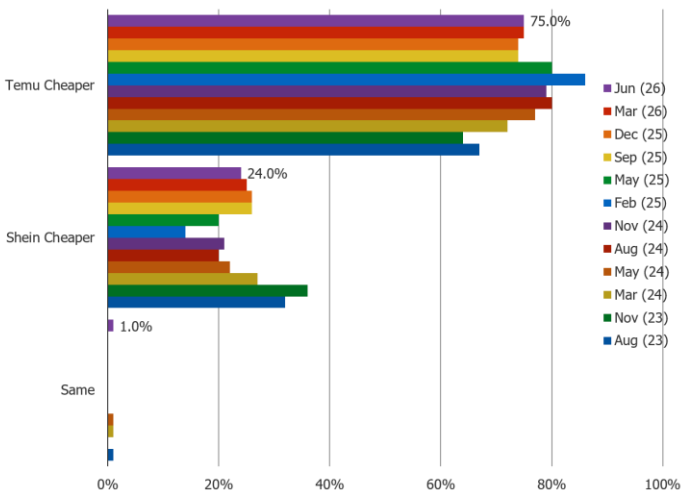
BACKGROUND

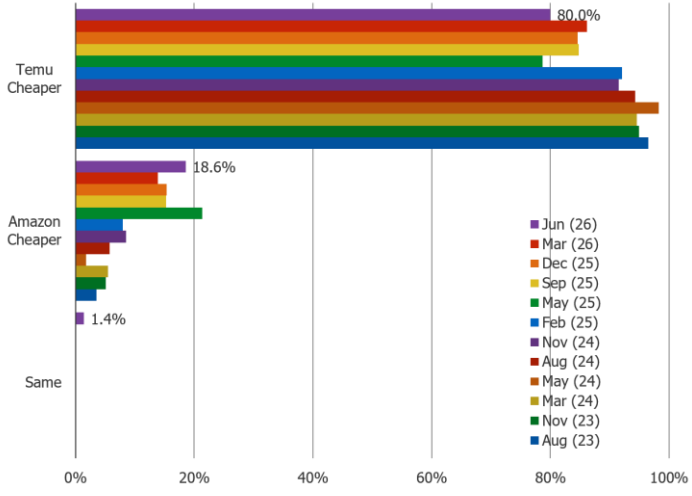
- We collected pricing data from 100+ identical items found on the Temu best sellers list and visually matched them with identical items on Shein and on Amazon (when available)…

FINDINGS: PRICING ANALYSIS

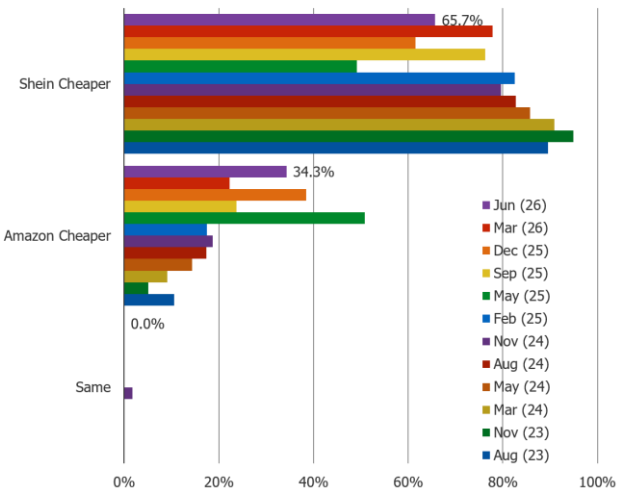
% of items out of the total that were cheaper on one vs. the other



100 items



70 items



70 items

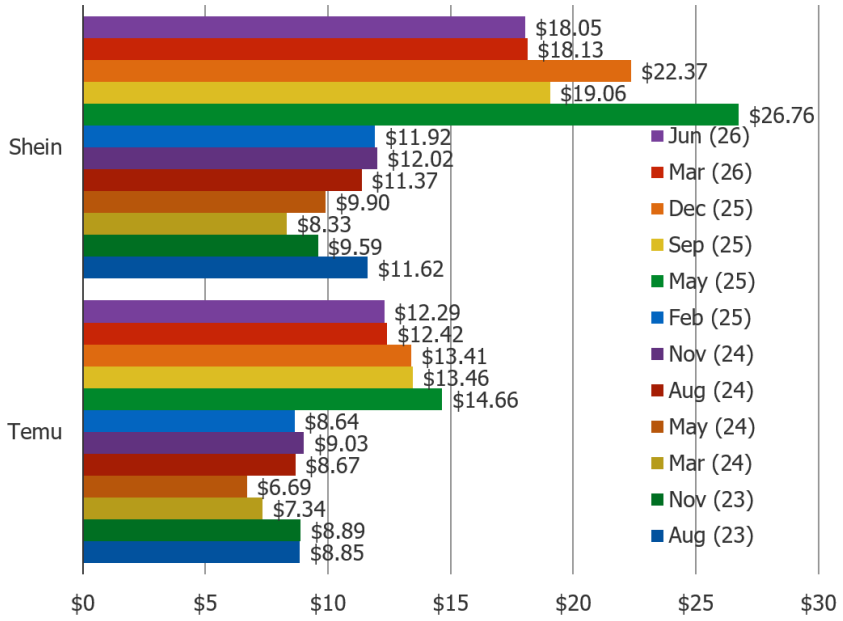
Note: The majority of the items remain the same each time we run this analysis. There are typically 15-20 from the prior wave that are no longer available. In those instances, we swap in new items.

BACKGROUND

- We collected pricing data from 100+ identical items found on the Temu best sellers list and visually matched them with identical items on Shein and on Amazon (when available)…

FINDINGS: PRICING ANALYSIS

Average Price Per Item on 100+ identical items found on Temu and Shein…



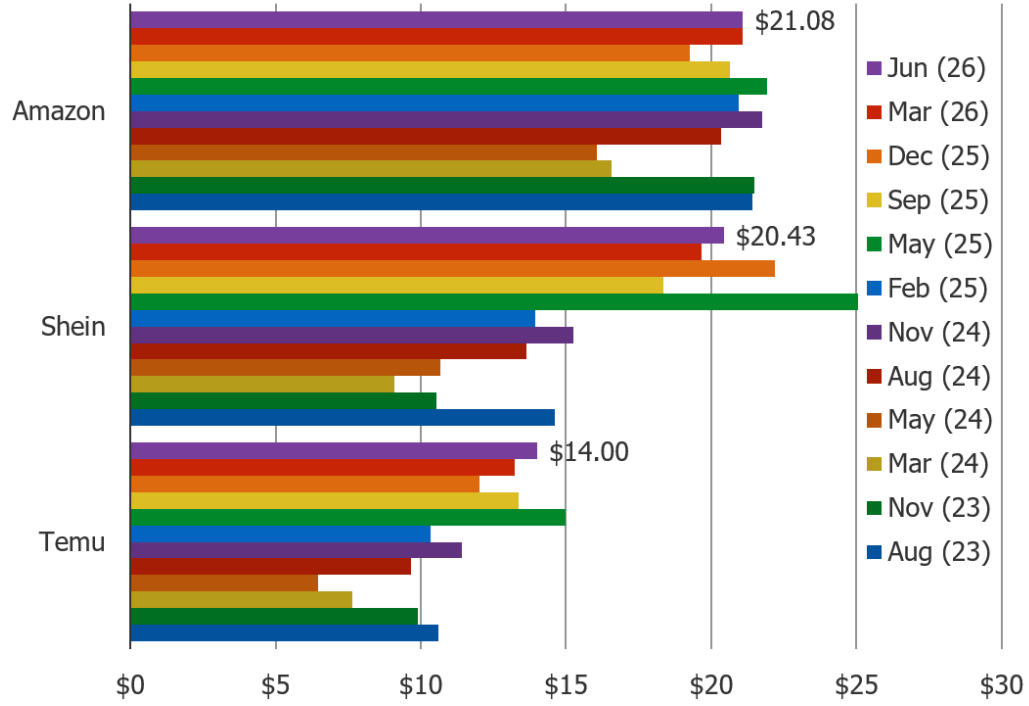
Note: The majority of the items remain the same each time we run this analysis. There are typically 15-20 from the prior wave that are no longer available. In those instances, we swap in new items.

BACKGROUND

- We collected pricing data from 100+ identical items found on the Temu best sellers list and visually matched them with identical items on Shein and on Amazon (when available)…

FINDINGS: PRICING ANALYSIS

Average Price Per Item on 70 identical items found on Temu and Shein and Amazon…



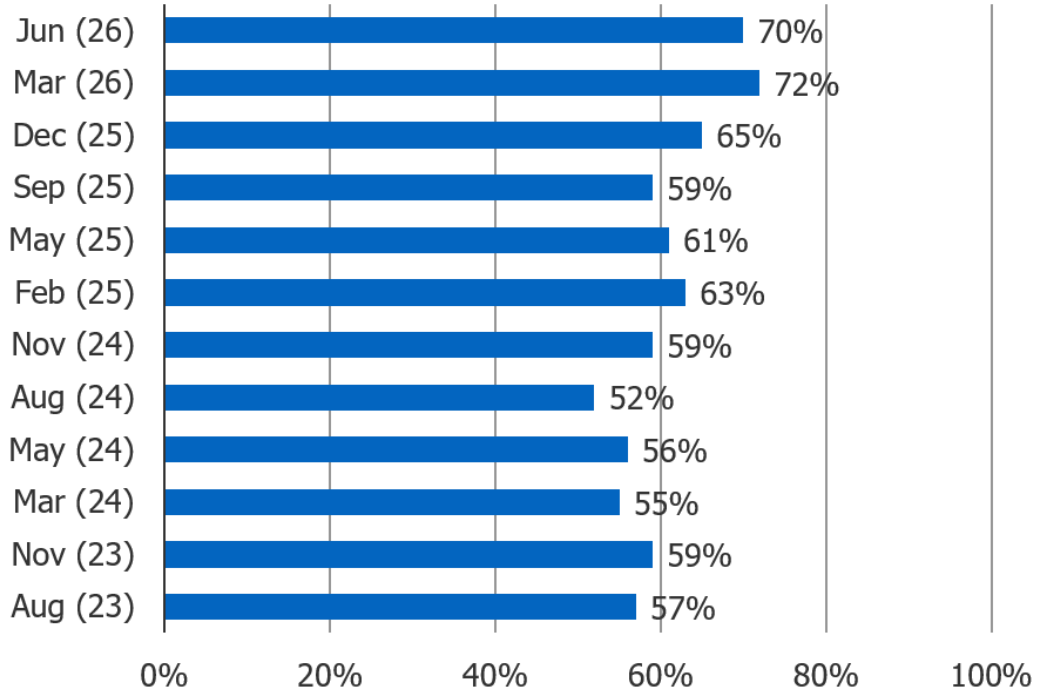
Note: The majority of the items remain the same each time we run this analysis. There are typically 15-20 from the prior wave that are no longer available. In those instances, we swap in new items.

BACKGROUND

- We collected pricing data from 100+ identical items found on the Temu best sellers list and visually matched them with identical items on Shein and on Amazon (when available)…

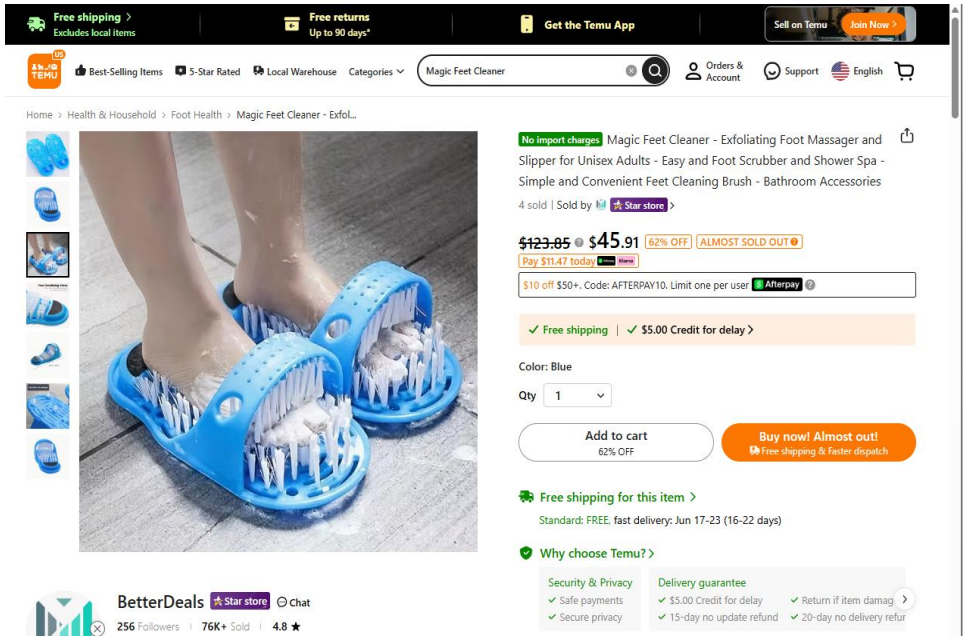
FINDINGS: PRICING ANALYSIS

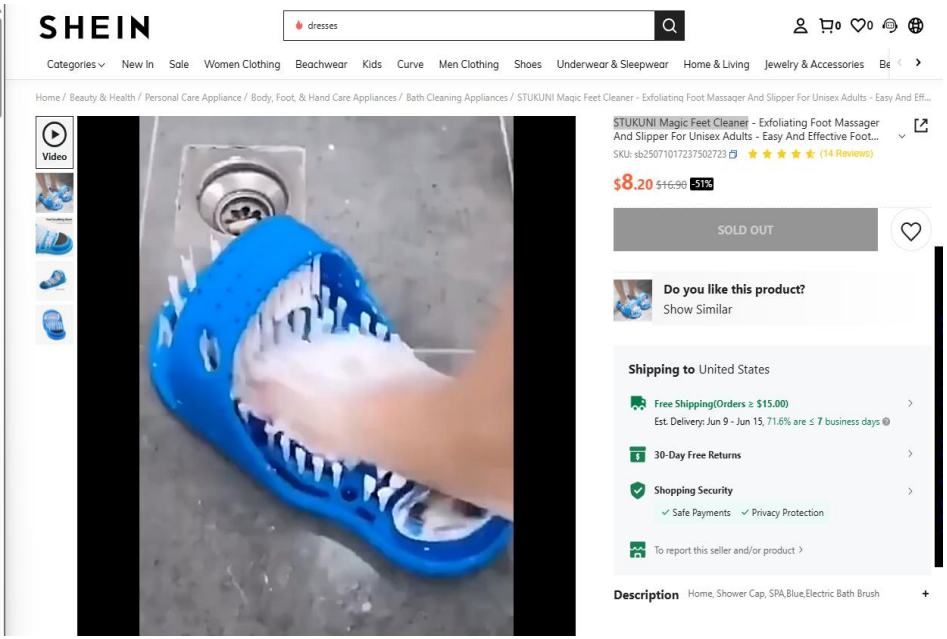
% of the 100 items from the Temu best sellers list that we were able to find on Amazon…

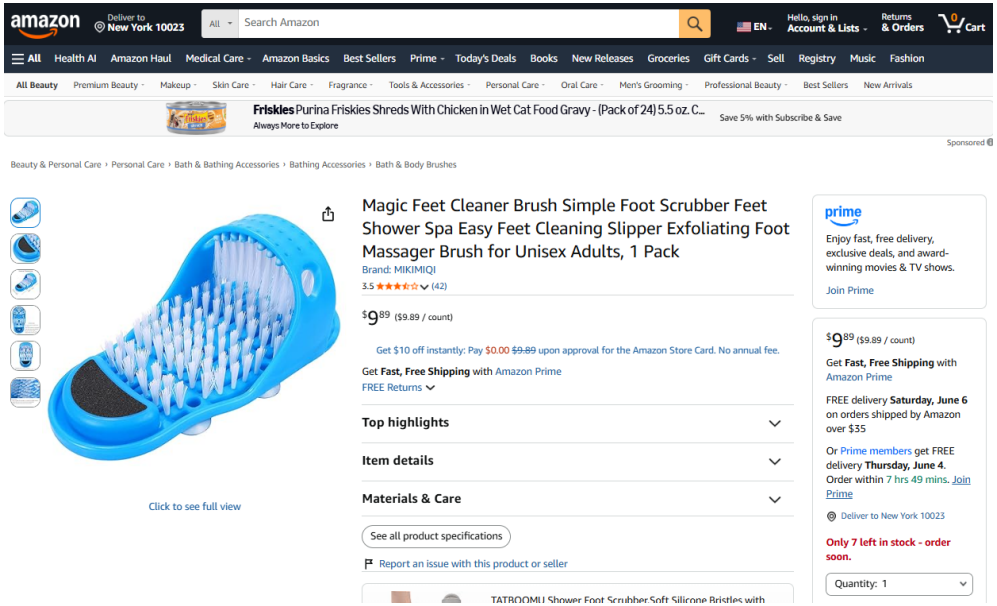


Note: The majority of the items remain the same each time we run this analysis. There are typically 15-20 from the prior wave that are no longer available. In those instances, we swap in new items.

Bespoke – Temu, Shein, and Amazon Items

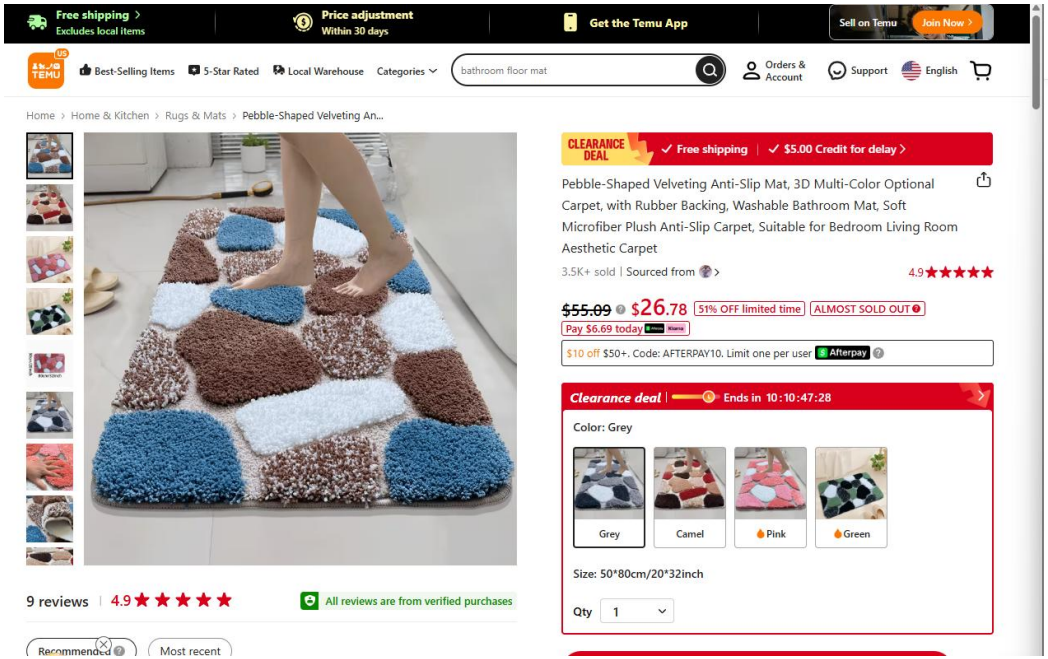


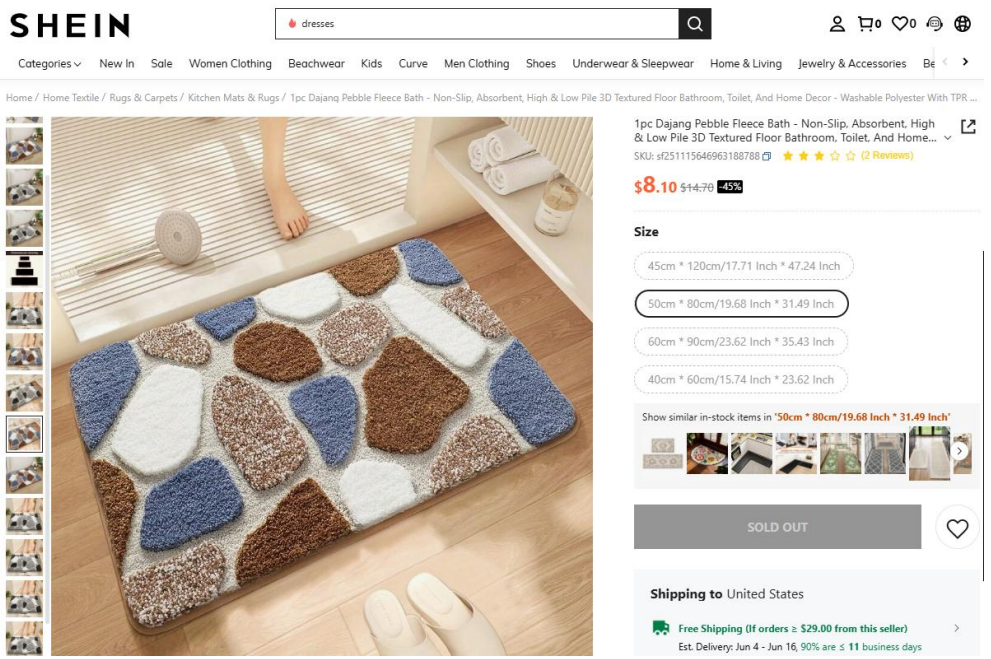




Source: Bespoke Market Intelligence Analysis

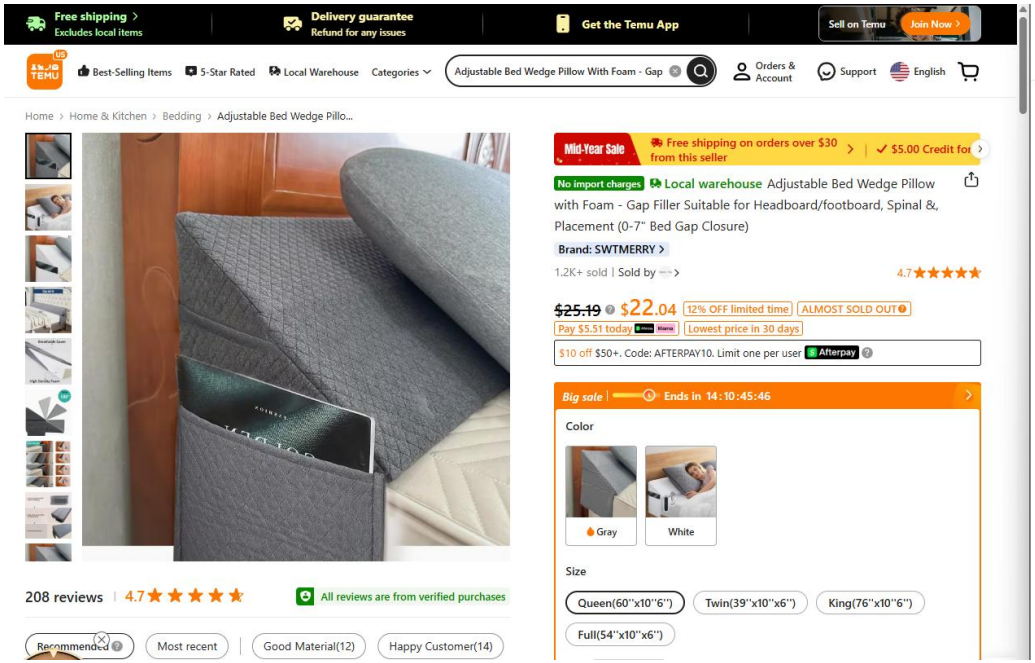
Bespoke – Temu, Shein, and Amazon Items

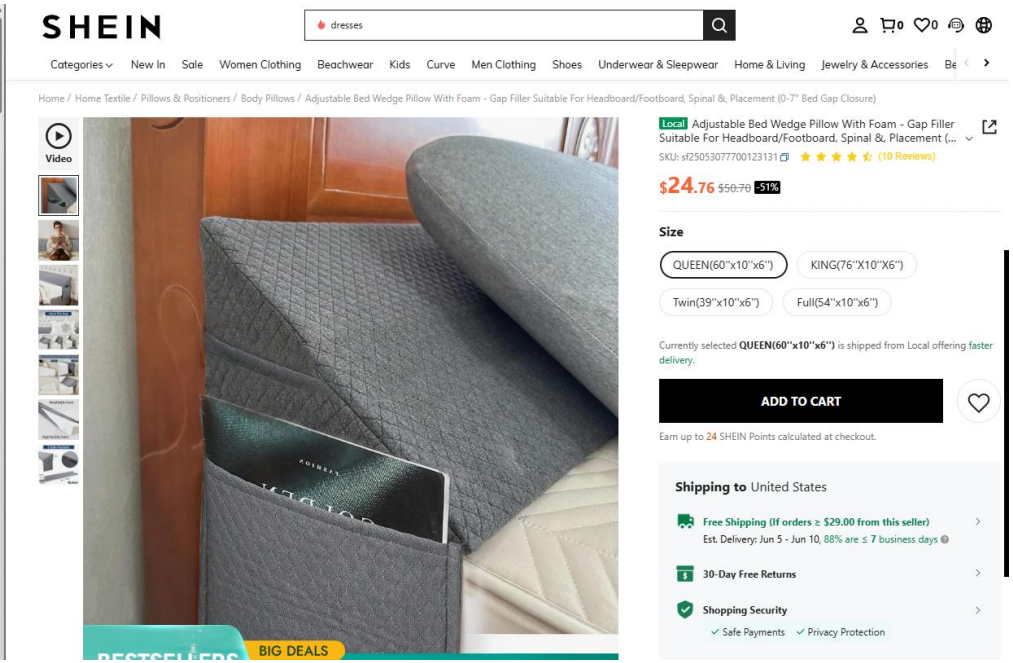




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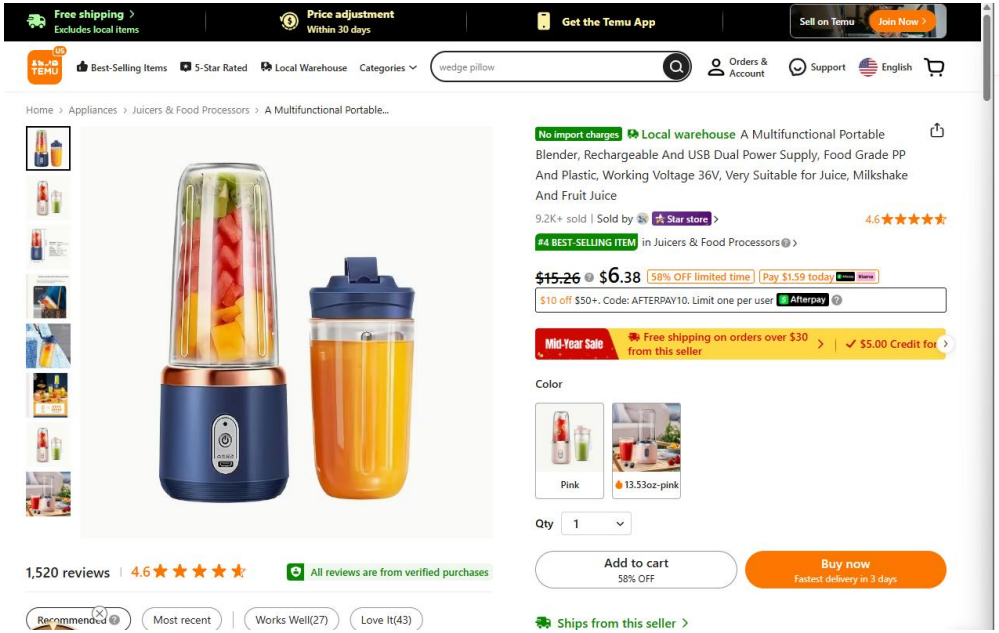
Bespoke – Temu, Shein, and Amazon Items

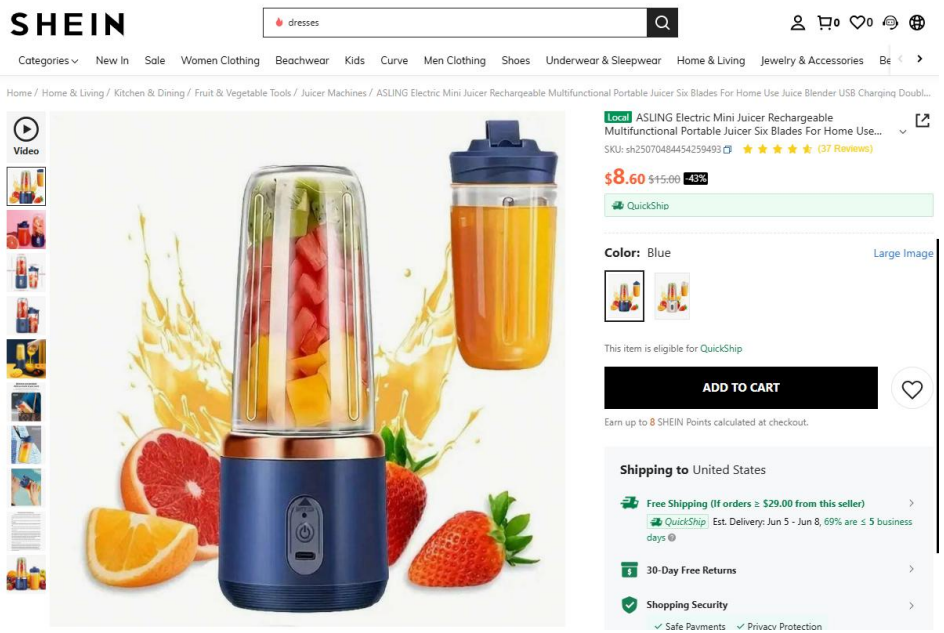


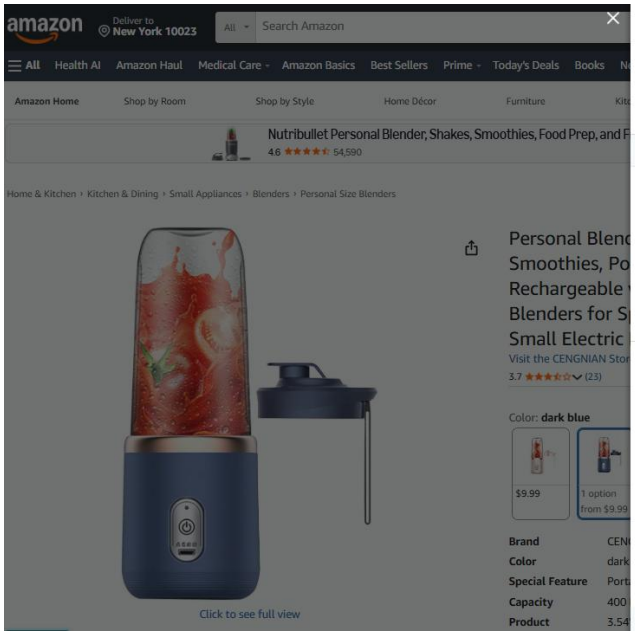


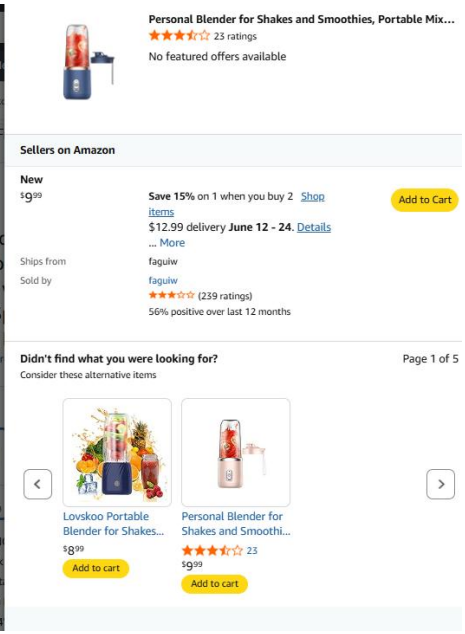
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Bespoke – Temu, Shein, and Amazon Items



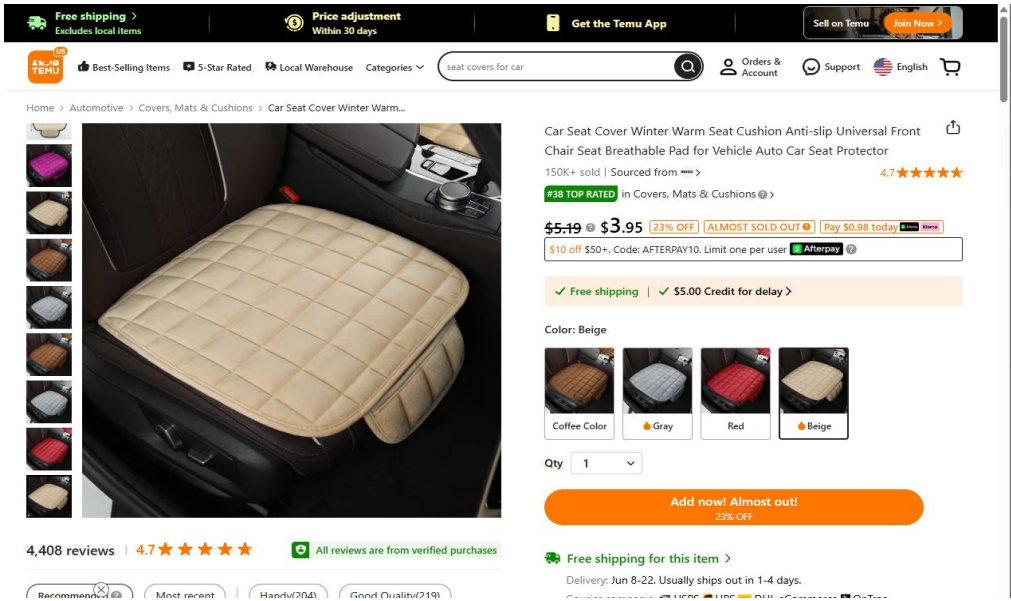


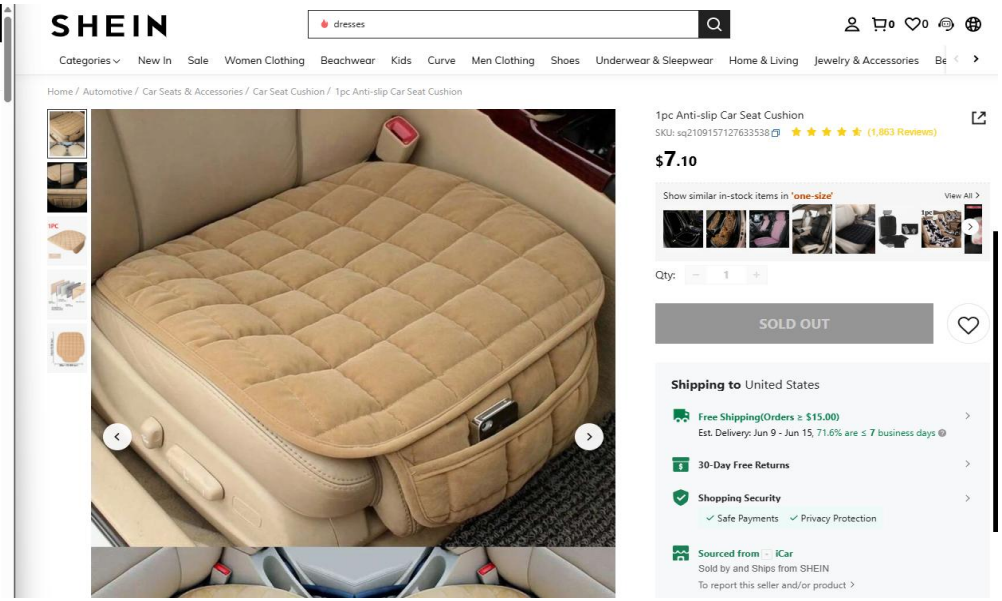




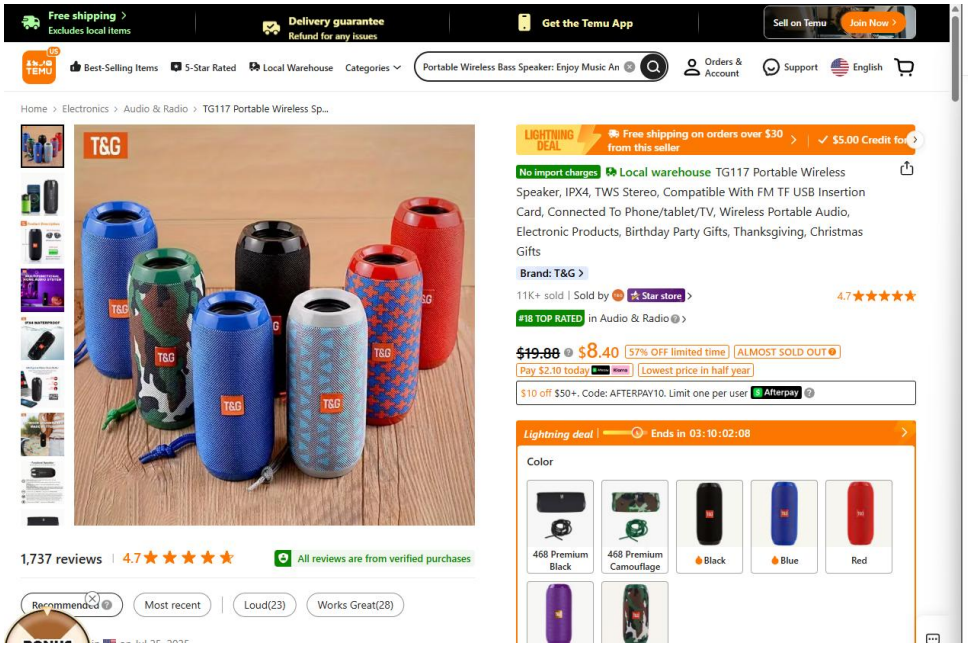
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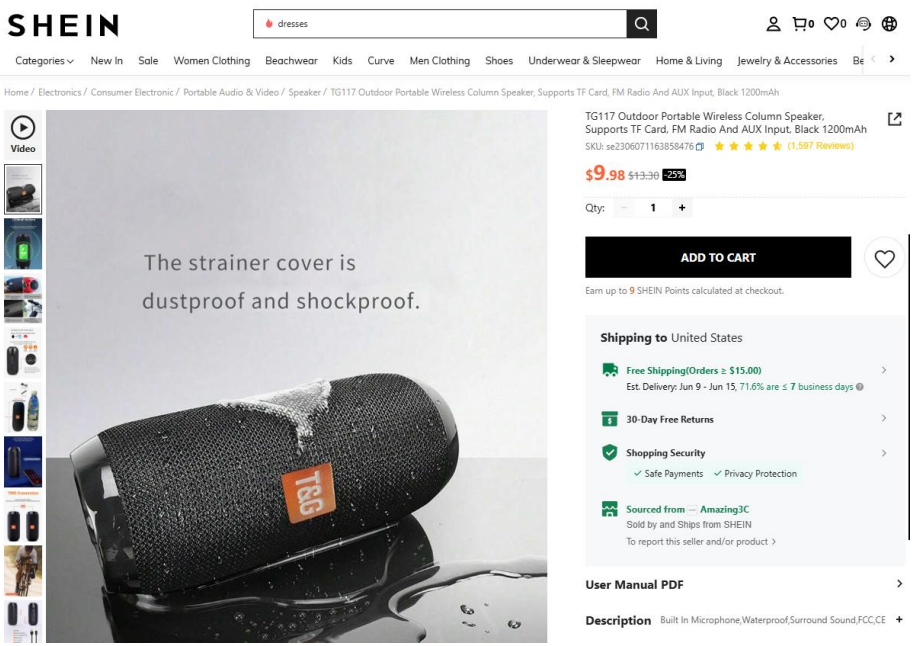
Bespoke – Temu, Shein, and Amazon Items

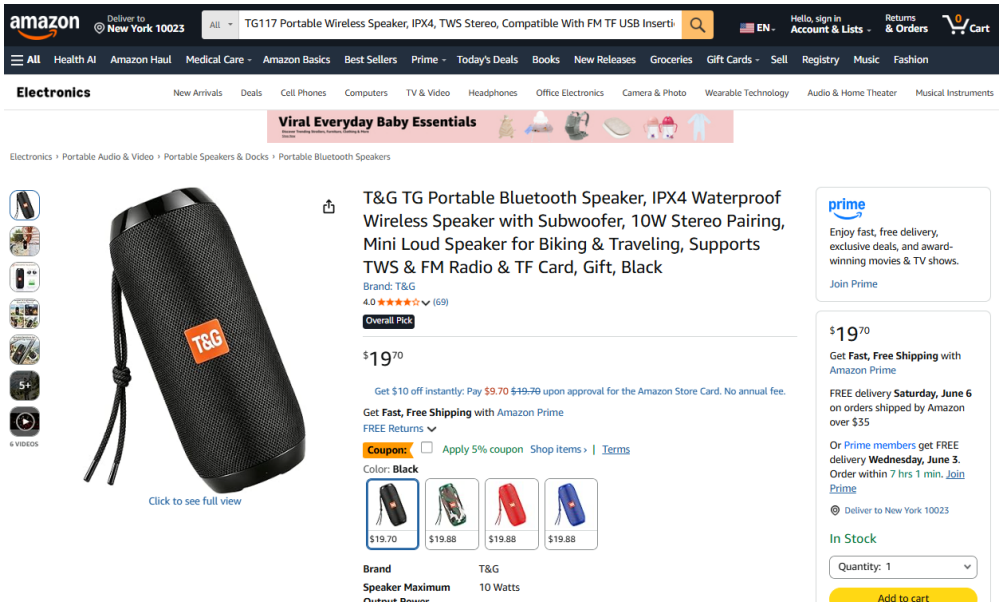




Bespoke – Temu, Shein, and Amazon Items

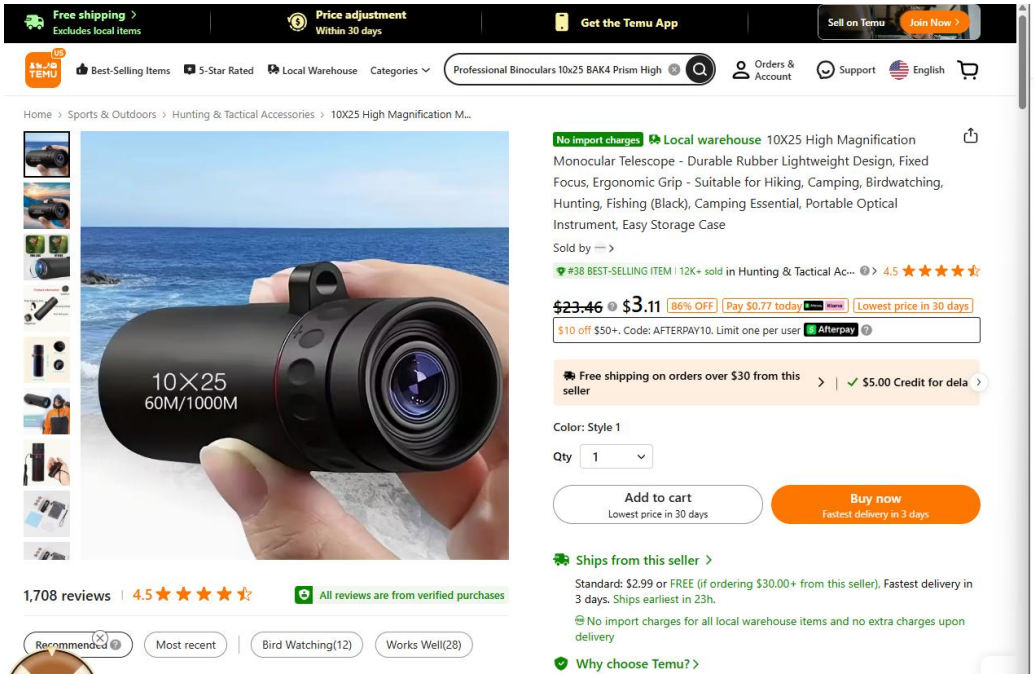


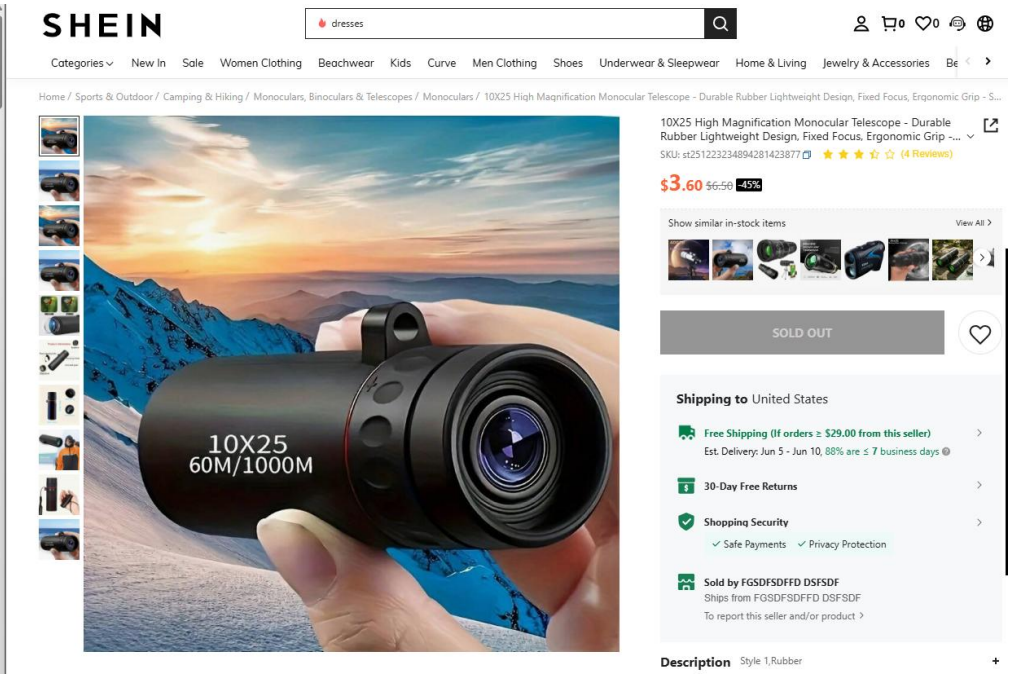


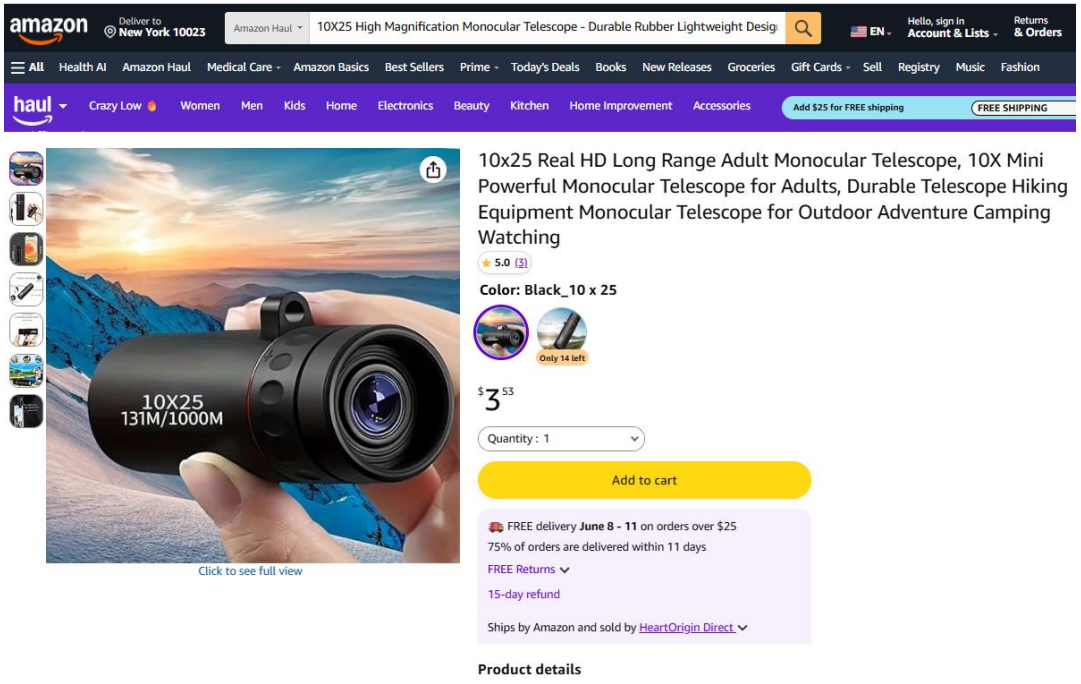


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Bespoke – Temu, Shein, and Amazon Items

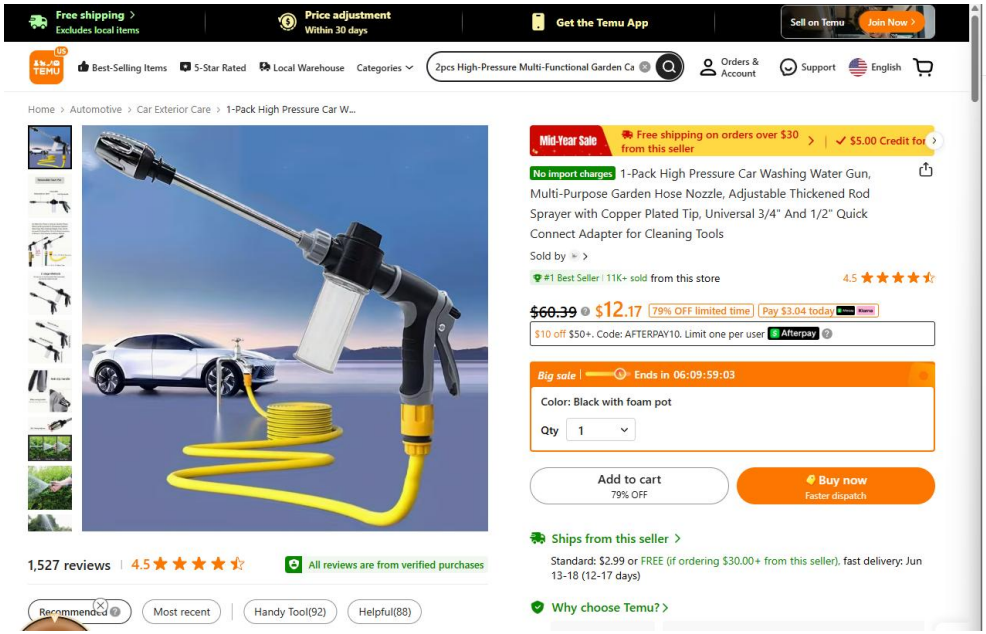


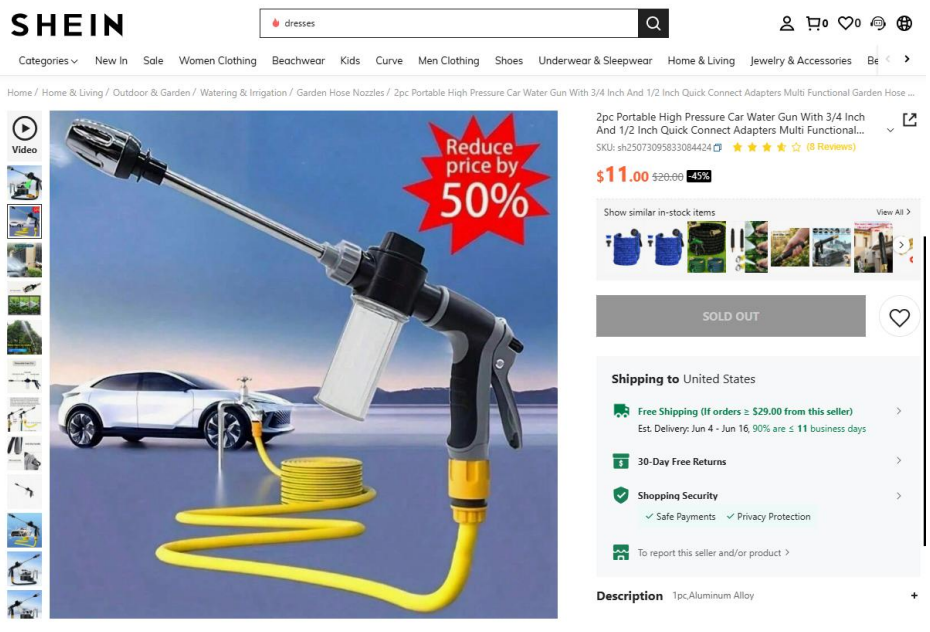


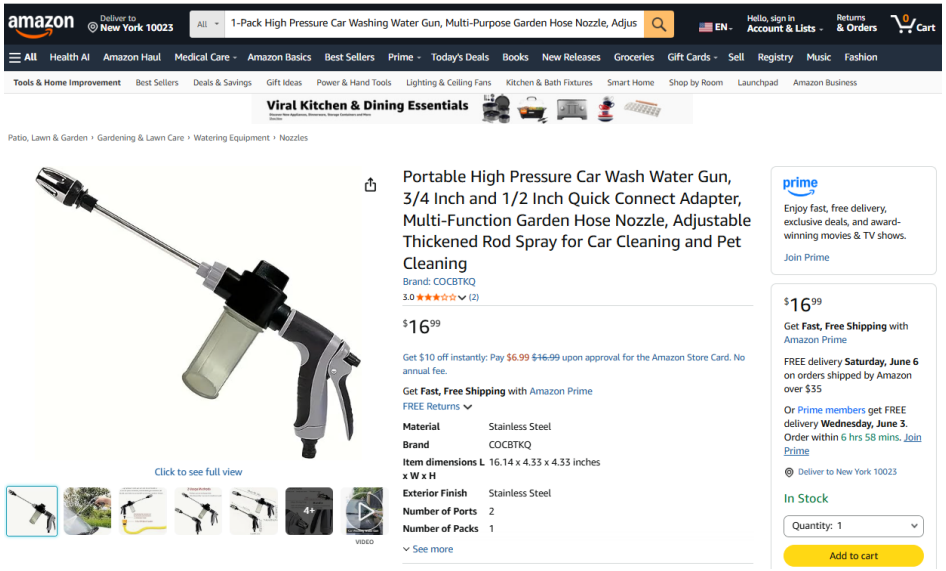


Source: Bespoke Market Intelligence Analysis

Bespoke – Temu, Shein, and Amazon Items

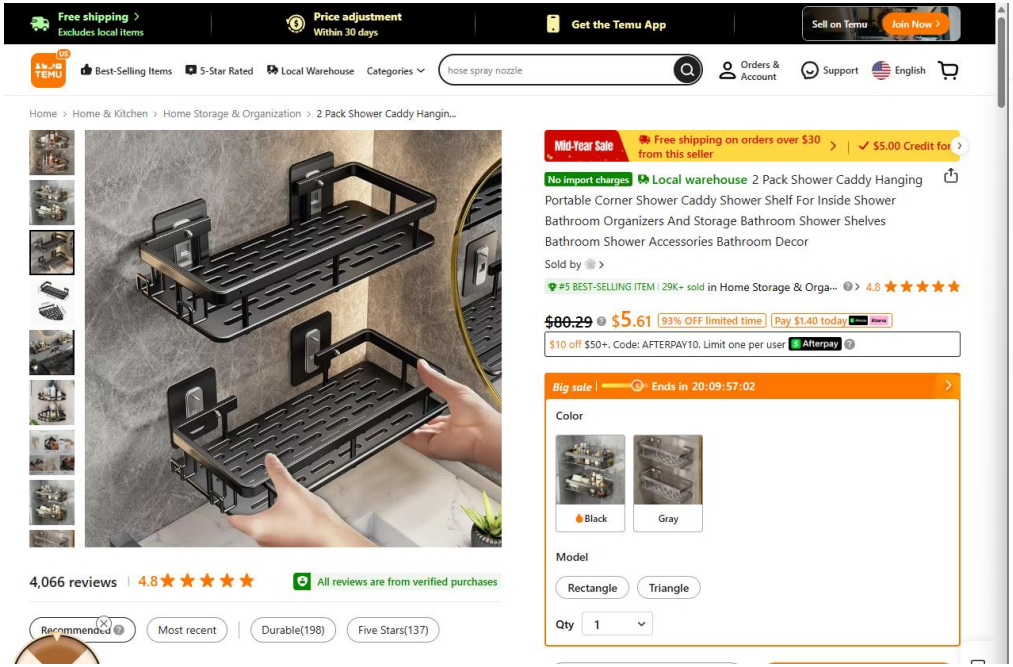


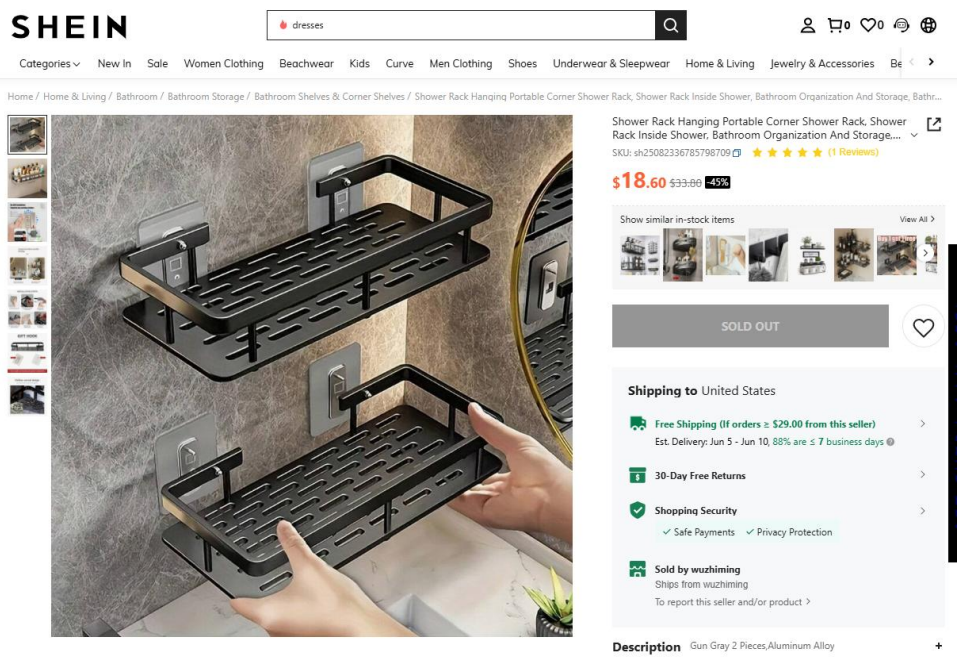




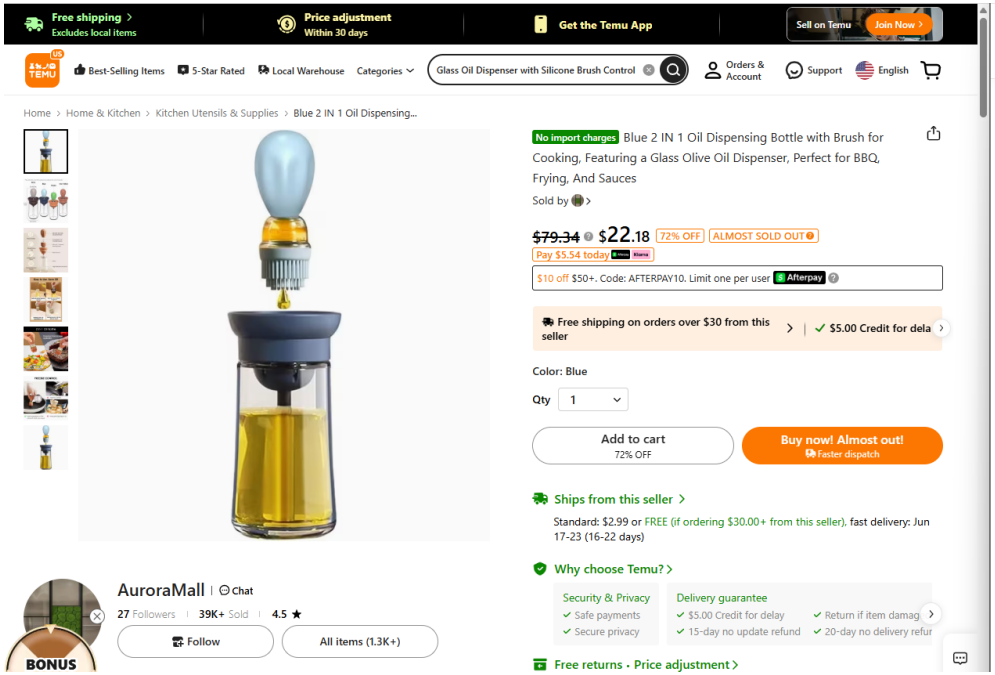
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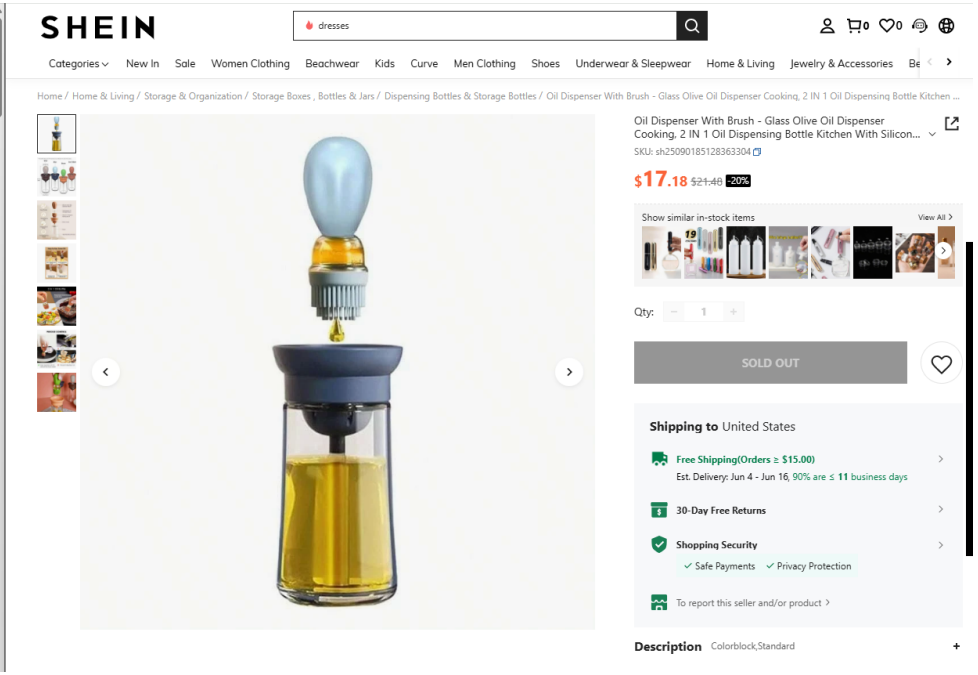
Bespoke – Temu, Shein, and Amazon Items

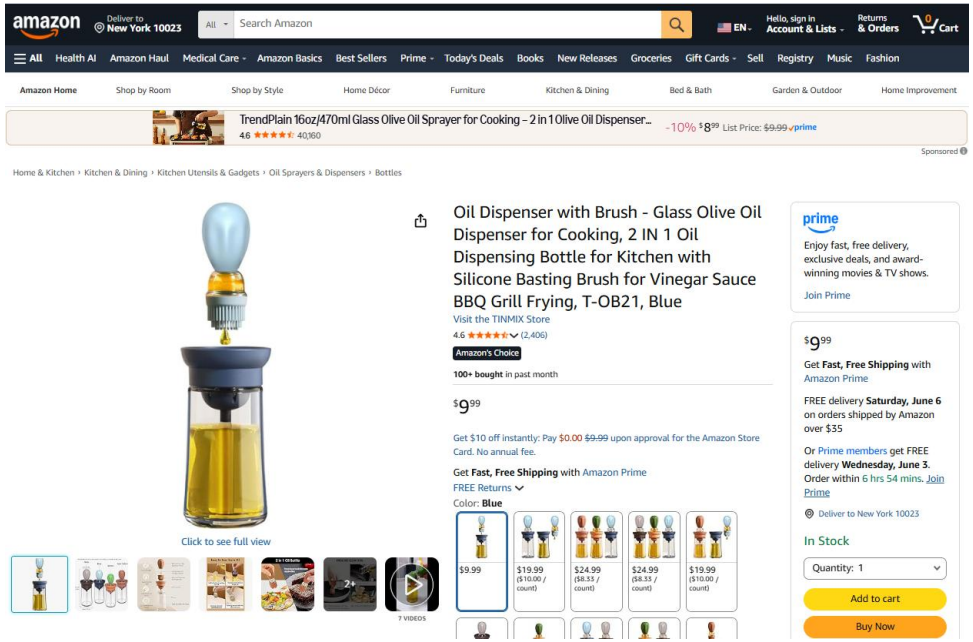




Bespoke – Temu, Shein, and Amazon Items

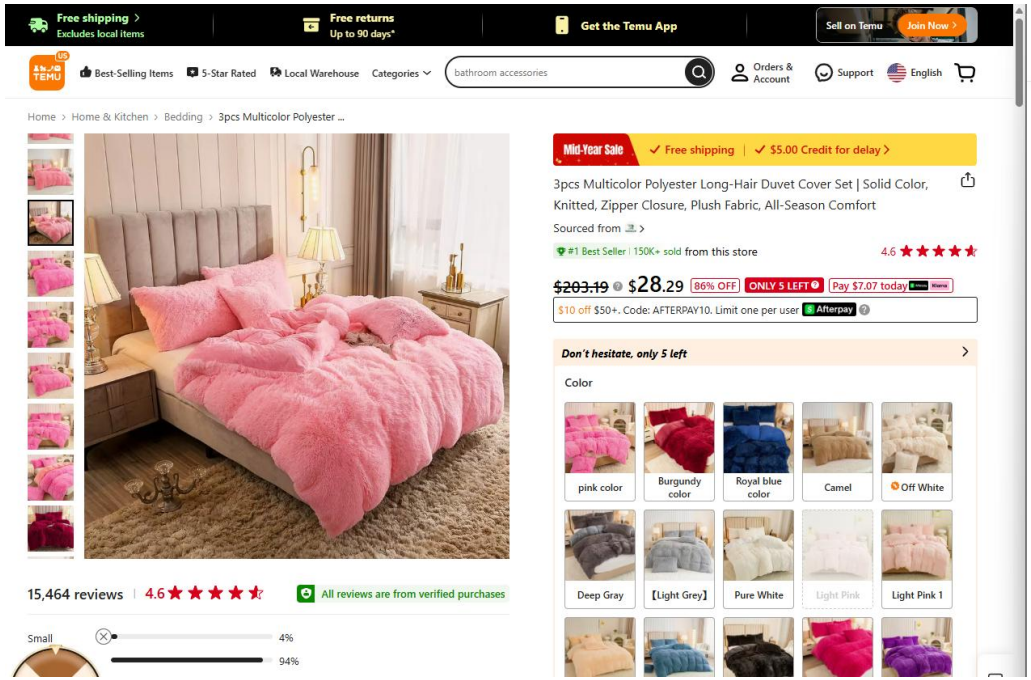


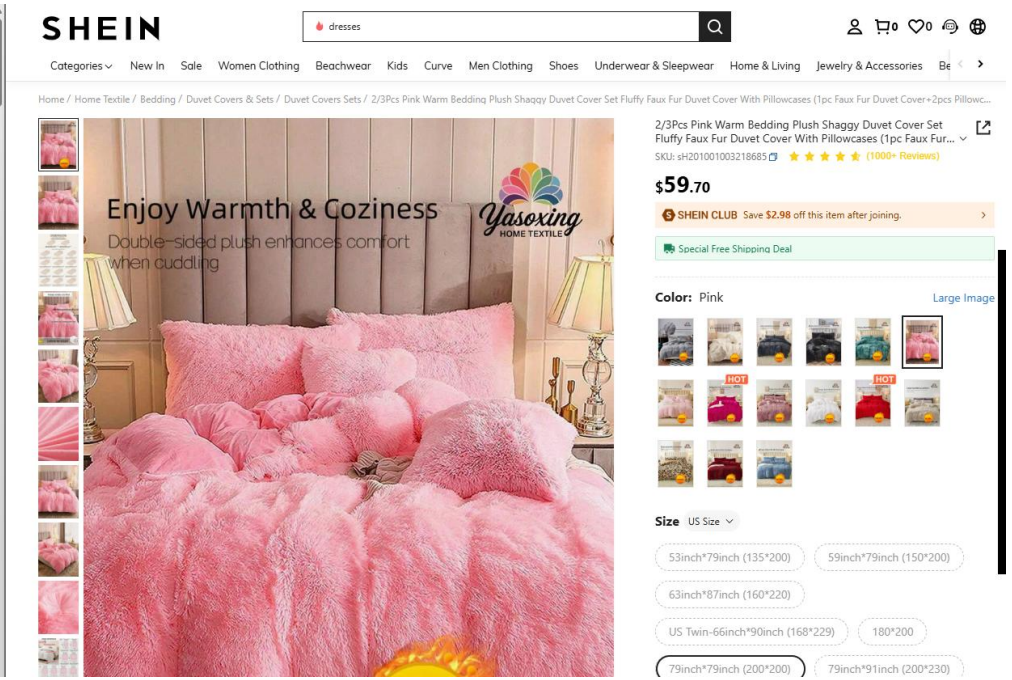


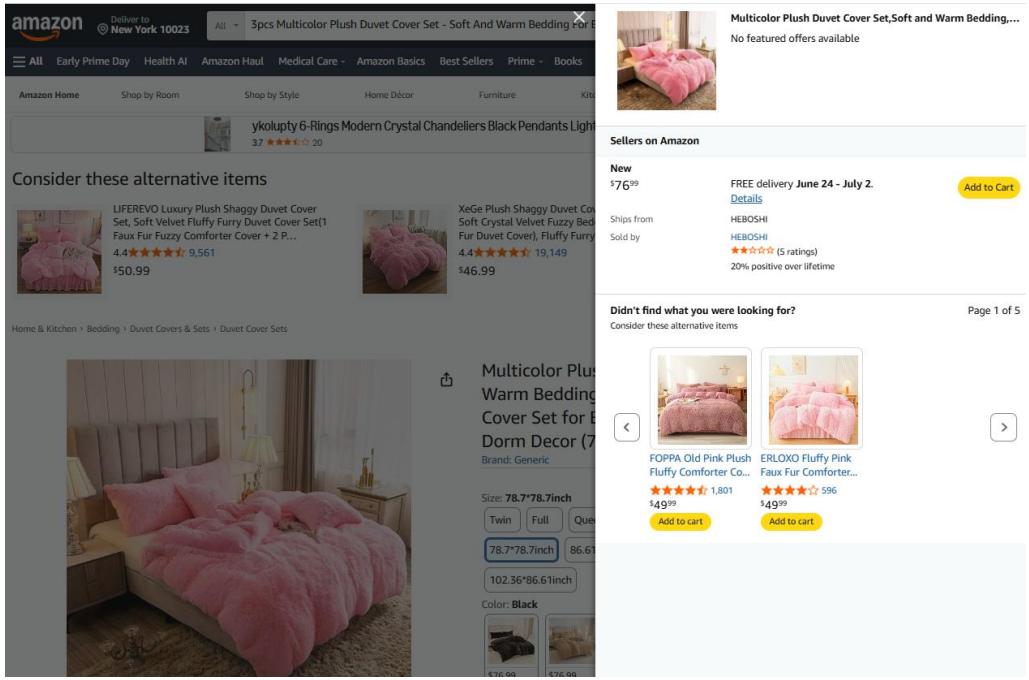


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Bespoke – Temu, Shein, and Amazon Items

