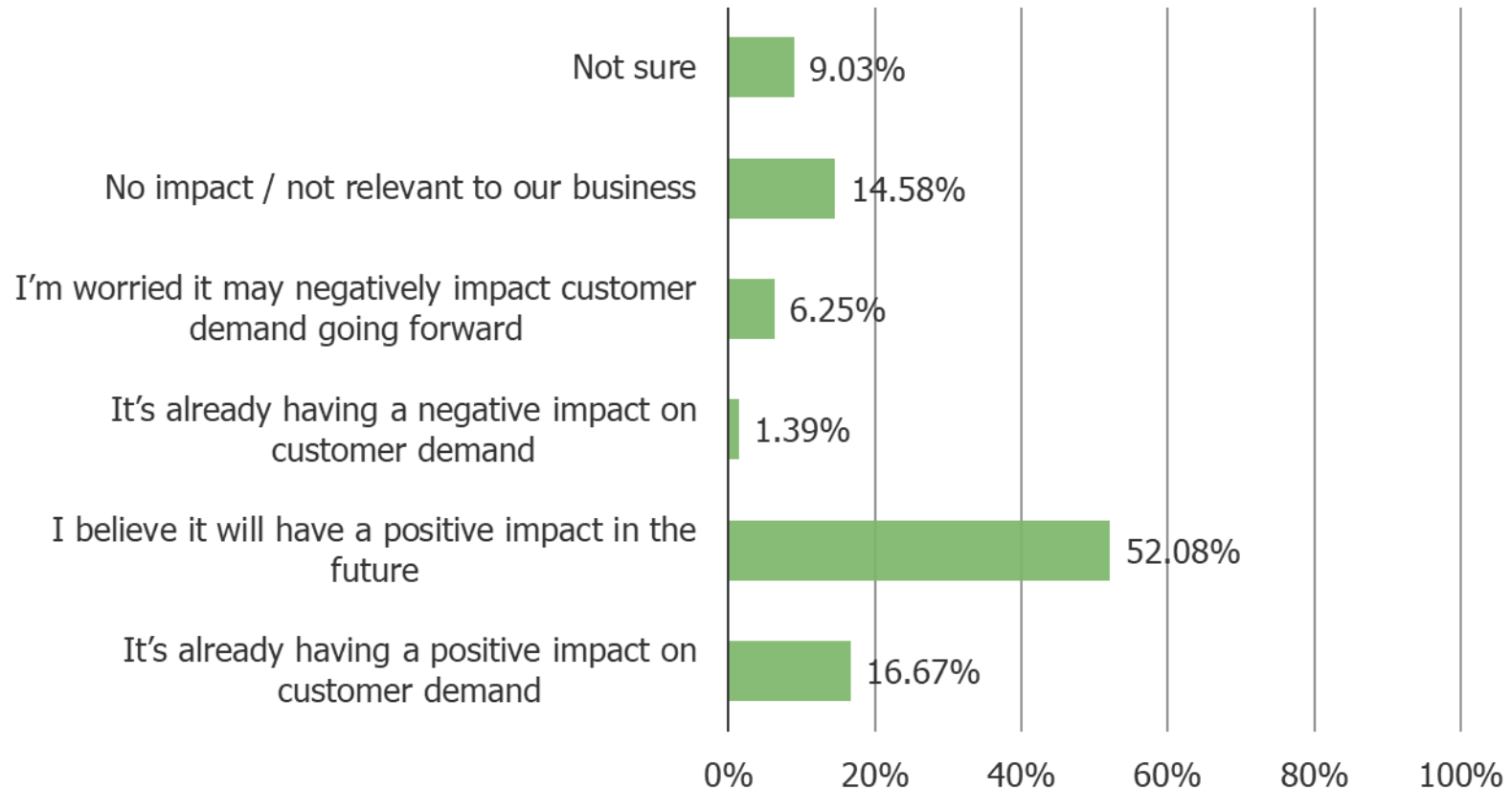
How likely is it that your firm will meaningfully reduce headcount (more than 5% of staff) in the next year due to AI?

