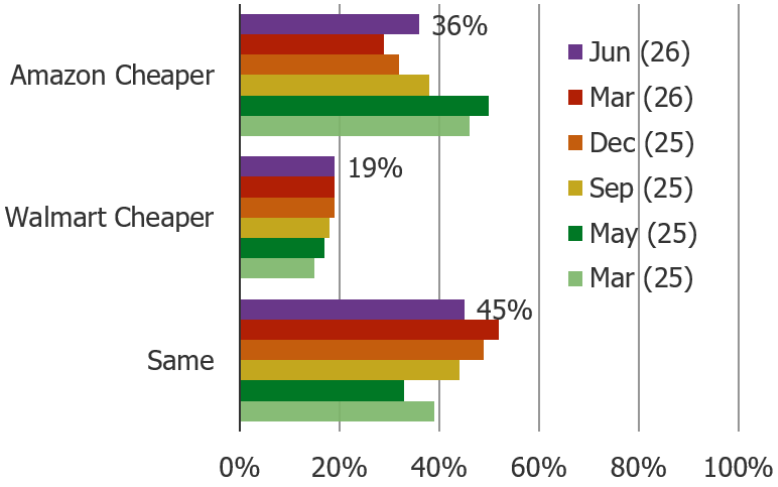
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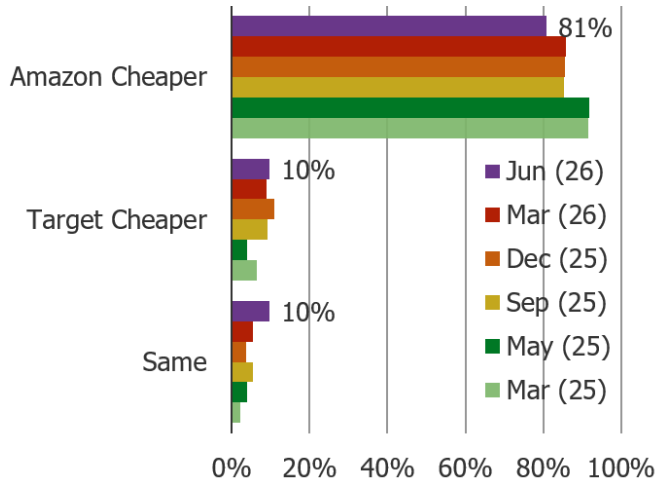
- We collected pricing data from 100 identical items found on both Amazon and Walmart and a subset found on Target.

FINDINGS: PRICING ANALYSIS

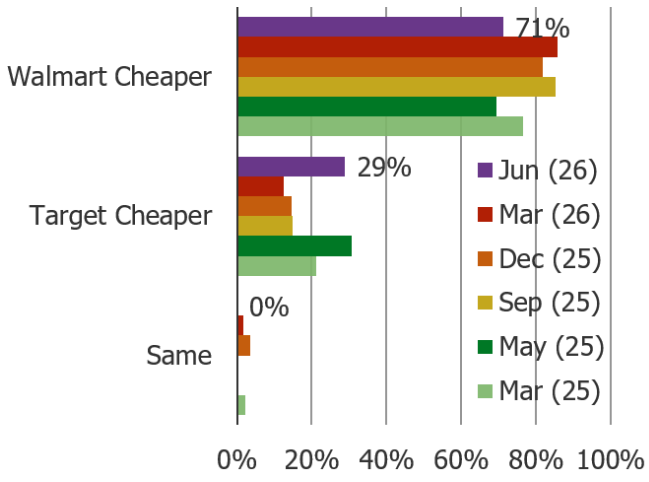
% of items out of the total that were cheaper on Amazon vs. Walmart vs. Target



100 Items



52 Items



52 Items

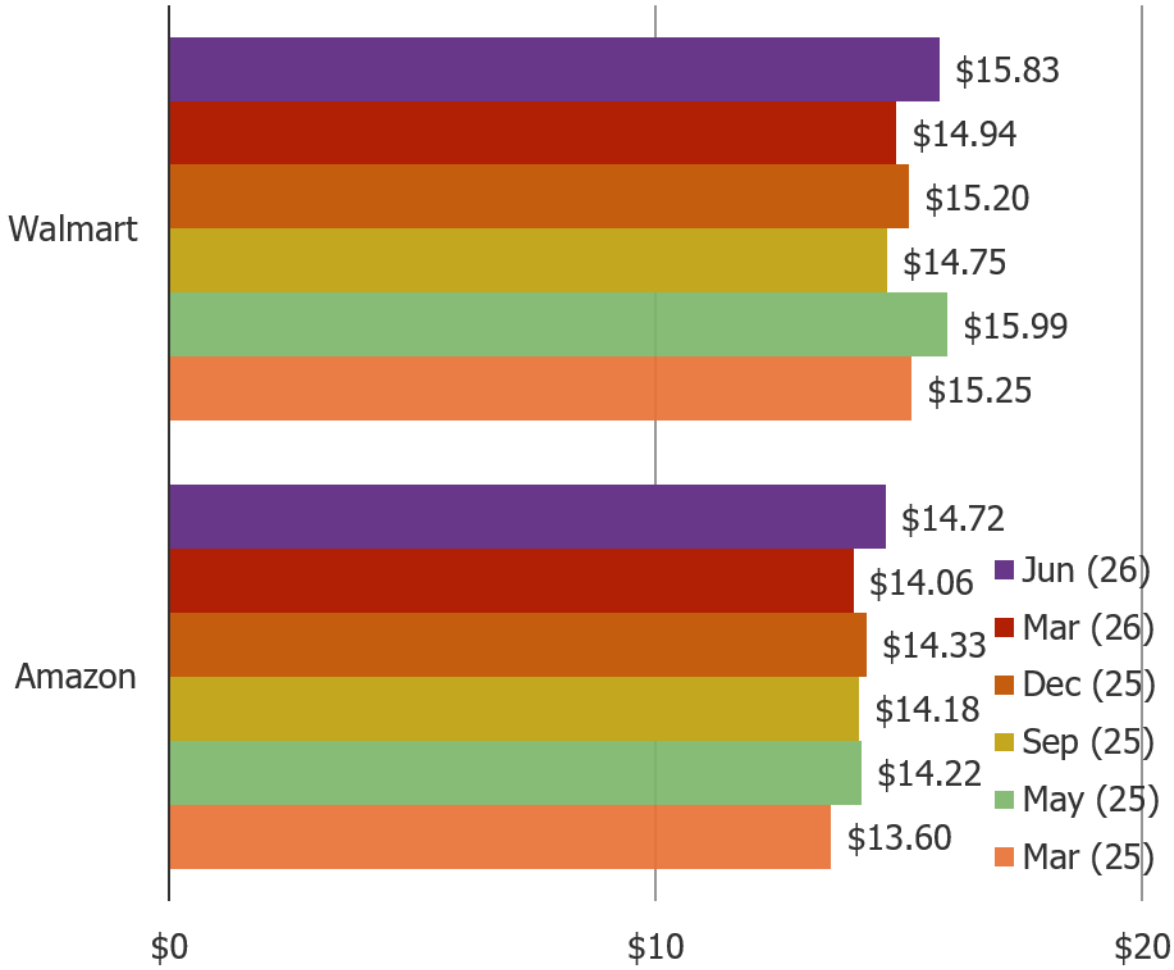
914-630-0512 | research@bespokeintel.com

BACKGROUND

- We collected pricing data from 100 identical items found on both Amazon and Walmart and a subset found on Target.

FINDINGS: PRICING ANALYSIS

Average Price Per Item on 100+ identical items found on Amazon and Walmart.

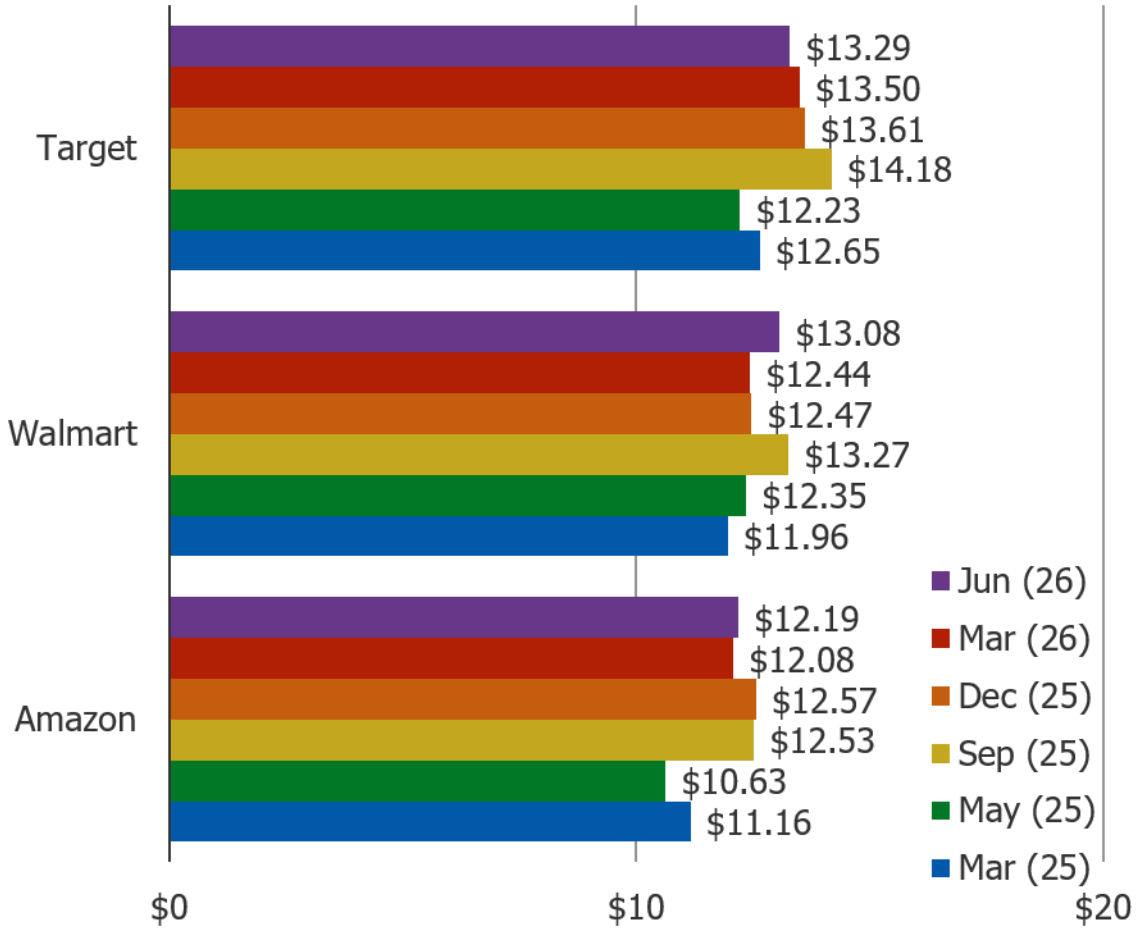


BACKGROUND

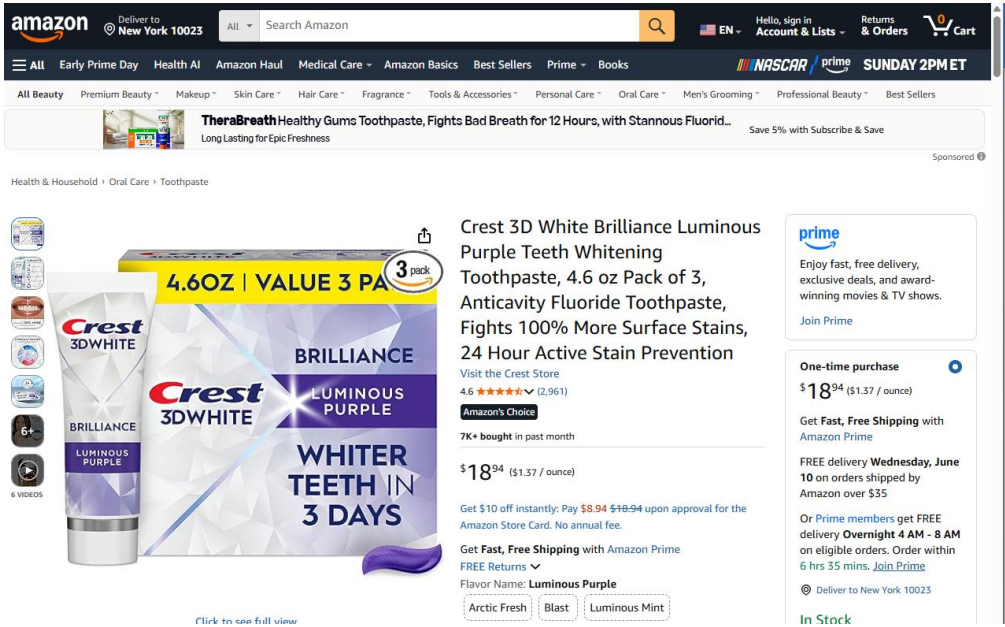
- We collected pricing data from 100 identical items found on both Amazon and Walmart and a subset found on Target.

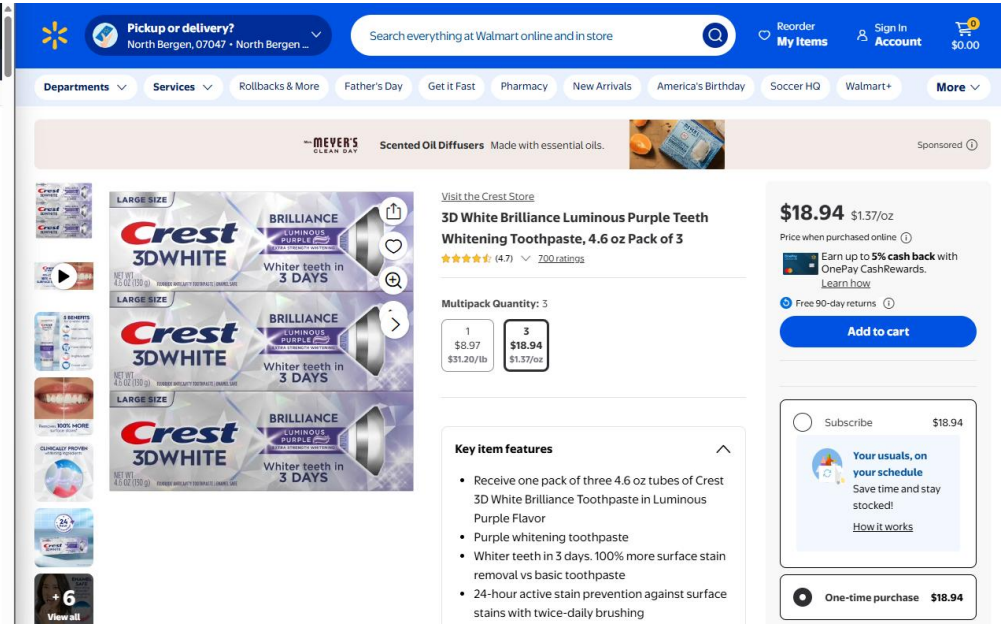
FINDINGS: PRICING ANALYSIS

Average Price Per Item on identical items found on Amazon, Walmart, Target.



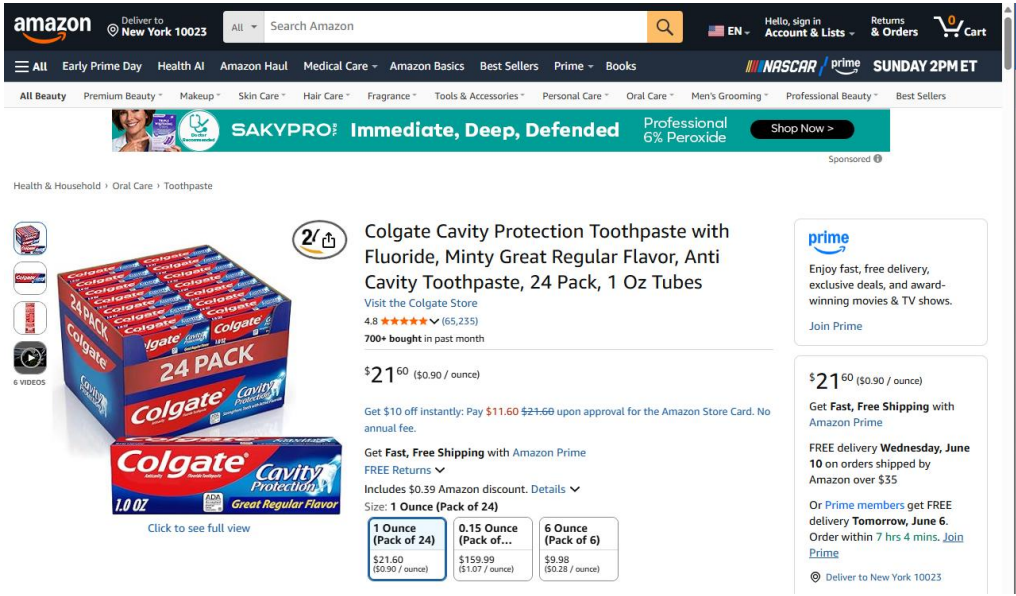
Bespoke – Amazon, Walmart, Target Identical Items

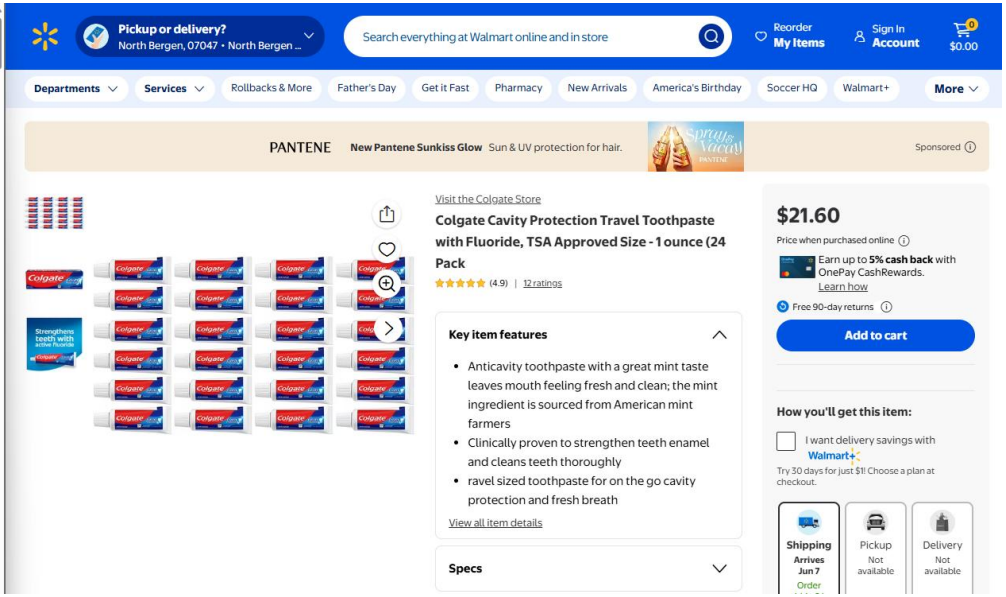




Source: Bespoke Market Intelligence Analysis

Bespoke – Amazon, Walmart, Target Identical Items

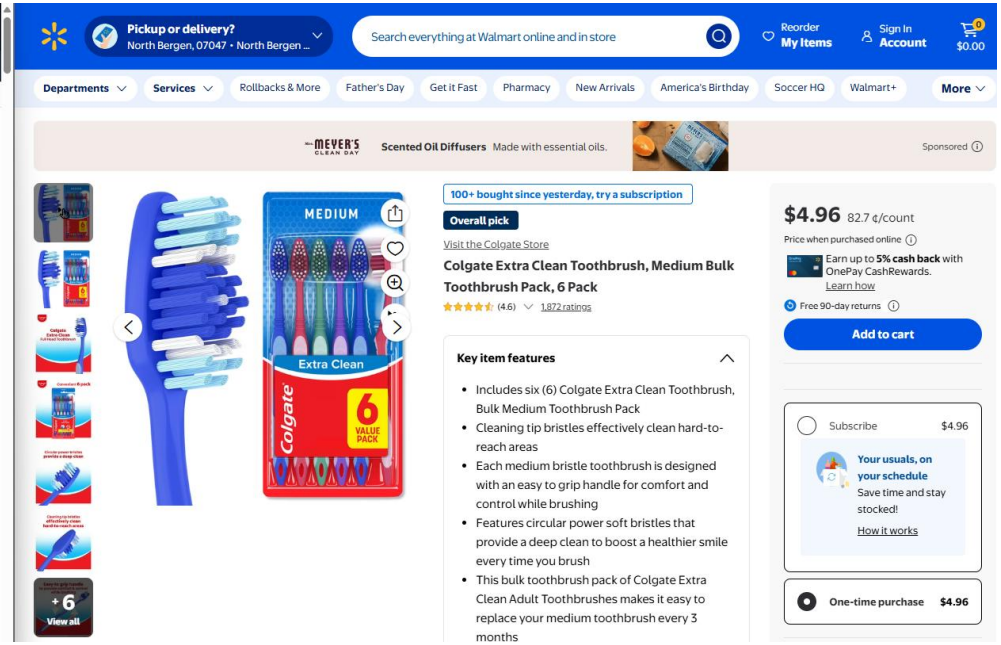


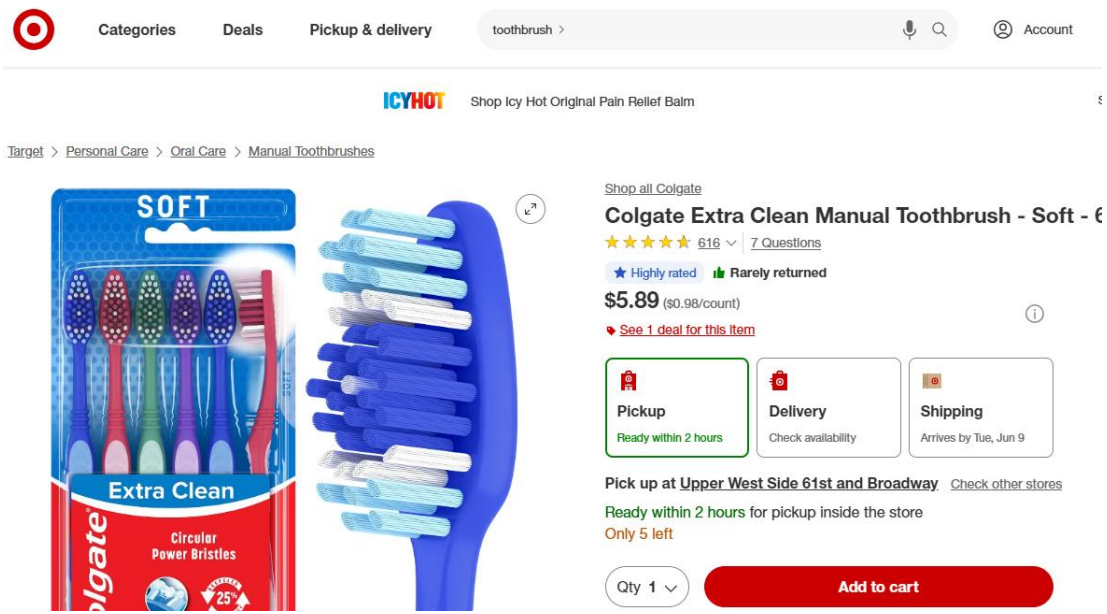


Source: Bespoke Market Intelligence Analysis

Bespoke – Amazon, Walmart, Target Identical Items



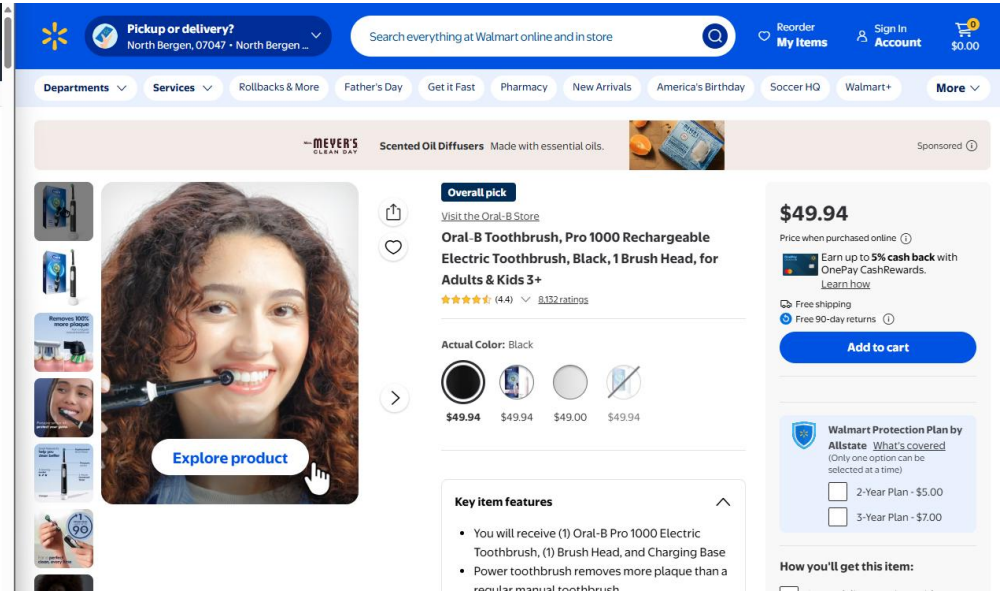


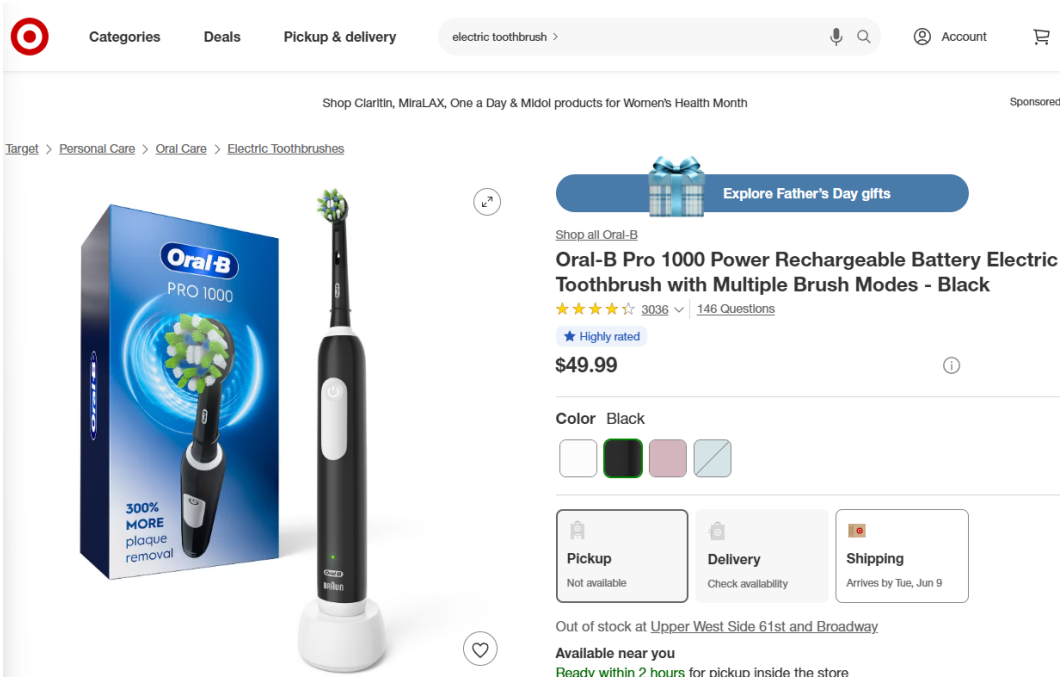


Source: Bespoke Market Intelligence Analysis

Bespoke – Amazon, Walmart, Target Identical Items

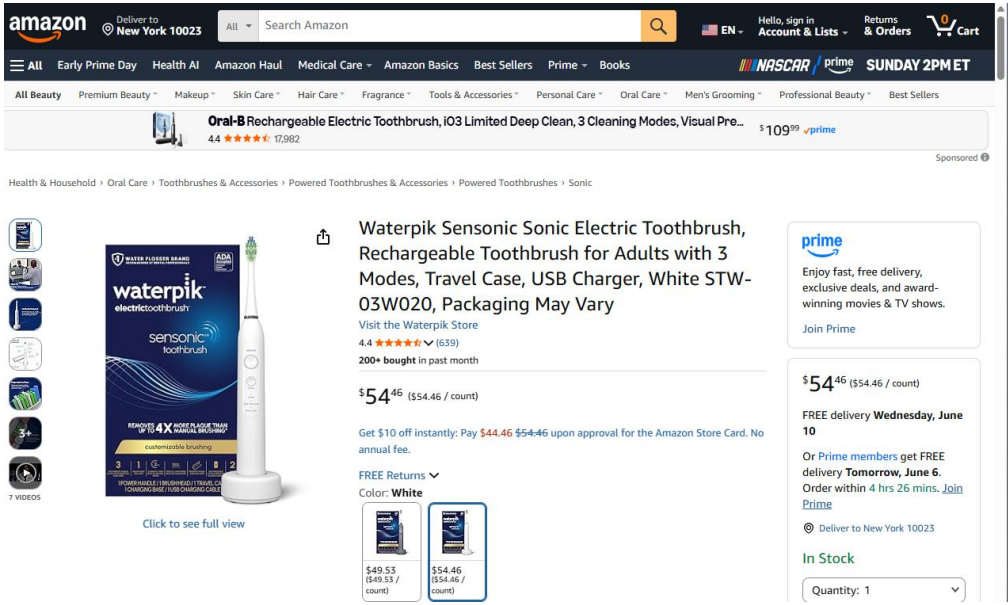


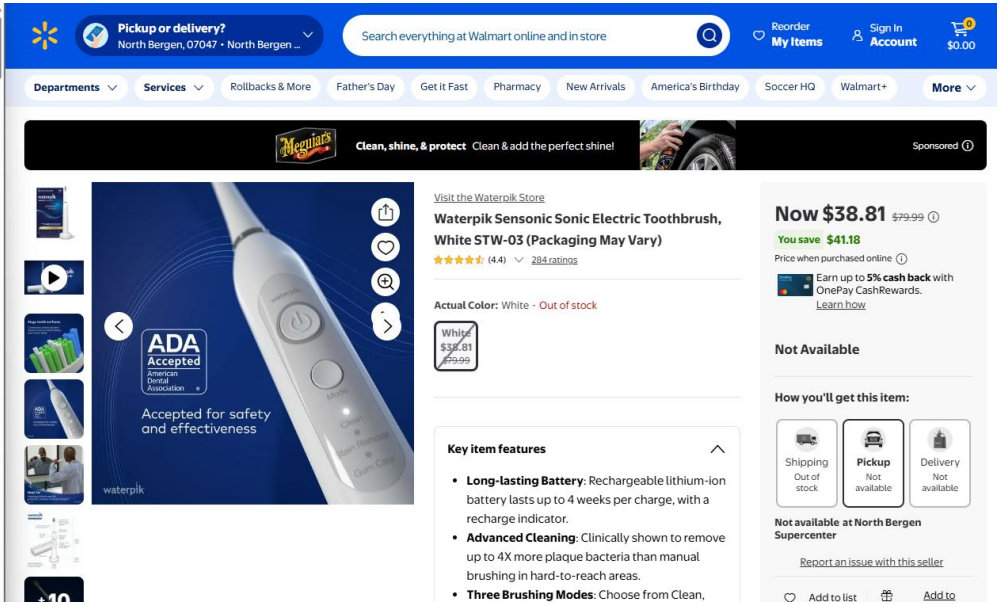




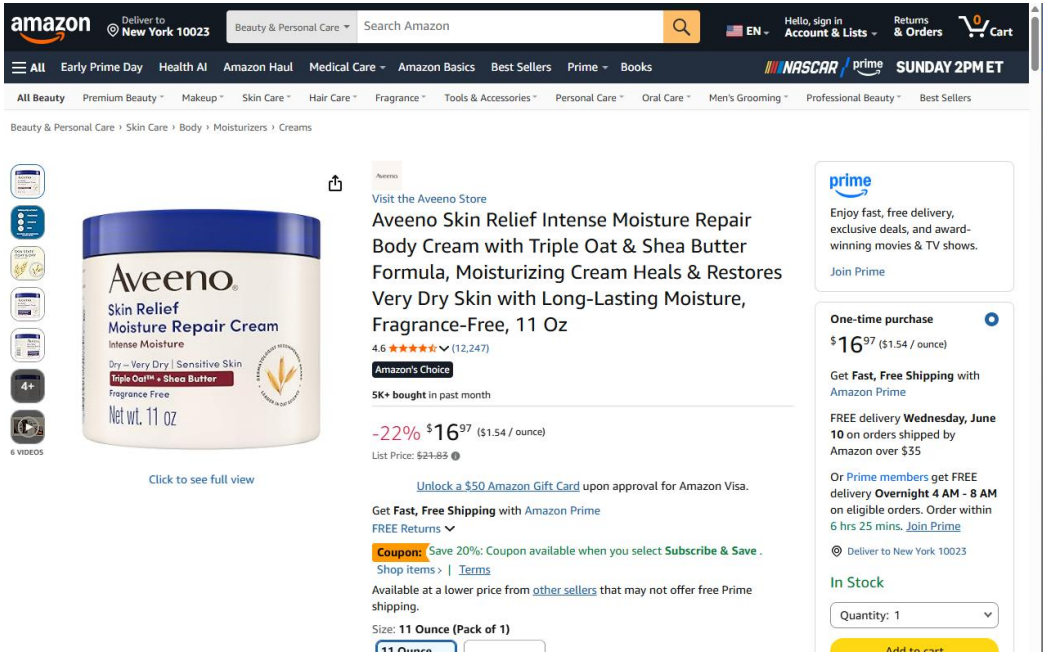
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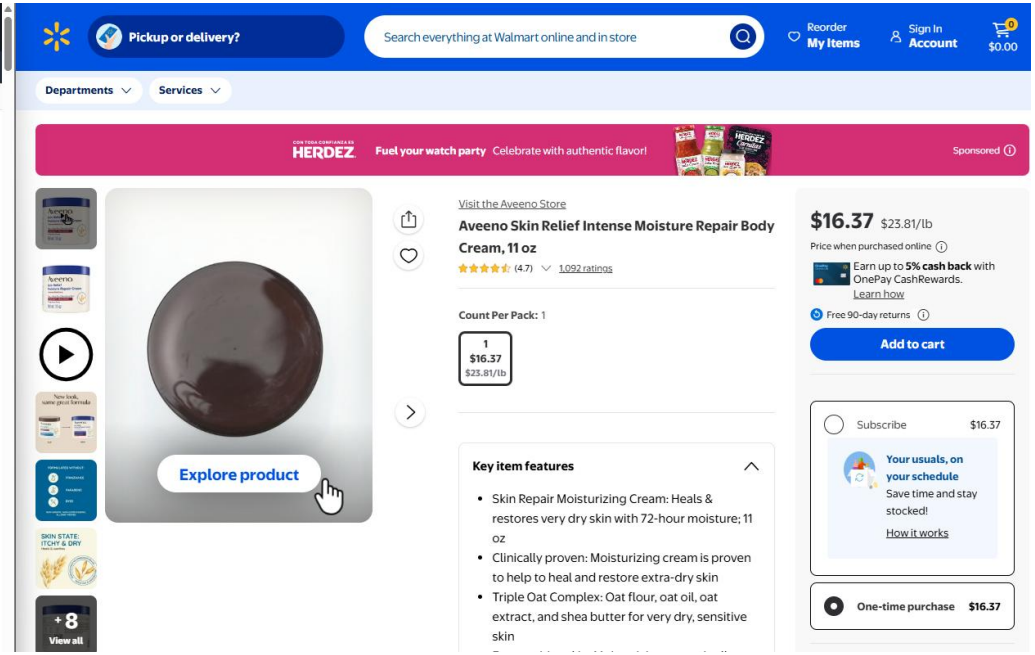
Bespoke – Amazon, Walmart, Target Identical Items





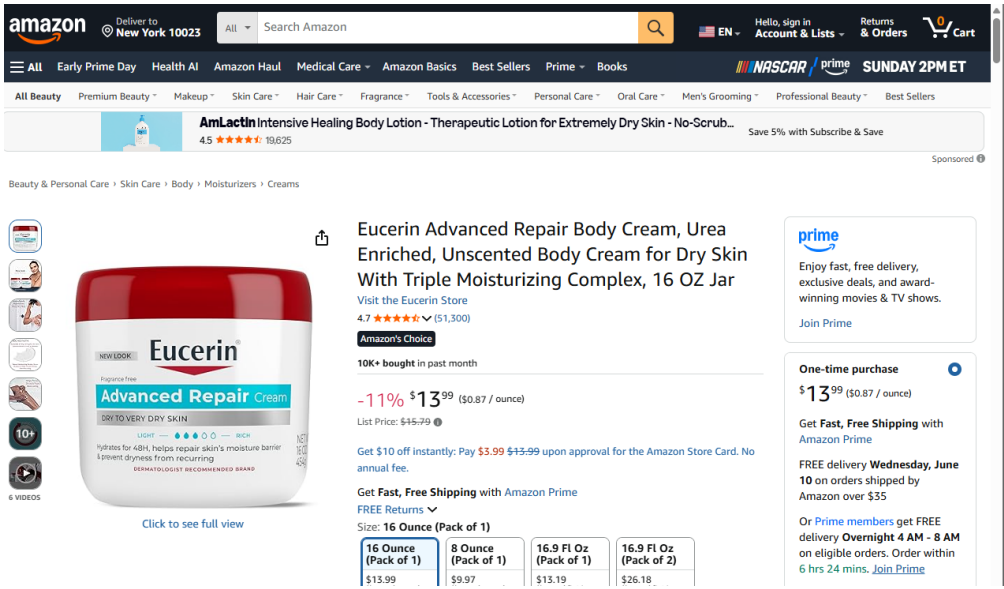
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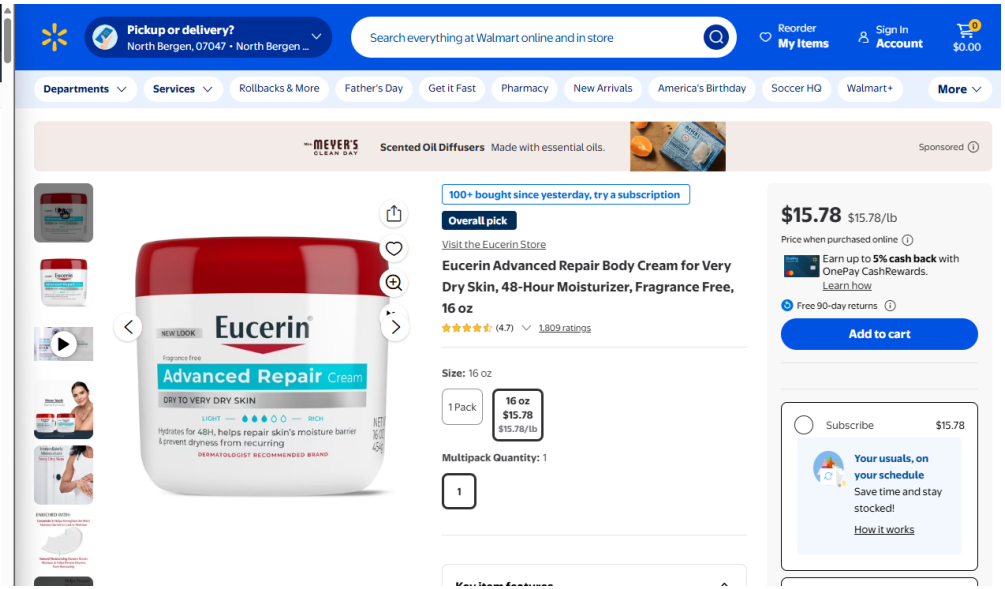


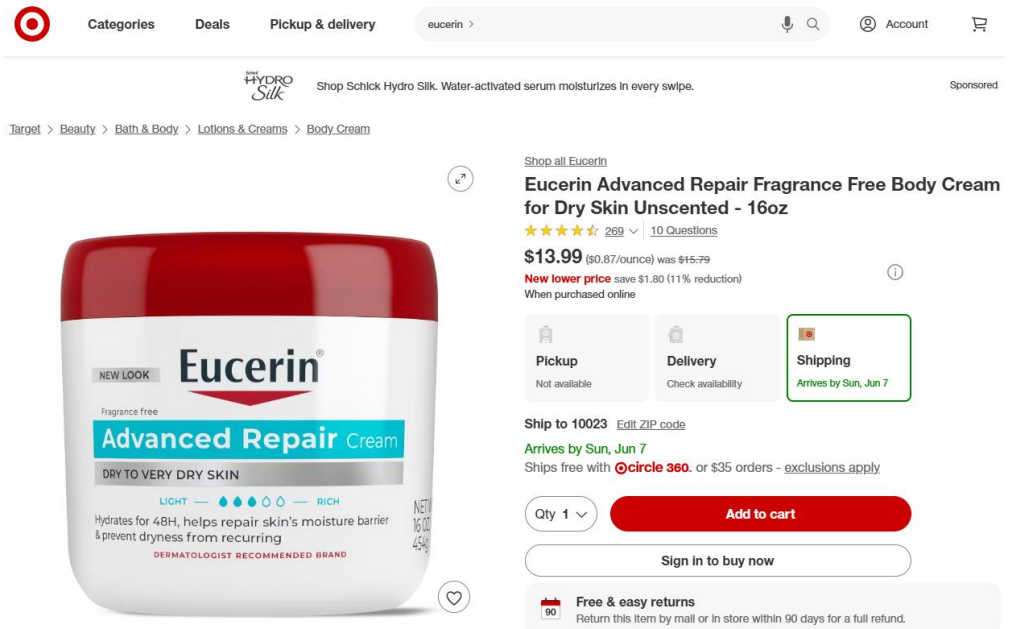


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Bespoke – Amazon, Walmart, Target Identical Items

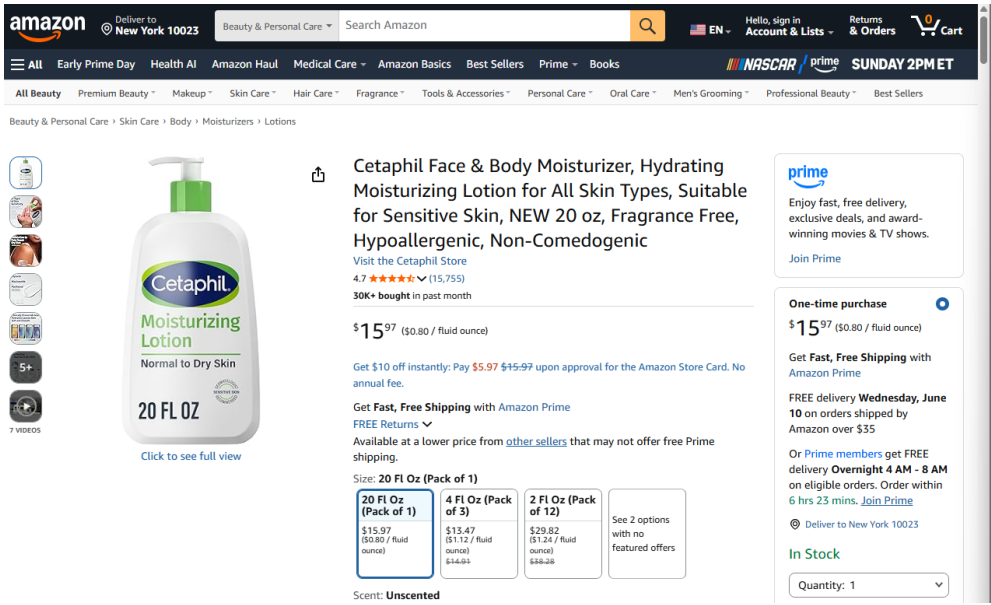


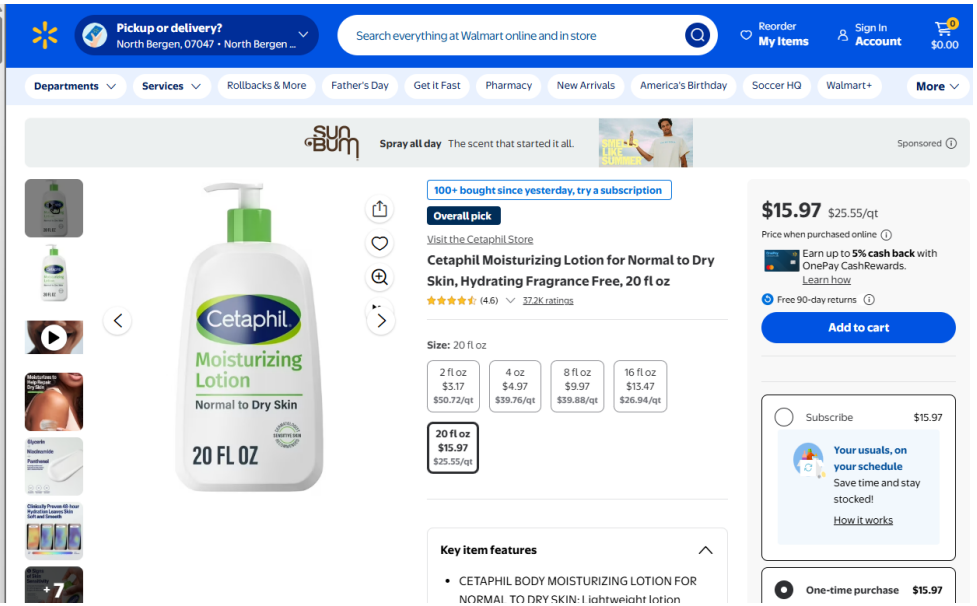


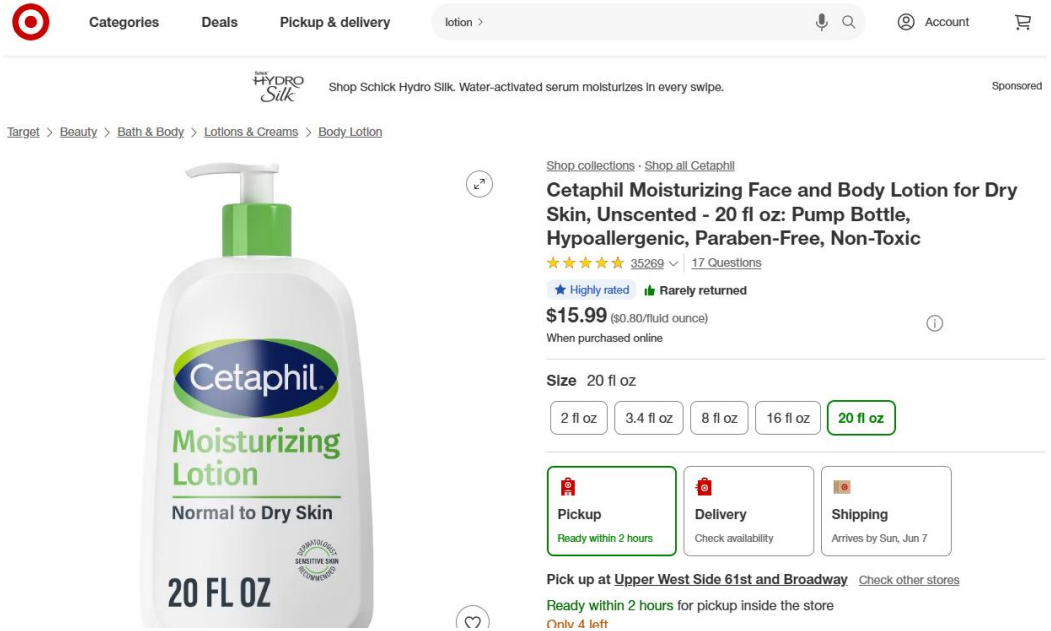


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Bespoke – Amazon, Walmart, Target Identical Items

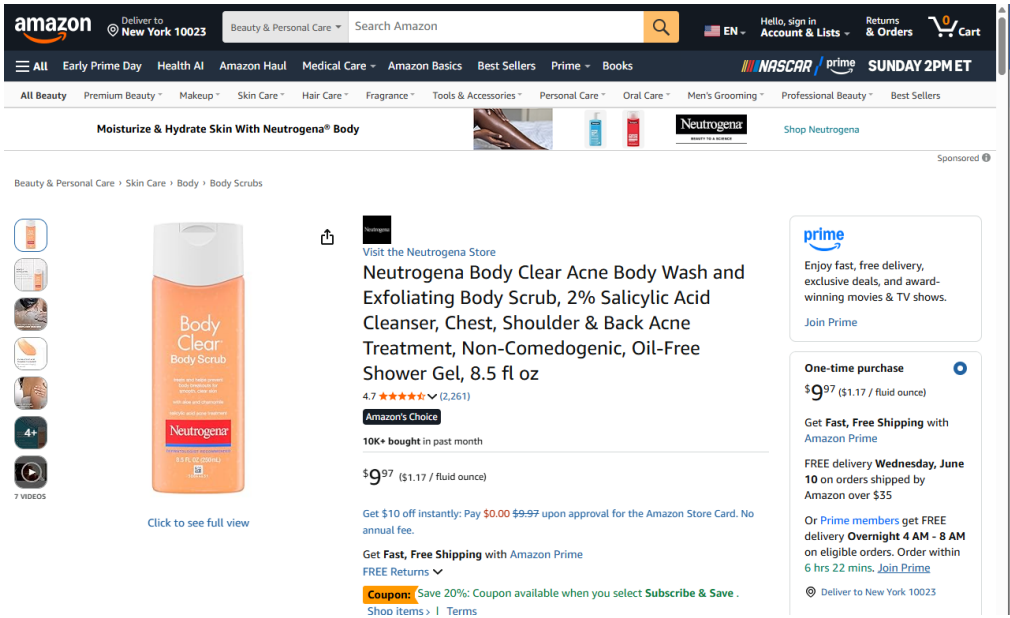


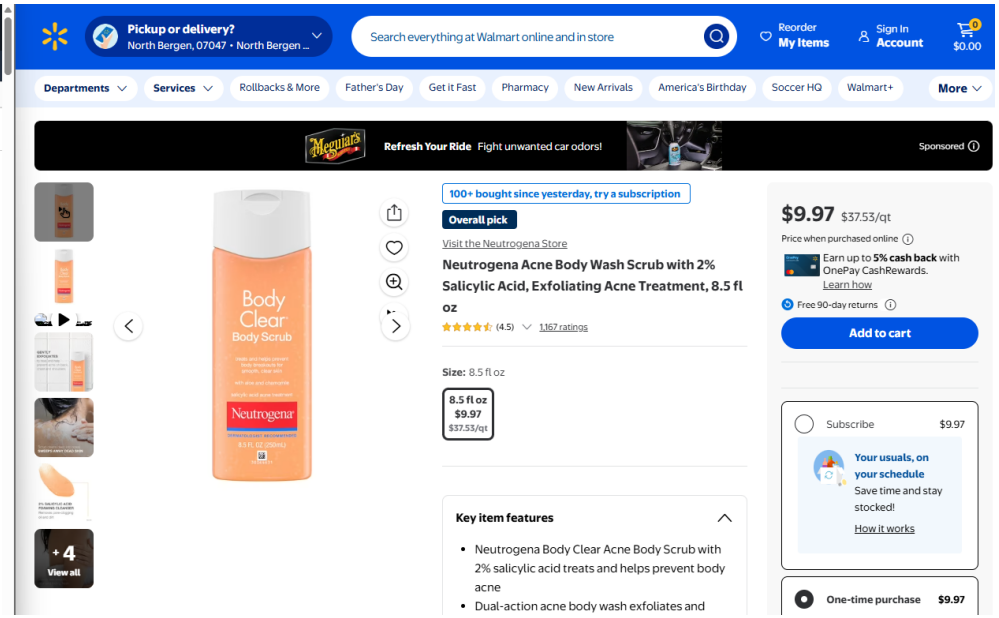


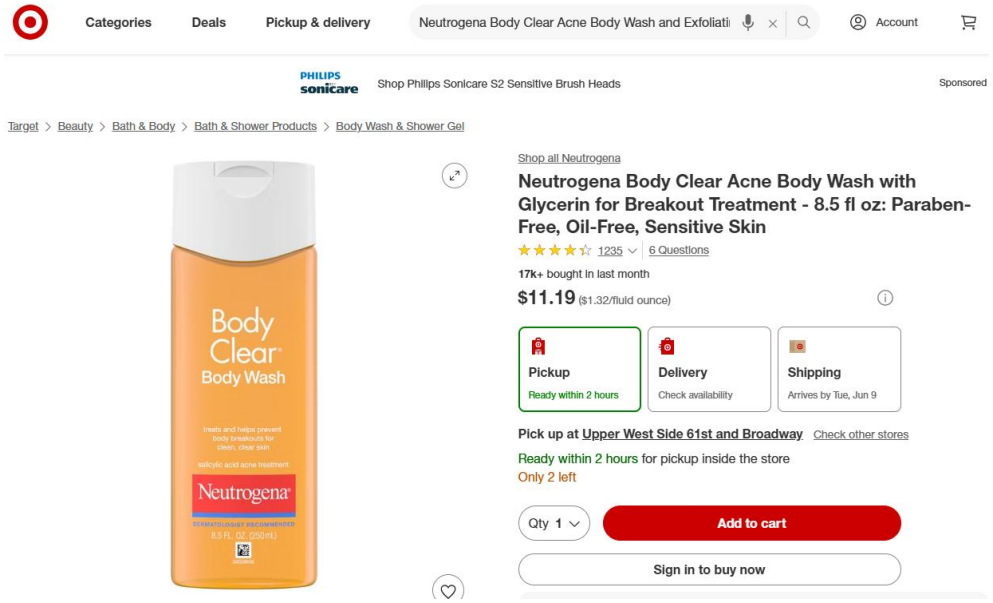


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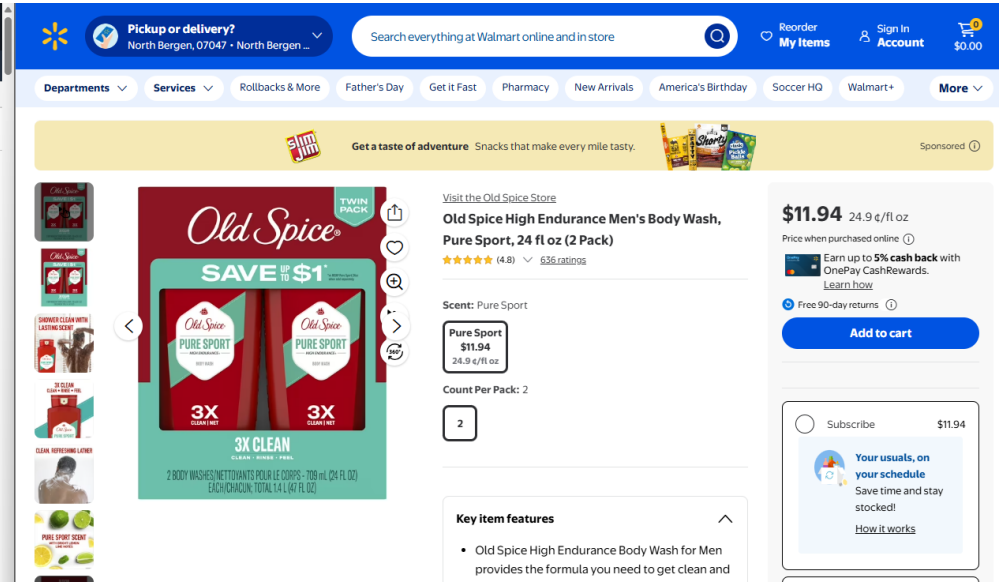


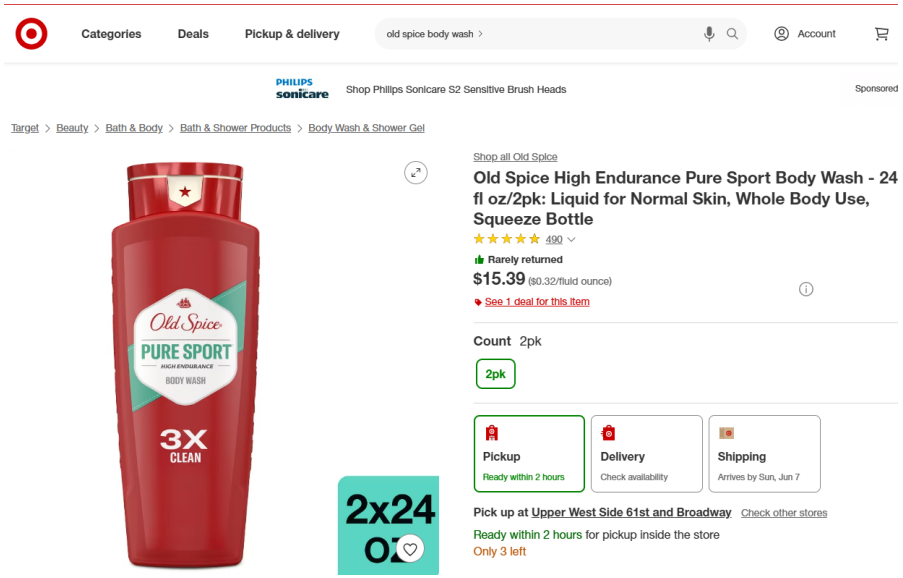


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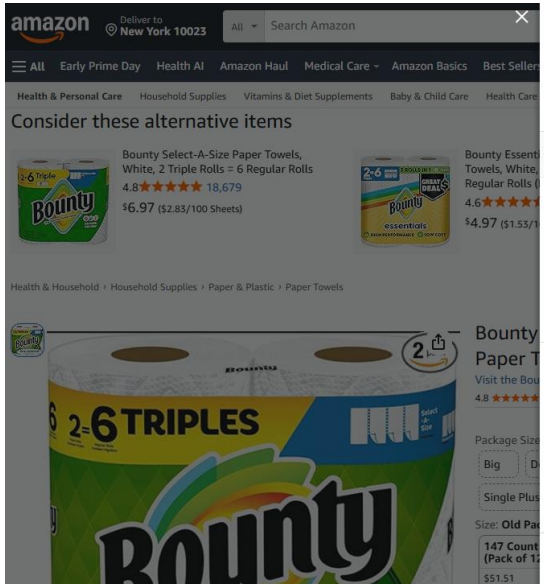