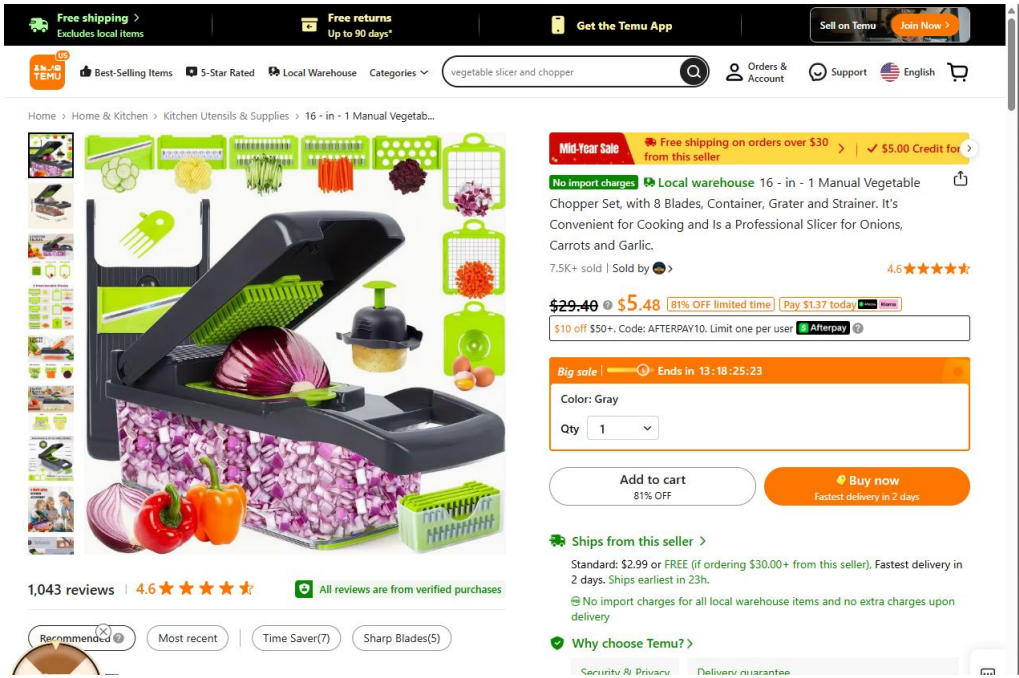


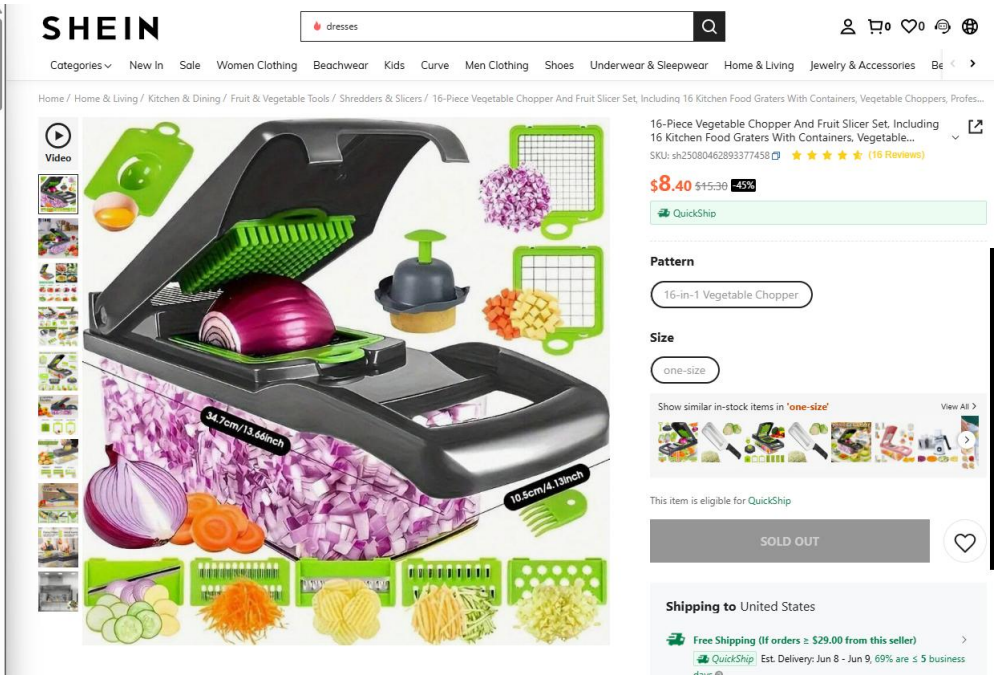


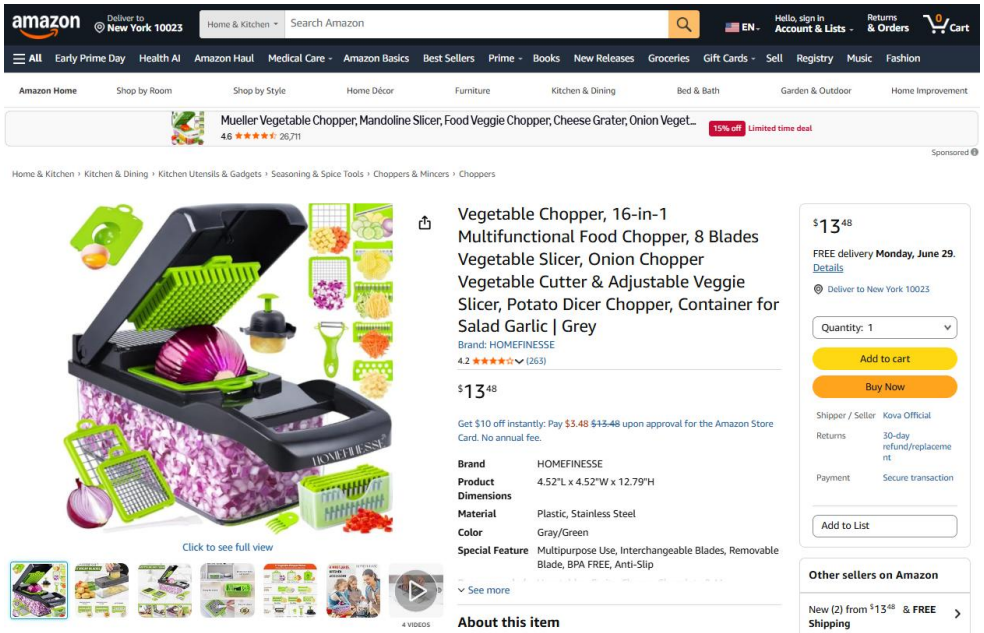


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Bespoke – Temu, Shein, and Amazon Items

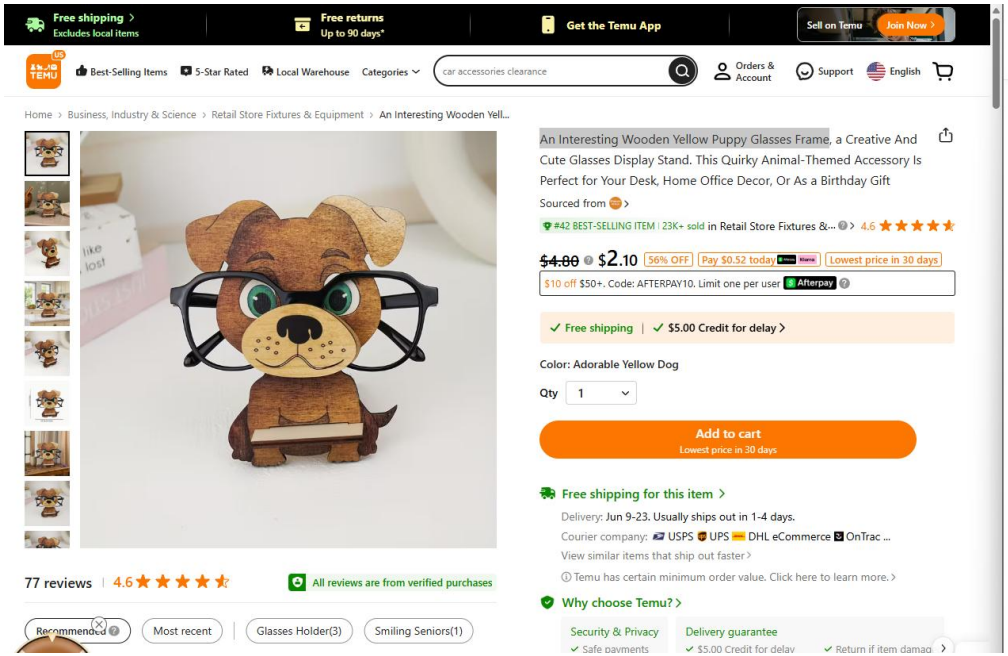


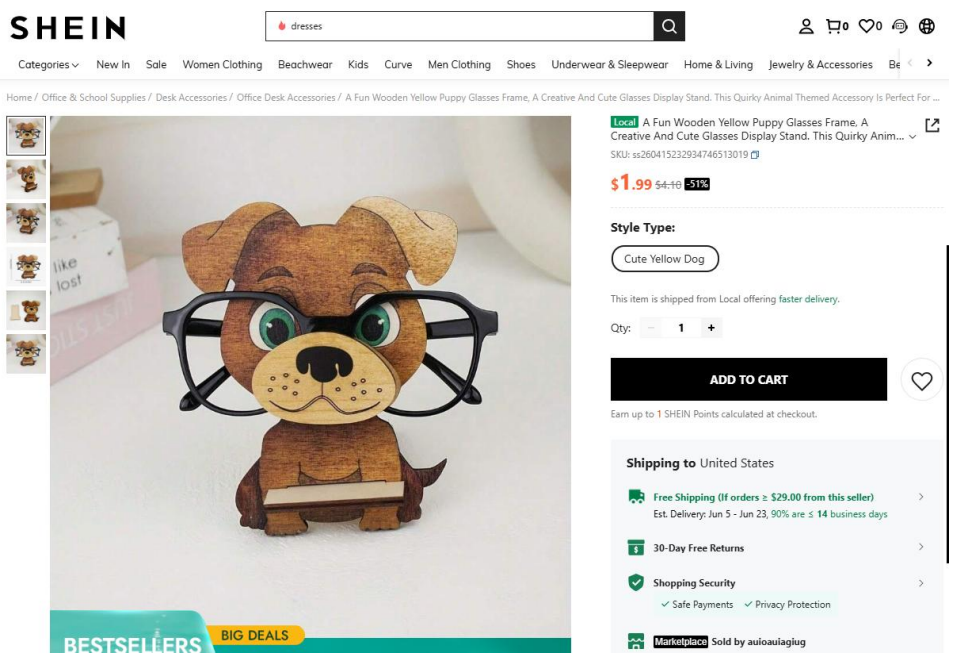




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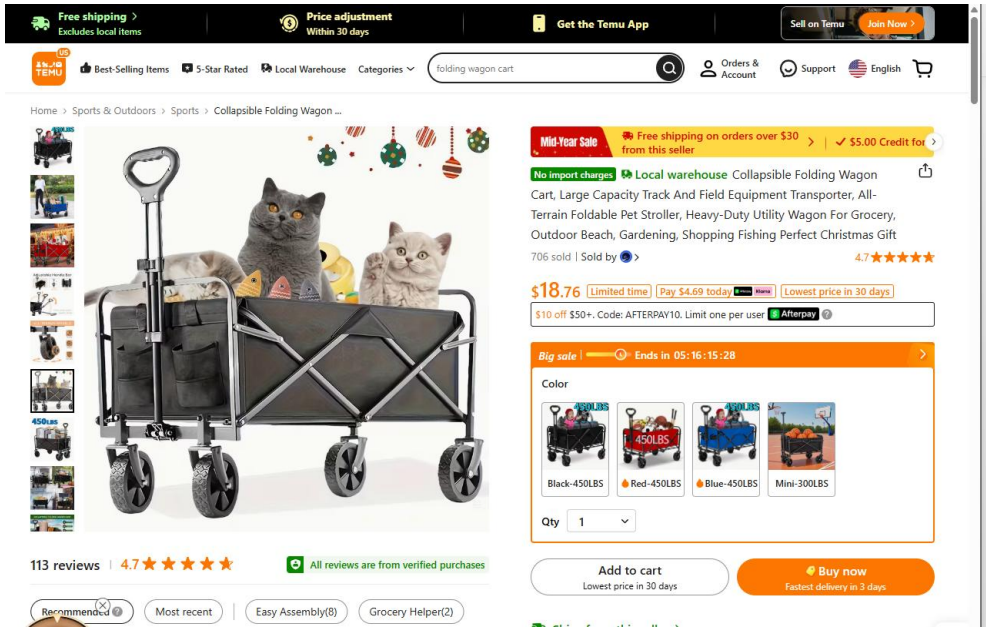
Bespoke – Temu, Shein, and Amazon Items

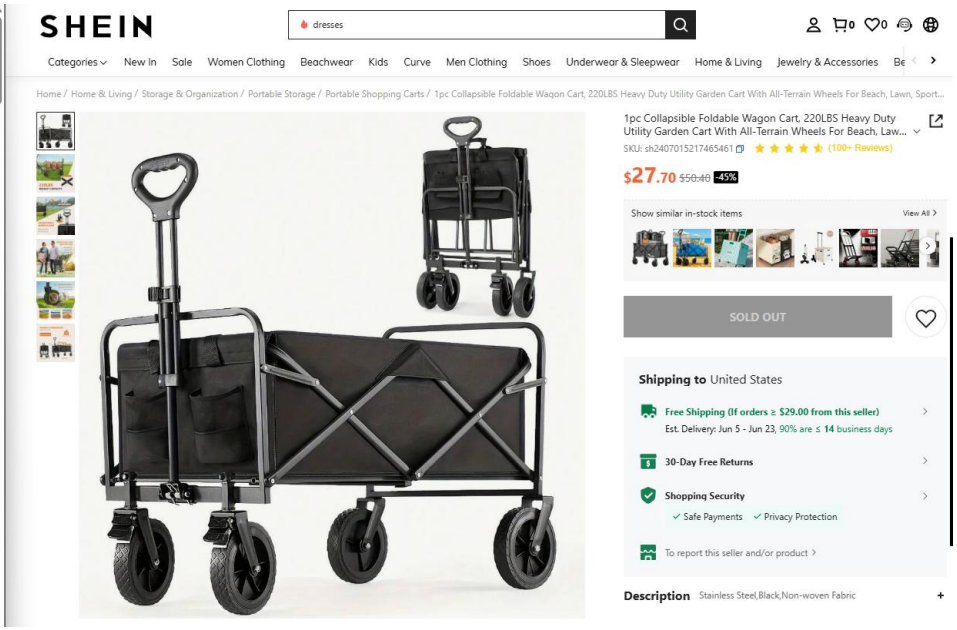




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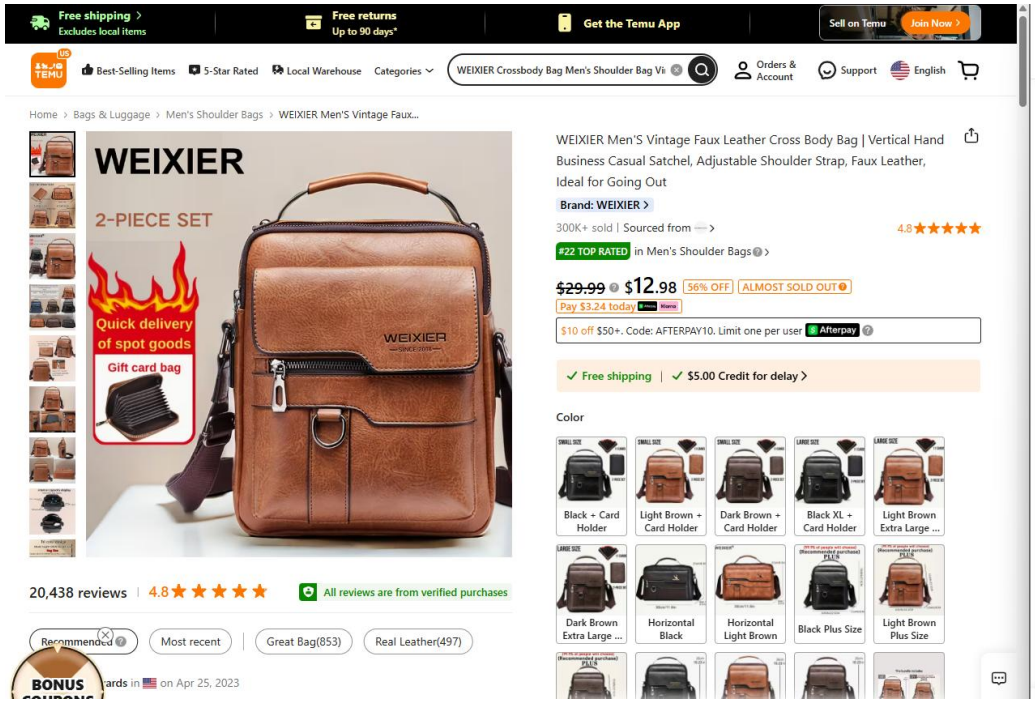
Bespoke – Temu, Shein, and Amazon Items

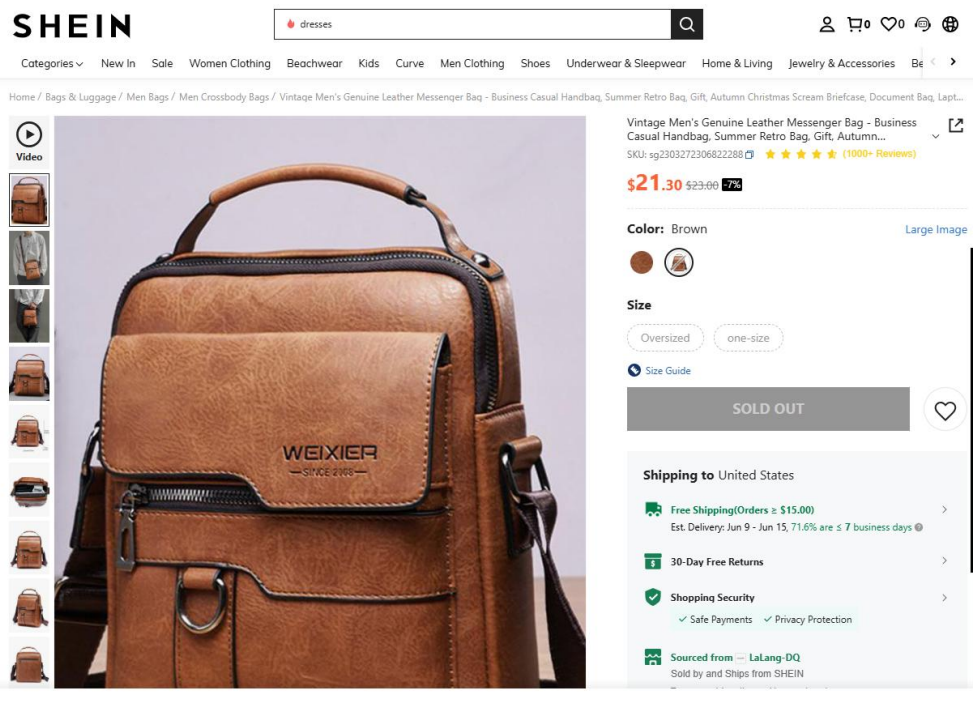


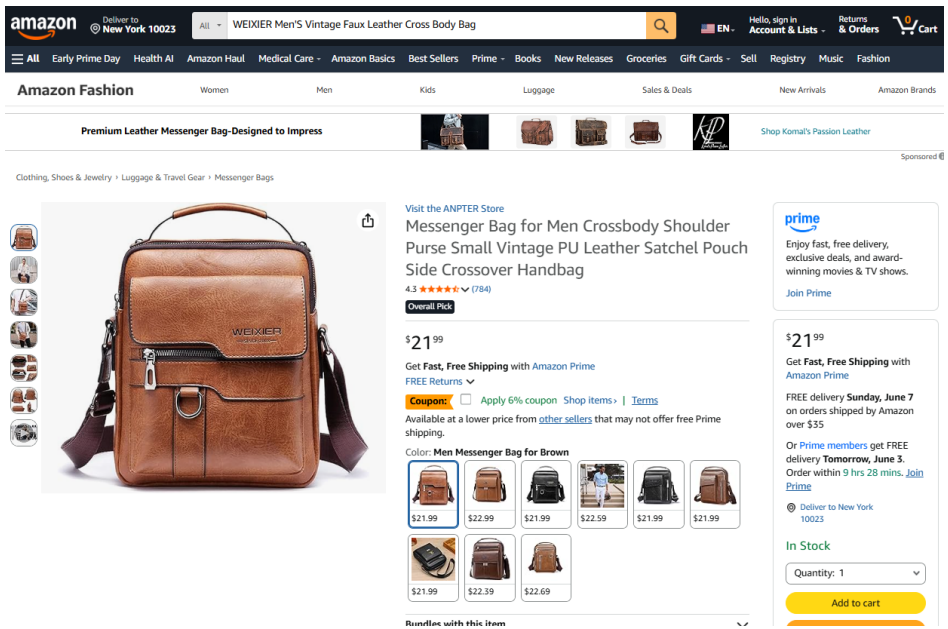


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Bespoke – Temu, Shein, and Amazon Items

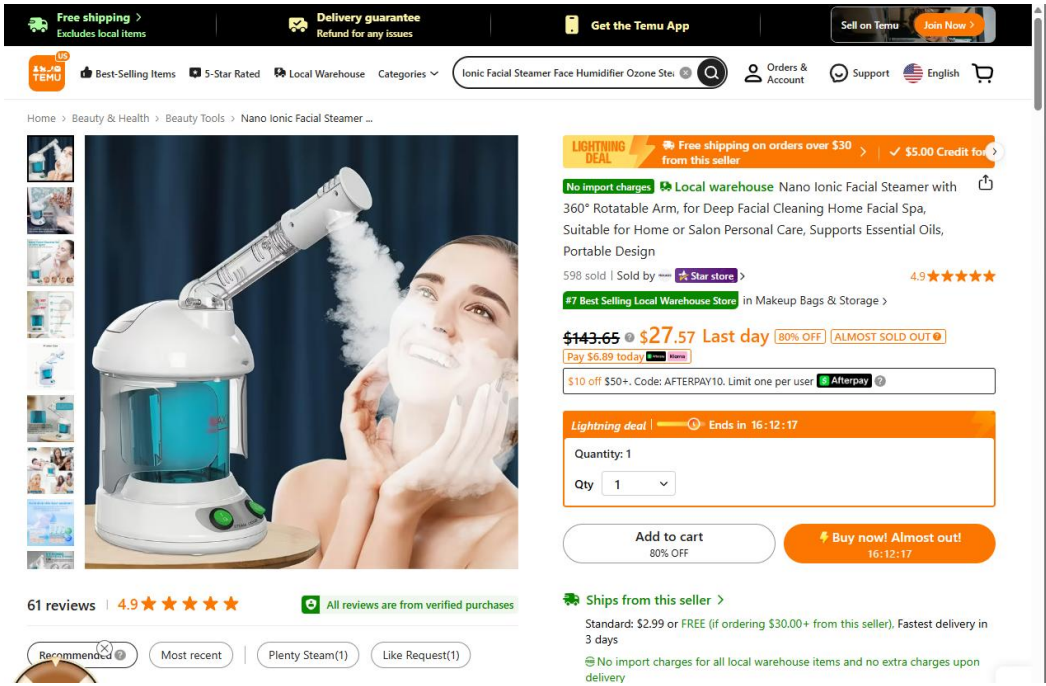


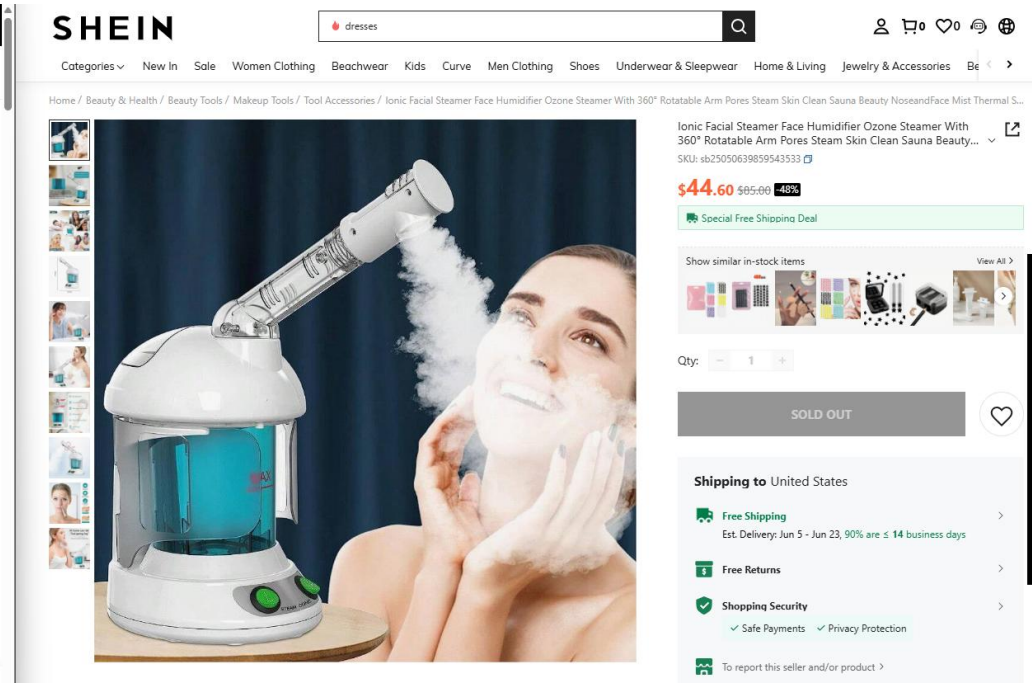


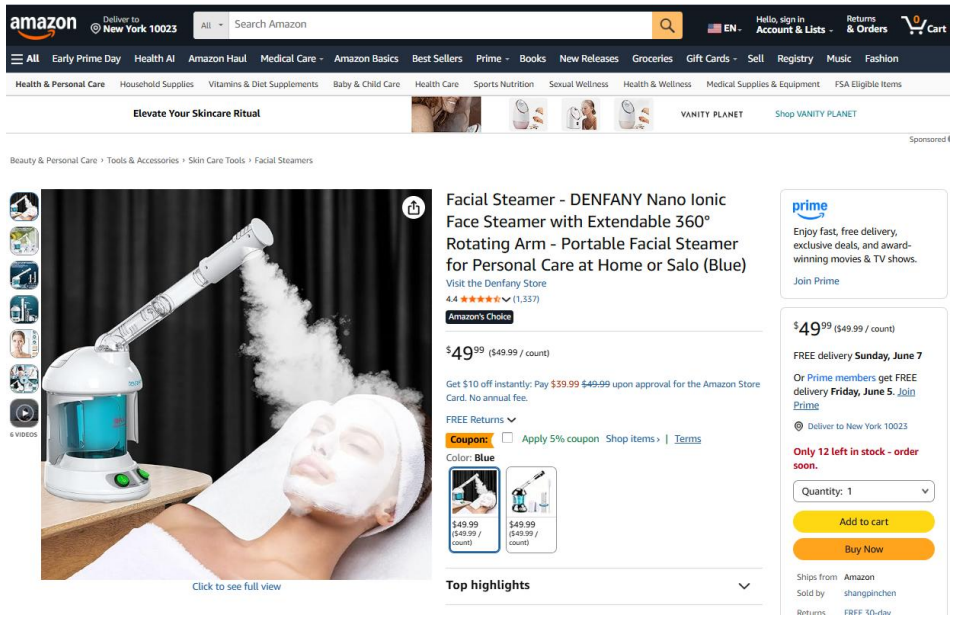


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Bespoke – Temu, Shein, and Amazon Items

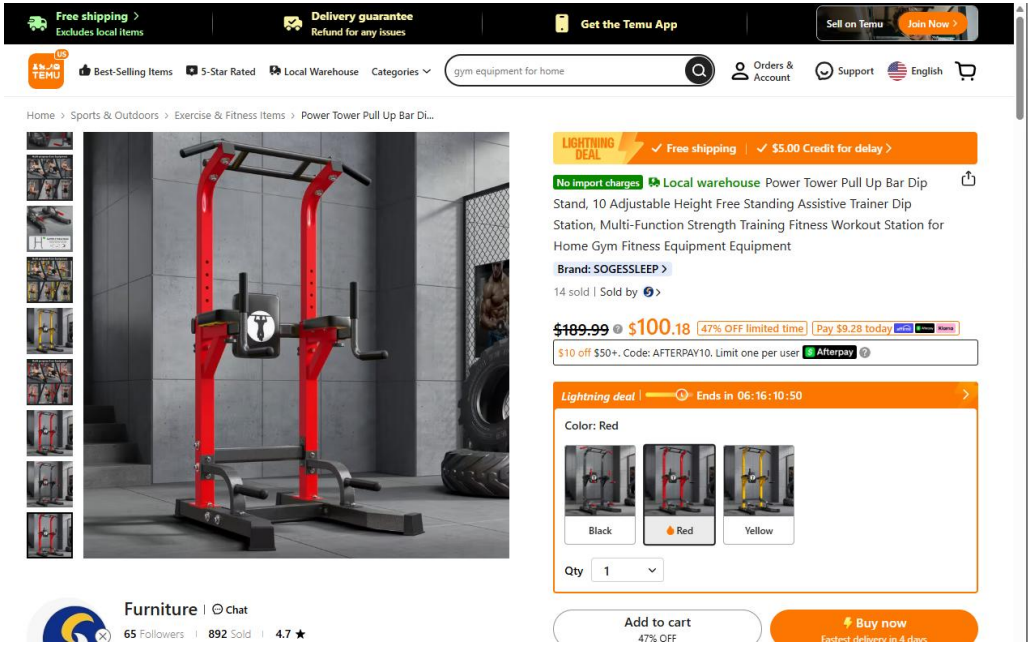


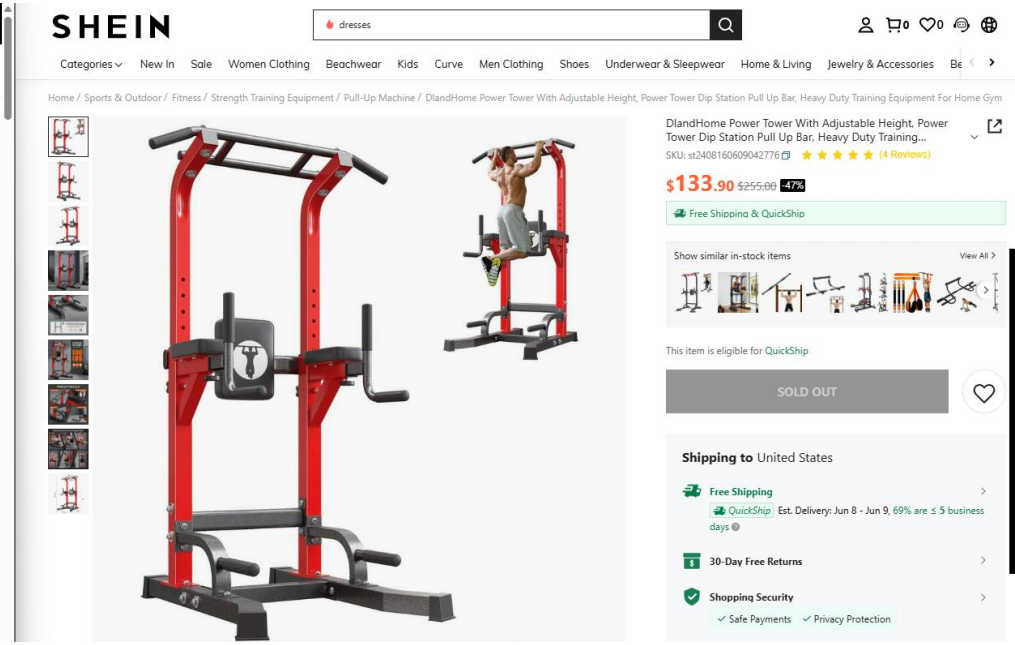


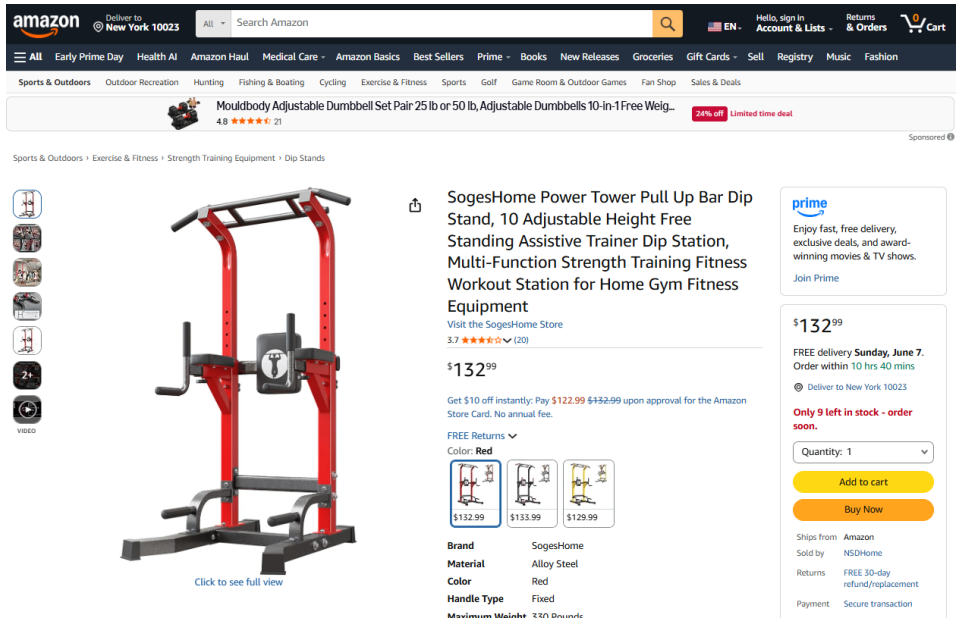


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Bespoke – Temu, Shein, and Amazon Items

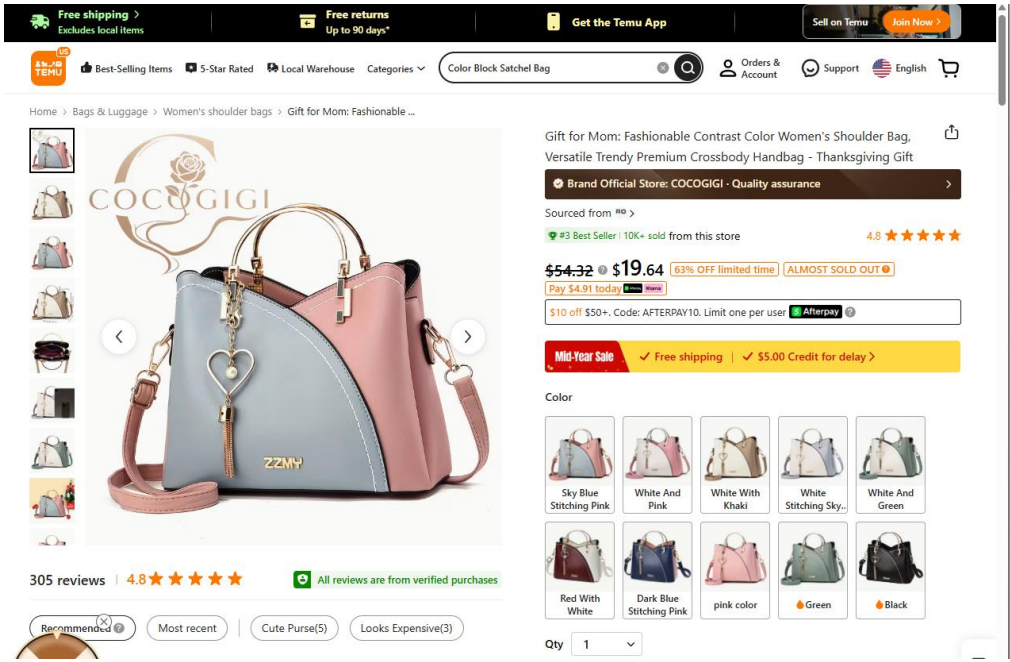


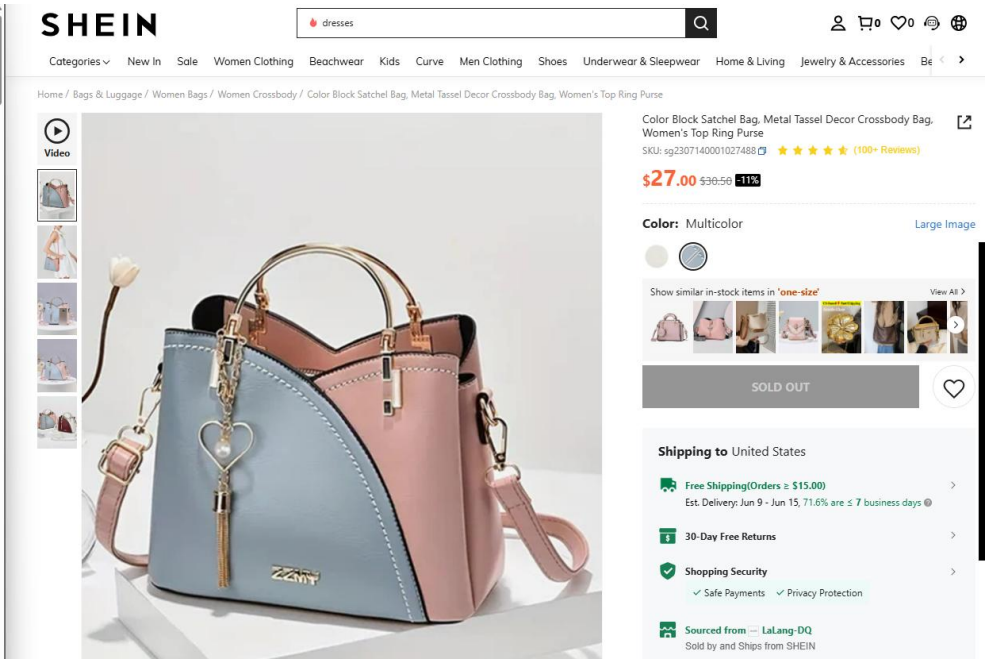


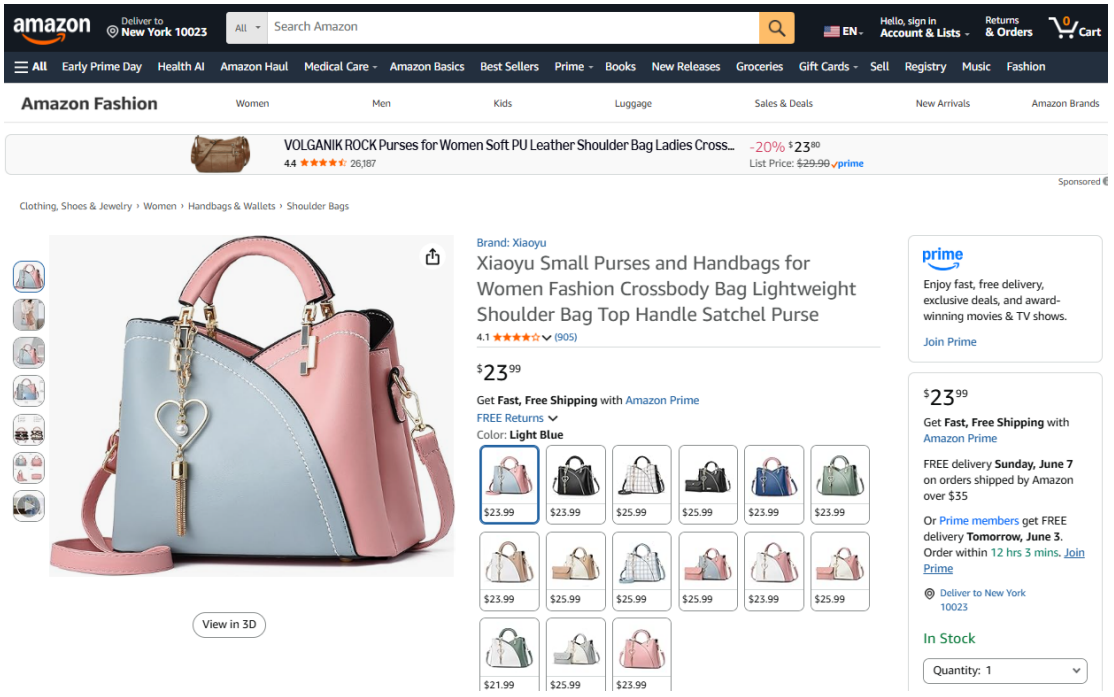


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Bespoke – Temu, Shein, and Amazon Items

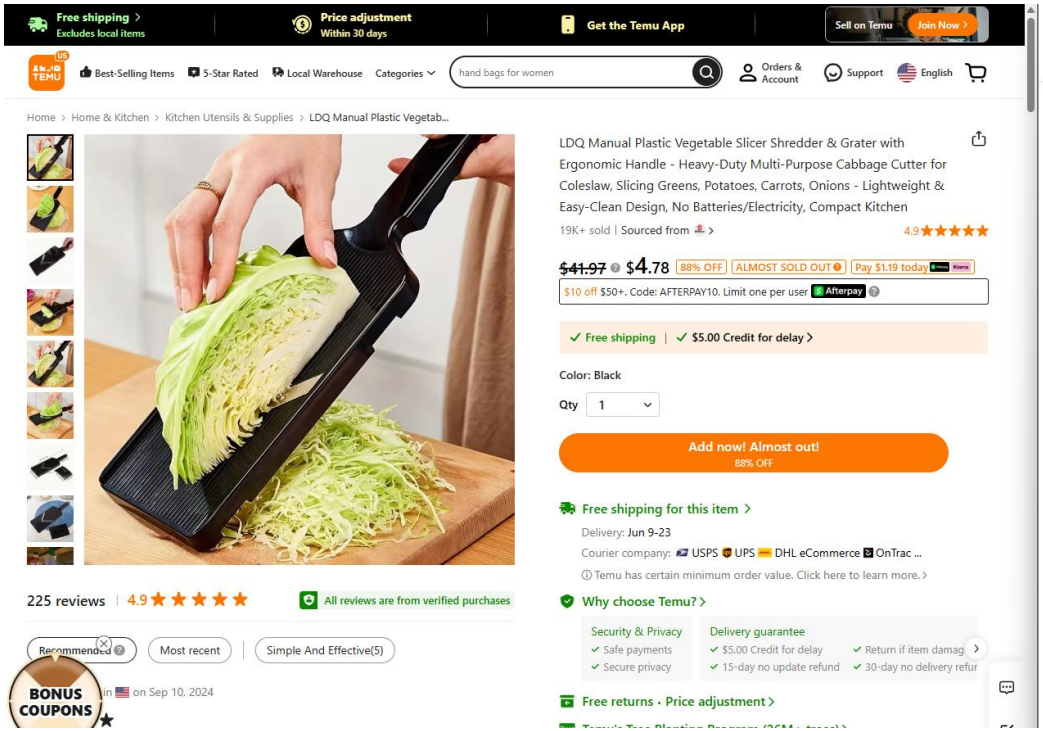


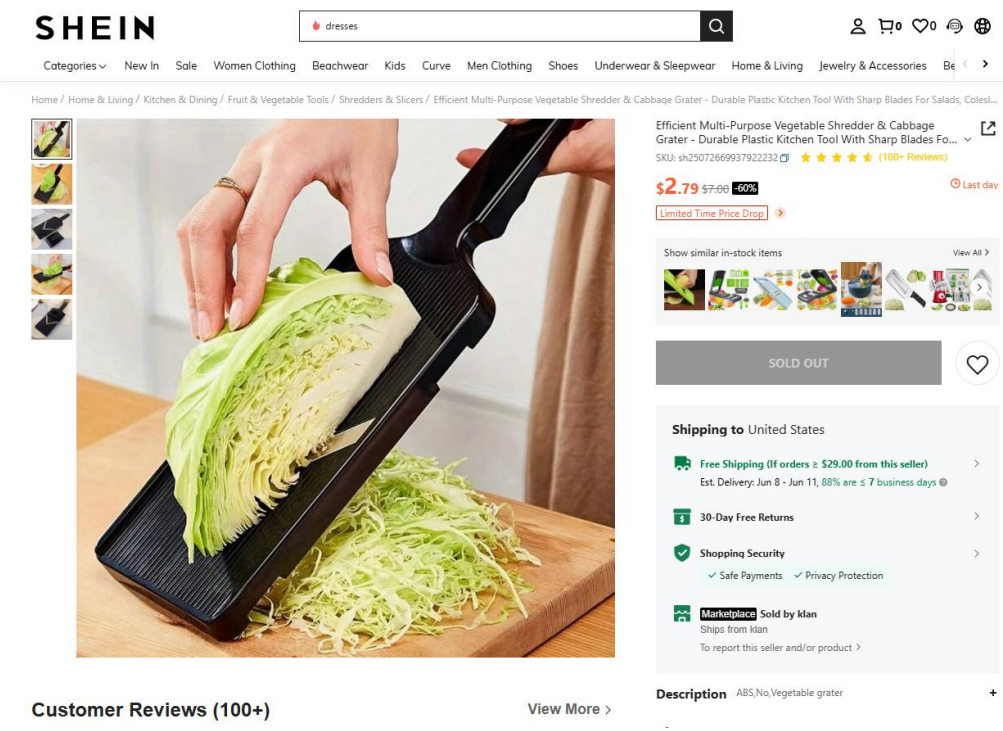




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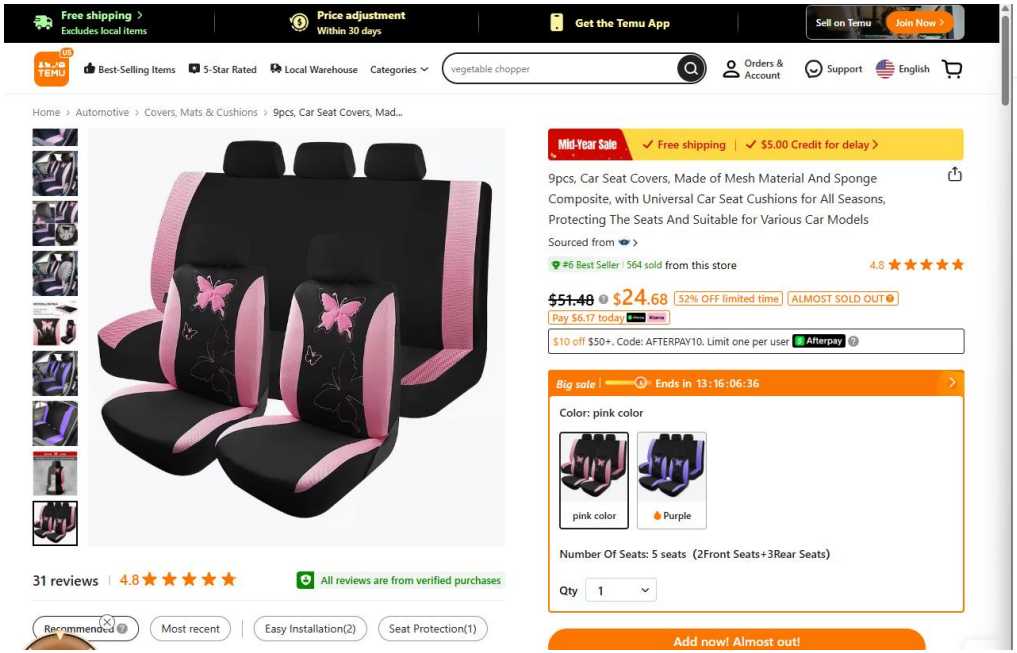
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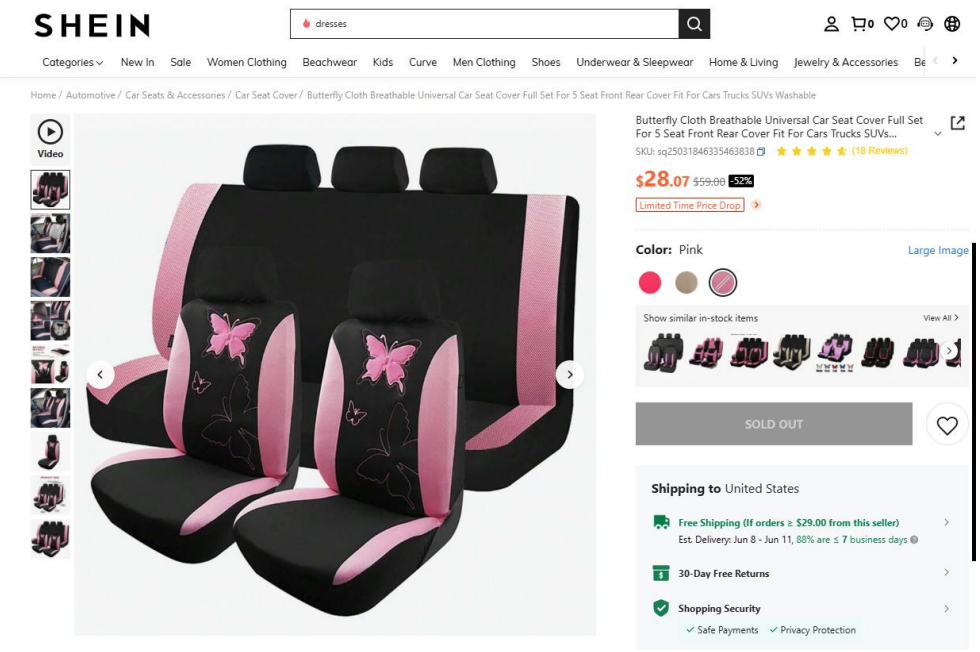


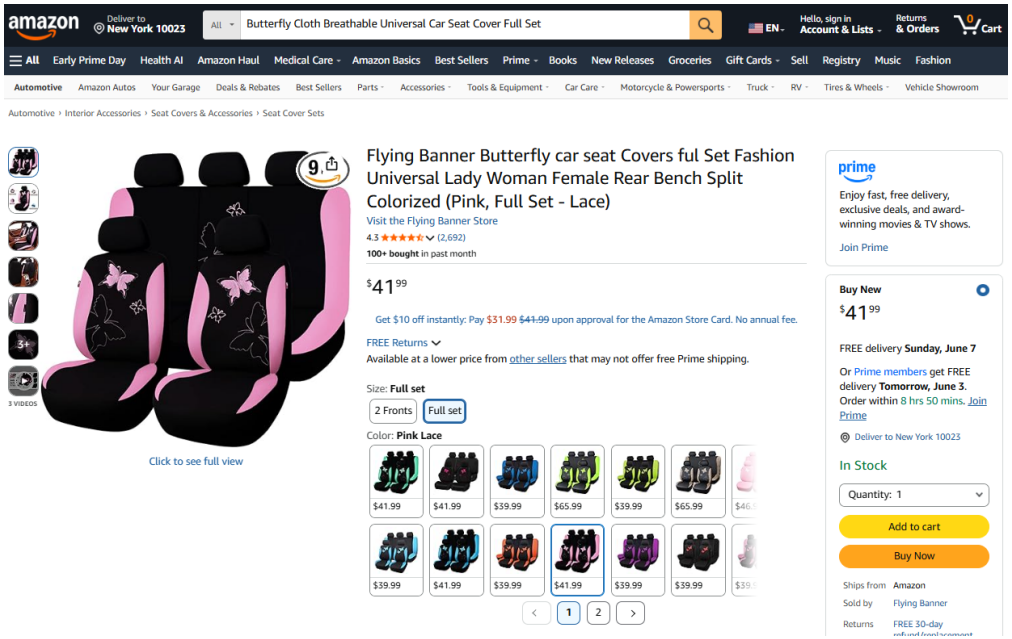


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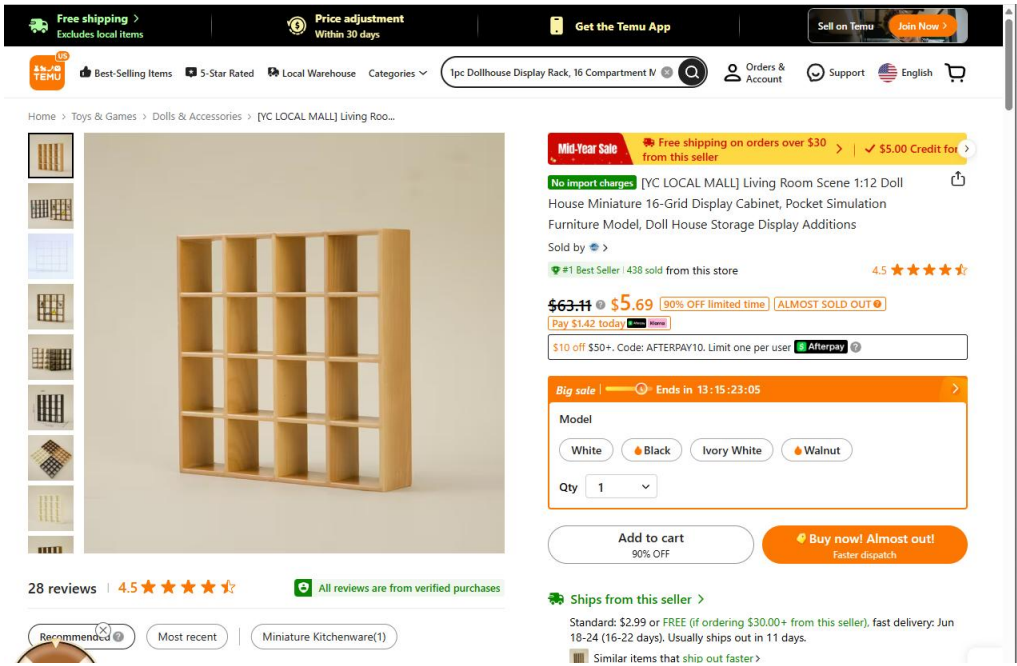


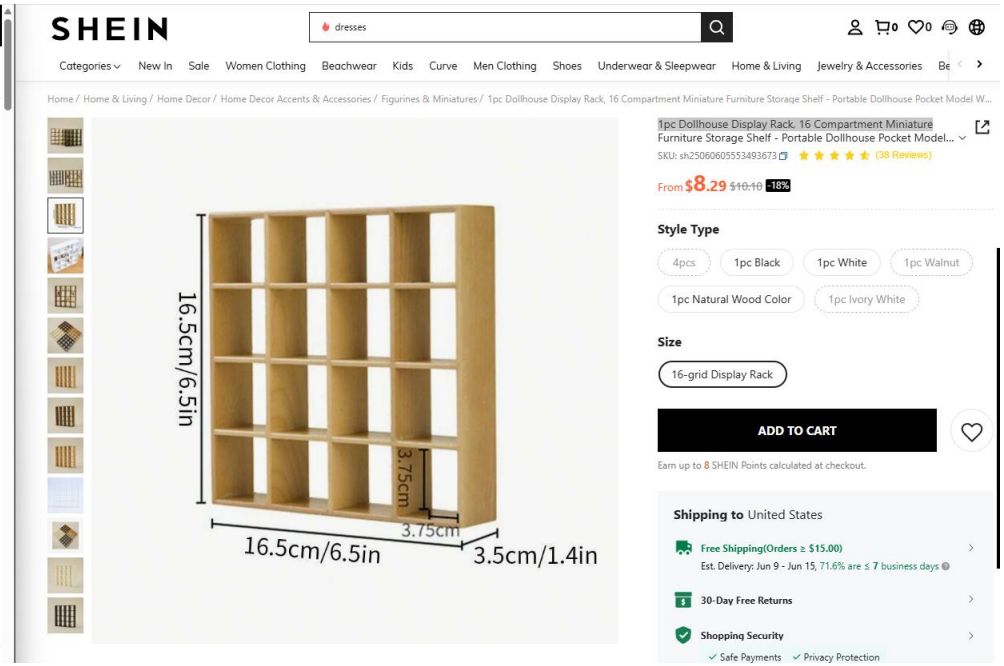


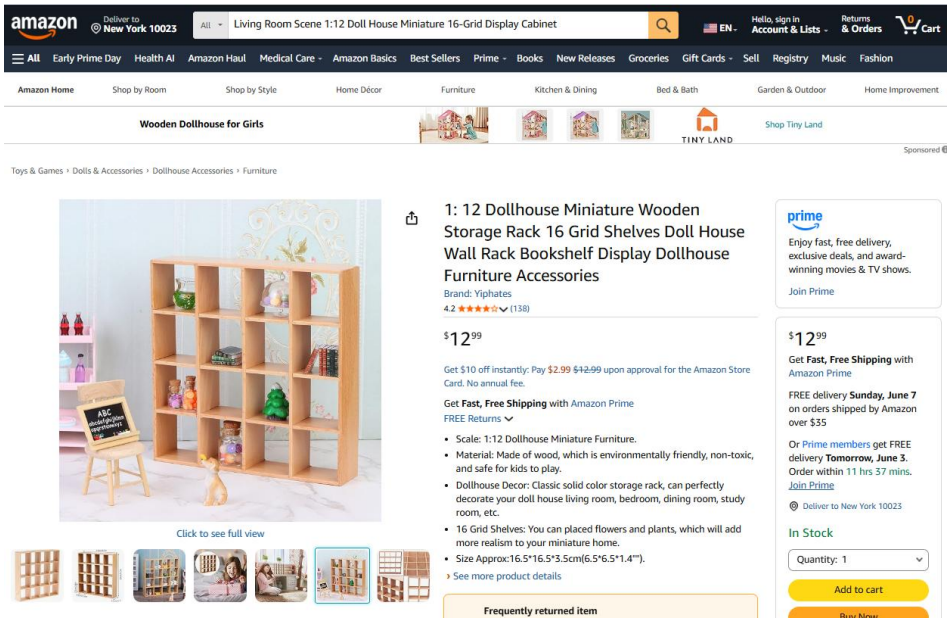


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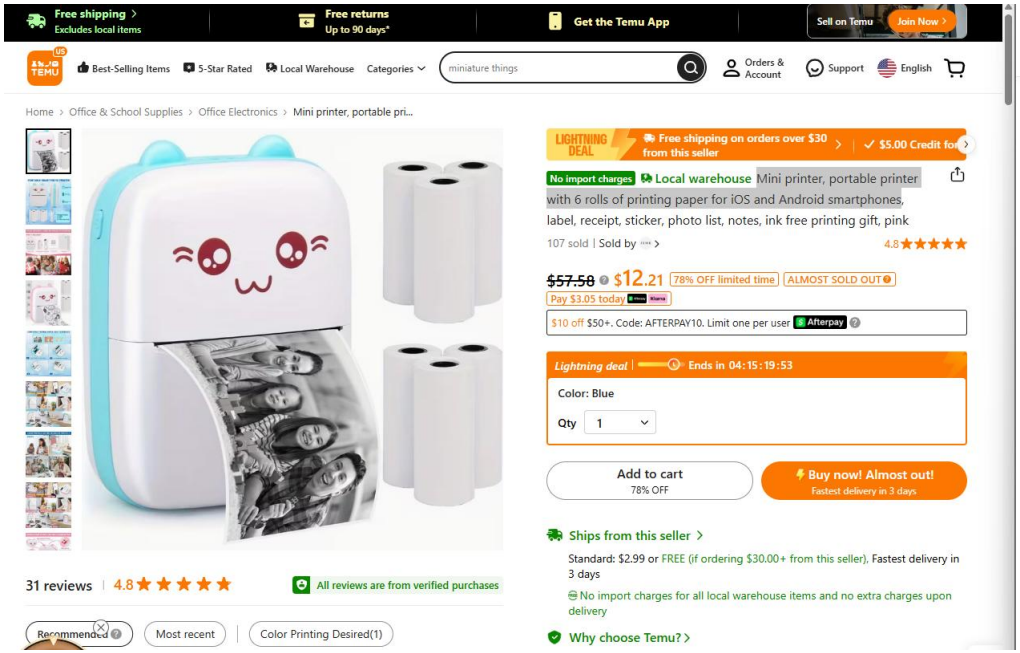


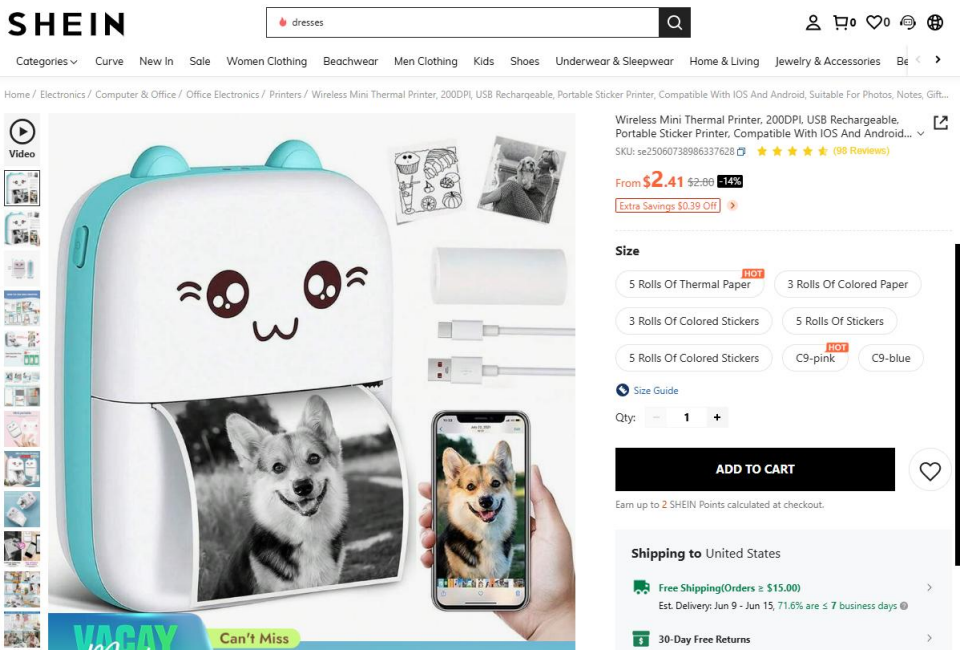


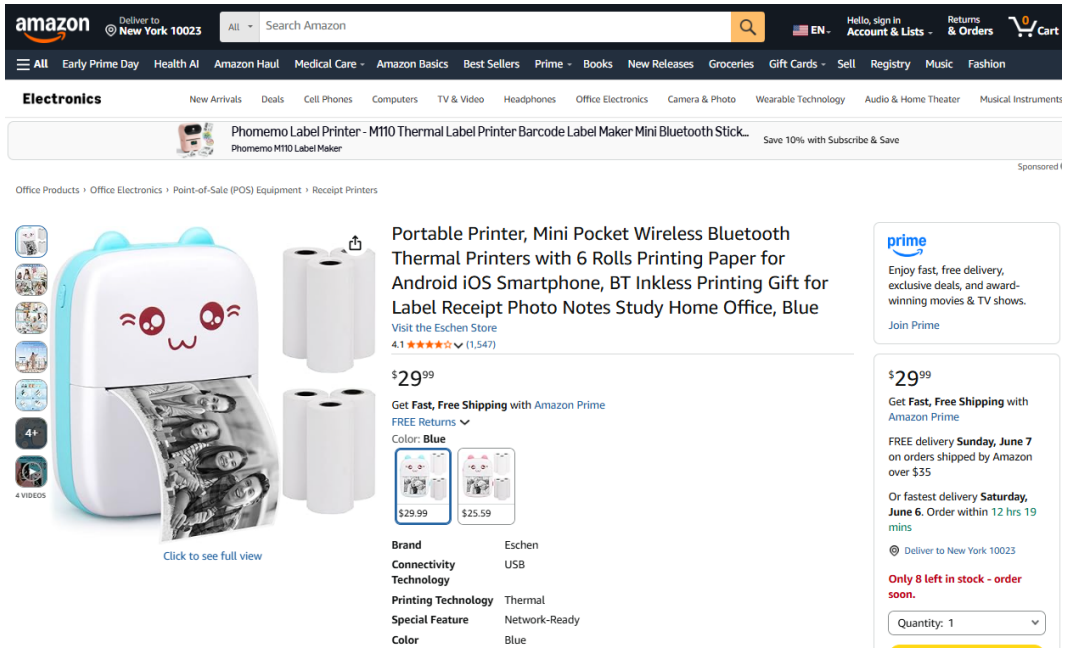


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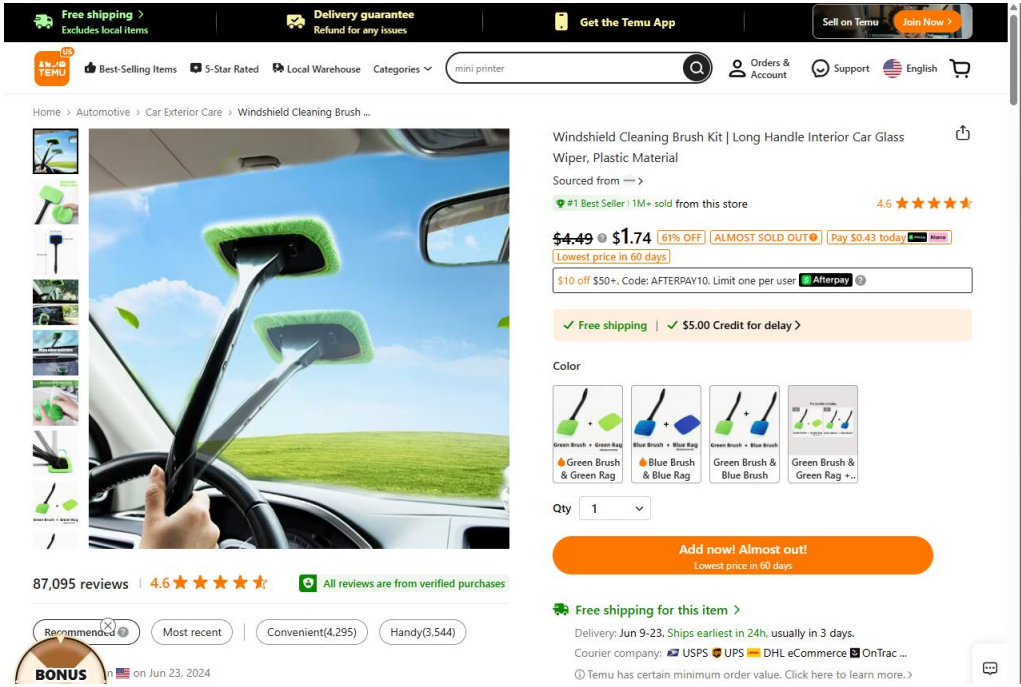