Posed to IT Decision Makers (N = 24)... April 2026 Only



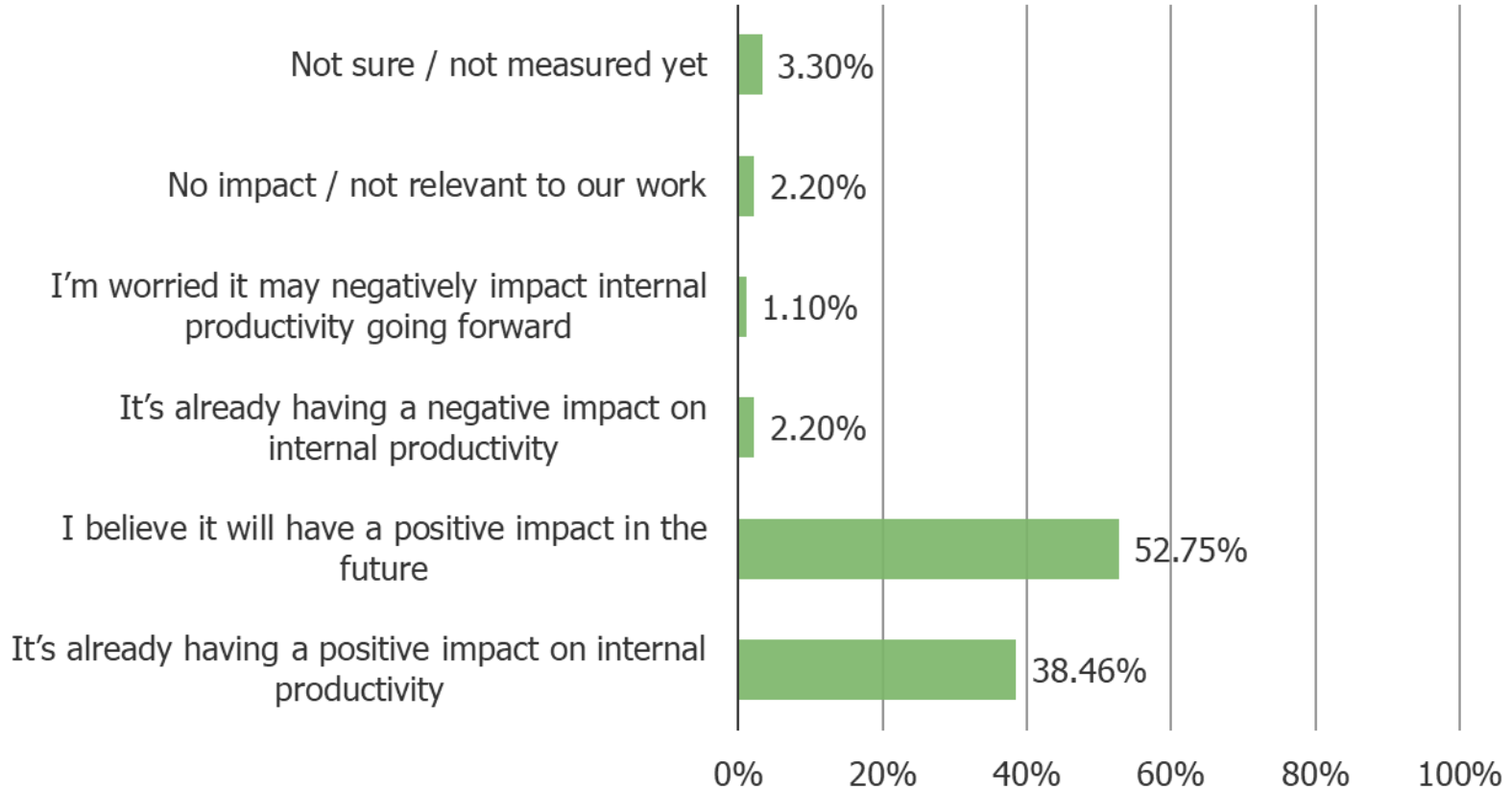
Do you think the rising adoption of AI (Artificial Intelligence) will be a positive or negative when it comes to customer demand for your products and services?

Posed to IT Decision Makers (N = 144)... Combining All Waves Collected During Prior 12 Months



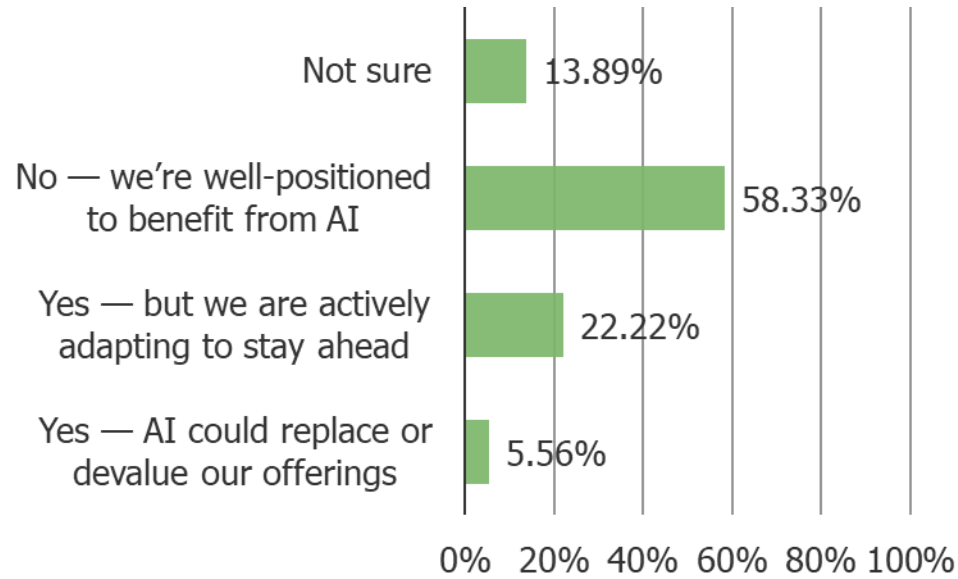
Do you think the rising adoption of AI (Artificial Intelligence) is having—or will have—a positive or negative impact on internal productivity at your organization?

Posed to IT Decision Makers (N = 91)... Combining All Waves Collected During Prior 12 Months



Do you view AI as a competitive threat to your company or industry?(Select one)

Posed to IT Decision Makers (N = 144)... Combining All Waves Collected During Prior 12 Months



As you look into the future, when do you think AI investing will reach its peak before its starts to slow?

Posed to IT Decision Makers (N = 144)... Combining All Waves Collected During Prior 12 Months