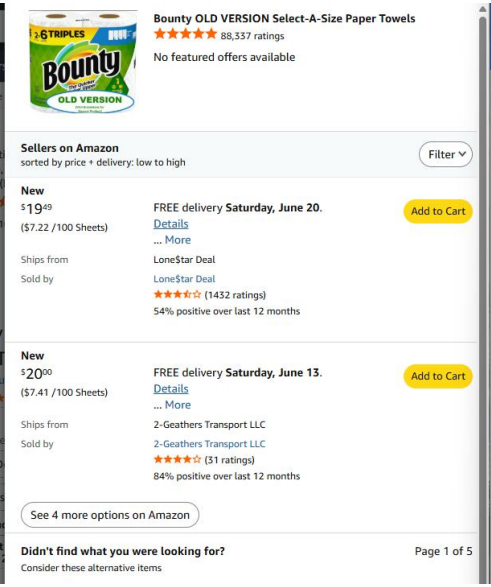


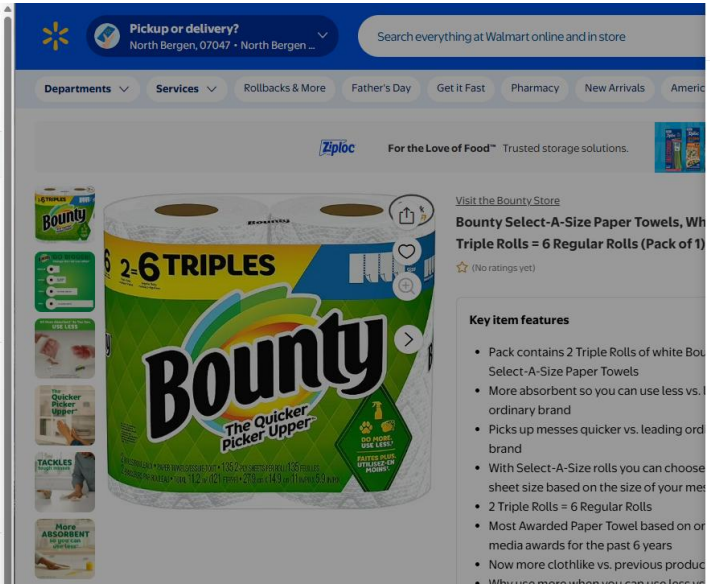


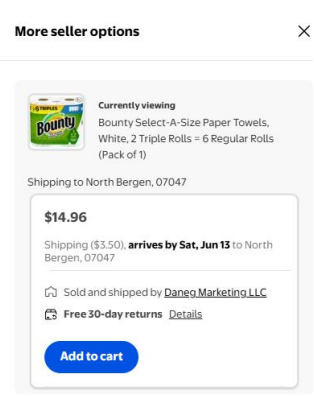
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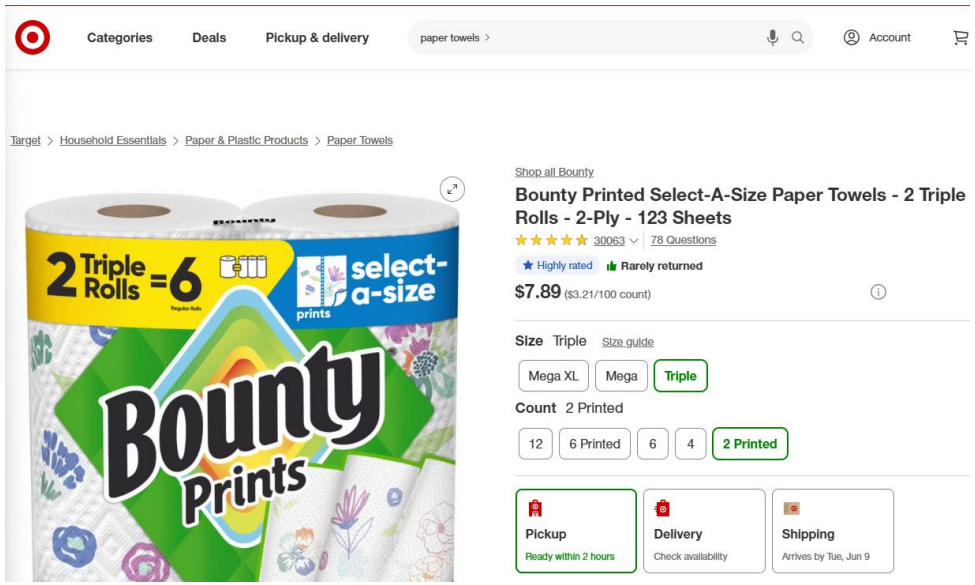
Bespoke – Amazon, Walmart, Target Identical Items





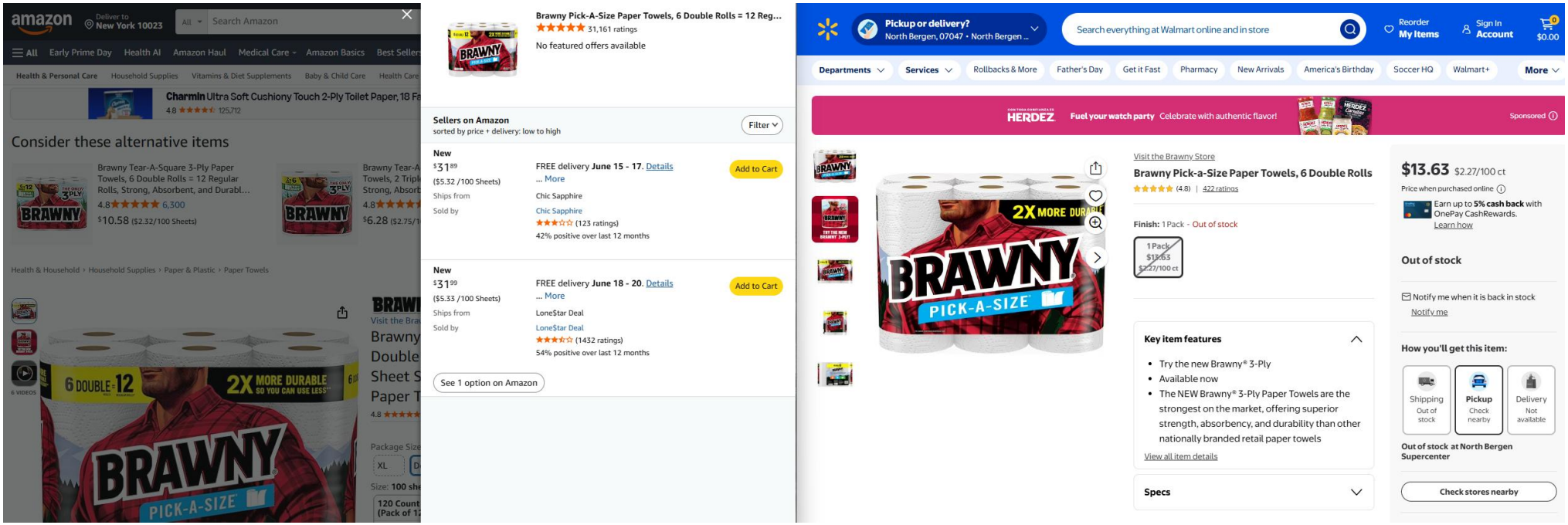






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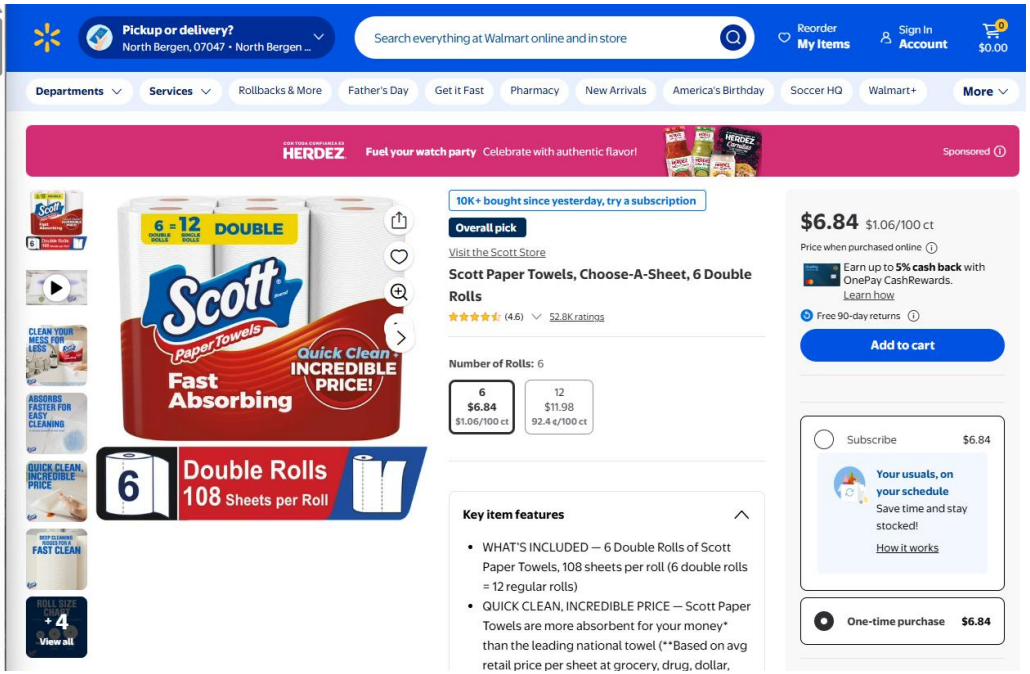
Bespoke – Amazon, Walmart, Target Identical Items



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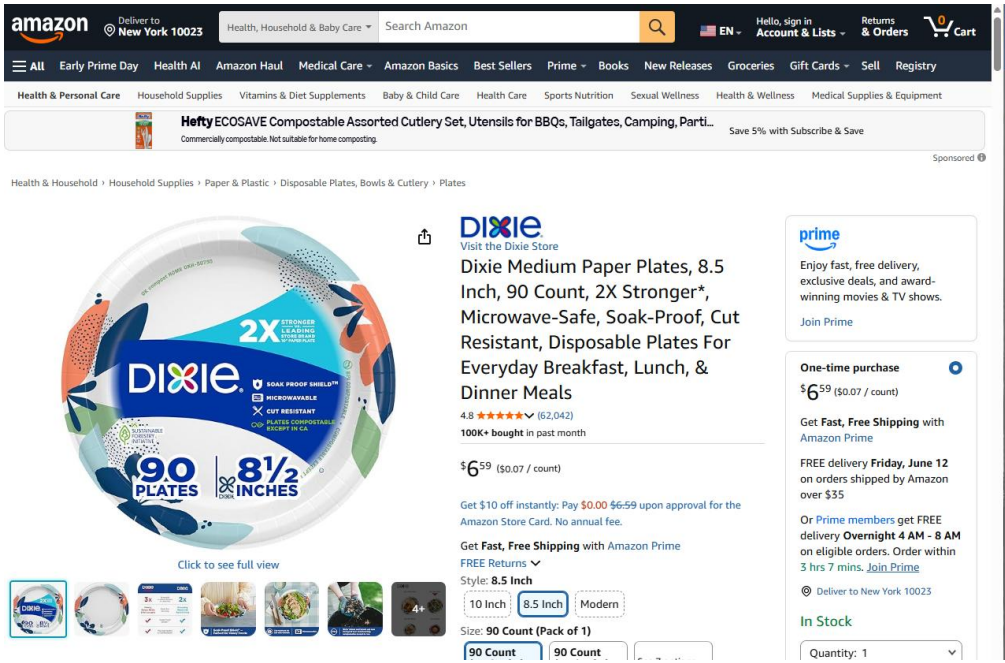
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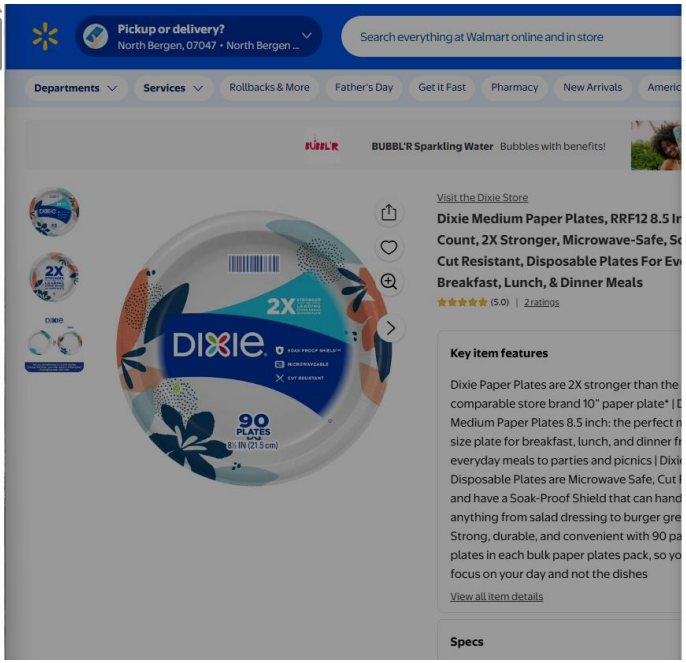


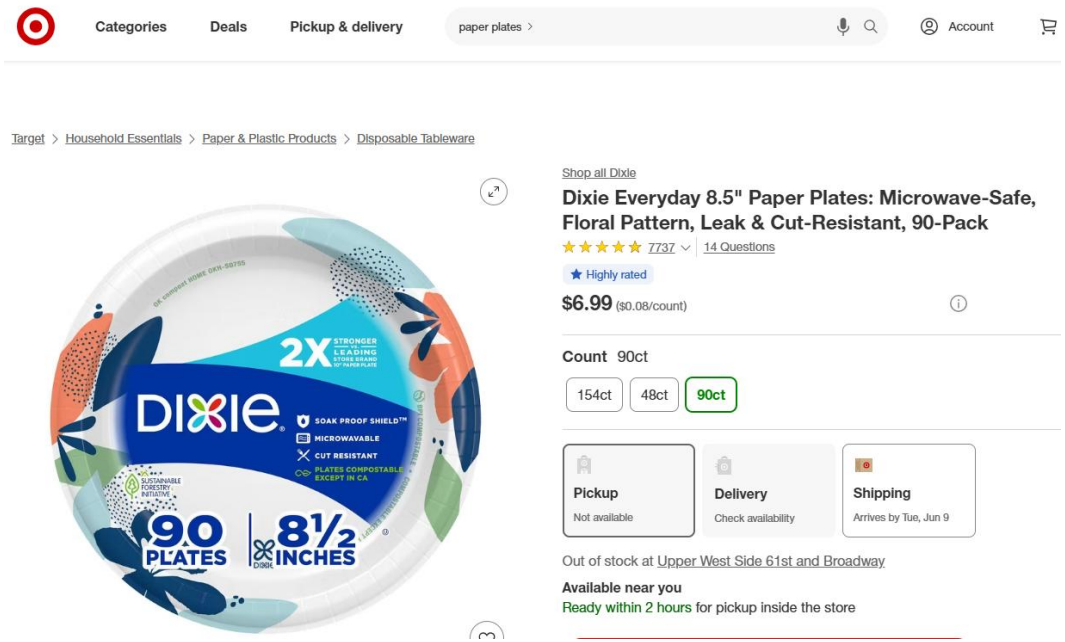


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Bespoke – Amazon, Walmart, Target Identical Items



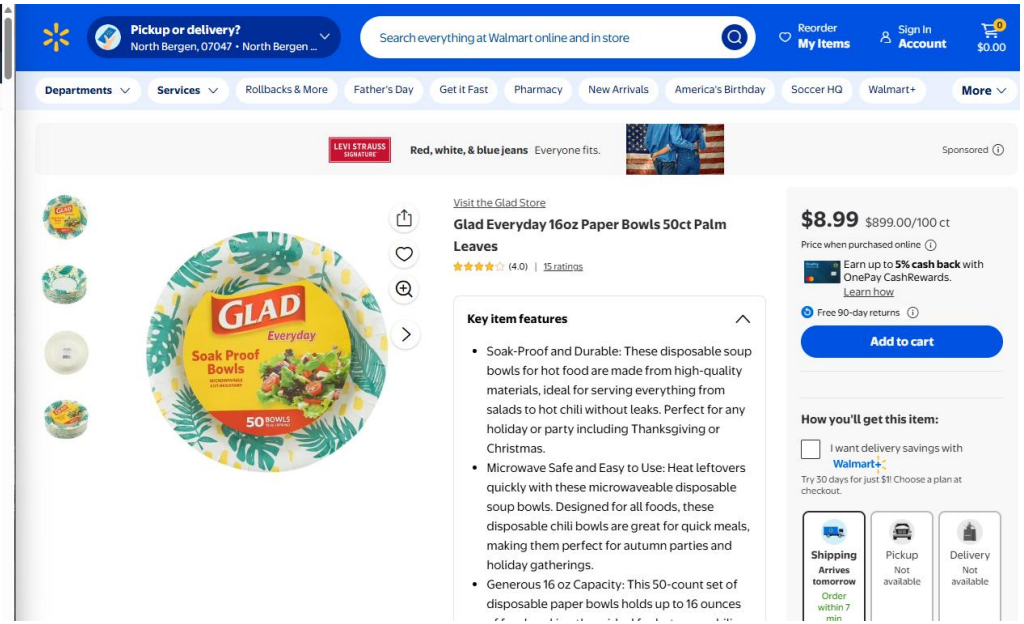




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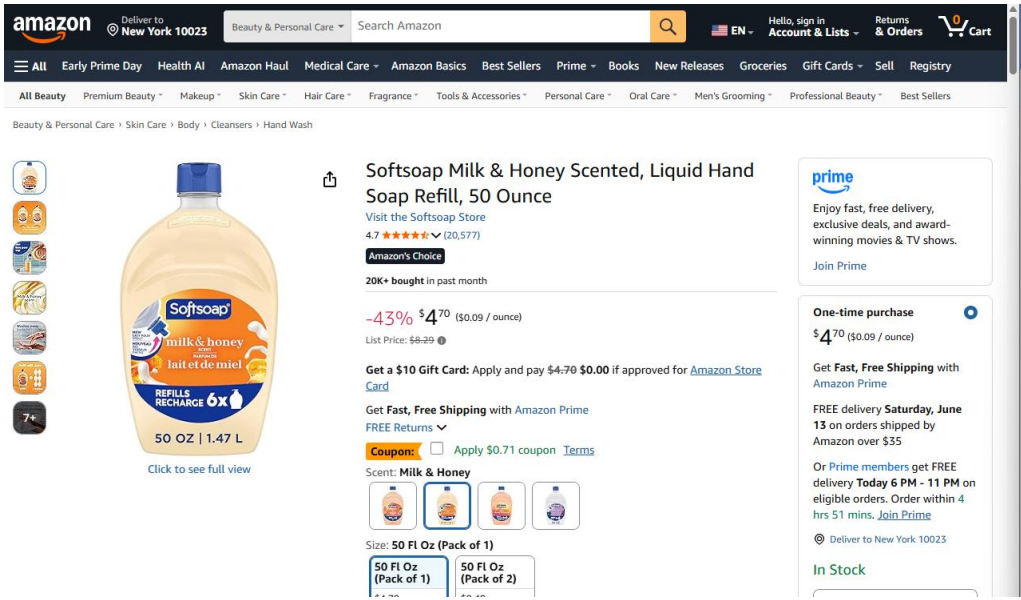
Bespoke – Amazon, Walmart, Target Identical Items

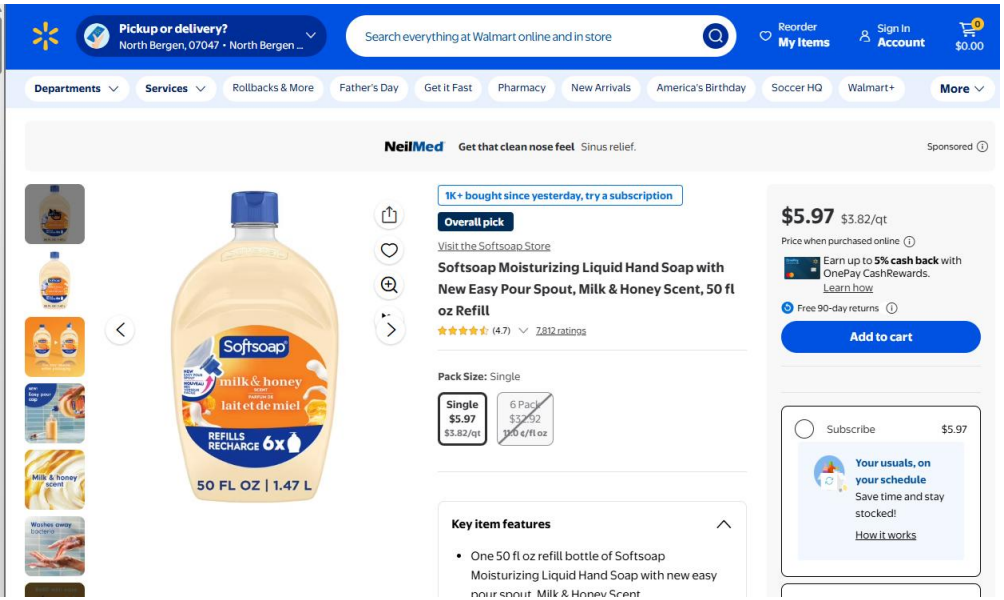


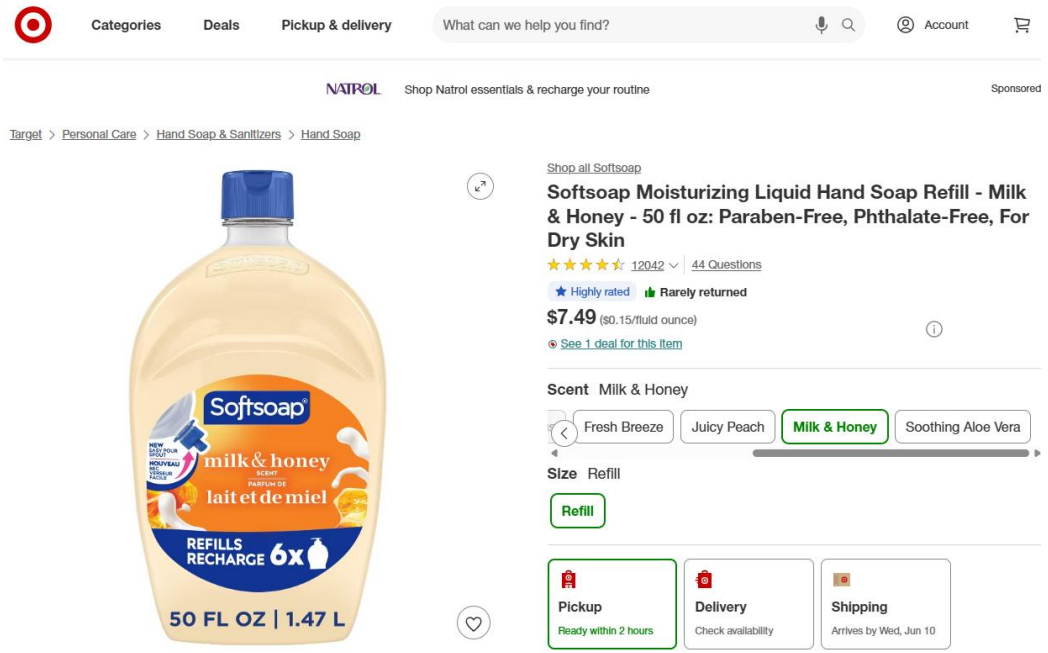


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Bespoke – Amazon, Walmart, Target Identical Items

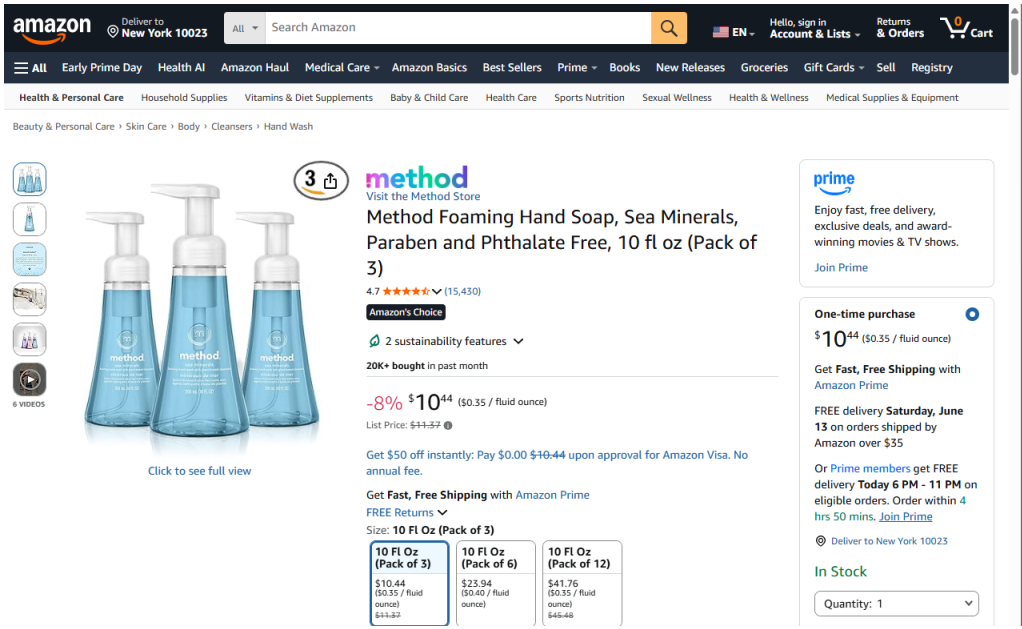


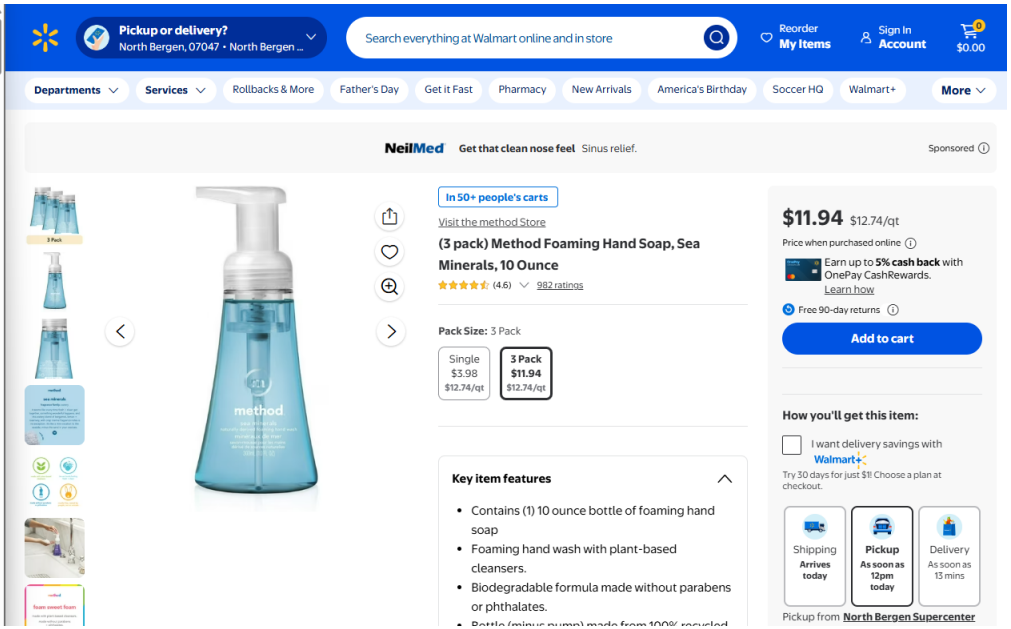




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Bespoke – Amazon, Walmart, Target Identical Items

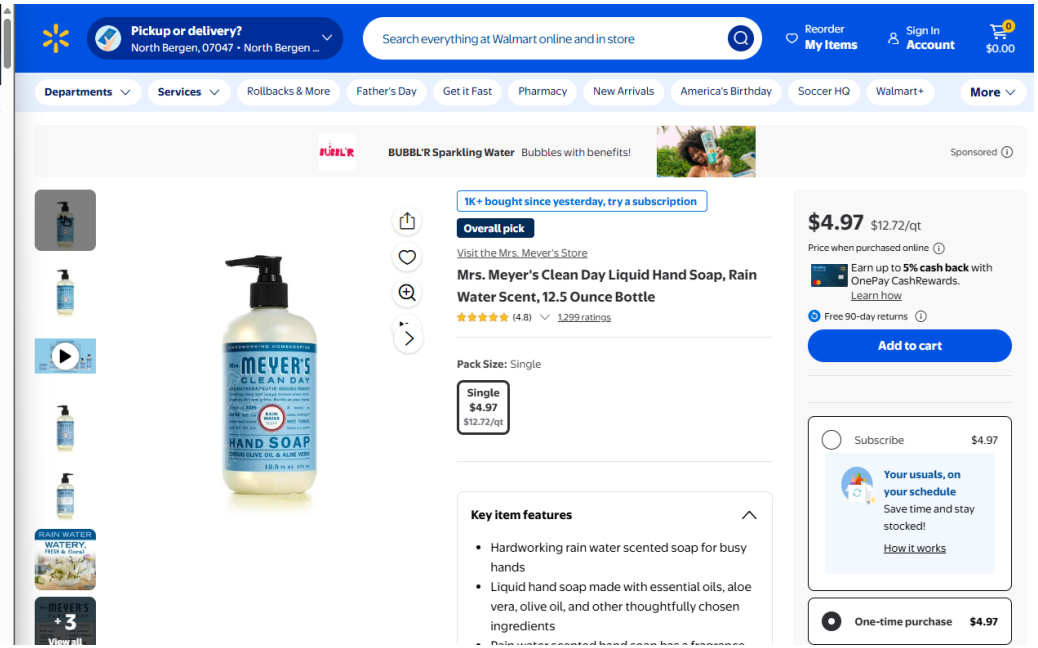


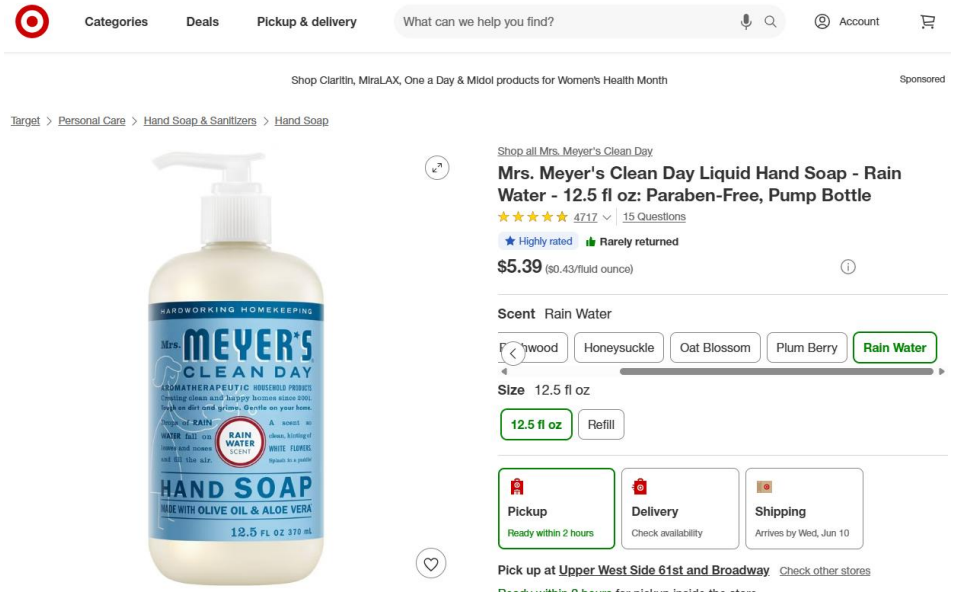


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Bespoke – Amazon, Walmart, Target Identical Items

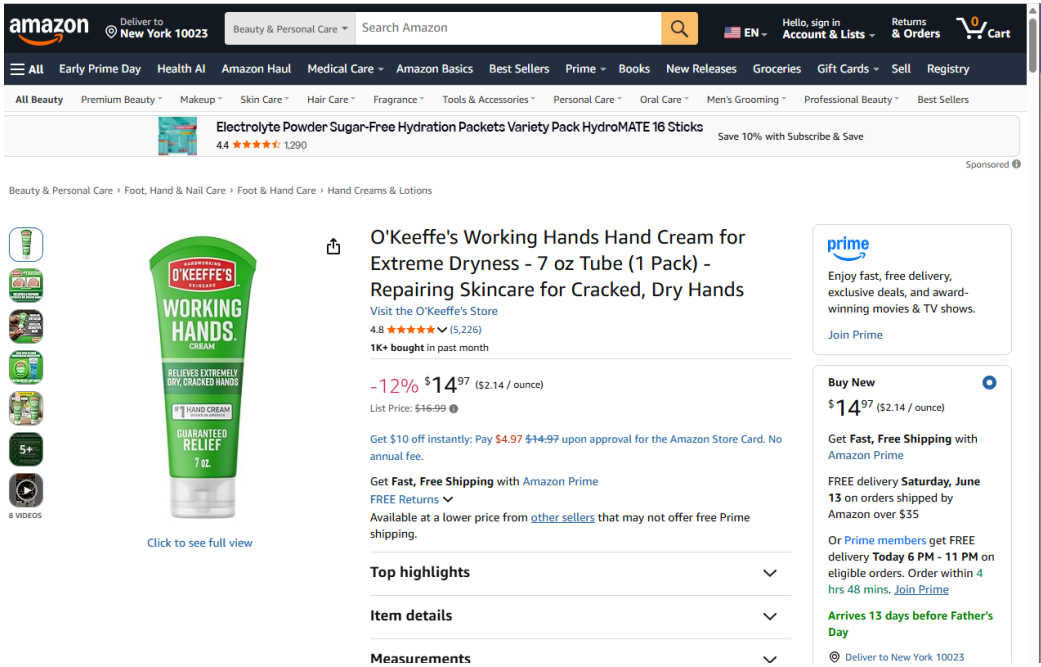


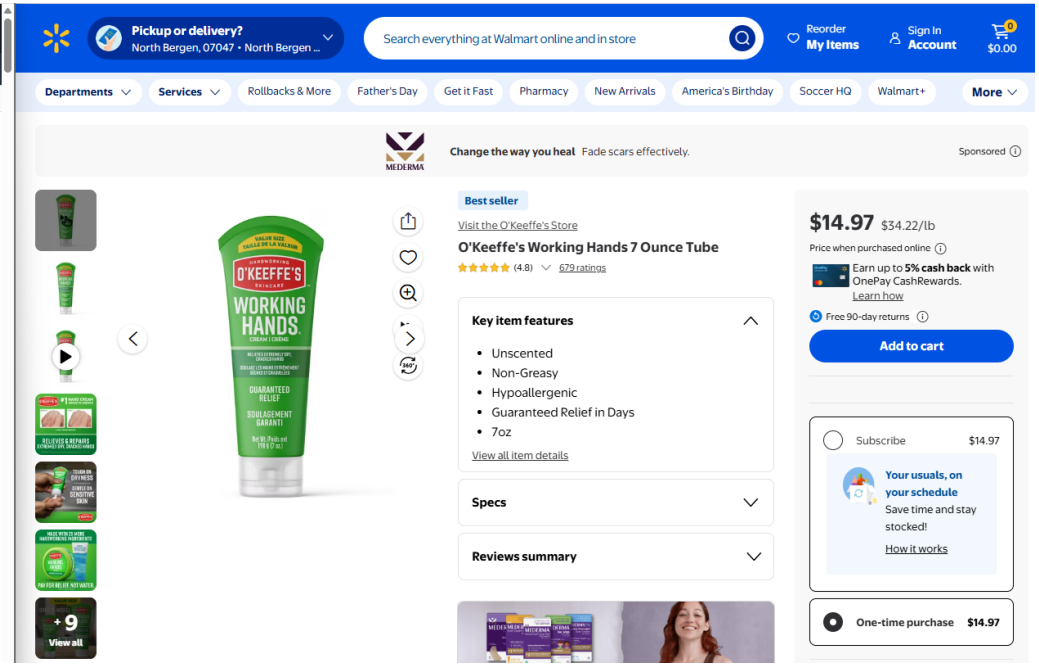


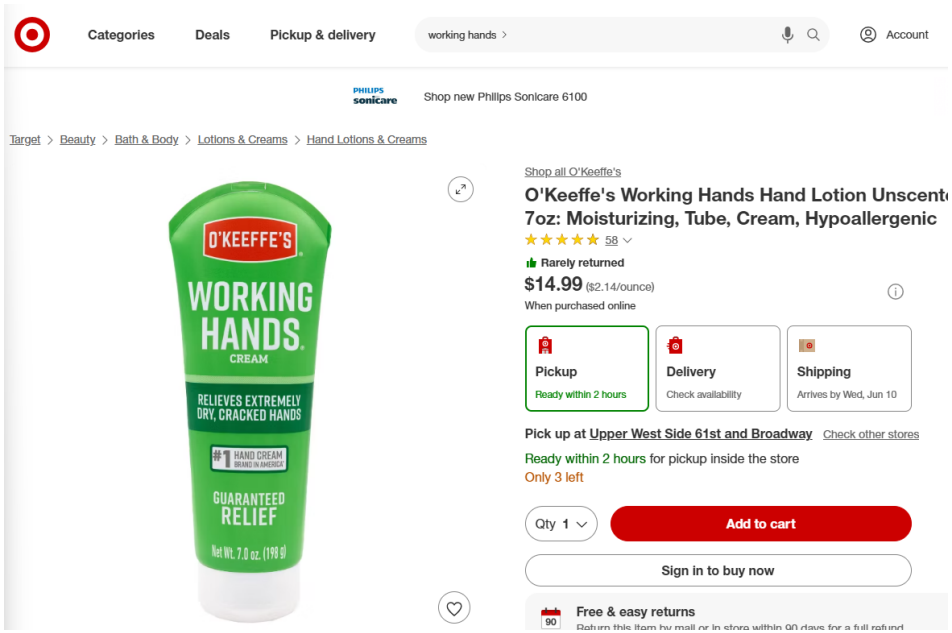


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Bespoke – Amazon, Walmart, Target Identical Items

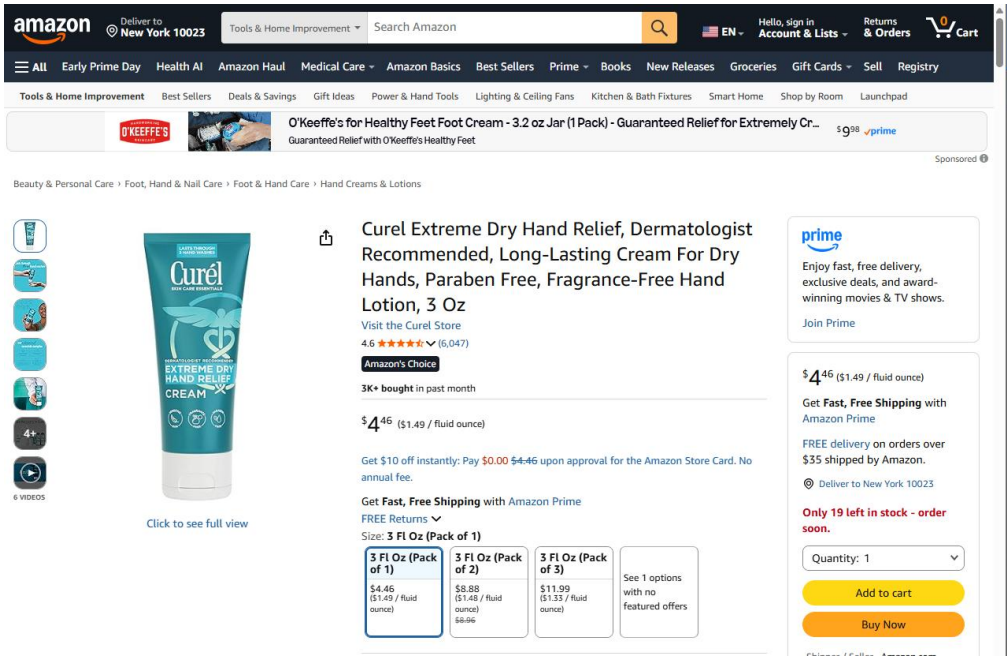


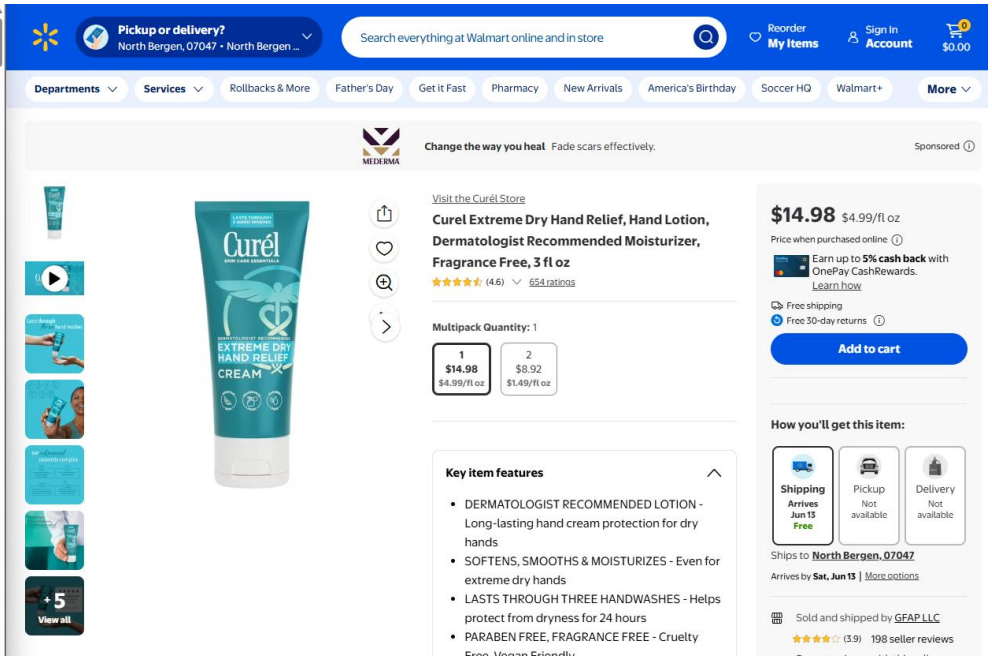




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Bespoke – Amazon, Walmart, Target Identical Items

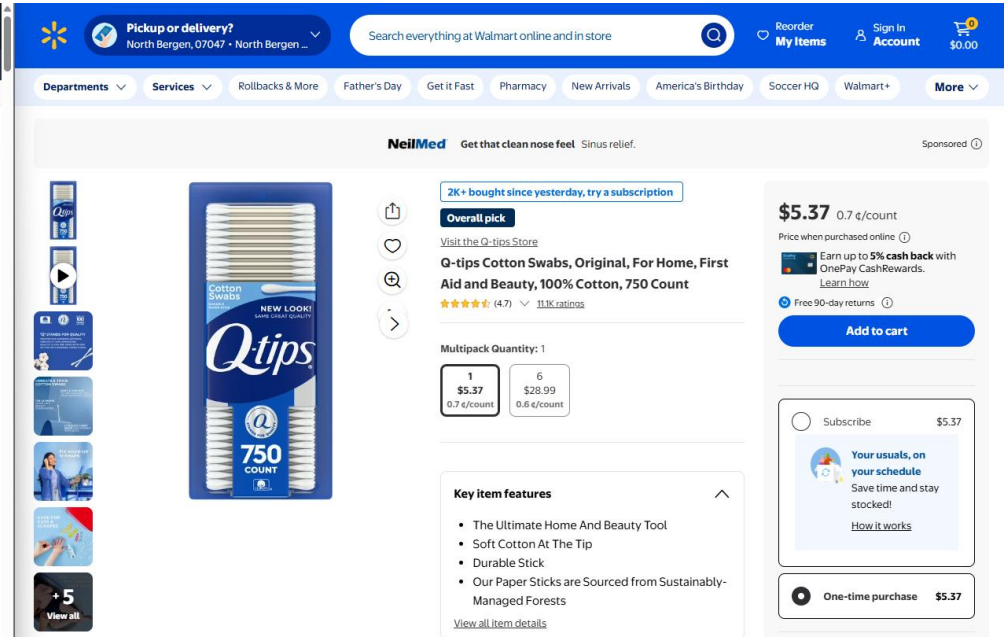


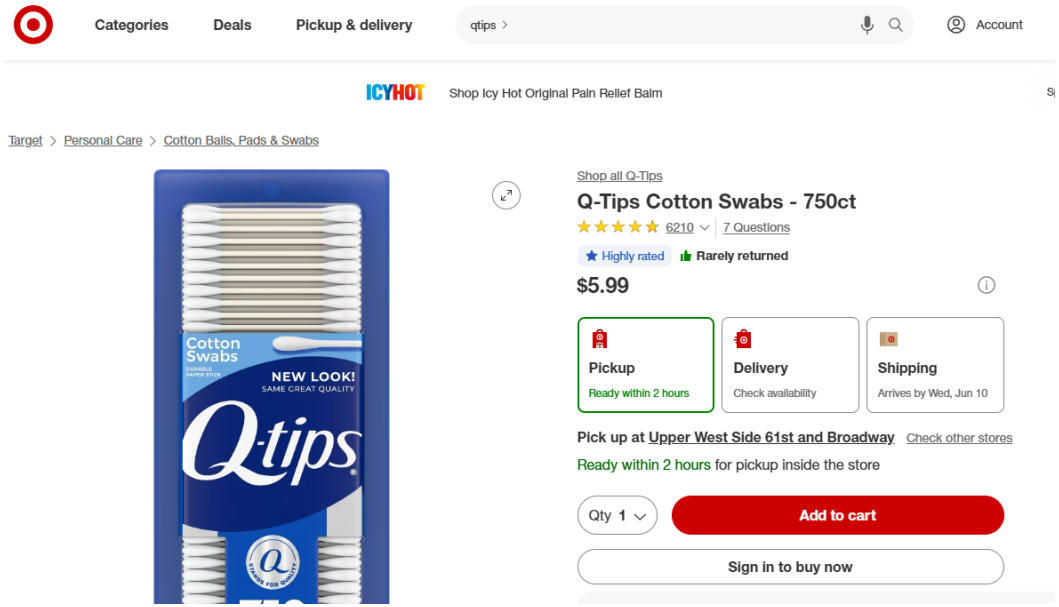


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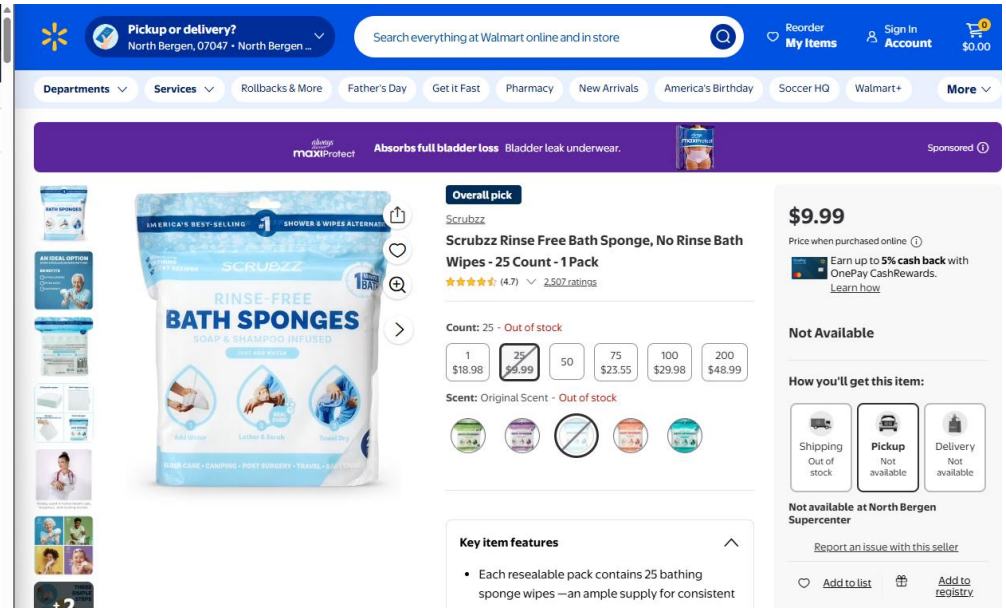




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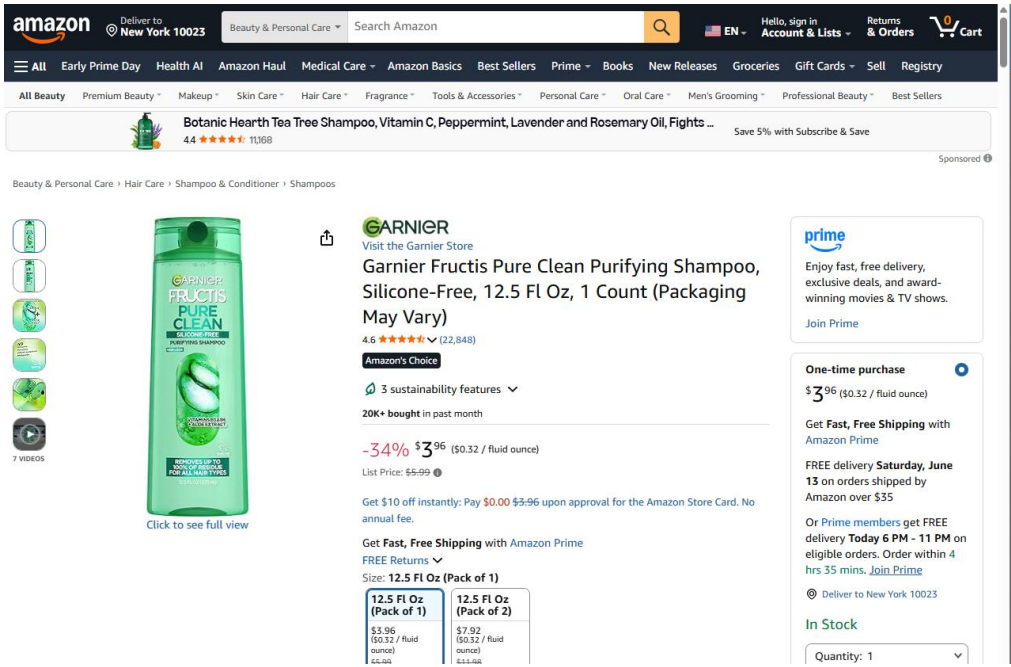
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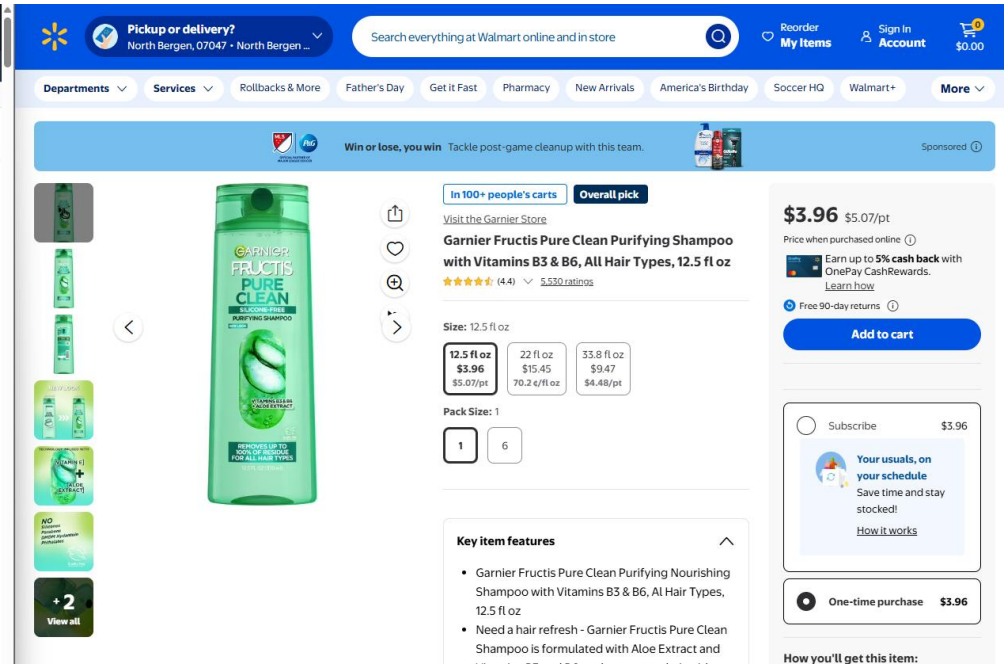


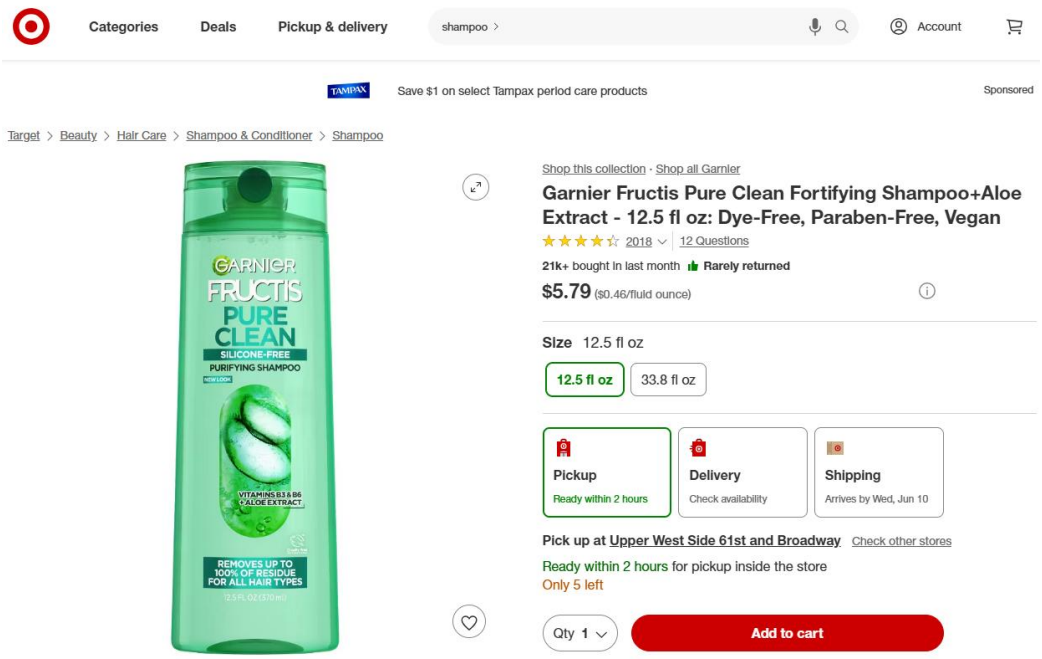


Source: Bespoke Market Intelligence Analysis

Bespoke – Amazon, Walmart, Target Identical Items

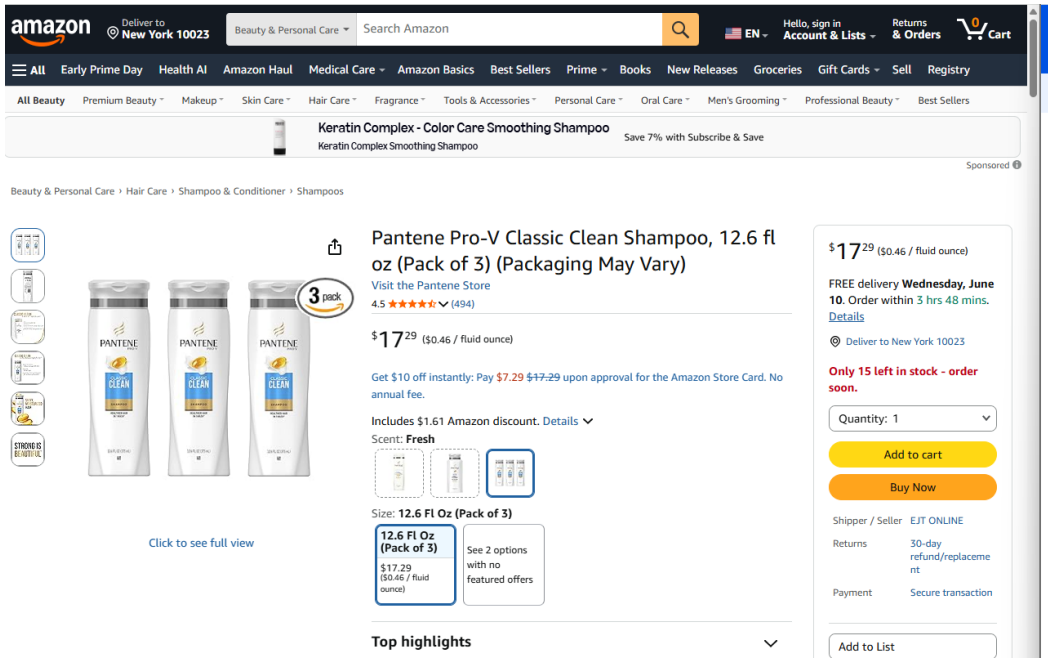


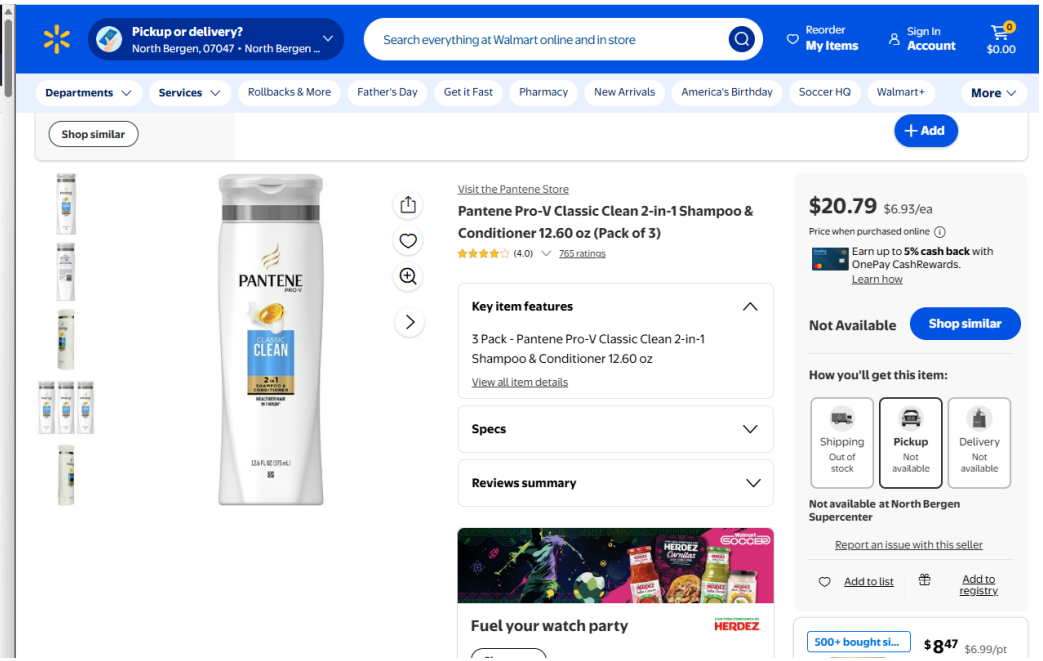




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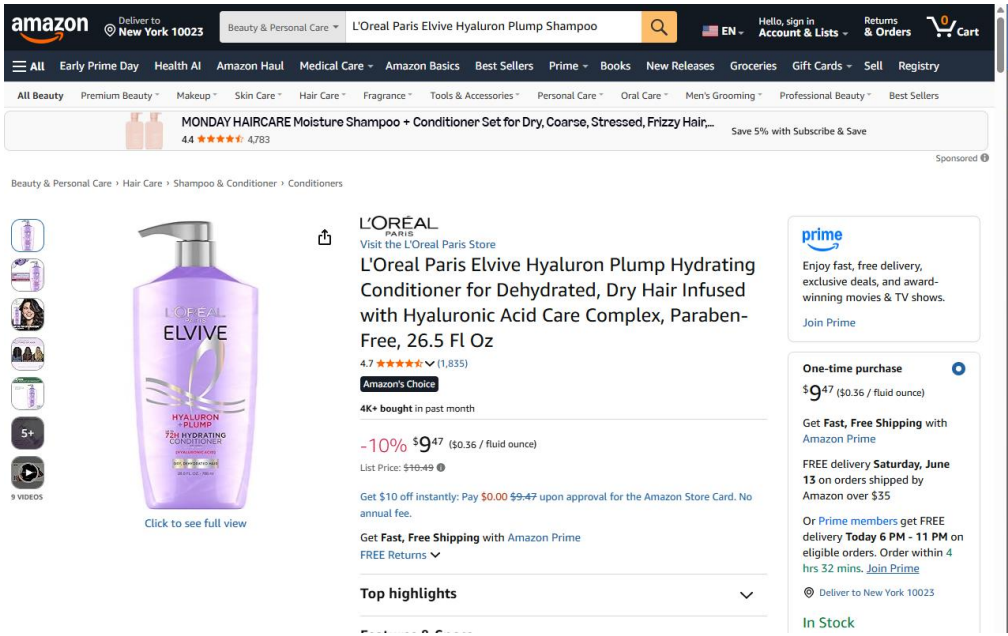
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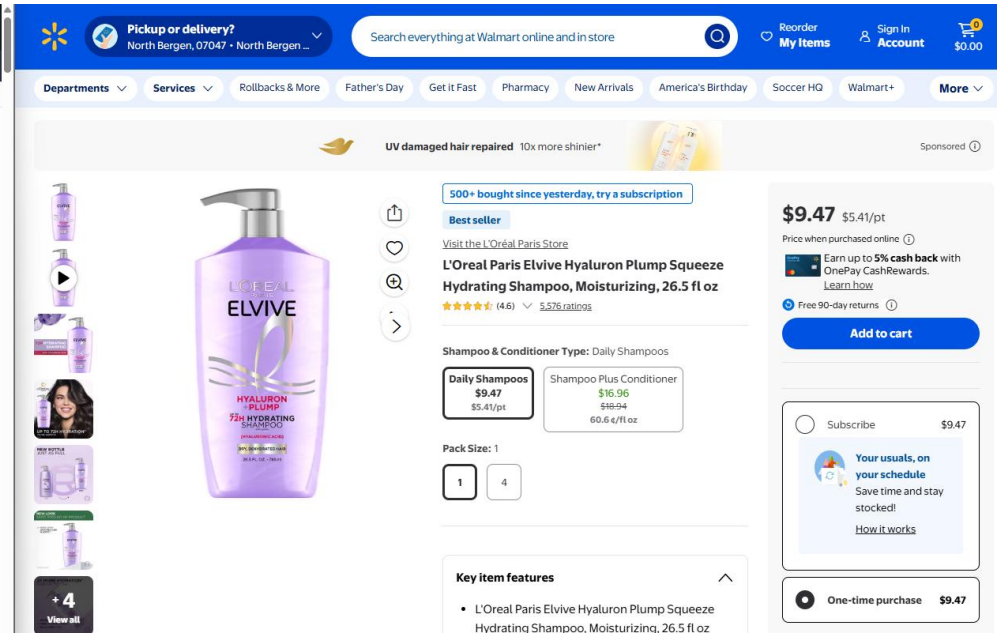