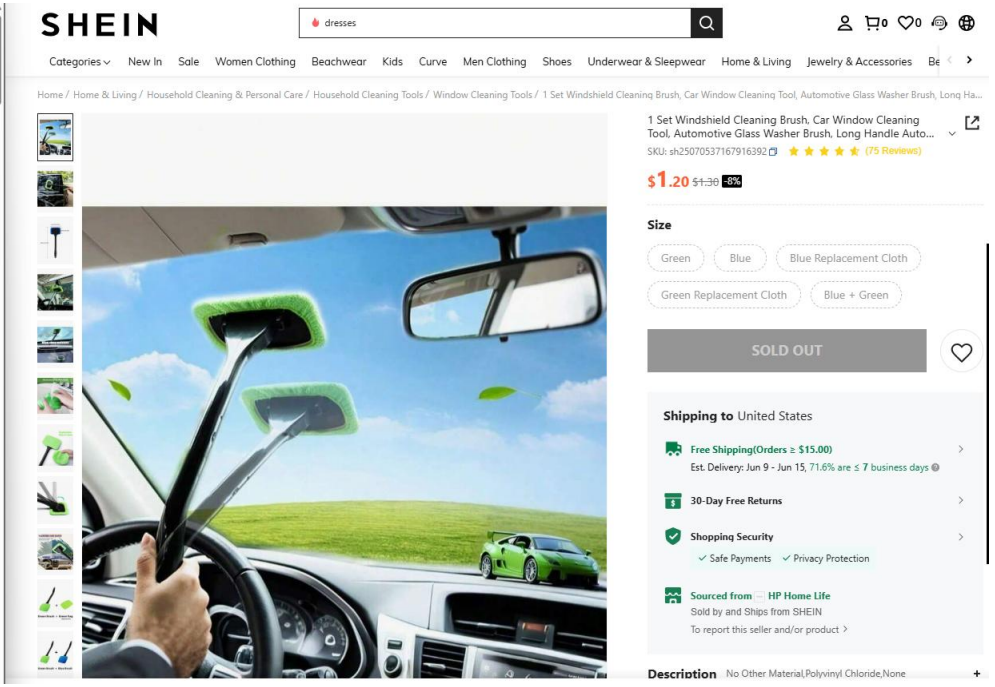




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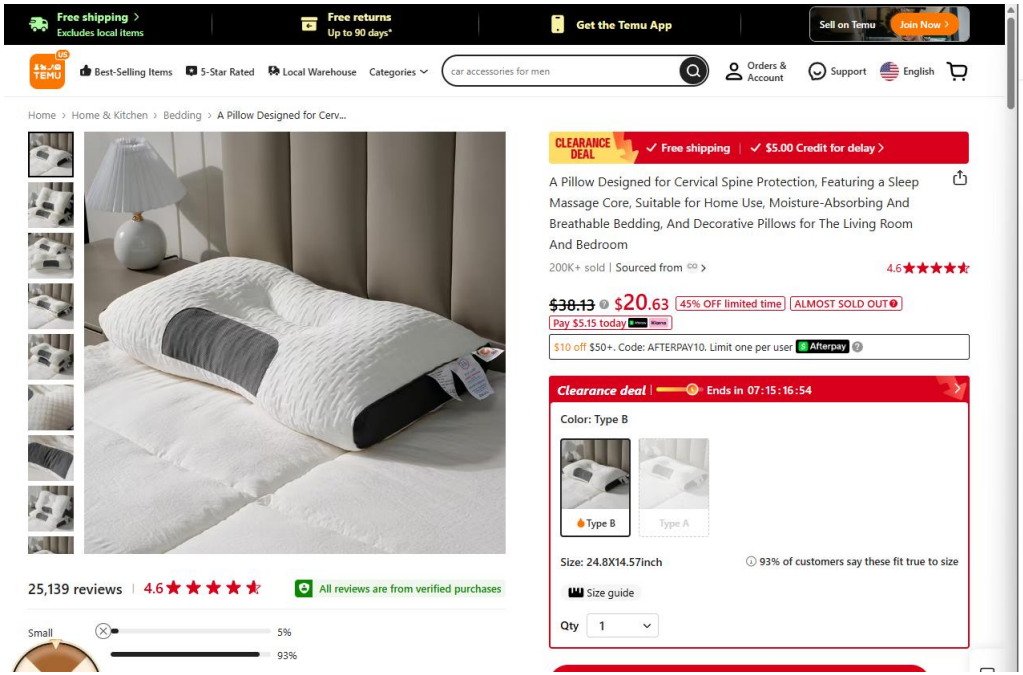
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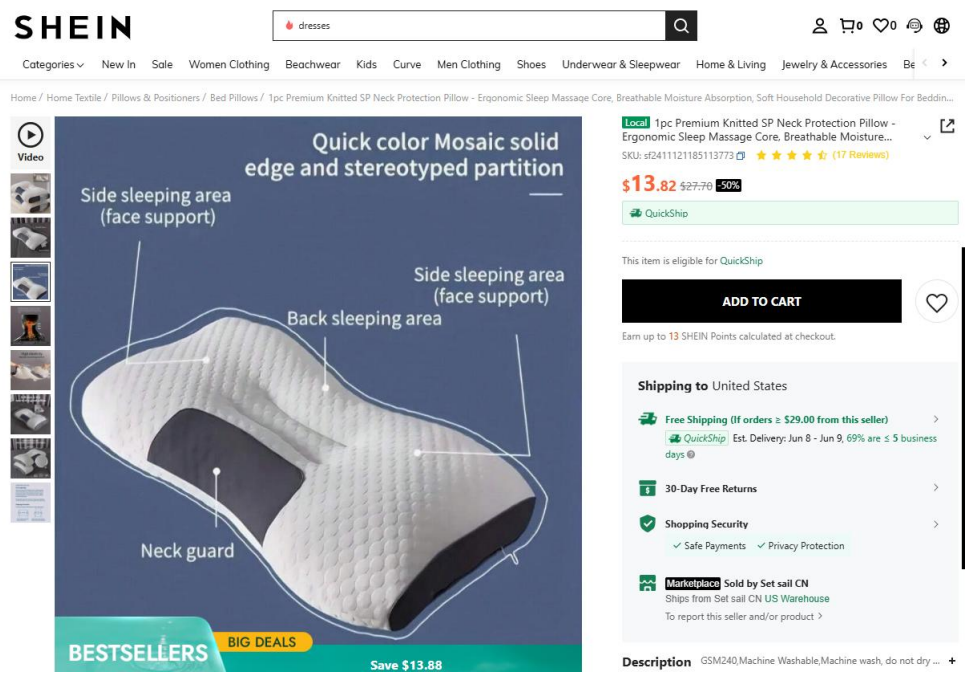


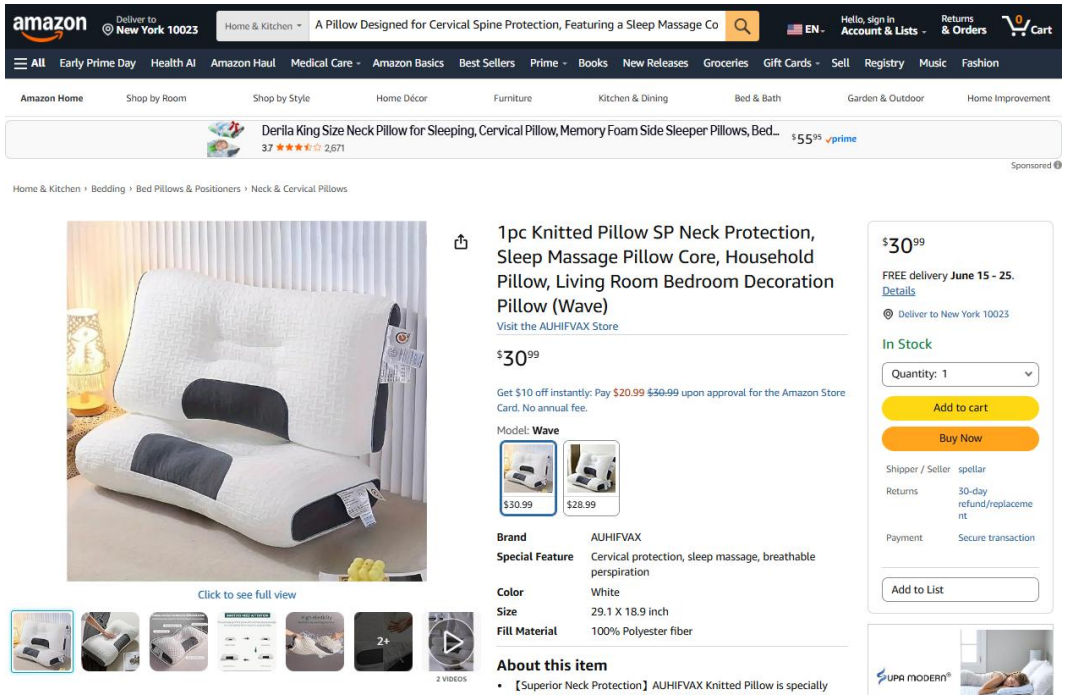


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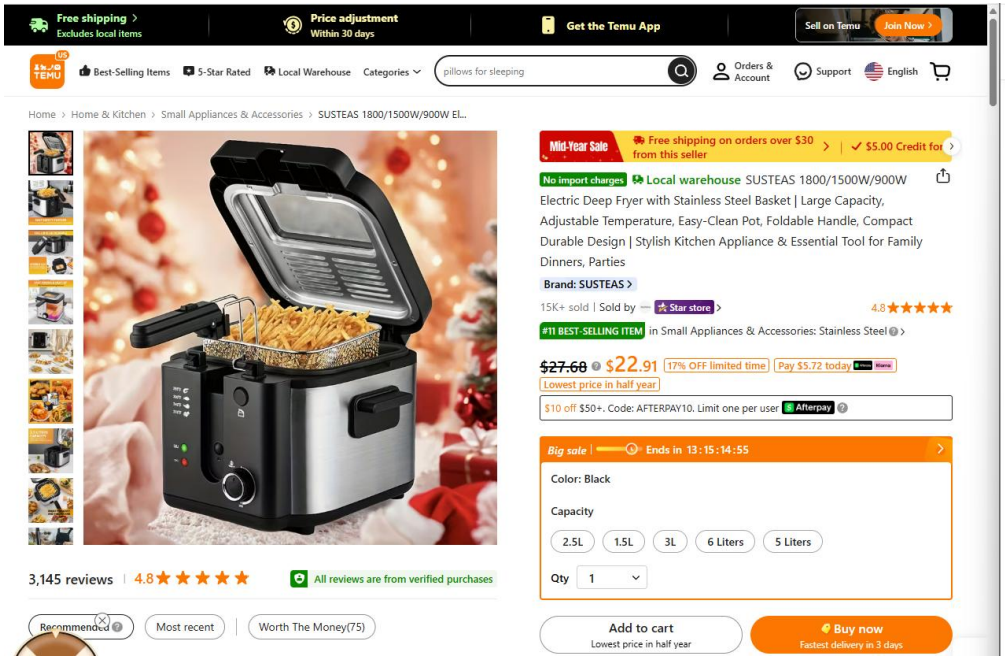


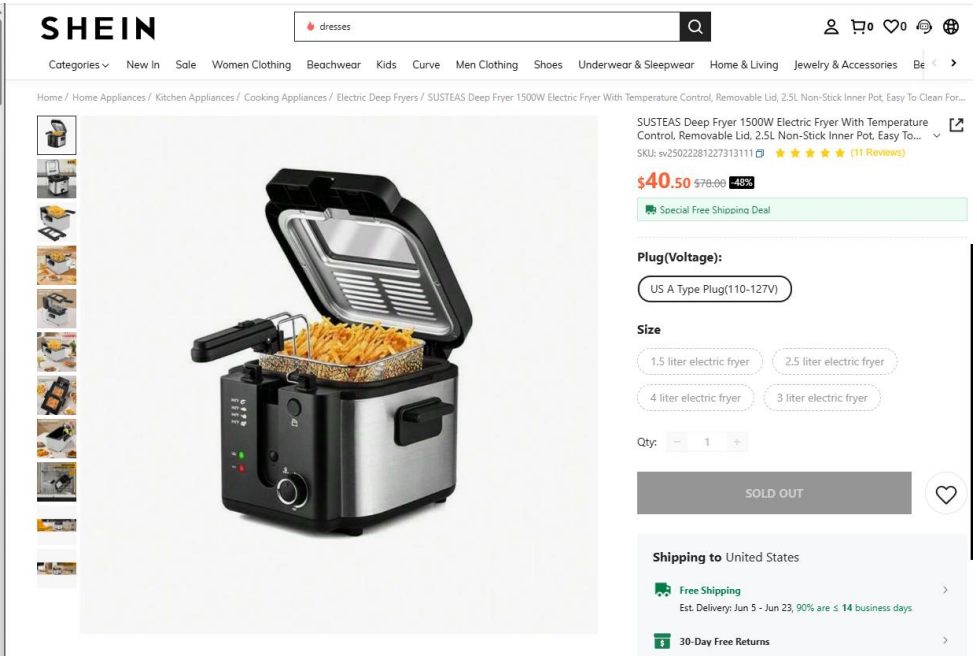


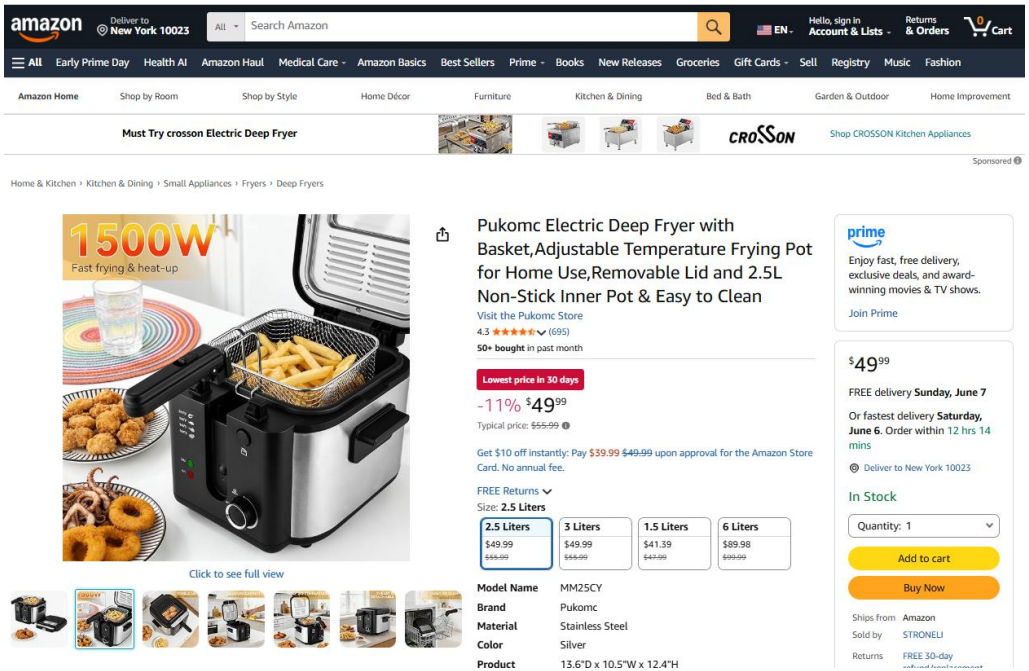


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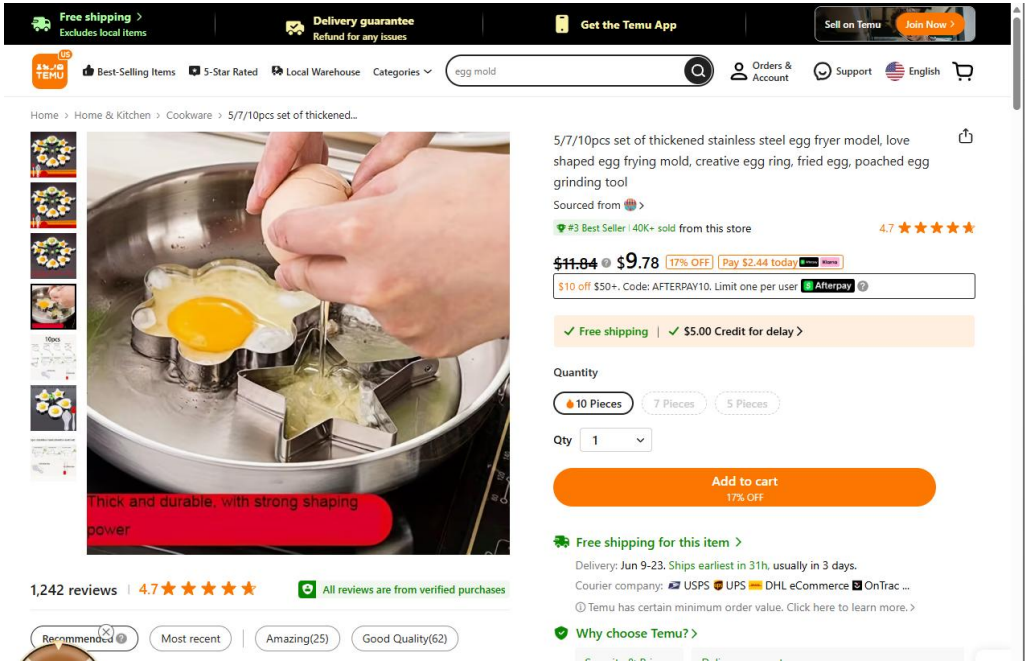


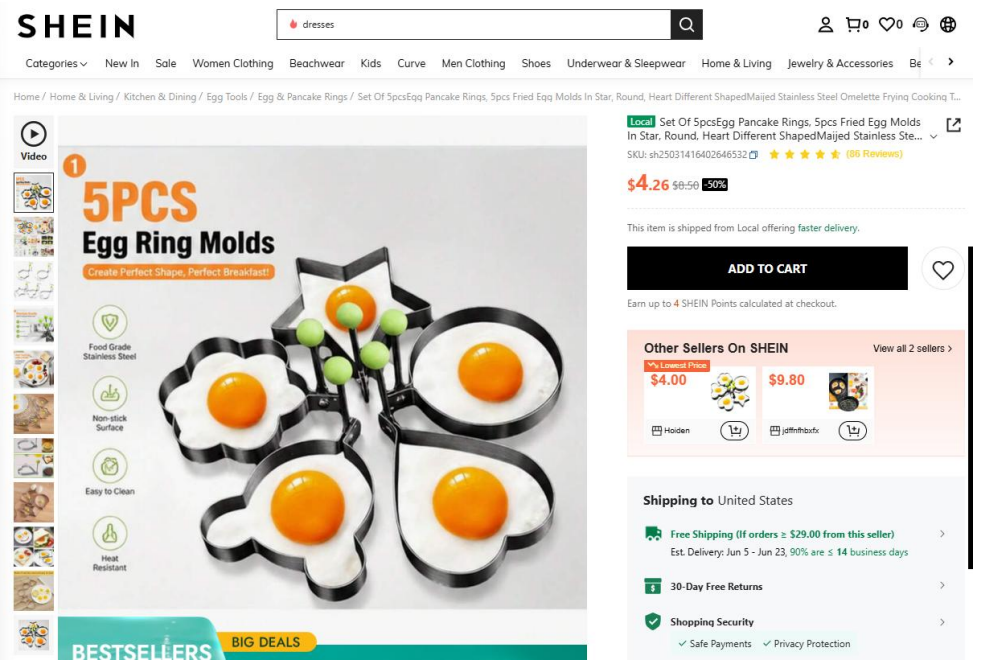


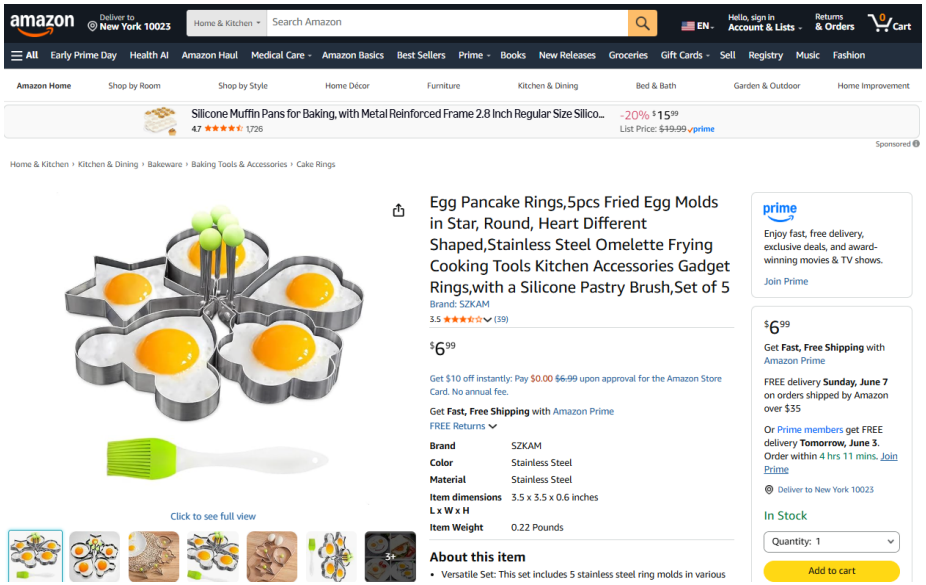


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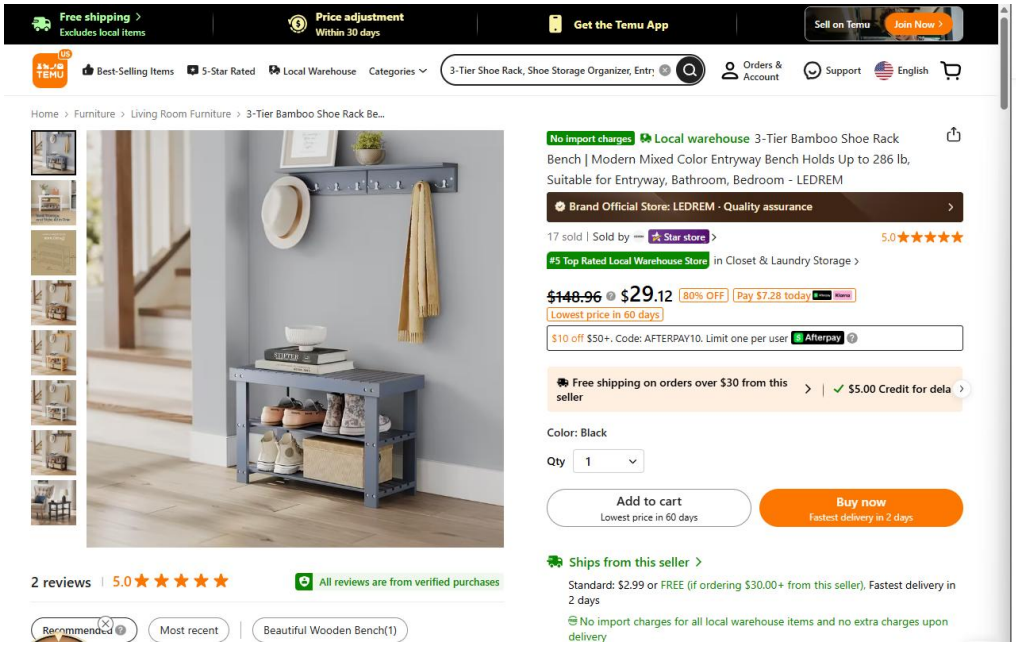
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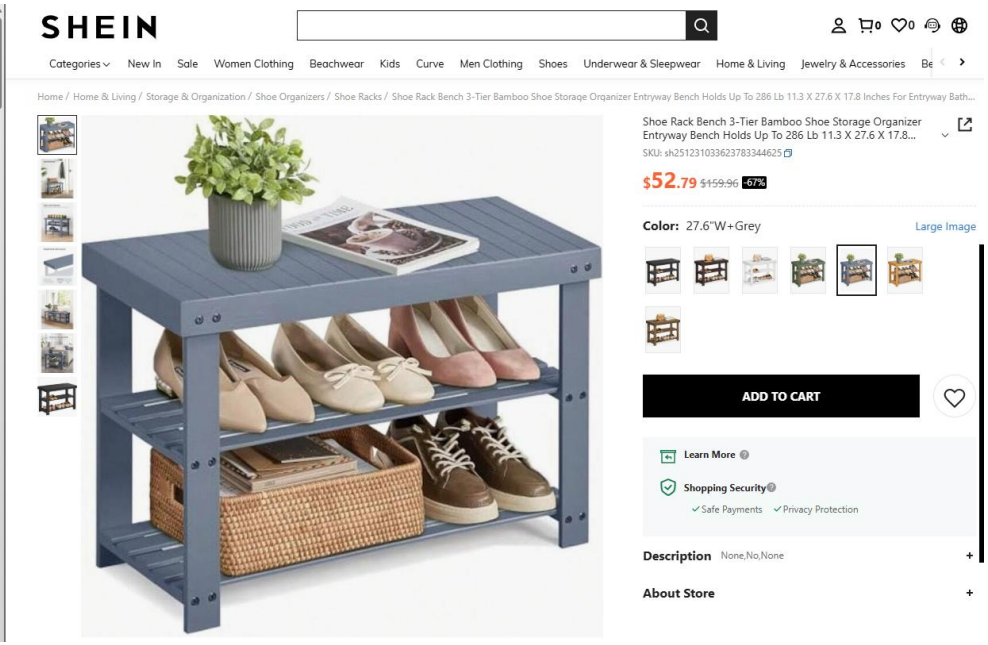


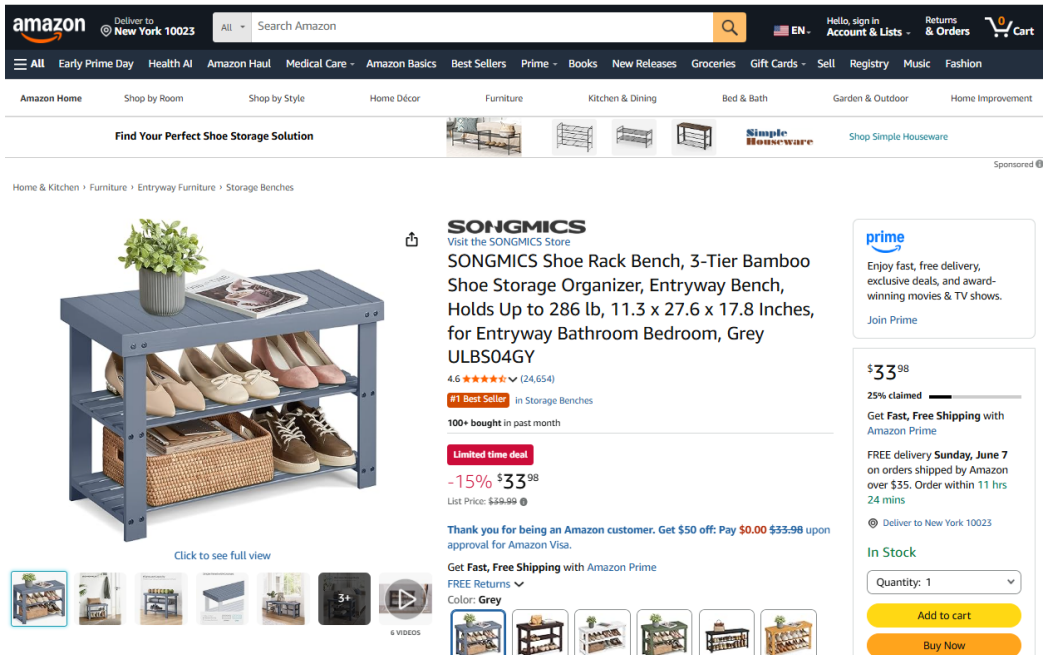




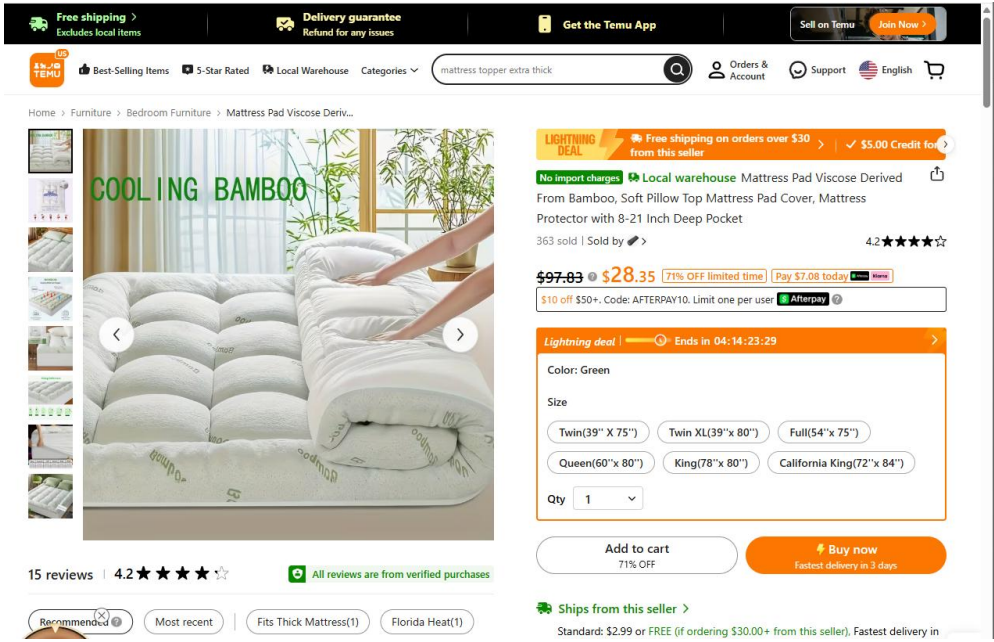
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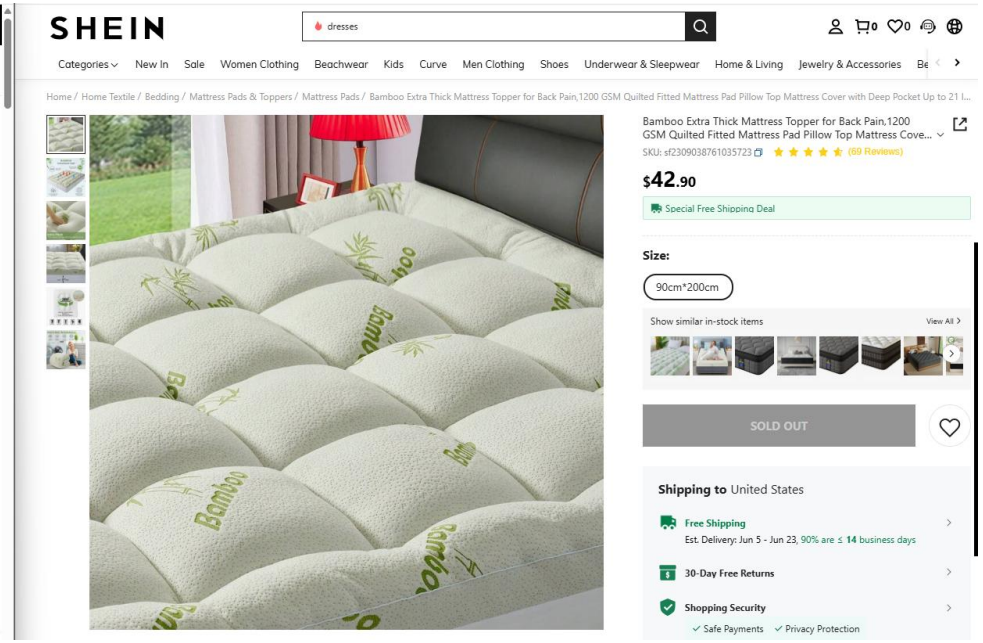


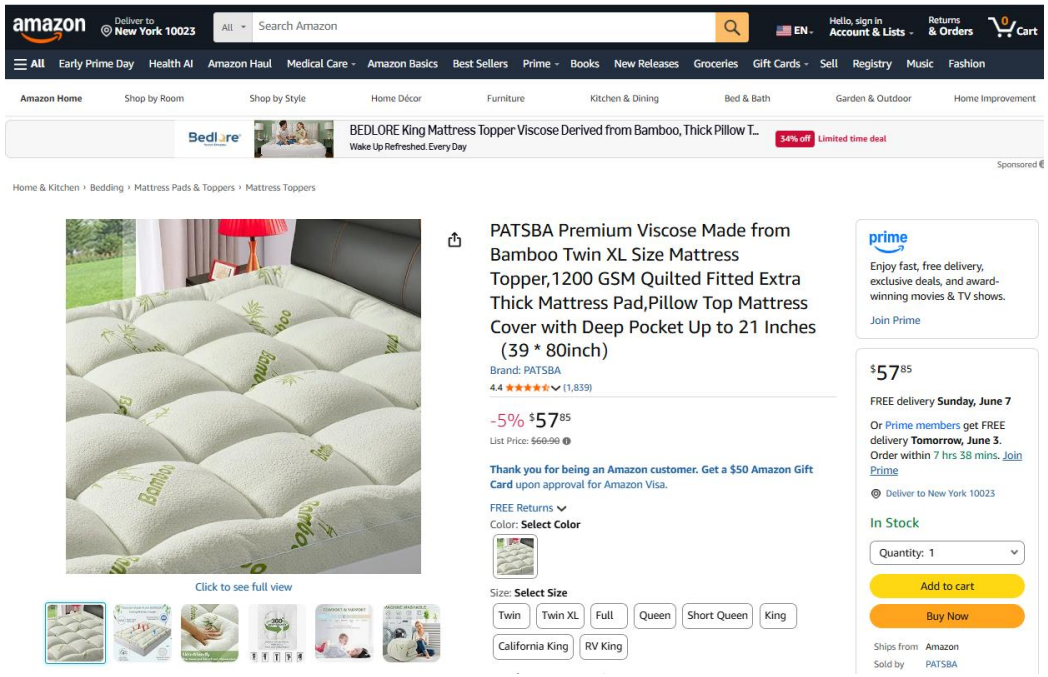




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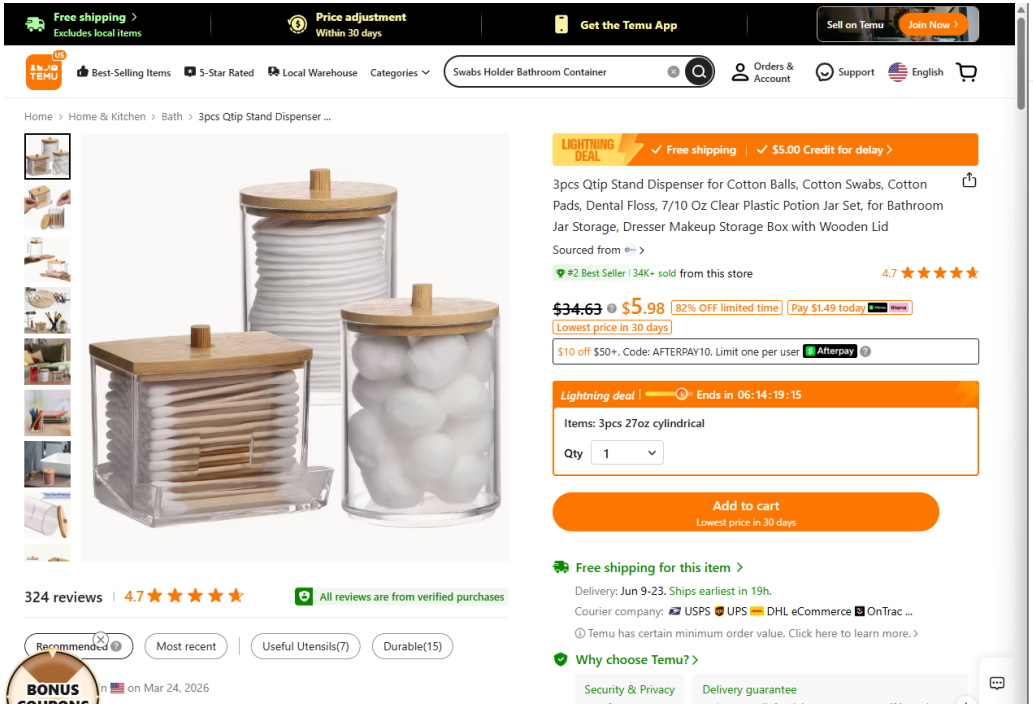


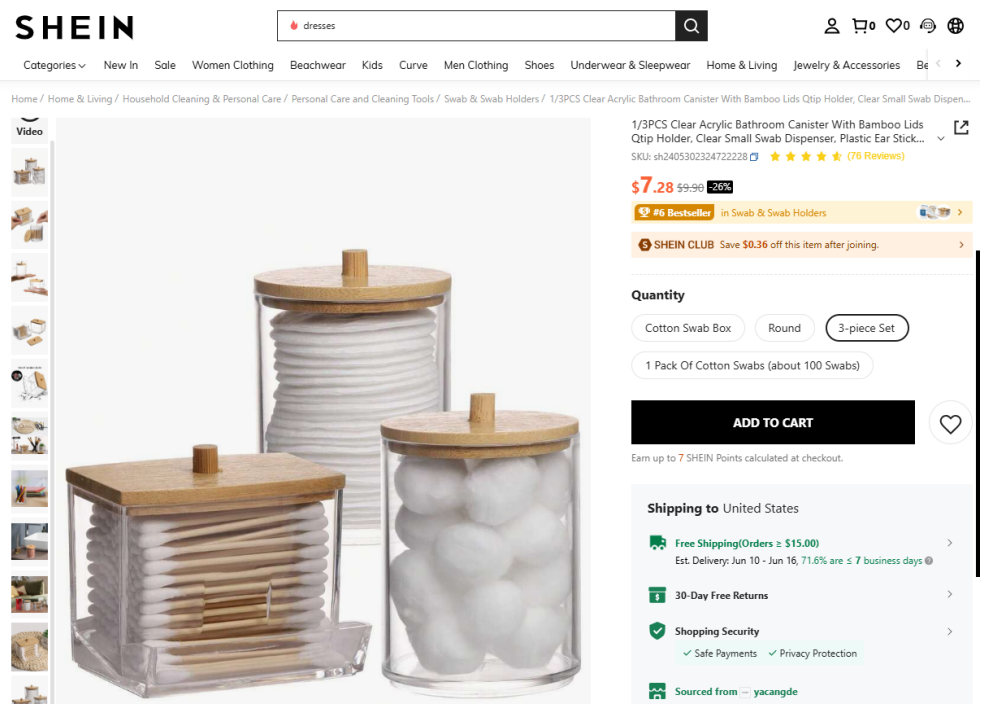


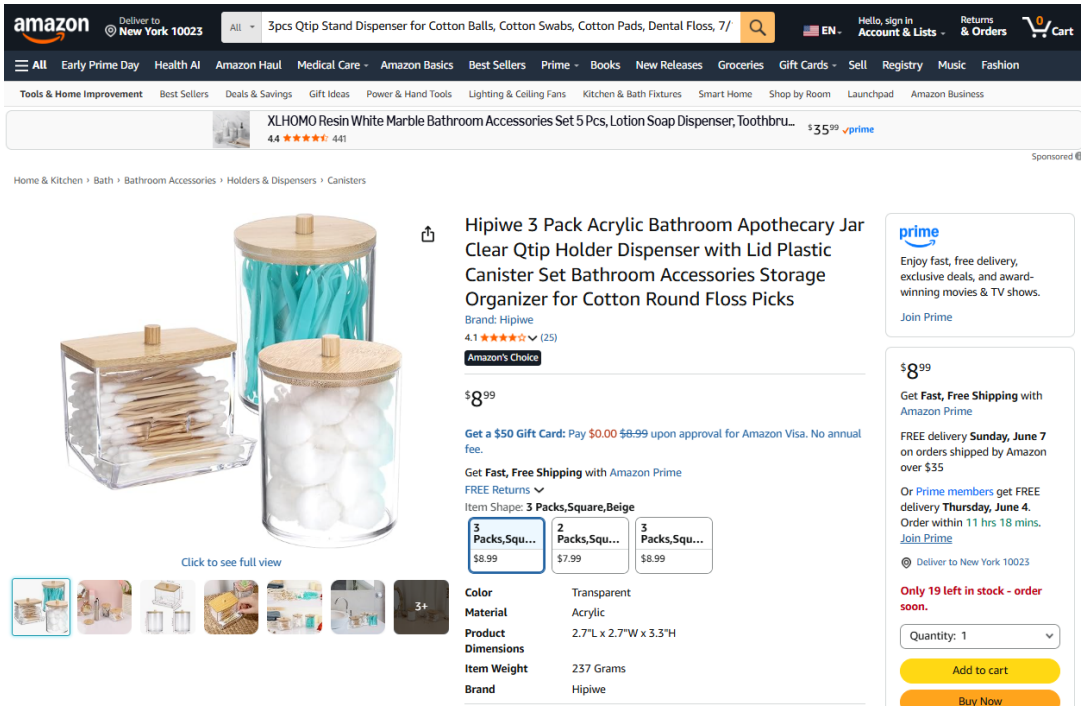


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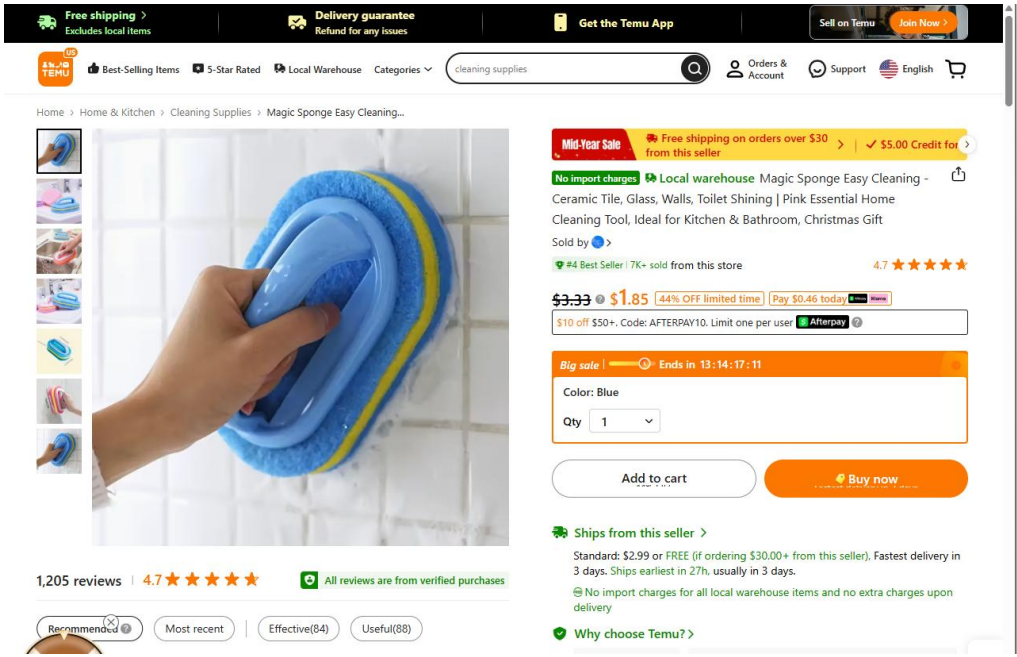


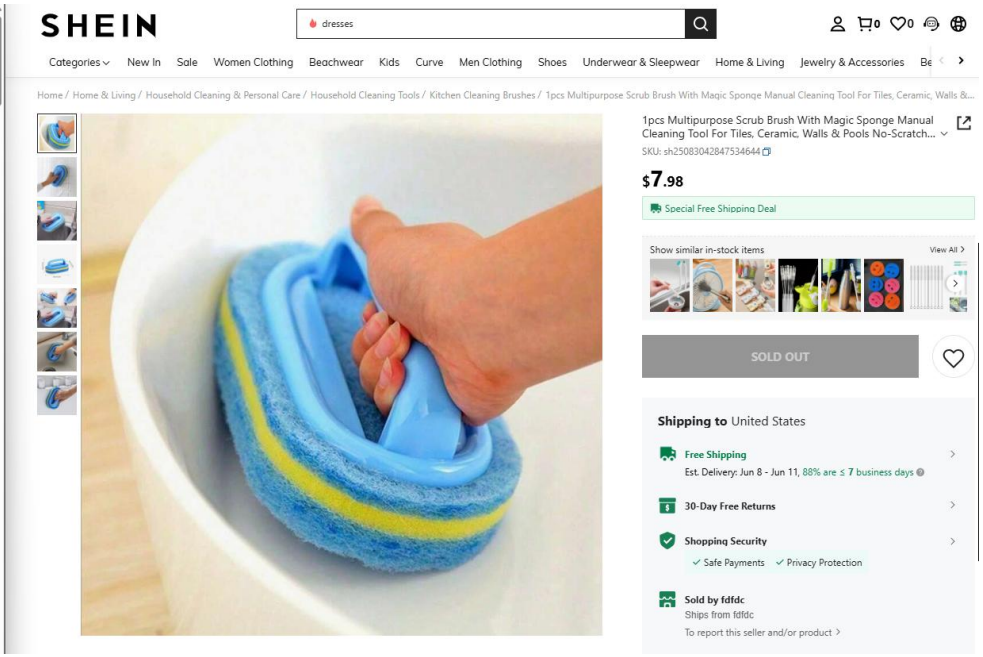


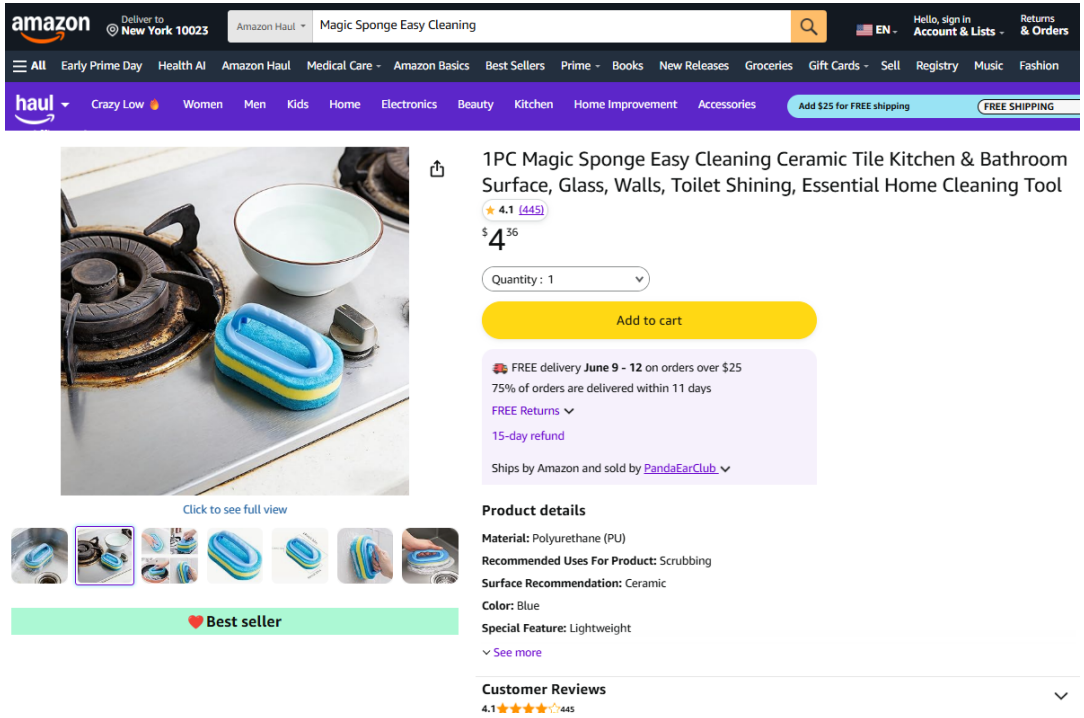


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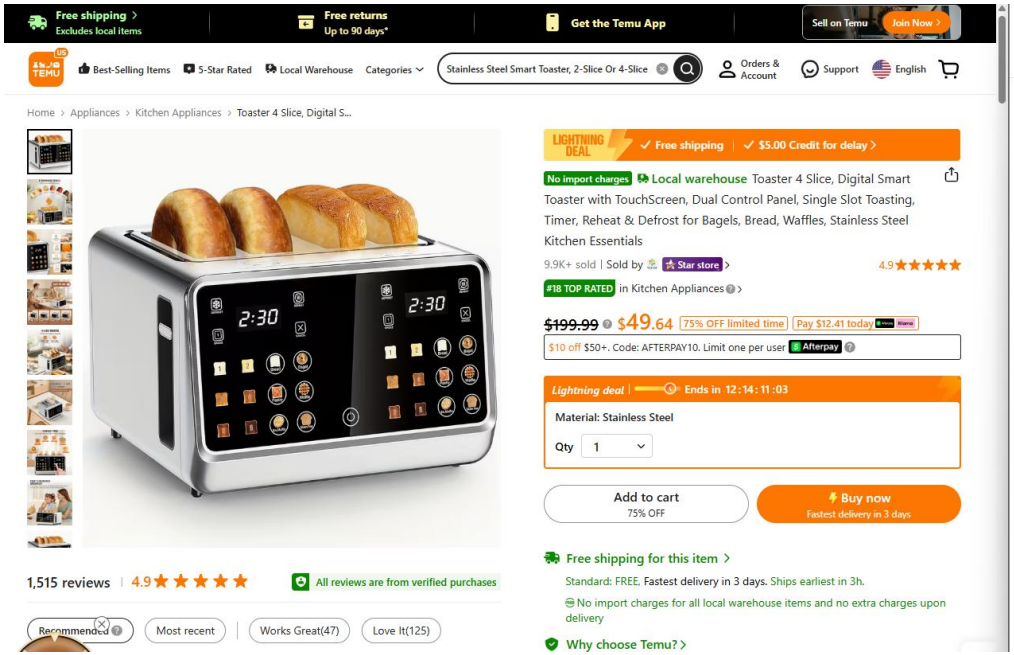


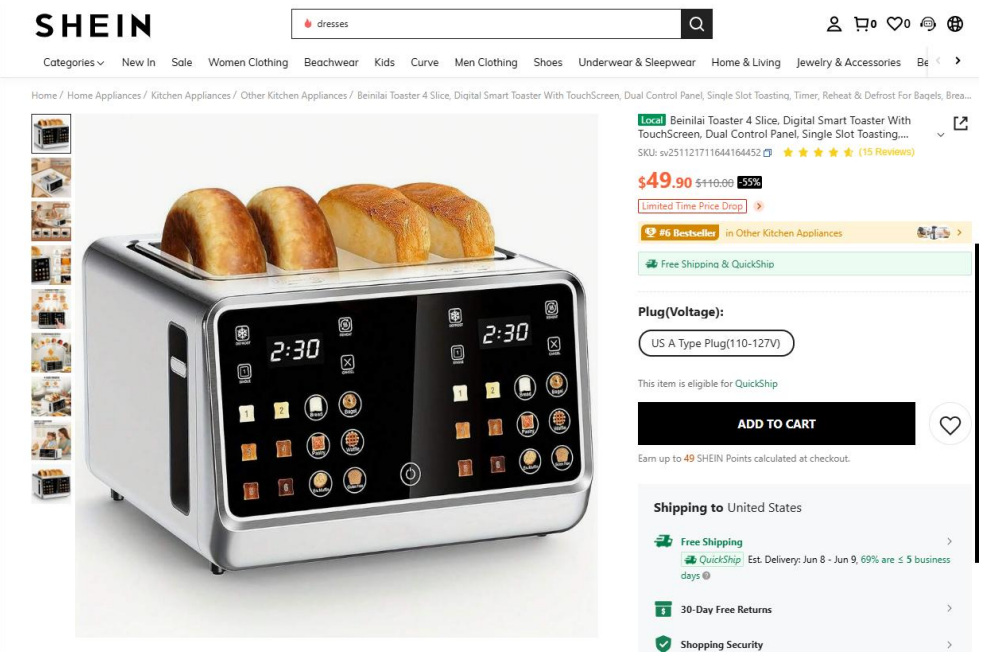


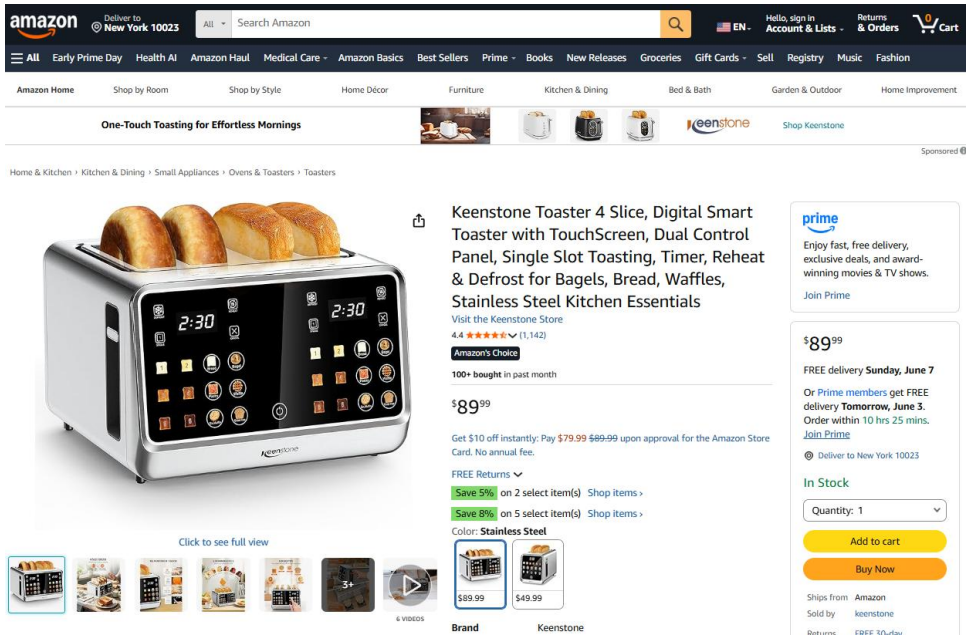


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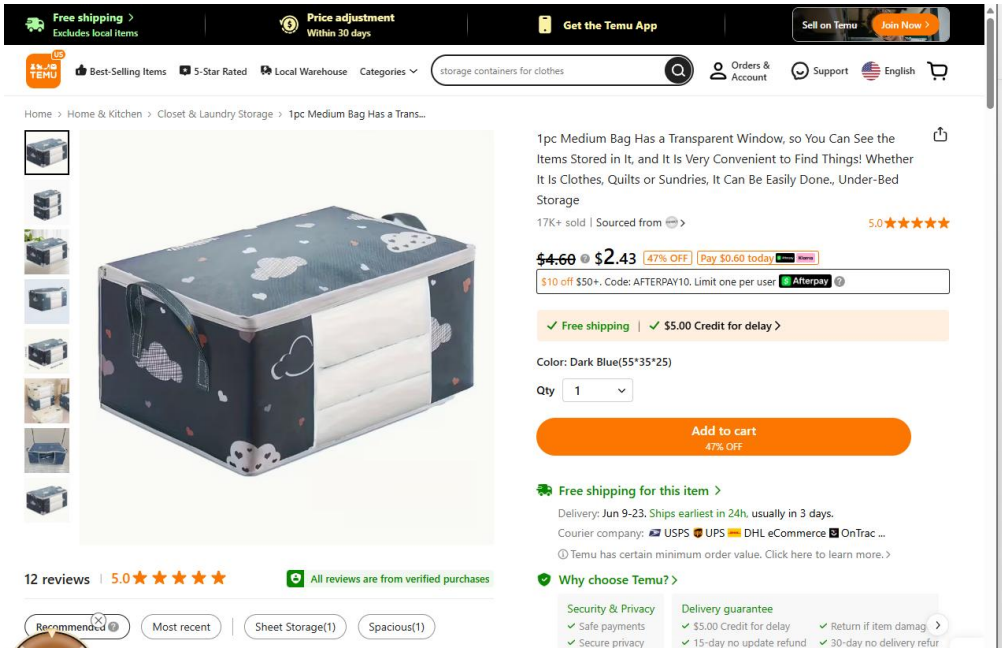


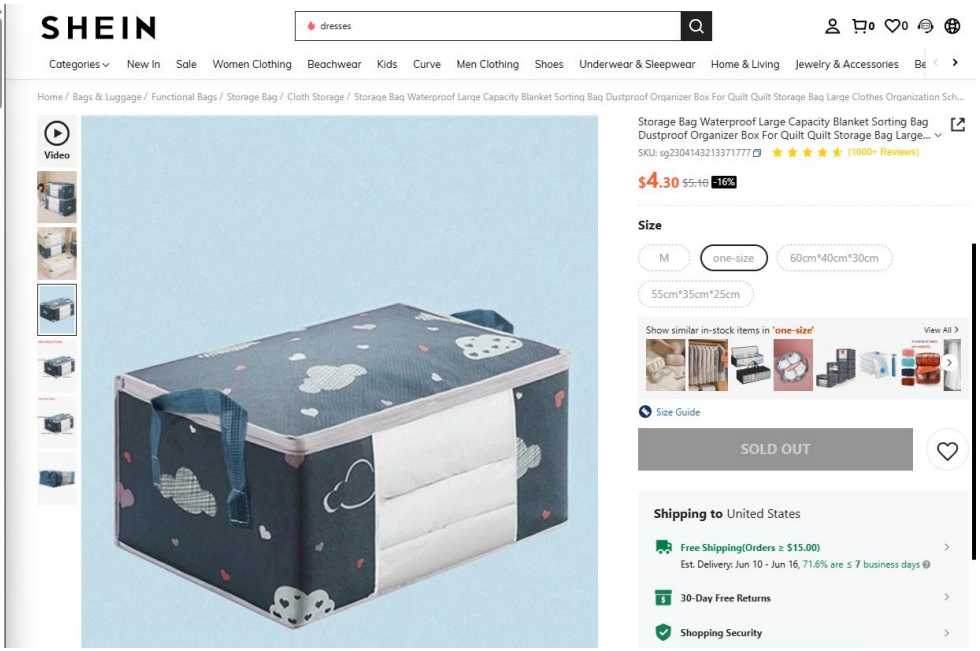




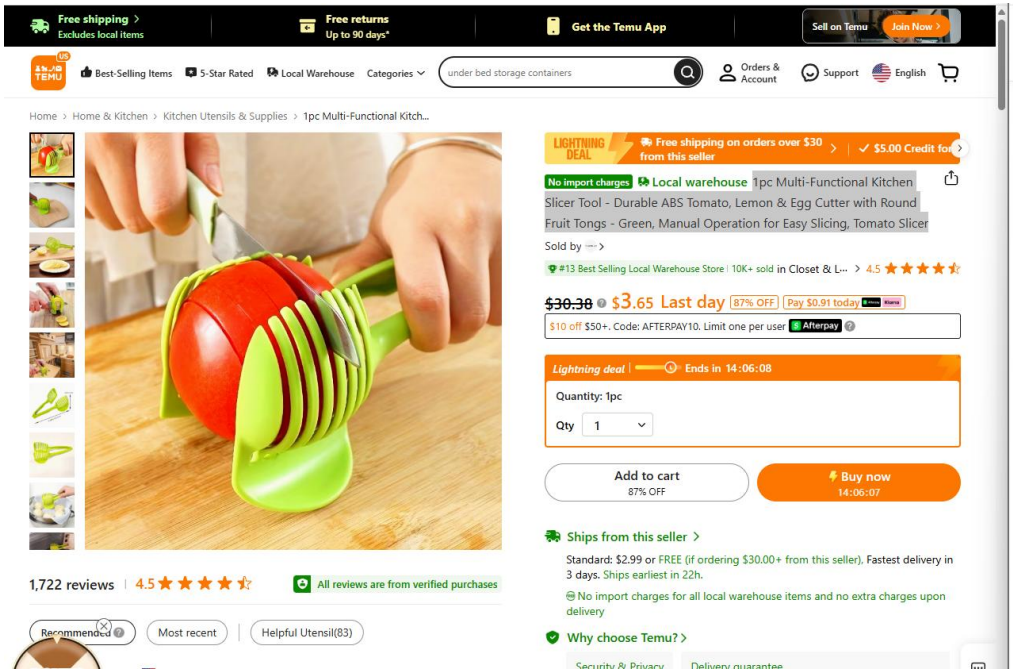
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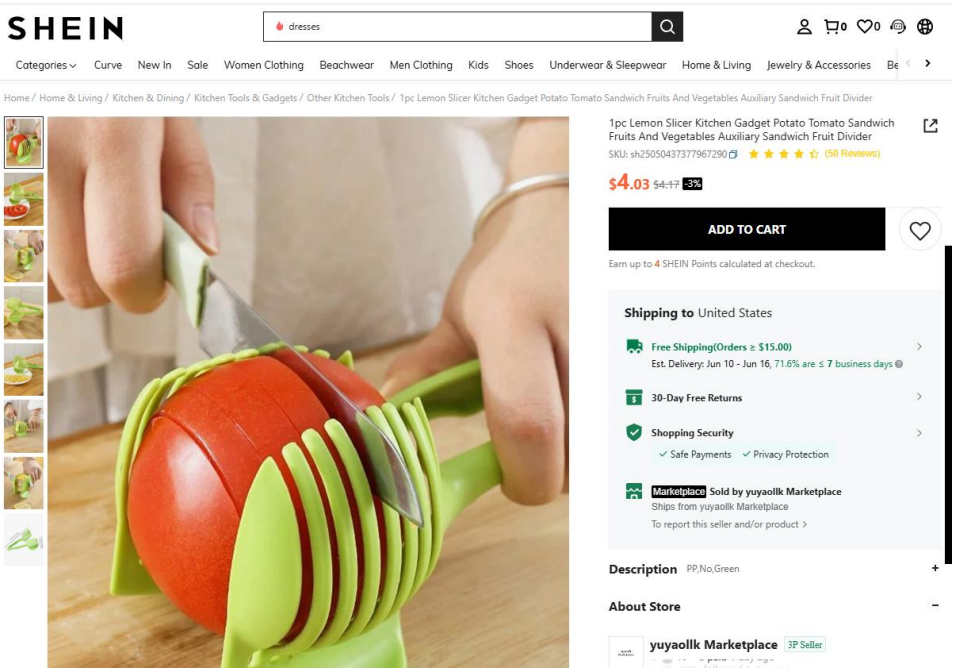
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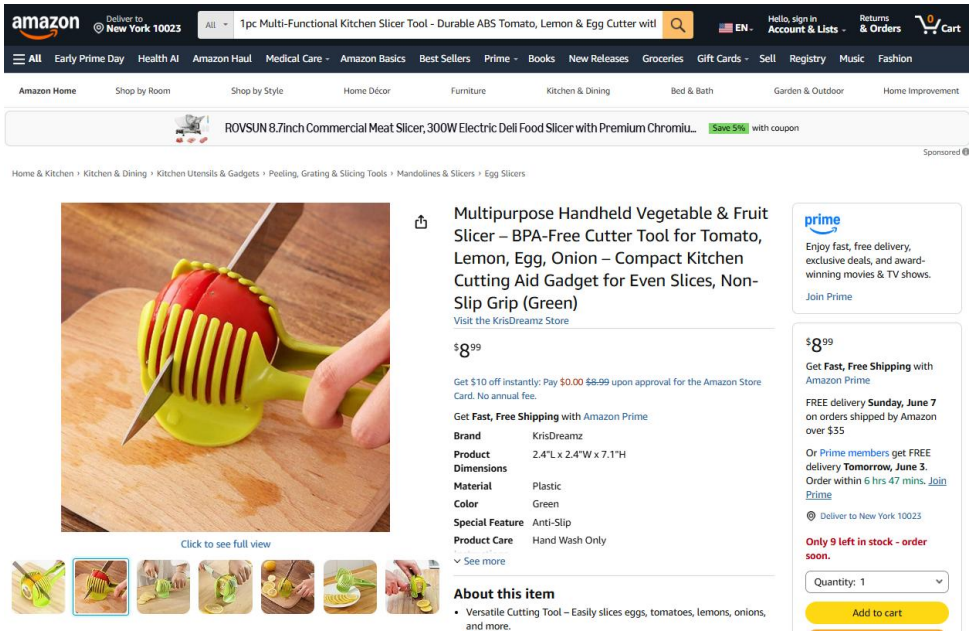




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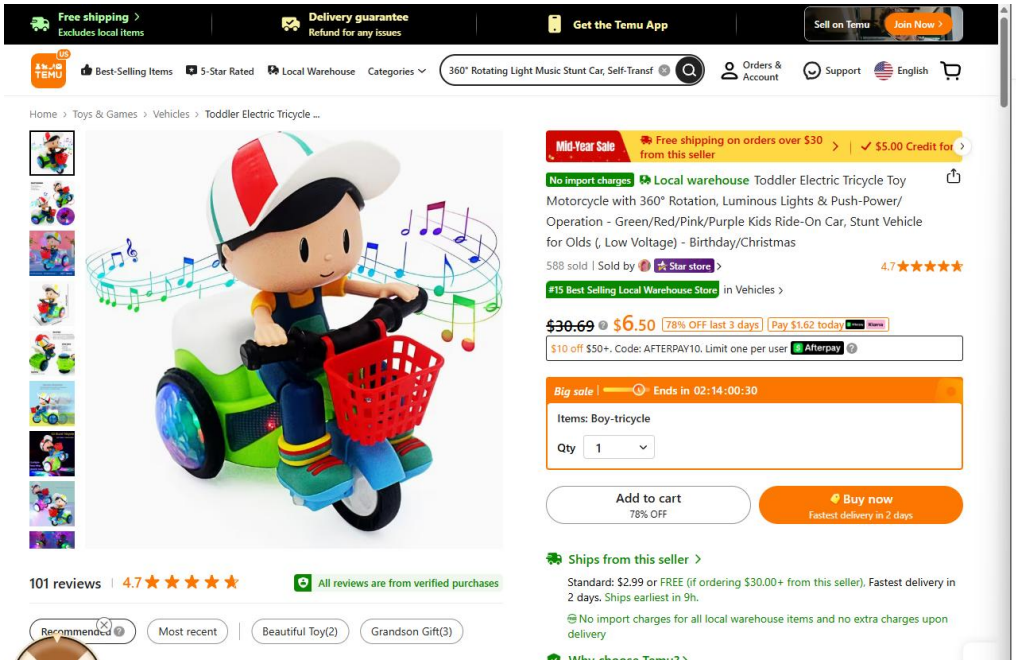


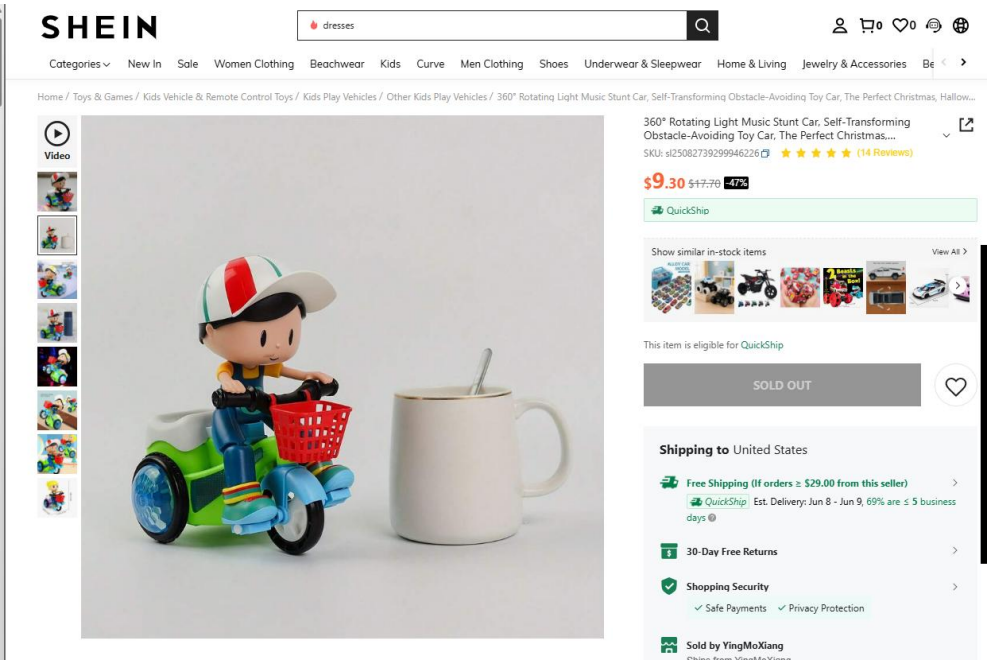




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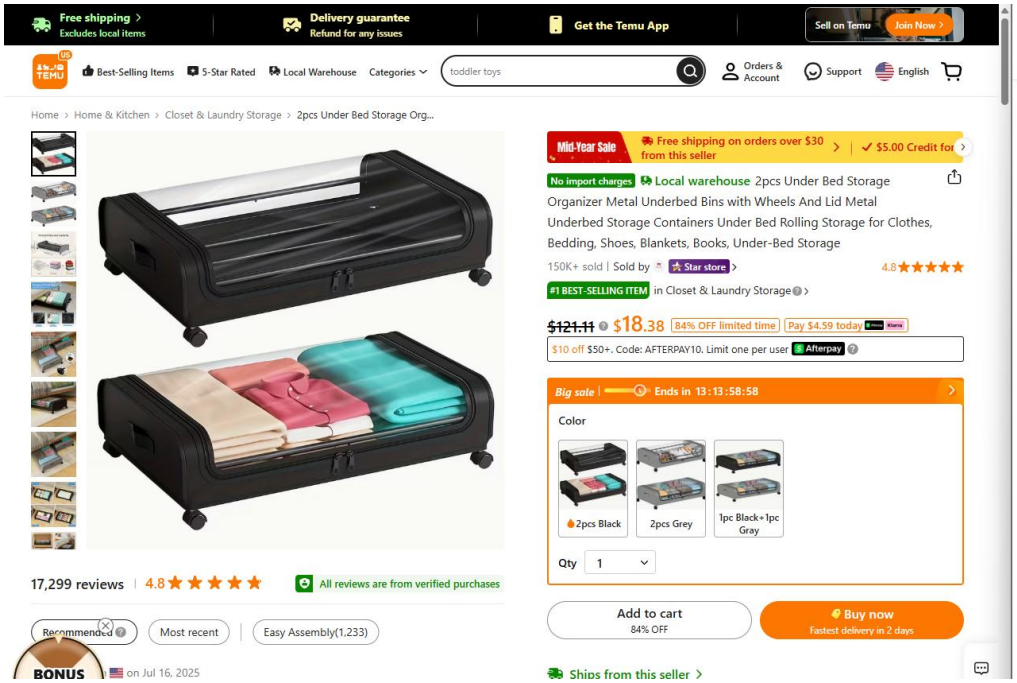


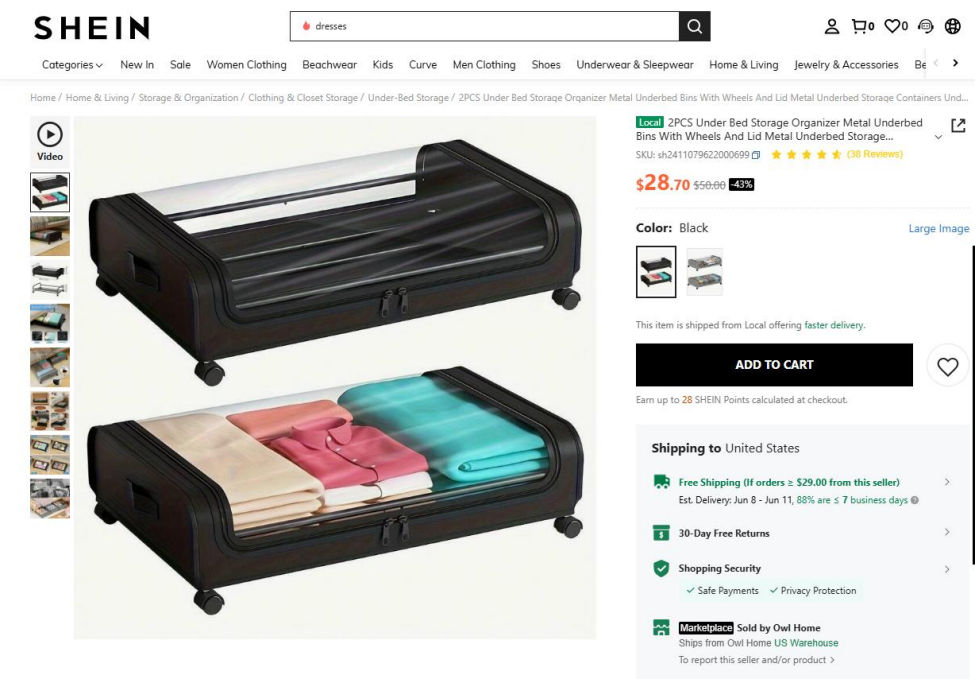




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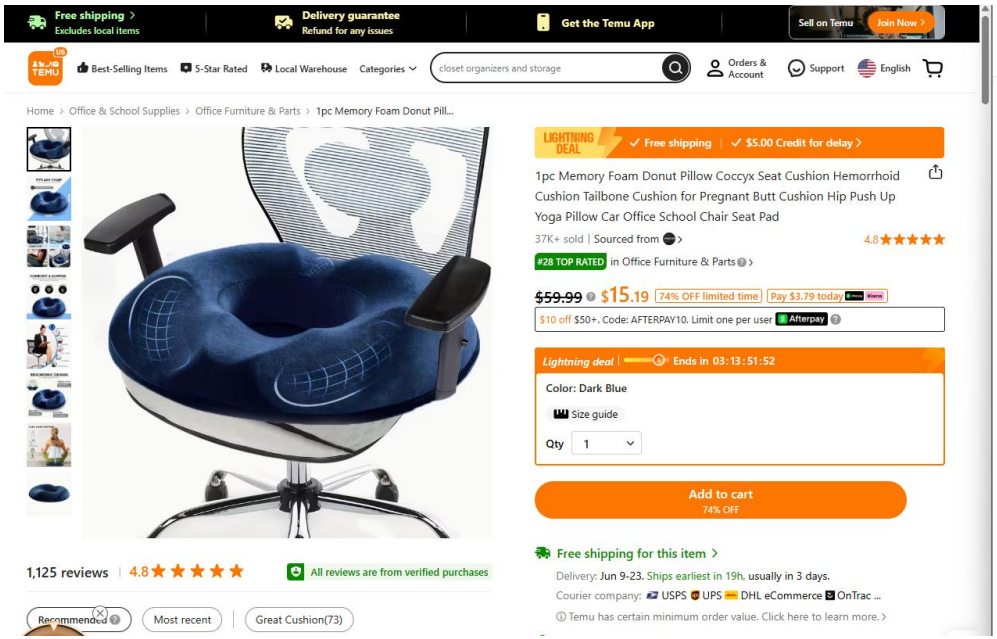
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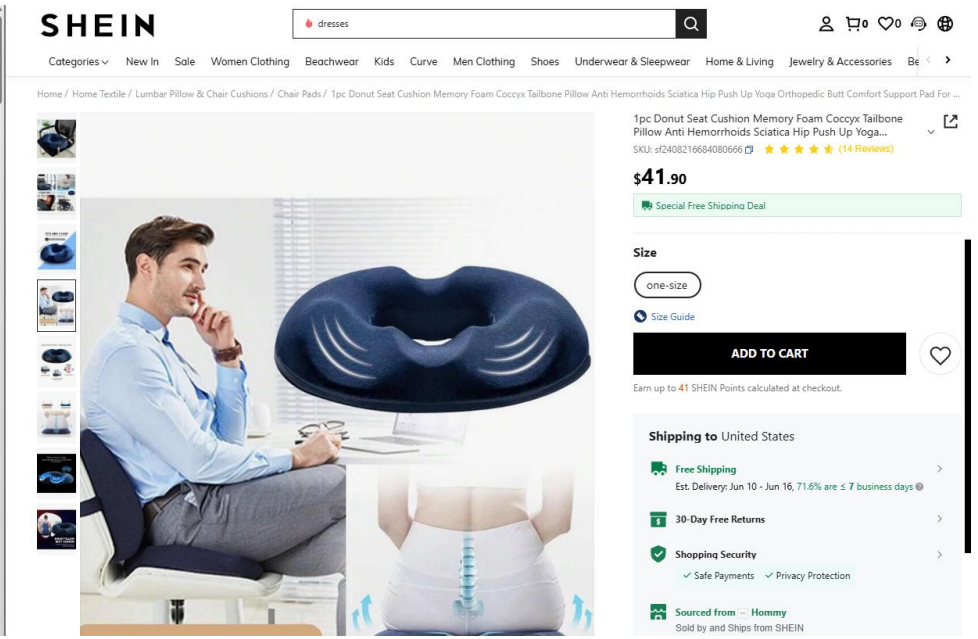


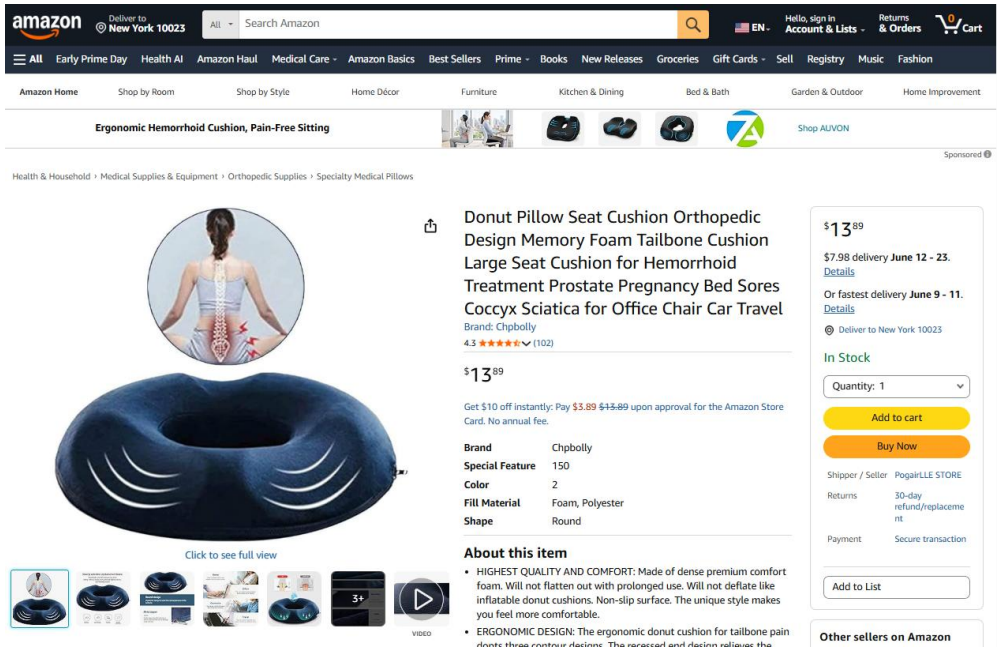


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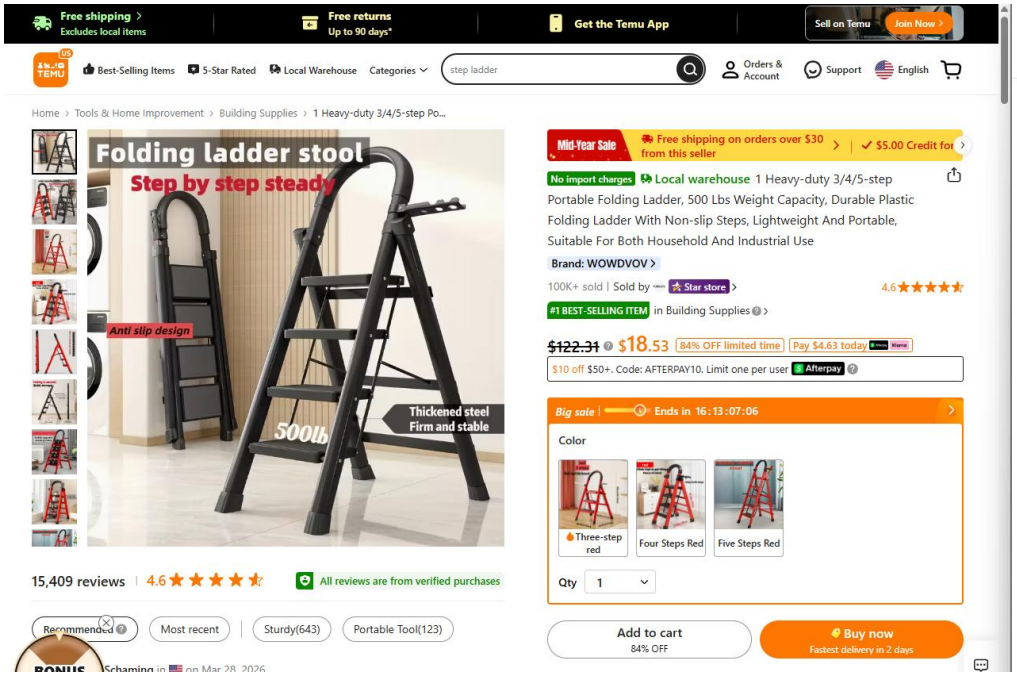


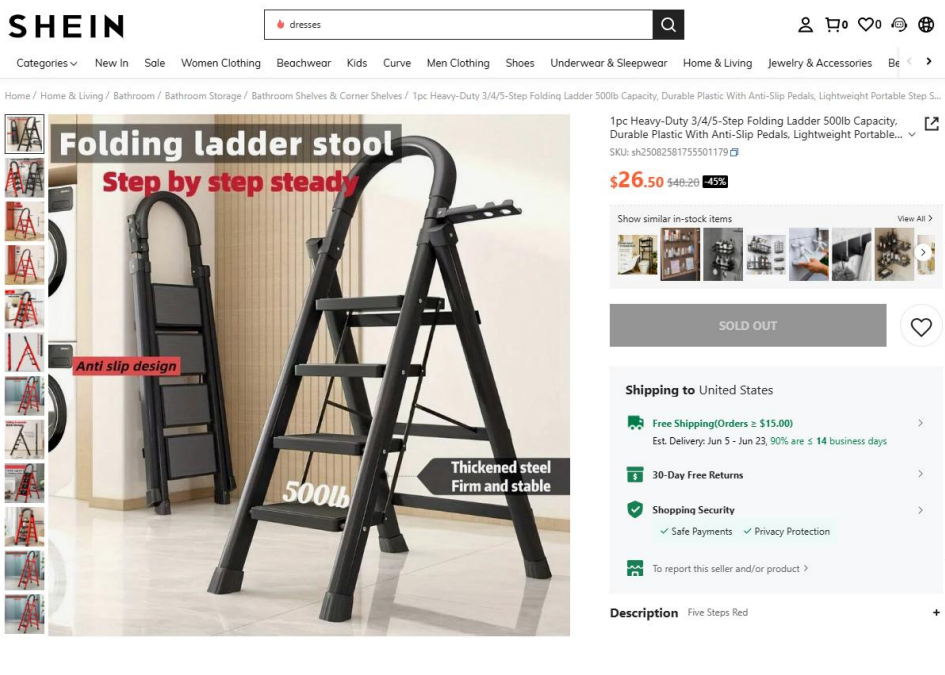




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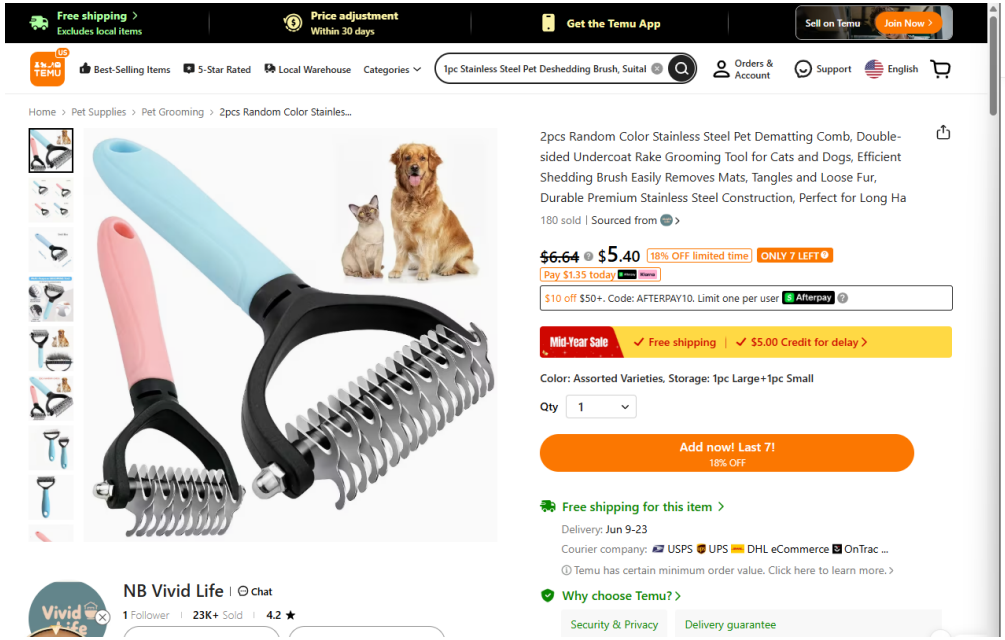
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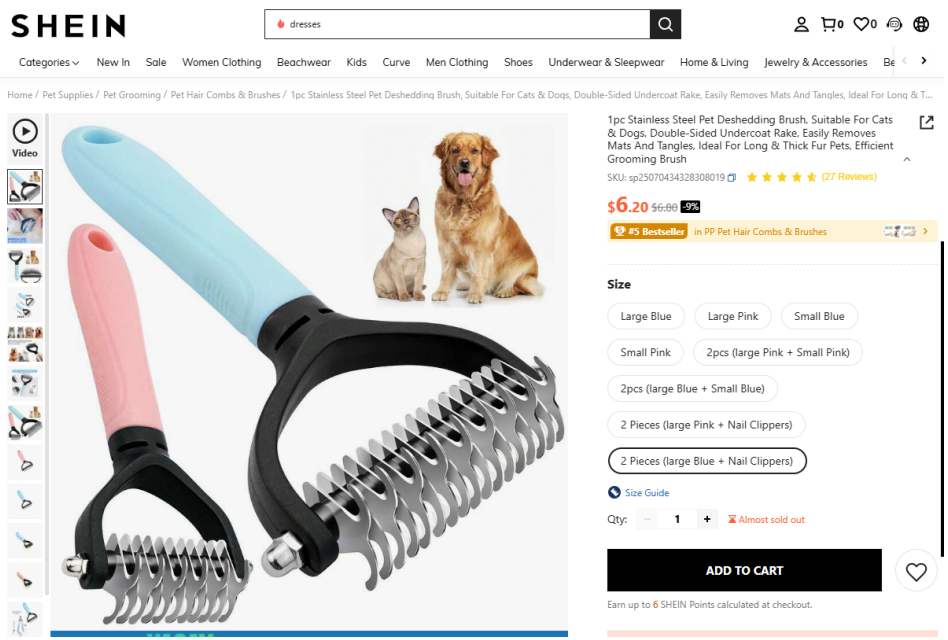




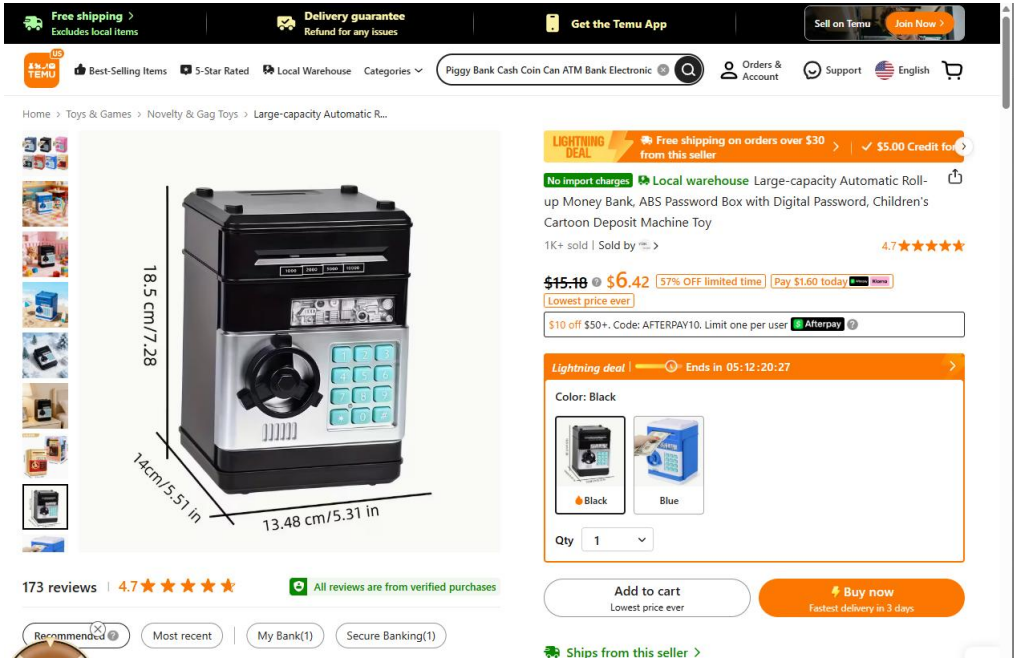
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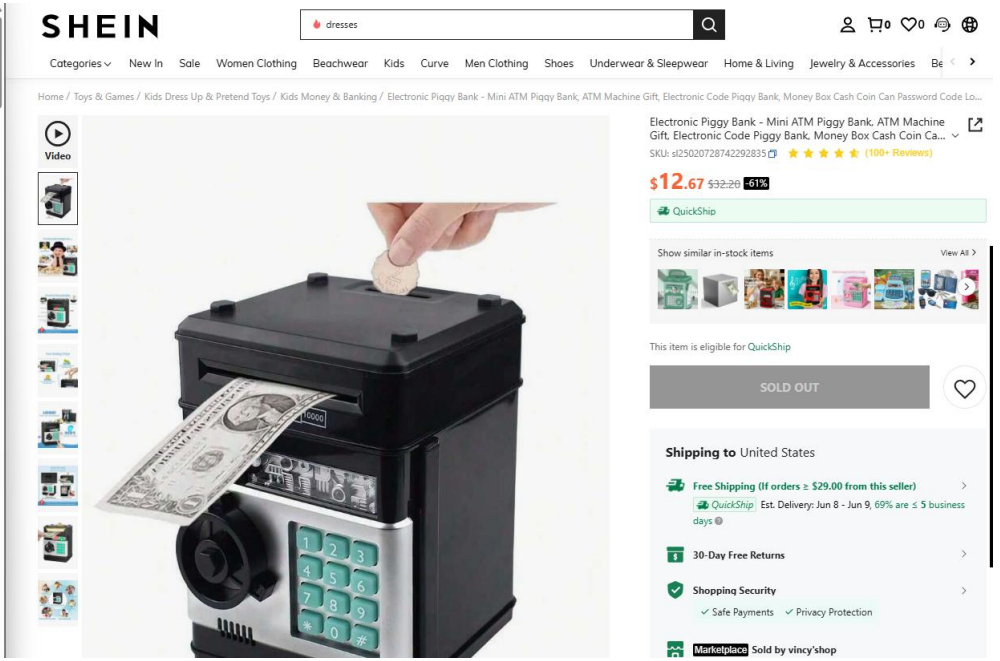
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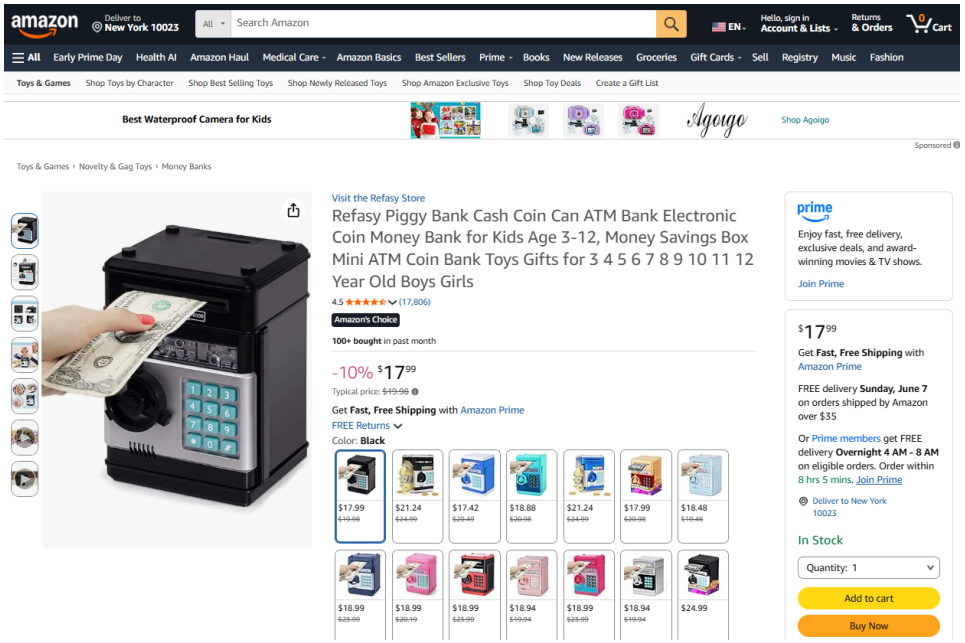




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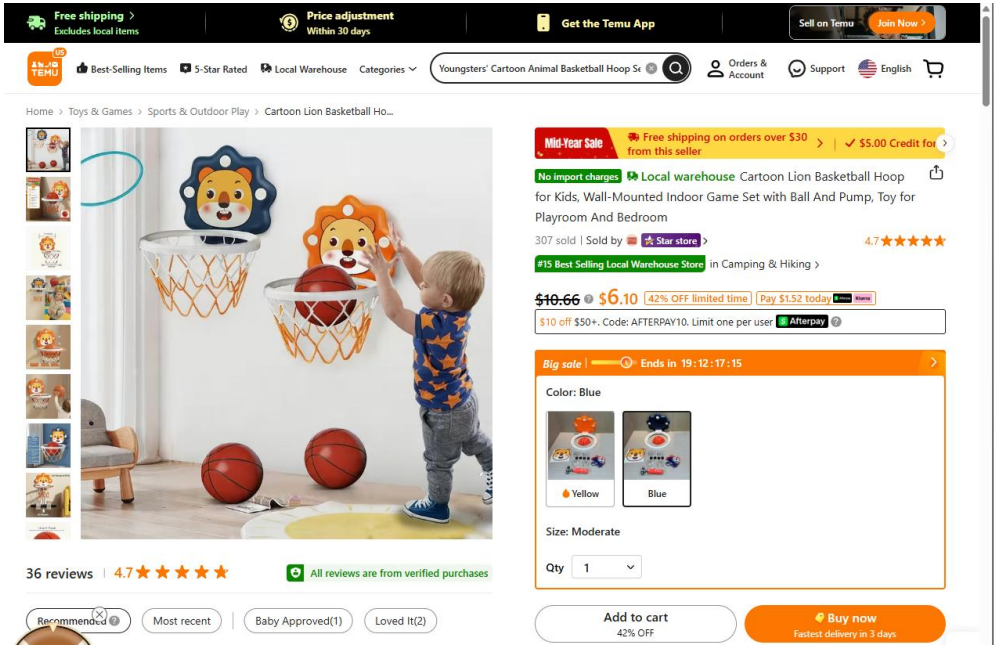


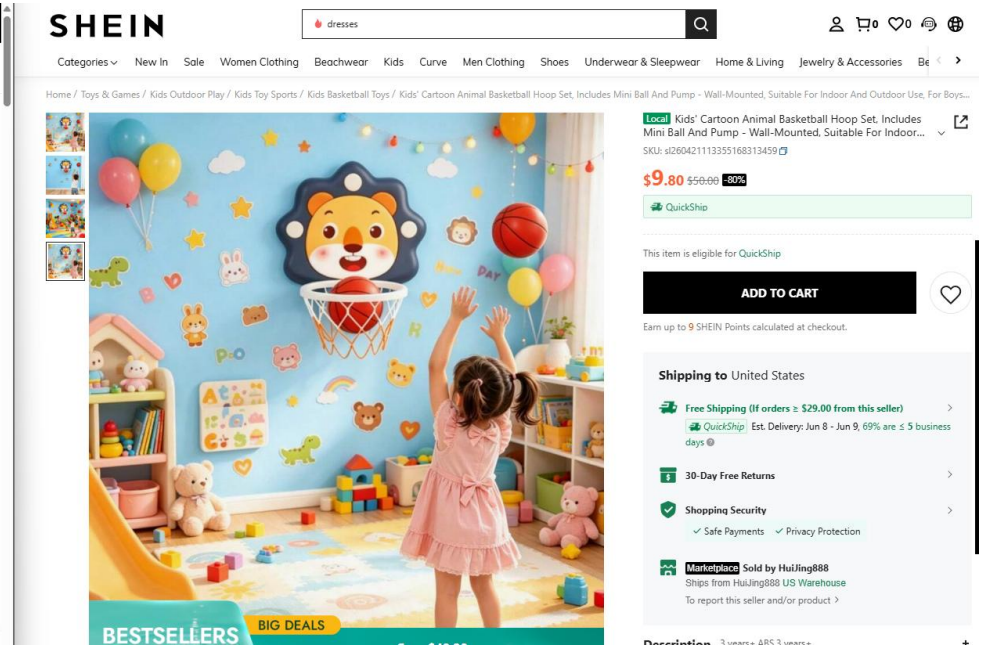


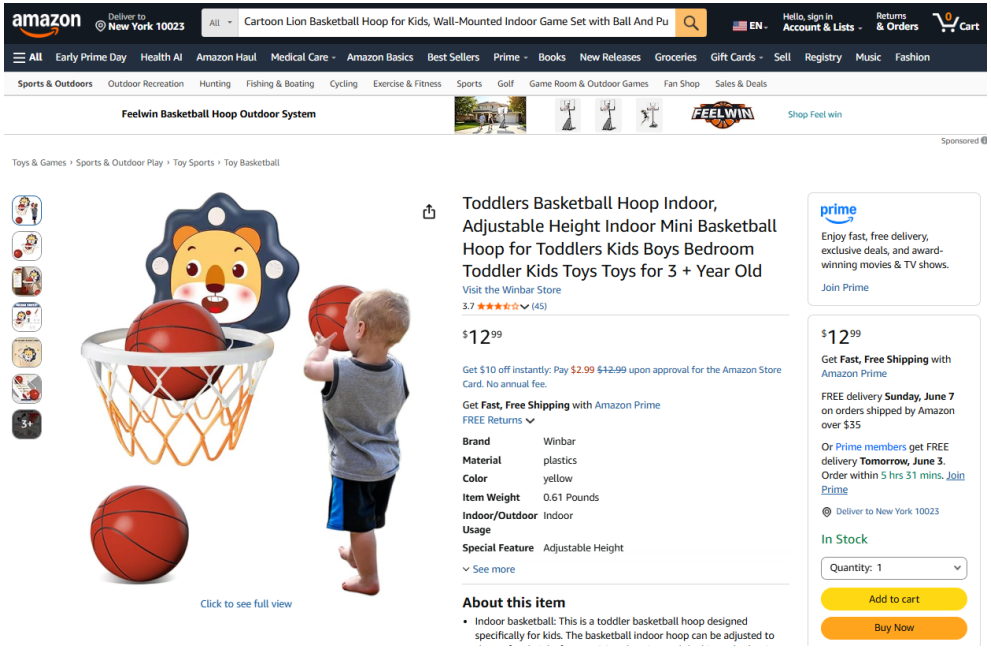


Source: Bespoke Market Intelligence Analysis

Bespoke – Temu, Shein, and Amazon Items

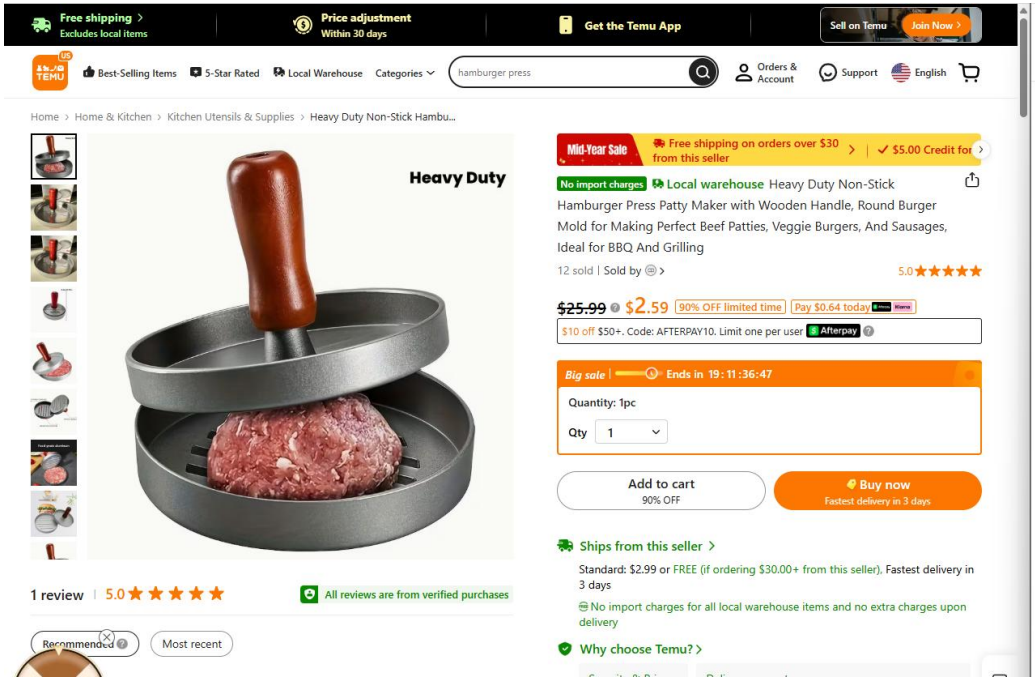


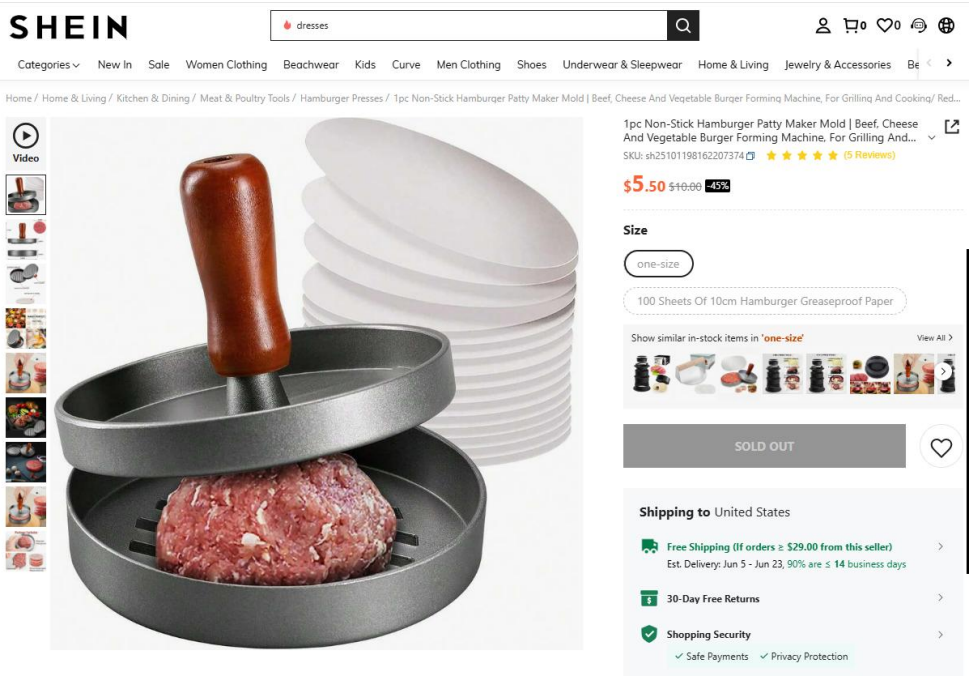


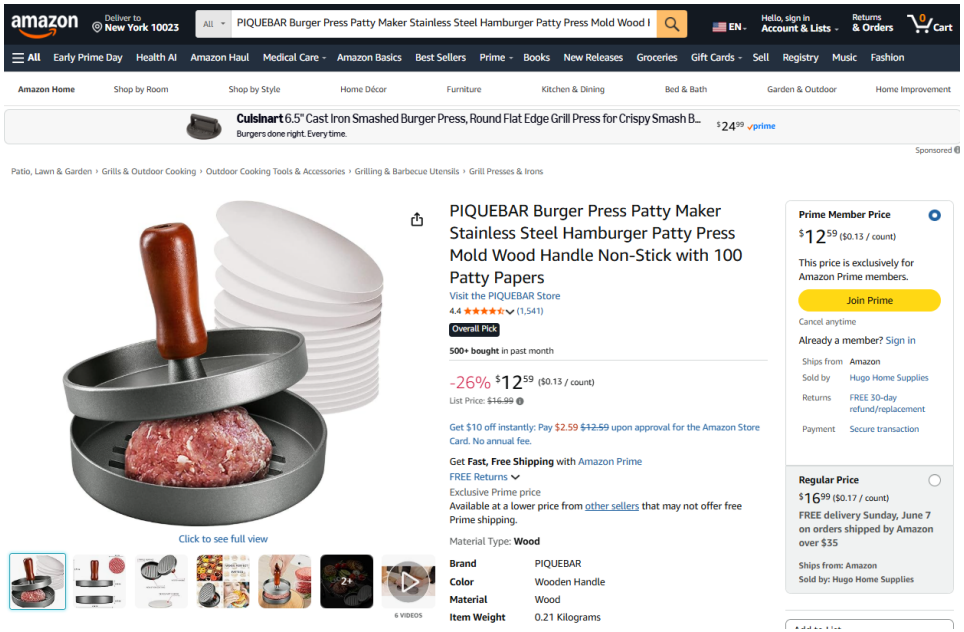


Source: Bespoke Market Intelligence Analysis

Bespoke – Temu, Shein, and Amazon Items



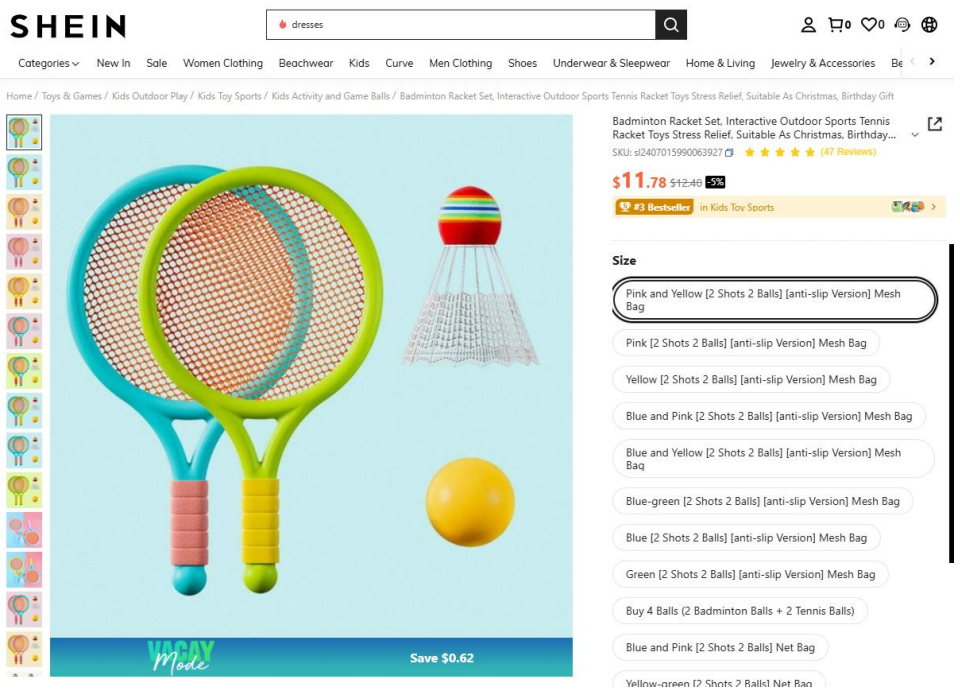




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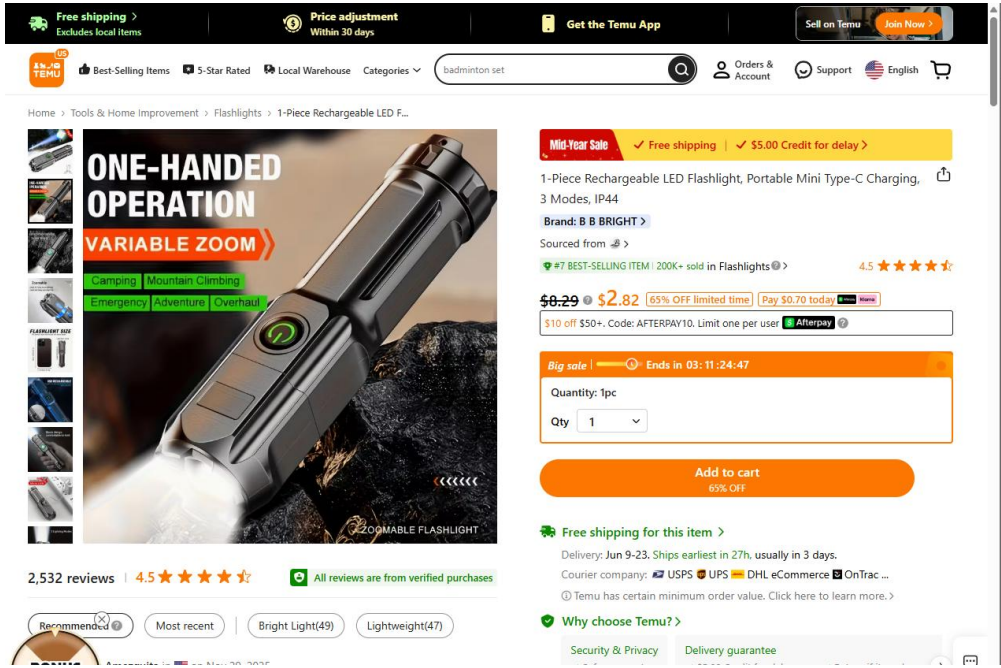
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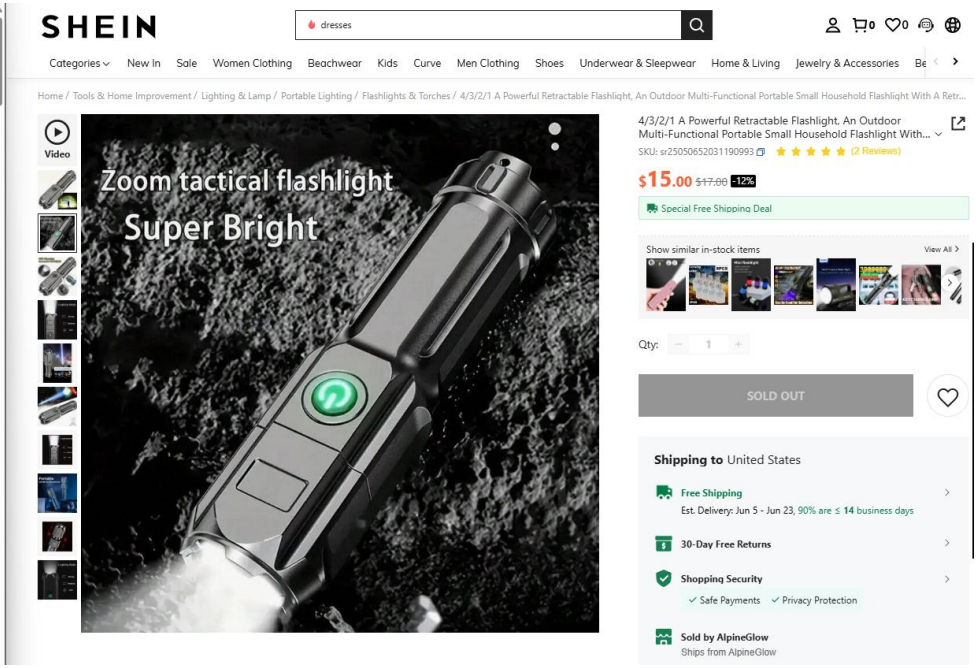




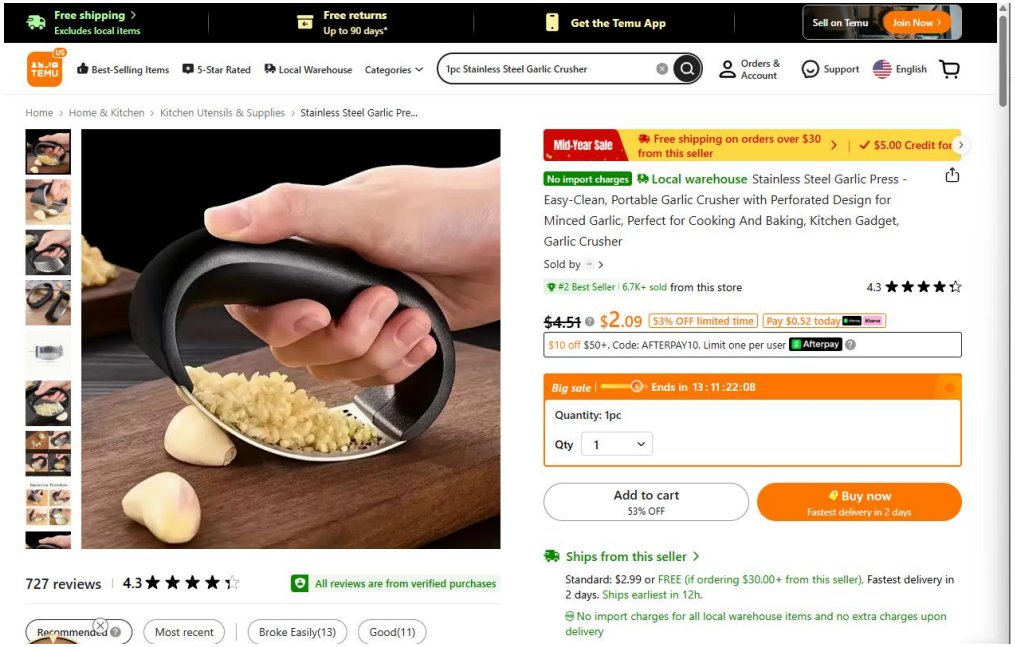
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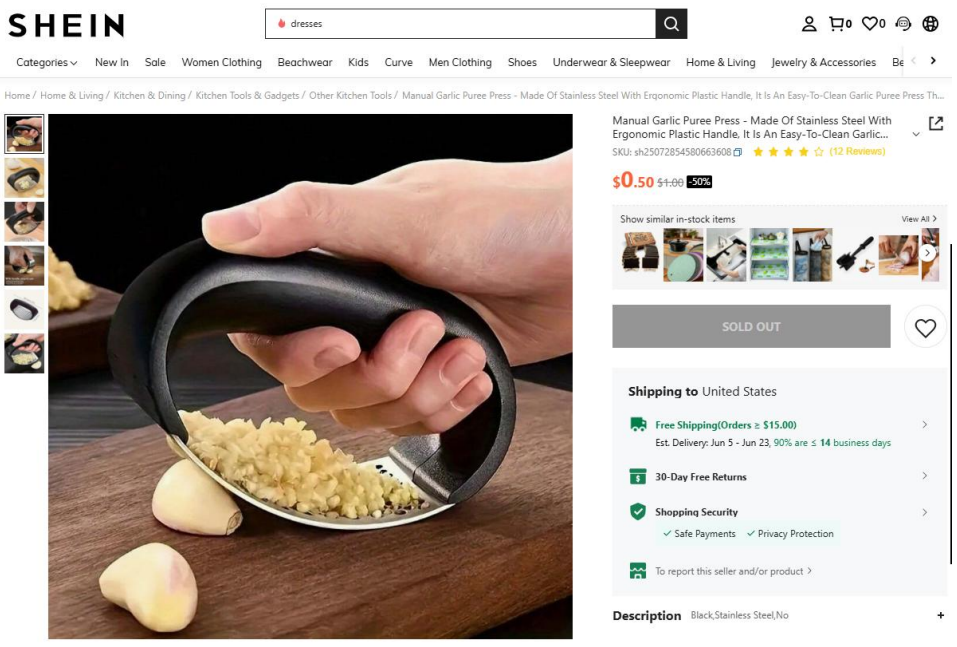
Bespoke – Temu, Shein, and Amazon Items

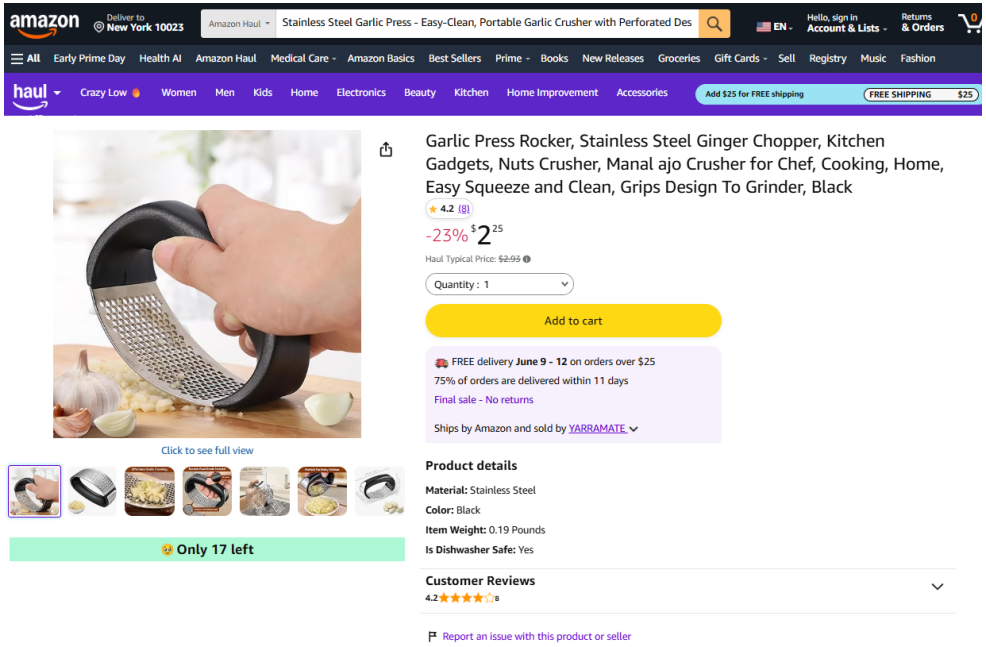




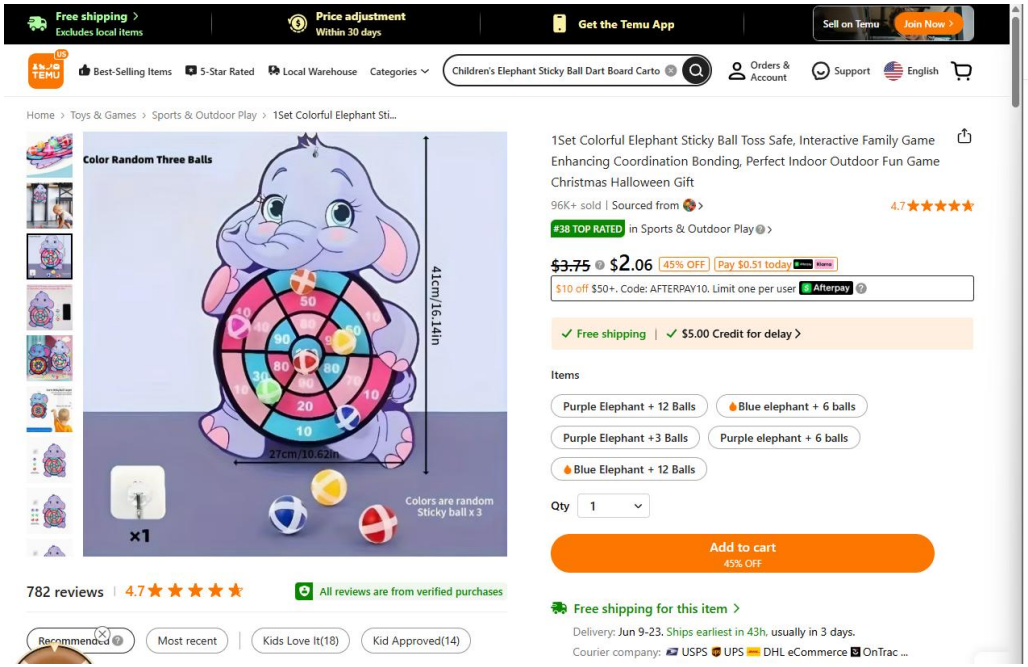
Bespoke – Temu, Shein, and Amazon Items

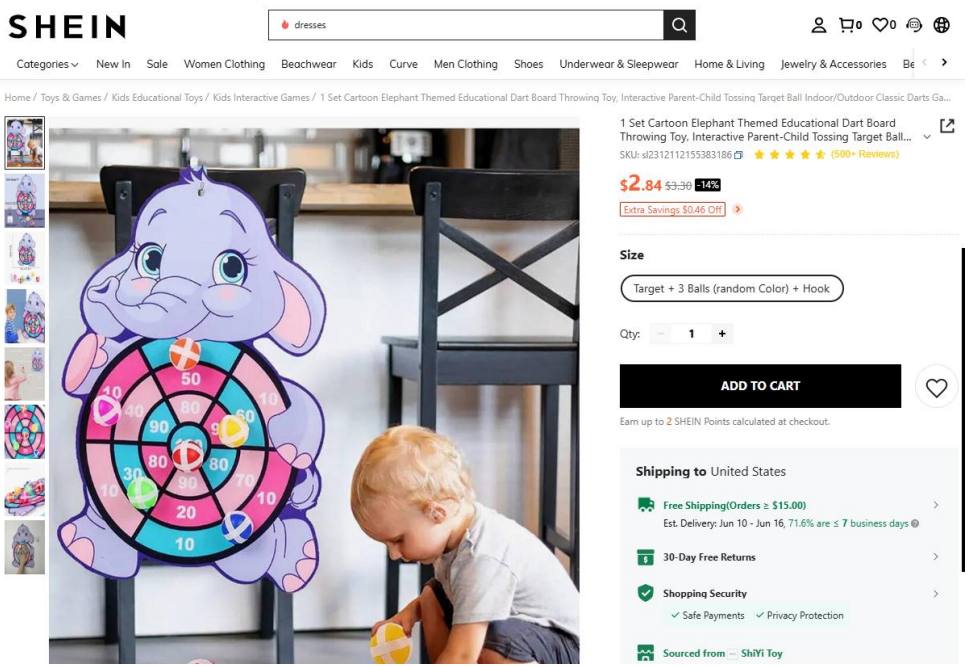




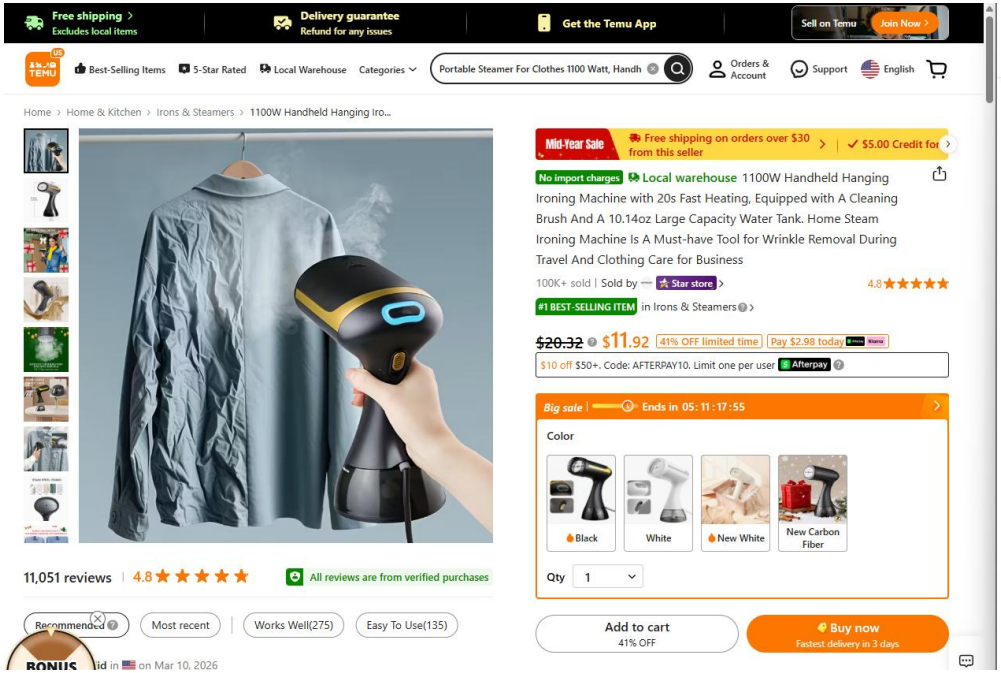


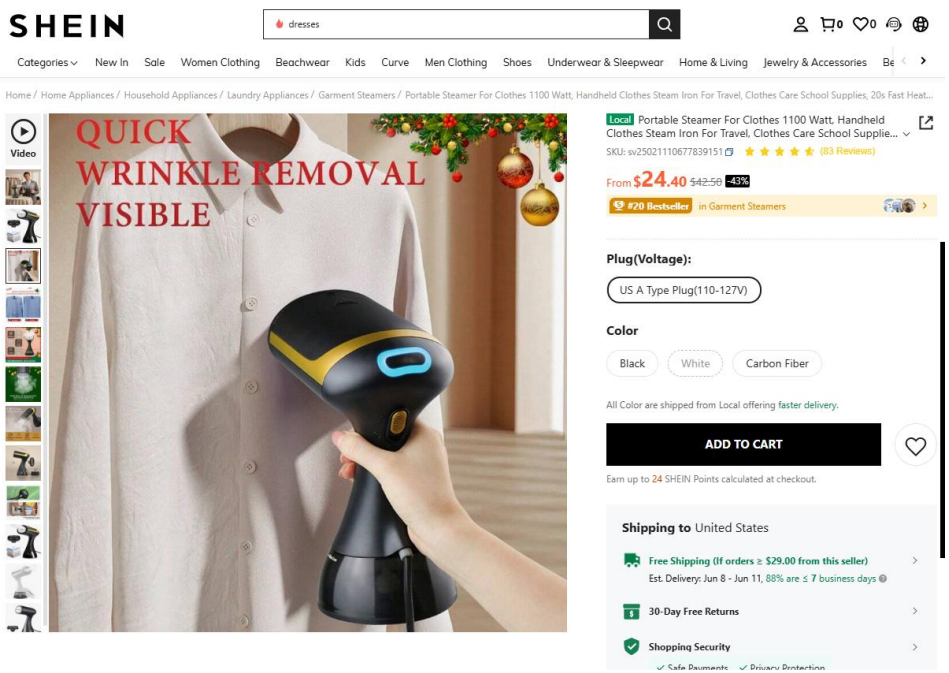
Bespoke – Temu, Shein, and Amazon Items





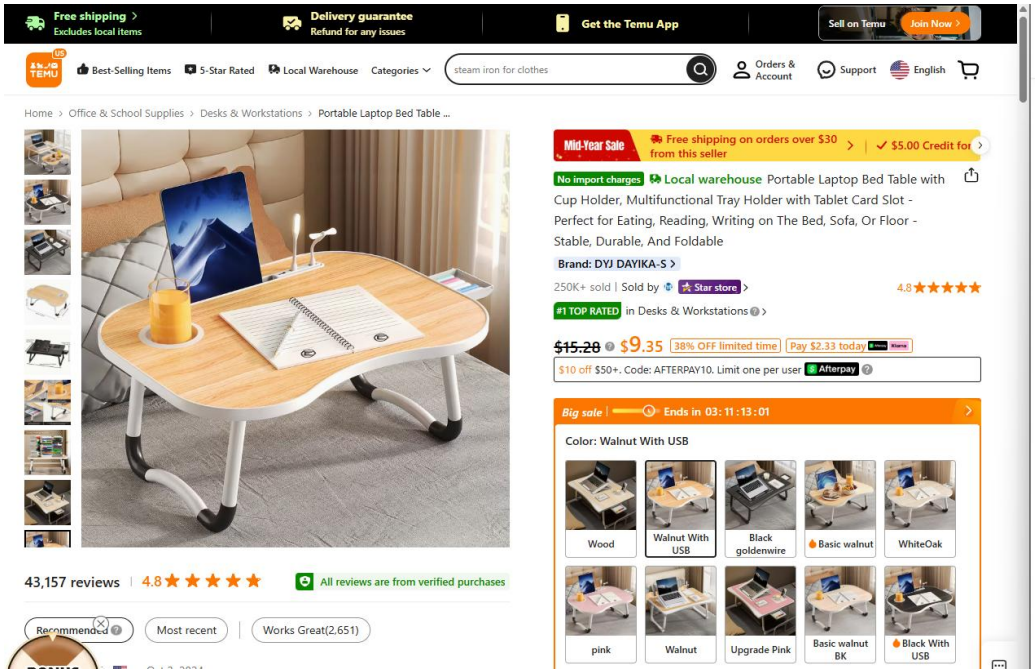
Bespoke – Temu, Shein, and Amazon Items

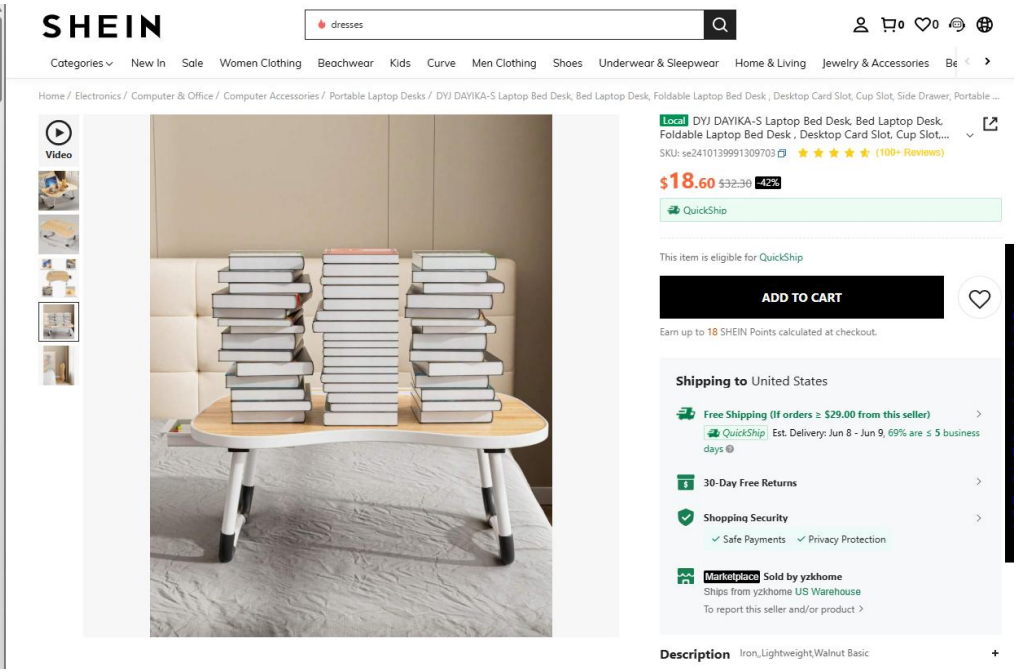




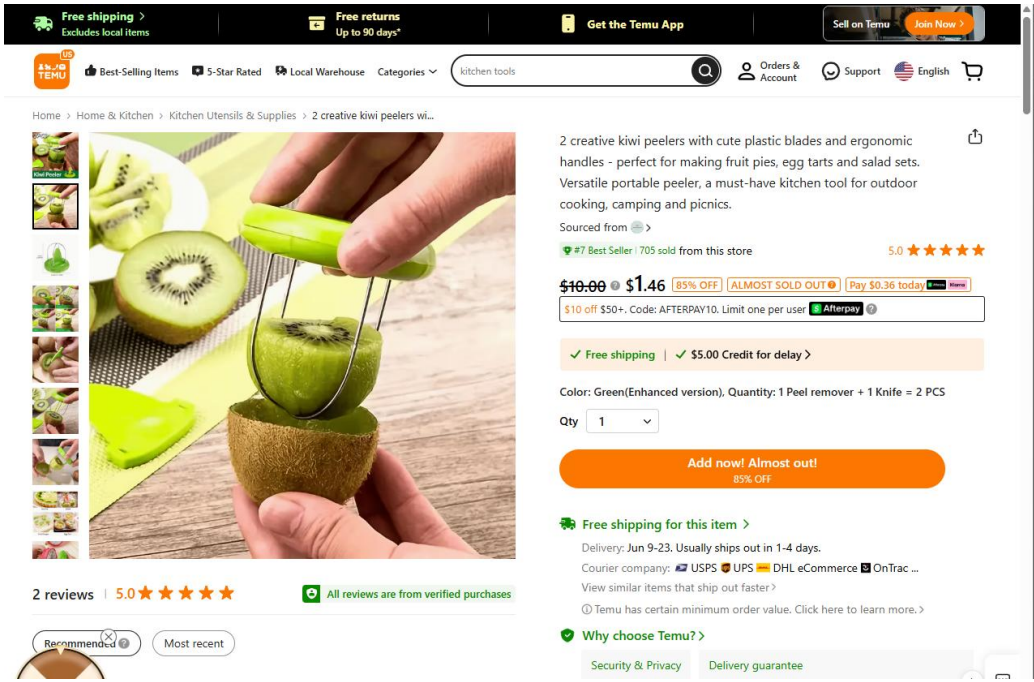
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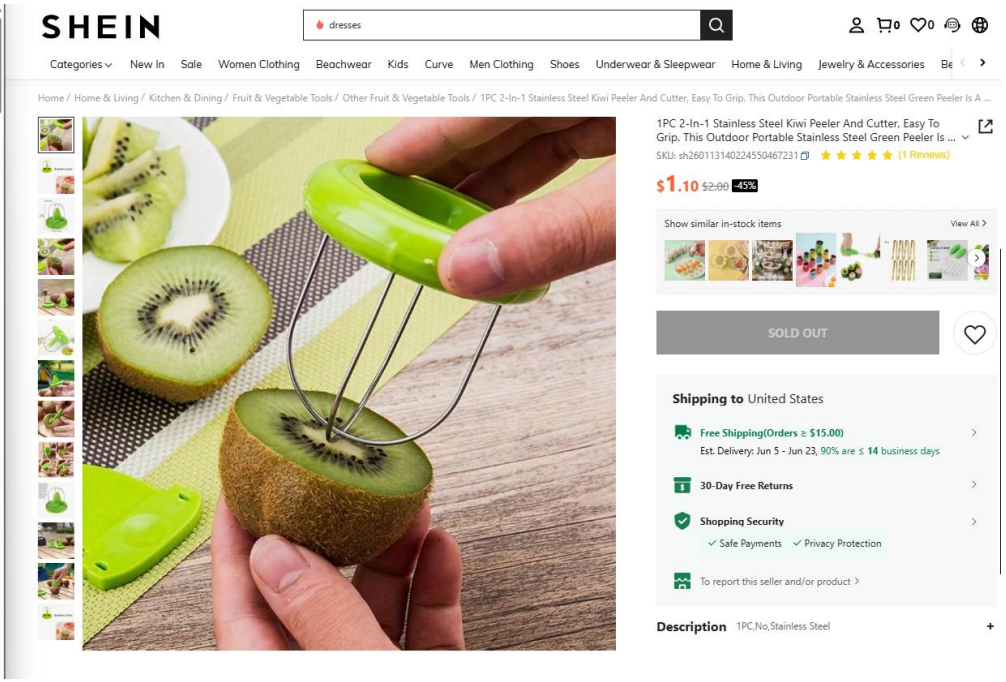
Bespoke – Temu, Shein, and Amazon Items