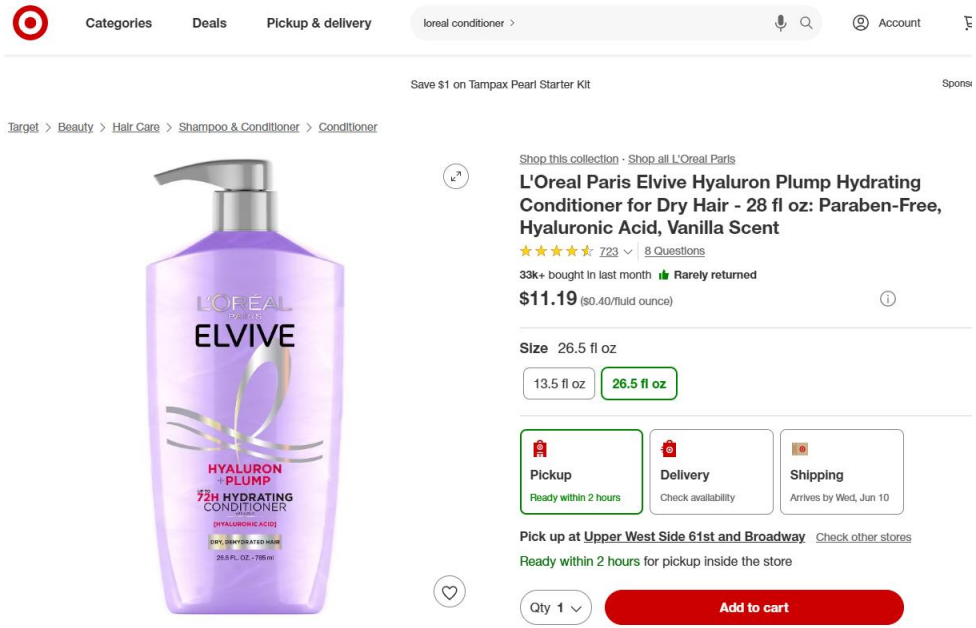


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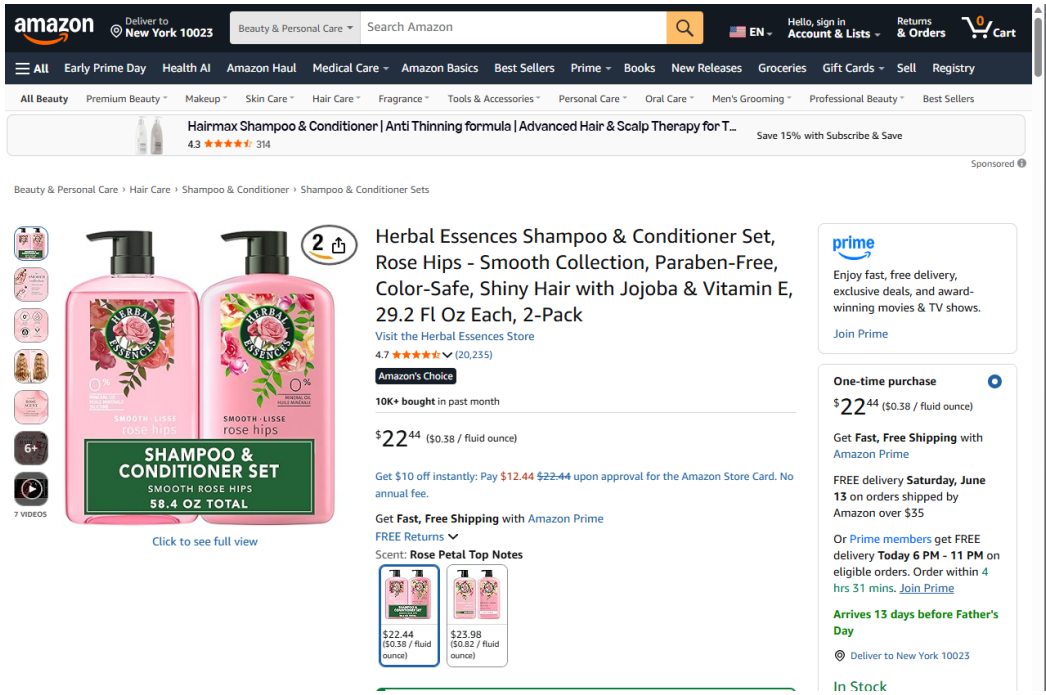


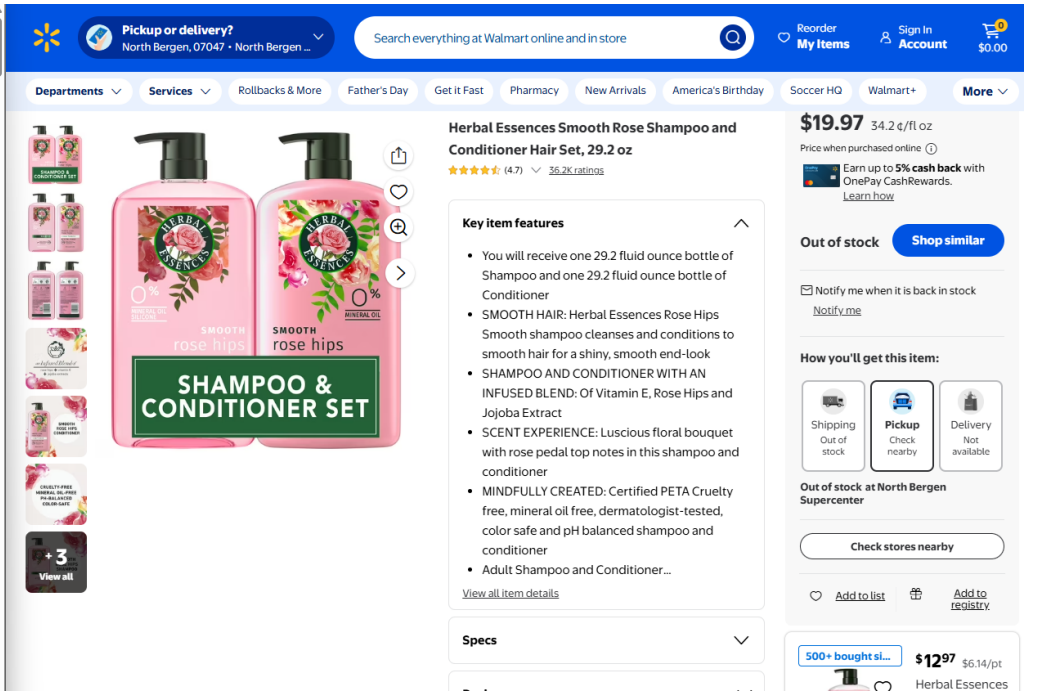




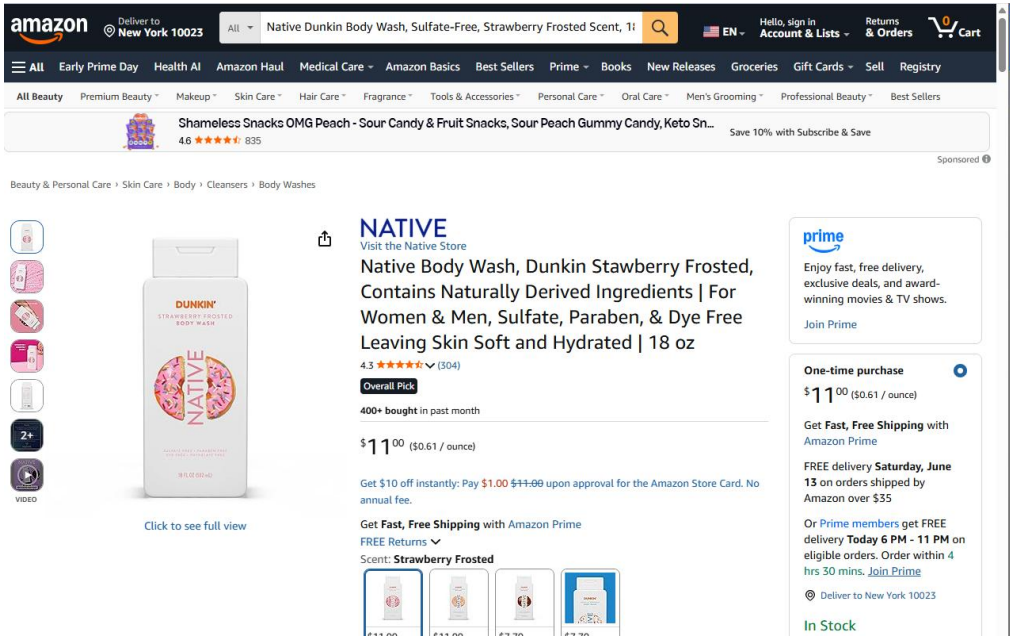
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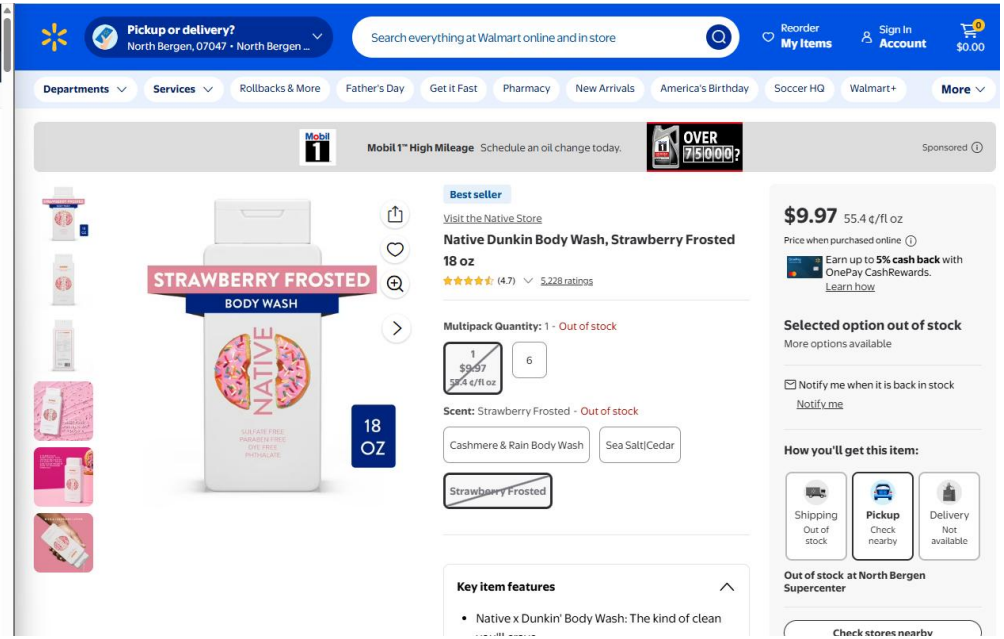
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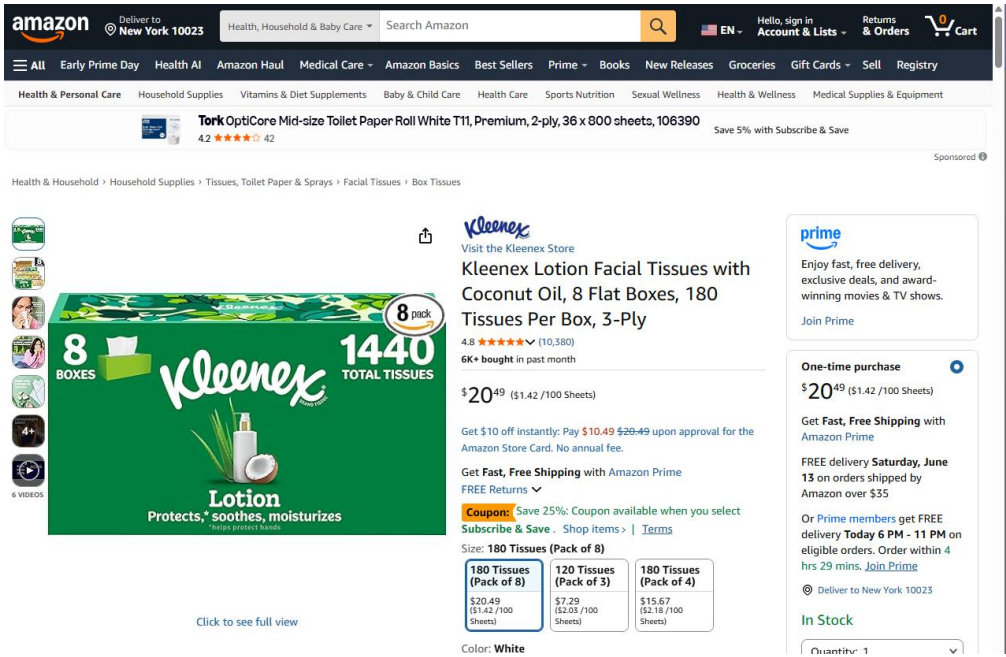
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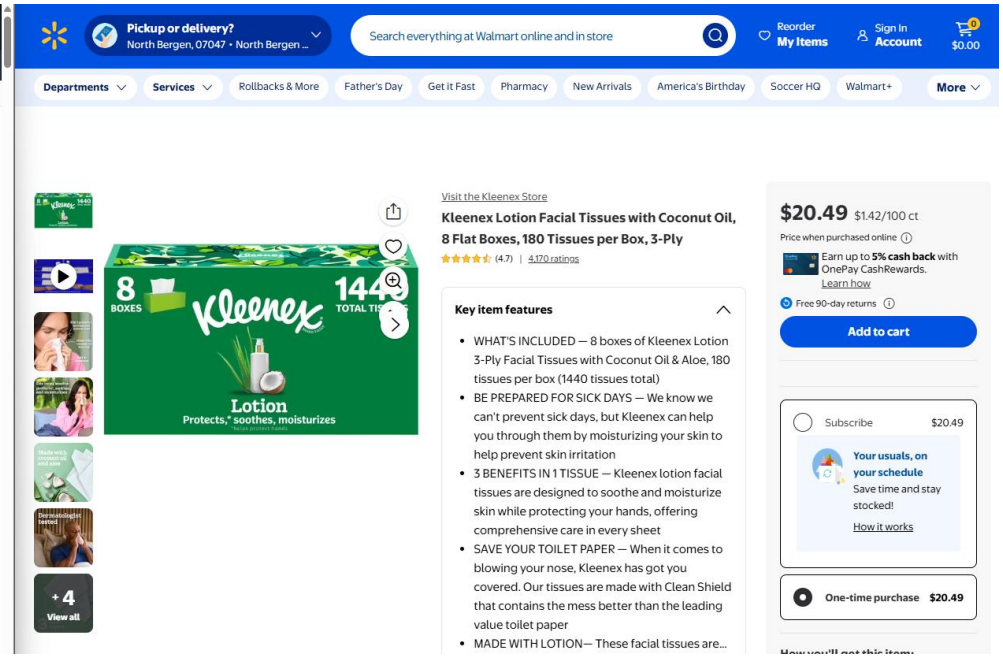




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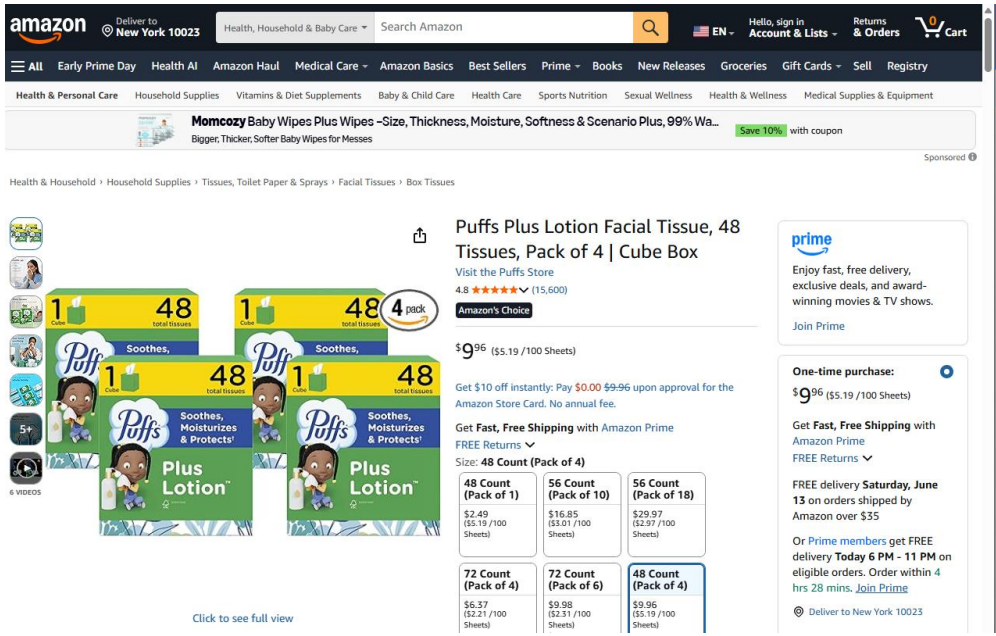
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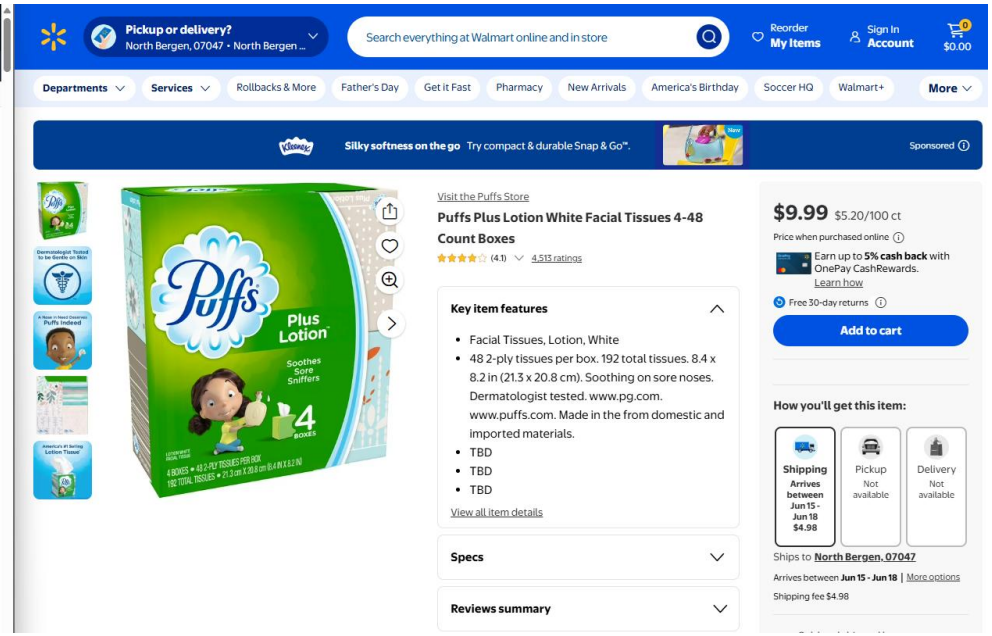




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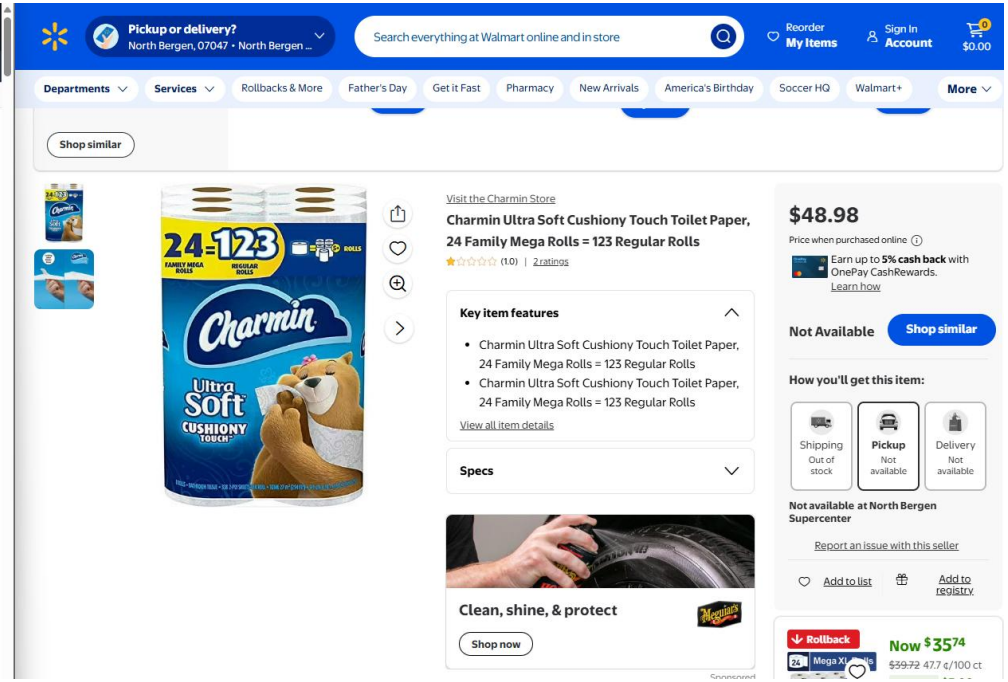




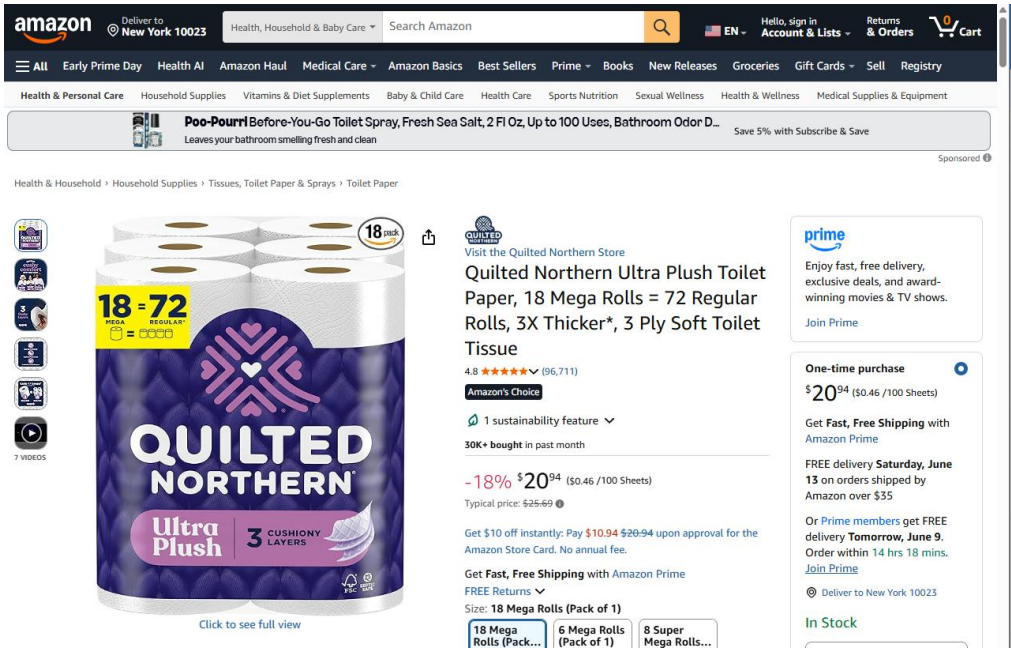
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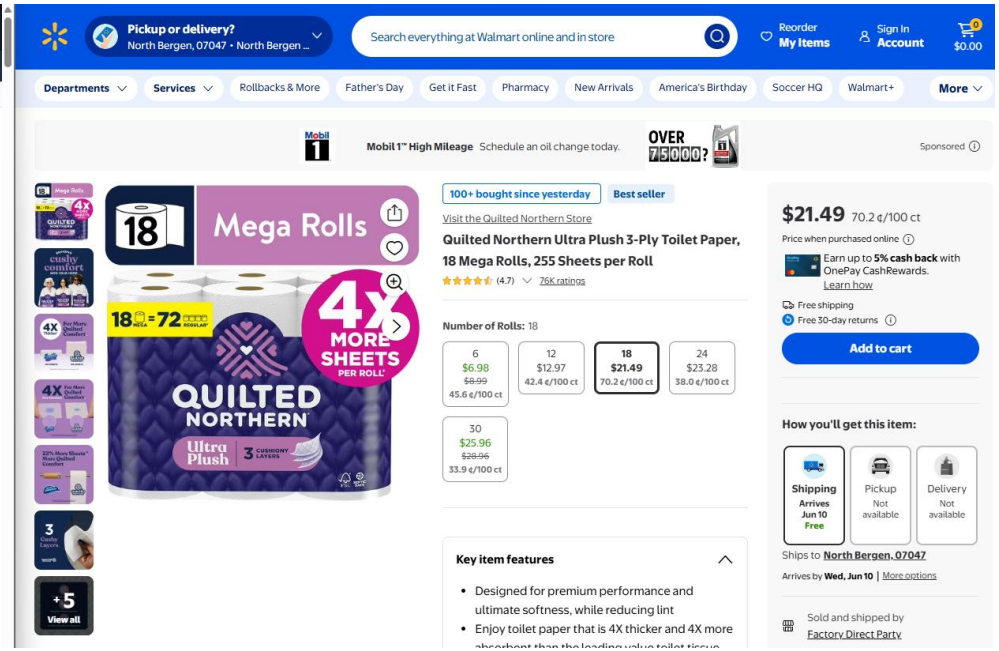
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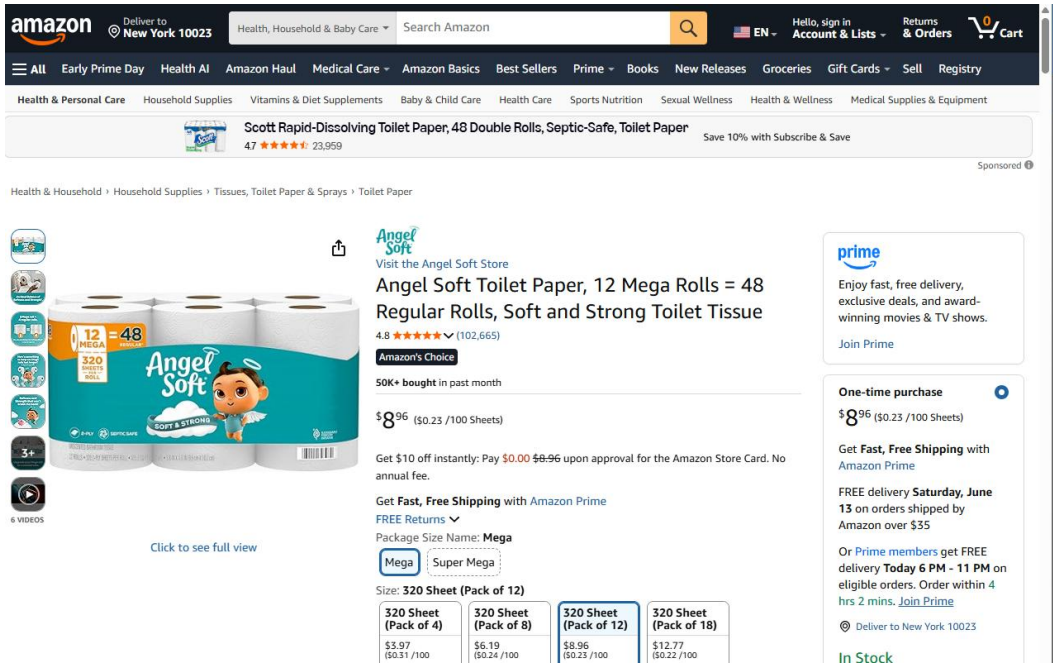
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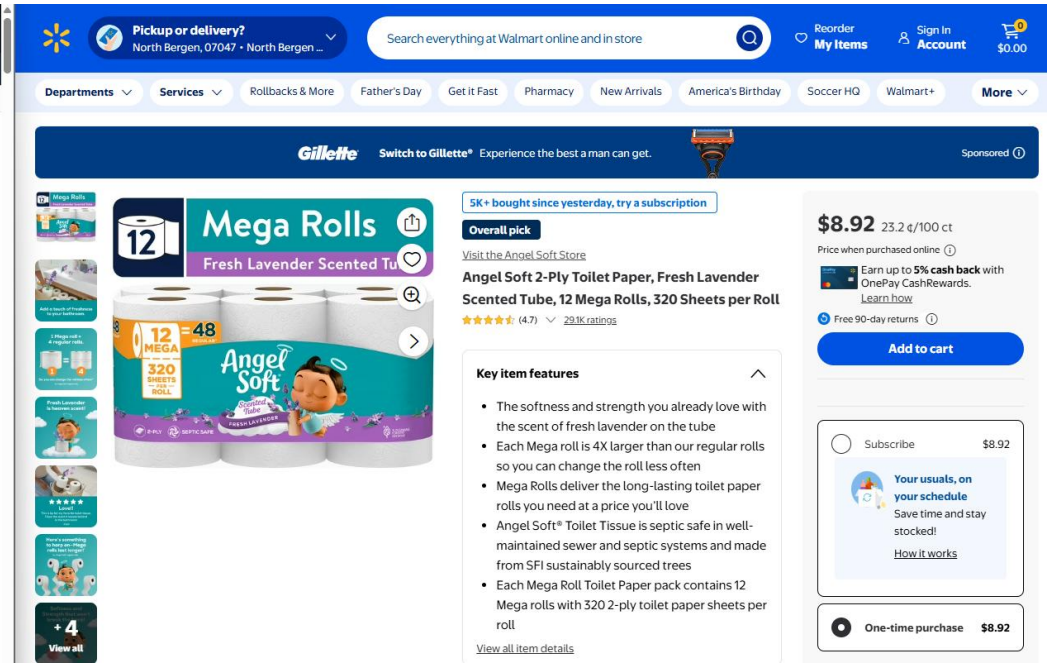




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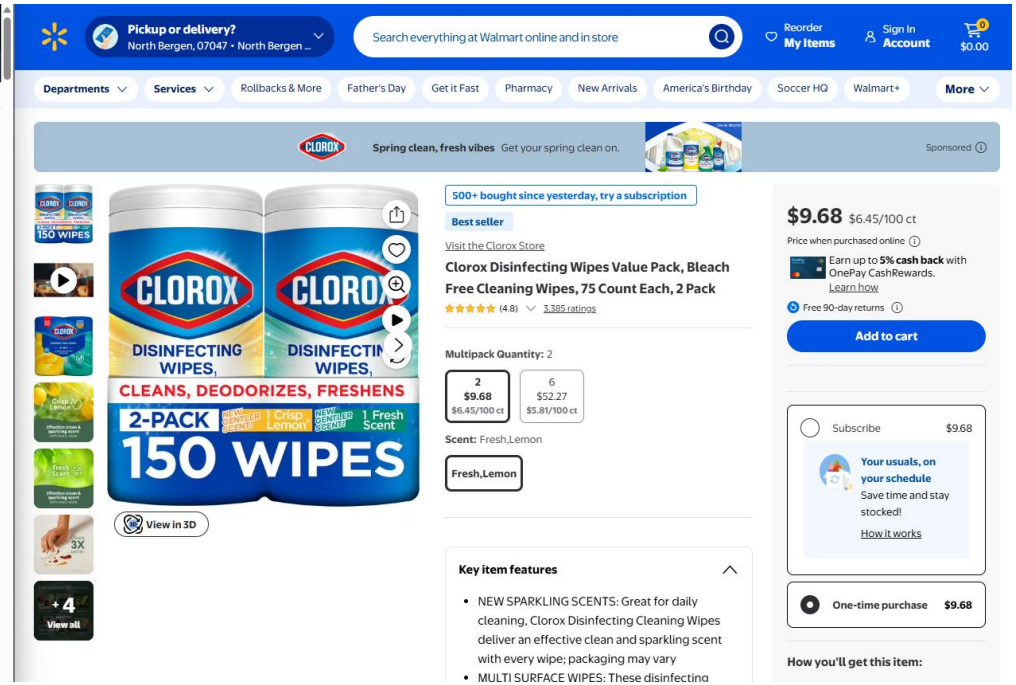




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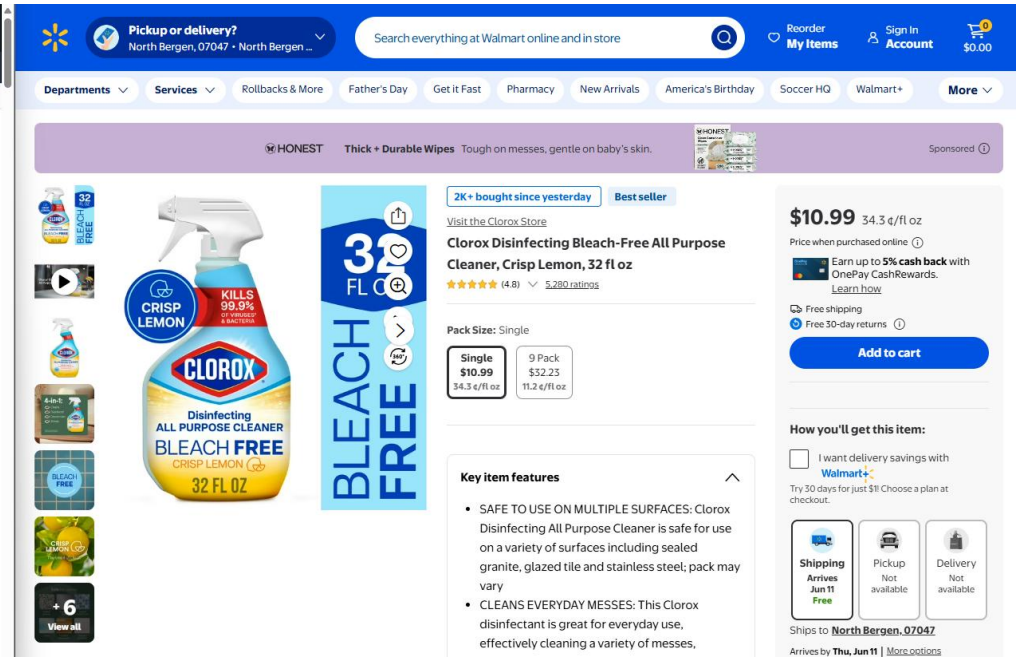


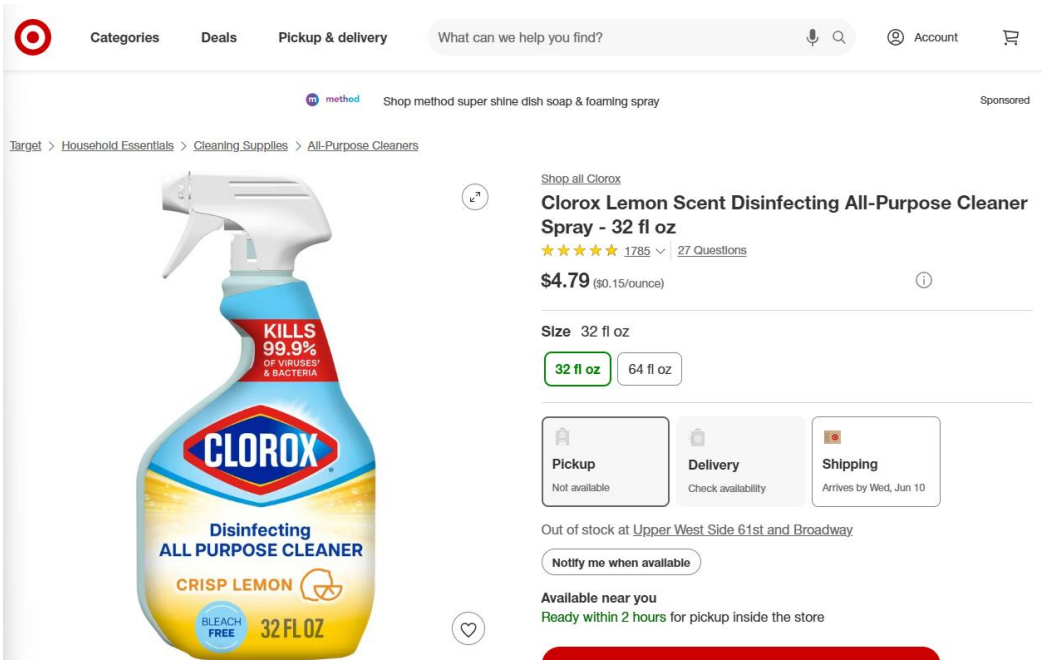


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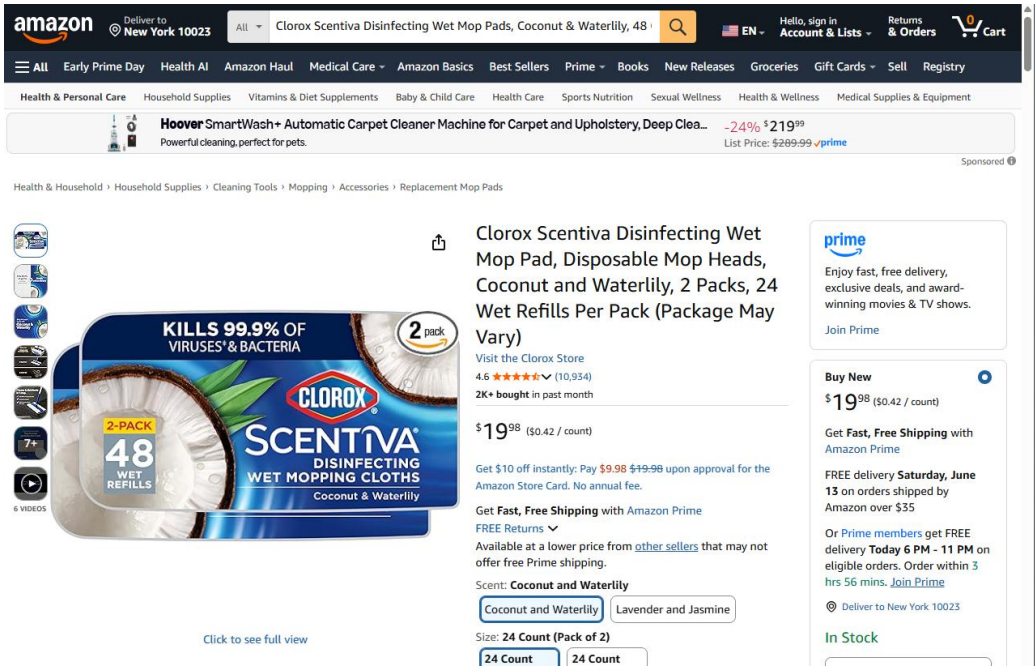


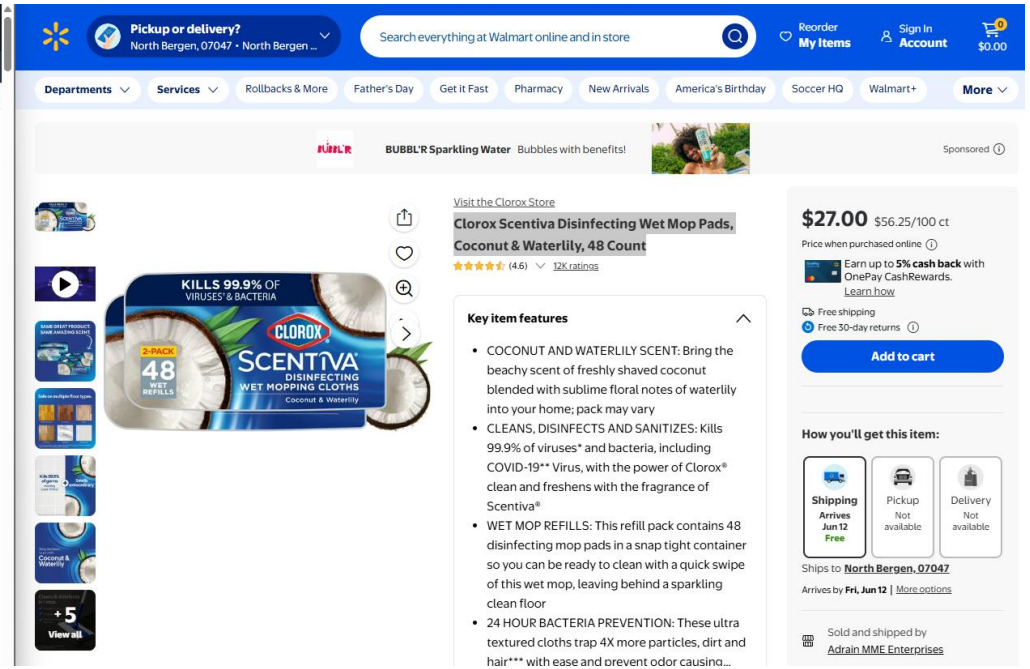




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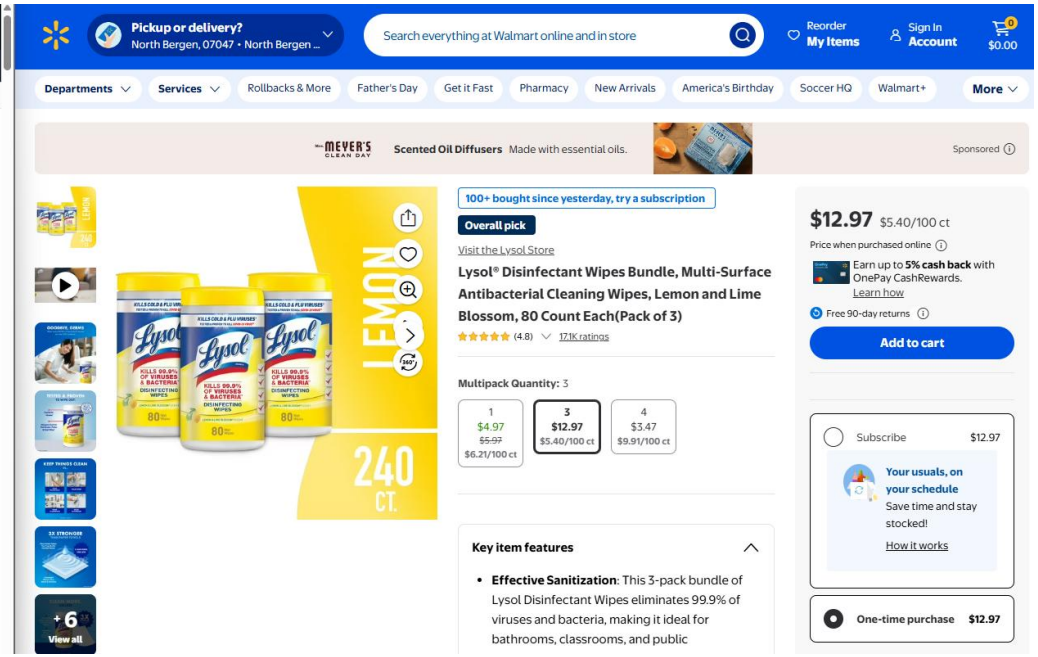




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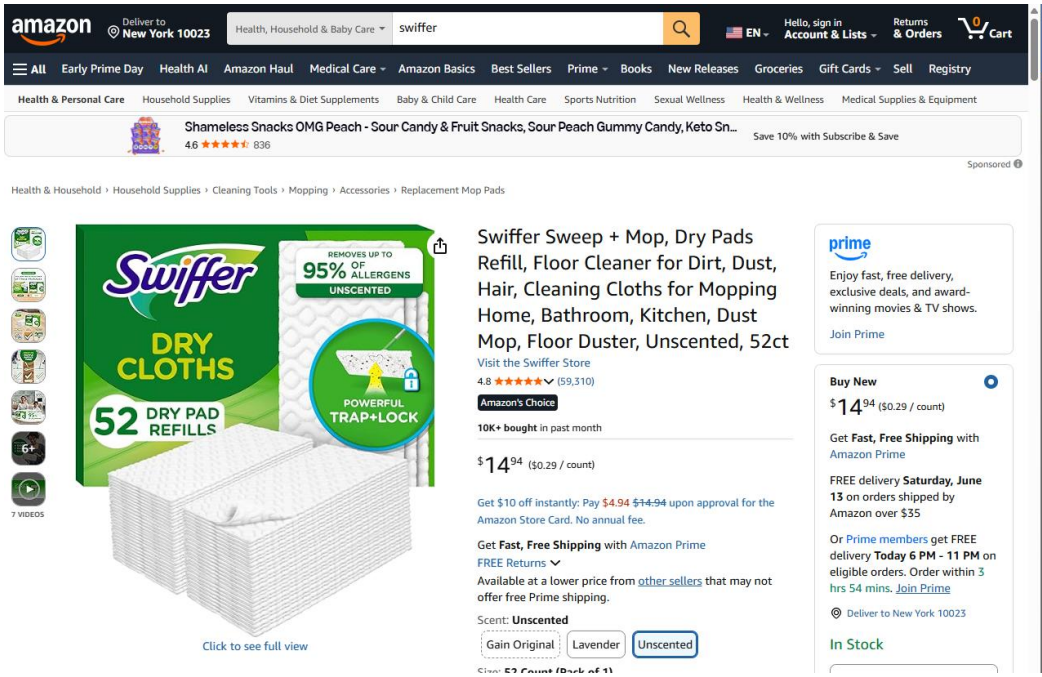
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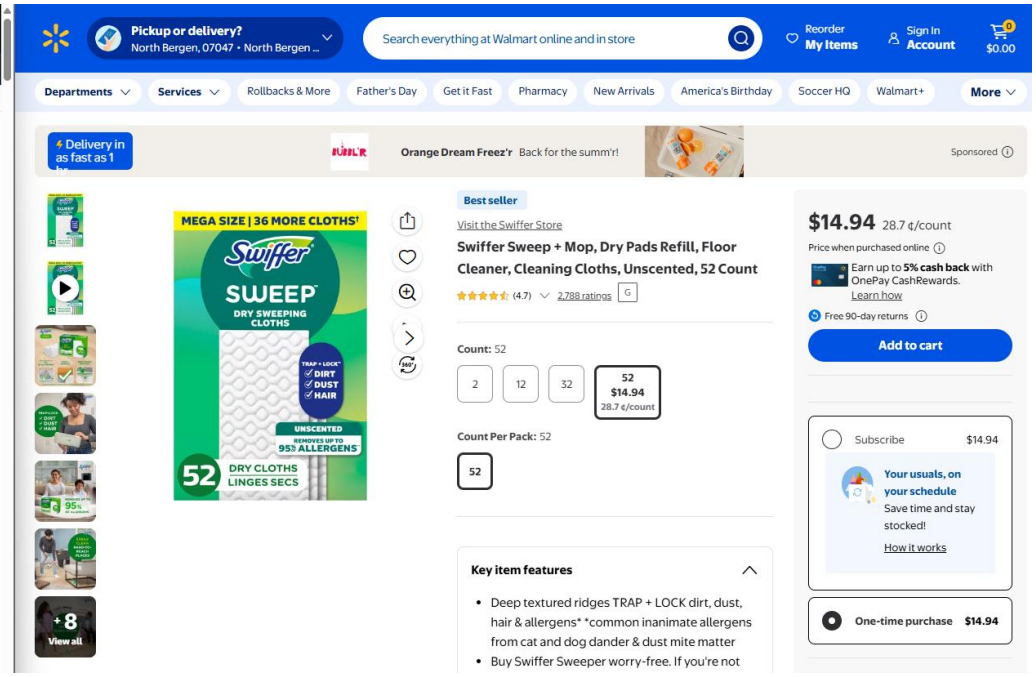


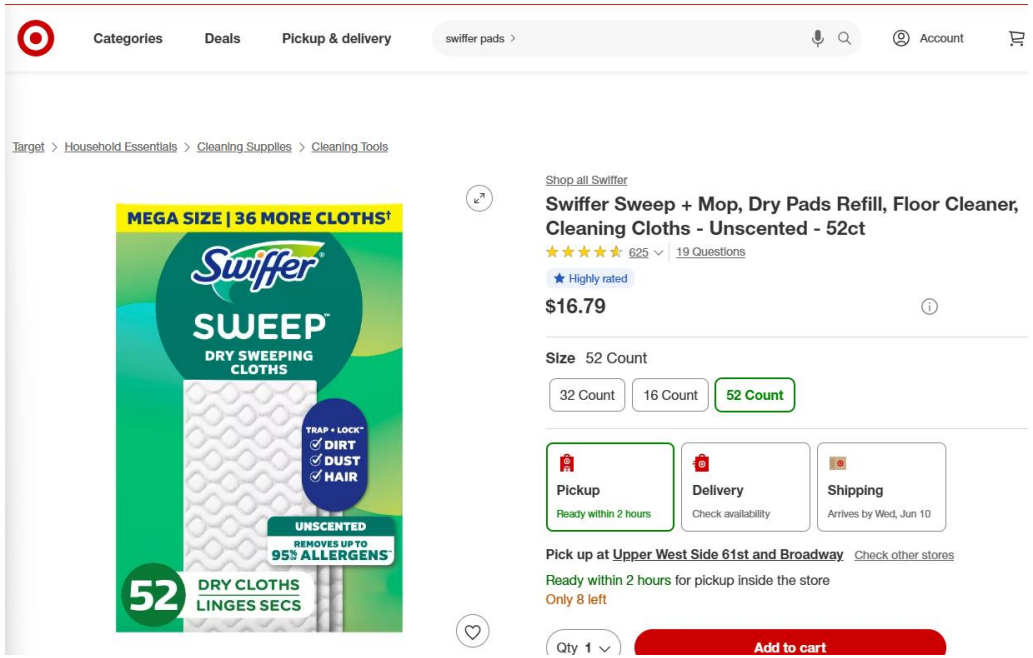


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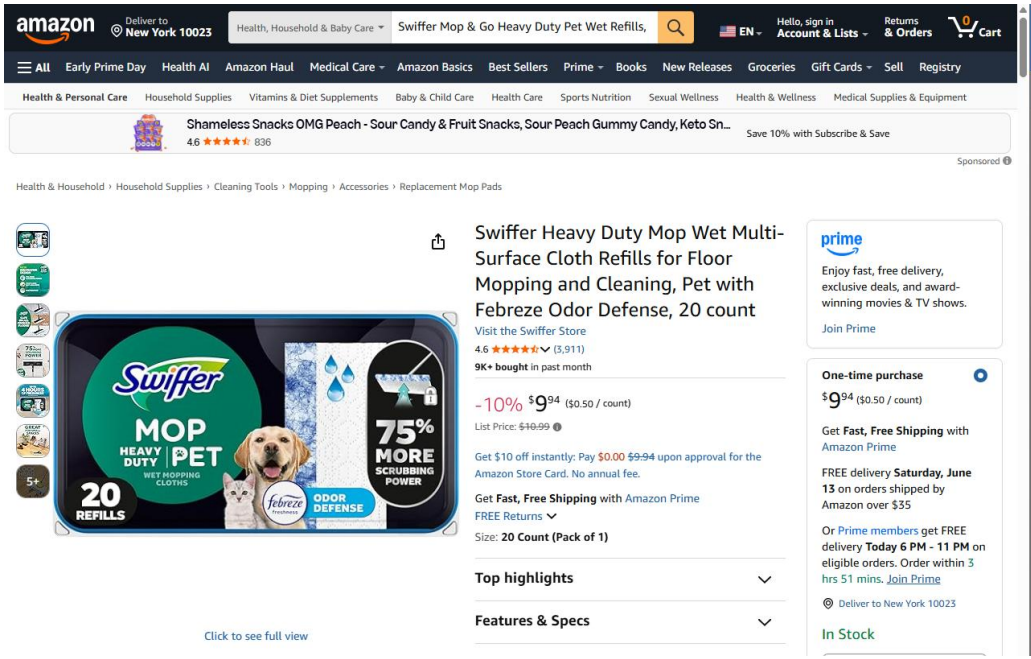


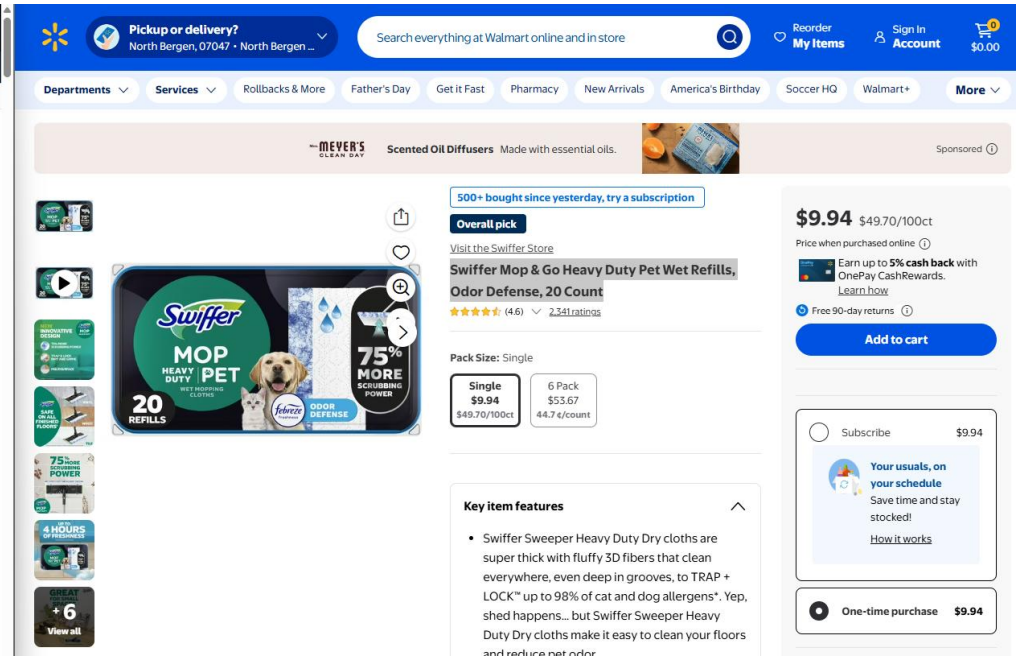


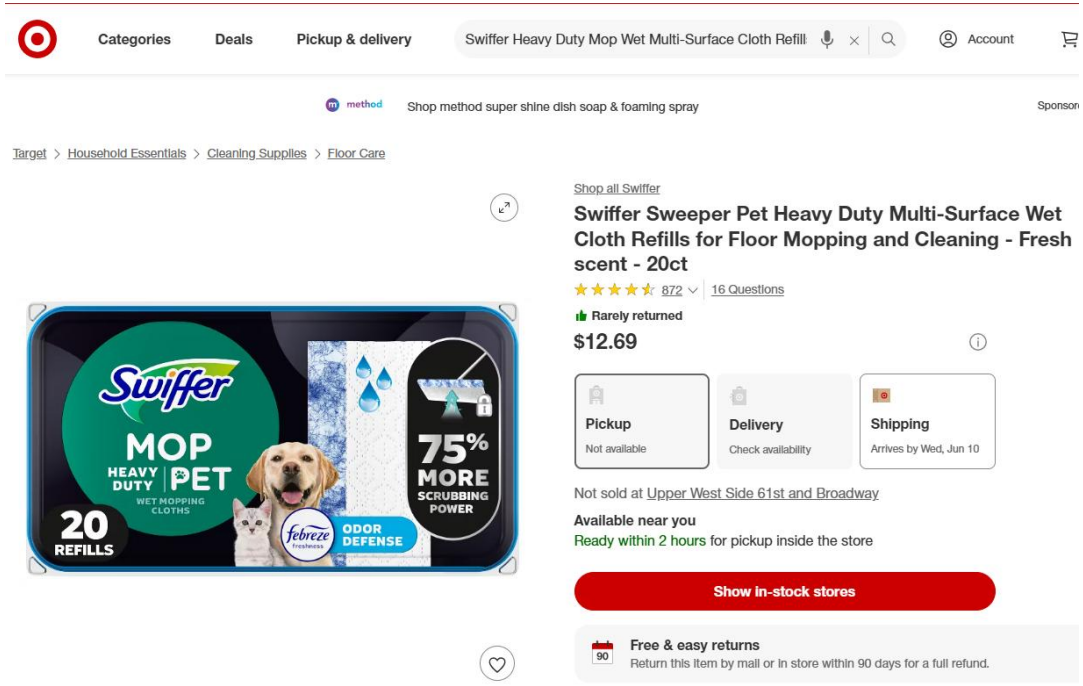


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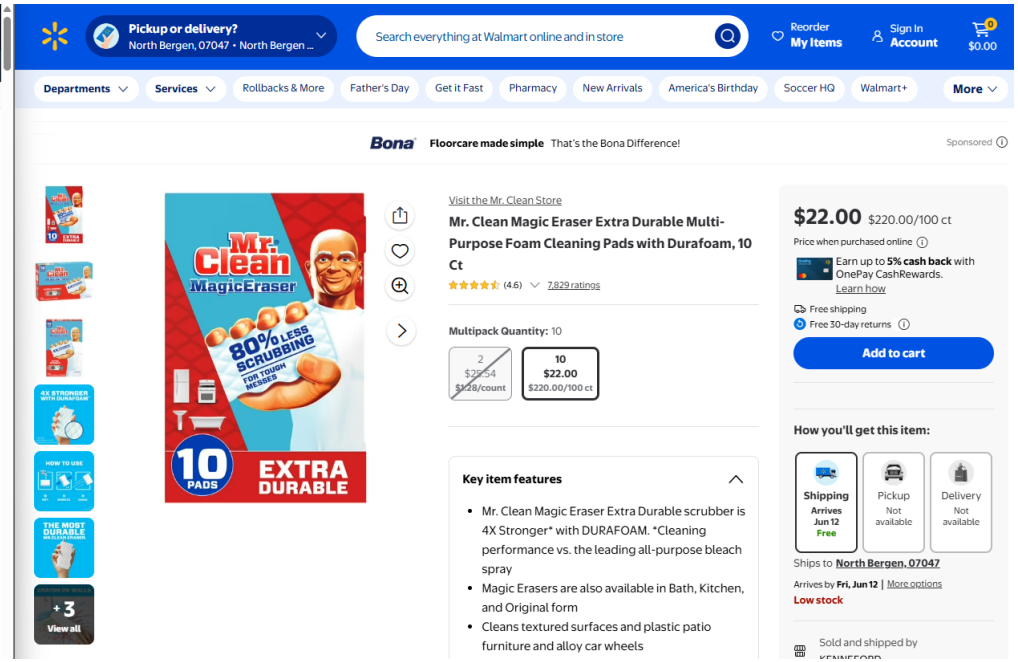


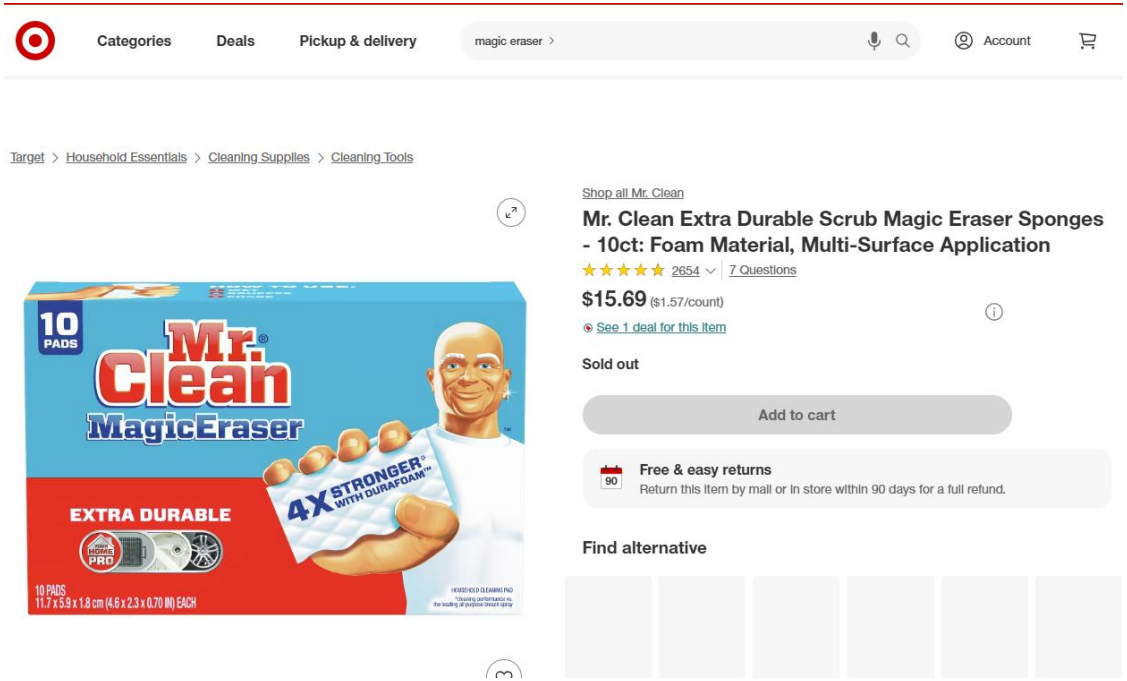


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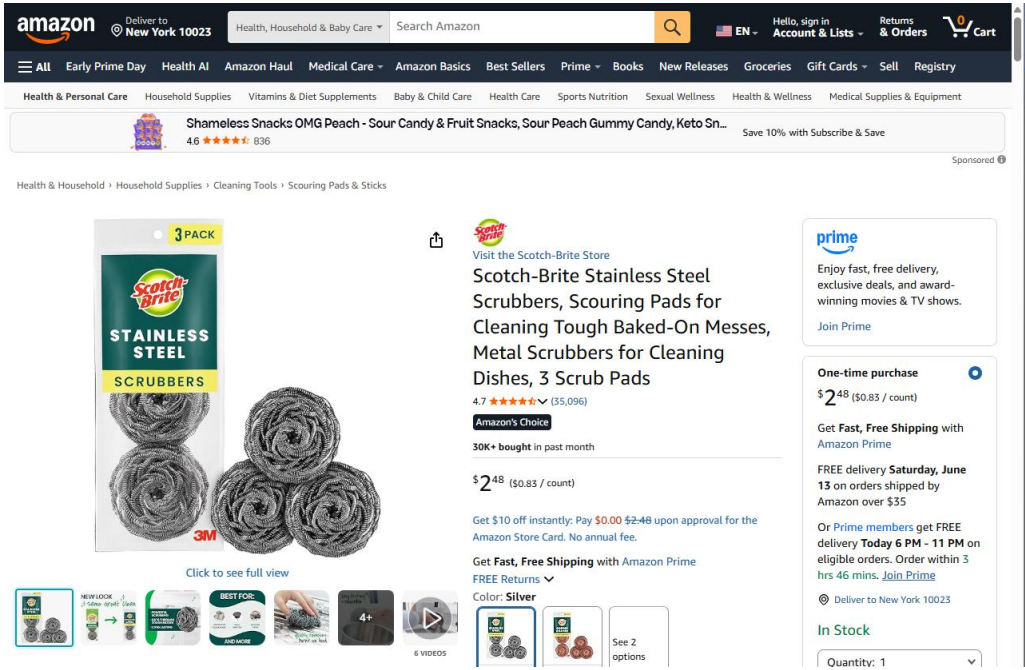


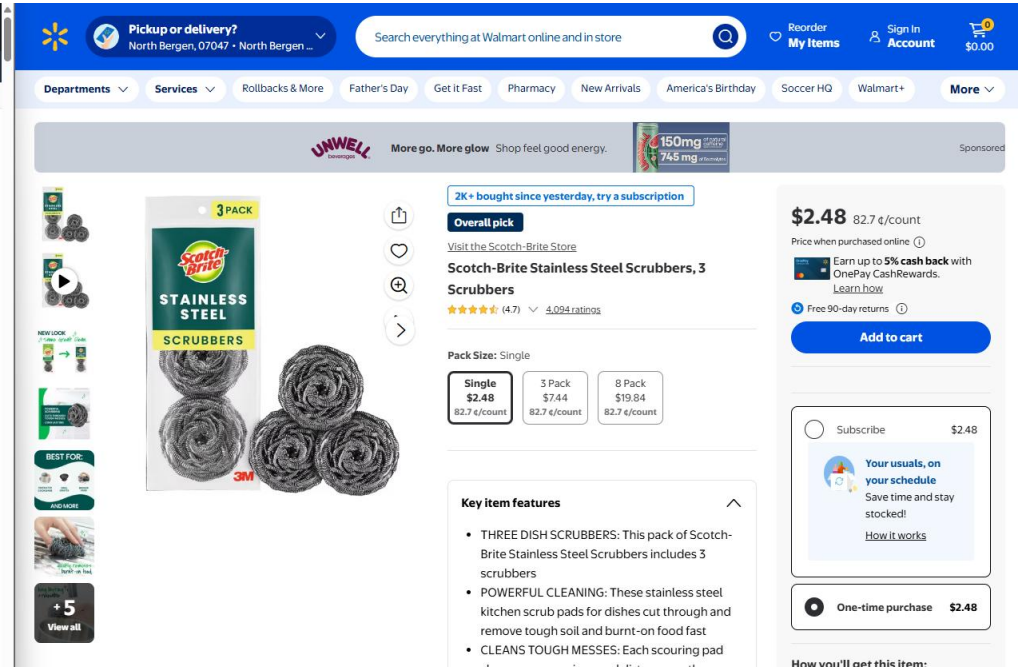


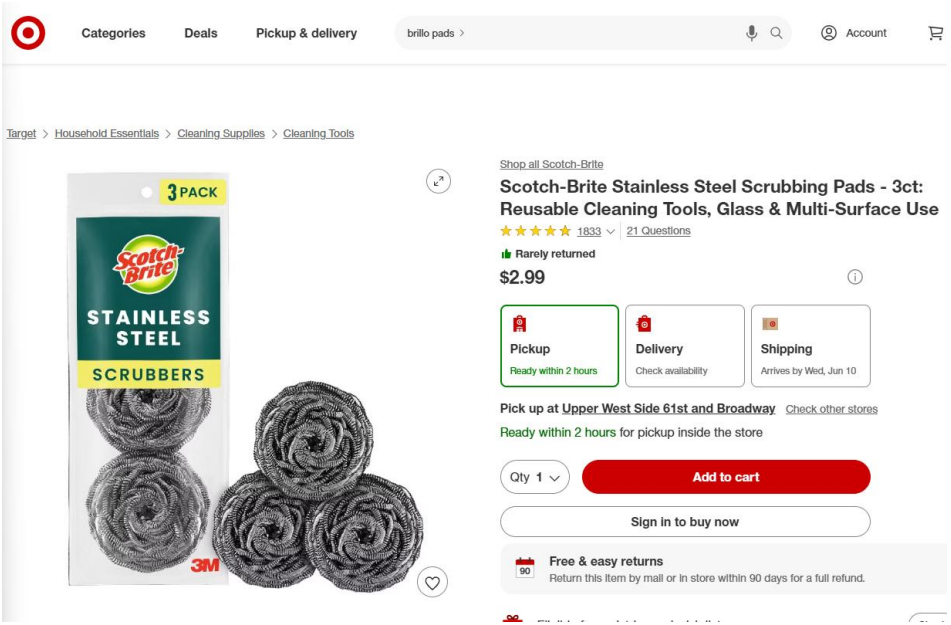


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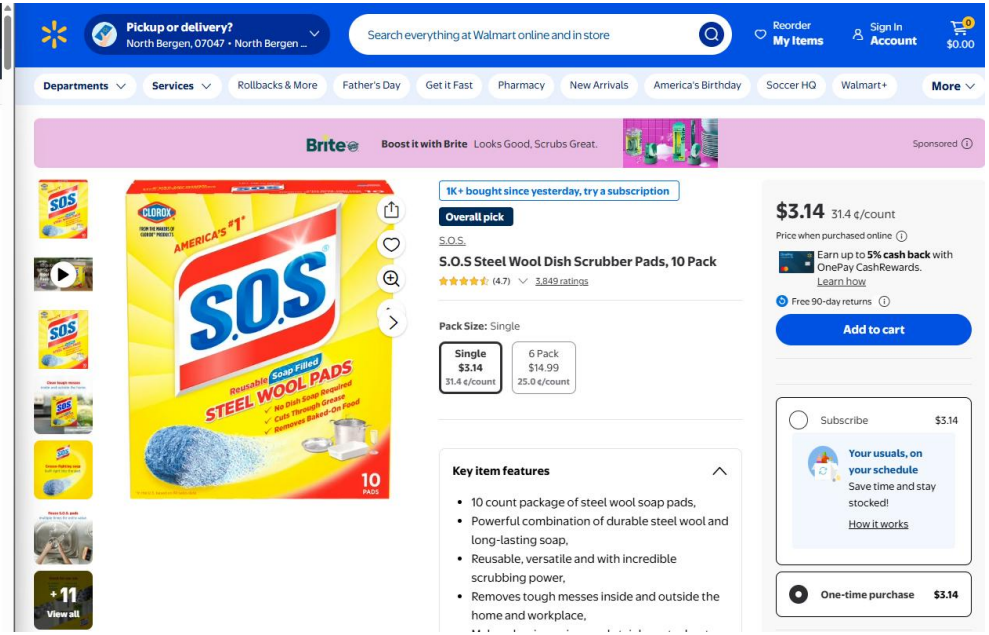




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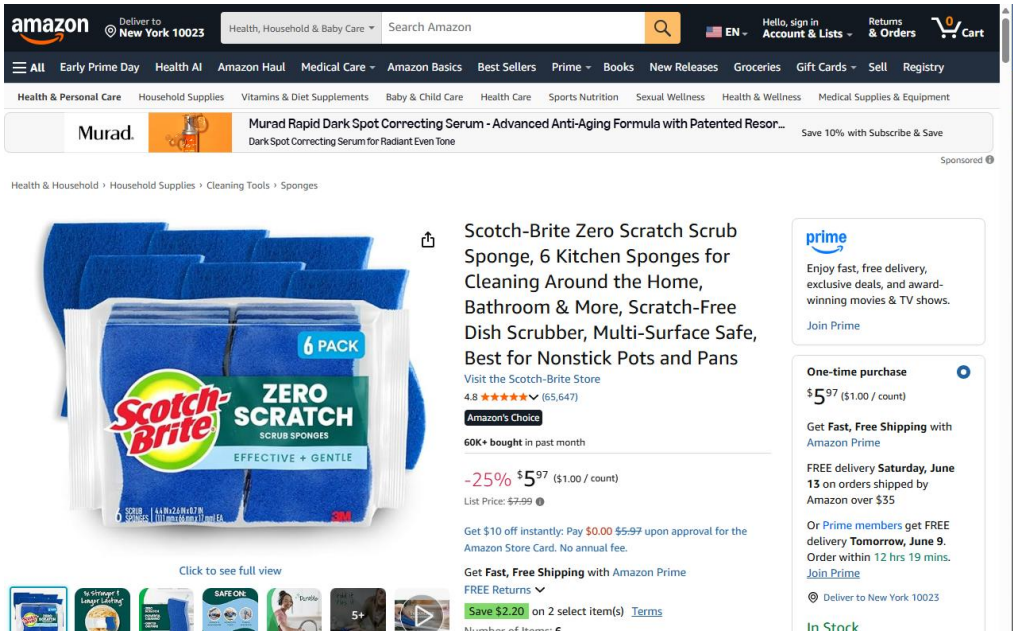


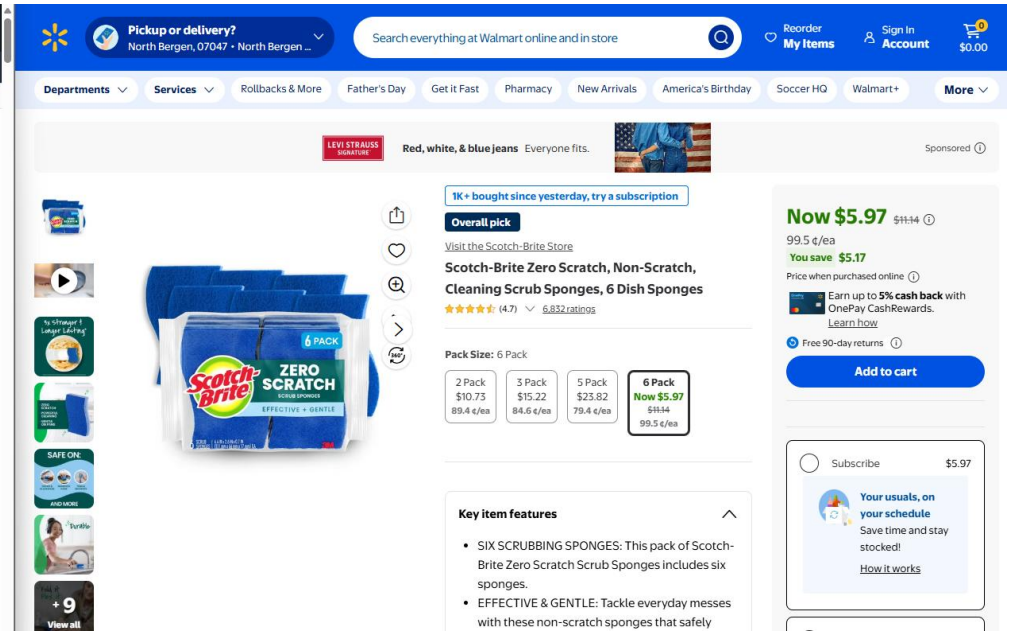


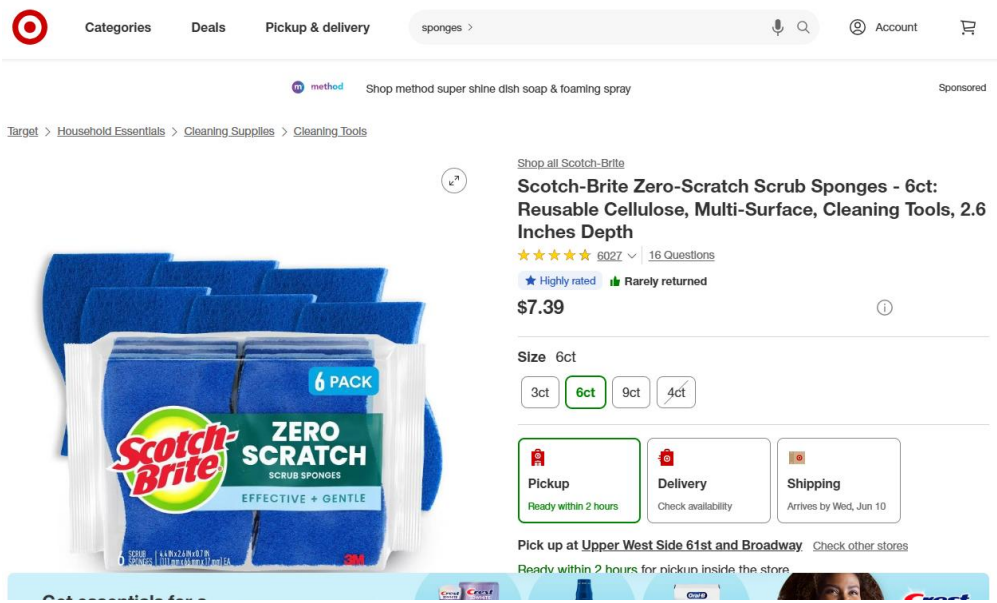


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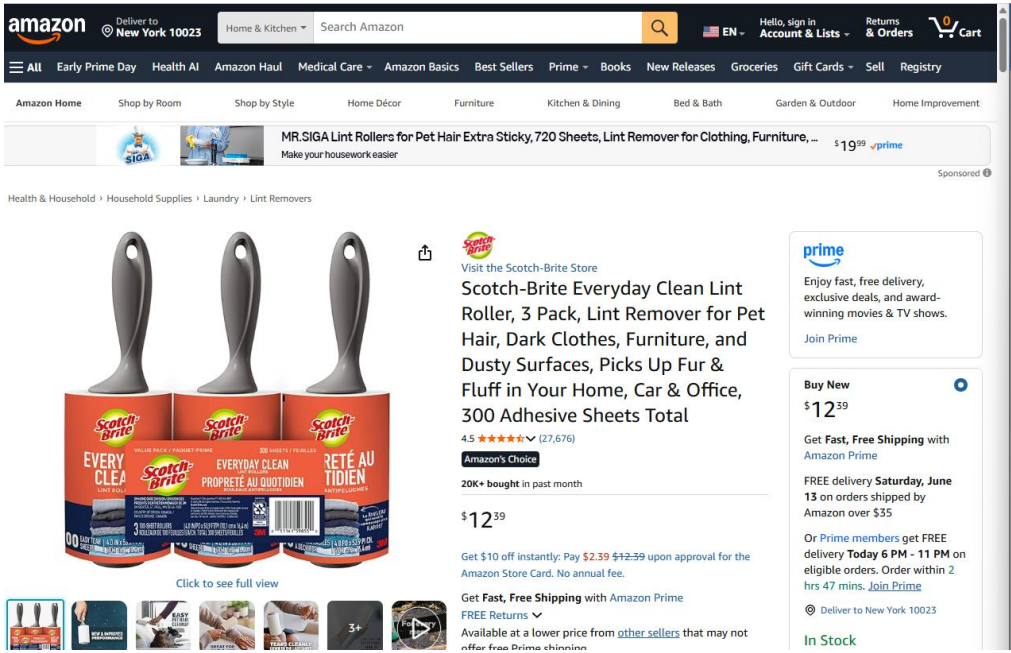


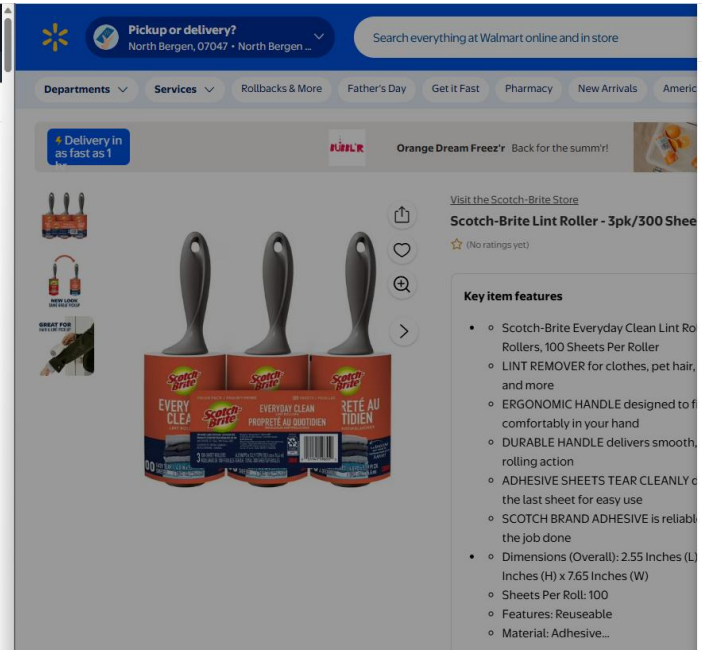


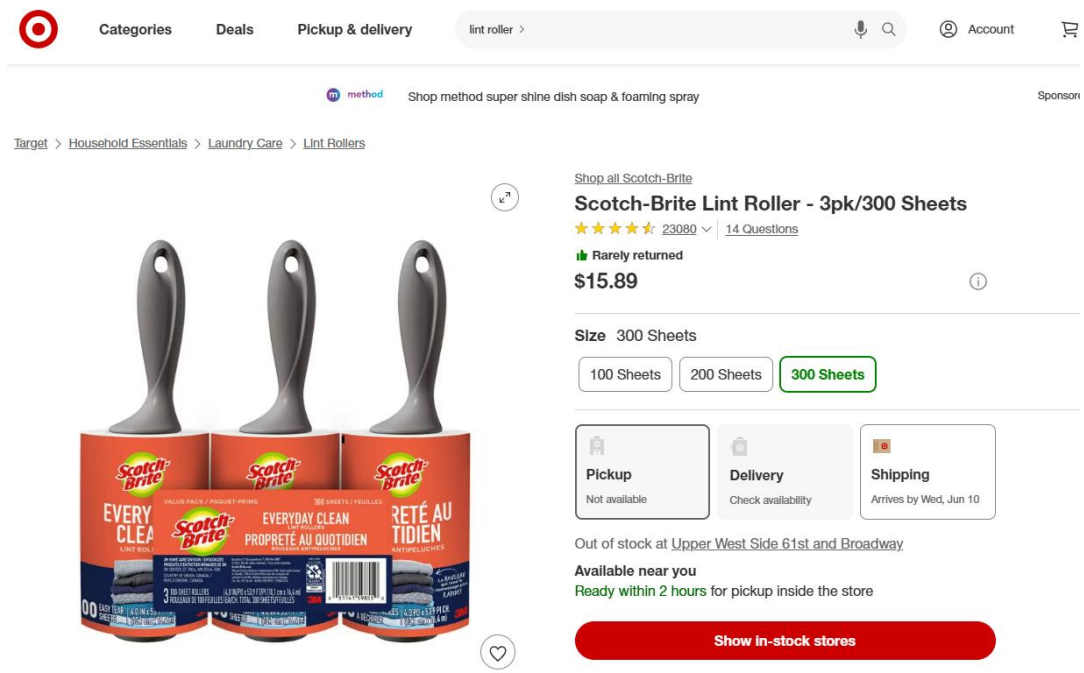


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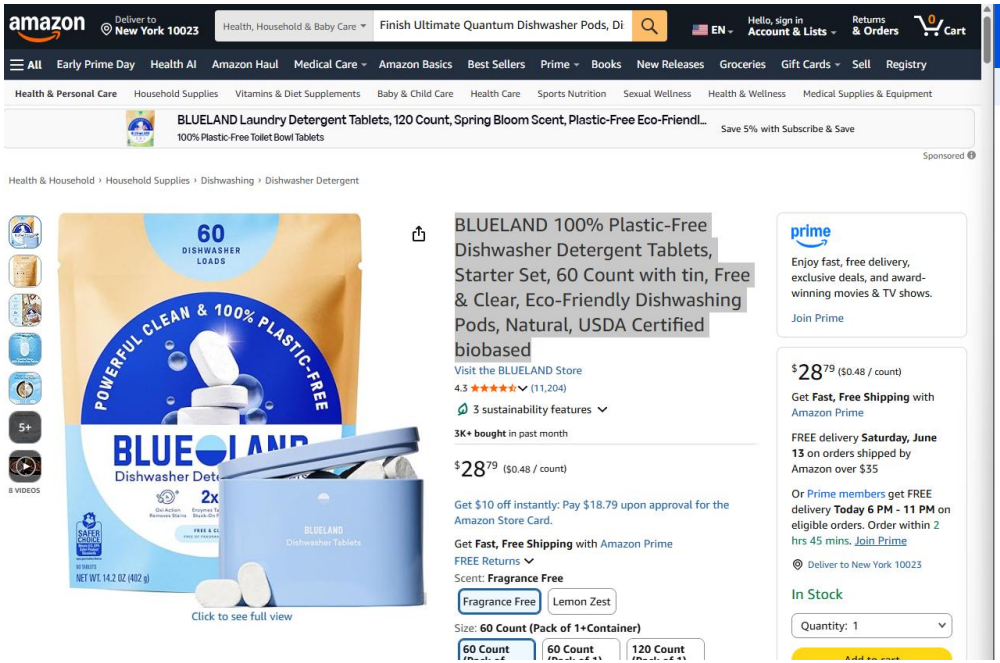


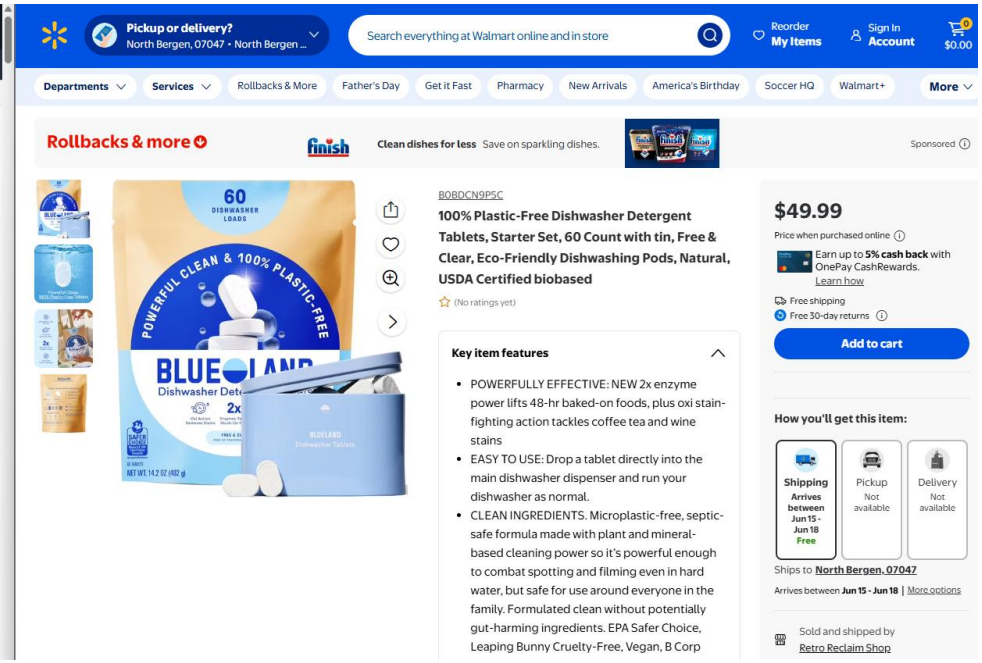




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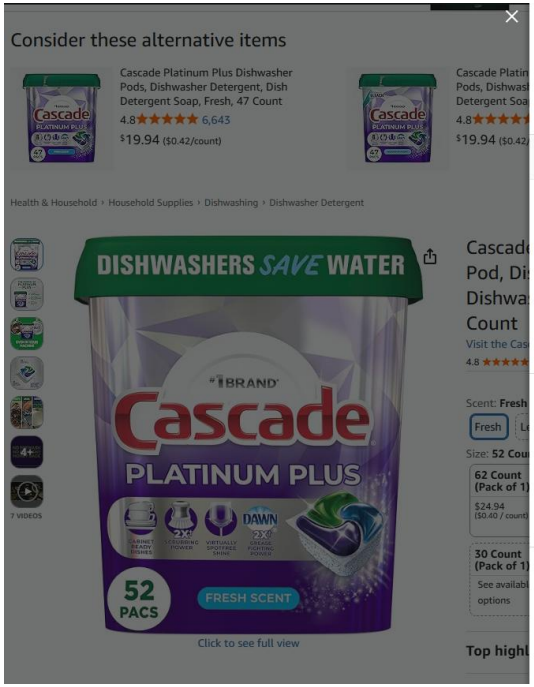
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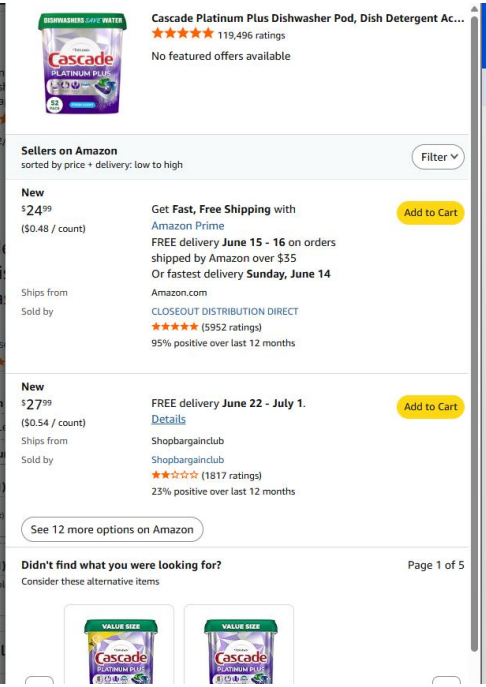


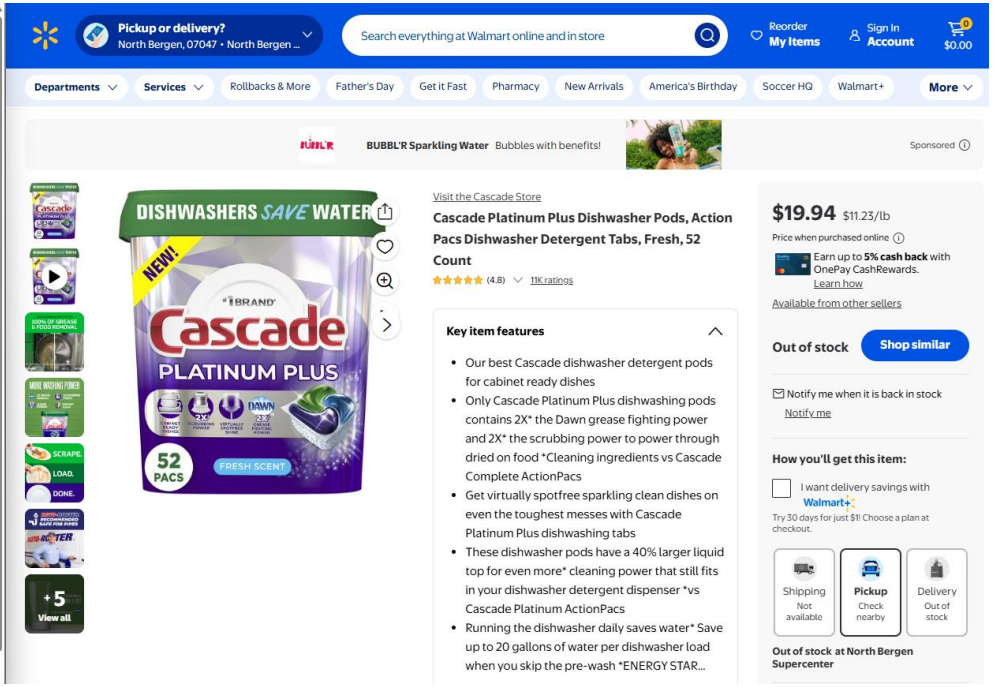


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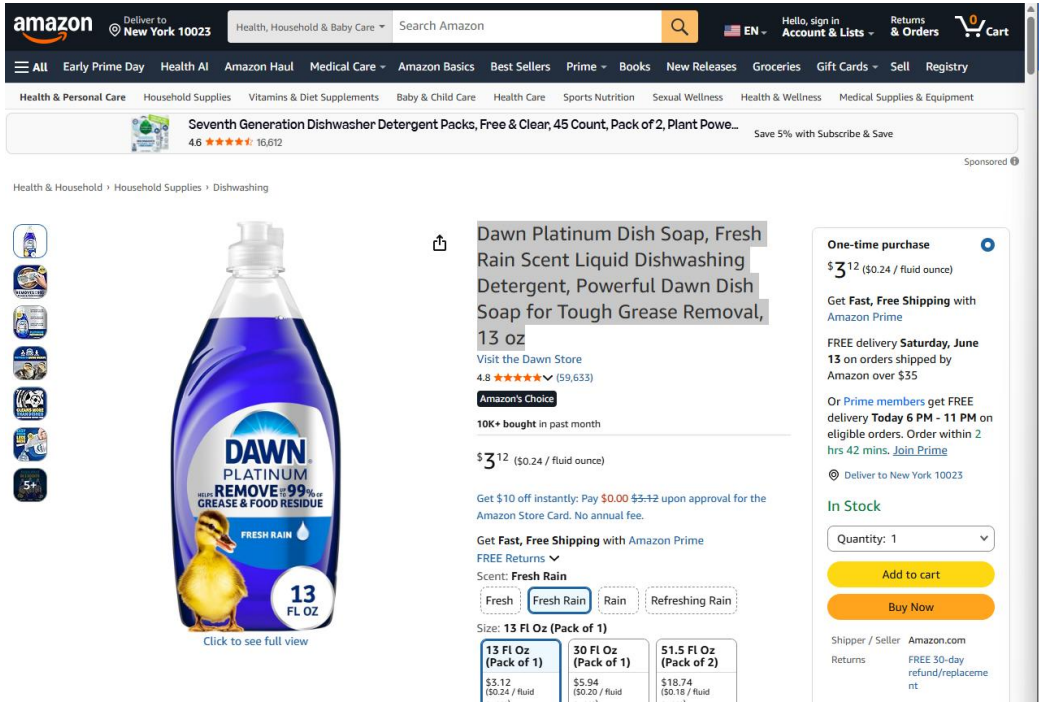


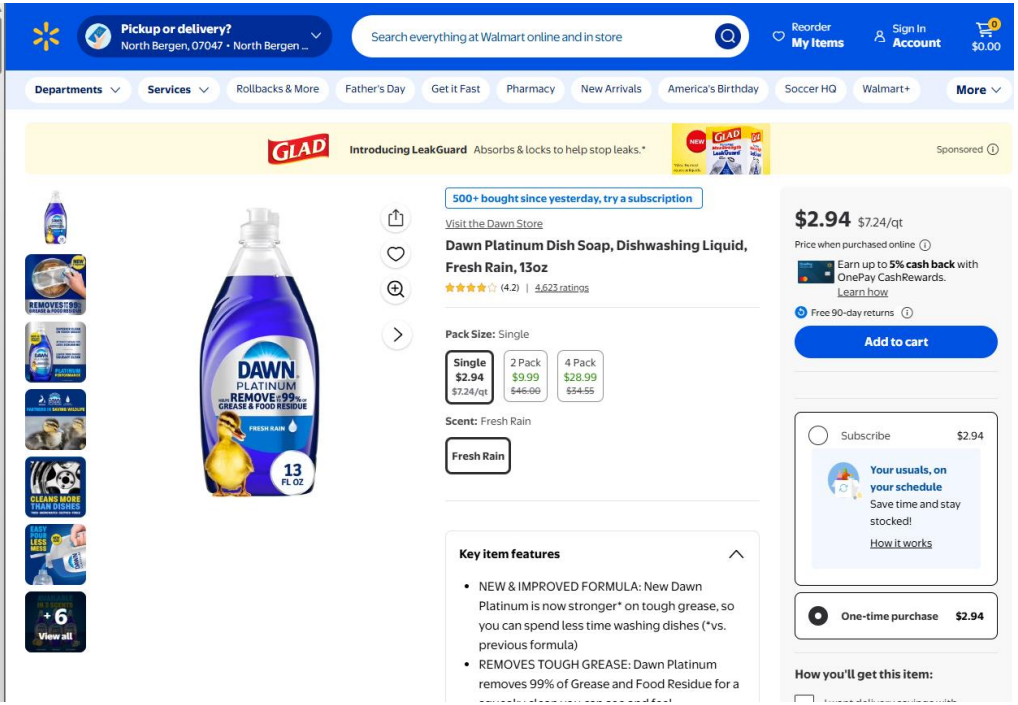




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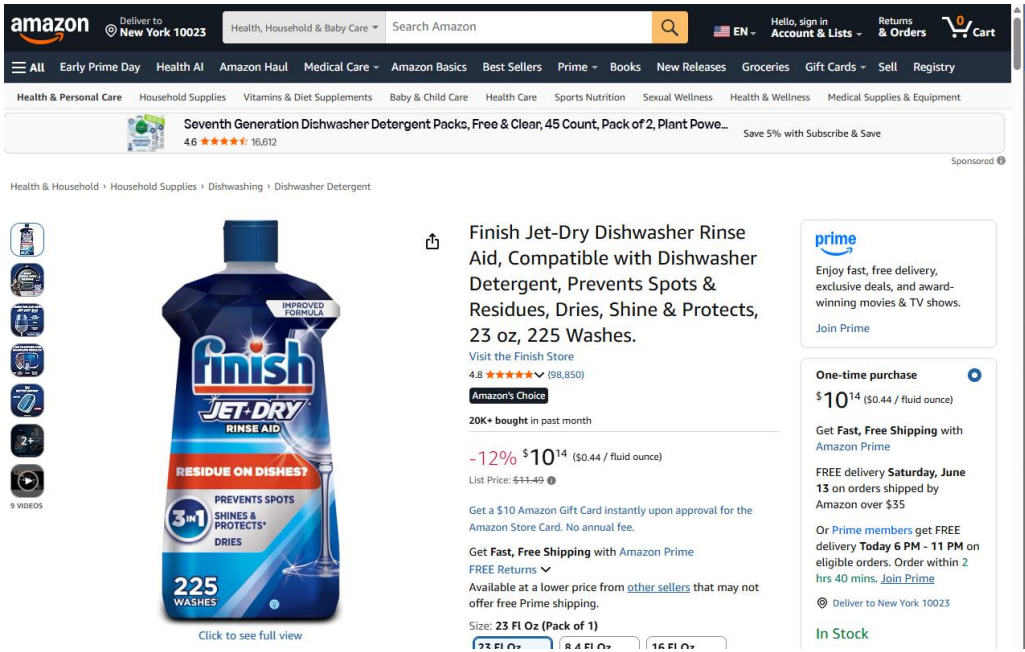
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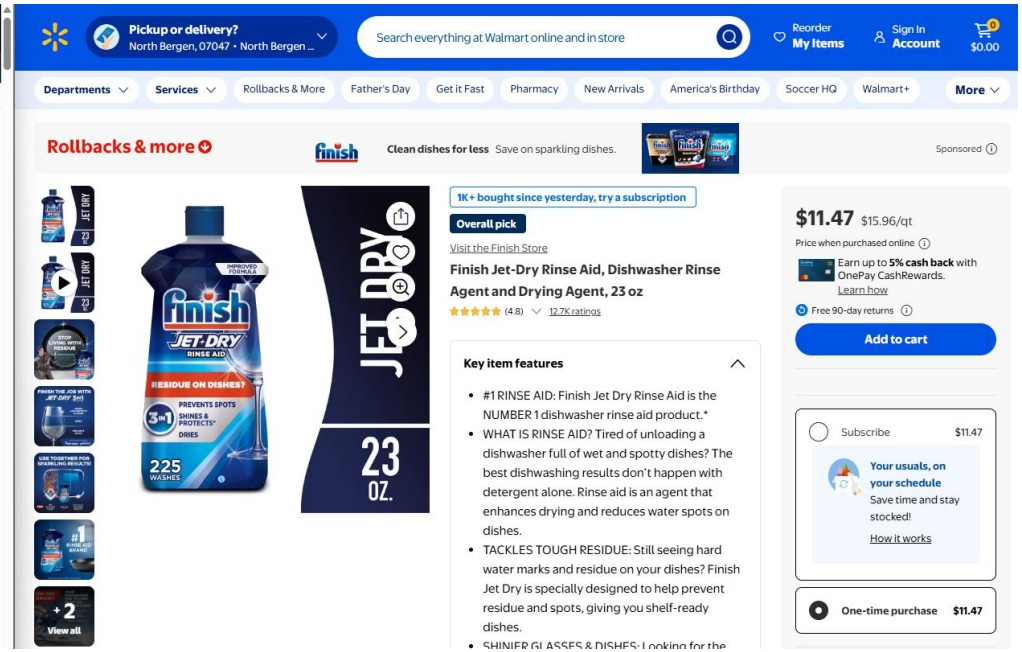


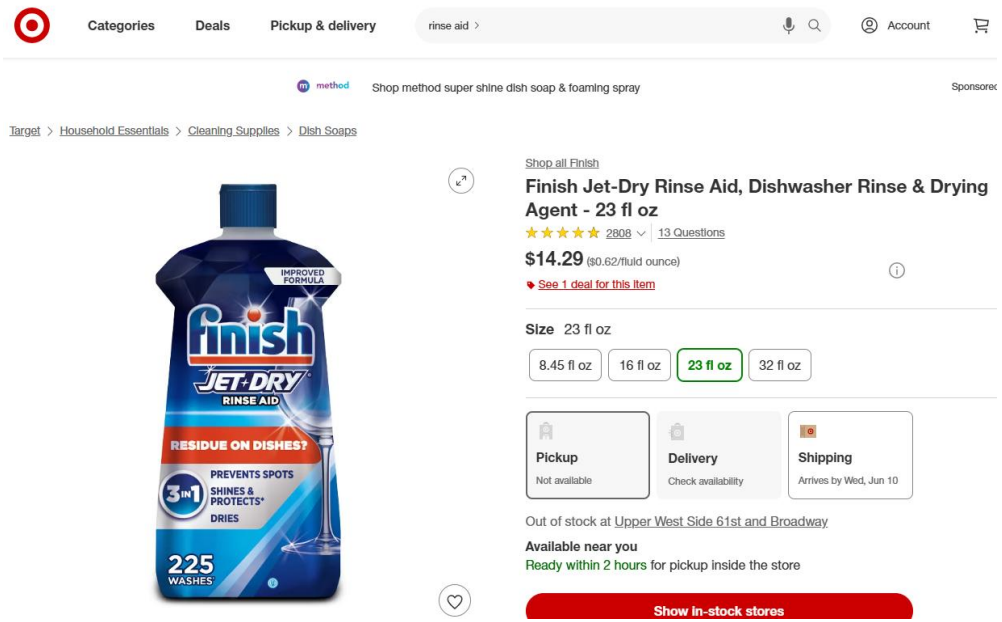


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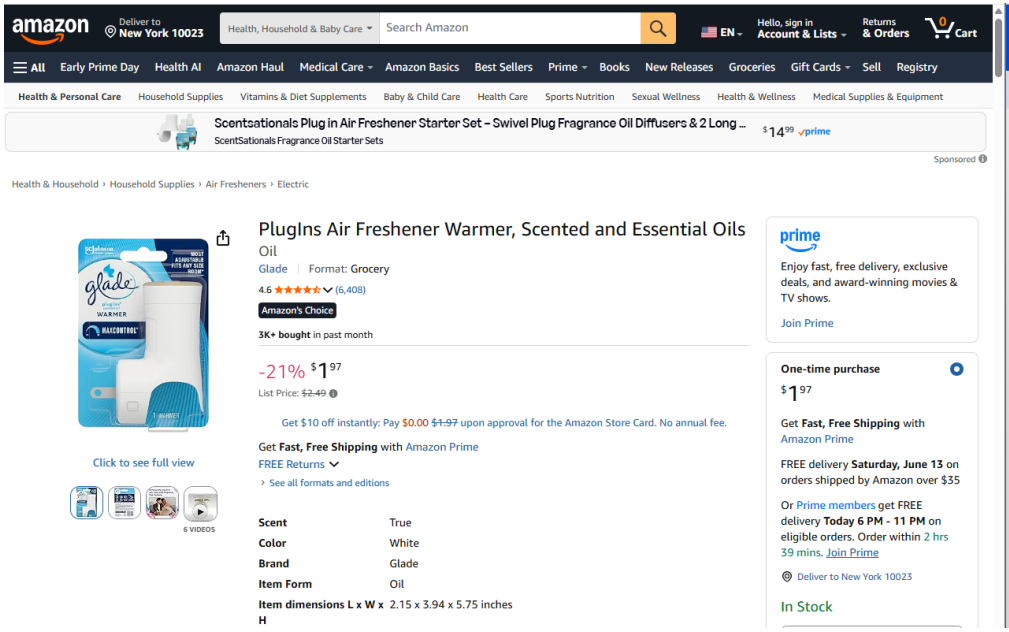


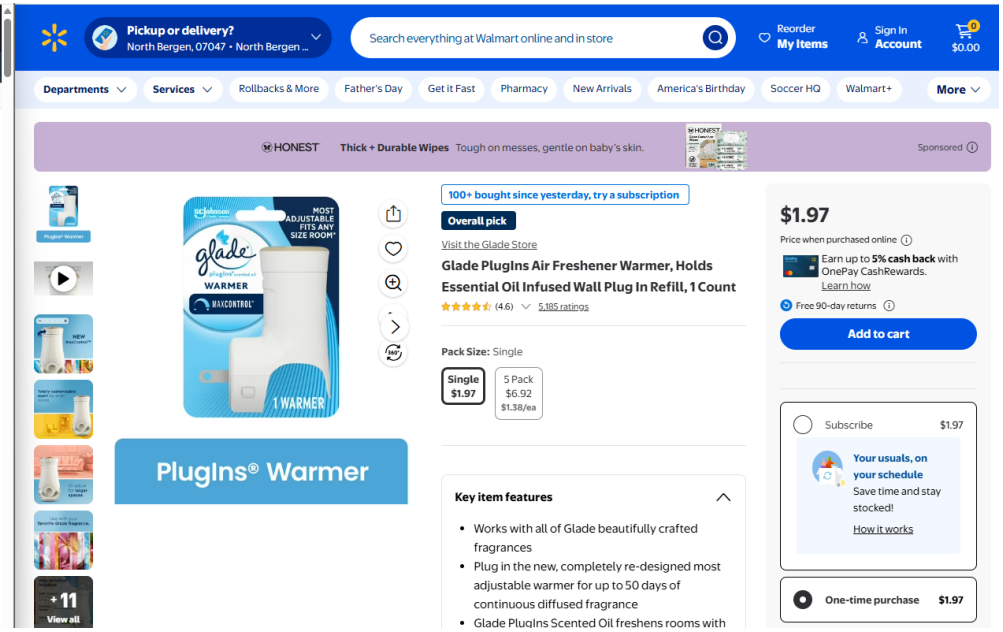


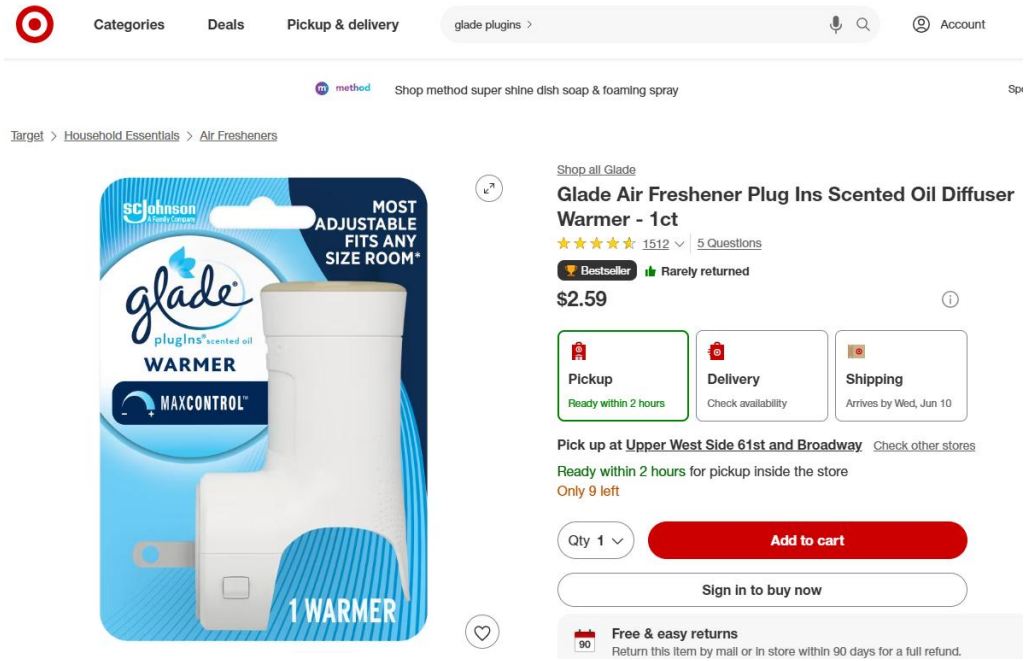


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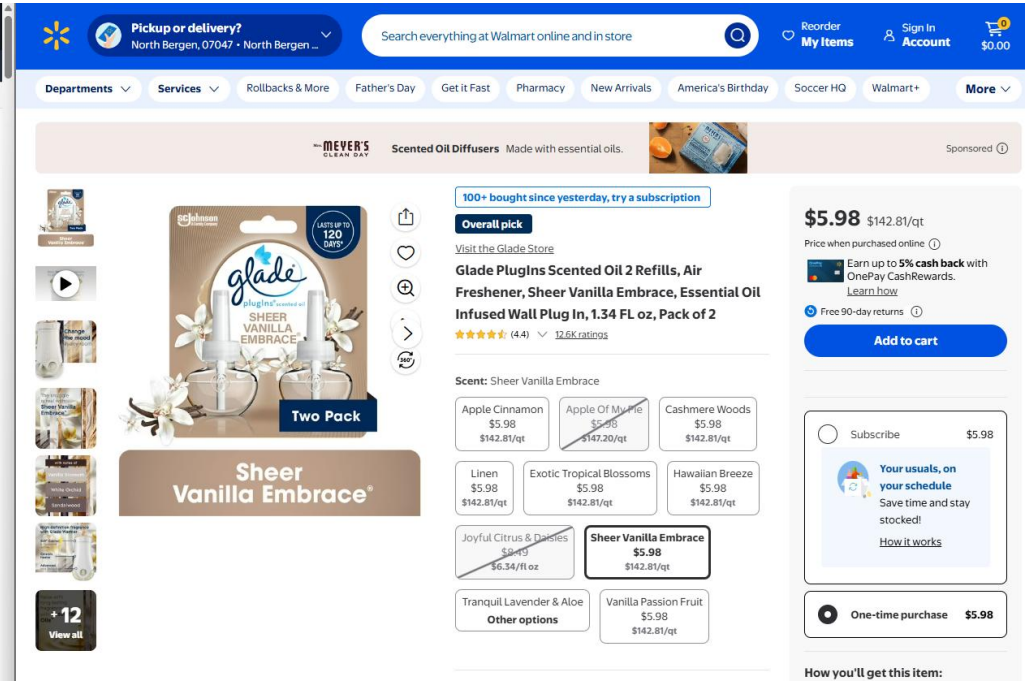


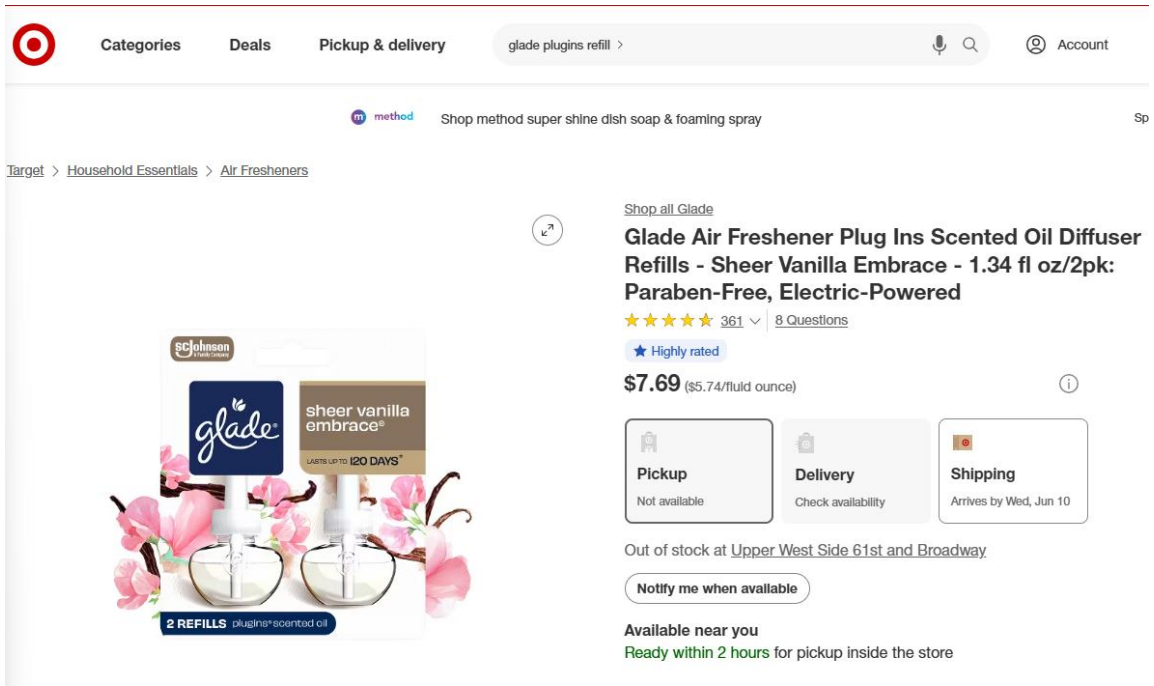


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Bespoke – Amazon, Walmart, Target Identical Items