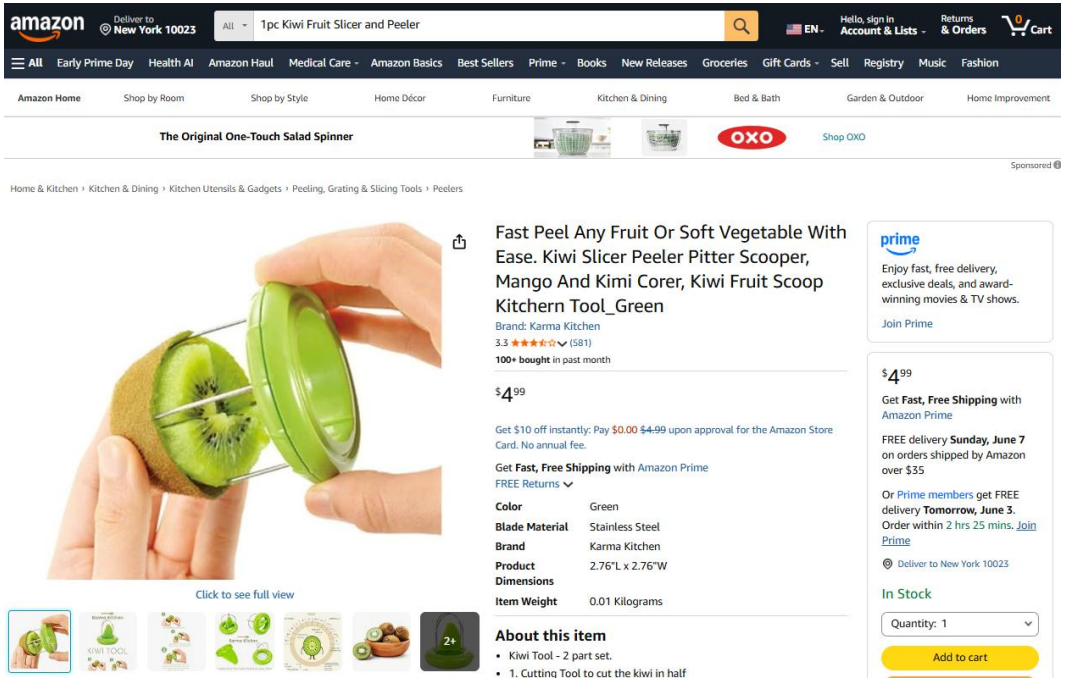




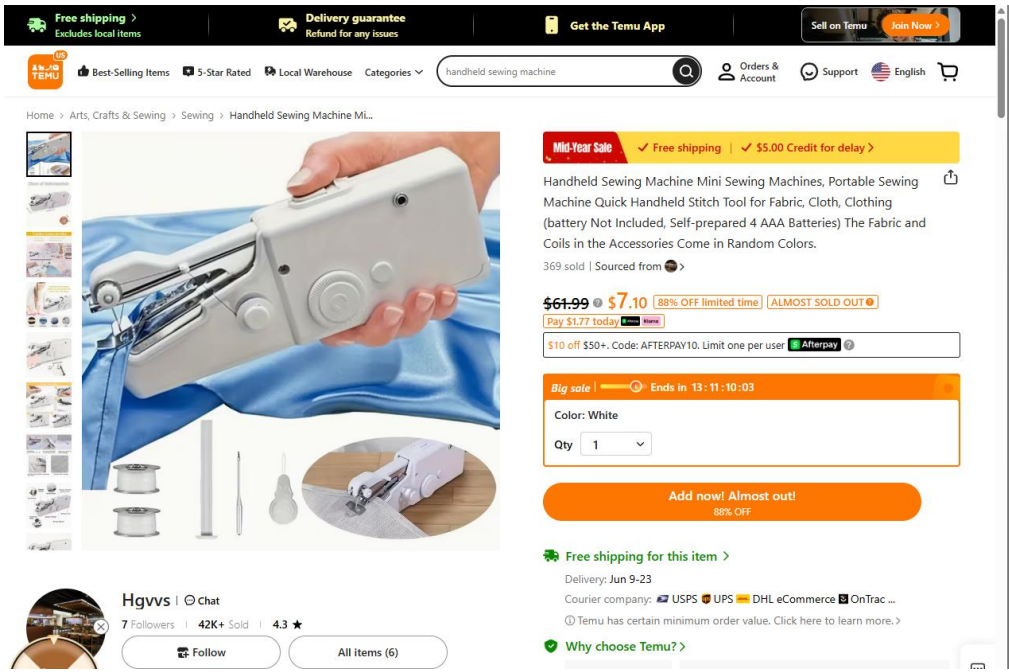
Bespoke – Temu, Shein, and Amazon Items

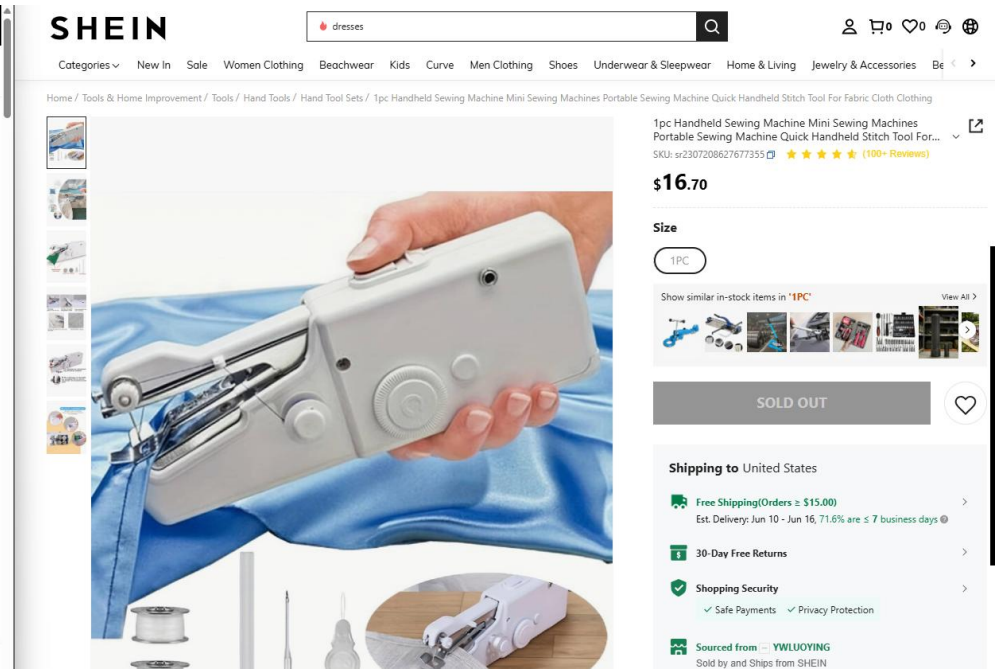


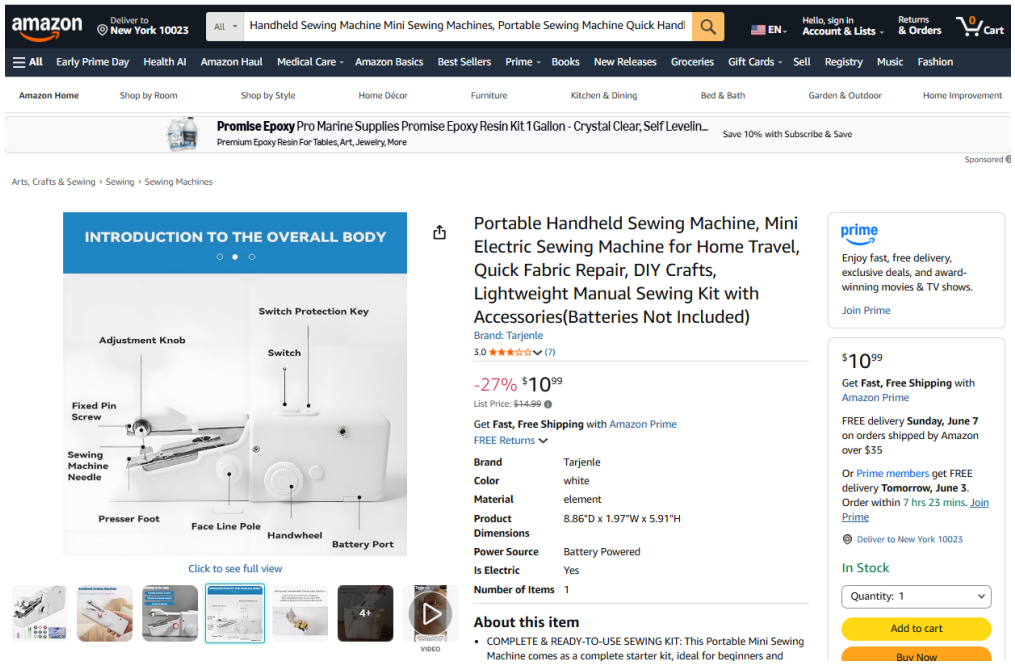




Bespoke – Temu, Shein, and Amazon Items

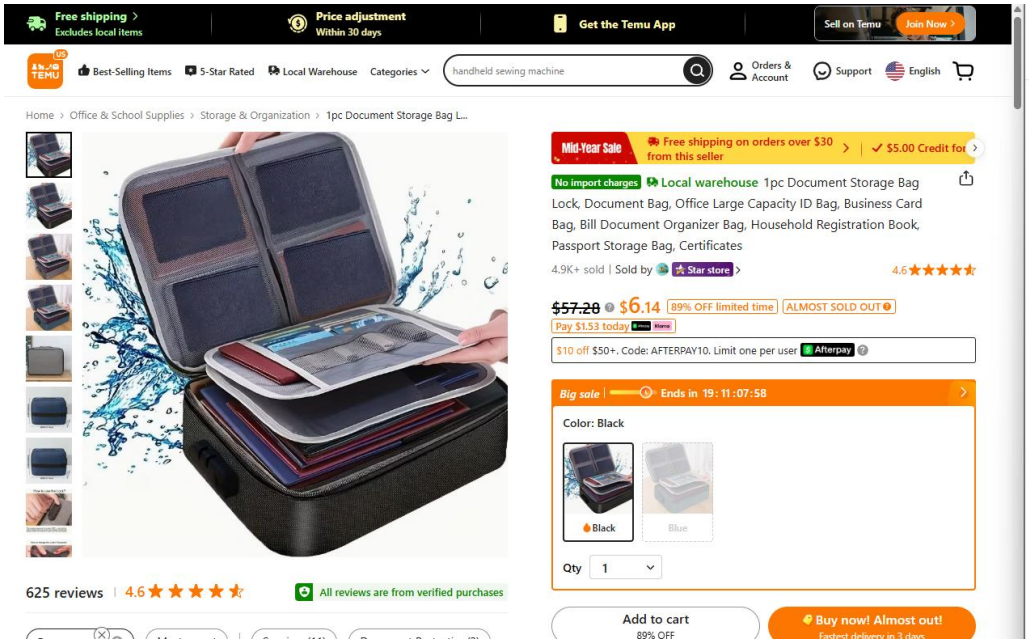


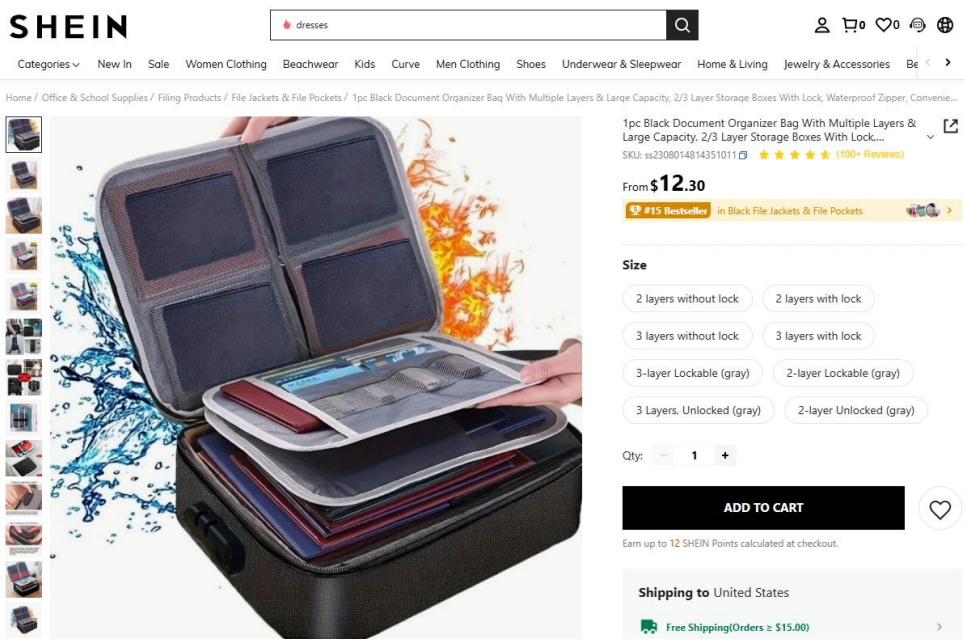


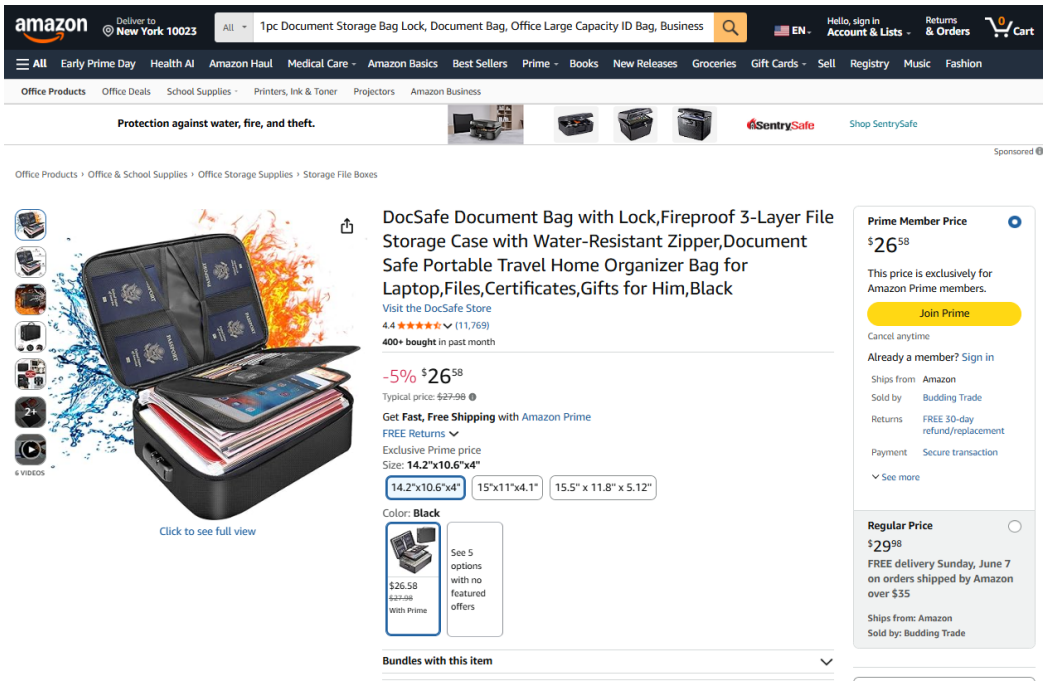


Source: Bespoke Market Intelligence Analysis

Bespoke – Temu, Shein, and Amazon Items

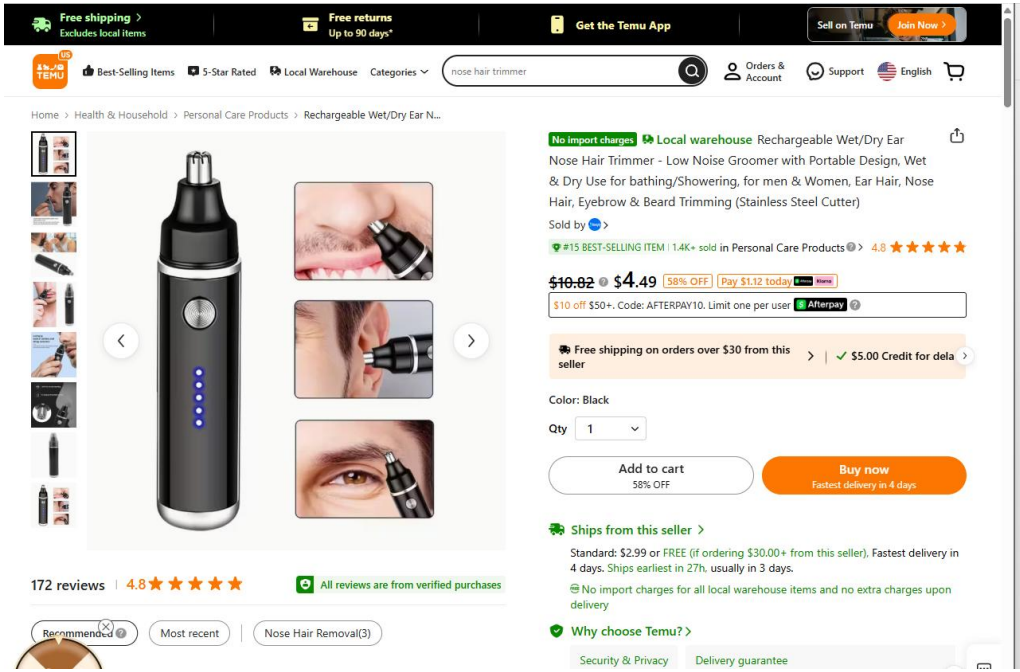


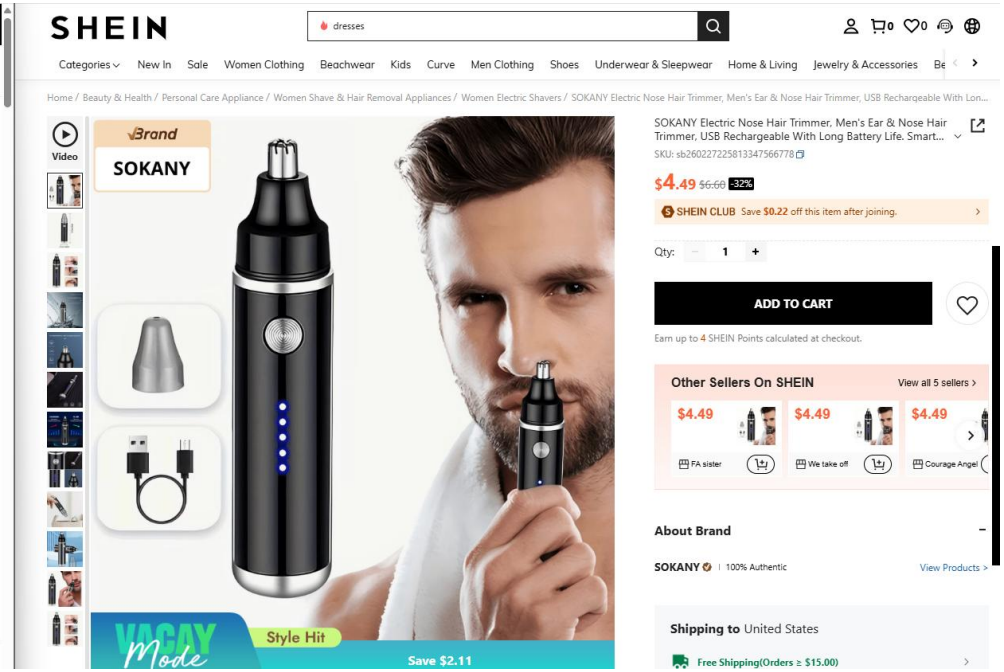




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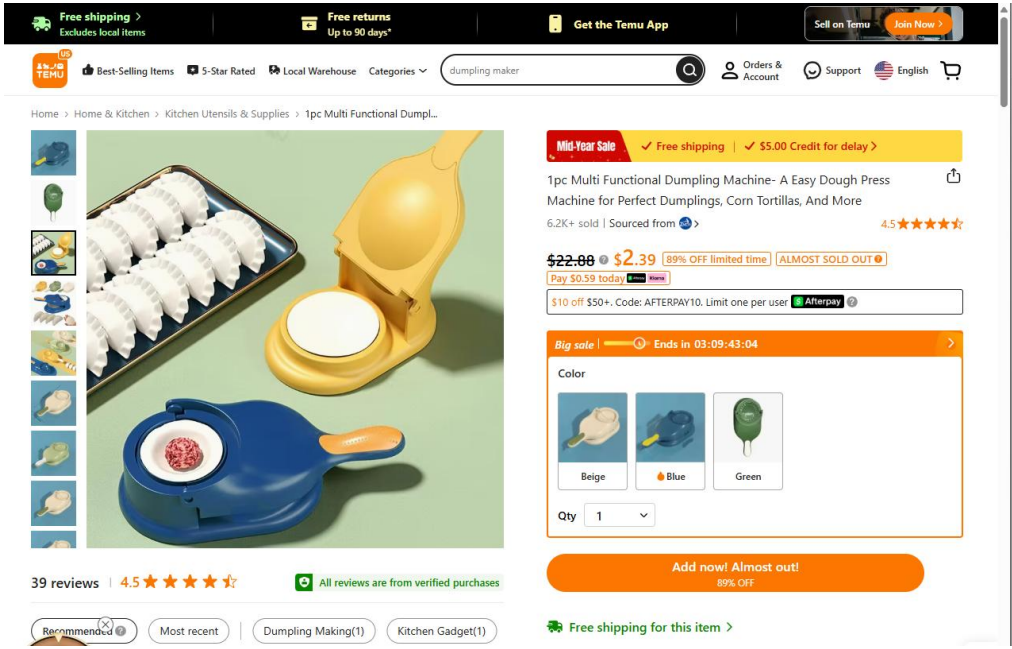
Bespoke – Temu, Shein, and Amazon Items

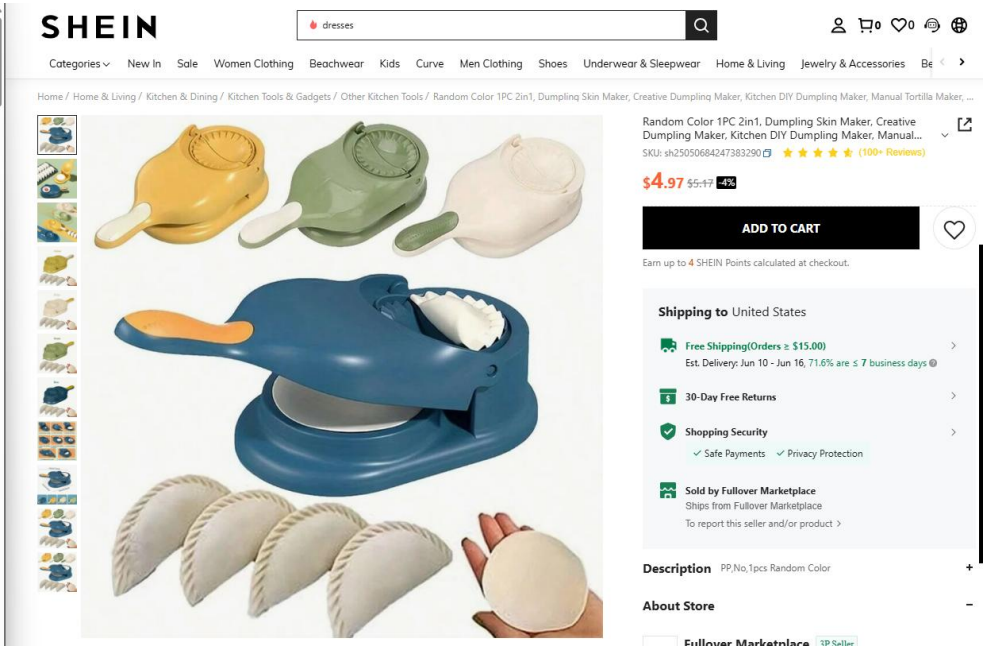


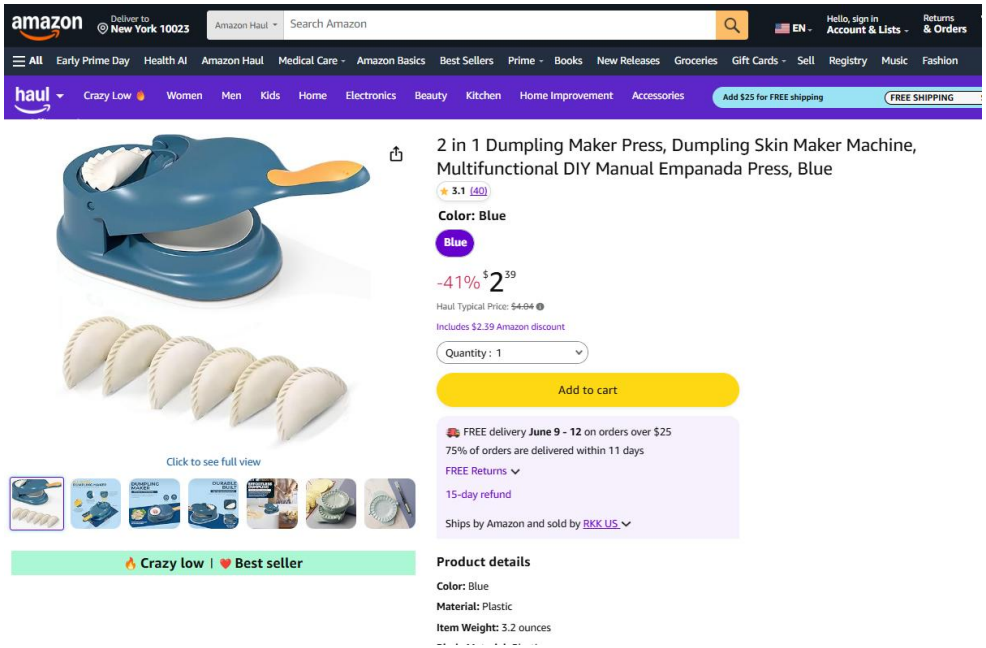


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Bespoke – Temu, Shein, and Amazon Items

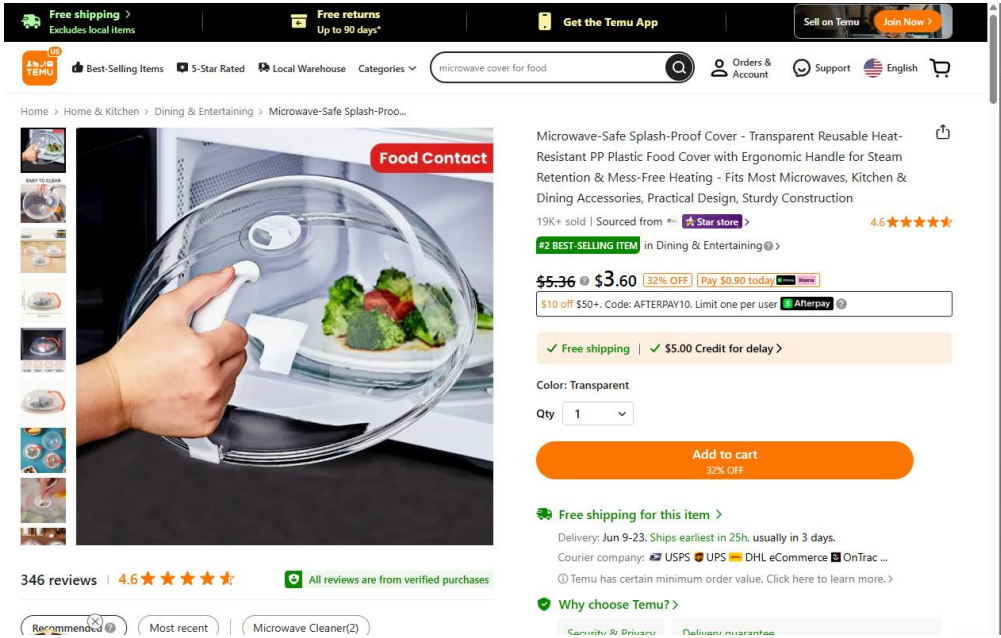


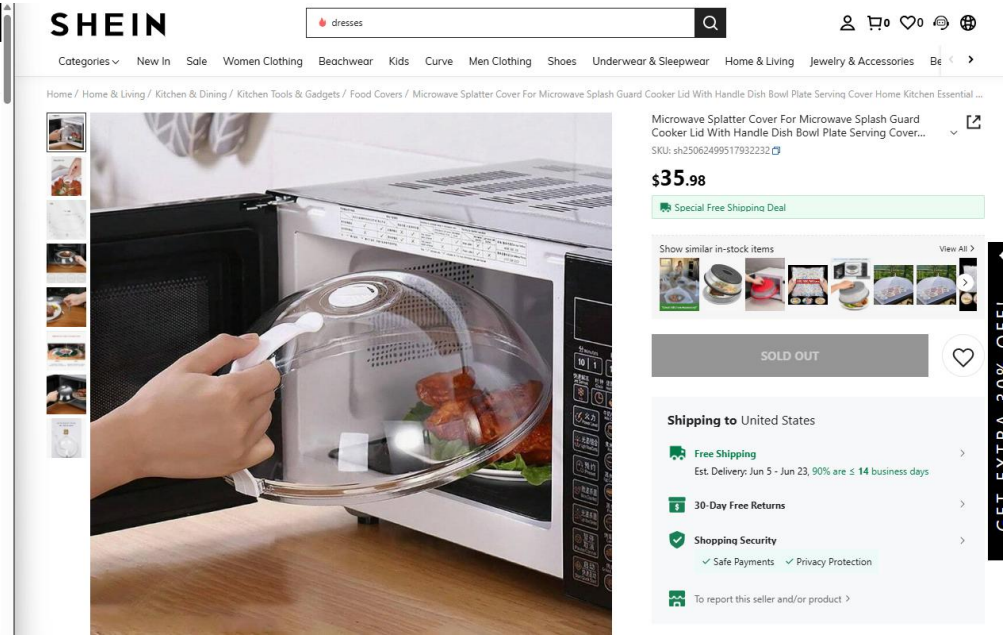


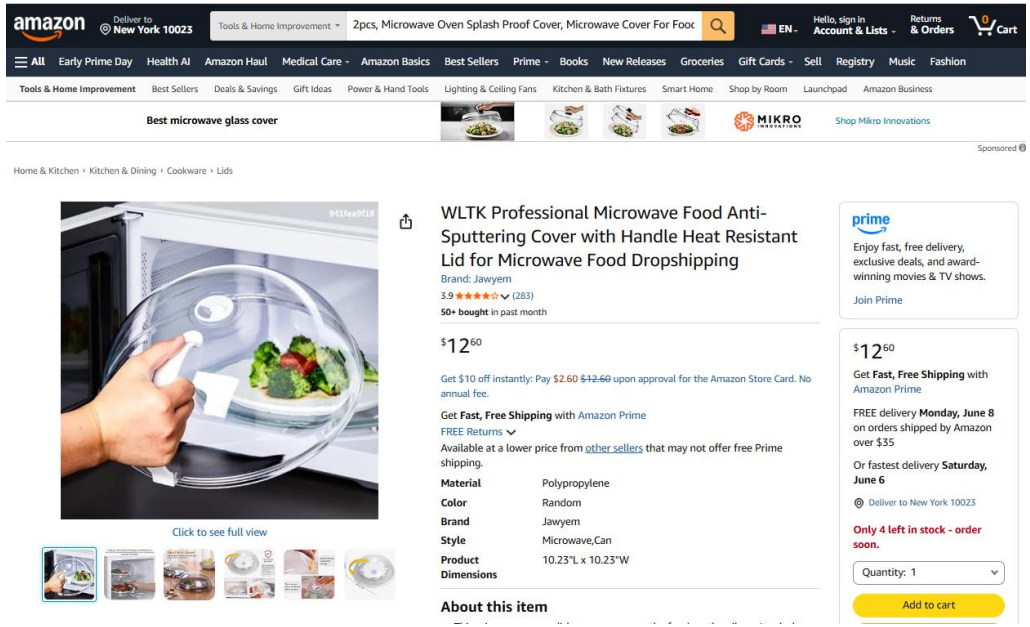


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Bespoke – Temu, Shein, and Amazon Items

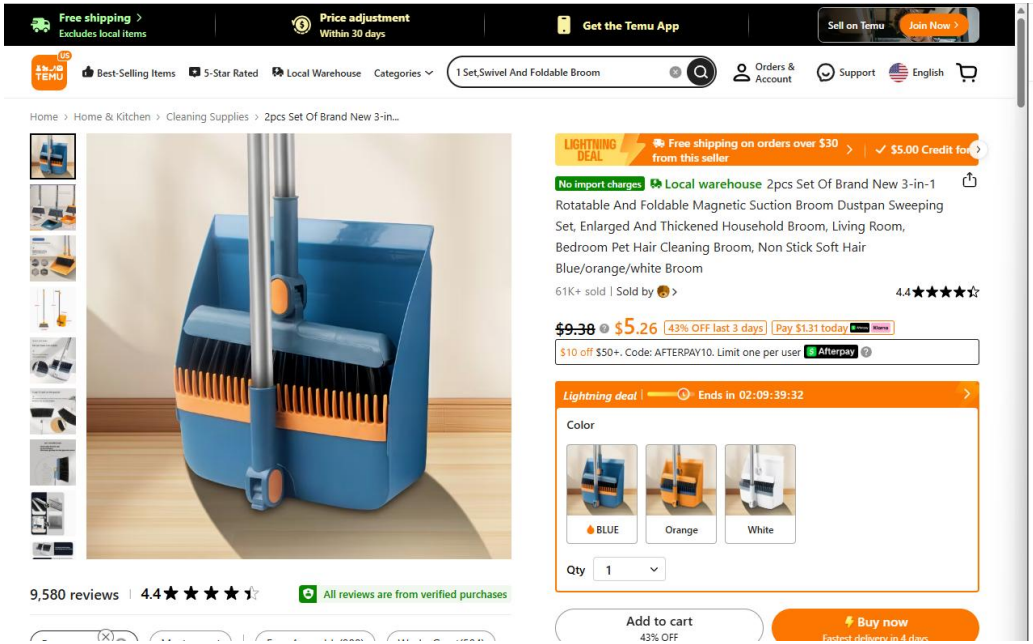


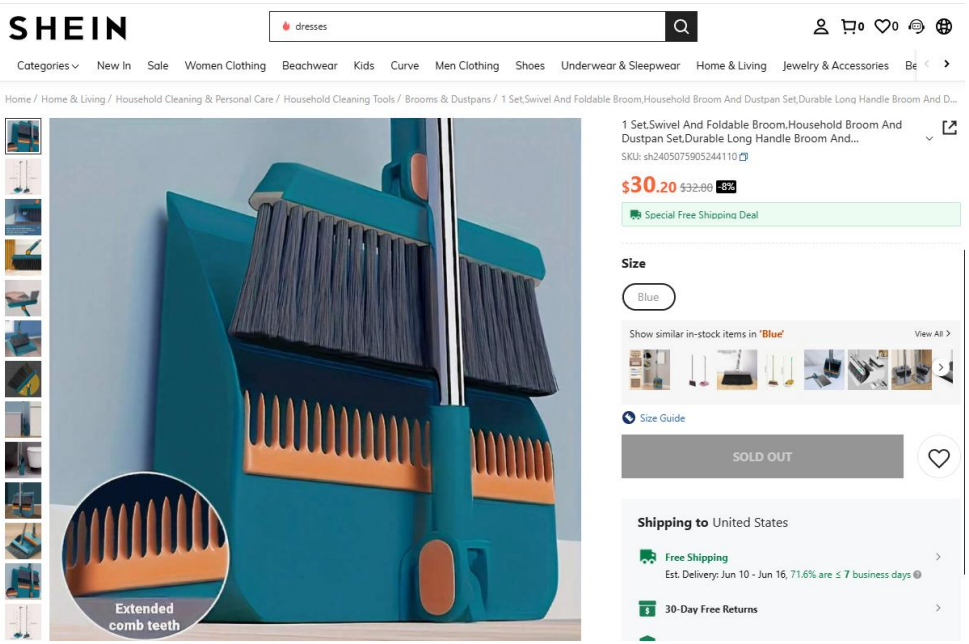


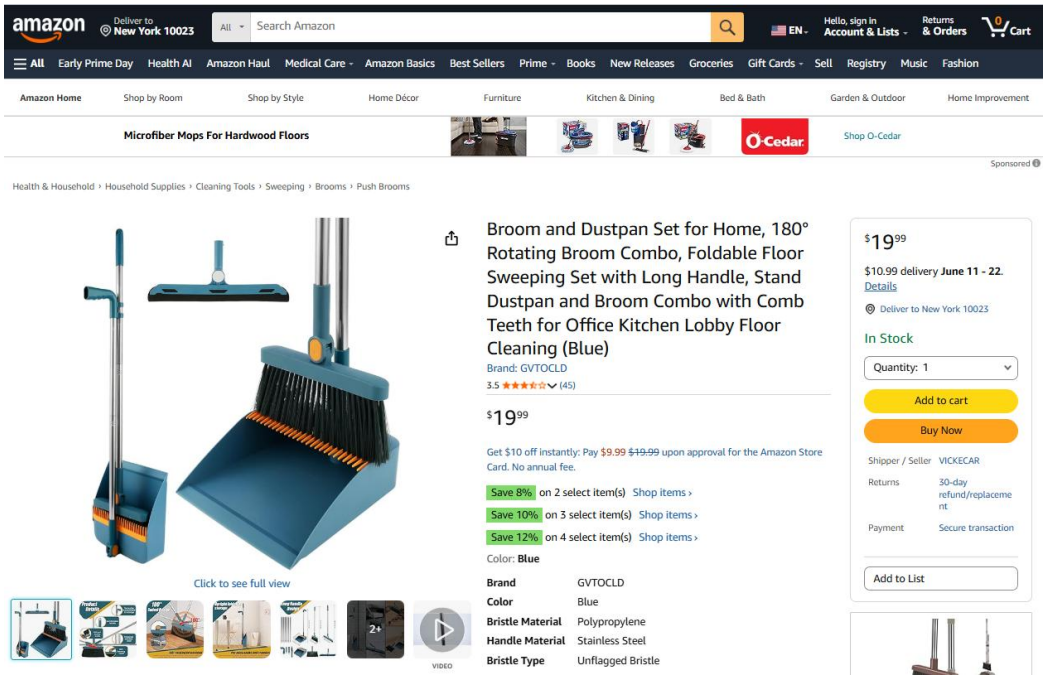


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Bespoke – Temu, Shein, and Amazon Items

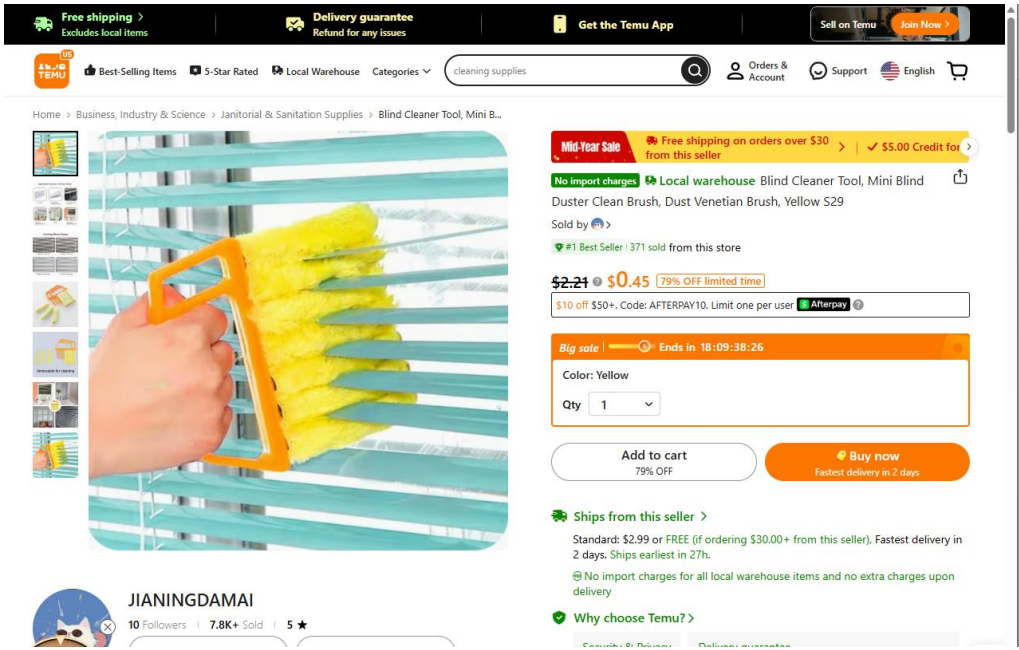


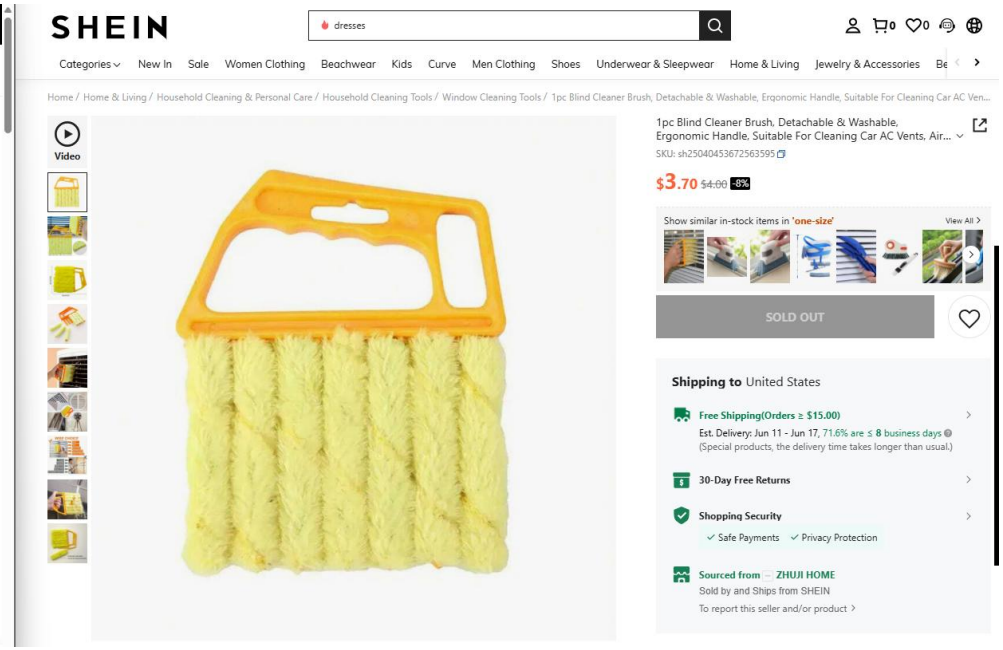


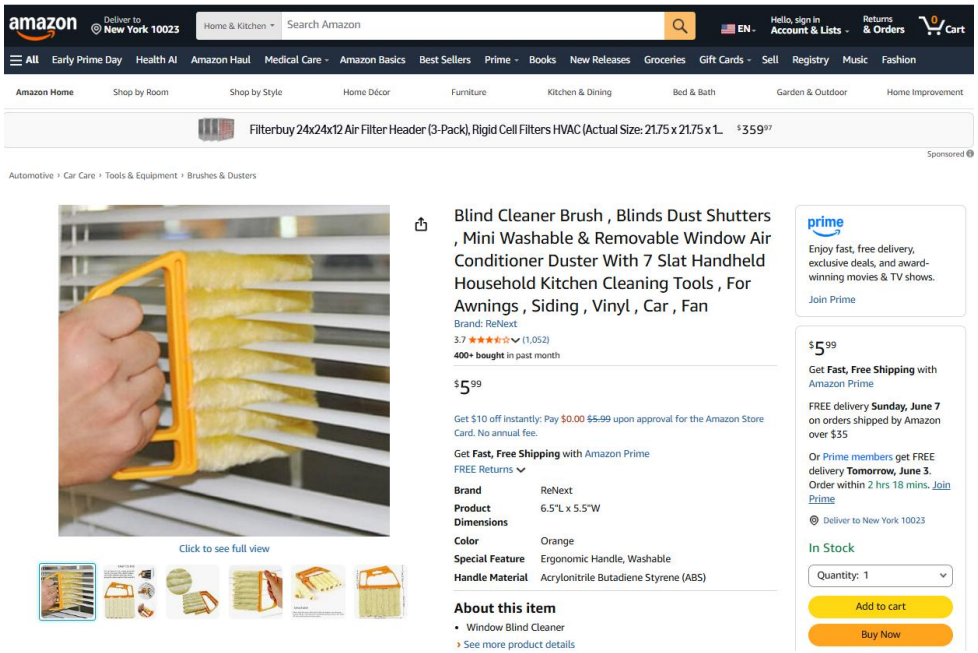


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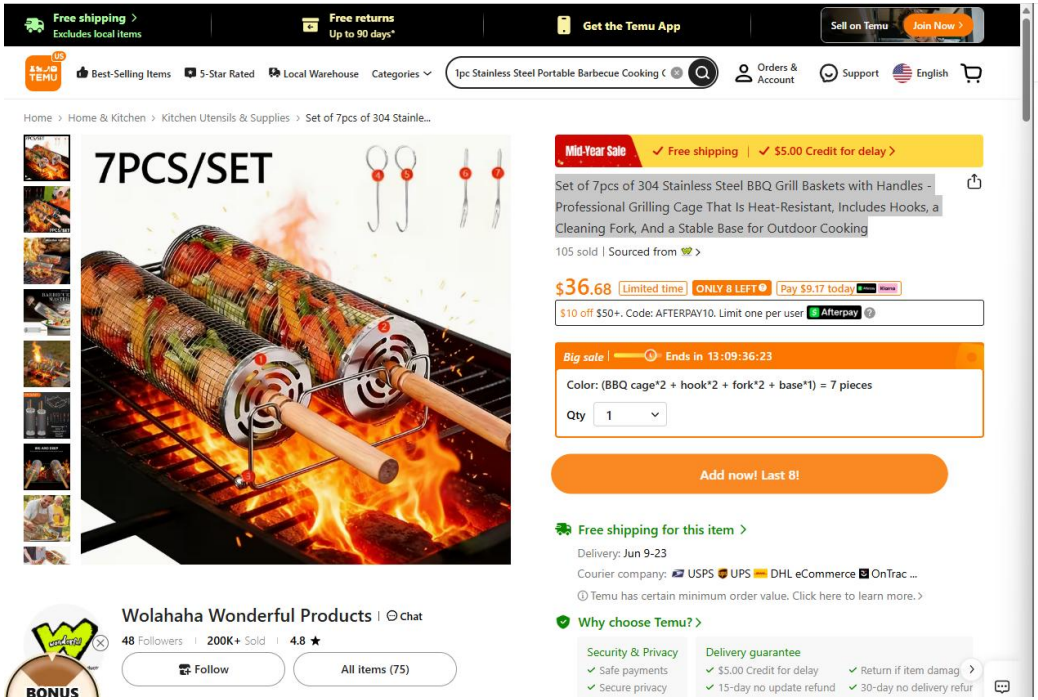


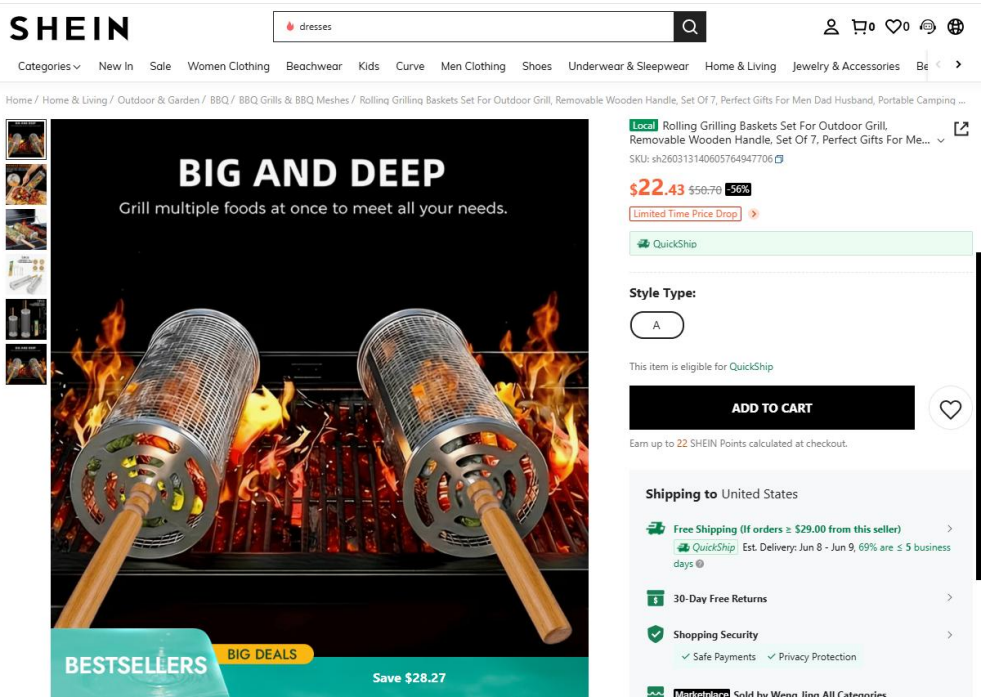


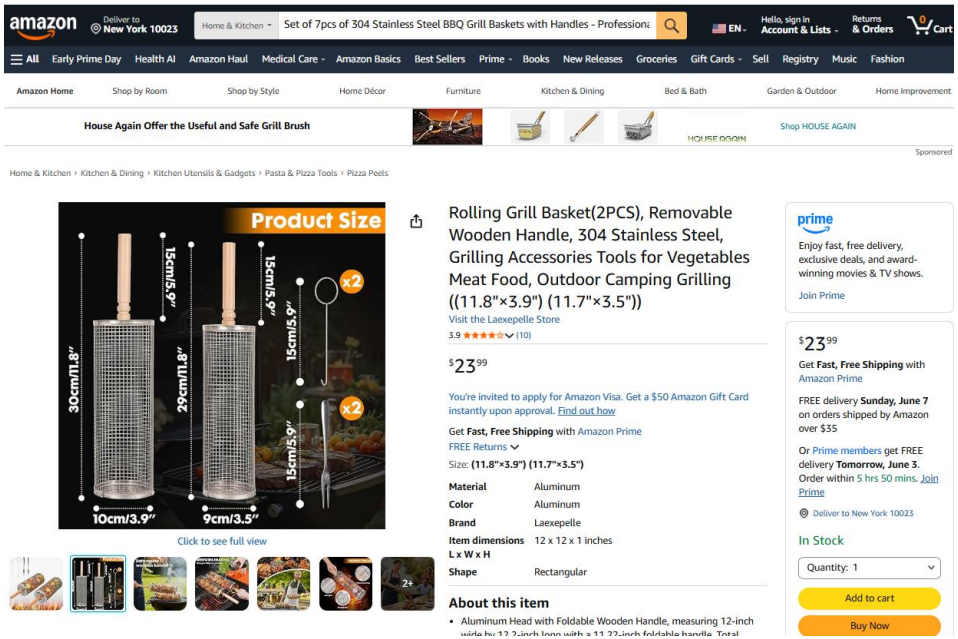


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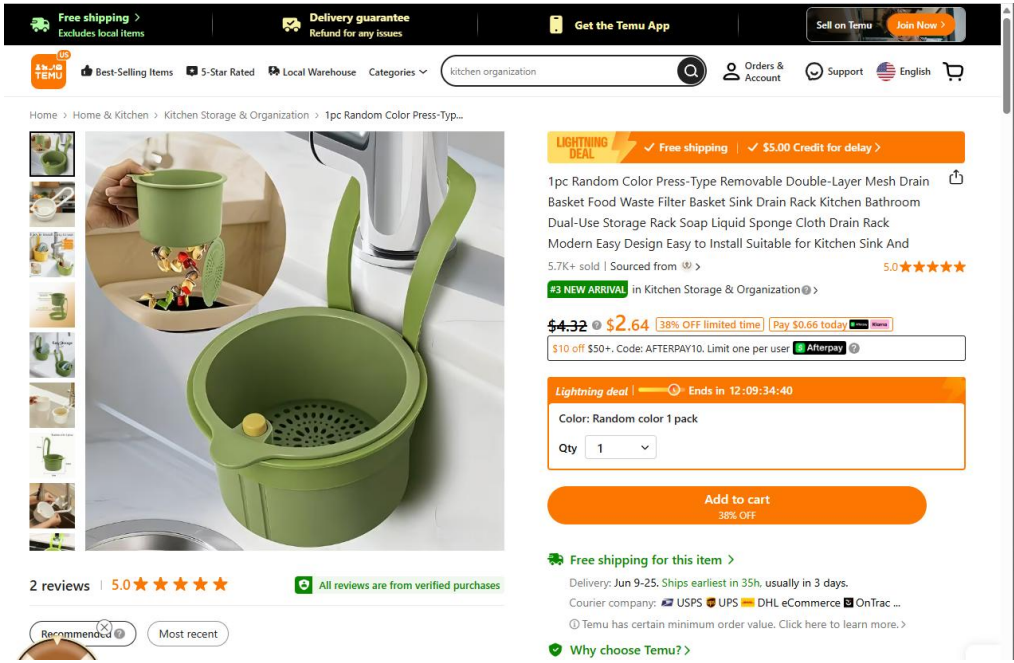


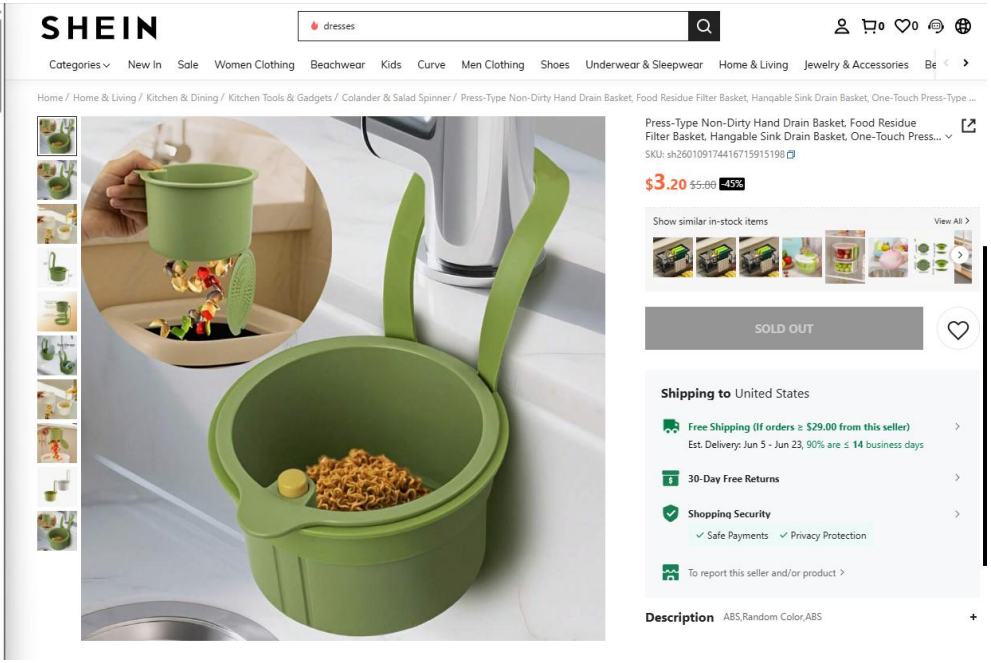


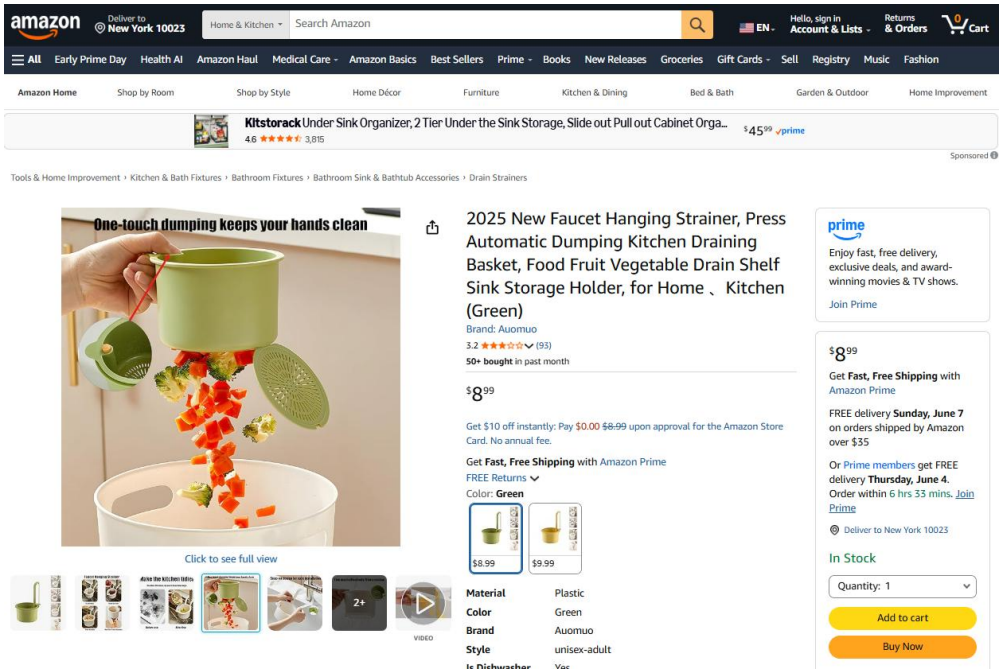


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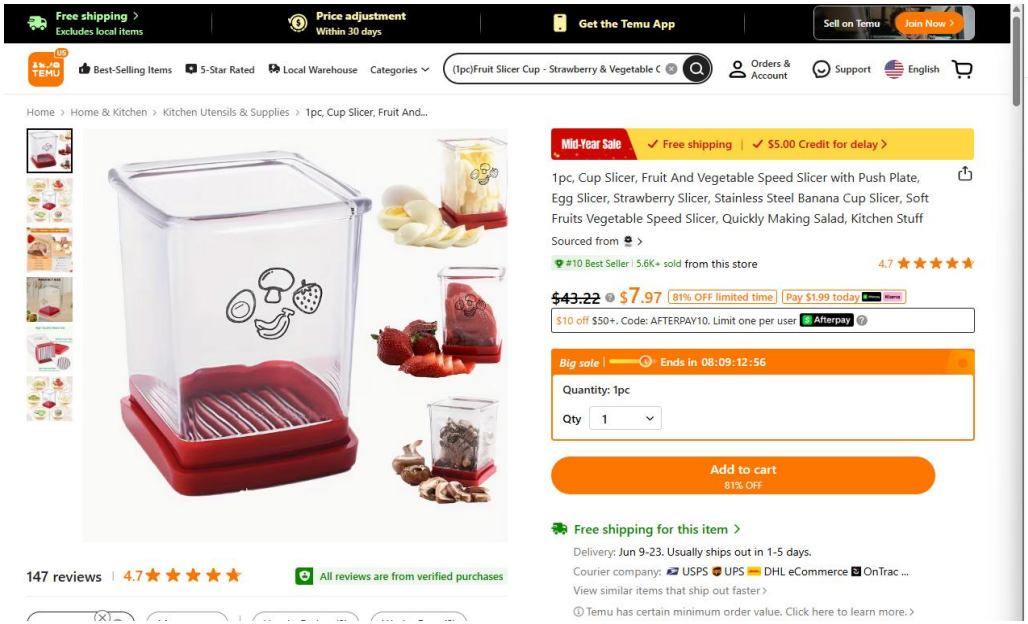


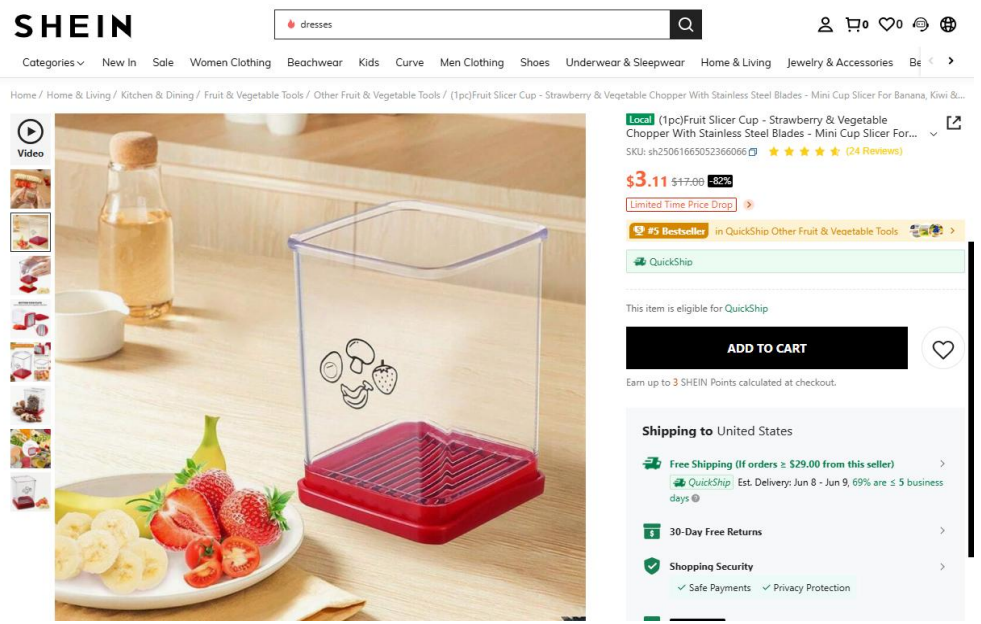


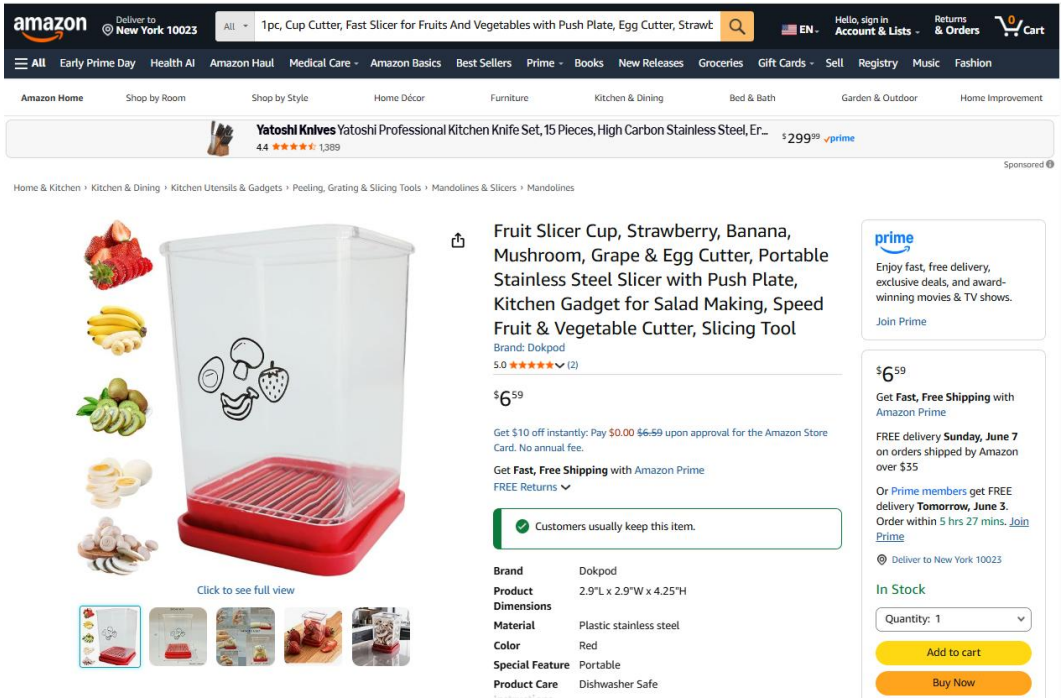


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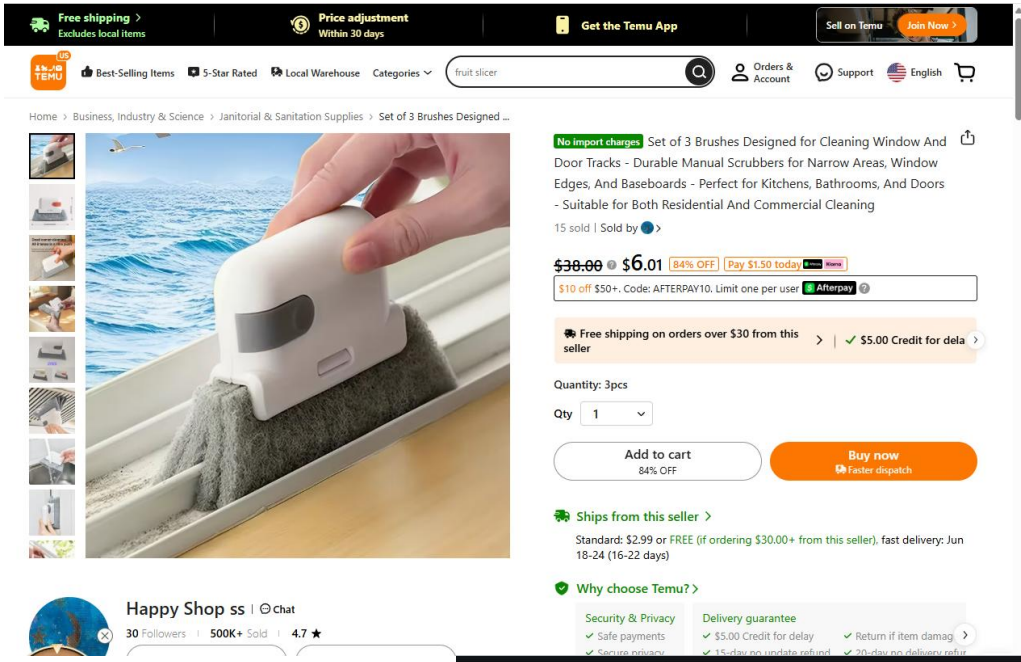


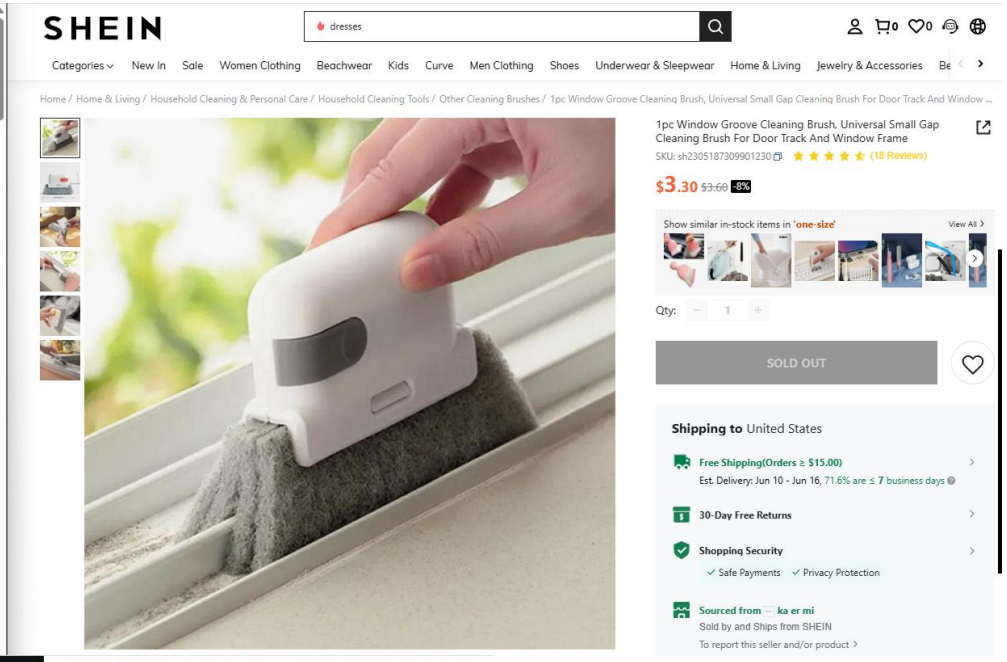


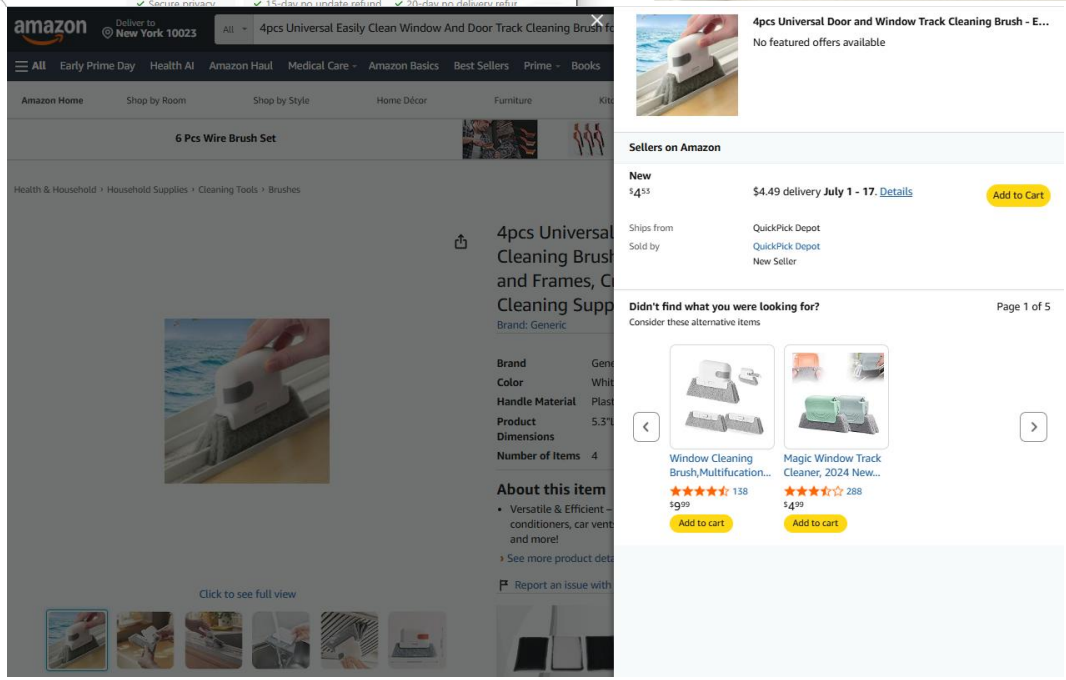


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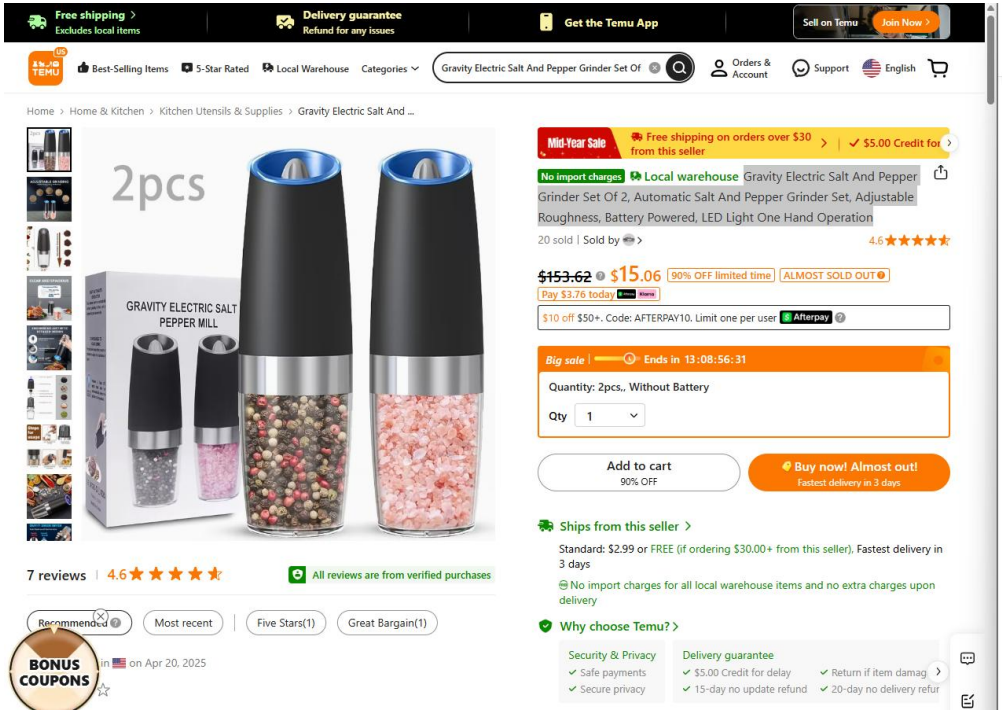


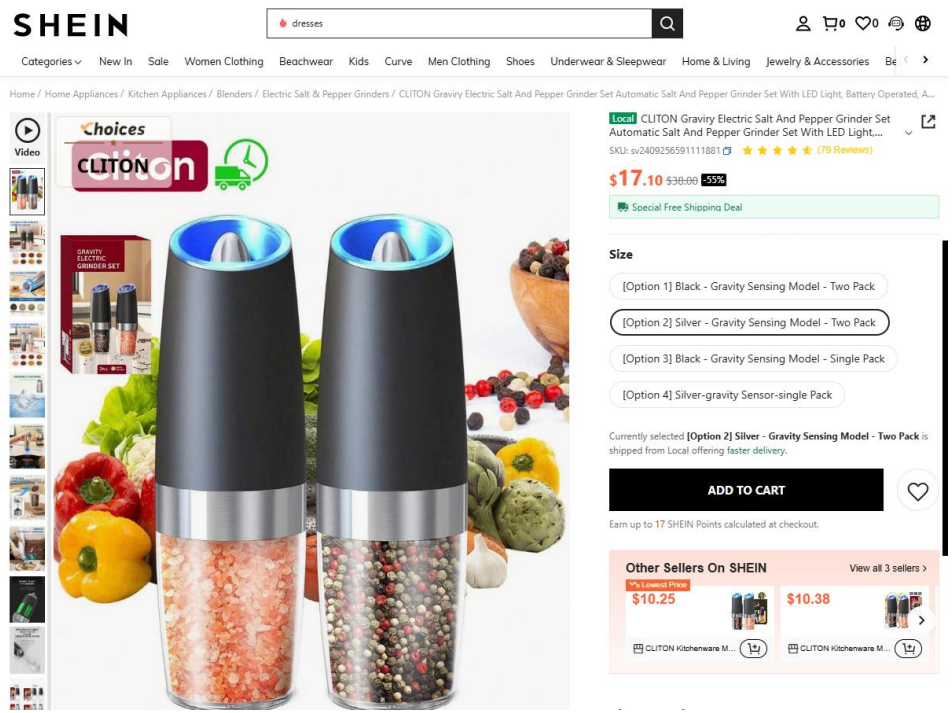


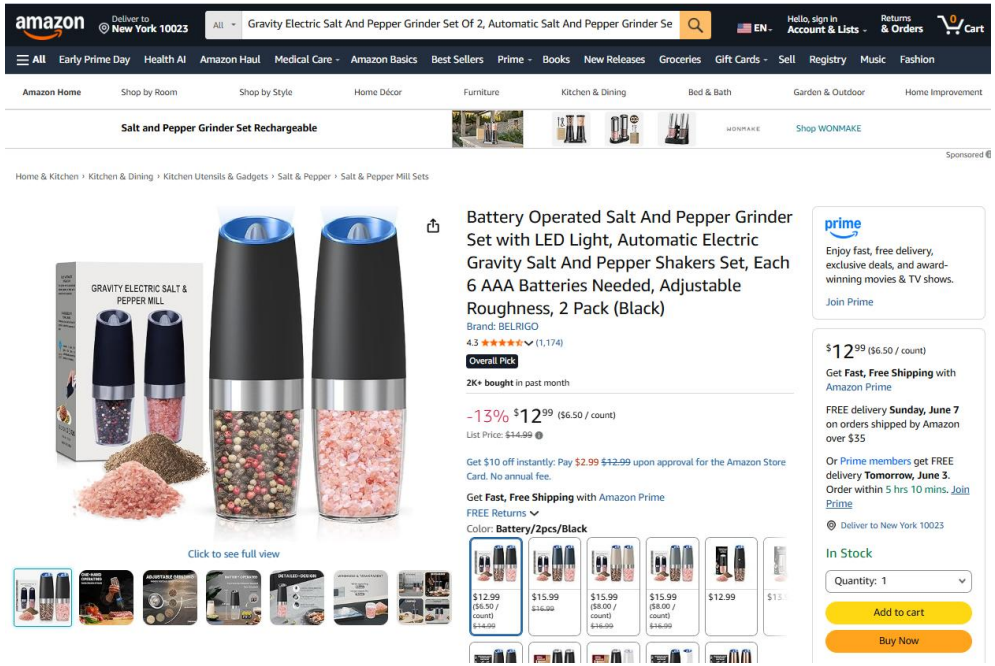


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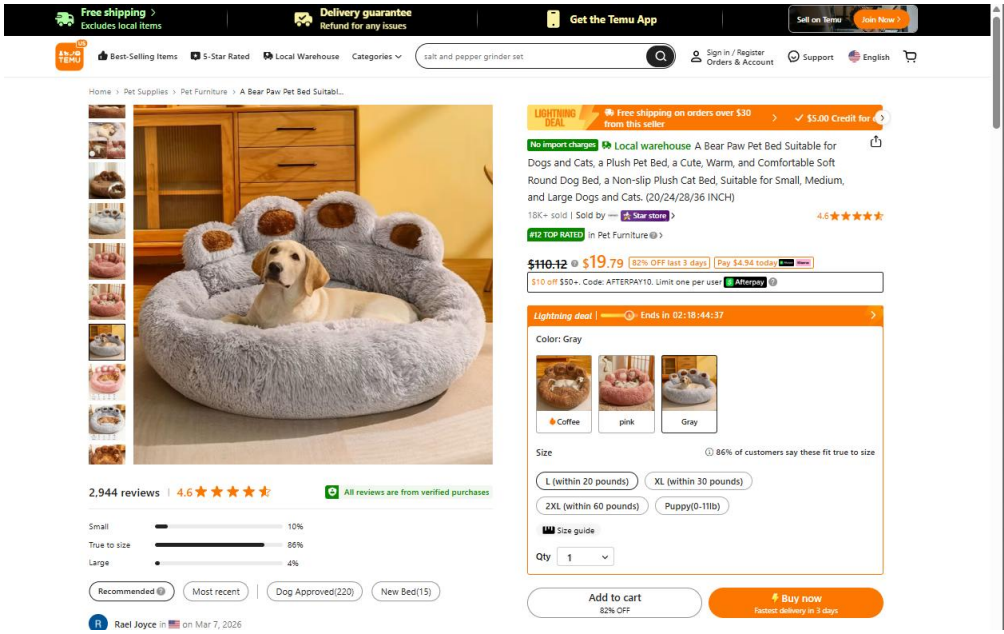