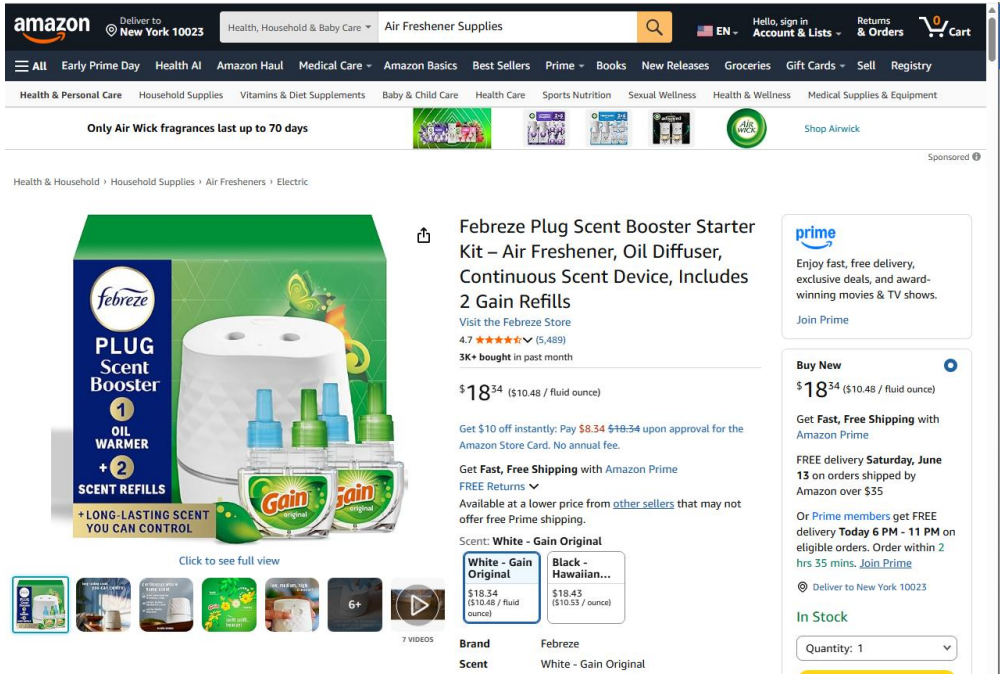


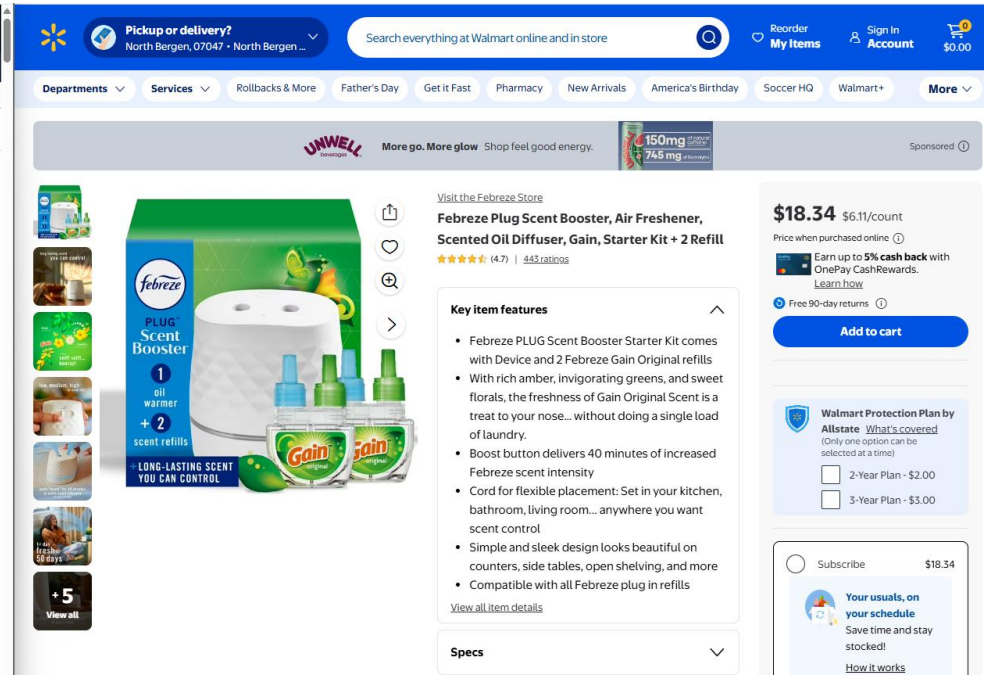


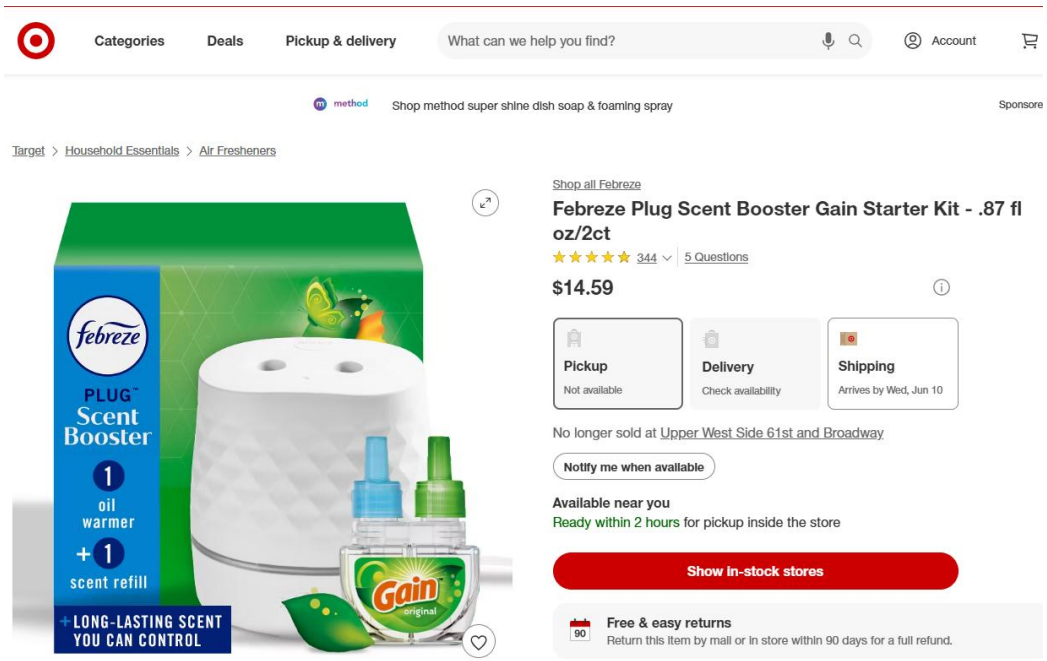


Source: Bespoke Market Intelligence Analysis

Bespoke – Amazon, Walmart, Target Identical Items

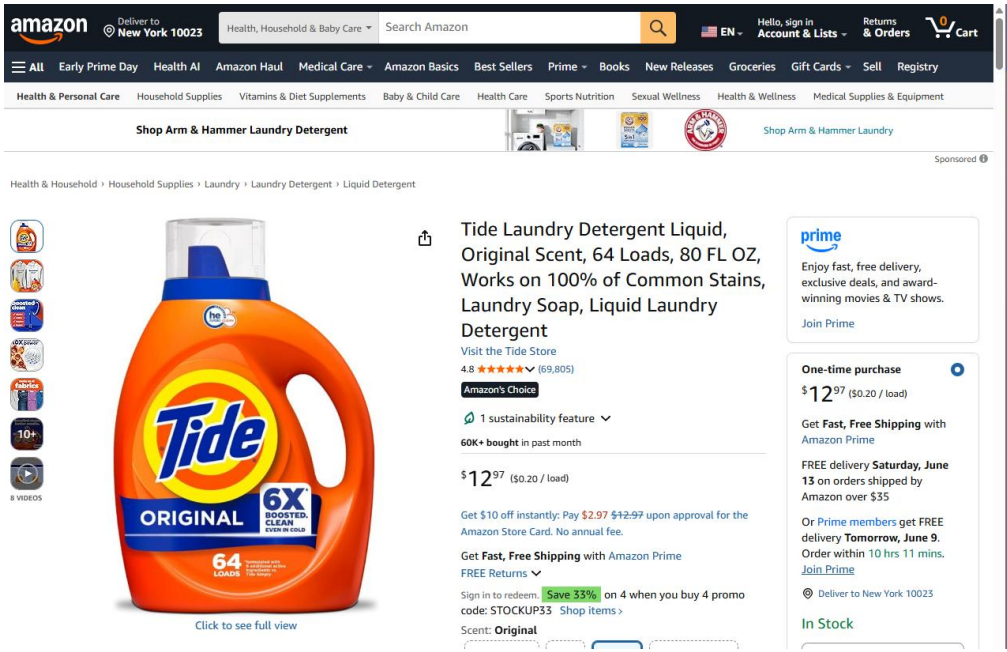


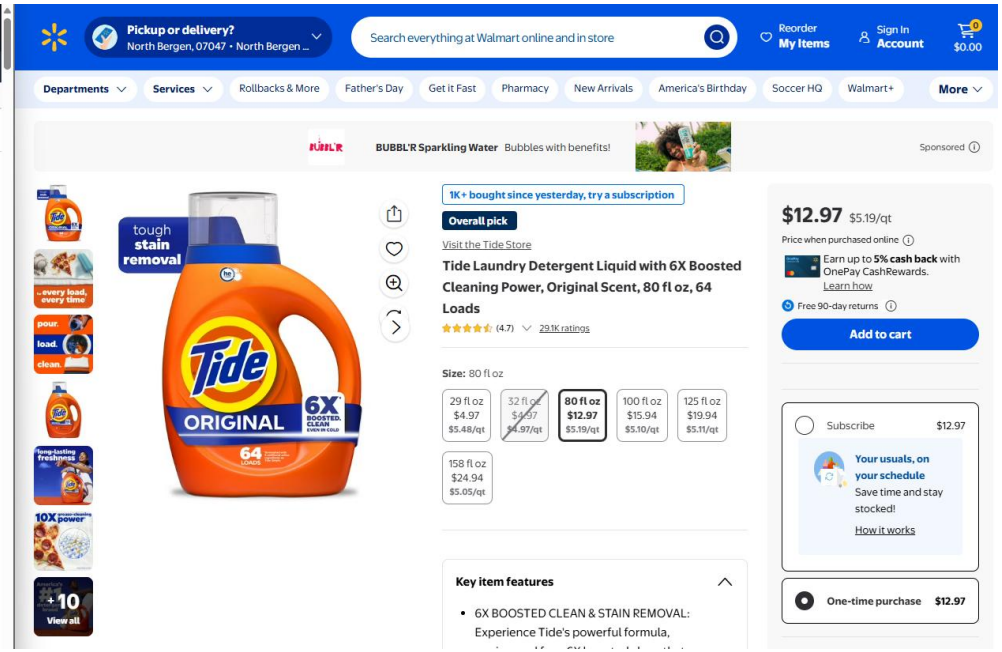


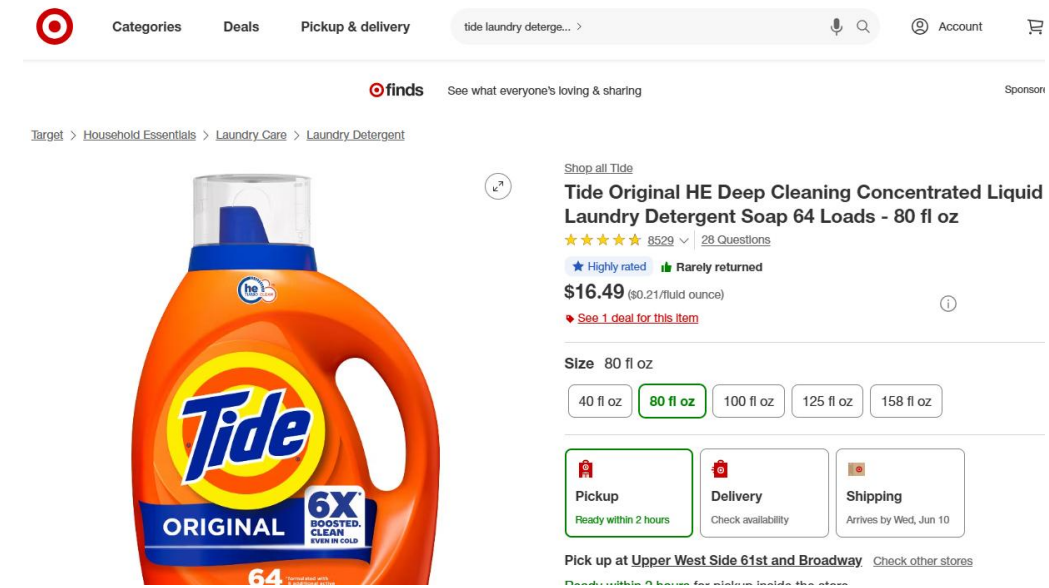


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Bespoke – Amazon, Walmart, Target Identical Items



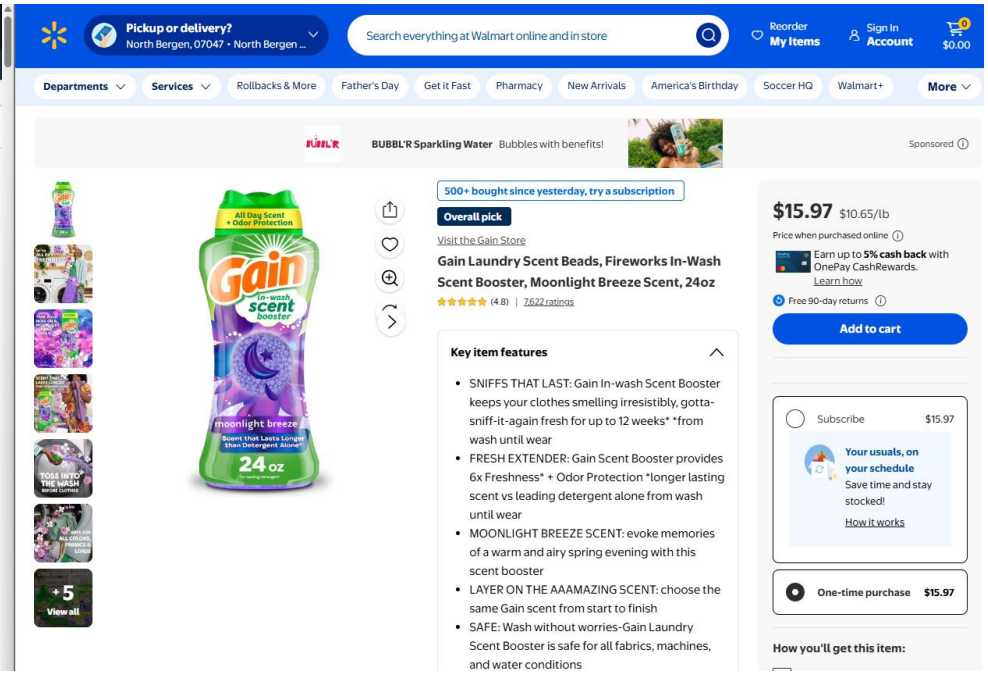


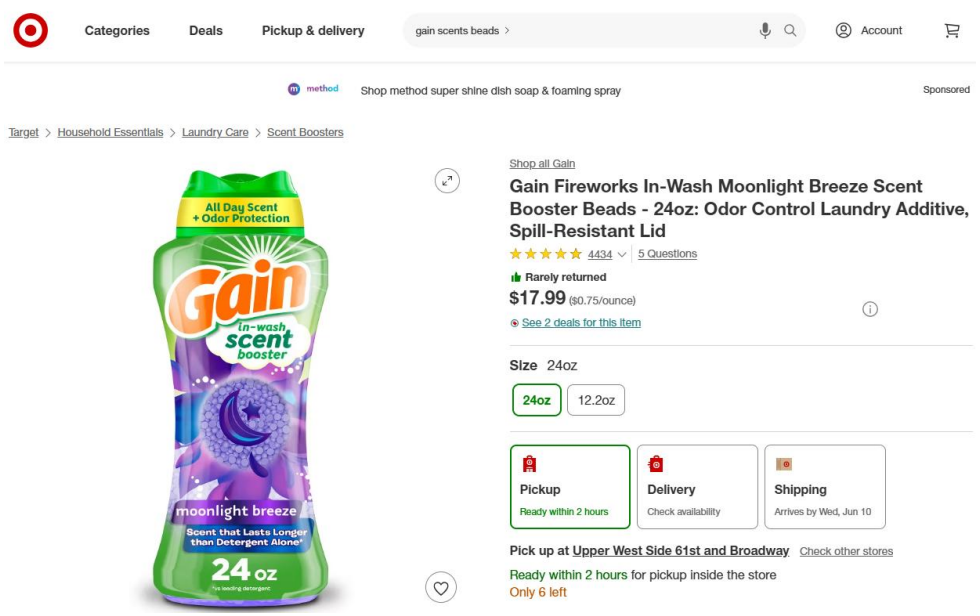


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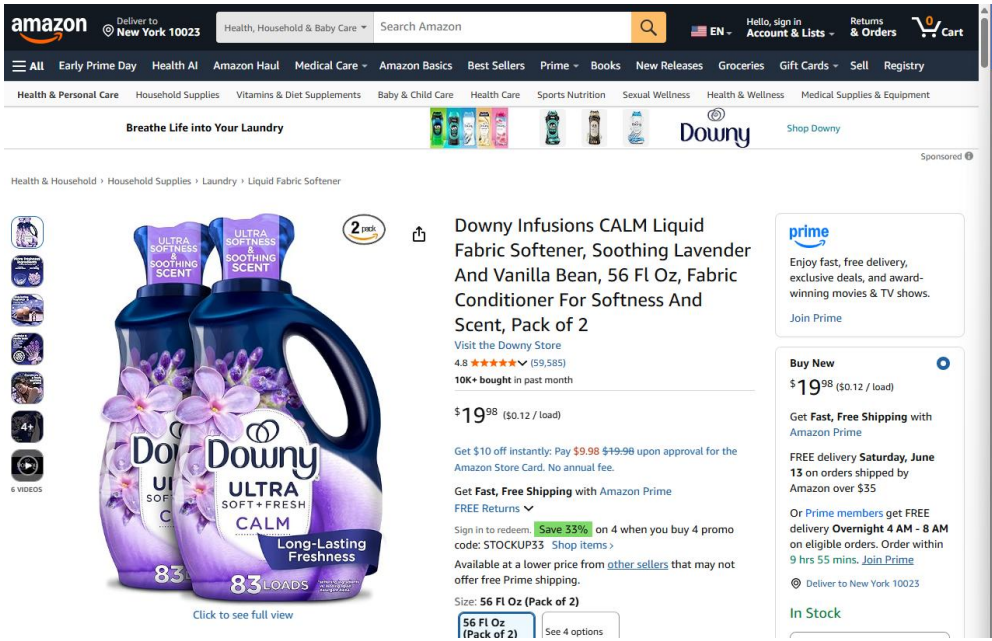


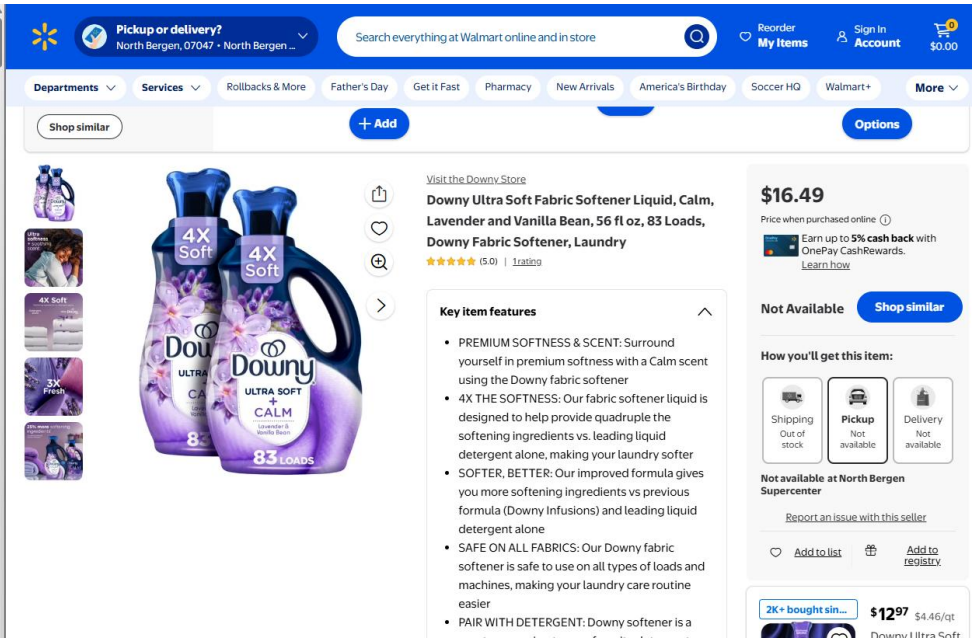




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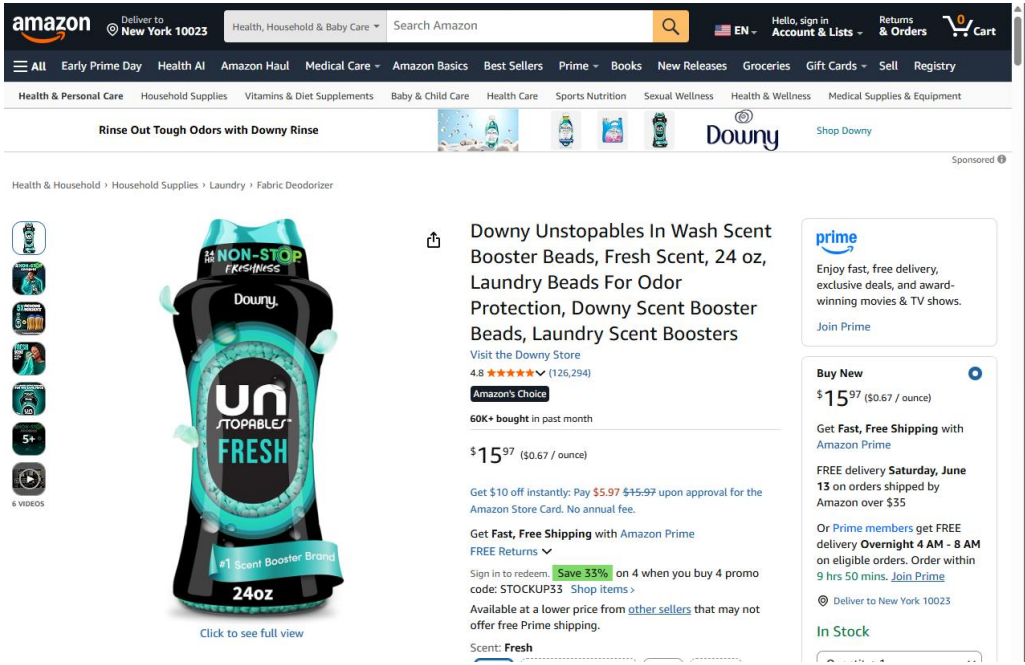
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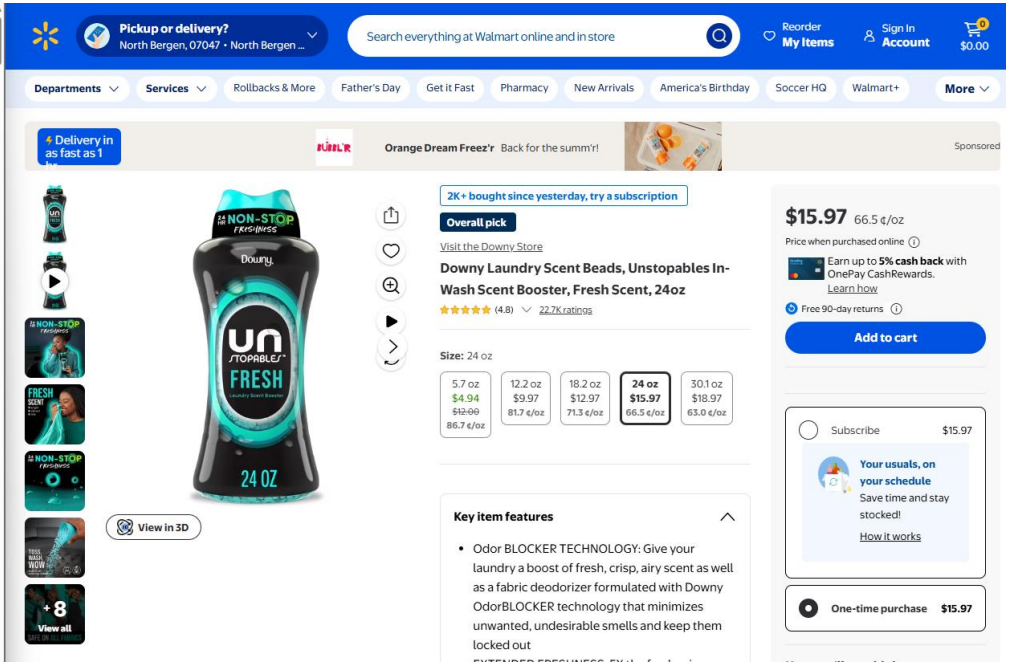


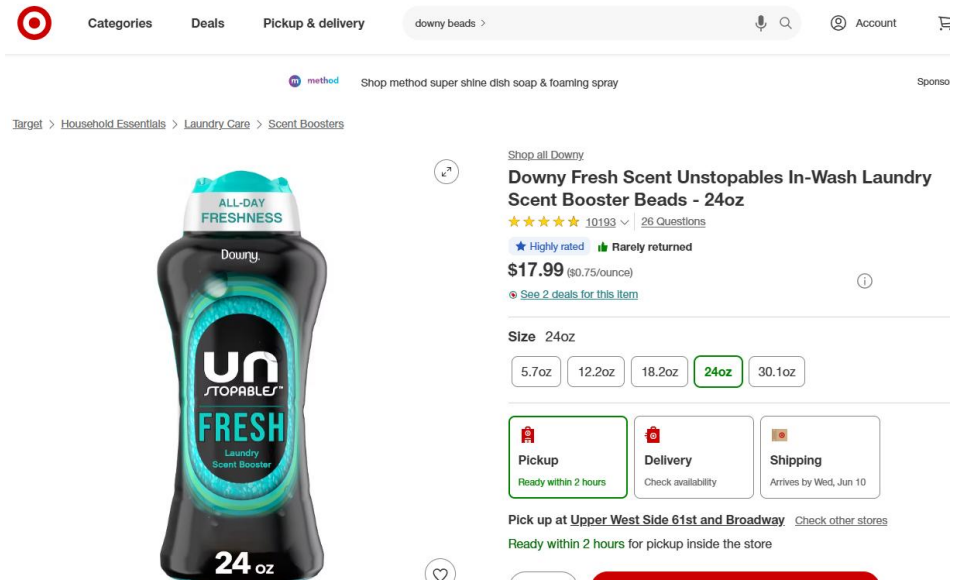


Source: Bespoke Market Intelligence Analysis

Bespoke – Amazon, Walmart, Target Identical Items



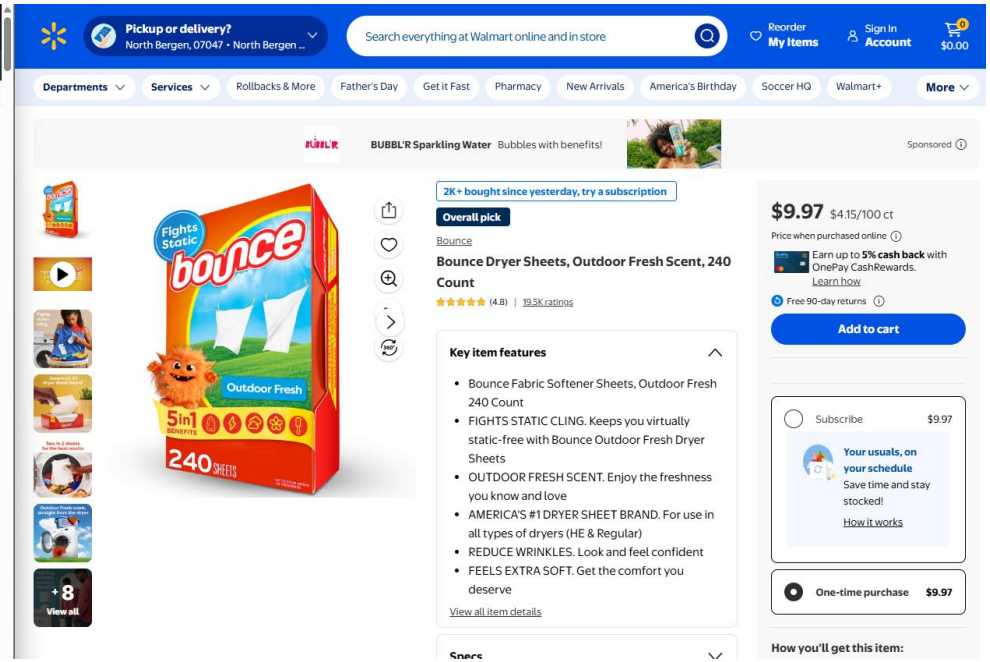


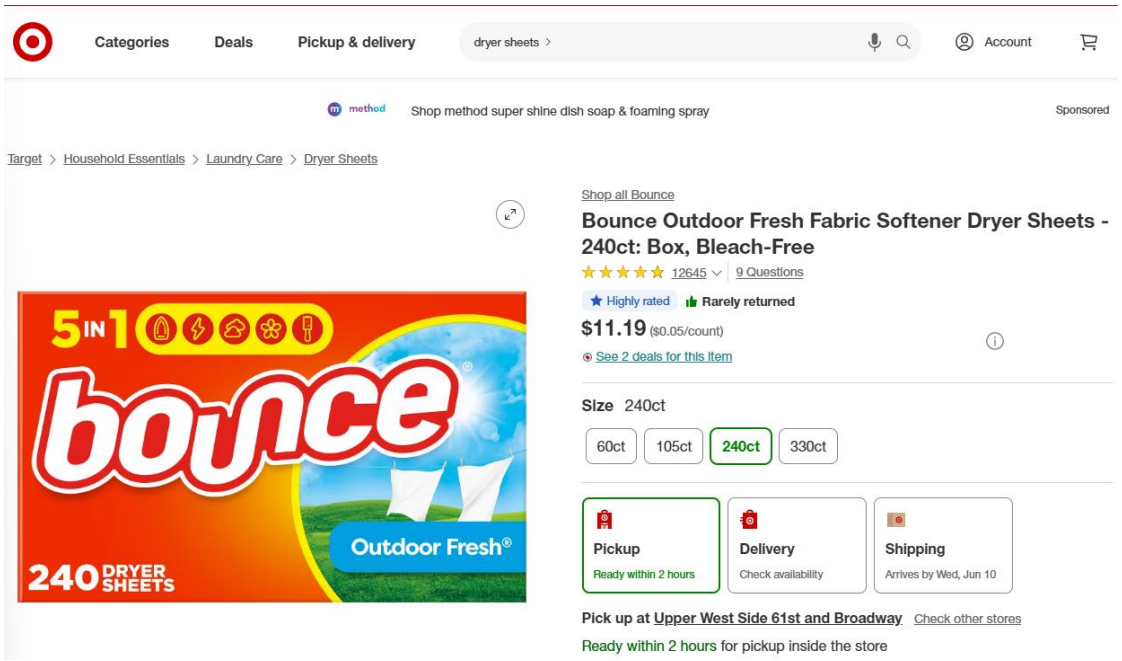


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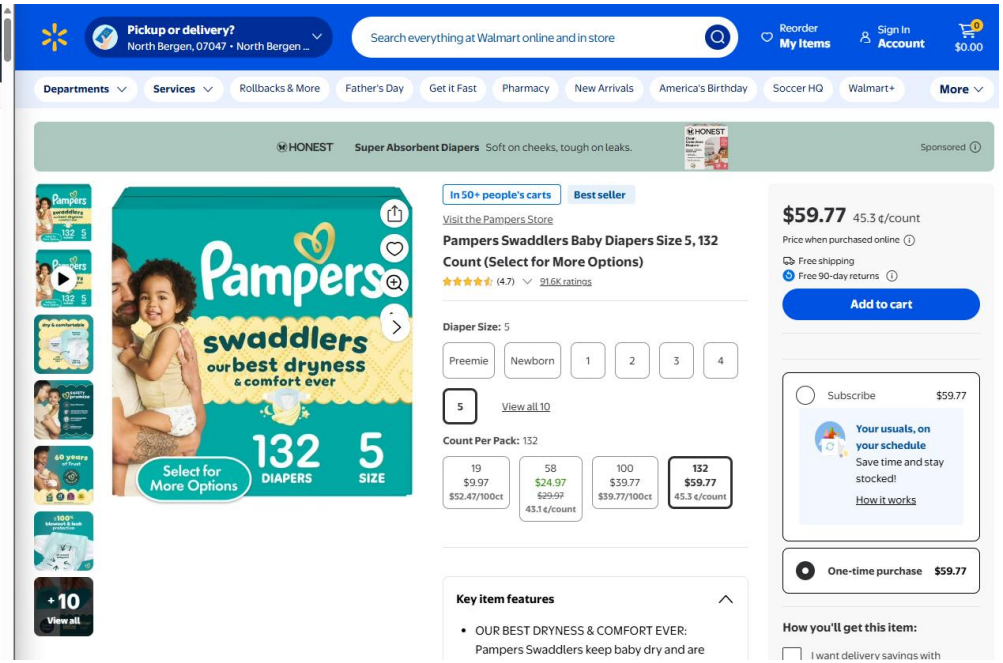




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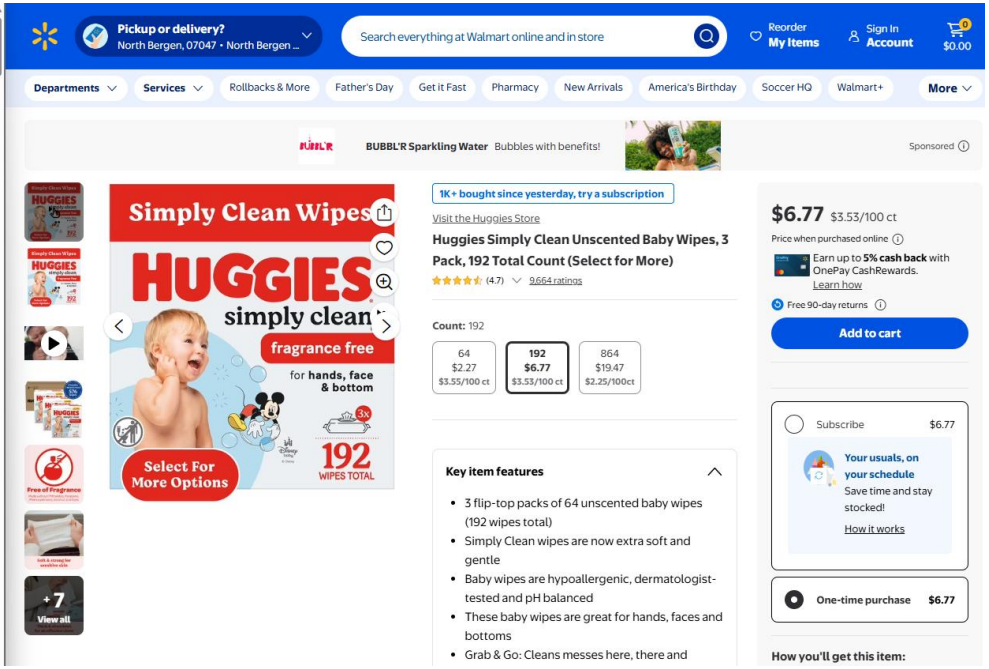




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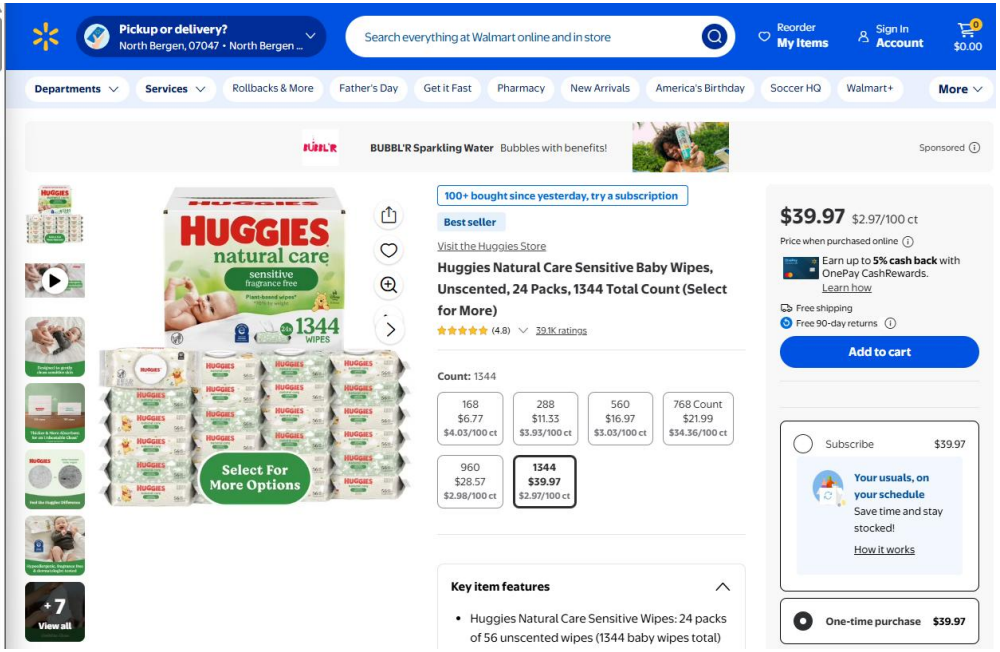


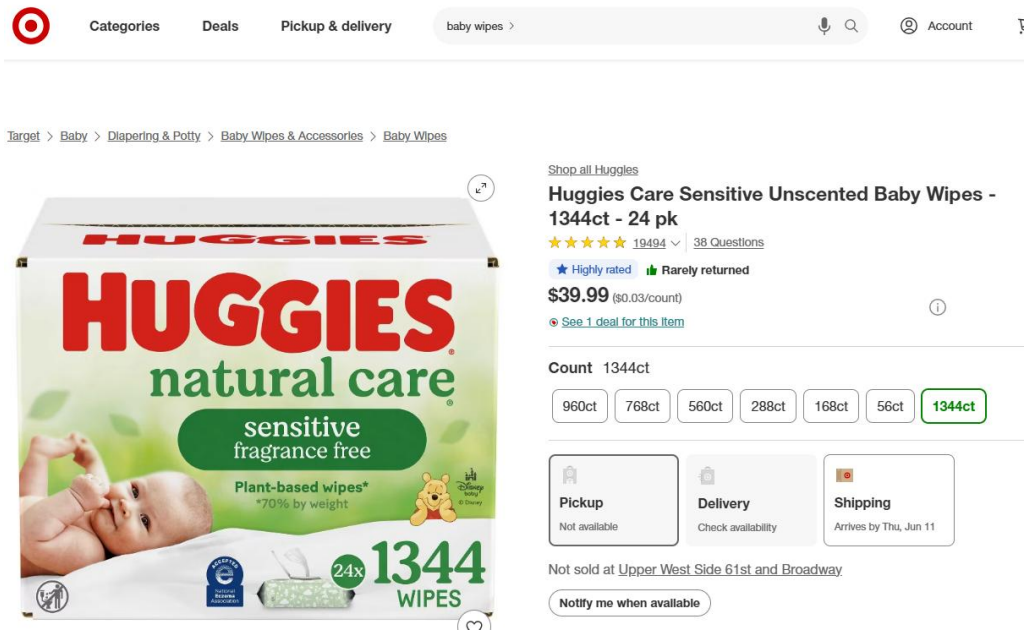


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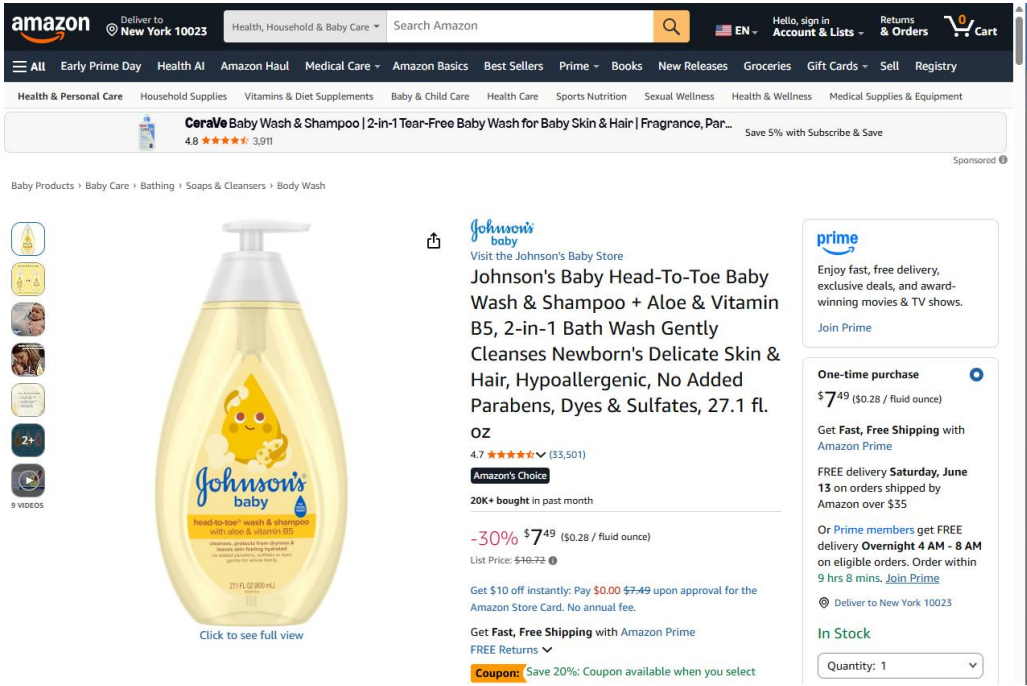


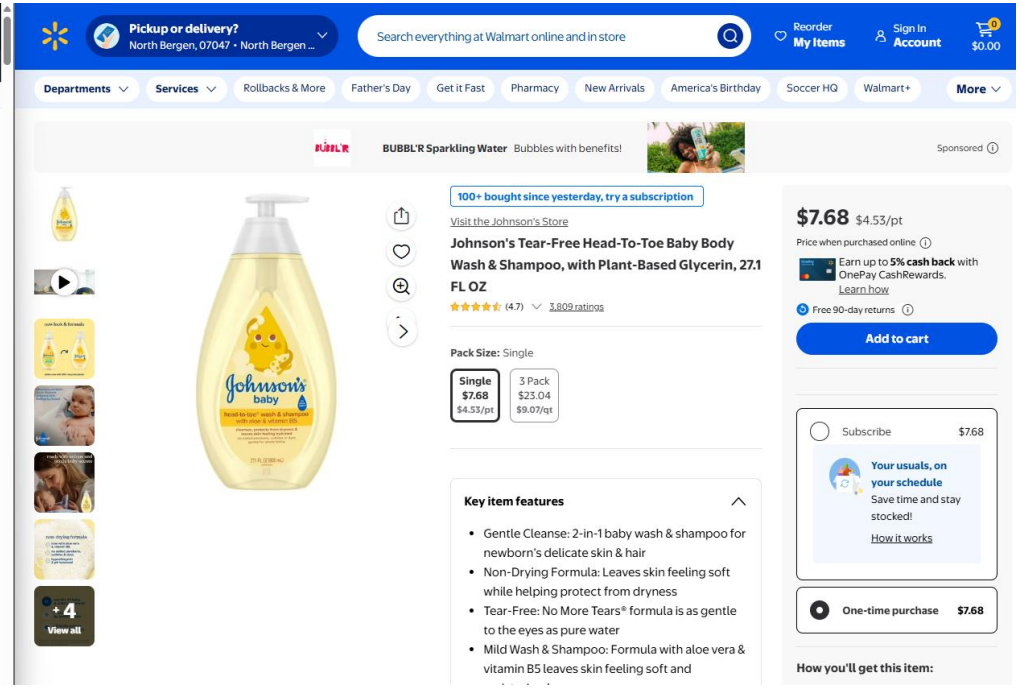


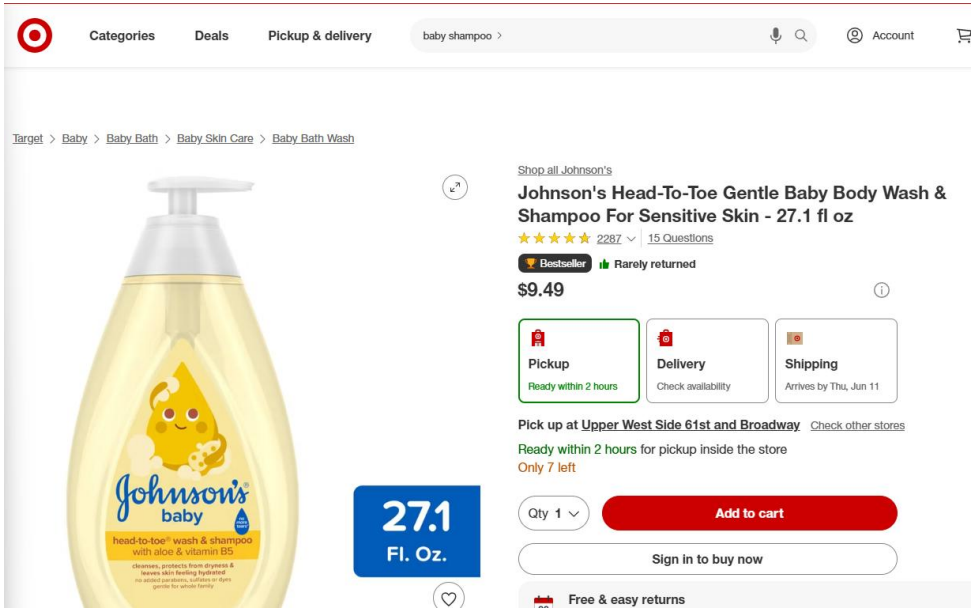


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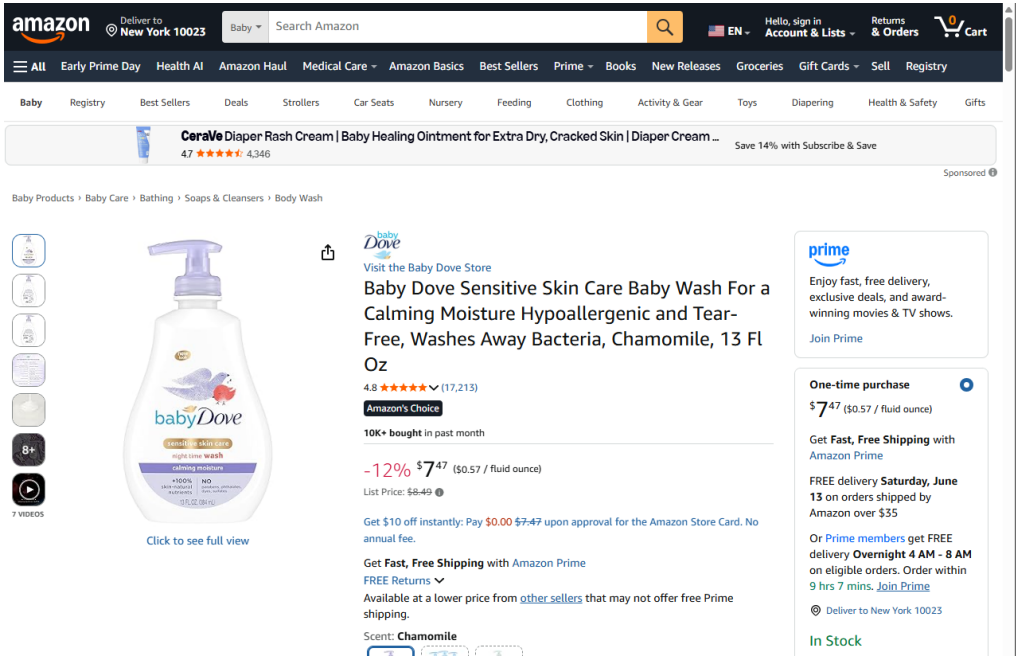


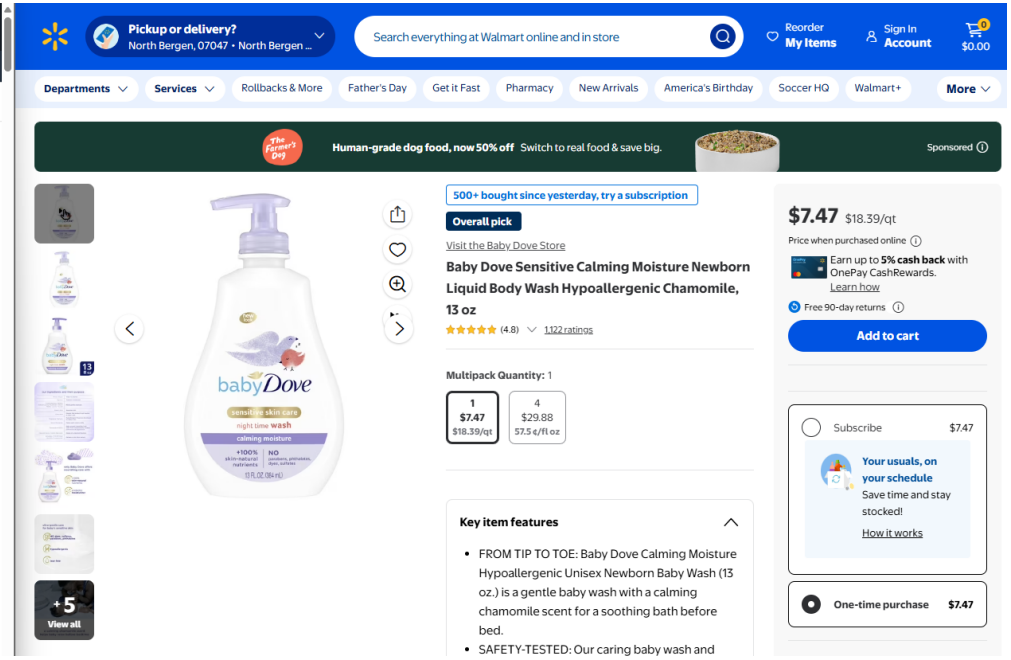


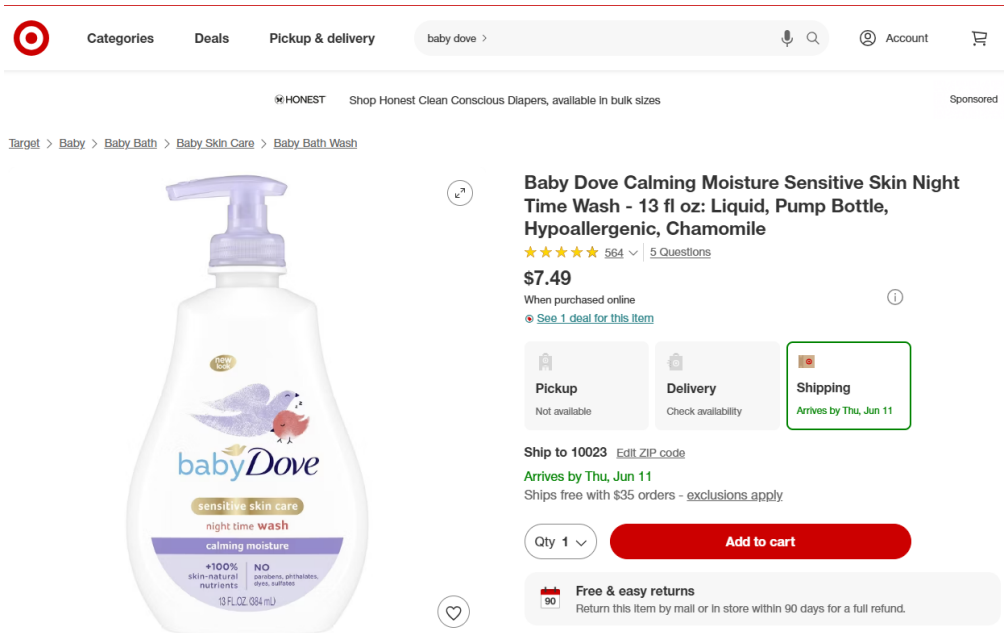


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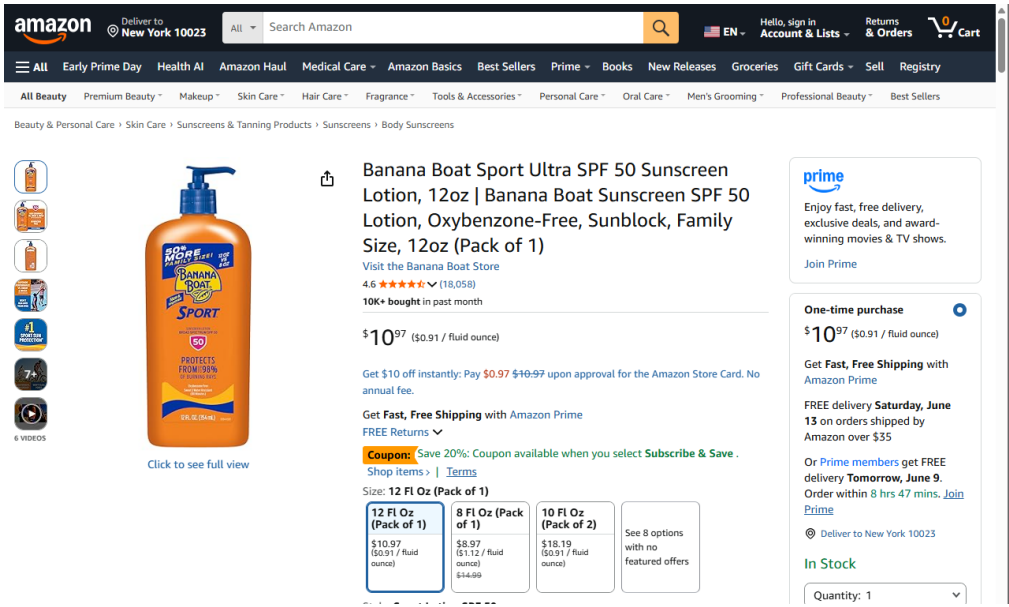


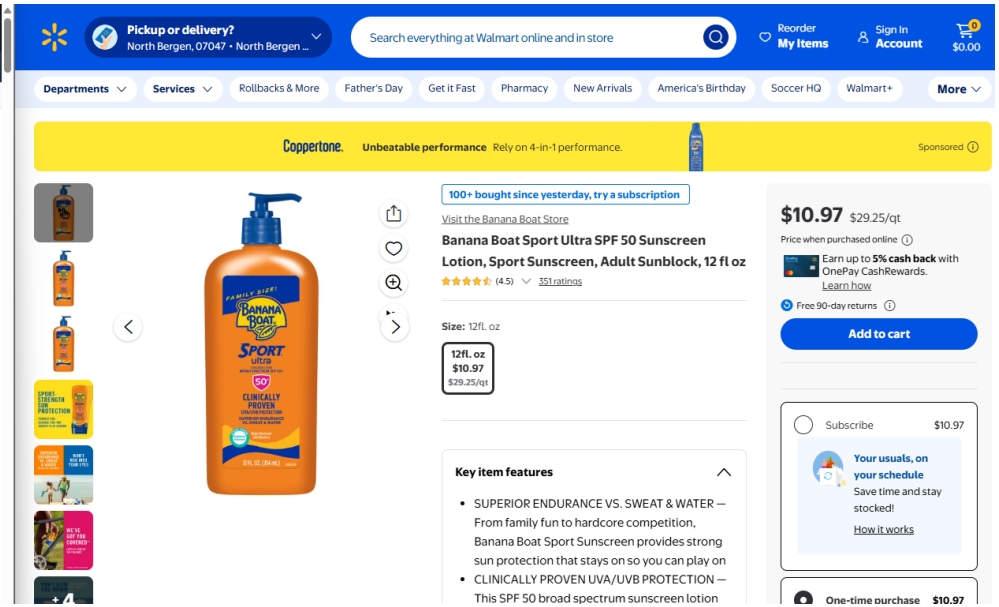




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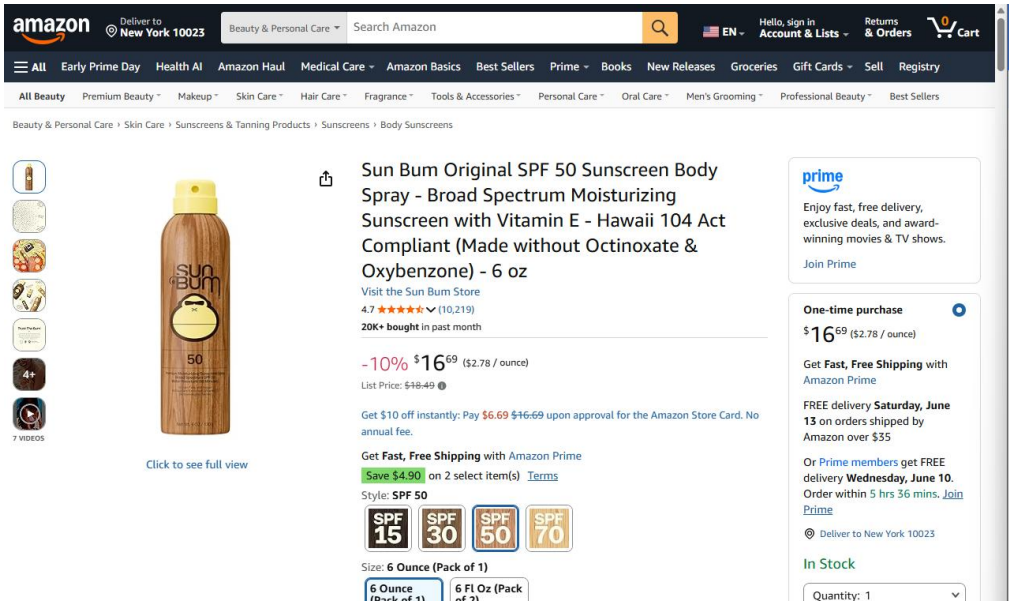
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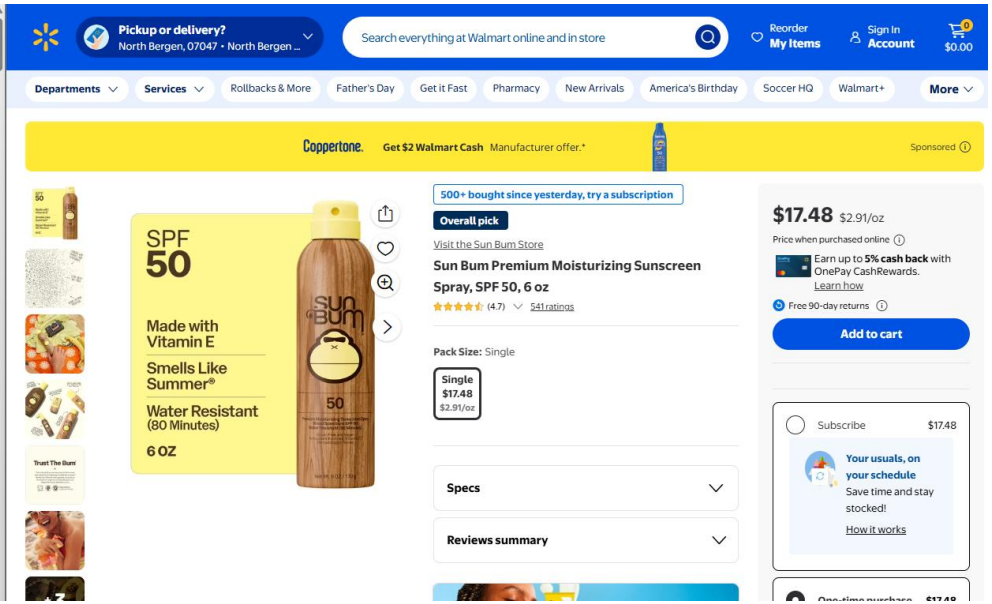


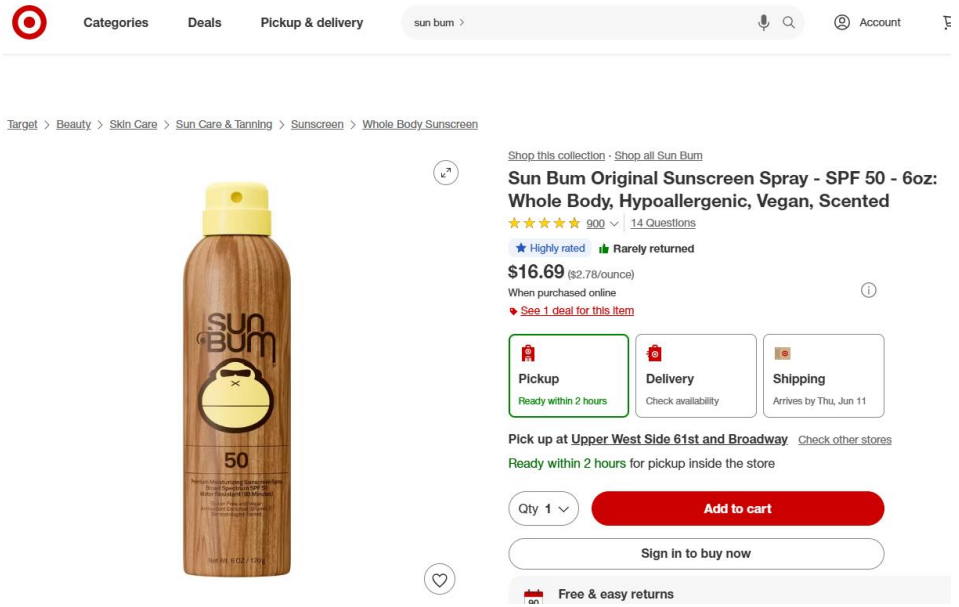


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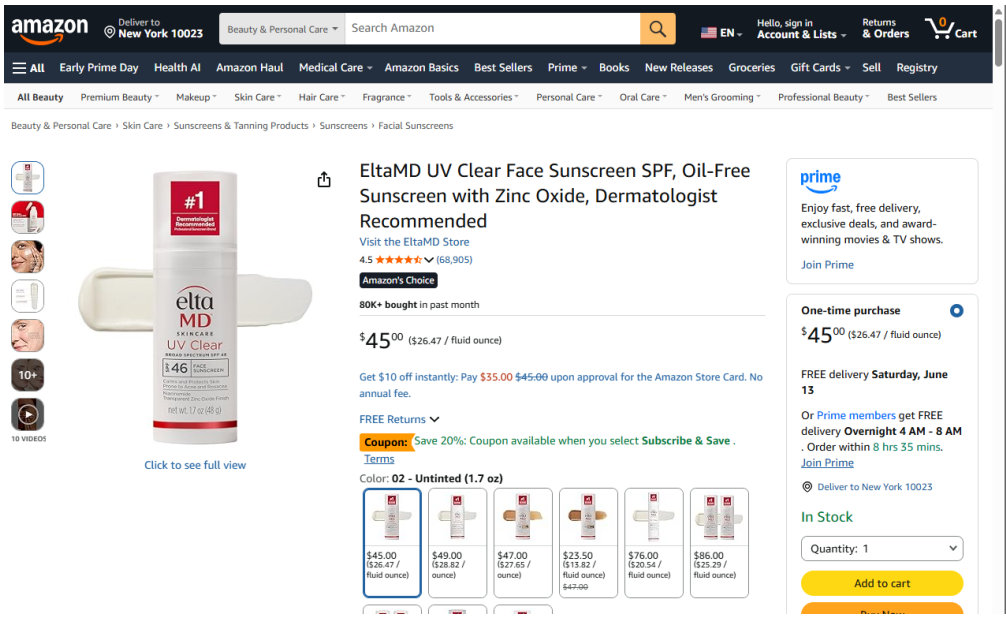


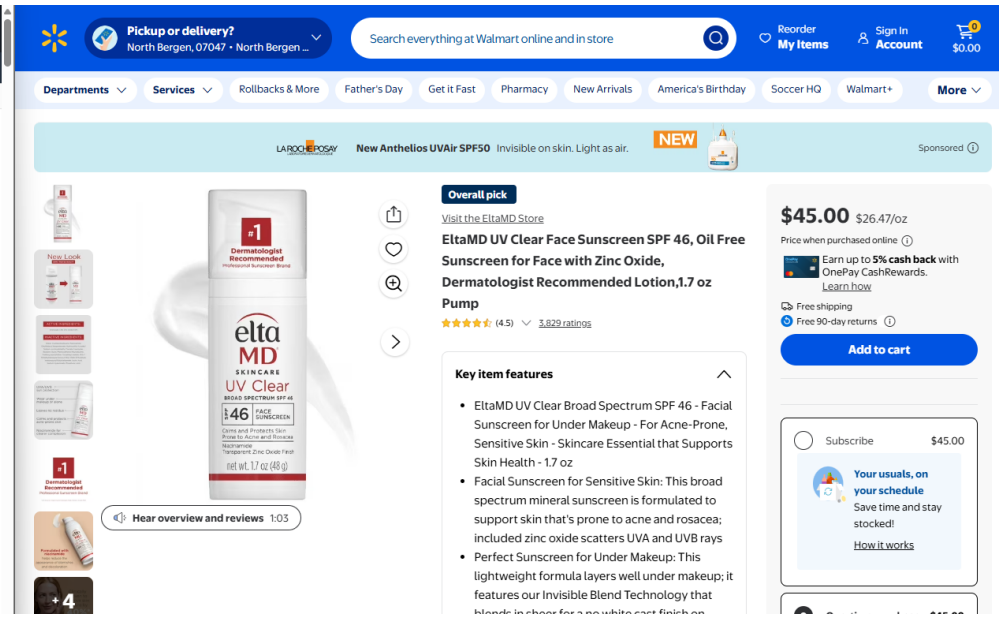


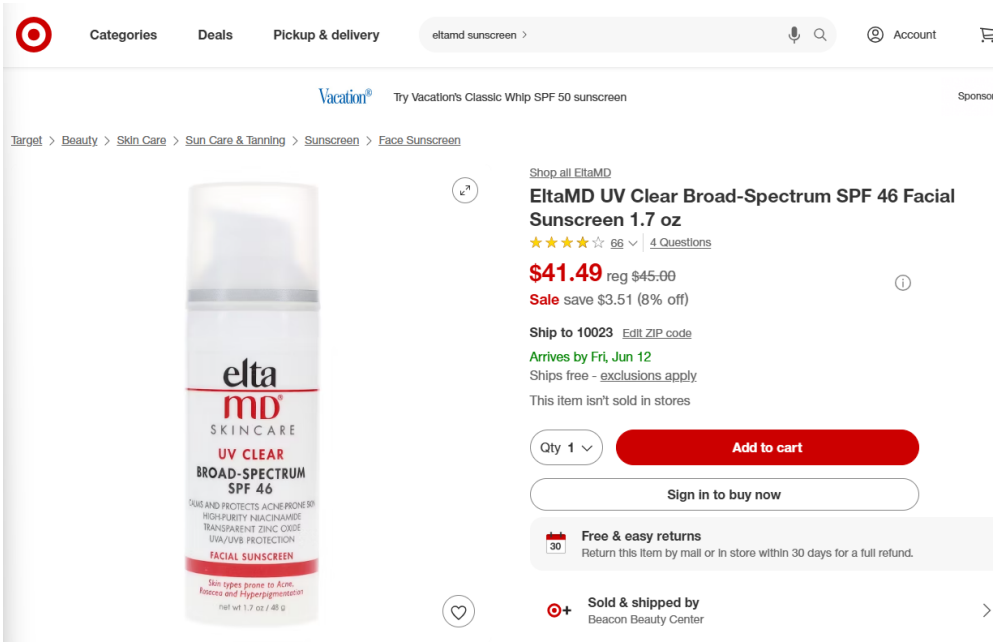


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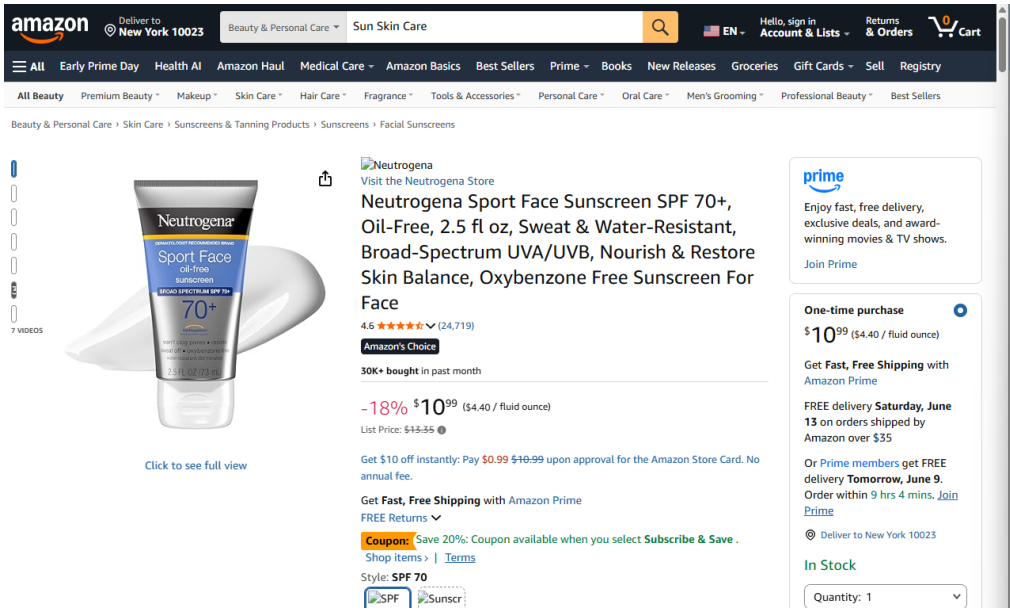


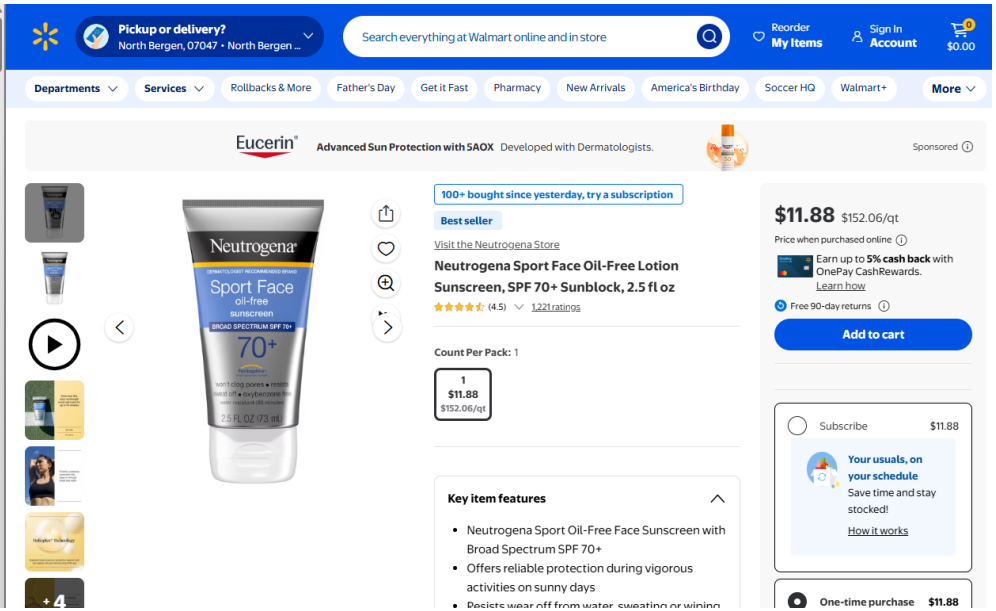


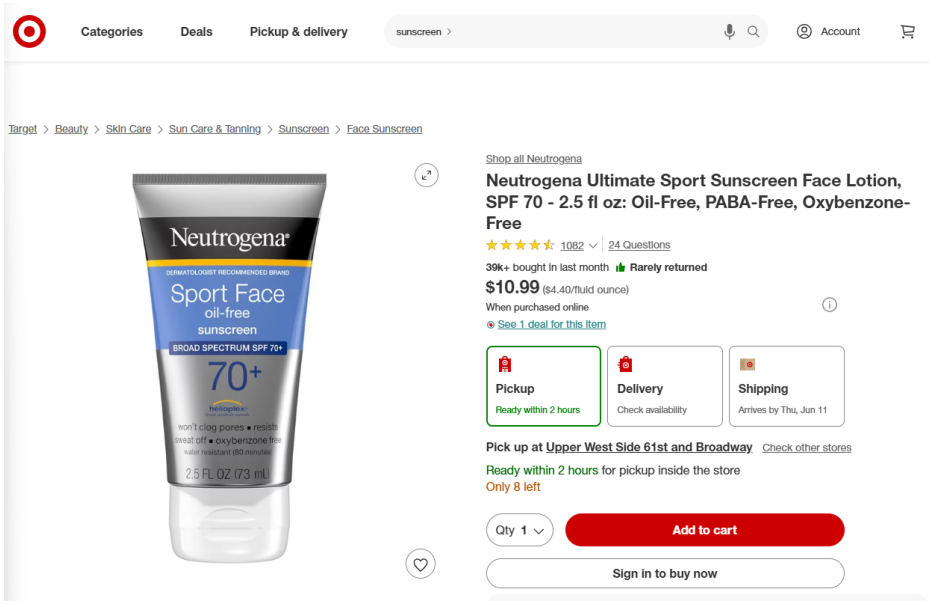


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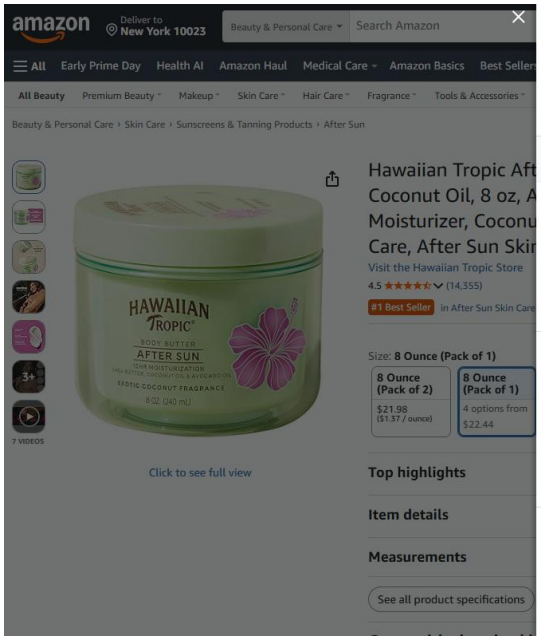


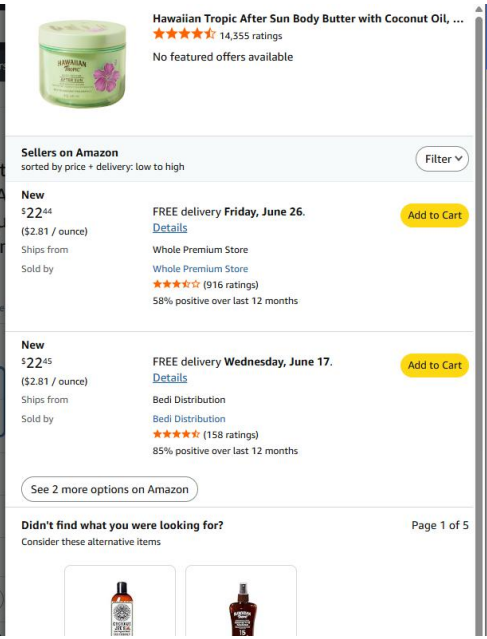


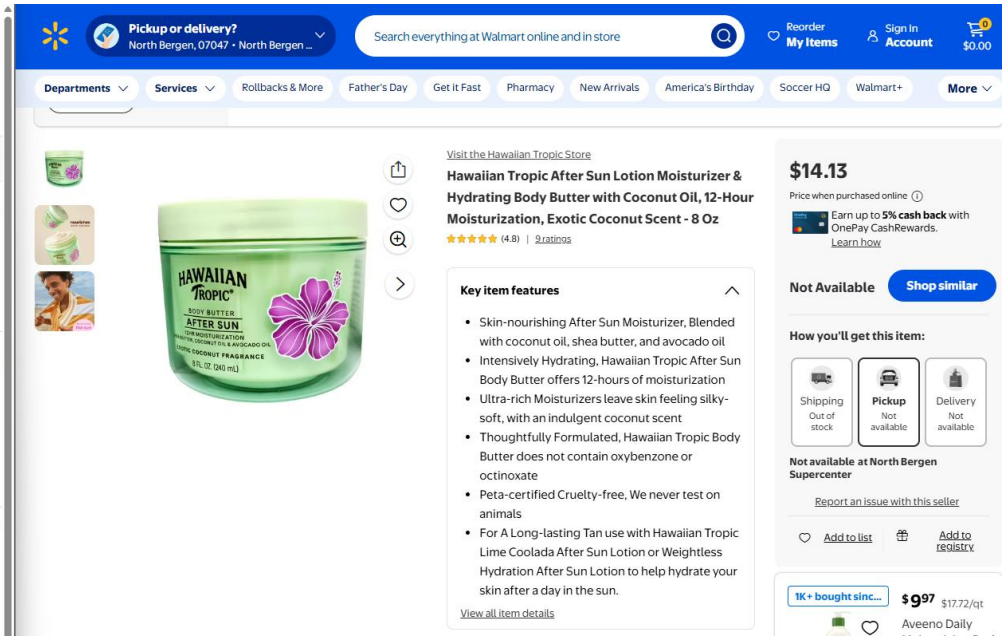


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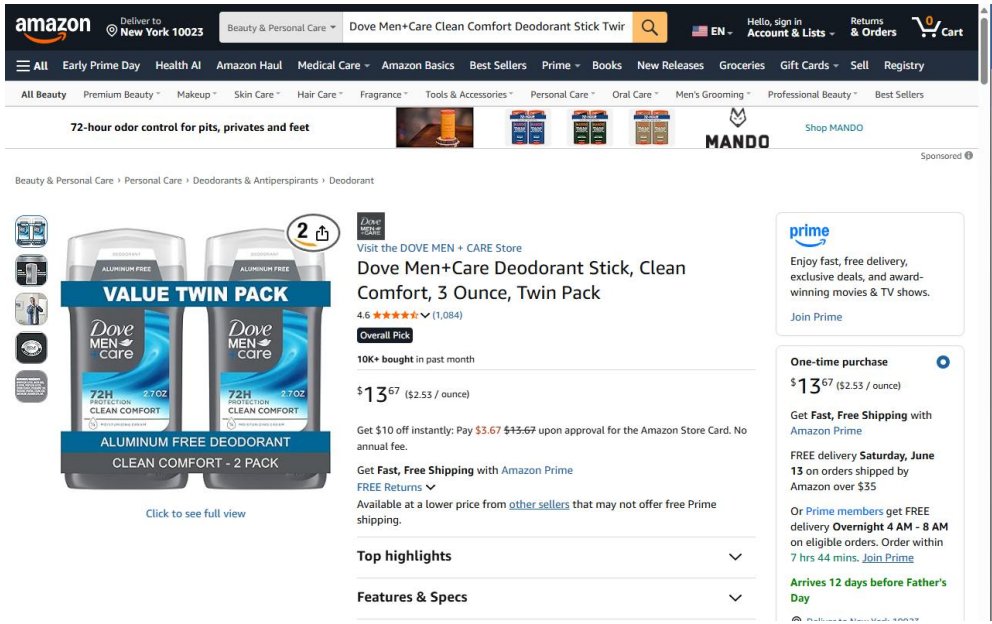


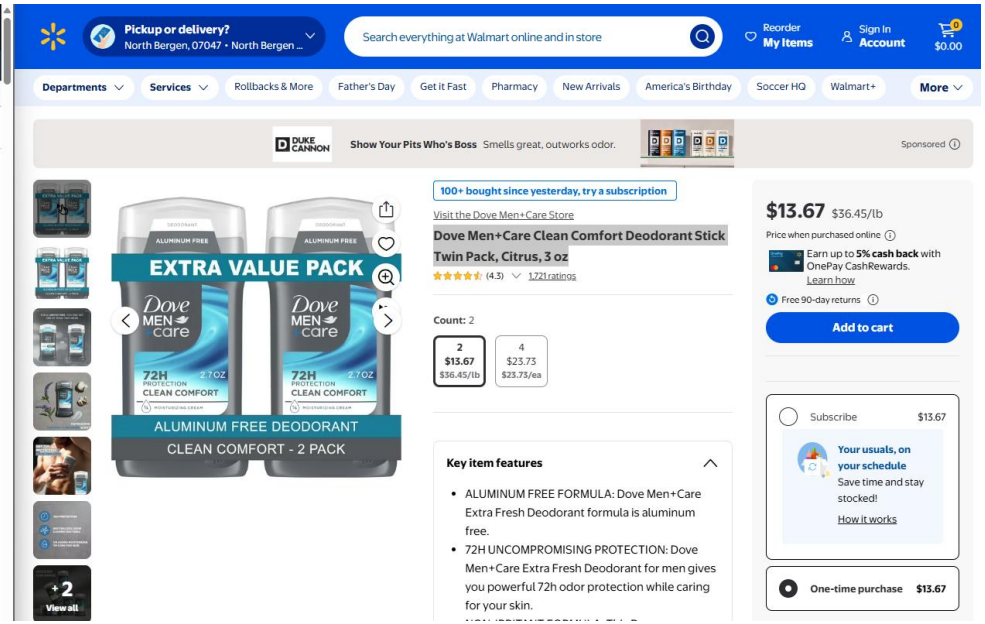


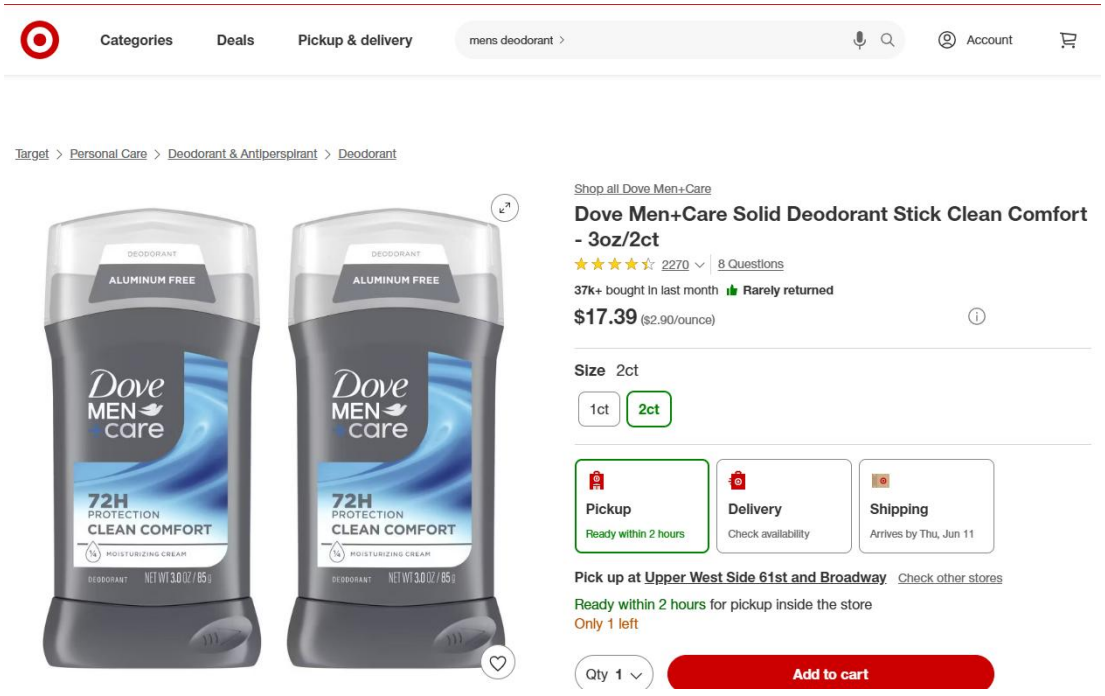


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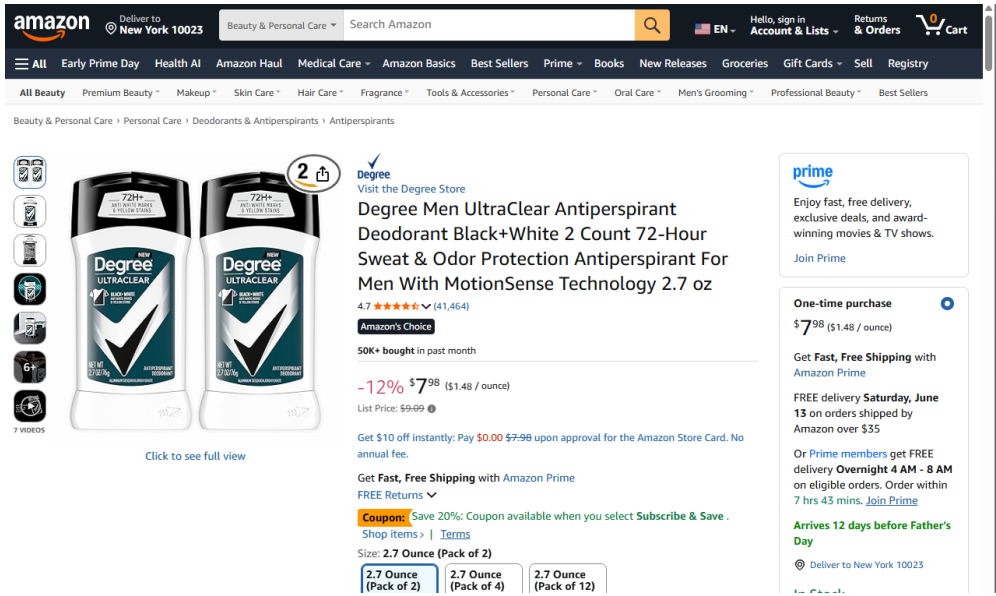


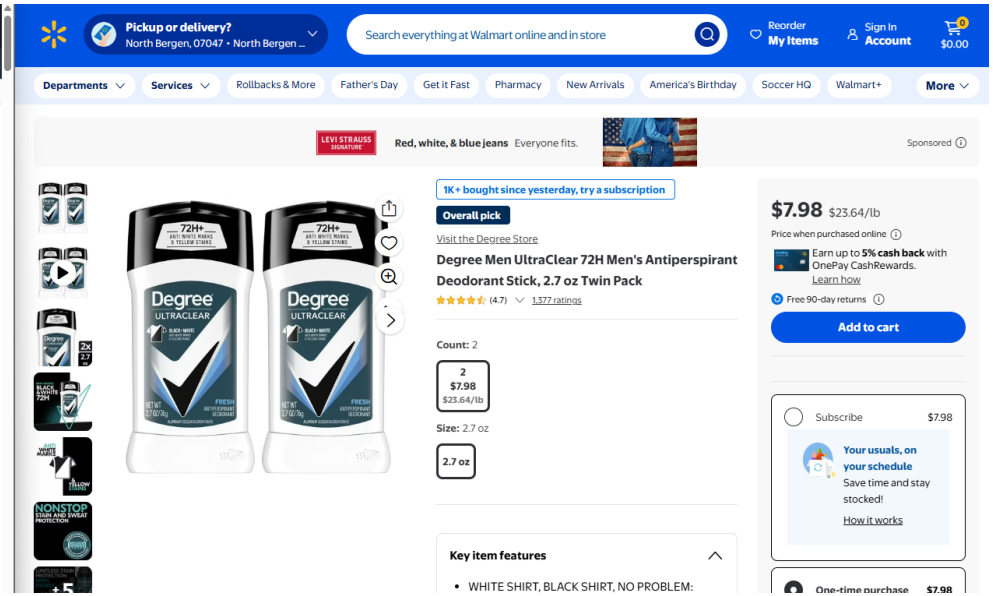


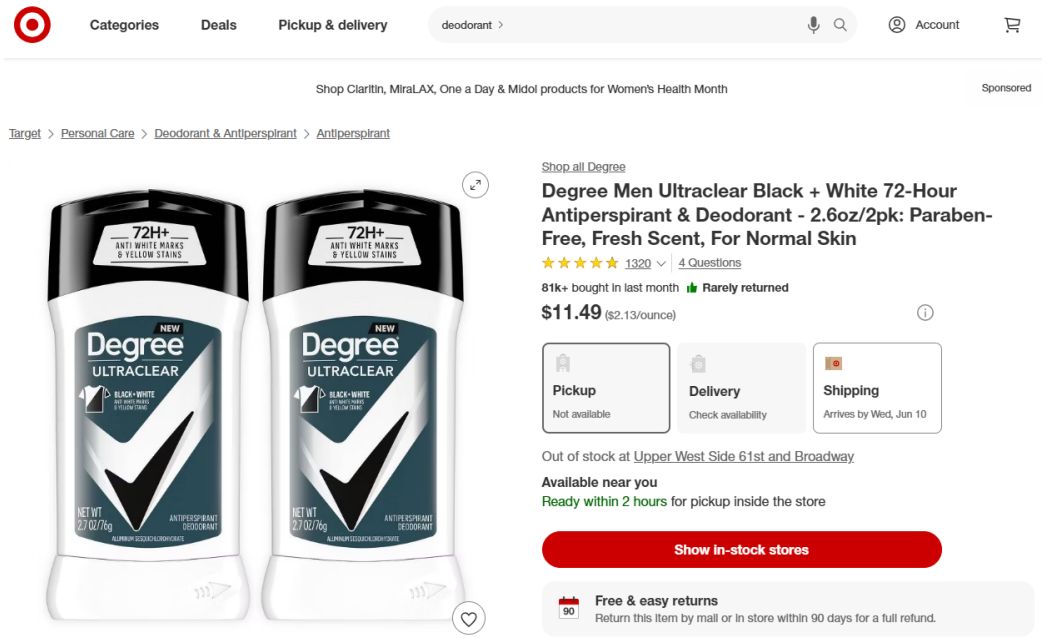


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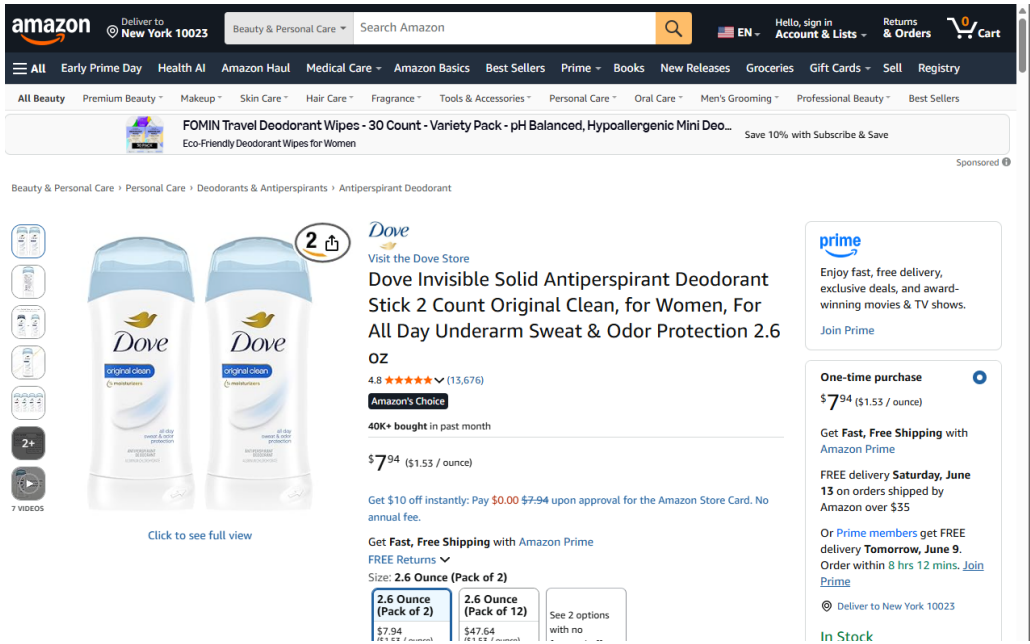


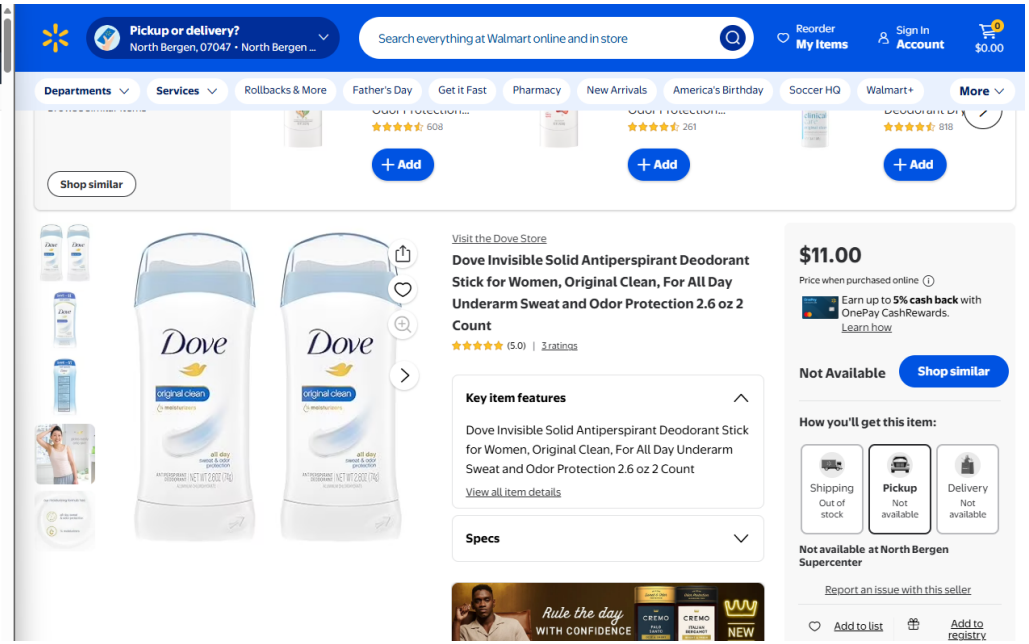


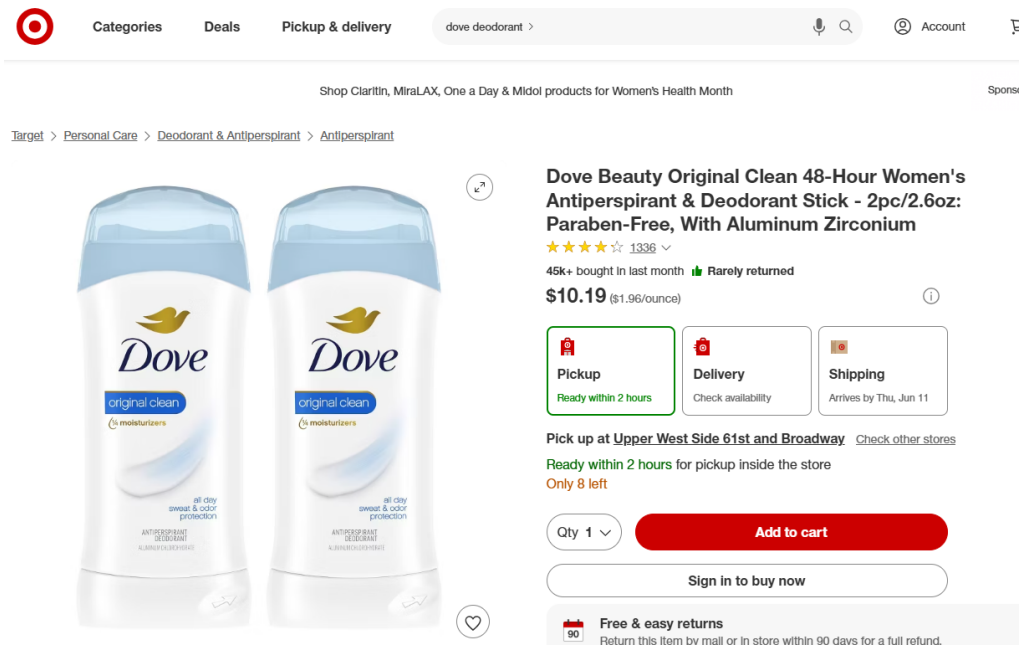


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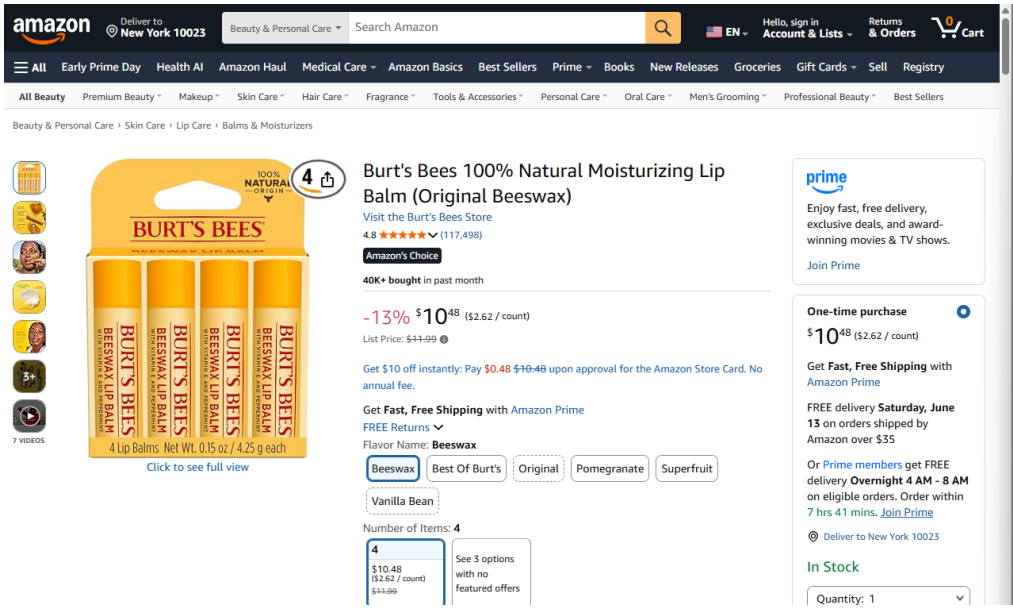


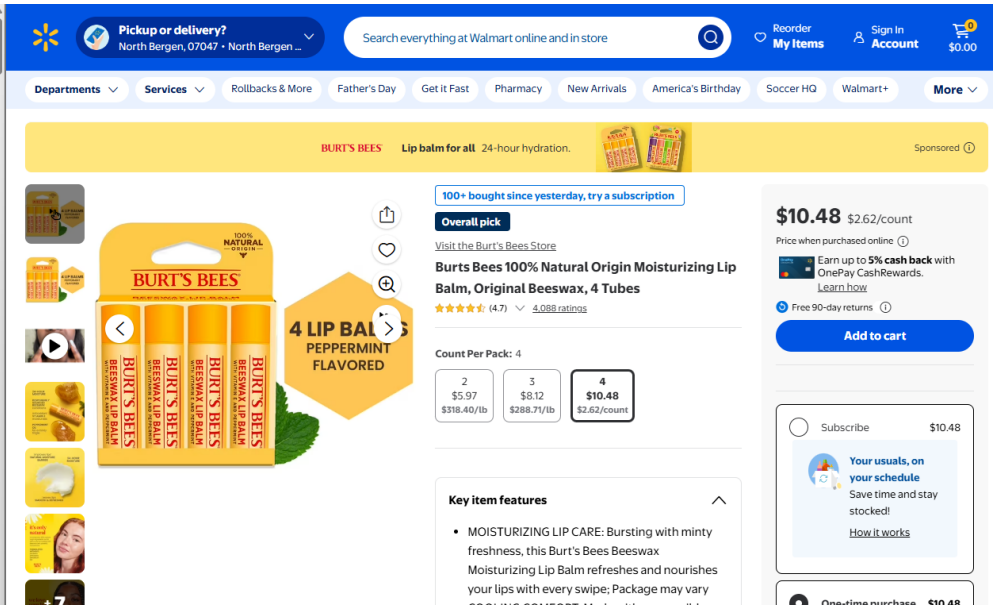


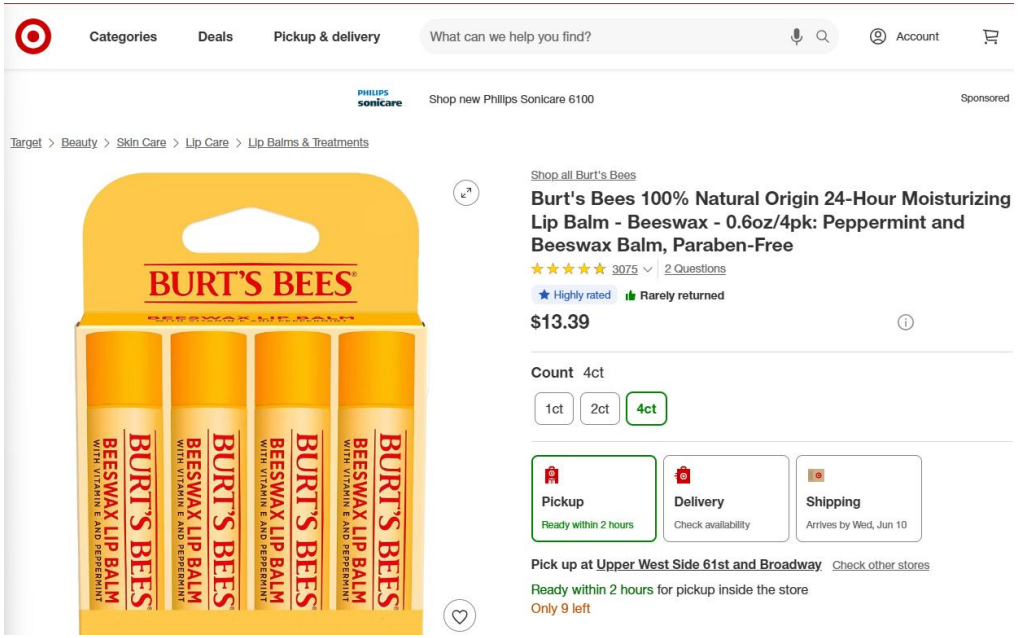


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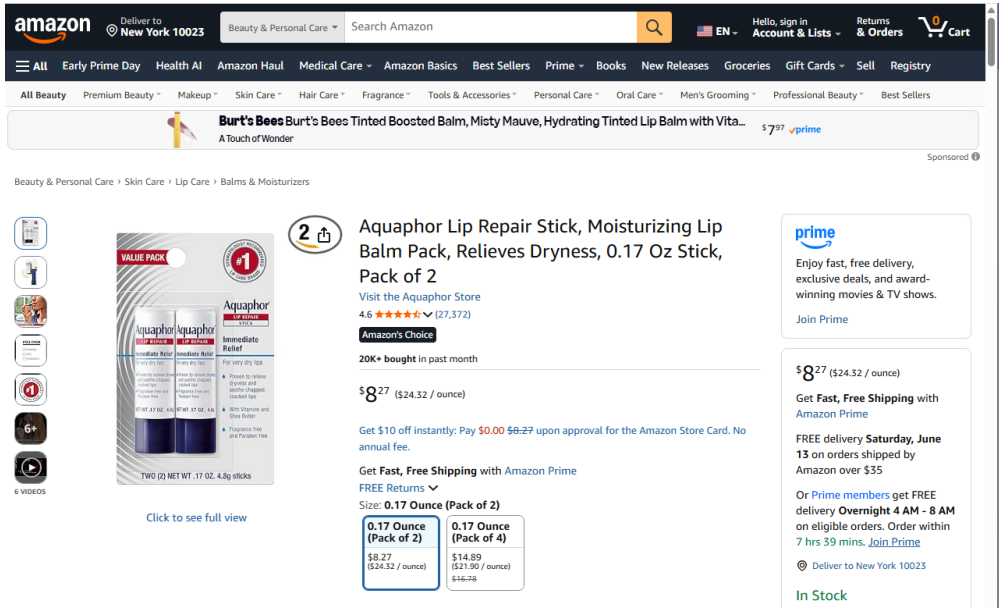


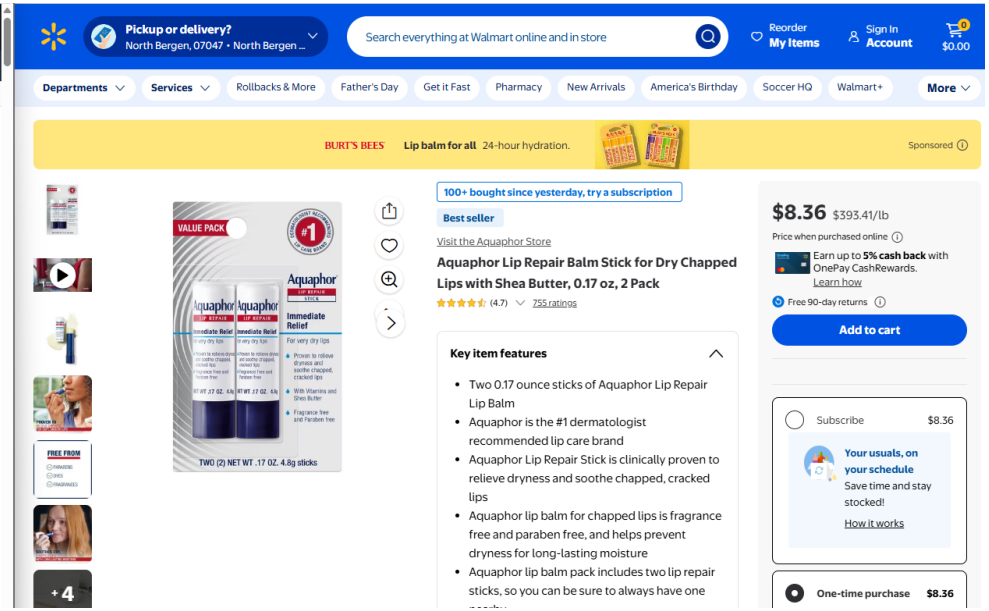


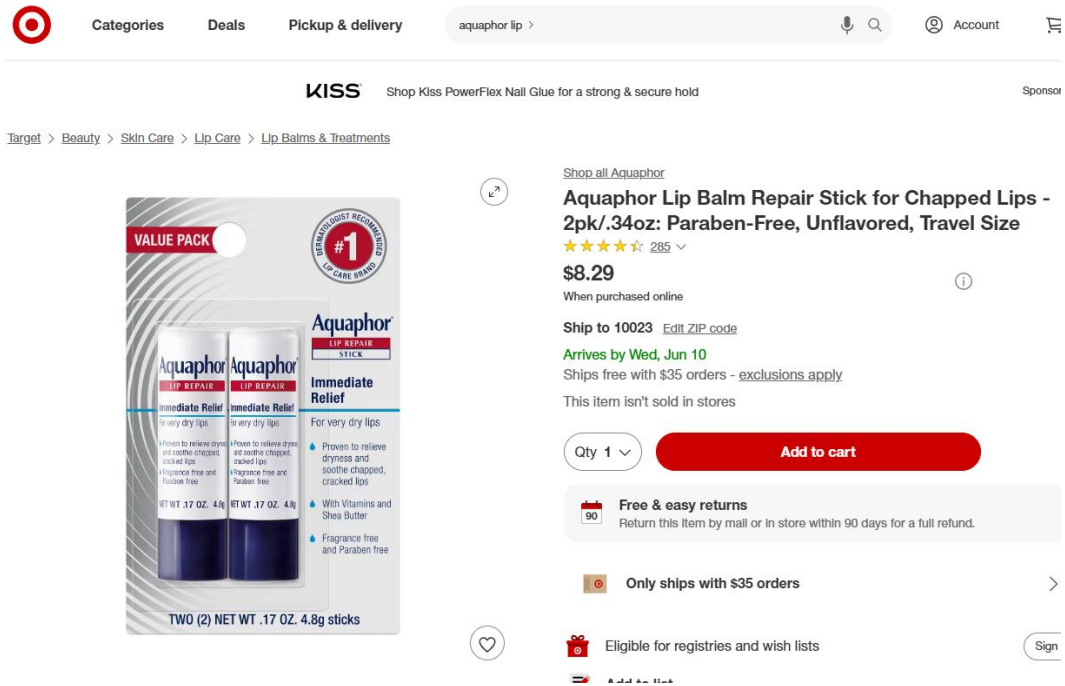


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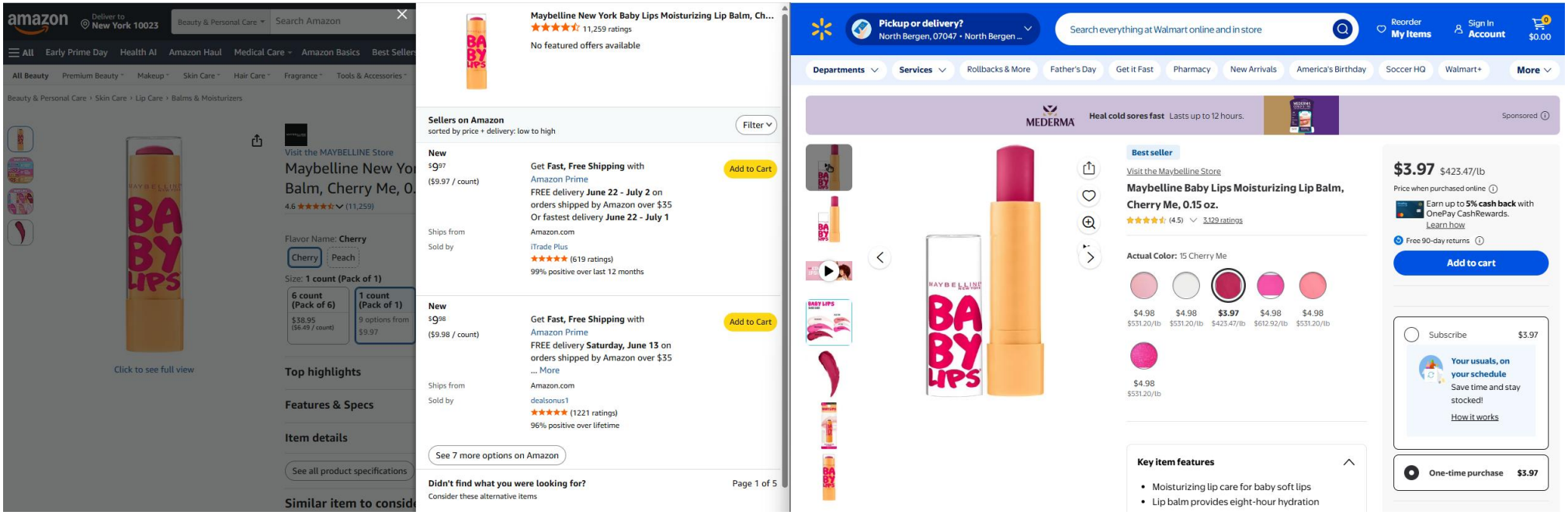






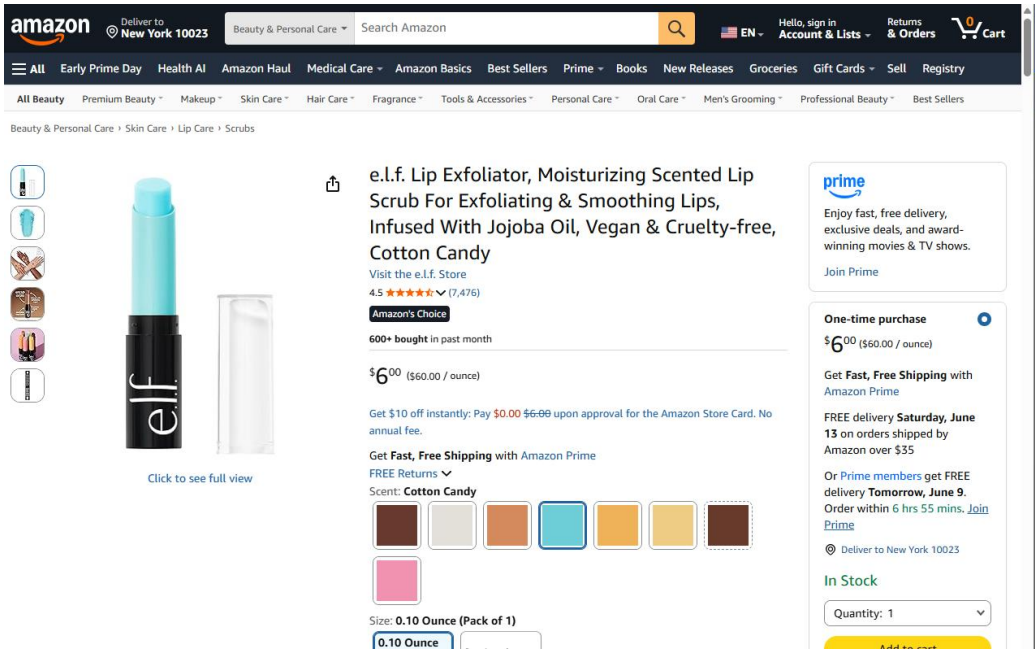
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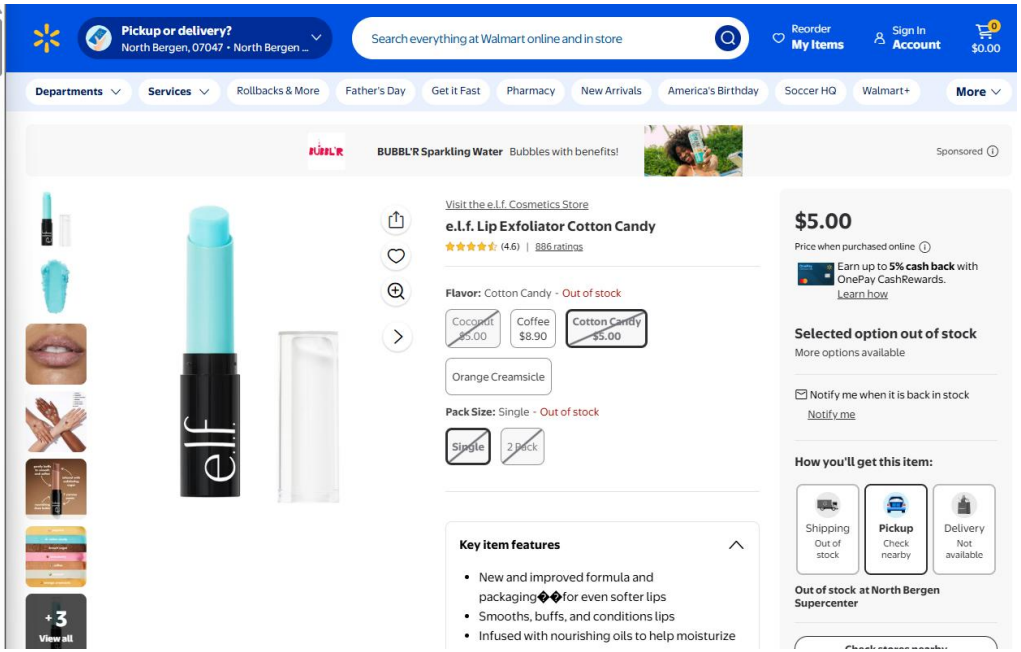
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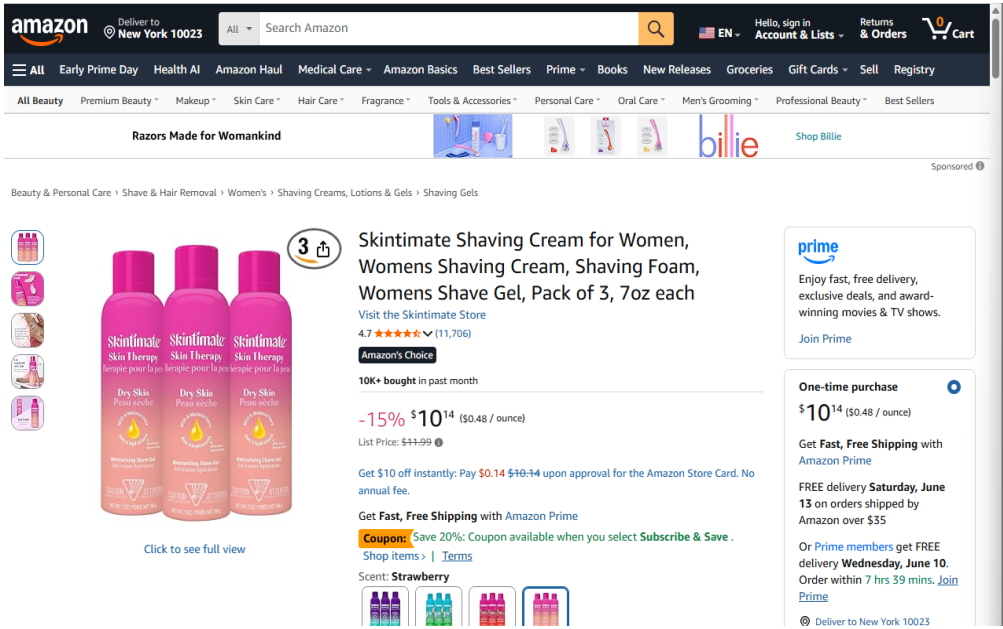
Bespoke – Amazon, Walmart, Target Identical Items

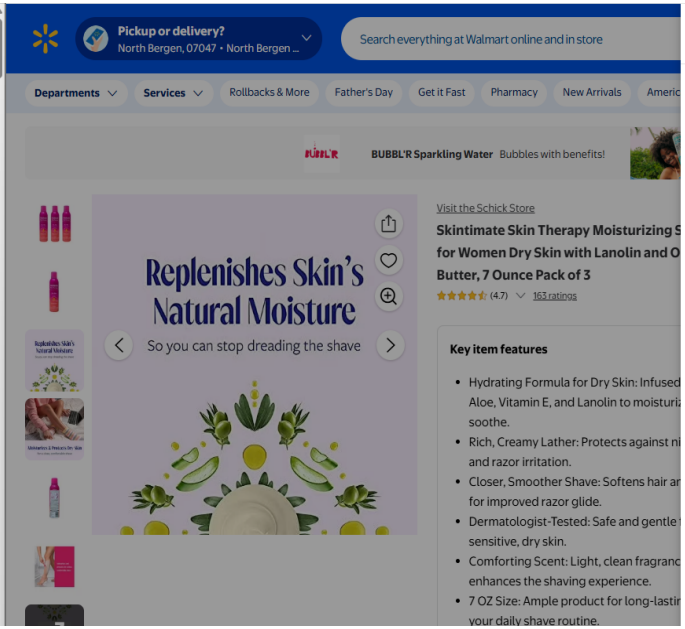


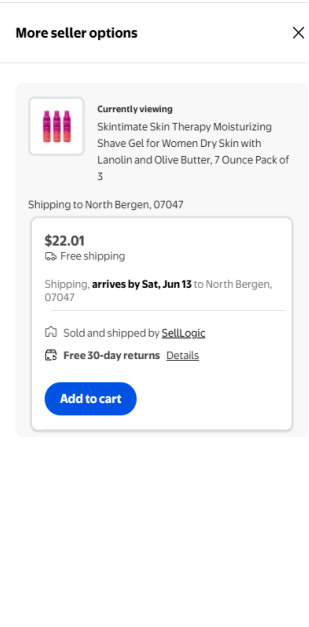


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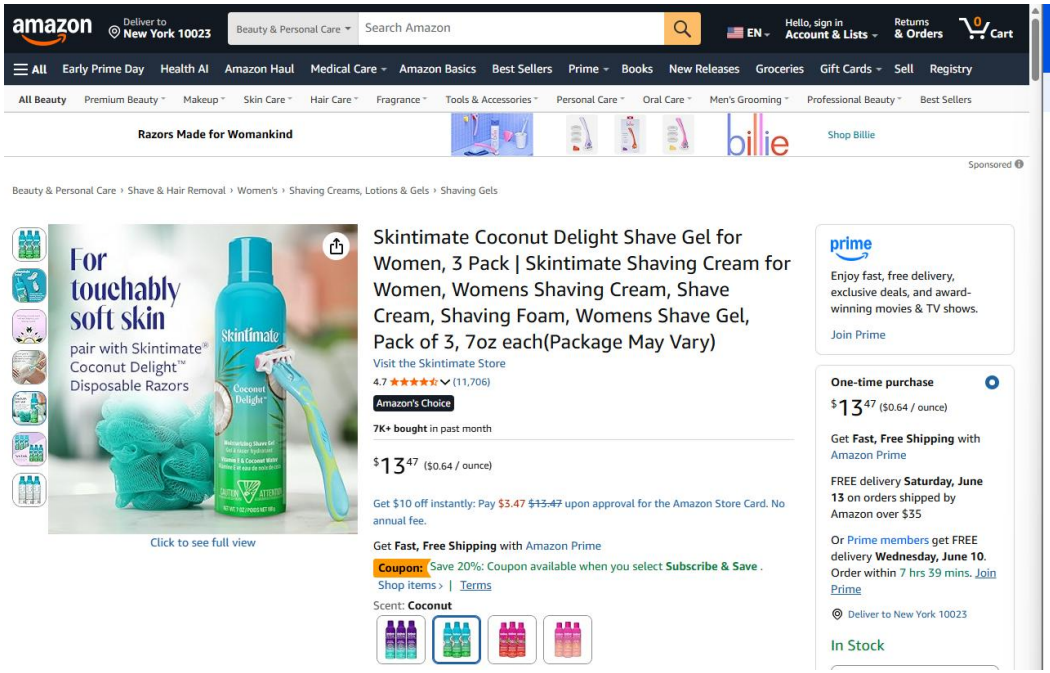