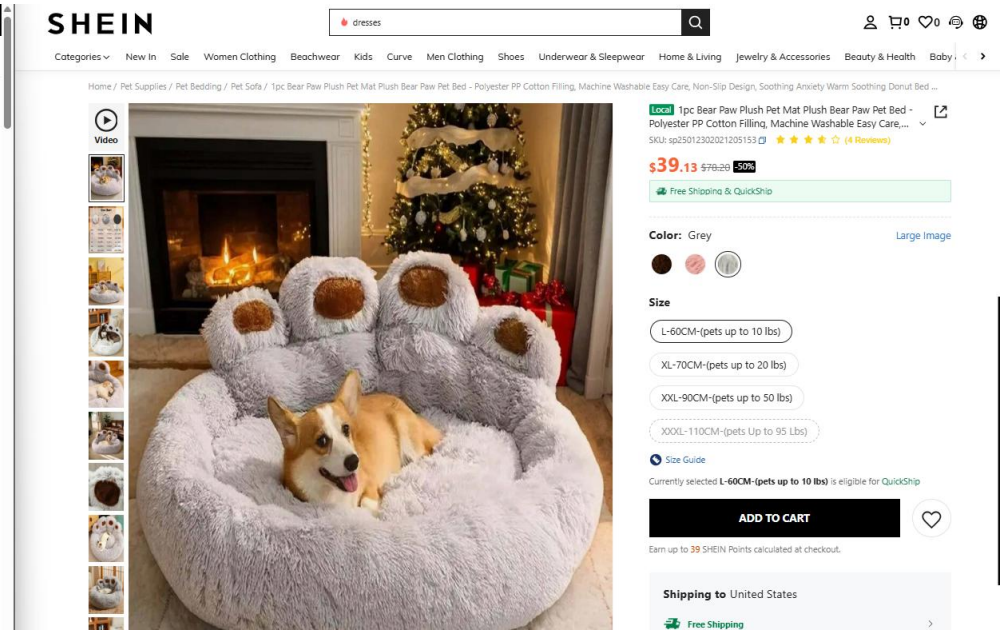




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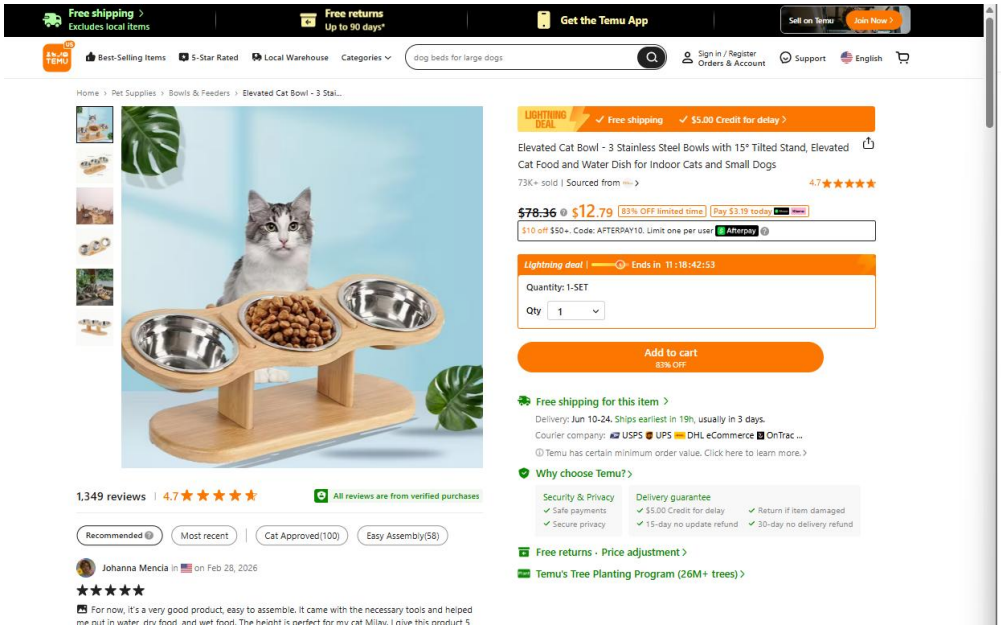


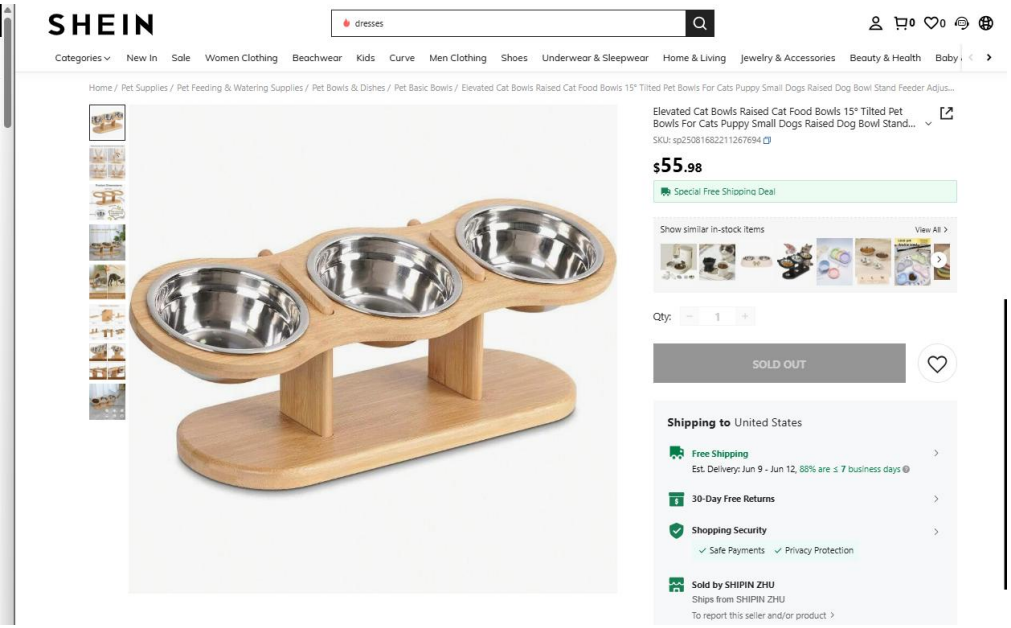


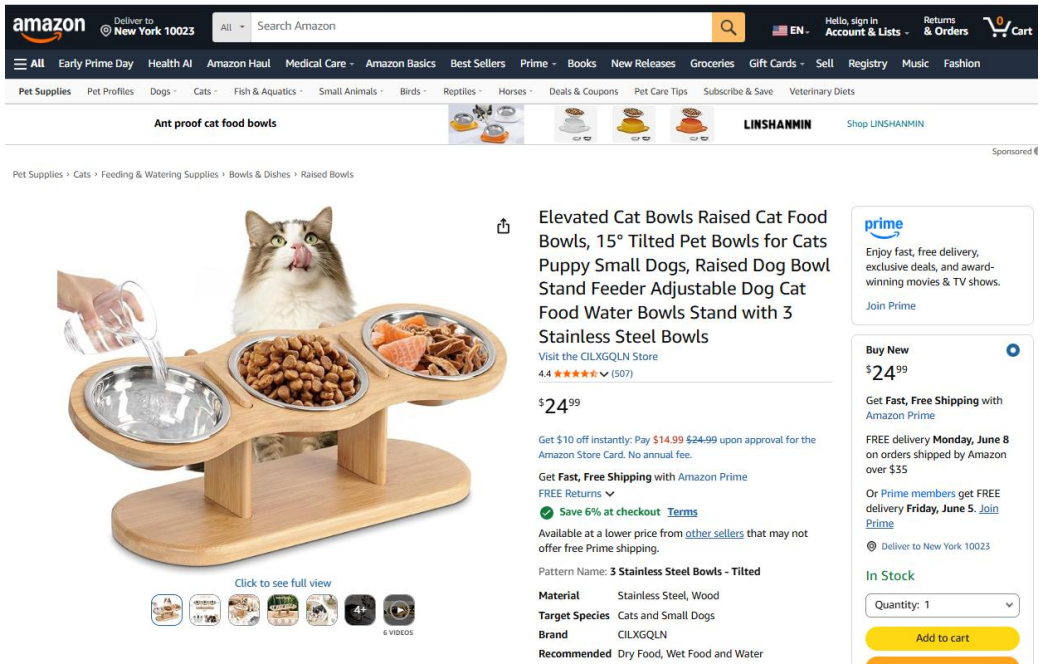


Source: Bespoke Market Intelligence Analysis

Bespoke – Temu, Shein, and Amazon Items

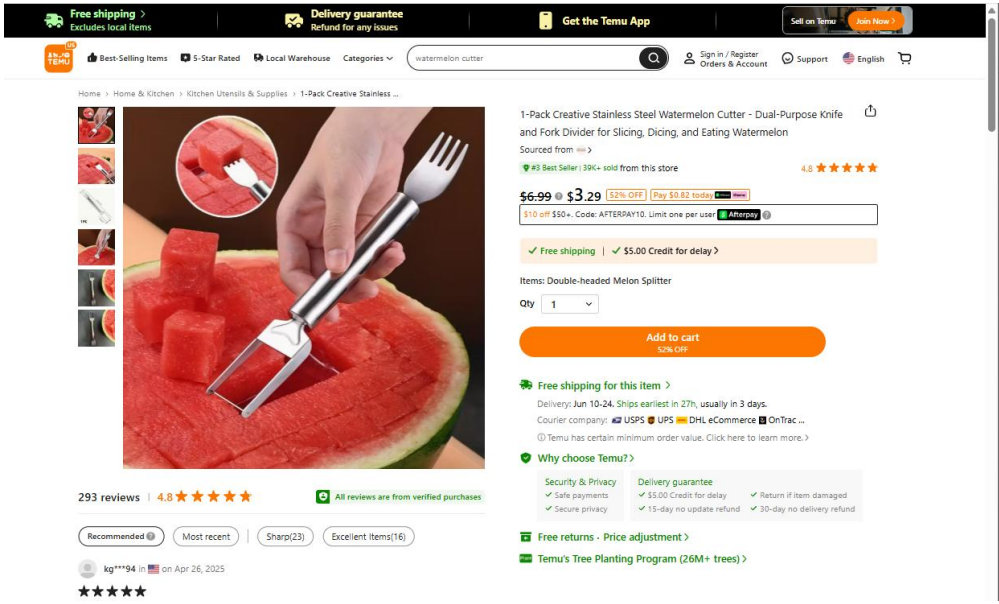


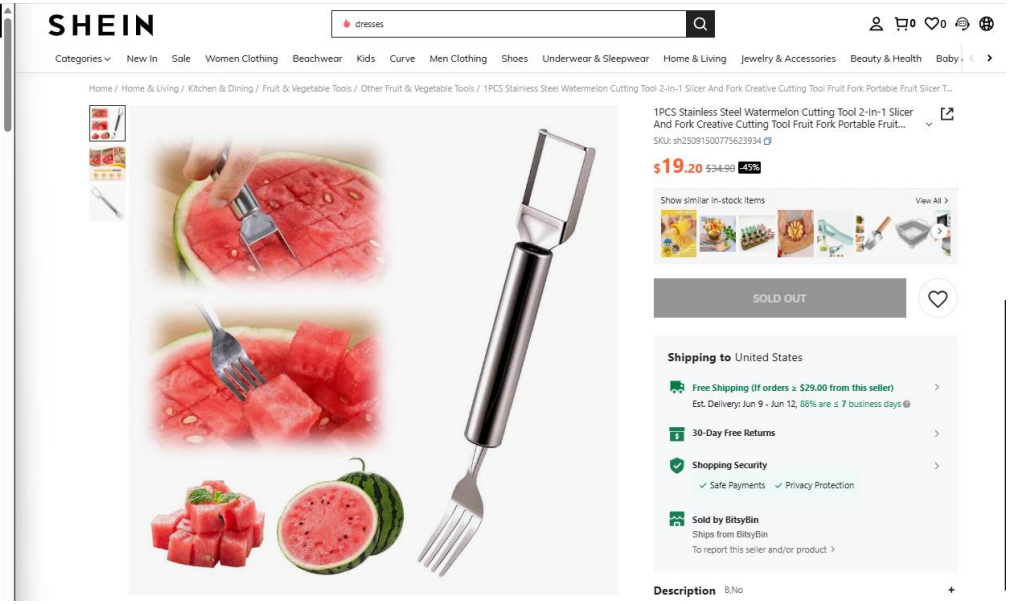


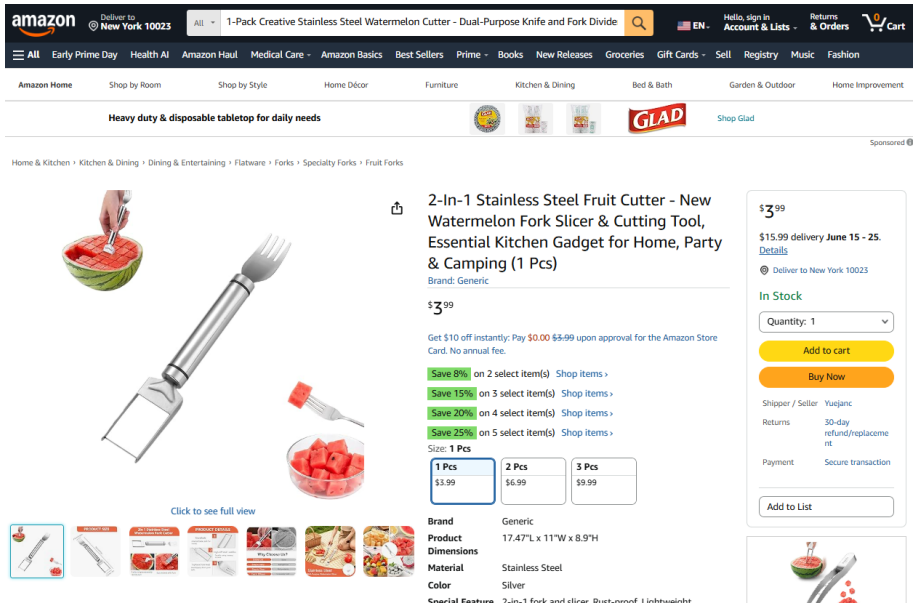


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Bespoke – Temu, Shein, and Amazon Items

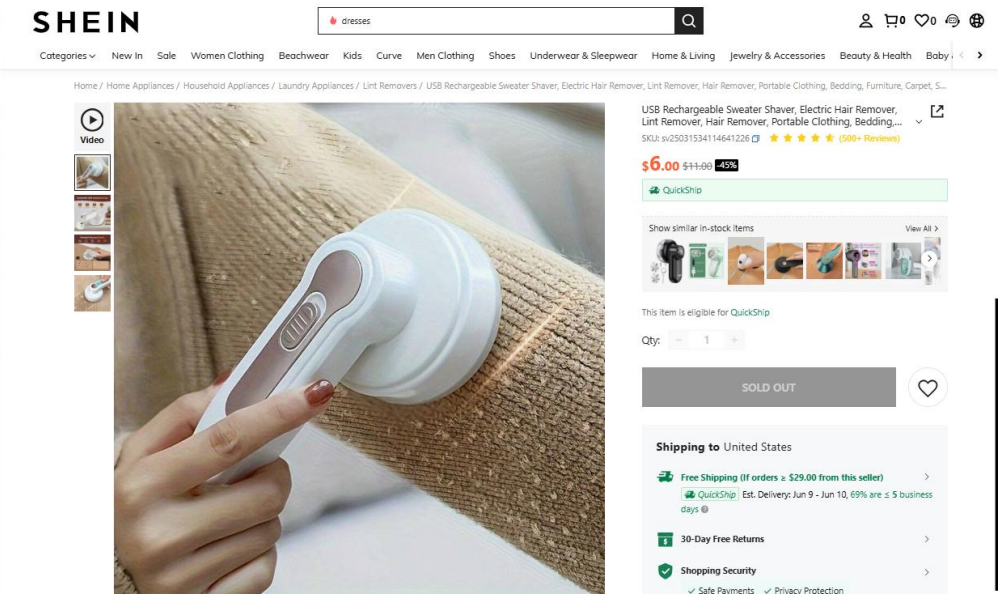


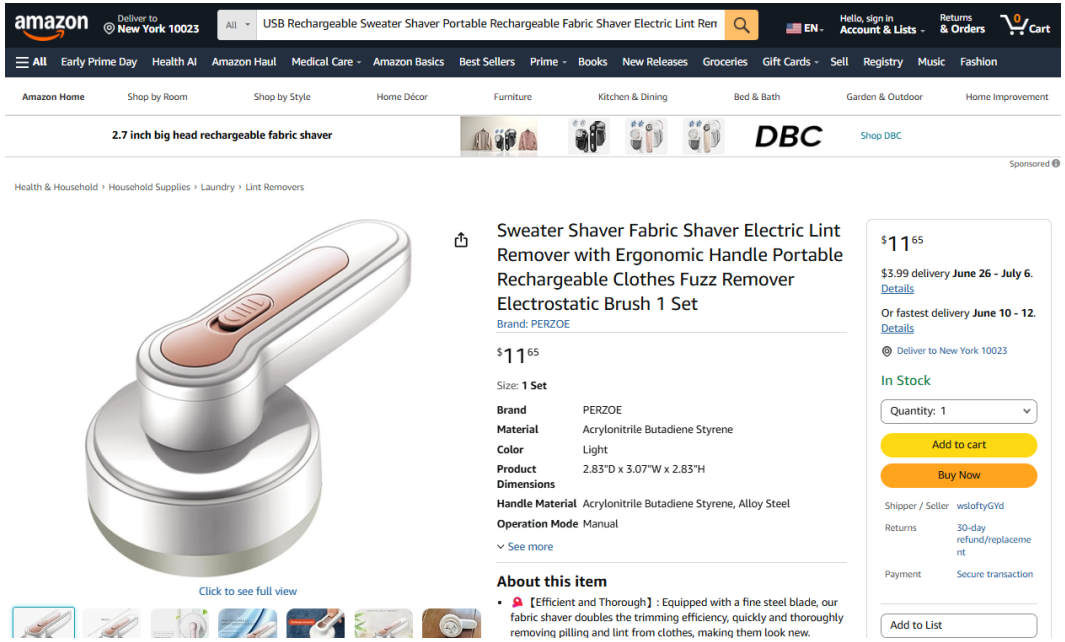




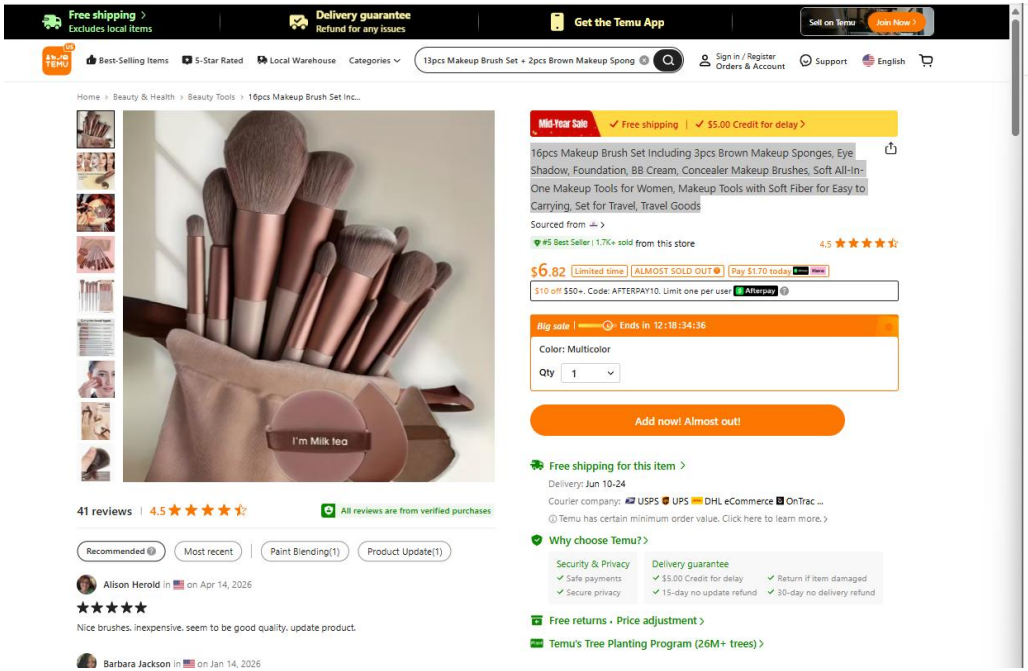
Bespoke – Temu, Shein, and Amazon Items

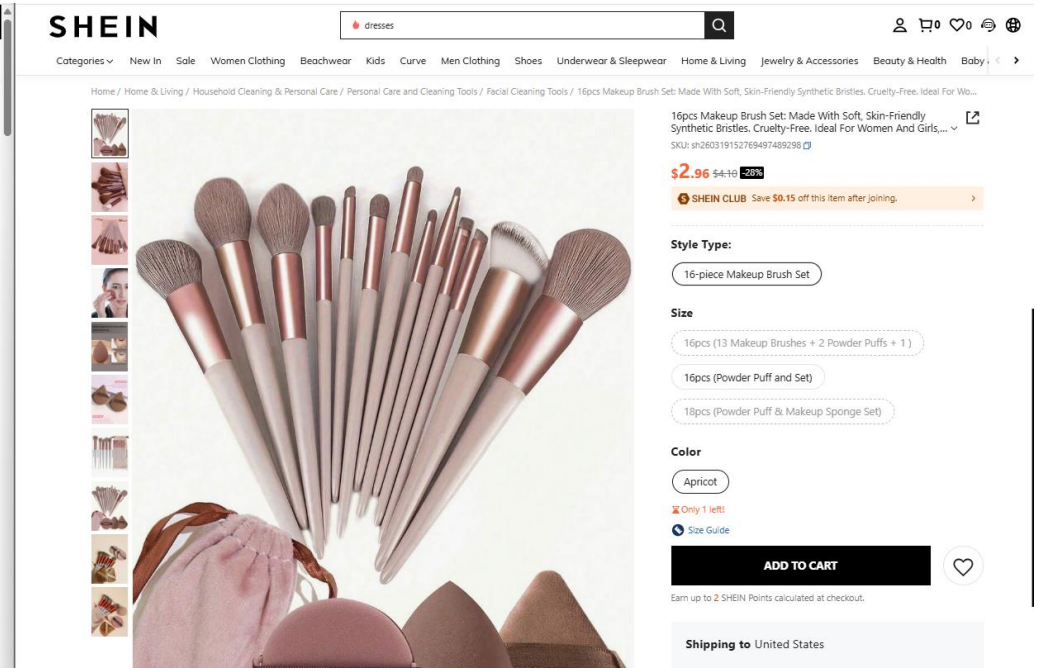




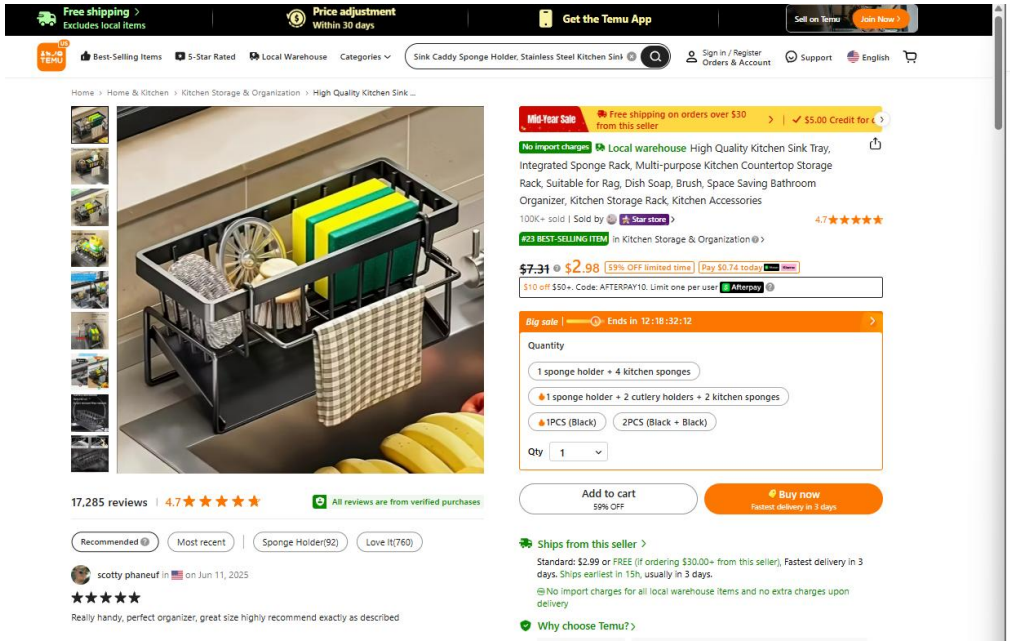


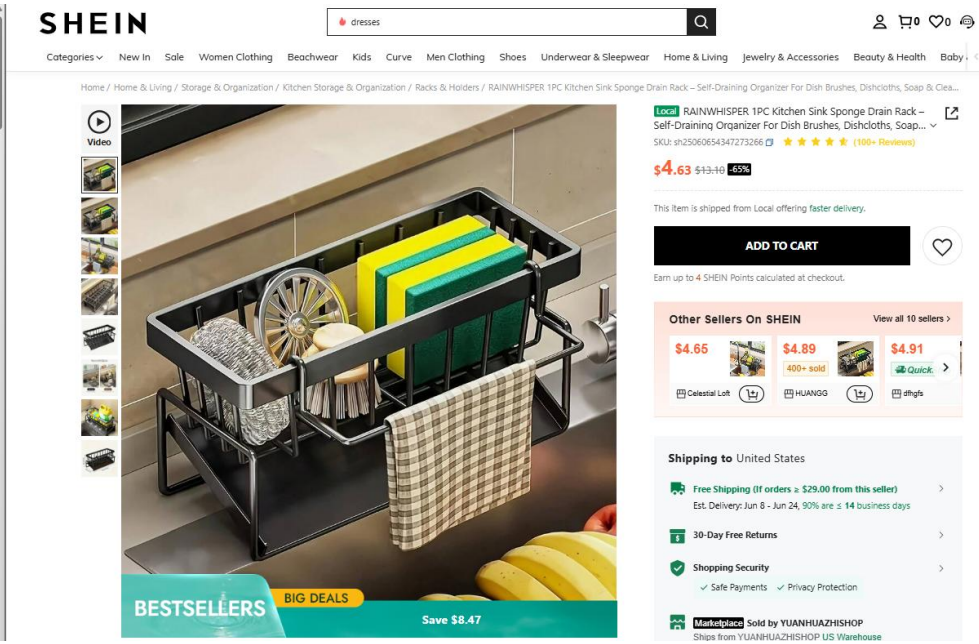
Bespoke – Temu, Shein, and Amazon Items

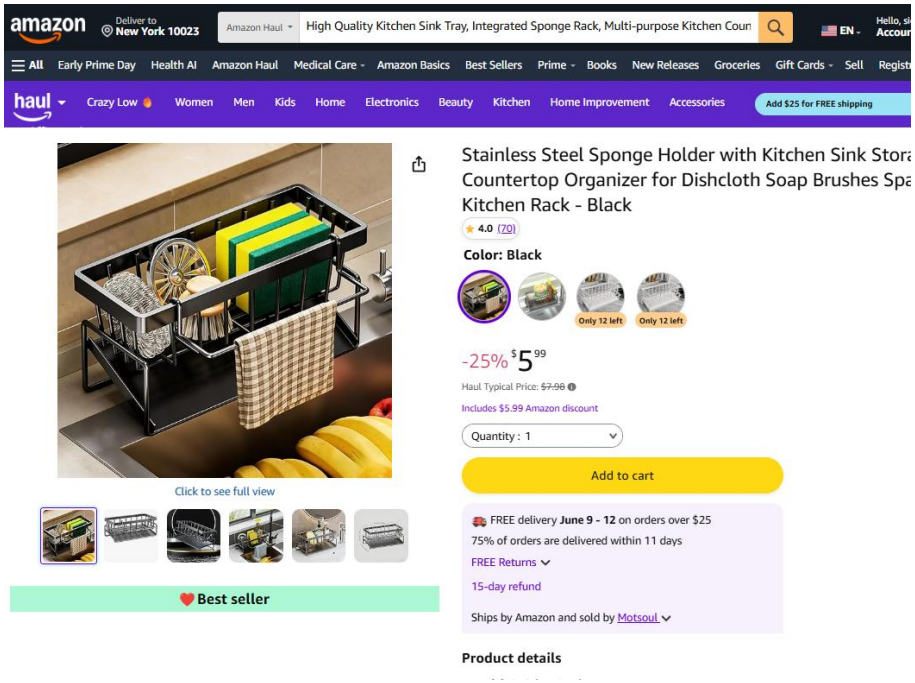




Bespoke – Temu, Shein, and Amazon Items

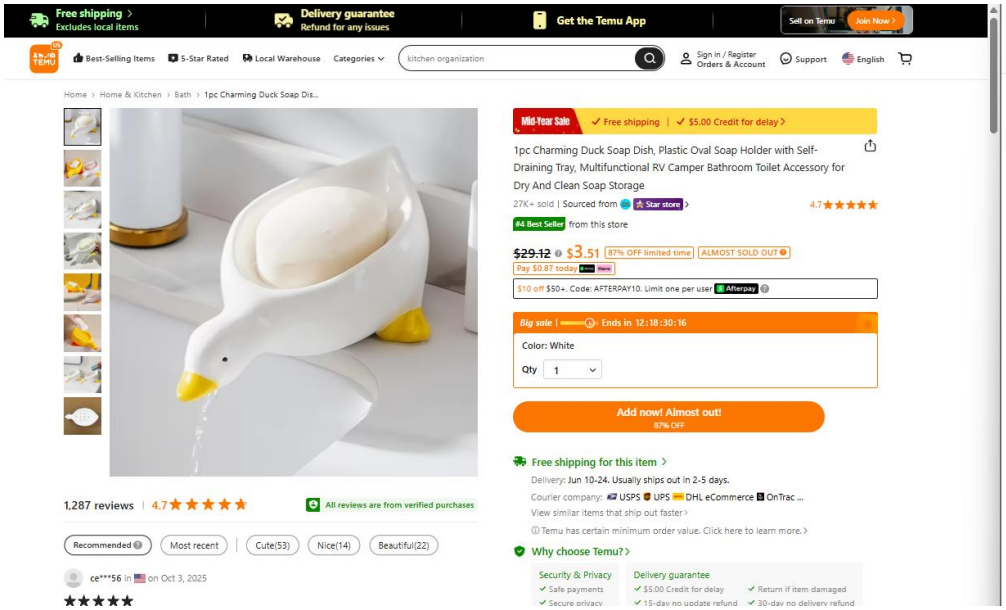


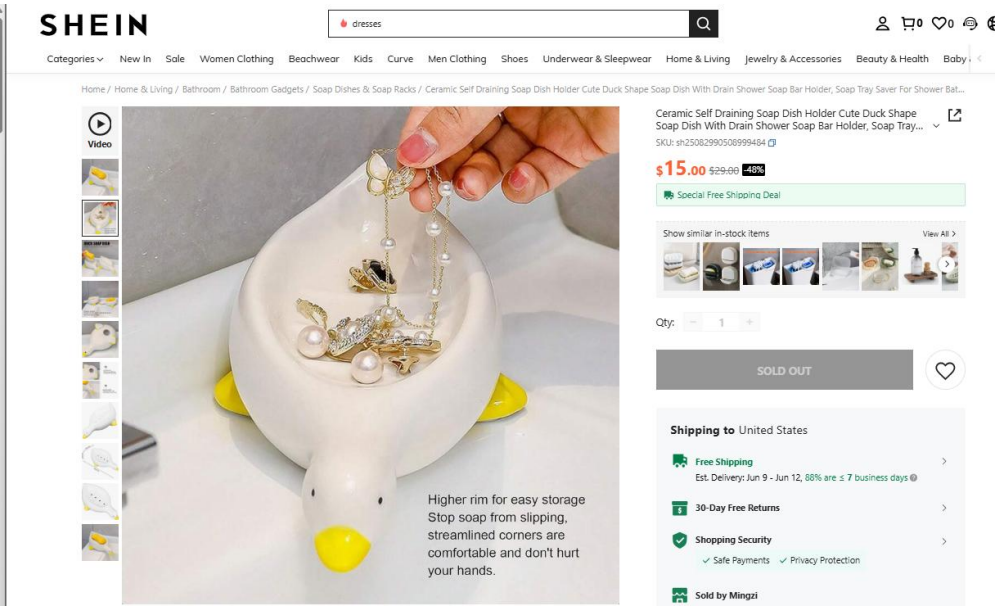


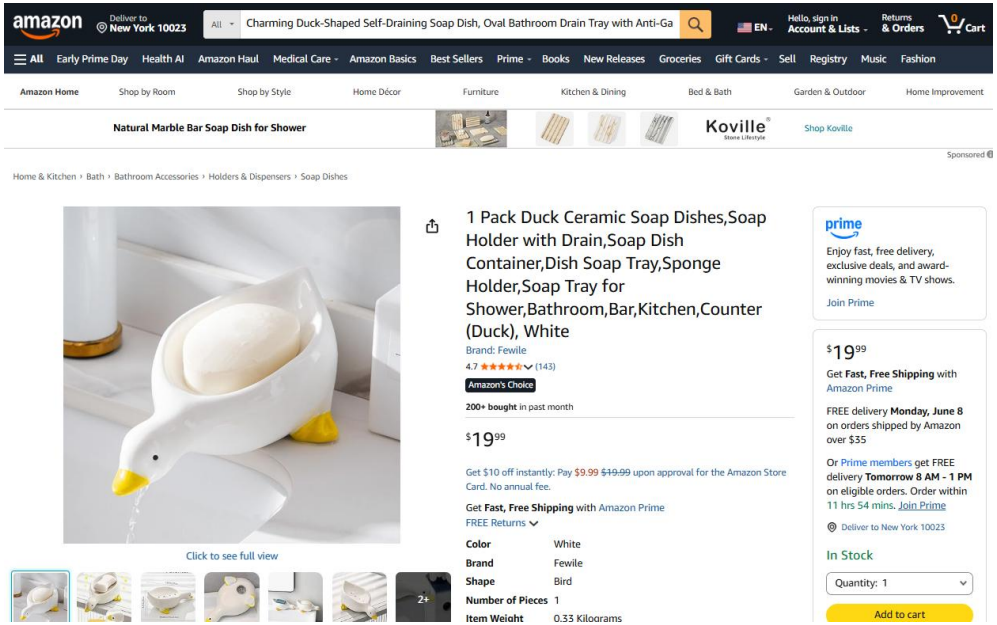


Source: Bespoke Market Intelligence Analysis

Bespoke – Temu, Shein, and Amazon Items

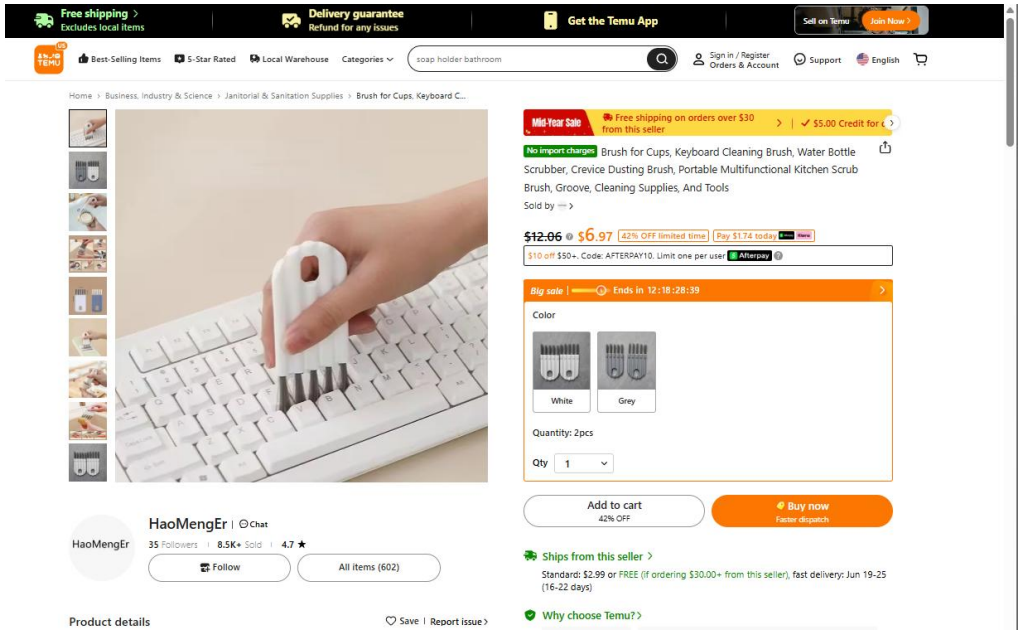


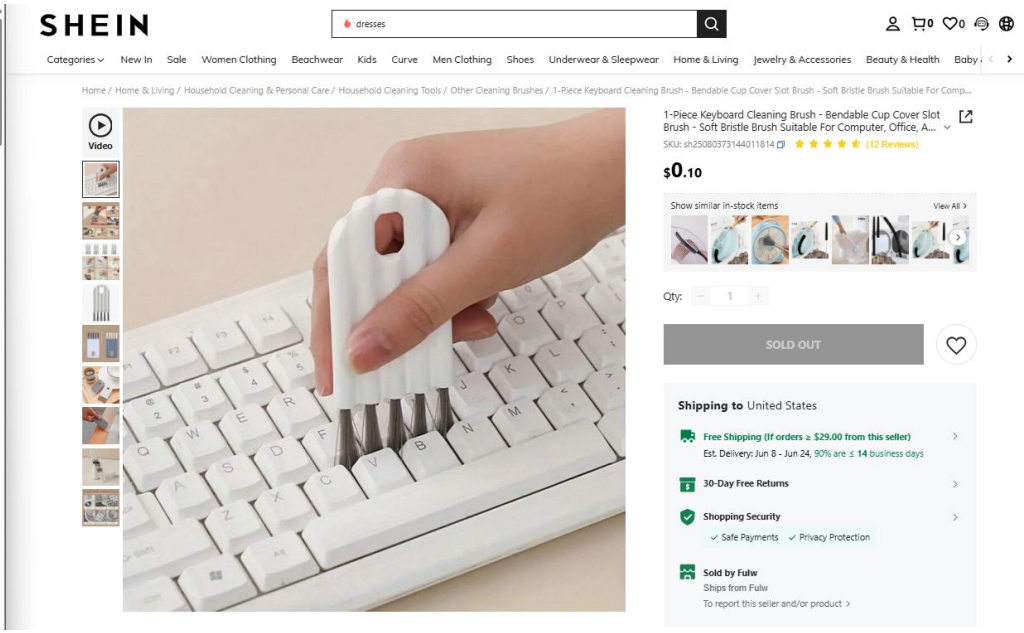




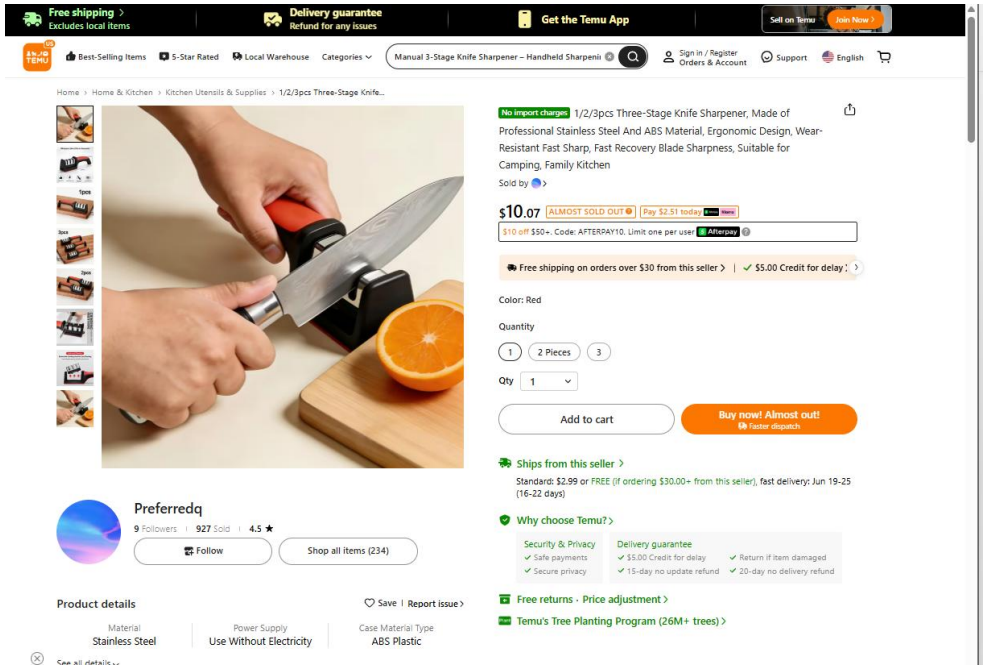
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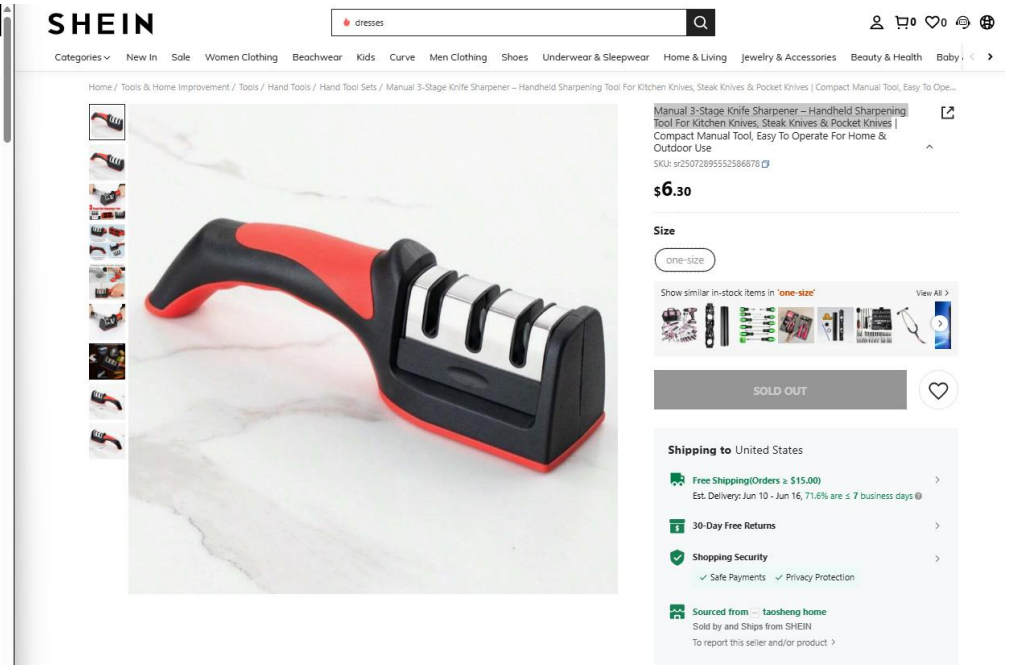
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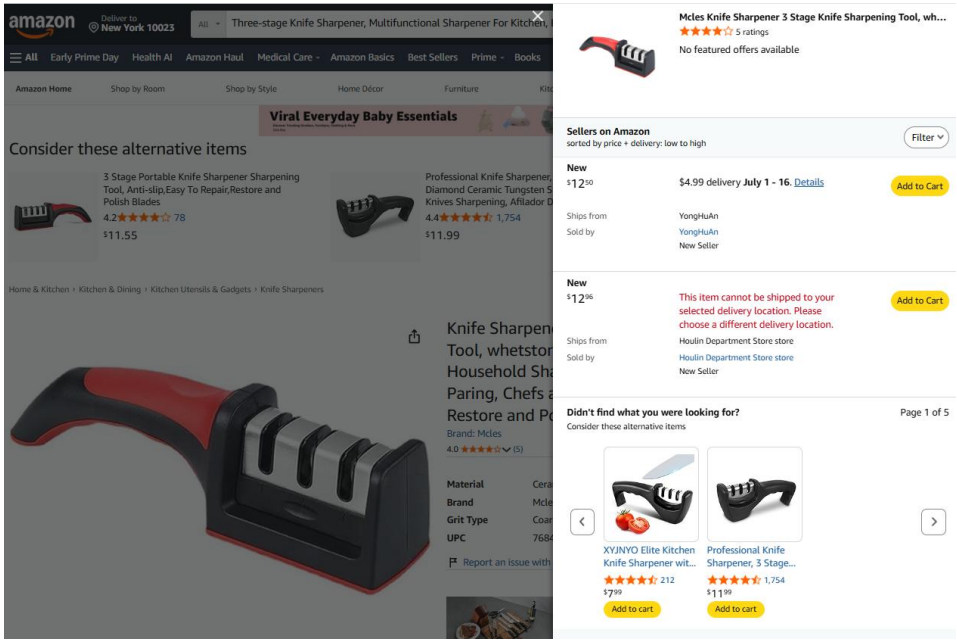




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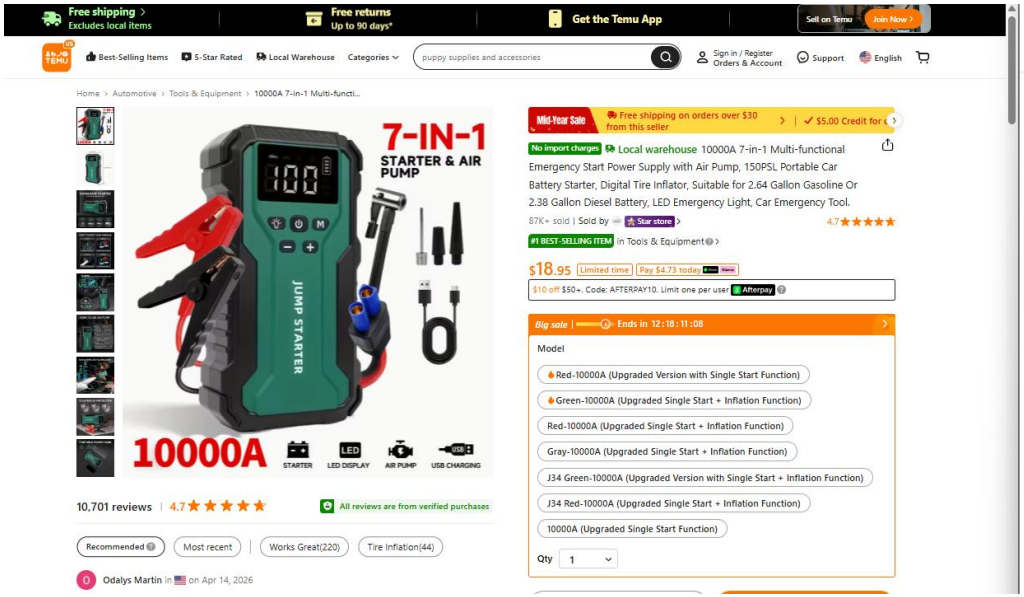


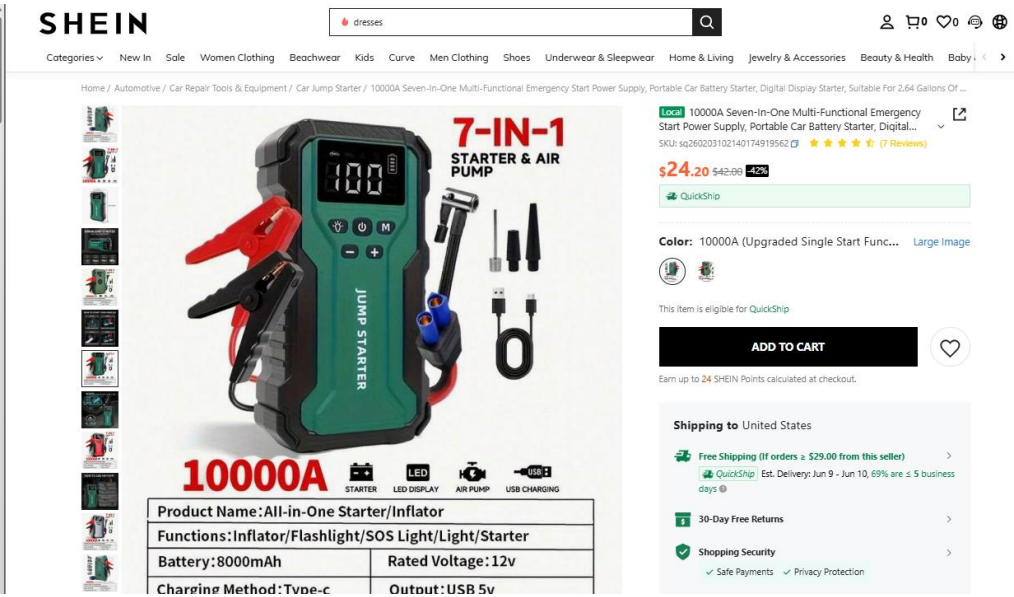




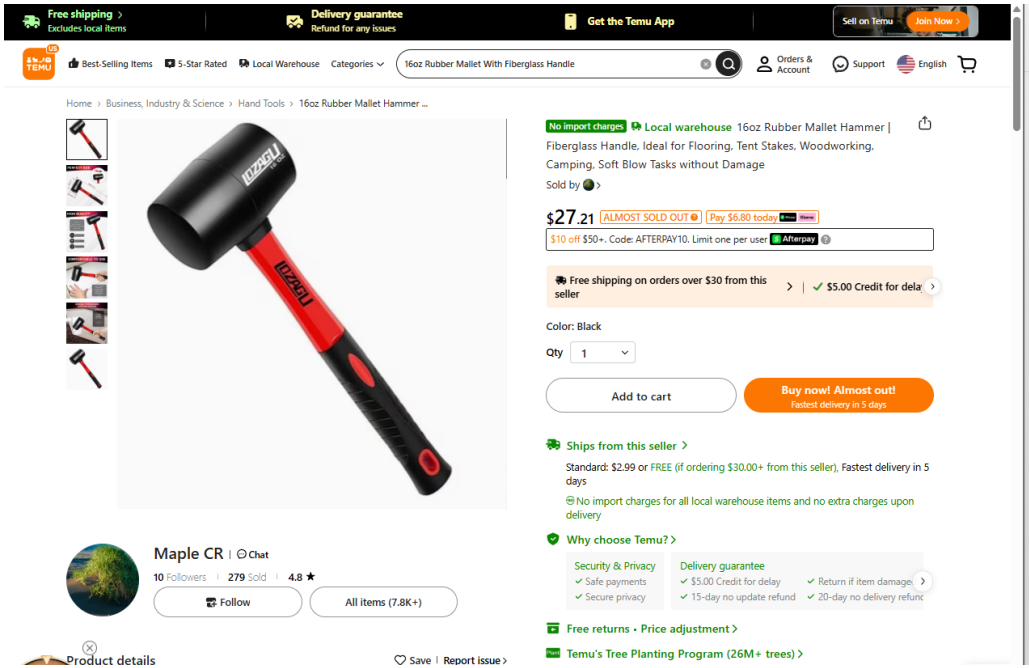
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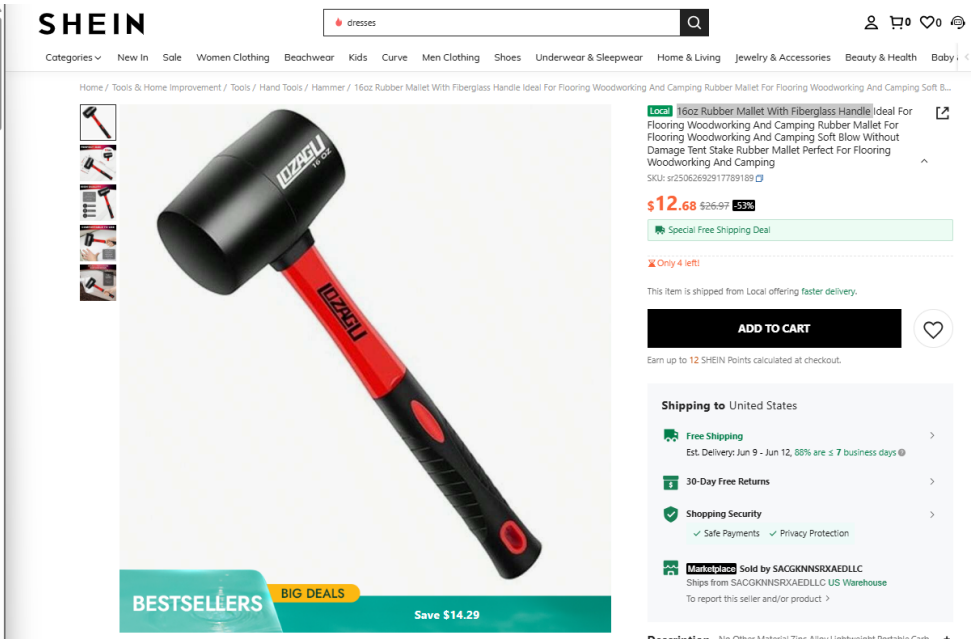
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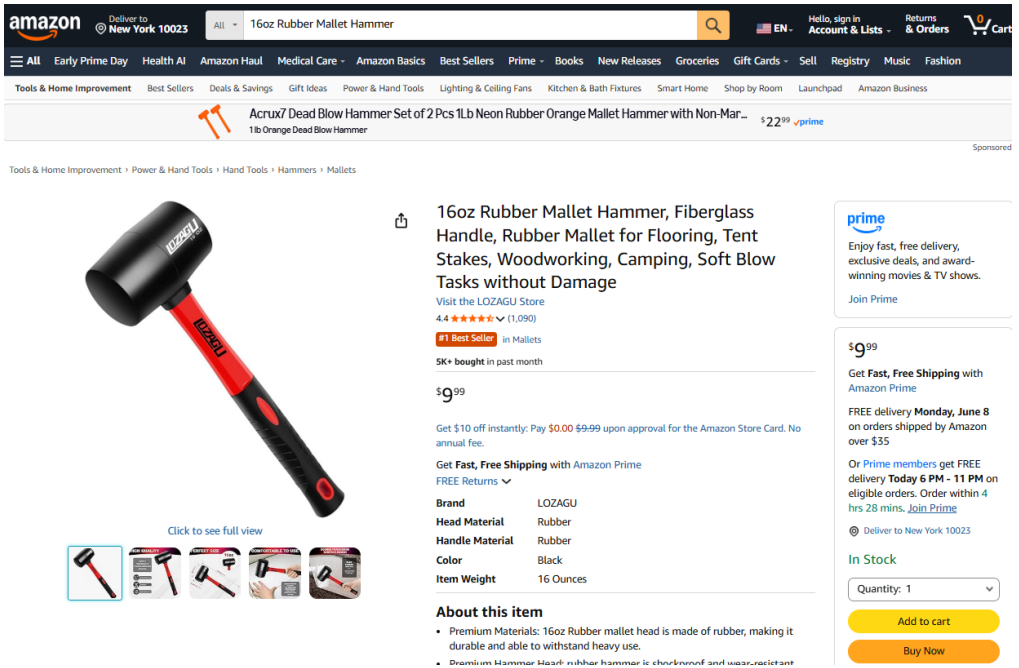




Bespoke – Temu, Shein, and Amazon Items

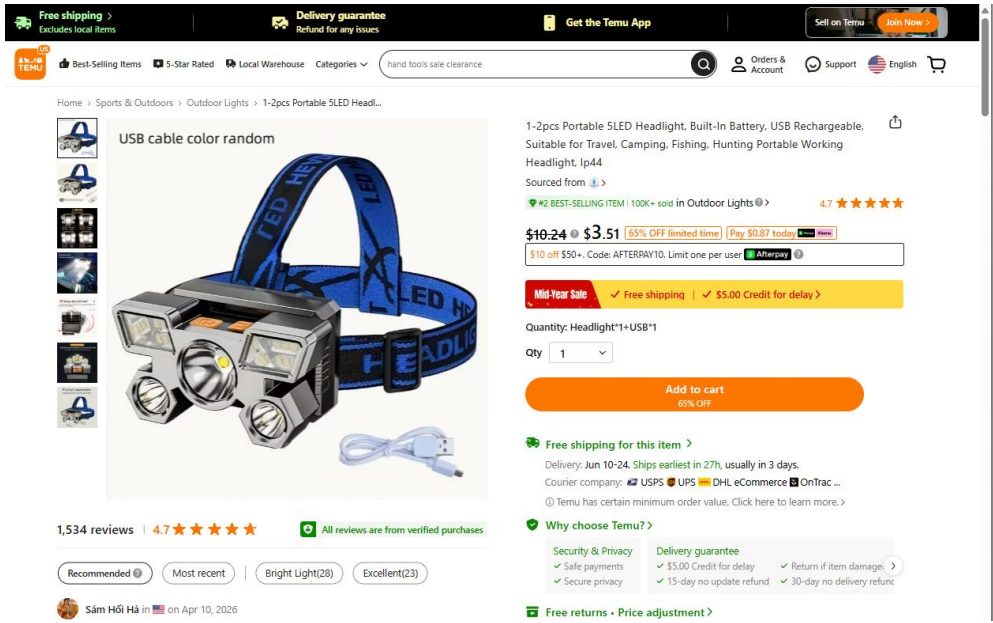


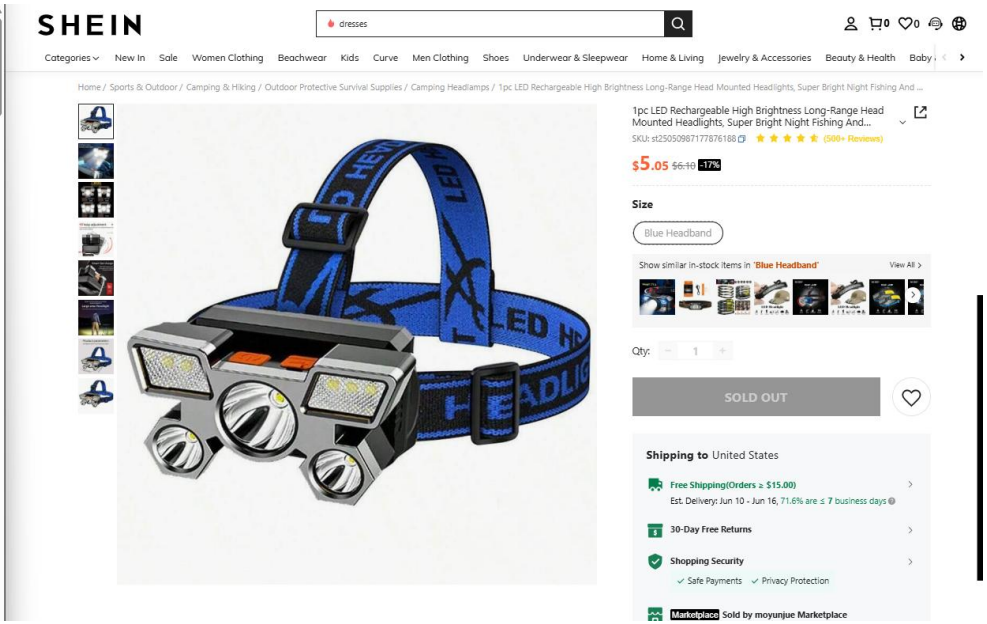




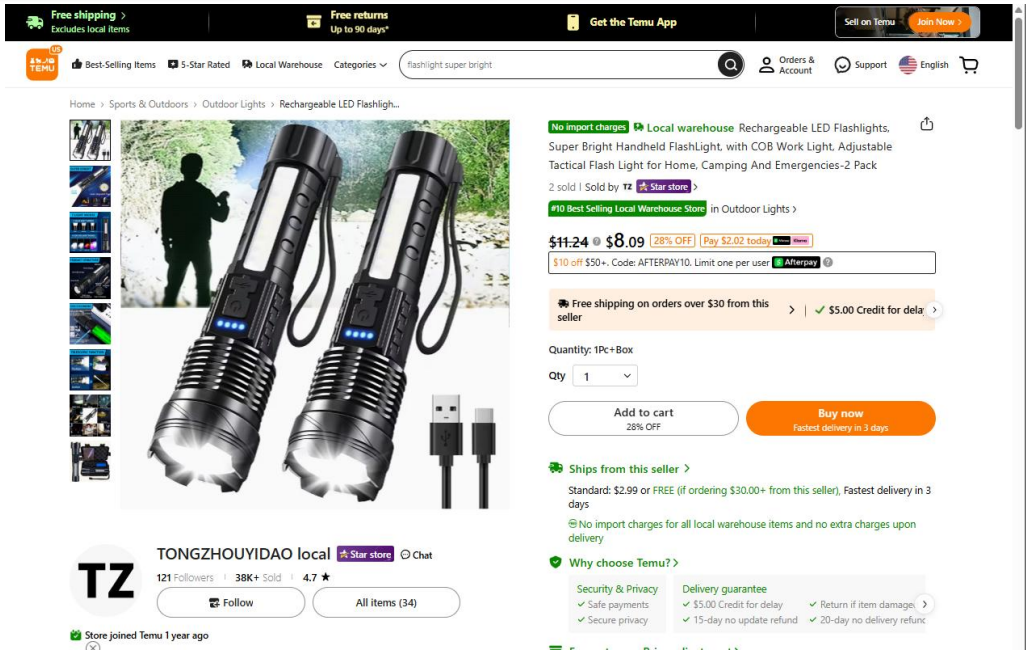
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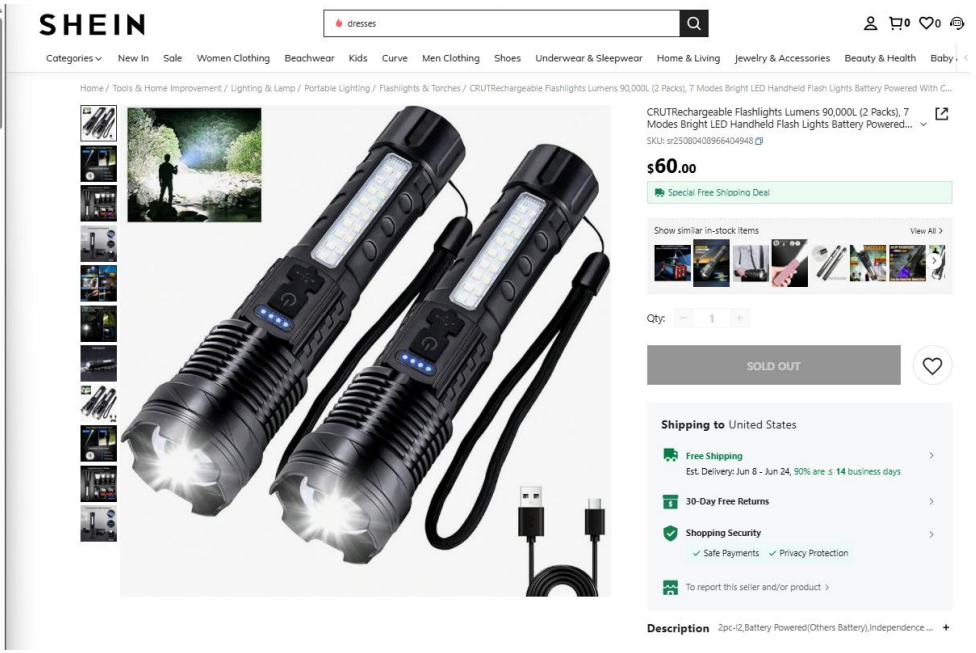
Bespoke – Temu, Shein, and Amazon Items





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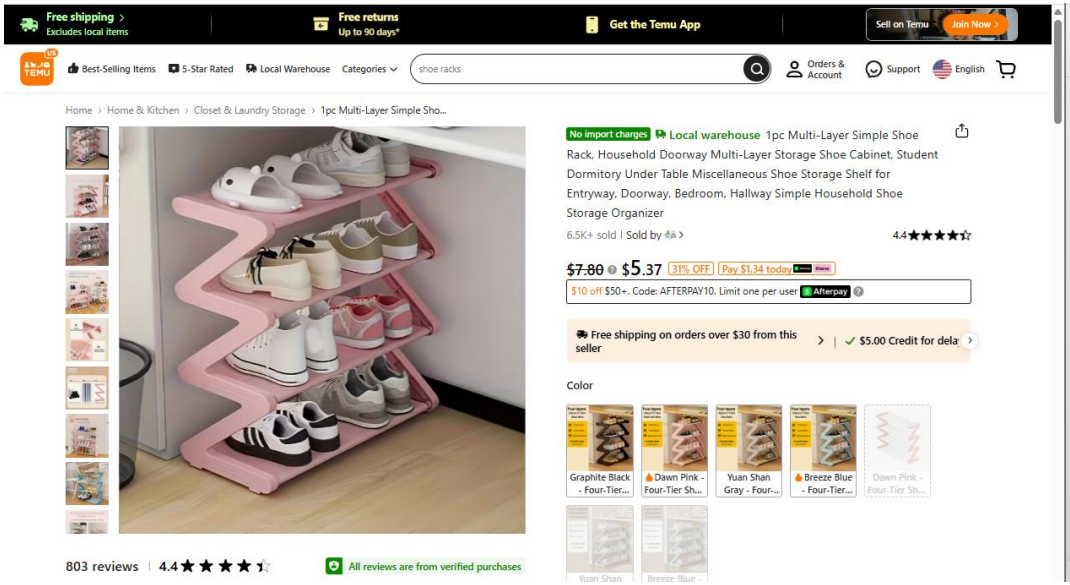


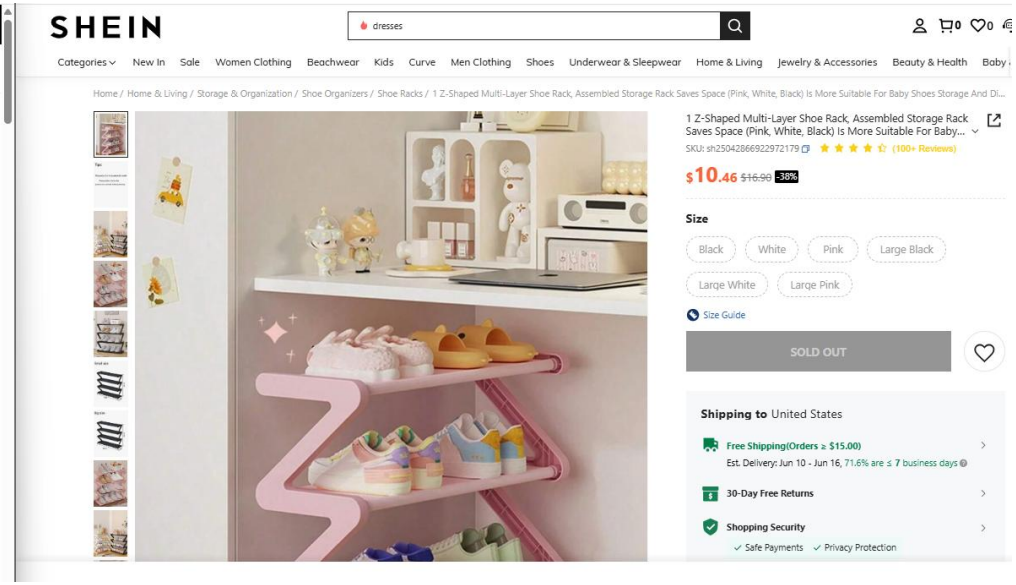




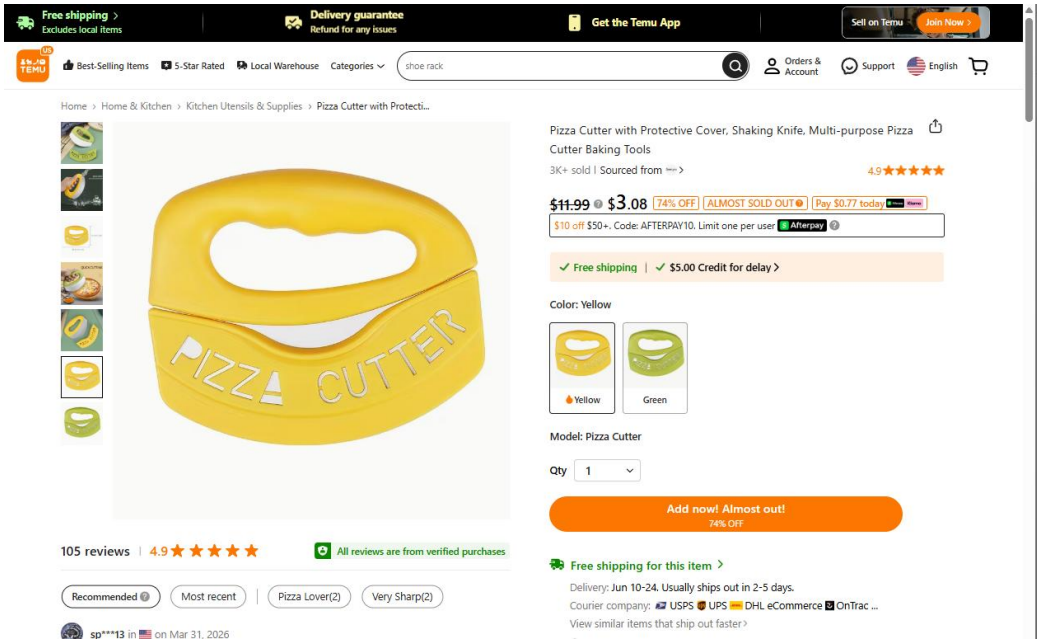
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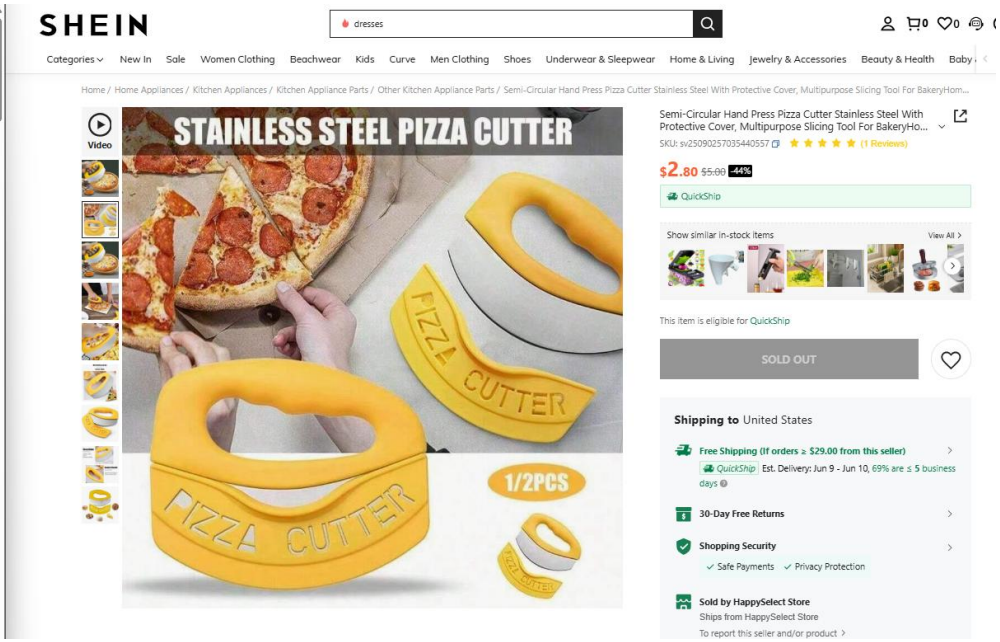
Bespoke – Temu, Shein, and Amazon Items