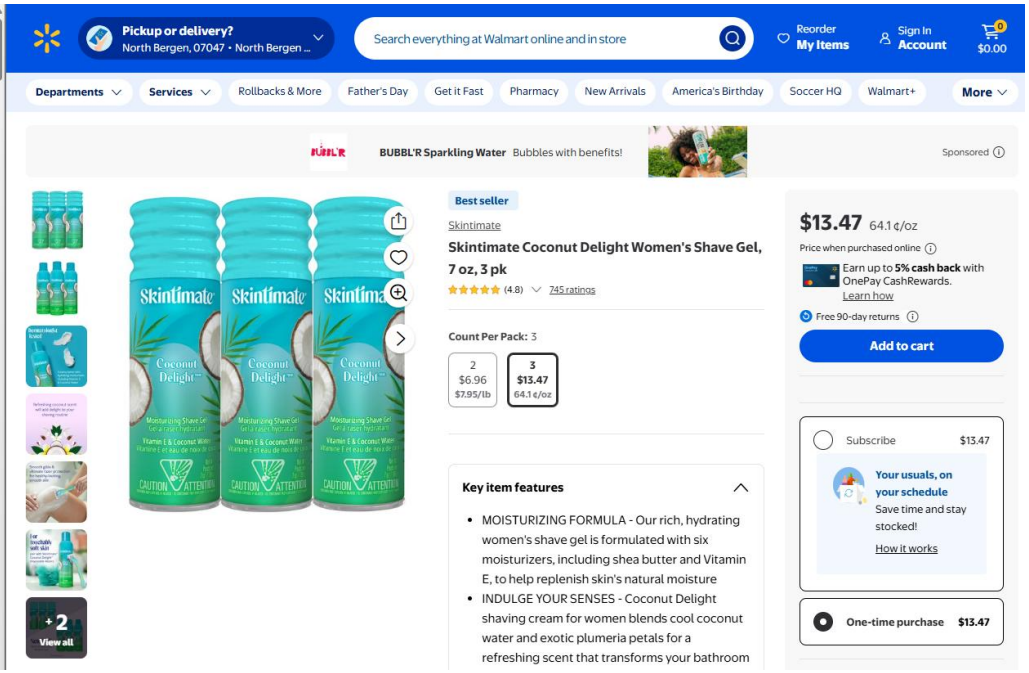




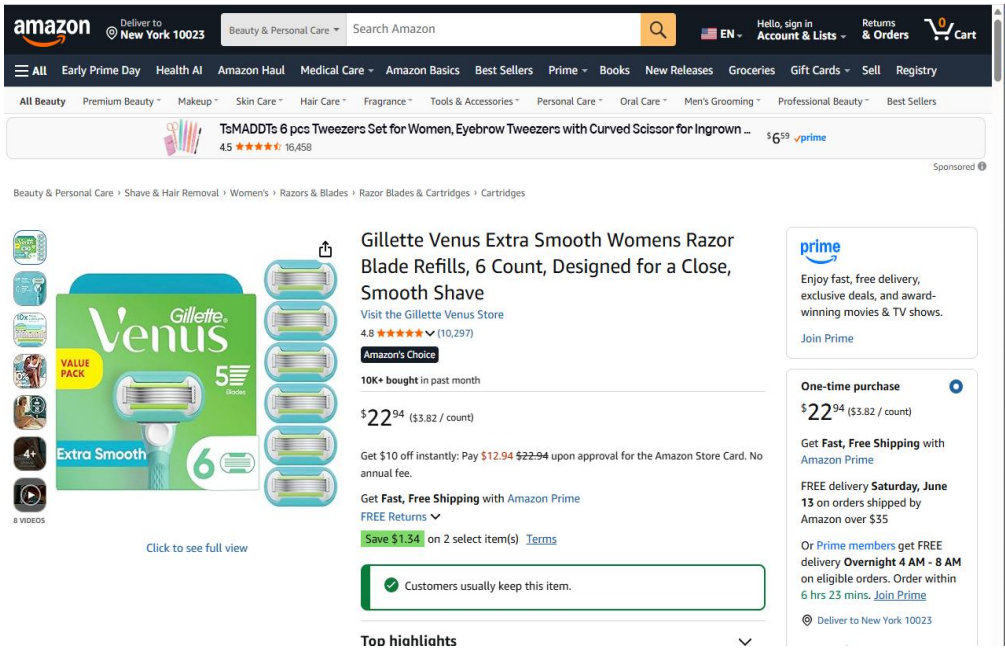
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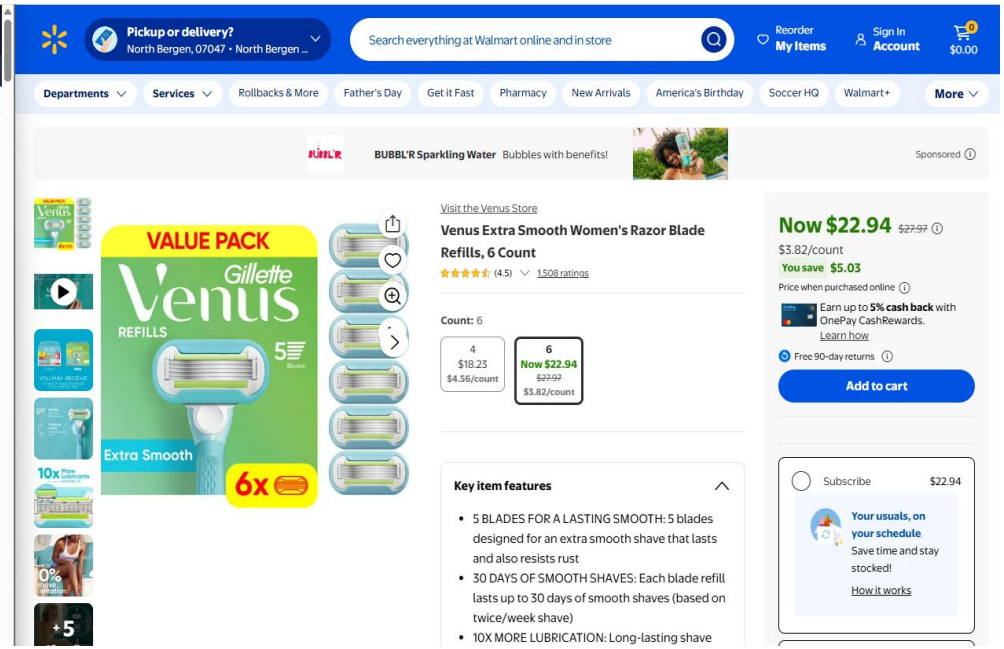
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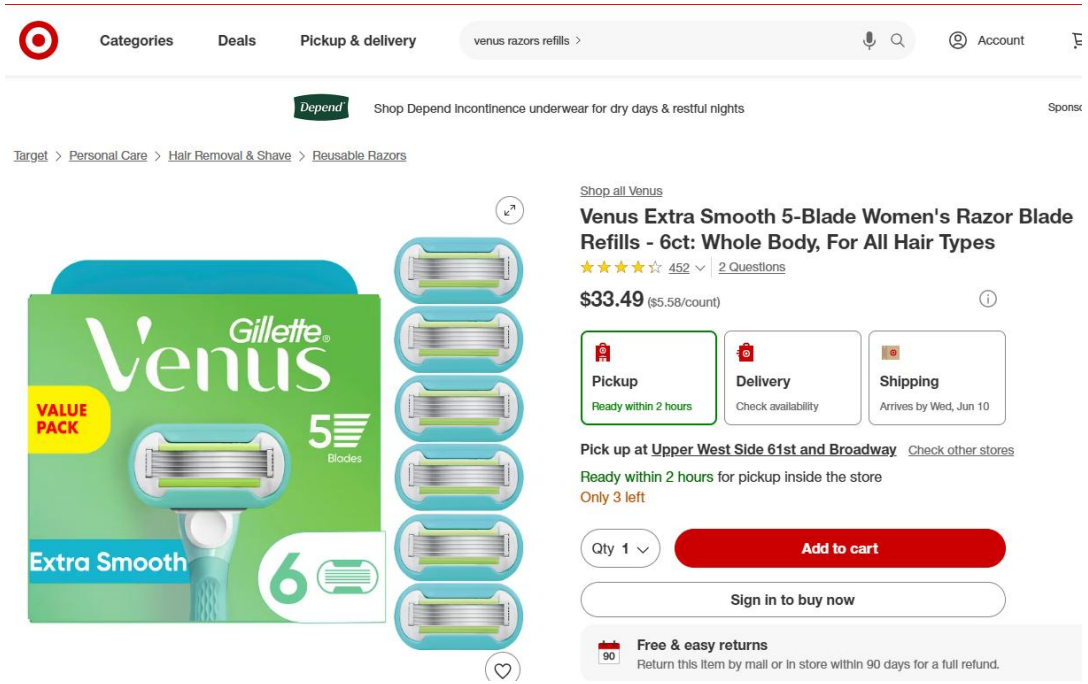




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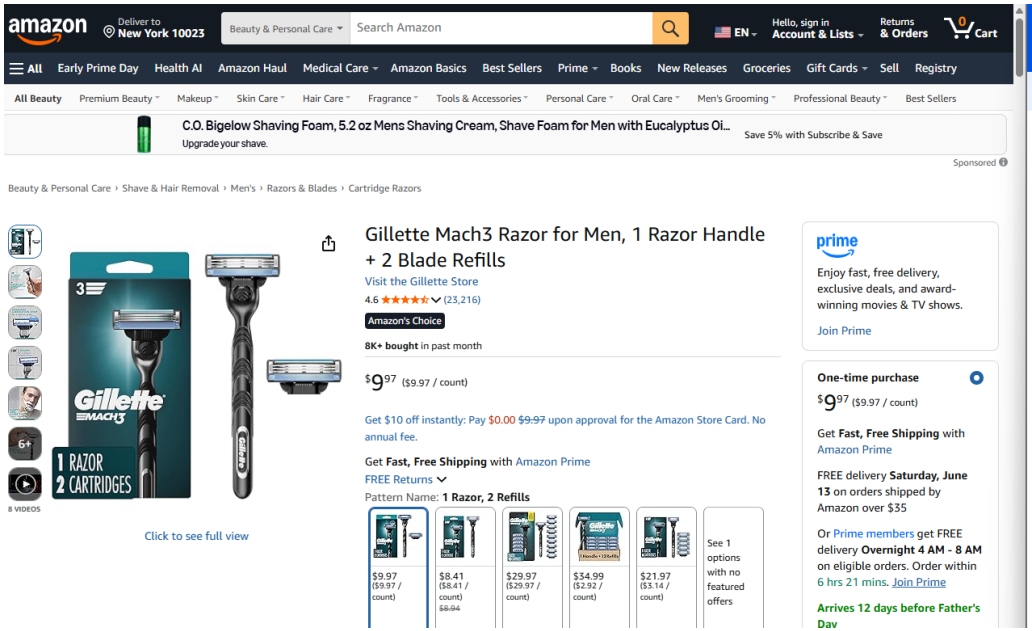


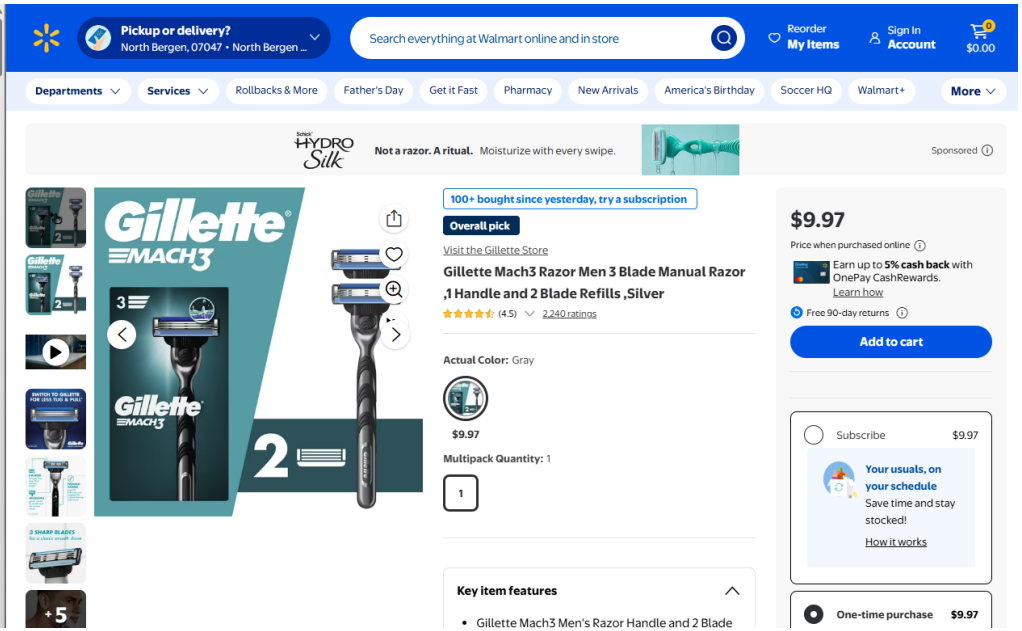


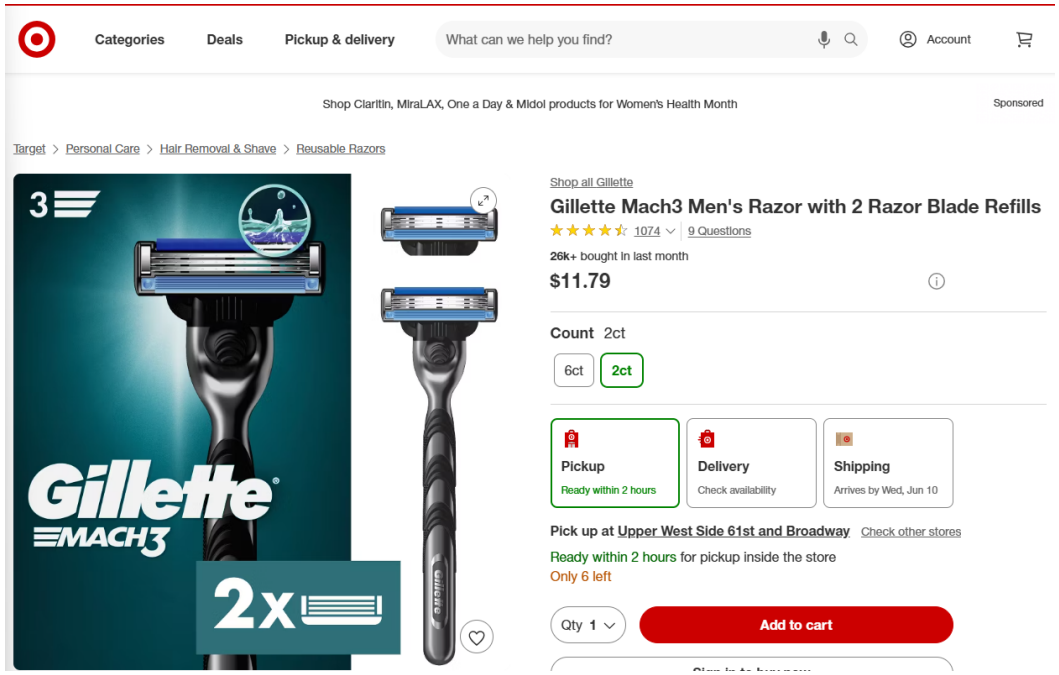


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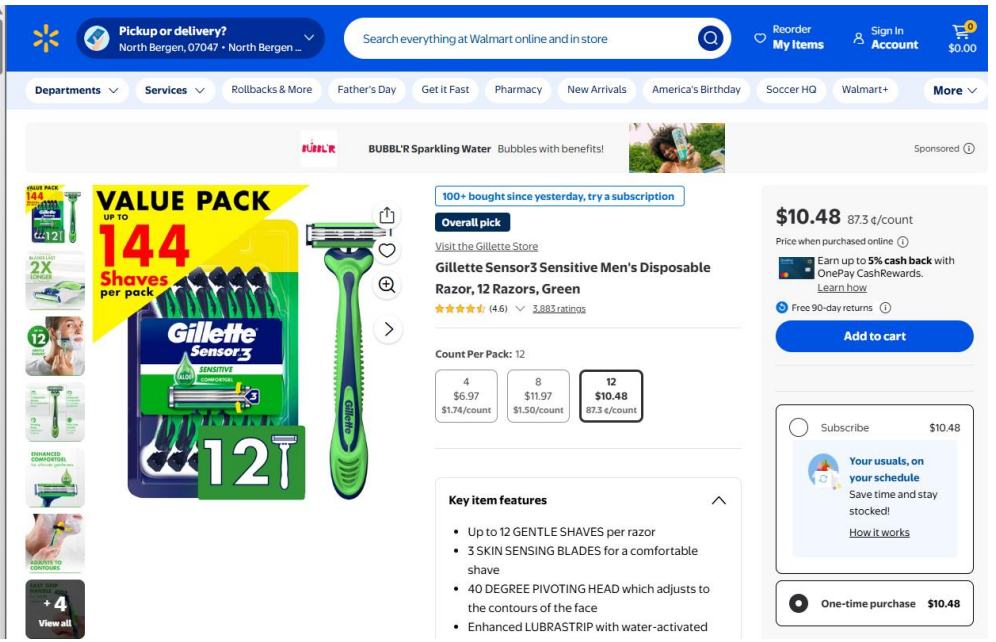


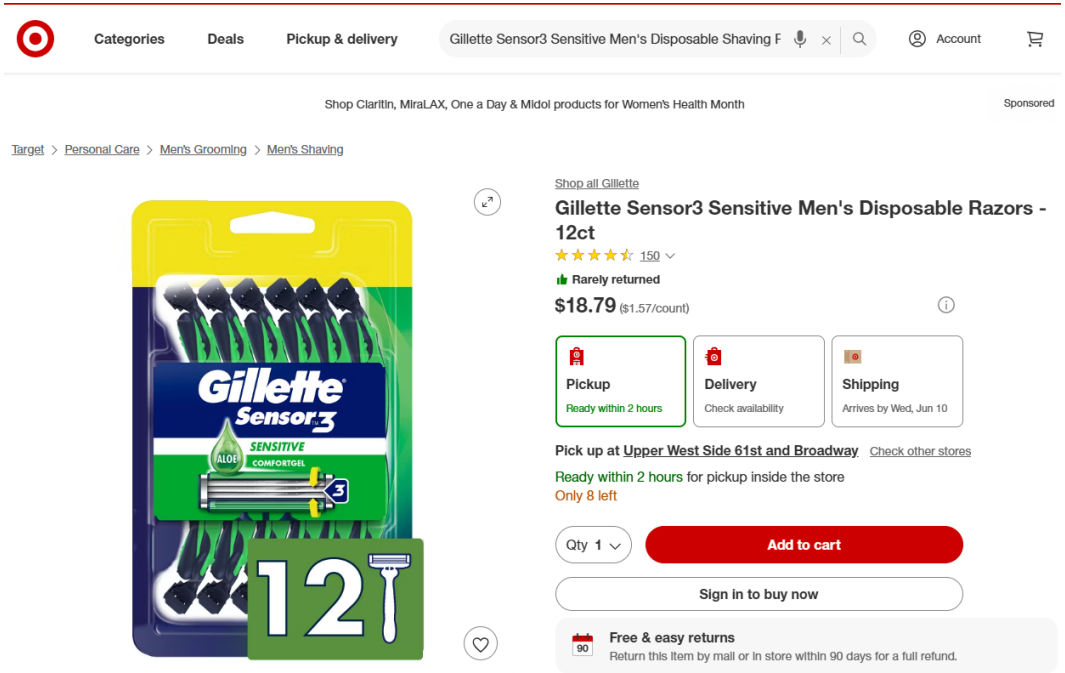


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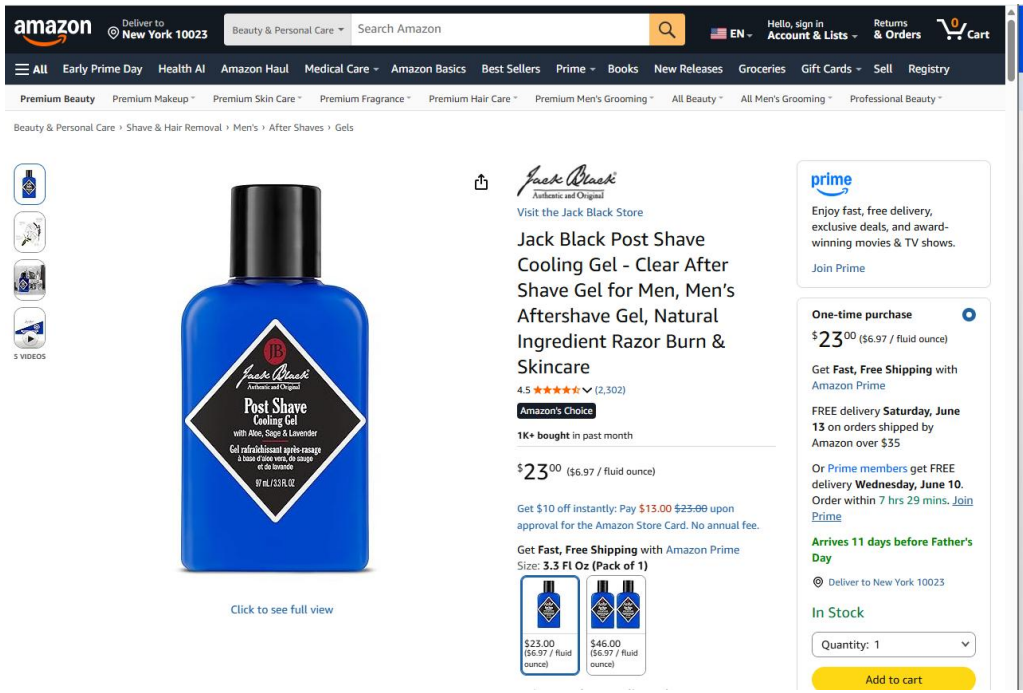


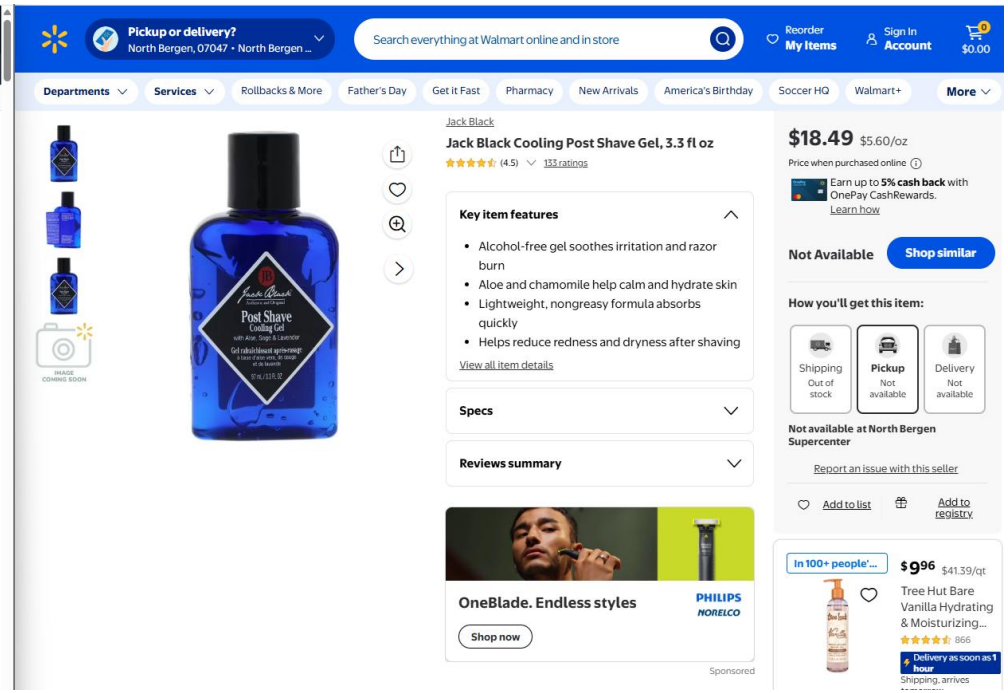




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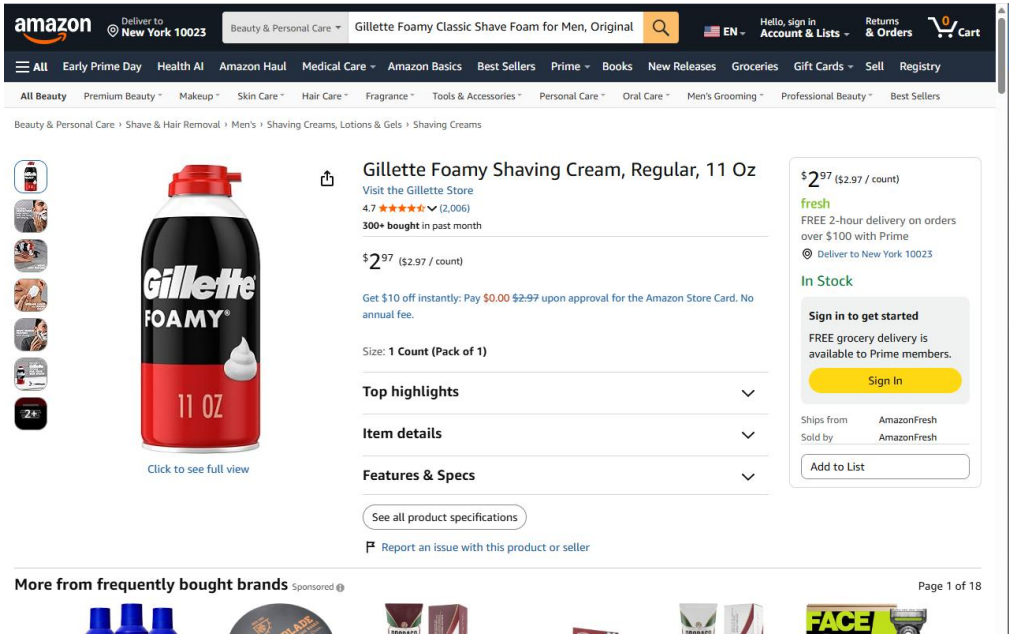
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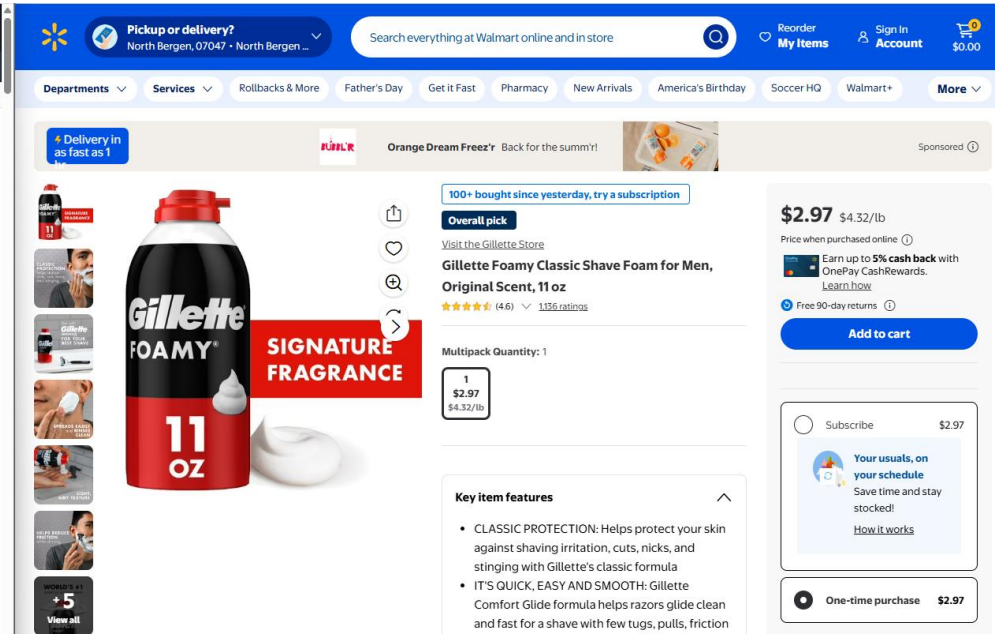




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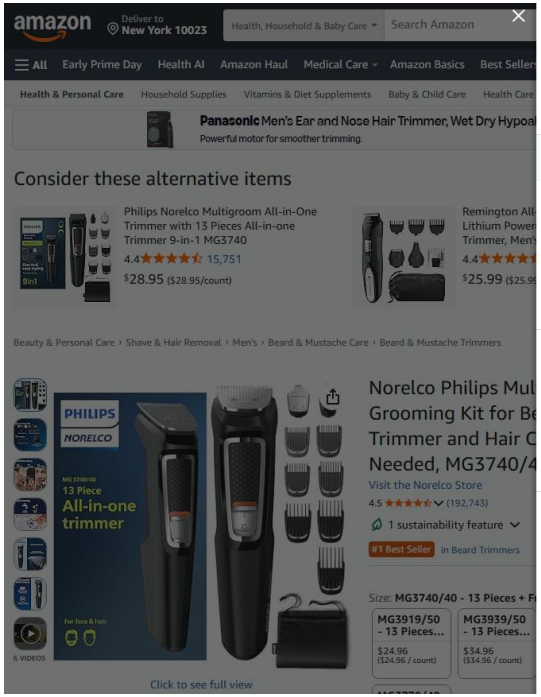
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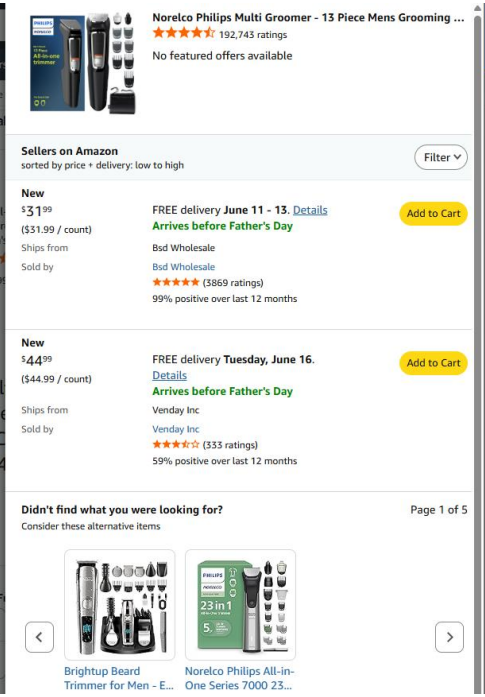


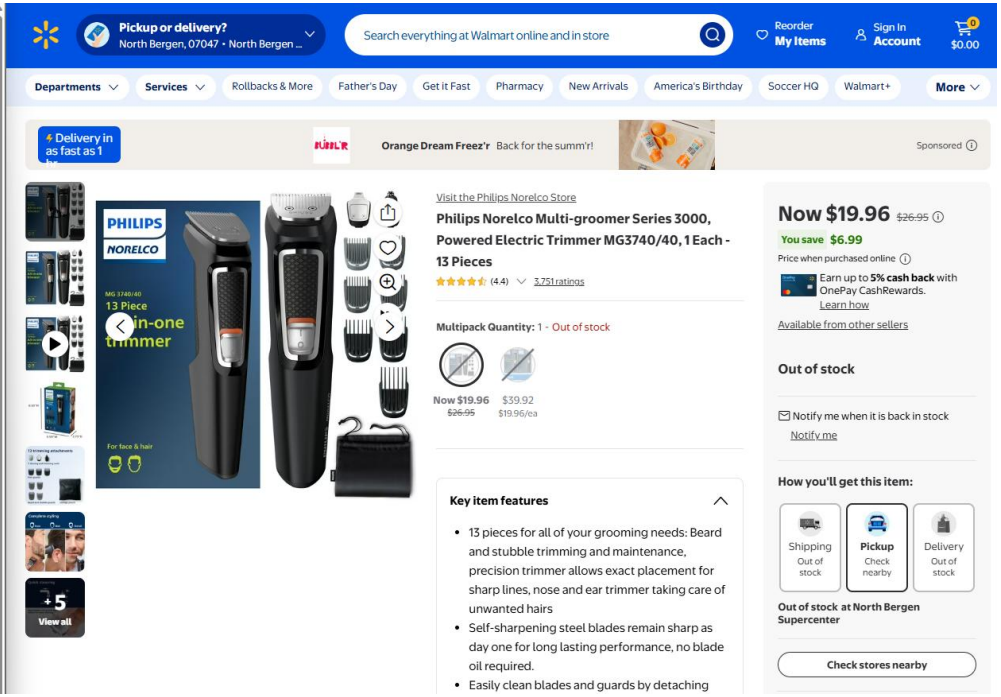


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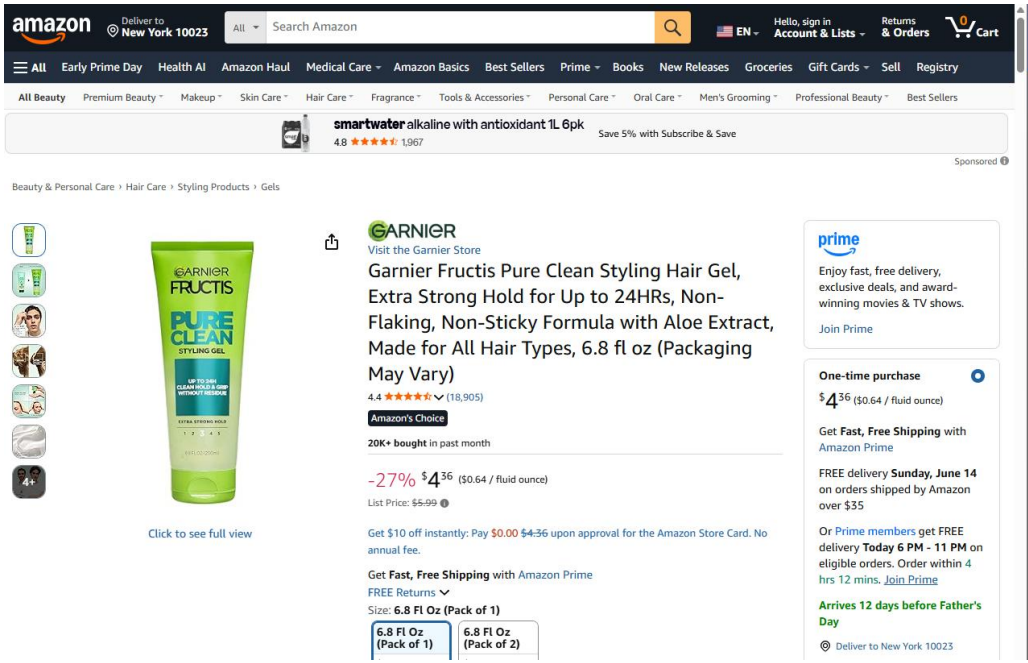


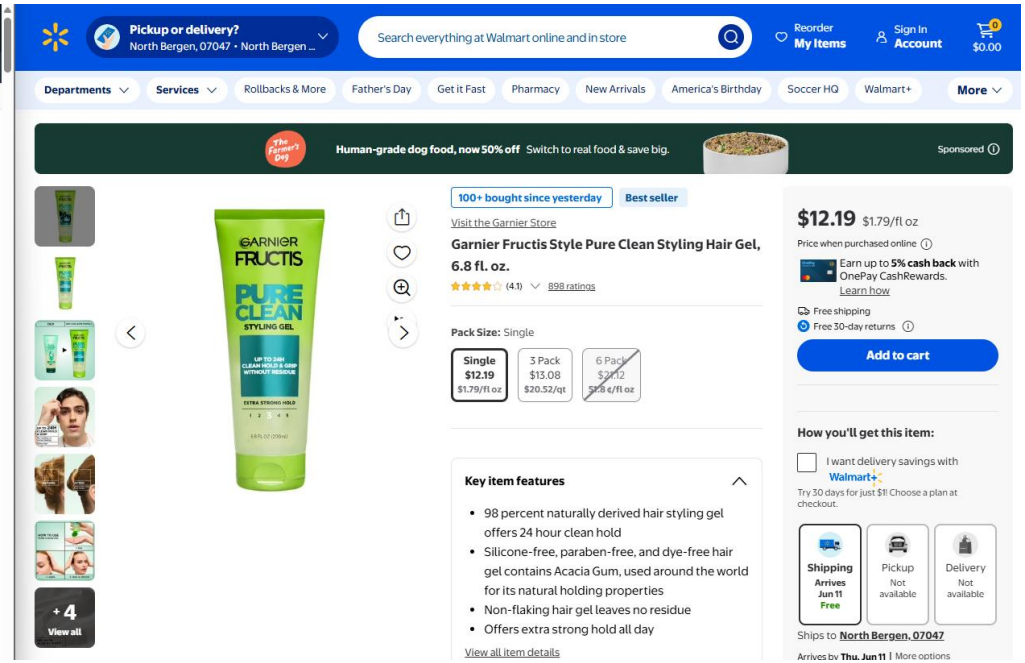


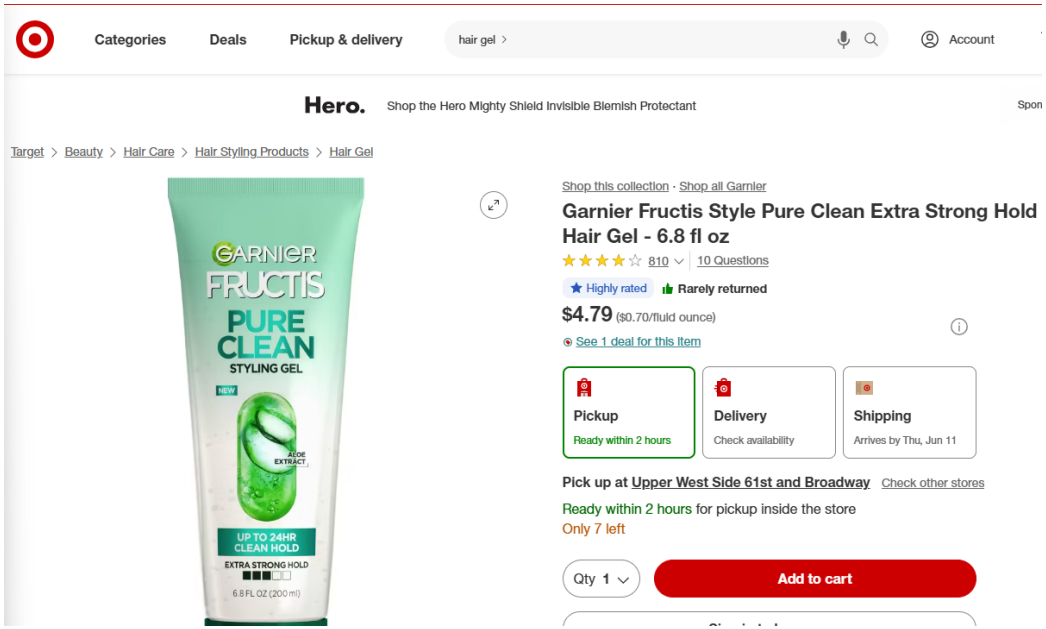


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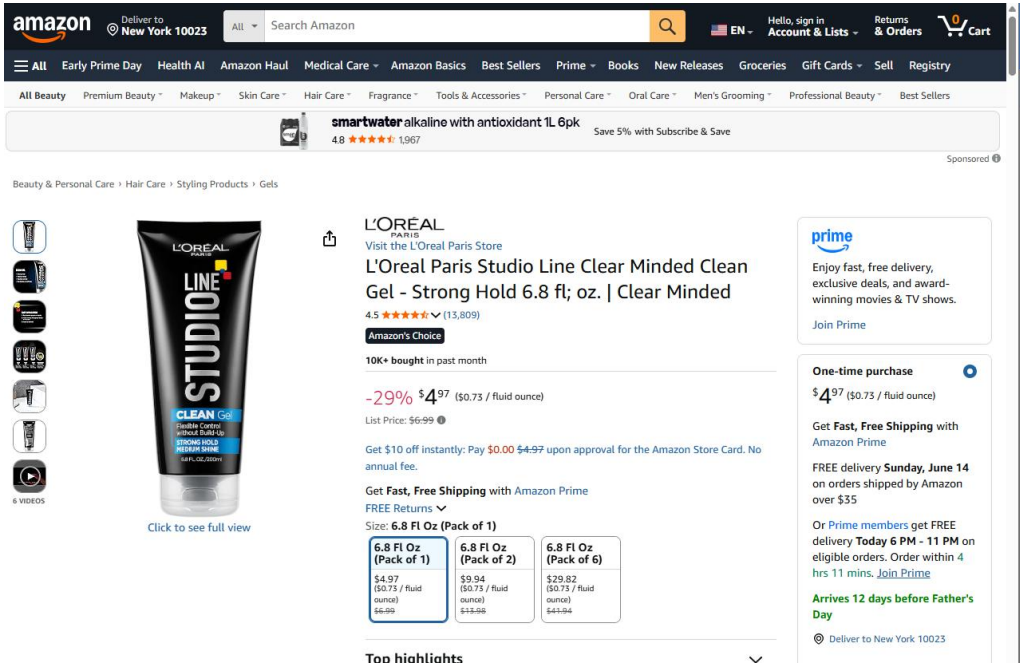


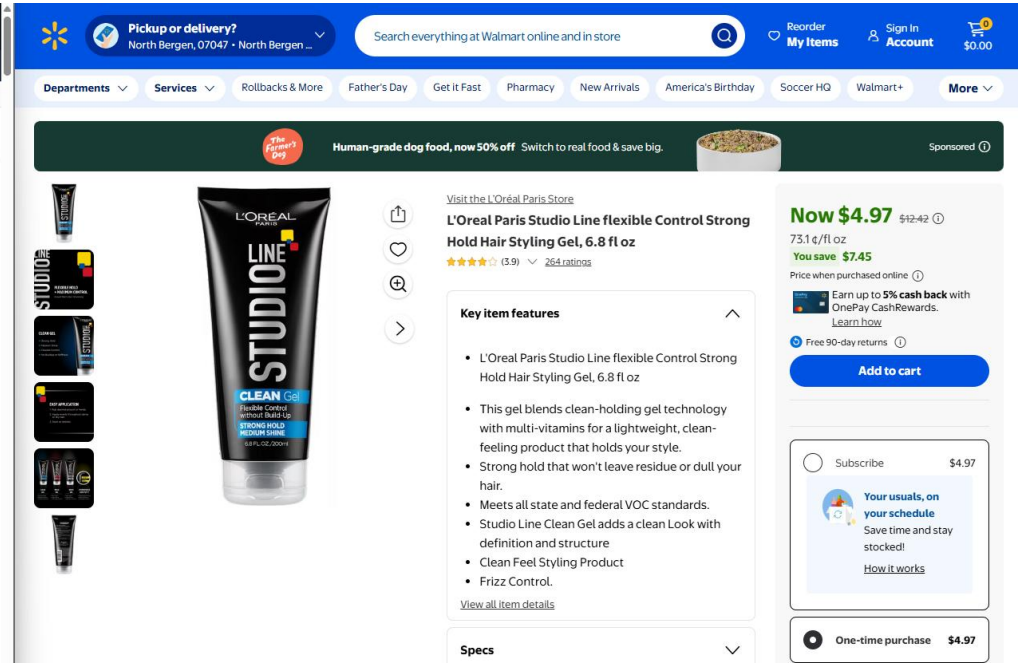




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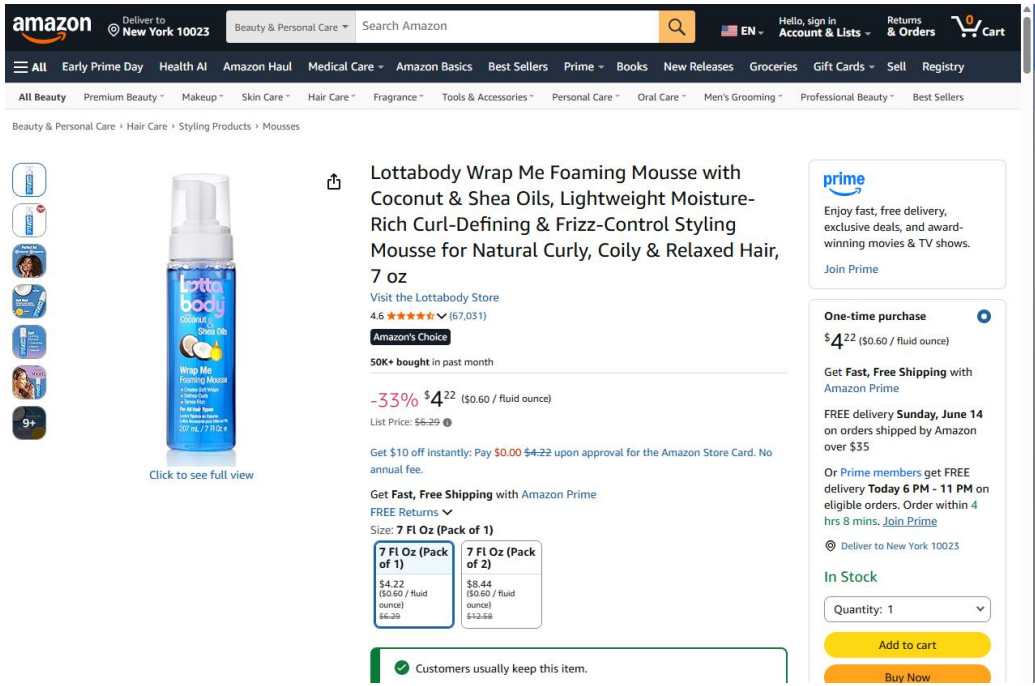
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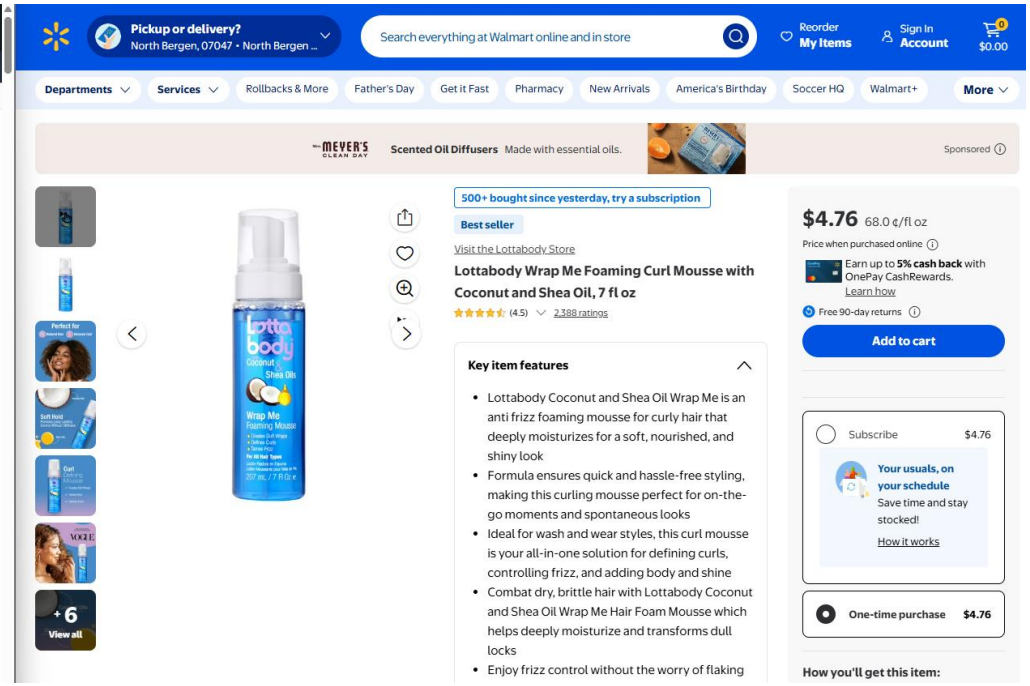




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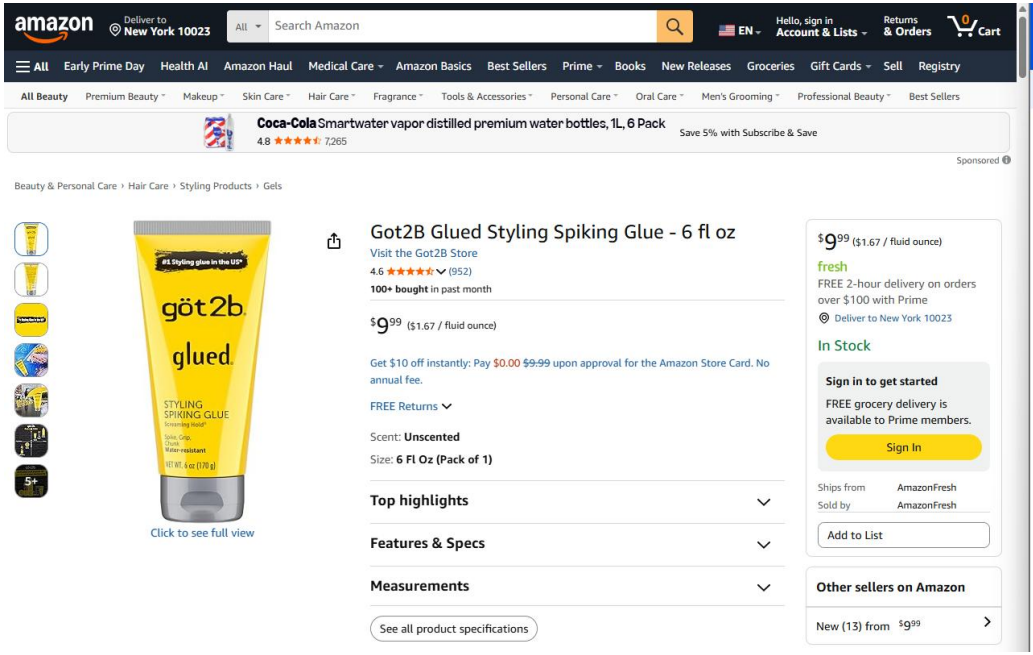
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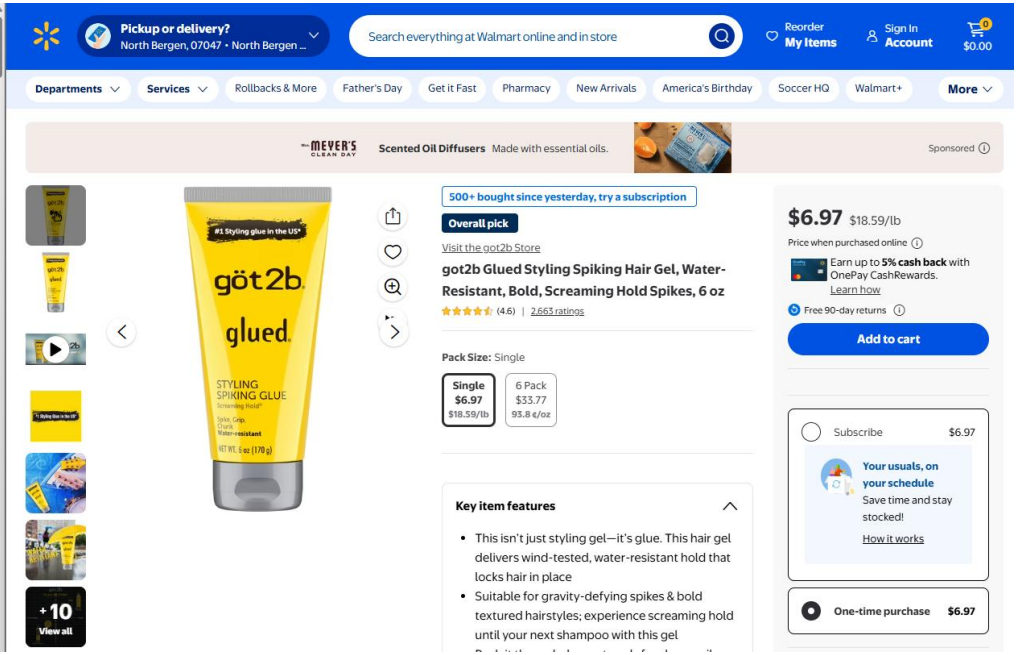


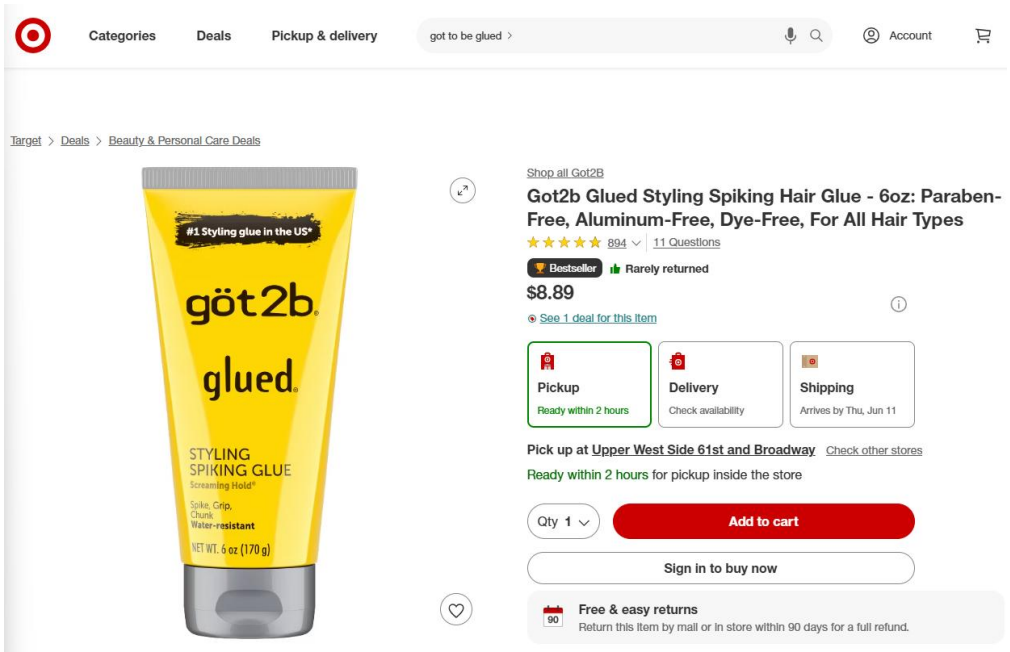


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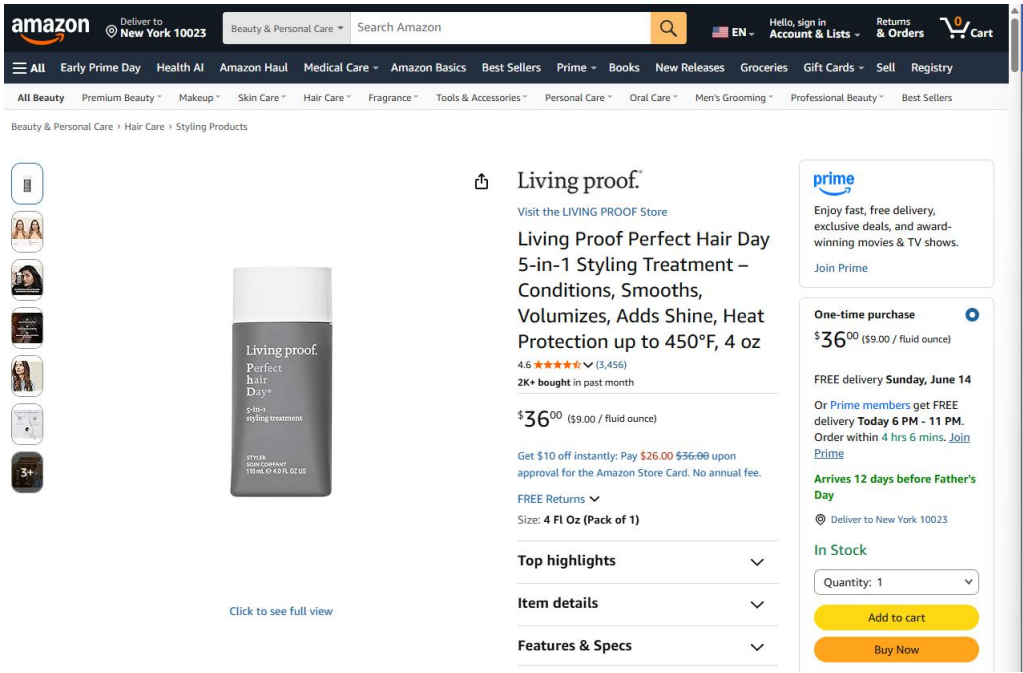


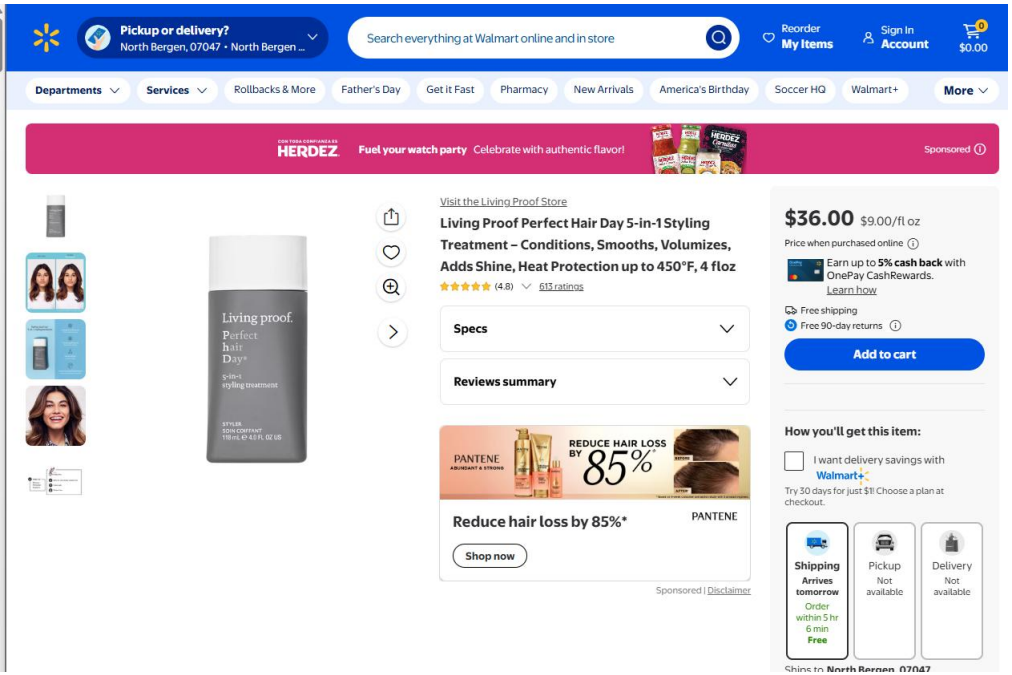




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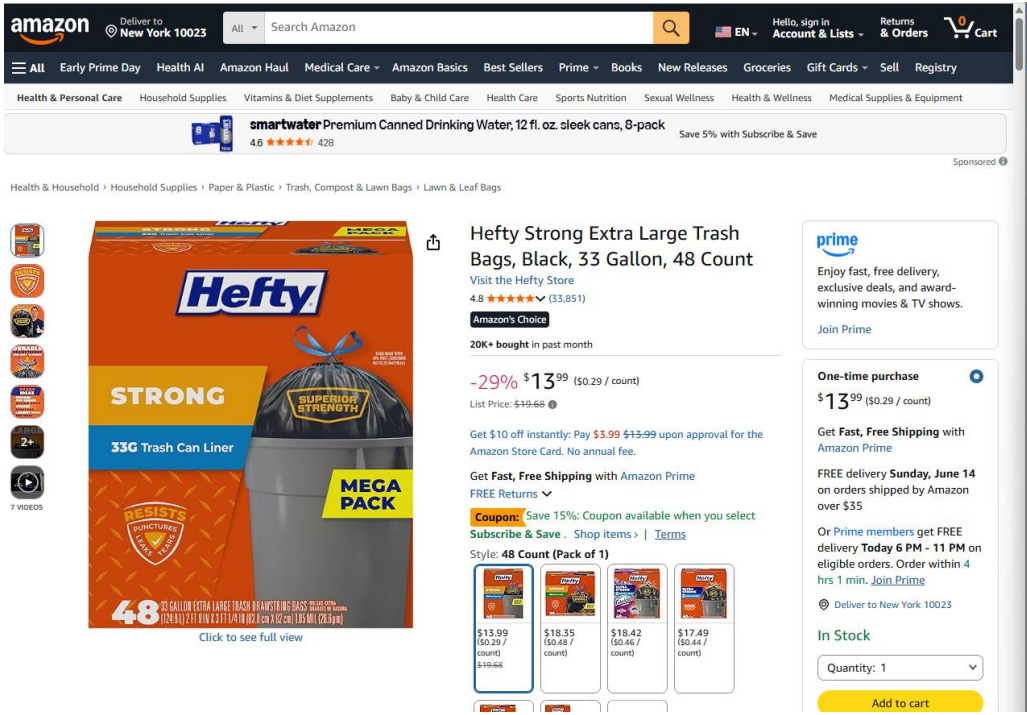
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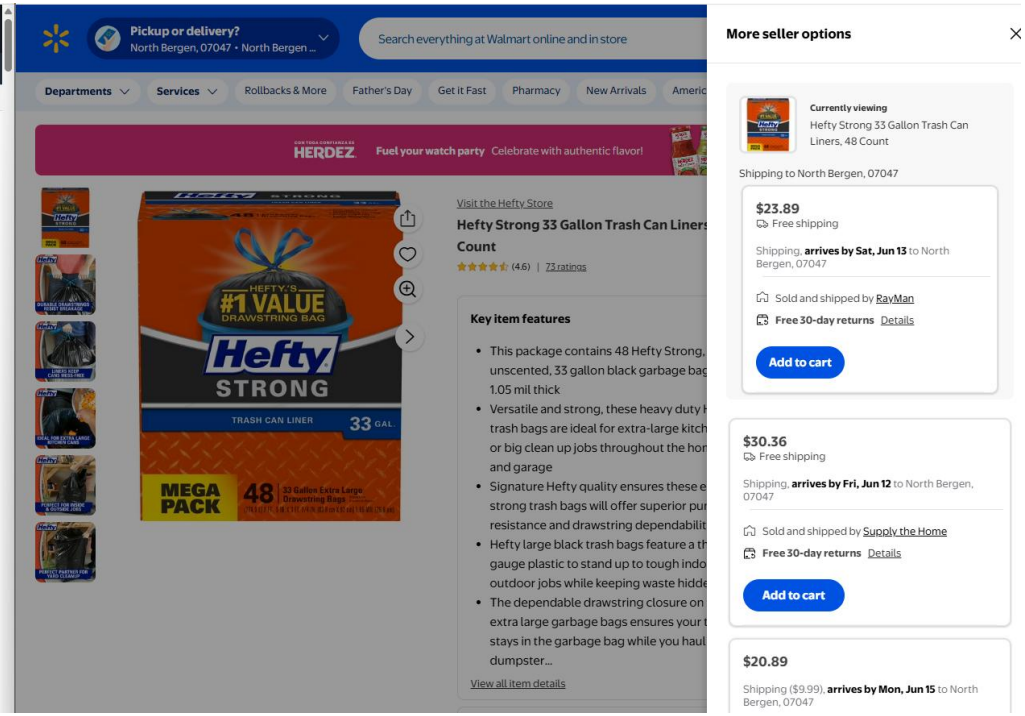




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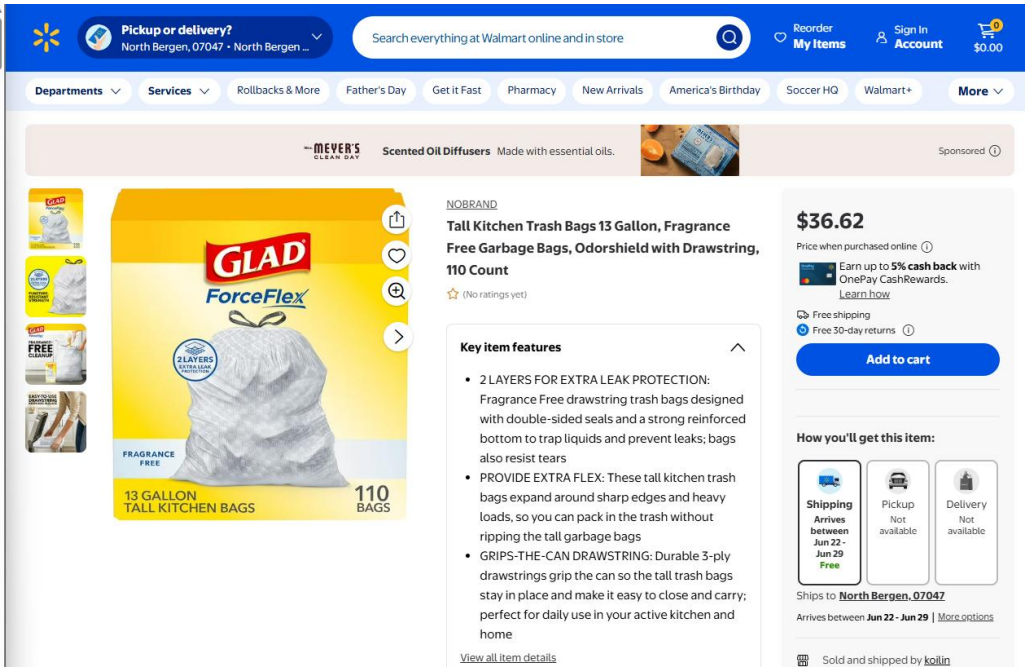




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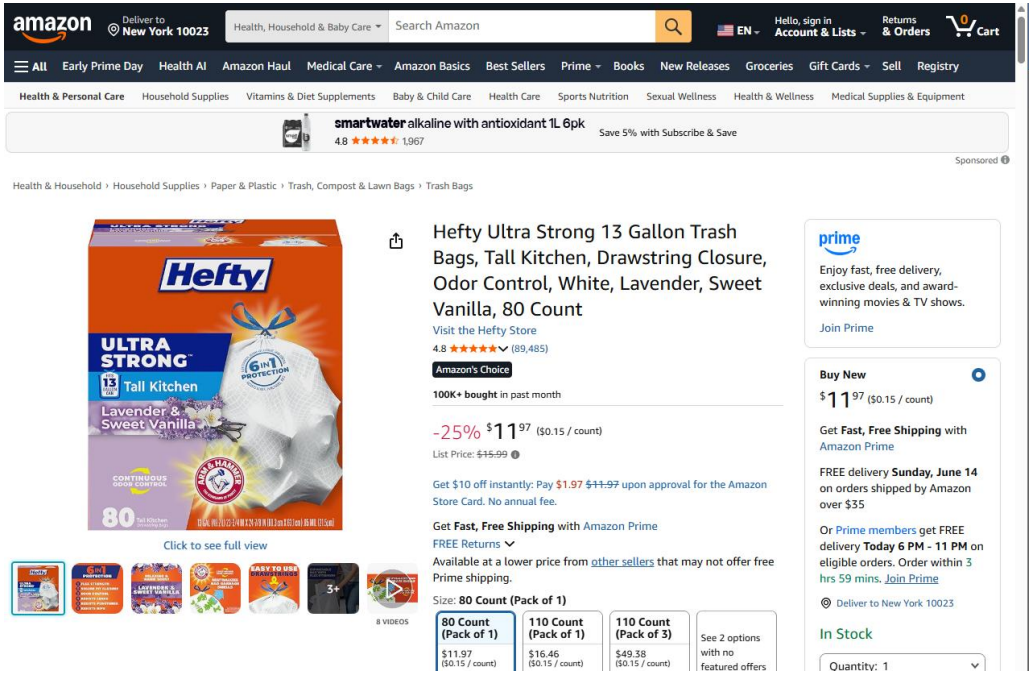
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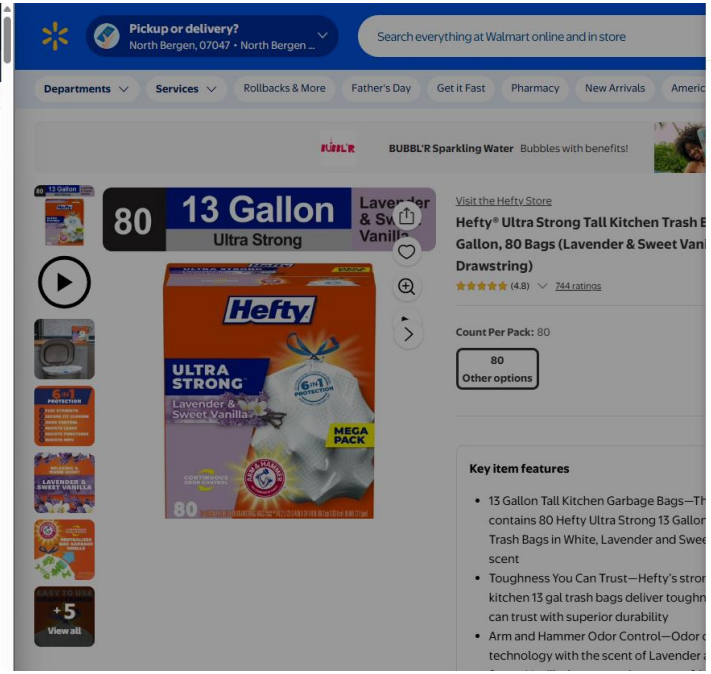


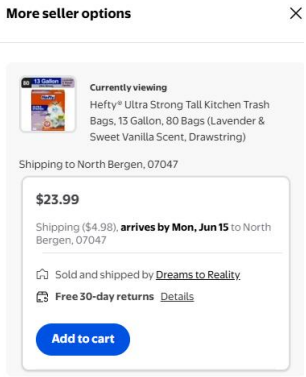


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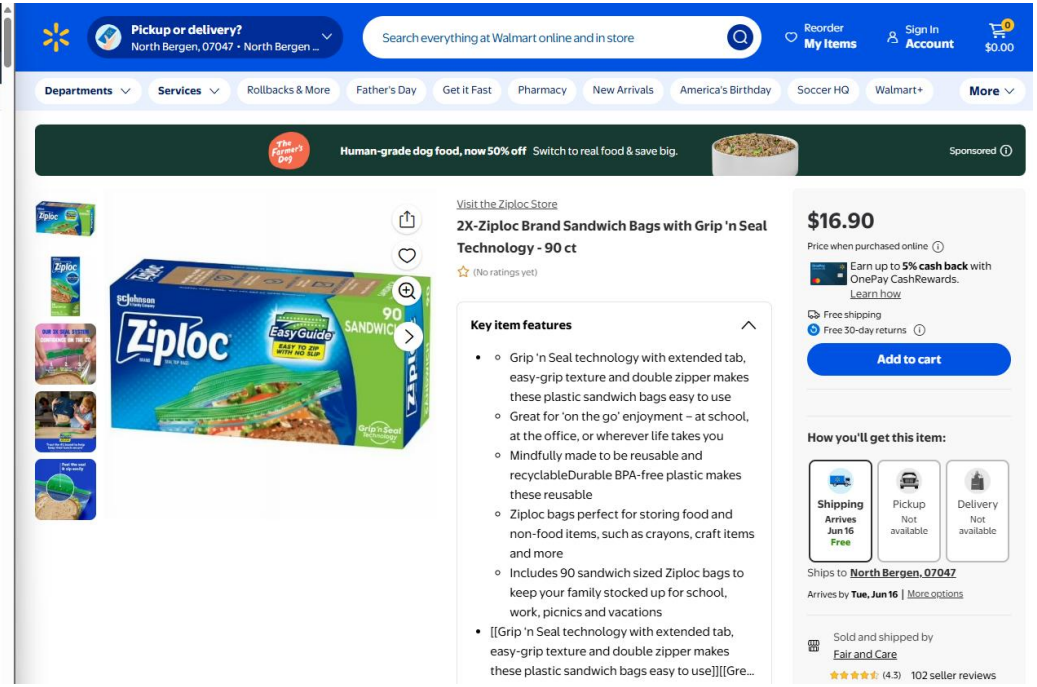




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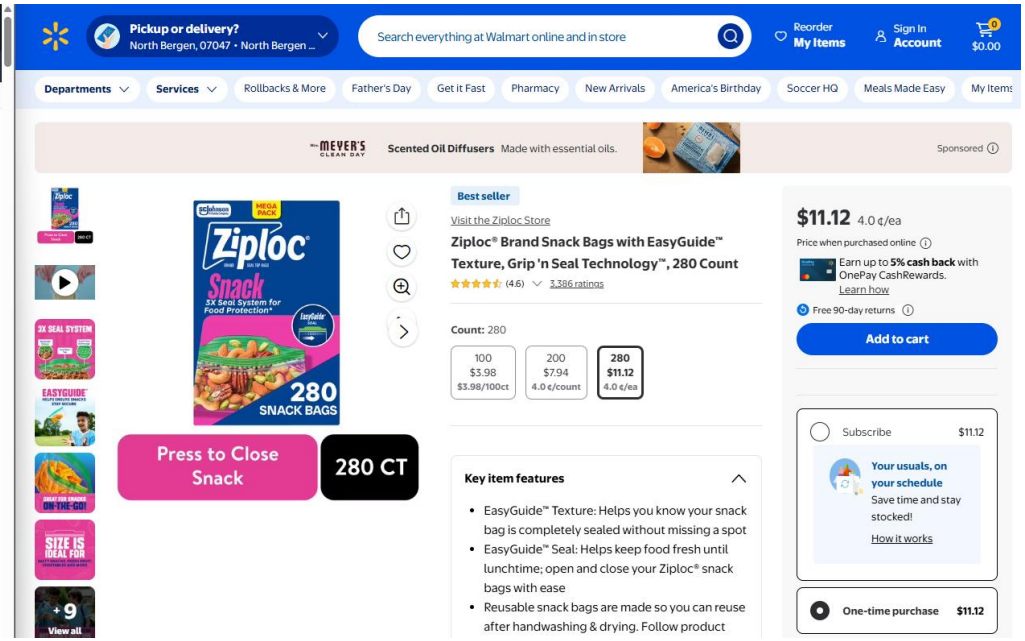


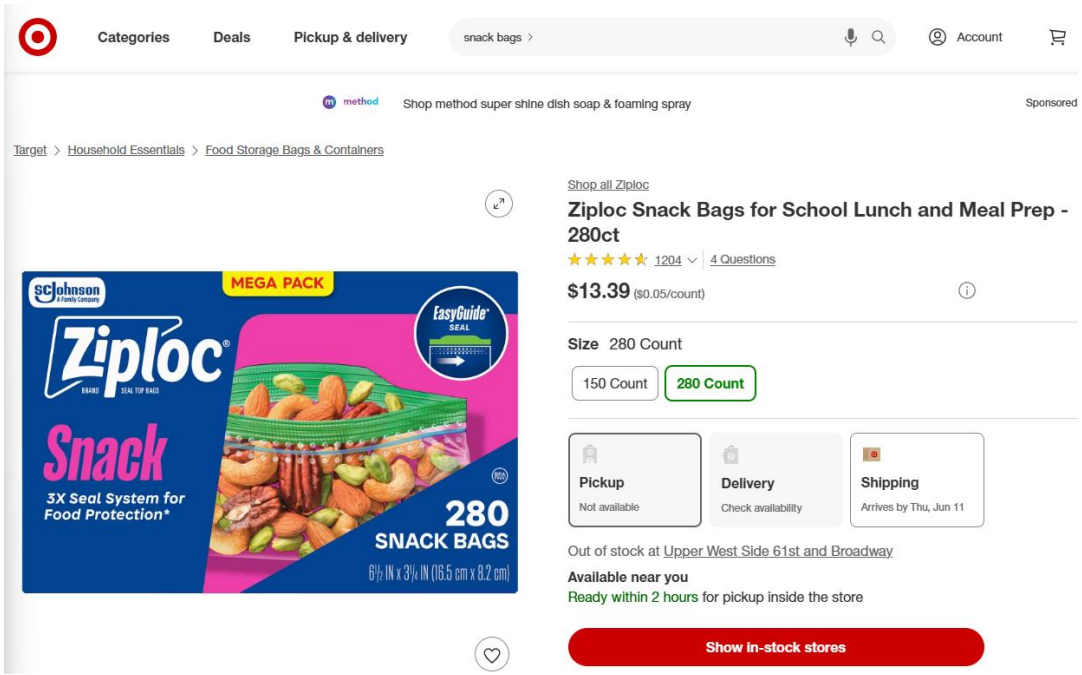


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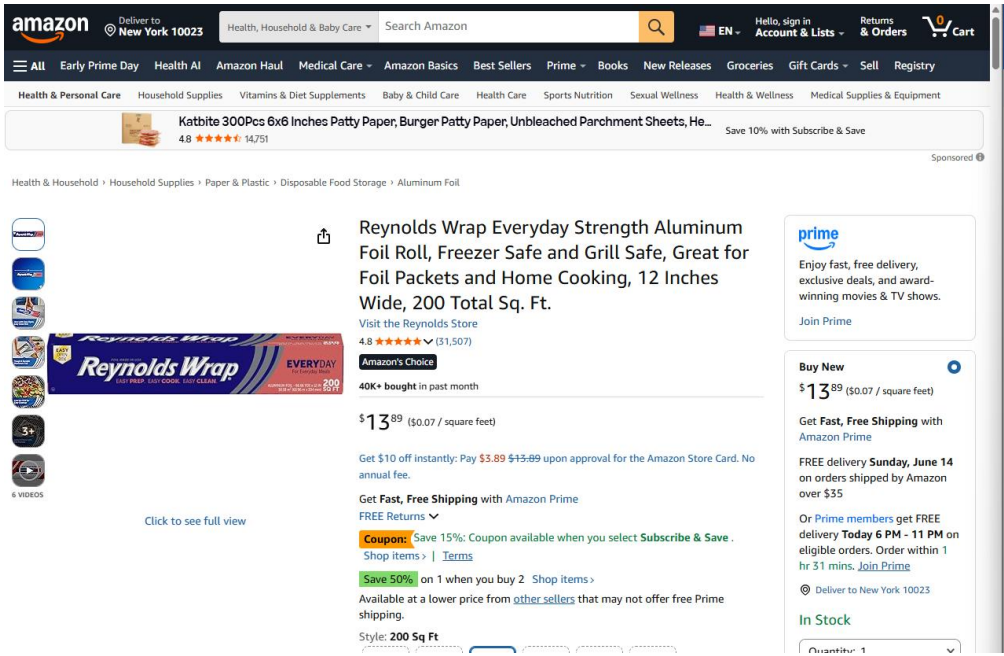


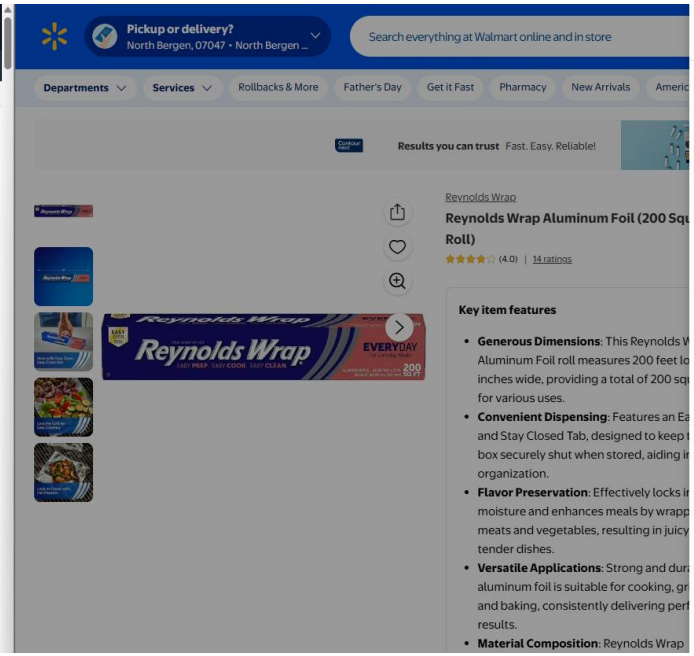


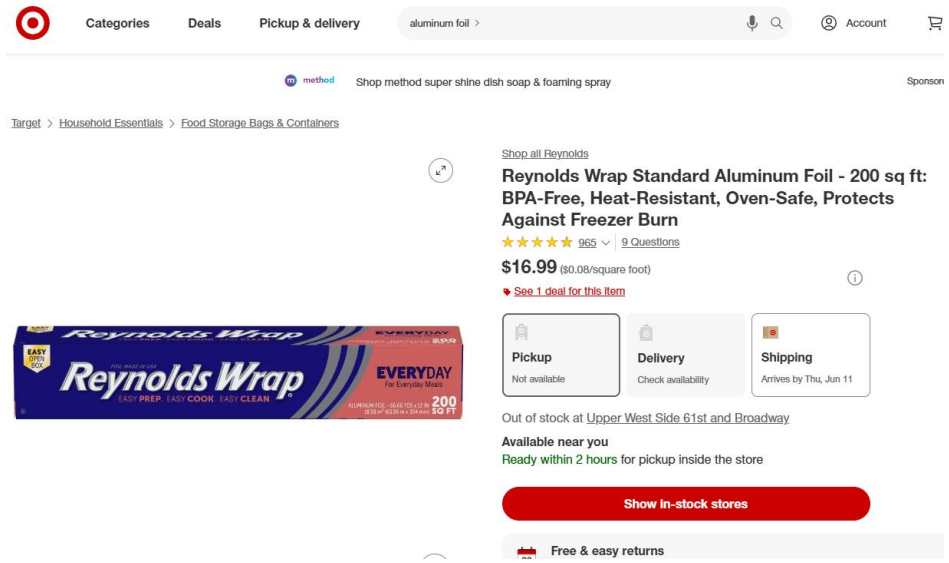


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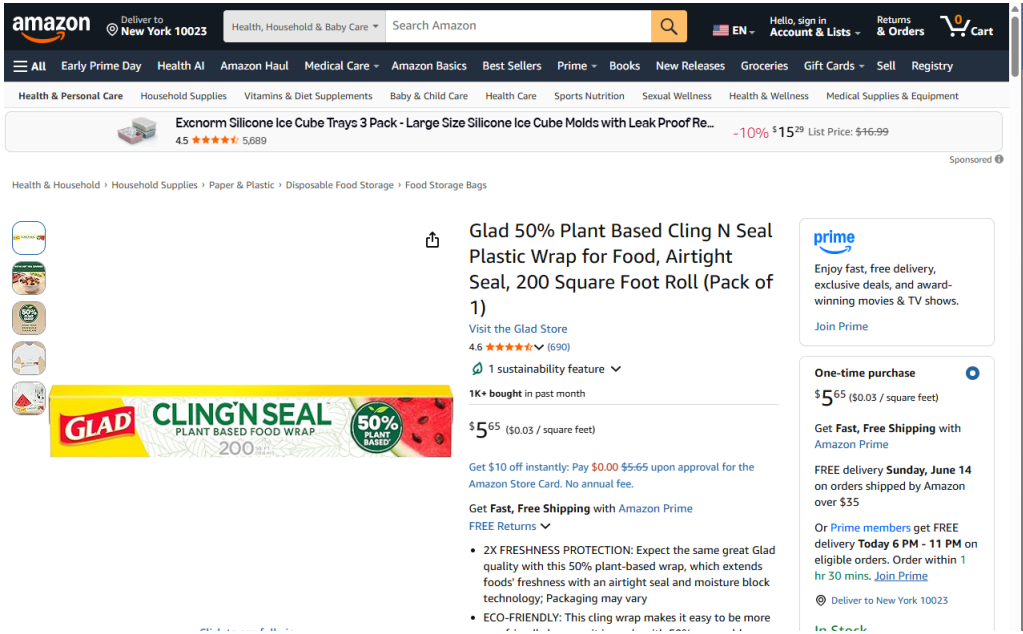


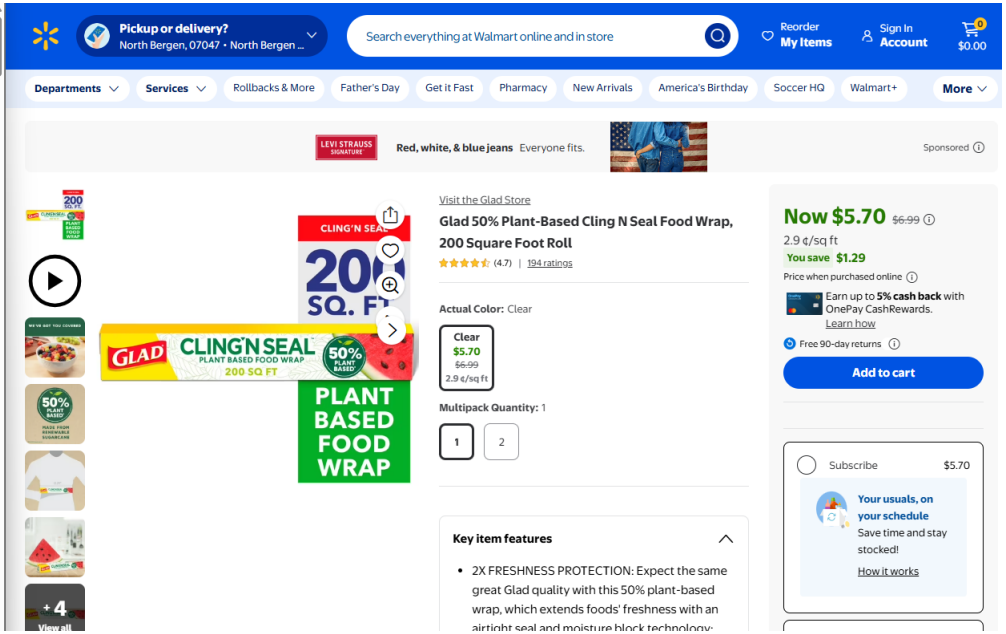




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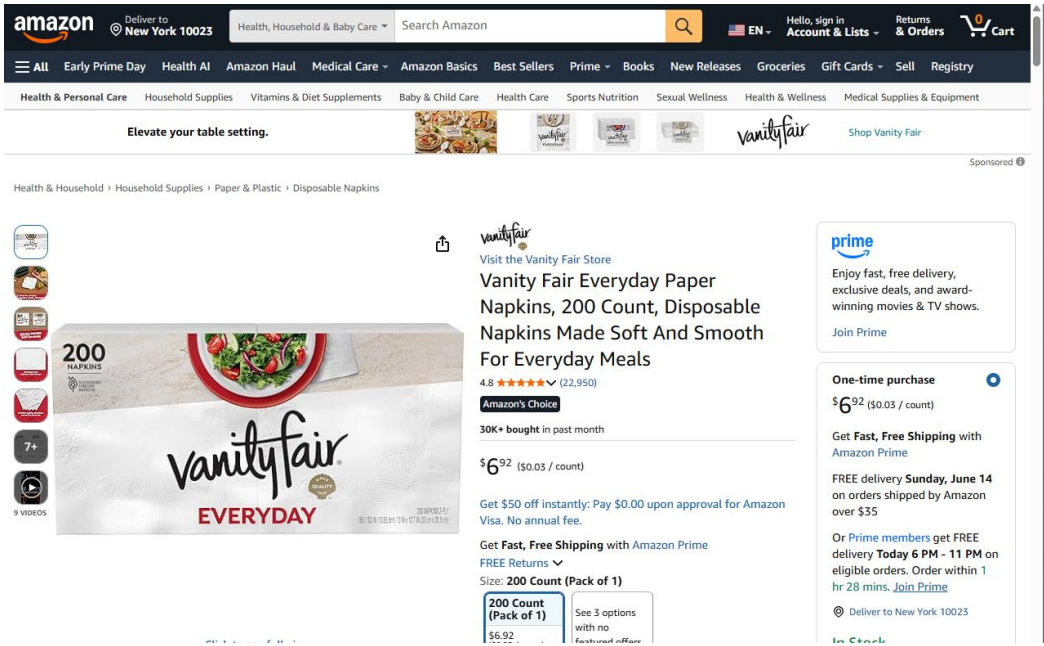
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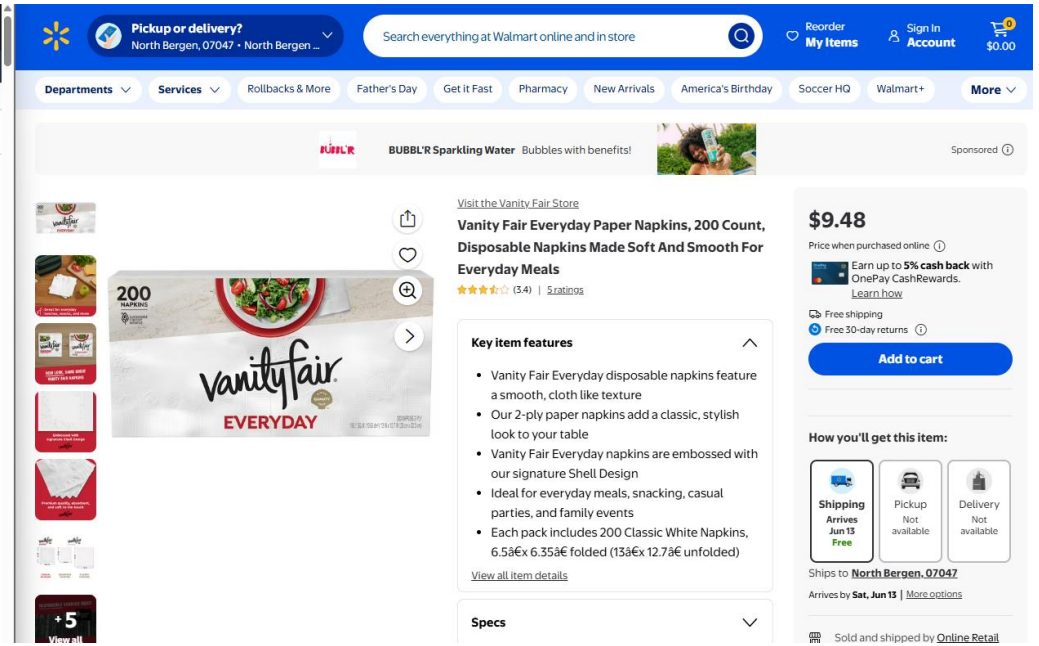




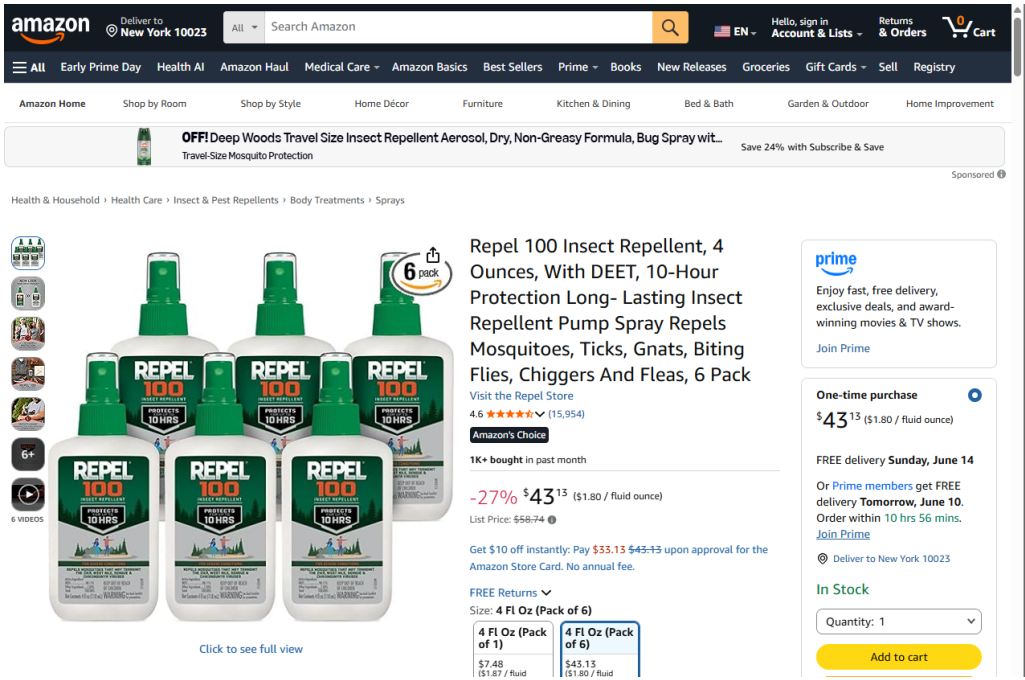
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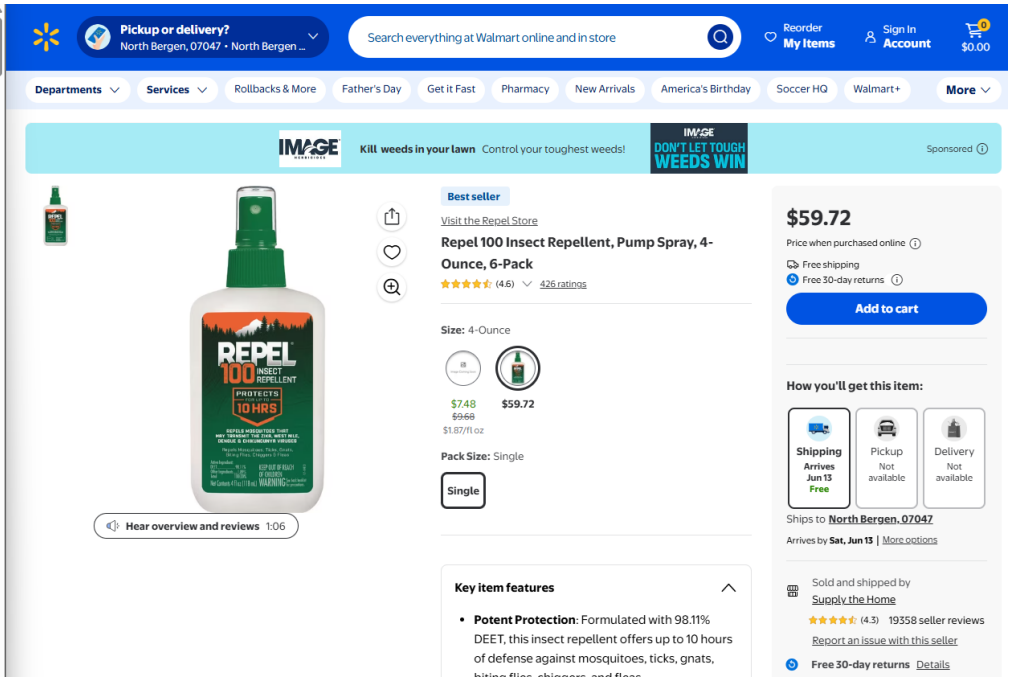
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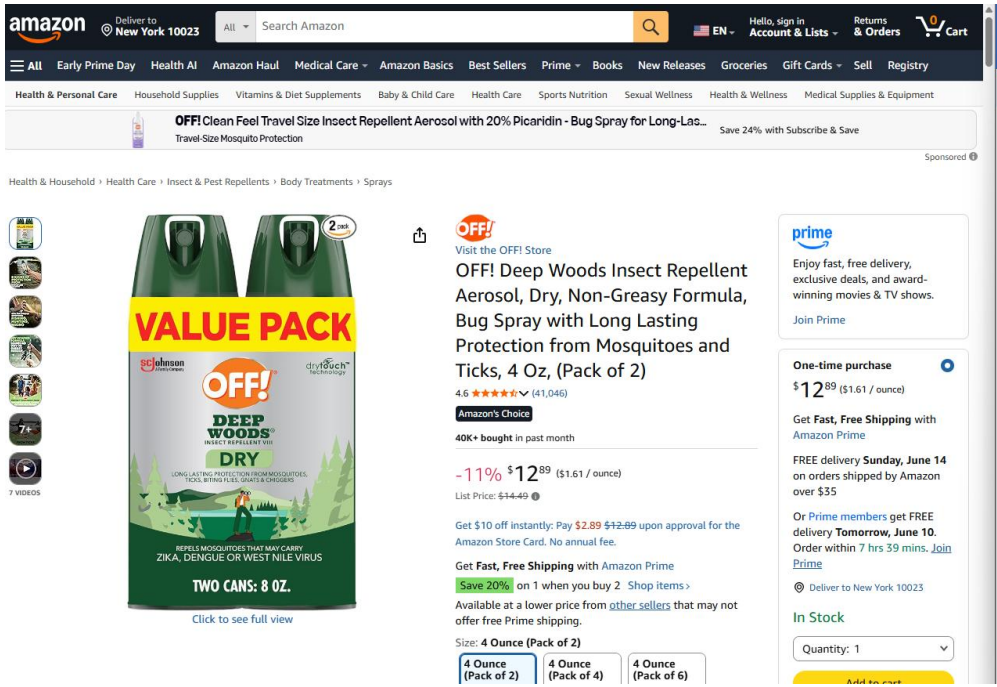
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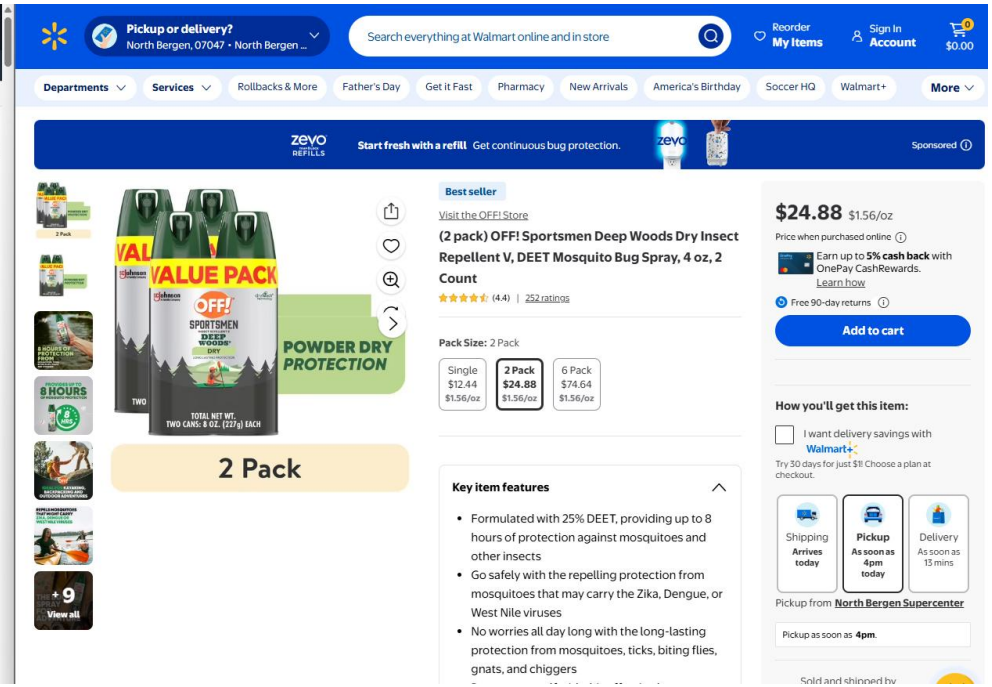


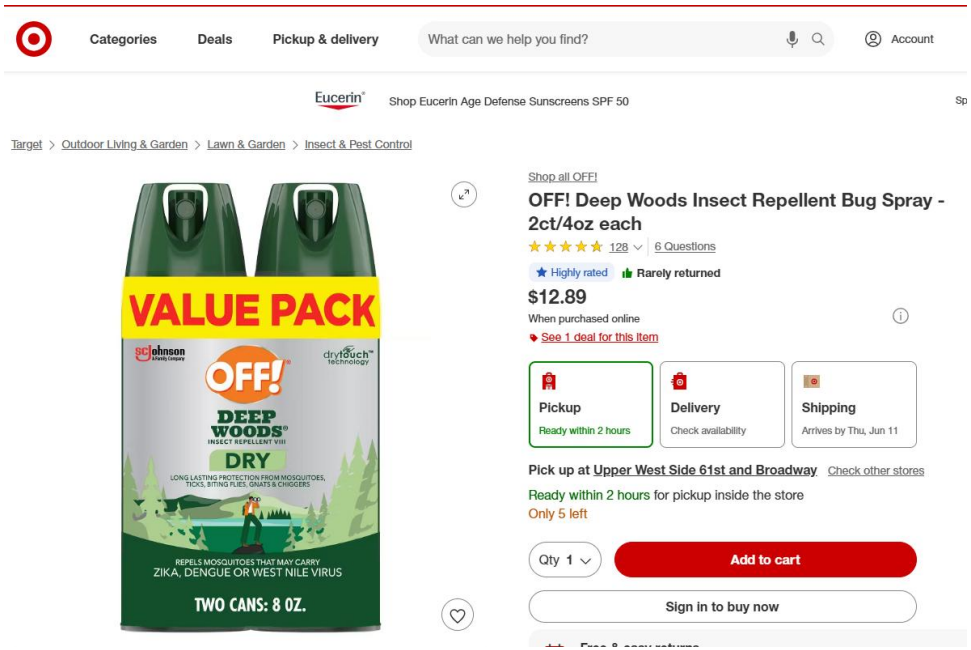


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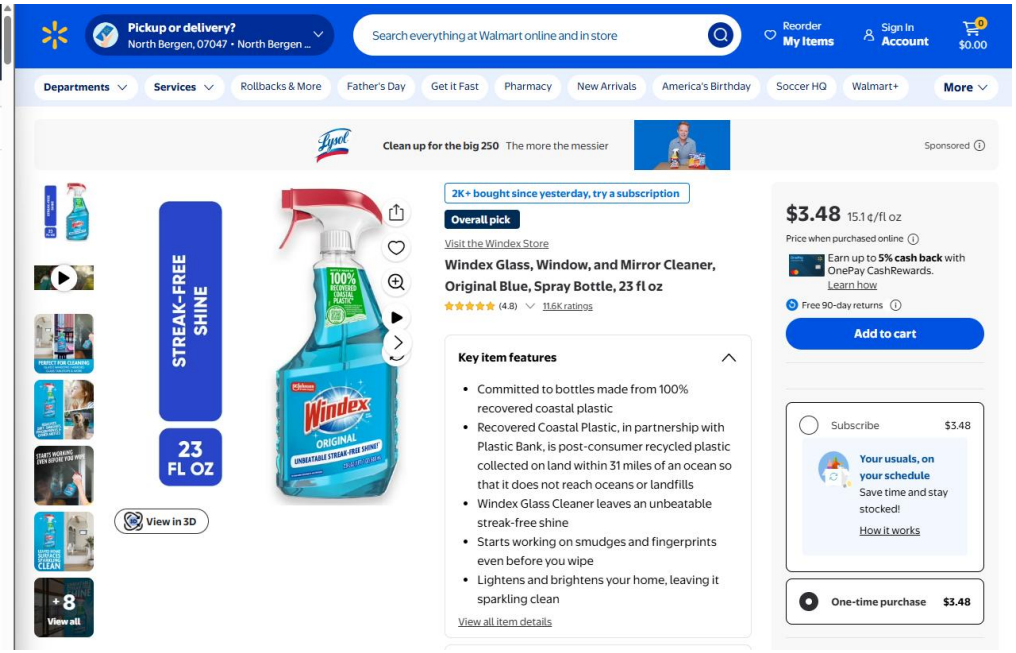




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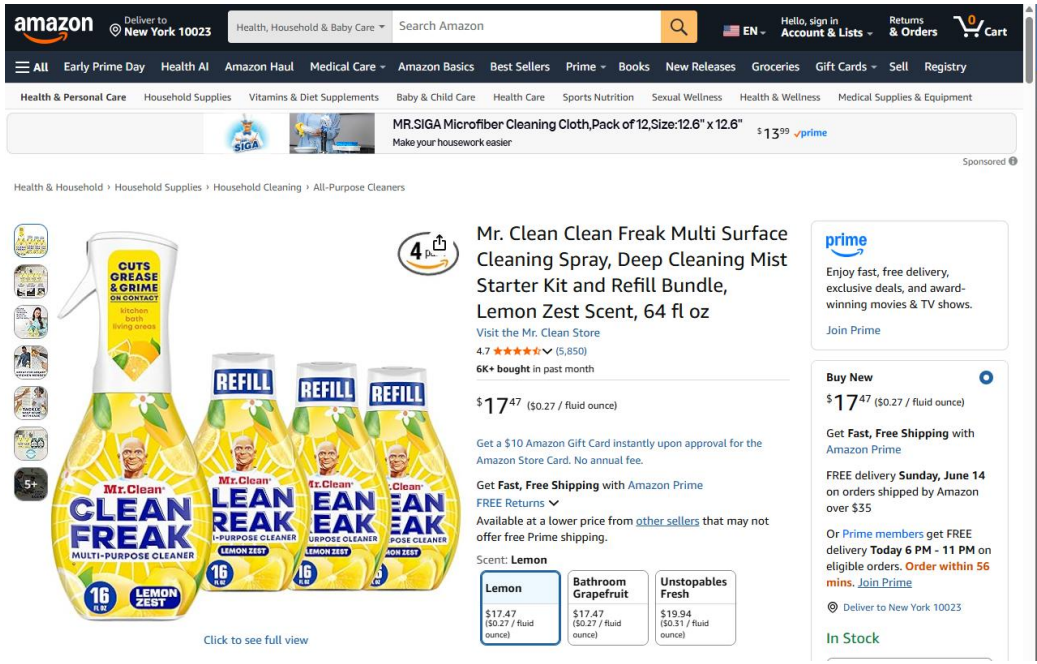
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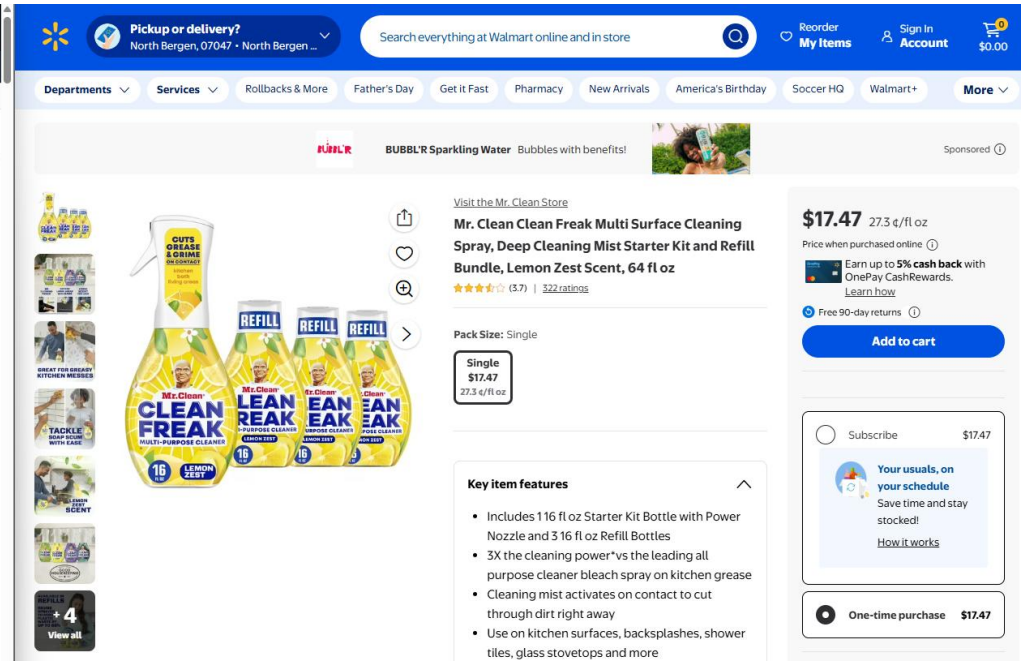




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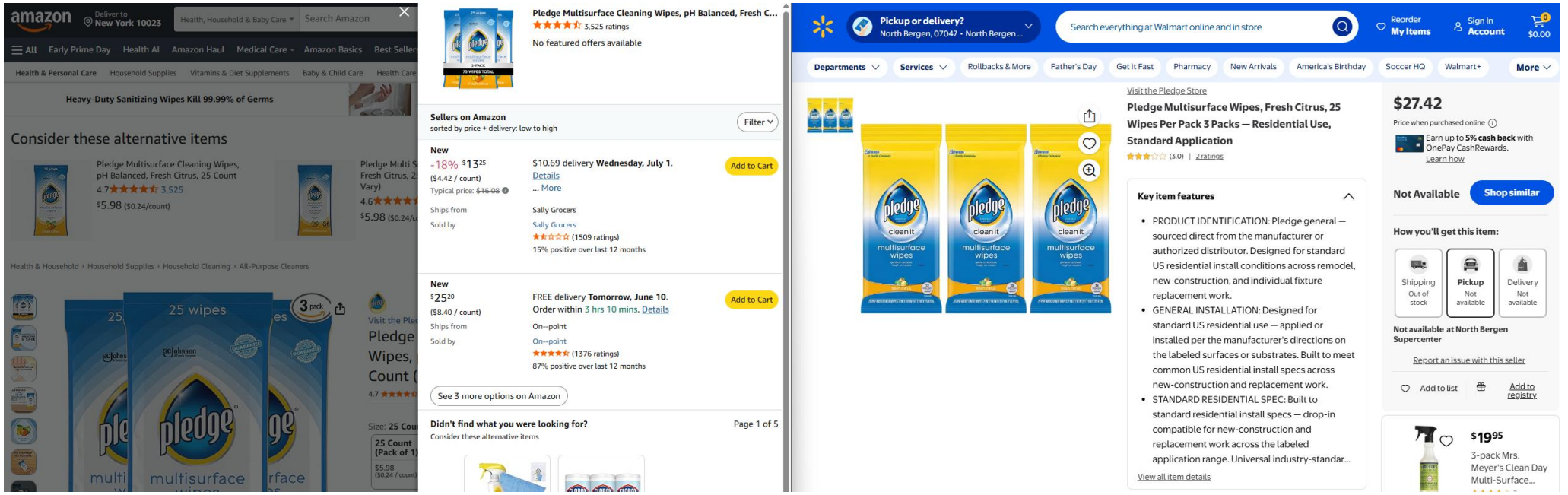
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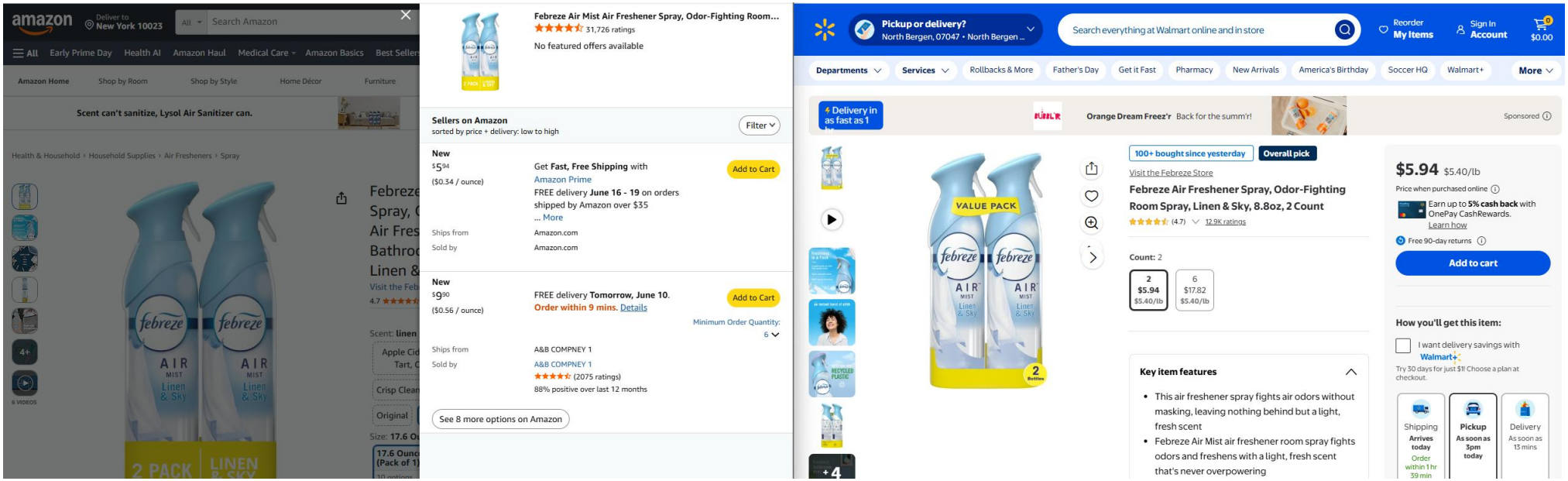
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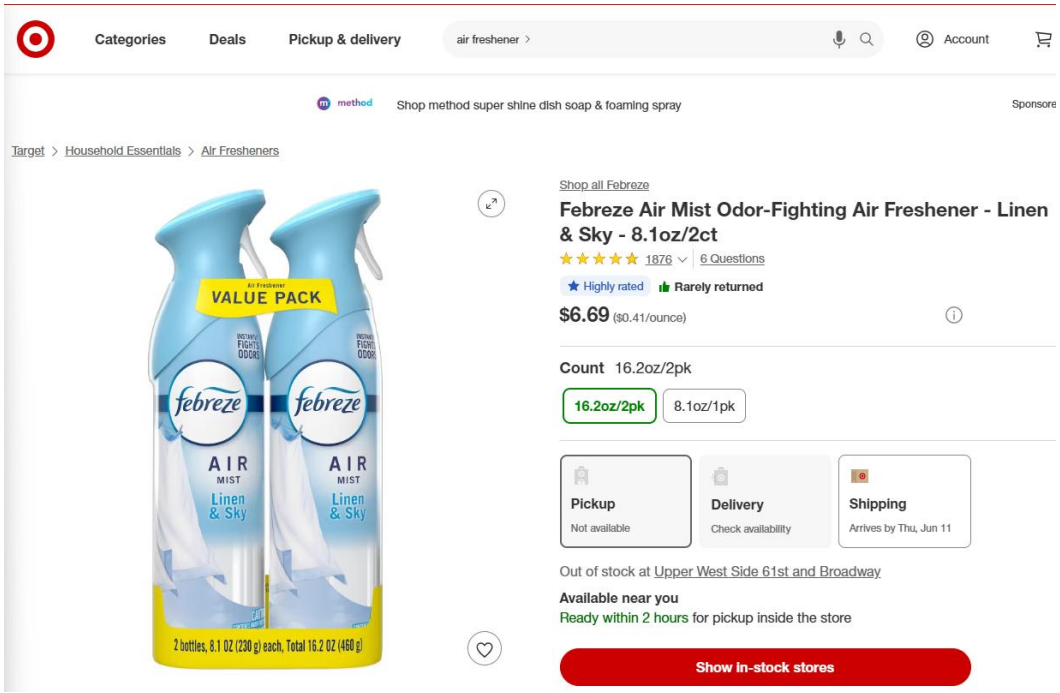
Bespoke – Amazon, Walmart, Target Identical Items



Source: Bespoke Market Intelligence Analysis

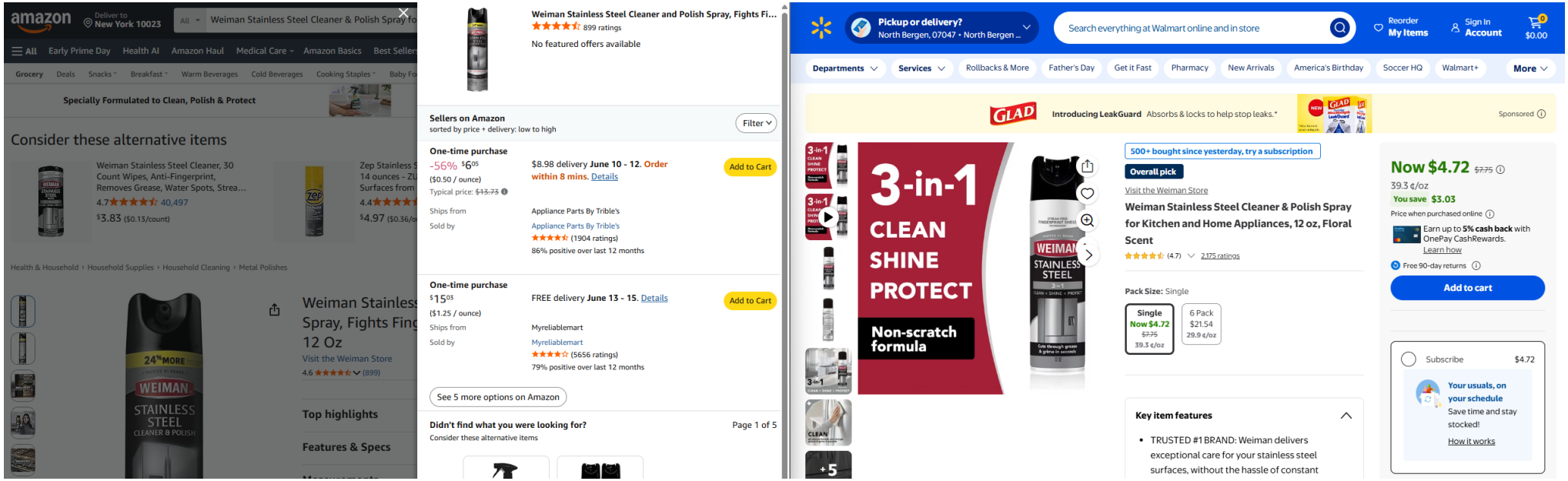
Bespoke – Amazon, Walmart, Target Identical Items

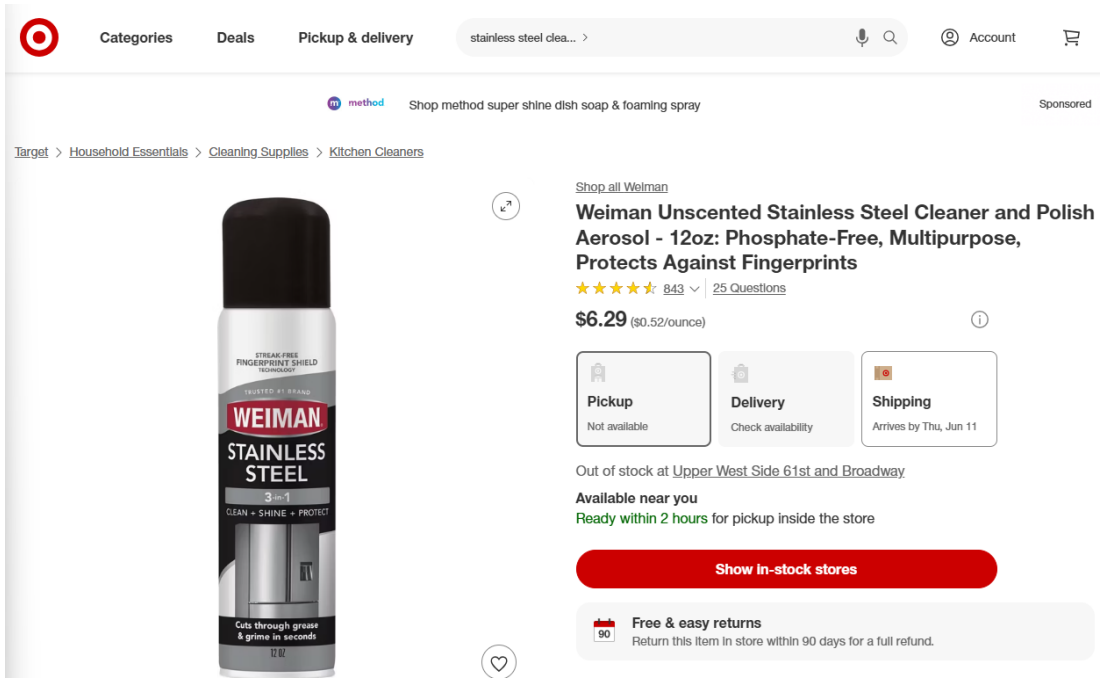




Source: Bespoke Market Intelligence Analysis

Bespoke – Amazon, Walmart, Target Identical Items





Source: Bespoke Market Intelligence Analysis