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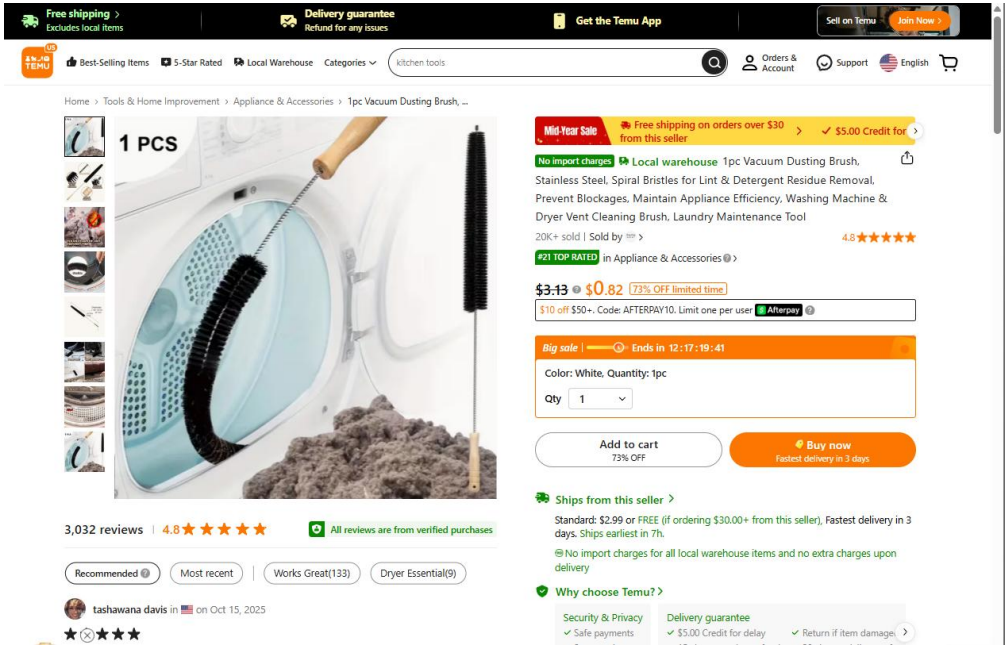


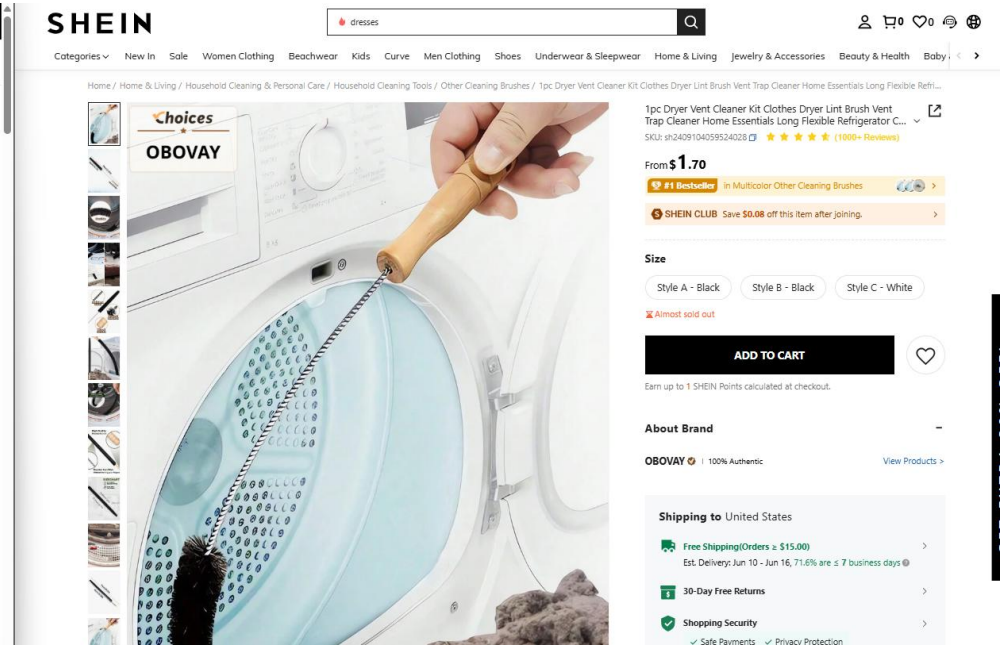




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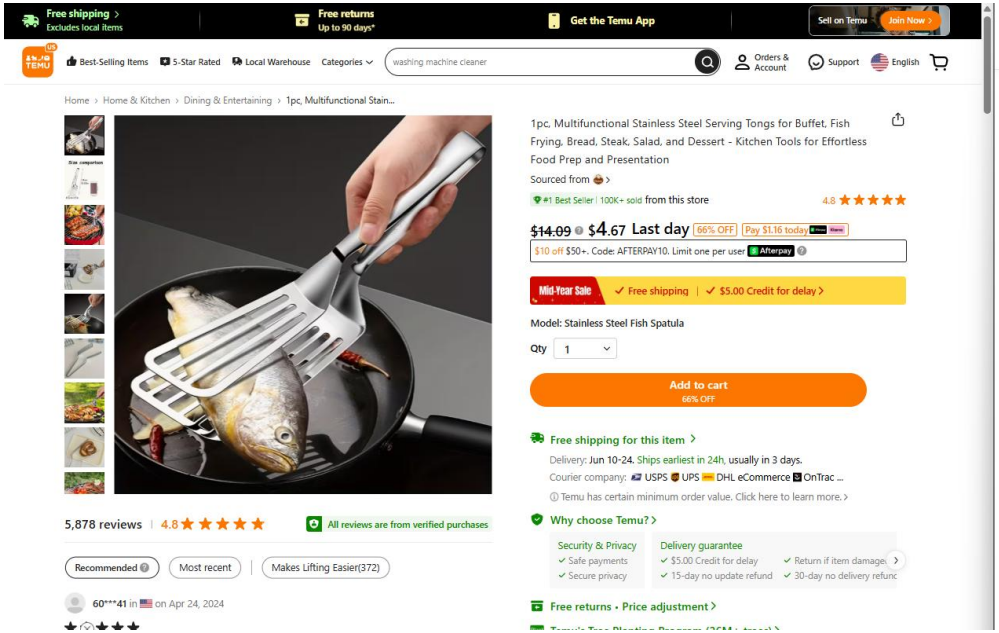
Bespoke – Temu, Shein, and Amazon Items

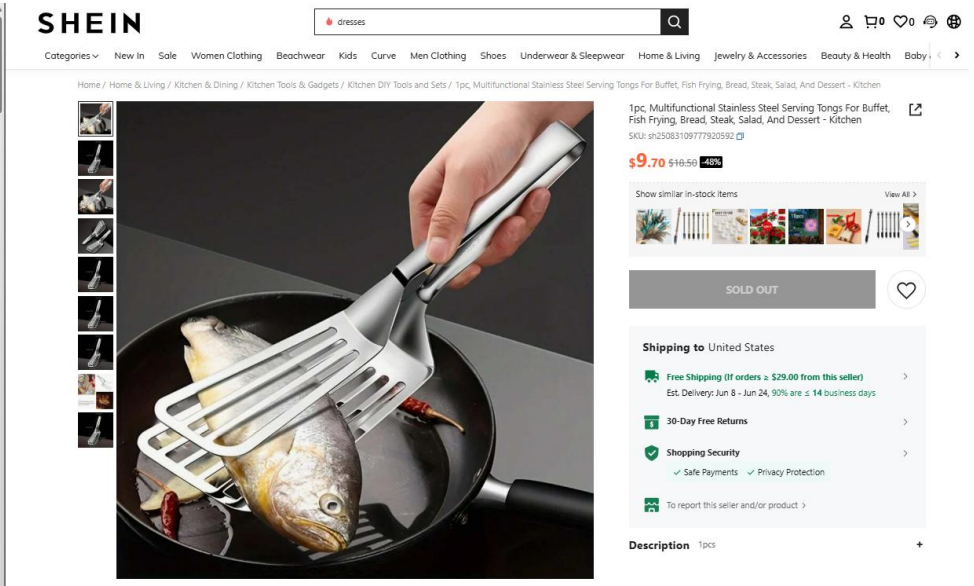


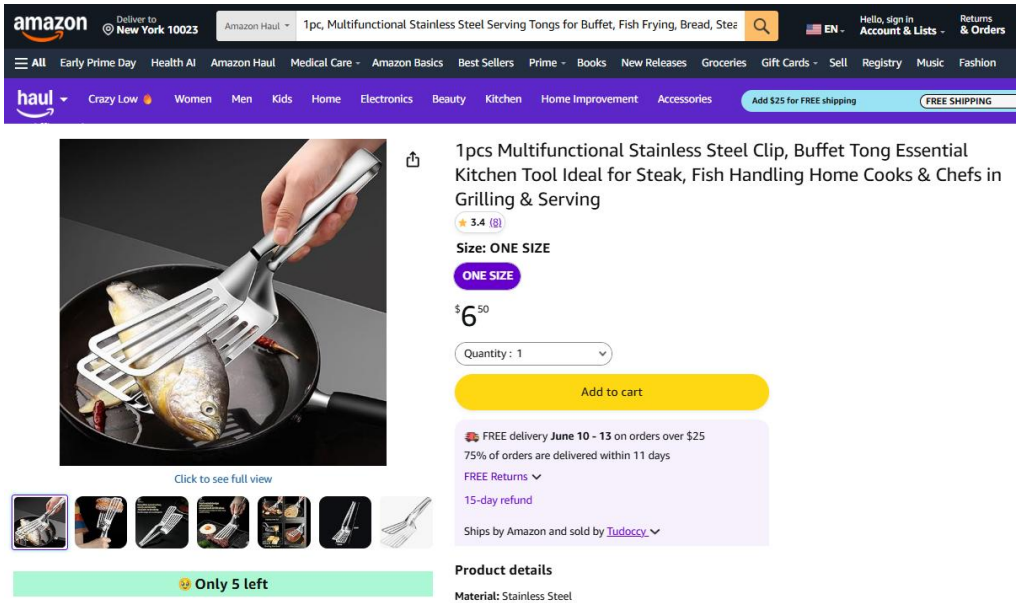


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Bespoke – Temu, Shein, and Amazon Items

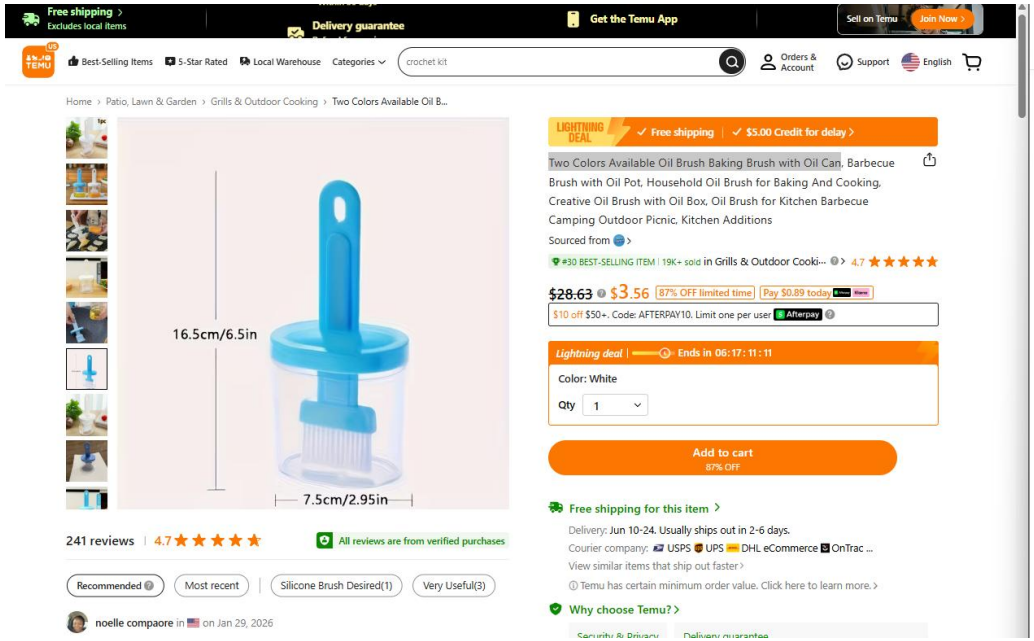


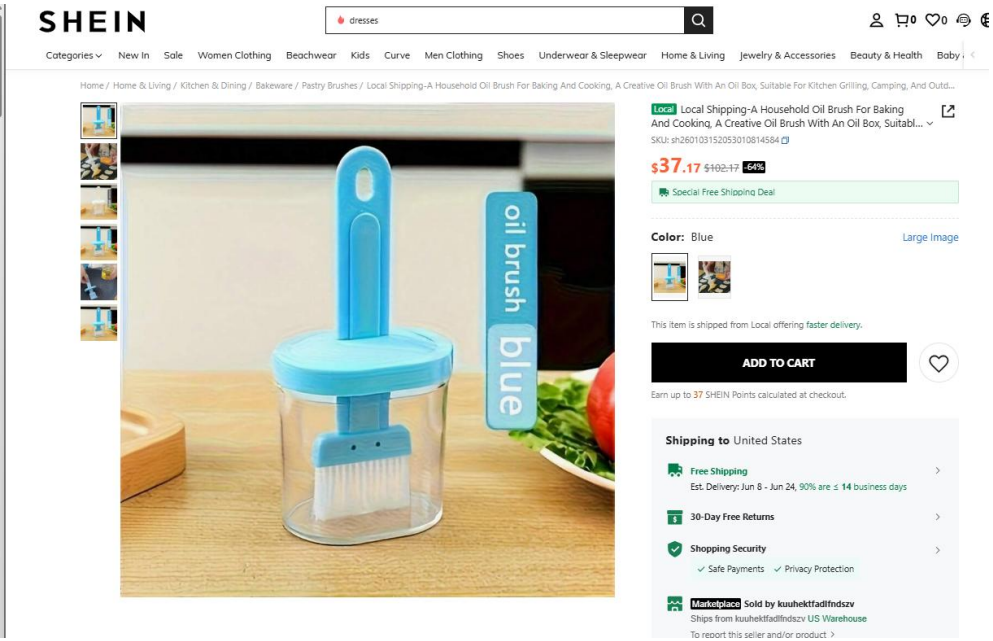




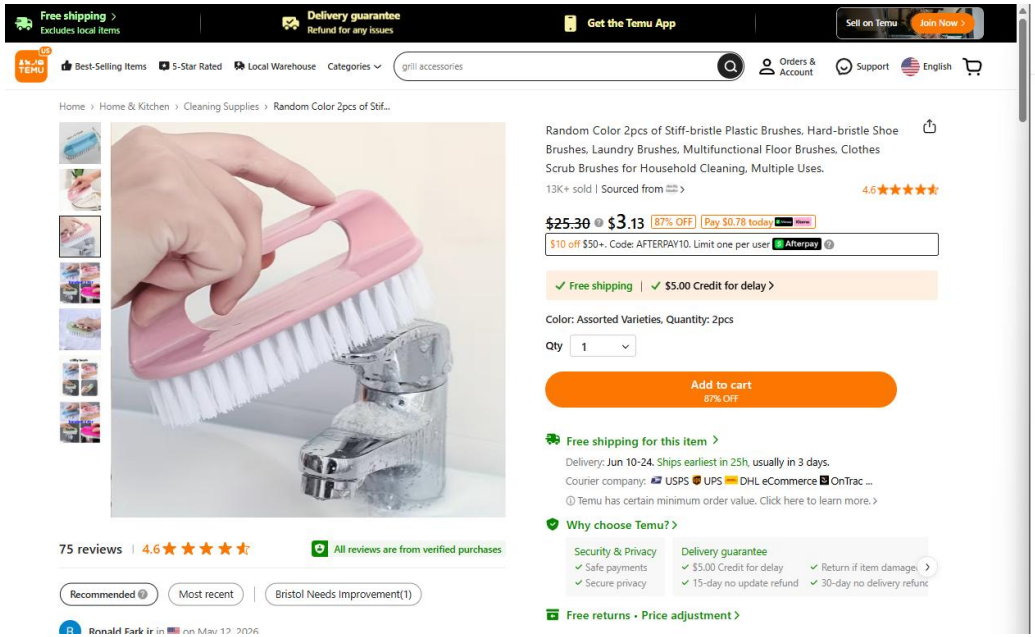
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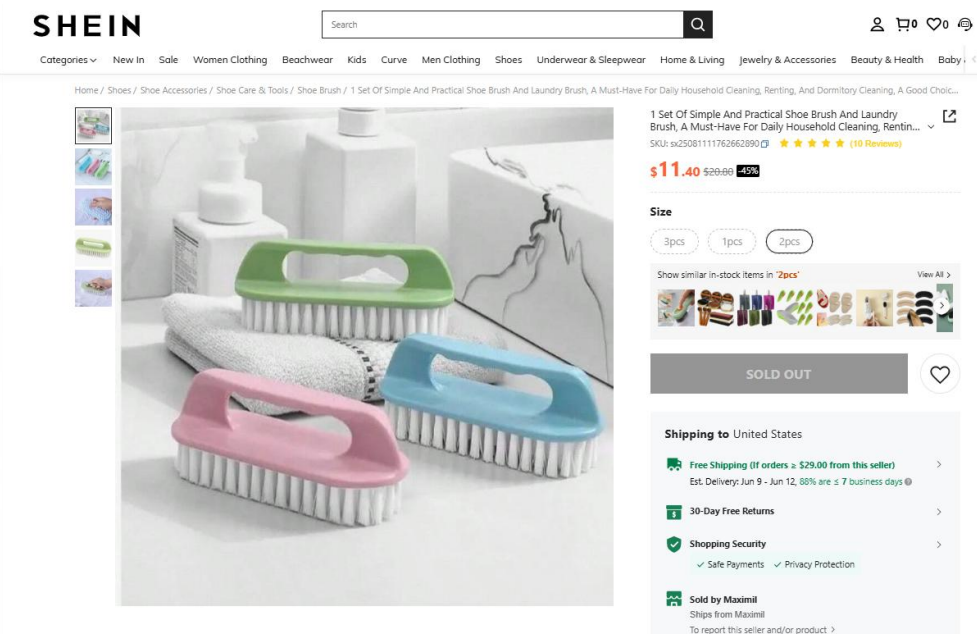
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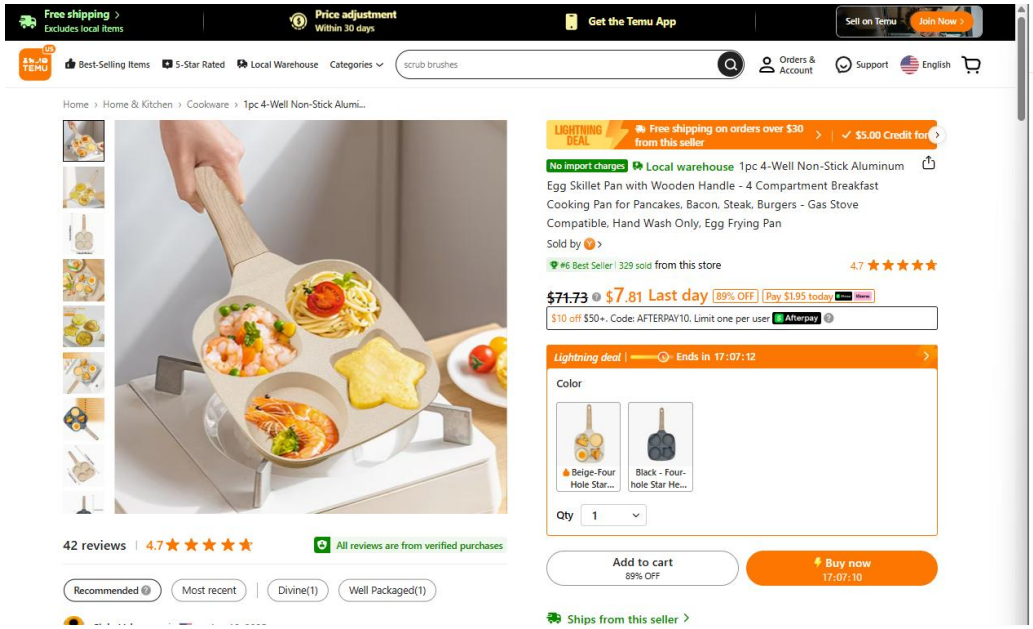
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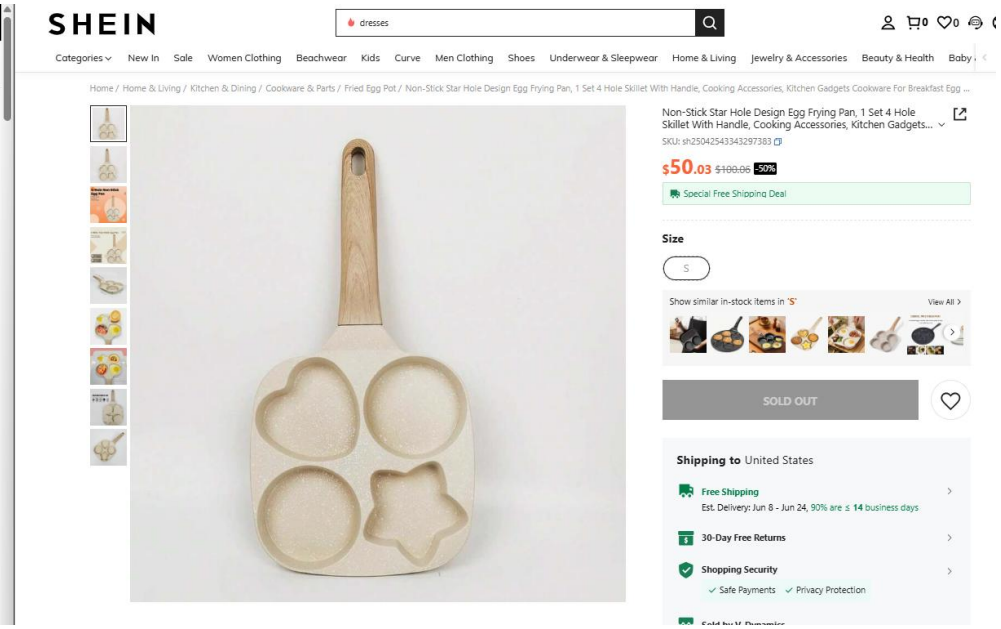


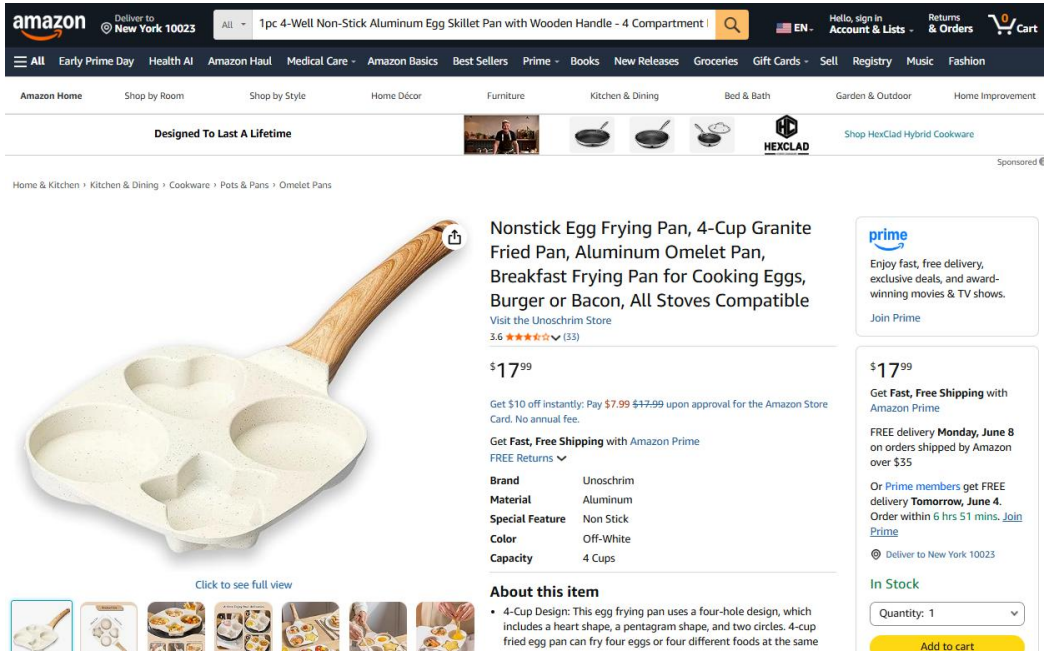


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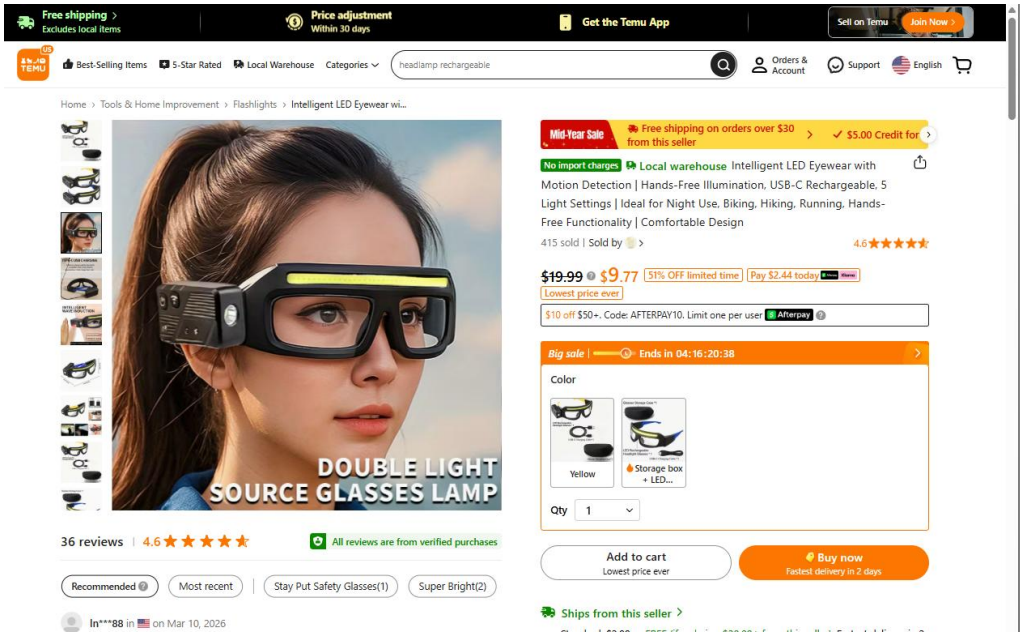


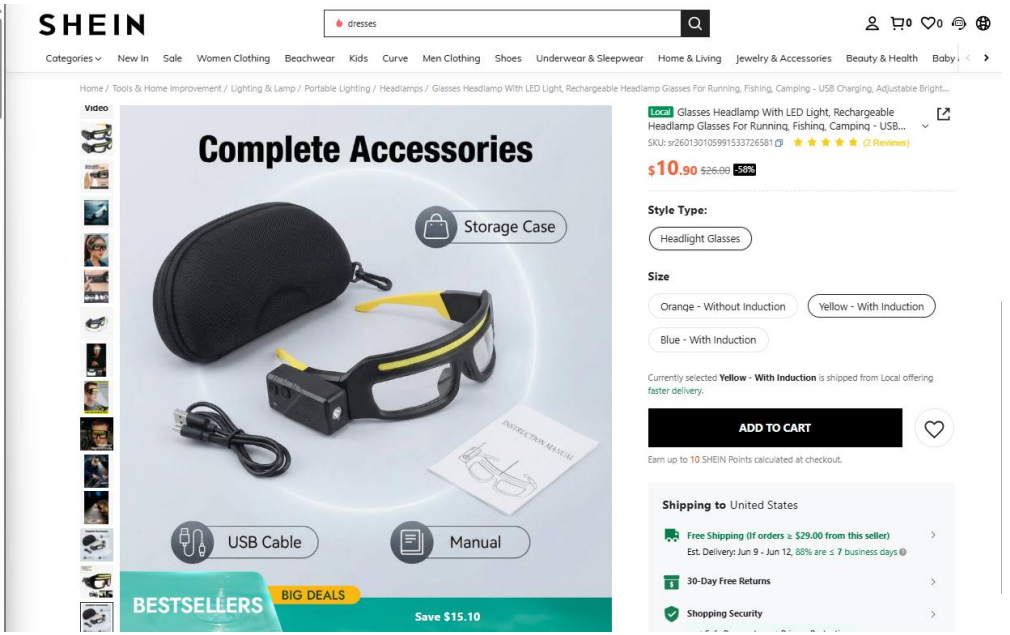


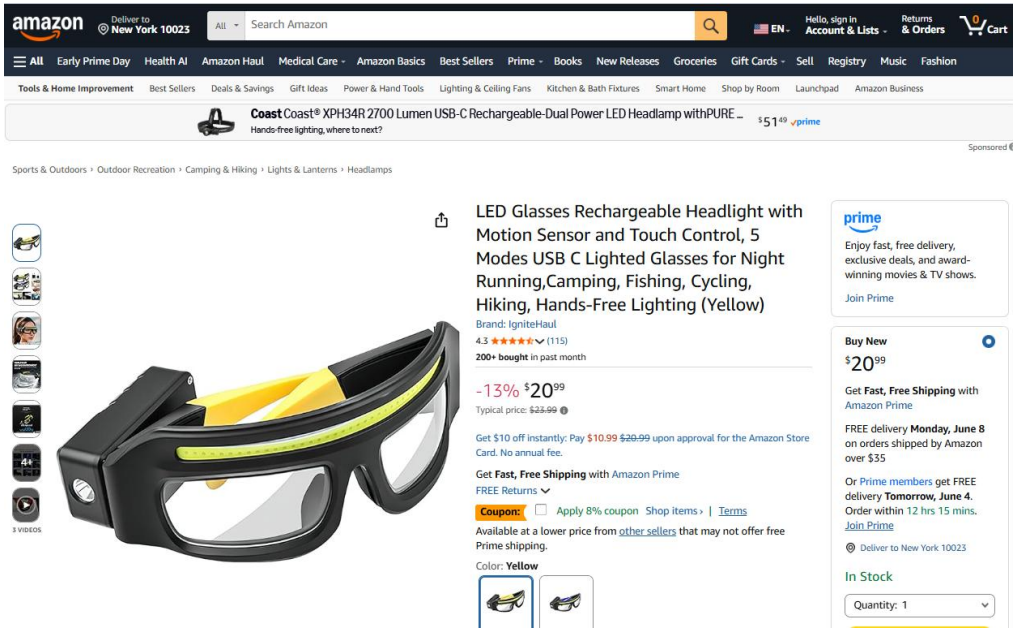


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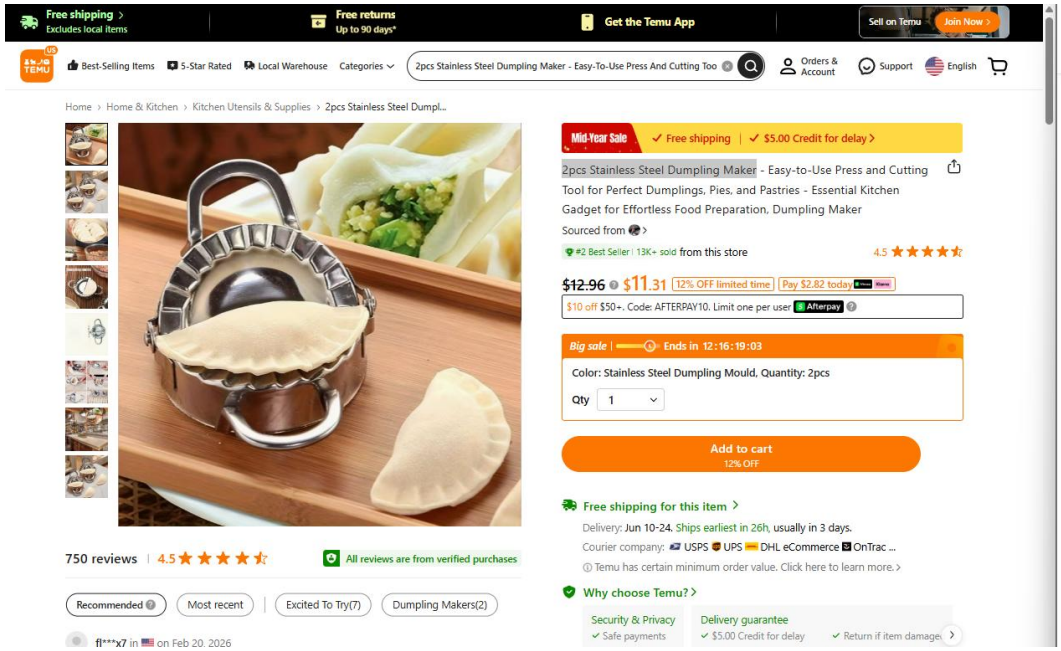


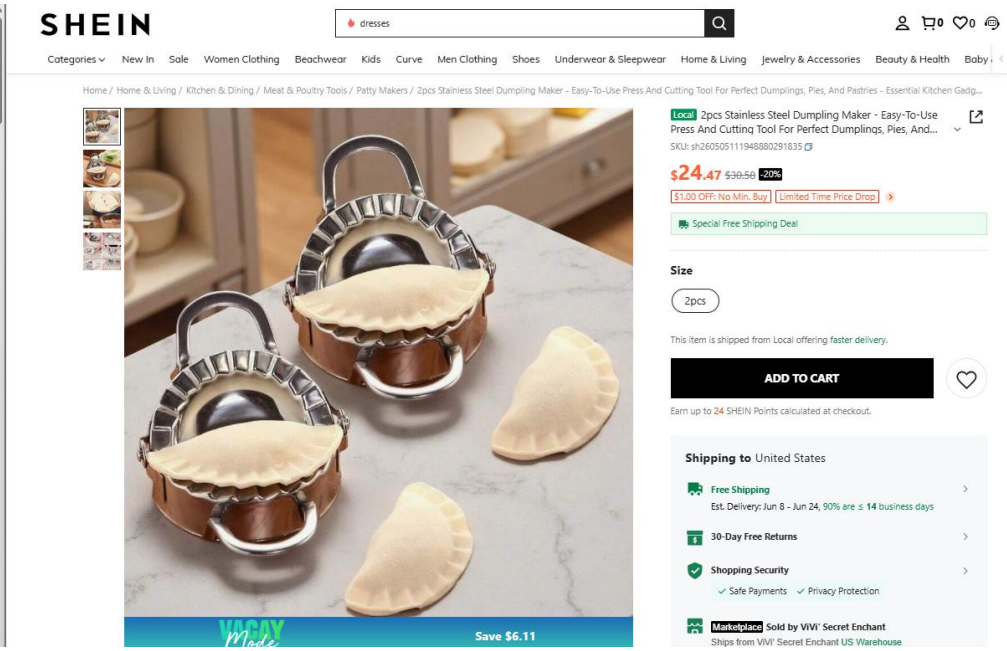


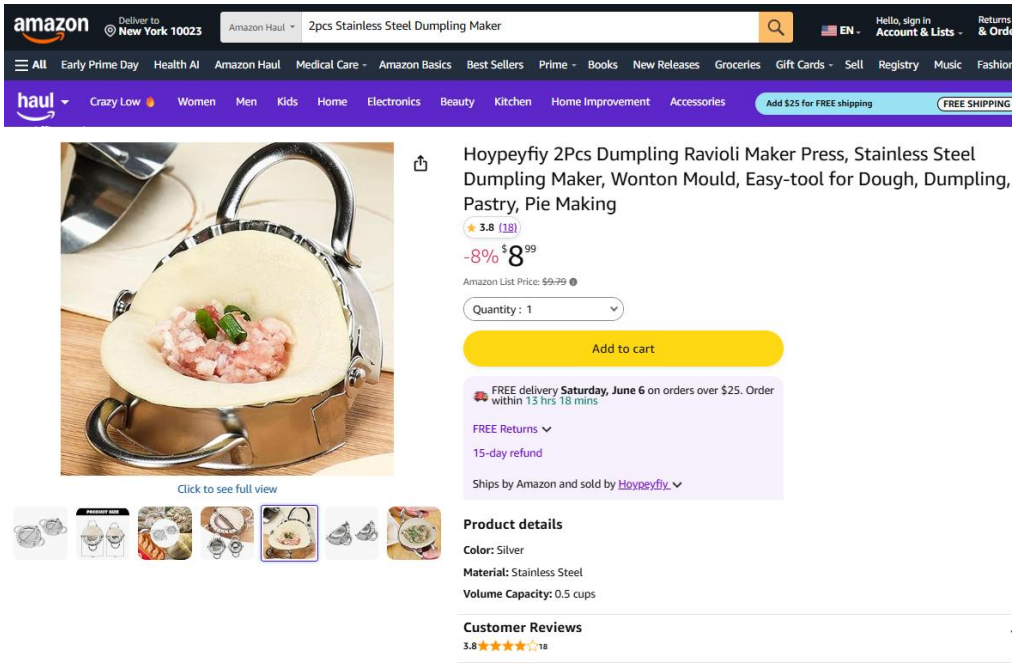


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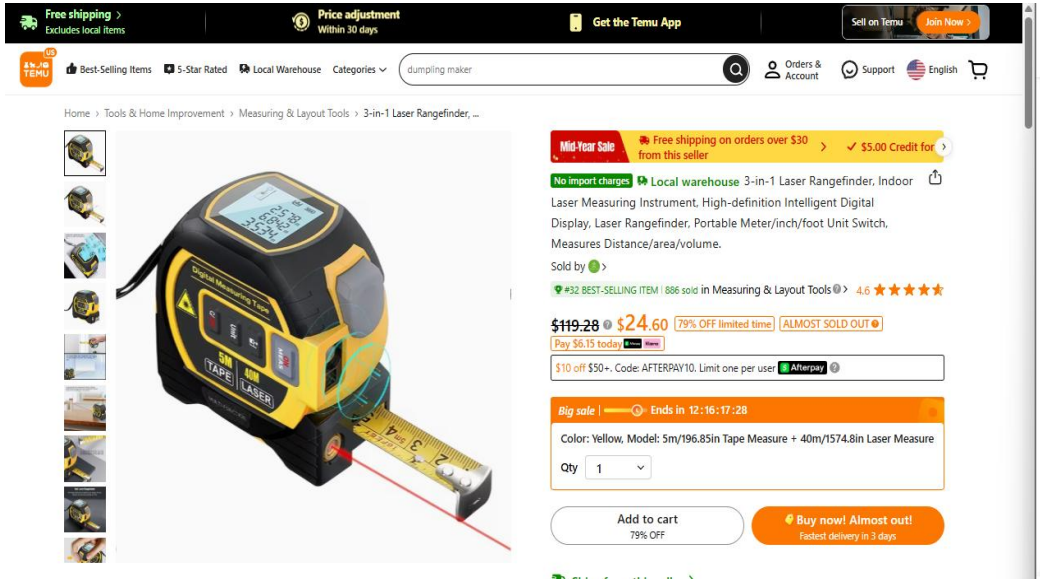


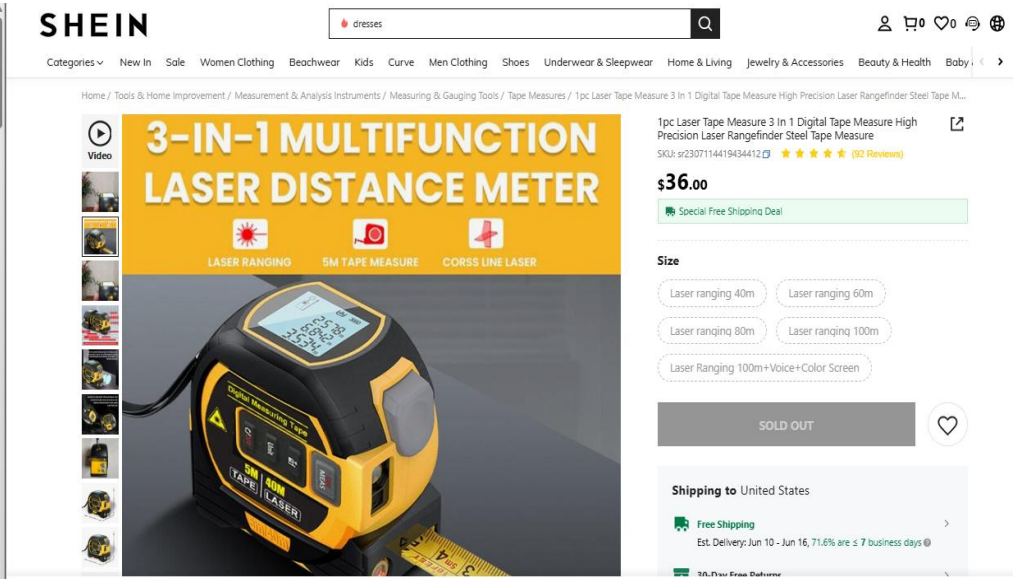


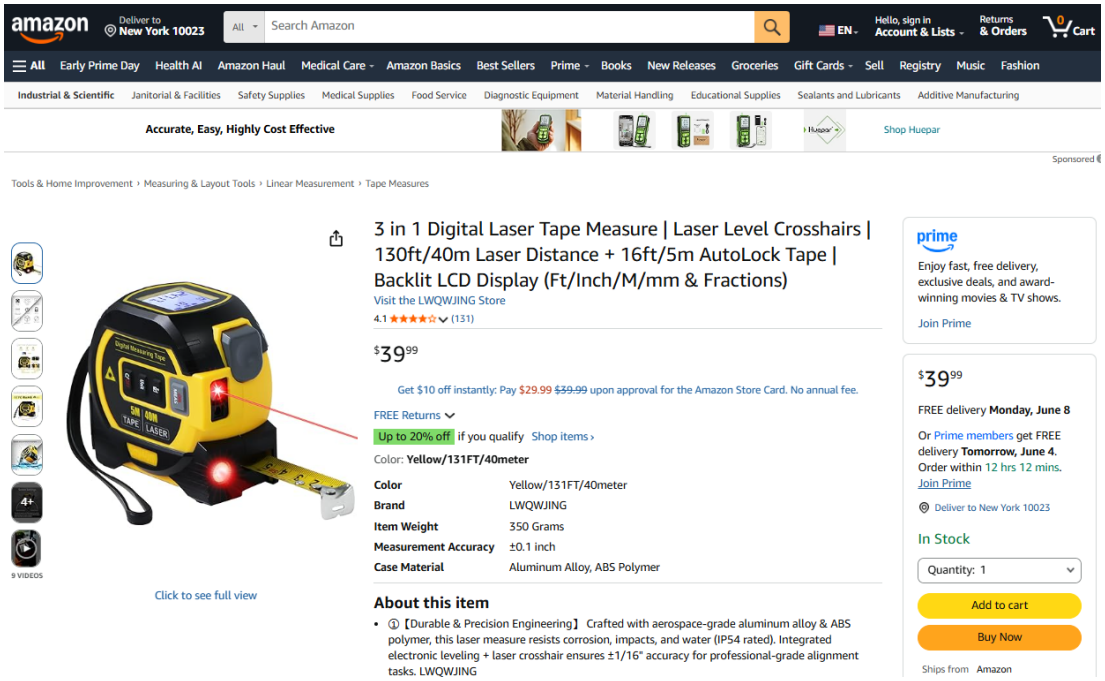


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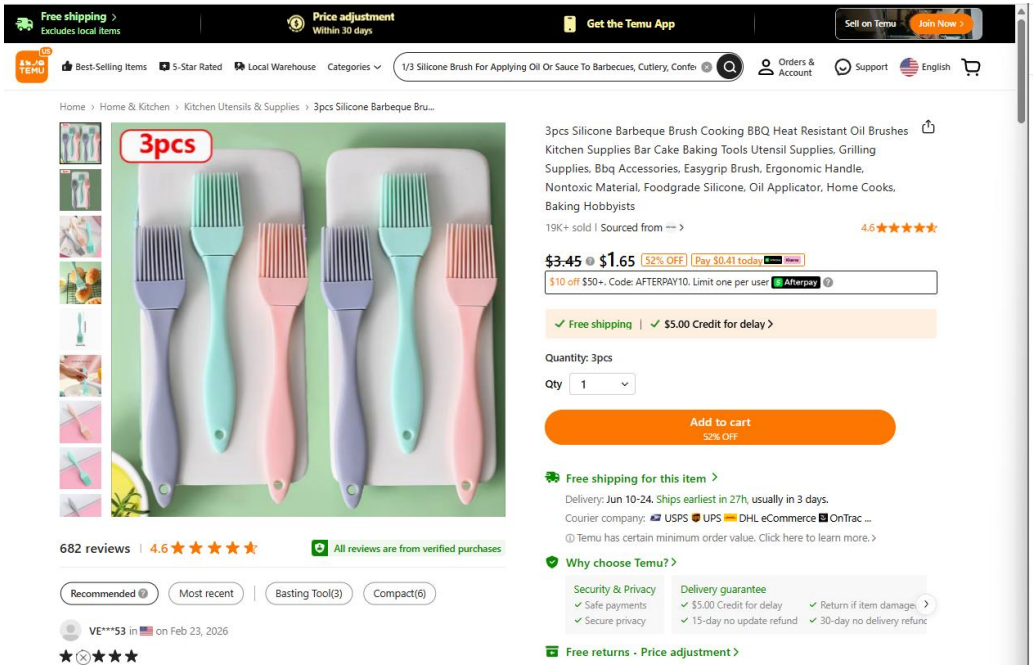
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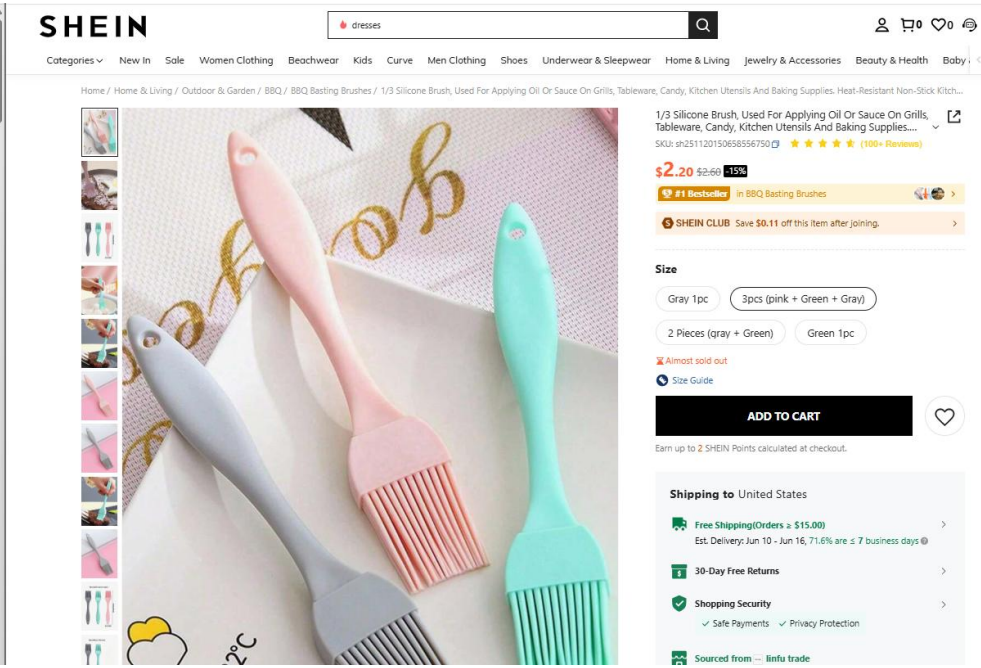


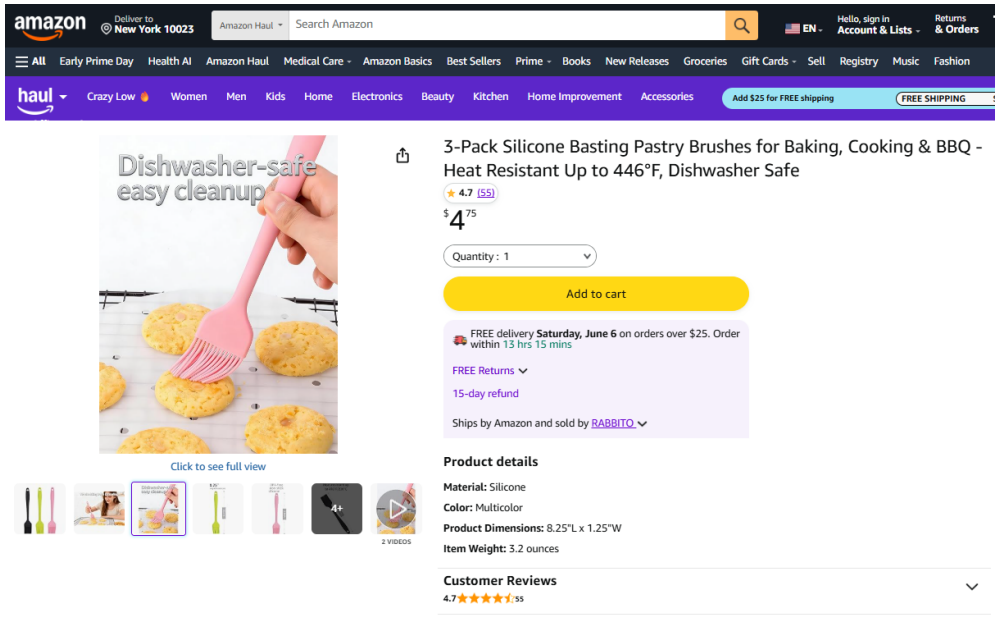




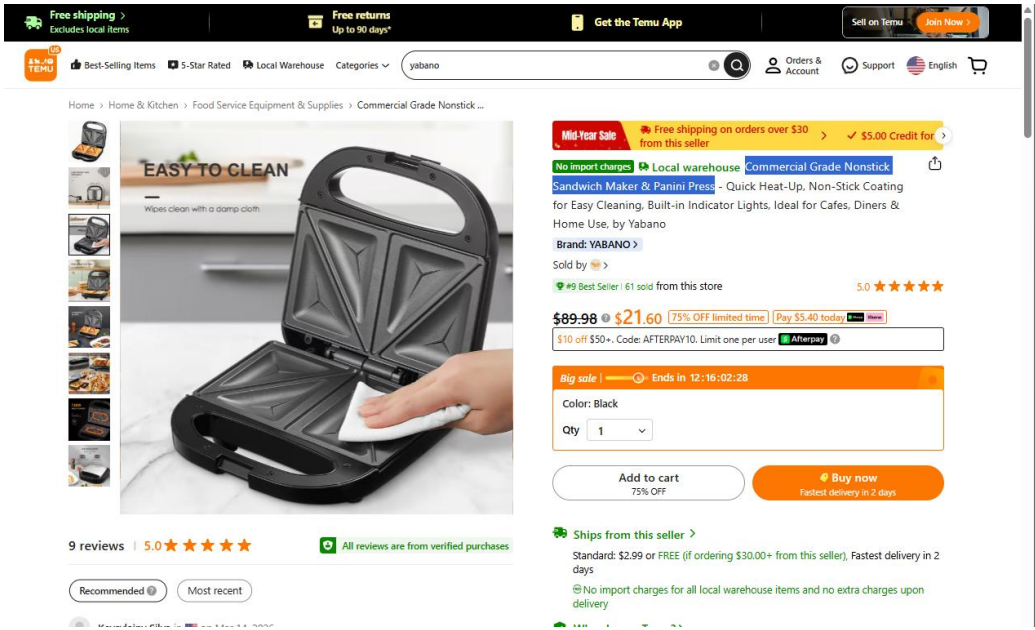
Bespoke – Temu, Shein, and Amazon Items

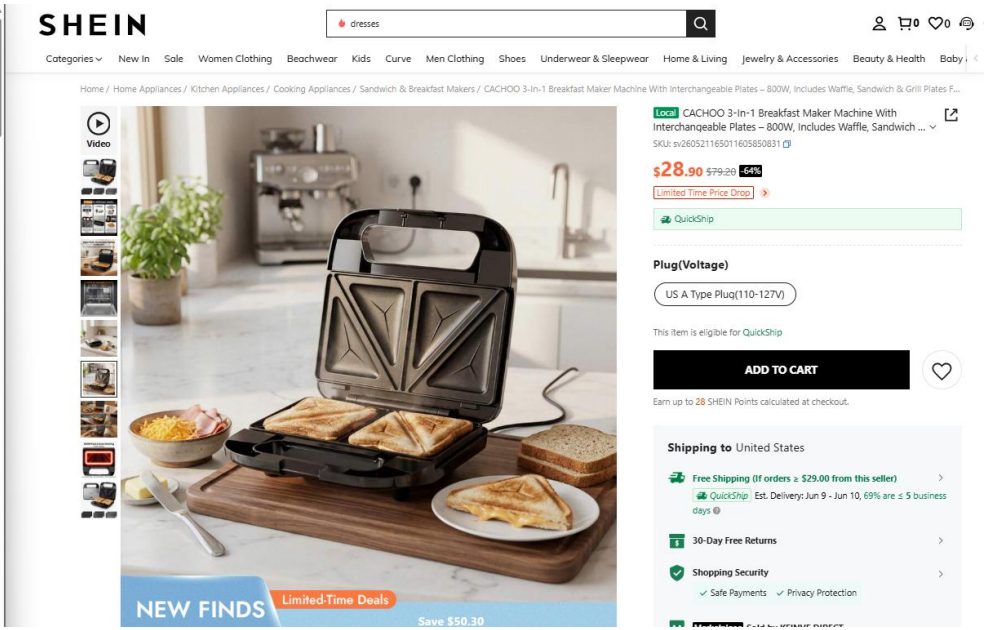




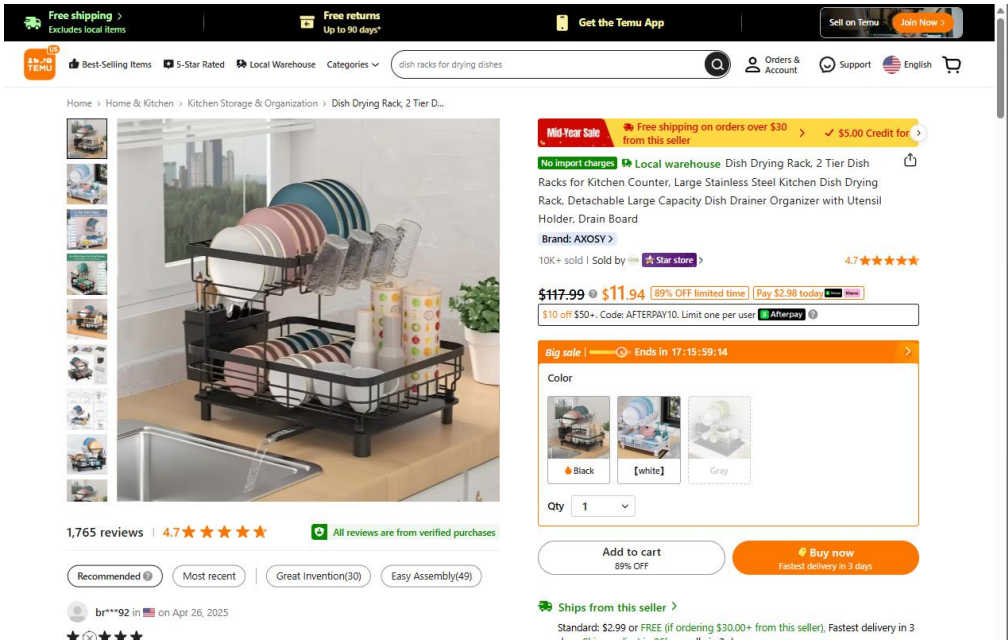


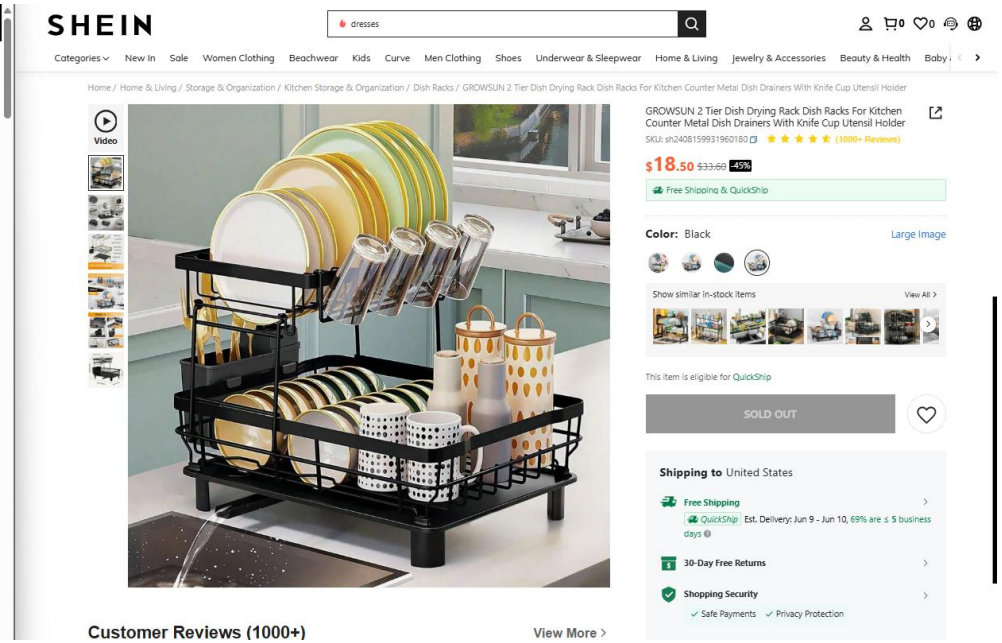
Bespoke – Temu, Shein, and Amazon Items

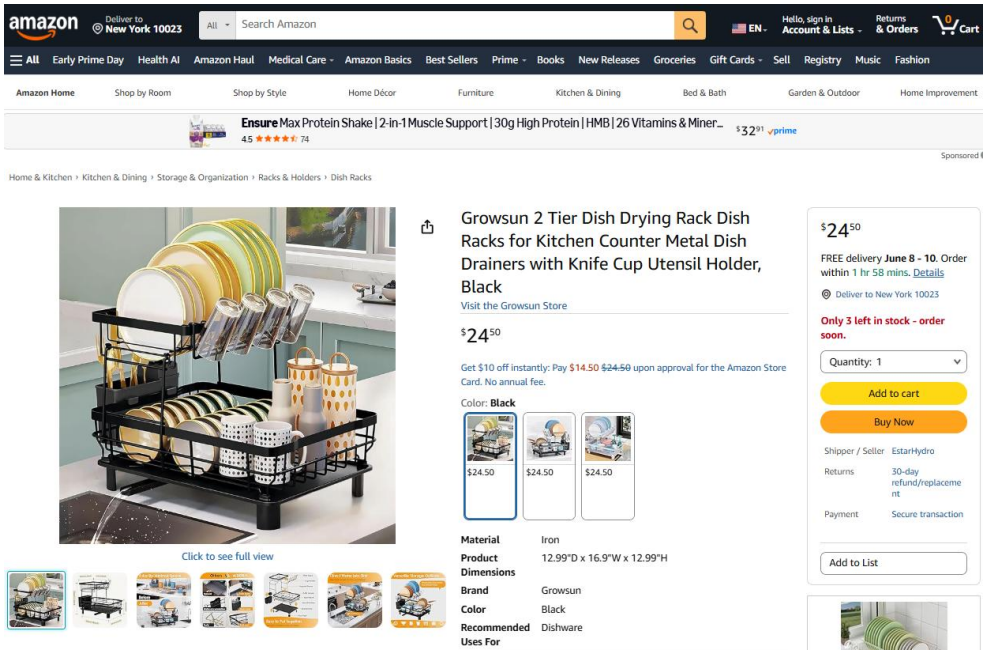




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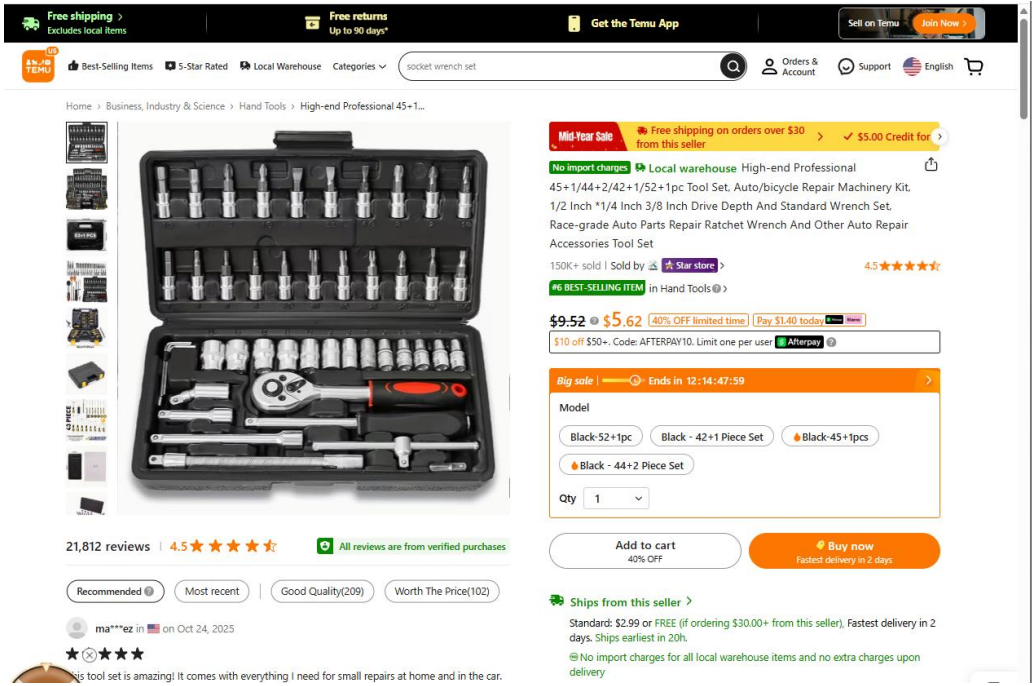


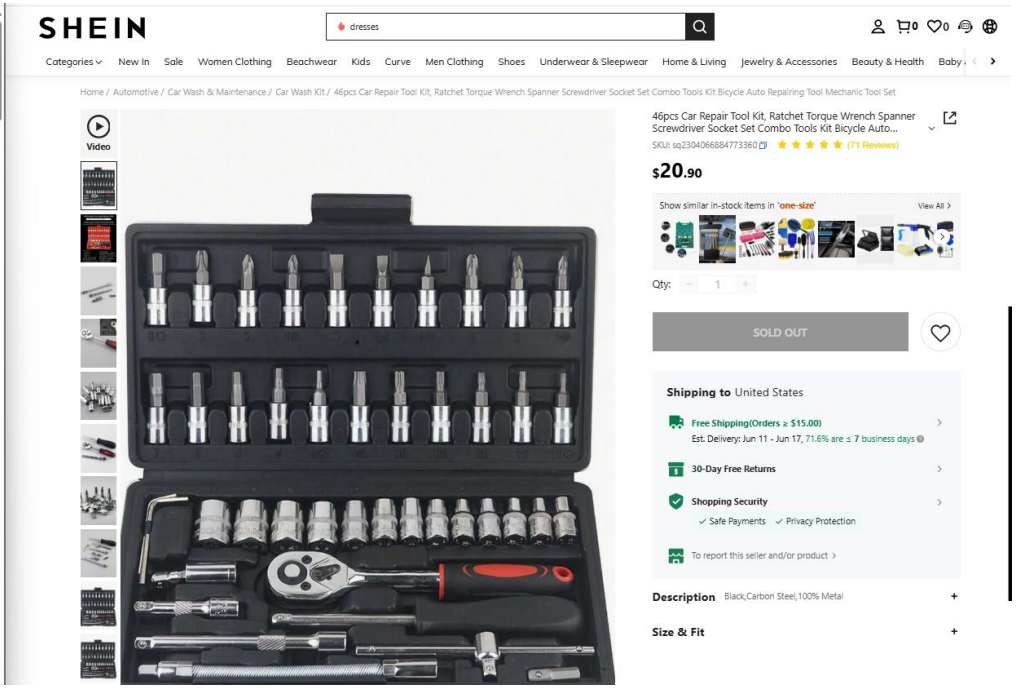


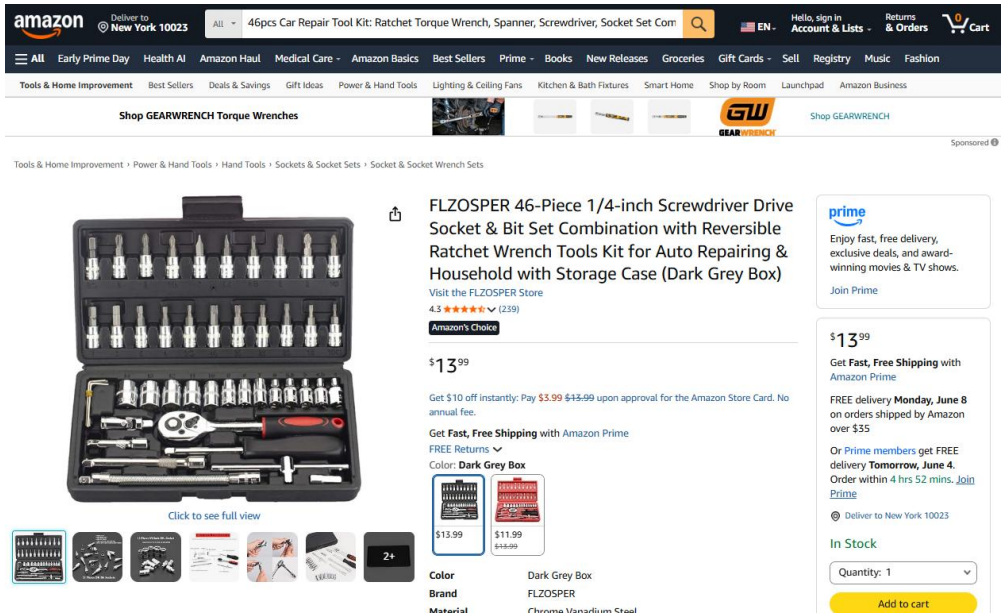


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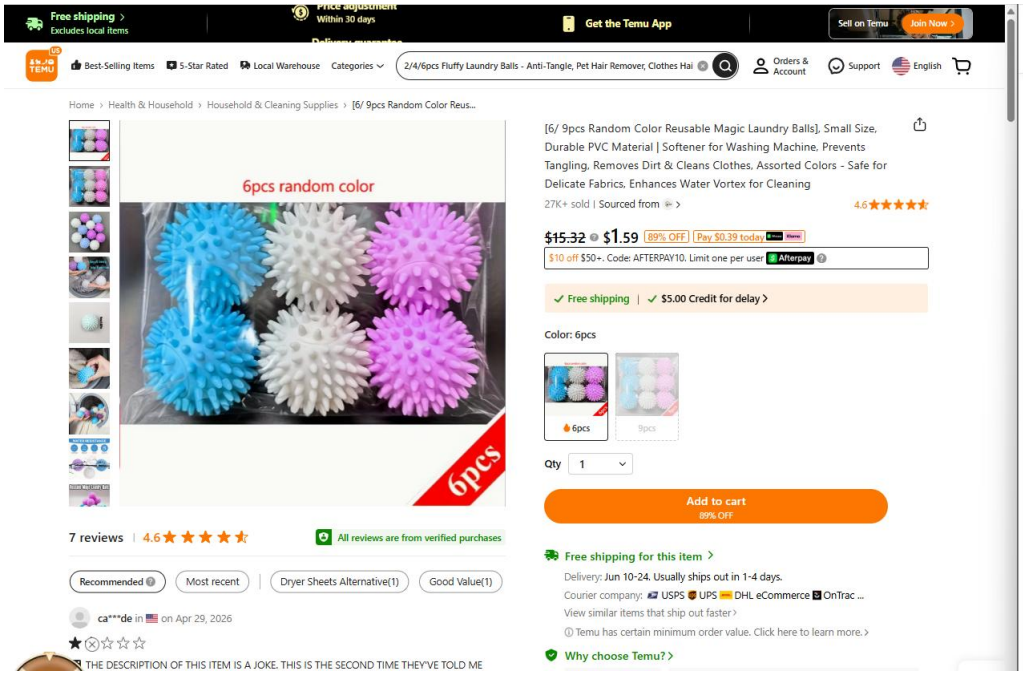
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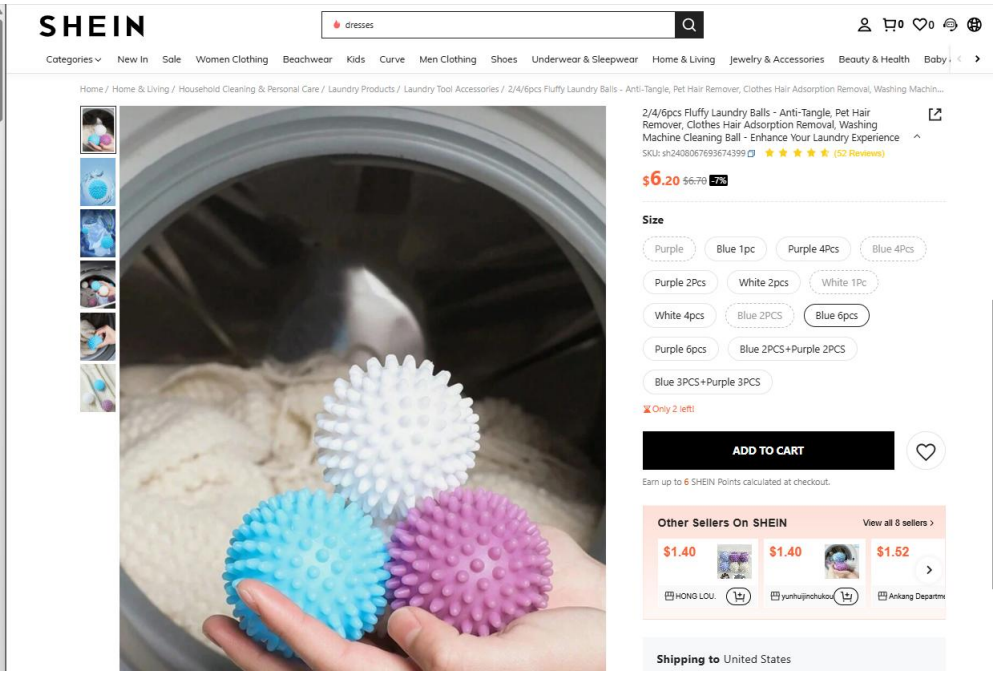






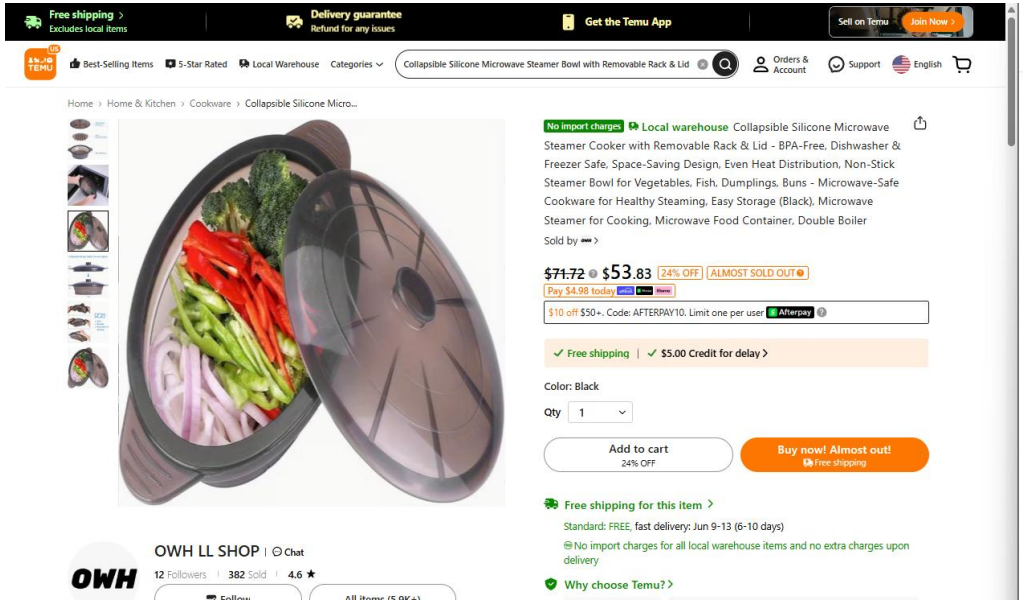
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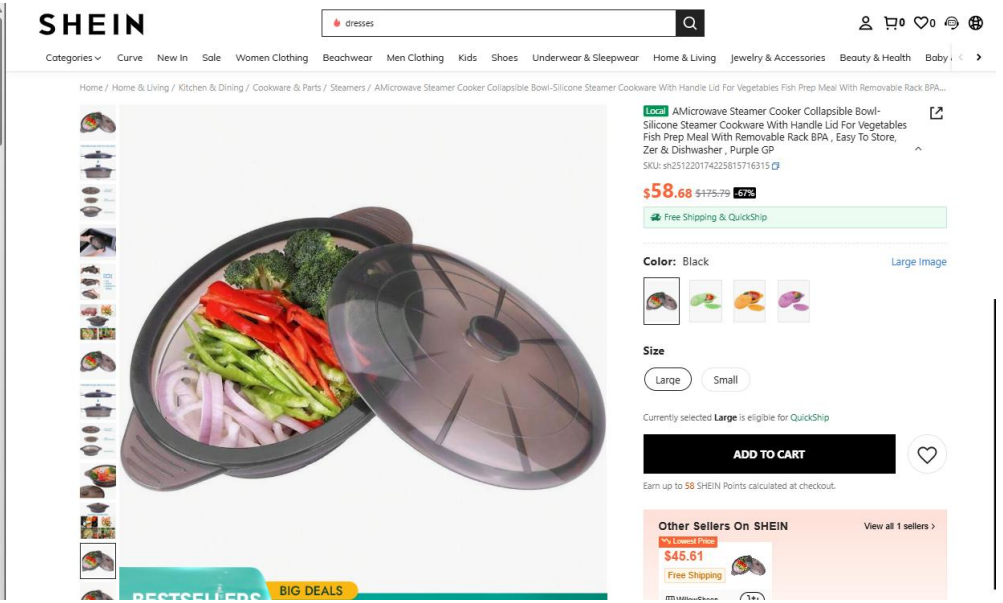




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Bespoke – Temu, Shein, and Amazon Items

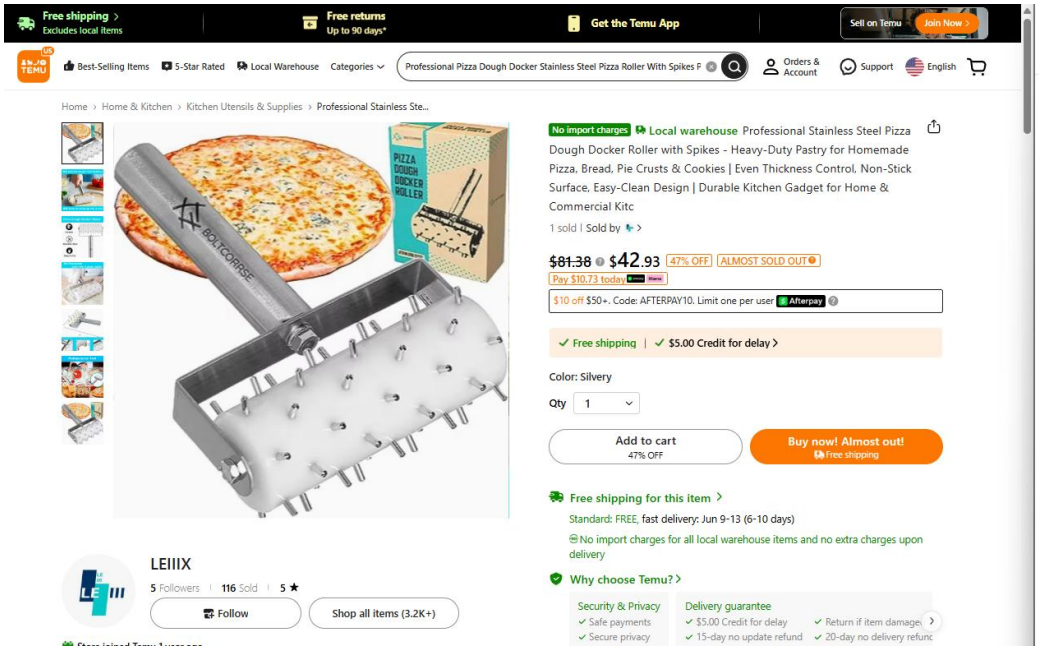


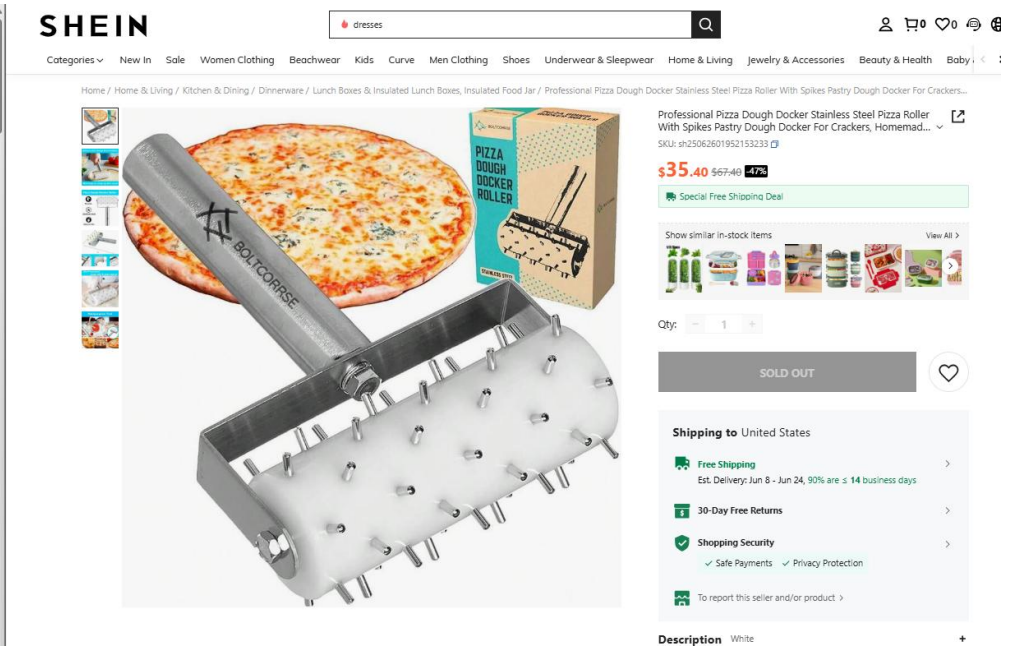


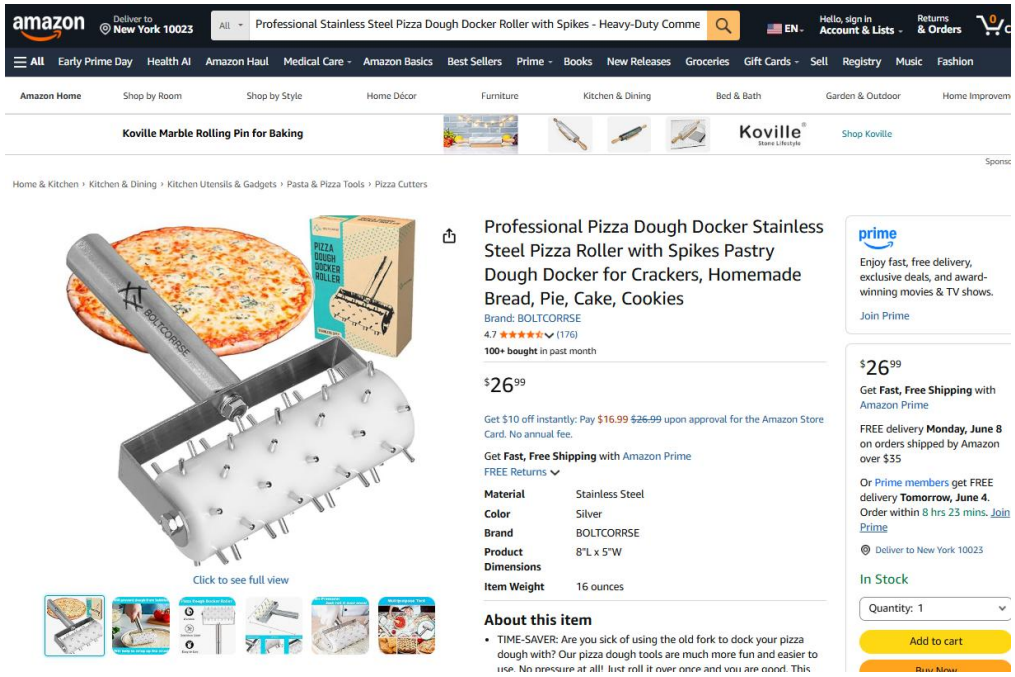


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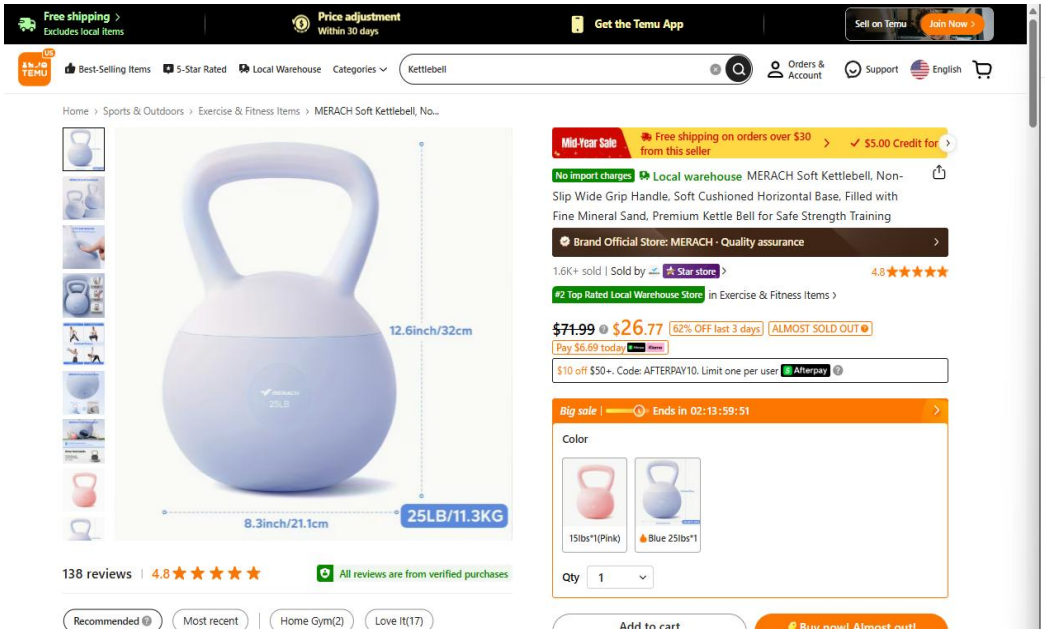


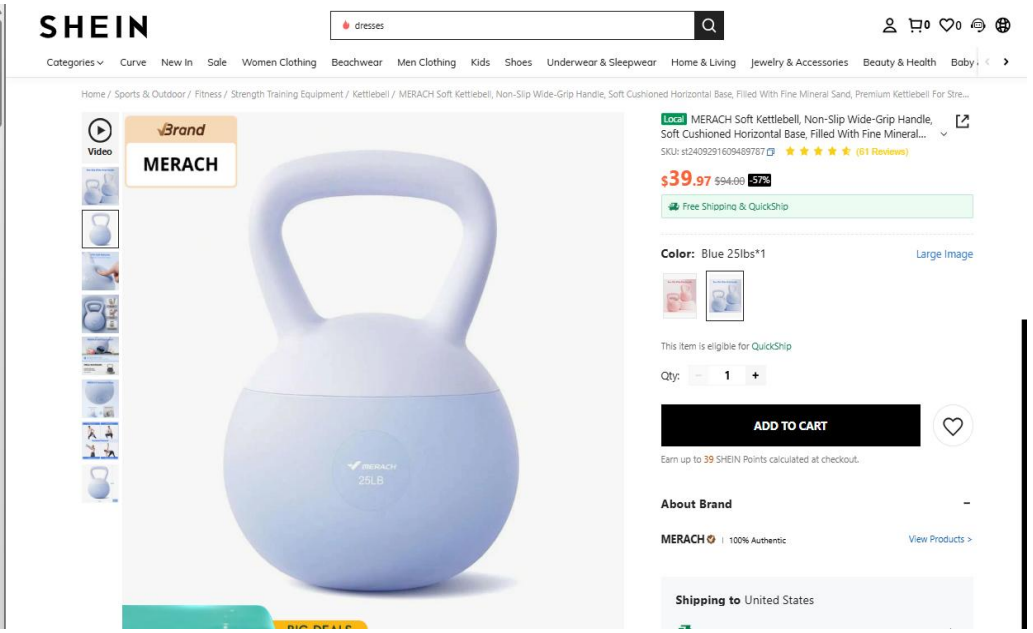


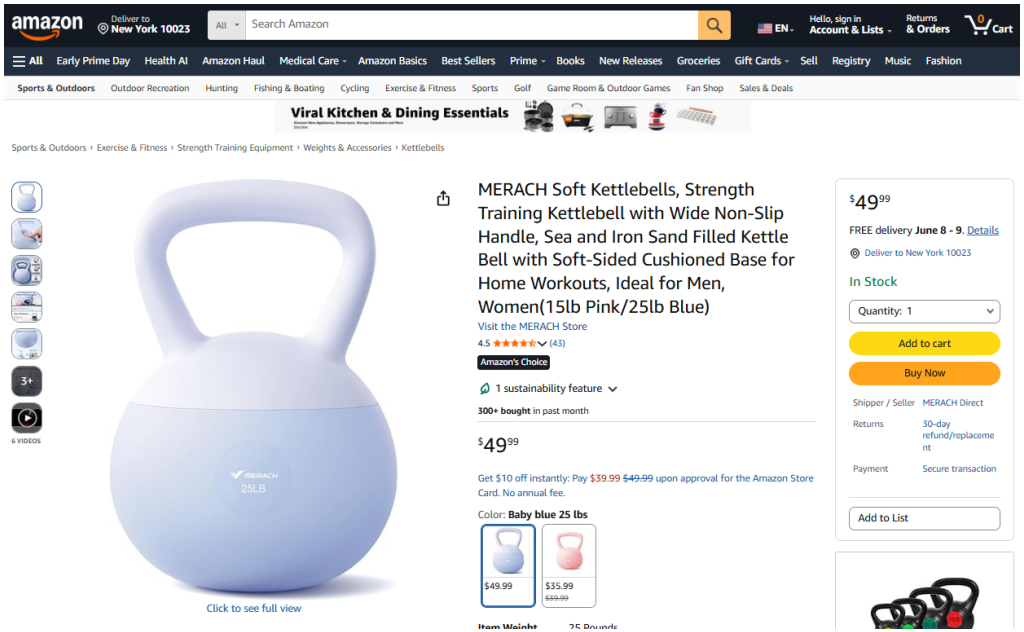


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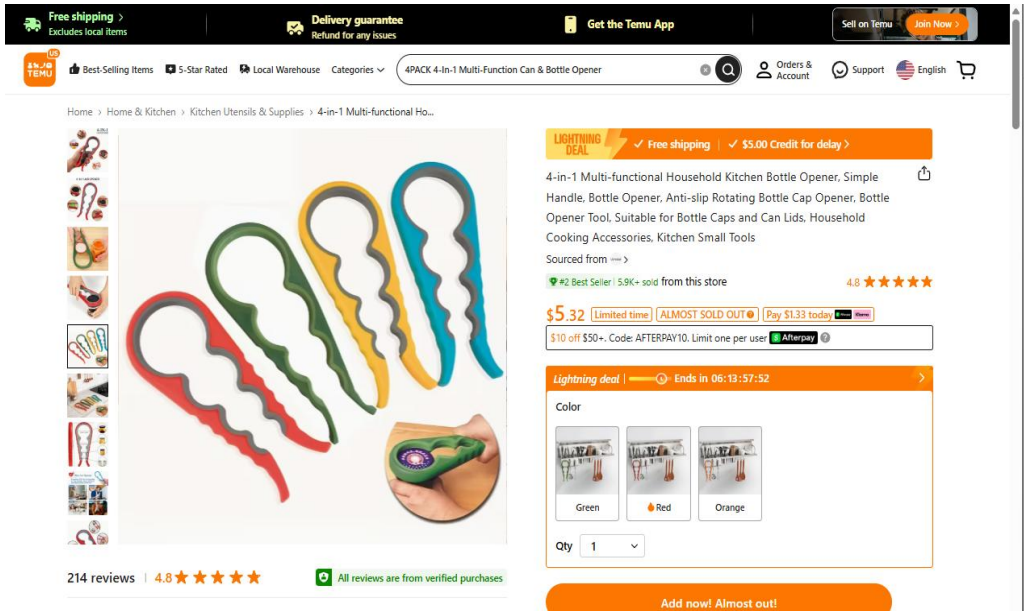


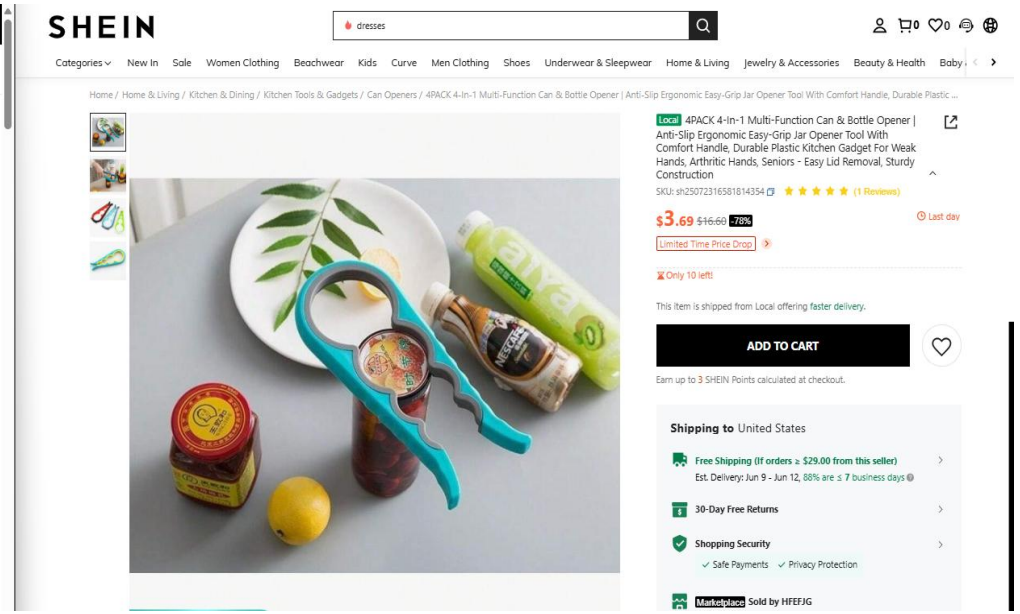




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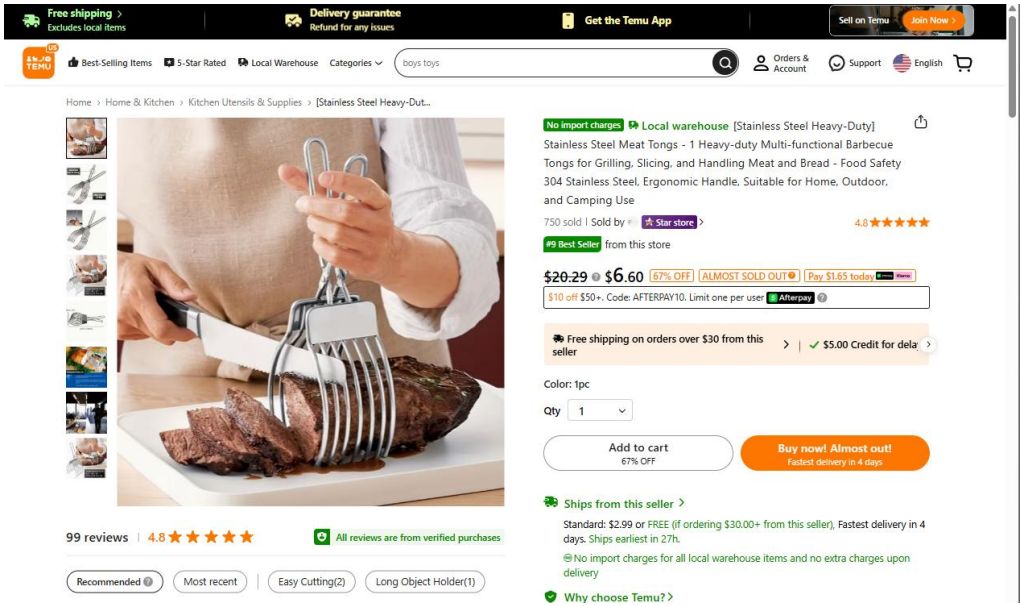
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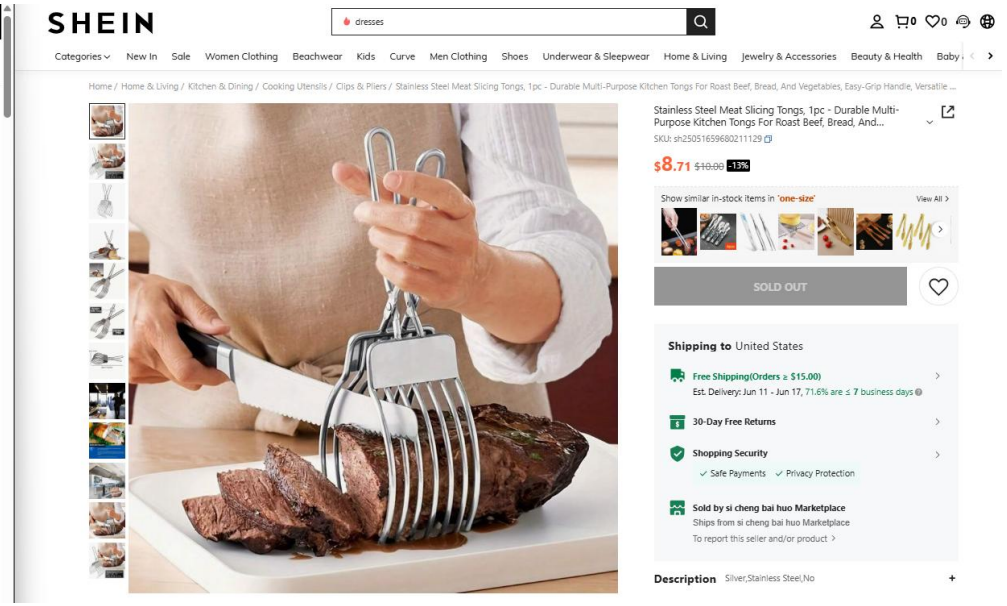


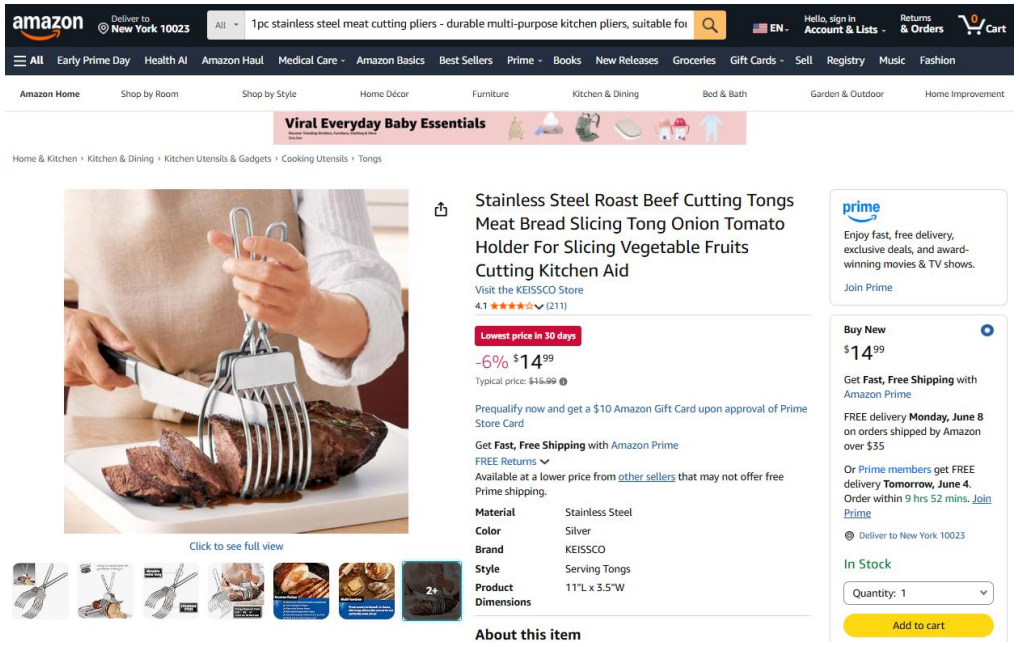


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Bespoke – Temu, Shein, and Amazon Items

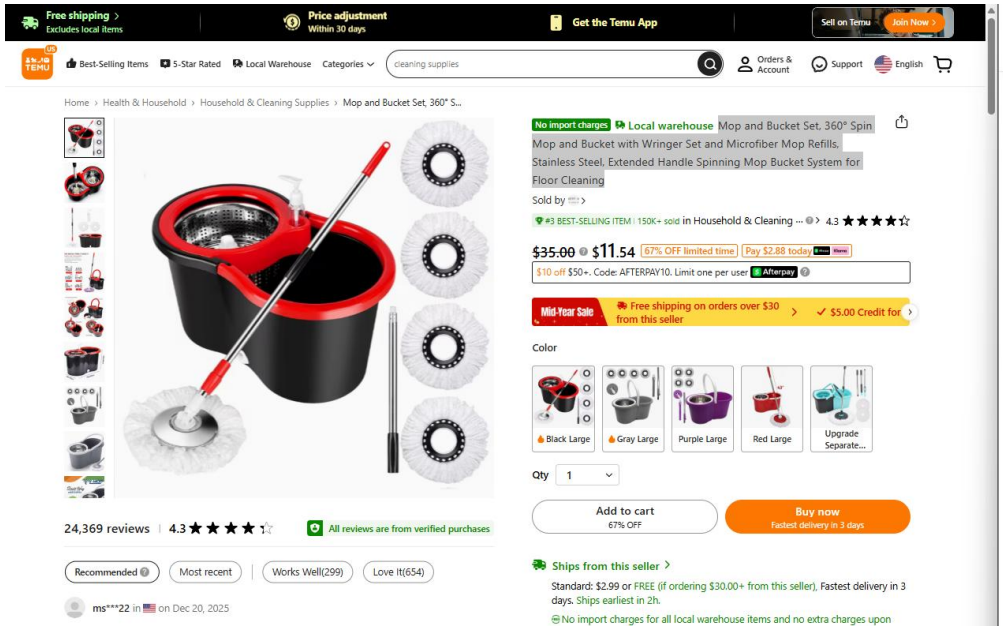


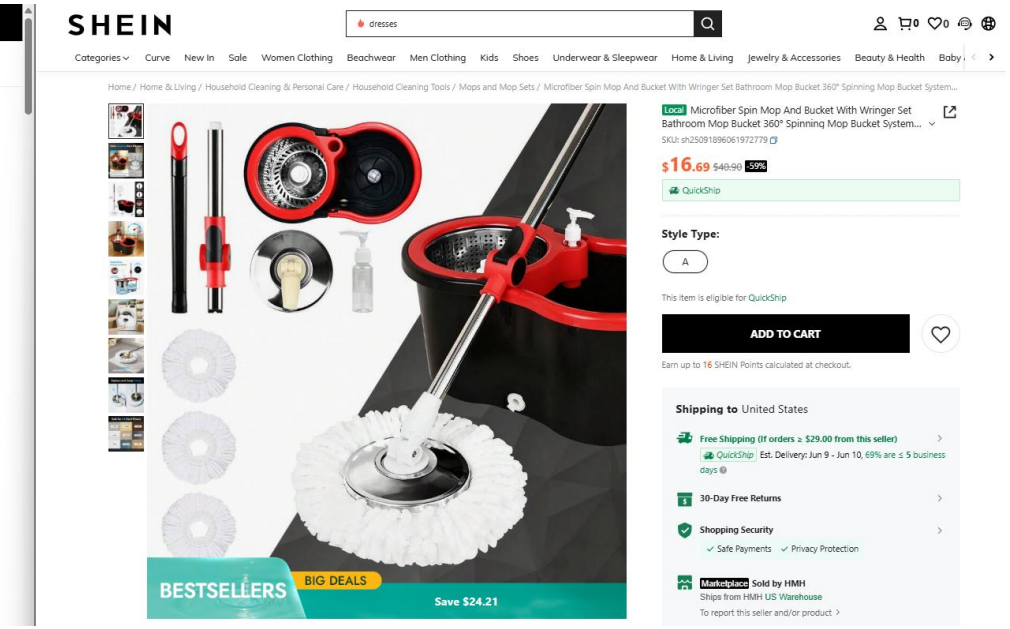


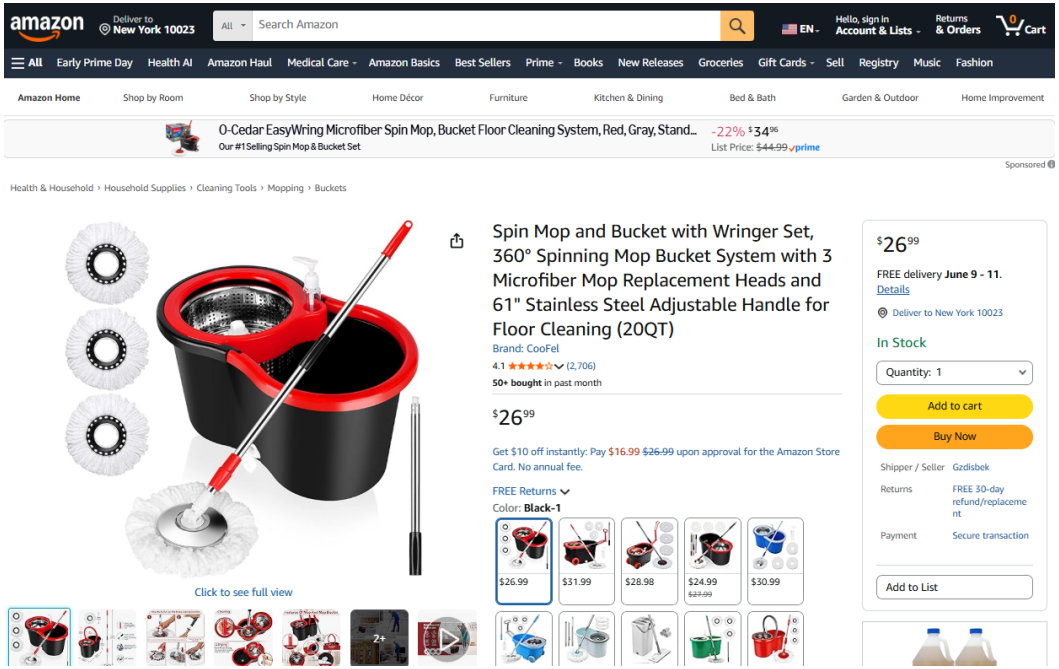


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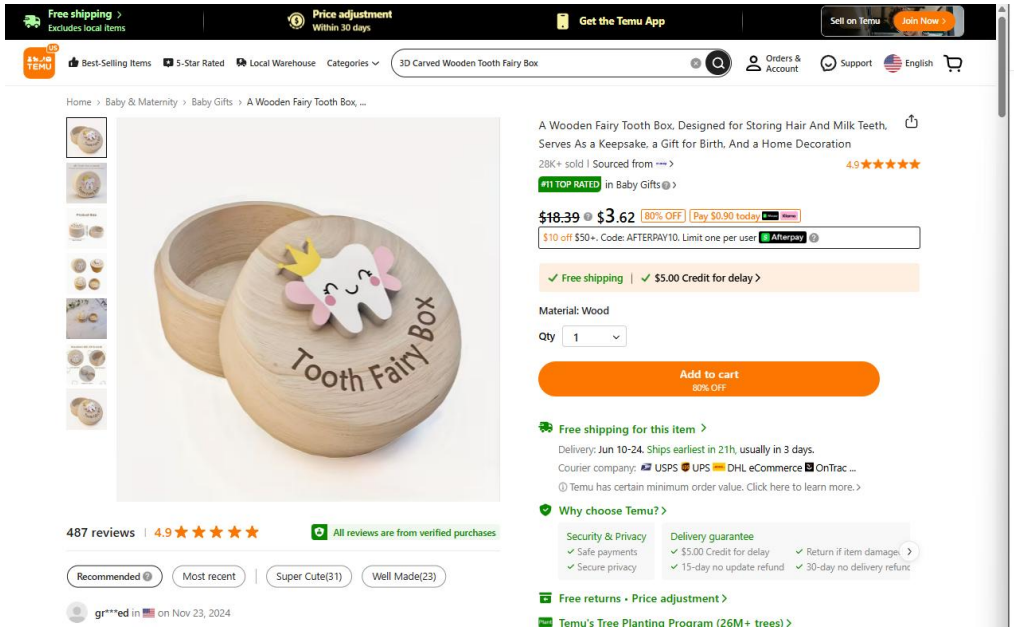


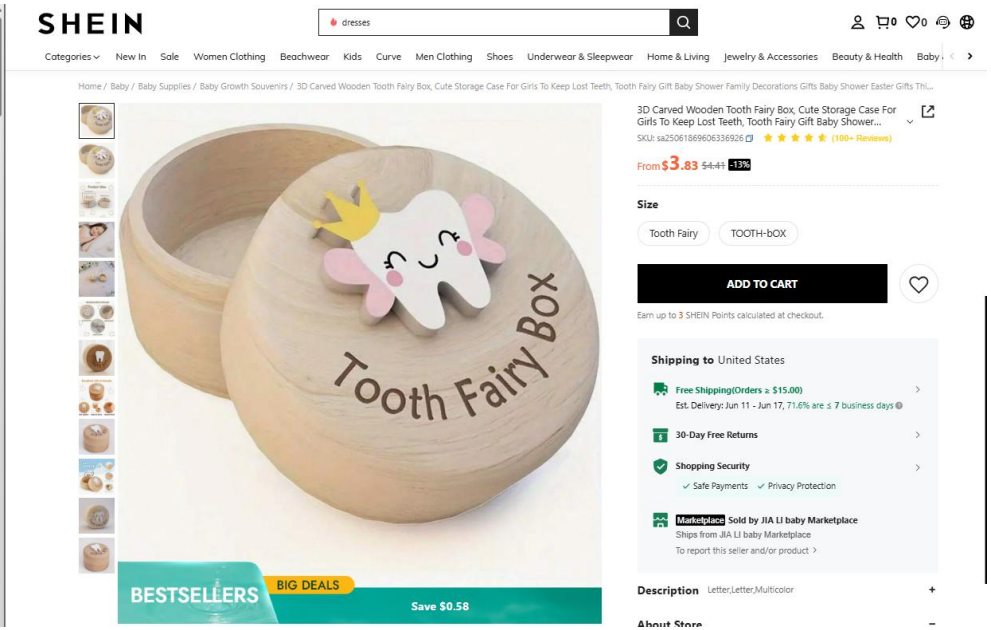


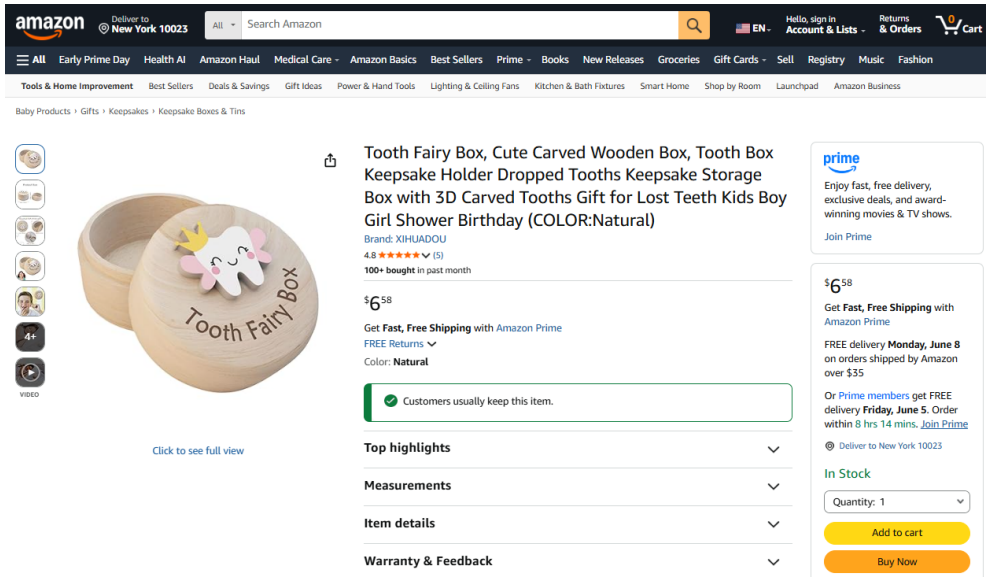


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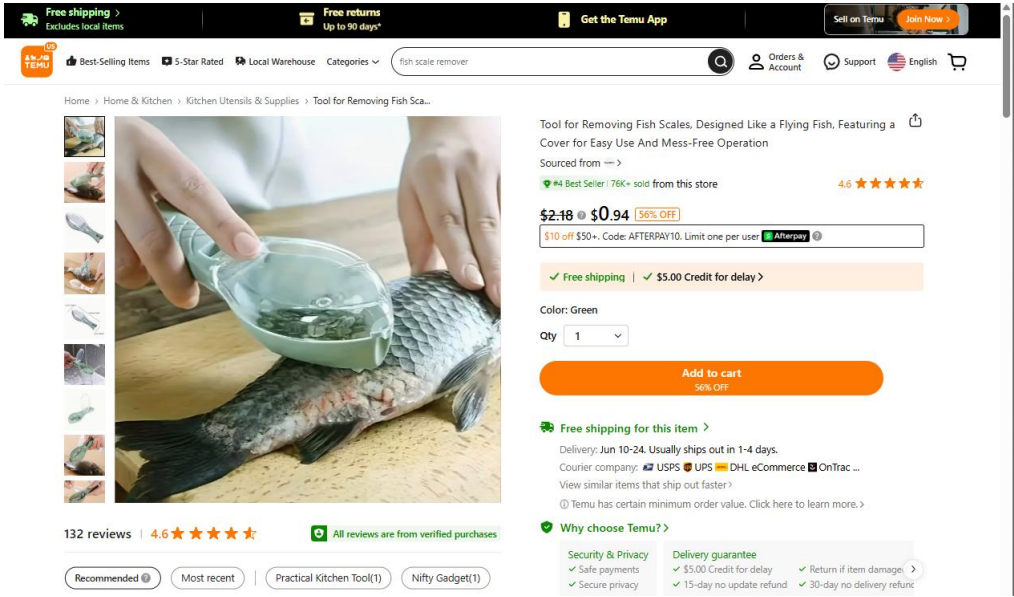


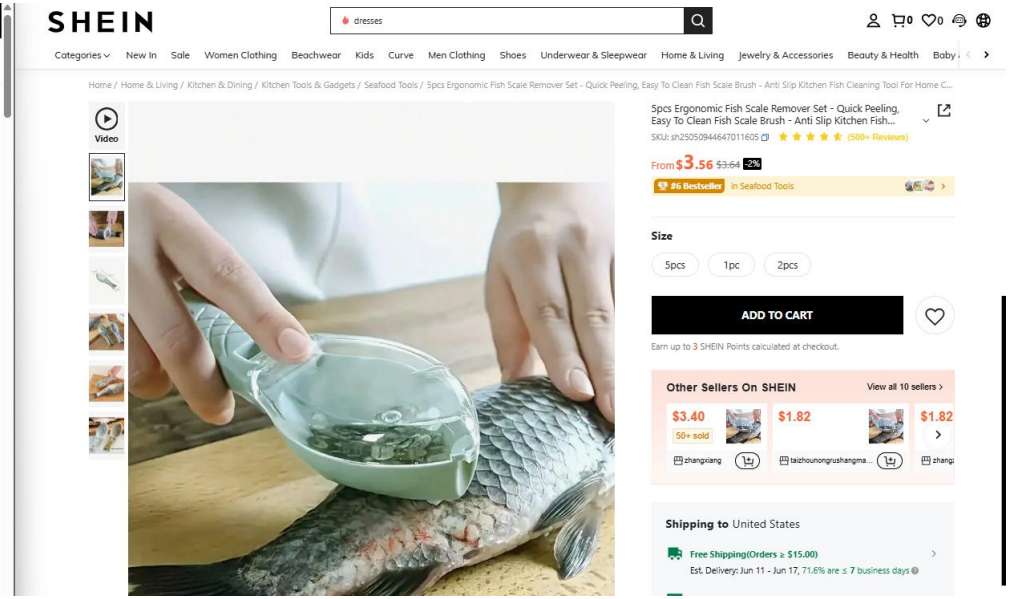


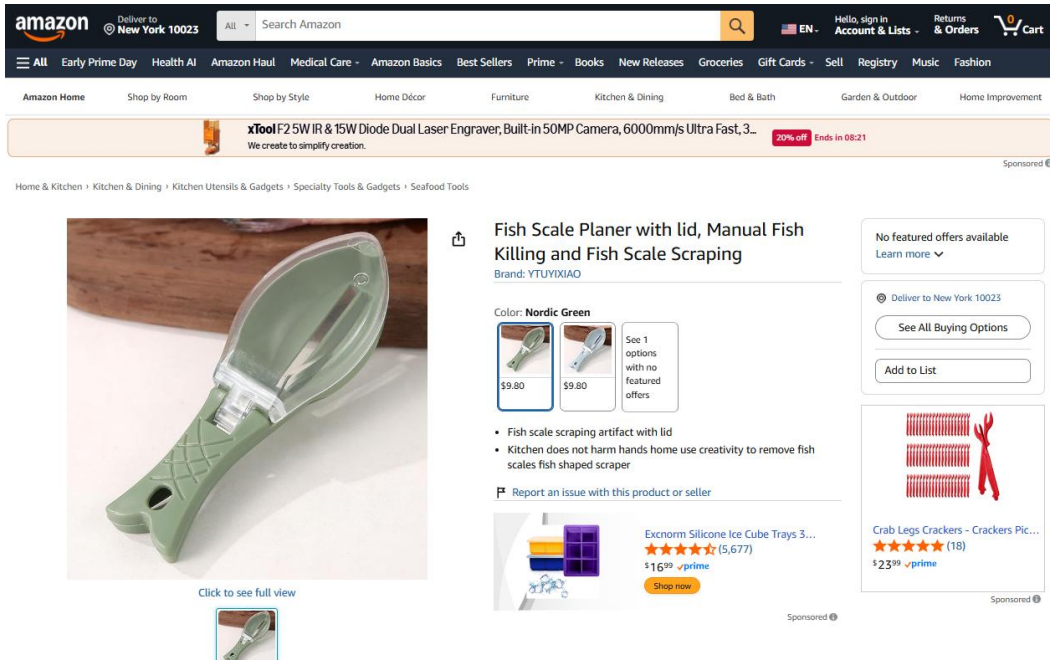


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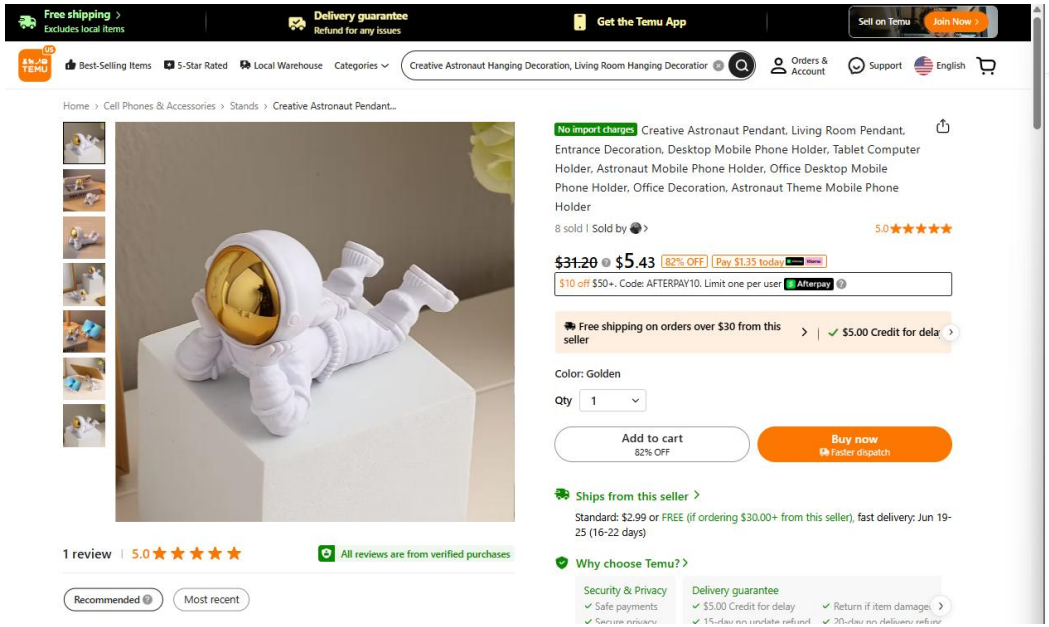
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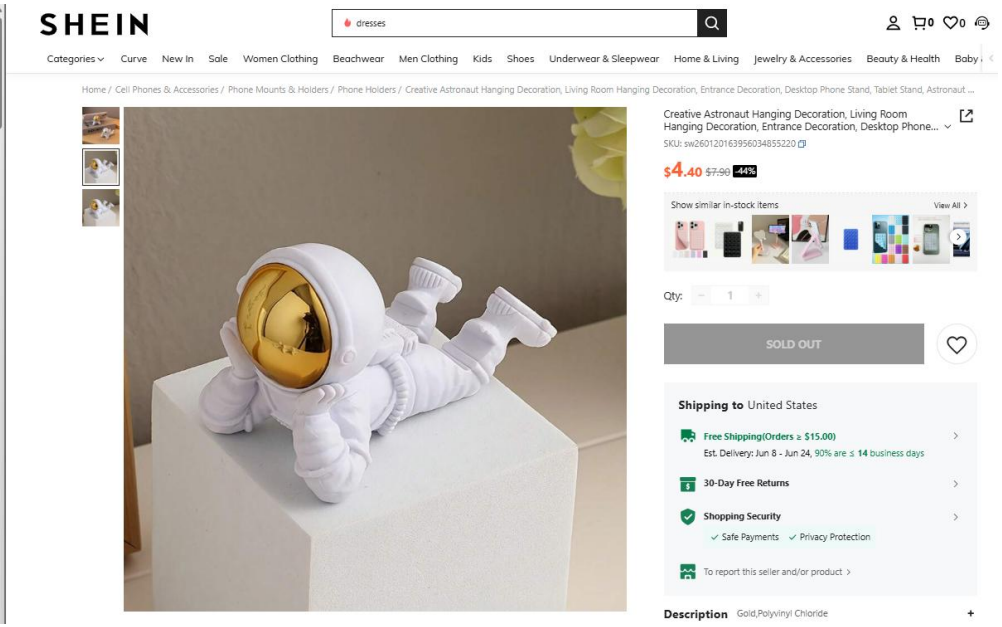


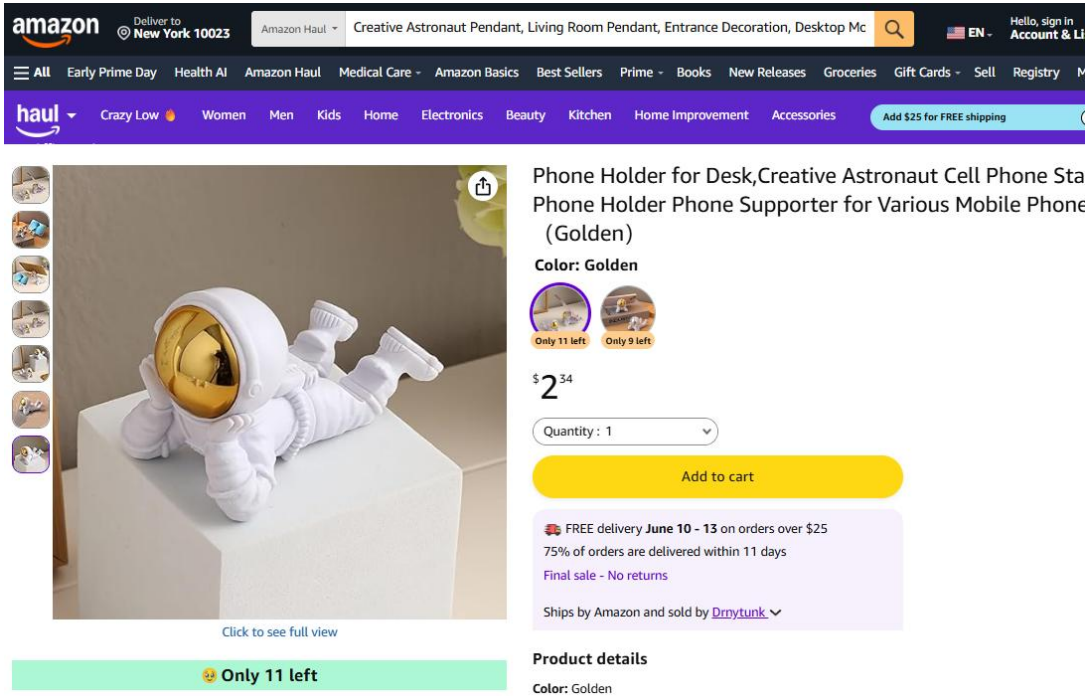




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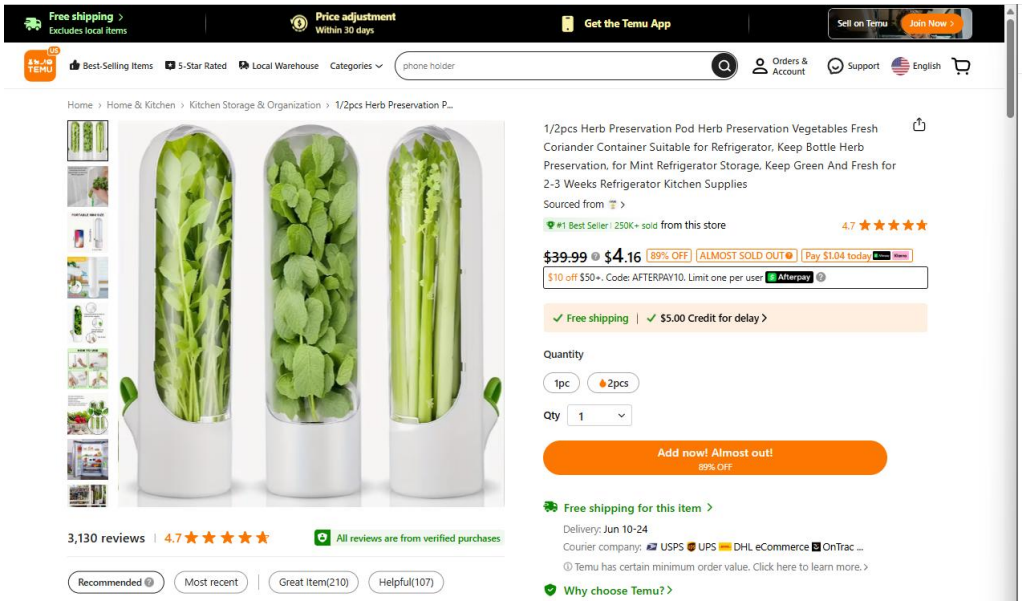


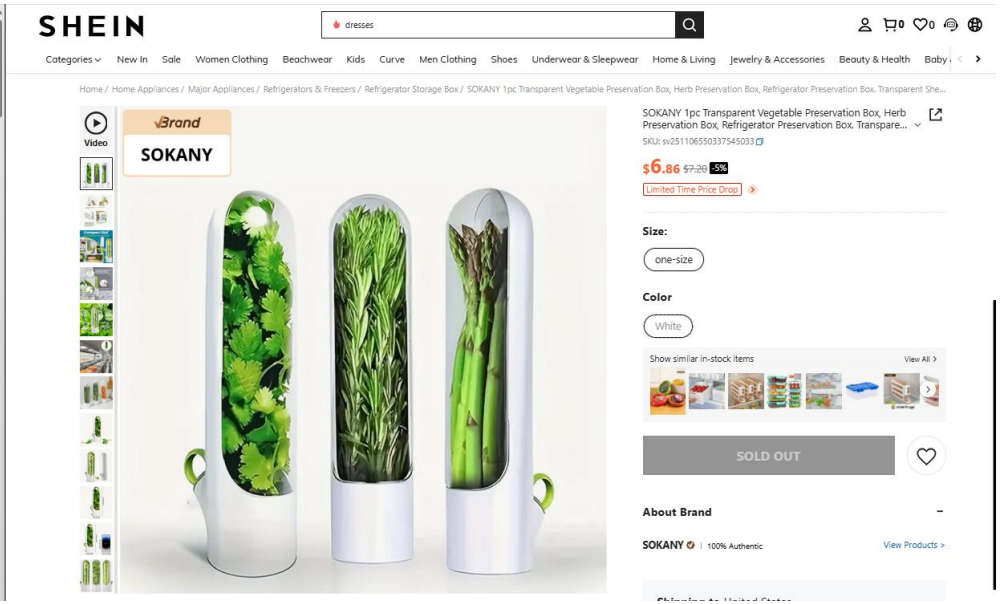


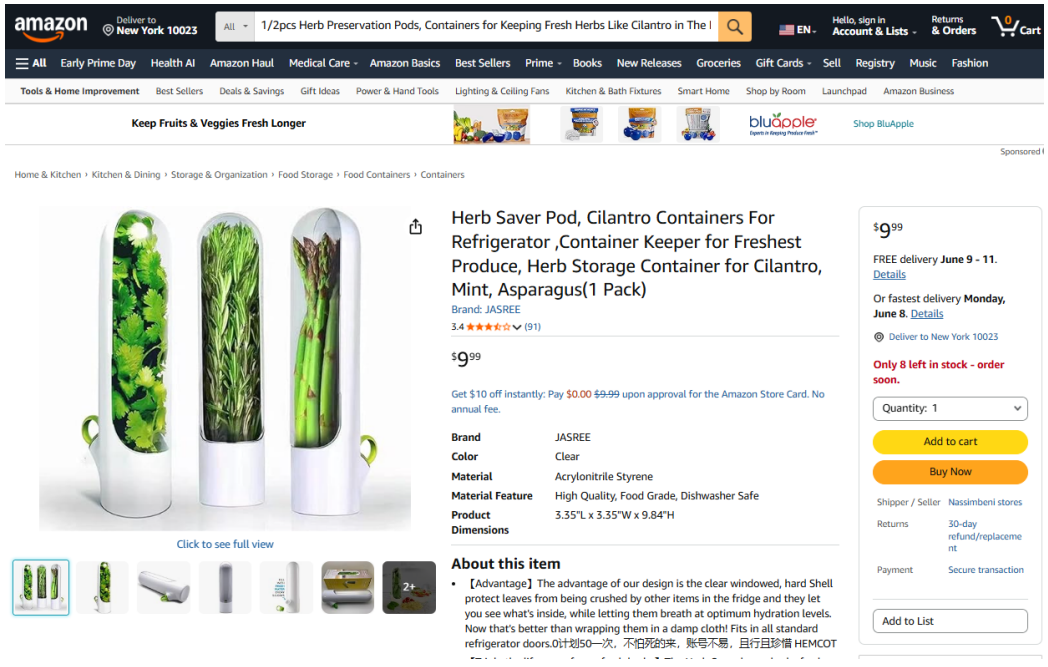


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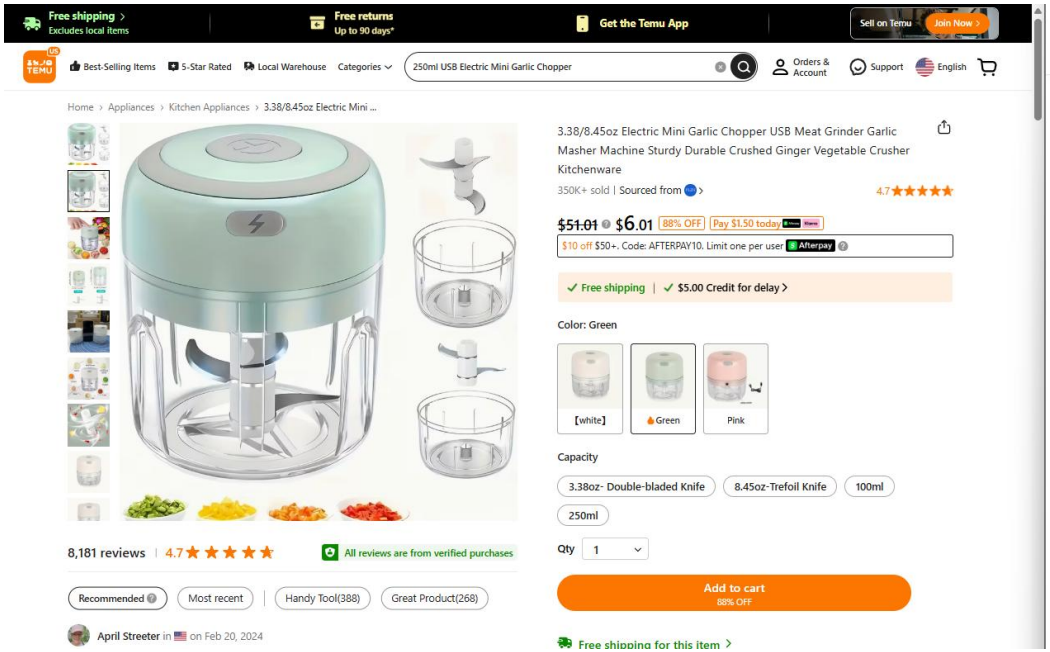


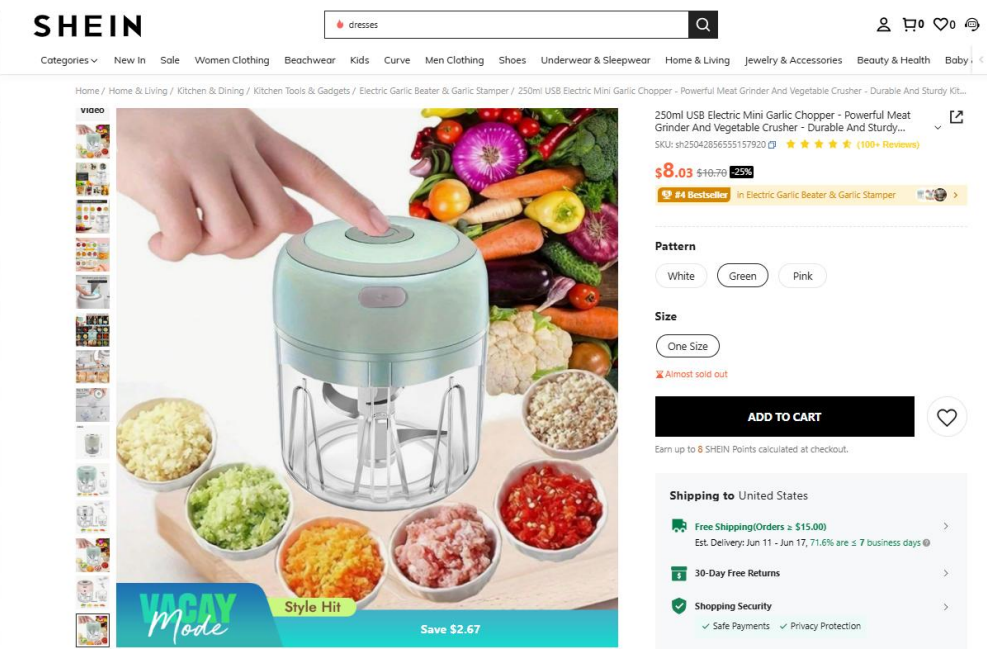




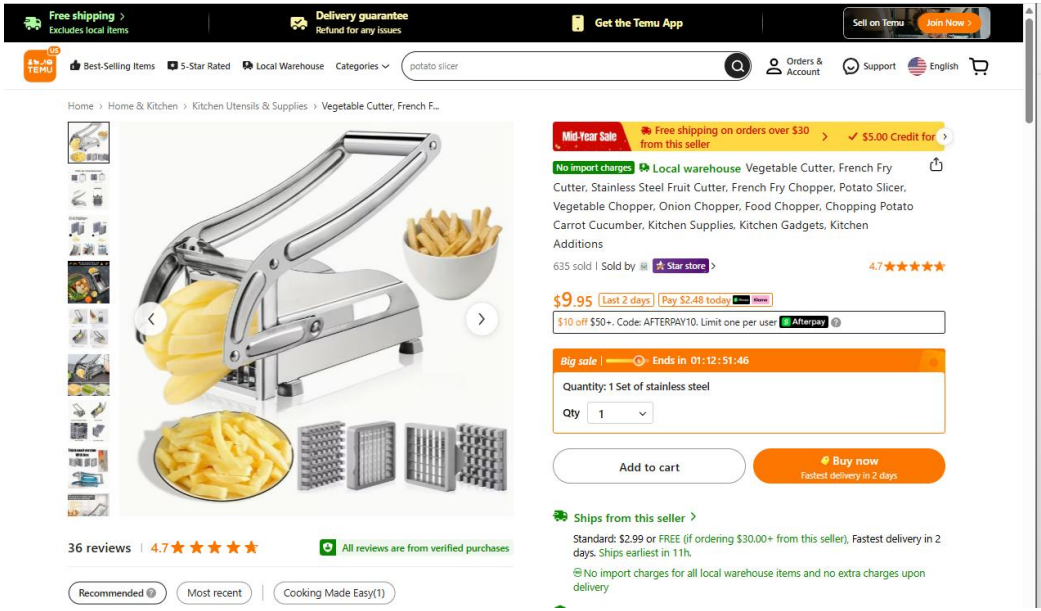
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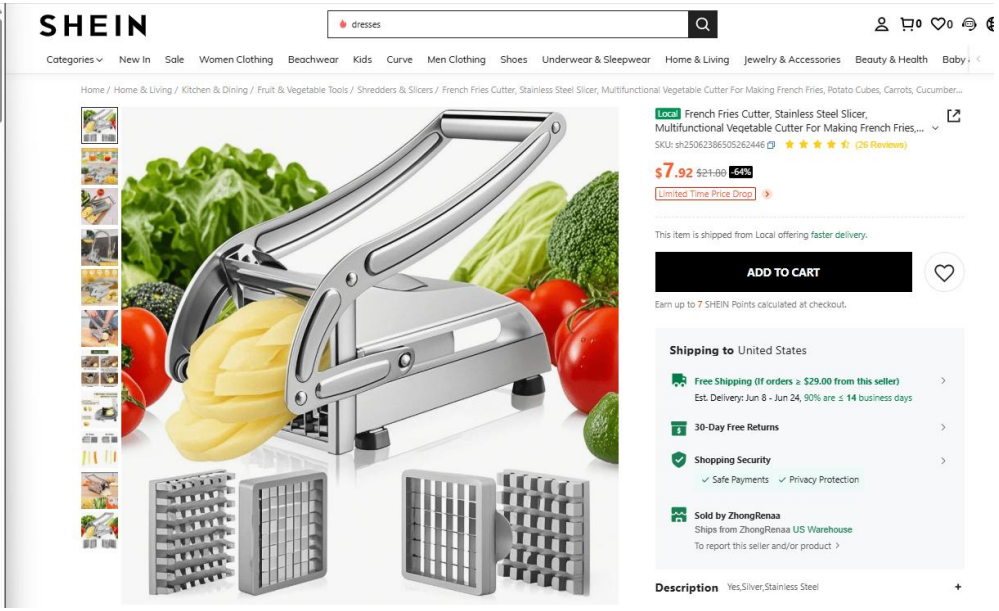
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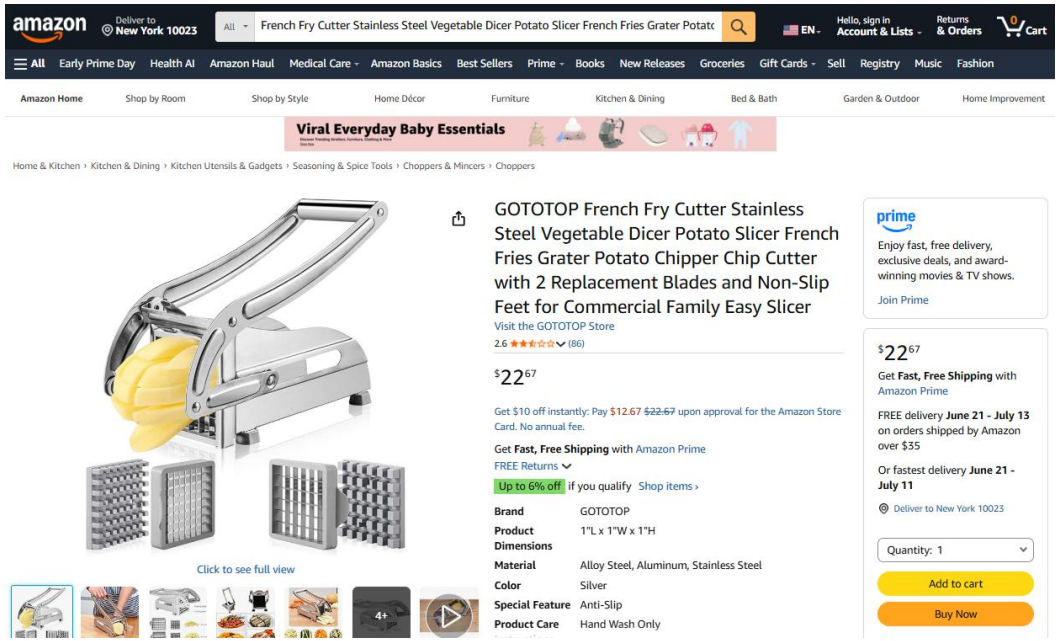




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